

NEW YORK TIMES BESTSELLER

WINNER OF THE 2010 TIAA-CREF PAUL A. SAMUELSON AWARD

# THIS TIME IS DIFFERENT

Eight Centuries of Financial Folly

CARMEN M. REINHART &  
KENNETH S. ROGOFF

Throughout history, rich and poor countries alike have been lending, borrowing, crashing, and recovering their way through an extraordinary range of financial crises. Each time, the experts have chimed, “this time is different”—claiming that the old rules of valuation no longer apply and that the new situation bears little similarity to past disasters. With this breakthrough study, leading economists Carmen Reinhart and Kenneth Rogoff definitively prove them wrong.

Covering sixty-six countries across five continents and eight centuries, *This Time Is Different* presents a comprehensive look at the varieties of financial crises—including government defaults, banking panics, and inflationary spikes—from medieval currency debasements to today’s subprime catastrophe. Reinhart and Rogoff provocatively argue that financial combustions are universal rites of passage for both emerging and established market nations.

An important book that will affect policy discussions for a long time to come, *This Time Is Different* exposes centuries of financial missteps.

“A masterpiece.”

—Martin Wolf

“[E]ssential reading... both for its originality and for the sobering patterns of financial behaviour it reveals.”

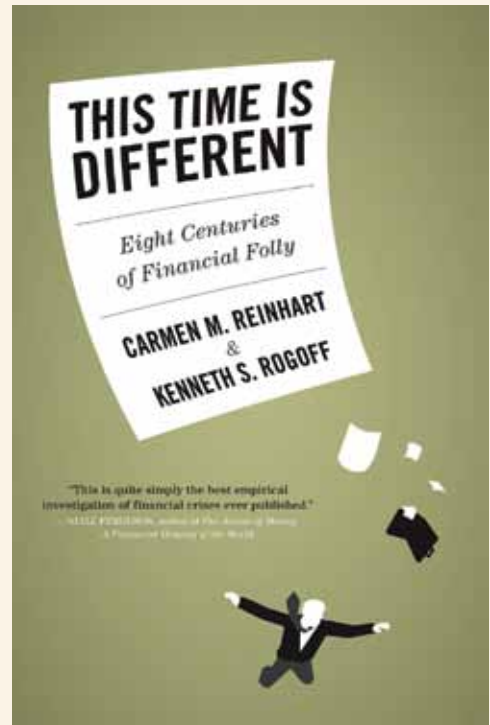
—Economist

“This Time Is Different doesn’t simply explain what went wrong in our most recent crisis. The book also provides a roadmap of how things are likely to pan out in the years to come.”

—Edward Chancellor, Wall Street Journal

“Everyone working on economic policy should own This Time Is Different and open it for a bracing blast of sobriety when things seem to be going well.”

—Greg Ip, Washington Post



**Carmen M. Reinhart** is the Dennis Weatherstone Senior Fellow at the Peterson Institute for International Economics. She was previously professor of economics at the University of Maryland. **Kenneth S. Rogoff** is the Thomas D. Cabot Professor of Public Policy and professor of economics at Harvard University. He is a frequent commentator for NPR, the *Wall Street Journal*, and the *Financial Times*.

SEPTEMBER

Paper \$19.95T

978-0-691-15264-6

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978-0-691-14216-6

512 pages. 62 line illus. 30 tables. 6 x 9.

POPULAR ECONOMICS ■ BUSINESS

PRESS.PRINCETON.EDU

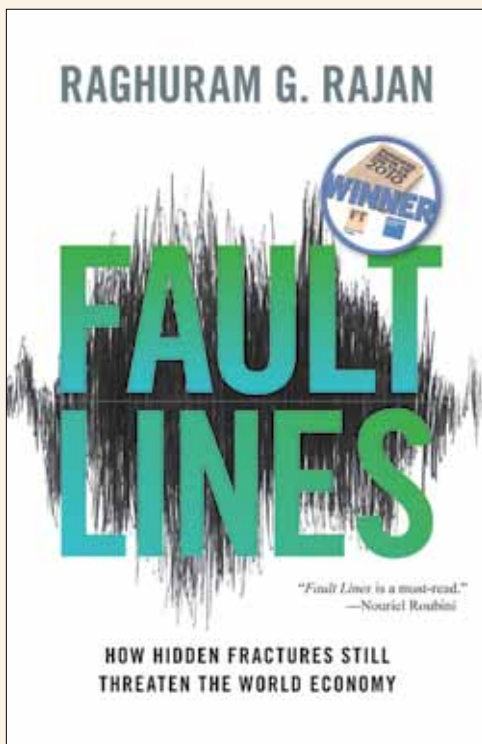
WINNER OF THE 2010 BUSINESS BOOK OF THE YEAR AWARD,  
FINANCIAL TIMES/GOLDMAN SACHS

## FAULT LINES

How Hidden Fractures Still Threaten the World Economy

RAGHURAM G. RAJAN

WITH A NEW AFTERWORD BY THE AUTHOR



**Raghuram G. Rajan** is the Eric J. Gleacher Distinguished Service Professor of Finance at the University of Chicago Booth School of Business and former chief economist at the International Monetary Fund. He is the coauthor of *Saving Capitalism from the Capitalists* (Princeton).

Raghuram Rajan was one of the few economists who warned of the global financial crisis before it hit. In *Fault Lines*, he shows how the individual decisions that together caused the economic meltdown—decisions made by bankers, government officials, and ordinary homeowners—were rational responses to a flawed global financial order in which the incentives to take on risk are incredibly out of step with the dangers those risks pose. Rajan demonstrates how unequal access to education and health care in the United States puts us all in greater financial peril, even as the economic choices of countries like Germany, Japan, and China place an undue burden on America to get its policies right. Finally, he outlines the hard choices we need to make to ensure a more stable world economy and to restore lasting prosperity.

*"Fault Lines is a must-read."*

—Nouriel Roubini, *Forbes.com*

*"[A] serious and thoughtful book."*

—New York Times

*"[E]xcellent. . . [Fault Lines] deserve[s] to be widely read."*

—Economist

*"[T]hought-provoking. . . [Rajan's] voice is worth listening to."*

—Martin Wolf, *Financial Times*

*"Rajan is worth reading not just because he was correct when few were, but also because his writing is clear as a bell, even to nonspecialists."*

—Christopher Caldwell, *Weekly Standard*

OCTOBER

Paper \$17.95T

978-0-691-15263-9

Cloth 2010

978-0-691-14683-6

272 pages. 6 x 9.

POPULAR ECONOMICS ■ BUSINESS

Not for sale in India

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NAMED A *NEW YORK TIMES* BOOK REVIEW EDITORS' CHOICE  
ONE OF THE 2010 TOP DEBATE WORTHY BOOKS OF THE YEAR,  
*U.S. NEWS & WORLD REPORT*

# THE WHITES OF THEIR EYES

The Tea Party's Revolution and  
the Battle over American History

JILL LEPORE

WITH A NEW AFTERWORD BY THE AUTHOR

Americans have always put the past to political ends. *The Whites of Their Eyes* tells the story of the centuries-long struggle over the meaning of the nation's founding, including the battle waged by the Tea Party and others to "take back America."

Jill Lepore, Harvard historian and *New Yorker* staff writer, offers a careful and concerned look at American history according to the far right, from the "rant heard round the world," which launched the Tea Party, to the Texas School Board's adoption of a social studies curriculum that teaches that the United States was established as a Christian nation. Along the way, she provides rare insight into the eighteenth-century struggle for independence—a history of the Revolution, from the archives.

In a new afterword, Lepore addresses both the recent shift in Tea Party rhetoric from the Revolution to the Constitution and the diminished role of scholars as political commentators over the last half century of public debate.

*"Learned, lively and shrewd."*

—Kirkus Reviews (*starred review*)

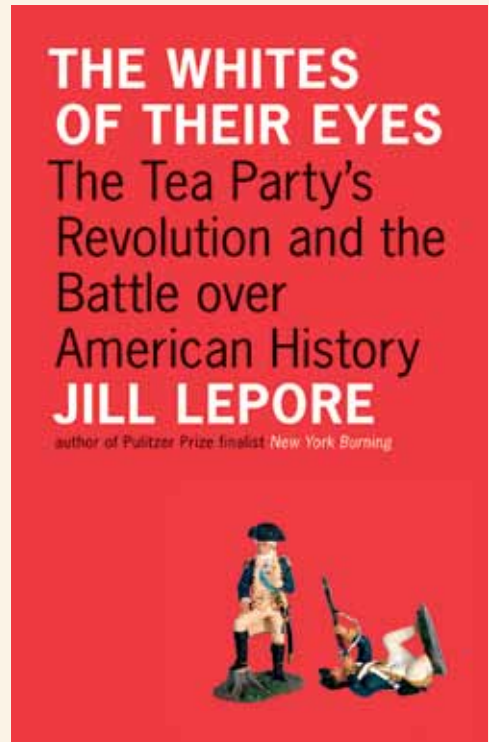
*"[A] brief but valuable book... which combines her own interviews with Tea Partiers... and her deep knowledge of the founders and of their view of the Constitution."*

—New York Times Book Review

*"Lepore is a better reporter than any historian, and a better historian than any reporter."*

—Daily Beast

THE PUBLIC SQUARE  
Ruth O'Brien, Series Editor



Jill Lepore is the David Woods Kemper '41 Professor of American History at Harvard University and a staff writer at the *New Yorker*. Her books include *New York Burning*, a finalist for the Pulitzer Prize; and *The Name of War*, winner of the Bancroft Prize.

SEPTEMBER

Paper \$12.95T

978-0-691-15300-1

Cloth 2010

978-0-691-15027-7

232 pages. 5 1/2 x 8 1/2.

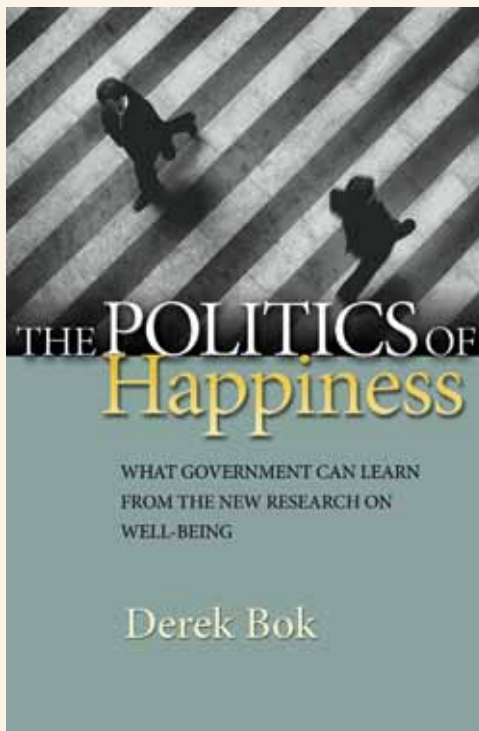
AMERICAN HISTORY ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

# THE POLITICS OF HAPPINESS

What Government Can Learn  
from the New Research on Well-Being

DEREK BOK



In *The Politics of Happiness*, former Harvard president Derek Bok examines how governments could use the rapidly growing data on what makes people happy to improve the well-being and quality of life of all citizens. Assessing the strengths and weaknesses of the research on happiness, Bok looks at the policy implications for economic growth, equality, retirement, unemployment, health care, mental health, family programs, education, and government quality. Timely and incisive, *The Politics of Happiness* sheds new light on what makes people happy and how government policy could foster greater satisfaction for all.

"Compelling."

—David Brooks, *New York Times*

"With his clear analysis and outside-the-box ideas, Bok encourages thoughtful consideration of what we should want for ourselves and expect from our government."

—Sarah Halzack, *Washington Post*

**Derek Bok** is the 300th Anniversary Research Professor at Harvard University. From 1971 to 1991, he served as Harvard's twenty-fifth president, and he served again as interim president from 2006 to 2007. He is the author of *The State of the Nation* and *The Trouble with Government*, and coauthor of *The Shape of the River* (Princeton).

"Careful and cogent. . . . Bok believes . . . that the American government, which is in no danger of tranquilizing its citizens, can and should design policies to enhance their happiness."

—Glenn C. Altschuler, *Boston Globe*

"Bok's arguments on how good government, access to education, and adequate child care make for a pleasanter society are incontrovertible, and he initiates an important, jargon-free discussion of American public policy, especially when its aims contradict or diminish the public weal."

—Publishers Weekly

"Bok reviews a wide range of surveys that consistently associate levels of happiness or satisfaction with several demographic and social variables. . . . Bok concludes that the scientific evidence on well-being is now robust enough for politicians to start taking action."

—Felicia Huppert, *Nature*

OCTOBER

Paper \$19.95T

978-0-691-15256-1

Cloth 2010

978-0-691-14489-4

272 pages. 6 tables. 6 x 9.

POLITICAL SCIENCE ■ SOCIOLOGY ■  
PUBLIC POLICY

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# EGYPT

## A Short History

ROBERT L. TIGNOR

WITH A NEW AFTERWORD BY THE AUTHOR

This is a sweeping, colorful, and concise narrative history of Egypt from the beginning of human settlement in the Nile River valley 5,000 years ago to the present day. Respected historian Robert Tignor, who has lived in Egypt at different times over the course of five decades, covers all the major eras of the country's ancient, modern, and recent history. The great age of the pharaohs is just the beginning of the story and *Egypt: A Short History* also gives a rich account of the tumultuous history that followed—from Greek and Roman conquests, the rise of Christianity, Arab-Muslim triumph, and Egypt's incorporation into powerful Islamic empires to Napoleon's 1798 invasion, the country's absorption into the British Empire, and modern, postcolonial Egypt under Nasser, Sadat, and Mubarak.

In a new afterword the author analyzes the recent unrest in Egypt and weighs in on what the country might look like after Mubarak.

*"[A]mbitious. . . Tignor writes with an easy, assured style. . . [A]n enjoyable book written by someone who clearly knows and loves Egypt and the Egyptians."*

—Financial Times

*"[T]horough, engaging, and accessible. . . Concise and yet engagingly vivid, this outstanding little book should be enjoyed by any reader interested in Egypt or Middle Eastern history."*

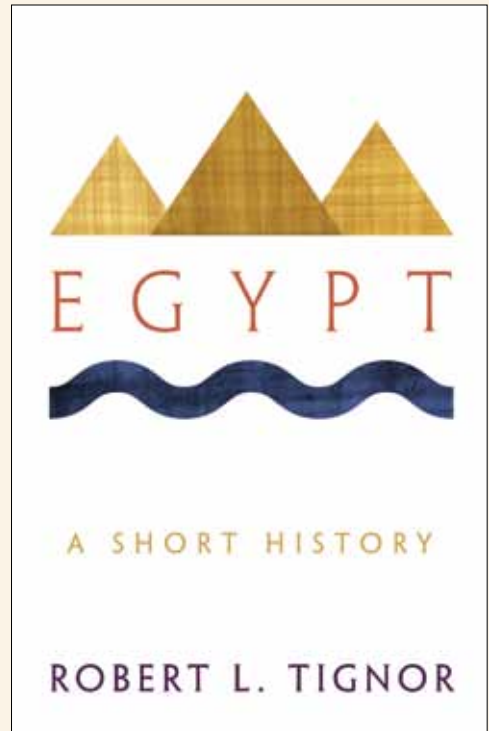
—Joan W. Gartland, Library Journal

*"Ambitious in scope, Egypt: A Short History provides an informative and readable account for the interested general reader."*

—Anthony Gorman, Times Higher Education

*"Tignor's Egyptian history is a rare combination of scholarship, clear prose, and personal perspective aimed at the general public. . . [O]ne could not write a better account of Egypt's history."*

—Henry E. Chambers, Middle East Journal



**Robert L. Tignor** is the Rosengarten Professor of Modern and Contemporary History, Emeritus, at Princeton University, where he taught for forty-six years and served as chair of the History Department for fourteen years. He is the author of several previous books on Egyptian history.

OCTOBER

Paper \$19.95T

978-0-691-15307-0

Cloth 2010

978-0-691-14763-5

408 pages. 25 color illus. 6 halftones. 2 maps. 6 x 9.

HISTORY ■ MIDDLE EAST STUDIES

PRESS.PRINCETON.EDU

## INTRODUCTION TO JUNGIAN PSYCHOLOGY

Notes of the Seminar on  
Analytical Psychology Given in 1925

**C. G. JUNG**

Original edition edited by William McGuire

Translated by R.F.C. Hull

**WITH A NEW INTRODUCTION AND  
UPDATES BY SONU SHAMDASANI**

In 1925, while transcribing and painting in his *Red Book*, C. G. Jung presented a series of seminars in English in which he spoke for the first time in public about his early spiritualistic experiences, his encounter with Freud, the genesis of his psychology, and the self-experimentation he called his “confrontation with the unconscious,” describing in detail a number of pivotal dreams and fantasies. He then presented an introductory overview of his ideas about psychological typology and the archetypes of the collective unconscious. He focused particularly on the contra-sexual elements of the personality, the anima and the animus, which he discussed with the participants through psychological analyses of popular novels. The notes from these seminars form the only reliable published autobiographical account by Jung and the clearest and most important account of the development of his work.

This revised edition features additional annotations, information from the *Red Book*, and an introduction by Sonu Shamdasani, Philemon Professor of Jung History at University College London.

BOLLINGEN SERIES

## JUNG CONTRA FREUD

The 1912 New York Lectures  
on the Theory of Psychoanalysis

**C. G. JUNG**

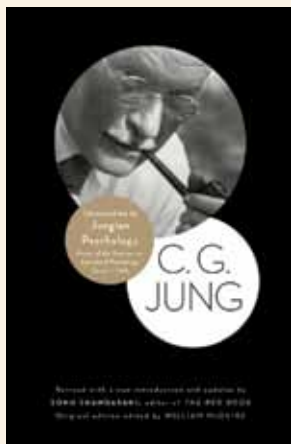
Translated by R.F.C. Hull

**WITH AN INTRODUCTION  
BY SONU SHAMDASANI**

In the autumn of 1912, C. G. Jung, then president of the International Psychoanalytic Association, set out his critique and reformulation of the theory of psychoanalysis in a series of lectures in New York, ideas that were to prove unacceptable to Freud, thus creating a schism in the Freudian school. Jung challenged Freud’s understandings of sexuality, the origins of neuroses, dream interpretation, and the unconscious, and Jung also became the first to argue that every analyst should themselves be analyzed. Seen in the light of the subsequent reception and development of psychoanalysis, Jung’s critiques appear to be strikingly prescient, while also laying the basis for his own school of analytical psychology.

This volume of Jung’s lectures includes an introduction by Sonu Shamdasani, Philemon Professor of Jung History at University College London, and editor of Jung’s *Red Book*.

BOLLINGEN SERIES

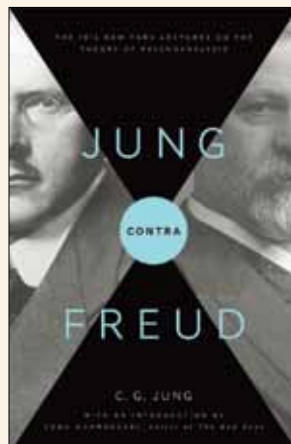


**JANUARY**

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240 pages. 8 color illus.  
5 1/2 x 8 1/2.

PSYCHOLOGY

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**JANUARY**

**Paper \$11.95T**  
978-0-691-15251-6  
136 pages. 5 1/2 x 8 1/2.

PSYCHOLOGY

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Commonwealth (except Canada)



# MUMBAI FABLES

A History of an Enchanted City

GYAN PRAKASH

*Mumbai Fables* explores the mythic inner life of this legendary city as experienced by its inhabitants, journalists, planners, writers, artists, filmmakers, and political activists. In this remarkable account of one of the world's most important urban centers, Gyan Prakash unearths the stories behind its fabulous history, viewing Mumbai through its turning points and kaleidoscopic ideas, comic book heroes, and famous scandals. Examining the city's journey from the sixteenth-century Portuguese conquest to the recent terrorist attacks, Prakash recounts the history behind Mumbai's stories of opportunity and oppression, of fabulous wealth and grinding poverty, of cosmopolitan desires and nativist energies.

Shedding light on the city's past and present, *Mumbai Fables* offers an unparalleled look at this extraordinary metropolis.

*"A fascinating exploration of my favorite city, full of insider knowledge and sharp insights."*

—Salman Rushdie

*"Brilliant."*

—William Dalrymple, *Glasgow Herald (UK)*

*"[T]he most masterful history yet written about this celebrated, struggling city, a riveting narrative that reaches back to 1498 to explore the stories the metropolis has conspired to tell itself—and spun out for the world. . . . Prakash's Mumbai Fables sets a new standard in writing about cities, not just as a history of Mumbai but as an accessible history of any metropolis."*

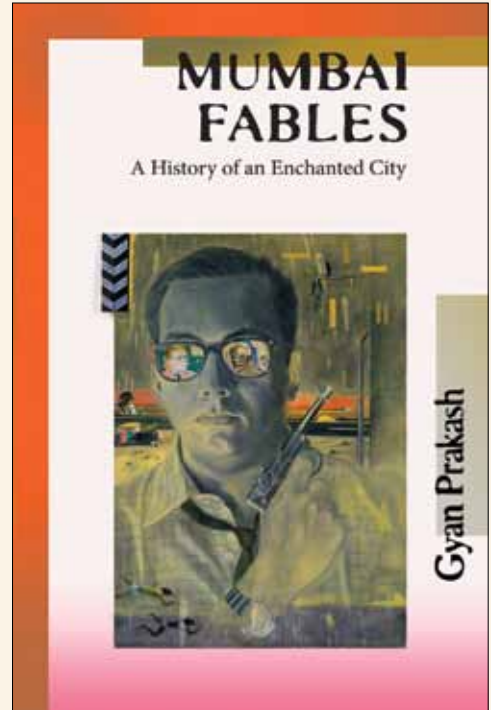
—Naresh Fernandes, *Time Out Mumbai*

*"The strength of Mumbai Fables is its treasury of cultural references about the city, and in this, it excels. Novels, short stories, newspapers, films, poems, paintings; the unique flavor of the place comes through powerfully."*

—Roderick Matthews, *Literary Review*

*"Gyan Prakash's Mumbai Fables . . . is a delight."*

—Stephen Howe, *Independent*



**Gyan Prakash** is the Dayton-Stockton Professor of History at Princeton University. He is the author of *Bonded Histories* and *Another Reason* (Princeton).

NOVEMBER

Paper \$19.95T

978-0-691-15317-9

Cloth 2010

978-0-691-14284-5

424 pages. 16 color illus. 36 line illus. 6 x 9.

HISTORY ■ URBAN STUDIES

Not for sale in South Asia

PRESS.PRINCETON.EDU

## A REVOLUTION OF THE MIND

Radical Enlightenment and the  
Intellectual Origins of Modern Democracy

JONATHAN ISRAEL

*A Revolution of the Mind* traces the philosophical roots of ideas like democracy, free thought and expression, religious tolerance, individual liberty, and sexual and racial equality to what were considered at the time the least respectable strata of Enlightenment thought—the Radical Enlightenment. Jonathan Israel, one of the world's leading historians of the Enlightenment, shows that the vigorous opposition that met the Radical Enlightenment was mainly due to the powerful impulses in society to defend principles linked to the upholding of censorship, church authority, social inequality, racial segregation, religious discrimination, and far-reaching privilege for ruling groups.

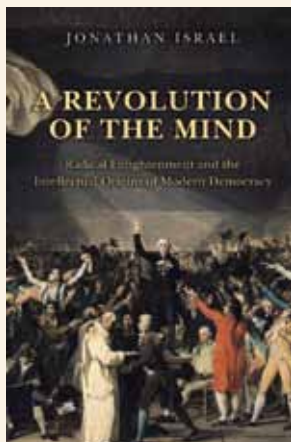
"We are lucky that a historian of Israel's caliber has taken these subjects on and lucky, too, that he has now produced a readable introduction to them."

—Benjamin Moser, *Harper's Magazine*

"Israel's new book is a breathtaking rethinking of the Enlightenment and its impact in the modern world."

—Choice

**Jonathan Israel** is professor of modern history at the Institute for Advanced Study in Princeton. He is the author of *Radical Enlightenment* and *Enlightenment Contested*.



OCTOBER

Paper \$19.95S

978-0-691-15260-8

Cloth 2009

978-0-691-14200-5

296 pages. 5 1/2 x 8 1/2.

HISTORY ■ PHILOSOPHY

## EMPIRES IN WORLD HISTORY

Power and the Politics of Difference

JANE BURBANK & FREDERICK COOPER

*Empires in World History* departs from conventional European and nation-centered perspectives to take a remarkable look at how empires relied on diversity to shape the global order. Beginning with ancient Rome and China and continuing across Asia, Europe, the Americas, and Africa, Jane Burbank and Frederick Cooper examine empires' conquests, rivalries, and strategies of domination, emphasizing how empires accommodated, created, and manipulated differences among populations.

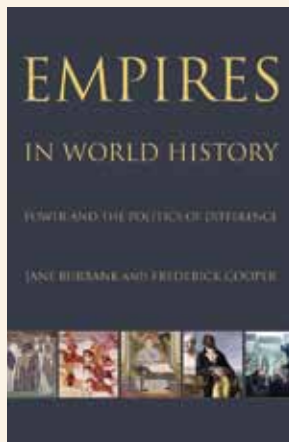
"A major corrective to much of the literature about empire, this is destined to become a classic. . . . The coverage is sweeping and balanced. A stunning accomplishment."

—Jeremy Adelman, *Princeton University*

"This exemplary work, clearly laid out and fluently written, is a must for every undergraduate library, though more advanced scholars will also find much in it."

—Choice

**Jane Burbank** is professor of history and Russian and Slavic studies at New York University. Her books include *Intelligentsia and Revolution* and *Russian Peasants Go to Court*. **Frederick Cooper** is professor of history at New York University. His books include *Decolonization and African Society* and *Colonialism in Question*.



AUGUST

Paper \$24.95S

978-0-691-15236-3

Cloth 2010

978-0-691-12708-8

528 pages. 44 halftones.  
34 line illus. 7 x 10.

HISTORY



# IDENTITY ECONOMICS

How Our Identities Shape Our Work,  
Wages, and Well-Being

GEORGE A. AKERLOF &  
RACHEL E. KRANTON

*Identity Economics* provides an important and compelling new way to understand human behavior, revealing how our identities—and not just economic incentives—influence our decisions. Nobel Prize-winning economist George Akerlof and Rachel Kranton explain how our conception of who we are and who we want to be may shape our economic lives more than any other factor, affecting how hard we work, and how we learn, spend, and save. *Identity Economics* also shows how others' perceptions of our identity can crucially determine our economic well-being. By demonstrating the ways identity and social norms guide economic behavior, Akerlof and Kranton present a powerful challenge to conventional economics—and our everyday assumptions about human behavior.

*"[A]n important new book.... Professor Akerlof and Rachel Kranton have invented Identity Economics."*

—Daniel Finkelstein, *Times*

*"The authors make a compelling case that the group with which individuals identify shapes their decisions.... Identity Economics provides a new language and a useful apparatus to take measure of 'real people in real situations.'"*

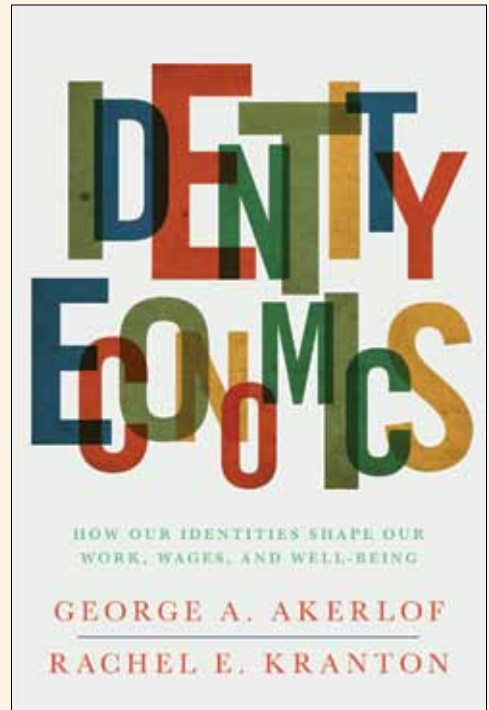
—Barron's

*"Business managers, economists, policy makers, and school administrators will all gain fresh insights into similar enigmas that confront them if they bear the book's message in mind: identity matters."*

—ForeWord

*"[Identity Economics] is...written in a clear, nontechnical style.... Nonspecialist readers will find a lot of insightful and well-informed analysis of how issues of identity have an impact on real economic problems."*

—Robert Sugden, *Science*



**George A. Akerlof**, winner of the 2001 Nobel Prize in Economics, is the Koshland Professor of Economics at the University of California, Berkeley. **Rachel E. Kranton** is professor of economics at Duke University. Akerlof is the coauthor, with Robert Shiller, of *Animal Spirits: How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism* (Princeton).

OCTOBER

Paper \$16.95T

978-0-691-15255-4

Cloth 2010

978-0-691-14648-5

200 pages. 1 halftone. 1 line illus. 6 x 9.

POPULAR ECONOMICS

PRESS.PRINCETON.EDU

## A VERY BRIEF HISTORY OF ETERNITY

CARLOS EIRE

What is eternity? Is it anything other than a purely abstract concept, unrelated to our lives? A mere hope? A frightfully uncertain horizon? Or is it a certainty, shared by priest and scientist alike, and an essential element in all human relations? In *A Very Brief History of Eternity*, Carlos Eire, the National Book Award-winning author of *Waiting for Snow in Havana*, provides a brilliant account of eternity in Western culture. Tracing the idea from ancient times to the present, Eire examines five different conceptions of eternity, exploring how they developed and how they have helped shape individual and collective self-understanding. A book about lived beliefs and their relationship to social and political realities, it is also about unbelief, and the tangled and often rancorous relation between faith and reason.

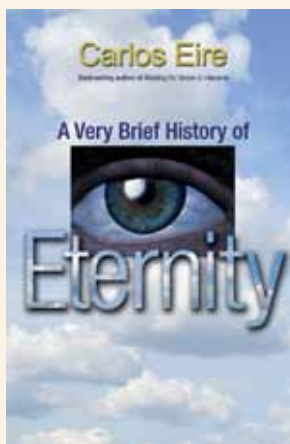
"[A] fascinating story."

—Andrew Stark, *Wall Street Journal*

"A profound and unsettling inquiry."

—Bryce Christensen, *Booklist* (starred review)

**Carlos Eire** is the author of the memoirs *Waiting for Snow in Havana*, which won the National Book Award for nonfiction in 2003, and *Learning to Die in Miami*. His other books include *War Against the Idols* and *From Madrid to Purgatory*. He is the Riggs Professor of History and Religious Studies at Yale University.



OCTOBER

Paper \$17.95T

978-0-691-15250-9

Cloth 2009

978-0-691-13357-7

288 pages. 16 halftones.

2 line illus. 2 tables. 5 1/2 x 8 1/2.

RELIGION ■ HISTORY

WINNER OF THE 1961 GEORGE JEAN NATHAN AWARD  
FOR DRAMA CRITICISM

## SHAKESPEARE'S FESTIVE COMEDY

A Study of Dramatic Form  
and Its Relation to Social Custom

C. L. BARBER

WITH A NEW FOREWORD  
BY STEPHEN GREENBLATT

In this classic work, acclaimed Shakespeare critic C. L. Barber argues that Elizabethan seasonal festivals are the key to understanding Shakespeare's comedies. Brilliantly interweaving anthropology, social history, and literary criticism, Barber traces the inward journey of the comedies: from confusion, raucous laughter, aching desire, and aggression, to harmony. Revealing the interplay between social custom and dramatic form, the book shows how the Elizabethan antithesis between everyday and holiday comes to life in the comedies' combination of seriousness and levity.

This new edition includes a foreword by Stephen Greenblatt, who discusses Barber's influence on later scholars and the recent critical disagreements that Barber has inspired.

"I can think of no other book that has had such a powerful influence on the ways in which Shakespeare has been taught over the past thirty years."

—James Shapiro, *Columbia University*

**C. L. Barber** was a fellow of the Folger Shakespeare Library and a world-renowned Shakespeare scholar. His books include *The Whole Journey* and *Creating Elizabethan Tragedy*.



NOVEMBER

Paper \$24.95S

978-0-691-14952-3

304 pages. 5 1/2 x 8 1/2.

LITERATURE

# IMAGO DEI

The Byzantine Apologia for Icons

JAROSLAV PELIKAN

WITH A NEW FOREWORD BY JUDITH HERRIN

In *Imago Dei*, renowned scholar Jaroslav Pelikan charts the theological defense of icons during the Iconoclastic controversies of the eighth and ninth centuries. He demonstrates how the dogmas of the Trinity and the Incarnation eventually provided the basic rationale for permitting the worship of images: because the invisible God had become human and personally visible in Jesus Christ, it became permissible to make images of that Image. And because the human nature of Christ's Mother had been transformed by the Incarnation, she too could be "iconized," along with all the saints and angels. The iconographic "text" of the book is provided by one of the very few surviving icons from the period before Iconoclasm, the Egyptian tapestry *Icon of the Virgin*.

In a new foreword, Judith Herrin discusses the enduring importance of the book, provides a brief biography of Pelikan, and discusses how later scholars have built on his work.

*"[Pelikan's] extraordinary breadth as a historian, not to mention his mastery of the Christian theological traditions, enables him to establish a proper context and a necessary rhetoric for the exploration of Byzantine icons."*

—John Wesley Cook, *Theology Today*

*"[T]his book is genuine cause for celebration. I look forward to recommending it heartily to students and colleagues alike."*

—Alexander Golitzin, *Patristics*

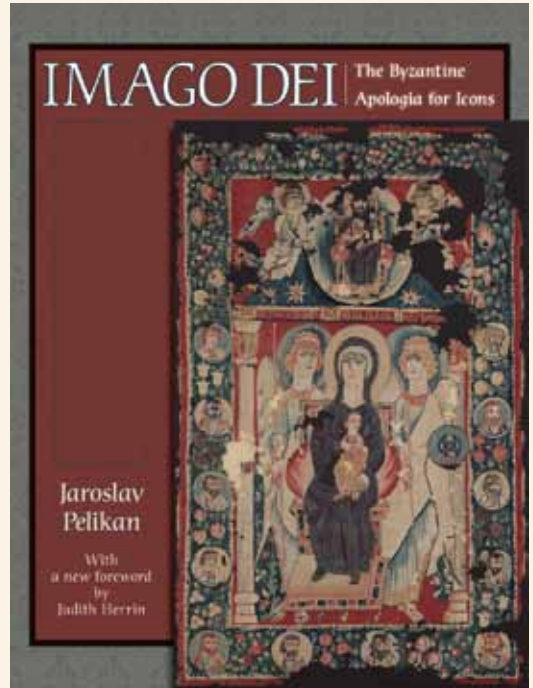
*"The book is beautifully produced and lavishly illustrated. Instructive and pleasing, Imago Dei repays both close reading and close viewing."*

—Cross Currents

*"[L]ucid, crisp, inclusive, comprehensive, and articulate."*

—Daniel J. Sahas, *History of Christianity*

A. W. MELLON LECTURES IN THE FINE ARTS/  
NATIONAL GALLERY OF ART, WASHINGTON  
BOLLINGEN SERIES XXXV: 36



**Jaroslav Pelikan** (1923–2006) was the author of more than thirty books, including the five-volume *Christian Tradition: A History of the Development of Doctrine*. In 2004, he received the John W. Kluge Prize for Lifetime Achievement in the Human Sciences.

OCTOBER

Paper \$35.00T

978-0-691-14125-1

224 pages. 50 halftones. 7 1/2 x 10.

ART ■ EUROPEAN HISTORY ■ RELIGION

PRESS.PRINCETON.EDU

WINNER OF THE 2010 AWARD FOR EXCELLENCE IN THE STUDY  
OF RELIGION, CONSTRUCTIVE-REFLECTIVE STUDIES,  
AMERICAN ACADEMY OF RELIGION

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2010

## SAVING GOD

Religion after Idolatry

MARK JOHNSTON

Each monotheistic religion has its ways of taming God's demands so that they do not threaten our self-love and false righteousness. Turning the monotheistic critique of idolatry on the monotheisms themselves, Mark Johnston shows that much in these traditions must be condemned as false and spiritually debilitating. In *Saving God*, he argues that God needs to be saved not only from the distortions of the "undergraduate atheists" such as Richard Dawkins, Christopher Hitchens, and Sam Harris, but also from the idolatrous tendencies of religion itself. Remarkably, Johnston rehabilitates the ideas of the Fall and of salvation within a naturalistic framework; he then presents a conception of God that both resists idolatry and is consistent with the deliverances of the natural sciences.

*"This book demolishes . . . all reasons for conventional religious belief."*

—James Wood, *New Yorker*

*"Outstanding."*

—Alan Wolfe, *National Interest*

## SURVIVING DEATH

MARK JOHNSTON

Death threatens our sense of the importance of goodness. The threat can be met if there is, as Socrates said, "something in death that is better for the good than for the bad." Yet, as Mark Johnston shows in this extraordinary book, all existing theological conceptions of the afterlife are either incoherent or at odds with the workings of nature. These supernaturalist pictures of the rewards for goodness also obscure a striking consilience between the philosophical study of the self and an account of goodness common to Judaism, Christianity, Hinduism, and Buddhism: the good person is one who has undergone a kind of death of the self and who lives a life transformed by entering imaginatively into the lives of others, anticipating their needs and true interests. As a caretaker of humanity who finds his or her own death comparatively unimportant, the good person can quite literally live on in the onward rush of humankind.

*"[Johnston] reveals himself to be an engaging wit, a swaggering polymath, and . . . a major talent."*

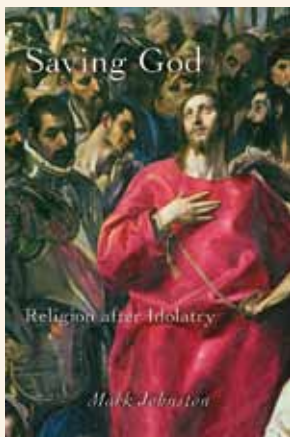
—Jacques Berlinerblau, *Chronicle of Higher Education*

*"[P]acked with illuminating philosophical reflection on the question of what we are, and what it is for us to persist over time."*

—Thomas Nagel, *Times Literary Supplement*

CARL G. HEMPEL LECTURE SERIES

Mark Johnston is the Walter Cerf Professor of Philosophy at Princeton University.



AUGUST

Paper \$19.95S

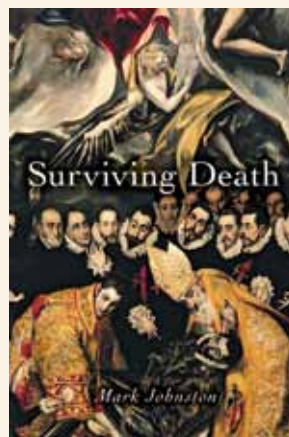
978-0-691-15261-5

Cloth 2009

978-0-691-14394-1

216 pages. 1 halftone. 6 x 9.

PHILOSOPHY ■ RELIGION



NOVEMBER

Paper \$24.95S

978-0-691-13013-2

Cloth 2010

978-0-691-13012-5

408 pages. 2 line illus. 6 x 9.

PHILOSOPHY ■ RELIGION

# CAPITALISM AND THE JEWS

JERRY Z. MULLER

Jerry Muller, a leading historian of capitalism, draws on economic, social, political, and intellectual history from medieval Europe through contemporary America and Israel to examine the ways in which thinking about capitalism and thinking about the Jews have gone hand in hand in European thought, and why anticapitalism and anti-Semitism have frequently been linked. *Capitalism and the Jews* explains why Jews have tended to be disproportionately successful in capitalist societies, but also why Jews have numbered among the fiercest anticapitalists and Communists.

Providing a fresh look at an important but frequently misunderstood subject, this book will interest anyone who wants to understand the Jewish role in the development of capitalism, the role of capitalism in the modern fate of the Jews, or the ways in which the story of capitalism and the Jews has affected the history of Europe and beyond, from the medieval period to our own.

"[F]ascinating."

—Fareed Zakaria GPS

"[P]rovocative and accessible. . . . While this book is ostensibly about 'the Jews,' Muller's most chilling insights are about their enemies, and the creative, almost supernatural, malleability of anti-Semitism itself."

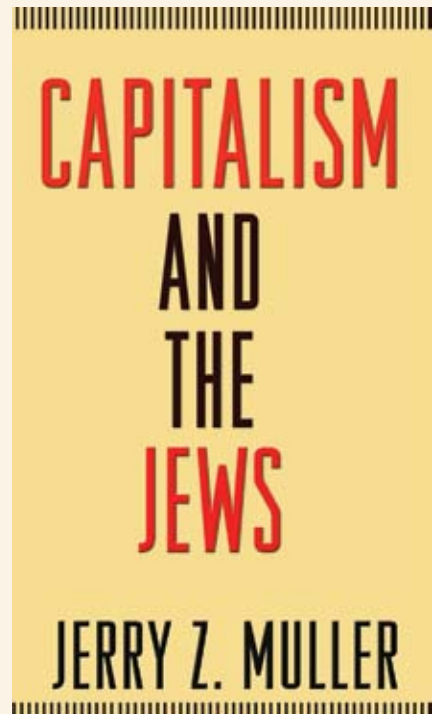
—Catherine Rampell, *New York Times Book Review*

"This book is both scholarly and speculative, analyzing the sociology and the anti-Semitic pseudo-sociology of the Jews' participation in capitalism. It will not be the last word on the subject, but it is a genuine contribution to it."

—Anthony Julius, *New Statesman*

"Muller is acutely aware of the irony that Jews have been attacked sometimes for being the quintessence of capitalism and sometimes for being the quintessence of anticapitalism. The merit of his book is that it takes seriously the need to understand how historical circumstances bring this about."

—Robert Solow, *Moment Magazine*



**Jerry Z. Muller** is professor of history at the Catholic University of America in Washington, DC. His previous books include *Adam Smith in His Time and Ours* (Princeton). His writing has appeared in the *Wall Street Journal*, the *New Republic*, and the *Times Literary Supplement*, among other publications.

DECEMBER

Paper \$19.95T

978-0-691-15306-3

Cloth 2010

978-0-691-14478-8

280 pages. 4 x 7 1/2.

HISTORY ■ JEWISH STUDIES

PRESS.PRINCETON.EDU



## A MATHEMATICAL NATURE WALK

JOHN A. ADAM

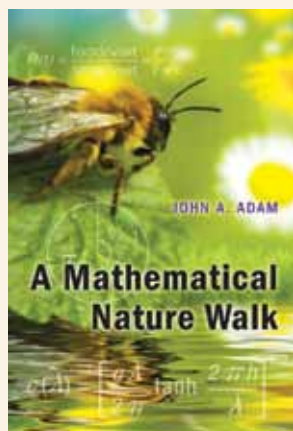
How heavy is that cloud? Why can you see farther in rain than in fog? Why are the droplets on that spider web spaced apart so evenly? If you have ever asked questions like these while outdoors, this book is for you. An entertaining and informative collection of fascinating puzzles from the natural world around us, *A Mathematical Nature Walk* will delight anyone who loves nature or math or both.

John Adam presents ninety-six questions about natural phenomena and then shows how to answer them using mostly basic mathematics. Many of the problems are illustrated, and the book also has answers, a glossary of terms, and a list of patterns found in nature. Regardless of math background, readers will learn from the informal descriptions of the problems and gain a new appreciation of the beauty of nature and the mathematics that lies behind it.

*"[A] snappy guide to the mathematics of the outdoors. . . . A sharp eye and an ingenious mind are at work on every page."*

—*Laurence A. Marschall, Natural History*

**John A. Adam** is professor of mathematics at Old Dominion University. He is the coauthor of *Guesstimation: Solving the World's Problems on the Back of a Cocktail Napkin* and the author of *Mathematics in Nature* (both Princeton).



OCTOBER

Paper \$18.95T

978-0-691-15265-3

Cloth 2009

978-0-691-12895-5

288 pages. 17 color illus.

22 halftones. 97 line illus. 6 x 9.

POPULAR MATHEMATICS

PICTURING THE  
UNCERTAIN WORLD

How to Understand, Communicate, and Control  
Uncertainty through Graphical Display

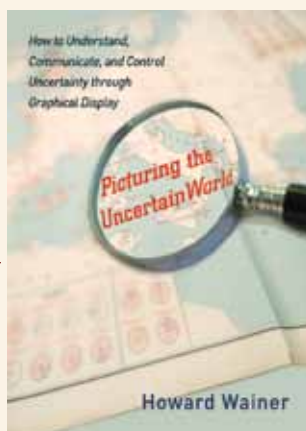
HOWARD WAINER

*Picturing the Uncertain World* explores how graphs can serve as maps to guide us when the information we have is ambiguous or incomplete. Using a visually diverse sampling of graphical display, Howard Wainer illustrates the many ways graphs can be used—and misused—as we try to make sense of an uncertain world. This book takes readers on a graphical adventure, revealing how the visual communication of data offers answers to vexing questions yet also highlights the measure of uncertainty in almost everything we do. Throughout, Wainer traces the origins and development of graphical display, and cites instances today where the public has been misled through poorly designed graphs.

*"Wainer's approach is refreshingly different. He has . . . been involved in many policy debates and understands well that the same information can be interpreted in a variety of ways to support widely divergent positions. . . . [This book] makes for very fine reading."*

—*Michael Goodchild, American Scientist*

**Howard Wainer** is distinguished research scientist at the National Board of Medical Examiners and adjunct professor of statistics at the Wharton School of the University of Pennsylvania. His many books include *Uneducated Guesses* (see page 21) and *Graphic Discovery* (both Princeton).



OCTOBER

Paper \$19.95S

978-0-691-15267-7

Cloth 2009

978-0-691-13759-9

280 pages. 11 color illus.

14 halftones. 81 line illus.

12 tables. 7 x 9.

POPULAR MATHEMATICS



ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2007

# WHY SIZE MATTERS

From Bacteria to Blue Whales

JOHN TYLER BONNER

Humans have always been fascinated by things big and small. So why do scientists normally consider the size of a creature only when studying something else, such as its running speed or metabolism? In *Why Size Matters*, eminent biologist John Tyler Bonner provides a completely new perspective, arguing that size is the supreme and universal determinant of what any organism can be or do. For example, because tiny creatures are subject primarily to forces of cohesion and larger beasts to gravity, a fly can walk up a wall with considerably more ease than a human being.

In clear and accessible style, Bonner introduces general readers to the supreme importance of size in the lives of the giants and dwarfs of human, animal, and plant history. He explores such questions as the biological effects of the physics of size, the evolution of size over geological time, and the role of size in the function and longevity of living things.

*"Bonner argues that size is a driving force for all of biology. . . . [H]e demonstrates convincingly [that] size dictates everything from an animal's shape and appearance to its locomotion, speed, voice and social organization."*

—Wray Herbert, *Washington Post Book World*

*"[A]s this diminutive book describes with elegant simplicity, size . . . 'drives the form and function of everything that lives.' . . . Drawing parallels from physics, engineering, and human (and animal) societies, Bonner vividly illustrates how something apparently so simple as size is actually so fundamentally important."*

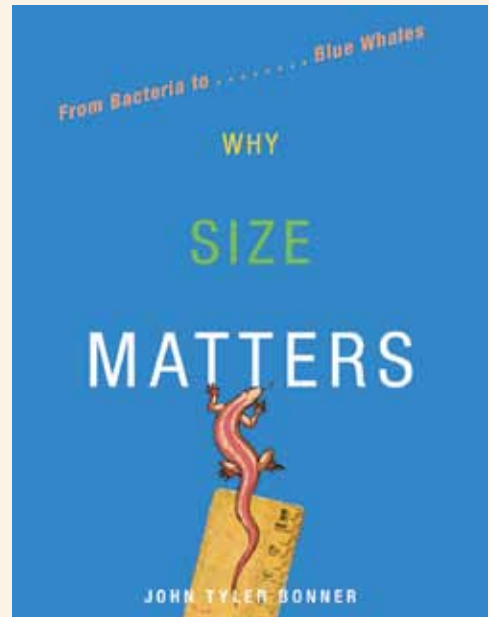
—Choice

*"Bonner has written a book in a friendly voice that enlarges the picture of how everyone, big and small, thinks of size and why it matters very much."*

—Biology Digest

*"A masterful and engaging work, elegant in its simplicity despite its subject's complexity."*

—Susan Lumpkin, *Zoogoer*



**John Tyler Bonner** is professor emeritus of ecology and evolutionary biology at Princeton University. His many books include *The Evolution of Culture in Animals* and *The Social Amoebae* (both Princeton).

JANUARY

Paper \$12.95T

978-0-691-15233-2

Cloth 2006

978-0-691-12850-4

176 pages. 35 line illus. 1 table. 5 x 8.

POPULAR SCIENCE ■ BIOLOGY

PRESS.PRINCETON.EDU

WINNER OF THE 1989 SCRIBES BOOK AWARD,  
AMERICAN SOCIETY OF WRITERS ON LEGAL SUBJECTS

## CONSTITUTIONAL FAITH

SANFORD LEVINSON

WITH A NEW AFTERWORD BY THE AUTHOR

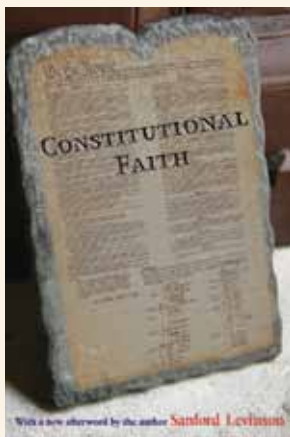
This book examines the “constitutional faith” that has, since 1788, been a central component of American “civil religion.” By taking seriously the parallel between wholehearted acceptance of the Constitution and religious faith, Sanford Levinson opens up a host of intriguing questions about what it means to be American. While some view the Constitution as the central component of an American religion that serves to unite the social order, Levinson maintains that its sacred role can result in conflict, fragmentation, and even war. To Levinson, the Constitution’s value lies in the realm of the discourse it sustains: a uniquely American form of political rhetoric that allows citizens to grapple with every important public issue imaginable.

In a new afterword, Levinson looks at the deepening of constitutional worship and attributes the current widespread frustrations with the government to the static nature of the Constitution.

“[R]ich and pleasingly controversial.”

—Thomas Morawetz, *Philadelphia Inquirer*

**Sanford Levinson** is professor of law and government at the University of Texas Law School and a frequent visitor at the Harvard and Yale law schools. He is a member of the American Academy of Arts and Sciences. His many books include *Our Undemocratic Constitution*.



OCTOBER

Paper \$22.95S

978-0-691-15240-0

280 pages. 1 line illus. 6 x 9.

POLITICAL SCIENCE ■ LAW

WINNER OF THE 2009 PROSE AWARD FOR EXCELLENCE IN  
LAW AND LEGAL STUDIES,  
ASSOCIATION OF AMERICAN PUBLISHERS

## A CONSTITUTION OF MANY MINDS

Why the Founding Document  
Doesn't Mean What It Meant Before

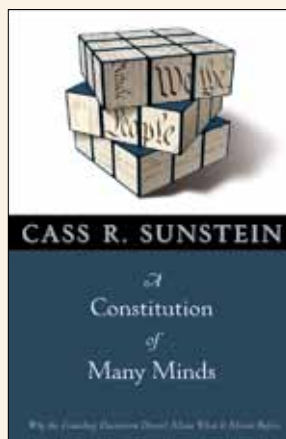
CASS R. SUNSTEIN

In *A Constitution of Many Minds*, acclaimed law scholar Cass Sunstein shows how the meaning of the Constitution is reestablished in every generation as new social commitments and ideas compel us to reassess our fundamental beliefs. He focuses on three approaches to the Constitution—traditionalism, populism, and cosmopolitanism—and makes sense of the intense debates, such as the heated discussion of originalism, surrounding these approaches, revealing their strengths and weaknesses, and sketching the contexts in which each provides a legitimate basis for interpreting the Constitution today. This book illuminates the underpinnings of constitutionalism itself, and shows that ours is indeed a Constitution not of any particular generation, but of many minds.

“[A] brilliant book for all seasons.”

—Laurence H. Tribe, *Harvard Law School*

**Cass R. Sunstein** is currently on leave from his position as the Felix Frankfurter Professor at Harvard Law School to serve as Administrator of the Office of Regulation and Information Policy in the Obama administration. His many books include *Republic.com 2.0* (Princeton), *Worst-Case Scenarios*, and *Nudge*.



OCTOBER

Paper \$17.95S

978-0-691-15242-4

Cloth 2009

978-0-691-13337-9

240 pages. 6 x 9.

LAW

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2001

**COLD WAR CIVIL RIGHTS**

Race and the Image of American Democracy

MARY L. DUDZIAK

WITH A NEW PREFACE BY THE AUTHOR

Soon after World War II, American racism became a major concern of U.S. allies, a chief Soviet propaganda theme, and an obstacle to American Cold War goals throughout Africa, Asia, and Latin America. Each lynching harmed foreign relations, and "the Negro problem" became a central issue in every administration from Truman to Johnson.

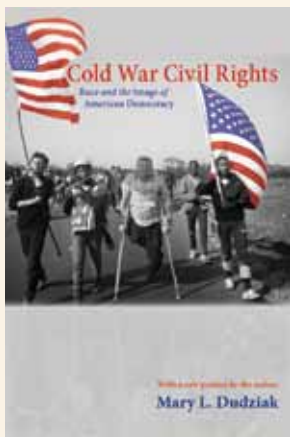
In clear and lively prose, Mary Dudziak argues that the Cold War helped facilitate key social reforms, including desegregation, as the U.S. government sought to polish its international image. In her new preface, Dudziak discusses the way the Cold War figures into civil rights history, and details this book's origins, as one question about civil rights could not be answered without broadening her research from domestic to international influences on American history.

*"[A] meticulously researched and eloquently composed study."*

—Desmond King, *Times Higher Education Supplement*

**Mary L. Dudziak** is professor of law, history, and political science at the University of Southern California. Her books include *September 11 in History* and *Legal Borderlands*.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA  
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer,  
Series Editors



SEPTEMBER

Paper \$24.95S  
978-0-691-15243-1  
352 pages. 16 halftones.  
1 map. 6 x 9.

AMERICAN HISTORY ■  
INTERNATIONAL RELATIONS

**EXPORTING AMERICAN DREAMS**

Thurgood Marshall's African Journey

MARY L. DUDZIAK

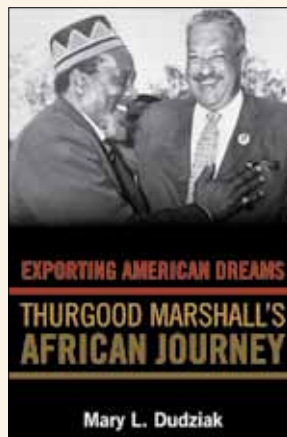
WITH A NEW AFTERWORD BY THE AUTHOR

Mary Dudziak's *Exporting American Dreams* tells the little-known story of Thurgood Marshall's work with Kenyan leaders as they fought with the British for independence in the early 1960s. Not long after he led the legal team in *Brown v. Board of Education*, Marshall aided Kenya's constitutional negotiations, as adversaries battled over rights and land—not with weapons, but with legal arguments. Set in the context of Marshall's civil rights work in the United States, this transnational history sheds light on legal reform and social change in the midst of violent upheavals in Africa and America. While the struggle for rights on both continents played out on a global stage, it was a deeply personal journey for Marshall. Even as his belief in the equalizing power of law was challenged during his career as a Supreme Court justice, and in Kenya the new government sacrificed the rights he cherished, Kenya's founding moment remained for him a time and place when all things had seemed possible.

*"[A] thought provoking and painstakingly researched journey through a crucial transformational moment in two nations' histories. . . . [W]e are invited to reflect on the potentials and core limits on liberalism, democracy, and law as paths to transformation and justice."*

—Julie Novkov, *Law and Politics Book Review*

**Mary L. Dudziak** is professor of law, history, and political science at the University of Southern California.



SEPTEMBER

Paper \$24.95S  
978-0-691-15244-8  
288 pages. 20 halftones. 6 x 9.  
AMERICAN HISTORY ■  
AFRICAN AMERICAN STUDIES ■  
LEGAL HISTORY

WINNER OF THE 1991 VICTORIA SCHUCK AWARD,  
AMERICAN POLITICAL SCIENCE ASSOCIATION

## JUSTICE AND THE POLITICS OF DIFFERENCE

IRIS MARION YOUNG

WITH A NEW FOREWORD BY DANIELLE ALLEN

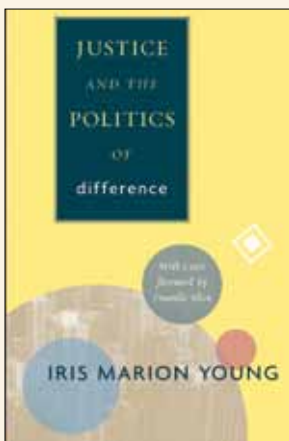
In this classic work of feminist political thought, Iris Marion Young challenges the prevailing reduction of social justice to distributive justice. Young argues that by assuming a homogeneous public, democratic theorists fail to consider institutional arrangements for including people not culturally identified with white European male norms. Consequently, theorists do not adequately address the problem of an inclusive participatory framework. Young makes the case that normative theory and public policy should undermine group-based oppression by affirming rather than suppressing group differences.

Danielle Allen's new foreword contextualizes Young's work and explains how debates surrounding social justice have changed since—and been transformed by—the original publication of *Justice and the Politics of Difference*.

"This is an innovative work, an important contribution to feminist theory and political thought."

—Seyla Benhabib, Yale University

**Iris Marion Young** (1949–2006) was a professor of political science at the University of Chicago. Her books include *Intersecting Voices*, *Inclusion and Democracy*, and *On Female Body Experience*.



OCTOBER

Paper \$24.955

978-0-691-15262-2

304 pages. 6 x 9.

POLITICAL PHILOSOPHY ■  
GENDER STUDIES

## EMERGENCY POLITICS

Paradox, Law, Democracy

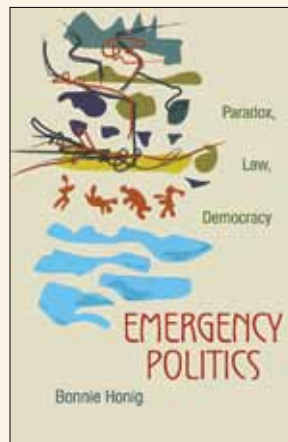
BONNIE HONIG

In *Emergency Politics*, Bonnie Honig looks at how emergencies have shaped the development of democracy for better and worse. She argues that democracies must resist emergency's pull to focus on life's necessities (food, security, and bare essentials) because these tend to privatize and isolate citizens rather than bring us together on behalf of hopeful futures. Emergencies can be productive for democracies, Honig argues, because they call us to attend anew to a neglected paradox of democratic politics: that we need good citizens with aspirational ideals to make good politics, but that we also need good politics to infuse citizens with idealism. Honig takes a broad approach to emergency, considering immigration politics, new rights claims, contemporary food politics and the infrastructure of consumption, and the limits of law during the Red Scare of the early twentieth century. This is a major contribution to modern thought about the challenges and risks of emergency politics.

"[A] remarkable book.... Honig's careful work enriches our understanding of democratic politics."

—William Corlett, Law and Politics Book Review

**Bonnie Honig** is the Sarah Rebecca Roland Professor of Political Science at Northwestern University and a senior research professor at the American Bar Foundation in Chicago. Her books include *Democracy and the Foreigner* (Princeton) and *Political Theory and the Displacement of Politics*.



SEPTEMBER

Paper \$22.955

978-0-691-15259-2

Cloth 2009

978-0-691-14298-2

224 pages. 6 x 9.

POLITICAL THEORY

## CAN ISLAM BE FRENCH?

Pluralism and Pragmatism in a Secularist State

JOHN R. BOWEN

In this book, John Bowen examines how French Muslims are fashioning new Islamic institutions and developing new ways of reasoning and teaching. He looks at the distinct ways mosques have connected with broader social and political forces, how Islamic educational entrepreneurs have fashioned niches for new forms of schooling, and how major Islamic public actors have set out a specifically French approach to religious norms. Bowen also looks closely at debates over how Muslims should adapt their religious traditions to these new social conditions. He argues that the particular ways Muslims have settled in France, and in which France governs religions, have created incentives for Muslims to develop new, pragmatic ways of thinking about religious issues in French society.

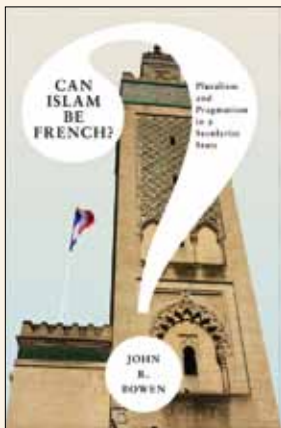
*"[A]n informed and measured account of whether Muslims can integrate—and are integrating—into one of the continent's most avowedly secular societies."*

—Economist

**John R. Bowen** is the Dunbar-Van Cleve Professor in Arts & Sciences at Washington University in St. Louis. His books include *Why the French Don't Like Headscarves* (Princeton) and *Islam, Law and Equality in Indonesia*.

PRINCETON STUDIES IN MUSLIM POLITICS

Dale F. Eickelman and Augustus Richard Norton, Series Editors



DECEMBER

Paper \$22.95S

978-0-691-15249-3

Cloth 2009

978-0-691-13283-9

248 pages. 7 halftones. 6 x 9.

ANTHROPOLOGY ■  
CURRENT AFFAIRS

WINNER OF THE 2005 VICTORIA SCHUCK AWARD,  
AMERICAN POLITICAL SCIENCE ASSOCIATION

HONORABLE MENTION, 2005 ALBERT HOURANI BOOK  
AWARD, MIDDLE EAST STUDIES ASSOCIATION

## POLITICS OF PIETY

The Islamic Revival and the Feminist Subject

SABA MAHMOOD

WITH A NEW PREFACE BY THE AUTHOR

*Politics of Piety* is a groundbreaking analysis of Islamist cultural politics through an ethnography of a thriving, grassroots women's piety movement in the mosques of Cairo. Unlike organized Islamist activities that seek to seize or transform the state, this is a moral reform movement whose orthodox practices are commonly viewed as inconsequential to Egypt's political landscape. Saba Mahmood's compelling exposition of these practices challenges this assumption by showing how the ethical and political are indelibly linked within the context of such movements. This book is also an unflinching critique of the secular-liberal principles by which some people hold such movements to account. In a substantial new preface, Mahmood addresses the controversy sparked by the original publication of her book and the scholarly discussions that have ensued.

*"This very timely book opens doors into spaces of Islamic piety that shatter the stereotypes which dominate thinking in the West. . . . This is social science at its most illuminating."*

—Charles Taylor, author of *Sources of the Self*

**Saba Mahmood** is associate professor of anthropology at the University of California, Berkeley.



NOVEMBER

Paper \$24.95S

978-0-691-14980-6

272 pages. 6 x 9.

ANTHROPOLOGY ■  
MIDDLE EAST STUDIES ■  
WOMEN'S STUDIES



## ERNST CASSIRER

The Last Philosopher of Culture

EDWARD SKIDELSKY

This is the first English-language intellectual biography of the German-Jewish philosopher Ernst Cassirer (1874–1945), a leading figure on the Weimar intellectual scene and one of the last and finest representatives of the liberal-idealist tradition. Edward Skidelsky traces the development of Cassirer's thought in its historical and intellectual setting. He presents Cassirer, the author of *The Philosophy of Symbolic Forms*, as a defender of the liberal ideal of culture in an increasingly fragmented world, and as someone who grappled with the opposing forces of scientific positivism and romantic vitalism. Cassirer's work can be seen, Skidelsky argues, as offering a potential resolution to the ongoing conflict between the "two cultures" of science and the humanities—and between the analytic and continental traditions in philosophy.

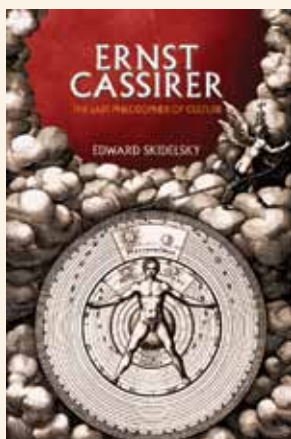
"[A] magnificent new account of Cassirer's intellectual development."

—Stephen Gaukroger, *Times Literary Supplement*

"Skidelsky should be congratulated for presenting us with an extremely readable and compelling account of Cassirer's work."

—Craig Brandist, *Radical Philosophy*

**Edward Skidelsky** is lecturer in philosophy at the University of Exeter, and a regular contributor to the British national press, including *Prospect*, the *Daily Telegraph*, and the *New Statesman*.



NOVEMBER

Paper \$24.95S

978-0-691-15235-6

Cloth 2008

978-0-691-13134-4

304 pages. 6 x 9.

PHILOSOPHY

WINNER OF THE 2010 ALDO AND JEANNE SCAGLIONE PRIZE  
FOR STUDIES IN GERMANIC LANGUAGES AND LITERATURES,  
MODERN LANGUAGE ASSOCIATION

WINNER OF THE 2010 DAAD BOOK PRIZE,  
GERMAN STUDIES ASSOCIATION

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2010

## SHELL SHOCK CINEMA

Weimar Culture and the Wounds of War

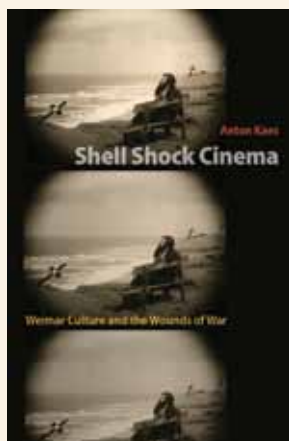
ANTON KAES

*Shell Shock Cinema* explores how the films of Weimar Germany were haunted by the horrors of World War I and by the country's humiliating defeat. Anton Kaes argues that although masterworks such as *The Cabinet of Dr. Caligari* and *Nosferatu* do not depict battle scenes, they nevertheless dealt with the war. The anxiety was palpable in films that featured serial killers, mad scientists, and troubled young men. Combining original close analysis with extensive archival research, Kaes shows how this shell-shocked cinema transformed extreme psychological states into visual expression, pushed the limits of cinematic representation, and helped create a modernist film language that remains incredibly influential today.

"Kaes has long been recognized as a leading scholar of Weimar cinema and German culture, and *Shell Shock Cinema* represents another important contribution to these fields."

—Brian K. Feltman, *H-Net Reviews*

**Anton Kaes** is the Class of 1939 Professor of German and Film Studies at the University of California, Berkeley. He is the author of *From Hitler to Heimat* and *M*, and the coeditor of *The Weimar Republic Sourcebook*.



OCTOBER

Paper \$24.95S

978-0-691-00850-9

Cloth 2009

978-0-691-03136-1

328 pages. 6 x 9.

FILM STUDIES ■  
CULTURAL STUDIES



WINNER OF THE 2011 STUART L. BERNATH BOOK PRIZE,  
SOCIETY FOR HISTORIANS OF AMERICAN FOREIGN RELATIONS

WINNER OF THE 2010 BEST FIRST BOOK AWARD,  
PHI ALPHA THETA

## THE GREAT AMERICAN MISSION

Modernization and the Construction  
of an American World Order

DAVID EKBLADH

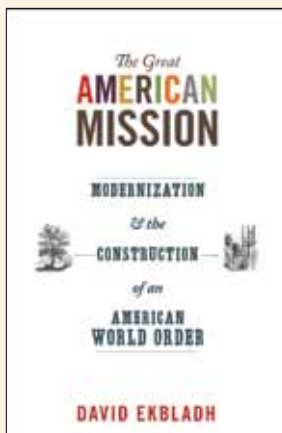
In *The Great American Mission*, David Ekbladh describes how New Deal programs became symbols of American liberalism's ability to marshal the social sciences, state planning, civil society, and technology to produce extensive social and economic change. For proponents, modernization became a valuable weapon to check the influence of menacing ideologies such as Fascism and Communism. After World War II, modernization remained a means to contain the growing influence of the Soviet Union. Ekbladh demonstrates how U.S.-led nation-building efforts in global hot spots were a basic part of American strategy in the Cold War. The events of the 1960s and the end of the Cold War discredited and obscured modernization's mission, but many of its assumptions regained prominence after September 11 as the United States moved to contain new threats.

*"[E]rudite and ambitious. . . [A]n illuminating and compelling read."*

—David Milne, *Journal of American Studies*

**David Ekbladh** is assistant professor of history at Tufts University.

AMERICA IN THE WORLD  
Sven Beckert and Jeremi Suri, Series Editors



NOVEMBER

**Paper \$24.95S**  
978-0-691-15245-5  
Cloth 2009  
978-0-691-13330-0  
408 pages. 17 halftones. 6 x 9.  
WORLD HISTORY

## THE OTHER ALLIANCE

Student Protest in West Germany and  
the United States in the Global Sixties

MARTIN KLIMKE

Drawing on previously classified documents and original interviews, *The Other Alliance* examines the channels of cooperation between American and West German student movements throughout the 1960s and early 1970s—and the reactions these relationships provoked from the U.S. government. Martin Klimke traces the impact that Black Power and Germany's unresolved National Socialist past had on the German student movement, investigates how U.S. government agencies advised American policymakers on confronting student unrest abroad, and highlights the challenges student protesters posed to cold war alliances.

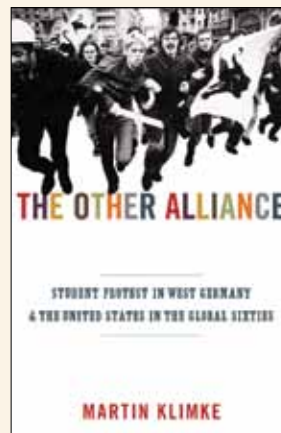
Exploring the catalysts of cross-pollination between student protest movements on two continents, *The Other Alliance* is a pioneering work of transnational history.

*"Klimke makes excellent use of a range of sources, including classified American government documents that open up a fascinating perspective on how intelligence agencies viewed the threat of student unrest."*

—Timothy Scott Brown, *Journal of American History*

**Martin Klimke** is research fellow at the German Historical Institute in Washington, DC, and at the Heidelberg Center for American Studies at the University of Heidelberg.

AMERICA IN THE WORLD  
Sven Beckert and Jeremi Suri, Series Editors



OCTOBER

**Paper \$24.95S**  
978-0-691-15246-2  
Cloth 2009  
978-0-691-13127-6  
368 pages. 30 halftones.  
3 line illus. 6 x 9.  
WORLD HISTORY

ONE OF THE "BEST BOOKS OF 2009," NEW SCIENTIST BLOG

WINNER OF THE 2009 PROSE AWARD FOR  
EXCELLENCE IN SOCIOLOGY AND SOCIAL WORK,  
ASSOCIATION OF AMERICAN PUBLISHERS

WINNER OF THE 2010 DOROTHY LEE AWARD FOR  
OUTSTANDING SCHOLARSHIP IN THE ECOLOGY OF CULTURE,  
MEDIA ECOLOGY ASSOCIATION

## CODES OF THE UNDERWORLD

How Criminals Communicate

**DIEGO GAMBETTA**

People planning crimes face uniquely intense dilemmas as they grapple with the basic problems of whom to trust, how to make themselves trusted, and how to handle information without being detected by rivals or police. In *Codes of the Underworld*, Diego Gambetta, one of the world's leading scholars of the mafia, ranges from ancient Rome to the gangs of modern Japan, from prisons to terrorist and pedophile rings, to explain how, despite these constraints, many criminals succeed and thrive. By deciphering how criminals signal to each other in a lawless universe, this gruesomely entertaining and incisive book provides a quantum leap in our ability to make sense of their actions.

"[A]n absolutely fascinating look at the unique problems criminals face when trying to communicate with one another. . . . Fans of crime fiction will love this."

—Graham Lawton, *NewScientist.com's CultureLab blog*

**Diego Gambetta** is Official Fellow of Nuffield College and professor of sociology at the University of Oxford. He is the author of *The Sicilian Mafia: The Business of Private Protection* and editor of *Making Sense of Suicide Missions*.



SEPTEMBER

**Paper \$22.95S**

978-0-691-15247-9  
Cloth 2009  
978-0-691-11937-3  
368 pages. 5 line illus.  
3 tables. 6 x 9.

SOCIOLOGY

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2010

## HOW TERRORISM ENDS

Understanding the Decline and  
Demise of Terrorist Campaigns

**AUDREY KURTH CRONIN**

Amid the fear following 9/11 and other recent terror attacks, it is easy to forget the most important fact about terrorist campaigns: they always come to an end. Only by understanding the ways in which past terrorist movements have died out can we hope to figure out how to speed the decline of today's terrorist groups. In *How Terrorism Ends*, the only comprehensive book on the subject, Audrey Kurth Cronin examines how a wide range of terrorist campaigns have met their demise over the past two centuries and applies these enduring lessons to outline a new strategy against al-Qaeda.

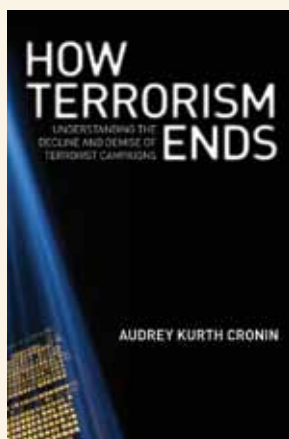
"[A] significant contribution. . . . Cronin is the first to look seriously and historically at how terrorist campaigns come to an end."

—Choice

"[C]ogent and thoughtful. . . . The timeliness, clarity and simplicity of the project contained in *How Terrorism Ends* should commend it to readers of all descriptions."

—Nicholas Michelsen, *International Affairs*

**Audrey Kurth Cronin** is professor of strategy at the U.S. National War College in Washington, DC, and senior associate in the Changing Character of War program at the University of Oxford. She is the author of *Ending Terrorism* and the coauthor of *Attacking Terrorism*.



SEPTEMBER

**Paper \$22.95S**

978-0-691-15239-4  
Cloth 2009  
978-0-691-13948-7  
432 pages. 6 line illus.  
13 tables. 6 x 9.

CURRENT AFFAIRS ■  
HISTORY ■ POLITICS

## STALIN'S GENOCIDES

NORMAN M. NAIMARK

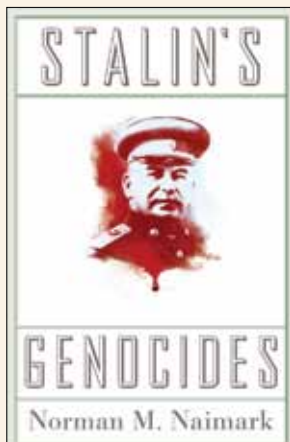
In *Stalin's Genocides*, Norman Naimark, one of the most respected authorities on the Soviet era, challenges the widely held notion that Stalin's crimes do not constitute genocide. In this gripping book, Naimark explains how Stalin became a pitiless mass killer—slaughtering over a million of his own citizens and letting millions more suffer forced labor, famine, bloody massacres, and detention and interrogation by his henchmen. Naimark looks at the most consequential and harrowing episodes of Stalin's systematic destruction of his own populace and examines these events in light of other genocides in history. In addition, Naimark compares Stalin's crimes with those of the most notorious genocidal killer of them all, Adolf Hitler.

*"[C]ompellingly written, nuanced and powerfully argued."*  
—*Times Literary Supplement*

*"[A] small book that places a large exclamation point on the most incriminatingly tragic dimension of Soviet history."*  
—*Robert Levgold, Foreign Affairs*

**Norman M. Naimark** is the Robert and Florence McDonnell Professor of East European Studies at Stanford University. His books include *Fires of Hatred: Ethnic Cleansing in Twentieth-Century Europe* and *The Russians in Germany: A History of the Soviet Zone of Occupation, 1945–1949*.

HUMAN RIGHTS AND CRIMES AGAINST HUMANITY  
Eric D. Weitz, Series Editor



JANUARY

**Paper \$16.95S**  
978-0-691-15238-7  
Cloth 2010  
978-0-691-14784-0  
176 pages. 5 1/2 x 8 1/2.

HISTORY

A FINANCIAL TIMES BOOK OF THE YEAR

WINNER OF THE 2010 ROBERT H. FERRELL PRIZE,  
SOCIETY FOR HISTORIANS OF AMERICAN FOREIGN RELATIONS

WINNER OF THE 2009 DAAD PRIZE FOR DISTINGUISHED  
SCHOLARSHIP IN GERMAN AND EUROPEAN STUDIES,  
AMERICAN INSTITUTE FOR CONTEMPORARY GERMAN STUDIES

1989

The Struggle to Create Post-Cold War Europe

MARY ELISE SAROTTE

1989 explores the momentous events following the fall of the Berlin Wall and the effects they have had on our world ever since. Based on documents, interviews, and television broadcasts from Washington, London, Paris, Bonn, Berlin, Warsaw, Moscow, and a dozen other locations, 1989 describes how Germany unified, NATO expansion began, and Russia got left on the periphery of the new Europe.

*"[This book] will no doubt take its place as the classic overview of this period."*

—*Andrew Moravcsik, Foreign Affairs*

*"A hugely impressive study that looks beyond 1989 to the many-faceted battle to shape the new Europe."*

—*Gerard DeGroot, Washington Post*

**Mary Elise Sarotte** is professor of history and of international relations at the University of Southern California. She is a member of the Council on Foreign Relations and the author of *Dealing with the Devil*.

PRINCETON STUDIES IN  
INTERNATIONAL HISTORY AND POLITICS  
G. John Ikenberry and Marc Trachtenberg, Series Editors



SEPTEMBER

**Paper \$19.95S**  
978-0-691-15241-7  
Cloth 2009  
978-0-691-14306-4  
344 pages. 20 halftones.  
4 maps. 6 x 9.

INTERNATIONAL RELATIONS ■  
HISTORY

WINNER OF THE 2010 NATIONAL JEWISH BOOK AWARD  
IN HISTORY, JEWISH BOOK COUNCIL

## EARLY MODERN JEWRY

A New Cultural History

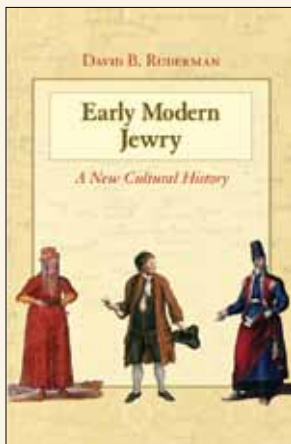
DAVID B. RUDERMAN

*Early Modern Jewry* boldly offers a new history of the early modern Jewish experience. David Ruderman examines how the historical and cultural factors unique to Jewish communities throughout Europe played out amid the rest of society. Looking at how Jewish settlements in the early modern period were linked to one another in fascinating ways, he shows how Jews were communicating with each other and were more aware of their economic, social, and religious connections than ever before. Ruderman explores five crucial and powerful characteristics uniting Jewish communities: a mobility leading to enhanced contacts between different Jewish communities, a heightened sense of communal cohesion throughout all Jewish settlements, an explosion of knowledge, a crisis of rabbinic authority, and the blurring of religious identities.

*"Ruderman's provocative thesis marks a scholarly watershed. It reopens and complicates the question of when modern Jewish history began."*

—Lawrence Grossman, *Forward*

**David B. Ruderman** is the Joseph Meyerhoff Professor of Modern Jewish History and the Ella Darivoff Director of the Herbert D. Katz Center for Advanced Judaic Studies at the University of Pennsylvania. His many books include *Jewish Enlightenment in an English Key* and *Connecting the Covenants*.



AUGUST

**Paper \$19.95S**  
978-0-691-15288-2  
Cloth 2010  
978-0-691-14464-1  
344 pages. 5 maps.  
5 1/2 x 8 1/2.

JEWISH STUDIES ■  
EUROPEAN HISTORY

## MAIMONIDES IN HIS WORLD

Portrait of a Mediterranean Thinker

SARAH STROUMSA

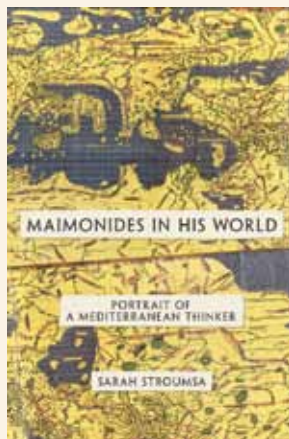
While the great medieval philosopher, theologian, and physician Maimonides is acknowledged as a leading Jewish thinker, his intellectual contacts with his surrounding world are often described as related primarily to Islamic philosophy. *Maimonides in His World* challenges this view by revealing him to have wholeheartedly espoused the rich Mediterranean culture of his time. Sarah Stroumsa argues that Maimonides is most accurately viewed as a Mediterranean thinker who consistently interpreted his own Jewish tradition in contemporary multicultural terms. She begins with a concise biography of Maimonides, then carefully examines key aspects of his thought, including his approach to the complex world of theology and religious ideas that he encountered, his views about science, the unacknowledged impact of the Almohads on his thought, and his vision of human perfection.

*"Stroumsa considerably broadens our understanding of Maimonides's Graeco-Arabic sources. . . . She challenges scholars of Jewish and Muslim thought to look beyond the artificial confines of their disciplines."*

—Carlos Fraenkel, *Times Literary Supplement*

**Sarah Stroumsa** is the Alice and Jack Ormut Professor of Arabic Studies at the Hebrew University of Jerusalem, where she currently serves as rector. Her books include *Freethinkers of Medieval Islam*.

JEWES, CHRISTIANS, AND MUSLIMS  
FROM THE ANCIENT TO THE MODERN WORLD  
Michael Cook, William Chester Jordan, and Peter Schäfer, Series Editors



DECEMBER

**Paper \$24.95S**  
978-0-691-15252-3  
Cloth 2009  
978-0-691-13763-6  
248 pages. 6 x 9.

JEWISH STUDIES ■  
PHILOSOPHY ■ RELIGION

## ENCOUNTERING DEVELOPMENT

The Making and Unmaking of the Third World

ARTURO ESCOBAR

WITH A NEW INTRODUCTION BY THE AUTHOR

In *Encountering Development*, Arturo Escobar shows how development policies became mechanisms of control that were just as pervasive and effective as their colonial counterparts. Escobar offers a provocative analysis of development discourse and practice, concluding with a discussion of alternative visions for a postdevelopment era. He emphasizes the role of economists in development discourse, using a case study of Colombia that demonstrates that the economization of food resulted in ambitious plans, and more hunger.

In a substantial new introduction, Escobar reviews debates on globalization and postdevelopment since the book's original publication in 1995 and argues that the concept of postdevelopment needs to be redefined to meet today's significantly new conditions.

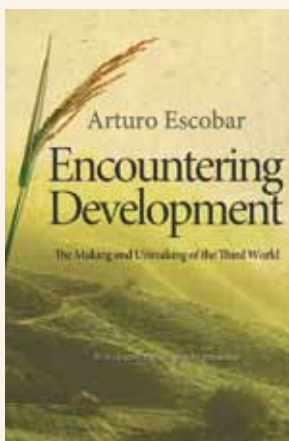
"[A]n important and exciting take on issues of Third World development and its alternatives."

—John Foran, *Contemporary Sociology*

"[T]he cultural critique—and politics—proposed in this penetrating book are crucial in these perilous times."

—Michael F. Jiménez, *American Journal of Sociology*

**Arturo Escobar** is the Kenan Distinguished Professor of Anthropology at the University of North Carolina, Chapel Hill. His most recent book is *Territories of Difference*.



NOVEMBER

**Paper \$24.95S**  
978-0-691-15045-1  
312 pages. 6 x 9.

ANTHROPOLOGY ■  
CULTURAL STUDIES

## ROMAN REPUBLICS

HARRIET I. FLOWER

The idea that the Roman Republic lasted more than 450 continuous years has profoundly shaped how Roman history is understood. In *Roman Republics*, Harriet Flower radically challenges the traditional picture of a single republic, arguing that there were multiple republics, each with clear strengths and weaknesses. While classicists have long recognized that the Roman Republic evolved over time, Flower is the first to mount a serious argument against the idea of republican continuity that has been fundamental to modern historical study. She reveals that there was much more change—and much less continuity—over the republican period than has previously been assumed.

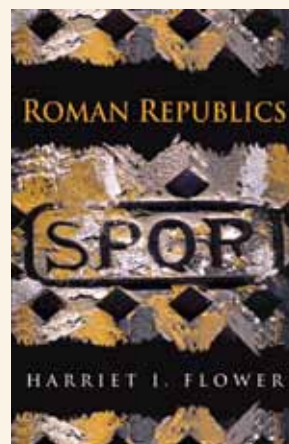
"A lucid, imaginative analysis that is required reading for all serious students and scholars of Rome."

—Choice

"[This book] is rich and thought provoking, beautifully written and argued. . . . Most welcome is the emphasis on evolution and change over time, sometimes dramatic, of Roman political institutions and culture."

—Michael P. Fronda, *New England Classical Journal*

**Harriet I. Flower** is professor of classics at Princeton University. She is the author of *The Art of Forgetting: Disgrace and Oblivion in Roman Political Culture* and *Ancestor Masks and Aristocratic Power in Roman Culture*, and she is the editor of *The Cambridge Companion to the Roman Republic*.



OCTOBER

**Paper \$22.95S**  
978-0-691-15258-5  
Cloth 2009  
978-0-691-14043-8  
224 pages.  
1 line illus. 5 1/2 x 8 1/2.

CLASSICS ■  
ANCIENT HISTORY



## HYSTERIA COMPLICATED BY ECSTASY

The Case of Nanette Leroux

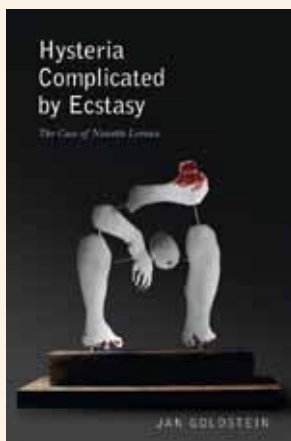
JAN GOLDSTEIN

*Hysteria Complicated by Ecstasy* offers a rare window into the inner life of a person ordinarily inaccessible to historians. Jan Goldstein analyzes and translates a previously unpublished manuscript recounting the strange case of eighteen-year-old Nanette Leroux, a French peasant girl who fell ill in 1822 with a variety of incapacitating nervous symptoms. Filled with intimate details about Nanette's behavior, this early nineteenth-century text is noteworthy for the sexual references that contemporaries did not recognize as such. While hysteria would become a fashionable disease among urban women by the end of the nineteenth century, the case of Nanette Leroux differs sharply from this pattern in its early date and rural setting. Goldstein situates the case in its multiple contexts, examines it from the standpoint of early nineteenth-century medicine, and uses the insights of Foucault and Freud to craft a twenty-first-century interpretation.

"[A]n ingenious accommodation of Freud and Foucault's disparate positions. . . . reviving investigation of hysteria for the new decade."

—George Rousseau, *Times Literary Supplement*

**Jan Goldstein** is the Norman and Edna Freehling Professor of History at the University of Chicago. Her books include *The Post-Revolutionary Self: Politics and Psyche in France, 1750–1850* and *Console and Classify: The French Psychiatric Profession in the Nineteenth Century*.



DECEMBER

Paper \$24.95S

978-0-691-15237-0

Cloth 2009

978-0-691-01186-8

264 pages. 14 halftones.

2 maps. 6 x 9.

EUROPEAN HISTORY ■  
HISTORY OF SCIENCE

## AN INTELLECTUAL HISTORY OF CANNIBALISM

CĂTĂLIN AVRAMESCU

Translated by Alistair Ian Blyth

The savage and degraded cannibal has played a surprisingly important role in the history of thought. This provocative book is the first to systematically trace the figure of the cannibal in the arguments of Western philosophers, from the classical period to today. Cătălin Avramescu shows how the idea of the cannibal appears in everything from the decline of natural law theories and disputes over the Christian resurrection to the emergence of modernity—and how the cannibal continues to surface in contemporary debates about a wide range of issues, including moral relativism, private property rights, and vegetarianism. Laying bare the darker fears that course through Western thought, *An Intellectual History of Cannibalism* sheds new light on the birth of modernity and the philosophies of culture that arose in the wake of the Enlightenment.

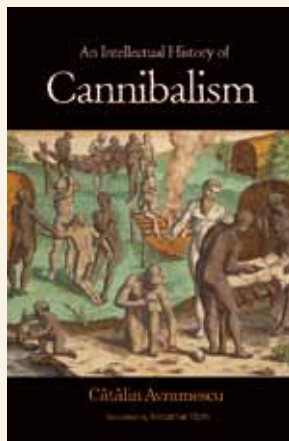
"[T]his is a remarkable work and there really is no other book like it."

—Noel Malcolm, *Standpoint*

"We have here a fresh look at texts much interpreted, . . . but viewed from relatively unexplored angles."

—Choice

**Cătălin Avramescu** is reader in political science at the University of Bucharest and a docent in philosophy at the University of Helsinki.



SEPTEMBER

Paper \$26.95S

978-0-691-15219-6

Cloth 2009

978-0-691-13327-0

360 pages. 8 halftones. 6 x 9.

INTELLECTUAL HISTORY ■  
PHILOSOPHY



WINNER OF THE 2010 DISTINGUISHED BOOK AWARD,  
SOCIETY FOR THE SCIENTIFIC STUDY OF RELIGION  
ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2010

## RELIGIOUS EXPERIENCE RECONSIDERED

A Building-Block Approach to the Study of  
Religion and Other Special Things

**ANN TAVES**

In *Religious Experience Reconsidered*, Ann Taves shifts the focus from “religious experience,” conceived as a fixed and stable thing, to an examination of the processes by which people attribute meaning to their experiences. She proposes a new approach that unites the study of religion with fields as diverse as neuroscience, anthropology, sociology, and psychology to better understand how these processes are incorporated into the broader cultural formations we think of as religious or spiritual. *Religious Experience Reconsidered* demonstrates how methods from the sciences can be combined with those from the humanities to advance a naturalistic understanding of the experiences that people deem religious.

*“This book is clearly written, intellectually stimulating, and theoretically exciting.”*

—Choice

**Ann Taves** is professor of religious studies at the University of California, Santa Barbara, and past president of the American Academy of Religion. Her books include *Fits, Trances, and Visions: Experiencing Religion and Explaining Experience from Wesley to James* (Princeton).



NOVEMBER

**Paper \$22.95S**  
978-0-691-14088-9  
Cloth 2009  
978-0-691-14087-2  
232 pages. 7 line illus.  
7 tables. 6 x 9.

RELIGION ■  
COGNITIVE SCIENCE

## PRISON RELIGION

Faith-Based Reform and the Constitution

**WINNIFRED FALLERS SULLIVAN**

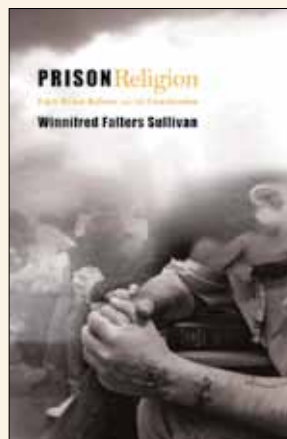
More than the citizens of most countries, Americans are either religious or in jail—or both. But what does it mean when imprisonment and evangelization actually go hand in hand? In *Prison Religion*, law and religion scholar Winnifred Fallers Sullivan takes up this controversial issue through a close examination of a 2005 lawsuit challenging the constitutionality of a faith-based residential rehabilitation program in an Iowa state prison.

*Americans United for the Separation of Church and State v. Prison Fellowship Ministries* centered on the constitutionality of allowing religious organizations to operate programs in state-run facilities. Using the trial as a case study, Sullivan argues that separation of church and state is no longer possible. Religious authority has shifted from institutions to individuals, making it difficult to define religion, let alone disentangle it from the state. *Prison Religion* casts new light on church-state law, the debate over government-funded faith-based programs, and the predicament of prisoners who have precious little choice about what kind of rehabilitation they receive, if they are offered any at all.

*“An ambitious and successfully argued book.”*

—Mark Lewis Taylor, *Religious Studies Review*

**Winnifred Fallers Sullivan** is professor of law and director of the Law, Religion, and Culture Program at the University at Buffalo, State University of New York. She is the author of *The Impossibility of Religious Freedom* (Princeton).



OCTOBER

**Paper \$24.95S**  
978-0-691-15253-0  
Cloth 2009  
978-0-691-13359-1  
320 pages. 6 x 9.

LAW ■ RELIGION ■  
PUBLIC POLICY

## AFTER ADAM SMITH

A Century of Transformation in  
Politics and Political Economy

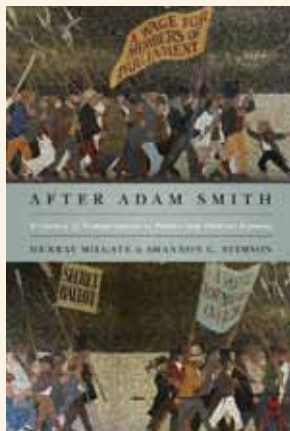
MURRAY MILGATE &  
SHANNON C. STIMSON

In the century after Adam Smith's *Wealth of Nations* the British economy was transformed. The population problem, the implications of the mechanization of agriculture, the economic consequences of rapid industrialization, the effects of technological change, the limits to growth, and the repercussions of the appearance of a truly international economy all became matters of intense public concern. By the end of the nineteenth century an industrialized and globalized market economy had firmly established itself. *After Adam Smith* considers how, as circumstances changed, grand ideas about individual liberty, free markets, efficiency, and social and economic justice—sometimes still attributed to Adam Smith—were as much the product of modifications and changes wrought by later writers. Murray Milgate and Shannon Stimson offer a challenging new perspective on how Malthus, Ricardo, James Mill, John Stuart Mill, and other liberals, radicals, and reformers all played their parts in transforming the dialogue between politics and political economy.

*"This book exemplifies the best contemporary work on the nexus of political and economic theory."*

—Choice

**Murray Milgate** is fellow at Queens' College, University of Cambridge. **Shannon C. Stimson** is professor of political science at the University of California, Berkeley.



NOVEMBER

Paper \$24.95S

978-0-691-15234-9

Cloth 2009

978-0-691-14037-7

320 pages. 6 x 9.

ECONOMICS ■  
POLITICAL THEORY ■  
INTELLECTUAL HISTORY

## THE SENSE OF DISSONANCE

Accounts of Worth in Economic Life

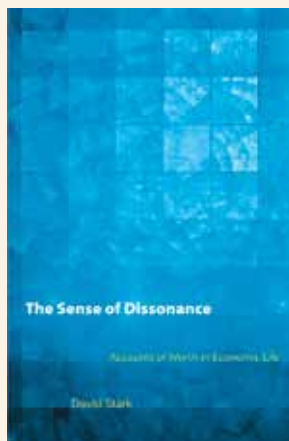
DAVID STARK

"Search" is the watchword of the information age, but in this study of innovation David Stark examines a different kind of search—when we don't know what we're looking for but will recognize it when we find it. In *The Sense of Dissonance*, Stark argues that organizations can search better when they are open to multiple criteria of what's valuable. He illustrates this argument with ethnographic case studies of three companies attempting to cope with rapid change: a machine-tool factory in late and postcommunist Hungary, a new-media startup in New York during and after the collapse of the Internet bubble, and a derivatives trading room that was destroyed on 9/11. In each case, the friction of competing criteria of worth promoted an organizational reflexivity that helped address the challenges of market uncertainty. Drawing on John Dewey's notion that "perplexing situations" provide opportunities for innovative inquiry, Stark argues that the dissonance of diverse principles can lead to discovery.

*"The Sense of Dissonance is a great book, and I recommend it warmly. . . . Like most great achievements, Stark's book opens up more questions than it answers and leaves its readers with important puzzles."*

—Petter Holm, *Administrative Science Quarterly*

**David Stark** is the Arthur Lehman Professor of Sociology and International Affairs at Columbia University, where he chairs the Department of Sociology and directs the Center on Organizational Innovation.



SEPTEMBER

Paper \$24.95S

978-0-691-15248-6

Cloth 2009

978-0-691-13280-8

264 pages. 2 line illus. 6 x 9.

SOCIOLOGY ■ ECONOMICS

HONORABLE MENTION, 2006 AWARD FOR BEST  
PROFESSIONAL/SCHOLARLY BOOK IN  
COMPUTER AND INFORMATION SCIENCE,  
ASSOCIATION OF AMERICAN PUBLISHERS

## GOOGLE'S PAGERANK AND BEYOND

The Science of Search Engine Rankings

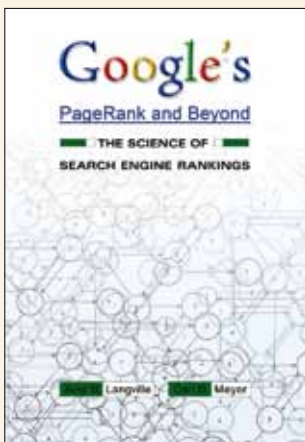
AMY N. LANGVILLE & CARL D. MEYER

The first book about the science of Web page rankings, *Google's PageRank and Beyond* is accessible to both the curious science reader and the technical computational reader, with each chapter containing something for both audiences. Amy Langville and Carl Meyer include entertaining asides about such topics as how search engines make money and how the Great Firewall of China influences research. The book contains several MATLAB codes, links to sample Web data sets, and an extensive background chapter designed to help general readers learn more about the mathematics of search engines. Throughout the book, readers are encouraged to experiment with the ideas and algorithms presented.

*"[This book] offers a comprehensive and erudite presentation of PageRank and related search-engine algorithms, and it is written in an approachable way."*

—Jonathan Bowen, *Times*

**Amy N. Langville** is assistant professor of mathematics at the College of Charleston in Charleston, South Carolina. **Carl D. Meyer** is professor of mathematics at North Carolina State University.



MARCH

Paper \$24.95S

978-0-691-15266-0

Cloth 2006

978-0-691-12202-1

240 pages. 11 halftones.  
26 line illus. 7 x 10.

COMPUTER SCIENCE ■  
MATHEMATICS

Not for sale in South Asia

## THE *ORIGIN* THEN AND NOW

An Interpretive Guide to the *Origin of Species*

DAVID N. REZNICK

WITH AN INTRODUCTION BY MICHAEL RUSE

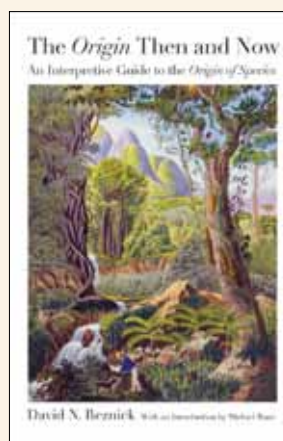
*The "Origin" Then and Now* is a unique guide to Darwin's complex masterwork, making it more accessible than ever before by providing chapter-by-chapter paraphrases, clear explanations of its key ideas, and illuminating commentaries. In this eye-opening guide, David Reznick shows how many peculiarities of the *Origin* can be explained by the state of science in 1859, helping readers to grasp the true scope of Darwin's departure from the mainstream thinking of his day. He reconciles Darwin's concept of species with our current concept, which has advanced in important ways since Darwin first wrote the *Origin*, and he demonstrates why Darwin's theory unifies the biological sciences under a single conceptual framework much as Newton did for physics.

*The "Origin" Then and Now* is an indispensable primer for anyone seeking to understand Darwin's *Origin of Species* and the ways it has shaped the modern study of evolution.

*"Reznick...succeeds where others have failed.... His account is a welcome tool for those who'd like to hear evolution from Darwin himself but find the master impenetrable."*

—SEED Magazine

**David N. Reznick** is professor of biology at the University of California, Riverside.



DECEMBER

Paper \$22.95S

978-0-691-15257-8

Cloth 2009

978-0-691-12978-5

448 pages. 15 halftones.  
17 line illus. 6 x 9.

BIOLOGY ■  
NATURAL HISTORY