

# STORY/TIME

The Life of an Idea

## BILL T. JONES

In this ceaselessly questioning book, acclaimed African American dancer, choreographer, and director Bill T. Jones reflects on his art and life as he describes the genesis of *Story/Time*, a recent dance work produced by his company and inspired by the modernist composer and performer John Cage. Presenting personally revealing stories, richly illustrated with striking color photographs of the work's original stage production, and featuring a beautiful, large-format design, the book is a work of art in itself.

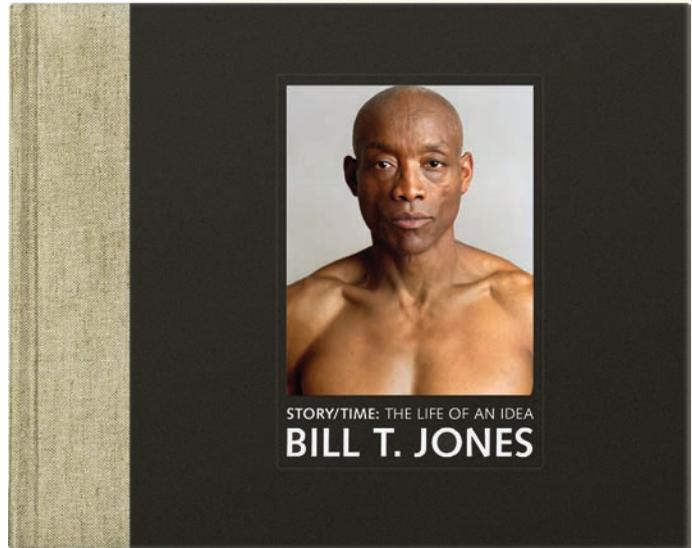
Like the dance work, *Story/Time* the book is filled with telling vignettes—about Jones's childhood as part of a large, poor, Southern family that migrated to upstate New York; about his struggles to find a place for himself in a white-dominated dance world; and about his encounters with notable artists and musicians. In particular, Jones examines his ambivalent attraction to avant-garde modernism, which he finds liberating but also limiting in its disregard for audience response. As he strives to make his work more personal and broadly engaging, especially to an elusive African American audience, Jones—who is still drawn to the avant-garde—wrestles with questions of how an artist can remain true to himself while still caring about the popular reception of his work.

A provocative meditation on the demands and rewards of artistic creation, *Story/Time* is an inspiring and enlightening portrait of the life and work of one of the great artists of our time.

**Bill T. Jones** is an acclaimed dancer, choreographer, and director. He is the artistic director, cofounder, and choreographer of the Bill T. Jones/Arnie Zane Dance Company and executive artistic director of New York Live Arts. He is the recipient of many awards and honors, including Tony Awards for *FELA!* and *Spring Awakening*, a Kennedy Center Honor, and a MacArthur Fellowship.

THE TONI MORRISON LECTURE SERIES

AN AUTOBIOGRAPHICAL MEDITATION  
ON ART FROM THE WORLD-RENOWNED  
DANCER AND CHOREOGRAPHER



“One of America’s iconic dancers and choreographers gives us an insight into his inspirations and processes, in a series of vivid vignettes of being, thinking, and doing, which is to say, of living. A fascinating text.”

—Salman Rushdie

“Bill T. Jones has always been on the forefront of powerful hybrid art forms, whether it’s politics and dance or Broadway and edgy. In *Story/Time*, he spins John Cage. A master of timing, Jones applies Cage’s rigor to his own work, adding his own style and warmth. *Story/Time*’s choreographed language is a beautiful new realm.”

—Laurie Anderson

SEPTEMBER

Cloth \$24.95T

978-0-691-16270-6

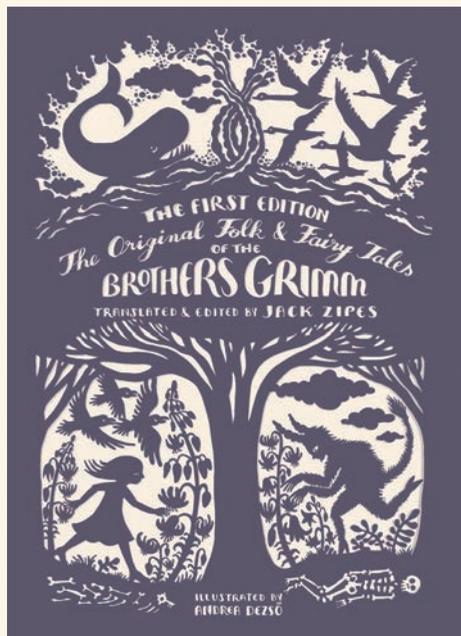
108 pages. 16 color illus.

13 halftones. 10 x 7 1/2.

PERFORMING ARTS ■ DANCE ■ MEMOIR

PRESS.PRINCETON.EDU

THE ORIGINAL VISION OF GRIMMS' TALES  
IN ENGLISH FOR THE FIRST TIME



“This complete, unexpurgated, and insightfully annotated English-language edition of the Grimms’ tales keeps readers anchored in the timeless world of the fairy tale. It will be treasured by all lovers of stories. Irresistible and unput-downable.”

—Shelley Frisch, translator of *Kafka: The Years of Insight*

# THE ORIGINAL FOLK AND FAIRY TALES OF THE BROTHERS GRIMM

The First Edition

JACOB & WILHELM GRIMM  
TRANSLATED AND EDITED  
BY JACK ZIPES

Illustrated by Andrea Dezsö

When Jacob and Wilhelm Grimm published their *Children’s and Household Tales* in 1812, followed by a second volume in 1815, they had no idea that such stories as “Rapunzel,” “Hansel and Gretel,” and “Cinderella” would become the most celebrated in the world. Yet few people today are familiar with the majority of tales from the two early volumes, since in the next four decades the Grimms would publish six other editions, each extensively revised in content and style. For the very first time, *The Original Folk and Fairy Tales of the Brothers Grimm* makes available in English all 156 stories from the 1812 and 1815 editions. These narrative gems, newly translated and brought together in one beautiful book, are accompanied by sumptuous new illustrations from award-winning artist Andrea Dezsö.

From “The Frog King” to “The Golden Key,” wondrous worlds unfold—heroes and heroines are rewarded, weaker animals triumph over the strong, and simple bumpkins prove themselves not so simple after all. Esteemed fairy tale scholar Jack Zipes offers accessible translations that retain the spare description and engaging storytelling style of the originals. Indeed, this is what makes the tales from the 1812 and 1815 editions unique—they reflect diverse voices, rooted in oral traditions, that are absent from the Grimms’ later, more embellished collections of tales. Zipes’s introduction gives important historical context, and the book includes the Grimms’ prefaces and notes.

A delight to read, *The Original Folk and Fairy Tales of the Brothers Grimm* presents these peerless stories to a whole new generation of readers.

**Jack Zipes** is the translator of *The Complete Fairy Tales of the Brothers Grimm* (Bantam), the editor of *The Great Fairy Tale Tradition* (Norton), and the author of *Grimm Legacies* (see page 88), among many other books. He is professor emeritus of German and comparative literature at the University of Minnesota.

NOVEMBER

Cloth \$35.00T

978-0-691-16059-7

568 pages. 20 halftones. 6 x 8.

LITERATURE

PRESS.PRINCETON.EDU

## An interview with Jack Zipes

### What sets this edition of tales apart from all the others that have been published? What makes it special?

The first edition is special and significant because one can still hear and ascertain the different voices of the people who provided the tales to the Grimms. These voices were effaced in later editions. If one studies the seven editions published by the Grimms, one can trace the continual editing of Wilhelm Grimm, who transformed the tales into aesthetically pleasing literary works. He also deleted many tales that appeared to be French stories, and he added Christian references, folk proverbs, ornate description, and moralistic comments. The tales in the first edition are curt, blunt, raw, and dazzling in their naivete—that is, in their frank approach to the fantastic and absurd situations in people’s lives. In fact, many of the tales are more kafkaesque than Kafka’s tales.

### Of the less well-known stories in the collection, which did you find uniquely fascinating?

It is difficult to respond to this question because there are so many lesser-known stores that I appreciate, even in the final edition. That being said, here are some of the tales that I find uniquely fascinating because of their subversive artistic and social aspects: “Riffraff,” “Nasty Flax Spinning,” “Herr Fix-It-Up,” “How Children Played at Slaughtering,” “The Sparrow and his Four Children,” “The Tablecloth, the Knapsack, the Cannon Hat, and the Horn,” “Herr Korbes,” and “Okerlo.”

### Could you speak a bit about the translation process—how did you decide on a certain vernacular or tone?

Many of the tales were published in dialect, and there were also anachronistic sayings and expressions that were particular to the period and region in which the tales were collected. Some translators have tried to contrive a special style and to use quaint English idioms and expressions to make it appear that the tales are from some other time and country. The result, I believe, is artificiality. It is next to impossible to translate these tales in a literal and faithful manner that might capture their “authenticity,” something that the Grimms themselves endeavored to do. Therefore, I chose a contemporary American colloquial style that I believed would make the tales accessible and convey their unusual qualities. Translation involves interpretation and mediation, and I hope to have shaped the tales and to have captured their spirit.



Photo by Carol Dines

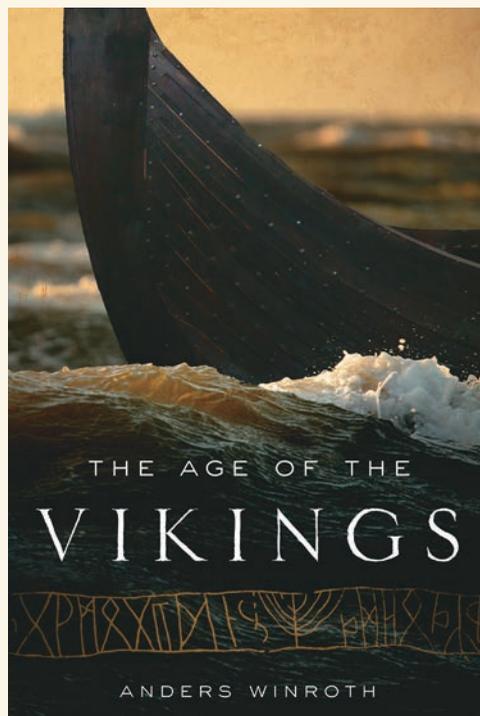
“This English translation of the landmark first edition of Grimms’ folk and fairy tales makes available a very important text to everyone with an interest in these stories.”

—Donald Haase, Wayne State University

“Jack Zipes’s translations of the 156 tales in this significant edition are truly exquisite.”

—Ulrich C. Knoepfmacher, author of *Ventures into Childland: Victorians, Fairy Tales, and Femininity*

A MAJOR REASSESSMENT OF THE  
VIKINGS AND THEIR LEGACY



*“The Age of the Vikings is an excellent book. The writing is clear, engaging, and brimming with historical insights.”*  
—Peter Heather, author of *The Fall of the Roman Empire*

*“This entertaining and informative book provides valuable insights into not only the Viking expeditions themselves but also the social and cultural life of early medieval Scandinavia.”*  
—Sverre Bagge, author of *Cross and Scepter: The Rise of the Scandinavian Kingdoms from the Vikings to the Reformation*

SEPTEMBER

Cloth \$29.95T

978-0-691-14985-1

320 pages. 15 color illus.  
30 halftones. 2 maps. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

## THE AGE OF THE VIKINGS

ANDERS WINROTH

The Vikings maintain their grip on our imagination, but their image is too often distorted by medieval and modern myth. It is true that they pillaged, looted, and enslaved. But they also settled peacefully and developed a vast trading network. They traveled far from their homelands in swift and sturdy ships, not only to raid, but also to explore. Despite their fearsome reputation, the Vikings didn't wear horned helmets, and even the infamous berserkers were far from invincible.

By dismantling the myths, *The Age of the Vikings* allows the full story of this period in medieval history to be told. By exploring every major facet of this exciting age, Anders Winroth captures the innovation and pure daring of the Vikings without glossing over their destructive heritage.

He not only explains the Viking attacks, but also looks at Viking endeavors in commerce, politics, discovery, and colonization, and reveals how Viking arts, literature, and religious thought evolved in ways unequalled in the rest of Europe. He shows how the Vikings seized on the boundless opportunities made possible by the invention of the longship, using it to venture to Europe for plunder, to open new trade routes, and to settle in lands as distant as Russia, Greenland, and the Byzantine Empire. Challenging the image of the Vikings that comes so easily to mind, Winroth argues that Viking chieftains were no more violent than men like Charlemagne, who committed atrocities on a far greater scale than the northern raiders.

Drawing on a wealth of written, visual, and archaeological evidence, *The Age of the Vikings* sheds new light on the complex society and culture of these legendary seafarers.

**Anders Winroth** is the Forst Family Professor of History at Yale University. He is the author of *The Conversion of Scandinavia: Vikings, Merchants, and Missionaries in the Remaking of Northern Europe* and *The Making of Gratian's Decretum*.

# THE AMAZONS

Lives and Legends of Warrior Women  
across the Ancient World

ADRIENNE MAYOR

Amazons—fierce warrior women dwelling on the fringes of the known world—were the mythic archenemies of the ancient Greeks. Heracles and Achilles displayed their valor in duels with Amazon queens, and the Athenians reveled in their victory over a powerful Amazon army. In historical times, Cyrus of Persia, Alexander the Great, and the Roman general Pompey tangled with Amazons.

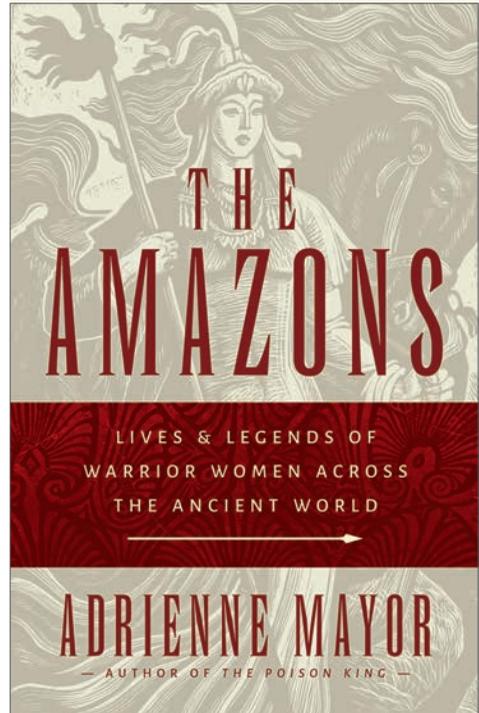
But just who were these bold barbarian archers on horseback who gloried in fighting, hunting, and sexual freedom? Were Amazons real? In this deeply researched, wide-ranging, and lavishly illustrated book, National Book Award finalist Adrienne Mayor presents the Amazons as they have never been seen before. This is the first comprehensive account of warrior women in myth and history across the ancient world, from the Mediterranean Sea to the Great Wall of China.

Mayor tells how amazing new archaeological discoveries of battle-scarred female skeletons buried with their weapons prove that women warriors were not merely figments of the Greek imagination. Combining classical myth and art, nomad traditions, and scientific archaeology, she reveals intimate, surprising details and original insights about the lives and legends of the women known as Amazons. Provocatively arguing that a timeless search for a balance between the sexes explains the allure of the Amazons, Mayor reminds us that there were as many Amazon love stories as there were war stories. The Greeks were not the only people enchanted by Amazons—Mayor shows that warlike women of nomadic cultures inspired exciting tales in ancient Egypt, Persia, India, Central Asia, and China.

Driven by a detective's curiosity, Mayor unearths long-buried evidence and sifts fact from fiction to show how flesh-and-blood women of the Eurasian steppes were mythologized as Amazons, the equals of men. The result is likely to become a classic.

**Adrienne Mayor** is the author of *The Poison King: The Life and Legend of Mithradates, Rome's Deadliest Enemy* (Princeton), a finalist for the National Book Award and named one of the best books of 2009 by the *Washington Post*. Her other books include *Greek Fire, Poison Arrows, and Scorpion Bombs: Biological and Chemical Warfare in the Ancient World* (Overlook) and *The First Fossil Hunters: Dinosaurs, Mammoths, and Myth in Greek and Roman Times* (Princeton). She is a research scholar in classics and history of science at Stanford University.

THE REAL HISTORY OF THE  
AMAZONS IN WAR AND LOVE



“Nobody brings ancient history and archaeology to life like Adrienne Mayor. From the Russian steppes to China, and from Roman Egypt and Arabia to the Etruscans, she leads the reader on a breathtaking quest for the real ancient warrior women reflected in myths—their daring, archery, tattoos, fine horses, and independence from male control. The book’s rich erudition, communicated in sparkling prose and beautiful illustrations, makes it a riveting read.”

—Edith Hall, author of *Introducing the Ancient Greeks*

OCTOBER

Cloth \$29.95T

978-0-691-14720-8

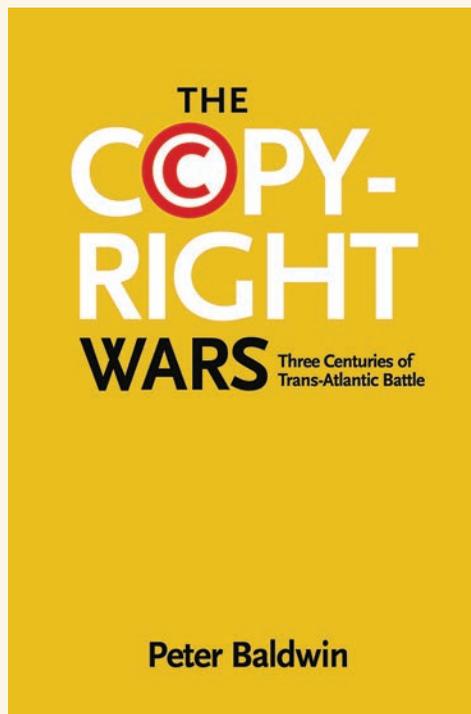
512 pages. 15 color illus.

71 halftones. 10 maps. 6 x 9.

ANCIENT HISTORY ■ MYTHOLOGY

PRESS.PRINCETON.EDU

A MAJOR HISTORY OF COPYRIGHT THAT  
SHEDS NEW LIGHT ON TODAY'S BATTLES  
OVER INTELLECTUAL PROPERTY



“From Kant and Fichte to Wikipedia’s protest shutdown and the Swedish Pirate Party, and from international copyright in the Confederacy to moral rights in Fascist Italy, Baldwin offers a riveting historical account of copyright in the Anglo-American and Continental European spheres that becomes an indispensable guide to understanding today’s struggles over copyright and international trade treaties.”

—Yochai Benkler, Harvard Law School

OCTOBER

Cloth \$35.00T

978-0-691-16182-2

560 pages. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

## THE COPYRIGHT WARS

Three Centuries of Trans-Atlantic Battle

PETER BALDWIN

Today’s copyright wars can seem unprecedented. Sparked by the digital revolution that has made copyright—and its violation—a part of everyday life, fights over intellectual property have pitted creators, Hollywood, and governments against consumers, pirates, Silicon Valley, and open-access advocates. But while the digital generation can be forgiven for thinking the dispute between, for example, the publishing industry and Google is completely new, the copyright wars in fact stretch back three centuries—and their history is essential to understanding today’s battles. *The Copyright Wars*—the first major trans-Atlantic history of copyright from its origins to today—tells this important story.

Peter Baldwin explains why the copyright wars have always been driven by a fundamental tension. Should copyright assure authors and rights holders lasting claims, much like conventional property rights, as in Continental Europe? Or should copyright be primarily concerned with giving consumers cheap and easy access to a shared culture, as in Britain and America? *The Copyright Wars* describes how the Continental approach triumphed, dramatically increasing the claims of rights holders. The book also tells the widely forgotten story of how America went from being a leading copyright opponent and pirate in the eighteenth and nineteenth centuries to become the world’s intellectual property policeman in the late twentieth. As it became a net cultural exporter and its content industries saw their advantage in the Continental ideology of strong authors’ rights, the United States reversed position on copyright, weakening its commitment to the ideal of universal enlightenment—a history that reveals that today’s open-access advocates are heirs of a venerable American tradition.

Compelling and wide-ranging, *The Copyright Wars* is indispensable for understanding a crucial economic, cultural, and political conflict that has reignited in our own time.

**Peter Baldwin** is professor of history at the University of California, Los Angeles and Global Distinguished Professor at New York University. His books include *The Narcissism of Minor Differences: How America and Europe Are Alike*.

## GREEN

The History of a Color

## MICHEL PASTOUREAU

In this beautiful and richly illustrated book, the acclaimed author of *Blue* and *Black* presents a fascinating and revealing history of the color green in European societies from prehistoric times to today. Examining the evolving place of green in art, clothes, literature, religion, science, and everyday life, Michel Pastoureau traces how culture has profoundly changed the perception and meaning of the color over millennia—and how we misread cultural, social, and art history when we assume that colors have always signified what they do today.

Filled with entertaining and enlightening anecdotes, *Green* shows that the color has been ambivalent: a symbol of life, luck, and hope, but also disorder, greed, poison, and the devil. Chemically unstable, green pigments were long difficult to produce and even harder to fix. Not surprisingly, the color has been associated with all that is changeable and fleeting: childhood, love, and money. Only in the Romantic period did green definitively become the color of nature.

Pastoureau also explains why the color was connected with the Roman emperor Nero, how it became the color of Islam, why Goethe believed it was the color of the middle class, why some nineteenth-century scholars speculated that the ancient Greeks couldn't see green, and how the color was denigrated by Kandinsky and the Bauhaus.

More broadly, *Green* demonstrates that the history of the color is, to a large degree, one of dramatic reversal: long absent, ignored, or rejected, green today has become a ubiquitous and soothing presence as the symbol of environmental causes and the mission to save the planet.

With its striking design and compelling text, *Green* will delight anyone who is interested in history, culture, art, fashion, or media.

**Michel Pastoureau** is a historian and director of studies at the École Pratique des Hautes Études de la Sorbonne in Paris. A specialist in the history of colors, symbols, and heraldry, he is the author of many books, including *Blue* and *Black* (both Princeton) and *The Devil's Cloth: A History of Stripes*. His books have been translated into more than thirty languages.

THE CHANGING MEANING OF THE COLOR GREEN  
IN ART, CLOTHES, RELIGION, AND EVERYDAY LIFE—  
FROM PREHISTORIC TIMES TO TODAY



“Filled with surprising insights and astonishing details, and as playful and humorous as it is erudite, Michel Pastoureau’s *Green* is an entertaining lesson about the way our visual perceptions are modified by culture. With carefully selected and cleverly captioned illustrations, this beautiful book will appeal to general readers as well as scholars. The writing is simple and effective, making for an easy and entertaining read.”

—Jean-Baptiste Evette, prize-winning French novelist and translator

AUGUST

Cloth \$35.00T

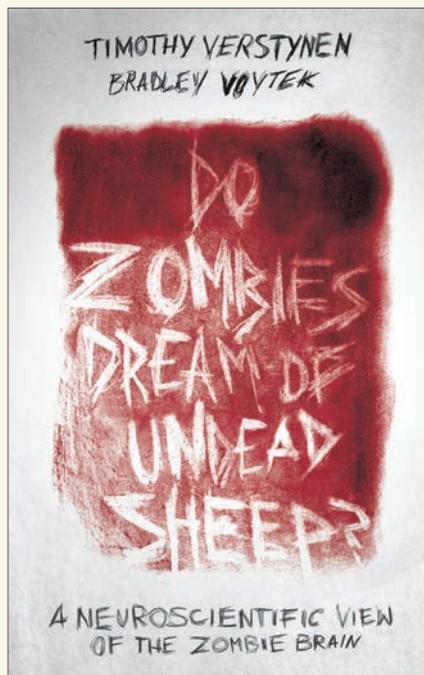
978-0-691-15936-2

240 pages. 120 color illus. 9 x 9.

ART ■ HISTORY

PRESS.PRINCETON.EDU

A LOOK AT THE TRUE NATURE  
OF THE ZOMBIE BRAIN



“Using zombies from popular film to introduce a broad range of neuroscience concepts, this book argues that we can understand the various features of zombie behavior through the lens of neurological and neuroscientific evidence. Fun and engaging, *Do Zombies Dream of Undead Sheep?* will appeal to a broad readership.”

—Russell Poldrack, University of Texas, Austin

“I gobbled it up like a zombie eating brains!”

—Matt Mogk, author of *Everything You Ever Wanted to Know about Zombies*

OCTOBER

Cloth \$19.95T

978-0-691-15728-3

279 pages. 17 line illus. 5 ½ x 8 ½.

POPULAR SCIENCE ■ COGNITIVE SCIENCE

## DO ZOMBIES DREAM OF UNDEAD SHEEP?

A Neuroscientific View of the Zombie Brain

TIMOTHY VERSTYNEN &  
BRADLEY VOYTEK

Even if you've never seen a zombie movie or television show, you could identify an undead ghoul if you saw one. With their endless wandering, lumbering gait, insatiable hunger, antisocial behavior, and apparently memory-less existence, zombies are the walking nightmares of our deepest fears. What do these characteristic behaviors reveal about the inner workings of the zombie mind? Could we diagnose zombism as a neurological condition by studying their behavior? In *Do Zombies Dream of Undead Sheep?*, neuroscientists and zombie enthusiasts Timothy Verstynen and Bradley Voytek apply their neuro-know-how to dissect the puzzle of what has happened to the zombie brain to make the undead act differently than their human prey.

Combining tongue-in-cheek analysis with modern neuroscientific principles, Verstynen and Voytek show how zombism can be understood in terms of current knowledge regarding how the brain works. In each chapter, the authors draw on zombie popular culture and identify a characteristic zombie behavior that can be explained using neuroanatomy, neurophysiology, and brain-behavior relationships. Through this exploration they shed light on fundamental neuroscientific questions such as: How does the brain function during sleeping and waking? What neural systems control movement? What is the nature of sensory perception?

Walking an ingenious line between seriousness and satire, *Do Zombies Dream of Undead Sheep?* leverages the popularity of zombie culture in order to give readers a solid foundation in neuroscience.

**Timothy Verstynen** is an assistant professor in the Department of Psychology and the Center for the Neural Basis of Cognition at Carnegie Mellon University. **Bradley Voytek** is assistant professor of computational cognitive science and neuroscience at the University of California, San Diego. They are both members of the Zombie Research Society and are preparing grant applications to research the coming zombie apocalypse.

# THE FUTURE OF THE BRAIN

Essays by the World's Leading Neuroscientists

EDITED BY GARY MARCUS &  
JEREMY FREEMAN

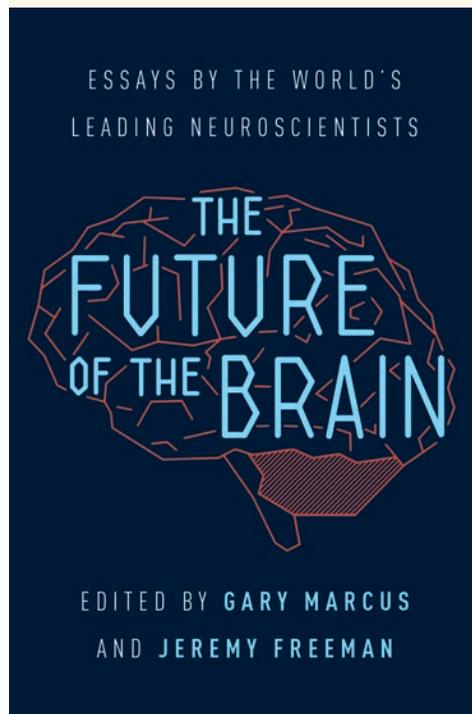
An unprecedented look at the quest to unravel the mysteries of the human brain, *The Future of the Brain* takes readers to the absolute frontiers of science. Original essays by leading researchers such as Christof Koch, George Church, Olaf Sporns, and May-Britt and Edvard Moser describe the spectacular technological advances that will enable us to map the more than eighty-five billion neurons in the brain, as well as the challenges that lie ahead in understanding the anticipated deluge of data and the prospects for building working simulations of the human brain. A must-read for anyone trying to understand ambitious new research programs such as the Obama administration's BRAIN Initiative and the European Union's Human Brain Project, *The Future of the Brain* sheds light on the breathtaking implications of brain science for medicine, psychiatry, and even human consciousness itself.

**Gary Marcus** is a cognitive scientist at New York University, visitor at the Allen Institute for Brain Science, and a best-selling author. His books include *Guitar Zero: The Science of Becoming Musical at Any Age* and *Kluge: The Haphazard Evolution of the Human Mind*. **Jeremy Freeman** is a neuroscientist at the Howard Hughes Medical Institute's Janelia Farm Research Campus.

## Contributors include:

- ◆ Misha Ahrens
- ◆ Ned Block
- ◆ Matteo Carandini
- ◆ George Church
- ◆ John Donoghue
- ◆ Chris Eliasmith
- ◆ Simon Fisher
- ◆ Mike Hawrylycz
- ◆ Sean Hill
- ◆ Christof Koch
- ◆ Leah Krubitzer
- ◆ Michel Maharbiz
- ◆ Kevin Mitchell
- ◆ Edvard Moser
- ◆ May-Britt Moser
- ◆ David Poeppel
- ◆ Krishna Shenoy
- ◆ Olaf Sporns
- ◆ Anthony Zador

THE WORLD'S TOP EXPERTS TAKE READERS TO  
THE VERY FRONTIERS OF BRAIN SCIENCE



“This is a wonderful way to launch yourself into the exciting world of twenty-first-century neuroscience, whether you are a scientist or an intellectually curious layperson. The power in this sampler is that the coverage is not just technical but conceptual: the essays probe the ways in which an understanding of the brain will and won't illuminate the mind, and they do so with depth and balance rather than the usual breathless hype.”

—Steven Pinker, author of *How the Mind Works*

DECEMBER

Cloth \$24.95T

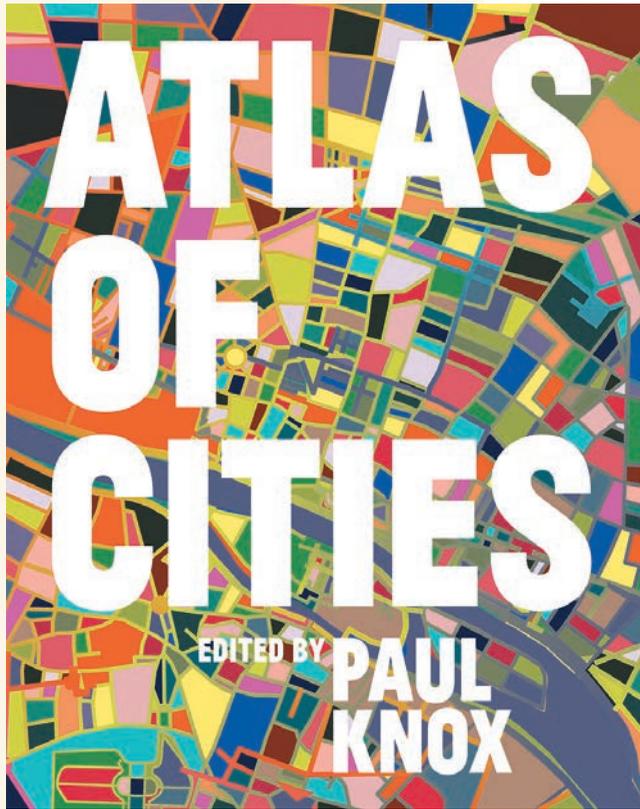
978-0-691-16276-8

336 pages. 60 line illus. 6 x 9.

POPULAR SCIENCE ■ COGNITIVE SCIENCE

PRESS.PRINCETON.EDU

A UNIQUE, STUNNINGLY ILLUSTRATED  
LOOK AT THE ORIGINS, DEVELOPMENT,  
AND FUTURE PROSPECTS OF CITIES



“This vibrant book provides an exciting and insightful tour of the cities that are shaping humanity’s future; every would-be urbanist can learn something from this volume.”

—Edward Glaeser, author of *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier*

SEPTEMBER

Cloth \$49.50T

978-0-691-15781-8

256 pages. 8 1/2 x 11.

REFERENCE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

## ATLAS OF CITIES

EDITED BY PAUL KNOX

With a foreword by Richard Florida

More than half the world’s population lives in cities, and that proportion is expected to rise to three-quarters by 2050. Urbanization is a global phenomenon, but the way cities are developing, the experience of city life, and the prospects for the future of cities vary widely from region to region. The *Atlas of Cities* presents a unique taxonomy of cities that looks at different aspects of their physical, economic, social, and political structures; their interactions with each other and with their hinterlands; the challenges and opportunities they present; and where cities might be going in the future.

Each chapter explores a particular type of city—from the foundational cities of Greece and Rome and the networked cities of the Hanseatic League, through the nineteenth-century modernization of Paris and the industrialization of Manchester, to the green and “smart” cities of today. Expert contributors explore how the development of these cities reflects one or more of the common themes of urban development: the mobilizing function

(transport, communication, and infrastructure); the generative function (innovation and technology); the decision-making capacity (governance, economics, and institutions); and the transformative capacity (society, lifestyle, and culture).

The *Atlas of Cities* is a comprehensive overview of the patterns of production, consumption, generation, and decay of the twenty-first century’s defining form.

- ◆ Presents a one-of-a-kind taxonomy of cities that looks at their origins, development, and future prospects
- ◆ Features core case studies of particular types of cities, from the foundational cities of Greece and Rome to the “smart” cities of today
- ◆ Explores common themes of urban development, from transport and communication to lifestyle and culture
- ◆ Includes stunning info-graphics, maps, charts, tables, and photos

**Paul Knox** is University Distinguished Professor of Urban Affairs and Planning and codirector of the Global Forum on Urban and Regional Resilience at Virginia Polytechnic Institute and State University.



### Cities Featured:

Abuja ♦ Alexandria ♦ Amsterdam ♦ Athens ♦ Augsburg  
 Babylon ♦ Beijing ♦ Berlin ♦ Brasilia ♦ Bruges ♦ Budapest  
 Cairo ♦ Canberra ♦ Chandigarh ♦ Chicago ♦ Constantinople  
 Curitiba ♦ Detroit ♦ Dubai ♦ Dublin ♦ Düsseldorf ♦ Florence  
 Frankfurt ♦ Freiburg ♦ Geneva ♦ Ghent ♦ Glasgow ♦ Güssing  
 Hong Kong ♦ Innsbruck ♦ Istanbul ♦ Jakarta ♦ Karachi  
 Knossos ♦ Las Vegas ♦ London ♦ Los Angeles ♦ Lübeck  
 Manchester ♦ Marseille ♦ Masdar City ♦ Mexico City ♦ Miami  
 Milan ♦ Mumbai ♦ Mumbai ♦ Nairobi ♦ New York ♦ Paris ♦ Pella  
 Portland ♦ Rome ♦ San Francisco ♦ Santorini ♦ São Paulo  
 Seoul ♦ Shanghai ♦ Sheffield ♦ Singapore ♦ Sparta  
 St. Petersburg ♦ Stockholm ♦ Sydney ♦ Syracuse ♦ Tokyo  
 Vancouver ♦ Venice ♦ Vienna ♦ Washington, D.C. ♦ Wildpoldsried

“The *Atlas of Cities* is a major contribution to our understanding of the place of cities in today’s world. This is a new type of map. It does what words alone cannot do; it makes visible the thick patterns that are cutting across old divides.”

—Saskia Sassen, Columbia University and author of *Expulsions: Brutality and Complexity in the Global Economy*

“Reading the *Atlas of Cities* is like walking through the world’s great metropolises—something new to ponder around every corner.”

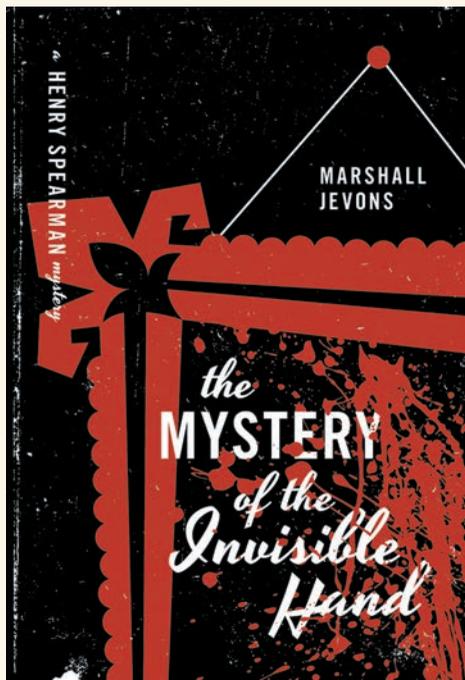
—Daniel Brook, author of *A History of Future Cities*

“The *Atlas of Cities* is an exhaustive and visually captivating field guide to the past history, present tensions, and future transformation of our planet by humanity’s city builders.”

—Anthony M. Townsend, author of *Smart Cities: Big Data, Civic Hackers, and the Quest for a New Utopia*



FICTIONAL SLEUTH HENRY SPEARMAN  
RETURNS TO SOLVE A MURDER MYSTERY  
INVOLVING ART AND ECONOMICS



*“The Mystery of the Invisible Hand offers interesting economic insights in an entertaining detective story.”*

—Michael Klein, Tufts University and author of *Something for Nothing*

*“Jevons is an accomplished writer who sprinkles his work with eclectic quotes and economic perception. This latest addition to the Henry Spearman murder series is well written and provides an engaging look at the art market. I enjoyed it.”*

—Jonathan Wight, author of *Saving Adam Smith*

SEPTEMBER

Cloth \$24.95T

978-0-691-16313-0

344 pages. 5 ½ x 8.

POPULAR ECONOMICS ■ MYSTERY

PRESS.PRINCETON.EDU

## THE MYSTERY OF THE INVISIBLE HAND

A Henry Spearman Mystery

MARSHALL JEVONS

Henry Spearman, the balding economics professor with a knack for solving crimes, returns in *The Mystery of the Invisible Hand*—a clever whodunit of campus intrigue, stolen art, and murder. Having just won the Nobel Prize, Spearman accepts an invitation to lecture at Monte Vista University. He arrives in the wake of a puzzling art heist with plans to teach a course on art and economics—only to be faced with the alleged suicide of womanizing artist-in-residence Tristan Wheeler. When it becomes clear that Wheeler had serious enemies and a murderer is in their midst, Henry Spearman is on the case.

Was Wheeler killed by a jilted lover, a cuckolded husband, or a beleaguered assistant? Could there have been a connection between Wheeler’s marketability and his death? From the Monte Vista campus in San Antonio to the halls of Sotheby’s in New York, Spearman traces the connections between economics and the art world, finding his clues in monopolies and the Coase conjecture, auction theory, and the work of Adam Smith. What are the parallels between a firm’s capital and an art museum’s collection? What does the market say about art’s authenticity versus its availability? And what is the mysterious “death effect” that lies at the heart of the case? Spearman must rely on his savviest economic insights to clear up this artful mystery and pin down a killer.

**Marshall Jevons** is the pen name of Kenneth G. Elzinga, the Robert C. Taylor Professor of Economics at the University of Virginia. Elzinga, along with William Breit of Trinity University (1933–2011), has written three other Henry Spearman mystery novels under the Jevons pseudonym: *The Fatal Equilibrium* (Ballantine), *Murder at the Margin*, and *A Deadly Indifference* (see page 55).

# THE HIDDEN AGENDA OF THE POLITICAL MIND

How Self-Interest Shapes Our Opinions  
and Why We Won't Admit It

JASON WEEDEN &  
ROBERT KURZBAN

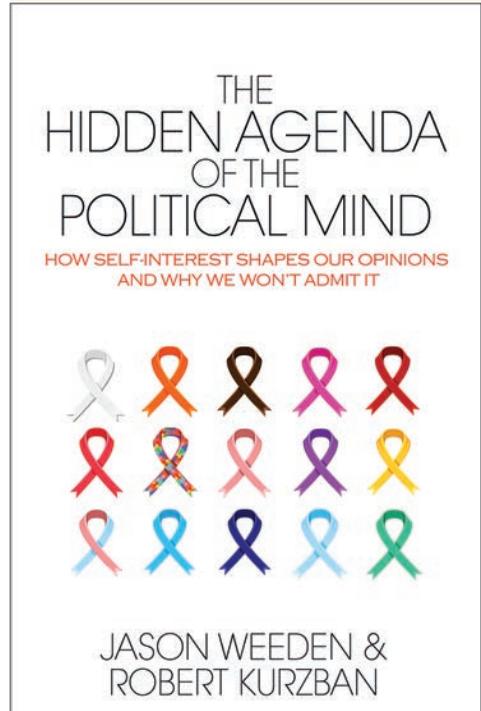
When it comes to politics, we often perceive our own beliefs as fair and socially beneficial, while seeing opposing views as merely self-serving. But in fact most political views are governed by self-interest, even if we usually don't realize it. Challenging our fiercely held notions about what motivates us politically, this book explores how self-interest divides the public on a host of hot-button issues, from abortion and the legalization of marijuana to same-sex marriage, immigration, affirmative action, and income redistribution.

Expanding the notion of interests beyond simple economics, Jason Weeden and Robert Kurzban look at how people's interests clash when it comes to their sex lives, social status, family, and friends. Drawing on a wealth of data, they demonstrate how different groups form distinctive bundles of political positions that often stray far from what we typically think of as liberal or conservative. They show how we engage in unconscious rationalization to justify our political positions, portraying our own views as wise, benevolent, and principled while casting our opponents' views as thoughtless and greedy.

While many books on politics seek to provide partisans with new ways to feel good about their own side, *The Hidden Agenda of the Political Mind* illuminates the hidden drivers of our politics, even if it's a picture neither side will find flattering.

**Jason Weeden** is a senior researcher with the Pennsylvania Laboratory for Experimental Evolutionary Psychology (PLEEP) and a lawyer in Washington, DC. **Robert Kurzban** is professor of psychology at the University of Pennsylvania and founder of PLEEP. He is the author of *Why Everyone (Else) Is a Hypocrite: Evolution and the Modular Mind* (Princeton).

WHY YOUR POLITICAL VIEWS ARE MORE  
SELF-SERVING THAN YOU THINK



“Weeden and Kurzban are brilliant thinkers who provide a broader, deeper, and occasionally unsettling new perspective on how our self-interest influences our choices—even choices made by those of us who cherish the belief that we are not motivated by self-interest. Read it and weep, or laugh.”

—Douglas T. Kenrick, coauthor of *The Rational Animal: How Evolution Made Us Smarter Than We Think*

NOVEMBER

Cloth \$27.95T

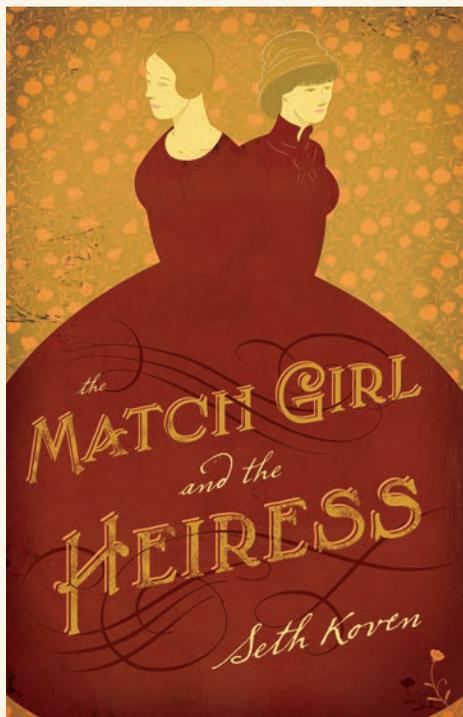
978-0-691-16111-2

256 pages. 5 line illus. 6 x 9.

PSYCHOLOGY ■ POLITICS

PRESS.PRINCETON.EDU

HOW TWO EXTRAORDINARY WOMEN  
CROSSED THE VICTORIAN CLASS DIVIDE  
TO PUT CHRISTIAN TEACHINGS INTO PRACTICE  
IN THE SLUMS OF EAST LONDON



“This is a beautifully written and researched book, one that will stand as one of the best books in modern British history for years to come. *The Match Girl and the Heiress* is destined to become an instant classic. There is no other book like it.”

—Sharon Marcus, author of *Between Women: Friendship, Desire, and Marriage in Victorian England*

## THE MATCH GIRL AND THE HEIRESS

SETH KOVEN

Nellie Dowell was a match-factory girl in Victorian London who spent her early years consigned to orphanages and hospitals. Muriel Lester, the daughter of a wealthy shipbuilder, longed to be free of the burden of money and possessions. Together, these unlikely soul mates sought to remake the world according to their own utopian vision of Christ’s teachings. *The Match Girl and the Heiress* paints an unforgettable portrait of their late-nineteenth-century girlhoods of wealth and want, and their daring twentieth-century experiments in ethical living in a world torn apart by war, imperialism, and industrial capitalism.

In this captivating book, Seth Koven chronicles how each traveled the globe—Nellie as a spinster proletarian laborer, Muriel as a well-heeled tourist and revered Christian peace-maker, anticolonial activist, and humanitarian. Koven vividly describes how their lives crossed in the slums of East London, where they inaugurated a grassroots revolution that took the Sermon on the Mount as a guide to achieving economic and social justice for the dispossessed. Koven shows how they devoted themselves to Kingsley Hall—Gandhi’s London home in 1931 and Britain’s first “people’s house” founded on the Christian principles of social sharing, pacifism, and reconciliation—and sheds light on the intimacies and inequalities of their loving yet complicated relationship.

*The Match Girl and the Heiress* probes the inner lives of these two extraordinary women against the panoramic backdrop of shop-floor labor politics, global capitalism, counterculture spirituality, and pacifist feminism to expose the wounds of poverty and neglect that Christian love could never heal.

**Seth Koven** teaches history at Rutgers University. He is the author of *Slumming: Sexual and Social Politics in Victorian London* (Princeton) and the coeditor of *Mothers of a New World: Maternalist Politics and the Origins of Welfare States*.

JANUARY

Cloth \$35.00T

978-0-691-15850-1

480 pages. 79 halftones. 6 x 9.

EUROPEAN HISTORY ■ WORLD HISTORY

PRESS.PRINCETON.EDU

# THE BHAGAVAD GITA

A Biography

RICHARD H. DAVIS

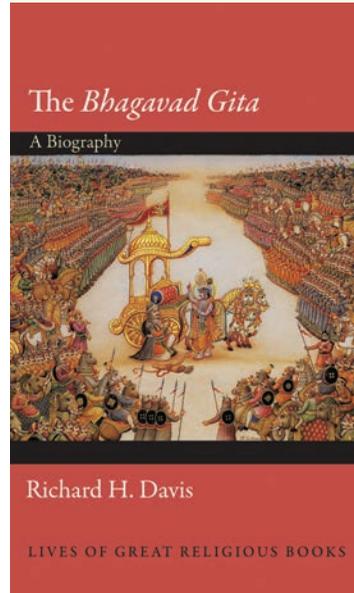
The *Bhagavad Gita*, perhaps the most famous of all Indian scriptures, is universally regarded as one of the world's spiritual and literary masterpieces. Richard Davis tells the story of this venerable and enduring book, from its origins in ancient India to its reception today as a spiritual classic that has been translated into more than seventy-five languages. The *Gita* opens on the eve of a mighty battle, when the warrior Arjuna is overwhelmed by despair and refuses to fight. He turns to his charioteer, Krishna, who counsels him on why he must. In the dialogue that follows, Arjuna comes to realize that the true battle is for his own soul.

Davis highlights the place of this legendary dialogue in classical Indian culture, and then examines how it has lived on in diverse settings and contexts. He looks at the medieval devotional traditions surrounding the divine character of Krishna and traces how the *Gita* traveled from India to the West, where it found admirers in such figures as Ralph Waldo Emerson, Henry David Thoreau, J. Robert Oppenheimer, and Aldous Huxley. Davis explores how Indian nationalists like Mahatma Gandhi and Swami Vivekananda used the *Gita* in their fight against colonial rule, and how contemporary interpreters reanimate and perform this classical work for audiences today.

An essential biography of a timeless masterpiece, this book is an ideal introduction to the *Gita* and its insights into the struggle for self-mastery that we all must wage.

**Richard H. Davis** is professor of religion at Bard College. He is the author of *Lives of Indian Images* and *Ritual in an Oscillating Universe: Worshipping Siva in Medieval India* (both Princeton).

THE LIFE AND TIMES OF INDIA'S MOST FAMOUS  
SPIRITUAL AND LITERARY MASTERPIECE



“This superb and beautifully written book represents a substantial contribution to the field, and will become a first-tier resource for anyone interested in the subject. Davis’s authoritative voice is a dependable guide throughout. I cannot imagine this book being done better by anyone else.”

—John Stratton Hawley, author of *Three Bhakti Voices: Mirabai, Surdas, and Kabir in Their Times and Ours*

## LIVES OF GREAT RELIGIOUS BOOKS

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NOVEMBER

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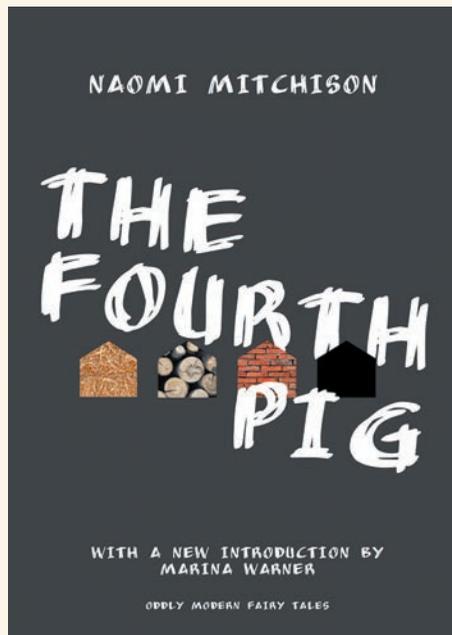
978-0-691-13996-8

256 pages. 15 halftones. 4 1/2 x 7 1/2.

RELIGION ■ ASIAN STUDIES

PRESS.PRINCETON.EDU

A REVIVAL OF A UNIQUE AND  
BEWITCHING COLLECTION OF TALES



“These stories are important—both within the literary tradition of the fairy tale and, more broadly, as fantasy stories exemplary in their imagining of real-world matters. A splendid reissue.”

—Stephen Benson, University of East Anglia

“*The Fourth Pig* embraces more than fairy tales in the strictest sense and includes playful references to Greek and Teutonic mythology as well as to Gaelic traditions.”

—William Gray, director of the Sussex Centre for Folklore, Fairy Tales and Fantasy, University of Chichester

## THE FOURTH PIG

NAOMI MITCHISON

With a new introduction by Marina Warner

*The Fourth Pig*, originally published in 1936, is a wide-ranging and fascinating collection of fairy tales, poems, and ballads. Droll and sad, spirited and apprehensive, *The Fourth Pig* reflects the hopes and forebodings of its era but also resonates with those of today. It is a testament to the talents of Naomi Mitchison (1897–1999), who was an irrepressible phenomenon—a significant Scottish political activist as well as a prolific author. Mitchison’s work, exemplified by the tales in this superb new edition, is stamped with her characteristic sharp wit, magical invention, and vivid political and social consciousness.

Mitchison rewrites well-known stories such as “Hansel and Gretel” and “The Little Mermaid,” and she picks up the tune of a ballad with admiring fidelity to form, as in “Mairi MacLean and the Fairy Man.” Her experimental approach is encapsulated in the title story, which is a dark departure from “The Three Little Pigs.” And in the play *Kate Crackernuts*, the author dramatizes in charms and songs a struggle against the subterranean powers of fairies who abduct humans for their pleasure. Marina Warner, the celebrated scholar of fairy tales and fiction author, provides an insightful introduction that reveals why Mitchison’s writing remains significant.

*The Fourth Pig* is a literary rediscovery, a pleasure that will reawaken interest in a remarkable writer and personality.

**Marina Warner** is a writer of fiction and cultural history who has published widely on fairy tales. Her books include *From the Beast to the Blonde* and *Stranger Magic*, winner of the 2012 National Book Critics Circle Award for Criticism. She is professor of literature, film, and theatre studies at the University of Essex and a fellow of All Souls, University of Oxford.

ODDLY MODERN FAIRY TALES  
Jack Zipes, Series Editor

NOVEMBER

Cloth \$22.95T

978-0-691-15895-2

256 pages. 2 line illus. 5 ½ x 8.

LITERATURE

PRESS.PRINCETON.EDU

# TOLD AGAIN

Old Tales Told Again

WALTER DE LA MARE

With a new introduction by Philip Pullman

Illustrated by A. H. Watson

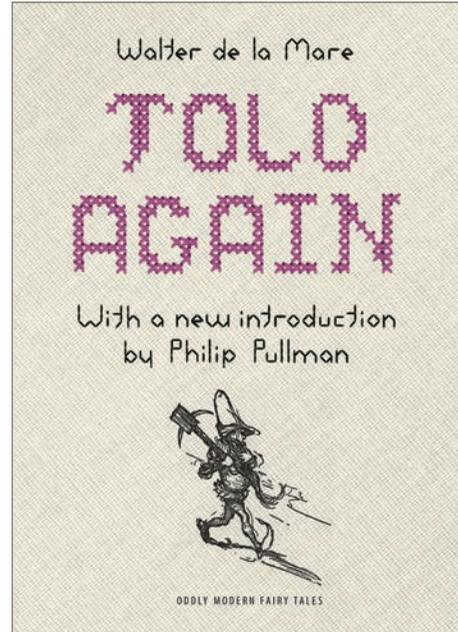
Originally published in 1927, *Told Again* is an enchanting collection of elegant fairy tales, showcasing the formidable talents of a writer who used magical realism before the term had even been invented. Walter de la Mare (1873–1956) was one of the most celebrated writers of children’s literature during the first half of the twentieth century—so much so that W. H. Auden edited a selection of his poems and British children could recite de la Mare’s verses by heart. His abundant literary gifts can be savored once more in this new edition. With marvelous black and white illustrations by A. H. Watson, this volume includes a splendid introduction by Philip Pullman, the contemporary master of fantasy literature.

The significance of the nineteen adapted classics in *Told Again* lies in de la Mare’s poetic insights and graceful prose, which—as Pullman indicates in his introduction—soften and sweeten the originals, making these tales appropriate for younger readers. In “The Four Brothers,” the siblings allow the princess to choose her own husband rather than argue over her, and in “Rapunzel,” de la Mare discreetly leaves out details of the prince’s tortured, blind search for his love. Familiar stories, such as “Little Red Riding-Hood,” “Rumpelstiltskin,” and “The Sleeping Beauty” are also made new through de la Mare’s expansive, descriptive, and lyrical prose. Pullman covers important details about de la Mare’s life and captures the stylistic intention behind the rewriting of these wonderful favorites.

Reviving the work of a writer who exemplified a romantic vision and imagination, *Told Again* is a remarkable retelling of fairy tales touched by mystery and magic.

**Philip Pullman’s** many books include the best-selling and award-winning children’s series, *His Dark Materials* (Knopf). He recently edited and introduced *Fairy Tales from the Brothers Grimm* (Viking).

AN ENCHANTING RETELLING OF NINETEEN  
FAIRY TALES, INTRODUCED BY POPULAR  
FANTASY WRITER PHILIP PULLMAN



“This superb edition of *Told Again* brings a neglected work to twenty-first-century readers and is a great addition to the Oddly Modern Fairy Tales series. As Pullman’s introduction shows, the collection sheds light on a poet’s view of the wonder tale and its near relatives.”  
—Pauline Greenhill, University of Winnipeg

“De la Mare seasons these concise and briskly paced retellings with a subtle, poetic musicality.”  
—Mick Gowar, Anglia Ruskin University

## ODDLY MODERN FAIRY TALES

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Chinese Fairy Tales  
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THE FAIRIES RETURN  
Or, New Tales for Old  
COMPILED BY PETER DAVIES  
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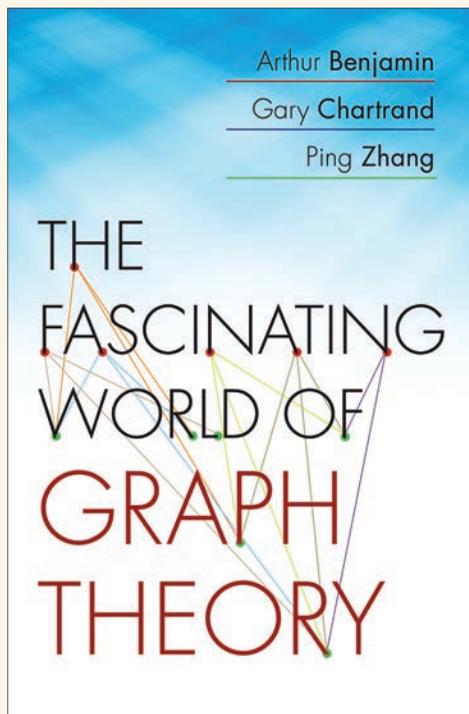
## NOVEMBER

**Cloth \$24.95T**  
978-0-691-15921-8  
304 pages. 8 halftones.  
38 line illus. 5 ½ x 8.

LITERATURE

PRESS.PRINCETON.EDU

GRAPH THEORY—ITS HISTORY, FORMULAS,  
AND MOST FAMOUS PUZZLES



“This is a beautiful introduction to graph theory! It is filled with fun material, clear explanations, and a nice collection of exercises. A great book.”

—William J. Cook, author of *In Pursuit of the Traveling Salesman*

“*The Fascinating World of Graph Theory* is wonderfully written. Entertaining applications appear first and the stories that accompany the examples go well beyond what most other books provide. This book is sure to gain a following.”

—Jonathan L. Gross, Columbia University

## THE FASCINATING WORLD OF GRAPH THEORY

ARTHUR BENJAMIN,  
GARY CHARTRAND & PING ZHANG

The fascinating world of graph theory goes back several centuries and revolves around the study of graphs—mathematical structures showing relations between objects. With applications in biology, computer science, transportation science, and other areas, graph theory encompasses some of the most beautiful formulas in mathematics—and some of its most famous problems. For example, what is the shortest route for a traveling salesman seeking to visit a number of cities in one trip? What is the least number of colors needed to fill in any map so that neighboring regions are always colored differently? Requiring readers to have a math background only up to high school algebra, this book explores the questions and puzzles that have been studied, and often solved, through graph theory. In doing so, the book looks at graph theory’s development and the vibrant individuals responsible for the field’s growth.

Introducing graph theory’s fundamental concepts, the authors explore a diverse plethora of classic problems such as the Lights Out Puzzle, the Minimum Spanning Tree Problem, the Königsberg Bridge Problem, the Chinese Postman Problem, a Knight’s Tour, and the Road Coloring Problem. They present every type of graph imaginable, such as bipartite graphs, Eulerian graphs, the Petersen graph, and trees. Each chapter contains math exercises and problems for readers to savor.

An eye-opening journey into the world of graphs, this book offers exciting problem-solving possibilities for mathematics and beyond.

**Arthur Benjamin** is professor of mathematics at Harvey Mudd College. His books include *Secrets of Mental Math* and *Proofs That Really Count*. **Gary Chartrand** is professor emeritus of mathematics at Western Michigan University. **Ping Zhang** is professor of mathematics at Western Michigan University. Chartrand and Zhang are the coauthors of several books, including *A First Course in Graph Theory* and *Discrete Mathematics*.

FEBRUARY

Cloth \$29.95T

978-0-691-16381-9

360 pages. 300 line illus. 6 x 9.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

# ZOMBIES AND CALCULUS

COLIN ADAMS

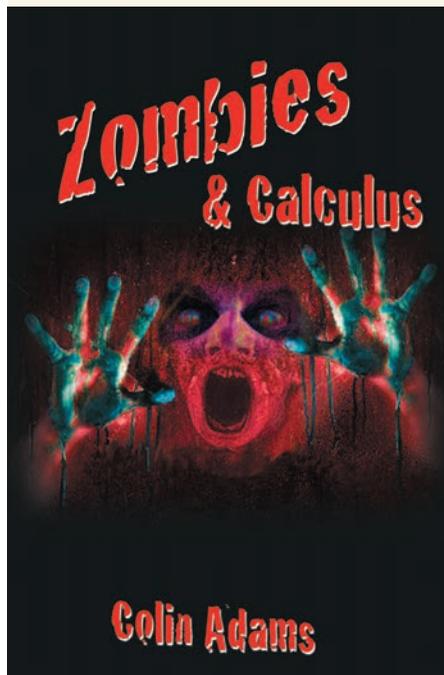
How can calculus help you survive the zombie apocalypse? Colin Adams, humor columnist for the *Mathematical Intelligencer* and one of today's most outlandish and entertaining popular math writers, demonstrates how in this zombie adventure novel.

*Zombies and Calculus* is the account of Craig Williams, a math professor at a small liberal arts college in New England, who, in the middle of a calculus class, finds himself suddenly confronted by a late-arriving student whose hunger is not for knowledge. As the zombie virus spreads and civilization crumbles, Williams uses calculus to help his small band of survivors defeat the hordes of the undead. Along the way, readers learn how to avoid being eaten by taking advantage of the fact that zombies always point their tangent vector toward their target, and how to use exponential growth to determine the rate at which the virus is spreading. Williams also covers topics such as logistic growth, gravitational acceleration, predator-prey models, pursuit problems, the physics of combat, and more. With the aid of his story, you too can survive the zombie onslaught.

Featuring easy-to-use appendixes that explain the mathematics necessary to enjoy the book, *Zombies and Calculus* is suitable for recent converts to calculus as well as more advanced readers familiar with multivariable calculus.

**Colin Adams** is the Thomas T. Read Professor of Mathematics at Williams College. His books include *The Knot Book*, *Riot at the Calc Exam and Other Mathematically Bent Stories*, and *How to Ace Calculus: The Streetwise Guide*. He is the humor columnist for the *Mathematical Intelligencer*.

A NOVEL THAT USES CALCULUS TO HELP  
YOU SURVIVE A ZOMBIE APOCALYPSE



“If you’re dying to read a novel treatment of calculus, then you should run (don’t walk!) to buy *Zombies and Calculus* by Colin Adams. You’ll see calculus come alive in a way that could save your life someday.”

—Arthur Benjamin, Harvey Mudd College

OCTOBER

Cloth \$24.95T

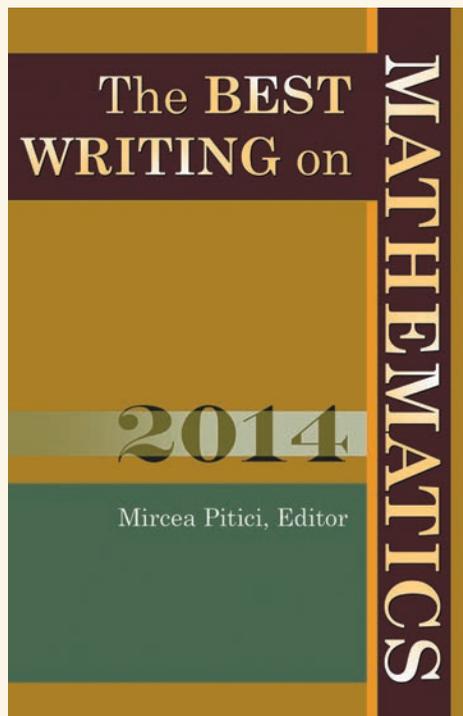
978-0-691-16190-7

240 pages. 47 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS ■  
HORROR FICTION

PRESS.PRINCETON.EDU

THE YEAR'S FINEST WRITING ON  
MATHEMATICS FROM AROUND THE WORLD



## THE BEST WRITING ON MATHEMATICS 2014

EDITED BY MIRCEA PITICI

This annual anthology brings together the year's finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, *The Best Writing on Mathematics 2014* makes available to a wide audience many articles not easily found anywhere else—and you don't need to be a mathematician to enjoy them. These writings offer surprising insights into the nature, meaning, and practice of mathematics today. They delve into the history, philosophy, teaching, and everyday occurrences of math, and take readers behind the scenes of today's hottest mathematical debates. Here John Conway presents examples of arithmetical statements that are almost certainly true but likely unprovable; Carlo Séquin explores, compares, and illustrates distinct types of one-sided surfaces known as Klein bottles; Keith Devlin asks what makes a video game good for learning mathematics and shows why many games fall short of that goal; Jordan Ellenberg reports on a recent breakthrough in the study of prime numbers; Stephen Pollard argues that mathematical practice, thinking, and experience transcend the utilitarian value of mathematics; and much, much more.

In addition to presenting the year's most memorable writings on mathematics, this must-have anthology includes an introduction by editor Mircea Pitici. This book belongs on the shelf of anyone interested in where math has taken us—and where it is headed.

**Mircea Pitici** teaches mathematics and writing at Cornell University, where he is a PhD candidate in math education. He has edited *The Best Writing on Mathematics* since 2010.

### Praise for previous editions:

"[A] volume of unexpectedly fascinating mathematical research, musings, and studies that explore subjects from art to medicine. . . . [R]eaders from many disciplines will find much to pique their interest."

—*Publishers Weekly*

"Entertaining and informative."

—Ian D. Gordon, *Library Journal*

DECEMBER

Paper \$24.95T

978-0-691-16417-5

424 pages. 59 halftones.

28 line illus. 5 ½ x 8 ½.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

# MATHEMATICS WITHOUT APOLOGIES

Portrait of a Problematic Vocation

MICHAEL HARRIS

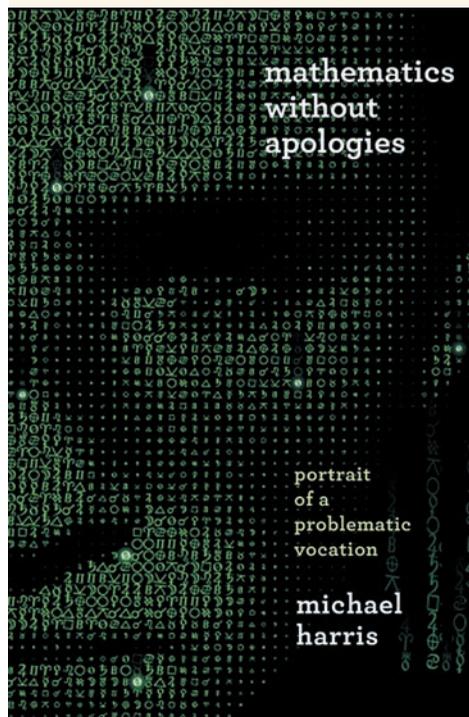
What do pure mathematicians do, and why do they do it? Looking beyond the conventional answers—for the sake of truth, beauty, and practical applications—this book offers an eclectic panorama of the lives and values and hopes and fears of mathematicians in the twenty-first century, assembling material from a startlingly diverse assortment of scholarly, journalistic, and pop culture sources.

Drawing on his personal experiences and obsessions as well as the thoughts and opinions of mathematicians from Archimedes and Omar Khayyám to such contemporary giants as Alexander Grothendieck and Robert Langlands, Michael Harris reveals the charisma and romance of mathematics as well as its darker side. In this portrait of mathematics as a community united around a set of common intellectual, ethical, and existential challenges, he touches on a wide variety of questions, such as: Are mathematicians to blame for the 2008 financial crisis? How can we talk about the ideas we were born too soon to understand? And how should you react if you are asked to explain number theory at a dinner party?

Disarmingly candid, relentlessly intelligent, and richly entertaining, *Mathematics without Apologies* takes readers on an unapologetic guided tour of the mathematical life, from the philosophy and sociology of mathematics to its reflections in film and popular music, with detours through the mathematical and mystical traditions of Russia, India, medieval Islam, the Bronx, and beyond.

**Michael Harris** is professor of mathematics at the Université Paris Diderot and Columbia University. He is the author or co-author of more than seventy mathematical books and articles.

AN INSIGHTFUL REFLECTION ON  
THE MATHEMATICAL SOUL



“Mathematical high culture collides with pop culture and all hell breaks loose! Harris takes us on a wild ride—never a dull moment!”

—Gregory Chaitin, author of *Proving Darwin: Making Biology Mathematical*

FEBRUARY

Cloth \$29.95T

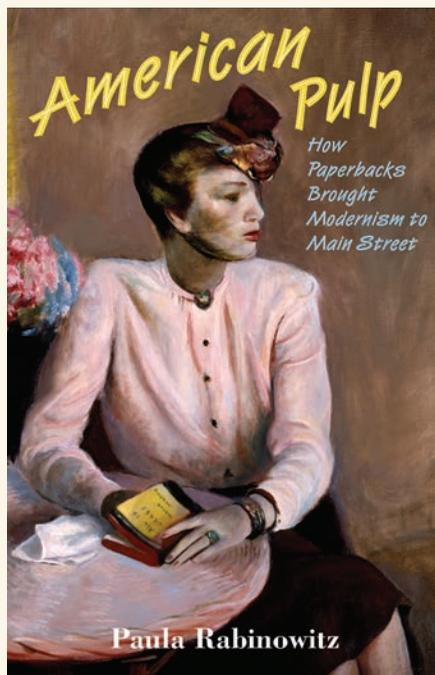
978-0-691-15423-7

480 pages. 20 halftones. 10 line illus. 6 x 9.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

A RICHLY ILLUSTRATED CULTURAL HISTORY  
OF THE MIDCENTURY PULP PAPERBACK



“*American Pulp* is a masterful achievement—elegantly written, impressive in scope, keenly attentive to nuance, and essayistic in the best sense of the word. Deftly interweaving published reminiscences, archival material, and personal memories and anecdotes, Rabinowitz provides a cultural history of how the pulps helped fashion new identities in midcentury America. She also chronicles an American love affair with books, reminding us that they are an essential part of cultural experience.”

—Priscilla Wald, Duke University

NOVEMBER

Cloth \$29.95T

978-0-691-15060-4  
440 pages. 24 color illus.  
42 halftones. 5 1/2 x 8 1/2.

LITERATURE ■ HISTORY

PRESS.PRINCETON.EDU

## AMERICAN PULP

How Paperbacks Brought Modernism to Main Street

PAULA RABINOWITZ

*There is real hope for a culture that makes it as easy to  
buy a book as it does a pack of cigarettes.*

—a civic leader quoted in a  
New American Library ad (1951)

*American Pulp* tells the story of the midcentury golden age of pulp paperbacks and how it brought modernism to Main Street, democratized literature and ideas, spurred social mobility, and helped fashion new identities by introducing readers to books by and about gays and lesbians, African Americans, and other marginalized groups. Drawing on extensive original research, Paula Rabinowitz unearths the far-reaching political, social, and aesthetic impact of the pulps between the late 1930s and early 1960s. Examining their often-lurid packaging as well as their content, *American Pulp* is richly illustrated with reproductions of dozens of pulp covers, many in color.

Published in vast numbers of titles, available everywhere, and sometimes selling in the millions, pulps were throwaway objects accessible to anyone with a quarter. Conventionally associated with lowly genres such as romance, crime, and science fiction, the pulps in fact came in every genre and subject. *American Pulp* tells how these books ingeniously repackaged highbrow fiction and nonfiction for a mass audience, drawing in readers of every kind with promises of entertainment, enlightenment, and titillation. Focusing on telling episodes in pulp history, Rabinowitz looks at the wide-ranging effects of free paperbacks distributed to World War II servicemen and women; how pulps prompted important censorship and First Amendment cases; how some gay women read pulp lesbian novels as how-to-dress manuals; the unlikely appearance in pulp science fiction of early representations of the Holocaust; how writers and artists appropriated pulp as a literary and visual style; and much more.

A fascinating cultural history, *American Pulp* will change the way we look at these ephemeral yet enduringly intriguing books.

**Paula Rabinowitz** is professor of English at the University of Minnesota. Her books include *Black & White & Noir: America's Pulp Modernism*, and she is the coeditor of *Habits of Being*, a four-volume series on clothing and identity.

# COWARDICE

A Brief History

CHRIS WALSH

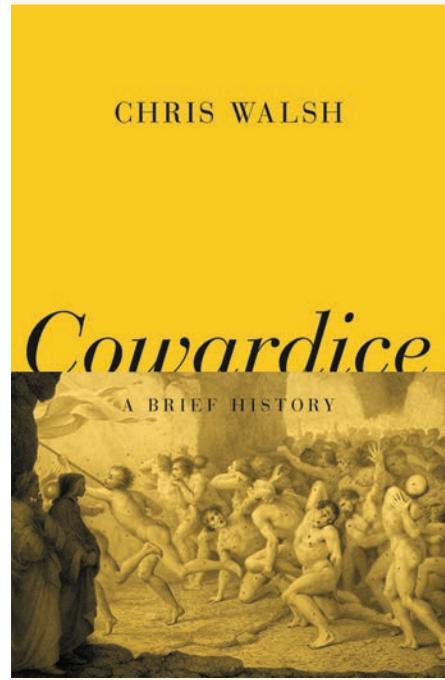
Coward. It's a grave insult, likely to provoke anger, shame, even violence. But what exactly is cowardice? When terrorists are called cowards, does it mean the same as when the term is applied to soldiers? And what, if anything, does cowardice have to do with the rest of us? Bringing together sources from court-martial cases to literary and film classics such as Dante's *Inferno*, *The Red Badge of Courage*, and *The Thin Red Line*, *Cowardice* recounts the great harm that both cowards and the fear of seeming cowardly have done, and traces the idea of cowardice's power to its evolutionary roots. But Chris Walsh also shows that this power has faded, most dramatically on the battlefield. Misconduct that earlier might have been punished as cowardice has more recently often been treated medically, as an adverse reaction to trauma, and Walsh explores a parallel therapeutic shift that reaches beyond war, into the realms of politics, crime, philosophy, religion, and love.

Yet, as Walsh indicates, the therapeutic has not altogether triumphed—contempt for cowardice endures, and he argues that such contempt can be a good thing. Courage attracts much more of our attention, but rigorously understanding cowardice may be more morally useful, for it requires us to think critically about our duties and our fears, and it helps us to act ethically when fear and duty conflict.

Richly illustrated and filled with fascinating stories and insights, *Cowardice* is the first sustained analysis of a neglected but profound and pervasive feature of human experience.

**Chris Walsh** is associate director of the College of Arts and Sciences Writing Program at Boston University and has also taught at Emerson College, Harvard University, and the University of Ouagadougou in Burkina Faso. His work has appeared in *Civil War History*, *Essays in Criticism*, *Raritan*, and the *Yale Review*.

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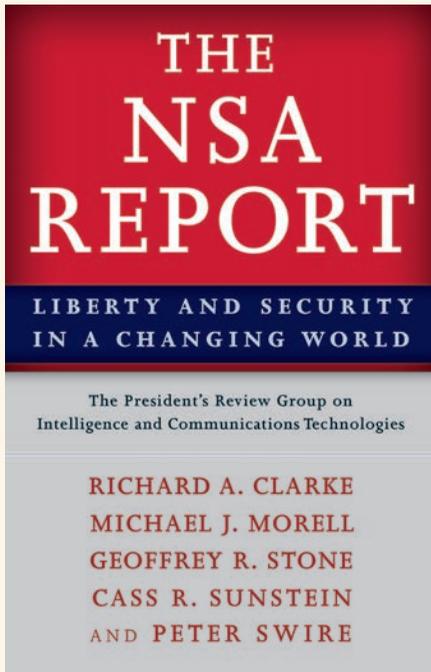
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and Communications Technologies

RICHARD A. CLARKE,  
MICHAEL J. MORELL,  
GEOFFREY R. STONE,  
CASS R. SUNSTEIN  
& PETER SWIRE

*We cannot discount the risk, in light of the lessons of our own history, that at some point in the future, high-level government officials will decide that this massive database of extraordinarily sensitive private information is there for the plucking. Americans must never make the mistake of wholly “trusting” our public officials.—The NSA Report*

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**Richard A. Clarke** served as a national security official under presidents Bill Clinton and George W. Bush. **Michael J. Morell** is a former deputy director of the Central Intelligence Agency. **Geoffrey R. Stone** is the Edward H. Levi Distinguished Service Professor of Law at the University of Chicago Law School. **Cass R. Sunstein** is the Robert Walmsley University Professor at Harvard University. **Peter Swire** is the Nancy J. and Lawrence P. Huang Professor in the Scheller College of Business at the Georgia Institute of Technology.