

ONE OF *BLOOMBERG BUSINESSWEEK*'S BEST BOOKS OF 2013
 ONE OF THE *GUARDIAN*'S BEST BOOKS OF 2013
 ONE OF *FINANCIAL TIMES* ALPHACAT'S ECON BOOKS
 OF THE YEAR FOR 2013

WORLDLY PHILOSOPHER

The Odyssey of Albert O. Hirschman

JEREMY ADELMAN

Worldly Philosopher chronicles the times and writings of Albert O. Hirschman, one of the twentieth century's most original and provocative thinkers. In this gripping biography, Jeremy Adelman tells the story of a man shaped by modern horrors and hopes, a worldly intellectual who fought for and wrote in defense of the values of tolerance and change. This is the first major account of Hirschman's remarkable life, and a tale of the twentieth century as seen through the story of an astute and passionate observer. Adelman's riveting narrative traces how Hirschman's personal experiences shaped his unique intellectual perspective, and how his enduring legacy is one of hope, open-mindedness, and practical idealism.

"A biography worthy of the man. Adelman brilliantly and beautifully brings Hirschman to life, giving us an unforgettable portrait of one of the twentieth century's most extraordinary intellectuals... [M]agnificent."

—Malcolm Gladwell, *New Yorker*

"A massive, erudite biography."

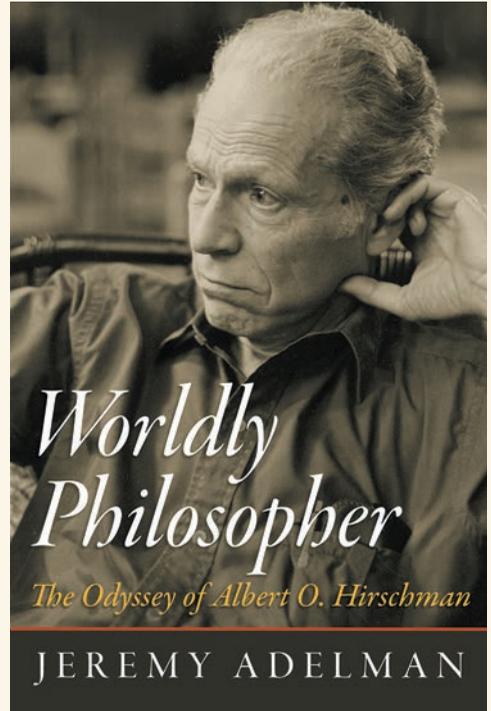
—Roger Lowenstein, *Wall Street Journal*

"[An] astonishing and moving biography... Hirschman's work is more than interesting enough to justify a book (or two, or ten), but Adelman's achievement is to demonstrate, in novelistic detail, that he also lived an astounding life, full of narrow paths and ridiculously improbable twists and turns."

—Cass Sunstein, *New York Review of Books*

"Worldly Philosopher will be the definitive work on Hirschman for some time."

—Robert Kuttner, *American Prospect*



Jeremy Adelman is the Walter Samuel Carpenter III Professor of Spanish Civilization and Culture and director of the Council for International Teaching and Research at Princeton University. His books include *Worlds Together*, *Worlds Apart: A History of the World and Sovereignty and Revolution in the Iberian Atlantic* (Princeton).

NOVEMBER

Paper \$24.95T

978-0-691-16349-9

Cloth 2013

978-0-691-15567-8

760 pages. 39 halftones. 6 x 9.

BIOGRAPHY ■ ECONOMICS

PRESS.PRINCETON.EDU

This new paperback series includes some of the most important and influential books ever published by Princeton University Press—works by leading scholars and writers that have made a lasting impact on intellectual life around the world. With handsome new cover designs and in many cases new features, these elegant and affordable editions bring classic works to a new generation of readers.

AFTER THE END OF ART

Contemporary Art and
the Pale of History

ARTHUR C. DANTO

With a new foreword by Lydia Goehr

Originally delivered as the prestigious Mellon Lectures on the Fine Arts in 1995, *After the End of Art* remains a classic of art criticism and philosophy, and continues to generate heated debate for contending that art ended in the 1960s. Arthur Danto, one of the most well-known art critics of his time, presents radical insights into art's irrevocable deviation from its previous course and the decline of traditional aesthetics. Danto demonstrates the necessity for a new type of criticism in the face of contemporary art's wide-open possibilities. This Princeton Classics edition includes a new foreword by philosopher Lydia Goehr.

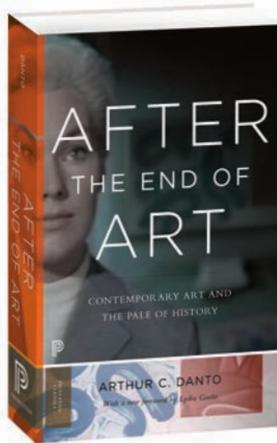
"I know of no more useful single book on art today."

—Michael Pakenham, *Baltimore Sun*

"Required reading for anyone seriously interested in late-modern and contemporary art."

—Library Journal

Arthur C. Danto (1924–2013) was the Johnsonian Professor Emeritus of Philosophy at Columbia University and art critic for the *Nation* from 1984 to 2009. His books include *What Art Is* and *Encounters and Reflections*, winner of the 1990 National Book Critics Circle Award in Criticism. **Lydia Goehr** is professor of philosophy at Columbia University. Her books include *The Imaginary Museum of Musical Works* and *Elective Affinities*.

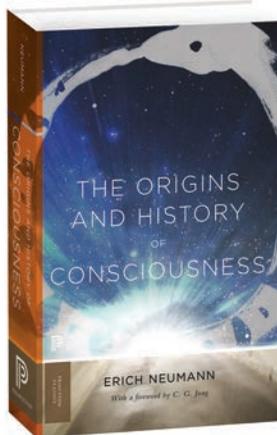


OCTOBER

Paper \$19.95T

978-0-691-16389-5
280 pages, 18 halftones.
5 1/2 x 8 1/2.

ART ■ PHILOSOPHY



SEPTEMBER

Paper \$24.95T

978-0-691-16359-8
504 pages, 31 halftones.
5 1/2 x 8 1/2.

MYTHOLOGY ■
PSYCHOLOGY

THE ORIGINS AND HISTORY OF CONSCIOUSNESS

ERICH NEUMANN

With a foreword by C. G. Jung

Translated by R.F.C. Hull

The Origins and History of Consciousness draws on a full range of world mythology to show how individual consciousness undergoes the same archetypal stages of development as human consciousness as a whole. Erich Neumann was one of C. G. Jung's most creative students and a renowned practitioner of analytical psychology in his own right.

Featuring a foreword by Jung, this Princeton Classics edition introduces a new generation of readers to this eloquent and enduring work.

"[Neumann] has brought to his task a remarkable . . . knowledge of classical mythology, some considerable acquaintance with the comparative study of religion, and a deep understanding of those psychological views and theories evolved by C. G. Jung."

—Times Literary Supplement

"A welcome source of information for all those who are touched by the relationship between man and his myths."

—New York Times

Erich Neumann (1905–1960) was a psychologist and philosopher who made important contributions to Jungian thought. His books include *The Great Mother* (Princeton).

THE JEWS OF ISLAM

BERNARD LEWIS

With a new introduction
by Mark R. Cohen

This landmark book probes Muslims' attitudes toward Jews and Judaism as a special case of their view of other religious minorities in predominantly Muslim societies. With authority, sympathy and wit, Bernard Lewis demolishes two competing stereotypes: the Islamophobic picture of the fanatical Muslim warrior, sword in one hand and Qur'ān in the other, and the overly romanticized depiction of Muslim societies as interfaith utopias.

Featuring a new introduction by Mark R. Cohen, this Princeton Classics edition of *The Jews of Islam* sets the Judaeo-Islamic tradition against a vivid background of Jewish and Islamic history.

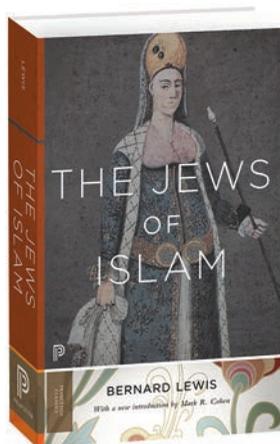
"The Jews of Islam is an elegant and masterly survey."

—Alain Silvera, *New York Times Book Review*

"Lewis refuses . . . simplistic approaches and tries to explain the complex and often contradictory history of Jewish-Muslim relations over fourteen hundred years. He does this in prose that combines eloquence, dispassion, and wit."

—Norman A. Stillman, *New York Review of Books*

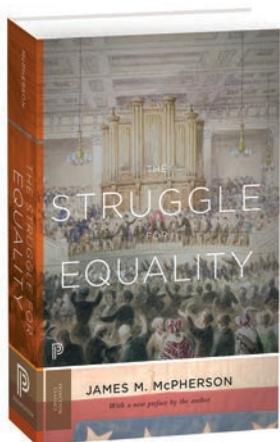
Bernard Lewis is the Cleveland E. Dodge Professor Emeritus of Near Eastern Studies at Princeton University and a long-term member of the Institute for Advanced Study in Princeton. **Mark R. Cohen** is the Khe-douri A. Zilkha Professor Emeritus of Jewish Civilization in the Near East at Princeton.



OCTOBER

Paper \$22.95T
978-0-691-16087-0
296 pages. 21 halftones.
5 1/2 x 8 1/2.

HISTORY ■ JEWISH STUDIES



NOVEMBER

Paper \$24.95T
978-0-691-16390-1
496 pages. 2 line illus.
5 1/2 x 8 1/2.

AMERICAN HISTORY

THE STRUGGLE FOR EQUALITY

Abolitionists and the Negro in
the Civil War and Reconstruction

JAMES M. MCPHERSON

With a new preface by the author

Originally published in 1964, *The Struggle for Equality* presents an incisive and vivid look at the abolitionist movement and the legal basis it provided to the civil rights movement of the 1960s. Pulitzer Prize-winning historian James McPherson explores the role played by rights activists during and after the Civil War, and their evolution from despised fanatics into influential spokespersons for the radical wing of the Republican Party. Asserting that it was not the abolitionists who failed to instill principles of equality, but rather the American people who refused to follow their leadership, McPherson raises questions about the obstacles that have long hindered American reform movements.

This new Princeton Classics edition marks the fiftieth anniversary of the book's initial publication and includes a new preface by the author.

"[McPherson] emerges from his labors with an excellent book and new light on not only the abolitionists, but on the Negro, the Civil War, and Reconstruction—and the second Reconstruction as well."

—C. Vann Woodward, *New York Times*

"[A] very important work."

—John Hope Franklin, *American Historical Review*

James M. McPherson is the George Henry Davis '86 Professor of History Emeritus at Princeton University. His many books include the Pulitzer Prize-winning *Battle Cry of Freedom* and the *New York Times* bestseller *Crossroads of Freedom*.

From the publication of Albert Einstein's *The Meaning of Relativity* in 1922, Princeton University Press has been committed to bringing the writings of leading scientists to a broad professional and general audience. The Princeton Science Library makes such works available in inexpensive, paperback editions for a new generation of scientists and teachers, students and lay readers.

QED

The Strange Theory of
Light and Matter

RICHARD P. FEYNMAN

With an introduction by A. Zee

Here Nobel laureate Richard Feynman provides a classic and definitive introduction to QED (namely, quantum electrodynamics). Using everyday language, spatial concepts, visualizations, and his renowned “Feynman diagrams” instead of advanced mathematics, Feynman clearly and humorously communicates both the substance and spirit of QED to the layperson. A. Zee’s introduction places both Feynman’s book and his seminal contribution to QED in historical context and further highlights Feynman’s uniquely appealing and illuminating style.

Praise for Princeton’s original edition:

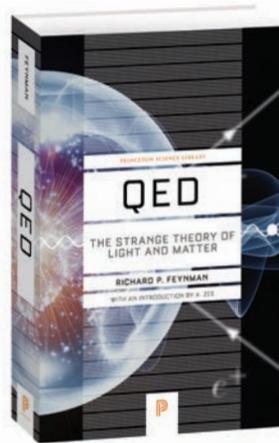
“Feynman simply cannot help being original. In this quirky, fascinating book, he explains to laymen the quantum theory of light.”

—*New Yorker*

“Entrancing. . . Anyone with a curiosity about physics today should buy it.”

—*Pedro Waloschek, Nature*

Richard P. Feynman (1918–1988) was professor of physics at the California Institute of Technology. **A. Zee** is professor of theoretical physics at the University of California, Santa Barbara.

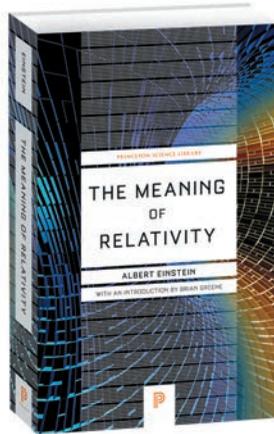


NOVEMBER

Paper \$18.95T

978-0-691-16409-0
192 pages, 80 line illus.
5 1/2 x 8 1/2.

POPULAR SCIENCE ■ PHYSICS
Not for sale in the
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NOVEMBER

Paper \$19.95T

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192 pages, 5 1/2 x 8 1/2.

POPULAR SCIENCE ■ PHYSICS ■
ASTRONOMY
Not for sale in the
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THE MEANING OF RELATIVITY

ALBERT EINSTEIN

With an introduction
by Brian Greene

In 1921 Albert Einstein visited Princeton University, where he delivered the Stafford Little Lectures for that year. These four lectures constituted an overview of his then-controversial theory of relativity. Princeton University Press made the lectures available under the title *The Meaning of Relativity*. As subsequent editions were brought out by the Press, Einstein included new material amplifying the theory. A revised version of the appendix “Relativistic Theory of the Non-Symmetric Field,” added to the posthumous edition of 1956, was Einstein’s last scientific paper.

From a review of the 1956 edition:

“A condensed unified presentation intended for one who has already gone through a standard text and digested the mechanics of tensor theory and the physical basis of relativity. Einstein’s little book . . . serves as an excellent tying-together of loose ends and as a broad survey of the subject.”

—*Physics Today*

Brian Greene is professor of physics and of mathematics at Columbia University. He is the author of the best-selling *The Elegant Universe* and *The Fabric of the Cosmos*.

HOW TO SOLVE IT

A New Aspect of
Mathematical Method

G. POLYA

With a foreword by John H. Conway

A perennial bestseller by eminent mathematician G. Polya, *How to Solve It* will show anyone in any field how to think straight. In lucid and appealing prose, Polya reveals how the mathematical method of demonstrating a proof or finding an unknown can be of help in attacking any problem that can be “reasoned” out—from building a bridge to winning a game of anagrams. Generations of readers have relished Polya’s deft instructions on stripping away irrelevancies and going straight to the heart of the problem.

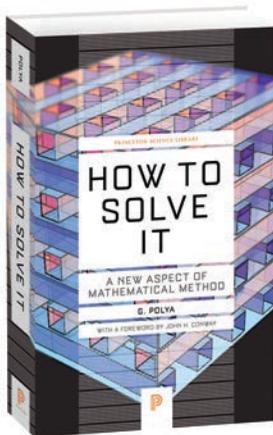
From reviews of the original edition:

“Every prospective teacher should read it.”
—E. T. Bell, *Mathematical Monthly*,
December 1945

“Any young person seeking a career in the sciences would do well to ponder this important contribution to the teacher’s art.”

—A. C. Schaeffer, *American Journal of Psychology*, *April 1946*

George Polya (1887–1985) was one of the most influential mathematicians of the twentieth century. His basic research contributions span complex analysis, mathematical physics, probability theory, geometry, and combinatorics. **John H. Conway** is professor emeritus of mathematics at Princeton University.

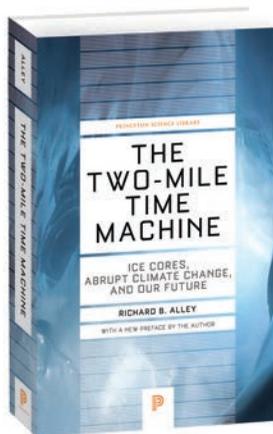


NOVEMBER

Paper \$19.95T
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288 pages. 31 line illus.
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POPULAR SCIENCE ■
MATHEMATICS

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NOVEMBER

Paper \$17.95T
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248 pages. 5 1/2 x 8 1/2.

POPULAR SCIENCE ■
EARTH SCIENCE

WINNER OF THE 2001 PHI BETA KAPPA
AWARD IN SCIENCE

ONE OF CHOICE'S OUTSTANDING
ACADEMIC TITLES FOR 2001

THE TWO-MILE TIME MACHINE

Ice Cores, Abrupt Climate Change,
and Our Future

RICHARD B. ALLEY

With a new preface by the author

In *The Two-Mile Time Machine*, Richard B. Alley tells the fascinating history of global climate changes as revealed by reading the annual rings of ice from cores drilled in Greenland. He warns that our comfortable environment could come to an end in a matter of years and tells us how to understand and perhaps overcome climate changes in the future.

In a new preface, the author weighs in on whether our understanding of global climate change has altered in the years since the book was first published, what the latest research tells us, and what he is working on next.

“A fascinating journey into the geologic past and the history of the Earth’s climate.”

—J. A. Rial, *American Scientist*

“A superlative account of a complex topic.”

—Choice

Richard B. Alley is the Evan Pugh Professor of Geosciences at Pennsylvania State University and a member of the National Academy of Sciences. He was also the host of the PBS miniseries *Earth: The Operators' Manual*.

ELLIPTIC TALES

Curves, Counting, and Number Theory

AVNER ASH & ROBERT GROSS

Elliptic Tales describes the latest developments in number theory by looking at one of the most exciting unsolved problems in contemporary mathematics—the Birch and Swinnerton-Dyer Conjecture. In this book, Avner Ash and Robert Gross guide readers through the mathematics they need to understand this captivating problem.

“The authors of Elliptic Tales do a superb job in demonstrating the approach that mathematicians take when they confront unsolved problems involving elliptic curves.”

—Sungkon Chang, *Times Higher Education*

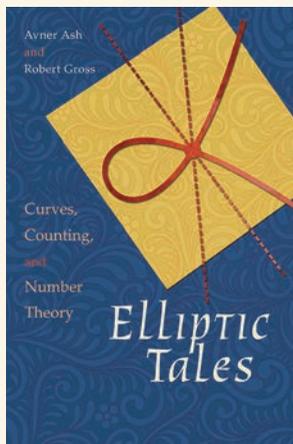
“One cannot help being impressed, in reading the book and pursuing a few of the references, by the magnitude of the enterprise it chronicles.”

—James Case, *SIAM News*

“I would recommend this book to anyone who wants to be challenged mathematically or who wants to experience mathematics as creative and exciting.”

—Jacqueline Coomes, *Mathematics Teacher*

Avner Ash is professor of mathematics at Boston College. **Robert Gross** is associate professor of mathematics at Boston College. They are the coauthors of *Fearless Symmetry: Exposing the Hidden Patterns of Numbers* (Princeton).



NOVEMBER

Paper \$16.95T

978-0-691-16350-5

Cloth 2012

978-0-691-15119-9

280 pages. 52 line illus.

16 tables. 6 x 9.

POPULAR MATHEMATICS

IN PURSUIT OF THE TRAVELING SALESMAN

Mathematics at the Limits of Computation

WILLIAM J. COOK

What is the shortest possible route for a traveling salesman seeking to visit each city on a list exactly once and return to his city of origin? It sounds simple enough, yet the traveling salesman problem is one of the most intensely studied puzzles in applied mathematics—and it has defied solution to this day. In this book, William Cook takes readers on a mathematical excursion, from the 1800s when W. R. Hamilton first defined the problem, to the furthest limits of today's state-of-the-art attempts to solve it. He also explores its many important applications, from genome sequencing and designing computer processors to arranging music and hunting for planets.

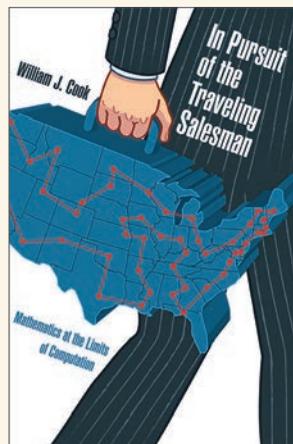
“A thoroughly entertaining nerd-fest for the science-minded reader.”

—Robert Schaefer, *New York Journal of Books*

“An excellent place for an interested amateur to get the gist of these big ideas in a down-to-earth discussion.”

—Jordan Ellenberg, *Wall Street Journal*

William J. Cook is professor of combinatorics and optimization at the University of Waterloo. He is the coauthor of *The Traveling Salesman Problem: A Computational Study* (Princeton).



DECEMBER

Paper \$16.95T

978-0-691-16352-9

Cloth 2011

978-0-691-15270-7

248 pages. 113 color illus.

19 halftones. 19 line illus.

2 tables. 6 x 9.

POPULAR MATHEMATICS

THE IRRATIONALS

A Story of the Numbers You Can't Count On

JULIAN HAVIL

The ancient Greeks discovered them, but it wasn't until the nineteenth century that irrational numbers were properly understood and rigorously defined, and even today not all their mysteries have been revealed. In *The Irrationals*, the first popular and comprehensive book on the subject, Julian Havil tells the story of irrational numbers and the mathematicians who have tackled their challenges, from antiquity to the twenty-first century. Along the way, he explains why irrational numbers are surprisingly difficult to define—and why so many questions still surround them.

"The insides of this book are as clever and compelling as the subtitle on the cover."

—Anna Kuchment, *Scientific American*

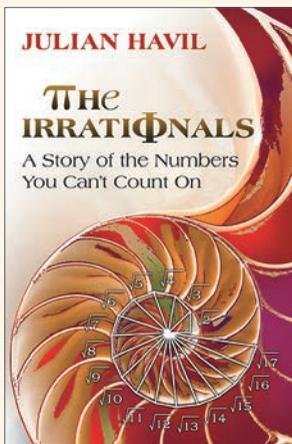
"A true mathematician's and historian's delight."

—Robert Schaefer, *New York Journal of Books*

"This is a book which can be browsed for its collection of interesting facts or studied carefully by anyone with an interest in numbers and their history... [A] wonderful book."

—Richard Wilders, *MAA Reviews*

Julian Havil is the author of *Gamma: Exploring Euler's Constant and Impossible?: Surprising Solutions to Counterintuitive Conundrums* (both Princeton), as well as *John Napier* (see page 39). He is a retired former master at Winchester College, England, where he taught mathematics for more than three decades.



DECEMBER

Paper \$18.95T

978-0-691-16353-6

Cloth 2012

978-0-691-14342-2

312 pages. 100 line illus. 6 x 9.

POPULAR MATHEMATICS

HONORABLE MENTION, 2008 PROSE AWARD
FOR EXCELLENCE IN CHEMISTRY AND PHYSICS,
ASSOCIATION OF AMERICAN PUBLISHERS

THE MYSTERY OF THE MISSING ANTIMATTER

HELEN R. QUINN & YOSHI NIR

Why does the universe contain matter but almost no antimatter? The laws of physics tell us that equal amounts of matter and antimatter were produced in the early universe—but then something odd happened. Matter won out over antimatter; had it not, the universe today would be dark and barren. But how and when did this occur? In *The Mystery of the Missing Antimatter*, Helen Quinn and Yossi Nir guide readers into the very heart of this mystery—and along the way offer an exhilarating grand tour of cutting-edge physics.

"A remarkable book which provides one of the most satisfying tours of particle physics I have ever read."

—Marcus Chown, *BBC Focus Magazine*

"Extremely well written and easy to read."

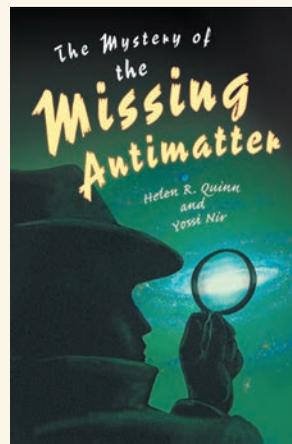
—Lincoln Wolfenstein, *Physics World*

"In this page-turner, true science is written in the thrilling tone of science fiction."

—Science News

Helen R. Quinn is professor emerita of particle physics and astrophysics at the Stanford Linear Accelerator Center at Stanford University. **Yossi Nir** is professor of physics at the Weizmann Institute of Science in Israel.

SCIENCE ESSENTIALS



DECEMBER

Paper \$19.95T

978-0-691-16393-2

Cloth 2007

978-0-691-13309-6

312 pages. 12 halftones. 6 x 9.

POPULAR SCIENCE ■ PHYSICS

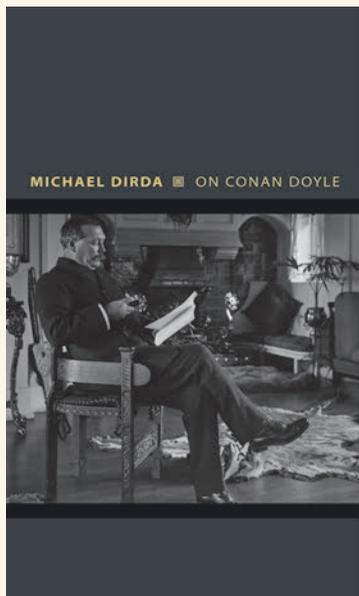
WINNER OF THE 2012 EDGAR ALLAN POE AWARD, BEST CRITICAL/
BIOGRAPHICAL BOOK, MYSTERY WRITERS OF AMERICA

FINALIST FOR THE 2012 MARFIELD PRIZE,
ARTS CLUB OF WASHINGTON

ON CONAN DOYLE

Or, The Whole Art of Storytelling

MICHAEL DIRDA



Michael Dirda is a Pulitzer Prize–winning critic and longtime book columnist for the *Washington Post*. He is the author of four collections of essays, *Readings*, *Bound to Please*, *Book by Book*, and *Classics for Pleasure*, as well as the memoir *An Open Book*. A lifelong Sherlock Holmes and Conan Doyle fan, he was inducted into The Baker Street Irregulars in 2002.

A passionate lifelong fan of the Sherlock Holmes adventures, Pulitzer Prize–winning critic Michael Dirda is a member of The Baker Street Irregulars—the most famous and romantic of all Sherlockian groups. Combining memoir and appreciation, *On Conan Doyle* is a highly engaging personal introduction to Holmes’s creator, as well as a rare insider’s account of the curiously delightful activities and playful scholarship of The Baker Street Irregulars.

On Conan Doyle is a much-needed celebration of Arthur Conan Doyle’s genius for every kind of storytelling.

“Irresistible. . . . Dirda reminds us that a part of every reader is always twelve years old, and that at least some of the books we devoured at twelve will still nourish us splendidly half a century later.”

—David Mikics, *New Republic*

“A rollicking, erudite, and terrifically beguiling little book. . . . Reading experiences don’t get much more captivating than this; nor does literary criticism.”

—Maureen Corrigan, *NPR*

“[A] brief, elegant reflection.”

—Nick Owchar, *Los Angeles Times*

“In remembering and reflecting upon his own first excitements as a reader, Dirda is infectious.”

—Larry McMurtry, *Harper’s Magazine*

“Charming.”

—Toby Lichtig, *Times Literary Supplement*

DECEMBER

Paper \$16.95T

978-0-691-16412-0

Cloth 2011

978-0-691-15135-9

224 pages. 4 ½ x 7.

LITERATURE

WRITERS ON WRITERS

MURDER AT THE MARGIN

A Henry Spearman Mystery

MARSHALL JEVONS

Cinnamon Bay Plantation was the ideal Caribbean island getaway—or so it seemed. But for distinguished Harvard economist Henry Spearman it offered diversion of a decidedly different sort and one he'd hardly anticipated: murder.

While the island police force is mired in an investigation that leads everywhere and nowhere, Spearman conducts an investigation of his own, one governed by rather different laws—those of economics. Theorizing and hypothesizing, Spearman sets himself on the killer's trail as it twists from the postcard-perfect beaches and manicured lawns of a resort to the bustling old port of Charlotte Amalie to densely forested hiking trails with perilous drops to a barren offshore cay.

"If there is a more painless way to learn economic principles, scientists must have recently discovered how to implant them in ice cream."

—John R. Haring, Jr., *Wall Street Journal*

"I thought the economic argument extremely ingenious and the idea of using economic analysis as a way to solve the mystery most original."

—Milton Friedman

A DEADLY INDIFFERENCE

A Henry Spearman Mystery

MARSHALL JEVONS

Harvard professor Henry Spearman—an ingenious amateur sleuth who uses economics to size up every situation—is sent by an American entrepreneur to Cambridge, England. Spearman's mission is to scout out for purchase the most famous house in economic science: Balliol Croft, the former dwelling place of Professor Alfred Marshall, John Maynard Keynes's teacher and the font of modern economic theory. A near miss for the American entrepreneur and the shocking and bizarre murder of Nigel Hart, the master of Bishop's College, soon make it clear that the whole affair is risky business. When a second corpse turns up, Henry Spearman is jolted into realizing that his own life is in peril as he finds himself face to face with the most diabolical killer he has ever met.

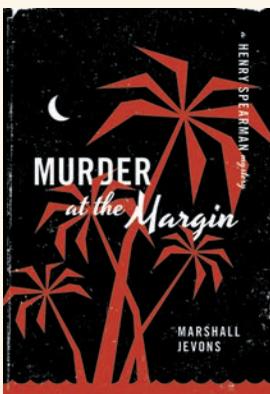
"Readers will find themselves effortlessly picking up the economic principles strewn about by the authors as clues. . . . The corpse, when it appears, is a show stopper."

—Deborah Stead, *New York Times Book Review*

"This lively, carefully crafted mystery surely offers the greatest good to the greatest number of readers."

—Publishers Weekly

Marshall Jevons is the pen name of Kenneth G. Elzinga, the Robert C. Taylor Professor of Economics at the University of Virginia, and William Breit of Trinity University (1933–2011). Elzinga, writing as Marshall Jevons, is the sole author of the new Henry Spearman novel, *The Mystery of the Invisible Hand* (see page 12).



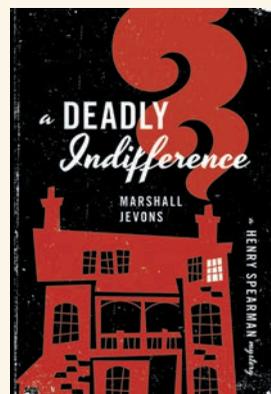
SEPTEMBER

Paper \$17.95T

978-0-691-16401-4

224 pages. 5 1/2 x 8.

POPULAR ECONOMICS ■
MYSTERY



SEPTEMBER

Paper \$17.95T

978-0-691-16416-8

192 pages. 5 1/2 x 8.

POPULAR ECONOMICS ■
MYSTERY

THE QUEST FOR PROSPERITY

How Developing Economies Can Take Off

JUSTIN YIFU LIN

With a new preface by the author

How can developing countries grow their economies? Most answers to this question center on what the rich world should or shouldn't do for the poor world. In *The Quest for Prosperity*, Justin Yifu Lin—the first non-Westerner to be chief economist of the World Bank—focuses on what developing nations can do to help themselves. Lin examines how the countries that have succeeded in developing their own economies have actually done it. Interwoven with insights, observations, and stories from Lin's travels as chief economist of the World Bank and his reflections on China's rise, this book provides a road map and hope for those countries engaged in their own quest for prosperity.

"As an accessible summary of how the World Bank ... thinks about development these days, The Quest for Prosperity is hard to beat."

—Howard Davies, *Times Higher Education*

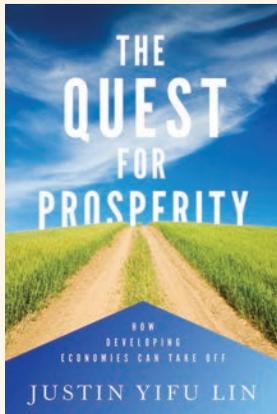
"An invaluable contribution."

—Martin Wolf, *Financial Times*

"Lin presents a thought-provoking argument."

—Foreign Affairs

Justin Yifu Lin is founding director and professor of the China Centre for Economic Research at Peking University. From 2008 to 2012, he served as chief economist and senior vice president of the World Bank.



NOVEMBER

Paper \$19.95T

978-0-691-16356-7

Cloth 2012

978-0-691-15589-0

360 pages. 2 line illus.

5 1/2 x 8 1/2.

POPULAR ECONOMICS

THE GREAT REBALANCING

Trade, Conflict, and the Perilous Road Ahead
for the World Economy

MICHAEL PETTIS

With a new preface by the author

China's economic growth is sputtering, the Euro is under threat, and the United States is combating serious trade disadvantages. Another Great Depression? Not quite. Noted economist and China expert Michael Pettis argues instead that we are undergoing a critical rebalancing of the world economies. Pettis shows that severe trade imbalances spurred on the recent financial crisis and were the result of unfortunate policies that distorted the savings and consumption patterns of certain nations. Pettis examines the reasons behind these destabilizing policies, and predicts severe economic dislocations that will have long-lasting effects.

"[Michael Pettis is] a brilliant economic thinker."

—Edward Chancellor, *Wall Street Journal*

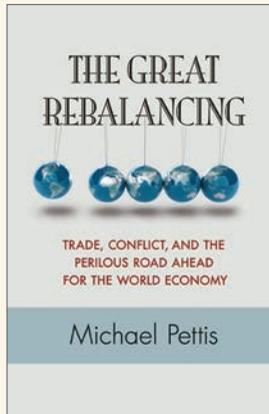
"Insightful... Pettis's erudite, but lucid and very readable analysis brims with surprising ripostes to conventional wisdom."

—Publishers Weekly

"A call to action."

—Stefan Wagstyl, *Financial Times*

Michael Pettis is professor of finance and economics at Peking University, a senior associate at the Carnegie Endowment, and a widely read commentator on China, Europe, and the global economy.



NOVEMBER

Paper \$19.95T

978-0-691-16362-8

Cloth 2013

978-0-691-15868-6

248 pages. 5 1/2 x 8 1/2.

CURRENT AFFAIRS ■
POPULAR ECONOMICS

HONORABLE MENTION, 2013 PROSE AWARD IN GOVERNMENT
AND POLITICS, ASSOCIATION OF AMERICAN PUBLISHERS

THE GAMBLE

Choice and Chance in the 2012 Presidential Election

JOHN SIDES & LYNN VAVRECK

With a new preface by the authors

“Game changer.” We heard it so many times during the 2012 U.S. presidential election. But what actually made a difference in the contest—and what was just hype? In this groundbreaking book, John Sides and Lynn Vavreck tell the dramatic story of the election—with a big difference. *The Gamble* combines extensive quantitative data with the best social science research and colorful on-the-ground reporting, providing the most accurate and precise account of the election yet written—and the only book of its kind.

“An overdue corrective. . . . For campaign journalism, the book is a game-changer.”

—Ezra Klein, *Bloomberg View*

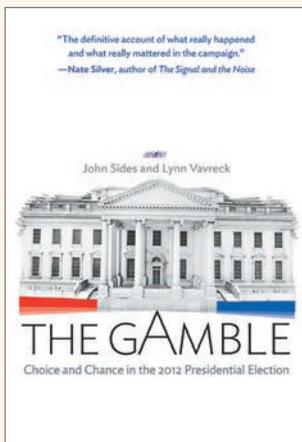
“Eminently readable.”

—Rick Hasen, *Slate*

“[A] [g]ood, sane tome on how the fundamentals matter.”

—Tyler Cowen, *Marginal Revolution*

John Sides is associate professor of political science at George Washington University. He cofounded and contributes to *The Monkey Cage*, a politics blog. **Lynn Vavreck** is professor of political science and communications at the University of California, Los Angeles. She cofounded and contributes to the *Model Politics* blog.



OCTOBER

Paper \$19.95T

978-0-691-16363-5

Cloth 2013

978-0-691-15688-0

368 pages. 50 line illus.

23 tables. 6 x 9.

POLITICS ■
CURRENT AFFAIRS

PRESIDENTIAL LEADERSHIP AND THE CREATION OF THE AMERICAN ERA

JOSEPH S. NYE, JR.

This book examines the foreign policy decisions of the presidents who presided over the most critical phases of America's rise to world primacy in the twentieth century, and assesses the effectiveness and ethics of their choices. Joseph Nye, who was ranked as one of *Foreign Policy* magazine's 100 Top Global Thinkers, shows how transformational presidents like Wilson and Reagan changed how America sees the world, but argues that transactional presidents—those seeking to manage America's existing position—like Eisenhower and the elder Bush were sometimes more effective and ethical. It also draws important lessons for today's uncertain world, in which presidential decision making is more critical than ever.

“A timely book.”

—*Economist*

“Joseph Nye's slim volume on presidential leadership offers an elegant antidote to many of the myths.”

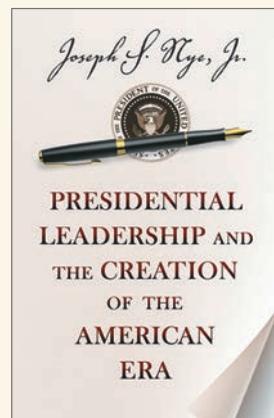
—Edward Luce, *Financial Times*

“Short, tightly focused, and useful.”

—Walter Russell Mead, *Foreign Affairs*

Joseph S. Nye, Jr., is University Distinguished Service Professor and former dean of the Kennedy School of Government at Harvard University.

THE RICHARD ULLMAN LECTURES



SEPTEMBER

Paper \$19.95T

978-0-691-16360-4

Cloth 2013

978-0-691-15836-5

200 pages. 1 line illus.

6 tables. 5 1/2 x 8 1/2.

POLITICS ■
INTERNATIONAL RELATIONS

HONORABLE MENTION, 2011 PROSE AWARD
FOR EXCELLENCE IN GOVERNMENT & POLITICS,
ASSOCIATION OF AMERICAN PUBLISHERS

THEORIES OF INTERNATIONAL POLITICS AND ZOMBIES

Revived Edition

DANIEL W. DREZNER

What would happen to international politics if the dead rose from the grave and started to eat the living? Daniel Drezner's groundbreaking book answers the question that other international relations scholars have been too scared to ask. Addressing timely issues with analytical bite, Drezner looks at how well-known theories from international relations might be applied to a war with zombies. Exploring the plots of popular zombie films, songs, and books, *Theories of International Politics and Zombies* predicts realistic scenarios for the political stage in the face of a zombie threat.

This newly revived edition includes substantial updates and a new epilogue.

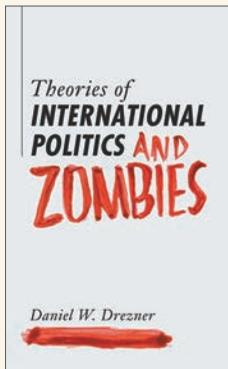
"Smart, funny, creative, and thought provoking."

—Sara Yasin, LSE British Politics and Policy blog

"This slim book is an imaginative and very helpful way to introduce its subject—who knew international relations could be this much fun?"

—Publishers Weekly

Daniel W. Drezner is professor of international politics at the Fletcher School of Law and Diplomacy at Tufts University. His books include *All Politics Is Global* (Princeton).



NOVEMBER

Paper \$16.95S

978-0-691-16370-3

Paper with French folds 2011

978-0-691-14783-3

224 pages. 13 line illus.

3 tables. 4 1/2 x 7 1/2.

INTERNATIONAL RELATIONS ■
POLITICAL SCIENCE

THE EMERGING REPUBLICAN MAJORITY

KEVIN PHILLIPS

With a new preface by the author
and a new introduction by Sean Wilentz

One of the most important and controversial books in modern American politics, *The Emerging Republican Majority* (1969) explained how Richard Nixon won the White House in 1968—and why the Republicans would go on to dominate presidential politics for the next quarter century. Rightly or wrongly, the book has widely been seen as a blueprint for how Republicans, using the so-called Southern Strategy, could build a durable winning coalition in presidential elections. For this new edition, Kevin Phillips has written a preface describing his view of the book, its reception, and how its analysis was borne out in subsequent elections.

"A remarkable book."

—Alan Brinkley, New York Times Book Review

"In the political business very few people deserve the appellation 'genius.' Kevin Phillips is decidedly one of them."

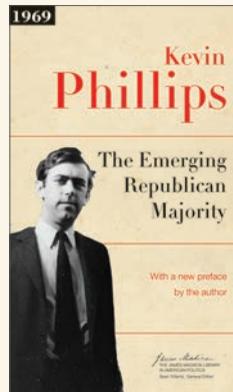
—James Carville

Kevin Phillips is the author of many books, including, most recently, 1775.

THE JAMES MADISON LIBRARY IN AMERICAN POLITICS

Sean Wilentz, General Editor

Margot Canaday, Kevin M. Kruse & Julian E. Zelizer



DECEMBER

Paper \$27.95S

978-0-691-16324-6

560 pages. 5 line illus.

138 tables. 47 maps. 5 x 8.

HISTORY ■ POLITICS

ONE OF THE *FINANCIAL TIMES*'S BOOKS OF THE YEAR FOR 2009

WINNER OF THE 2010 ROBERT H. FERRELL BOOK PRIZE,
SOCIETY FOR HISTORIANS OF AMERICAN FOREIGN RELATIONS
CO-WINNER OF THE 2010 MARSHALL SHULMAN BOOK PRIZE,
ASSOCIATION FOR SLAVIC, EAST EUROPEAN,
AND EURASIAN STUDIES

WINNER OF THE 2009 DAAD PRIZE FOR DISTINGUISHED
SCHOLARSHIP IN GERMAN AND EUROPEAN STUDIES,
AMERICAN INSTITUTE FOR CONTEMPORARY GERMAN STUDIES

1989

The Struggle to Create Post-Cold War Europe
New and Revised Edition

MARY ELISE SAROTTE

With a new afterword by the author

1989 explores the momentous events following the fall of the Berlin Wall and the effects they have had on our world ever since. Based on documents, interviews, and television broadcasts, 1989 describes how Germany unified, NATO expansion began, and Russia got left on the periphery of the new Europe.

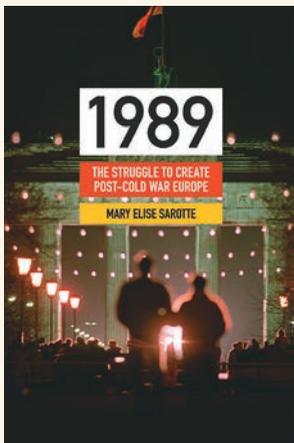
This revised edition features archival findings only recently made available and a new afterword reflecting on the ongoing legacy of the events of 1989.

"Sarotte's readable and reliable diplomatic history will no doubt take its place as the classic overview of this period."

—Andrew Moravcsik, *Foreign Affairs*

Mary Elise Sarotte is Dean's Professor of History at the University of Southern California.

PRINCETON STUDIES IN
INTERNATIONAL HISTORY AND POLITICS
G. John Ikenberry and Marc Trachtenberg, Series Editors



NOVEMBER

Paper \$19.95
978-0-691-16371-0
368 pages. 20 halftones.
4 maps. 6 x 9.

INTERNATIONAL RELATIONS ■
HISTORY

WINNER OF THE 2012 THEODORE SALOUTOS MEMORIAL BOOK
AWARD, IMMIGRATION AND ETHNIC HISTORY SOCIETY

FOREIGN RELATIONS

American Immigration in Global Perspective

DONNA R. GABACCIA

Offering a brand-new global history of the subject, *Foreign Relations* takes a comprehensive look at the links between American immigration and U.S. foreign relations. Donna Gabaccia examines America's relationship to immigration and its debates through the prism of the nation's changing foreign policy over the past two centuries. Gabaccia shows that immigrants were not isolationists who cut ties to their countries of origin or their families. Instead, their relations to America were often in flux and dependent on government policies of the time.

"A rare treat for immigration scholars... [A]n excellent teaching tool to explain how to challenge what scholars assume that they know."

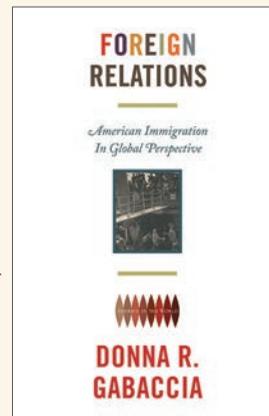
—Choice

"By deftly weaving the stories of individuals and families into her discussion—not so much as illustrations of a generalized story as the basic elements of this story—Gabaccia has opened new windows onto the history of American immigration."

—Orm Overland, *Journal of American History*

Donna R. Gabaccia is professor of history and former director of the Immigration History Research Center at the University of Minnesota.

AMERICA IN THE WORLD
Sven Beckert and Jeremi Suri, Series Editors



FEBRUARY

Paper \$19.95
978-0-691-16365-9
Cloth 2012
978-0-691-13419-2
288 pages. 2 halftones.
1 line illus. 3 tables. 5 1/2 x 8 1/2.
AMERICAN HISTORY ■
WORLD HISTORY

CHANGE THEY CAN'T BELIEVE IN

The Tea Party and Reactionary Politics in America

**CHRISTOPHER S. PARKER &
MATT A. BARRETO**

With a new afterword by the authors

Are Tea Party supporters merely a group of conservative citizens concerned about government spending? Or are they racists who refuse to accept Barack Obama as their president because he's not white? *Change They Can't Believe In* offers an alternative argument—that the Tea Party is driven by the reemergence of a reactionary movement in American politics that is fueled by a fear that America has changed for the worse.

In a new afterword, Christopher Parker and Matt Barreto reflect on the Tea Party's recent initiatives, including the 2013 government shutdown, and evaluate their prospects for the 2016 election.

"[This] statistically informed analysis helps us understand the Tea Party's priorities, its fervor, and its contempt for compromise."

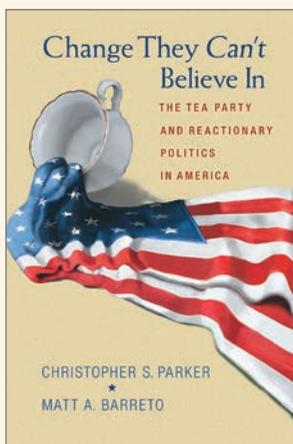
—Glenn C. Altschuler, *Huffington Post*

"[This book] offers valuable empirical data on the Tea Party, and its focus on supporters' antagonism toward Obama is critical to understanding the movement."

—Michael O'Donnell, *New Republic*

Christopher S. Parker is associate professor of political science at the University of Washington, Seattle.

Matt A. Barreto is associate professor of political science at the University of Washington, Seattle.



NOVEMBER

Paper \$24.95S
978-0-691-16361-1
Cloth 2013
978-0-691-15183-0
400 pages. 60 line illus.
11 tables. 6 x 9.

CURRENT AFFAIRS ■
POLITICS

GOVERNING AMERICA

The Revival of Political History

JULIAN E. ZELIZER

In recent years, the study of American political history has experienced a remarkable renaissance. After decades during which the subject fell out of fashion and disappeared from public view, it has returned to prominence as the study of American history has shifted its focus back to politics broadly defined. In this book, one of the leaders of the resurgence in American political history, Julian Zelizer, assesses its revival and demonstrates how this work not only illuminates the past but also helps us better understand American politics today.

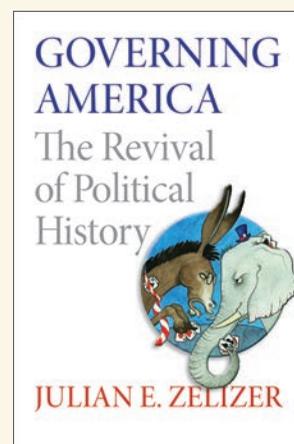
"This exhilarating volume deserves a broad readership."

—Eleanor Thompson, *LSE Politics and Policy blog*

"As this collection of Zelizer's finest work indicates, the discipline of history still has room for political history."

—John H. Barnhill, *Canadian Journal of History*

Julian E. Zelizer is professor of history and public affairs at Princeton University. His most recent books include *Jimmy Carter*, *Arsenal of Democracy*, and *The Presidency of George W. Bush* (Princeton). He writes a weekly column for CNN.com and Politico and has written for the *New York Times*, the *Washington Post*, and many other publications.



SEPTEMBER

Paper \$29.95S
978-0-691-16392-5
Cloth 2012
978-0-691-15073-4
432 pages. 3 halftones.
2 line illus. 1 table. 6 x 9.

AMERICAN HISTORY ■
POLITICS

CO-WINNER OF THE 2001 GREGORY LUEBBERT BEST BOOK
AWARD, COMPARATIVE POLITICS SECTION OF
THE AMERICAN POLITICAL SCIENCE ASSOCIATION

STATES AND POWER IN AFRICA

Comparative Lessons in Authority and Control
New Edition

JEFFREY HERBST

With a new preface by the author

In *States and Power in Africa*, Jeffrey Herbst places the African state-building process in a truly comparative perspective. Herbst's bold contention—that the conditions now facing African state-builders existed long before European penetration of the continent—is sure to provoke controversy, for it runs counter to the prevailing assumption that colonialism changed everything.

This revised edition includes a new preface in which the author links the enormous changes that have taken place in Africa over the past fifteen years to the long-term analysis of state consolidation. The final chapter on policy prescriptions has also been revised to reflect the evolution of African and international responses to state failure.

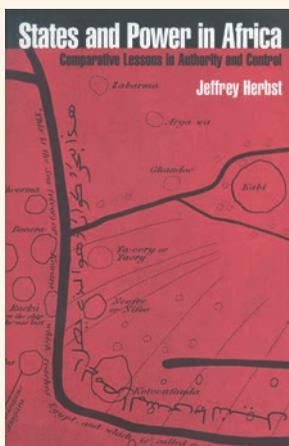
"Ambitious and original. . . . A brave effort to rethink some outdated approaches to fundamental problems."

—Foreign Affairs

"Herbst offers a compelling analysis that differs significantly from other Africanists."

—Choice

Jeffrey Herbst is president of Colgate University.



JANUARY

Paper \$29.95S
978-0-691-16414-4

Cloth \$95.00S
978-0-691-16413-7
328 pages. 6 x 9.

POLITICAL SCIENCE ■
COMPARATIVE POLITICS

MOTHERS OF CONSERVATISM

Women and the Postwar Right

MICHELLE M. NICKERSON

Mothers of Conservatism tells the story of 1950s Southern Californian housewives who shaped the grassroots right in the two decades following World War II. From the conservative movement's origins in the early fifties through the presidential election of 1964, Michelle Nickerson documents how women shaped conservatism from the bottom up, out of the fabric of their daily lives and into the agenda of the Republican Party.

A unique history of the American conservative movement, *Mothers of Conservatism* shows how housewives got out of the house and discovered their political capital.

"Nickerson has enriched conservative historiography by examining the integral role women played in conservatism's development and implementation and has forced feminist historiography to confront the complications that conservative female activists bring to the literature."

—Mary C. Brennan, *Journal of American History*

"Nickerson . . . offers what is to date the most nuanced and thoughtful analysis of the role of women in recent American conservatism."

—Daniel Horowitz, *American Political Thought*

Michelle M. Nickerson is associate professor of history at Loyola University, Chicago.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer,
Series Editors



OCTOBER

Paper \$29.95S
978-0-691-16391-8
Cloth 2012
978-0-691-12184-0
264 pages. 16 halftones.
2 line illus. 6 x 9.

AMERICAN HISTORY ■
POLITICS

BECOMING RIGHT

How Campuses Shape Young Conservatives

AMY J. BINDER & KATE WOOD

Conservative pundits allege that the pervasive liberalism of America's colleges and universities has detrimental effects on undergraduates, most particularly right-leaning ones. Yet not enough attention has actually been paid to young conservatives to test these claims—until now. In *Becoming Right*, Amy Binder and Kate Wood carefully explore who conservative students are, and how their beliefs and political activism relate to their university experiences.

Rich in interviews and insight, *Becoming Right* illustrates that the diverse conservative movement evolving among today's college students holds important implications for the direction of American politics.

"An in-depth and informative examination of who the conservatives are, the impact of campus culture on the formation of their identities and activist styles, and the implications for the direction of U.S. politics."

—Glenn Altschuler, *Boston Globe*

"Trenchant... Becoming Right yields many valuable insights about the possible future of conservatism."

—Elbert Ventura, *New Republic*

Amy J. Binder is professor of sociology at the University of California, San Diego. She is the author of *Contentious Curricula* (Princeton). **Kate Wood** is an independent scholar.

PRINCETON STUDIES IN CULTURAL SOCIOLOGY
Paul J. DiMaggio, Michèle Lamont, Robert J. Wuthnow,
and Viviana A. Zelizer, Series Editors



JANUARY

Paper \$19.95S
978-0-691-16366-6
Cloth 2012
978-0-691-14537-2
424 pages. 1 line illus.
13 tables. 6 x 9.

CURRENT AFFAIRS ■
SOCIOLOGY

WINNER OF THE 2012 PROSE AWARD, SOCIOLOGY AND
SOCIAL WORK, ASSOCIATION OF AMERICAN PUBLISHERS

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2013

AGAINST SECURITY

How We Go Wrong at Airports, Subways,
and Other Sites of Ambiguous Danger

HARVEY MOLOTCH

With a new preface by the author

The inspections we put up with at airport gates and the endless warnings we get at train stations, on buses, and all the rest are supposed to make us safer in a post-9/11 world.

But do they? *Against Security* explains how these regimes of command-and-control are counterproductive. Sociologist Harvey Molotch takes us through the sites, the gizmos, and the politics to urge greater trust in basic citizen capacities—along with smarter design of public spaces. In a new preface, he discusses abatement of panic and what the NSA leaks reveal about the real holes in our security.

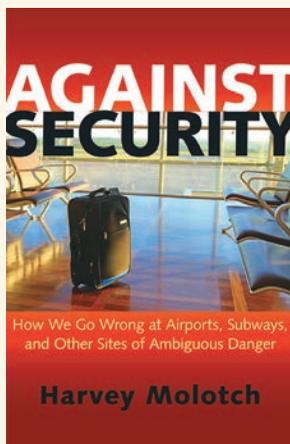
"A vivid picture of the ways in which poorly designed security measures can deform everyday life and defeat themselves."

—Jordan Ellenberg, *Wall Street Journal*

"An interesting book that will appeal to all sorts of readers."

—David E. Spiro, *New York Journal of Books*

Harvey Molotch is professor of sociology and metropolitan studies at New York University. His other books include the classic *Urban Fortunes* and the more recent *Where Stuff Comes From*.



AUGUST

Paper \$19.95S
978-0-691-16358-1
Cloth 2012
978-0-691-15581-4
288 pages. 16 halftones.
1 line illus. 6 x 9.

CURRENT AFFAIRS ■
SOCIOLOGY

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2013

THE MAKING OF MODERN LIBERALISM

ALAN RYAN

The Making of Modern Liberalism is a deep and wide-ranging exploration of the origins and nature of liberalism from the Enlightenment through its triumphs and setbacks in the twentieth century and beyond. The book is the fruit of the more than four decades during which Alan Ryan, one of the world's leading political thinkers, reflected on the past of the liberal tradition—and worried about its future.

This is essential reading for anyone interested in political theory or the history of liberalism.

"A magisterial volume."

—Jeremy Waldron, *New York Review of Books*

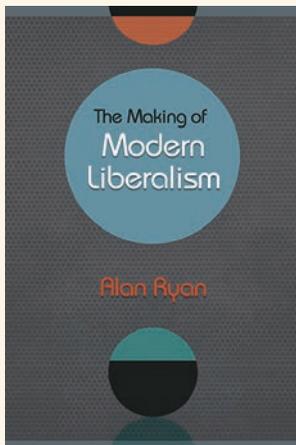
"Alan Ryan is not only among the most significant political philosophers working today, he is also one of the most exciting."

—Troy Jollimore, *Philosophers' Magazine*

"An intellectual feast."

—Choice

Alan Ryan, the former warden of New College, Oxford, has taught political theory at Oxford and Princeton since 1969.



JANUARY

Paper \$24.95S

978-0-691-16368-0

Cloth 2012

978-0-691-14840-3

680 pages. 6 x 9.

POLITICAL THEORY ■
PHILOSOPHY

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2013

WHY TOLERATE RELIGION?

BRIAN LEITER

With a new preface by the author

This provocative book addresses one of the most enduring puzzles in political philosophy and constitutional theory—why are religious obligations that conflict with the law accorded special toleration while other obligations of conscience are not? In *Why Tolerate Religion?*, Brian Leiter shows why our reasons for tolerating religion are not specific to religion but apply to all claims of conscience, and why a government committed to liberty of conscience is not required by the principle of toleration to grant exemptions to laws that promote the general welfare.

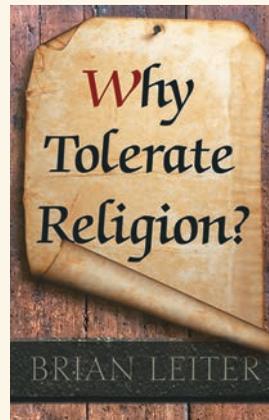
"A model of clarity and rigour and at points strikingly original, this is a book that anyone who thinks seriously about religion, ethics and politics will benefit from reading."

—John Gray, *New Statesman*

"Every reader will learn something from this remarkable book, and, beginning now, every serious scholar of religious toleration will have to contend with Leiter's bold claims."

—Christopher L. Eisgruber, *Princeton University*

Brian Leiter is the Karl N. Llewellyn Professor of Jurisprudence and director of the Center for Law, Philosophy, and Human Values at the University of Chicago. He is the author of *Naturalizing Jurisprudence* and *Nietzsche on Morality*. He writes the Leiter Reports blog.



SEPTEMBER

Paper \$17.95S

978-0-691-16354-3

Cloth 2012

978-0-691-15361-2

216 pages. 5 1/2 x 8 1/2.

RELIGION ■ LAW

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2013
 ONE OF JEWISH IDEAS DAILY'S BEST JEWISH NONFICTION
 BOOKS FOR 2012

INHERITING ABRAHAM

The Legacy of the Patriarch in Judaism,
 Christianity, and Islam

JON D. LEVENSON

Jews, Christians, and Muslims supposedly share a common religious heritage in the patriarch Abraham, and the idea that he should serve only as a source of unity among the three traditions has become widespread in both scholarly and popular circles.

In *Inheriting Abraham*, Jon Levenson reveals how the increasingly conventional notion of the three equally "Abrahamic" religions derives from a dangerous misunderstanding of key biblical and Qur'anic texts, fails to do full justice to any of the traditions, and is often biased against Judaism in subtle and pernicious ways.

"A model of how exacting scholarship can be written for the well-educated layman."

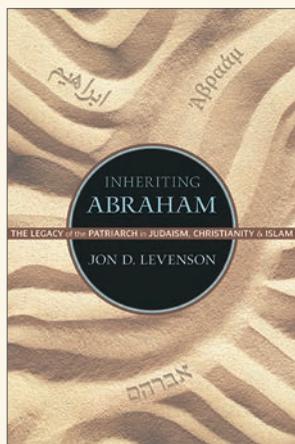
—D. G. Myers, *Jewish Ideas Daily*

"Written very well, argued delightfully, with deep insights."

—Tauseef Ahmad Parray, *Islam and Muslim Societies*

Jon D. Levenson is the Albert A. List Professor of Jewish Studies at Harvard University. His many books include *Resurrection and the Restoration of Israel*, which won the National Jewish Book Award.

LIBRARY OF JEWISH IDEAS



NOVEMBER

Paper \$19.95S

978-0-691-16355-0

Cloth 2012

978-0-691-15569-2

264 pages. 6 x 9

RELIGION ■ JEWISH STUDIES

Cosponsored by the Tikvah Fund

WINNER OF THE 2012 BEST BOOK AWARD,
 COLLEGE THEOLOGY SOCIETY

WINNER OF THE 2013 HISTORY BOOK AWARD,
 CATHOLIC PRESS ASSOCIATION

WINNER OF THE 2013 PAUL J. FOIK, C.S.C. AWARD,
 TEXAS CATHOLIC HISTORICAL SOCIETY

LATINO CATHOLICISM

Transformation in America's Largest Church

TIMOTHY MATOVINA

In *Latino Catholicism*, Timothy Matovina provides a comprehensive overview of the Latino Catholic experience in America from the sixteenth century to today, and offers the most in-depth examination to date of the important ways the U.S. Catholic Church, its evolving Latino majority, and American culture are mutually transforming one another.

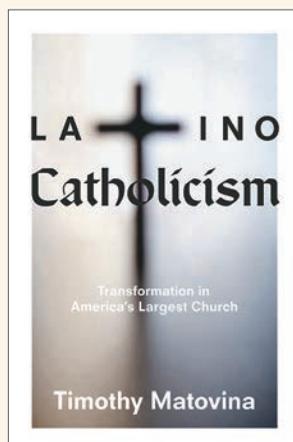
"Matovina's book should be mandatory reading for all bishops, clergy, and lay leaders, and for anyone else who wants to understand the future of American Catholicism."

—Michael Sean Winters, *New Republic*

"Consider Latino Catholicism essential reading on the topic. . . This is a truly remarkable book."

—William D. Dinges, *Journal of Contemporary Religion*

Timothy Matovina is professor of theology and executive director of the Institute for Latino Studies at the University of Notre Dame.



NOVEMBER

Paper \$24.95S

978-0-691-16357-4

Cloth 2011

978-0-691-13979-1

328 pages. 6 x 9.

RELIGION ■ AMERICAN STUDIES

PROFANE CULTURE

PAUL E. WILLIS

With a new preface by the author

A classic of British cultural studies, *Profane Culture* takes the reader into the worlds of two important 1960s youth cultures—the motor-bike boys and the hippies. The motor-bike boys were working-class motorcyclists who listened to the early rock ‘n’ roll of the late 1950s. In contrast, the hippies were middle-class drug users with long hair and a love of progressive music. Both groups were involved in an unequal but heroic fight to produce meaning and their own cultural forms in the face of a larger society dominated by the capitalist media and commercialism. They were pioneers of cultural experimentation, the self-construction of identity, and the curating of the self, which, in different ways, have become so widespread today.

In *Profane Culture*, Paul Willis develops and presents an important and still very contemporary theory and methodology for understanding the constructions of lived and popular culture. His new preface discusses the ties between the cultural moment explored in the book and today.

“A forgotten treasure trove that needs to be recovered.”

—Mats Trondman, Anna Lund, and Stefan Lund,
European Journal of Cultural Studies

Paul E. Willis, an ethnographer and cultural theorist, is a lecturer with the rank of professor in the Department of Sociology at Princeton University. He is a founding editor and current joint editor of the journal *Ethnography* and the author of *Learning to Labor: How Working Class Kids Get Working Class Jobs*, among other books.



SEPTEMBER

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SOCIOLOGY ■
CULTURAL STUDIES

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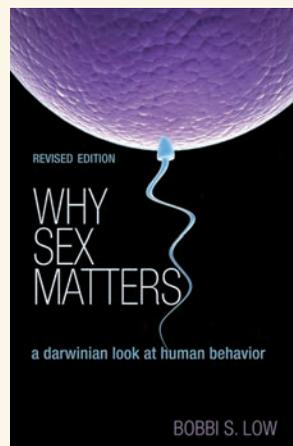
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Bobbi S. Low is professor of conservation ecology at the School of Natural Resources and Environment at the University of Michigan, where she is also a faculty associate at several centers within the Institute for Social Research.



FEBRUARY

Paper \$35.00S
978-0-691-16388-8
376 pages. 8 halftones.
21 line illus. 2 tables. 6 x 9.

BIOLOGY ■
ANTHROPOLOGY ■
PSYCHOLOGY

TRUTH

ALEXIS G. BURGESS &
JOHN P. BURGESS

This is a concise introduction to current philosophical debates about truth. Combining philosophical and technical material, the book is organized around, but not limited to, the view known as deflationism. In clear language, Burgess and Burgess cover a wide range of issues, including the nature of truth, the status of truth-value gaps, the relationship between truth and meaning, relativism and pluralism about truth, and semantic paradoxes from Alfred Tarski to Saul Kripke and beyond. The book provides a rich picture of contemporary philosophical theorizing about truth, one that will be essential reading for philosophy students as well as philosophers specializing in other areas.

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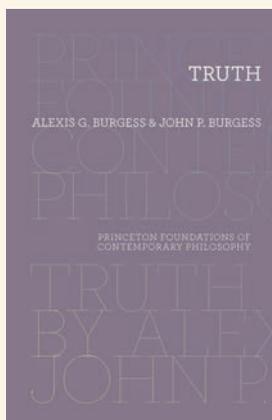
—*Michael P. Lynch, Notre Dame Philosophical Reviews*

“[This] book will be widely praised for wielding together the current approaches to truth and to paradoxes, without ceasing to be essentially introductory. Surely, this is an important achievement.”

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Alexis G. Burgess is assistant professor of philosophy at Stanford University. **John P. Burgess** is the John N. Woodhull Professor of Philosophy at Princeton University.

PRINCETON FOUNDATIONS OF CONTEMPORARY PHILOSOPHY
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SEPTEMBER

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978-0-691-14401-6

176 pages. 1 table. 5 1/2 x 8 1/2.

PHILOSOPHY

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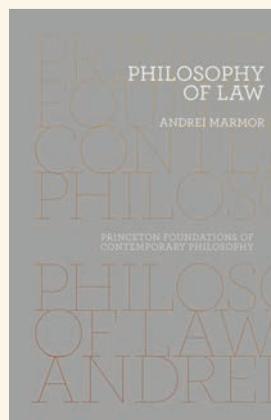
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Andrei Marmor is professor of philosophy, Maurice Jones Jr. Professor of Law, and director of the Center for Law and Philosophy at the University of Southern California. His books include *Social Conventions: From Language to Law* (Princeton) and *Law in the Age of Pluralism*.

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JANUARY

Paper \$19.95S

978-0-691-16396-3

Cloth 2011

978-0-691-14167-1

184 pages. 5 1/2 x 8 1/2.

PHILOSOPHY ■ LAW

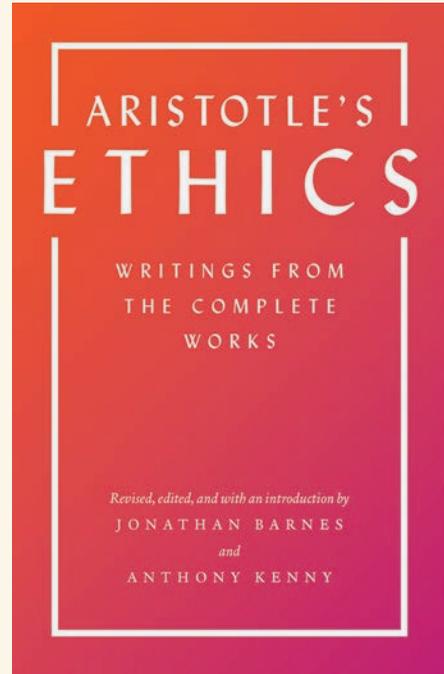
ARISTOTLE'S ETHICS

Writings from the Complete Works

Revised, edited, and with an introduction by
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Aristotle's moral philosophy is a pillar of Western ethical thought. It bequeathed to the world an emphasis on virtues and vices, happiness as well-being or a life well lived, and rationally motivated action as a mean between extremes. Its influence was felt well beyond antiquity into the Middle Ages, particularly through the writings of St. Thomas Aquinas. In the past century, with the rise of virtue theory in moral philosophy, Aristotle's ethics has been revived as a source of insight and interest. While most attention has traditionally focused on Aristotle's famous *Nicomachean Ethics*, there are several other works written by or attributed to Aristotle that illuminate his ethics: the *Eudemian Ethics*, the *Magna Moralia*, and *On Virtues and Vices*.

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Jonathan Barnes taught at the universities of Oxford, Geneva, and Paris-Sorbonne. He has published extensively on ancient philosophy and is the editor of *The Complete Works of Aristotle: The Revised Oxford Translation* (Princeton). **Anthony Kenny** is a philosopher, former president of the British Academy, former master of Balliol College, University of Oxford, and the author of more than forty books, including *A New History of Western Philosophy*.

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PHILOSOPHY

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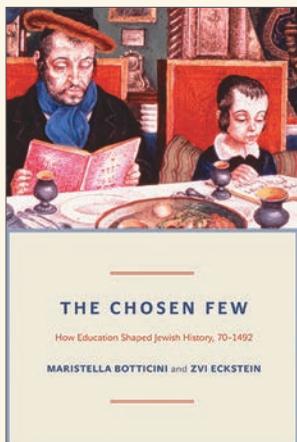
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Maristella Botticini is professor of economics at Bocconi University in Milan. **Zvi Eckstein** is dean of the Arison School of Business and the School of Economics at IDC Herzliya and emeritus professor in the Eitan Berglas School of Economics at Tel Aviv University.

THE PRINCETON ECONOMIC HISTORY
OF THE WESTERN WORLD
Joel Mokyr, Series Editor



NOVEMBER

Paper \$19.95S

978-0-691-16351-2

Cloth 2012

978-0-691-14487-0

344 pages. 4 line illus.
29 tables. 11 maps. 6 x 9.

ECONOMICS ■ HISTORY ■
JEWISH STUDIES

ART OF THE DEAL

Contemporary Art in a Global Financial Market

NOAH HOROWITZ

With a new postscript by the author

Art today is defined by its relationship to money as never before. Prices have been driven to unprecedented heights, conventional boundaries within the art world have collapsed, and artists think ever more strategically about how to advance their careers. Art is no longer simply made, but packaged, sold, and branded. In *Art of the Deal*, Noah Horowitz exposes the inner workings of the contemporary art market, explaining how this unique economy came to be, how it works, and where it's headed.

In a new postscript, Horowitz reflects on the evolution of the trade since the book's original release in 2011, shining light on the market's continued ascent as well as its most urgent challenges.

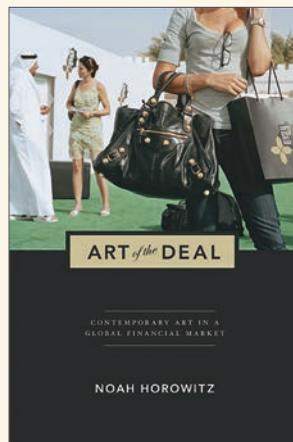
“A crucial book on art and finance.”

—*Blake Gopnik, Daily Beast*

“An enjoyable glimpse into the opaque corners of the art community.”

—*Benjamin R. Mandel, Journal of Cultural Economics*

Noah Horowitz holds a PhD in art history from the Courtauld Institute of Art, London. He currently lives in New York, where he is a member of the faculty of the Sotheby's Institute of Art and executive director of The Armory Show.



SEPTEMBER

Paper \$24.95S

978-0-691-15788-7

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978-0-691-14832-8

392 pages. 40 halftones.
3 tables. 6 x 9.

ART ■ ECONOMICS

WINNER OF THE 2011 MAX WEBER BOOK AWARD,
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AMERICAN SOCIOLOGICAL ASSOCIATION

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Social Identities, Relations, and Collective Action

MARTIN RUEF

Recent surveys show that more than half of American entrepreneurs share ownership in their business startups rather than going it alone. Yet the media and many scholars continue to perpetuate the myth of the lone visionary who single-handedly revolutionizes the marketplace. In *The Entrepreneurial Group*, Martin Ruef shatters this myth, demonstrating that teams, not individuals, are the leading force behind entrepreneurial startups.

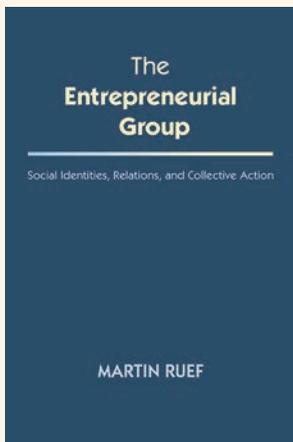
This is the first book to provide an in-depth sociological analysis of entrepreneurial groups, and to put forward a theoretical framework for understanding activities and outcomes within them.

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Martin Ruef is the Egan Family Professor of Sociology and director of Markets and Management Studies at Duke University. His books include *Institutional Change and Healthcare Organizations*, *Organizations Evolving*, and *Between Slavery and Capitalism* (see page 93).

THE KAUFFMAN FOUNDATION SERIES
ON INNOVATION AND ENTREPRENEURSHIP



SEPTEMBER

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312 pages. 29 line illus.

46 tables. 6 x 9.

SOCIOLOGY ■ BUSINESS

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Engineering Derivatives in a Global Bank

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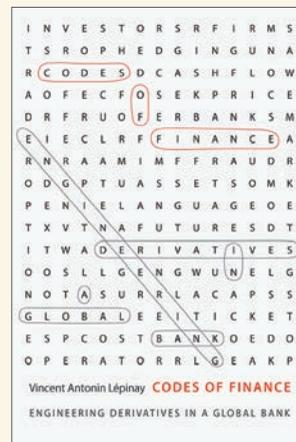
“Highly revealing.”

—Guardian

“We have not seen an ethnography like Codes of Finance in a long time. Through the prism of innovative financial services designed in a French bank, Vincent Lépinay asks us to revise our conception of organizations, innovations, profit, and speculation, and makes clear why the issue is not so much how to get rid of derivatives as why we need to understand them.”

—Michel Callon, *École des Mines de Paris*

Vincent Antonin Lépinay is assistant professor in the Program in Science, Technology, and Society at the Massachusetts Institute of Technology. He is the coauthor (with Bruno Latour) of *The Science of Passionate Interests*.



JANUARY

Paper \$29.95S

978-0-691-16395-6

Cloth 2011

978-0-691-15150-2

304 pages. 25 line illus.

1 table. 6 x 9.

SOCIOLOGY ■ ECONOMICS