

2015

INTERNATIONAL  
EDITION

# CONTENTS

- FEATURED BOOKS 1
- HISTORY 38
- ANCIENT HISTORY 42
- CLASSICS 43
- POETRY 44
- LITERATURE 46
- ART 50
- ARCHITECTURE 51
- URBAN STUDIES 52
- MUSIC 53
- RELIGION 54
- JEWISH STUDIES 56
- ASIAN STUDIES 57
- PHILOSOPHY 58
- POLITICS 61
- MIDDLE EAST STUDIES 65
- ECONOMICS 68
- PSYCHOLOGY 75
- ANTHROPOLOGY 77
- SOCIOLOGY 80
- NATURAL HISTORY 82
- BIOLOGY 85
- PHYSICS 86
- COMPUTER SCIENCE 87
- ASTRONOMY 88
- MATHEMATICS 89
- DIGITAL EINSTEIN 92
- PAPERBACKS 93
- SUBRIGHTS INFORMATION 126
- BEST OF THE BACKLIST 127
- EUROPEAN ADVISORY BOARD 130
- INTERNATIONAL RIGHTS 131
- AUTHOR / TITLE INDEX 132
- ORDER INFORMATION

## A LETTER FROM THE DIRECTOR

Scholarly publishers face an existential question: Why, in article-driven fields such as economics and the sciences, are books needed? The autumn 2015 Princeton University Press catalog shouts the answer, in the form of a splendid array of books that will be indispensable to the public conversation on the economy and dozens of other important subjects.

Nobel laureates George Akerlof and Robert Shiller open the offerings with *Phishing for Phools: The Economics of Manipulation and Deception*, in which they argue that the free market inevitably hurts as well as helps us, while Adair Turner traces the roots of the global financial crisis in *Between Debt and the Devil*. In his book *On Inequality*, philosopher Harry Frankfurt—the author of our #1 *New York Times* bestseller *On Bullshit*—shifts our attention from the rich to the plight of the poor, while *Financial Times* writer Martin Sandbu offers a compelling defense of the euro in *Europe's Orphan: The Future of the Euro and the Politics of Debt*.

Moving on from economics and inequality, we present a striking range of other remarkable works, including celebrated food scientist Louise Fresco's *Hamburgers in Paradise: The Stories behind the Food We Eat*; distinguished historian Thomas Laqueur's *The Work of the Dead: A Cultural History of Mortal Remains*; eminent architectural historian Neil Levine's *The Urbanism of Frank Lloyd Wright*; and the inventively cross-disciplinary scholar Lynn Gamwell's *Mathematics and Art: A Cultural History*.

As always, science plays a central role on the Princeton list, and we have especially strong entries this season in physics, including *The Quotable Feynman* (edited by Richard P. Feynman's daughter, Michelle) and J. Richard Gott's *The Cosmic Web: Mysterious Architecture of the Universe*.

Of course, none of this would be possible without the dedication of our authors, staff, partners, advisers, editorial board, and trustees. A hearty thanks to them all.



Peter J. Dougherty, Director

Front cover illustration © Edward Koren from George A. Akerlof and Robert J. Shiller's *Phishing for Phools* (see opposite page). Cover design by Jason Alejandro.



Most of the books in this catalog are also available as e-books. For more information, please visit: <http://press.princeton.edu/ebooks.html>

# PHISHING FOR PHOOLS

The Economics of Manipulation and Deception

GEORGE A. AKERLOF &  
ROBERT J. SHILLER

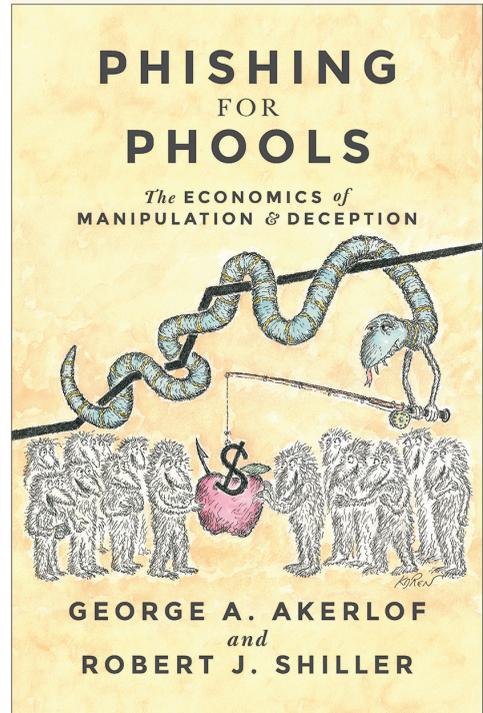
Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. In *Phishing for Phools*, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception. Rather than being essentially benign and always creating the greater good, markets are inherently filled with tricks and traps and will “phish” us as “phools.”

*Phishing for Phools* therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone, in almost every walk of life. We spend our money up to the limit, and then worry about how to pay the next month’s bills. The financial system soars, then crashes. We are attracted, more than we know, by advertising. Our political system is distorted by money. We pay too much for gym memberships, cars, houses, and credit cards. Drug companies ingeniously market pharmaceuticals that do us little good, and sometimes are downright dangerous.

*Phishing for Phools* explores the central role of manipulation and deception in fascinating detail in each of these areas and many more. It thereby explains a paradox: why, at a time when we are better off than ever before in history, all too many of us are leading lives of quiet desperation. At the same time, the book tells stories of individuals who have stood against economic trickery—and how it can be reduced through greater knowledge, reform, and regulation.

**George A. Akerlof** is University Professor at Georgetown University and the winner of the 2001 Nobel Prize. **Robert J. Shiller** is Sterling Professor of Economics at Yale University, the winner of the 2013 Nobel Prize, and the author of the *New York Times* bestseller *Irrational Exuberance* (Princeton). Akerlof and Shiller are also the authors of *Animal Spirits: How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism* (Princeton).

WHY THE FREE-MARKET SYSTEM  
ENCOURAGES SO MUCH TRICKERY  
EVEN AS IT CREATES SO MUCH GOOD



“This fun but serious book tells how the standard story about free markets often gets it wrong. Indeed, Akerlof and Shiller suggest that we should drop the view of markets as generally benign institutions. The argument is laid out with the help of fascinating anecdotes, the language is conversational, and the book is easy to read. It is addressed to a broad audience, but economists will enjoy it too.”

—Dani Rodrik, author of *The Globalization Paradox*

SEPTEMBER

Cloth \$24.95 ■ £16.95

978-0-691-16831-9

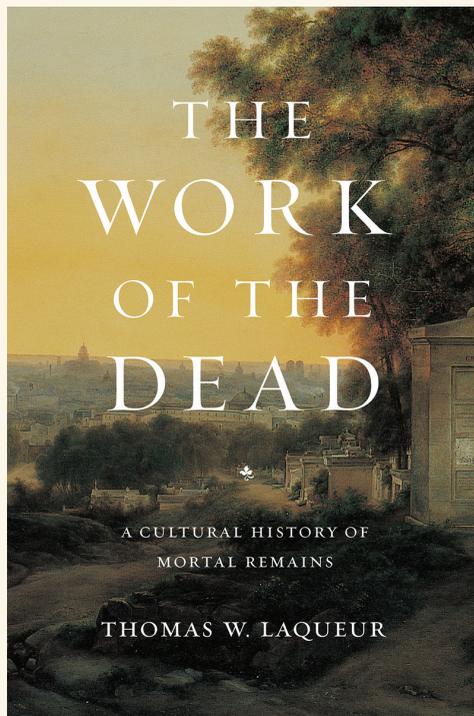
208 pages. 6 x 9.

POPULAR ECONOMICS ■ FINANCE

PRESS.PRINCETON.EDU

## 2 Featured Books

THE MEANING OF OUR CONCERN FOR  
MORTAL REMAINS—FROM ANTIQUITY  
THROUGH THE TWENTIETH CENTURY



“This is a truly great book—a milestone of scholarship and a joy to read. The brilliance and richness of each chapter are thrilling, and the movement between literary examples, philosophical discussion, and a vast array of historical sources is simply incredible.”

—Claudio W. Lomnitz, Columbia University

## THE WORK OF THE DEAD

A Cultural History of Mortal Remains

THOMAS W. LAQUEUR

The Greek philosopher Diogenes said that when he died his body should be tossed over the city walls for beasts to scavenge. Why should he or anyone else care what became of his corpse? In *The Work of the Dead*, acclaimed cultural historian Thomas Laqueur examines why humanity has universally rejected Diogenes’s argument. No culture has been indifferent to mortal remains. Even in our supposedly disenchanted scientific age, the dead body still matters—for individuals, communities, and nations. A remarkably ambitious history, *The Work of the Dead* offers a compelling and richly detailed account of how and why the living have cared for the dead, from antiquity to the twentieth century.

The book draws on a vast range of sources—from mortuary archaeology, medical tracts, letters, songs, poems, and novels to painting and landscapes in order to recover the work that the dead do for the living: making human communities that connect the past and the future. Laqueur shows how the churchyard became the dominant resting place of the dead during the Middle Ages and why the cemetery largely supplanted it during the modern period. He traces how and why since the nineteenth century we have come to gather the names of the dead on great lists and memorials and why being buried without a name has become so disturbing. And finally, he tells how modern cremation, begun as a fantasy of stripping death of its history, ultimately failed—and how even the ashes of the victims of the Holocaust have been preserved in culture.

A fascinating chronicle of how we shape the dead and are in turn shaped by them, this is a landmark work of cultural history.

**Thomas W. Laqueur** is the Helen Fawcett Professor of History at the University of California, Berkeley. His books include *Making Sex: Body and Gender from the Greeks to Freud* and *Solitary Sex: A Cultural History of Masturbation*. He is a regular contributor to the *London Review of Books*.

OCTOBER

Cloth \$39.95 ■ £27.95

978-0-691-15778-8

768 pages. 21 color illus.

113 halftones. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

# ON INEQUALITY

HARRY G. FRANKFURT

Economic inequality is one of the most divisive issues of our time. Yet few would argue that inequality is a greater evil than poverty. The poor suffer because they don't have enough, not because others have more, and some have far too much. So why do many people appear to be more distressed by the rich than by the poor?

In this provocative book, the #1 *New York Times* bestselling author of *On Bullshit* presents a compelling and unsettling response to those who believe that the goal of social justice should be economic equality or less inequality. Harry Frankfurt, one of the most influential moral philosophers in the world, argues that we are morally obligated to eliminate poverty—not achieve equality or reduce inequality. Our focus should be on making sure everyone has a sufficient amount to live a decent life. To focus instead on inequality is distracting and alienating.

At the same time, Frankfurt argues that the conjunction of vast wealth and poverty is offensive. If we dedicate ourselves to making sure everyone has enough, we may reduce inequality as a side effect. But it's essential to see that the ultimate goal of justice is to end poverty, not inequality.

A serious challenge to cherished beliefs on both the political left and right, *On Inequality* promises to have a profound impact on one of the great debates of our time.

**Harry G. Frankfurt** is professor emeritus of philosophy at Princeton University. His books include the #1 *New York Times* bestseller *On Bullshit* and *The Reasons of Love* (both Princeton).

FROM THE AUTHOR OF THE #1 *NEW YORK TIMES* BESTSELLER *ON BULLSHIT*, THE CASE FOR WORRYING LESS ABOUT THE RICH AND MORE ABOUT THE POOR



“Economic equality is one of today’s most overrated ideas, and Harry G. Frankfurt’s highly compelling book explains exactly why.”

—Tyler Cowen, author of *Average Is Over*

“Social justice issues are at the forefront again today, and it’s important that we get the goals right. Frankfurt is not alone in arguing that equality is beside the point. But his important book, infused with characteristic insightfulness, is written in such a way that those who need to hear the message might actually listen.”

—Jason Brennan, Georgetown University

OCTOBER

Cloth \$16.95 ■ £11.95

978-0-691-16714-5

144 pages. 4 ½ x 7.

PHILOSOPHY ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

## 4 Featured Books

A CULTURAL HISTORY OF THE LINKS  
BETWEEN MATHEMATICS AND ART,  
FROM ANTIQUITY TO TODAY

mathematics + art A CULTURAL HISTORY



Lynn Gamwell

“There is increasing interest in the intersection of mathematics and art, and this wonderful book shows that mathematicians and artists have been inspiring each other for a long time. All who are interested in these two fields—as well as many who believe they are interested in one but not the other—will be enthralled.”

—Robert Bosch, Oberlin College

NOVEMBER

Cloth \$49.50 ■ £34.95

978-0-691-16528-8

552 pages. 444 color illus.

102 line illus. 9 x 12.

POPULAR MATHEMATICS ■ ART

PRESS.PRINCETON.EDU

# MATHEMATICS AND ART

A Cultural History

LYNN GAMWELL

This is a cultural history of mathematics and art, from antiquity to the present. Mathematicians and artists have long been on a quest to understand the physical world they see before them and the abstract objects they know by thought alone. Taking readers on a tour of the practice of mathematics and the philosophical ideas that drive the discipline, Lynn Gamwell points out the important ways mathematical concepts have been expressed by artists. Sumptuous illustrations of artworks and cogent math diagrams are featured in Gamwell's comprehensive exploration.

Gamwell begins by describing mathematics from antiquity to the Enlightenment, including Greek, Islamic, and Asian mathematics. Then focusing on modern culture, Gamwell traces mathematicians' search for the foundations of their science, such as David Hilbert's conception of mathematics as an arrangement of meaning-free signs, as well as artists' search for the essence of their

craft, such as Aleksandr Rodchenko's monochrome paintings. She shows that self-reflection is inherent to the practice of both modern mathematics and art, and that this introspection points to a deep resonance between the two fields: Kurt Gödel posed questions about the nature of mathematics in the language of mathematics and Jasper Johns asked “What is art?” in the vocabulary of art. Throughout, Gamwell describes the personalities and cultural environments of a multitude of mathematicians and artists, from Gottlob Frege and Benoît Mandelbrot to Max Bill and Xu Bing.

*Mathematics and Art* demonstrates how mathematical ideas are embodied in the visual arts and will enlighten all who are interested in the complex intellectual pursuits, personalities, and cultural settings that connect these vast disciplines.

**Lynn Gamwell** is lecturer in the history of art, science, and mathematics at the School of Visual Arts in New York. She is the author of *Exploring the Invisible: Art, Science, and the Spiritual* (Princeton).

# ALICE'S ADVENTURES IN WONDERLAND

150th Anniversary Edition Illustrated by Salvador Dalí

LEWIS CARROLL

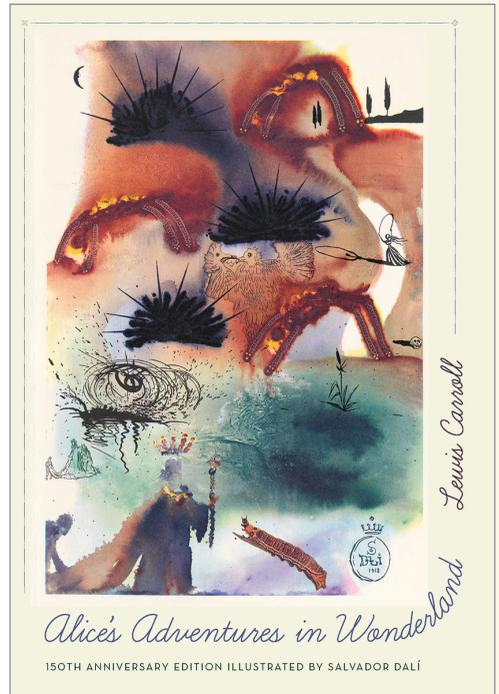
Commemorating the 150th anniversary of one of the most beloved classics of children's literature, this illustrated edition presents Alice like you've never seen her before.

In 1865, Charles Lutwidge Dodgson, an Oxford mathematician and Anglican deacon, published a story about a little girl who tumbles down a rabbit hole. Thus was the world first introduced to Alice and her pseudonymous creator, Lewis Carroll. This beautiful new edition of *Alice's Adventures in Wonderland* features rarely seen illustrations by Salvador Dalí that illuminate the surreal yet curiously logical and mathematical realm into which Alice famously falls.

In an informative and wide-ranging introduction, Carroll expert Mark Burstein discusses Dalí's connections with Carroll, his treatment of the symbolic figure of Alice, and the mathematical nature of Wonderland. In addition, mathematician Thomas Banchoff reflects on the friendship he shared with Dalí and explores the mathematical undercurrents in Dalí's work.

**Lewis Carroll** was the pen name of Charles Lutwidge Dodgson (1832–98), a British writer, mathematician, logician, Anglican deacon, and photographer. His best-known works are *Alice's Adventures in Wonderland* and its sequel, *Through the Looking-Glass*. **Mark Burstein** is president emeritus of the Lewis Carroll Society of North America and the editor of or contributor to fourteen books about Carroll. **Thomas Banchoff** is professor emeritus of mathematics at Brown University.

A STUNNING ANNIVERSARY EDITION OF ALICE'S  
ADVENTURES, ILLUSTRATED BY SALVADOR DALÍ



OCTOBER

Cloth \$24.95 ■ £16.95

978-0-691-17002-2

120 pages. 19 color illus. 5 halftones. 7 x 10.

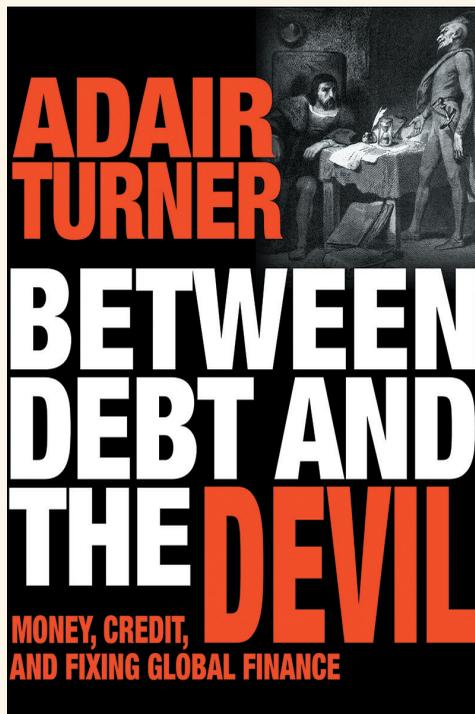
LITERATURE

Published in association with the  
National Museum of Mathematics

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## 6 Featured Books

WHY OUR ADDICTION TO DEBT CAUSED  
THE GLOBAL FINANCIAL CRISIS AND  
IS THE ROOT OF OUR FINANCIAL WOES



“Turner’s book augments the growing literature that lays bare the realities of boom and bust, bubble and crash, and the recurrent coordination failures that characterize financial history. *Between Debt and the Devil* will enrich debate among both academics and policymakers.”

—William H. Janeway, author of *Doing Capitalism in the Innovative Economy*

## BETWEEN DEBT AND THE DEVIL

Money, Credit, and Fixing Global Finance

ADAIR TURNER

Adair Turner became chairman of Britain’s Financial Services Authority just as the global financial crisis struck in 2008, and he played a leading role in redesigning global financial regulation. In this eye-opening book, he sets the record straight about what really caused the crisis. It didn’t happen because banks are too big to fail—our addiction to private debt is to blame.

*Between Debt and the Devil* challenges the belief that we need credit growth to fuel economic growth, and that rising debt is okay as long as inflation remains low. In fact, most credit is not needed for economic growth—but it drives real estate booms and busts and leads to financial crisis and depression. Turner explains why public policy needs to manage the growth and allocation of credit creation, and why debt needs to be taxed as a form of economic pollution. Banks need far more capital, real estate lending must be restricted, and we need to tackle inequality and mitigate the relentless rise of real estate prices. Turner also debunks the big myth about fiat money—the erroneous notion that printing money will lead to harmful inflation. To escape the mess created by past policy errors, we sometimes need to monetize government debt and finance fiscal deficits with central-bank money.

*Between Debt and the Devil* shows why we need to reject the assumption that private credit is essential to growth and fiat money is inevitably dangerous. Each has its advantages, and each creates risks that public policy must consciously balance.

**Adair Turner** is senior fellow at the Institute for New Economic Thinking and the author of *Economics after the Crisis*. He lives in London.

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16964-4

288 pages. 19 line illus. 6 x 9.

POPULAR ECONOMICS ■ FINANCE

PRESS.PRINCETON.EDU

# EUROPE'S ORPHAN

The Future of the Euro and the Politics of Debt

MARTIN SANDBU

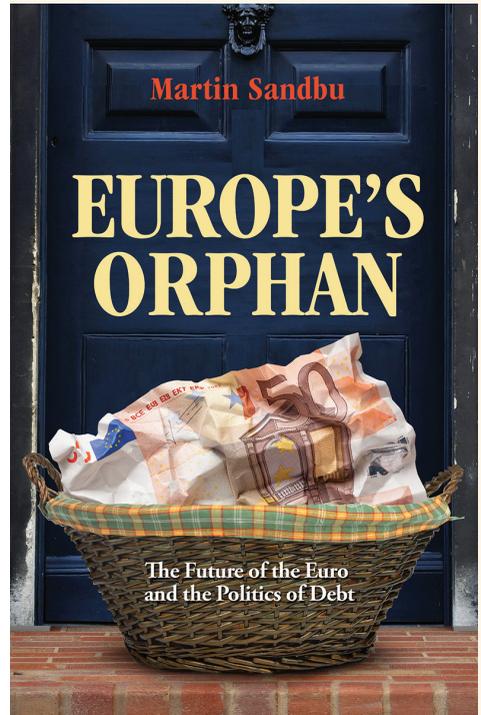
Originally conceived as part of a unifying vision for Europe, the euro is now viewed as a millstone around the neck of a continent crippled by vast debts, sluggish economies, and growing populist dissent. In *Europe's Orphan*, leading economic commentator Martin Sandbu presents a compelling defense of the euro. He argues that rather than blaming the euro for the political and economic failures in Europe since the global financial crisis, the responsibility lies firmly on the authorities of the Eurozone and its member countries. The subsequent self-inflicted financial crisis and economic decline resulted from a toxic cocktail of unforced policy errors by bankers, politicians, and bureaucrats; the unhealthy coziness between finance and governments; and, above all, an extreme unwillingness to restructure debt.

Sandbu traces the origins of monetary union back to the desire for greater European unity after the Second World War. But the euro's creation coincided with a credit bubble that governments chose not to rein in. Once the crisis hit, a battle of both ideas and interests led to the failure to aggressively restructure sovereign and bank debt. Ideologically informed choices set in motion dynamics that encouraged more economic mistakes and heightened political tensions within the Eurozone. Sandbu concludes that the prevailing view that monetary union can only work with fiscal and political union is wrong and dangerous—and risks sending the continent into further political paralysis and economic stagnation.

Contending that the euro has been wrongfully scapegoated for the Eurozone's troubles, *Europe's Orphan* charts what actually must be done for the continent to achieve an economic and political recovery.

**Martin Sandbu** has been writing about economics for the *Financial Times* since 2009. Formerly the newspaper's economics leader writer, he currently writes the newspaper's Free Lunch premium economics newsletter. Previously, he was a senior research fellow at the Zicklin Center for Business Ethics Research at the Wharton School of the University of Pennsylvania. He is the author of *Just Business: Arguments in Business Ethics*.

A TIMELY ACCOUNT OF THE EURO CRISIS  
THAT CHALLENGES OUR ASSUMPTIONS  
ABOUT DEBT AND ECONOMIC RECOVERY



“This is a timely book with a striking message. It argues that the apparent failure of the euro can be attributed to specific policy mistakes rather than inherent weaknesses, and that those mistakes could be set right, saving the single currency.”

—Diane Coyle, author of *GDP: A Brief but Affectionate History*

SEPTEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16830-2

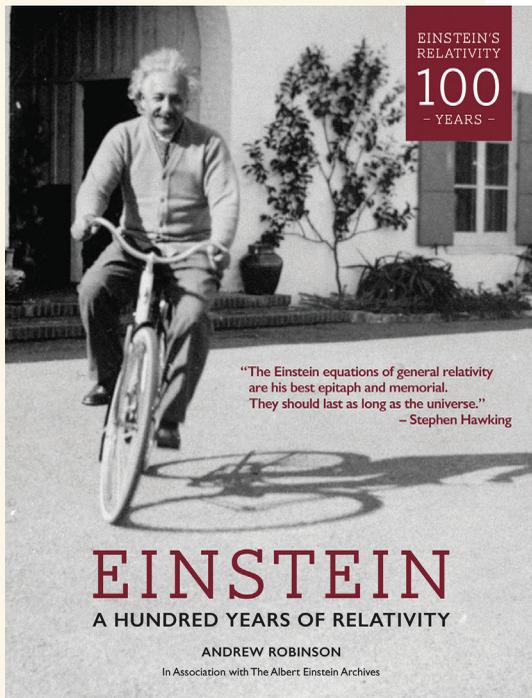
360 pages. 25 line illus. 6 x 9.

POPULAR ECONOMICS ■  
CURRENT AFFAIRS

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## 8 Featured Books

AN AUTHORITATIVE AND RICHLY ILLUSTRATED  
BIOGRAPHY—PUBLISHED ON THE 2015 CENTENARY  
OF EINSTEIN'S GENERAL THEORY OF RELATIVITY



“This is by far the best book about Einstein that I have ever come across.”  
—Patrick Moore, *BBC Sky at Night* magazine

“Most appealing... [C]ontains material on all aspects of Einstein’s scientific work and private life ... It is filled with a myriad of familiar and not-so-familiar images.”  
—*Physics World*

OCTOBER

Paper with French folds \$24.95 ■ £16.95  
978-0-691-16989-7  
256 pages. 150 color and B&W illus. 8 x 11.  
BIOGRAPHY ■ POPULAR SCIENCE

PRESS.PRINCETON.EDU

# EINSTEIN

A Hundred Years of Relativity

ANDREW ROBINSON

In association with The Albert Einstein Archives

With a new afterword by Diana Kormos Buchwald

“The eternal mystery of the world is its comprehensibility  
... The fact that it is comprehensible is a miracle.”  
—Albert Einstein, 1936

Albert Einstein’s universal appeal is only partially explained by his brilliant work in physics, as Andrew Robinson demonstrates in this authoritative, accessible, and richly illustrated biography. The main narrative is enriched by twelve essays by well-known scientists, scholars, and artists, including three Nobel Laureates. The book presents clearly the beautiful simplicity at the heart of Einstein’s greatest discoveries, and explains how his ideas have continued to influence scientific developments such as lasers, the theory of the big bang, and “theories of everything.” Einstein’s life and activities outside of science are also considered, including his encounters with famous contemporaries such as Chaplin, Roosevelt, and Tagore, his love of music, and his troubled family life. The book recognizes that Einstein’s striking originality was expressed in many ways, from his political and humanitarian campaigns against nuclear weapons, anti-Semitism, McCarthyism, and social injustices, to his unconventional personal appearance.

Published in association with the Albert Einstein Archives at the Hebrew University of Jerusalem, the book draws on this exceptional resource of Einstein’s private papers and personal photographs.

This new edition, published to recognize the centenary of the publication of Einstein’s General Theory of Relativity, includes an important new afterword by Diana Kormos Buchwald, the director of the Einstein Papers Project at the California Institute of Technology.

The contributors are Philip Anderson, Arthur C. Clarke, I. Bernard Cohen, Freeman Dyson, Philip Glass, Stephen Hawking, Max Jammer, Diana Kormos Buchwald, João Magueijo, Joseph Rotblat, Robert Schulmann, and Steven Weinberg.

**Andrew Robinson** is the author of more than two dozen books, including *The Story of Measurement*, *Genius: A Very Short Introduction*, and biographies of Jean-François Champollion (*Cracking the Egyptian Code*), Michael Ventris (*The Man Who Deciphered Linear B*), and Thomas Young (*The Last Man Who Knew Everything*).

# THE QUOTABLE FEYNMAN

EDITED BY MICHELLE FEYNMAN

“Some people say, ‘How can you live without knowing?’ I do not know what they mean. I always live without knowing. That is easy. How you get to know is what I want to know.”

—Richard P. Feynman

Nobel Prize–winning physicist Richard P. Feynman (1918–88) was that rarest of creatures—a towering scientific genius who could make himself understood by anyone and who became as famous for the wit and wisdom of his popular lectures and writings as for his fundamental contributions to science. *The Quotable Feynman* is a treasure trove of this revered and beloved scientist’s most profound, provocative, humorous, and memorable quotations on a wide range of subjects.

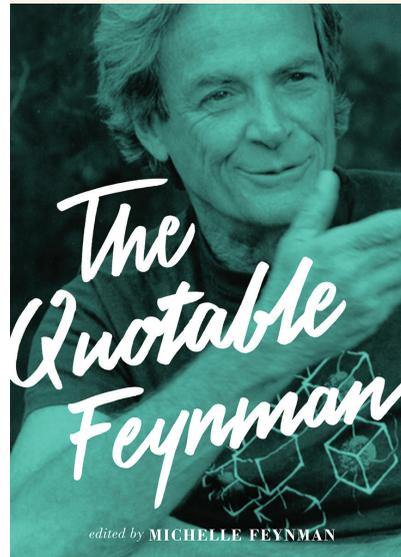
Carefully selected by Richard Feynman’s daughter, Michelle Feynman, from his spoken and written legacy, including interviews, lectures, letters, articles, and books, the quotations are arranged under two dozen topics—from art, childhood, discovery, family, imagination, and humor to mathematics, politics, science, religion, and uncertainty. These brief passages—about 500 in all—vividly demonstrate Feynman’s astonishing yet playful intelligence, and his almost constitutional inability to be anything other than unconventional, engaging, and inspiring. Together, the quotations create a unique, illuminating, and enjoyable portrait of Feynman’s life and thought that will be treasured by his fans at the same time that they provide an ideal introduction to Feynman for readers new to this intriguing and important thinker.

The book features some previously unpublished quotations, a personal preface by Michelle Feynman, a chronology of Richard Feynman’s life, some twenty photos of Feynman, a section of memorable quotations about Feynman from other notable figures, and an index.

- ◆ Approximately 500 quotations, some of them previously unpublished, arranged by topic
- ◆ A chronology of Feynman’s life
- ◆ A personal preface by Feynman’s daughter, Michelle Feynman
- ◆ Some twenty photos of Feynman
- ◆ A section of quotations about Feynman from other notable figures

**Michelle Feynman**, the daughter of Richard P. Feynman, is the editor of *Perfectly Reasonable Deviations from the Beaten Track: The Letters of Richard P. Feynman* (Basic) and *The Art of Richard P. Feynman: Images by a Curious Character*. She lives in Altadena, California.

A TREASURE TROVE OF ILLUMINATING AND ENTERTAINING QUOTATIONS FROM BELOVED PHYSICIST RICHARD P. FEYNMAN



“This unique book provides inspiring insights into the ideas and personality of Richard Feynman. These thoughtfully chosen quotations capture the genuine Feynman, giving a broader view of his character, ideas, and charm than most other biographical material that has been published. The book will be interesting to a wide audience and I expect to reread it with pleasure in the future.”

—Danny Hillis, cofounder of Applied Minds and author of *The Pattern on the Stone: The Simple Ideas That Make Computers Work*

OCTOBER

Cloth \$24.95 ■ £16.95

978-0-691-15303-2

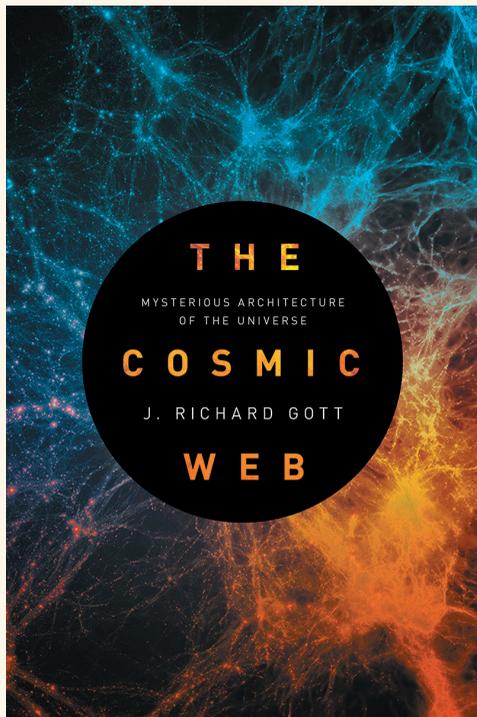
488 pages. 20 halftones. 5 x 7.

POPULAR SCIENCE

PRESS.PRINCETON.EDU

## 10 Featured Books

A GRIPPING FIRST-PERSON ACCOUNT OF  
HOW SCIENTISTS CAME TO UNDERSTAND OUR  
UNIVERSE'S MYSTERIOUS STRUCTURE



“This is an excellent book written by a major contributor to the research on cosmic structure. Gott shows how theory, simulations, and galaxy redshift surveys combine to give us a detailed understanding of the ‘cosmic web,’ and convincingly describes how our knowledge has advanced as computation and observational capabilities have improved.”

—Chris Impey, coauthor of *Dreams of Other Worlds: The Amazing Story of Unmanned Space Exploration*

MARCH

Cloth \$29.95 ■ £19.95

978-0-691-15726-9

312 pages. 16 color illus. 4 halftones.  
40 line illus. 6 x 9.

POPULAR SCIENCE ■ ASTROPHYSICS

PRESS.PRINCETON.EDU

## THE COSMIC WEB

Mysterious Architecture of the Universe

J. RICHARD GOTT

J. Richard Gott was among the first cosmologists to propose that the structure of our universe is like a sponge made up of clusters of galaxies intricately connected by filaments of galaxies—a magnificent structure now called the “cosmic web” and mapped extensively by teams of astronomers. Here is his gripping insider’s account of how a generation of undaunted theorists and observers solved the mystery of the architecture of our cosmos.

*The Cosmic Web* begins with modern pioneers of extragalactic astronomy, such as Edwin Hubble and Fritz Zwicky. It goes on to describe how, during the Cold War, the American school of cosmology favored a model of the universe where galaxies resided in isolated clusters, whereas the Soviet school favored a honeycomb pattern of galaxies punctuated by giant, isolated voids. Gott tells the stories of how his own path to a solution began with a high-school science project when he was eighteen, and how he and astronomer Mario Jurič measured the Sloan Great Wall of Galaxies, a filament of galaxies that, at 1.37 billion light-years in length, is one of the largest structures in the universe.

Drawing on Gott’s own experiences working at the frontiers of science with many of today’s leading cosmologists, *The Cosmic Web* shows how ambitious telescope surveys such as the Sloan Digital Sky Survey are transforming our understanding of the cosmos, and how the cosmic web holds vital clues to the origins of the universe and the next trillion years that lie ahead.

**J. Richard Gott** is professor of astrophysics at Princeton University. His books include *Time Travel in Einstein’s Universe: The Physical Possibilities of Travel through Time*. He lives in Princeton Junction, New Jersey.

# HAMBURGERS IN PARADISE

The Stories behind the Food We Eat

LOUISE O. FRESCO

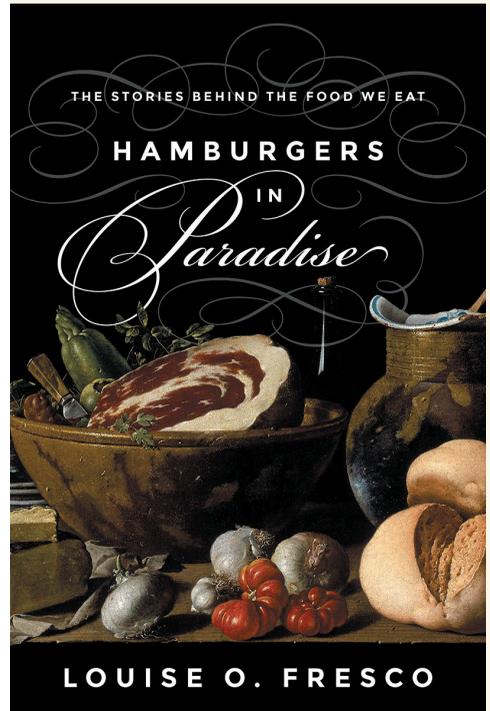
For the first time in human history, there is food in abundance throughout the world. More people than ever before are now freed of the struggle for daily survival, yet few of us are aware of how food lands on our plates. Behind every meal you eat, there is a story. *Hamburgers in Paradise* explains how.

In this wise and passionate book, Louise Fresco takes readers on an enticing cultural journey to show how science has enabled us to overcome past scarcities—and why we have every reason to be optimistic about the future. Using hamburgers in the Garden of Eden as a metaphor for the confusion surrounding food today, she looks at everything from the dominance of supermarkets and the decrease of biodiversity to organic foods and GMOs. She casts doubt on many popular claims about sustainability, and takes issue with naïve rejections of globalization and the idealization of “true and honest” food. Fresco explores topics such as agriculture in human history, poverty and development, and surplus and obesity. She provides insightful discussions of basic foods such as bread, fish, and meat, and intertwines them with social topics like slow food and other gastronomy movements, the fear of technology and risk, food and climate change, the agricultural landscape, urban food systems, and food in art.

The culmination of decades of research, *Hamburgers in Paradise* provides valuable insights into how our food is produced, how it is consumed, and how we can use the lessons of the past to design food systems to feed all humankind in the future.

**Louise O. Fresco** is president of Wageningen University and Research Centre in the Netherlands. The author of several books, she is a member of the Council of Advisors for the World Food Prize and has worked extensively in developing countries for many years. She lives in Amsterdam.

A FASCINATING EXPLORATION OF  
OUR PAST, PRESENT, AND FUTURE  
RELATIONSHIP WITH FOOD



“This erudite and wide-ranging book is the result of Fresco’s four decades of work and reflection on how our food is produced and consumed. In contemporary literature about the future of the food chain, I have not come across a more convincing, irresistibly organized, and thorough overview of what we all need to digest. This book is a must-read.”  
—Victor Halberstadt, Leiden University

NOVEMBER

Cloth \$39.50 ■ £27.95

978-0-691-16387-1

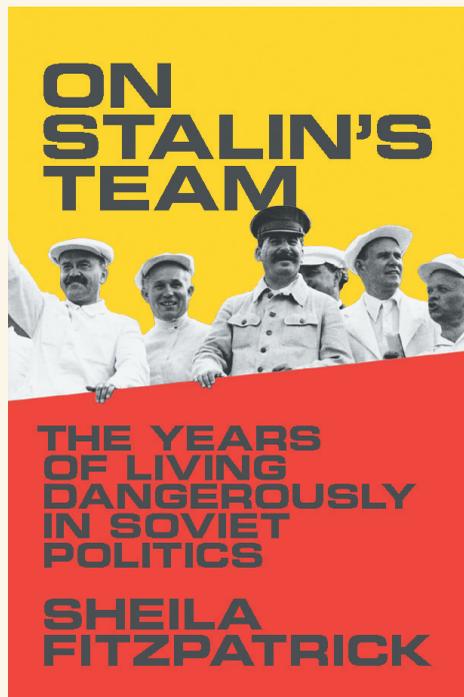
688 pages. 25 color illus. 6 x 9.

FOOD ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

## 12 Featured Books

THE FIRST CHRONICLE OF STALIN'S INNER  
POLITICAL AND SOCIAL CIRCLE—FROM A  
LEADING SOVIET HISTORIAN



“*On Stalin's Team* is an extremely readable, lively, and exciting account of the lives and work of the men who were closest to the unpredictable dictator. The reader is a kind of voyeur, peeking into the personal and political relationships of powerful people who worked together on a knife's edge. It is hard not to become fascinated by these characters, whose portraits Sheila Fitzpatrick so deftly draws in this seductive book.”  
—Ronald Grigor Suny, author of *The Soviet Experiment*

OCTOBER

Cloth \$35.00 ■ £24.95

978-0-691-14533-4

440 pages. 30 halftones. 6 x 9.

HISTORY

Not for sale in Australia or New Zealand

PRESS.PRINCETON.EDU

## ON STALIN'S TEAM

The Years of Living Dangerously in Soviet Politics

SHEILA FITZPATRICK

Stalin was the unchallenged dictator of the Soviet Union for so long that most historians have dismissed the officials surrounding him as mere yes-men and political window dressing. *On Stalin's Team* overturns this view, revealing that behind Stalin were a group of loyal men who formed a remarkably effective team with him from the late 1920s until his death in 1953.

Drawing on extensive original research, Sheila Fitzpatrick provides the first in-depth account of this inner circle and their families, vividly describing how these dedicated comrades-in-arms not only worked closely with Stalin, whom they both feared and admired, but also constituted his social circle. Readers meet the wily security chief Beria, whom the rest of the team quickly had executed following Stalin's death; Stalin's number-two man, Molotov, who continued on the team even after his wife was arrested and exiled; the charismatic Ordzhonikidze, who ran the country's industry with entrepreneurial flair; Andreev, who traveled to provincial purges while listening to Beethoven on a portable gramophone; and Khrushchev, who finally disbanded the team four years after Stalin's death. Among the book's surprising findings is that Stalin almost always worked with the team on important issues, and after his death the team managed a brilliant transition to a reforming collective leadership.

Taking readers from the cataclysms of the Great Purges and World War II to the paranoia of Stalin's final years, *On Stalin's Team* paints an entirely new picture of Stalin within his milieu—one that transforms our understanding of how the Soviet Union was ruled during much of its existence.

**Sheila Fitzpatrick** is professor of history at the University of Sydney, professor emerita at the University of Chicago, and the author of many books on the Soviet Union, including *The Russian Revolution*, *Everyday Stalinism*, *Tear Off the Masks!* (Princeton), and a memoir of Moscow in the 1960s, *A Spy in the Archives*.

# THE PRINCETON HISTORY OF MODERN IRELAND

EDITED BY RICHARD BOURKE &  
IAN MCBRIDE

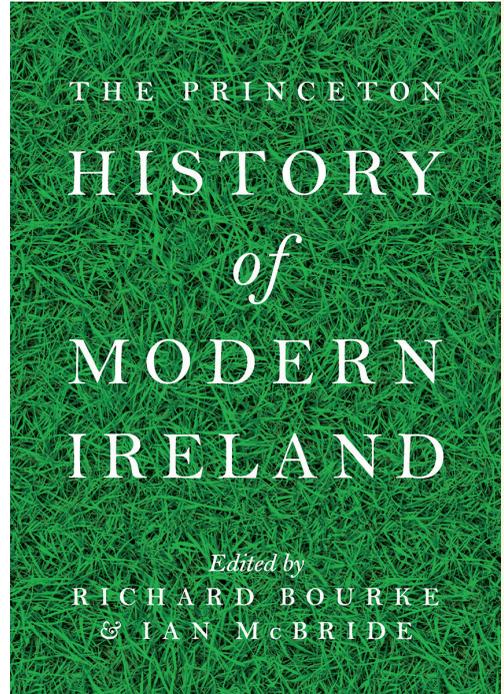
This book brings together some of today's most exciting scholars of Irish history to chart the pivotal events in the history of modern Ireland while providing fresh perspectives on topics ranging from colonialism and nationalism to political violence, famine, emigration, and feminism.

*The Princeton History of Modern Ireland* takes readers from the Tudor conquest in the sixteenth century to the contemporary boom and bust of the Celtic Tiger, exploring key political developments as well as major social and cultural movements. Contributors describe how the experiences of empire and diaspora have determined Ireland's position in the wider world and analyze them alongside domestic changes ranging from the Irish language to the economy. They trace the literary and intellectual history of Ireland from Jonathan Swift to Seamus Heaney and look at important shifts in ideology and belief, delving into subjects such as religion, gender, and Fenianism.

Presenting the latest cutting-edge scholarship by a new generation of historians of Ireland, *The Princeton History of Modern Ireland* features narrative chapters on Irish history followed by thematic chapters on key topics. The book highlights the global reach of the Irish experience as well as commonalities shared across Europe, and brings vividly to life an Irish past shaped by conquest, plantation, assimilation, revolution, and partition.

**Richard Bourke** is professor in the history of political thought at Queen Mary University of London. His books include *Peace in Ireland: The War of Ideas*. **Ian McBride** is professor of Irish and British history at King's College London. His books include *Eighteenth-Century Ireland: The Isle of Slaves*.

AN ACCESSIBLE AND INNOVATIVE LOOK AT  
IRISH HISTORY BY SOME OF TODAY'S MOST  
EXCITING HISTORIANS OF IRELAND



“Frequently sparkling with transcendent brilliance, this history of modern Ireland is an invaluable collection.”

—J. J. Lee, author of *Ireland, 1912–1985*

JANUARY

Cloth \$45.00 ■ £30.95

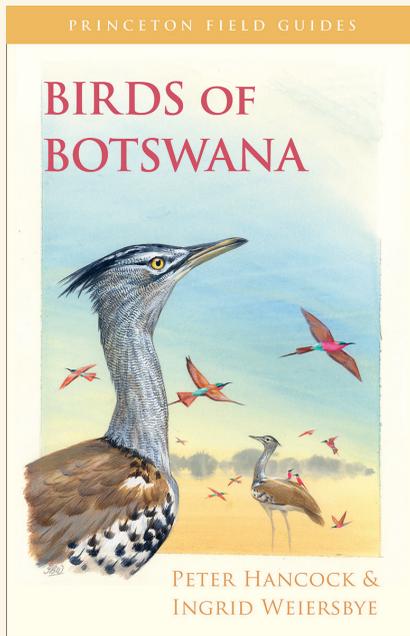
978-0-691-15406-0

448 pages. 3 tables. 7 x 10.

HISTORY

PRESS.PRINCETON.EDU

THE DEFINITIVE FIELD GUIDE TO  
THE BIRDS OF BOTSWANA



“I found this guide to be of the highest quality. The content is well organized and well written, the scholarship is sound, and the illustrations are excellent.”  
—Stephanie J. Tyler, *Birdlife Botswana*

## BIRDS OF BOTSWANA

PETER HANCOCK &  
INGRID WEIERSBYE

Here is the ultimate field guide to Botswana’s stunningly diverse birdlife. Covering all 597 species recorded to date, *Birds of Botswana* features more than 1,200 superb color illustrations, detailed species accounts, seasonality and breeding bars, and a color distribution map for each species. Drawing on the latest regional and national data, the book highlights the best birding areas in Botswana, provides helpful tips on where and when to see key species, and depicts special races and morphs specific to Botswana. This is the first birding guide written by a Botswana-based ornithologist and the only one dedicated specifically to Botswana.

Portable and easy to use, *Birds of Botswana* is the essential travel companion for anyone visiting this remarkable country.

- ◆ Covers all 597 species of birds found in Botswana, including subspecies and color variants specific to Botswana
- ◆ Features more than 1,200 color illustrations—with more than one illustration for species where the sexes and ages differ
- ◆ Includes detailed species accounts, seasonality and breeding bars, and color distribution maps
- ◆ Draws on the latest bird data and the expertise of leading birders in Botswana

**Peter Hancock** is a field biologist whose work as a professional conservationist has taken him to virtually every corner of Botswana over the past twenty-five years. His books include *Birds of the Okavango* and the *Chobe Companion*. **Ingrid Weiersbye** is a freelance wildlife artist based in South Africa. She is the illustrator and coauthor of *Roberts Geographic Variation of Southern African Birds*.

PRINCETON FIELD GUIDES

### DECEMBER

**Paper \$29.95 ■ £19.95**

978-0-691-15717-7

400 pages. 1,200+ color illus.

597 color maps. 5 x 8.

FIELD GUIDES ■ BIRDS

PRESS.PRINCETON.EDU

REANNOUNCING

## BRITAIN'S MAMMALS

A Field Guide to the Mammals of Britain and Ireland

DOMINIC COUZENS, ANDY SWASH,  
ROBERT STILL & JON L. DUNN

*Britain's Mammals* is a comprehensive and beautifully designed photographic field guide to all the mammals recorded in Britain and Ireland in recent times—including marine mammals, bats and introduced species. The book features hundreds of stunning photographs and incorporates invaluable tips and suggestions to help you track down and identify even the most difficult species.

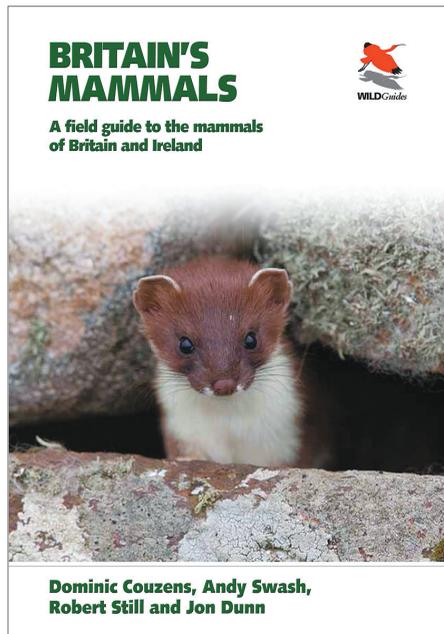
This easy-to-use book provides an introduction to the different types of mammal, and concise species accounts that include details of habitat, daily and yearly activity rhythms, feeding behaviour, sounds, breeding biology and general habits. It also contains descriptions of key field signs—including tracks, scats and nests—that give away the presence of mammals even when they are out of sight. In addition, guidance is provided on ways of studying and observing mammals—including small-mammal trapping, bat detecting and whale watching—as well as mammal conservation, the law and sources of further useful information. Handy and informative, this guide is the ideal companion for anyone interested in watching mammals in Britain and Ireland.

- ◆ Covers every species of mammal in Britain and Ireland
- ◆ Hundreds of superb colour photographs
- ◆ Descriptions of mammals as you are likely to see them
- ◆ Helpful tips for identifying tracks and other signs you may find in the field
- ◆ Advice on finding and watching mammals

**Dominic Couzens** is one of Britain's best-known wildlife writers. His work appears in numerous magazines, including *BBC Wildlife* and *BBC Countryfile*, and his books include *Secret Lives of Garden Wildlife*. **Andy Swash** is an ecologist, a wildlife photographer and the managing director of WILDGuides. **Robert Still**, the cofounder of WILDGuides, is an ecologist and graphic artist and has designed more than thirty of its titles. **Jon L. Dunn** lives in Shetland, UK, working there and abroad as a wildlife tour guide and writer. His books include *Britain's Sea Mammals* (WILDGuides).

BRITAIN'S WILDLIFE

A COMPREHENSIVE PHOTOGRAPHIC FIELD GUIDE  
TO THE MAMMALS OF BRITAIN AND IRELAND



**Dominic Couzens, Andy Swash,  
Robert Still and Jon Dunn**

APRIL 2016

Paper \$29.95 ■ £16.95

978-0-691-15697-2

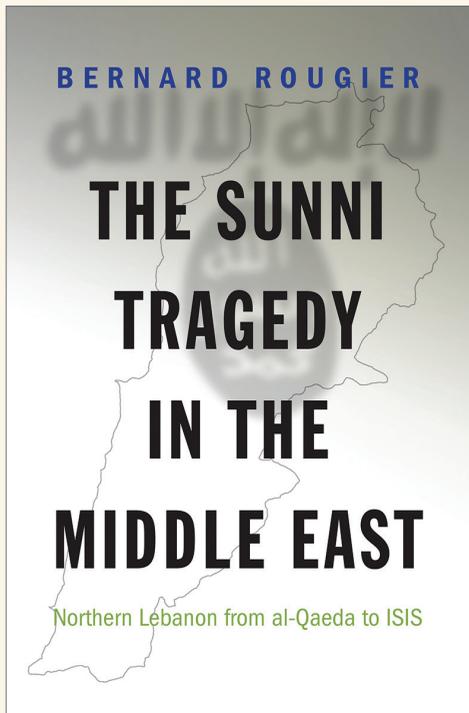
320 pages. 300 color photos. 6 x 8.

FIELD GUIDES ■ NATURAL HISTORY

Distributed by Princeton University Press

PRESS.PRINCETON.EDU

AN UNPRECEDENTED LOOK AT SOCIAL  
BREAKDOWN AND SUNNI-LED JIHAD  
IN NORTHERN LEBANON



“This is a rare and wonderful book. Rougier makes a truly original contribution to the study of the modern Middle East.”

—Roger Owen, author of *The Rise and Fall of Arab Presidents for Life*

## THE SUNNI TRAGEDY IN THE MIDDLE EAST

Northern Lebanon from al-Qaeda to ISIS

BERNARD ROUGIER

Northern Lebanon is a land in turmoil. Long under the sway of the Assad regime in Syria, it is now a magnet for Sunni Muslim jihadists inspired by anti-Western and anti-Shi'i worldviews. *The Sunni Tragedy in the Middle East* describes in harrowing detail the struggle led by an active minority of jihadist militants, some claiming allegiance to ISIS, to seize control of Islam and impose its rule over the region's Sunni Arab population.

Bernard Rougier introduces us to men with links to the mujahideen in Afghanistan, the Sunni resistance in Iraq, al-Qaeda, and ISIS. He describes how they aspire to replace north Lebanon's Sunni elites, who have been attacked and discredited by neighboring powers and jihadists alike, and explains how they have successfully positioned themselves as the local Sunni population's most credible defender against powerful external enemies—such as Iran and the Shi'i militia group Hezbollah. He sheds new light on the methods and actions of the jihadists, their internal debates, and their evolving political agenda over the past decade.

This riveting book is based on more than a decade of research, more than one hundred in-depth interviews with players at all levels, and Rougier's extraordinary access to original source material. Written by one of the world's leading experts on jihadism, *The Sunni Tragedy in the Middle East* provides timely insight into the social, political, and religious life of this dangerous and strategically critical region of the Middle East.

**Bernard Rougier** is assistant professor of political science at the University of Auvergne and Sciences Po, Paris. He is the author of *Everyday Jihad: The Rise of Militant Islam among Palestinians in Lebanon*.

PRINCETON STUDIES IN MUSLIM POLITICS

Dale F. Eickelman and Augustus Richard Norton, Series Editors

OCTOBER

Cloth \$35.00 ■ £24.95

978-0-691-17001-5

280 pages. 1 line illus. 5 maps. 6 x 9.

CURRENT AFFAIRS ■  
MIDDLE EAST STUDIES

PRESS.PRINCETON.EDU

# THE LOVE OF STRANGERS

What Six Muslim Students Learned  
in Jane Austen's London

NILE GREEN

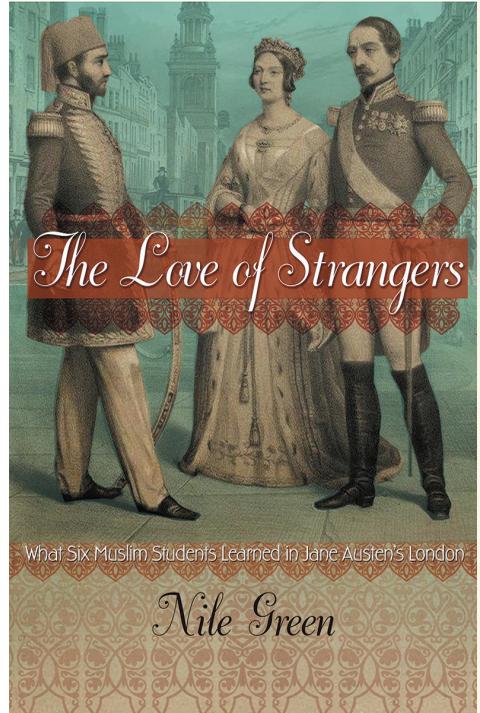
In July 1815, six Iranian students arrived in London under the escort of their chaperone, Captain Joseph D'Arcy. Their mission was to master the modern sciences behind the rapid rise of Europe. Over the next four years, they lived both the low life and high life of Regency London, from being down and out after their abandonment by D'Arcy to charming their way into society and landing on the gossip pages. *The Love of Strangers* tells the story of their search for love and learning in Jane Austen's England.

Drawing on the Persian diary of the student Mirza Salih and the letters of his companions, Nile Green vividly describes how these adaptable Muslim migrants learned to enjoy the opera and take the waters at Bath. But there was more than frivolity to their student years in London. Burdened with acquiring the technology to defend Iran against Russia, they talked their way into the observatories, hospitals, and steam-powered factories that placed England at the forefront of the scientific revolution. All the while, Salih dreamed of becoming the first Muslim to study at Oxford.

*The Love of Strangers* chronicles the frustration and fellowship of six young men abroad to open a unique window onto the transformative encounter between an Evangelical England and an Islamic Iran at the dawn of the modern age. This is that rarest of books about the Middle East and the West: a story of friendships.

**Nile Green** is professor of history at UCLA. His many books include *Sufism: A Global History*. He lives in Los Angeles.

HOW A GROUP OF IRANIAN STUDENTS SOUGHT  
LOVE AND LEARNING IN JANE AUSTEN'S LONDON



"*The Love of Strangers* is a pleasure to read. Green enables us to reconceptualize England during the late Georgian period of Jane Austen."

—Michael H. Fisher, author of *Migration: A World History*

DECEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16832-6

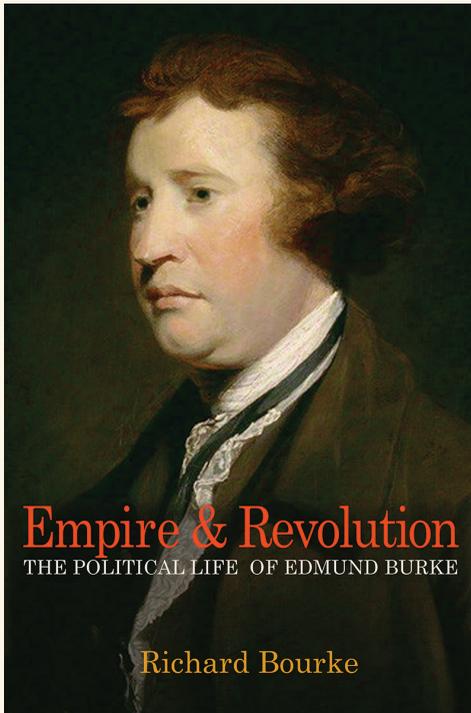
432 pages. 31 halftones. 3 maps. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

## 18 Featured Books

A MAJOR NEW ACCOUNT OF ONE  
OF THE LEADING PHILOSOPHER-STATESMEN  
OF THE EIGHTEENTH CENTURY



*“Empire and Revolution is the best book on Edmund Burke available. It takes a scholar of singular learning to tackle a figure like Burke, and Richard Bourke is exactly that person. His writing is clear, his scholarship impeccable, and his mastery of eighteenth-century history self-evident. This is a brilliant book and a model for intellectual historians.”*  
—Richard Whatmore, author of *Against War and Empire: Geneva, Britain, and France in the Eighteenth Century*

## EMPIRE AND REVOLUTION

The Political Life of Edmund Burke

RICHARD BOURKE

Edmund Burke (1730–97) lived during one of the most extraordinary periods of world history. He grappled with the significance of the British Empire in India, fought for reconciliation with the American colonies, and was a vocal critic of national policy during three European wars. He also advocated reform in Britain, pressed for constitutional change in Ireland, and became a central protagonist in the great debate on the French Revolution. Drawing on the complete range of printed and manuscript sources, *Empire and Revolution* offers a vivid reconstruction of the major concerns of this outstanding statesman, orator, and philosopher.

In restoring Burke to his original political and intellectual context, this book strips away the accumulated distortions that have marked the reception of his ideas. In the process, it overturns the conventional picture of a partisan of tradition against progress. In place of the image of a backward-looking opponent of popular rights, it presents a multifaceted portrait of one of the most captivating figures in eighteenth-century life and thought. While Burke was a passionately energetic statesman, he was also a deeply original thinker. *Empire and Revolution* depicts him as a philosopher-in-action who evaluated the political realities of the day through the lens of Enlightenment thought, variously drawing on the ideas of such figures as Montesquieu, Rousseau, and Hume.

A boldly ambitious work of scholarship, this book challenges us to rethink the legacy of Burke and the turbulent era in which he played so pivotal a role.

**Richard Bourke** is professor in the history of political thought and codirector of the Centre for the Study of the History of Political Thought at Queen Mary University of London. He is the author of *Peace in Ireland: The War of Ideas* and the coeditor of *Political Judgement*.

SEPTEMBER

Cloth \$45.00 ■ £30.95

978-0-691-14511-2

1000 pages. 9 halftones.

1 table. 2 maps. 6 x 9.

BIOGRAPHY ■ INTELLECTUAL HISTORY

PRESS.PRINCETON.EDU

# THE RIGHT WRONG MAN

John Demjanjuk and the Last Great Nazi War Crimes Trial

LAWRENCE DOUGLAS

In 2009, *Harper's Magazine* sent war-crimes expert Lawrence Douglas to Munich to cover the last chapter of the longest case ever to arise from the Holocaust: the trial of eighty-nine-year-old John Demjanjuk. Demjanjuk's legal odyssey began in 1975, when American investigators received evidence alleging that the Cleveland autoworker and naturalized US citizen had collaborated in Nazi genocide. In the years that followed, Demjanjuk was twice stripped of his American citizenship and sentenced to death by a Jerusalem court as "Ivan the Terrible" of Treblinka—only to be cleared in one of the most notorious cases of mistaken identity in legal history. Finally, in 2011, after eighteen months of trial, a court in Munich convicted the native Ukrainian of assisting Hitler's SS in the murder of 28,060 Jews at Sobibór, a death camp in eastern Poland.

An award-winning novelist as well as legal scholar, Douglas offers a compulsively readable history of Demjanjuk's bizarre case. *The Right Wrong Man* is both a gripping eyewitness account of the last major Holocaust trial to galvanize world attention and a vital meditation on the effort to bring legal closure to the most horrific chapter in modern history.

**Lawrence Douglas** is the James J. Grosfeld Professor of Law, Jurisprudence, and Social Thought at Amherst College. His books include *The Memory of Judgment: Making Law and History in the Trials of the Holocaust* and *The Vices*. His work has appeared in leading publications such as the *New Yorker*, the *Times Literary Supplement*, and *Harper's*. He lives in Sunderland, Massachusetts.

THE INCREDIBLE STORY OF THE  
MOST CONVOLUTED LEGAL ODYSSEY  
INVOLVING NAZI WAR CRIMES



John Demjanjuk's Trawniki service ID card

"This book cements Douglas's reputation as our leading guide to thinking about the difficult moral, political, and legal issues surrounding the postwar Nazi trials. *The Right Wrong Man* is brilliant, ambitious, and wide ranging."

—Devin O. Pendas, author of *The Frankfurt Auschwitz Trial, 1963–1965*

JANUARY

Cloth \$29.95 ■ £19.95

978-0-691-12570-1

360 pages. 38 halftones. 6 x 9.

HISTORY ■ LAW

PRESS.PRINCETON.EDU

THE FIRST DUAL BIOGRAPHY OF  
PROMINENT POLITICAL REVOLUTIONARIES  
CONSTANCE AND CASIMIR MARKIEWICZ

“Timely, well researched, and original, *Revolutionary Lives* contributes much that is new by connecting the life and work of iconic Irish revolutionary Constance Markiewicz to that of her husband Casimir—a more obscure figure but not the simple foil that has sometimes been portrayed. This is a book that needed to be written.”

—R. F. Foster, University of Oxford

“There have been a number of biographies about Constance and Casimir Markiewicz, but *Revolutionary Lives* is the first dual biography and marks a valuable addition to the literature. Providing a proper account of Casimir Markiewicz’s life, the book challenges some of the simplistic views that are currently held. This is a complicated period in history and these are complex lives, but Arrington guides her material with authority.”

—Maria Luddy, University of Warwick

## REVOLUTIONARY LIVES

Constance and Casimir Markiewicz

LAUREN ARRINGTON

Constance Markiewicz (1868–1927), born to the privileged Protestant upper class in Ireland, embraced suffrage before scandalously leaving for a bohemian life in London and then Paris. She would become known for her roles as politician and Irish revolutionary nationalist. Her husband, Casimir Dunin Markiewicz (1874–1932), a painter, playwright, and theater director, was a Polish noble who would eventually join the Russian imperial army to fight on behalf of Polish freedom during World War I. *Revolutionary Lives* offers the first dual biography of these two prominent European activists and artists. Tracing the Markiewiczzes’ entwined and impassioned trajectories, biographer Lauren Arrington sheds light on the avant-garde cultures of London, Paris, and Dublin, and the rise of anti-imperialism at the turn of the twentieth century.

Drawing from new archival material, including previously untranslated newspaper articles, Arrington explores the interests and concerns of Europeans invested in suffrage, socialism, and nationhood. Unlike previous works, Arrington’s book brings Casimir Markiewicz into the foreground of the story and explains how his liberal imperialism and his wife’s socialist republicanism arose from shared experiences, even as their politics remained distinct. Arrington also shows how Constance did not convert suddenly to Irish nationalism, but was gradually radicalized by the Irish Revival. Correcting previous depictions of Constance as hero or hysteric, Arrington presents her as a serious thinker influenced by political and cultural contemporaries.

*Revolutionary Lives* places the exciting biographies of two uniquely creative and political individuals and spouses in the wider context of early twentieth-century European history.

**Lauren Arrington** is senior lecturer at the Institute of Irish Studies, University of Liverpool. She is the author of *W. B. Yeats, the Abbey Theatre, Censorship, and the Irish State*.

JANUARY

Cloth \$35.00 ■ £24.95

978-0-691-16124-2

360 pages. 15 halftones. 6 x 9.

EUROPEAN HISTORY

PRESS.PRINCETON.EDU

# THE ESSENTIAL GOETHE

JOHANN WOLFGANG VON GOETHE

Edited and introduced by Matthew Bell

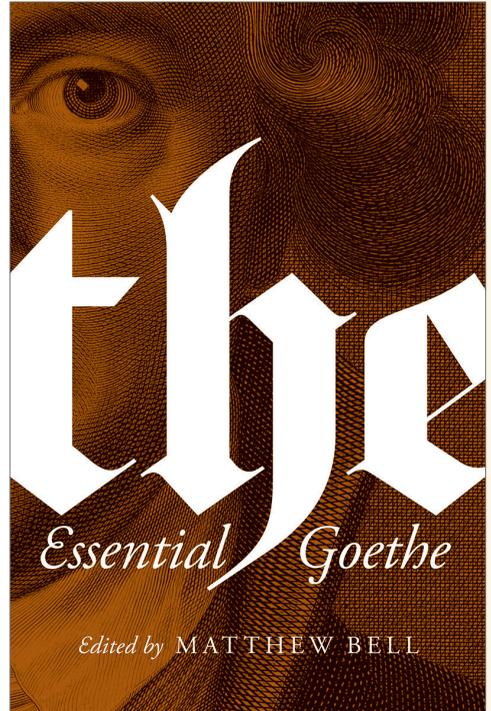
*The Essential Goethe* is the most comprehensive and representative one-volume collection of Goethe's writings ever published in English. It provides English-language readers easier access than ever before to the widest range of work by one of the greatest writers in world history. Goethe's work as playwright, poet, novelist, and autobiographer is fully represented. In addition to the works for which he is most famous, including *Faust Part I* and the lyric poems, the volume features important literary works that are rarely published in English—including the dramas *Egmont*, *Iphigenia in Tauris*, and *Torquato Tasso* and the bildungsroman *Wilhelm Meister's Apprenticeship*, a foundational work in the history of the novel. The volume also offers a selection of Goethe's essays on the arts, philosophy, and science, which give access to the thought of a polymath unrivalled in the modern world. Primarily drawn from Princeton's authoritative twelve-volume Goethe edition, the translations are highly readable and reliable modern versions by scholars of Goethe. The volume also features an extensive introduction to Goethe's life and works by volume editor Matthew Bell.

Includes:

- ◆ Selected poems
- ◆ Four complete dramas: *Faust Part I*, *Egmont*, *Iphigenia in Tauris*, and *Torquato Tasso*
- ◆ The complete novel *Wilhelm Meister's Apprenticeship*
- ◆ A selection from the travel journal *Italian Journey*
- ◆ Selected essays on art and literature
- ◆ Selected essays on philosophy and science
- ◆ An extensive introduction to Goethe's life and works
- ◆ A chronology of Goethe's life and times
- ◆ A note on the texts and translations

**Johann Wolfgang von Goethe** (1749–1832) was one of the greatest artists of the German Romantic period. **Matthew Bell** is professor of German and comparative literature at King's College London. His books include *Goethe's Naturalistic Anthropology* and *Melancholia: The Western Malady*.

THE MOST COMPREHENSIVE ONE-VOLUME  
COLLECTION OF GOETHE'S WRITINGS  
EVER PUBLISHED IN ENGLISH



DECEMBER

Cloth \$39.95 ■ £27.95

978-0-691-16290-4

1168 pages. 1 halftone. 1 table. 6 x 9.

LITERATURE

PRESS.PRINCETON.EDU

## 22 Featured Books

A COMPREHENSIVE AND CONCISE HISTORY  
OF CAPITALISM FROM ITS ORIGINS TO TODAY



Jürgen Kocka

# CAPITALISM

## A Short History



“*Capitalism* is a terrifically valuable book, distinguished by its breadth of learning, clarity, and concision. Its description and analysis is combined with a surety of judgment based on Kocka’s long contemplation of the subject.”  
—Jerry Muller, Catholic University of America

# CAPITALISM

A Short History

JÜRGEN KOCKA

In this book, one of the world’s most renowned historians provides a concise and comprehensive history of capitalism in global perspective from its medieval origins to the 2008 financial crisis and beyond. From early commercial capitalism in the Arab world, China, and Europe, to nineteenth- and twentieth-century industrialization, to today’s globalized financial capitalism, Jürgen Kocka offers an unmatched, balanced account of capitalism, one that weighs its huge achievements against its great costs, crises, and failures. Based on intensive research, the book puts the rise of capitalist economies in social, political, and cultural context, and shows how their current problems and foreseeable future are connected to a long history.

Sweeping in scope, the book describes how capitalist expansion was connected to colonialism; how industrialism brought unprecedented innovation, growth, and welfare but also increasing inequality; and how managerialism, financialization, and globalization later changed the face of capitalism. The book also addresses the idea of capitalism in the work of thinkers such as Marx, Weber, and Schumpeter, and chronicles how criticism of capitalism is as old as capitalism itself, fed by its persistent contradictions and recurrent emergencies.

Authoritative and accessible, *Capitalism* provides an enlightening account of a force that has shaped the modern world like few others.

**Jürgen Kocka** is a permanent fellow at Humboldt University of Berlin and a former president of the WZB Berlin Social Science Center. In 2011, he received the Holberg Prize, one of the most prestigious awards in the scholarly world.

OCTOBER

Cloth \$26.95 ■ £18.95

978-0-691-16522-6

184 pages. 5 x 8.

HISTORY ■ ECONOMICS

PRESS.PRINCETON.EDU

# THE PROCESS MATTERS

Engaging and Equipping People for Success

JOEL BROCKNER

We do business in a results-oriented world. Our focus on growth is laudable for its clarity, but one of its downsides is that firms can lose sight of the process: how business gets done and the individuals or employees through whom results are achieved. This leads to compromised decisions and unethical behavior. It is not just what we accomplish that matters but also how we accomplish it.

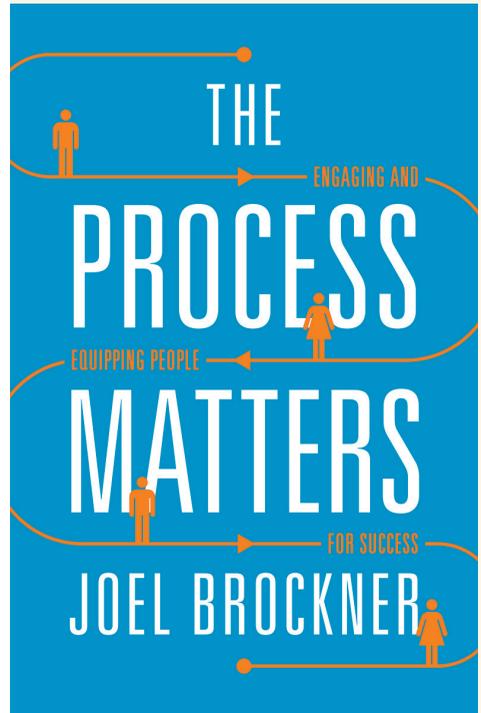
In *The Process Matters*, Joel Brockner shows that managers have to do more than just meet targets and goals. They have to reach those ends in the right ways—with input, consistency, and accountability—if they want to effectively lead and manage in their organizations. Brockner discusses what goes into the right process, how it leads to better outcomes, why it is easier said than done, and how to overcome obstacles along the way.

Brockner demonstrates that a high-quality process often costs little and may not even require a great deal of time. In light of these facts, he considers the puzzling question of why good business practice doesn't happen more often. Brockner draws from various real-life workplace examples—from Jay Leno's departure (twice) from his TV show, to the improvement of shooting accuracy in the U.S. Navy, to the surprising results of layoffs in Canada. He also factors in a wide swath of studies to examine such issues as the importance of perceived fairness in the process, the management of organizational change, and the encouragement of a strong sense of self in those involved in decisions—in short, the ways that managers can bring out the best in their people.

Relevant to anyone who is in a managerial position—from the CEO on down—*The Process Matters* proves that seemingly simple differences in process can go a long way.

**Joel Brockner** is the Phillip Hettleman Professor of Business at the Columbia Business School. He is the author of *A Contemporary Look at Organizational Justice* and the coauthor of *Entrapment in Escalating Conflicts*.

HOW THE RIGHT BUSINESS PRACTICES  
LEAD TO THE BEST RESULTS



“This book makes an important contribution on the role of process. Managers should read this valuable work.”

—Max H. Bazerman, author of *The Power of Noticing*

NOVEMBER

Cloth \$27.95 ■ £19.95

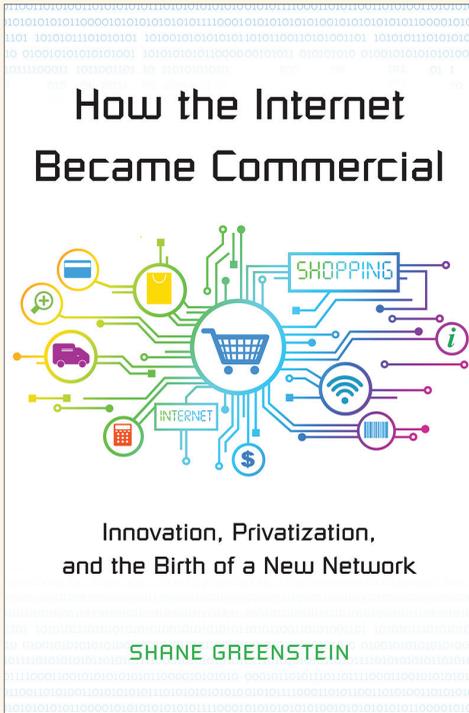
978-0-691-16505-9

248 pages. 5 1/2 x 8 1/2.

BUSINESS ■ PSYCHOLOGY

PRESS.PRINCETON.EDU

THE STORY OF HOW THE INTERNET  
WAS TRANSFORMED INTO THE  
COMMERCIAL ENGINE IT IS TODAY



“Greenstein has written one of the most important books available about how the Internet came into existence, commercialized, and became so important in American life. It will be the standard work on the subject for many years. It is also a great read.”

—James W. Cortada, author of *The Essential Manager: How to Thrive in the Global Information Jungle*

NOVEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16736-7

504 pages. 20 halftones.

8 line illus. 13 tables. 6 x 9.

BUSINESS ■ TECHNOLOGY

PRESS.PRINCETON.EDU

## HOW THE INTERNET BECAME COMMERCIAL

Innovation, Privatization, and the Birth of a New Network

SHANE GREENSTEIN

In less than a decade, the Internet went from being a series of loosely connected networks used by universities and the military to the powerful commercial engine it is today. This book describes how many of the key innovations that made this possible came from entrepreneurs and iconoclasts who were outside the mainstream—and how the commercialization of the Internet was by no means a foregone conclusion at its outset.

Shane Greenstein traces the evolution of the Internet from government ownership to privatization to the commercial Internet we know today. This is a story of innovation from the edges. Greenstein shows how mainstream service providers that had traditionally been leaders in the old-market economy became threatened by innovations from industry outsiders who saw economic opportunities where others didn't—and how these mainstream firms had no choice but to innovate themselves. New models were tried: some succeeded, some failed. Commercial markets turned innovations into valuable products and services as the Internet evolved in those markets. New business processes had to be created from scratch as a network originally intended for research and military defense had to deal with network interconnectivity, the needs of commercial users, and a host of challenges with implementing innovative new services.

*How the Internet Became Commercial* demonstrates how, without any central authority, a unique and vibrant interplay between government and private industry transformed the Internet.

**Shane Greenstein** is the Kellogg Chair in Information Technology and professor of management and strategy at Northwestern University's Kellogg School of Management, and codirector of the program on the economics of digitization at the National Bureau of Economic Research. His books include *Diamonds Are Forever*, *Computers Are Not* and *Standards and Public Policy*.

THE KAUFFMAN FOUNDATION SERIES ON  
INNOVATION AND ENTREPRENEURSHIP

# ADAM SMITH

His Life, Thought, and Legacy

EDITED BY RYAN PATRICK HANLEY

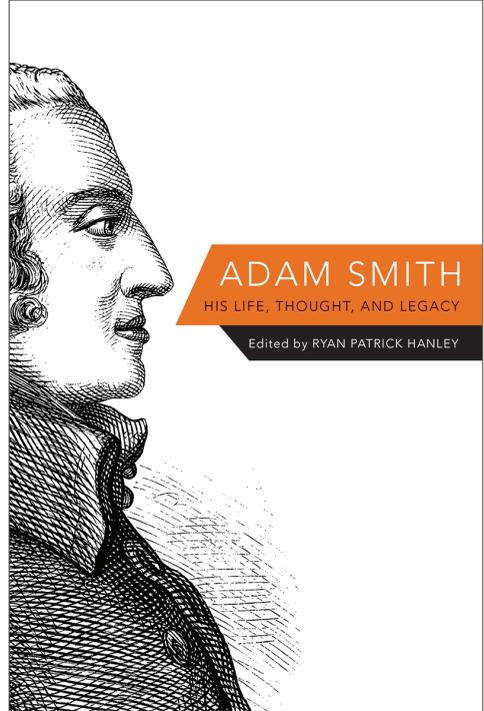
Adam Smith (1723–90) is perhaps best known as one of the first champions of the free market and is widely regarded as the founding father of capitalism. From his ideas about the promise and pitfalls of globalization to his steadfast belief in the preservation of human dignity, his work is as relevant today as it was in the eighteenth century. Here, Ryan Hanley brings together some of the world's finest scholars from across a variety of disciplines to offer new perspectives on Smith's life, thought, and enduring legacy.

Contributors provide succinct and accessible discussions of Smith's landmark works and the historical context in which he wrote them, the core concepts of Smith's social vision, and the lasting impact of Smith's ideas in both academia and the broader world. They reveal other sides of Smith beyond the familiar portrayal of him as the author of the invisible hand, emphasizing his deep interests in such fields as rhetoric, ethics, and jurisprudence. Smith emerges not just as a champion of free markets but also as a thinker whose unique perspective encompasses broader commitments to virtue, justice, equality, and freedom.

An essential introduction to Adam Smith's life and work, this incisive and thought-provoking book features contributions from leading figures such as Nicholas Phillipson, Amartya Sen, and John C. Bogle. It demonstrates how Smith's timeless insights speak to contemporary concerns such as growth in the developing world and the future of free trade, and how his influence extends to fields ranging from literature and philosophy to religion and law.

**Ryan Patrick Hanley** is Mellon Distinguished Professor of Political Science at Marquette University. He is the author of *Adam Smith and the Character of Virtue* and the editor of the Penguin Classics edition of Adam Smith's *The Theory of Moral Sentiments*.

THE ESSENTIAL GUIDE TO THE LIFE,  
THOUGHT, AND LEGACY OF ADAM SMITH



“This book provides an up-to-date guide to the entire range and breadth of Adam Smith’s work, life, and influence. It weaves across disciplines and genres, providing a compendious account and covering all possible bases.”

—Duncan Kelly, author of *The Propriety of Liberty*

FEBRUARY

Cloth \$45.00 ■ £30.95

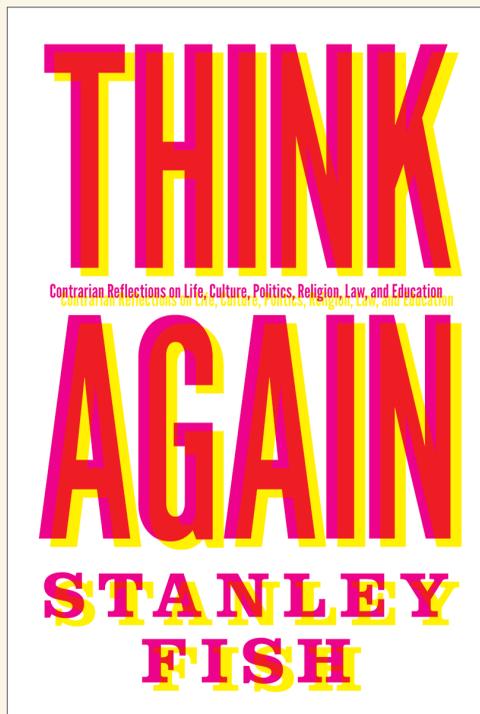
978-0-691-15405-3

568 pages. 2 line illus. 6 x 9.

ECONOMICS ■ POLITICS ■ PHILOSOPHY

PRESS.PRINCETON.EDU

PROVOCATIVE ESSAYS FROM ONE OF AMERICA'S  
MOST IMPORTANT CULTURAL CRITICS



“This collection of Stanley Fish’s *New York Times* essays amounts to an intellectual autobiography of one of America’s most interesting writers. As Fish says, his purpose isn’t, as in most op-eds, to tell the reader what to think; rather, it’s to illuminate Fish’s view of how to think—and to shake readers out of their complacent assumptions about free speech, religion, academia, and other subjects.”

—Linda Greenhouse, author of *The U.S. Supreme Court: A Very Short Introduction*

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16771-8

456 pages. 6 x 9.

CURRENT AFFAIRS

PRESS.PRINCETON.EDU

## THINK AGAIN

Contrarian Reflections on Life, Culture,  
Politics, Religion, Law, and Education

STANLEY FISH

From 1995 to 2013, Stanley Fish’s provocative *New York Times* columns consistently generated passionate discussion and debate. In *Think Again*, he has assembled almost a hundred of his best columns into a thematically arranged collection with a substantial new introduction that explains his intention in writing these pieces and offers an analysis of why they provoked so much reaction.

Some readers reported being frustrated when they couldn’t figure out where Fish, one of America’s most influential thinkers, stood on the controversies he addressed in the essays—from atheism and affirmative action to plagiarism and postmodernism. But, as Fish says, that is the point. Opinions are cheap; you can get them anywhere. Instead of offering just another set of them, Fish analyzes and dissects the arguments put forth by different sides—in debates over free speech, identity politics, the NRA, and other hot-button topics—in order to explain how their arguments work or don’t work. In short, these are essays that teach you not what to think but how to think more clearly.

Brief and accessible yet challenging, these essays provide all the hard-edged intellectual, cultural, and political analysis one expects from Fish. At the same time, the collection includes a number of revealing and even poignant autobiographical essays in which, as Fish says, “readers will learn about my anxieties, my aspirations, my eccentricities, my foibles, my father, and my obsessions—Frank Sinatra, Ted Williams, basketball, and Jews.” Reflecting the wide-ranging interests of one of America’s leading critics, this is Fish’s broadest and most engaging book to date.

**Stanley Fish** is the author of numerous books, including *How to Write a Sentence*, *There’s No Such Thing as Free Speech*, and *Is There a Text in This Class?* His most recent book is *Versions of Academic Freedom*. He is the Davidson-Kahn Distinguished University Professor and Professor of Law at Florida International University and the Visiting Floersheimer Professor of Law at Cardozo Law School. He previously taught at Berkeley, Johns Hopkins, Duke, and the University of Illinois, Chicago.

# POLITICAL TURBULENCE

How Social Media Shape Collective Action

HELEN MARGETTS, PETER JOHN,  
SCOTT HALE & TAHA YASSERI

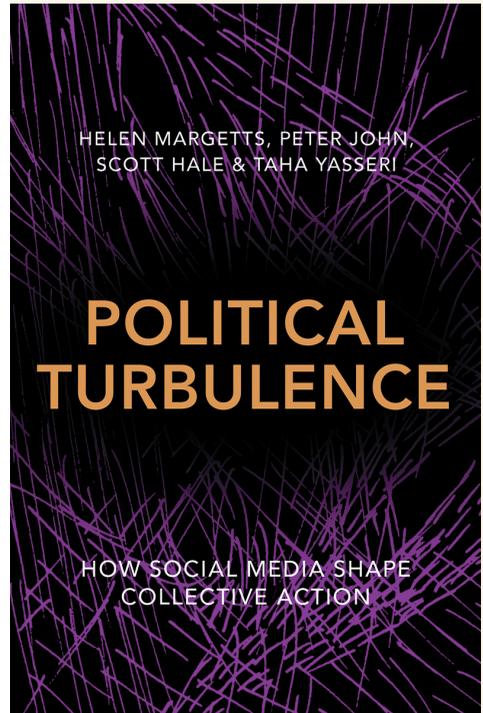
As people spend increasing proportions of their daily lives using social media, such as Twitter and Facebook, they are being invited to support myriad political causes by sharing, liking, endorsing, or downloading. Chain reactions caused by these tiny acts of participation form a growing part of collective action today, from neighborhood campaigns to global political movements. *Political Turbulence* reveals that, in fact, most attempts at collective action online don't succeed, but some give rise to huge mobilizations—even revolutions.

Drawing on large-scale data generated from the Internet and real-world events, this book shows how mobilizations that succeed are unpredictable, unstable, and often unsustainable. To better understand this unruly new force in the political world, the authors use experiments that test how social media influence citizens deciding whether or not to participate. They show how different personality types react to these social influences and identify which types of people are willing to participate at an early stage in a mobilization when there are few supporters or signals of viability. The authors argue that pluralism is the model of democracy that is emerging in the social media age—not the ordered, organized vision of early pluralists, but a chaotic, turbulent form of politics.

This book demonstrates how data science and experimentation with social data can provide a methodological toolkit for understanding, shaping, and perhaps even predicting this democratic turbulence.

**Helen Margetts** is professor of society and the Internet and director of the Oxford Internet Institute at the University of Oxford. **Peter John** is professor of political science and public policy at University College London. **Scott Hale** is a data scientist at the Oxford Internet Institute. **Taha Yasseri** is a research fellow in computational social science at the Oxford Internet Institute.

HOW SOCIAL MEDIA IS GIVING RISE  
TO A CHAOTIC NEW FORM OF POLITICS



*“Political Turbulence* is an exciting book. The authors bring a psychological perspective to the analysis of experimental results and big data to tell an insightful and fresh story about social media and collective action dynamics at the individual level.”

—Bruce Bimber, author of *Information and American Democracy: Technology in the Evolution of Political Power*

DECEMBER

Cloth \$29.95 ■ £19.95

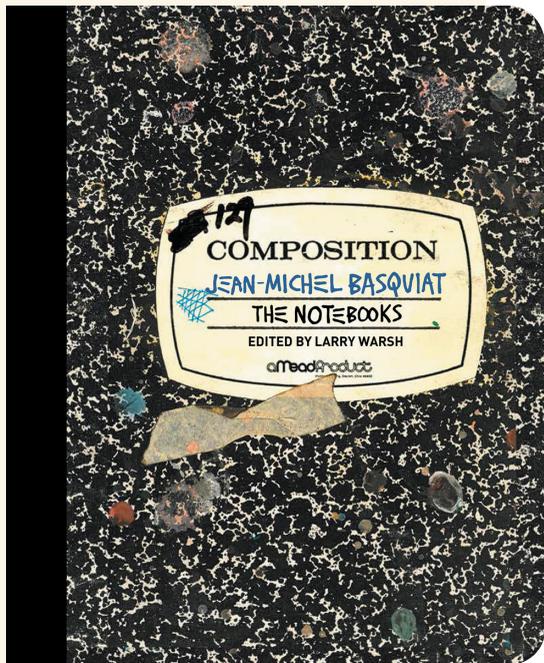
978-0-691-15922-5

288 pages. 33 line illus. 5 tables. 6 x 9.

POLITICS ■ MEDIA STUDIES

PRESS.PRINCETON.EDU

A FACSIMILE EDITION OF THE ARTIST'S  
FASCINATING WORKING NOTEBOOKS



“Jean-Michel Basquiat’s journals are, by turns, cryptic, revelatory, beautiful, and unsettling. They provide a rare point of entry into the life and imagination of one of the twentieth century’s most gifted and enigmatic artists.”

—Adam Bradley, University of Colorado, Boulder, and author of *Book of Rhymes: The Poetics of Hip Hop*

**Exhibition schedule:**

**Brooklyn Museum**  
April 3–August 23, 2015

**MAY 2015**

**Cloth \$29.95 ■ £19.95**

978-0-691-16789-3

304 pages. 160 color illus. 7 1/2 x 9 3/4.

ART

REANNOUNCING

## THE NOTEBOOKS

JEAN-MICHEL BASQUIAT

Edited by Larry Warsh

Brooklyn-born Jean-Michel Basquiat (1960–88) was one of the most important artists of the 1980s. A key figure in the New York art scene, he inventively explored the interplay between words and images throughout his career, first as a member of SAMO, a graffiti group active on the Lower East Side in the late 1970s, and then as a painter acclaimed for his unmistakable Neoexpressionist style. From 1980 to 1987, he filled numerous working notebooks with drawings and handwritten texts. This facsimile edition reproduces the pages of seven of these fascinating and rarely seen notebooks for the first time.

The notebooks are filled with images and words that recur in Basquiat’s paintings and other works. Iconic drawings and pictograms of crowns, teepees, and hatch-marked hearts share space with handwritten texts, including notes, observations, and poems that often touch on culture, race, class, and life in New York. Like his other work, the notebooks vividly demonstrate Basquiat’s deep interests in comic, street, and pop art, hip-hop, politics, and the ephemera of urban life. They also provide an intimate look at the working process of one of the most creative forces in contemporary American art.

**Jean-Michel Basquiat** (1960–88) was an American artist. He has been the subject of retrospectives at the Whitney Museum of American Art, the Serpentine Gallery, the Brooklyn Museum, and the Foundation Beyeler, among others, and his work is in the permanent collections of major museums around the world. **Larry Warsh** is an art collector and the editor of *Weiwei-isms* (Princeton). He is on the board of the nonprofit organization Muse Film and Television, and was a member of the Basquiat Authentication Committee from its establishment in 1984 to its dissolution in 2012.

# THE URBANISM OF FRANK LLOYD WRIGHT

NEIL LEVINE

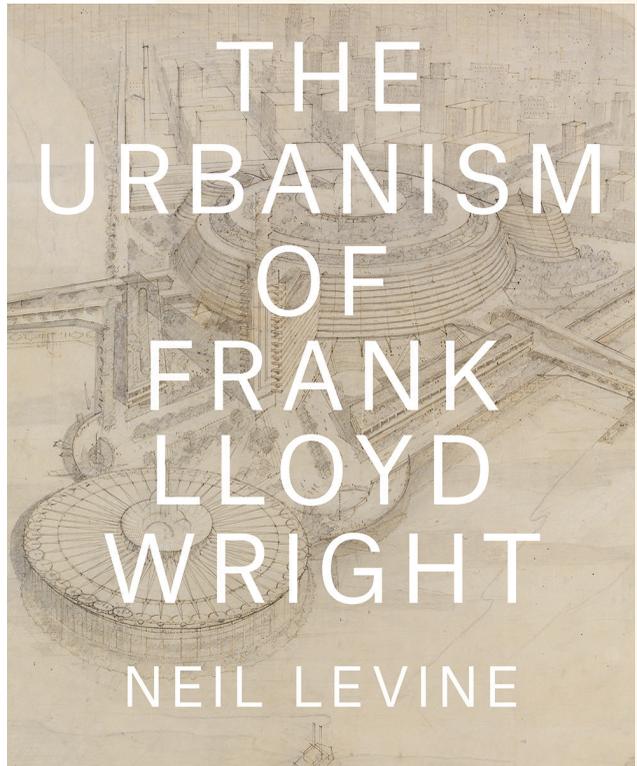
This is the first book devoted to Frank Lloyd Wright's designs for remaking the modern city. Stunningly comprehensive, *The Urbanism of Frank Lloyd Wright* presents a radically new interpretation of the architect's work and offers new and important perspectives on the history of modernism. Neil Levine places Wright's projects, produced over more than fifty years, within their historical, cultural, and physical contexts, while relating them to the theory and practice of urbanism as it evolved over the twentieth century.

Levine overturns the conventional view of Wright as an architect who deplored the city and whose urban vision was limited to a utopian plan for a network of agrarian communities he called Broadacre City. Rather, Levine reveals Wright's larger, more varied, interesting, and complex urbanism, demonstrated across the span of his lengthy career. Beginning with Wright's plans from the late 1890s through the early 1910s for reforming residential urban neighborhoods, mainly in Chicago, and continuing through projects from the 1920s through the 1950s for commercial, mixed-use, civic, and cultural centers for Chicago, Madison, Washington, Pittsburgh, and Baghdad, Levine demonstrates Wright's place among the leading contributors to the creation of the modern city. Wright's often spectacular designs are shown to be those of an innovative precursor and creative participant in the world of ideas that shaped the modern metropolis.

Lavishly illustrated with drawings, plans, maps, and photographs, this book features the first extensive new photography of materials from the Frank Lloyd Wright Foundation Archives. *The Urbanism of Frank Lloyd Wright* will serve as one of the most important books on the architect for years to come.

**Neil Levine** is the Emmet Blakeney Gleason Research Professor of History of Art and Architecture at Harvard University. His books include *The Architecture of Frank Lloyd Wright* (Princeton) and *Modern Architecture: Representation and Reality*.

A LANDMARK BOOK ON THE ARCHITECT'S  
DESIGNS FOR REMAKING THE MODERN CITY



“Neil Levine makes a brilliant and original case for urbanism as a lifelong and integral part of Frank Lloyd Wright’s genius. Scholarship at its highest level, this book will significantly revise our view of Wright and perhaps twentieth-century urbanism as well.”

—Robert Fishman, University of Michigan

NOVEMBER

Cloth \$65.00 ■ £44.95

978-0-691-16753-4

464 pages. 84 color illus.

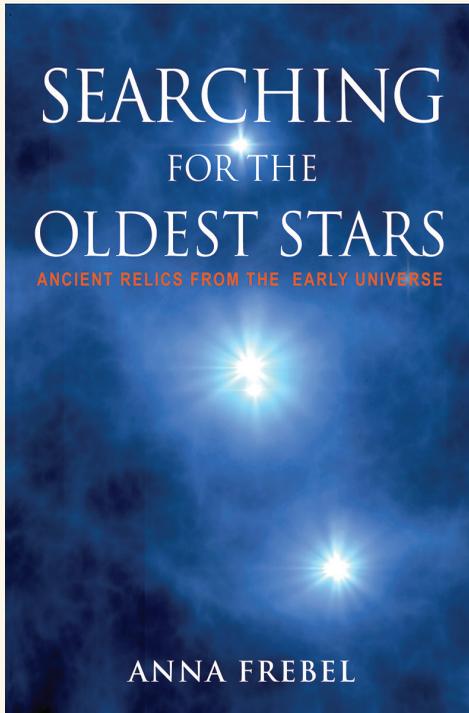
336 halftones. 9 1/4 x 11.

ARCHITECTURE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

## 30 Featured Books

A LEADING ASTRONOMER'S GRIPPING  
FIRSTHAND ACCOUNT OF THE CUTTING-EDGE  
SCIENCE OF STELLAR ARCHAEOLOGY



“This is a beautiful book. Frebel describes, firsthand, the hunt for the first stars in the universe and the genuine thrill felt when working at the frontier of human knowledge. She weaves an engaging story of discovery.”

—Volker Bromm, University of Texas at Austin

## SEARCHING FOR THE OLDEST STARS

Ancient Relics from the Early Universe

ANNA FREBEL

Astronomers study the oldest observable stars in the universe in much the same way that archaeologists study ancient artifacts on Earth. Here, Anna Frebel—who is credited with discovering several of the oldest and most primitive stars using the world’s largest telescopes—takes readers into the far-flung depths of space and time to provide a gripping firsthand account of the cutting-edge science of stellar archaeology.

Weaving the latest findings in astronomy with her own compelling insights as one of the world’s leading researchers in the field, Frebel explains how sections of the night sky are “excavated” in the hunt for these extremely rare relic stars—some of which have been shining for more than 13 billion years—and how this astonishing quest is revealing tantalizing new details about the earliest times in the universe. She vividly describes how the very first stars formed soon after the big bang and then exploded as supernovae, leaving behind chemical fingerprints that were incorporated into the ancient stars we can still observe today. She shows how these fingerprints provide clues to the cosmic origin of the elements, early star and galaxy formation, and the assembly process of the Milky Way. Along the way, Frebel recounts her own stories of discovery, offering an insider’s perspective on this exciting frontier of science.

Lively and accessible, this book sheds vital new light on the origins and evolution of the cosmos while providing a unique look into life as an astronomer.

**Anna Frebel** is the Silverman (1968) Family Career Development Assistant Professor in the Department of Physics at the Massachusetts Institute of Technology. She has received numerous international honors and awards for her discoveries and analyses of the oldest stars. She lives in Cambridge, Massachusetts.

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16506-6

352 pages. 51 color illus. 5 halftones.  
57 line illus. 8 tables. 6 x 9.

POPULAR SCIENCE ■ ASTRONOMY

PRESS.PRINCETON.EDU

## AN EINSTEIN ENCYCLOPEDIA

ALICE CALAPRICE,  
DANIEL KENNEFICK &  
ROBERT SCHULMANN

This is the single most complete guide to Albert Einstein's life and work for students, researchers, and browsers alike. Written by three leading Einstein scholars who draw on their combined wealth of expertise gained during their work on the Collected Papers of Albert Einstein, this authoritative and accessible reference features more than 100 entries and is divided into three parts covering the personal, scientific, and public spheres of Einstein's life.

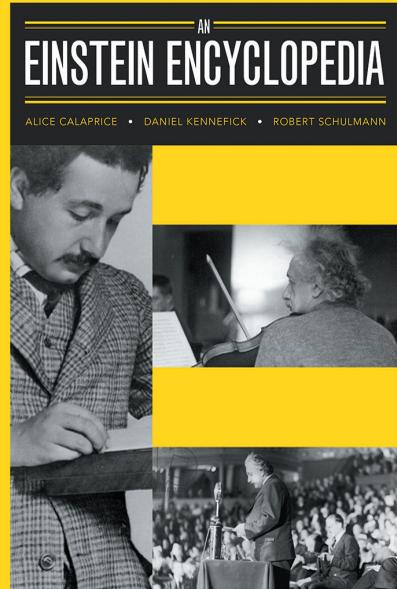
*An Einstein Encyclopedia* contains entries on Einstein's birth and death, family and romantic relationships, honors and awards, educational institutions where he studied and worked, citizenships and immigration to America, hobbies and travels, plus the people he befriended and the history of his archives and the Einstein Papers Project. Entries on Einstein's scientific theories provide useful background and context, along with details about his assistants, collaborators, and rivals, as well as physics concepts related to his work. Coverage of Einstein's role in public life includes entries on his Jewish identity, humanitarian and civil rights involvements, political and educational philosophies, religion, and more.

Commemorating the hundredth anniversary of general relativity, *An Einstein Encyclopedia* also includes a chronology of Einstein's life and appendixes that provide information for further reading and research, including an annotated list of a selection of Einstein's publications and a review of selected books about Einstein.

- ◆ More than 100 entries cover the rich details of Einstein's personal, professional, and public life
- ◆ Authoritative entries explain Einstein's family relationships, scientific achievements, political activities, religious views, and more
- ◆ More than 40 illustrations include photos of Einstein and his circle plus archival materials
- ◆ A chronology of Einstein's life, appendixes, and suggestions for further reading provide essential details for further research

**Alice Calaprice** is a renowned authority on Albert Einstein and the author of several books on him. **Daniel Kennefick** is associate professor of physics at the University of Arkansas and an editor of the Collected Papers of Albert Einstein. **Robert Schulmann** was a longtime director of the Einstein Papers Project and editor of the Collected Papers of Albert Einstein.

THE COMPLETE GUIDE TO EVERYTHING  
YOU EVER WANTED TO KNOW ABOUT EINSTEIN



“The authors are well-known Einstein scholars with an intimate knowledge of the great physicist's life and work. They have put together a most welcome encyclopedic reference work for both laypersons and experts.”

—Tilman Sauer, University of Bern

NOVEMBER

Cloth \$39.95 ■ £27.95

978-0-691-14174-9

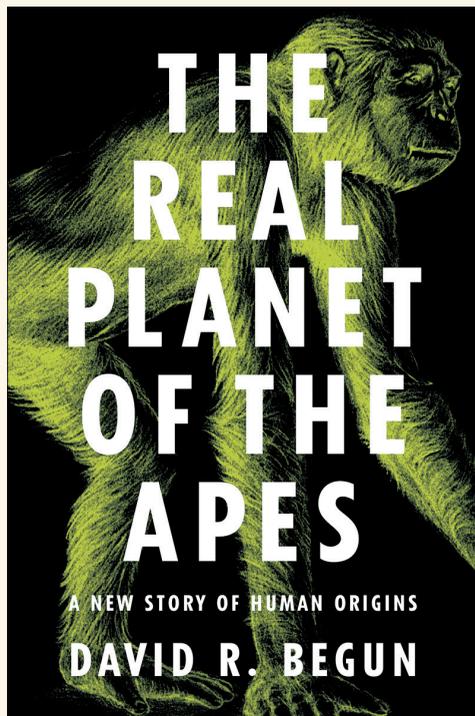
320 pages. 41 halftones. 2 line illus.

2 maps. 7 x 10.

POPULAR SCIENCE ■ REFERENCE

PRESS.PRINCETON.EDU

THE ASTONISHING NEW STORY  
OF HUMAN ORIGINS



“This is a masterful book by a leading scholar that provides an authoritative and engaging introduction to the evolution of apes—including humans. *The Real Planet of the Apes* is punctuated with wonderful bits of paleontological history and anecdotes about Begun’s own experiences in the field. No other book covers the topic in such a coherent and comprehensive way.”

—John G. Fleagle, author of *Primate Adaptation and Evolution*

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-14924-0

288 pages. 16 color illus. 18 halftones.

14 line illus. 2 tables. 2 maps. 6 x 9.

POPULAR SCIENCE ■ BIOLOGY

## THE REAL PLANET OF THE APES

A New Story of Human Origins

DAVID R. BEGUN

Was Darwin wrong when he traced our origins to Africa? *The Real Planet of the Apes* makes the explosive claim that it was in Europe, not Africa, where apes evolved the most important hallmarks of our human lineage—such as bipedalism, dexterous hands, and larger brains. In this compelling and accessible book, David Begun, one of the world’s leading paleoanthropologists, transports readers to an epoch in the remote past when the Earth was home to many migratory populations of ape species.

Drawing on the latest astonishing discoveries in the fossil record as well as his own experiences conducting field expeditions across Europe and Asia, Begun provides a sweeping evolutionary history of great apes and humans. He tells the story of how one of the earliest members of our evolutionary group—a new kind of primate called *Proconsul*—evolved from lemur-like monkeys in the primeval forests of Africa. Begun vividly describes how, over the next 10 million years, these hominoids expanded into Europe and Asia and evolved climbing and hanging adaptations, longer maturation times, and larger brains, setting the stage for the emergence of humans. As the climate deteriorated in Europe around 10 million years ago, these apes either died out or migrated south, reinvading the African continent and giving rise to the lineages of the gorilla, chimpanzee, and, ultimately, the human.

Presenting startling new insights about our fossil ape ancestors, *The Real Planet of the Apes* is a book that fundamentally alters our understanding of human origins.

**David R. Begun** is professor of anthropology at the University of Toronto. His books include *A Companion to Paleoanthropology* and *The Evolution of Thought: Evolutionary Origins of Great Ape Intelligence*. He lives in Toronto.

# THE WORST OF TIMES

How Life on Earth Survived  
Eighty Million Years of Extinctions

PAUL B. WIGNALL

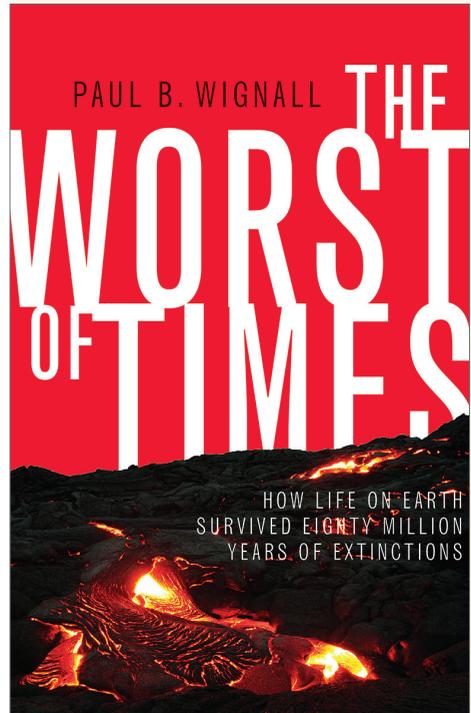
Two hundred and sixty million years ago, life on Earth suffered wave after wave of cataclysmic extinctions, with the worst—the end-Permian extinction—wiping out nearly every species on the planet. *The Worst of Times* delves into the mystery behind these extinctions and sheds light on the fateful role the primeval supercontinent, known as Pangea, may have played in causing these global catastrophes.

Drawing on the latest discoveries as well as his own firsthand experiences conducting field expeditions to remote corners of the world, Paul Wignall reveals what scientists are only now beginning to understand about the most prolonged and calamitous period of environmental crisis in Earth's history. He describes how a series of unprecedented extinction events swept across the planet in a span of eighty million years, rapidly killing marine and terrestrial life on a scale more devastating than the dinosaur extinctions that would come later. Wignall shows how these extinctions—some of which have only recently been discovered—all coincided with gigantic volcanic eruptions of basalt lavas that occurred when the world's landmasses were united into a single vast expanse.

Unraveling one of the great enigmas of ancient Earth, *The Worst of Times* also explains how the splitting apart of Pangea into the continents we know today ushered in a new age of vibrant and more resilient life on our planet.

**Paul B. Wignall** is professor of palaeoenvironments at the University of Leeds. He has been investigating mass extinctions for more than twenty-five years, a scientific quest that has taken him to dozens of countries around the world. The coauthor of *Mass Extinctions and Their Aftermath*, he lives in Leeds.

UNRAVELING THE MYSTERY OF THE  
CATASTROPHIC AGE OF EXTINCTIONS



“Wignall covers everything from volcanic eruptions and the carbon cycle to climate reconstruction and the possible role the Pangea supercontinent may have played in these devastating events. This is a story well told.”

—Michael J. Benton, author of *The History of Life: A Very Short Introduction*

OCTOBER

Cloth \$27.95 ■ £19.95

978-0-691-14209-8

256 pages. 16 color illus. 2 halftones.

11 line illus. 5 ½ x 8 ½.

POPULAR SCIENCE ■ EARTH SCIENCE

PRESS.PRINCETON.EDU

HOW OUR COLLECTIVE INTELLIGENCE HAS  
HELPED US TO EVOLVE AND PROSPER



“Henrich is one of a small group of anthropologists who has revolutionized our thinking about evolution. His new book is a highly readable introduction to how our genes and cultural variants evolved together. This nuanced work offers the most comprehensive answer I know of to the question of how we became human. It tells the story of how culture, cultural learning, and cultural evolution made us so smart.”

—Jonathan Haidt, author of *The Righteous Mind*

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16685-8

480 pages. 25 line illus. 6 x 9.

POPULAR SCIENCE ■ COGNITIVE SCIENCE

PRESS.PRINCETON.EDU

## THE SECRET OF OUR SUCCESS

How Culture Is Driving Human Evolution,  
Domesticating Our Species, and Making Us Smarter

JOSEPH HENRICH

Humans are a puzzling species. On the one hand, we struggle to survive on our own in the wild, often unable to solve basic problems, like obtaining food, building shelters, or avoiding predators. On the other hand, human groups have produced innovative technologies, sophisticated languages, and complex institutions that have permitted us to successfully expand into environments across the globe. What has enabled us to dominate such a vast range of environments, more than any other species? As this book shows, the secret of our success lies not in our innate intelligence, but in our collective brains—in the ability of human groups to socially interconnect and learn from one another.

Drawing insights from lost European explorers, clever chimpanzees, hunter-gatherers, neuroscientists, ancient bones, and the human genome, Joseph Henrich demonstrates how our collective brains have propelled our species' genetic evolution and shaped our biology. Our early capacities for learning from others produced many innovations, such as fire, cooking, water containers, plant knowledge, and projectile weapons, which in turn drove the expansion of our brains and altered our physiology, anatomy, and psychology in crucial ways. Further on, some collective brains generated and recombined powerful concepts, such as the lever, wheel, screw, and writing. Henrich shows how our genetics and biology are inextricably interwoven with cultural evolution, and that this particular culture-gene interaction has propelled our species on an extraordinary evolutionary trajectory.

Tracking clues from our ancient past to the present, *The Secret of Our Success* explores how our cultural and social natures produce a collective intelligence that explains both our species' immense success and our human uniqueness.

**Joseph Henrich** is professor of human evolutionary biology at Harvard University. He also holds the Canada Research Chair in Culture, Cognition, and Coevolution at the University of British Columbia, where he is a professor in the departments of psychology and economics. He is the coauthor of *Why Humans Cooperate*.

## L.A. MATH

Romance, Crime, and Mathematics in the City of Angels

JAMES D. STEIN

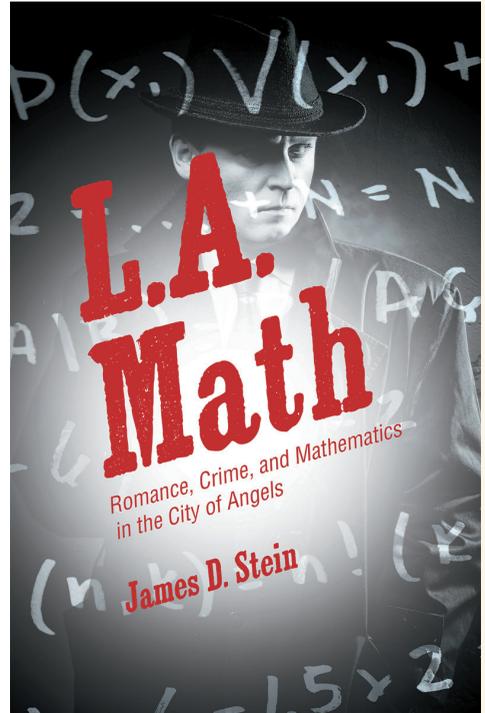
Move over, Sherlock and Watson—the detective duo of Carmichael and Lennox shows how math smarts can crack even the most perplexing cases. In the entertaining short-story collection *L.A. Math*, freelance investigator Freddy Carmichael meets colorful personalities throughout Los Angeles and encounters mysterious circumstances from embezzlement and robbery to murder. In each story, Freddy’s deductive instincts—and the trusty math skills of his sidekick, Pete Lennox—solve the crime.

Featuring such glamorous locales as Beverly Hills, Brentwood, Malibu, and Santa Barbara, the fourteen short stories in *L.A. Math* take Freddy and Pete through various puzzles and challenges. In “A Change of Scene,” Freddy has to figure out who is selling corporate secrets to a competitor—so he uses mathematical logic to uncover the culprit. In “The Winning Streak,” conditional probability turns the tables on an unscrupulous bookie. And in “Message from a Corpse,” the murderer of a wealthy widow is revealed through the rules of compound interest. It’s everything you expect from the City of Angels—A-listers and wannabes, lovers and lawyers, heroes and villains. Readers will not only be entertained, but also gain practical mathematics knowledge, ranging from percentages and probability to set theory, statistics, and the mathematics of elections. For those who want to delve into mathematical subjects further, the book includes a supplementary section with more material.

Filled with intriguing stories, *L.A. Math* is a treat for lovers of romance, crime, or mathematics.

**James D. Stein** is emeritus professor in the Department of Mathematics at California State University, Long Beach. His books include *Cosmic Numbers* (Basic) and *How Math Explains the World* (Smithsonian).

A COLLECTION OF DETECTIVE STORIES  
USING MATH TO SOLVE CRIMES



“I love this book. With attention to scene and character, *L.A. Math* weaves together the detective genre with mathematics in entertaining and enjoyable ways.”

—Oscar Fernandez, author of *Everyday Calculus*

FEBRUARY

Cloth \$24.95 ■ £16.95

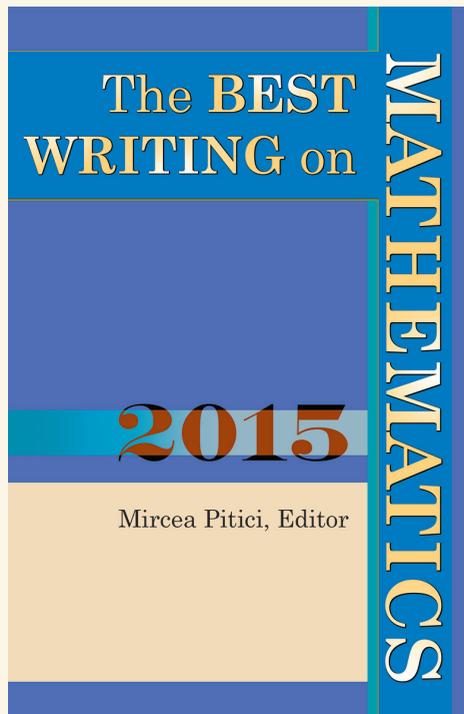
978-0-691-16828-9

256 pages. 4 line illus. 6 x 9.

POPULAR MATHEMATICS ■ MYSTERY

PRESS.PRINCETON.EDU

THE YEAR'S FINEST WRITING ON  
MATHEMATICS FROM AROUND THE WORLD



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—*Publishers Weekly*

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## THE BEST WRITING ON MATHEMATICS 2015

EDITED BY MIRCEA PITICI

This annual anthology brings together the year’s finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, *The Best Writing on Mathematics 2015* makes available to a wide audience many articles not easily found anywhere else—and you don’t need to be a mathematician to enjoy them. These writings offer surprising insights into the nature, meaning, and practice of mathematics today. They delve into the history, philosophy, teaching, and everyday occurrences of math, and take readers behind the scenes of today’s hottest mathematical debates.

Here David Hand explains why we should actually expect unlikely coincidences to happen; Arthur Benjamin and Ethan Brown unveil techniques for improvising custom-made magic squares; Erica Klarreich describes the growing role of computer experiments in mathematical research; Steven Strogatz tells us why it’s worth writing about math for people who are alienated from it; Jeremy Gray dissects the complex relationship between vision and rigor in the work of the great mathematician Henri Poincaré; Scott Aaronson looks at the unexpected implications of testing numbers for randomness; and much, much more.

In addition to presenting the year’s most memorable writings on mathematics, this must-have anthology includes a bibliography of other notable writings and an introduction by the editor, Mircea Pitici. This book belongs on the shelf of anyone interested in where math has taken us—and where it is headed.

**Mircea Pitici** teaches mathematics and writing at Cornell University, where he is a PhD candidate in math education. He has edited *The Best Writing on Mathematics* since 2010.

JANUARY

Paper \$24.95 ■ £16.95

978-0-691-16965-1

344 pages. 12 color illus. 10 halftones.

95 line illus. 5 ½ x 8 ½.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

# THE PRINCETON COMPANION TO APPLIED MATHEMATICS

EDITED BY  
NICHOLAS J. HIGHAM

Mark R. Dennis, Paul Glendinning, Paul A. Martin,  
Fadil Santosa & Jared Tanner, associate editors

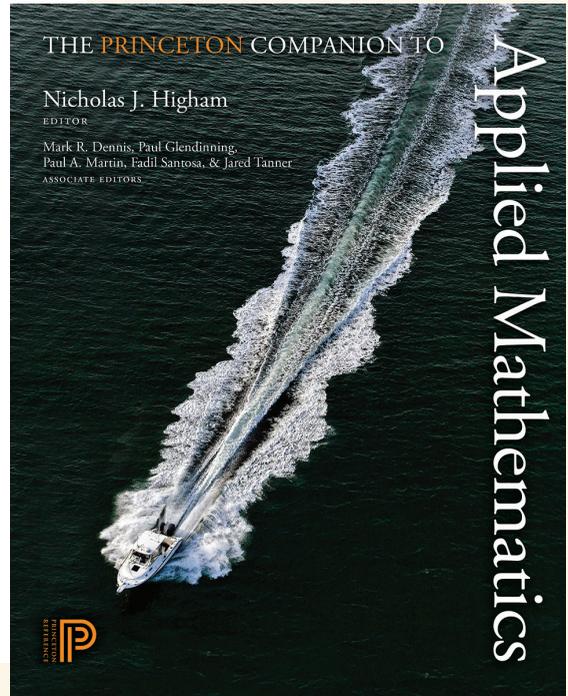
This is the most authoritative and accessible single-volume reference book on applied mathematics. Featuring numerous entries by leading experts and organized thematically, it introduces readers to applied mathematics and its uses; explains key concepts; describes important equations, laws, and functions; looks at exciting areas of research; covers modeling and simulation; explores areas of application; and more.

Modeled on the popular *Princeton Companion to Mathematics*, this volume is an indispensable resource for undergraduate and graduate students, researchers, and practitioners in other disciplines seeking a user-friendly reference book on applied mathematics.

- ◆ Features nearly 200 entries organized thematically and written by an international team of distinguished contributors
- ◆ Presents the major ideas and branches of applied mathematics in a clear and accessible way
- ◆ Explains important mathematical concepts, methods, equations, and applications
- ◆ Introduces the language of applied mathematics and the goals of applied mathematical research
- ◆ Gives a wide range of examples of mathematical modeling
- ◆ Covers continuum mechanics, dynamical systems, numerical analysis, discrete and combinatorial mathematics, mathematical physics, and much more
- ◆ Explores the connections between applied mathematics and other disciplines
- ◆ Includes suggestions for further reading, cross-references, and a comprehensive index

**Nicholas J. Higham** is the Richardson Professor of Applied Mathematics at The University of Manchester. **Mark R. Dennis** is professor of theoretical physics at the University of Bristol. **Paul Glendinning** is professor of applied mathematics at The University of Manchester. **Paul A. Martin** is professor of applied mathematics at the Colorado School of Mines. **Fadil Santosa** is professor of mathematics at the University of Minnesota. **Jared Tanner** is professor of the mathematics of information at the University of Oxford.

THE MUST-HAVE COMPENDIUM  
ON APPLIED MATHEMATICS



“This remarkable volume takes on an impossible mission and completes it with style, precision, and scholarship. Collected here are definitive accounts of the major topics in modern applied mathematics by world leaders on the subject. The breadth of topics is enormous. Higham and his collaborators have compiled a special source that will be invaluable to researchers, students, and specialists alike.”

—J. Tinsley Oden, University of Texas at Austin

OCTOBER

Cloth \$99.50 ■ £69.95

978-0-691-15039-0

1056 pages. 23 color illus. 20 halftones.  
160 line illus. 8 x 10.

MATHEMATICS ■ REFERENCE

PRESS.PRINCETON.EDU

## ILLIBERAL REFORMERS

Race, Eugenics, and American Economics  
in the Progressive Era

THOMAS C. LEONARD

In *Illiberal Reformers*, Thomas Leonard reexamines the economic progressives whose ideas and reform agenda underwrote the Progressive Era dismantling of laissez-faire and the creation of the regulatory welfare state, which, they believed, would humanize and rationalize industrial capitalism. But not for all.

Academic social scientists such as Richard T. Ely, John R. Commons, and Edward A. Ross, together with their reform allies in social work, charity, journalism, and law, played a pivotal role in establishing minimum-wage and maximum-hours laws, workmen's compensation, progressive income taxes, antitrust regulation, and other hallmarks of the regulatory welfare state. But even as they offered uplift to some, economic progressives advocated exclusion for others, and did both in the name of progress.

Leonard meticulously reconstructs the influence of Darwinism, racial science, and eugenics on scholars and activists of the late nineteenth and early twentieth centuries, revealing a reform community deeply ambivalent about America's poor. Economic progressives championed labor legislation because it would lift up the deserving poor while excluding immigrants, African Americans, women, and "mental defectives," whom they vilified as low-wage threats to the American workingman and to Anglo-Saxon race integrity.

Economic progressives rejected property and contract rights as illegitimate barriers to needed reforms. But their disregard for civil liberties extended much further. *Illiberal Reformers* shows that the intellectual champions of the regulatory welfare state proposed using it not to help those they portrayed as hereditary inferiors, but to exclude them.

**Thomas C. Leonard** is research scholar in the Council of the Humanities at Princeton University, where he is also lecturer in the Department of Economics.

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### FEBRUARY

Cloth \$35.00 ■ £24.95

978-0-691-16959-0

336 pages. 6 x 9.

ECONOMICS ■ AMERICAN HISTORY

## THE GREAT EXCEPTION

The New Deal and the Limits of American Politics

JEFFERSON COWIE

The New Deal: where does it fit in the big picture of American history? What does it mean for us today? What happened to the economic equality it once engendered? In *The Great Exception*, Jefferson Cowie provides new answers to these big questions. Beginning in the Great Depression and through to the 1970s, he argues, the United States built a uniquely equitable period that contrasts with the deeper historical patterns of American political practice, economic structure, and cultural outlook.

During those exceptional decades, which Cowie situates in the long arc of American history, the government used its considerable resources on behalf of working Americans in ways that it had not before and has not since. The crises of the Depression and World War II forced realignments of American politics and class relations, but these changes were less a permanent triumph of the welfare state than the product of a temporary cessation of enduring tensions involving race, immigration, culture, class, and individualism. Against this backdrop, Cowie shows how any renewed American battle for collective economic rights needs to build on an understanding of how the New Deal was won—and how it ultimately succumbed to contrasting patterns ingrained in U.S. history. As positive as the era of Roosevelt was in creating a more equitable society, Cowie suggests that the New Deal may necessarily belong more to the past than the future of American politics.

Anyone who wants to come to terms with the politics of inequality in U.S. history will need to read *The Great Exception*.

**Jefferson Cowie** holds the ILR Dean's Professor Chair at Cornell University, where he teaches history.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA  
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer, Series Editors

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### FEBRUARY

Cloth \$27.95 ■ £19.95

978-0-691-14380-4

288 pages. 10 halftones. 5 1/2 x 8 1/2.

AMERICAN HISTORY ■  
POLITICAL SCIENCE

# THE GUNPOWDER AGE

China, Military Innovation, and  
the Rise of the West in World History

TONIO ANDRADE

The Chinese invented gunpowder and began exploring its military uses as early as the 900s, four centuries before the technology passed to the West. But by the early 1800s, China had fallen so far behind the West in gunpowder warfare that it was easily defeated by Britain in the Opium War of 1839–42. What happened? In *The Gunpowder Age*, Tonio Andrade offers a compelling new answer, opening a fresh perspective on a key question of world history: why did the countries of western Europe surge to global importance starting in the 1500s while China slipped behind?

Historians have long argued that gunpowder weapons helped Europeans establish global hegemony. Yet the inhabitants of what is today China not only invented guns and bombs but also, Andrade shows, continued to innovate in gunpowder technology through the early 1700s—much longer than previously thought. Why, then, did China become so vulnerable? Andrade argues that one significant reason is that it was out of practice fighting wars, having enjoyed nearly a century of relative peace, since 1760. Indeed, he demonstrates that China—like Europe—was a powerful military innovator, particularly during times of great warfare, such as the violent century starting after the Opium War, when the Chinese once again quickly modernized their forces. Today, China is simply returning to its old position as one of the world's great military powers.

By showing that China's military dynamism was deeper, longer lasting, and more quickly recovered than previously understood, *The Gunpowder Age* challenges long-standing explanations of the so-called Great Divergence between the West and Asia.

**Tonio Andrade** is professor of history at Emory University and the author of *Lost Colony: The Untold Story of China's First Great Victory over the West* (Princeton) and *How Taiwan Became Chinese*.

A FIRST LOOK AT GUNPOWDER'S REVOLUTIONARY  
IMPACT ON CHINA'S ROLE IN GLOBAL HISTORY



Photo by Andrea Artuso Andrade

“This is a marvelous book and one of the most enjoyable works of military history, Chinese history, and East/West comparison that I have read in years. The reader learns many wonderful things, from the impressive history of early gunpowder weapons in China to China's ability to consistently defeat European expeditions in the 1600s. Andrade makes an original and vitally important contribution to debates about these fields and subjects.”  
—Jack Goldstone, author of *Why Europe? The Rise of the West in World History, 1500–1850*

JANUARY

Cloth \$35.00 ■ £24.95

978-0-691-13597-7

400 pages. 21 halftones. 4 line illus.

10 maps. 6 x 9.

WORLD HISTORY

PRESS.PRINCETON.EDU

## FIGHTING OVER FIDEL

The New York Intellectuals and the Cuban Revolution

RAFAEL ROJAS

Translated by Carl Good

New York in the 1960s was a hotbed for progressive causes of every stripe, including women's liberation, civil rights, opposition to the Vietnam War—and the Cuban Revolution. *Fighting over Fidel* brings this turbulent cultural moment to life by telling the story of the New York intellectuals who championed and opposed Castro's revolution.

Setting his narrative against the backdrop of the ideological confrontation of the Cold War and the breakdown of relations between Washington and Havana, Rafael Rojas examines the lives and writings of such figures as Waldo Frank, Carleton Beals, C. Wright Mills, Allen Ginsberg, Susan Sontag, Norman Mailer, Eldridge Cleaver, Stokely Carmichael, and Jose Yglesias. He describes how Castro's Cuba was hotly debated in publications such as the *New York Times*, *Village Voice*, *Monthly Review*, and *Dissent*, and how Cuban socialism became a rallying cry for groups such as the Beats, the Black Panthers, and the Hispanic Left.

*Fighting over Fidel* shows how intellectuals in New York interpreted and wrote about the Cuban experience, and how the Left's enthusiastic embrace of Castro's revolution ended in bitter disappointment by the close of the explosive decade of the 1960s.

**Rafael Rojas** is professor at the Center for Research and Teaching in Economics in Mexico City. He is one of Cuba's most distinguished cultural critics and a renowned scholar of Latin American history.

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### DECEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16951-4

304 pages. 21 halftones. 6 x 9.

HISTORY

## BUILDING THE LAND OF DREAMS

New Orleans and the Transformation of Early America

EBERHARD L. FABER

In 1795, New Orleans was a sleepy outpost at the edge of Spain's American empire. By the 1820s, it was teeming with life, its levees packed with cotton and sugar. New Orleans had become the unquestioned urban capital of the antebellum South. Looking at this remarkable period filled with ideological struggle, class politics, and powerful personalities, *Building the Land of Dreams* is the narrative biography of a fascinating city at the most crucial turning point in its history.

Eberhard Faber tells the vivid story of how American rule forced New Orleans through a vast transition: from the ordered colonial world of hierarchy and subordination to the fluid, unpredictable chaos of democratic capitalism. The change in authority, from imperial Spain to Jeffersonian America, transformed everything. As the city's diverse people struggled over the terms of the transition, they built the foundations of a dynamic, contentious hybrid metropolis. Faber describes the vital individuals who played a role in New Orleans history: from the wealthy creole planters who dreaded the influx of revolutionary ideas, to the American arrivistes who combined idealistic visions of a new republican society with selfish dreams of quick plantation fortunes, to Thomas Jefferson himself, whose powerful democratic vision for Louisiana eventually conflicted with his equally strong sense of realpolitik and desire to strengthen the American union.

Revealing how New Orleans was formed by America's greatest impulses and ambitions, *Building the Land of Dreams* is an inspired exploration of one of the world's most iconic cities.

**Eberhard L. Faber** teaches history and music industry studies at Loyola University, New Orleans. Previously, he spent twelve years leading the New York-based rock band God Street Wine. He blogs on New Orleans history and other topics at [www.crescentcityconfidential.com](http://www.crescentcityconfidential.com).

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### NOVEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16689-6

480 pages. 18 halftones. 2 tables. 6 x 9.

AMERICAN HISTORY

# THE NEW DEAL

A Global History

KIRAN KLAUS PATEL

*The New Deal: A Global History* provides a radically new interpretation of a pivotal period in U.S. history. The first comprehensive study of the New Deal in a global context, the book compares American responses to the international crisis of capitalism and democracy during the 1930s to responses by other countries around the globe—not just in Europe but also in Latin America, Asia, and other parts of the world. Work creation, agricultural intervention, state planning, immigration policy, the role of mass media, forms of political leadership, and new ways of ruling America's colonies—all had parallels elsewhere and unfolded against a backdrop of intense global debates.

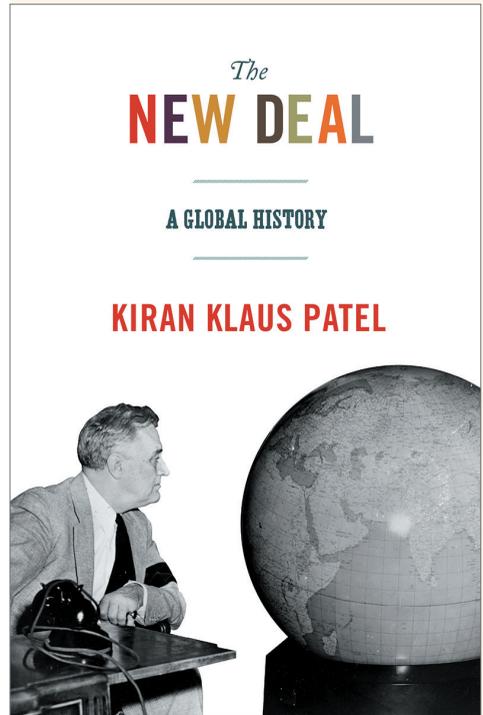
By avoiding the distortions of American exceptionalism, Kiran Klaus Patel shows how America's reaction to the Great Depression connected it to the wider world. Among much else, the book explains why the New Deal had enormous repercussions on China; why Franklin D. Roosevelt studied the welfare schemes of Nazi Germany; and why the New Dealers were fascinated by cooperatives in Sweden—but ignored similar schemes in Japan.

Ultimately, Patel argues, the New Deal provided the institutional scaffolding for the construction of American global hegemony in the postwar era, making this history essential for understanding both the New Deal and America's rise to global leadership.

**Kiran Klaus Patel** is the Jean Monnet Professor of European and Global History at Maastricht University in the Netherlands. His books include *Soldiers of Labor: Labor Service in Nazi Germany and New Deal America, 1933–1945*, and he has edited a number of volumes, including *The United States and Germany during the Twentieth Century*.

AMERICA IN THE WORLD  
Sven Beckert and Jeremi Suri, Series Editors

THE FIRST HISTORY OF  
THE NEW DEAL IN GLOBAL CONTEXT



“Kiran Klaus Patel provides a strikingly broad and comprehensive treatment of the New Deal and brings a remarkable range of global knowledge to bear on the subject. An extraordinary mine of information, this unique and valuable book will be an indispensable reference point in future debates over the global 1930s.”  
—Daniel T. Rodgers, professor emeritus,  
Princeton University

FEBRUARY

Cloth \$35.00 ■ £24.95

978-0-691-14912-7

424 pages. 9 halftones. 2 tables. 6 x 9.

AMERICAN HISTORY ■ WORLD HISTORY

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THE PAPERS OF  
THOMAS JEFFERSON:  
RETIREMENT SERIES

Volume 12: 1 September 1817 to 21 April 1818

THOMAS JEFFERSON  
Edited by J. Jefferson Looney

The 580 documents in this volume cover a wide range of fascinating topics. Jefferson receives impressions of a mammoth's tooth, altitude and meteorological observations, a call for a national pharmacopoeia, a discussion of primeval geology, and a letter that elicits Jefferson's opinion that cognition exists "in animal bodies certainly, in Vegetables probably, in Minerals not impossibly." Jefferson leases his Tufton and Lego plantations to his grandson Thomas Jefferson Randolph. The directors of the Rivanna Company rebut Jefferson's 1817 bill of complaint and he unwittingly ensures his eventual financial ruin by endorsing notes totaling \$20,000 for Wilson Cary Nicholas. Jefferson adds to the collections of the American Philosophical Society and writes an extended introduction to the "Anas," a corpus of official papers and political anecdotes documenting his service as George Washington's secretary of state. Jefferson drafts legislation to establish a public education system in Virginia. He attends a Masonic cornerstone laying ceremony for the nascent Central College's first pavilion early in October 1817 and is greatly pleased by the passage on 21 February 1818 of a law establishing a commission to plan a new state university, raising his hopes that Central College might soon become the University of Virginia.

**J. Jefferson Looney** is editor of The Papers of Thomas Jefferson: Retirement Series, which is sponsored by the Thomas Jefferson Foundation, Charlottesville, Virginia.

THE PAPERS OF THOMAS JEFFERSON: RETIREMENT SERIES  
J. Jefferson Looney, Editor

MARCH

Cloth \$125.00 ■ £85.00

978-0-691-16829-6  
800 pages. 11 color illus.  
11 line illus. 5 maps. 6 x 9.

AMERICAN HISTORY

REANNOUNCING

THE MAKING OF  
THE ANCIENT GREEK ECONOMY

Institutions, Markets, and Growth in the City-States

ALAIN BRESSON  
Translated by Steven Rendall

This comprehensive introduction to the ancient Greek economy revolutionizes our understanding of the subject and its possibilities. Alain Bresson is one of the world's leading authorities in the field, and he is helping to redefine it. Here he combines a thorough knowledge of ancient sources with innovative new approaches grounded in recent economic historiography to provide a detailed picture of the Greek economy between the last century of the Archaic Age and the closing of the Hellenistic period. Focusing on the city-state, which he sees as the most important economic institution in the Greek world, Bresson addresses all of the city-states rather than only Athens.

The book offers a groundbreaking new theoretical framework for studying the economy of ancient Greece; presents a masterful survey and analysis of the most important economic institutions, resources, and other factors; and addresses some major historiographical debates. Among the many topics covered are climate, demography, transportation, agricultural production, market institutions, money and credit, taxes, exchange, long-distance trade, and economic growth.

The result is an unparalleled demonstration that, unlike just a generation ago, it is possible today to study the ancient Greek economy as an economy and not merely as a secondary aspect of social or political history. This is essential reading for students, historians of antiquity, and economic historians of all periods.

**Alain Bresson** is professor of classics at the University of Chicago.

DECEMBER

Cloth \$45.00 ■ £30.95

978-0-691-14470-2  
656 pages. 7 line illus. 7 maps. 6 x 9.

ANCIENT HISTORY ■  
ECONOMIC HISTORY

## PHILOSOPHY BEFORE THE GREEKS

The Pursuit of Truth in Ancient Babylonia

MARC VAN DE MIEROOP

There is a growing recognition that philosophy isn't unique to the West, that it didn't begin only with the classical Greeks, and that Greek philosophy was influenced by Near Eastern traditions. Yet even today there is a widespread assumption that what came before the Greeks was "before philosophy." In *Philosophy before the Greeks*, Marc Van De Mieroop, an acclaimed historian of the ancient Near East, presents a groundbreaking argument that, for three millennia before the Greeks, one Near Eastern people had a rich and sophisticated tradition of philosophy fully worthy of the name.

In the first century BC, the Greek historian Diodorus of Sicily praised the Babylonians for their devotion to philosophy. Showing the justice of Diodorus's comment, this is the first book to argue that there were Babylonian philosophers and that they studied knowledge systematically using a coherent system of logic rooted in the practices of cuneiform script. Van De Mieroop uncovers Babylonian approaches to knowledge in three areas: the study of language, which in its analysis of the written word formed the basis of all logic; the art of divination, which interpreted communications between gods and humans; and the rules of law, which confirmed that royal justice was founded on truth.

The result is an innovative intellectual history of the ancient Near Eastern world during the many centuries in which Babylonian philosophers inspired scholars throughout the region—until the first millennium BC, when the breakdown of this cosmopolitan system enabled others, including the Greeks, to develop alternative methods of philosophical reasoning.

**Marc Van De Mieroop** is professor of history at Columbia University. His books include *The Ancient Mesopotamian City*, *King Hammurabi of Babylon*, *A History of the Ancient Near East*, *The Eastern Mediterranean in the Age of Ramesses II*, and *A History of Ancient Egypt*.

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### NOVEMBER

**Cloth \$35.00 ■ £24.95**

978-0-691-15718-4

264 pages. 1 halftone. 6 x 9.

ANCIENT HISTORY ■

NEAR EASTERN STUDIES ■ PHILOSOPHY

## STEALING HELEN

The Myth of the Abducted Wife in  
Comparative Perspective

LOWELL EDMUNDS

It's a familiar story: a beautiful woman is abducted and her husband journeys to recover her. This story's best-known incarnation is also a central Greek myth—the abduction of Helen that led to the Trojan War. *Stealing Helen* surveys a vast range of folktales and texts exhibiting the story pattern of the abducted beautiful wife and makes a detailed comparison with the Helen of Troy myth. Lowell Edmunds shows that certain Sanskrit, Welsh, and Old Irish texts suggest there was an Indo-European story of the abducted wife before the Helen myth of the *Iliad* became known.

Investigating Helen's status in ancient Greek sources, Edmunds argues that if Helen was just one trope of the abducted wife, the quest for Helen's origin in Spartan cult can be abandoned, as can the quest for an Indo-European goddess who grew into the Helen myth. He explains that Helen was not a divine essence but a narrative figure that could replicate itself as needed, at various times or places in ancient Greece. Edmunds recovers some of these narrative Helens, such as those of the Pythagoreans and of Simon Magus, which then inspired the Helens of the Faust legend and Goethe.

*Stealing Helen* offers a detailed critique of prevailing views behind the "real" Helen and presents an eye-opening exploration of the many sources for this international mythical and literary icon.

**Lowell Edmunds** is professor emeritus of classics at Rutgers University. He is the author of *Oedipus: The Ancient Legend and Its Later Analogues* and the editor of *Approaches to Greek Myth*.

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### DECEMBER

**Cloth \$49.50 ■ £34.95**

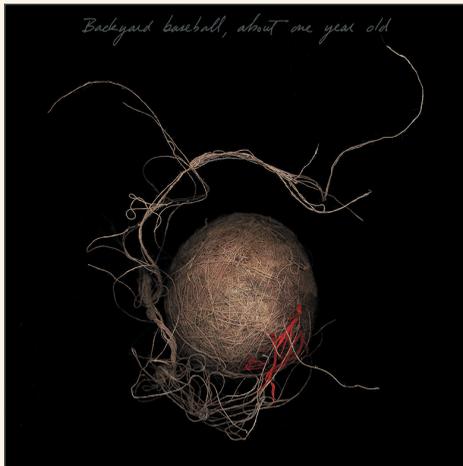
978-0-691-16512-7

456 pages. 19 halftones. 11 line illus.

2 tables. 2 maps. 6 x 9.

CLASSICS ■ MYTHOLOGY ■ FOLKLORE

A NEW COLLECTION OF POETRY FROM THE WINNER  
OF THE NATIONAL BOOK CRITICS CIRCLE AWARD



Syllabus of Errors

Poems

Troy Jollimore

### Praise for Troy Jollimore's *At Lake Scugog: Poems*:

"Seriously playful ('no screw-up goes unscrew- / tinized') or playfully serious ('no man's an iPod'), Jollimore adds buoyancy to weighty human dilemmas without trivializing or distancing them. An engaging collection."

—*Library Journal* (starred review)

## SYLLABUS OF ERRORS

Poems

### TROY JOLLIMORE

we are fixed to perpetrate the species—  
I meant *perpetuate*—as if our duty

were coupled with our terror. As if beauty  
itself were but a syllabus of errors.

Troy Jollimore's first collection of poems won the National Book Critics Circle Award, was hailed by the *New York Times* as a "a snappy, entertaining book," and led the *San Francisco Chronicle* to call him "a new and exciting voice in American poetry." And his critically acclaimed second collection built on his reputation for poems that often take a playful approach to philosophical issues. While the poems in *Syllabus of Errors* share recognizable concerns with those of Jollimore's first two books, readers will also find a voice that has grown more urgent, more vulnerable, and more sensitive to both the inevitability of tragedy and the possibility of renewal.

Poems such as "Ache and Echo," "The Black-Capped Chickadees of Martha's Vineyard," and "When You Lift the Avocado to Your Mouth" explore loss, regret, and the nature of beauty, while the culminating long poem, "Vertigo," is an elegy for a lost friend as well as a fantasia on death, repetition, and transcendence (not to mention the poet's favorite Hitchcock film). Ingeniously organized into sections that act as reflections on six quotations about bird song, these poems are themselves an answer to the question the poet asks in "On Birdsong": "What would we say to the cardinal or jay, / given wings that could mimic their velocities?"

**Troy Jollimore** is the author of two previous collections of poetry, *At Lake Scugog* (Princeton) and *Tom Thomson in Purgatory*, which won the National Book Critics Circle Award. His poems have appeared in the *New Yorker*, *McSweeney's*, the *Believer*, and other publications. He is a professor of philosophy at California State University, Chico.

PRINCETON SERIES OF CONTEMPORARY POETS  
Susan Stewart, Series Editor

OCTOBER

Paper \$16.95 ■ £11.95

978-0-691-16768-8

Cloth \$35.00 ■ £24.95

978-0-691-16758-9

112 pages. 6 x 9.

POETRY

PRESS.PRINCETON.EDU

## THE RUINED ELEGANCE

Poems

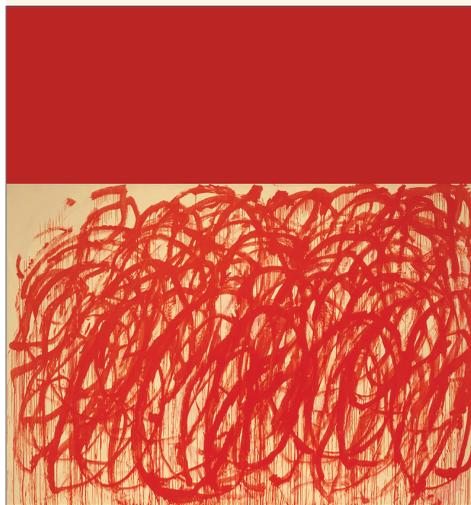
FIONA SZE-LORRAIN

In her new collection, Fiona Sze-Lorrain offers a nuanced yet dynamic vision of humanity marked by perils, surprises, and the transcendence of a “ruined elegance.” Through an intercultural journey that traces lives, encounters, exiles, and memories from France, America, and Asia, the poet explores a rich array of historical and literary allusions to European masters, Asian sources, and American influences. With candor and humor, each lyrical foray is sensitive to silence and experience. “I want to honor / the invisible. I’ll use the fog to see white peaches.” There are haunting narratives from a World War II concentration camp, the Stalinist Terror, and a persecuted Tibet during the Cultural Revolution. There are also poems that take as their point of departure writings, paintings, sketches, photographs, and music by Gu Cheng, Giorgio Caproni, Bonnard, Hiroshige, Gao Xingjian, Kertész, and Debussy, among others. Grounded in the sensual, these poems probe existential questionings through inspirations from nature and the impermanent earth. Described by the *Los Angeles Review of Books* as “a high lyricist who refuses to resort to mere lyricism in order to articulate her experience,” Sze-Lorrain renews her faith in music and poetic language by addressing the opposing aesthetics of “ruins” and “elegance,” and how the experience of both defies judgment.

**Fiona Sze-Lorrain** is a poet, literary translator, editor, and zheng harpist. The author of two previous books of poetry in English, *My Funeral Gondola* and *Water the Moon*, she also writes and translates in French and Chinese. She lives in Paris.

PRINCETON SERIES OF CONTEMPORARY POETS  
Susan Stewart, Series Editor

A LYRICAL COLLECTION THAT EXPLORES  
THE INTERPLAY BETWEEN POETRY AND HISTORY



The Ruined Elegance

*Poems*

Fiona Sze-Lorrain

“These are poems of delicate ferocity; they seem to emerge from a profound yet whiplashed attentiveness. Sze-Lorrain registers the subtlest vibrations of the most difficult as well as the tenderest things. Shards of elegy, lament, intermittent flashes of wit, a philosophical sensuality throughout: this is subtle, sophisticated, gorgeous, and unsettling work by a poet open to being ‘torn by the lyric’ as well as history.”  
—Maureen N. McLane, author of *My Poets*

OCTOBER

Paper \$14.95 ■ £10.95

978-0-691-16769-5

Cloth \$35.00 ■ £24.95

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72 pages. 6 x 9.

POETRY

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THE FIRST ENGLISH TRANSLATION OF  
THE EARLIEST BOOK-LENGTH BIOGRAPHY  
OF AN AFRICAN WOMAN



A SEVENTEENTH-CENTURY AFRICAN BIOGRAPHY OF AN ETHIOPIAN WOMAN

## THE LIFE AND STRUGGLES OF OUR MOTHER WALATTA PETROS

TRANSLATED & EDITED BY

WENDY LAURA BELCHER & MICHAEL KLEINER

WRITTEN BY GALAWDEWOS

“This eminently readable translation of a neglected and important work is a major contribution to scholarship, beautifully framed by the introduction and the book’s other features. Taken together, they provide almost a reference work on premodern Ethiopia, full of rich byways through which we are led with erudition and clarity.”

—Samantha Kelly, Rutgers University

NOVEMBER

Cloth \$39.95 ■ £27.95

978-0-691-16421-2

552 pages. 64 color illus. 18 halftones.

4 tables. 2 maps. 7 x 10.

AFRICAN HISTORY ■ LITERATURE

# THE LIFE AND STRUGGLES OF OUR MOTHER WALATTA PETROS

A Seventeenth-Century African Biography  
of an Ethiopian Woman

TRANSLATED AND EDITED BY  
WENDY LAURA BELCHER &  
MICHAEL KLEINER

Written by Galawdewos

This is the first English translation of the earliest-known book-length biography of an African woman, and one of the few lives of an African woman written by Africans before the nineteenth century. As such, it provides an exceedingly rare and valuable picture of the experiences and thoughts of Africans, especially women, before the modern era. It is also an extraordinary account of a remarkable life—full of vivid dialogue, heartbreak, and triumph.

*The Life and Struggles of Our Mother Walatta Petros* (1672) tells the story of an Ethiopian saint who led a successful nonviolent movement to preserve African Christian beliefs in the face of European protocolonialism. When the Jesuits tried to convert the Ethiopians from their ancient form of Christianity, Walatta Petros (1592–1642), a noblewoman and the wife of one of the emperor’s counselors, risked her life by leaving her husband, who supported the conversion effort, and leading the struggle against the Jesuits. After her death, her disciples wrote this book, praising her as a friend of women, a devoted reader, a skilled preacher, and a radical leader. One of the earliest stories of African resistance to European influence, this biography also provides a picture of domestic life, including Walatta Petros’s life-long relationship with a female companion.

Richly illustrated with dozens of color illustrations from early manuscripts, this groundbreaking volume provides an authoritative and highly readable translation along with an extensive introduction. Other features include a chronology of Walatta Petros’s life, maps, a comprehensive glossary, and detailed notes on textual variants.

**Wendy Laura Belcher** is associate professor in the Department of Comparative Literature and the Center for African American Studies at Princeton University. She is the author of *Abyssinia’s Samuel Johnson* and *Honey from the Lion: An African Journey*. **Michael Kleiner** is a historian of Ethiopia and a translator. He has taught at the universities of Göttingen, Marburg, and Hamburg, as well as at Addis Ababa University.

## LADIES' GREEK

Victorian Translations of Tragedy

YOPIE PRINS

In *Ladies' Greek*, Yopie Prins illuminates a culture of female classical literacy that emerged in the second half of the nineteenth century, during the formation of women's colleges on both sides of the Atlantic. Why did Victorian women of letters desire to learn ancient Greek, a "dead" language, written in a strange alphabet and no longer spoken? In the words of Elizabeth Barrett Browning, they wrote "some Greek upon the margin—lady's Greek, without the accents." Yet in the margins of classical scholarship they discovered other ways of knowing, and not knowing, Greek. Mediating between professional philology and the popularization of classics, these passionate amateurs became an important medium for classical transmission.

Combining archival research on the entry of women into Greek studies in Victorian England and America with a literary interest in their translations of Greek tragedy, Prins demonstrates how women turned to this genre to perform a passion for ancient Greek, full of eros and pathos. She focuses on five tragedies—*Agamemnon*, *Prometheus Bound*, *Electra*, *Hippolytus*, and *The Bacchae*—to analyze a wide range of translational practices by women, and to explore the ongoing legacy of Ladies' Greek. Key figures in this story include Barrett Browning and Virginia Woolf, Janet Case and Jane Harrison, Edith Hamilton and Eva Palmer, A. Mary F. Robinson and H.D. The book also features numerous illustrations, including photographs of early performances of Greek tragedy at women's colleges.

The first comparative study of Anglo-American Hellenism, *Ladies' Greek* opens up new perspectives in transatlantic Victorian studies and the study of classical reception, translation, and gender.

**Yopie Prins** is professor of English and comparative literature at the University of Michigan and the author of *Victorian Sappho* (Princeton).

## FEBRUARY

Paper \$26.95 ■ £18.95

978-0-691-14189-3

Cloth \$60.00 ■ £41.95

978-0-691-14188-6

296 pages. 30 halftones. 6 x 9.

LITERATURE ■ CLASSICS ■  
WOMEN'S STUDIES

## LYDIA GINZBURG'S PROSE

Reality in Search of Literature

EMILY VAN BUSKIRK

The Russian writer Lydia Ginzburg (1902–90) is best known for her *Notes from the Leningrad Blockade* and for influential critical studies, such as *On Psychological Prose*, investigating the problem of literary character in French and Russian novels and memoirs. Yet she viewed her most vital work to be the extensive prose fragments, composed for the desk drawer, in which she analyzed herself and other members of the Russian intelligentsia through seven traumatic decades of Soviet history. In this book, the first full-length English-language study of the writer, Emily Van Buskirk presents Ginzburg as a figure of previously unrecognized innovation and importance in the literary landscape of the twentieth century.

Based on a decade's work in Ginzburg's archives, the book discusses previously unknown manuscripts and uncovers a wealth of new information about the author's life, focusing on Ginzburg's quest for a new kind of writing adequate to her times. She writes of universal experiences—frustrated love, professional failures, remorse, aging—and explores the modern fragmentation of identity in the context of war, terror, and an oppressive state. Searching for a new concept of the self, and deeming the psychological novel (a beloved academic specialty) inadequate to express this concept, Ginzburg turned to fragmentary narratives that blur the lines between history, autobiography, and fiction.

This full account of Ginzburg's writing career in many genres and emotional registers enables us not only to rethink the experience of Soviet intellectuals, but to arrive at a new understanding of writing and witnessing during a horrific century.

**Emily Van Buskirk** is assistant professor in the Department of Germanic, Russian, and East European Languages and Literatures at Rutgers University. She is the coeditor of *Lydia Ginzburg's Alternative Literary Identities* and of a Russian edition of Ginzburg's blockade prose.

## FEBRUARY

Cloth \$39.95 ■ £27.95

978-0-691-16679-7

344 pages. 6 x 9.

LITERATURE ■ SLAVIC STUDIES

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HANDS-ON EXERCISES THAT BRING ACTIVE  
LEARNING TO THE LITERATURE CLASSROOM

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101 Exercises for the College Classroom

EDITED BY DIANA FUSS &  
WILLIAM GLEASON

“Steal from this book: Diana Fuss and William Gleason want you to. Bringing together an astonishing range of tips on an astounding range of literatures, this is a pedagogical care package for days when you’re ‘off,’ or students are tired, or the ice needs to be broken again, or you just want to shake things up. These tricks of the trade are more than surefire: they redefine the art of teaching literature.”

—**Scott Herring, Indiana University**

“This thoroughly compelling book—the first collection of student-centered teaching tools for English instructors—will be useful to a wide range of teachers.”

—**Maurice S. Lee, Boston University**

“Refreshingly hands-on without being reductive, this book makes an important contribution to undergraduate teaching and learning. By coming out in favor of active learning and student engagement, it positions itself at the head of a pack of bestsellers on the craft of teaching. But it outdistances them by calling on a wide range of expert teachers to share lessons gleaned from their experiences.”

—**Jennifer Summit, San Francisco State University**

This is the first comprehensive collection of hands-on, active learning exercises for the college literature classroom, offering ideas and inspiration for new and veteran teachers alike.

These 101 surefire lesson plans present creative and interactive activities to get all your students talking and learning, from the first class to final review. Whether you are teaching genres or periods, canonical or noncanonical literature, majors or nonmajors, medieval verse or the graphic novel, this volume provides practical and flexible exercises for creating memorable learning experiences. Help students learn more and retain that knowledge longer by teaching them how to question, debate, annotate, imitate, write, draw, map, stage, or perform. These user-friendly exercises feature clear and concise step-by-step instructions, and each exercise is followed by helpful teaching tips and descriptions of the exercise in action. All encourage collaborative learning and many are adaptable to different class sizes or course levels.

A collection of successful approaches for teaching fiction, poetry, and drama and their historical, cultural, and literary contexts, this indispensable book showcases the tried and true alongside the fresh and innovative.

- ◆ 101 creative classroom exercises for teaching literature
- ◆ Exercises contributed by experienced teachers at a wide range of colleges and universities
- ◆ Step-by-step instructions and teaching tips for each exercise
- ◆ Extensive introduction on the benefits of bringing active learning to the literature classroom
- ◆ Cross-references for finding further exercises and to aid course planning
- ◆ Index of literary authors, works, and related topics

**Diana Fuss** is the Louis W. Fairchild Class of '24 Professor of English at Princeton University. **William Gleason** is professor and chair of English at Princeton. Both Fuss and Gleason have led teaching seminars for graduate students and received Princeton's President's Award for Distinguished Teaching.

DECEMBER

**Paper \$18.95 ■ £12.95**

978-0-691-15714-6

**Cloth \$75.00 ■ £52.00**

978-0-691-15713-9

304 pages. 1 halftone. 1 line illus. 6 x 9.

LITERATURE ■ EDUCATION

PRESS.PRINCETON.EDU

## THE FIRST BOOK

Twentieth-Century Poetic Careers in America

JESSE ZUBA

“We have many poets of the First Book,” the poet and critic Louis Simpson remarked in 1957, describing a sense that the debut poetry collection not only launched the contemporary poetic career but also had come to define it. Surveying American poetry over the past hundred years, *The First Book* explores the emergence of the poetic debut as a unique literary production with its own tradition, conventions, and dynamic role in the literary market. Through new readings of poets ranging from Wallace Stevens and Marianne Moore to John Ashbery and Louise Glück, Jesse Zuba illuminates the centrality of the first book to twentieth-century American literary culture, where it serves as the site of complex struggles for legitimacy on the part of poets, critics, and publishers alike.

Zuba investigates poets’ diverse responses to the question of beginning a career in an increasingly professionalized literary scene that threatened the authenticity of the poetic calling. He shows how modernist debuts evoke markedly idiosyncratic paths, while postwar first books evoke trajectories that balance professional imperatives with traditional literary ideals. Debut titles ranging from Simpson’s *The Arrivistes* to Ken Chen’s *Juvenilia* stress the strikingly pervasive theme of beginning, accommodating a new demand for development even as it averts that demand.

Combining literary analysis with cultural history, *The First Book* will interest scholars and students of twentieth-century literature as well as readers and writers of poetry.

**Jesse Zuba** is assistant professor of English at Delaware State University.

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### NOVEMBER

**Cloth \$39.50 ■ £27.95**

978-0-691-16447-2

208 pages. 6 x 9.

LITERATURE ■ POETRY

## SITE READING

Fiction, Art, Social Form

DAVID J. ALWORTH

*Site Reading* offers a new method of literary and cultural interpretation and a new theory of narrative setting by examining five sites—supermarkets, dumps, roads, ruins, and asylums—that have been crucial to American literature and visual art since the mid-twentieth century. Against the traditional understanding of setting as a static background for narrative action and character development, David Alworth argues that sites figure in novels as social agents. Engaging a wide range of social and cultural theorists, especially Bruno Latour and Erving Goffman, *Site Reading* examines how the literary figuration of real, material environments reorients our sense of social relations. To read the sites of fiction, Alworth demonstrates, is to reveal literature as a profound sociological resource, one that simultaneously models and theorizes collective life.

Each chapter identifies a particular site as a point of contact for writers and artists—the supermarket for Don DeLillo and Andy Warhol; the dump for William Burroughs and Mierle Laderman Ukeles; the road for Jack Kerouac, Joan Didion, and John Chamberlain; the ruin for Thomas Pynchon and Robert Smithson; and the asylum for Ralph Ellison, Gordon Parks, and Jeff Wall—and shows how this site mediates complex interactions among humans and nonhumans. The result is an interdisciplinary study of American culture that brings together literature, visual art, and social theory to develop a new sociology of literature that emphasizes the sociology in literature.

**David J. Alworth** is assistant professor of English and of History and Literature at Harvard University.

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### DECEMBER

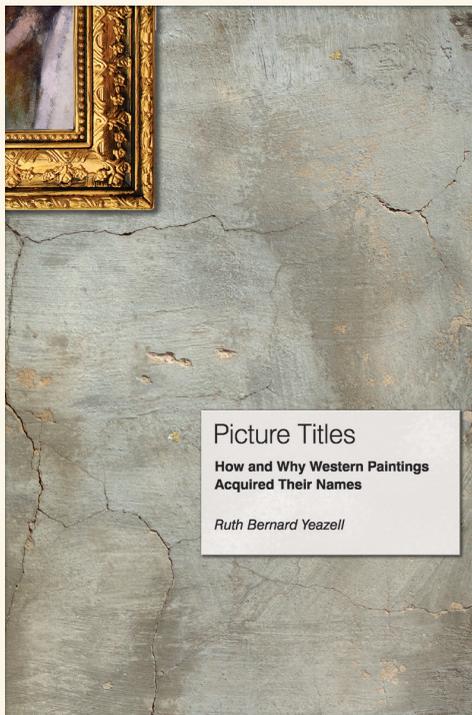
**Cloth \$39.50 ■ £27.95**

978-0-691-16449-6

216 pages. 16 halftones. 6 x 9.

LITERATURE

HOW THE PRACTICE OF TITLING PAINTINGS  
HAS SHAPED THEIR RECEPTION  
THROUGHOUT MODERN HISTORY



“*Picture Titles* is more than just a historical account of how and why pictures came to be named, and of how and why these names sometimes changed over time—it also explores how the act of bestowing a title on a picture influences the ways we approach and apprehend it. After reading this highly original and beautifully written book, you will never look at another picture in quite the same way again.”

—David Cannadine, author of *The Undivided Past: Humanity beyond Our Differences*

OCTOBER

Cloth \$35.00 ■ £24.95

978-0-691-16527-1

364 pages. 16 color illus.

108 halftones. 6 x 9.

ART ■ LITERATURE

PRESS.PRINCETON.EDU

## PICTURE TITLES

How and Why Western Paintings Acquired Their Names

RUTH BERNARD YEAZELL

A picture's title is often our first guide to understanding the image. Yet paintings didn't always have titles, and many canvases acquired their names from curators, dealers, and printmakers—not the artists. Taking an original, historical look at how Western paintings were named, *Picture Titles* shows how the practice developed in response to the conditions of the modern art world and how titles have shaped the reception of artwork from the time of Bruegel and Rembrandt to the present.

Ruth Bernard Yeazell begins the story with the decline of patronage and the rise of the art market in the seventeenth and eighteenth centuries, as the increasing circulation of pictures and the democratization of the viewing public generated the need for a shorthand by which to identify works at a far remove from their creation. The spread of literacy both encouraged the practice of titling pictures and aroused new anxieties about relations between word and image, including fears that reading was taking the place of looking. Yeazell demonstrates that most titles composed before the nineteenth century were the work of middlemen, and even today many artists rely on others to name their pictures. A painter who wants a title to stick, Yeazell argues, must engage in an act of aggressive authorship. She investigates prominent cases, such as David's *Oath of the Horatii* and works by Turner, Courbet, Whistler, Magritte, and Jasper Johns.

Examining Western painting from the Renaissance to the present day, *Picture Titles* sheds new light on the ways that we interpret and appreciate visual art.

**Ruth Bernard Yeazell** is the Chace Family Professor of English and director of the Lewis Walpole Library at Yale University. Her books include *Harems of the Mind: Passages of Western Art and Literature* and *Art of the Everyday: Dutch Painting and the Realist Novel* (Princeton).

# HOUSES FOR A NEW WORLD

Builders and Buyers in American Suburbs, 1945–1965

## BARBARA MILLER LANE

While the work of Frank Lloyd Wright, Richard Neutra, and their contemporaries frequently influences our ideas about house design at the midcentury, most Americans during this period lived in homes built by anonymous builders who also served as developers of the communities. Often dismissed as “little boxes, made of ticky-tacky,” the tract houses of America’s postwar suburbs represent the twentieth century’s most successful experiment in mass housing. *Houses for a New World* is the first comprehensive history of this uniquely American form of domestic architecture and urbanism.

Between 1945 and 1965, more than thirteen million houses—most of them in new ranch and split-level styles—were constructed on large expanses of land outside city centers, providing homes for the country’s rapidly expanding population. Focusing on twelve developments in the suburbs of Boston, Philadelphia, Chicago, and Los Angeles, Barbara Miller Lane tells the story of the collaborations between builders and buyers, showing how both wanted houses and communities that espoused a modern way of life—informal, democratic, multiethnic, and devoted to improving the lives of their children. The resulting houses differed dramatically from both the European International Style and older forms of American domestic architecture.

Based on a decade of original research, and accompanied by hundreds of historical images, plans, and maps, this book presents an entirely new interpretation of the American suburb.

**Barbara Miller Lane** is Andrew W. Mellon Professor in the Humanities at Bryn Mawr College. Her books include *Architecture and Politics in Germany, 1918–1945*.

### Featured housing developments:

#### Boston area:

- ◆ Governor Francis Farms (Warwick, RI)
- ◆ Brookfield (Brockton, MA)
- ◆ Wethersfield (Natick, MA)

#### Chicago area:

- ◆ Greenview Estates (Arlington Heights, IL)
- ◆ Elk Grove Village
- ◆ Rolling Meadows
- ◆ Weathersfield at Schaumburg

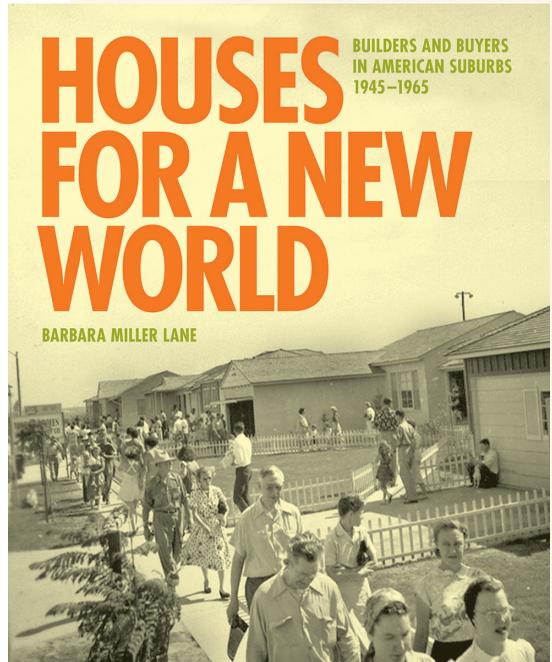
#### Los Angeles area:

- ◆ Cinderella Homes (Anaheim, CA)
- ◆ Panorama City (Los Angeles)
- ◆ Rossmoor (Los Alamitos, CA)

#### Philadelphia area:

- ◆ Lawrence Park (Broomall, PA)
- ◆ Rose Tree Woods (Broomall, PA)

THE FASCINATING HISTORY OF THE  
TWENTIETH CENTURY’S MOST SUCCESSFUL  
EXPERIMENT IN MASS HOUSING



“*Houses for a New World* presents an entirely original and authoritative history of the development and design of the most common house types of the postwar suburbs. Anyone interested in the twentieth-century American home will want to consult this book first. Packed with new insights and ideas, and the result of decades of careful study, it is a tour de force.”

—Paul Groth, University of California, Berkeley

OCTOBER

Cloth \$49.95 ■ £34.95

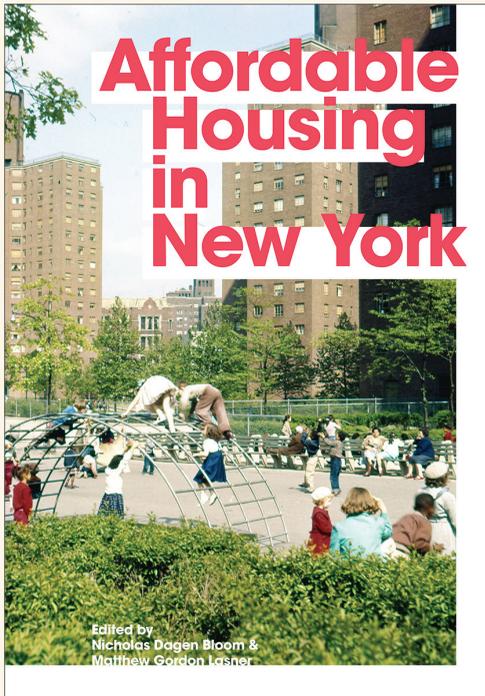
978-0-691-16761-9

320 pages. 224 halftones. 8 x 9 3/4.

ARCHITECTURE ■ URBAN STUDIES

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A RICHLY ILLUSTRATED HISTORY  
OF BELOW-MARKET HOUSING IN NEW YORK,  
FROM THE 1920s TO DE BLASIO'S INITIATIVES



“An engaging account of more than a century of efforts to provide New Yorkers with below-market housing. The contributors are excellent and the extensive illustrations enhance the rich text.”  
—Lawrence Vale, Massachusetts Institute of Technology

DECEMBER

Cloth \$39.95 ■ £27.95

978-0-691-16781-7

336 pages. 106 color illus. 142 halftones.  
1 map. 7 x 10.

URBAN STUDIES ■ ARCHITECTURE

PRESS.PRINCETON.EDU

## AFFORDABLE HOUSING IN NEW YORK

The People, Places, and Policies That Transformed a City

EDITED BY  
NICHOLAS DAGEN BLOOM &  
MATTHEW GORDON LASNER

How has America's most expensive and progressive city helped its residents to live? Since the nineteenth century, the need for high-quality affordable housing has been one of New York City's most urgent issues. *Affordable Housing in New York* explores the past, present, and future of the city's pioneering efforts, from the 1920s to the major initiatives of Mayor Bill de Blasio.

The book examines the people, places, and policies that have helped make New York livable, from early experiments by housing reformers and the innovative public-private solutions of the 1970s and 1980s to today's professionalized affordable housing industry. More than two dozen leading scholars tell the story of key figures of the era, including Fiorello LaGuardia, Robert Moses, Jane Jacobs, and Ed Koch. Over twenty-five individual housing complexes are profiled, including Queensbridge Houses, America's largest public housing complex; Stuyvesant Town; Co-op City; and recent additions like Via Verde. Plans, models, archival photos, and newly commissioned portraits of buildings and tenants put the efforts of the past century into social, political, and cultural context and look ahead to future prospects for below-market subsidized housing.

A richly illustrated, dynamic portrait of an evolving city, this is a comprehensive and authoritative history of public and middle-income housing in New York and contributes significantly to contemporary debates on how to enable future generations of New Yorkers to call the city home.

Featured housing: Amalgamated Cooperative Apartments ♦ Amsterdam Houses ♦ Bell Park Gardens ♦ Boulevard Gardens ♦ Co-op City ♦ East River Houses ♦ Eastwood ♦ Harlem River Houses ♦ Hughes House ♦ Jacob Riis Houses ♦ Johnson Houses ♦ Marcus Garvey Village ♦ Melrose Commons ♦ Nehemiah Houses ♦ Paul Lawrence Dunbar Apartments ♦ Penn Station South ♦ Queensbridge Houses ♦ Queensview ♦ Ravenswood Houses ♦ Riverbend Houses ♦ Rochdale Village ♦ Schomburg Plaza ♦ Starrett City ♦ Stuyvesant Town ♦ Sunnyside Gardens ♦ Twin Parks ♦ Via Verde ♦ West Side Urban Renewal Area ♦ West Village Houses ♦ Williamsburg Houses

**Nicholas Dagen Bloom** is associate professor of social science and director of the Urban Administration program at New York Institute of Technology. **Matthew Gordon Lasner** is assistant professor of urban studies and planning at Hunter College, City University of New York.

# BEYOND THE BEAT

Musicians Building Community in Nashville

DANIEL B. CORNFIELD

At a time when the bulwarks of the music industry are collapsing, what does it mean to be a successful musician and artist? How might contemporary musicians sustain their artistic communities? Based on interviews with over seventy-five popular-music professionals in Nashville, *Beyond the Beat* looks at artist activists—those visionaries who create inclusive artist communities in today's individualistic and entrepreneurial art world. Using Nashville as a model, Daniel Cornfield develops a theory of artist activism—the ways that artist peers strengthen and build diverse artist communities.

Cornfield discusses how genre-diversifying artist activists have arisen throughout the late twentieth-century musician migration to Nashville, a city that boasts the highest concentration of music jobs in the United States. Music City is now home to diverse recording artists—including Jack White, El Movimiento, the Black Keys, and Paramore. Cornfield identifies three types of artist activists: the artist-producer who produces and distributes his or her own and others' work while mentoring early-career artists, the social entrepreneur who maintains social spaces for artist networking, and arts trade union reformers who are revamping collective bargaining and union functions. Throughout, Cornfield examines enterprising musicians both known and less recognized. He links individual and collective actions taken by artist activists to their orientations toward success, audience, and risk and to their original inspirations for embarking on music careers.

*Beyond the Beat* offers a new model of artistic success based on innovating creative institutions to benefit the society at large.

**Daniel B. Cornfield** is professor of sociology at Vanderbilt University. He is the author of *Becoming a Mighty Voice* and coeditor of *Worlds of Work*.

HOW NASHVILLE MUSICIANS ARE CHANGING  
WHAT IT MEANS TO BE A WORKING ARTIST TODAY

“This insightful and original book looks at how participants in the changing world of Nashville music are creating new ways of organizing careers that are more entrepreneurial and collective than earlier bureaucratic and corporate modes. Cornfield is clearly onto something important about music careers and epochal transformations in the music industry. His talent as a sociologist of work shines through.”

—William G. Roy, University of California, Los Angeles

“With an amazing range of scholarship, this engaging and thought-provoking book intertwines biography and context to examine emergent patterns among musical change agents in Nashville. Distilling complex arguments and concepts in a straightforward fashion, the book is not only about art worlds and their dynamics, but also about workers in the twenty-first century.”

—Timothy J. Dowd, Emory University

OCTOBER

Cloth \$35.00 ■ £24.95

978-0-691-16073-3

224 pages. 5 line illus. 2 tables. 6 x 9.

SOCIOLOGY ■ MUSIC

PRESS.PRINCETON.EDU

## CARLOS CHÁVEZ AND HIS WORLD

EDITED BY LEONORA SAAVEDRA

Carlos Chávez (1899–1978) is the central figure in Mexican music of the twentieth century and among the most eminent of all Latin American modernist composers. An enfant terrible in his own country, Chávez was an integral part of the emerging music scene in the United States in the 1920s. His highly individual style—diatonic, dissonant, contrapuntal—addressed both modernity and Mexico's indigenous past. Chávez was also a governmental arts administrator, founder of major Mexican cultural institutions, and conductor and founder of the Orquesta Sinfónica de México. *Carlos Chávez and His World* brings together an international roster of leading scholars to delve into not only Chávez's music but also the history, art, and politics surrounding his life and work.

Contributors explore Chávez's vast body of compositions, including his piano music, symphonies, violin concerto, late compositions, and Indianist music. They look at his connections with such artistic greats as Aaron Copland, Miguel Covarrubias, Henry Cowell, Silvestre Revueltas, and Paul Strand. The essays examine New York's modernist scene, Mexican symphonic music, portraits of Chávez by major Mexican artists of the period, including Diego Rivera and Rufino Tamayo, and Chávez's impact on El Colegio Nacional.

A quantum leap in understanding Carlos Chávez and his milieu, this collection will stimulate further work in Latin American music and culture.

**Leonora Saavedra** is associate professor of music at the University of California, Riverside.

THE BARD MUSIC FESTIVAL

## SEPTEMBER

**Paper \$35.00 ■ £24.95**  
978-0-691-16948-4

**Cloth \$75.00 ■ £52.00**  
978-0-691-16947-7  
384 pages. 8 halftones.  
34 musical examples. 6 x 9.

MUSIC

Bard Music Festival 2015:  
**Carlos Chávez and His World**

Bard College  
August 7–9 and August 14–16, 2015

## REANNOUNCING

## PRESERVING THE DHARMA

Hōzan Tankai and Japanese Buddhist Art  
of the Early Modern Era

JOHN M. ROSENFELD

In this beautifully illustrated book, eminent art historian John Rosenfield explores the life and art of the Japanese Buddhist monk Hōzan Tankai (1629–1716). Through a close examination of sculptures, paintings, ritual implements, and primary documents, the book demonstrates how the Shingon prelate's artistic activities were central to his important place in the world of late-seventeenth-century Japanese Buddhism. At the same time, the book shows the richness of early modern Japanese Buddhist art, which has often been neglected and undervalued.

Tankai was firmly committed to the spiritual disciplines of mountain Buddhism—seclusion, severe asceticism, meditation, and ritual. But in the 1680s, after being appointed head of a small, run-down temple on the slopes of Mount Ikoma, near Nara, he revealed that he was also a gifted artist and administrator. He embarked on an ambitious campaign of constructing temple halls and commissioning icons, and the Ikoma temple, soon renamed Hōzanji, became a vibrant center of popular Buddhism, as it remains today. He was a remarkably productive artist, and by the end of his life more than 150 works were associated with him.

A major reconsideration of a key artistic and religious figure, *Preserving the Dharma* brings much-needed attention to an overlooked period of Japanese Buddhist art.

**John M. Rosenfield** (1924–2013) was the Abby Aldrich Rockefeller Professor Emeritus of East Asian Art at Harvard University and curator emeritus of Asian art at the Harvard University Art Museums.

PUBLICATIONS OF THE DEPARTMENT OF ART AND  
ARCHAEOLOGY, PRINCETON UNIVERSITY

## DECEMBER

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978-0-691-16397-0  
160 pages. 90 color illus. 35 halftones.  
4 maps. 7 x 10.

ART ■ ASIAN STUDIES

# RECONCEIVING INFERTILITY

Biblical Perspectives on Procreation and Childlessness

CANDIDA R. MOSS & JOEL S. BADEN

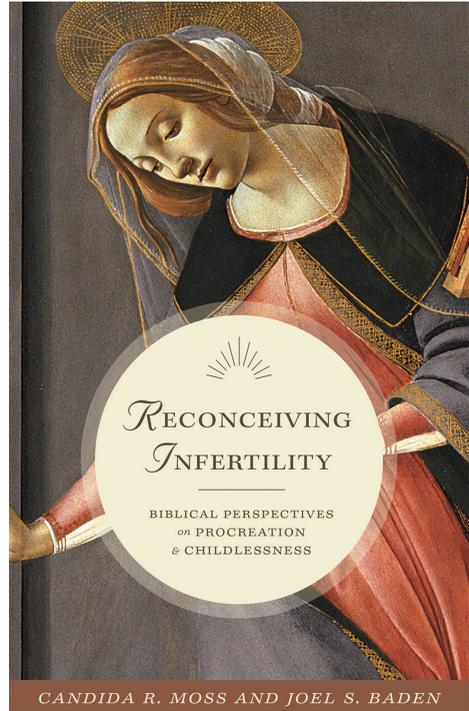
In the Book of Genesis, the first words God speaks to humanity are “Be fruitful and multiply.” From ancient times to today, these words have been understood as a divine command to procreate. Fertility is viewed as a sign of blessedness and moral uprightness, while infertility is associated with sin and moral failing. *Reconceiving Infertility* explores and complicates traditional interpretations such as these, providing a more complete picture of how procreation and childlessness are depicted in the Bible.

Closely examining texts and themes from both the Hebrew Bible and the New Testament, Candida Moss and Joel Baden offer vital new perspectives on infertility and the social experiences of the infertile in the biblical tradition. They begin with perhaps the most famous stories of infertility in the Bible—those of the matriarchs Sarah, Rebekah, and Rachel—and show how the divine injunction in Genesis is both a blessing and a curse. Moss and Baden go on to discuss the metaphorical treatments of Israel as a “barren mother,” the conception of Jesus, Paul’s writings on family and reproduction, and more. They reveal how biblical views on procreation and infertility, and the ancient contexts from which they emerged, were more diverse than we think.

*Reconceiving Infertility* demonstrates that the Bible speaks in many voices about infertility, and lays a biblical foundation for a more supportive religious environment for those suffering from infertility today.

**Candida R. Moss** is professor of New Testament and Early Christianity at the University of Notre Dame. She is the author of *Ancient Christian Martyrdom: Diverse Practices, Theologies, and Traditions*, among other books. **Joel S. Baden** is professor of Hebrew Bible at Yale Divinity School. His books include *The Composition of the Pentateuch*.

A MORE COMPLETE PICTURE OF HOW  
PROCREATION AND CHILDLESSNESS  
ARE DEPICTED IN THE BIBLE



CANDIDA R. MOSS AND JOEL S. BADEN

“Moss and Baden do a wonderful job of showing that infertility in the Bible is not just a medical description but also a cultural idea arising from a complex mixture of expectations and discourses about age, gender, patriotism, economics, politics, and religion. *Reconceiving Infertility* is an important and exciting contribution to the growing list of books on disability in biblical studies.”

—Jeremy Schipper, author of *Disability and Isaiah’s Suffering Servant*

SEPTEMBER

Cloth \$35.00 ■ £24.95

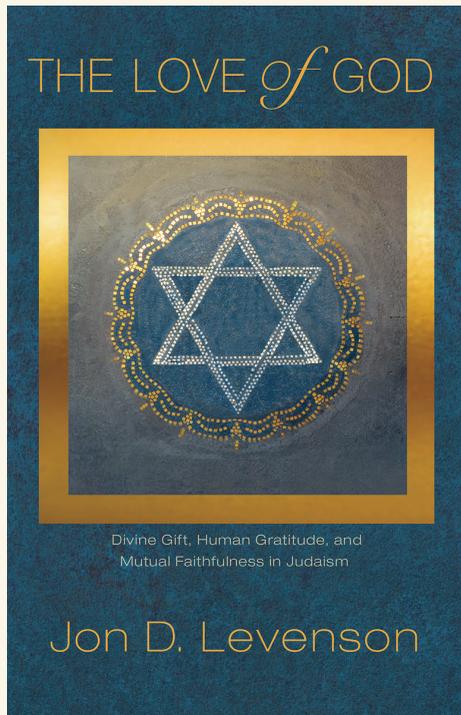
978-0-691-16483-0

328 pages. 5 ½ x 8 ½.

RELIGION ■ WOMEN’S STUDIES

PRESS.PRINCETON.EDU

A BOLD REASSESSMENT OF THE  
LOVE OF GOD IN JUDAISM



“As one expects from Levenson, the book is elegantly written and clearly argued. It will be of great interest to Jewish and Christian readers alike.”  
—Richard J. Clifford, SJ, Boston College

## THE LOVE OF GOD

Divine Gift, Human Gratitude, and  
Mutual Faithfulness in Judaism

JON D. LEVENSON

The love of God is perhaps the most essential element in Judaism—but also one of the most confounding. In biblical and rabbinic literature, the obligation to love God appears as a formal commandment. Yet most people today think of love as a feeling. How can an emotion be commanded? How could one ever fulfill such a requirement? *The Love of God* places these scholarly and existential questions in a new light.

Jon Levenson traces the origins of the concept to the ancient institution of covenant, showing how covenantal love is a matter neither of sentiment nor of dry legalism. The love of God is instead a deeply personal two-way relationship that finds expression in God’s mysterious love for the people of Israel, who in turn observe God’s laws out of profound gratitude for his acts of deliverance. Levenson explores how this bond has survived episodes in which God’s love appears to be painfully absent—as in the brutal persecutions of Talmudic times—and describes the intensely erotic portrayals of the relationship by biblical prophets and rabbinic interpreters of the Song of Songs. He examines the love of God as a spiritual discipline in the Middle Ages as well as efforts by two influential modern Jewish thinkers—Martin Buber and Franz Rosenzweig—to recover this vital but endangered aspect of their tradition.

A breathtaking work of scholarship and spirituality alike that is certain to provoke debate, *The Love of God* develops fascinating insights into the foundations of religious life in the classical Jewish tradition.

**Jon D. Levenson** is the Albert A. List Professor of Jewish Studies at Harvard University. His many books include *Resurrection and the Restoration of Israel*, which won the National Jewish Book Award, and *Inheriting Abraham* and *Creation and the Persistence of Evil* (both Princeton).

LIBRARY OF JEWISH IDEAS

NOVEMBER

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JEWISH STUDIES ■ RELIGION

Cosponsored by the Tikvah Fund

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## GERMAN JEWRY AND THE ALLURE OF THE SEPHARDIC

JOHN M. EFRON

In the eighteenth and nineteenth centuries, as German Jews struggled for legal emancipation and social acceptance, they also embarked on a program of cultural renewal, two key dimensions of which were distancing themselves from their fellow Ashkenazim in Poland and giving a special place to the Sephardim of medieval Spain. Where they saw Ashkenazic Jewry as insular and backward, a result of Christian persecution, they depicted the Sephardim as worldly, morally and intellectually superior, and beautiful, products of the tolerant Muslim environment in which they lived. In this elegantly written book, John Efron looks in depth at the special allure Sephardic aesthetics held for German Jewry.

Efron examines how German Jews idealized the sound of Sephardic Hebrew and the Sephardim's physical and moral beauty, and shows how the allure of the Sephardic found expression in neo-Moorish synagogue architecture, historical novels, and romanticized depictions of Sephardic history. He argues that the shapers of German-Jewish culture imagined medieval Iberian Jewry as an exemplary Jewish community, bound by tradition yet fully at home in the dominant culture of Muslim Spain. Efron argues that the myth of Sephardic superiority was actually an expression of withering self-critique by German Jews who, by seeking to transform Ashkenazic culture and win the acceptance of German society, hoped to enter their own golden age.

Stimulating and provocative, this book demonstrates how the goal of this aesthetic self-refashioning was not assimilation but rather the creation of a new form of German-Jewish identity inspired by Sephardic beauty.

**John M. Efron** is the Koret Professor of Jewish History at the University of California, Berkeley. He is the author of *Medicine and the German Jews: A History and Defenders of the Race: Jewish Doctors and Race Science in Fin-de-Siècle Europe* and the coauthor of *The Jews: A History*.

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JANUARY

Cloth \$45.00 ■ £30.95

978-0-691-16774-9

312 pages. 34 halftones. 6 x 9.

HISTORY ■ JEWISH STUDIES

## CLASSICAL CONFUCIAN POLITICAL THOUGHT

A New Interpretation

LOUBNA EL AMINE

The intellectual legacy of Confucianism has loomed large in efforts to understand China's past, present, and future. While Confucian ethics has been thoroughly explored, the question remains: what exactly is Confucian political thought? *Classical Confucian Political Thought* returns to the classical texts of the Confucian tradition to answer this vital question. Showing how Confucian ethics and politics diverge, Loubna El Amine argues that Confucian political thought is not a direct application of Confucian moral philosophy. Instead, contrary to the conventional view that Confucian rule aims to instill virtue in all members of society, El Amine demonstrates that its main aim is to promote political order.

El Amine analyzes key aspects of the Confucian political vision, including the relationship between the ruler and the people, the typology of rulers, and the role of ministers and government officials. She also looks at Confucianism's account of the mechanisms through which society is to be regulated, from welfare policies to rituals. She explains that the Confucian conception of the political leaves space open for the rule of those who are not virtuous if these rulers establish and maintain political order. She also contends that Confucians defend the duty to take part in government based on the benefits that such participation can bring to society.

*Classical Confucian Political Thought* brings a new understanding to Confucian political theory by illustrating that it is not chiefly idealistic and centered on virtue, but rather realistic and driven by political concerns.

**Loubna El Amine** is assistant professor of government at Georgetown University.

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SEPTEMBER

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232 pages. 6 x 9.

POLITICAL THEORY ■ ASIAN STUDIES

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OF  
SPINOZA



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“This is not just an extraordinarily important and beautifully rendered translation, but a magisterial work of scholarship. The long-awaited second volume, which includes the political writings and later letters, is especially welcome. Curley’s edition of Spinoza’s writings will, and should, remain the standard text of Spinoza in English for generations to come.”

—Steven Nadler, author of *A Book Forged in Hell: Spinoza’s Scandalous Treatise and the Birth of the Secular Age*

JANUARY

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712 pages. 6 line illus. 6 x 9.

PHILOSOPHY ■ RELIGION

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THE COLLECTED WORKS  
OF SPINOZA

Volume II

BENEDICTUS DE SPINOZA

Edited and translated by Edwin Curley

*The Collected Works of Spinoza* provides, for the first time in English, a truly satisfactory edition of all of Spinoza’s writings, with accurate and readable translations, based on the best critical editions of the original-language texts, done by a scholar who has published extensively on the philosopher’s work.

The centerpiece of this second volume is Spinoza’s *Theological-Political Treatise*, a landmark work in the history of biblical scholarship, the first argument for democracy by a major philosopher, and a forceful defense of freedom of thought and expression. This work is accompanied by Spinoza’s later correspondence, much of which responds to criticism of the *Theological-Political Treatise*. The volume also includes his last work, the unfinished *Political Treatise*, which builds on the foundations of the *Theological-Political Treatise* to offer plans for the organization of nontyrannical monarchies and aristocracies.

The elaborate editorial apparatus—including prefaces, notes, glossary, and indexes—assists the reader in understanding one of the world’s most fascinating, but also most difficult, philosophers. Of particular interest is the glossary-index, which provides extensive commentary on Spinoza’s technical vocabulary.

A milestone of scholarship more than forty-five years in the making, *The Collected Works of Spinoza* is an essential edition for anyone with a serious interest in Spinoza or the history of philosophy.

**Edwin Curley** is professor emeritus of philosophy at the University of Michigan. His books include *A Spinoza Reader*, *Behind the Geometrical Method: A Reading of Spinoza’s “Ethics,”* and *Spinoza’s Metaphysics*. He is also the author of *Descartes Against the Skeptics* and the editor of an edition of Hobbes’s *Leviathan*. He is a member of the American Academy of Arts and Sciences.

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Volume I

BENEDICTUS DE SPINOZA

Edited and translated by Edwin Curley

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# NIETZSCHE'S JEWISH PROBLEM

Between Anti-Semitism and Anti-Judaism

ROBERT C. HOLUB

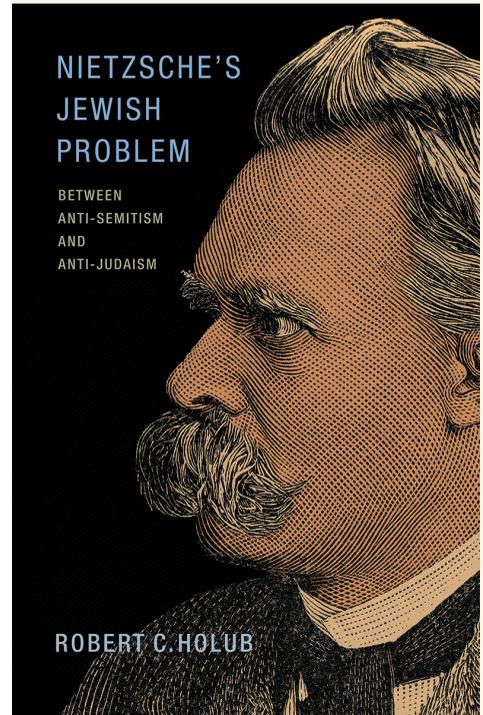
For more than a century, Nietzsche's views about Jews and Judaism have been subject to countless polemics. The Nazis infamously fashioned the philosopher as their anti-Semitic precursor, while in the past thirty years the pendulum has swung in the opposite direction. The increasingly popular view today is that Nietzsche was not only completely free of racist tendencies but was also a principled adversary of anti-Jewish thought. *Nietzsche's Jewish Problem* offers a definitive reappraisal of the controversy, taking the full historical, intellectual, and biographical context into account. As Robert Holub shows, a careful consideration of all the evidence from Nietzsche's published and unpublished writings and letters reveals that he harbored anti-Jewish prejudices throughout his life.

*Nietzsche's Jewish Problem* demonstrates how this is so despite the apparent paradox of the philosopher's well-documented opposition to the crude political anti-Semitism of the Germany of his day. As Holub explains, Nietzsche's "anti-anti-Semitism" was motivated more by distaste for vulgar nationalism than by any objection to anti-Jewish prejudice.

A richly detailed account of a controversial issue that goes to the heart of Nietzsche's reputation and reception, *Nietzsche's Jewish Problem* will fascinate anyone interested in philosophy, intellectual history, or the history of anti-Semitism.

**Robert C. Holub** is Ohio Eminent Scholar and Professor of German at Ohio State University and former chancellor of the University of Massachusetts, Amherst. The author of several books on nineteenth- and twentieth-century German literary, cultural, and intellectual history, he is also the editor of editions of Nietzsche's *On the Genealogy of Morals* and *Beyond Good and Evil*.

THE FIRST COMPREHENSIVE ACCOUNT OF  
NIETZSCHE'S VIEWS ON JEWS AND JUDAISM



"*Nietzsche's Jewish Problem* promises to be the definitive account of Nietzsche's relation to Jews and Judaism for some time to come. In lucid and compelling prose, Robert Holub offers a provocative reappraisal of Nietzsche that forces us to confront how he managed to mix sustained anti-Jewish views with a rejection of anti-Semitic politics. No one seriously interested in the German intellectual tradition can afford to ignore this book."  
—Jonathan M. Hess, University of North Carolina, Chapel Hill

NOVEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16755-8

320 pages. 6 x 9.

PHILOSOPHY ■ JEWISH STUDIES

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## EPISTEMIC ANGST

Radical Skepticism and  
the Groundlessness of Our Believing

DUNCAN PRITCHARD

*Epistemic Angst* offers a completely new solution to the ancient philosophical problem of radical skepticism—the challenge of explaining how it is possible to have knowledge of a world external to us.

Duncan Pritchard argues that the key to resolving this puzzle is to realize that it is composed of two logically distinct problems, each requiring its own solution. He then puts forward solutions to both problems. To that end, he offers a new reading of Wittgenstein's account of the structure of rational evaluation and demonstrates how this provides an elegant solution to one aspect of the skeptical problem. Pritchard also revisits the epistemological disjunctivist proposal that he developed in previous work and shows how it can effectively handle the other aspect of the problem. Finally, he argues that these two antiskeptical positions, while superficially in tension with each other, are not only compatible but also mutually supporting.

The result is a comprehensive and distinctive resolution to the problem of radical skepticism, one that challenges many assumptions in contemporary epistemology.

**Duncan Pritchard** is professor of philosophy at the University of Edinburgh, where he is the director of Eidyn: The Edinburgh Centre for Epistemology, Mind and Normativity. His books include *Epistemic Luck* and *Epistemological Disjunctivism*.

SOOCHOW UNIVERSITY LECTURES IN PHILOSOPHY  
Chienkuo Mi, General Editor

JANUARY

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216 pages. 6 x 9.

PHILOSOPHY

## RECONSTRUCTION

A. J. JULIUS

What should a person do when she depends for her possibilities of action on the actions of other persons? Is it possible to live as one free person among others? In this groundbreaking work of moral and political philosophy, A. J. Julius argues that a person acts freely by acting for good reasons. To act for good reasons in the presence of other people, a person must act for reasons that she shares with them. Julius uses these ideas of free action and interpersonal rationality to explain the wrongness of coercion, the value of cooperation, the rational force of democratic law, and the imperative of substituting public for private property. He proposes that we can begin to act freely, within our actual unfree society, by setting out to reconstruct it on a democratic basis.

A book that will open new directions in the discussion of rationality and freedom, *Reconstruction* makes it plain that the political is personal.

**A. J. Julius** is assistant professor of philosophy at the University of California, Los Angeles.

APRIL 2016

Cloth \$35.00 ■ £24.95

978-0-691-16754-1

248 pages. 6 x 9.

POLITICAL THEORY ■ PHILOSOPHY

# LIBERTY AND COERCION

The Paradox of American Government  
from the Founding to the Present

GARY GERSTLE

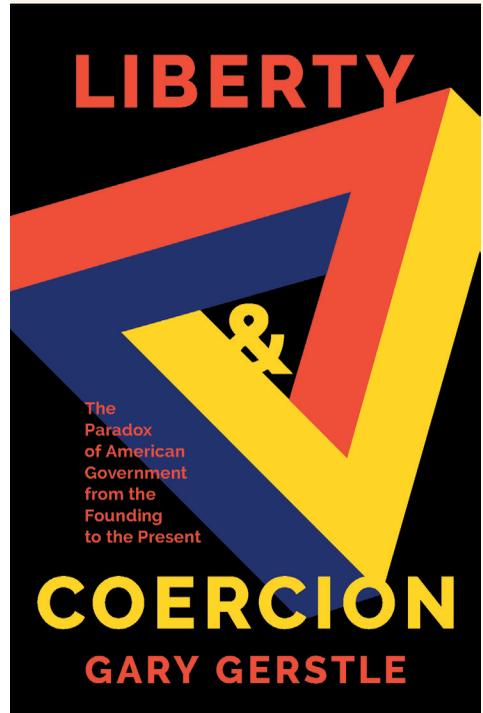
American governance is burdened by a paradox. On the one hand, Americans don't want "big government" meddling in their lives; on the other hand, they have repeatedly enlisted governmental help to impose their views regarding marriage, abortion, religion, and schooling on their neighbors. These contradictory stances on the role of public power have paralyzed policymaking and generated rancorous disputes about government's legitimate scope. How did we reach this political impasse? Historian Gary Gerstle, looking at two hundred years of U.S. history, argues that the roots of the current crisis lie in two contrasting theories of power that the Framers inscribed in the Constitution.

One theory shaped the federal government, setting limits on its power in order to protect personal liberty. Another theory molded the states, authorizing them to go to extraordinary lengths, even to the point of violating individual rights, to advance the "good and welfare of the commonwealth." The Framers believed these theories could coexist comfortably, but conflict between the two has largely defined American history. Gerstle shows how national political leaders improvised brilliantly to stretch the power of the federal government beyond where it was meant to go—but at the cost of giving private interests and state governments too much sway over public policy. The states could be innovative, too. More impressive was their staying power. Only in the 1960s did the federal government, impelled by the Cold War and civil rights movement, definitively assert its primacy. But as the power of the central state expanded, its constitutional authority did not keep pace. Conservatives rebelled, making the battle over government's proper dominion the defining issue of our time.

From the Revolution to the Tea Party, and the Bill of Rights to the national security state, *Liberty and Coercion* is a revelatory account of the making and unmaking of government in America.

**Gary Gerstle** is the Paul Mellon Professor of American History at the University of Cambridge. His many books include *American Crucible* and *The Rise and Fall of the New Deal Order* (both Princeton). He lives in Cambridge, England and Cambridge, Massachusetts.

HOW THE CONFLICT BETWEEN  
FEDERAL AND STATE POWER  
HAS SHAPED AMERICAN HISTORY



"A landmark work of political history that will make liberals, conservatives, and radicals rethink their assumptions about the weak or strong American state. With great authority and muscular prose, Gerstle explains the development of the United States as a narrative of continuities and discontinuities, growing centralization, and enduring limits on federal power."

—Michael Kazin, author of *American Dreamers*

NOVEMBER

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464 pages. 1 table. 6 x 9.

AMERICAN HISTORY ■ POLITICS

PRESS.PRINCETON.EDU

## BEYOND RELIGIOUS FREEDOM

The New Global Politics of Religion

ELIZABETH SHAKMAN HURD

In recent years, North American and European nations have sought to legally remake religion in other countries through an unprecedented array of international initiatives. Policymakers have rallied around the notion that the fostering of religious freedom, interfaith dialogue, religious toleration, and protections for religious minorities are the keys to combating persecution and discrimination. *Beyond Religious Freedom* persuasively argues that these initiatives create the very social tensions and divisions they are meant to overcome.

Elizabeth Shakman Hurd looks at three critical channels of state-sponsored intervention: international religious freedom advocacy, development assistance and nation building, and international law. She shows how these initiatives make religious difference a matter of law, resulting in a divide that favors forms of religion authorized by those in power and excludes other ways of being and belonging. In exploring the dizzying power dynamics and blurred boundaries that characterize relations between “official religion,” “governed religion,” and “lived religion,” Hurd charts new territory in the study of religion in global politics.

A forceful and timely critique of the politics of promoting religious freedom, *Beyond Religious Freedom* provides new insights into today’s most pressing dilemmas of power, difference, and governance.

**Elizabeth Shakman Hurd** is associate professor of political science at Northwestern University. She is the author of *The Politics of Secularism in International Relations* (Princeton) and the coeditor of *Comparative Secularisms in a Global Age* and *Politics of Religious Freedom*.

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SEPTEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16609-4

216 pages. 6 x 9.

INTERNATIONAL RELATIONS ■ RELIGION

## WHEN MOVEMENTS ANCHOR PARTIES

Electoral Alignments in American History

DANIEL SCHLOZMAN

Throughout American history, some social movements, such as organized labor and the Christian Right, have forged influential alliances with political parties, while others, such as the antiwar movement, have not. *When Movements Anchor Parties* provides a bold new interpretation of American electoral history by examining five prominent movements and their relationships with political parties.

Taking readers from the Civil War to today, Daniel Schlozman shows how two powerful alliances—those of organized labor and Democrats in the New Deal, and the Christian Right and Republicans since the 1970s—have defined the basic priorities of parties and shaped the available alternatives in national politics. He traces how they diverged sharply from three other major social movements that failed to establish a place inside political parties—the abolitionists following the Civil War, the Populists in the 1890s, and the antiwar movement in the 1960s and 1970s. Moving beyond a view of political parties simply as collections of groups vying for influence and resources, Schlozman explores how would-be influencers gain influence—or don’t. He reveals how movements join with parties only when the alliance is beneficial to parties, and how alliance exacts a high price from movements. Their radical supporters get shunted aside. Their sweeping visions give way to compromise and partial victories. Yet as Schlozman demonstrates, the price is well worth paying as movements reorient parties’ priorities.

**Daniel Schlozman** is assistant professor of political science at Johns Hopkins University.

PRINCETON STUDIES IN AMERICAN POLITICS: HISTORICAL,  
INTERNATIONAL, AND COMPARATIVE PERSPECTIVES  
Ira Katznelson, Eric Schickler, Martin Shefter, and Theda Skocpol,  
Series Editors

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SEPTEMBER

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280 pages. 5 tables. 6 x 9.

POLITICAL SCIENCE

# SAILING THE WATER'S EDGE

The Domestic Politics of American Foreign Policy

HELEN V. MILNER &  
DUSTIN TINGLEY

When engaging with other countries, the U.S. government has a number of different policy instruments at its disposal, including foreign aid, international trade, and the use of military force. But what determines which policies are chosen? Does the United States rely too much on the use of military power and coercion in its foreign policies? *Sailing the Water's Edge* focuses on how domestic U.S. politics—in particular the interactions between the president, Congress, interest groups, bureaucratic institutions, and the public—have influenced foreign policy choices since World War II and shows why presidents have more control over some policy instruments than others. Presidential power matters and it varies systematically across policy instruments.

Helen Milner and Dustin Tingley consider how Congress and interest groups have substantial material interests in and ideological divisions around certain issues and that these factors constrain presidents from applying specific tools. As a result, presidents select instruments that they have more control over, such as use of the military. This militarization of U.S. foreign policy raises concerns about the nature of American engagement, substitution among policy tools, and the future of U.S. foreign policy. Milner and Tingley explore whether American foreign policy will remain guided by a grand strategy of liberal internationalism, what affects American foreign policy successes and failures, and the role of U.S. intelligence collection in shaping foreign policy. The authors support their arguments with rigorous theorizing, quantitative analysis, and focused case studies, such as U.S. foreign policy in Sub-Saharan Africa across two presidential administrations.

*Sailing the Water's Edge* examines the importance of domestic political coalitions and institutions on the formation of American foreign policy.

**Helen V. Milner** is the B.C. Forbes Professor of Politics and International Affairs at Princeton University. Her books include *Votes, Vetoes, and the Political Economy of International Trade Agreements* and *Interests, Institutions, and Information* (both Princeton). **Dustin Tingley** is the Paul Sack Associate Professor of Political Economy and International Relations at Harvard University.

HOW U.S. DOMESTIC POLITICS SHAPES  
THE NATION'S FOREIGN POLICY

“In contrast to standard international relations accounts, which consider foreign policy to be driven by international factors, Milner and Tingley contend that domestic politics plays a major role in foreign policy decisions, and that certain foreign policy tools have major consequences domestically. Their book presents an original and provocative argument and substantiates it with a myriad of impressive original evidence.”  
—James Raymond Vreeland, Georgetown University

“An engaging and important look at how politics between institutions within the United States shapes American foreign policy, *Sailing the Water's Edge* brings together an incredibly wide array of examples and sources, while covering a tremendous breadth of empirical ground. A major and welcome contribution to international relations, this book will be widely read.”  
—Jon Pevehouse, University of Wisconsin–Madison

OCTOBER

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978-0-691-16547-9

344 pages. 18 line illus. 19 tables. 6 x 9.

POLITICAL SCIENCE ■  
INTERNATIONAL RELATIONS

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## REANNOUNCING

## PATHS OUT OF DIXIE

The Democratization of Authoritarian Enclaves  
in America's Deep South, 1944–1972

ROBERT MICKEY

The transformation of the American South—from authoritarian to democratic rule—is the most important political development since World War II. It has re-sorted voters into parties, remapped presidential elections, and helped polarize Congress. Most important, it is the final step in America's democratization. *Paths Out of Dixie* illuminates this sea change by analyzing the democratization experiences of Georgia, Mississippi, and South Carolina.

Robert Mickey argues that Southern states, from the 1890s until the early 1970s, constituted pockets of authoritarian rule trapped within and sustained by a federal democracy. These enclaves—devoted to cheap agricultural labor and white supremacy—were established by conservative Democrats to protect their careers and clients. From the abolition of the whites-only Democratic primary in 1944 until the national party reforms of the early 1970s, enclaves were battered and destroyed by a series of democratization pressures from inside and outside their borders. Drawing on archival research, Mickey traces how Deep South rulers—dissimilar in their internal conflicts and political institutions—varied in their responses to these challenges. Ultimately, enclaves differed in their degree of violence, incorporation of African Americans, and reconciliation of Democrats with the national party. These diverse paths generated political and economic legacies that continue to reverberate today.

**Robert Mickey** is associate professor of political science at the University of Michigan.

PRINCETON STUDIES IN AMERICAN POLITICS: HISTORICAL,  
INTERNATIONAL, AND COMPARATIVE PERSPECTIVES  
Ira Katznelson, Eric Schickler, Martin Shefter, and Theda Skocpol,  
Series Editors

FEBRUARY 2015

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978-0-691-13338-6

584 pages. 13 line illus. 12 tables. 6 x 9.

POLITICAL SCIENCE ■  
AMERICAN HISTORY

## ON WAR AND DEMOCRACY

CHRISTOPHER KUTZ

*On War and Democracy* provides a richly nuanced examination of the moral justifications democracies often invoke to wage war. In this compelling and provocative book, Christopher Kutz argues that democratic principles can be both fertile and toxic ground for the project of limiting war's violence. Only by learning to view war as limited by our democratic values—rather than as a tool for promoting them—can we hope to arrest the slide toward the borderless, seemingly endless democratic “holy wars” and campaigns of remote killings we are witnessing today, and to stop permanently the use of torture and secret law.

Kutz shows how our democratic values, understood incautiously and incorrectly, can actually undermine the goal of limiting war. He helps us better understand why we are tempted to believe that collective violence in the name of politics can be legitimate when individual violence is not. In doing so, he offers a bold new account of democratic agency that acknowledges the need for national defense and the promotion of liberty abroad while limiting the temptations of military intervention. Kutz demonstrates why we must address concerns about the means of waging war—including remote war and surveillance—and why we must create institutions to safeguard some nondemocratic values, such as dignity and martial honor, from the threat of democratic politics.

*On War and Democracy* reveals why understanding democracy in terms of political agency, not institutional process, is crucial to limiting when and how democracies use violence.

**Christopher Kutz** is the C. William Maxeiner Distinguished Professor of Law and director of the Kadish Center for Morality, Law, and Public Affairs at the University of California, Berkeley. He is the author of *Complicity: Ethics and Law for a Collective Age*.

MARCH

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978-0-691-16784-8

320 pages. 6 x 9.

POLITICAL THEORY ■ LAW

# RELIGIOUS DIFFERENCE IN A SECULAR AGE

A Minority Report

SABA MAHMOOD

The plight of religious minorities in the Middle East is often attributed to the failure of secularism to take root in the region. *Religious Difference in a Secular Age* challenges this assessment by examining four cornerstones of secularism—political and civil equality, minority rights, religious freedom, and the legal separation of private and public domains.

Drawing on her extensive fieldwork in Egypt with Coptic Orthodox Christians and Bahais—religious minorities in a predominantly Muslim country—Saba Mahmood shows how modern secular governance has exacerbated religious tensions and inequalities rather than reduced them. Tracing the historical career of secular legal concepts in the colonial and postcolonial Middle East, she explores how contradictions at the very heart of political secularism have aggravated and amplified existing forms of Islamic hierarchy, bringing minority relations in Egypt to a new historical impasse. Through a close examination of Egyptian court cases and constitutional debates about minority rights, conflicts around family law, and controversies over freedom of expression, Mahmood invites us to reflect on the entwined histories of secularism in the Middle East and Europe.

A provocative work of scholarship, *Religious Difference in a Secular Age* challenges us to rethink the promise and limits of the secular ideal of religious equality.

**Saba Mahmood** is professor of anthropology at the University of California, Berkeley. She is the author of *Politics of Piety: The Islamic Revival and the Feminist Subject* (Princeton) and the coauthor of *Is Critique Secular?: Blasphemy, Injury, and Free Speech*.

HOW SECULAR GOVERNANCE  
IN THE MIDDLE EAST IS MAKING LIFE WORSE—  
NOT BETTER—FOR RELIGIOUS MINORITIES



Jamil Naqsh, *Place 6*

Image © Jamil Naqsh

“In this stunning book, Mahmood calls into question a good deal of the received wisdom about secularism and the divisions between East and West. *Religious Difference in a Secular Age* is original, pathbreaking, and important.”

—Joan Wallach Scott, author of *The Politics of the Veil*

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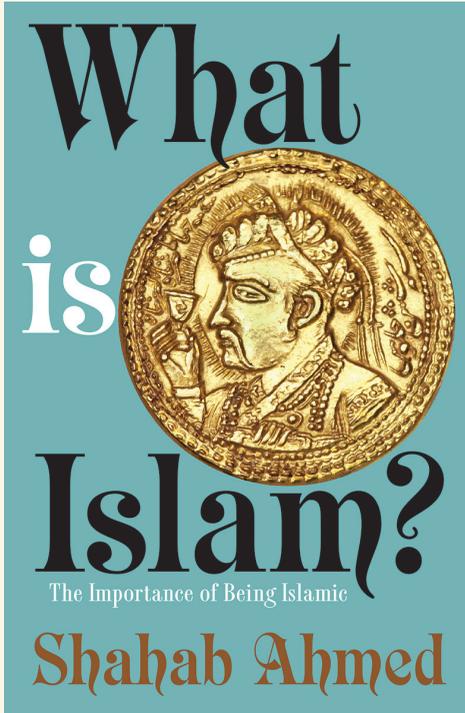
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248 pages. 6 x 9.

ANTHROPOLOGY ■ RELIGION

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A BOLD NEW CONCEPTUALIZATION  
OF ISLAM THAT REFLECTS ITS  
CONTRADICTIONS AND RICH DIVERSITY



“This book seeks to offer nothing short of a new way of looking at Islam, and it succeeds admirably at so doing. It is rare to find a scholar who can combine the deep textual scholarship that is a hallmark of this work with an ability to engage with issues of theory and method as they arise not just in the study of Islam but, more broadly, in that of religion and culture. The result is a study that is illuminating from beginning to end.”

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624 pages. 12 halftones. 1 map. 6 x 9.

ISLAMIC STUDIES ■  
MIDDLE EAST STUDIES ■ RELIGION

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## WHAT IS ISLAM?

The Importance of Being Islamic

SHAHAB AHMED

What is Islam? How do we grasp a human and historical phenomenon characterized by such variety and contradiction? What is “Islamic” about Islamic philosophy or Islamic art? Should we speak of Islam or of islams? Should we distinguish the Islamic (the religious) from the Islamicate (the cultural)? Or should we abandon “Islamic” altogether as an analytical term?

In *What Is Islam?*, Shahab Ahmed presents a bold new conceptualization of Islam that challenges dominant understandings grounded in the categories of “religion” and “culture” or that privilege law and scripture. He argues that these modes of thinking obstruct us from understanding Islam, distorting it, diminishing it, and rendering it incoherent.

*What Is Islam?* formulates a new conceptual language for analyzing Islam. It presents a new paradigm of how Muslims have historically understood divine revelation—one that enables us to understand how and why Muslims through history have embraced values such as exploration, ambiguity, aestheticization, polyvalence, and relativism, as well as practices such as figural art, music, and even wine drinking as Islamic. It also puts forward a new understanding of the historical constitution of Islamic law and its relationship to philosophical ethics and political theory.

A book that is certain to provoke debate and significantly alter our understanding of Islam, *What Is Islam?* reveals how Muslims have historically conceived of and lived with Islam as norms and truths that are, at once, contradictory yet coherent.

**Shahab Ahmed** is lecturer on law and research fellow in Islamic legal studies at Harvard Law School.

# RIGHTEOUS TRANSGRESSIONS

Women's Activism on the Israeli  
and Palestinian Religious Right

LIHI BEN SHITRIT

How do women in conservative religious movements expand spaces for political activism in ways that go beyond their movements' strict ideas about male and female roles? How and why does this activism happen in some movements but not in others? *Righteous Transgressions* examines these questions by comparatively studying four groups: the Jewish settlers in the West Bank, the ultra-Orthodox Shas, the Islamic Movement in Israel, and the Palestinian Hamas. Lihi Ben Shitrit demonstrates that women's prioritization of a nationalist agenda over a proselytizing one shapes their activist involvement.

Ben Shitrit shows how women construct "frames of exception" that temporarily suspend, rather than challenge, some of the limiting aspects of their movements' gender ideology. Viewing women as agents in such movements, she analyzes the ways in which activists use nationalism to astutely reframe gender role transgressions from inappropriate to righteous. The author engages the literature on women's agency in Muslim and Jewish religious contexts, and sheds light on the centrality of women's activism to the promotion of the spiritual, social, cultural, and political agendas of both the Israeli and Palestinian religious right.

Looking at the four most influential political movements of the Israeli and Palestinian religious right, *Righteous Transgressions* reveals how the bounds of gender expectations can be crossed for the political good.

**Lihi Ben Shitrit** is an assistant professor in the School of Public and International Affairs at the University of Georgia.

PRINCETON STUDIES IN MUSLIM POLITICS  
Dale F. Eickelman and Augustus Richard Norton, Series Editors

A COMPARATIVE LOOK AT FEMALE POLITICAL  
ACTIVISM IN TODAY'S MOST INFLUENTIAL ISRAELI  
AND PALESTINIAN RELIGIOUS MOVEMENTS

"This excellent and rigorously researched book enhances our understanding of Jewish and Muslim religious-political movements and women's attendant roles in ways that have remained largely unaddressed until now. By providing a window into a world seldom seen, let alone traversed, it challenges common understandings about these movements and women's agency therein."

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DECEMBER

**Paper \$22.95 ■ £15.95**

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280 pages. 10 halftones. 4 tables. 6 x 9.

MIDDLE EAST STUDIES ■ JEWISH STUDIES

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## OF SAND OR SOIL

Genealogy and Tribal Belonging in Saudi Arabia

NADAV SAMIN

Why do tribal genealogies matter in modern-day Saudi Arabia? What compels the strivers and climbers of the new Saudi Arabia to want to prove their authentic descent from one or another prestigious Arabian tribe? *Of Sand or Soil* looks at how genealogy and tribal belonging have informed the lives of past and present inhabitants of Saudi Arabia and how the Saudi government's tacit glorification of tribal origins has shaped the powerful development of the kingdom's genealogical culture.

Nadav Samin presents the first extended biographical exploration of the major twentieth-century Saudi scholar Hamad al-Jasir, whose genealogical studies frame the story about belonging and identity in the modern kingdom. Samin examines the interplay between al-Jasir's genealogical project and his many hundreds of petitioners, mostly Saudis of nontribal or lower status origin who sought validation of their tribal roots in his genealogical texts. Investigating the Saudi relationship to this opaque, orally inscribed historical tradition, Samin considers the consequences of modern Saudi genealogical politics and how the most intimate anxieties of nontribal Saudis today are amplified by the governing strategies and kinship ideology of the Saudi state.

Challenging the impression that Saudi culture is determined by puritanical religiosity or rentier economic principles, *Of Sand or Soil* shows how the exploration and establishment of tribal genealogies have become influential phenomena in contemporary Saudi society. Beyond Saudi Arabia, this book casts important new light on the interplay between kinship ideas, oral narrative, and state formation in rapidly changing societies.

**Nadav Samin** is visiting assistant professor of anthropology at Dartmouth College.

PRINCETON STUDIES IN MUSLIM POLITICS  
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## SEPTEMBER

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Completely revised with the latest developments and brand-new materials, *Advanced International Trade* is a classic textbook that will be used widely by students and practitioners of economics for a long time to come.

**Robert C. Feenstra** is a professor in the Department of Economics at the University of California, Davis, where he holds the C. Bryan Cameron Distinguished Chair in International Economics. His books include *Offshoring in the Global Economy* and *Product Variety and the Gains from International Trade*.

## DECEMBER

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504 pages. 95 line illus. 28 tables. 7 x 10.

ECONOMICS

# THE RISE AND FALL OF AMERICAN GROWTH

The U.S. Standard of Living since the Civil War

ROBERT J. GORDON

In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, home appliances, motor vehicles, air travel, air conditioning, and television transformed households and workplaces. With medical advances, life expectancy between 1870 and 1970 grew from forty-five to seventy-two years. Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and Fall of American Growth* provides an in-depth account of this momentous era. But has that era of unprecedented growth come to an end?

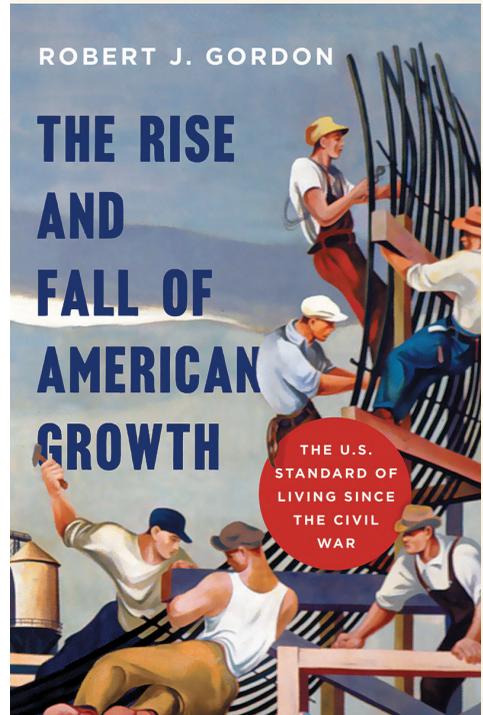
Gordon challenges the view that economic growth can or will continue unabated, and he demonstrates that the life-altering scale of innovations between 1870 and 1970 can't be repeated. He contends that the nation's productivity growth, which has already slowed to a crawl, will be further held back by the vexing headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government. Gordon warns that the younger generation may be the first in American history that fails to exceed their parents' standard of living, and that rather than depend on the great advances of the past, we must find new solutions to overcome the challenges facing us.

A critical voice in the debates over economic stagnation, *The Rise and Fall of American Growth* is at once a tribute to a century of radical change and a harbinger of tougher times to come.

**Robert J. Gordon** is the Stanley G. Harris Professor in the Social Sciences at Northwestern University. His books include *Productivity Growth, Inflation, and Unemployment* and *Macroeconomics*. Gordon was included in the 2013 Bloomberg list of the nation's most influential thinkers.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD  
Joel Mokyr, Series Editor

HOW AMERICA'S HIGH STANDARD  
OF LIVING CAME TO BE AND WHY  
FUTURE GROWTH IS UNDER THREAT



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in Economics

JANUARY

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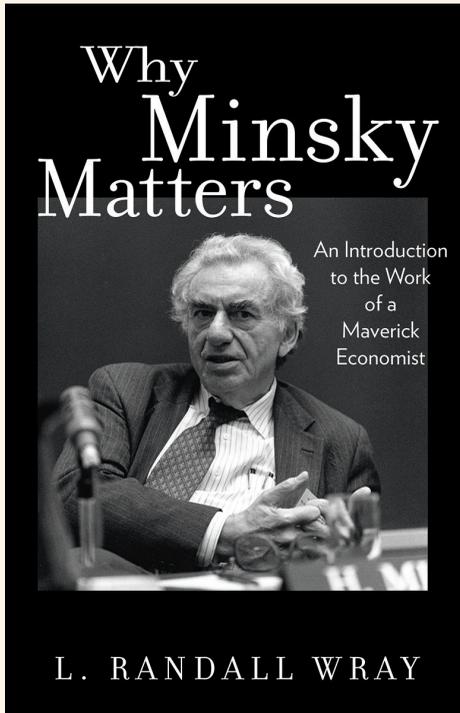
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ECONOMICS

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## WHY MINSKY MATTERS

An Introduction to the Work of a Maverick Economist

L. RANDALL WRAY

Perhaps no economist was more vindicated by the global financial crisis than Hyman P. Minsky (1919–96). Although a handful of economists raised warnings as early as 2000, Minsky’s warnings began a half-century earlier, with writings that set out a compelling theory of financial instability. Yet even today he remains largely outside mainstream economics; few people have a good grasp of his writings, and fewer still understand their full importance. *Why Minsky Matters* makes the maverick economist’s critically valuable insights accessible to general readers for the first time. L. Randall Wray shows that by understanding Minsky we will not only see the next crisis coming but we might be able to act quickly enough to prevent it.

As Wray explains, Minsky’s most important idea is that “stability is destabilizing”: to the degree that the economy achieves what looks to be robust and stable growth, it is setting up the conditions in which a crash becomes ever more likely. Before the financial crisis, mainstream economists pointed to much evidence that the economy was more stable, but their predictions were completely wrong because they disregarded Minsky’s insight. Wray also introduces Minsky’s significant work on money and banking, poverty and unemployment, and the evolution of capitalism, as well as his proposals for reforming the financial system and promoting economic stability.

A much-needed introduction to an economist whose ideas are more relevant than ever, *Why Minsky Matters* is essential reading for anyone who wants to understand why economic crises are becoming more frequent and severe—and what we can do about it.

**L. Randall Wray** is professor of economics at the University of Missouri, Kansas City, and senior scholar at the Levy Economics Institute of Bard College. He is the author of many books, including *Modern Money Theory* and *Understanding Modern Money*. He was a student and colleague of Hyman Minsky.

# THE POWER AND INDEPENDENCE OF THE FEDERAL RESERVE

PETER CONTI-BROWN

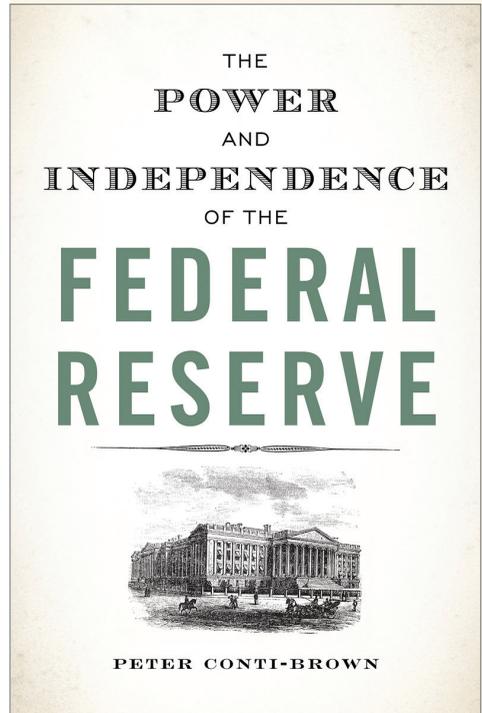
The governing independence of the Federal Reserve is considered a cornerstone of its identity, crucial for keeping monetary policy decisions free of electoral politics. But do we really understand the inner workings of this institution's vaunted autonomy? How did this autonomy evolve within the Fed, and how does it function? Using scores of examples from the Fed's rich history, *The Power and Independence of the Federal Reserve* shows that much common wisdom about the nation's central bank is inaccurate. Legal scholar and financial historian Peter Conti-Brown provides an in-depth look at the Fed's place in government, its internal governance practices, and its relationships to such individuals and groups as the president, Congress, economists, and bankers.

Exploring how the Fed regulates the global economy and handles its own internal politics, and how the law does—and does not—define the Fed's power, Conti-Brown captures the central bank's defining complexities. He examines the foundations of the Federal Reserve Act of 1913, which established the central bank, and the ways that subsequent amendments redefined the organization. Challenging the notion that the Fed Chair controls the organization, he explains how institutions and individuals—within and outside of government—shape Fed policy. Conti-Brown demonstrates that the evolving mission of the Fed—including systemic risk regulation, wider bank supervision, and oversight of payment systems—requires a reevaluation of its role and responsibilities.

Investigating how the Fed influences and is influenced by our economy and society, *The Power and Independence of the Federal Reserve* offers a clear picture of the ends and means of central banking.

**Peter Conti-Brown** is assistant professor of legal studies and business ethics at the Wharton School of the University of Pennsylvania. He is the coeditor of *When States Go Broke*.

AN IN-DEPTH LOOK AT THE HISTORY, LEADERSHIP,  
AND STRUCTURE OF THE FEDERAL RESERVE BANK



“Although more people than ever have become aware of the Fed in recent years, very few actually know what it does and how it actually works. This book explains the history and laws that have shaped the Fed, and provides a deep and coherent discussion of the notion of Fed independence. It makes a significant contribution to our understanding of the Federal Reserve and central banks.”

—Anat Admati, coauthor of *The Bankers' New Clothes*

MARCH

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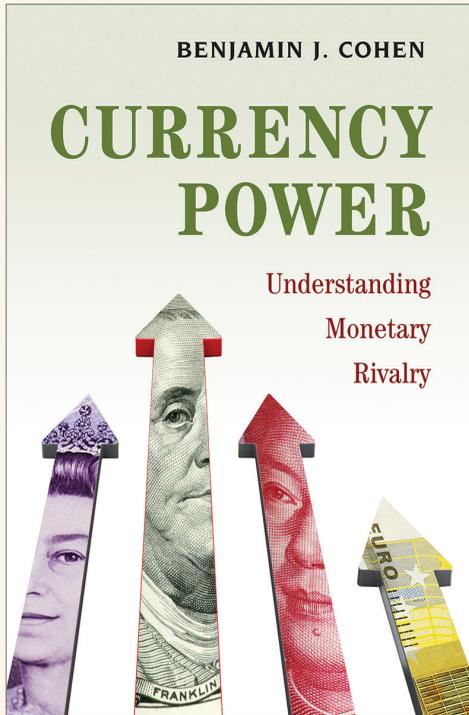
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248 pages. 6 x 9.

ECONOMICS ■ POLITICAL SCIENCE

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WHY THE DOLLAR WILL REMAIN  
THE WORLD'S MOST POWERFUL CURRENCY



“In *Currency Power*, Benjamin Cohen addresses the potential for other currencies to rival the U.S. dollar’s dominant position in the international monetary system. Cohen has spent a career exploring the politics of international monetary relations and he knows the literature inside and out. The culmination of a life’s work, this is the best book on the topic available.”

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Understanding Monetary Rivalry

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Monetary rivalry is a fact of life in the world economy. Intense competition between international currencies like the U.S. dollar, Europe’s euro, and the Chinese yuan is profoundly political, going to the heart of the global balance of power. But what exactly is the relationship between currency and power, and what does it portend for the geopolitical standing of the United States, Europe, and China? Popular opinion holds that the days of the dollar, long the world’s dominant currency, are numbered. By contrast, *Currency Power* argues that the current monetary rivalry still greatly favors America’s greenback.

Benjamin Cohen shows why neither the euro nor the yuan will supplant the dollar at the top of the global currency hierarchy.

Cohen presents an innovative analysis of currency power and emphasizes the importance of separating out the various roles that international money might have. After systematically exploring the links between currency internationalization and state power, Cohen turns to the state of play among today’s top currencies. The greenback, he contends, is the “indispensable currency”—the one that the world can’t do without. Only the dollar is backed by all the economic and political resources that make a currency powerful. Meanwhile, the euro is severely handicapped by structural defects in the design of its governance mechanisms, and the yuan suffers from various practical limitations in both finance and politics.

Contrary to today’s growing opinion, *Currency Power* demonstrates that the dollar will continue to be the leading global currency for some time to come.

**Benjamin J. Cohen** is the Louis G. Lancaster Professor of International Political Economy at the University of California, Santa Barbara. His many books include *The Future of Money* and *International Political Economy: An Intellectual History* (both Princeton).

SEPTEMBER

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304 pages. 8 line illus. 9 tables. 6 x 9.

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FRANK SCHORFHEIDE

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*Bayesian Estimation of DSGE Models* is essential reading for graduate students, academic researchers, and practitioners at policy institutions.

**Edward P. Herbst** is an economist in the Division of Research and Statistics at the Federal Reserve Board. **Frank Schorfheide** is professor of economics at the University of Pennsylvania and research associate at the National Bureau of Economic Research.

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ECONOMICS

## GLOBAL PRODUCTION

Firms, Contracts, and Trade Structure

POL ANTRÀS

*Global Production* is the first book to provide a fully comprehensive overview of the complicated issues facing multinational companies and their global sourcing strategies. Few international trade transactions today are based on the exchange of finished goods; rather, the majority of transactions are dominated by sales of individual components and intermediary services. Many firms organize global production around offshoring parts, components, and services to producers in distant countries, and contracts are drawn up specific to the parties and distinct legal systems involved. Pol Antràs examines the contractual frictions that arise in the international system of production and how these frictions influence the world economy.

Antràs discusses the inevitable complications that develop in contract negotiation and execution. He provides a unified framework that sheds light on the factors helping global firms determine production locations and other organizational choices. Antràs also implements a series of systematic empirical tests, based on recent data from the U.S. Customs and Census Offices, which demonstrate the relevance of contractual factors in global production decisions.

Using an integrated approach, *Global Production* is an excellent resource for researchers, graduate students, and advanced undergraduates interested in the inner workings of international economics and trade.

**Pol Antràs** is the Robert G. Ory Family Professor of Economics at Harvard University and a research associate at the National Bureau of Economic Research.

CREI LECTURES IN MACROECONOMICS  
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### JANUARY

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344 pages. 32 line illus. 27 tables. 6 x 9.

ECONOMICS

HOW AMERICAN INDUSTRIES ROSE  
TO DOMINATE THE ECONOMIC LANDSCAPE  
IN THE TWENTIETH CENTURY

“*Experimental Capitalism* is an important work by an important scholar. Shedding light on the question of where great industries come from, the book provides a unique perspective on the American economy and challenges much of the traditional thinking about what matters for delivering strong economic performance.”  
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“The work of an original economist, *Experimental Capitalism* uses six major industries as exemplars of a theory of shake-outs. This book succeeds admirably.”  
—Stephen Martin, Purdue University

## EXPERIMENTAL CAPITALISM

The Nanoeconomics of American High-Tech Industries

STEVEN KLEPPER

Edited by Serguey Braguinsky,  
David A. Hounshell & John H. Miller

For much of the twentieth century, American corporations led the world in terms of technological progress. Why did certain industries have such great success? *Experimental Capitalism* examines six key industries—automobiles, pneumatic tires, television receivers, semiconductors, lasers, and penicillin—and tracks the highs and lows of American high-tech capitalism and the resulting innovation landscape. Employing “nanoeconomics”—a deep dive into the formation and functioning of companies—Steven Klepper determines how specific companies emerged to become the undisputed leaders that altered the course of their industry’s evolution.

Klepper delves into why a small number of firms came to dominate their industries for many years after an initial period of tumult, including General Motors, Firestone, and Intel. Even though capitalism is built on the idea of competition among many, he shows how the innovation process naturally led to such dominance. Klepper explores how this domination influenced the search for further innovations. He also considers why industries cluster in specific geographical areas, such as semiconductors in northern California, cars in Detroit, and tires in Akron. He finds that early leading firms serve as involuntary training grounds for the next generation of entrepreneurs who spin off new firms into the surrounding region. Klepper concludes his study with a discussion of the impact of government and the potential for policy to enhance a nation’s high-tech industrial base.

A culmination of a lifetime of research and thought, *Experimental Capitalism* takes a dynamic look at how new ideas and innovations led to America’s economic primacy.

**Steven Klepper** (1949–2013) was the Arthur Arton Hamerschlag Professor of Economics and Social Science at Carnegie Mellon University. Klepper was a founding member of the Doctoral Colloquium of the Consortium for Competitiveness and Collaboration, and served as director of CMU’s program in Strategy, Entrepreneurship, and Technological Change. **Serguey Braguinsky** is associate professor of economics, **David A. Hounshell** is the David M. Roderick Professor of Technology and Social Change, and **John H. Miller** is professor of economics and social science, all at Carnegie Mellon University.

FEBRUARY

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272 pages. 18 line illus. 12 tables. 6 x 9.

ECONOMICS ■ BUSINESS

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THE KAUFFMAN FOUNDATION SERIES  
ON INNOVATION AND ENTREPRENEURSHIP

# THE QUOTABLE JUNG

COLLECTED AND EDITED BY  
JUDITH HARRIS

With the collaboration of Tony Woolfson

C. G. Jung (1875–1961) was a preeminent thinker of the modern era. In seeking to establish an interdisciplinary science of analytical psychology, he studied psychiatry, religion, mysticism, literature, physics, biology, education, and criminology. He introduced the concepts of extraversion and introversion, and terms such as complex, archetype, individuation, and the collective unconscious. He stressed the primacy of finding meaning in our lives.

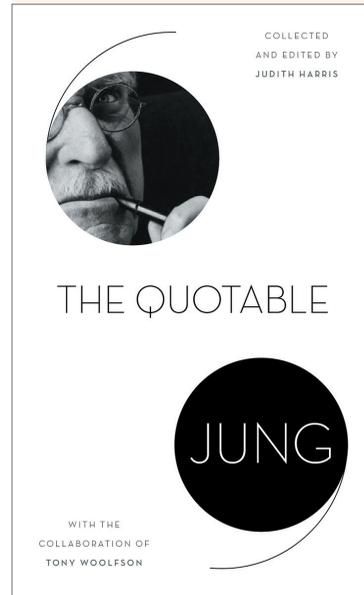
*The Quotable Jung* is the single most comprehensive collection of Jung quotations ever assembled. It is the essential introduction for anyone new to Jung and the Jungian tradition. It will also inspire those familiar with Jung to view him in an entirely new way. *The Quotable Jung* presents hundreds of the most representative selections from the vast array of Jung's books, essays, correspondence, lectures, seminars, and interviews, as well as the celebrated *Red Book*, in which Jung describes his own fearsome confrontation with the unconscious. Organized thematically, this collection covers such topics as the psyche, the symbolic life, dreams, the analytic process, good and evil, creativity, alchemical transformation, death and rebirth, the problem of opposites, and more. The quotations are arranged so that the reader can follow the thread of Jung's thought on these topics while gaining an invaluable perspective on his writings as a whole.

Succinct and accessible, *The Quotable Jung* also features a preface by Judith Harris and a detailed chronology of Jung's life and work.

- ◆ The single most comprehensive collection of Jung quotations ever assembled
- ◆ Features hundreds of quotes
- ◆ Covers such topics as the psyche, dreams, good and evil, death and rebirth, and more
- ◆ Includes a detailed chronology of Jung's life and work
- ◆ Serves as the ideal introduction to Jung and the Jungian tradition

**Judith Harris** is President of the Philemon Foundation and a Jungian analyst in private practice. She is a supervising and teaching analyst at ISAPZurich and a senior analyst at the Ontario Association of Jungian Analysts. She is the author of *Jung and Yoga: The Psyche-Body Connection*. She lives in Zürich and Toronto.

THE DEFINITIVE ONE-VOLUME  
COLLECTION OF JUNG QUOTATIONS



“An ideal resource for anyone seeking to find Jung’s most fertile ideas succinctly and powerfully stated.”

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—Paul Bishop, author of *Reading Goethe at Midlife: Ancient Wisdom, German Classicism, and Jung*

DECEMBER

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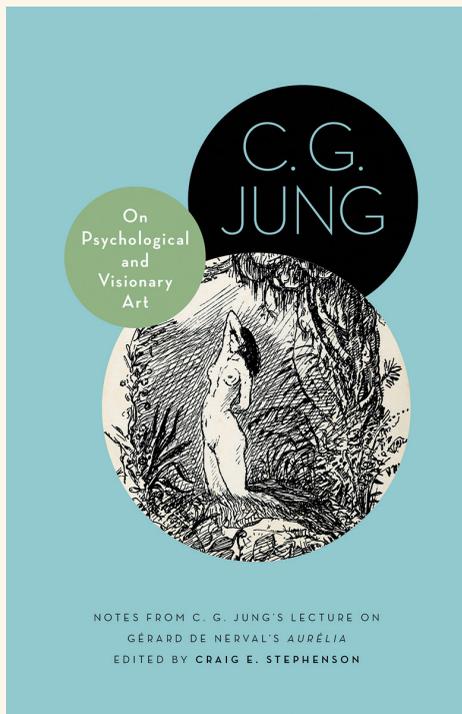
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PSYCHOLOGY

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FOR THE FIRST TIME IN ENGLISH,  
JUNG'S LANDMARK LECTURE ON  
NERVAL'S HALLUCINATORY MEMOIR



"*On Psychological and Visionary Art* brings to publication a significant lecture by Jung, and provides readers with the context to understand Jung's argument and its importance. The lecture is rich in cultural reference and allusion. Jung himself described the memoir under discussion as being of extraordinary magnitude, and the interpretation he offers at this late stage in his intellectual development represents his mature system at work."

—Paul Bishop, author of *Analytical Psychology and German Classical Aesthetics*

DECEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16247-8

240 pages. 30 halftones. 48 line illus. 6 x 9.

PSYCHOLOGY ■ LITERATURE

PRESS.PRINCETON.EDU

## ON PSYCHOLOGICAL AND VISIONARY ART

Notes from C. G. Jung's Lecture on  
Gérard de Nerval's *Aurélia*

C. G. JUNG

Edited by Craig E. Stephenson

In 1945, at the end of the Second World War and after a long illness, C. G. Jung delivered a lecture in Zürich on the French Romantic poet Gérard de Nerval. The lecture focused on Nerval's visionary memoir, *Aurélia*, which the poet wrote in an ambivalent attempt to emerge from madness. Published here for the first time, Jung's lecture is both a cautionary psychological tale and a validation of Nerval's visionary experience as a genuine encounter.

Nerval explored the irrational with lucidity and exquisite craft. He privileged the subjective imagination as a way of fathoming the divine to reconnect with what the Romantics called the life principle. During the years of his greatest creativity, he suffered from madness and was institutionalized eight times. Contrasting an orthodox psychoanalytic interpretation with his own synthetic approach to the unconscious, Jung explains why Nerval was unable to make use of his visionary experiences in his own life. At the same time, Jung emphasizes the validity of Nerval's visions, differentiating the psychology of a work of art from the psychology of the artist. The lecture suggests how Jung's own experiments with active imagination influenced his reading of Nerval's *Aurélia* as a parallel text to his own *Red Book*.

With Craig Stephenson's authoritative introduction, Richard Sieburth's award-winning translation of *Aurélia*, and Alfred Kubin's haunting illustrations to the text, and featuring Jung's reading marginalia, preliminary notes, and revisions to a 1942 lecture, *On Psychological and Visionary Art* documents the stages of Jung's creative process as he responds to an essential Romantic text.

**Craig E. Stephenson** is a Jungian analyst in private practice. His books include *Anteros: A Forgotten Myth* and *Possession: Jung's Comparative Anatomy of the Psyche*.

PHILEMON FOUNDATION SERIES

## THRIVE

How Better Mental Health Care Transforms  
Lives and Saves Money

RICHARD LAYARD & DAVID M. CLARK

With a foreword by Daniel Kahneman,  
author of *Thinking, Fast and Slow*

Mental illness is a leading cause of suffering in the modern world. In sheer numbers, it afflicts at least 20 percent of people in developed countries. It reduces life expectancy as much as smoking does, accounts for nearly half of all disability claims, is behind half of all worker sick days, and affects educational achievement and income. There are effective tools for alleviating mental illness, but most sufferers remain untreated or undertreated. What should be done to change this? In *Thrive*, Richard Layard and David Clark argue for fresh policy approaches to how we think about and deal with mental illness, and they explore effective solutions to its miseries and injustices.

Layard and Clark show that modern psychological therapies are highly effective and could potentially turn around the lives of millions of people at little or no cost. This is because treating psychological problems generates huge savings on physical health care, as well as massive economic savings through more people working. So psychological therapies would effectively pay for themselves, generating potential savings for nations the world over. Layard and Clark describe how various successful psychological treatments have been developed and explain what works best for whom. They also discuss how mental illness can be prevented through better schools and a better society, and the urgency of doing so.

**Richard Layard** is one of the world's leading labor economists and a member of the House of Lords.

**David M. Clark** is professor of psychology at the University of Oxford.

## SEPTEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16963-7

360 pages. 16 halftones. 43 line illus.

22 tables. 5 1/2 x 8 1/2.

PSYCHOLOGY ■ PUBLIC POLICY

Not for sale in the Commonwealth  
and the European Union

## SOUNDING THE LIMITS OF LIFE

Essays in the Anthropology of Biology and Beyond

STEFAN HELMREICH

With contributions from Sophia Roosth  
& Michele Friedner

What is life? What is water? What is sound? In *Sounding the Limits of Life*, anthropologist Stefan Helmreich investigates how contemporary scientists—biologists, oceanographers, and audio engineers—are redefining these crucial concepts. Life, water, and sound are phenomena at once empirical and abstract, material and formal, scientific and social. In the age of synthetic biology, rising sea levels, and new technologies of listening, these phenomena stretch toward their conceptual snapping points, breaching the boundaries between nature and culture.

Through examinations of the computational life sciences, marine biology, astrobiology, acoustics, and more, Helmreich follows scientists to the limits of these categories. Along the way, he offers critical accounts of such other-than-human entities as digital life forms, microbes, coral reefs, whales, seawater, extraterrestrials, tsunamis, seashells, and bionic cochlea. He develops a new notion of “sounding”—as investigating, fathoming, listening—to describe the form of inquiry appropriate for tracking meanings and practices of the biological, aquatic, and sonic in a time of global change and climate crisis.

*Sounding the Limits of Life* shows that life, water, and sound no longer mean what they once did, and that what count as their essential natures are under dynamic revision.

**Stefan Helmreich** is professor of anthropology at the Massachusetts Institute of Technology. He is the author of *Alien Ocean* and *Silicon Second Nature*.

PRINCETON STUDIES IN CULTURE AND TECHNOLOGY  
Tom Boellstorff and Bill Maurer, Series Editors

## NOVEMBER

Paper \$24.95 ■ £16.95

978-0-691-16481-6

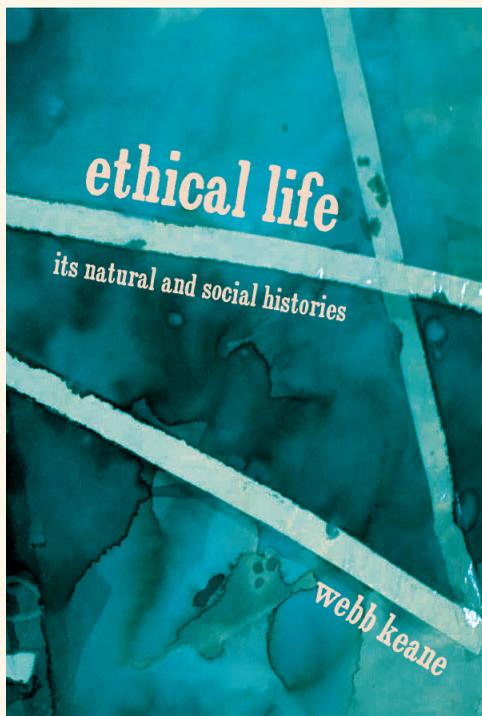
Cloth \$80.00 ■ £55.00

978-0-691-16480-9

320 pages. 29 halftones. 6 line illus. 6 x 9.

ANTHROPOLOGY ■ SCIENCE STUDIES

AN ENTIRELY NEW APPROACH TO  
UNDERSTANDING ETHICAL AND MORAL LIFE



“With *Ethical Life*, Webb Keane confirms his place as one of anthropology’s most gifted thinkers. The scope of this book is phenomenal, ranging over a host of disciplines and debates with erudition. *Ethical Life* provides a new model for what bold anthropology can achieve, bringing us back to the difficult question of how to understand the natural and social histories of humankind—a question that many of us have simply been too timid to ask.”

—Matthew Engelke, London School of Economics

NOVEMBER

Cloth \$29.95 ■ £19.95

978-0-691-16773-2

312 pages. 6 x 9.

ANTHROPOLOGY ■ COGNITIVE SCIENCE

PRESS.PRINCETON.EDU

## ETHICAL LIFE

Its Natural and Social Histories

WEBB KEANE

The human propensity to take an ethical stance toward oneself and others is found in every known society, yet we also know that values taken for granted in one society can contradict those in another. Does ethical life arise from human nature itself? Is it a universal human trait? Or is it a product of one’s cultural and historical context? Webb Keane offers a new approach to the empirical study of ethical life that reconciles these questions, showing how ethics arise at the intersection of human biology and social dynamics.

Drawing on the latest findings in psychology, conversational interaction, ethnography, and history, *Ethical Life* takes readers from inner city America to Samoa and the Inuit Arctic to reveal how we are creatures of our biology as well as our history—and how our ethical lives are contingent on both. Keane looks at Melanesian theories of mind and the training of Buddhist monks, and discusses important social causes such as the British abolitionist movement and American feminism. He explores how styles of child rearing, notions of the person, and moral codes in different communities elaborate on certain basic human tendencies while suppressing or ignoring others.

Certain to provoke debate, *Ethical Life* presents an entirely new way of thinking about ethics, morals, and the factors that shape them.

**Webb Keane** is the George Herbert Mead Collegiate Professor of Anthropology at the University of Michigan. He is the author of *Christian Moderns: Freedom and Fetish in the Mission Encounter* and *Signs of Recognition: Powers and Hazards of Representation in an Indonesian Society*.

# THE MUSHROOM AT THE END OF THE WORLD

On the Possibility of Life in Capitalist Ruins

ANNA LOWENHAUPT TSING

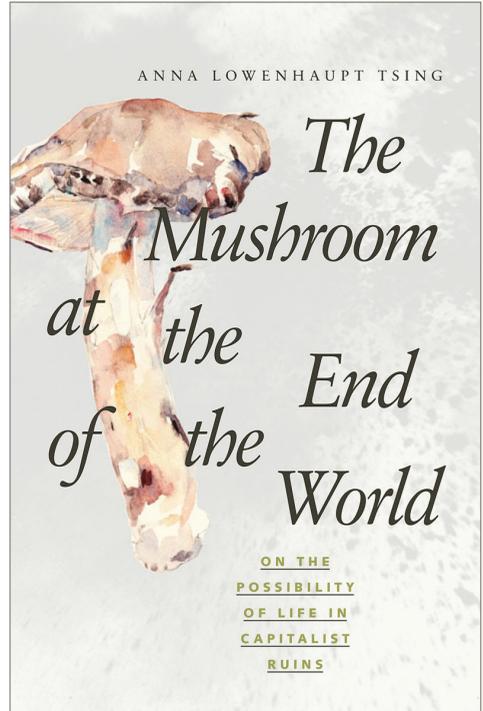
Matsutake is the most valuable mushroom in the world—and a weed that grows in human-disturbed forests across the northern hemisphere. Through its ability to nurture trees, matsutake helps forests to grow in daunting places. It is also an edible delicacy in Japan, where it sometimes commands astronomical prices. In all its contradictions, matsutake offers insights into areas far beyond just mushrooms and addresses a crucial question: what manages to live in the ruins we have made?

A tale of diversity within our damaged landscapes, *The Mushroom at the End of the World* follows one of the strangest commodity chains of our times to explore the unexpected corners of capitalism. Here, we witness the varied and peculiar worlds of matsutake commerce: the worlds of Japanese gourmets, capitalist traders, Hmong jungle fighters, industrial forests, Yi Chinese goat herders, Finnish nature guides, and more. These companions also lead us into fungal ecologies and forest histories to better understand the promise of cohabitation in a time of massive human destruction.

By investigating one of the world's most sought-after fungi, *The Mushroom at the End of the World* presents an original examination into the relation between capitalist destruction and collaborative survival within multispecies landscapes, the prerequisite for continuing life on earth.

**Anna Lowenhaupt Tsing** is professor of anthropology at the University of California, Santa Cruz, and a Niels Bohr Professor at Aarhus University in Denmark, where she codirects Aarhus University Research on the Anthropocene (AURA). She is the author of *Friction* and *In the Realm of the Diamond Queen* (both Princeton).

WHAT A RARE MUSHROOM CAN TEACH US  
ABOUT SUSTAINING LIFE ON A FRAGILE PLANET



“Scientists and artists know that the way to handle an immense topic is often through close attention to a small aspect of it, revealing the whole through the part. So through close, indeed loving, attention to a certain fascinating mushroom, the matsutake, Anna Lowenhaupt Tsing discusses how the whole immense crisis of ecology came about and why it continues. I’m very grateful to have this book as a guide through the coming years.”

—Ursula K. Le Guin

OCTOBER

Cloth \$29.95 ■ £19.95

978-0-691-16275-1

360 pages. 29 halftones. 6 x 9.

ANTHROPOLOGY

PRESS.PRINCETON.EDU

## IN THE BLOOD

Understanding America's Farm Families

ROBERT WUTHNOW

Farming is essential to the American economy and our daily lives, yet few of us have much contact with farmers except through the food we eat. Who are America's farmers? Why is farming important to them? How are they coping with dramatic changes to their way of life? *In the Blood* paints a vivid and moving portrait of America's farm families, shedding new light on their beliefs, values, and complicated relationship with the land.

Drawing on more than two hundred in-depth interviews, Robert Wuthnow presents farmers in their own voices as they speak candidly about their family traditions, aspirations for their children, business arrangements, and conflicts with family members. They describe their changing relationships with neighbors, their shifting views about religion, and the subtle ways they defend their personal independence. Wuthnow shares the stories of farmers who operate dairies, raise livestock, and grow our fruit and vegetables. We hear from corn and soybean farmers, wheat-belt farmers, and cotton growers. We gain new insights into how farmers assign meaning to the land, and how they grapple with the increasingly difficult challenges of biotechnology and global markets.

*In the Blood* reveals how, despite profound changes in modern agriculture, farming remains an enduring commitment that runs deeply in the veins of today's farm families.

**Robert Wuthnow** is the Gerhard R. Andlinger '52 Professor of Social Sciences and director of the Center for the Study of Religion at Princeton University. He is the author of many books, including *Rough Country*, *Small-Town America*, *Red State Religion*, and *Remaking the Heartland* (all Princeton).

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SEPTEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16709-1

232 pages. 6 x 9.

SOCIOLOGY ■ AMERICAN STUDIES

## MAGAZINES AND THE MAKING OF AMERICA

Modernization, Community, and Print Culture, 1741–1860

HEATHER A. HAVEMAN

From the colonial era to the onset of the Civil War, *Magazines and the Making of America* looks at how magazines and the individuals, organizations, and circumstances they connected ushered America into the modern age. How did a magazine industry emerge in the United States, where there were once only amateur authors, clumsy technologies for production and distribution, and sparse reader demand? What legitimated magazines as they competed with other media, such as newspapers, books, and letters? And what role did magazines play in the integration or division of American society?

From their first appearance in 1741, magazines brought together like-minded people, wherever they were located and whatever interests they shared. As America became socially differentiated, magazines engaged and empowered diverse communities of faith, purpose, and practice. Religious groups could distinguish themselves from others and demarcate their identities. Social-reform movements could energize activists across the country to push for change. People in specialized occupations could meet and learn from one another to improve their practices. Magazines built translocal communities—collections of people with common interests who were geographically dispersed and could not easily meet face-to-face. By supporting communities that crossed various axes of social structure, magazines also fostered pluralistic integration.

*Magazines and the Making of America* considers how print publications helped construct a distinctly American society.

**Heather A. Haveman** is professor of sociology and business at the University of California, Berkeley.

PRINCETON STUDIES IN CULTURAL SOCIOLOGY  
Paul J. DiMaggio, Michèle Lamont, Robert J. Wuthnow, and  
Viviana A. Zelizer, Series Editors

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SEPTEMBER

Cloth \$45.00 ■ £30.95

978-0-691-16440-3

416 pages. 1 halftone. 39 line illus.

28 tables. 6 x 9.

SOCIOLOGY ■ MEDIA

# AMERICAN ZOO

A Sociological Safari

DAVID GRAZIAN

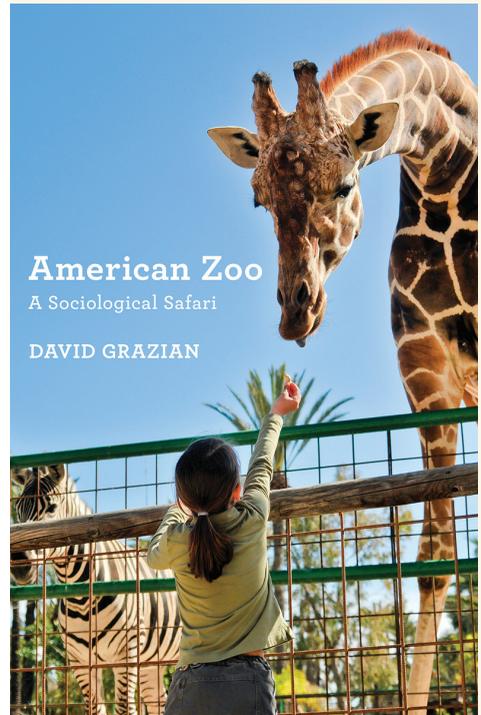
Orangutans swing from Kevlar-lined fire hoses. Giraffes feast on celebratory birthday cakes topped with carrots instead of candles. Hi-tech dinosaur robots growl among steel trees, while owls watch animated cartoons on old television sets. In *American Zoo*, sociologist David Grazian takes us on a safari through the contemporary zoo, alive with its many contradictions and strange wonders.

Trading in his tweed jacket for a zoo uniform and a pair of muddy work boots, Grazian introduces us to zookeepers and animal rights activists, parents and toddlers, and the other human primates that make up the zoo's social world. He shows that in a major shift away from their unfortunate pasts, American zoos today emphasize naturalistic exhibits teeming with lush and immersive landscapes, breeding programs for endangered animals, and enrichment activities for their captive creatures. In doing so, zoos blur the imaginary boundaries we regularly use to separate culture from nature, humans from animals, and civilization from the wild. At the same time, zoos manage a wilderness of competing priorities—animal care, education, scientific research, and recreation—all while attempting to serve as centers for conservation in the wake of the current environmental and climate-change crisis. The world of the zoo reflects how we project our own prejudices and desires onto the animal kingdom, and invest nature with meaning and sentiment.

A revealing portrayal of comic animals, delighted children, and feisty zookeepers, *American Zoo* is a remarkable close-up exploration of a classic cultural attraction.

**David Grazian** is associate professor of sociology at the University of Pennsylvania. He is the author of *Blue Chicago: The Search for Authenticity in Urban Blues Clubs*, *On the Make: The Hustle of Urban Nightlife*, and *Mix It Up: Popular Culture, Mass Media, and Society*.

A CLOSE-UP LOOK AT THE CONTRADICTIONS  
AND WONDERS OF THE MODERN ZOO



“With a keen sociological eye (and, as relevant, sense of smell), David Grazian reveals the habits, aspirations, and curious social organization of the human species. In this book, Grazian closely examines what captures us as well as what we capture, feed, display, love, and kill—in zoos and beyond.”  
—Harvey Molotch, author of *Against Security*

SEPTEMBER

Cloth \$35.00 ■ £24.95

978-0-691-16435-9

384 pages. 6 x 9.

SOCIOLOGY ■ URBAN STUDIES

PRESS.PRINCETON.EDU

## OFFSHORE SEA LIFE ID GUIDE: EAST COAST

STEVE N.G. HOWELL &  
BRIAN L. SULLIVAN

Two-thirds of our planet lies out of sight of land, just offshore beyond the horizon. What wildlife might you see out there? This handy guide, designed for quick use on day trips off the East Coast, helps you put a name to what you find, from whales and dolphins to shearwaters, turtles, and even flyingfish. Carefully crafted color plates show species as they typically appear at sea, and expert text highlights identification features. Essential for anyone heading out on a whale-watching or birding trip, this guidebook provides a handy gateway to the wonders of the ocean.

- ◆ Over 100 color photos and composite plates
- ◆ Includes whales, dolphins, birds, sharks, turtles, flyingfish, and more
- ◆ Accessible and informative text reveals what to look for
- ◆ Great for beginners and experts alike

**Steve N.G. Howell** is an international bird tour leader with WINGS and a research associate at the California Academy of Sciences. His other books include *Petrels, Albatrosses, and Storm-Petrels of North America* and *The Amazing World of Flyingfish* (both Princeton).

**Brian L. Sullivan** is eBird program codirector and photographic editor for Birds of North America Online at the Cornell Lab of Ornithology, and a coauthor of *The Crossley ID Guide: Raptors* (Princeton). Howell and Sullivan are the coauthors of *Offshore Sea Life ID Guide: West Coast* (Princeton).

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### NOVEMBER

Paper \$14.95 ■ £10.95

978-0-691-16621-6

64 pages. 120 color photos. 5 x 8.

FIELD GUIDES ■ NATURAL HISTORY

## THE BEES IN YOUR BACKYARD

A Guide to North America's Bees

JOSEPH S. WILSON &  
OLIVIA MESSINGER CARRIL

*The Bees in Your Backyard* provides an engaging introduction to the roughly 4,000 different bee species found in the United States and Canada, dispelling common myths about bees while offering essential tips for telling them apart in the field.

The book features more than 900 stunning color photos of the bees living all around us—in our gardens and parks, along nature trails, and in the wild spaces between. It describes their natural history, including where they live, how they gather food, their role as pollinators, and even how to attract them to your own backyard. Ideal for amateur naturalists and experts alike, it gives detailed accounts of every bee family and genus in North America, describing key identification features, distributions, diets, nesting habits, and more.

- ◆ Provides the most comprehensive and accessible guide to all bees in the United States and Canada
- ◆ Features more than 900 full-color photos
- ◆ Offers helpful identification tips and pointers for studying bees
- ◆ Includes a full chapter on how to attract bees to your backyard

**Joseph S. Wilson** is assistant professor of biology at Utah State University and has been studying bees and wasps for more than a decade. **Olivia Messinger Carril** received her PhD in plant biology from Southern Illinois University and has been studying bees and the flowers they visit for nearly twenty years.

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### DECEMBER

Paper \$29.95 ■ £19.95

978-0-691-16077-1

288 pages. 926 color photos. 1 table.

99 maps. 8 x 10.

NATURAL HISTORY ■ INSECTS

## BETTER BIRDING

Tips, Tools, and Concepts for the Field

GEORGE L. ARMISTEAD  
& BRIAN L. SULLIVAN

*Better Birding* reveals the techniques expert birders use to identify a wide array of bird species in the field—quickly and easily. Featuring hundreds of stunning photos and composite plates throughout, this book simplifies identification by organizing the birds you see into groupings and offering strategies specifically tailored to each group. Skill building focuses not just on traditional elements such as plumage, but also on creating a context around each bird, including habitat, behavior, and taxonomy—parts so integral to every bird's identity but often glossed over by typical field guides. Critical background information is provided for each group, enabling you to approach bird identification with a wide-angle view, using your eyes, brain, and binoculars more strategically, resulting in a more organized approach to learning birds.

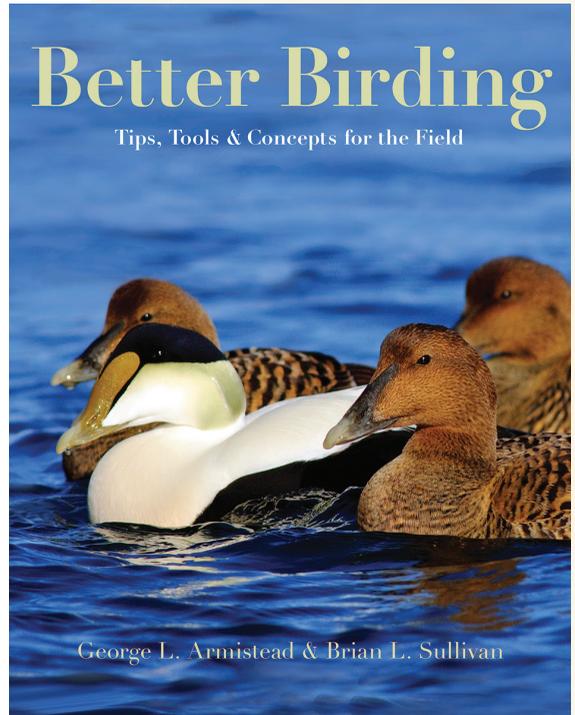
*Better Birding* puts the thrill of expert bird identification within your reach.

- ◆ Reveals the techniques used by expert birders for quick and easy identification
- ◆ Simplifies identification with strategies tailored to different groupings of birds
- ◆ Features hundreds of photos and composite plates that illustrate the different techniques
- ◆ Fosters a wide-angle approach to field birding
- ◆ Provides a foundation for building stronger birding skills

**George L. Armistead** is events coordinator at the American Birding Association and a research associate in the Ornithology Department at the Academy of Natural Sciences of Drexel University. He has led birding tours on all seven continents.

**Brian L. Sullivan** is eBird program codirector and photographic editor for *Birds of North America Online* at the Cornell Lab of Ornithology. He is the author of numerous papers on bird identification and the coauthor of *The Crossley ID Guide: Raptors* and *Offshore Sea Life ID Guide: West Coast* (both Princeton).

HOW TO GO FROM A BEGINNER  
TO AN EXPERT BIRDER



“This guide is an outstanding reference and a valuable contribution for birders at all levels. The format is reader friendly and the illustrations are stunning.”

—Wayne Petersen, director of Mass Audubon's Important Bird Area Program

NOVEMBER

Paper \$29.95 ■ £19.95

978-0-691-12966-2

360 pages. 850 color photos.

4 maps. 7 ½ x 9 ½.

NATURAL HISTORY ■ BIRDS

PRESS.PRINCETON.EDU



## BIRDGENIE™ BACKYARD BIRDS EAST & WEST

SOFTWARE WRITTEN BY  
TOM STEPHENSON &  
STEPHEN TRAVIS POPE



BirdGenie™ is a remarkable app that enables anyone with a supported Apple® or Android® smartphone or tablet to identify birds in the backyard, at the local park, or on the nature trail—all with the tap of a button! It's like Shazam® for nature—just hold up your phone, record the bird singing, and BirdGenie tells you what bird it is.

Each regional app contains eighty vocalization types for sixty bird species, covering almost all of the birds you are likely to encounter. When you hear a singing bird and make a clear recording with your smartphone or tablet, BirdGenie identifies the bird if it is an included species, tells you exactly how confident it is that the identification is correct, and provides audio samples of the bird's various songs to compare with your own recording, as well as color photos, useful information, and links to further reading. You can attach comments, photos, and other info to your recordings, track your history with a convenient log, and easily share everything with friends and other users. Even better, no internet connection is needed, making BirdGenie accessible everywhere you go.

An incredibly enjoyable app for anyone who wants to know what bird they're listening to, and a perfect tool for teaching and learning, BirdGenie takes bird identification to a whole new awesome level.

- ◆ Quickly identify most birds by recording their songs
- ◆ Look at vivid images of the bird—some in 3-D!
- ◆ Listen to samples of the bird's various songs and compare them with your recording
- ◆ Keep a log of all your recordings
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# ECOLOGICAL MECHANICS

Principles of Life's Physical Interactions

MARK DENNY

Plants and animals interact with each other and their surroundings, and these interactions—with all their complexity and contingency—control where species can survive and reproduce. In this comprehensive and groundbreaking introduction to the emerging field of ecological mechanics, Mark Denny explains how the principles of physics and engineering can be used to understand the intricacies of these remarkable relationships.

Denny opens with a brief review of basic physics before introducing the fundamentals of diffusion, fluid mechanics, solid mechanics, and heat transfer, taking care to explain each in the context of living organisms. Why are corals of different shapes on different parts of a reef? How can geckos climb sheer walls? Why can birds and fish migrate farther than mammals? How do desert plants stay cool? The answers to these and a host of similar questions illustrate the principles of heat, mass, and momentum transport and set the stage for the book's central topic, the application of these principles in ecology. Denny shows how variations in the environment—in both space and time—affect the performance of plants and animals. He introduces spectral analysis, a mathematical tool for quantifying the patterns in which environments vary, and uses it to analyze such subjects as the spread of invasive species. Synthesizing the book's materials, the final chapters use ecological mechanics to predict the occurrence and consequences of extreme ecological events, explain the emergence of patterns in the distribution and abundance of organisms, and empower readers to explore further.

*Ecological Mechanics* offers new insights into the physical workings of organisms and their environment.

**Mark Denny** is the John B. and Jean DeNault Professor of Marine Sciences at Stanford University's Hopkins Marine Station in Pacific Grove, California. His books include *Biology and the Mechanics of the Wave-Swept Environment*, *Air and Water*, and *How the Ocean Works* (all Princeton).

AN IN-DEPTH EXPLORATION OF HOW  
BIOMECHANICS AND ECOLOGY WORK TOGETHER

“In this timely book, Denny posits that treating biomechanics and ecology separately leads to an incomplete understanding of nature. Their working together is key. Using engaging case studies and explaining in depth the physics underlying biomechanics, Denny takes readers through a vast amount of material and territory, and presents science that is relevant to actual and pressing problems. There is no other work like it.”

—**Jérôme Casas, Institut Universitaire de France and University of Tours**

“This is a landmark book, the best of its kind I've ever read. It manages to be beautifully detailed and broadly visionary at the same time. Denny sees connections among multiple phenomena and offers his insights with an authoritative, comprehensive, lucid, and entertaining style. I will certainly use this book, as will other professional biologists, graduate students, and advanced undergraduates in the field.”

—**Art Woods, University of Montana**

FEBRUARY

Cloth \$79.95 ■ £55.00

978-0-691-16315-4

528 pages. 160 line illus. 7 x 10.

BIOLOGY ■ ECOLOGY ■ BIOMECHANICS

PRESS.PRINCETON.EDU

## QUANTITATIVE VIRAL ECOLOGY

Dynamics of Viruses and Their Microbial Hosts

JOSHUA S. WEITZ

When we think about viruses we tend to consider ones that afflict humans—such as those that cause influenza, HIV, and Ebola. Yet, vastly more viruses infect single-celled microbes. Diverse and abundant, microbes and the viruses that infect them are found in oceans, lakes, plants, soil, and animal-associated microbiomes. Taking a vital look at the “microscopic” mode of disease dynamics, *Quantitative Viral Ecology* establishes a theoretical foundation from which to model and predict the ecological and evolutionary dynamics that result from the interaction between viruses and their microbial hosts.

Joshua Weitz addresses three major questions: What are viruses of microbes and what do they do to their hosts? How do interactions of a single virus-host pair affect the number and traits of hosts and virus populations? How do virus-host dynamics emerge in natural environments when interactions take place between many viruses and many hosts? Emphasizing how theory and models can provide answers, Weitz offers a cohesive framework for tackling new challenges in the study of viruses and microbes and how they are connected to ecological processes—from the laboratory to the Earth system.

*Quantitative Viral Ecology* is an innovative exploration of the influence of viruses in our complex natural world.

**Joshua S. Weitz** is associate professor of biology at the Georgia Institute of Technology.

MONOGRAPHS IN POPULATION BIOLOGY  
Simon A. Levin and Henry S. Horn, Series Editors

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### FEBRUARY

**Cloth \$69.50 ■ £48.95**

978-0-691-16154-9

344 pages. 4 halftones.

73 line illus. 6 x 9.

BIOLOGY ■ ECOLOGY

## ENERGY LANDSCAPES, INHERENT STRUCTURES, AND CONDENSED-MATTER PHENOMENA

FRANK H. STILLINGER

This book presents an authoritative and in-depth treatment of potential energy landscape theory, a powerful analytical approach to describing the atomic and molecular interactions in condensed-matter phenomena. Drawing on the latest developments in the computational modeling of many-body systems, Frank Stillinger applies this approach to a diverse range of substances and systems, including crystals, liquids, glasses and other amorphous solids, polymers, and solvent-suspended biomolecules.

Stillinger focuses on the topography of the multidimensional potential energy hypersurface created when a large number of atoms or molecules simultaneously interact with one another. He explains how the complex landscape topography separates uniquely into individual “basins,” each containing a local potential energy minimum or “inherent structure,” and he shows how to identify interbasin transition states—saddle points—that reside in shared basin boundaries. Stillinger describes how inherent structures and their basins can be classified and enumerated by depth, curvatures, and other attributes, and how those enumerations lead logically from vastly complicated multidimensional landscapes to properties observed in the real three-dimensional world.

Essential for practitioners and students across a variety of fields, the book illustrates how this approach applies equally to systems whose nuclear motions are intrinsically quantum mechanical or classical, and provides novel strategies for numerical simulation computations directed toward diverse condensed-matter systems.

**Frank H. Stillinger** is senior scientist in the Department of Chemistry at Princeton University. He is a member of the National Academy of Sciences.

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### DECEMBER

**Cloth \$99.50 ■ £69.95**

978-0-691-16680-3

528 pages. 125 line illus. 32 tables. 7 x 10.

PHYSICS ■ CHEMISTRY

# A STUDENT'S GUIDE TO PYTHON FOR PHYSICAL MODELING

JESSE M. KINDER & PHILIP NELSON

Python is a computer programming language that is rapidly gaining popularity throughout the sciences. *A Student's Guide to Python for Physical Modeling* aims to help you, the student, teach yourself enough of the Python programming language to get started with physical modeling. You will learn how to install an open-source Python programming environment and use it to accomplish many common scientific computing tasks: importing, exporting, and visualizing data; numerical analysis; and simulation. No prior programming experience is assumed.

This tutorial focuses on fundamentals and introduces a wide range of useful techniques, including:

- ◆ Basic Python programming and scripting
- ◆ Numerical arrays
- ◆ Two- and three-dimensional graphics
- ◆ Monte Carlo simulations
- ◆ Numerical methods, including solving ordinary differential equations
- ◆ Image processing
- ◆ Animation

Numerous code samples and exercises—with solutions—illustrate new ideas as they are introduced. A website that accompanies this guide provides additional resources, including data sets and sample code.

**Jesse M. Kinder** earned his PhD in physics and astronomy at the University of Pennsylvania, completed a postdoctoral fellowship in quantum chemistry at Cornell University, and taught physics at Case Western Reserve University. He currently works as a consultant in Rio Rancho, New Mexico. **Philip Nelson** is professor of physics at the University of Pennsylvania. He is the author of *Biological Physics* and *Physical Models of Living Systems*.

“This book covers the basics of Python programming language, with an emphasis on physical modeling. It provides a very useful introduction to Python for undergraduate students and others who have never programmed before.”

—Zeljko Ivezic, University of Washington

“This is an excellent introductory text, aimed at those with little to no experience in programming. In a clear and concise manner, the authors cover or touch upon all the important aspects of computational science in Python. They guide readers by explaining how to best perform certain common tasks in scientific computing. The book's examples and user exercises are well selected.”

—Quentin Caudron, Princeton University

OCTOBER

**Paper \$24.95 ■ £16.95**

978-0-691-17050-3

**Cloth \$45.00 ■ £30.95**

978-0-691-16958-3

160 pages. 3 color illus. 8 x 10.

COMPUTER SCIENCE ■ PHYSICS

HOW DO YOU FIND  
AN EXOPLANET?

JOHN ASHER JOHNSON

*How Do You Find an Exoplanet?* is well focused on the fundamentals and accessible to a wide range of readers. Johnson is highly respected in the exoplanet community, and here he has emphasized what's important, while minimizing or explaining jargon. I know of no serious competitors to this book."

—Eric B. Ford, Pennsylvania State University

*How Do You Find an Exoplanet?* presents an engaging overview of modern exoplanetary detection techniques. John Johnson brings a firsthand narrative to this remarkable scientific detective story, while explaining the technical fine points at an accessible level."

—Greg Laughlin, University of California, Santa Cruz

Alien worlds have long been a staple of science fiction. But today, thanks to modern astronomical instrumentation and the achievements of many enterprising observational astronomers, the existence of planets outside our solar system—also known as exoplanets—has moved into the realm of science fact. With planet hunters finding ever smaller, more Earth-like worlds, our understanding of the cosmos is forever changed, yet the question of how astronomers make these discoveries often goes unanswered.

*How Do You Find an Exoplanet?* is an authoritative primer on the four key techniques that today's planet hunters use to detect the feeble signals of planets orbiting distant stars. John Johnson provides you with an insider's perspective on this exciting cutting-edge science, showing how astronomers detect the wobble of stars caused by the gravitational tug of an orbiting planet, the slight diminution of light caused by a planet eclipsing its star, and the bending of space-time by stars and their planets, and how astronomers even directly take pictures of planets next to their bright central stars.

Accessible to anyone with a basic foundation in college-level physics, *How Do You Find an Exoplanet?* sheds new light on the prospect of finding life outside our solar system, how surprising new observations suggest that we may not fully understand how planets form, and much more.

**John Asher Johnson** is professor of astronomy at Harvard University.

PRINCETON FRONTIERS IN PHYSICS

FEBRUARY

Cloth \$35.00 ■ £24.95

978-0-691-15681-1

208 pages. 1 halftone. 17 line illus. 5 x 8.

ASTRONOMY ■ ASTROPHYSICS

PRESS.PRINCETON.EDU

# MATHEMATICS IN ANCIENT EGYPT

A Contextual History

ANNETTE IMHAUSEN

*Mathematics in Ancient Egypt* traces the development of Egyptian mathematics, from the end of the fourth millennium BC—and the earliest hints of writing and number notation—to the end of the pharaonic period in Greco-Roman times. Drawing from mathematical texts, architectural drawings, administrative documents, and other sources, Annette Imhausen surveys three thousand years of Egyptian history to present an integrated picture of theoretical mathematics in relation to the daily practices of Egyptian life and social structures.

Imhausen shows that from the earliest beginnings, pharaonic civilization used numerical techniques to efficiently control and use their material resources and labor. Even during the Old Kingdom, a variety of metrological systems had already been devised. By the Middle Kingdom, procedures had been established to teach mathematical techniques to scribes in order to make them proficient administrators for their king. Imhausen looks at counterparts to the notation of zero, suggests an explanation for the evolution of unit fractions, and analyzes concepts of arithmetic techniques. She draws connections and comparisons to Mesopotamian mathematics, examines which individuals in Egyptian society held mathematical knowledge, and considers which scribes were trained in mathematical ideas and why.

Of interest to historians of mathematics, mathematicians, Egyptologists, and all those curious about Egyptian culture, *Mathematics in Ancient Egypt* sheds new light on a civilization's unique mathematical evolution.

**Annette Imhausen** is professor of the history of science at Goethe University, Frankfurt. She is the author of *Egyptian Algorithms*.

A SURVEY OF ANCIENT EGYPTIAN MATHEMATICS  
ACROSS THREE THOUSAND YEARS

“Imhausen is one of the leading contemporary researchers in the mathematics of ancient Egypt and her book, which spans the whole of Egyptian mathematics from the early dynastic periods to the Greco-Roman era, will be the quintessential scholarly work in the field.”

—Amy Shell-Gellasch, *Montgomery College*

“A modern, up-to-date, unbiased discussion on ancient Egyptian mathematics, this book is an important contribution to the field. It represents the most recent and best-documented presentation of the subject.”

—Corinna Rossi, author of *Architecture and Mathematics in Ancient Egypt*

“Imhausen's book is a superb introduction to the fascinating field of Egyptian mathematics. The work displays an impressive mastery of source material that straddles a range of languages and an enormous timespan, and is filled with impeccable scholarship that is superbly readable. It will become the standard reference for this topic.”

—Duncan J. Melville, *St. Lawrence University*

OCTOBER

Cloth \$45.00 ■ £30.95

978-0-691-11713-3

256 pages. 5 halftones. 24 line illus.

11 tables. 6 x 9.

MATHEMATICS ■ HISTORY OF SCIENCE

PRESS.PRINCETON.EDU

## MATHEMATICAL KNOWLEDGE AND THE INTERPLAY OF PRACTICES

JOSÉ FERREIRÓS

This book presents a new approach to the epistemology of mathematics by viewing mathematics as a human activity whose knowledge is intimately linked with practice. Charting an exciting new direction in the philosophy of mathematics, José Ferreirós uses the crucial idea of a continuum to provide an account of the development of mathematical knowledge that reflects the actual experience of doing math and makes sense of the perceived objectivity of mathematical results.

Describing a historically oriented, agent-based philosophy of mathematics, Ferreirós shows how the mathematical tradition evolved from Euclidean geometry to the real numbers and set-theoretic structures. He argues for the need to take into account a whole web of mathematical and other practices that are learned and linked by agents, and whose interplay acts as a constraint. Ferreirós demonstrates how advanced mathematics, far from being *a priori*, is based on hypotheses, in contrast to elementary math, which has strong cognitive and practical roots and therefore enjoys certainty.

Offering a wealth of philosophical and historical insights, *Mathematical Knowledge and the Interplay of Practices* challenges us to rethink some of our most basic assumptions about mathematics, its objectivity, and its relationship to culture and science.

**José Ferreirós** is professor of logic and philosophy of science at the University of Seville in Spain. He is the author of *Labyrinth of Thought: A History of Set Theory and Its Role in Modern Mathematics* and the coeditor of *The Architecture of Modern Mathematics: Essays in History and Philosophy*.

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### JANUARY

Cloth \$45.00 ■ £30.95

978-0-691-16751-0

336 pages. 6 line illus. 6 x 9.

MATHEMATICS ■ PHILOSOPHY

## THE MATHEMATICS OF VARIOUS ENTERTAINING SUBJECTS

Research in Recreational Math

EDITED BY JENNIFER BEINEKE &  
JASON ROSENHOUSE

The history of mathematics is filled with major breakthroughs resulting from solutions to recreational problems. Problems of interest to gamblers led to the modern theory of probability, for example, and surreal numbers were inspired by the game of Go. Yet even with such groundbreaking findings and a wealth of popular-level books exploring puzzles and brainteasers, research in recreational mathematics has often been neglected. *The Mathematics of Various Entertaining Subjects* brings together authors from a variety of specialties to present fascinating problems and solutions in recreational mathematics.

Contributors to the book show how sophisticated mathematics can help you construct mazes that look like famous people, how the analysis of crossword puzzles has much in common with understanding epidemics, and how the theory of electrical circuits is useful in understanding the classic Towers of Hanoi puzzle. The card game SET is related to the theory of error-correcting codes, and simple tic-tac-toe takes on a new life when played on an affine plane. Inspirations for the book's wealth of problems include board games, card tricks, fake coins, flexagons, pencil puzzles, poker, and so much more.

*The Mathematics of Various Entertaining Subjects* is sure to entertain, challenge, and inspire academic mathematicians and avid math enthusiasts alike.

**Jennifer Beineke** is professor of mathematics at Western New England University. **Jason Rosenhouse** is professor of mathematics at James Madison University.

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### FEBRUARY

Cloth \$65.00 ■ £44.95

978-0-691-16403-8

288 pages. 50 color illus. 20 halftones.

80 line illus. 6 x 9.

MATHEMATICS

Published in association with the  
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## DESCENT IN BUILDINGS

BERNHARD MÜHLHERR,  
HOLGER P. PETERSSON &  
RICHARD M. WEISS

*Descent in Buildings* begins with the resolution of a major open question about the local structure of Bruhat-Tits buildings. The authors then put their algebraic solution into a geometric context by developing a general fixed point theory for groups acting on buildings of arbitrary type, giving necessary and sufficient conditions for the residues fixed by a group to form a kind of subbuilding or “form” of the original building. At the center of this theory is the notion of a Tits index, a combinatorial version of the notion of an index in the relative theory of algebraic groups. These results are combined at the end to show that every exceptional Bruhat-Tits building arises as a form of a “residually pseudo-split” Bruhat-Tits building. The book concludes with a display of the Tits indices associated with each of these exceptional forms.

This is the third and final volume of a trilogy that began with Richard Weiss' *The Structure of Spherical Buildings* and *The Structure of Affine Buildings*.

**Bernhard Mühlherr** is professor of mathematics at the University of Giessen in Germany. **Holger P. Petersson** is professor emeritus of mathematics at the University of Hagen in Germany. **Richard M. Weiss** is the William Walker Professor of Mathematics at Tufts University. He is the author of *The Structure of Spherical Buildings*, *Quadrangular Algebras* and *The Structure of Affine Buildings* (all Princeton) and the coauthor with Jacques Tits of *Moufang Polygons*.

ANNALS OF MATHEMATICS STUDIES, 190  
Phillip A. Griffiths, John N. Mather, and Elias M. Stein, Series Editors

## OCTOBER

**Paper \$75.00 ■ £52.00**

978-0-691-16691-9

**Cloth \$165.00 ■ £115.00**

978-0-691-16690-2

352 pages. 22 line illus.

8 tables. 6 x 9.

MATHEMATICS

CLASSIFICATION OF  
PSEUDO-REDUCTIVE GROUPS

BRIAN CONRAD & GOPAL PRASAD

In the earlier monograph *Pseudo-reductive Groups*, Brian Conrad, Ofer Gabber, and Gopal Prasad explored the general structure of pseudo-reductive groups. In this new book, *Classification of Pseudo-reductive Groups*, Conrad and Prasad go further to study the classification over an arbitrary field. An isomorphism theorem proved here determines the automorphism schemes of these groups. The book also gives a Tits-Witt type classification of isotropic groups and displays a cohomological obstruction to the existence of pseudo-split forms. Constructions based on regular degenerate quadratic forms and new techniques with central extensions provide insight into new phenomena in characteristic 2, which also leads to simplifications of the earlier work. A generalized standard construction is shown to account for all possibilities up to mild central extensions.

The results and methods developed in *Classification of Pseudo-reductive Groups* will interest mathematicians and graduate students who work with algebraic groups in number theory and algebraic geometry in positive characteristic.

**Brian Conrad** is professor of mathematics at Stanford University. **Gopal Prasad** is the Raoul Bott Professor of Mathematics at the University of Michigan.

ANNALS OF MATHEMATICS STUDIES, 191  
Phillip A. Griffiths, John N. Mather, and Elias M. Stein, Series Editors

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**Paper \$75.00 ■ £52.00**

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272 pages. 6 x 9.

MATHEMATICS

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I am only passionately  
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*The Digital Einstein Papers* is an exciting new free, open-access website that puts *The Collected Papers of Albert Einstein* online for the very first time, bringing the writings of the twentieth century's most influential scientist to a wider audience than ever before. This unique, authoritative resource provides full public access to the complete transcribed, annotated, and translated contents of each print volume of *The Collected Papers*. The volumes are published by Princeton University Press, sponsored by the Hebrew University of Jerusalem, and supported by the California Institute of Technology. The website—[einsteinpapers.press.princeton.edu](http://einsteinpapers.press.princeton.edu)—currently contains the contents of Volumes 1–13 of *The Collected Papers*, covering the first forty-four years of Einstein's life, up to and including the award of the Nobel Prize in physics and his long voyage to the Far East. The contents of each new volume will be added to the website approximately eighteen months after print publication. Eventually, the website will provide access to all of Einstein's writings and correspondence accompanied by scholarly annotation and apparatus, which are expected to fill thirty volumes.

*The Digital Einstein Papers* features advanced search technology and allows users to easily navigate between the original languages in which the texts were written and their English translation, and to access extensive explanatory footnotes and introductory essays. The website also contains links to the *Einstein Archives Online*, where there are thousands of high-quality digital images of Einstein's writings.

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# THE TRANSFORMATION OF THE WORLD

A Global History of the Nineteenth Century

**JÜRGEN OSTERHAMMEL**

Translated by Patrick Camiller

A comprehensive examination of the nineteenth century, *The Transformation of the World* offers a panoramic portrait of a world in flux. Jürgen Osterhammel, a scholar who has been called the Braudel of the nineteenth century, moves beyond conventional Eurocentric and chronological accounts of the era to present a sophisticated global history of breathtaking magnitude and towering erudition. From New York to New Delhi, from Latin American revolutions to the Taiping Rebellion, Osterhammel examines myriad powerful and diverse forces that facilitated global change and spearheaded advancement. In the context of increased interconnectivity across vast terrain and ocean, he provocatively evaluates the changing relationship between humans and nature, the importance of cities, and movements that propelled the emergence of new nations.

"A big book in every sense."

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"Enthralling. . . [A] work of prodigious scholarship and astonishing authorial stamina . . . it raises the study of global history to a new level of academic sophistication and geographical comprehensiveness; it abounds with memorable phrases and aphorisms . . . and it offers wise and original insights."

—David Cannadine, *Financial Times*

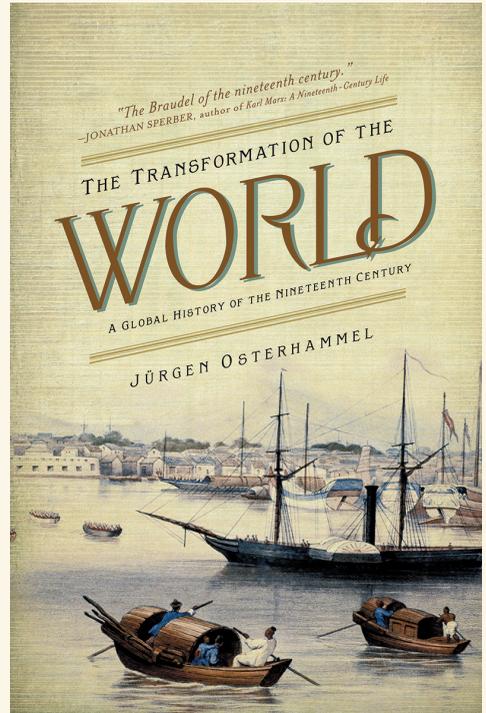
"Jürgen Osterhammel's fine book is anything but a linear recitation of events. Instead, it swoops, shimmies and carves ellipses and spirals through the facts to give readers a remarkable picture of the nineteenth century, which has shaped much of the present world."

—Satyajit Das, *Bloomberg Businessweek*

"One of the most important historical books of the last several decades."

—Jürgen Kocka, *Die Zeit*

AMERICA IN THE WORLD  
Sven Beckert and Jeremi Suri, Series Editors



**Jürgen Osterhammel** is professor of modern and contemporary history at the University of Konstanz. He is the coauthor of *Globalization: A Short History* and a coeditor of *A History of the World*.

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OCTOBER

Paper \$29.95 ■ £19.95

978-0-691-16980-4

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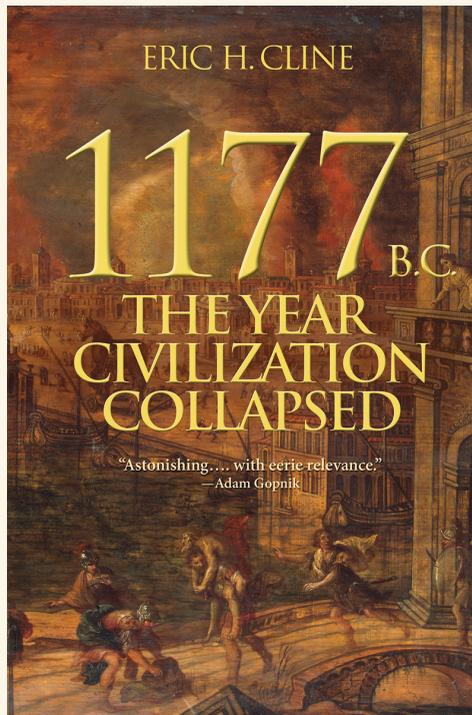
978-0-691-14745-1

1192 pages. 6 tables. 6 x 9.

WORLD HISTORY ■ EUROPEAN HISTORY

PRESS.PRINCETON.EDU

ONE OF THE NEW YORK POST'S BEST BOOKS OF 2014  
 WINNER OF THE 2014 AWARD FOR BEST POPULAR BOOK,  
 AMERICAN SCHOOLS OF ORIENTAL RESEARCH



**Eric H. Cline** is professor of classics and anthropology and director of the Capitol Archaeological Institute at George Washington University.

## 1177 B.C.

The Year Civilization Collapsed

**ERIC H. CLINE**

With a new preface by the author

In 1177 B.C., marauding groups known only as the “Sea Peoples” invaded Egypt. The pharaoh’s army and navy defeated them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. After centuries of brilliance, the civilized world of the Bronze Age came to an abrupt and cataclysmic end. Kingdoms fell like dominoes over the course of just a few decades. No more Minoans or Mycenaeans. No more Trojans, Hittites, or Babylonians. The thriving economy and cultures of the late second millennium B.C. suddenly ceased to exist. How did it happen?

Eric Cline tells the gripping story of how the end was brought about by a series of connected calamities, ranging from invasion and revolt, to the cutting of international trade routes. He draws a sweeping panorama of the empires and peoples of the Late Bronze Age and shows that it was their very interdependence that hastened dramatic collapse.

*“The memorable thing about Cline’s book is the strangely recognizable picture he paints of this very faraway time. . . . It was as globalized and cosmopolitan a time as any on record, albeit within a much smaller cosmos. The degree of interpenetration and of cultural sharing is astonishing.”*

—Adam Gopnik, *New Yorker*

*“A fascinating look at the Late Bronze Age, proving that whether for culture, war, economic fluctuations or grappling with technological advancement, the conundrums we face are never new, but merely renewed for a modern age.”*

—Larry Getlen, *New York Post*

*“Cline has created an excellent, concise survey of the major players of the time, the latest archaeological developments, and the major arguments, including his own theories, regarding the nature of the collapse that fundamentally altered the area around the Mediterranean and the Near East.”*

—Evan M. Anderson, *Library Journal*

OCTOBER

Paper \$17.95 ■ £12.50

978-0-691-16838-8

Cloth 2014

978-0-691-14089-6

264 pages. 10 halftones. 2 maps. 5 1/2 x 8 1/2.

ANCIENT HISTORY ■ ARCHAEOLOGY

TURNING POINTS IN ANCIENT HISTORY  
 Barry Strauss, Series Editor

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# DELPHI

A History of the Center of the Ancient World

**MICHAEL SCOTT**

In this richly illustrated account, Michael Scott covers the history and nature of Delphi, from the literary and archaeological evidence surrounding the site, to its rise as a center of worship, to the constant appeal of the oracle despite her cryptic prophecies. He describes how Delphi became a contested sacred site for Greeks and Romans and a storehouse for the treasures of rival city-states and foreign kings. He also examines the eventual decline of the site and how its meaning and importance have continued to be reshaped.

A unique window into the center of the ancient world, *Delphi* will appeal to general readers, tourists, students, and specialists.

*"Of absorbing interest. . . . Scott's narrative never falters."*

—Peter Green, *London Review of Books*

*"A handy companion to what remains—and what we can only wish was still to be seen."*

—Brendan Boyle, *Wall Street Journal*

*"Few scholars know the history of ancient Delphi as intimately as Michael Scott does."*

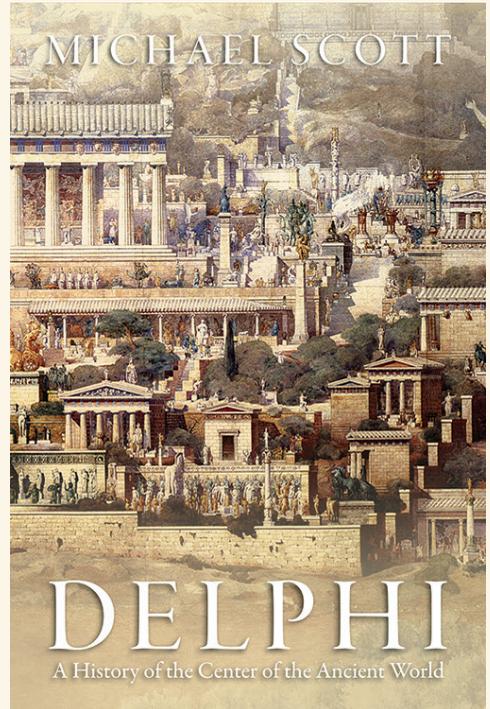
—Paul Cartledge, *author of After Thermopylae*

*"Defly combines literary and material evidence. . . . Scott offers a broad and well-documented history of the Delphic oracle, including an (excellent) epilogue on how the site was rediscovered at the end of the 19th century."*

—Barbara Graziosi, *Times Higher Education*

*"Scott's passion and expertise are readily apparent."*

—Publishers Weekly



**Michael Scott** is associate professor of classics and ancient history at the University of Warwick. He has written and presented a number of ancient history documentaries. For more information, go to [www.michaelscottweb.com](http://www.michaelscottweb.com).

NOVEMBER

Paper \$17.95 ■ £12.50

978-0-691-16984-2

Cloth 2014

978-0-691-15081-9

448 pages. 49 halftones. 3 maps. 6 x 9.

ANCIENT HISTORY ■ CLASSICS

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WINNER OF THE 2015 PROSE AWARD IN EUROPEAN AND WORLD  
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## REVOLUTIONARY IDEAS

An Intellectual History of the French Revolution  
from *The Rights of Man* to Robespierre

JONATHAN ISRAEL

Historians of the French Revolution used to take for granted what was also obvious to its contemporary observers—that the Revolution was shaped by the radical ideas of the Enlightenment. Yet in recent decades, scholars have argued that the Revolution was brought about by social forces, politics, economics, or culture—almost anything but abstract notions like liberty or equality. In *Revolutionary Ideas*, one of the world's leading historians of the Enlightenment restores the Revolution's intellectual history to its rightful central role.

Drawing widely on primary sources, Jonathan Israel shows how the Revolution was set in motion by radical eighteenth-century doctrines, how these ideas divided revolutionary leaders into vehemently opposed ideological blocs, and how these clashes drove the turning points of the Revolution.

*"Bold and brilliantly argued."*

—Tony Barber, *Financial Times*

*"A rich and thought-provoking book."*

—Rachel Hammersley, *Times Literary Supplement*

*"Closely argued. . . Israel can be understood as a historian in the long liberal tradition stretching back to Madame de Stael, who herself witnessed the revolution and saw it as a story of the betrayal of liberty."*

—Ruth Scurr, *Wall Street Journal*

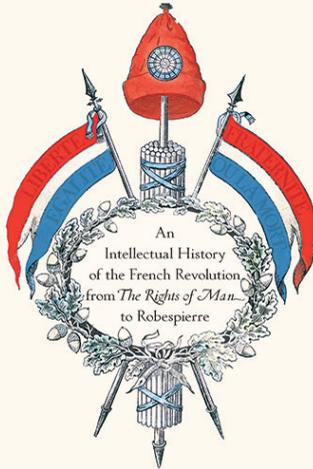
*"With typical boldness Israel invites us to reconceptualise our very idea of the Revolution."*

—Jeremy Jennings, *Standpoint*

*"Overwhelmingly impressive."*

—Peter Watson, *Times*

### Revolutionary Ideas



Jonathan Israel

**Jonathan Israel** is professor of modern history at the Institute for Advanced Study in Princeton. He is the author of *A Revolution of the Mind: Radical Enlightenment and the Intellectual Origins of Modern Democracy* (Princeton).

OCTOBER

Paper \$24.95 ■ £16.95

978-0-691-16971-2

Cloth 2014

978-0-691-15172-4

888 pages. 15 halftones. 7 line illus. 6 x 9.

HISTORY ■ PHILOSOPHY

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WINNER OF THE 2013 PROSE AWARD IN EUROPEAN AND WORLD  
HISTORY, ASSOCIATION OF AMERICAN PUBLISHERS

# WHY CAN THE DEAD DO SUCH GREAT THINGS?

Saints and Worshippers from  
the Martyrs to the Reformation

ROBERT BARTLETT

From its earliest centuries, one of the most notable features of Christianity has been the veneration of the saints—the holy dead. This ambitious history tells the fascinating story of the cult of the saints from its origins in the second-century days of the Christian martyrs to the Protestant Reformation. Robert Bartlett examines all of the most important aspects of the saints—including miracles, relics, pilgrimages, shrines, and the saints' role in the calendar, literature, and art.

The book explores the central role played by the bodies and body parts of saints, and the special treatment these relics received. From the routes, dangers, and rewards of pilgrimage, to the saints' impact on everyday life, Bartlett's account is an unmatched examination of an important and intriguing part of the religious life of the past—as well as the present.

*"An indispensable point of departure for anyone interested in the cult of the saints in the Middle Ages."*

—Eamon Duffy, *New York Review of Books*

*"A sweeping study of medieval saints, covering the entire Christian world from Late Antiquity to the Reformation, it is also a compendium of anecdotes, such as one rarely finds in a work of scholarship. Whether it be St Modwenna of Burton and her red cow, the Bishop of Lincoln who bit off two chunks of Mary Magdalene's arm, or Queen Bathildis cleaning out toilets, all of human—and much of divine—life is here."*

—Tom Holland, *History Today*

*"Bartlett has a gift for succinct summary, both of complex (and confusing) narratives and for explaining theological controversy... [His] achievement lies in his capacity to draw out the distinctive, and often amusing, attributes of different saints while showing how the cult of saints operated in medieval Europe."*

—Sarah Foot, *Times Literary Supplement*



## Why Can the Dead Do Such Great Things?

Saints and Worshippers from the Martyrs to the Reformation

Robert Bartlett



**Robert Bartlett** is professor of mediaeval history at the University of St. Andrews in Scotland.

OCTOBER

Paper \$24.95 ■ £16.95

978-0-691-16968-2

Cloth 2013

978-0-691-15913-3

816 pages. 8 color illus. 23 halftones.  
3 line illus. 10 tables. 3 maps. 6 x 9.

HISTORY ■ RELIGION

PRESS.PRINCETON.EDU

WINNER OF THE 2014 NATIONAL JEWISH BOOK AWARD  
IN HISTORY, JEWISH BOOK COUNCIL

**THE GOLDEN AGE SHTETL**  
A New History of Jewish Life in East Europe

**YOHANAN PETROVSKY-SHTERN**

The shtetl was home to two-thirds of East Europe’s Jews in the eighteenth and nineteenth centuries, yet it has long been one of the most neglected and misunderstood chapters of the Jewish experience. This book provides the first grassroots social, economic, and cultural history of the shtetl. Challenging popular misconceptions of the shtetl as an isolated, ramshackle Jewish village stricken by poverty and pogroms, Yohanan Petrovsky-Shtern argues that, in its heyday from the 1790s to the 1840s, the shtetl was a thriving Jewish community as vibrant as any in Europe.

*“Petrovsky-Shtern ... succeeds in vividly evoking a Jewish world that survived not merely in spite of its neighbors but in complex collaboration with them.”*

—Jonathan Rosen, *New York Times Book Review*

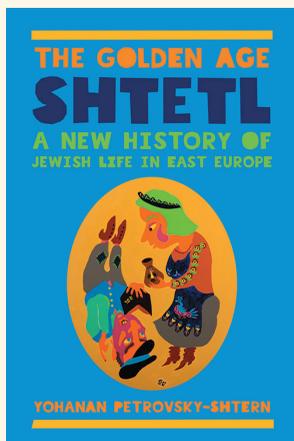
*“In a tour de force of archival research, Petrovsky-Shtern re-creates life in the shtetls in all its amazing richness.”*

—Foreign Affairs

*“This highly entertaining and often surprising volume recasts our understanding of the contexts of Jewish life in Eastern Europe.”*

—François Guesnet, *History Today*

**Yohanan Petrovsky-Shtern** is the Crown Family Professor of Jewish Studies at Northwestern University.



SEPTEMBER

Paper \$24.95 ■ £16.95  
978-0-691-16851-7  
Cloth 2014  
978-0-691-16074-0  
448 pages. 50 halftones.  
1 map. 6 x 9.

HISTORY ■ JEWISH STUDIES

WINNER OF THE 2015 AWARD FOR OUTSTANDING  
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GUIDES ASSOCIATION OF NEW YORK CITY

**THE NEW YORK NOBODY KNOWS**  
Walking 6,000 Miles in the City

**WILLIAM B. HELMREICH**

As a child growing up in Manhattan, William Helmreich played a game with his father called “Last Stop.” They would pick a subway line, ride it to its final destination, and explore the neighborhood. Decades later, his love for exploring the city is as strong as ever.

Putting his feet to the test, he decided that the only way to truly understand New York was to walk virtually every block of all five boroughs—an astonishing 6,000 miles. His journey took him to every corner of Manhattan, Brooklyn, Queens, the Bronx, and Staten Island. Helmreich spoke with hundreds of New Yorkers from every part of the globe and all walks of life. He finds that to be a New Yorker is to struggle to understand the place and to make a life that is as highly local as it is dynamically cosmopolitan.

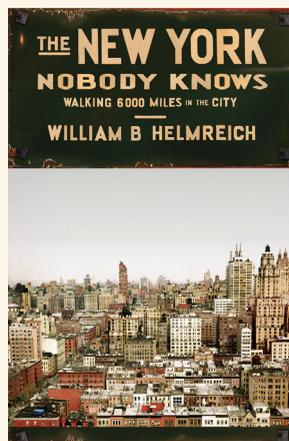
*“The delight is definitely in the details... [A]s entertaining as it is enlightening.”*

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—Kirkus Reviews (*starred review*)

**William B. Helmreich** is professor of sociology at the City University Graduate Center (CUNY) and the Colin Powell School for Civic and Global Leadership at the City College of New York.



SEPTEMBER

Paper \$19.95 ■ £13.95  
978-0-691-16970-5  
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*"Diane Coyle makes GDP come to life—we see its strengths and its fallibilities, and we learn to understand and respect both."*

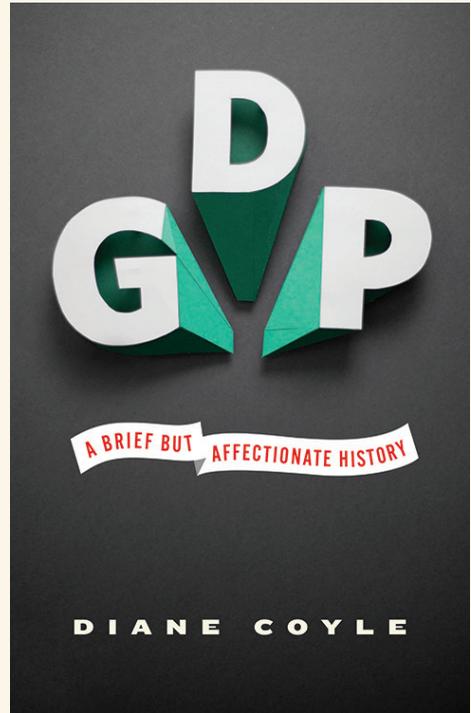
—Mervyn King, *governor of the Bank of England, 2003–13*

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—John Lanchester, *London Review of Books*

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—Uri Friedman, *The Atlantic*



**Diane Coyle** is professor of economics at the University of Manchester. She runs the consultancy Enlightenment Economics and is the author of numerous books, including *The Economics of Enough* and *The Soulful Science: What Economists Really Do and Why It Matters* (both Princeton).

OCTOBER

Paper \$13.95 ■ £9.95

978-0-691-16985-9

Cloth 2014

978-0-691-15679-8

184 pages. 2 halftones. 2 line illus.  
2 tables. 5 ½ x 8 ½.

POPULAR ECONOMICS

PRESS.PRINCETON.EDU

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*"Clark's book is not merely intellectually clever, it's profoundly challenging. Especially for Americans, it calls into question our sense of ourselves as individuals, as well as our long-standing image of our society. Let's hope he's wrong."*

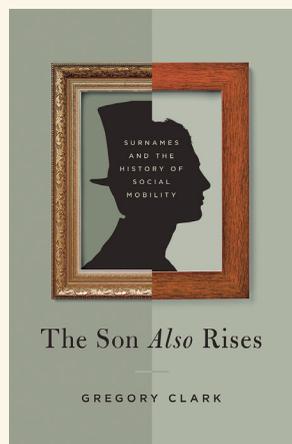
—Benjamin M. Friedman, *Atlantic*

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**Gregory Clark** is professor of economics at the University of California, Davis.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD  
 Joel Mokyr, Series Editor



SEPTEMBER

Paper \$19.95 ■ £13.95

978-0-691-16837-1

Cloth 2014

978-0-691-16254-6

384 pages. 15 halftones.

111 line illus. 50 tables.

7 maps. 5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
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*"Brilliant. . . . [I]f you are looking for a rich history of banking over the last couple of centuries and the role played by politics in that evolution, there is no better study. It deserves to become a classic."*

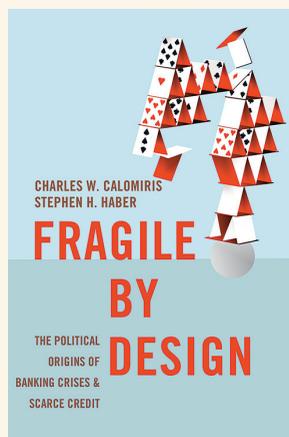
—Liaquat Ahamed, *New York Times Book Review*

*"A great history of political interference in bank regulation."*

—James Ferguson, *Money Week*

**Charles W. Calomiris** is a professor at Columbia Business School and Columbia's School of International and Public Affairs. **Stephen H. Haber** is a professor of political science and senior fellow of the Hoover Institution at Stanford University.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD  
 Joel Mokyr, Series Editor



SEPTEMBER

Paper \$19.95 ■ £13.95

978-0-691-16835-7

Cloth 2014

978-0-691-15524-1

584 pages. 30 line illus.

5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
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How the U.S. Dollar Tightened  
Its Grip on Global Finance

**ESWAR S. PRASAD**

With a new preface by the author

Marshaling a range of arguments, data, and the latest research, Eswar Prasad examines how the dollar came to have a central role in the world economy, and why it will be difficult to dislodge the dollar-centric system. *The Dollar Trap* offers a panoramic analysis of the fragile state of global finance and makes a compelling case that the dollar will remain the ultimate safe-haven currency.

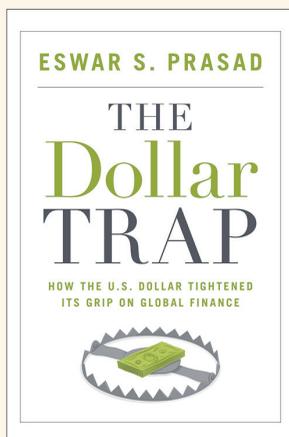
*"To understand how the world of international finance works, what the agendas are and what is at stake, this work is indispensable."*

—Henny Sender, *Financial Times*

*"Prasad's book . . . deserves the attention of all those who care about the future of the dollar and the international monetary system."*

—Lawrence H. Summers, *Harvard University*

**Eswar S. Prasad** is a professor in the Dyson School at Cornell University and senior fellow at the Brookings Institution.



SEPTEMBER

Paper \$19.95 ■ £13.95

978-0-691-16852-4

Cloth 2014

978-0-691-16112-9

440 pages. 8 halftones.

17 line illus. 6 tables.

5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
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And How It Can Do Better

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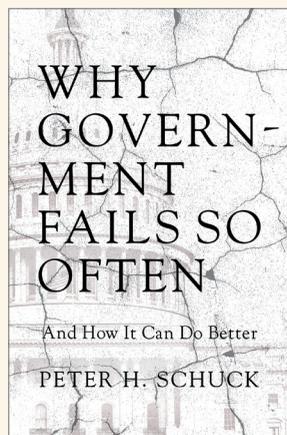
*"A profound book, and a sobering one. . . . [A]n essential manual for 21st-century policy makers."*

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*"Why Government Fails So Often is one of the most important books of the year."*

—David R. Henderson, *Regulation*

**Peter H. Schuck** is the Simeon E. Baldwin Professor of Law Emeritus at Yale University.



SEPTEMBER

Paper \$22.95 ■ £15.95

978-0-691-16853-1

Cloth 2014

978-0-691-16162-4

488 pages. 5 1/2 x 8 1/2.

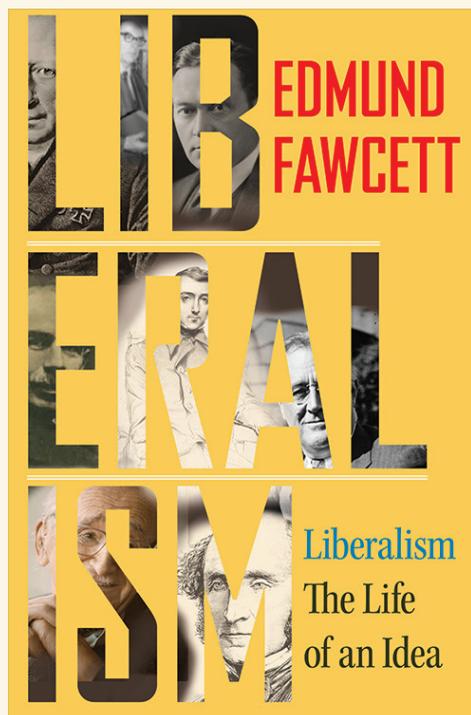
CURRENT AFFAIRS ■ POLITICS

## LIBERALISM

The Life of an Idea

EDMUND FAWCETT

With a new preface by the author



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—*David Goodhart, Standpoint*

**Edmund Fawcett** worked at the *Economist* for more than three decades, serving as chief correspondent in Washington, Paris, and Berlin, as well as European and literary editor. His writing has also appeared in the *New York Times*, the *Los Angeles Times*, and the *Guardian*, among other publications.

OCTOBER

Paper \$24.95 ■ £16.95

978-0-691-16839-5

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496 pages. 5 ½ x 8 ½.

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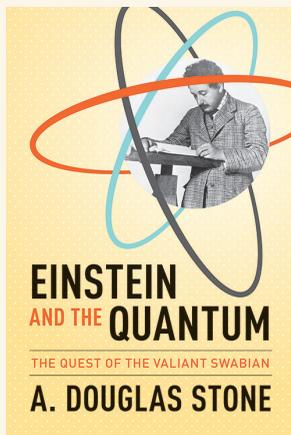
*"If you're searching for a different take on physics, this one's for you."*

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*"A wonderful reminder that Einstein's monumental role in the development of contemporary science is even more profound than history has allowed."*

—Kirkus Reviews

**A. Douglas Stone** is the Carl A. Morse Professor of Applied Physics and Physics at Yale University.



NOVEMBER

Paper \$19.95 ■ £13.95  
 978-0-691-16856-2  
 Cloth 2013  
 978-0-691-13968-5  
 344 pages. 18 halftones.  
 5 line illus. 6 x 9.

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 ANTHONY R. PALUMBI

The ocean teems with life that thrives under difficult situations in unusual environments. *The Extreme Life of the Sea* takes readers to the absolute limits of the ocean world—the fastest and deepest, the hottest and oldest creatures of the oceans. It dives into the icy Arctic and boiling hydrothermal vents—and exposes the eternal darkness of the deepest undersea trenches—to show how marine life thrives against the odds.

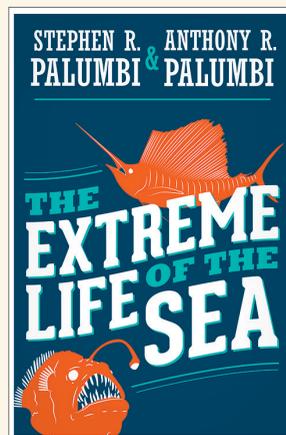
*"This gem of a book . . . finds enough weirdness in the ocean to feed creativity for generations to come. . . . [A] wonderful mix of meticulous science and creative panache."*

—Callum Roberts, *Nature*

*"From 'immortal' jellyfish that age in reverse, to zombie bone worms that eat the skeletons of dead whales, the ocean is full of bizarre characters. Biologist Stephen Palumbi and his science writer son, Anthony, profile the most unusual specimens. . . . [B]rought to life by charming writing."*

—Clara Moskowitz, *Scientific American*

**Stephen R. Palumbi** is Professor of Biology and Director of the Hopkins Marine Station at Stanford University. **Anthony R. Palumbi**, Stephen's son, is a science writer and novelist whose work has appeared in the *Atlantic* and other publications.



NOVEMBER

Paper \$17.95 ■ £12.50  
 978-0-691-16981-1  
 Cloth 2014  
 978-0-691-14956-1  
 256 pages. 16 color illus.  
 28 halftones. 5 line illus.  
 5 1/2 x 8 1/2.

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 NATURAL HISTORY

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BOOKS OF THE YEAR 2014

## TAMBORA

The Eruption That Changed the World

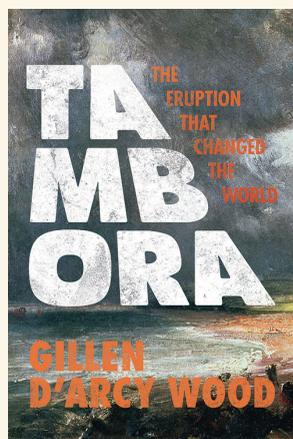
GILLEN D'ARCY WOOD

When Indonesia's Mount Tambora erupted in 1815, it unleashed the most destructive wave of extreme weather the world has witnessed in thousands of years. Bringing the history of this planetary emergency to life, *Tambora* sheds light on the fragile interdependence of climate and human societies to offer a cautionary tale about the potential tragic impacts of drastic climate change in our own century.

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—New Yorker

**Gillen D'Arcy Wood** is professor of English at the University of Illinois, Urbana-Champaign, where he directs the Sustainability Studies Initiative in the Humanities.



### OCTOBER

Paper \$19.95 ■ £13.95  
978-0-691-16862-3  
Cloth 2014  
978-0-691-15054-3  
312 pages. 25 halftones.  
25 line illus. 1 table. 6 x 9.

POPULAR SCIENCE ■  
EARTH SCIENCE

ONE OF AMERICAN ASSOCIATION FOR THE  
ADVANCEMENT OF SCIENCE'S BOOKS FOR GENERAL  
AUDIENCES AND YOUNG ADULTS 2014

## UNDILUTED HOCUS-POCUS

The Autobiography of Martin Gardner

MARTIN GARDNER

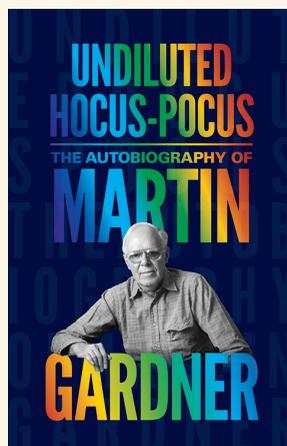
With a foreword by Persi Diaconis and  
an afterword by James Randi

Martin Gardner wrote the Mathematical Games column for *Scientific American* for twenty-five years and published more than seventy books on topics as diverse as magic, religion, and *Alice in Wonderland*. Gardner's illuminating autobiography is a candid self-portrait by the man evolutionary theorist Stephen Jay Gould called our "single brightest beacon" for the defense of rationality and good science against mysticism and anti-intellectualism.

*"For those of us who believe that the sciences and the humanities don't have to be enemies, Martin Gardner is an inspiring model. Undiluted Hocus-Pocus reveals a man immersed in philosophy, religion and literature, even as he makes a career writing about science."*

—Jordan Ellenberg, Wall Street Journal

**Martin Gardner** (1914–2010) was an acclaimed popular mathematics and science writer. His numerous books include *The Annotated Alice*, *When You Were a Tadpole and I Was a Fish*, and *Fads and Fallacies in the Name of Science*.



### DECEMBER

Paper \$19.95 ■ £13.95  
978-0-691-16969-9  
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288 pages. 54 halftones.  
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BIOGRAPHY

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## MAGICAL MATHEMATICS

The Mathematical Ideas That  
Animate Great Magic Tricks

PERSI DIACONIS & RON GRAHAM

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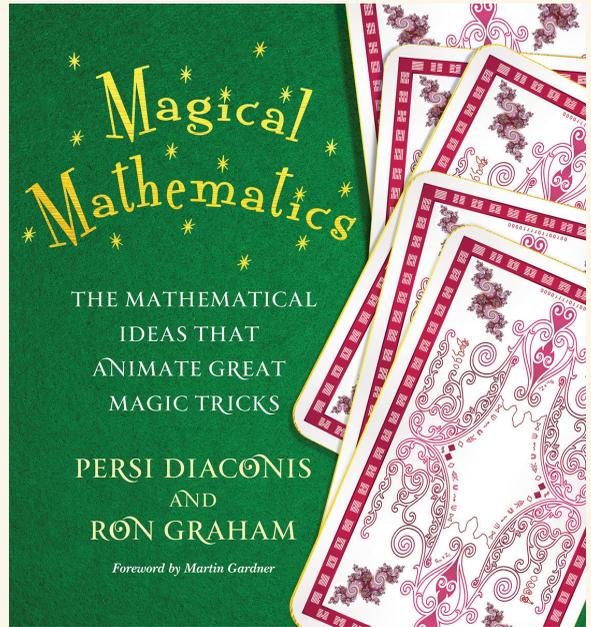
—Alex Stone, *Wall Street Journal*

*"Well known and highly respected in the mathematical community, Diaconis and Graham have produced a work that completely lives up to expectations."*

—Library Journal

*"Magical Mathematics strikes a nice balance between descriptions of performable magic tricks and the mathematics that makes them work. . . . [T]he writing is engaging, and learning the tricks that are presented is well worth the effort."*

—Choice



**Persi Diaconis** is professor of mathematics and statistics at Stanford University and a former professional magician. **Ron Graham** is professor of mathematics and computer science at the University of California, San Diego, and a former professional juggler.

NOVEMBER

Paper \$16.95 ■ £11.95

978-0-691-16977-4

Cloth 2011

978-0-691-15164-9

264 pages. 133 color illus. 14 halftones.  
56 line illus. 10 tables. 8 1/2 x 8 1/2.

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From the publication of Albert Einstein's *The Meaning of Relativity* in 1922, Princeton University Press has been committed to bringing the writings of leading scientists to a broad professional and general audience. The Princeton Science Library makes such works available in inexpensive paperback editions for a new generation of scientists and teachers, students and lay readers.

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**WALTER ALVAREZ**

With a foreword by Carl Zimmer

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This horrific chain of events is now widely accepted as the solution to a great scientific mystery: what caused the extinction of the dinosaurs? Walter Alvarez, one of the Berkeley scientists who discovered evidence of the impact, tells the story behind the development of the initially controversial theory.

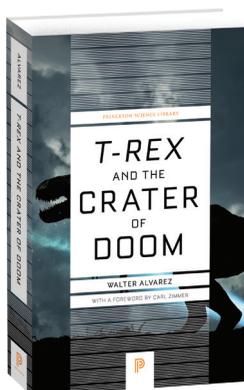
*"[An] estimable account from the world's leading authority on death from above."*

—*Timothy Ferris, New York Times Book Review*

*"It is a wonderful adventure in science."*

—*Dale Russell, Los Angeles Times Book Review*

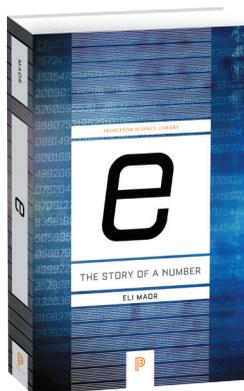
**Walter Alvarez** is professor of geology at the University of California, Berkeley.



OCTOBER

Paper \$18.95 ■ £12.95  
978-0-691-16966-8  
216 pages. 8 color plates.  
15 halftones. 2 line illus.  
5 1/2 x 8 1/2.

POPULAR SCIENCE ■  
EARTH SCIENCE



OCTOBER

Paper \$16.95 ■ £11.95  
978-0-691-16848-7  
248 pages. 6 halftones.  
74 line illus. 5 1/2 x 8 1/2.

POPULAR SCIENCE ■  
MATHEMATICS

*e*

The Story of a Number

**ELI MAOR**

The interest earned on a bank account, the arrangement of seeds in a sunflower, and the shape of the Gateway Arch in St. Louis are all intimately connected with the mysterious number *e*. In this informal and engaging history, Eli Maor portrays the curious characters and the elegant mathematics that lie behind the number. Designed for a reader with only a modest mathematical background, this biography brings out the central importance of *e* to mathematics and illuminates a golden era in the age of science.

*"Maor hangs his story on a string of people stretching from Archimedes to David Hilbert. And by presenting mathematics in terms of the humans who produced it, he places the subject where it belongs—squarely in the centre of the humanities."*

—*Jerry P. King, Nature*

*"Gently paced, elegantly composed.... Maor has written an excellent book."*

—*Ian Stewart, New Scientist*

**Eli Maor** is the author of *Beautiful Geometry* (with Eugen Jost), *Venus in Transit*, *Trigonometric Delights*, *To Infinity and Beyond*, and *The Pythagorean Theorem: A 4,000-Year History* (all Princeton).

## EYE AND BRAIN

The Psychology of Seeing  
Fifth Edition

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Since the publication of the first edition in 1966, *Eye and Brain* has established itself worldwide as an essential introduction to the basic phenomena of visual perception. Richard Gregory offers clear explanations of how we see brightness, movement, color, and objects, and he explores the phenomena of visual illusions to establish principles about how perception normally works and why it sometimes fails.

Illusion continues to be a major theme in the book, which provides a comprehensive classification system. There are also sections on what babies see and how they learn to see, on motion perception, on the relationship between vision and consciousness, and on the impact of new brain imaging techniques.

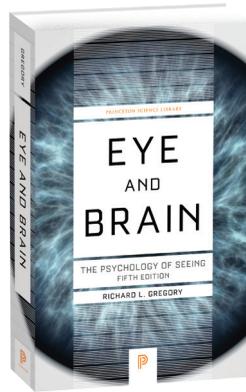
*“A hugely influential book. . . . It stands as the essential guide to Gregory’s framework for perception.”*

—*Iain D. Gilchrist, Perception*

*“An excellent introduction to the psychology of vision.”*

—*Steven M. Kastenbaum, Science Books & Films*

**Richard L. Gregory** (1923–2010) was a distinguished British psychologist and emeritus professor of neuropsychology at the University of Bristol.



OCTOBER

Paper \$19.95 | £13.95

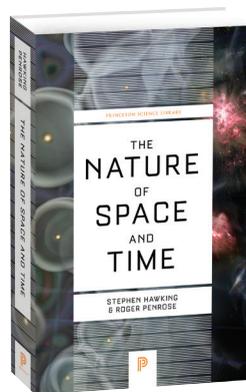
978-0-691-16516-5

296 pages. 37 color illus.

21 halftones. 78 line illus.

5 1/2 x 8 1/2.

POPULAR SCIENCE ■  
PSYCHOLOGY ■  
BIOLOGICAL SCIENCES



OCTOBER

Paper \$14.95 | £10.95

978-0-691-16844-9

160 pages. 75 line illus.

5 1/2 x 8 1/2.

POPULAR SCIENCE ■  
PHYSICS ■ COSMOLOGY

## THE NATURE OF SPACE AND TIME

**STEPHEN HAWKING &  
ROGER PENROSE**

With an afterword by the authors

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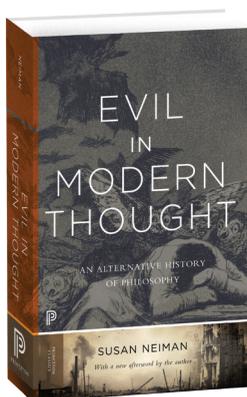
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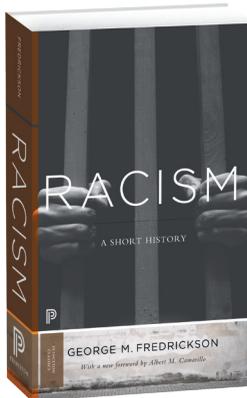
**Susan Neiman** is director of the Einstein Forum in Potsdam. Her books include *Why Grow Up?* and *Moral Clarity: A Guide for Grown-Up Idealists* (Princeton).



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HISTORY

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A Short History

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**George M. Fredrickson** (1934–2008) was the Edgar E. Robinson Professor of U.S. History at Stanford University. **Albert M. Camarillo** is the Leon Sloss Jr. Memorial Professor of American History at Stanford University.

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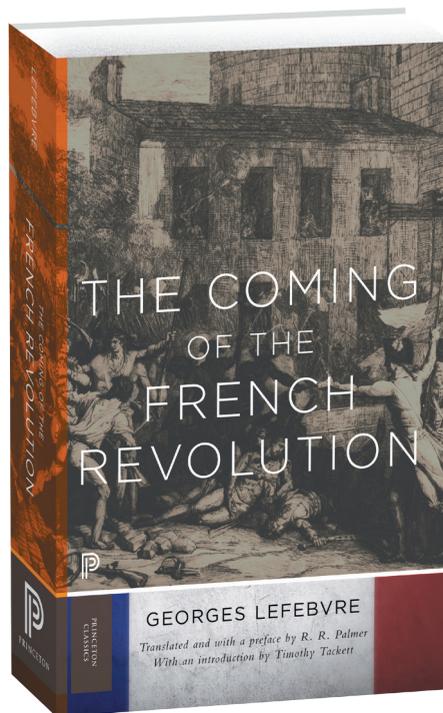
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**Georges Lefebvre** (1874–1959) was one of the most important twentieth-century historians of the French Revolution. His books include *The Great Fear of 1789: Rural Panic in Revolutionary France* (Princeton). **Timothy Tackett** is professor emeritus of history at the University of California, Irvine.

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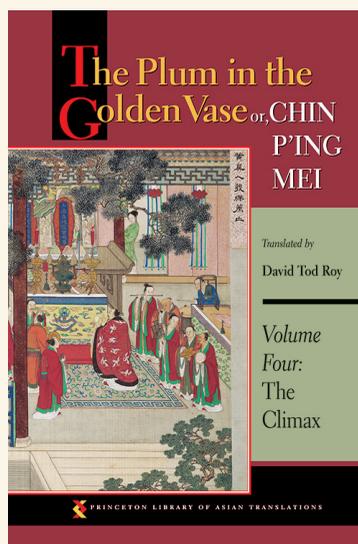
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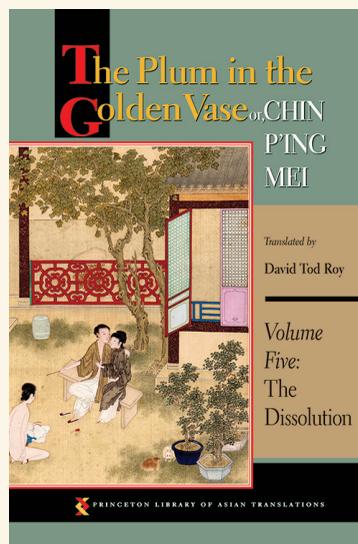
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**David Tod Roy** is professor emeritus of Chinese literature at the University of Chicago, where he has studied the *Chin P'ing Mei* and taught it in his classes since 1967.

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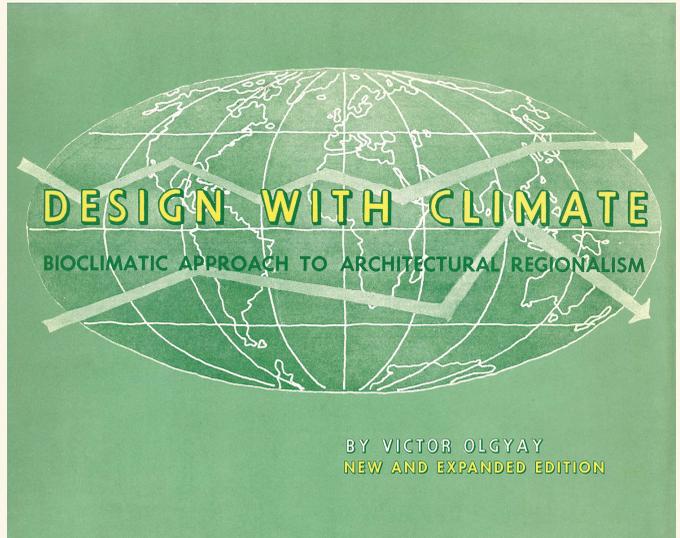
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**Victor Olgay** (1910–70) was associate professor in the School of Architecture and Urban Planning at Princeton University. He was a leading researcher on the relationship between architecture, climate, and energy.

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The Correspondence of C. G. Jung and  
Hans Schmid-Guisan, 1915–1916

**C. G. JUNG & HANS SCHMID-GUISAN**

Correspondence edited by  
John Beebe & Ernst Falzeder  
Translated by Ernst Falzeder

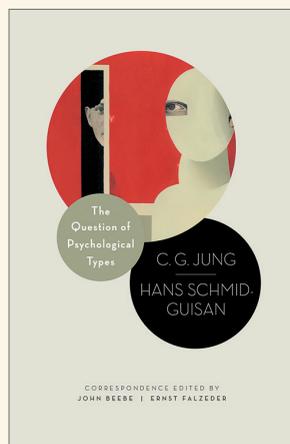
In 1915, C. G. Jung and his psychiatrist colleague, Hans Schmid-Guisan, began a correspondence through which they hoped to codify fundamental individual differences of attention and consciousness. Their ambitious dialogue, focused on the opposition of extraversion and introversion, demonstrated the difficulty of reaching a shared awareness of differences even as it introduced concepts that would eventually enable Jung to create his landmark 1921 statement of the theory of psychological types. That theory, the basis of the widely used Myers-Briggs Type Indicator and similar personality assessment tools, continues to inform not only personality psychology but also such diverse fields as marriage and career counseling and human resource management.

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**John Beebe** is past president of the C. G. Jung Institute of San Francisco. **Ernst Falzeder** is senior research scholar at University College London.

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PSYCHOLOGY

## ECLIPSE OF GOD

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**MARTIN BUBER**

With a new introduction by **Leora Batnitzky**

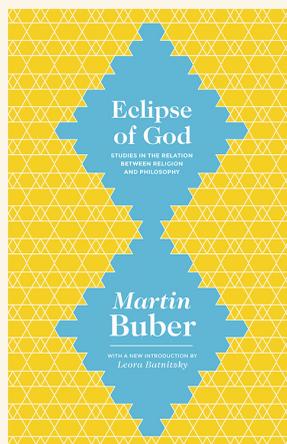
Biblical in origin, the expression “eclipse of God” refers to the Jewish concept of *hester panim*, the act of God concealing his face as a way of punishing his disobedient subjects. Though this idea is deeply troubling for many people, in this book Martin Buber uses the expression hopefully—for a hiding God is also a God who can be found.

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*“[Buber] remains a philosopher for our times. As he writes in the prelude to this volume, ‘Real listening has become rare.’ In an age in which technology and the vitriol of partisan politics dominate in the United States and the world at large, Buber’s words could not be more prophetic.”*

—Leora Batnitzky, *Princeton University*

**Martin Buber** (1878–1965) is known for many influential works in the fields of philosophy of religion and biblical interpretation. His ideas and intellect were globally esteemed, propelled interfaith alliances, and inspired luminaries such as Paul Tillich and Martin Luther King Jr. His books included *I and Thou* and *The Legend of Baal-Shem* (Princeton). **Leora Batnitzky** is the Ronald O. Perelman Professor of Jewish Studies and Professor of Religion at Princeton University.



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RELIGION ■ JEWISH STUDIES

## HASIDISM AND MODERN MAN

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With a new introduction by David Biale

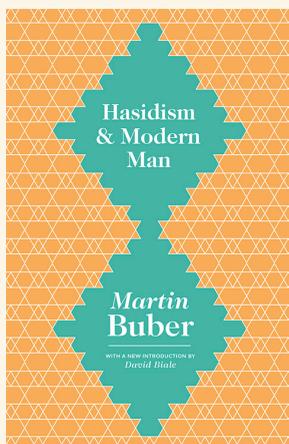
Hasidism, a controversial, mystical-religious movement of Eastern European origin, has posed a serious challenge to mainstream Judaism from its earliest beginnings in the middle of the eighteenth century. Decimated by the Holocaust, it has risen like a phoenix from the ashes and has reconstituted itself as a major force in the world of ultra-Orthodox Judaism. Philosopher Martin Buber found inspiration in its original tenets and devoted much of his career to making its insights known to a wide readership.

First published in 1958, *Hasidism and Modern Man* examines the life and religious experiences of Hasidic Jews, as well as Buber's personal response to them. *Hasidism and Modern Man* remains prescient in its portrayal of a spiritual movement that brings God down to earth and makes possible a modern philosophy in which the human being becomes sacred.

*"A beautiful book. Hasidism has become, if anything, more fascinating to 'modern man' than when this book was first published. Its message is of enduring relevance even to those distant from its religious strictures."*

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**David Biale** is the Emanuel Ringelblum Distinguished Professor of Jewish History at the University of California, Davis.



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## THE PROPHETIC FAITH

MARTIN BUBER

With a new introduction by Jon D. Levenson

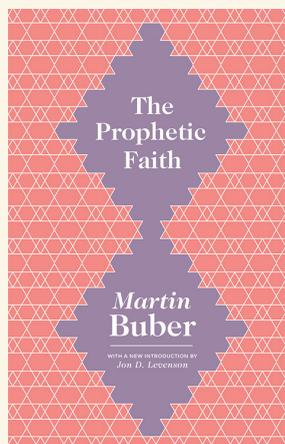
Originally published in English in 1949, *The Prophetic Faith* features Martin Buber's readings of select biblical prophets—especially Isaiah and Deborah, the only female prophet and judge in the Hebrew Bible. In an approach that combines insights from biblical prophecy with a concern for events in the here and now, Buber outlines his interpretation of biblical revelation. Infused with an anti-institutional—some have said anarchic—sensibility, Buber discusses the notion of kingship as portrayed in the Bible and provides an account of human suffering in an extended discussion of the Book of Job. Anticipating those today who describe themselves as “spiritual but not religious,” Buber gives pride of place to a personal God outside of formal religious and legal strictures.

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**Jon D. Levenson** is the Albert A. List Professor of Jewish Studies at Harvard Divinity School.



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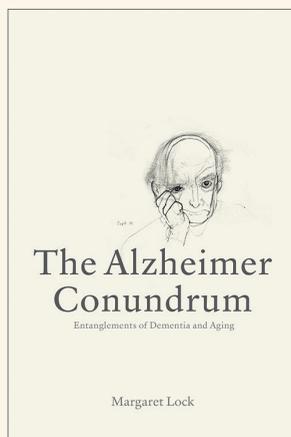
*"For its wide scope and balanced critical evaluation ... an inspiring read for everyone working in the field."*

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*"[The Alzheimer Conundrum] proves that the science of the disease is just as compelling as poignant accounts from caregivers and those suffering from Alzheimer's disease."*

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**Margaret Lock** is the Marjorie Bronfman Professor Emerita in the Department of Social Studies of Medicine and the Department of Anthropology at McGill University.



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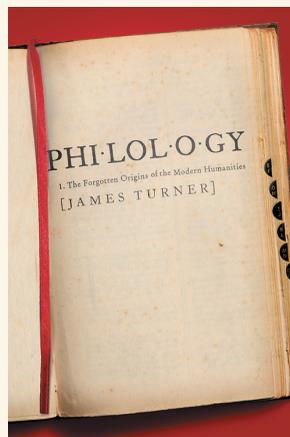
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**James Turner** is the Cavanaugh Professor of Humanities Emeritus at the University of Notre Dame, where he taught in the History Department and the doctoral program in history and philosophy of science.



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**Bernard Williams** held Chairs of Moral Philosophy at Cambridge, Berkeley, and Oxford. He died in 2003.

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**Miranda Shaw** is associate professor of religious studies at the University of Richmond. She is the author of *Passionate Enlightenment: Women in Tantric Buddhism* (Princeton).



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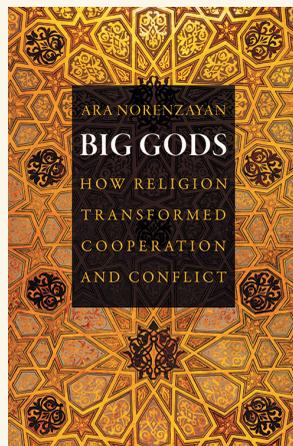
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**Ara Norenzayan** is professor of psychology at the University of British Columbia. His work has been featured on the BBC and CNN, and in the *New York Times Magazine*.



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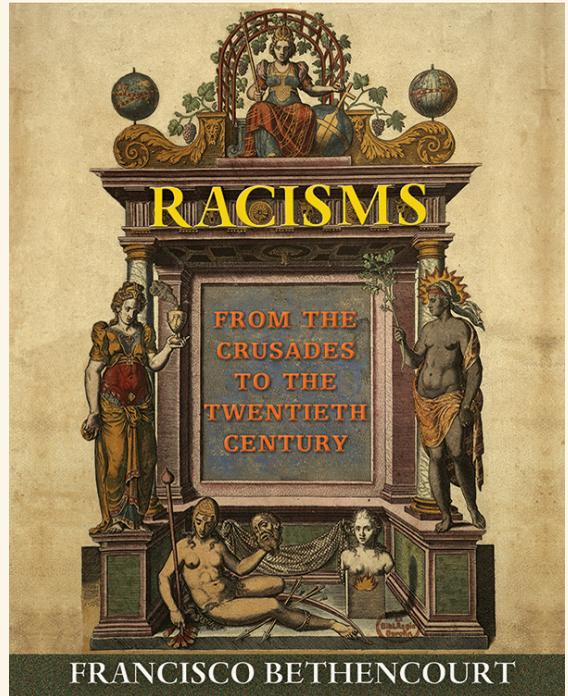
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**Francisco Bethencourt** is the Charles Boxer Professor of History at King's College London and the author of *The Inquisition: A Global History, 1478–1834*.

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## RECASTING BOURGEOIS EUROPE

Stabilization in France, Germany, and Italy  
in the Decade after World War I

**CHARLES S. MAIER**

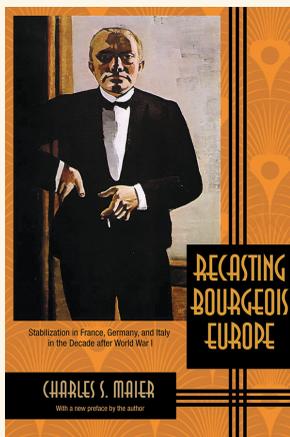
With a new preface by the author

Charles Maier, one of the most prominent contemporary scholars of European history, published *Recasting Bourgeois Europe* as his first book in 1975. Based on extensive archival research, the book examines how European societies progressed from a moment of social vulnerability to one of political and economic stabilization.

Arguing that a common trajectory calls for a multi-country analysis, Maier provides a comparative history of three European nations and argues that they did not simply return to a prewar status quo, but achieved a new balance of state authority and interest-group representation. While most previous accounts presented the decade as a prelude to the Depression and dictatorships, Maier suggests that the stabilization of the 1920s, vulnerable as it was, foreshadowed the more enduring political stability achieved after World War II.

The immense and ambitious scope of this book, its ability to follow diverse histories in detail, and its effort to explain stabilization—and not just revolution or breakdown—have made it a classic of European history.

**Charles S. Maier** is the Leverett Saltonstall Professor of History at Harvard University. His many books include *Among Empires: American Ascendancy and its Predecessors*, and *Dissolution: The Crisis of Communism and the End of East Germany* (Princeton). He is a member of the Council on Foreign Relations.



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**Michael D. Gordin** is professor of the history of science at Princeton University. He is the author or editor of several books, including *Red Cloud at Dawn: Truman, Stalin, and the End of the Atomic Monopoly*.



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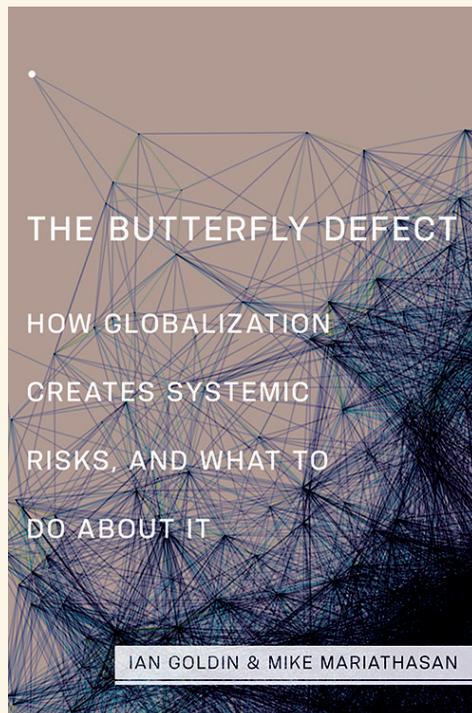
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**Ian Goldin** is director of the Oxford Martin School and professor of globalization and development at the University of Oxford.

**Mike Mariathasan** is assistant professor of finance at the University of Vienna.

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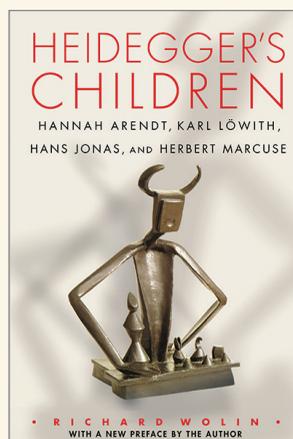
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**Richard Wolin** is professor of history and comparative literature at the Graduate Center of the City University of New York. He is the author of *The Politics of Being*, *The Heidegger Controversy*, and *The Terms of Cultural Criticism*.



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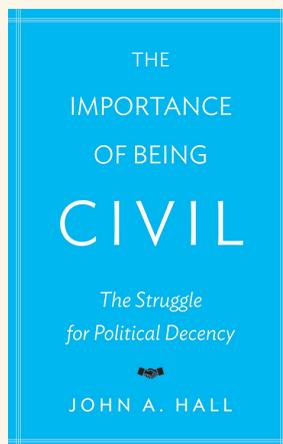
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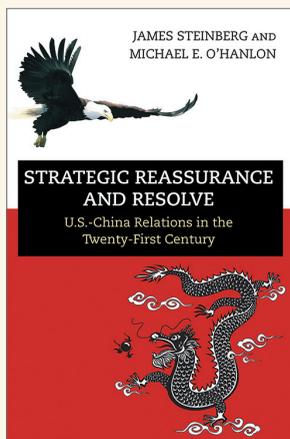
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**James Steinberg** is dean of the Maxwell School of Citizenship and Public Affairs and professor of social science, international affairs, and law at Syracuse University, and former deputy secretary of state in the Obama administration. **Michael E. O'Hanlon** is a senior fellow at the Brookings Institution who specializes in national security policy.



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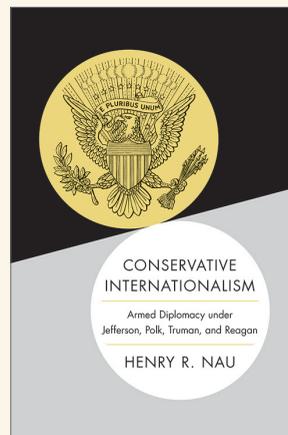
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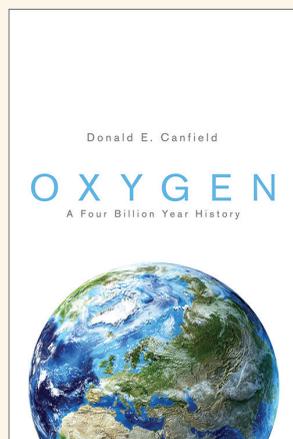
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**Donald E. Canfield** is professor of ecology at the University of Southern Denmark.

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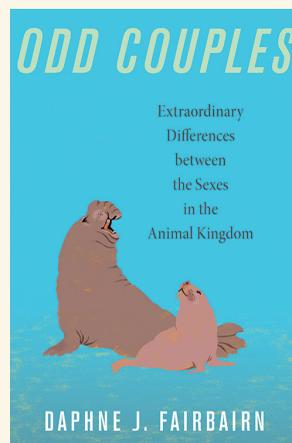
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**Daphne J. Fairbairn** is professor of biology at the University of California, Riverside. She has written widely on the science of sexual differences.



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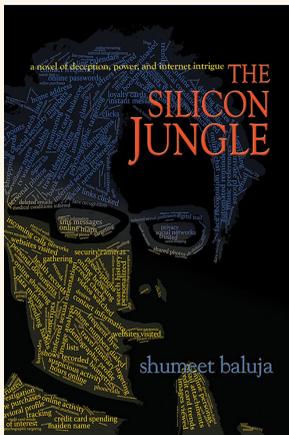
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**Shumeet Baluja** is a senior staff research scientist at Google and the inventor of over 100 patents in algorithms, data mining, privacy, and artificial intelligence.



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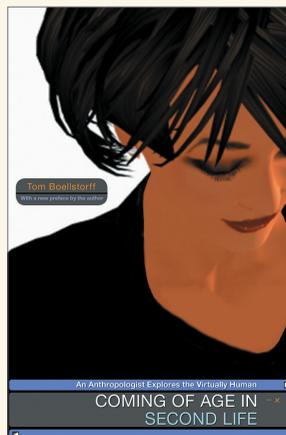
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**Tom Boellstorff** is professor of anthropology at the University of California, Irvine.



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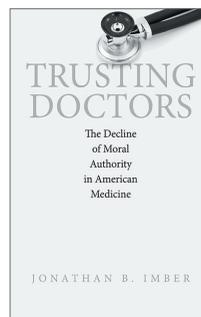
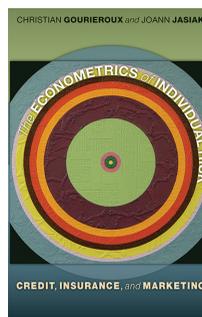
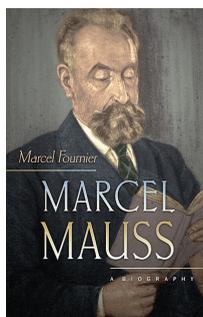
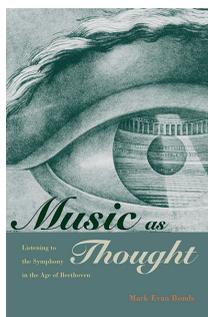
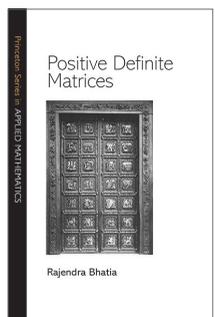
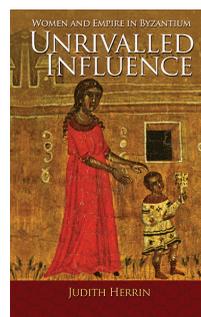
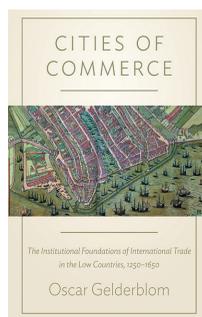
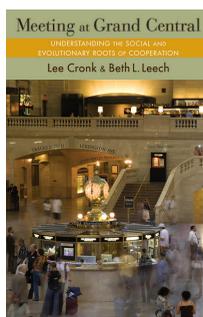
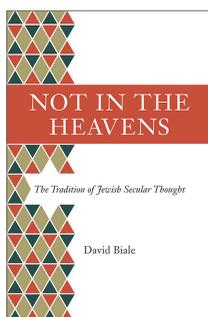
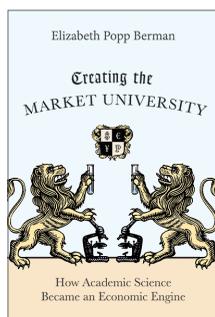
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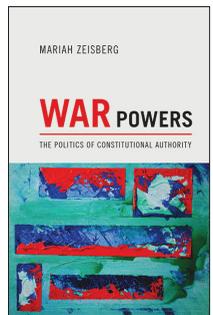
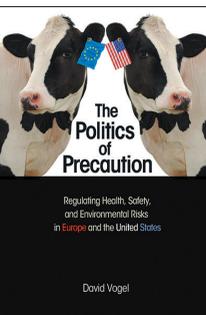
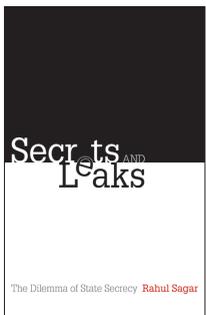
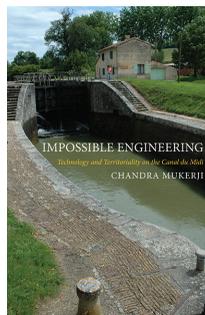
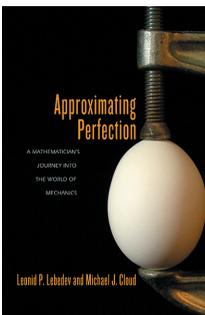
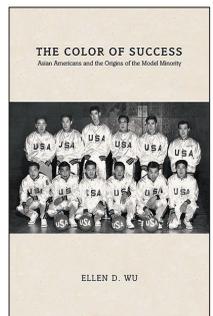
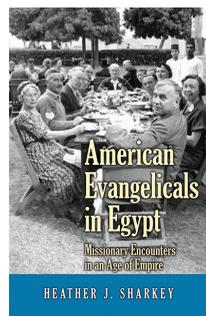
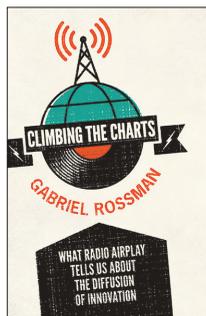
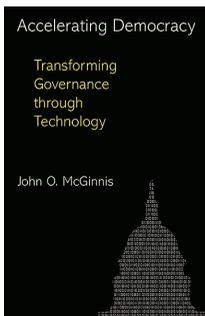
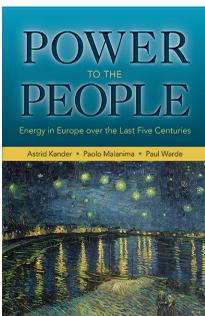
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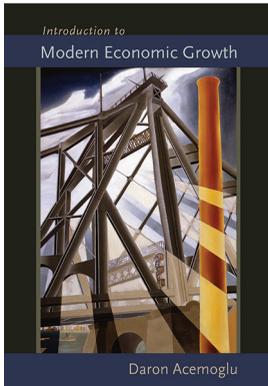
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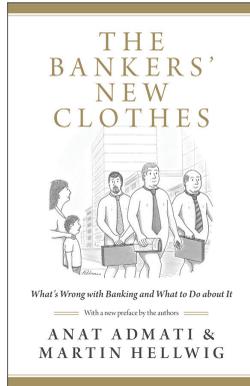


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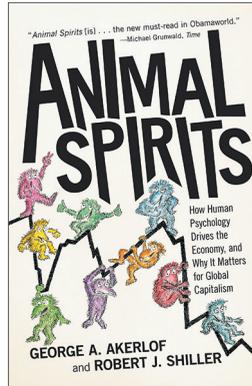
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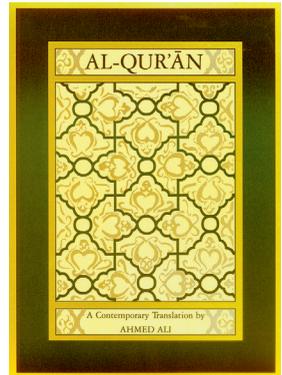
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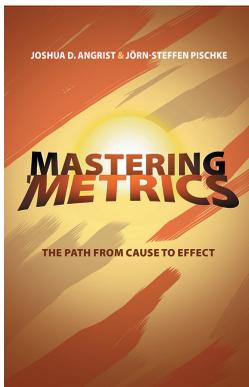
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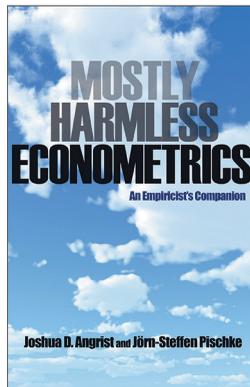
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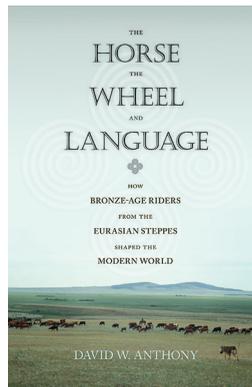
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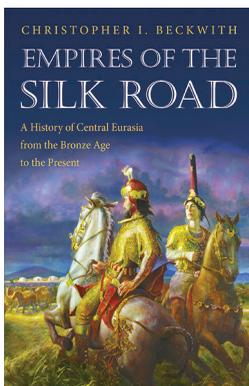
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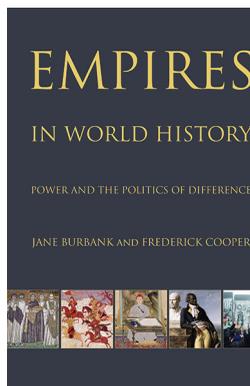
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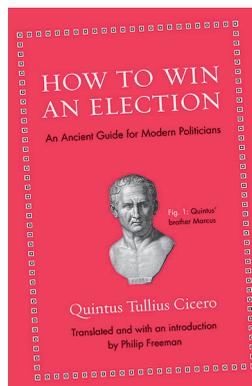
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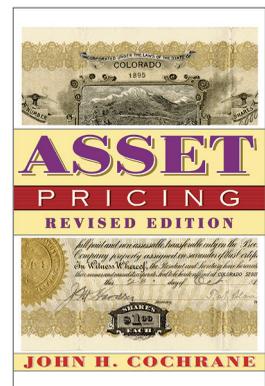
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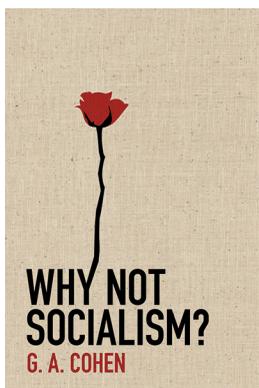
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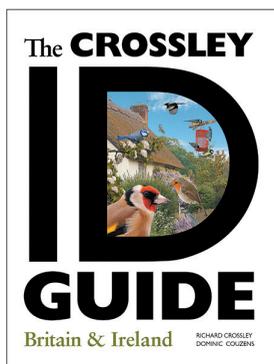
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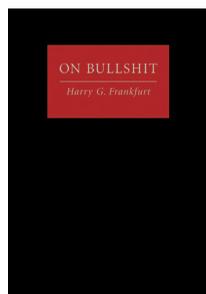
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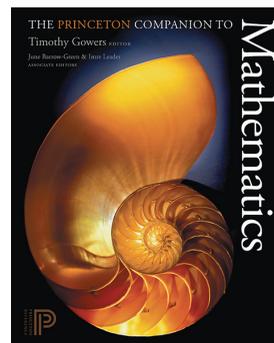
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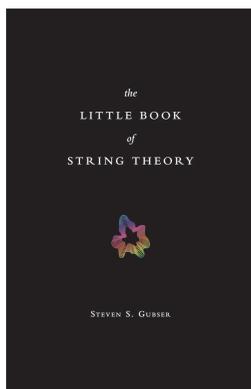
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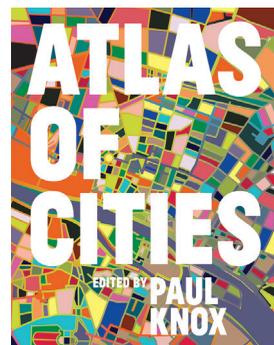
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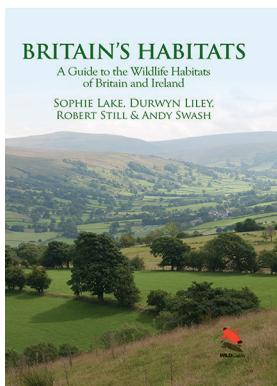
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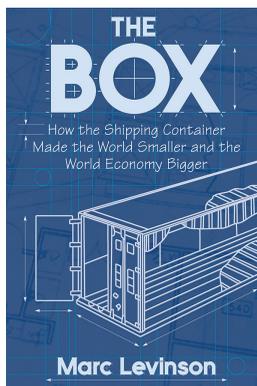
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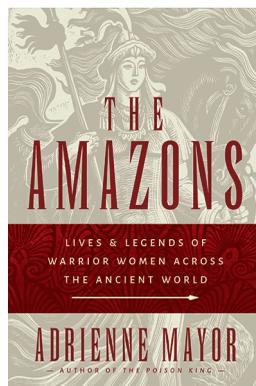
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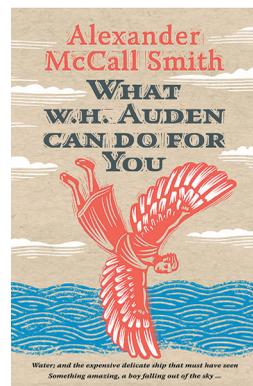
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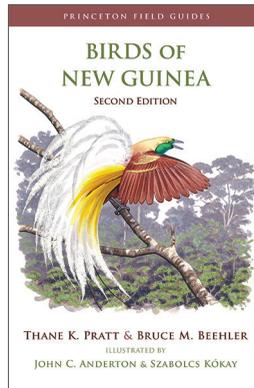
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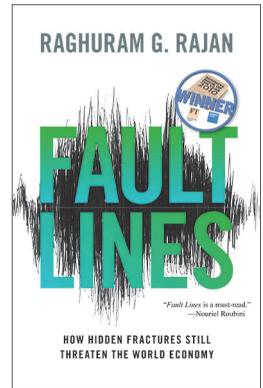
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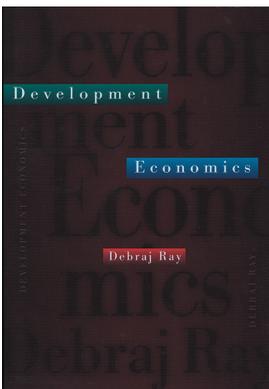
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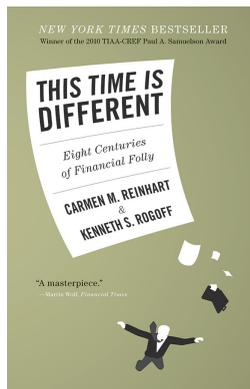
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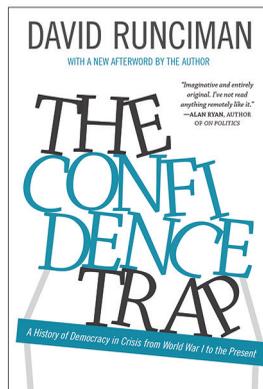
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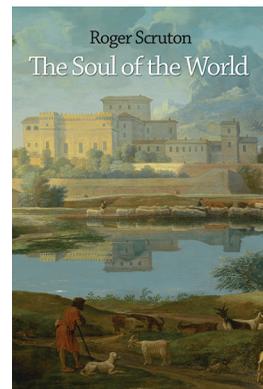
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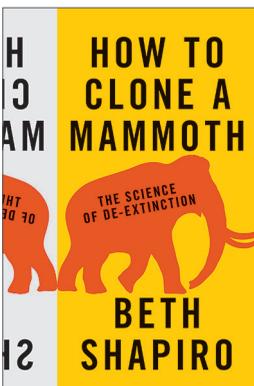
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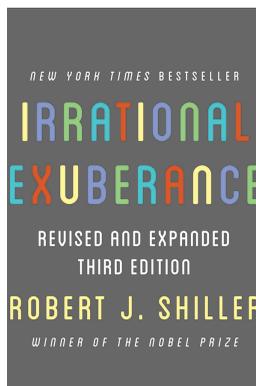
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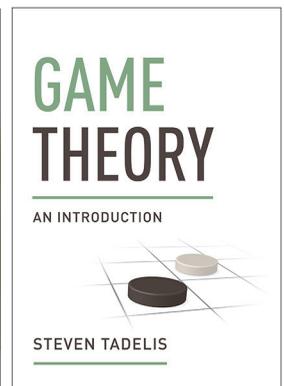
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# 132 Author / Title Index

- 1177 B.C., 94  
 Adam Smith, 25  
 Advanced International Trade, 68  
 Affordable Housing in New York, 25  
**Ahmed**, 66  
**Akerlof/Shiller**, 1  
 Alice's Adventures in Wonderland, 5  
**Alvarez**, 106  
**Alworth**, 49  
 Alzheimer Conundrum, 114  
 American Zoo, 81  
**Andrade**, 39  
**Antràs**, 73  
**Armistead/Sullivan**, 83  
**Arrington**, 20  
**Baluja**, 123  
**Bartlett**, 97  
**Basquiat**, 28  
 Bayesian Estimation of DSGE, 73  
 Bees in Your Backyard, 82  
**Begun**, 32  
**Beineke/Rosenhouse**, 90  
**Belcher/Kleiner**, 46  
**Ben Shitrit**, 67  
 Best Writing on Mathematics, 36  
**Bethencourt**, 117  
 Better Birding, 83  
 Between Debt & the Devil, 6  
 Beyond Religious Freedom, 62  
 Beyond the Beat, 53  
 Big Gods, 116  
 BirdGenie Backyard East & West, 84  
 Birds of Botswana, 14  
**Bisson**, 115  
**Bloom/Lasner**, 52  
**Boellstorff**, 123  
**Bourke**, 18  
**Bourke/McBride**, 13  
**Bresson**, 42  
 Britain's Mammals, 15  
**Brockner**, 23  
**Buber**, 112, 113  
 Buddhist Goddesses of India, 116  
 Building the Land of Dreams, 40  
 Butterfly Defect, 119  
**Calaprice et al.**, 31  
**Calomiris/Haber**, 100  
**Canfield**, 122  
 Capitalism, 22  
 Carlos Chávez & His World, 54  
**Carroll**, 5  
**Clark**, 100  
 Classical Confucian Political, 57  
 Class. of Pseudo-reductive Groups, 91  
**Cline**, 94  
**Cohen**, 72  
 Collected Works of Spinoza, 58  
 Coming of Age in Second Life, 123  
 Coming of the French Revolution, 109  
**Conrad/Prasad**, 91  
 Conservative Internationalism, 121  
**Conti-Brown**, 71  
**Cornfield**, 53  
 Cosmic Web, 10  
**Couzens et al.**, 15  
**Cowie**, 38  
**Coyle**, 99  
 Crisis of the Twelfth Century, 115  
 Currency Power, 72  
 Delphi, 95  
**Denny**, 85  
 Descent in Buildings, 91  
 Design with Climate, 111  
**Diaconis/Graham**, 105  
 Digital Einstein Papers, 92  
 Dollar Trap, 101  
**Douglas**, 19  
*e*, 106  
 Eclipse of God, 112  
 Ecological Mechanics, 85  
**Edmunds**, 43  
**Efron**, 57  
 Einstein, 8  
**Einstein**, 92  
 Einstein & the Quantum, 103  
 Einstein Encyclopedia, 31  
**El Amine**, 57  
 Empire & Revolution, 18  
 Energy Landscapes, 86  
 Epistemic Angst, 60  
 Essays & Reviews, 115  
 Essential Goethe, 21  
 Ethical Life, 78  
 Europe's Orphan, 7  
 Evil in Modern Thought, 108  
 Experimental Capitalism, 74  
 Extreme Life of the Sea, 103  
 Eye & Brain, 107  
**Faber**, 40  
**Fairbairn**, 122  
**Fawcett**, 102  
**Feenstra**, 68  
**Ferreirós**, 90  
**Feynman**, 9  
 Fighting over Fidel, 40  
 First Book, 49  
**Fish**, 26  
**Fitzpatrick**, 12  
 Five Days in August, 118  
 Fragile by Design, 100  
**Frankfurt**, 3  
**Frebel**, 30  
**Fredrickson**, 108  
**Fresco**, 11  
**Fuss/Gleason**, 48  
**Gamwell**, 4  
**Gardner**, 104  
 GDP, 99  
 German Jewry & the Sephardic, 57  
**Gerstle**, 61  
 Global Production, 73  
**Goethe**, 21  
 Golden Age Shtetl, 98  
**Goldin/Mariathanan**, 119  
**Gordin**, 118  
**Gordon**, 69  
**Gott**, 10  
**Grazian**, 81  
 Great Exception, 38  
**Green**, 17  
**Greenstein**, 24  
**Gregory**, 107  
 Gunpowder Age, 39  
**Hall**, 120  
 Hamburgers in Paradise, 11  
**Hancock/Weiersbye**, 14  
**Hanley**, 25  
**Harris**, 75  
 Hasidism & Modern Man, 113  
**Haveman**, 80  
**Hawking/Penrose**, 107  
 Heidegger's Children, 120  
**Helmreich, Stefan**, 77  
**Helmreich, William**, 98  
**Henrich**, 34  
**Herbst/Schorfheide**, 73  
**Higham**, 37  
**Holub**, 59  
 Houses for a New World, 51  
 How Do You Find an Exoplanet?, 88  
 How Internet Became Commercial, 24  
**Howell/Sullivan**, 82  
**Hurd**, 62  
 Illiberal Reformers, 38  
**Imhausen**, 89  
 Importance of Being Civil, 120  
 In the Blood, 80  
**Israel**, 96  
**Jefferson**, 42  
**Johnson**, 88  
**Jollimore**, 44  
**Julius**, 60  
**Jung**, 75, 76  
**Jung/Schmid-Guisan**, 112  
**Keane**, 78  
**Kinder/Nelson**, 87  
**Klepper**, 74  
**Kocka**, 22  
**Kutz**, 64  
 L.A. Math, 35  
 Ladies' Greek, 47  
**Lane**, 51  
**Laqueur**, 2  
**Layard/Clark**, 77  
**Lefebvre**, 109  
**Leonard**, 38  
**Levenson**, 56  
**Levine**, 29  
 Liberalism, 102  
 Liberty & Coercion, 61  
 Life of Mother Walatta Petros, 46  
**Lock**, 114  
 Love of God, 56  
 Love of Strangers, 17  
 Lydia Ginzburg's Prose, 47  
 Magazines & Making of America, 80  
 Magical Mathematics, 105  
**Mahmood**, 65  
**Maier**, 118  
 Making of Ancient Greek Econ., 42  
**Maor**, 106  
**Margetts et al.**, 27  
 Mathematical Knowledge, 90  
 Mathematics & Art, 4  
 Mathematics in Ancient Egypt, 89  
 Mathematics of Various, 90  
**Mickey**, 64  
**Milner/Tingley**, 63  
**Moss/Baden**, 55  
**Mühlherr et al.**, 91  
 Mushroom at the End of the World, 79  
 Nature of Space & Time, 107  
**Nau**, 121  
**Neiman**, 108  
 New Deal, 41  
 New York Nobody Knows, 98  
 Nietzsche's Jewish Problem, 59  
**Norenzayan**, 116  
 Notebooks, 28  
 Odd Couples, 122  
 Of Sand or Soil, 68  
 Offshore Sea Life ID Guide, 82  
**Olgay**, 111  
 On Inequality, 3  
 On Psychological & Visionary Art, 76  
 On Stalin's Team, 12  
 On War & Democracy, 64  
**Osterhammel**, 93  
 Oxygen, 122  
**Palumbi/Palumbi**, 103  
 Papers of Thomas Jefferson, 42  
**Patel**, 41  
 Paths Out of Dixie, 64  
**Petrovsky-Shtern**, 98  
 Philology, 114  
 Philosophy before the Greeks, 43  
 Phishing for Phoools, 1  
 Picture Titles, 50  
**Pitici**, 36  
 Plum in the Golden Vase, 110  
 Pocket Instructor: Literature, 48  
 Political Turbulence, 27  
 Power of the Federal Reserve, 71  
**Prasad**, 101  
 Preserving the Dharma, 54  
 Princeton Companion to Math, 37  
 Princeton History of Mod. Ireland, 13  
**Prins**, 47  
**Pritchard**, 60  
 Process Matters, 23  
 Prophetic Faith, 113  
 Quantitative Viral Ecology, 86  
 Question of Psychological Types, 112  
 Quotable Feynman, 9  
 Quotable Jung, 75  
 Racism, 108  
 Racisms, 117  
 Real Planet of the Apes, 32  
 Recasting Bourgeois Europe, 118  
 Reconceiving Infertility, 55  
 Reconstruction, 60  
 Religious Diff. in Secular Age, 65  
 Revolutionary Ideas, 96  
 Revolutionary Lives, 20  
 Right Wrong Man, 19  
 Righteous Transgressions, 67  
 Rise & Fall of American Growth, 69  
**Robinson**, 8  
**Rojas**, 40  
**Rosenfield**, 54  
**Rougier**, 16  
**Roy**, 110  
 Ruined Elegance, 45  
**Saavedra**, 54  
 Sailing the Water's Edge, 63  
**Samin**, 68  
**Sandbu**, 7  
**Schlozman**, 62  
**Schuck**, 101  
**Scott**, 95  
 Searching for the Oldest Stars, 30  
 Secret of Our Success, 34  
**Shaw**, 116  
 Silicon Jungle, 123  
 Site Reading, 49  
 Son Also Rises, 100  
 Sounding the Limits of Life, 77  
**Spinoza**, 58  
 Stealing Helen, 43  
**Stein**, 35  
**Steinberg/O'Hanlon**, 121  
**Stephenson/Pope**, 84  
**Stilling**, 86  
**Stone**, 103  
 Strategic Reassurance & Resolve, 121  
 Student's Guide to Python, 87  
 Sunni Tragedy in the Middle East, 16  
 Syllabus of Errors, 44  
**Sze-Lorrain**, 45  
*T. rex* & the Crater of Doom, 106  
 Tambora, 104  
 Think Again, 26  
 Thrive, 77  
 Transformation of the World, 93  
**Tsing**, 79  
**Turner, Adair**, 6  
**Turner, James**, 114  
 Undiluted Hocus-Pocus, 104  
 Urbanism of Frank Lloyd Wright, 29  
**Van Buskirk**, 47  
**Van De Mierop**, 43  
**Weitz**, 86  
 What Is Islam?, 66  
 When Movements Anchor Parties, 62  
 Why Government Fails So Often, 101  
 Why Minsky Matters, 70  
 Why the Dead Do Great Things?, 97  
**Wignall**, 33  
**Williams**, 115  
**Wilson/Messinger Carril**, 82  
**Wolin**, 120  
**Wood**, 104  
 Work of the Dead, 2  
 Worst of Times, 33  
**Wray**, 70  
**Wuthnow**, 80  
**Yeazell**, 50  
**Zuba**, 49

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