

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2014

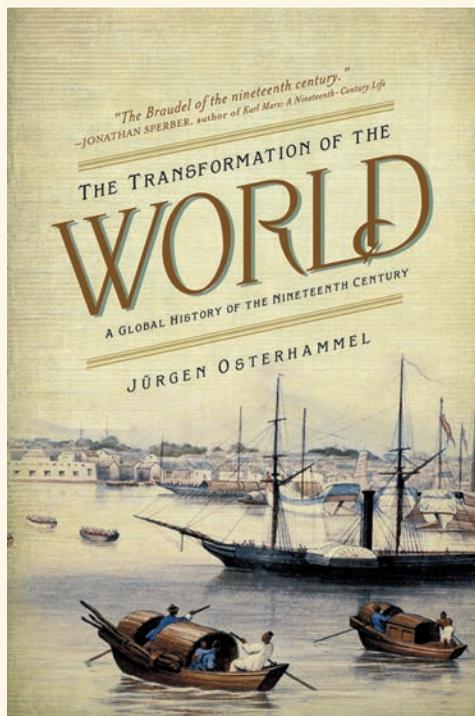
ONE OF MARGINAL REVOLUTION.COM'S  
BEST NON-FICTION BOOKS OF 2014

# THE TRANSFORMATION OF THE WORLD

A Global History of the Nineteenth Century

## JÜRGEN OSTERHAMMEL

Translated by Patrick Camiller



**Jürgen Osterhammel** is professor of modern and contemporary history at the University of Konstanz. He is the coauthor of *Globalization: A Short History* and a coeditor of *A History of the World*.

A comprehensive examination of the nineteenth century, *The Transformation of the World* offers a panoramic portrait of a world in flux. Jürgen Osterhammel, a scholar who has been called the Braudel of the nineteenth century, moves beyond conventional Eurocentric and chronological accounts of the era to present a sophisticated global history of breathtaking magnitude and towering erudition. From New York to New Delhi, from Latin American revolutions to the Taiping Rebellion, Osterhammel examines myriad powerful and diverse forces that facilitated global change and spearheaded advancement. In the context of increased interconnectivity across vast terrain and ocean, he provocatively evaluates the changing relationship between humans and nature, the importance of cities, and movements that propelled the emergence of new nations.

"A big book in every sense."

—*Jeffrey Wasserstrom, Wall Street Journal*

"Enthralling. . . [A] work of prodigious scholarship and astonishing authorial stamina . . . it raises the study of global history to a new level of academic sophistication and geographical comprehensiveness; it abounds with memorable phrases and aphorisms . . . and it offers wise and original insights."

—*David Cannadine, Financial Times*

"Jürgen Osterhammel's fine book is anything but a linear recitation of events. Instead, it swoops, shimmies and carves ellipses and spirals through the facts to give readers a remarkable picture of the nineteenth century, which has shaped much of the present world."

—*Satyajit Das, Bloomberg Businessweek*

"One of the most important historical books of the last several decades."

—*Jürgen Kocka, Die Zeit*

### OCTOBER

Paper \$29.95T

978-0-691-16980-4

Cloth 2014

978-0-691-14745-1

1192 pages. 6 tables. 6 x 9.

WORLD HISTORY ■ EUROPEAN HISTORY

PRESS.PRINCETON.EDU

AMERICA IN THE WORLD  
Sven Beckert and Jeremi Suri, Series Editors

ONE OF THE NEW YORK POST'S BEST BOOKS OF 2014  
 WINNER OF THE 2014 AWARD FOR BEST POPULAR BOOK,  
 AMERICAN SCHOOLS OF ORIENTAL RESEARCH

## 1177 B.C.

The Year Civilization Collapsed

**ERIC H. CLINE**

With a new preface by the author

In 1177 B.C., marauding groups known only as the “Sea Peoples” invaded Egypt. The pharaoh’s army and navy defeated them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. After centuries of brilliance, the civilized world of the Bronze Age came to an abrupt and cataclysmic end. Kingdoms fell like dominoes over the course of just a few decades. No more Minoans or Mycenaeans. No more Trojans, Hittites, or Babylonians. The thriving economy and cultures of the late second millennium B.C. suddenly ceased to exist. How did it happen?

Eric Cline tells the gripping story of how the end was brought about by a series of connected calamities, ranging from invasion and revolt, to the cutting of international trade routes. He draws a sweeping panorama of the empires and peoples of the Late Bronze Age and shows that it was their very interdependence that hastened dramatic collapse.

*“The memorable thing about Cline’s book is the strangely recognizable picture he paints of this very faraway time. . . . It was as globalized and cosmopolitan a time as any on record, albeit within a much smaller cosmos. The degree of interpenetration and of cultural sharing is astonishing.”*

—Adam Gopnik, *New Yorker*

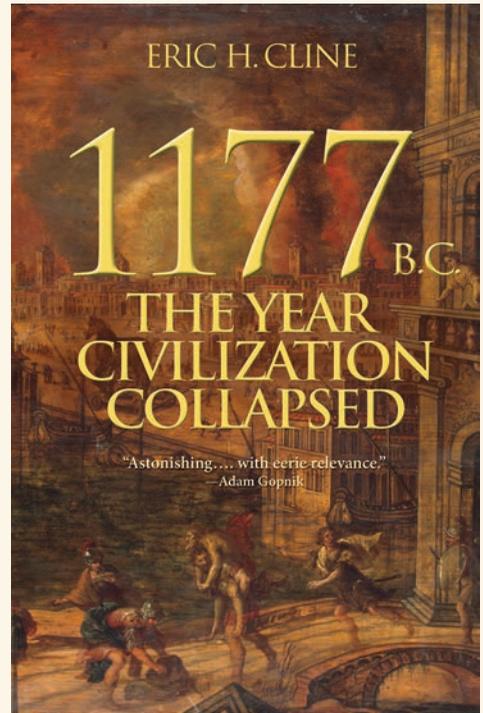
*“A fascinating look at the Late Bronze Age, proving that whether for culture, war, economic fluctuations or grappling with technological advancement, the conundrums we face are never new, but merely renewed for a modern age.”*

—Larry Getlen, *New York Post*

*“Cline has created an excellent, concise survey of the major players of the time, the latest archaeological developments, and the major arguments, including his own theories, regarding the nature of the collapse that fundamentally altered the area around the Mediterranean and the Near East.”*

—Evan M. Anderson, *Library Journal*

TURNING POINTS IN ANCIENT HISTORY  
 Barry Strauss, Series Editor



**Eric H. Cline** is professor of classics and anthropology and director of the Capitol Archaeological Institute at George Washington University.

**OCTOBER**

**Paper \$17.95T**

978-0-691-16838-8

Cloth 2014

978-0-691-14089-6

264 pages. 10 halftones. 2 maps. 5 1/2 x 8 1/2.

ANCIENT HISTORY ■ ARCHAEOLOGY

PRESS.PRINCETON.EDU

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2014

**DELPHI**

A History of the Center of the Ancient World

**MICHAEL SCOTT**

In this richly illustrated account, Michael Scott covers the history and nature of Delphi, from the literary and archaeological evidence surrounding the site, to its rise as a center of worship, to the constant appeal of the oracle despite her cryptic prophecies. He describes how Delphi became a contested sacred site for Greeks and Romans and a storehouse for the treasures of rival city-states and foreign kings. He also examines the eventual decline of the site and how its meaning and importance have continued to be reshaped.

*"Of absorbing interest. . . . Scott's narrative never falters."*

—Peter Green, London Review of Books

*"A handy companion to what remains—and what we can only wish was still to be seen."*

—Brendan Boyle, Wall Street Journal

*"Few scholars know the history of ancient Delphi as intimately as Michael Scott does."*

—Paul Cartledge, author of *After Thermopylae*

**Michael Scott** is associate professor of classics and ancient history at the University of Warwick. He has written and presented a number of ancient history documentaries. For more information, go to [www.michaelscottweb.com](http://www.michaelscottweb.com).

**NOVEMBER****Paper \$17.95T**

978-0-691-16984-2

Cloth 2014

978-0-691-15081-9

448 pages. 49 halftones.

3 maps. 6 x 9.

ANCIENT HISTORY ■  
CLASSICSWINNER OF THE 2014 NATIONAL JEWISH BOOK AWARD  
IN HISTORY, JEWISH BOOK COUNCIL**THE GOLDEN AGE SHTETL**

A New History of Jewish Life in East Europe

**YOHANAN PETROVSKY-SHTERN**

The shtetl was home to two-thirds of East Europe's Jews in the eighteenth and nineteenth centuries, yet it has long been one of the most neglected and misunderstood chapters of the Jewish experience. This book provides the first grassroots social, economic, and cultural history of the shtetl. Challenging popular misconceptions of the shtetl as an isolated, ramshackle Jewish village stricken by poverty and pogroms, Yohanan Petrovsky-Shtern argues that, in its heyday from the 1790s to the 1840s, the shtetl was a thriving Jewish community as vibrant as any in Europe.

*"Petrovsky-Shtern . . . succeeds in vividly evoking a Jewish world that survived not merely in spite of its neighbors but in complex collaboration with them."*

—Jonathan Rosen, New York Times Book Review

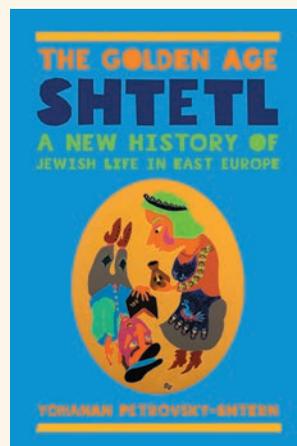
*"In a tour de force of archival research, Petrovsky-Shtern re-creates life in the shtetls in all its amazing richness."*

—Foreign Affairs

*"This highly entertaining and often surprising volume recasts our understanding of the contexts of Jewish life in Eastern Europe."*

—François Guesnet, History Today

**Yohanan Petrovsky-Shtern** is the Crown Family Professor of Jewish Studies at Northwestern University.

**SEPTEMBER****Paper \$24.95T**

978-0-691-16851-7

Cloth 2014

978-0-691-16074-0

448 pages. 50 halftones.

1 map. 6 x 9.

HISTORY ■ JEWISH STUDIES

WINNER OF THE 2015 AWARD FOR OUTSTANDING ACHIEVEMENT IN  
BOOK WRITING, GUIDES ASSOCIATION OF NEW YORK CITY

# THE NEW YORK NOBODY KNOWS

Walking 6,000 Miles in the City

WILLIAM B. HELMREICH

As a child growing up in Manhattan, William Helmreich played a game with his father called “Last Stop.” They would pick a subway line, ride it to its final destination, and explore the neighborhood. Decades later, his love for exploring the city is as strong as ever.

Putting his feet to the test, he decided that the only way to truly understand New York was to walk virtually every block of all five boroughs—an astonishing 6,000 miles. His journey took him to every corner of Manhattan, Brooklyn, Queens, the Bronx, and Staten Island. Helmreich spoke with hundreds of New Yorkers from every part of the globe and all walks of life. He finds that to be a New Yorker is to struggle to understand the place and to make a life that is as highly local as it is dynamically cosmopolitan.

Truly unforgettable, *The New York Nobody Knows* will forever change how you view the world’s greatest city.

*“The delight is definitely in the details. . . [A]s entertaining as it is enlightening.”*

—Sam Roberts, *New York Times*

*“This book is pure joy; even the most dyed-in-the-wool New Yorker will learn something new about this vibrant city.”*

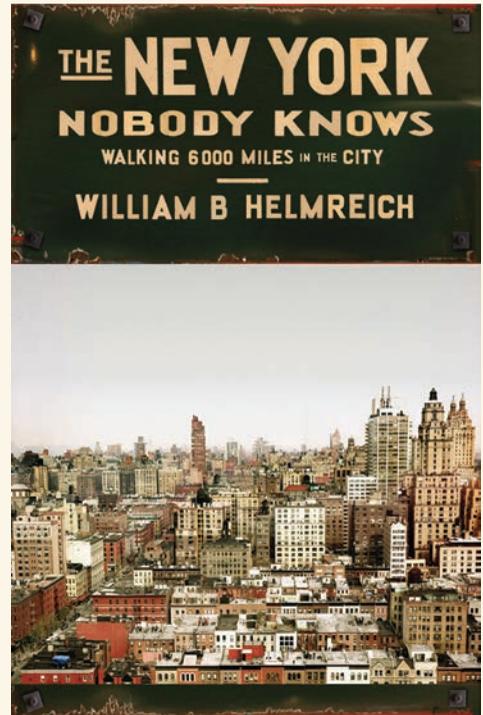
—Kirkus Reviews (*starred review*)

*“Helmreich’s original and incredible book shows what every nook and cranny of this city looks like from the inside. I have never seen a work that amasses so many observations from so many scenes and deploys them with such elegance. It is a monumental and inspiring achievement.”*

—Mitchell Duneier, author of *Sidewalk*

*“The New York Nobody Knows is a brilliant representation of everyday lives of New Yorkers, and as such—what Baudelaire did for Paris, Helmreich’s work promises for New York.”*

—Elijah Anderson, author of *The Cosmopolitan Canopy: Race and Civility in Everyday Life*



**William B. Helmreich** is professor of sociology at the City University Graduate Center (CUNY) and the Colin Powell School for Civic and Global Leadership at the City College of New York.

SEPTEMBER

Paper \$19.95T

978-0-691-16970-5

Cloth 2013

978-0-691-14405-4

480 pages. 30 halftones. 6 maps. 5 1/2 x 8 1/2.

SOCIAL SCIENCE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

ONE OF THE WALL STREET JOURNAL'S BEST BOOKS OF 2014  
ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2014

## GDP

A Brief but Affectionate History  
Revised and Expanded Edition

DIANE COYLE

Why did the size of the U.S. economy increase by 3 percent on one day in mid-2013—or Ghana's balloon by 60 percent overnight in 2010? Why did the U.K. financial industry show its fastest expansion ever at the end of 2008—just as the world's financial system went into meltdown? The answers to these questions lie in the way we define and measure national economies around the world: Gross Domestic Product.

Diane Coyle traces the history of this artificial, abstract, complex, but exceedingly important statistic. She tells the story of GDP and makes the case that it is increasingly inappropriate for a twenty-first-century economy driven by innovation, services, and intangible goods.

*"A little charmer of a book. . . . Cowperthwaite himself would nod in agreement over Ms. Coyle's informed discussion of what the GDP misses and how it misfires."*

—James Grant, Wall Street Journal

*"Diane Coyle makes GDP come to life—we see its strengths and its fallibilities, and we learn to understand and respect both."*

—Mervyn King, governor of the Bank of England, 2003–13

Diane Coyle is professor of economics at the University of Manchester.



OCTOBER

Paper \$13.95T

978-0-691-16985-9

Cloth 2014

978-0-691-15679-8

184 pages. 2 halftones.

2 line illus. 2 tables. 5 1/2 x 8 1/2.

POPULAR ECONOMICS

ONE OF VOX'S BEST BOOKS WE READ IN 2014  
ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2014

## THE SON ALSO RISES

Surnames and the History of Social Mobility

GREGORY CLARK

How much of our fate is tied to the status of our parents and grandparents? How much does it influence our children? More than we wish to believe. Challenging popular assumptions about mobility and revealing the deeply entrenched force of inherited advantage, *The Son Also Rises* is sure to prompt intense debate for years to come.

*"An epic feat. . . . Clark has just disrupted our complacent idea of a socially mobile, democratically fluid society."*

—Trevor Butterworth, Wall Street Journal

*"Clark's book is not merely intellectually clever, it's profoundly challenging. Especially for Americans, it calls into question our sense of ourselves as individuals, as well as our long-standing image of our society. Let's hope he's wrong."*

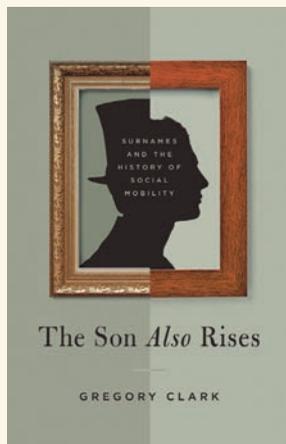
—Benjamin M. Friedman, Atlantic

*"Startling. . . . The information he gathers is absorbing in its own right, quite aside from its implications."*

—Clive Crook, Bloomberg View

Gregory Clark is professor of economics at the University of California, Davis.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD  
Joel Mokyr, Series Editor



SEPTEMBER

Paper \$19.95T

978-0-691-16837-1

Cloth 2014

978-0-691-16254-6

384 pages. 15 halftones.

111 line illus. 50 tables.

7 maps. 5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
HISTORY

ONE OF THE FINANCIAL TIMES'S  
BEST ECONOMICS BOOKS OF 2014

LONGLISTED FOR THE 2014 BUSINESS BOOK OF THE YEAR  
AWARD, FINANCIAL TIMES AND MCKINSEY & COMPANY

## FRAGILE BY DESIGN

The Political Origins of Banking Crises  
and Scarce Credit

CHARLES W. CALOMIRIS &  
STEPHEN H. HABER

Why are banking systems unstable in so many countries—but not in others? Analyzing the political and banking history of the United Kingdom, the United States, Canada, Mexico, and Brazil through several centuries, *Fragile by Design* demonstrates that chronic banking crises and scarce credit are not accidents.

*“Brilliant. . . . [I]f you are looking for a rich history of banking over the last couple of centuries and the role played by politics in that evolution, there is no better study. It deserves to become a classic.”*

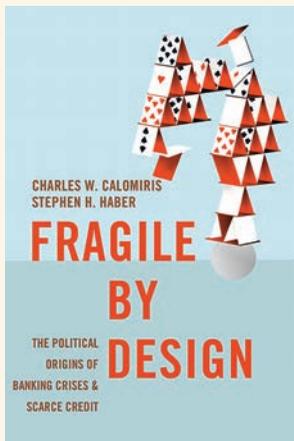
—*Liaquat Ahamed, New York Times Book Review*

*“A great history of political interference in bank regulation.”*

—*James Ferguson, Money Week*

**Charles W. Calomiris** is a professor at Columbia Business School and Columbia's School of International and Public Affairs. **Stephen H. Haber** is a professor of political science and senior fellow of the Hoover Institution at Stanford University.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD  
Joel Mokyr, Series Editor



SEPTEMBER

Paper \$19.95T

978-0-691-16835-7

Cloth 2014

978-0-691-15524-1

584 pages. 30 line illus.  
5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
HISTORY

GOLD MEDAL, ECONOMICS,  
2015 AXIOM BUSINESS BOOK AWARDS

ONE OF THE FINANCIAL TIMES'S  
BEST ECONOMICS BOOKS OF 2014

ONE OF CHINA BUSINESS NEWS'S  
FINANCIAL BOOKS OF THE YEAR FOR 2014

## THE DOLLAR TRAP

How the U.S. Dollar Tightened  
Its Grip on Global Finance

ESWAR S. PRASAD

With a new preface by the author

Marshaling a range of arguments, data, and the latest research, Eswar Prasad examines how the dollar came to have a central role in the world economy, and why it will be difficult to dislodge the dollar-centric system. *The Dollar Trap* offers a panoramic analysis of the fragile state of global finance and makes a compelling case that the dollar will remain the ultimate safe-haven currency.

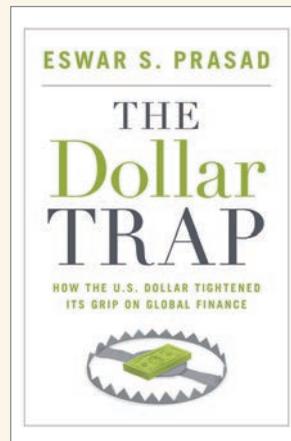
*“To understand how the world of international finance works, what the agendas are and what is at stake, this work is indispensable.”*

—*Henny Sender, Financial Times*

*“Prasad’s book . . . deserves the attention of all those who care about the future of the dollar and the international monetary system.”*

—*Lawrence H. Summers, Harvard University*

**Eswar S. Prasad** is a professor in the Dyson School at Cornell University and senior fellow at the Brookings Institution.



SEPTEMBER

Paper \$19.95T

978-0-691-16852-4

Cloth 2014

978-0-691-16112-9

440 pages. 8 halftones.

17 line illus. 6 tables.

5 1/2 x 8 1/2.

POPULAR ECONOMICS ■  
CURRENT AFFAIRS

Not for sale in South Asia

## LIBERALISM

The Life of an Idea

EDMUND FAWCETT

With a new preface by the author

This engrossing history of liberalism—the first in English for many decades—traces liberalism’s ideals, successes, and failures through the lives and ideas of a rich cast of European and American thinkers and politicians, from the early nineteenth century to today.

*“A richly informative historical tour of liberal leaders and concepts.”*

—Alan Wolfe, *New York Times Book Review*

*“Not only a gripping piece of intellectual history, it also equips the reader to understand today’s threats—and how they might be withstood.”*

—*Economist*

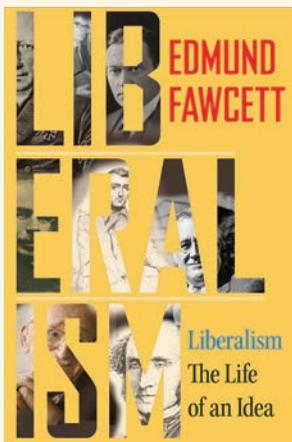
*“This is a phenomenal work.... A pool of profound, rigorous research and thought that has no shallow end.”*

—*Kirkus Reviews*

*“A book so good I want to read it again.... [A]n intellectual page-turner.”*

—David Goodhart, *Standpoint*

**Edmund Fawcett** worked at the *Economist* for more than three decades, serving as chief correspondent in Washington, Paris, and Berlin, as well as European and literary editor. His writing has also appeared in the *New York Times*, the *Los Angeles Times*, and the *Guardian*, among other publications.



OCTOBER

Paper \$24.95T

978-0-691-16839-5

Cloth 2014

978-0-691-15689-7

496 pages. 5 1/2 x 8 1/2.

POLITICS ■ HISTORY

WHY GOVERNMENT FAILS  
SO OFTEN

And How It Can Do Better

PETER H. SCHUCK

From healthcare to workplace and campus conduct, the federal government is taking on ever more responsibility for managing our lives. At the same time, Americans have never been more disaffected with Washington, seeing it as an intrusive, incompetent, wasteful giant. Ineffective policies are caused by deep structural factors regardless of which party is in charge, bringing our government into ever-worsening disrepute. Understanding why government fails so often—and how it might become more effective—is a vital responsibility of citizenship.

An urgent call for reform, *Why Government Fails So Often* is essential reading for anyone curious about why government is in such a disgraceful state and how it can do better.

*“A sweeping history of policy disappointments.”*

—David Leonhardt, *New York Times*

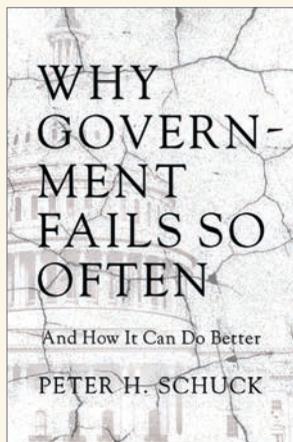
*“A profound book, and a sobering one.... [A]n essential manual for 21st-century policy makers.”*

—Yuval Levin, *Wall Street Journal*

*“Why Government Fails So Often is one of the most important books of the year.”*

—David R. Henderson, *Regulation*

**Peter H. Schuck** is the Simeon E. Baldwin Professor of Law Emeritus at Yale University.



SEPTEMBER

Paper \$22.95T

978-0-691-16853-1

Cloth 2014

978-0-691-16162-4

488 pages. 5 1/2 x 8 1/2.

CURRENT AFFAIRS ■ POLITICS

WINNER OF THE 2014 PHI BETA KAPPA BOOK AWARD IN SCIENCE  
 ONE OF SCIENCE FRIDAY'S TOP SCIENCE BOOKS FOR 2013  
 ONE OF SCIENTIFIC AMERICAN'S  
 BEST 2013 BOOKS FOR THE PHYSICS FAN  
 ONE OF PHYSICS WORLD'S TOP TEN BOOKS OF 2014  
 ONE OF PHYSICS TODAY'S FIVE BOOKS THAT STOOD OUT IN 2014  
 ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2014  
 TIMES HIGHER EDUCATION SUPPLEMENT  
 NOTABLE BOOK OF 2013

## EINSTEIN AND THE QUANTUM

The Quest of the Valiant Swabian

**A. DOUGLAS STONE**

With a new preface by the author

A compelling blend of physics, biography, and the history of science, *Einstein and the Quantum* shares the untold story of how Einstein—not Max Planck or Niels Bohr—was the driving force behind early quantum theory. A. Douglas Stone offers a completely new perspective on the scientific achievements of the greatest intellect of the twentieth century.

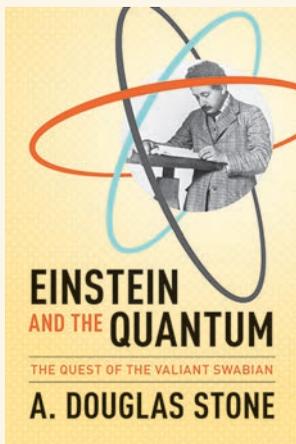
*"If you're searching for a different take on physics, this one's for you."*

—Ira Flatow, *Science Friday*

*"A wonderful reminder that Einstein's monumental role in the development of contemporary science is even more profound than history has allowed."*

—Kirkus Reviews

**A. Douglas Stone** is the Carl A. Morse Professor of Applied Physics and Physics at Yale University.



NOVEMBER

Paper \$19.95T  
 978-0-691-16856-2  
 Cloth 2013  
 978-0-691-13968-5  
 344 pages, 18 halftones,  
 5 line illus. 6 x 9.

POPULAR SCIENCE ■ PHYSICS

ONE OF AMERICAN ASSOCIATION FOR THE  
 ADVANCEMENT OF SCIENCE'S BOOKS FOR  
 GENERAL AUDIENCES AND YOUNG ADULTS 2014

## THE EXTREME LIFE OF THE SEA

**STEPHEN R. PALUMBI &  
 ANTHONY R. PALUMBI**

The ocean teems with life that thrives under difficult situations in unusual environments. *The Extreme Life of the Sea* takes readers to the absolute limits of the ocean world—the fastest and deepest, the hottest and oldest creatures of the oceans. It dives into the icy Arctic and boiling hydrothermal vents—and exposes the eternal darkness of the deepest undersea trenches—to show how marine life thrives against the odds.

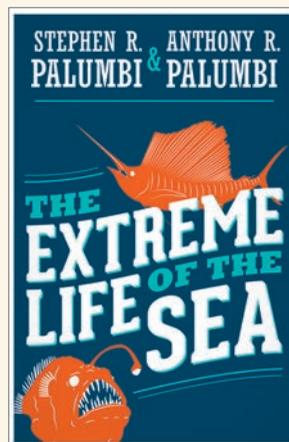
*"This gem of a book ... finds enough weirdness in the ocean to feed creativity for generations to come... [A] wonderful mix of meticulous science and creative panache."*

—Callum Roberts, *Nature*

*"From 'immortal' jellyfish that age in reverse, to zombie bone worms that eat the skeletons of dead whales, the ocean is full of bizarre characters. Biologist Stephen Palumbi and his science writer son, Anthony, profile the most unusual specimens... [B]rought to life by charming writing."*

—Clara Moskowitz, *Scientific American*

**Stephen R. Palumbi** is Professor of Biology and Director of the Hopkins Marine Station at Stanford University. **Anthony R. Palumbi**, Stephen's son, is a science writer and novelist whose work has appeared in the *Atlantic* and other publications.



NOVEMBER

Paper \$17.95T  
 978-0-691-16981-1  
 Cloth 2014  
 978-0-691-14956-1  
 256 pages, 16 color illus.  
 28 halftones, 5 line illus.  
 5 1/2 x 8 1/2.

POPULAR SCIENCE ■  
 NATURAL HISTORY

ONE OF THE GUARDIAN'S  
BEST POPULAR PHYSICAL SCIENCE BOOKS OF 2014  
ONE OF THE TIMES HIGHER EDUCATION SUPPLEMENT'S  
BOOKS OF THE YEAR 2014

## TAMBORA

The Eruption That Changed the World

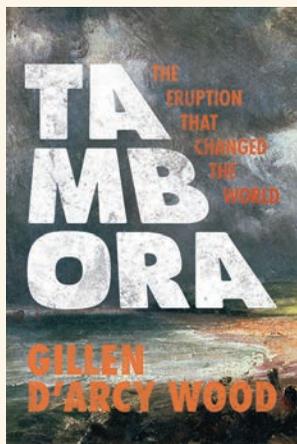
GILLEN D'ARCY WOOD

When Indonesia's Mount Tambora erupted in 1815, it unleashed the most destructive wave of extreme weather the world has witnessed in thousands of years. Bringing the history of this planetary emergency to life, *Tambora* sheds light on the fragile interdependence of climate and human societies to offer a cautionary tale about the potential tragic impacts of drastic climate change in our own century.

*"This engaging interdisciplinary study links Tambora's disruption of global weather patterns not only to Arctic melting, famine, and cholera but to the landscape paintings of William Turner, the debts that plagued Thomas Jefferson near the end of his life, the elegiac verse of the Chinese poet Li Yuyang, and Mary Shelley's novel Frankenstein."*

—New Yorker

**Gillen D'Arcy Wood** is professor of English at the University of Illinois, Urbana-Champaign, where he directs the Sustainability Studies Initiative in the Humanities.



OCTOBER

Paper \$19.95T  
978-0-691-16862-3  
Cloth 2014  
978-0-691-15054-3  
312 pages. 25 halftones.  
25 line illus. 1 table. 6 x 9.

POPULAR SCIENCE ■  
EARTH SCIENCE

ONE OF AMERICAN ASSOCIATION FOR THE  
ADVANCEMENT OF SCIENCE'S BOOKS FOR GENERAL  
AUDIENCES AND YOUNG ADULTS 2014

## UNDILUTED HOCUS-POCUS

The Autobiography of Martin Gardner

MARTIN GARDNER

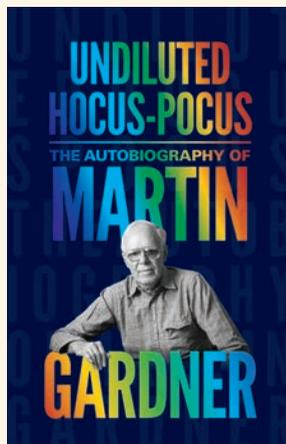
With a foreword by Persi Diaconis and  
an afterword by James Randi

Martin Gardner wrote the Mathematical Games column for *Scientific American* for twenty-five years and published more than seventy books on topics as diverse as magic, religion, and *Alice in Wonderland*. Gardner's illuminating autobiography is a candid self-portrait by the man evolutionary theorist Stephen Jay Gould called our "single brightest beacon" for the defense of rationality and good science against mysticism and anti-intellectualism.

*"For those of us who believe that the sciences and the humanities don't have to be enemies, Martin Gardner is an inspiring model. Undiluted Hocus-Pocus reveals a man immersed in philosophy, religion and literature, even as he makes a career writing about science."*

—Jordan Ellenberg, Wall Street Journal

**Martin Gardner** (1914–2010) was an acclaimed popular mathematics and science writer. His numerous books include *The Annotated Alice*, *When You Were a Tadpole and I Was a Fish*, and *Fads and Fallacies in the Name of Science*.



DECEMBER

Paper \$19.95T  
978-0-691-16969-9  
Cloth 2013  
978-0-691-15991-1  
288 pages. 54 halftones.  
5 1/2 x 8 1/2.

POPULAR MATHEMATICS ■  
BIOGRAPHY

WINNER OF THE 2013 EULER BOOK PRIZE,  
MATHEMATICAL ASSOCIATION OF AMERICA

## MAGICAL MATHEMATICS

The Mathematical Ideas That  
Animate Great Magic Tricks

PERSI DIACONIS & RON GRAHAM

With a foreword by Martin Gardner

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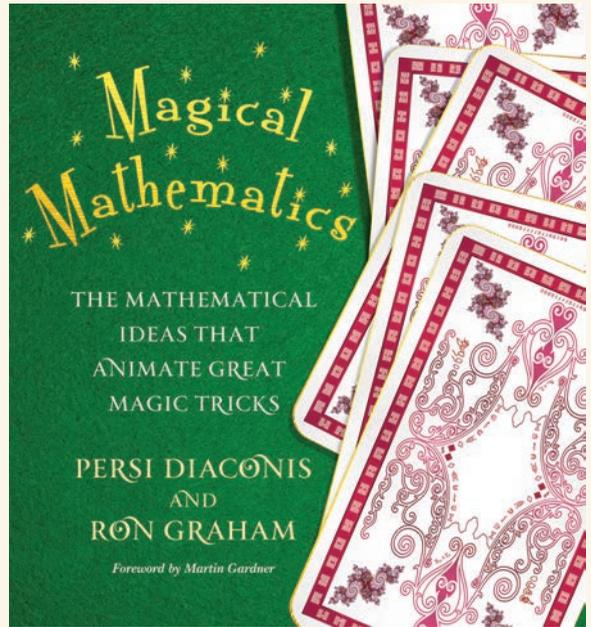
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*"Magical Mathematics strikes a nice balance between descriptions of performable magic tricks and the mathematics that makes them work. . . . [T]he writing is engaging, and learning the tricks that are presented is well worth the effort."*

—Choice



**Persi Diaconis** is professor of mathematics and statistics at Stanford University and a former professional magician. **Ron Graham** is professor of mathematics and computer science at the University of California, San Diego, and a former professional juggler.

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**Walter Alvarez** is professor of geology at the University of California, Berkeley.

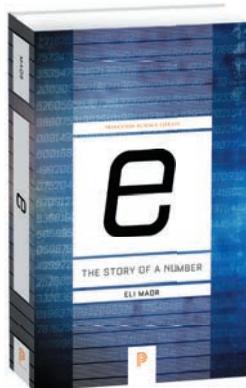


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*e*

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The interest earned on a bank account, the arrangement of seeds in a sunflower, and the shape of the Gateway Arch in St. Louis are all intimately connected with the mysterious number *e*. In this informal and engaging history, Eli Maor portrays the curious characters and the elegant mathematics that lie behind the number. Designed for a reader with only a modest mathematical background, this biography brings out the central importance of *e* to mathematics and illuminates a golden era in the age of science.

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**Eli Maor** is the author of *Beautiful Geometry* (with Eugen Jost), *Venus in Transit*, *Trigonometric Delights*, *To Infinity and Beyond*, and *The Pythagorean Theorem: A 4,000-Year History* (all Princeton).

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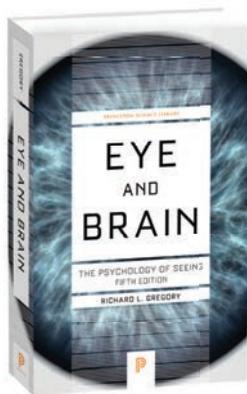
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**Richard L. Gregory** (1923–2010) was a distinguished British psychologist and emeritus professor of neuropsychology at the University of Bristol.

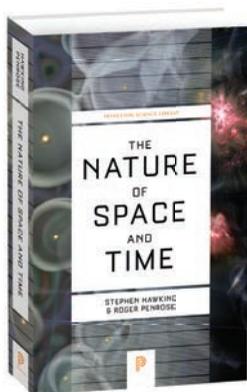


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PHYSICS ■ COSMOLOGY

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ROGER PENROSE**

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**Stephen Hawking** is the Lucasian Professor of Mathematics Emeritus at the University of Cambridge. **Roger Penrose** is the Rouse Ball Professor of Mathematics Emeritus at the University of Oxford.

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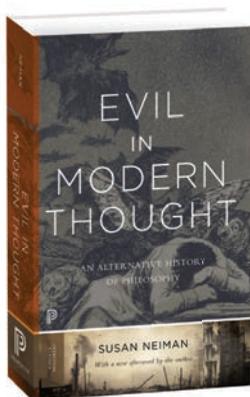
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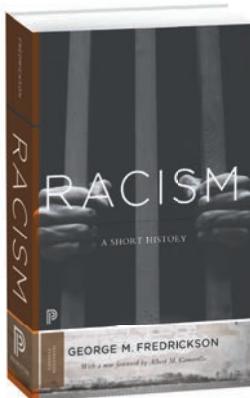
**Susan Neiman** is director of the Einstein Forum in Potsdam. Her books include *Why Grow Up?* and *Moral Clarity: A Guide for Grown-Up Idealists* (Princeton).



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PHILOSOPHY



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HISTORY

## RACISM

A Short History

GEORGE M. FREDRICKSON

With a new foreword by  
Albert M. Camarillo

With a rare blend of learning, economy, and insight, George Fredrickson surveys the history of Western racism from its emergence in the late Middle Ages to the present. Looking at racism across the full sweep of history and geography, this illuminating work distinguishes itself not only by its original comparison of modern racism's two most significant varieties—white supremacy and anti-Semitism—but also by its eminent readability.

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*"Fredrickson deftly combines intellectual with social and political history to explain the emergence of racism and its recent decline. . . . Learned and elegant."*

—William H. McNeill, *New York Review of Books*

**George M. Fredrickson** (1934–2008) was the Edgar E. Robinson Professor of U.S. History at Stanford University. **Albert M. Camarillo** is the Leon Sloss Jr. Memorial Professor of American History at Stanford University.

# THE COMING OF THE FRENCH REVOLUTION

**GEORGES LEFEBVRE**

Translated and with a preface by R. R. Palmer

With an introduction by Timothy Tackett

*The Coming of the French Revolution* remains essential reading for anyone interested in the origins of this great turning point in the formation of the modern world. First published in 1939, on the eve of the Second World War, and suppressed by the Vichy government, this classic work explains what happened in France in 1789, the first year of the French Revolution. Georges Lefebvre wrote history “from below”—a Marxist approach. Here, he places the peasantry at the center of his analysis, emphasizing the class struggles in France and the significant role they played in the coming of the revolution.

Eloquently translated by the historian R. R. Palmer and featuring an introduction by Timothy Tackett that provides a concise intellectual biography of Lefebvre and a critical appraisal of the book, this Princeton Classics edition continues to offer fresh insights into democracy, dictatorship, and insurrection.

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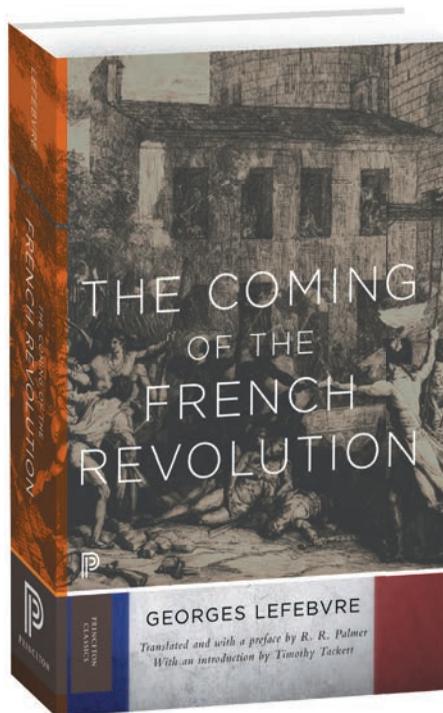
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—American Historical Review



**Georges Lefebvre** (1874–1959) was one of the most important twentieth-century historians of the French Revolution. His books include *The Great Fear of 1789: Rural Panic in Revolutionary France* (Princeton). **Timothy Tackett** is professor emeritus of history at the University of California, Irvine.

**OCTOBER**

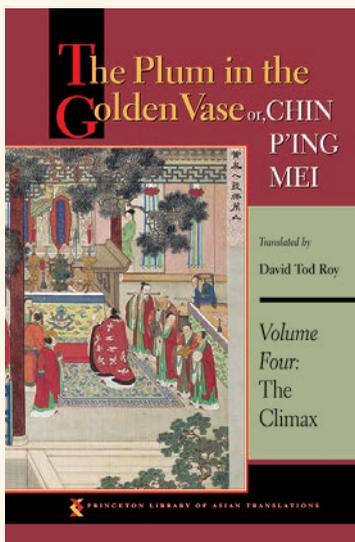
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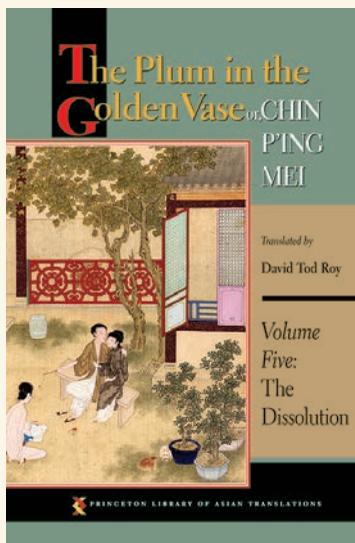
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LITERATURE ■ ASIAN STUDIES

# THE PLUM IN THE GOLDEN VASE OR, CHIN P'ING MEI

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These are David Roy's celebrated translations of one of the most famous and important novels in Chinese literature. *The Plum in the Golden Vase or, Chin P'ing Mei* is an anonymous sixteenth-century work that focuses on the domestic life of Hsi-men Ch'ing, a corrupt, upwardly mobile merchant in a provincial town, who maintains a harem of six wives and concubines. The novel, known primarily for its erotic realism, is also a landmark in the development of the narrative art form—not only from a specifically Chinese perspective but in a world-historical context.

This complete and annotated translation aims to faithfully represent and elucidate all the rhetorical features of the original in its most authentic form and thereby enable the Western reader to appreciate this Chinese masterpiece at its true worth.

*"A book of manners for the debauched. Its readers in the late Ming period likely hid it under their bedcovers."*

—Amy Tan, *New York Times Book Review*

*"The world of the Chin P'ing Mei is beautiful and dark, cheap and exalted, righteous and profane, gorgeous and lurid and stinking and glorious."*

—Stephen Marche, *Los Angeles Review of Books*

*"Roy's complete translation makes it possible for English readers everywhere to read and appreciate this work, one of the great, sophisticated masterpieces of world literature."*

—Choice

**David Tod Roy** is professor emeritus of Chinese literature at the University of Chicago, where he has studied the *Chin P'ing Mei* and taught it in his classes since 1967.

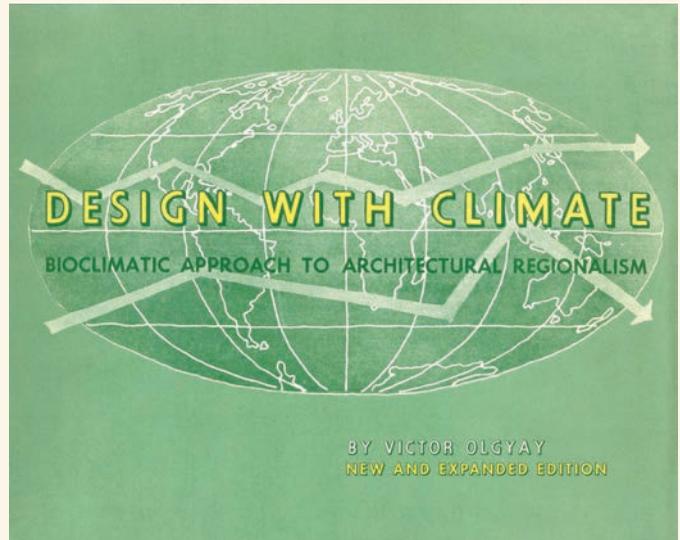
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# DESIGN WITH CLIMATE

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Architects today incorporate principles of sustainable design as a matter of necessity. But the challenge of unifying climate control and building functionality, of securing a managed environment within a natural setting—and combating the harsh forces of wind, water, and sun—presented a new set of obstacles to architects and engineers in the mid-twentieth century.

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This updated edition contains four new essays that provide unique insights on issues of climate design, showing how Olgay's concepts work in contemporary practice.

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**Victor Olgay** (1910–70) was associate professor in the School of Architecture and Urban Planning at Princeton University. He was a leading researcher on the relationship between architecture, climate, and energy.

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ARCHITECTURE ■ DESIGN

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## THE QUESTION OF PSYCHOLOGICAL TYPES

The Correspondence of C. G. Jung and  
Hans Schmid-Guisan, 1915–1916

**C. G. JUNG & HANS SCHMID-GUISAN**

Correspondence edited by  
John Beebe & Ernst Falzeder

Translated by Ernst Falzeder

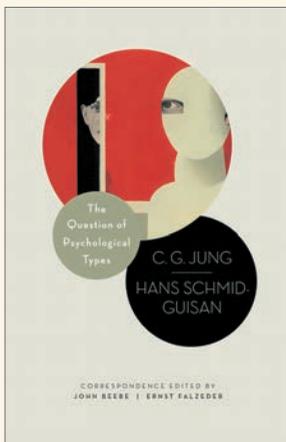
In 1915, C. G. Jung and his psychiatrist colleague, Hans Schmid-Guisan, began a correspondence through which they hoped to codify fundamental individual differences of attention and consciousness. Their ambitious dialogue, focused on the opposition of extraversion and introversion, demonstrated the difficulty of reaching a shared awareness of differences even as it introduced concepts that would eventually enable Jung to create his landmark 1921 statement of the theory of psychological types. That theory, the basis of the widely used Myers-Briggs Type Indicator and similar personality assessment tools, continues to inform not only personality psychology but also such diverse fields as marriage and career counseling and human resource management.

*“A pleasure to read, with plenty of clarifying notes. Readers will enjoy the informality of the exchange, its intellectual depth, and the humanity of Jung and Schmid-Guisan.”*

—E. James Lieberman, *Library Journal*

**John Beebe** is past president of the C. G. Jung Institute of San Francisco. **Ernst Falzeder** is senior research scholar at University College London.

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PSYCHOLOGY

## ECLIPSE OF GOD

Studies in the Relation between  
Religion and Philosophy

**MARTIN BUBER**

With a new introduction by Leora Batnitzky

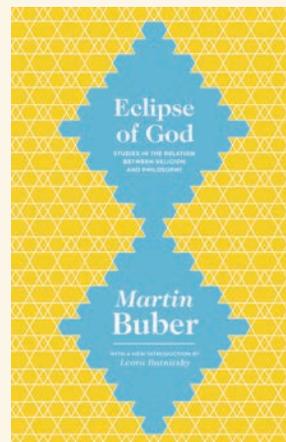
Biblical in origin, the expression “eclipse of God” refers to the Jewish concept of *hester panim*, the act of God concealing his face as a way of punishing his disobedient subjects. Though this idea is deeply troubling for many people, in this book Martin Buber uses the expression hopefully—for a hiding God is also a God who can be found.

Featuring a new introduction by Leora Batnitzky, *Eclipse of God* offers a glimpse into the mind of one of the modern world’s greatest Jewish thinkers.

*“[Buber] remains a philosopher for our times. As he writes in the prelude to this volume, ‘Real listening has become rare.’ In an age in which technology and the vitriol of partisan politics dominate in the United States and the world at large, Buber’s words could not be more prophetic.”*

—Leora Batnitzky, *Princeton University*

**Martin Buber** (1878–1965) is known for many influential works in the fields of philosophy of religion and biblical interpretation. His ideas and intellect were globally esteemed, propelled interfaith alliances, and inspired luminaries such as Paul Tillich and Martin Luther King Jr. His books included *I and Thou* and *The Legend of Baal-Shem* (Princeton). **Leora Batnitzky** is the Ronald O. Perelman Professor of Jewish Studies and Professor of Religion at Princeton University.



**NOVEMBER**

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224 pages. 5 1/2 x 8 1/2.

RELIGION ■ JEWISH STUDIES

## HASIDISM AND MODERN MAN

MARTIN BUBER

Edited and translated by Maurice Friedman

With a new introduction by David Biale

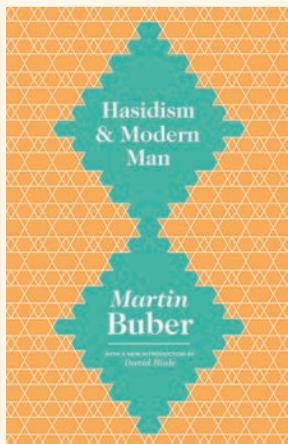
Hasidism, a controversial, mystical-religious movement of Eastern European origin, has posed a serious challenge to mainstream Judaism from its earliest beginnings in the middle of the eighteenth century. Decimated by the Holocaust, it has risen like a phoenix from the ashes and has reconstituted itself as a major force in the world of ultra-Orthodox Judaism. Philosopher Martin Buber found inspiration in its original tenets and devoted much of his career to making its insights known to a wide readership.

First published in 1958, *Hasidism and Modern Man* examines the life and religious experiences of Hasidic Jews, as well as Buber's personal response to them. *Hasidism and Modern Man* remains prescient in its portrayal of a spiritual movement that brings God down to earth and makes possible a modern philosophy in which the human being becomes sacred.

*"A beautiful book. Hasidism has become, if anything, more fascinating to 'modern man' than when this book was first published. Its message is of enduring relevance even to those distant from its religious strictures."*

—David Biale, University of California, Davis

**David Biale** is the Emanuel Ringebloom Distinguished Professor of Jewish History at the University of California, Davis.



NOVEMBER

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288 pages. 5 1/2 x 8 1/2.

RELIGION ■ JEWISH STUDIES

## THE PROPHETIC FAITH

MARTIN BUBER

With a new introduction by Jon D. Levenson

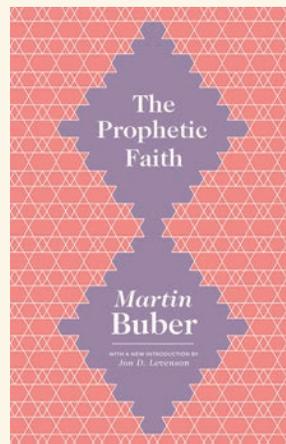
Originally published in English in 1949, *The Prophetic Faith* features Martin Buber's readings of select biblical prophets—especially Isaiah and Deborah, the only female prophet and judge in the Hebrew Bible. In an approach that combines insights from biblical prophecy with a concern for events in the here and now, Buber outlines his interpretation of biblical revelation. Infused with an anti-institutional—some have said anarchic—sensitivity, Buber discusses the notion of kingship as portrayed in the Bible and provides an account of human suffering in an extended discussion of the Book of Job. Anticipating those today who describe themselves as “spiritual but not religious,” Buber gives pride of place to a personal God outside of formal religious and legal strictures.

Featuring a new introduction by Jon D. Levenson, *The Prophetic Faith* encourages a renewed appreciation for the Hebrew Bible and its relevance to the practical challenges of the present day.

*"[In] The Prophetic Faith. . . Buber does not get lost in the details of compositional, religious, or political history, nor does he hyperfocus on the exegesis of particular verses. Rather, his attention lies on what is most important to him, as it is to many today as well—the personally and socially transformative encounter with the eternal You."*

—Jon D. Levenson, Harvard Divinity School

**Jon D. Levenson** is the Albert A. List Professor of Jewish Studies at Harvard Divinity School.



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MARGARET LOCK

Due to rapidly aging populations, the number of people worldwide experiencing dementia is increasing, and the projections are grim. Despite billions of dollars invested in medical research, no effective treatment has been discovered for Alzheimer's disease, the most common form of dementia. *The Alzheimer Conundrum* exposes the predicaments embedded in current efforts to slow down or halt Alzheimer's disease through early detection of pre-symptomatic biological changes in healthy individuals.

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—W. F. Bynum, *Times Literary Supplement*

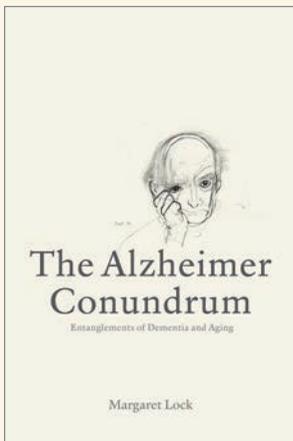
*"For its wide scope and balanced critical evaluation ... an inspiring read for everyone working in the field."*

—Eus Van Someren, *Nature*

*"[The Alzheimer Conundrum] proves that the science of the disease is just as compelling as poignant accounts from caregivers and those suffering from Alzheimer's disease."*

—Publishers Weekly

**Margaret Lock** is the Marjorie Bronfman Professor Emerita in the Department of Social Studies of Medicine and the Department of Anthropology at McGill University.



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328 pages. 12 line illus. 6 x 9.

ANTHROPOLOGY ■  
HISTORY OF SCIENCE

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## PHILOLOGY

The Forgotten Origins of the Modern Humanities

JAMES TURNER

In *Philology*, the first history of Western humanistic learning as a connected whole ever published in English, James Turner tells the fascinating, forgotten story of how the study of languages and texts led to the modern humanities and the modern university. The humanities today face a crisis of relevance, if not of meaning and purpose. Understanding their common origins—and what they still share—has never been more urgent.

*"A substantial survey of the growth of scholarship. ... Only a brute would resist his argument."*

—Colin Burrow, *London Review of Books*

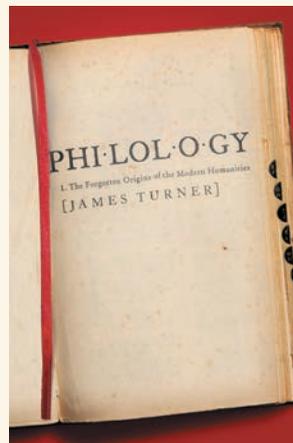
*"James Turner's book on 'philology' must be the most wide-ranging work of intellectual history for many years."*

—Tom Shippey, *Wall Street Journal*

*"Thorough, occasionally wry, passionate ... the sort of work that may be heralded as a masterpiece in the field."*

—Publishers Weekly

**James Turner** is the Cavanaugh Professor of Humanities Emeritus at the University of Notre Dame, where he taught in the History Department and the doctoral program in history and philosophy of science.



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HISTORY ■ EDUCATION

## ESSAYS AND REVIEWS

1959–2002

## BERNARD WILLIAMS

With a foreword by Michael Wood

Bernard Williams was one of the most important philosophers of the past fifty years, but he was also a distinguished critic and essayist with an elegant style and a rare ability to communicate complex ideas to a wide public. This is the first collection of Williams's popular essays and reviews. Williams writes about a broad range of subjects, from philosophy to science, the humanities, economics, feminism, and pornography.

*"Williams achieves something that philosophy always promises but seldom delivers: a view from the perspective of reason, on a cultural landscape where reason is only one of the landmarks."*

—Roger Scruton, *Telegraph*

*"Williams was more than a brilliant critic of others' positions. He sought to revise ethical thinking, offering deeply original and subtle correctives to what he considered to be misguided ideas about moral responsibility, free will, duty, blame, guilt and right and wrong."*

—Samuel Freeman, *New York Review of Books*

**Bernard Williams** held Chairs of Moral Philosophy at Cambridge, Berkeley, and Oxford. He died in 2003.

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Historians of the French Revolution used to take for granted what was also obvious to its contemporary observers—that the Revolution was shaped by the radical ideas of the Enlightenment. Yet in recent decades, scholars have argued that the Revolution was brought about by social forces, politics, economics, or culture—almost anything but abstract notions like liberty or equality. In *Revolutionary Ideas*, one of the world's leading historians of the Enlightenment restores the Revolution's intellectual history to its rightful central role.

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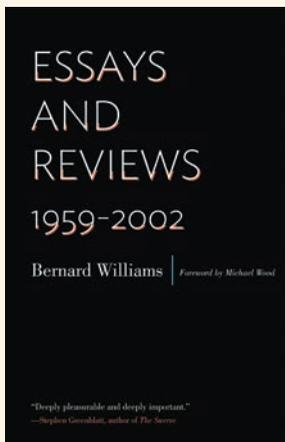
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**Jonathan Israel** is professor of modern history at the Institute for Advanced Study in Princeton. He is the author of *A Revolution of the Mind: Radical Enlightenment and the Intellectual Origins of Modern Democracy* (Princeton).



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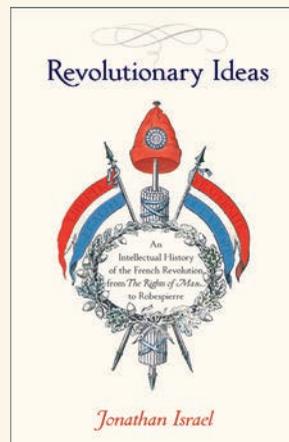
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456 pages. 1 halftone. 6 x 9.

PHILOSOPHY ■ ESSAYS



OCTOBER

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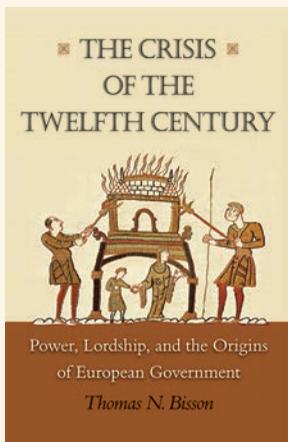
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**Thomas N. Bisson** is the Henry Charles Lea Professor of Medieval History Emeritus at Harvard University.



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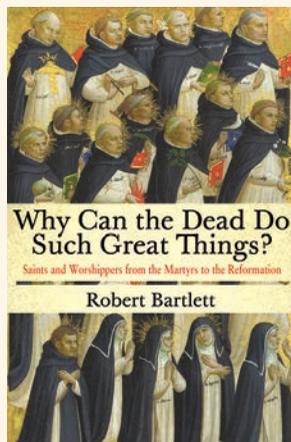
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—Tom Holland, *History Today*

**Robert Bartlett** is professor of mediaeval history at the University of St. Andrews in Scotland.



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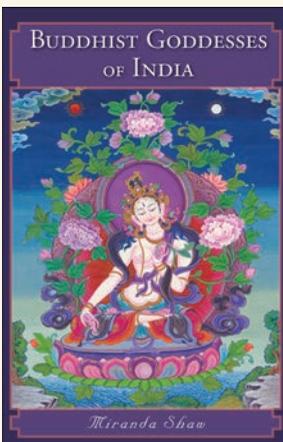
"This comprehensive study of Indian Buddhist goddesses fills a major gap in knowledge of the breadth of divine female figures in the Buddhist world."

—Choice

"A wonderful contribution."

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**Miranda Shaw** is associate professor of religious studies at the University of Richmond. She is the author of *Passionate Enlightenment: Women in Tantric Buddhism* (Princeton).



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RELIGION ■ ASIAN STUDIES

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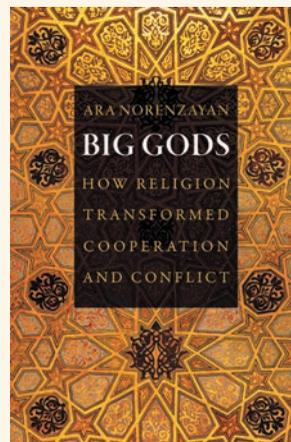
"*Big Gods* will change the way we think about human nature and human society."

—Paul Bloom, author of *Just Babies*

"Insightful, well-written, and to the point."

—Tyler Cowen, *Marginal Revolution* blog

**Ara Norenzayan** is professor of psychology at the University of British Columbia. His work has been featured on the BBC and CNN, and in the *New York Times Magazine*.



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PSYCHOLOGY ■ RELIGION

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From the Crusades to the Twentieth Century

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*Racisms* is the first comprehensive history of racism, from the Crusades to the twentieth century. Demonstrating that there is not one continuous tradition of racism, Francisco Bethencourt shows that racism preceded any theories of race and must be viewed within the prism and context of social hierarchies and local conditions.

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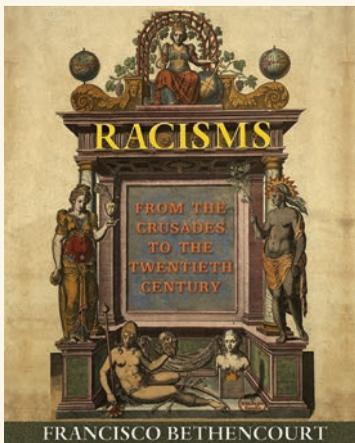
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**Francisco Bethencourt** is the Charles Boxer Professor of History at King’s College London and the author of *The Inquisition: A Global History, 1478–1834*.



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978-0-691-15526-5

464 pages.

71 halftones.

18 maps. 8 x 10.

WORLD HISTORY

## HEIDEGGER’S CHILDREN

Hannah Arendt, Karl Löwith, Hans Jonas,  
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### RICHARD WOLIN

With a new preface by the author

Martin Heidegger is often heralded as one of the twentieth century’s most important thinkers and his work has stimulated much that is original and compelling in modern thought. A seductive classroom presence, he attracted Germany’s brightest young intellectuals during the 1920s. Many were Jews, who, ultimately, would have to reconcile their philosophical and, often, personal commitments to Heidegger with his nefarious political views.

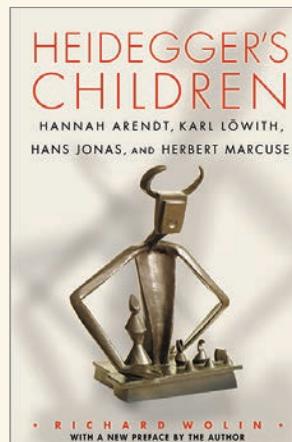
*“Provocative and erudite. . . . [Wolin] provide[s] insightful portraits of the intellectual evolution of some of the last century’s most ambitious political and social thinkers. His case against Heidegger’s children . . . sets a clear standard for those who wish to adopt an informed but cautious stance toward Heidegger’s immense influence.”*

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*“Anyone tempted to introduce Heidegger into the conversation should read this fascinating study.”*

—Lesley Chamberlain, *Independent*

**Richard Wolin** is professor of history and comparative literature at the Graduate Center of the City University of New York. He is the author of *The Politics of Being*, *The Heidegger Controversy*, and *The Terms of Cultural Criticism*.



SEPTEMBER

Paper \$24.95S

978-0-691-16861-6

320 pages. 5 halftones. 6 x 9.

PHILOSOPHY ■ HISTORY

## RECASTING BOURGEOIS EUROPE

Stabilization in France, Germany, and Italy  
in the Decade after World War I

**CHARLES S. MAIER**

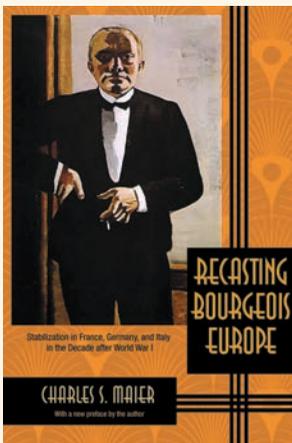
With a new preface by the author

Charles Maier, one of the most prominent contemporary scholars of European history, published *Recasting Bourgeois Europe* as his first book in 1975. Based on extensive archival research, the book examines how European societies progressed from a moment of social vulnerability to one of political and economic stabilization.

Arguing that a common trajectory calls for a multicountry analysis, Maier provides a comparative history of three European nations and argues that they did not simply return to a prewar status quo, but achieved a new balance of state authority and interest-group representation. While most previous accounts presented the decade as a prelude to the Depression and dictatorships, Maier suggests that the stabilization of the 1920s, vulnerable as it was, foreshadowed the more enduring political stability achieved after World War II.

The immense and ambitious scope of this book, its ability to follow diverse histories in detail, and its effort to explain stabilization—and not just revolution or breakdown—have made it a classic of European history.

**Charles S. Maier** is the Leverett Saltonstall Professor of History at Harvard University. His many books include *Among Empires: American Ascendancy and its Predecessors*, and *Dissolution: The Crisis of Communism and the End of East Germany* (Princeton). He is a member of the Council on Foreign Relations.



NOVEMBER

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978-0-691-16979-8  
680 pages. 6 x 9.

EUROPEAN HISTORY

## FIVE DAYS IN AUGUST

How World War II Became a Nuclear War

**MICHAEL D. GORDIN**

Most Americans believe that the Second World War ended because the two atomic bombs dropped on Japan forced it to surrender. *Five Days in August* boldly presents a different interpretation: that the military did not clearly understand the atomic bomb's revolutionary strategic potential, that the Allies were almost as stunned by the surrender as the Japanese were by the attack, and that not only had experts planned and fully anticipated the need for a third bomb, they were skeptical about whether the atomic bomb would work at all. With these ideas, Michael Gordin reorients the historical and contemporary conversation about the A-bomb and World War II.

*"Gordin has done an excellent job in surveying the diverse views on what happened during those momentous five days in August 1945."*

—John Krige, *Science*

*"Gordin's worthy study concludes that the bomb's uniqueness has inappropriately encouraged Japan's reluctance to recognize and evaluate its war responsibility, and points toward the importance of examining nuclear weapons outside the familiar context of a nuclear standoff."*

—Publishers Weekly

**Michael D. Gordin** is professor of the history of science at Princeton University. He is the author or editor of several books, including *Red Cloud at Dawn: Truman, Stalin, and the End of the Atomic Monopoly*.



DECEMBER

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978-0-691-16843-2  
Cloth 2007  
978-0-691-12818-4  
232 pages. 2 halftones.  
5 maps. 6 x 9.

MILITARY HISTORY ■  
WORLD WAR II

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How Globalization Creates Systemic Risks,  
and What to Do about It

IAN GOLDIN & MIKE MARIATHASAN

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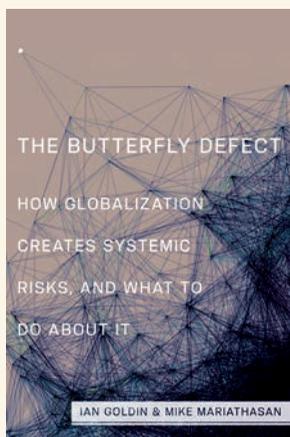
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**Ian Goldin** is director of the Oxford Martin School and professor of globalization and development at the University of Oxford. **Mike Mariathasan** is assistant professor of finance at the University of Vienna.



NOVEMBER

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CURRENT AFFAIRS ■  
ECONOMICS

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The Struggle for Political Decency

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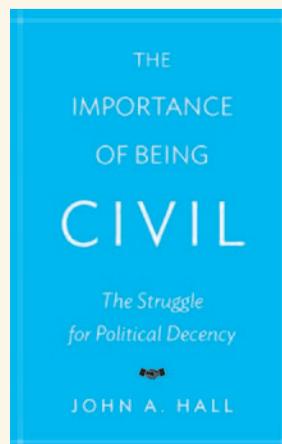
*“As a narrative well-stocked with quotes from carefully chosen thinkers—Machiavelli, Adam Smith, and Tocqueville—and analytic observations that Hall has polished to brilliance through repeated delivery, the book will please both political scientists and casual readers with an interest in the tribulations, triumphs, and prospects of civility.”*

—ForeWord

*“As would be expected from an intellect of such standing, this is a masterful work.”*

—Jason Edwards, *Political Theory*

**John A. Hall** is the James McGill Professor of Comparative Historical Sociology at McGill University.



JUNE 2015

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280 pages. 1 line illus.

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SOCIOLOGY ■ HISTORY

## STRATEGIC REASSURANCE AND RESOLVE

U.S.-China Relations in the Twenty-First Century

**JAMES STEINBERG &  
MICHAEL E. O'HANLON**

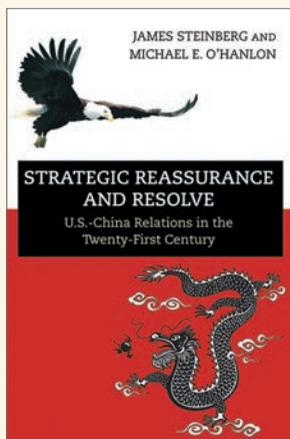
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After forty years of largely cooperative Sino-U.S. relations, policymakers, politicians, and pundits on both sides of the Pacific see growing tensions between the United States and China. James Steinberg and Michael O'Hanlon suggest there are powerful domestic and international factors that could well push the bilateral relationship toward an arms race and confrontation. They contend that this pessimistic scenario can be avoided and they offer a set of policy proposals to achieve a sustainable, relatively cooperative relationship based on the concept of providing mutual strategic reassurance.

*"Furnishes an important and wide-ranging toolkit to keep the conversation between the U.S. and China going."*

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**James Steinberg** is dean of the Maxwell School of Citizenship and Public Affairs and professor of social science, international affairs, and law at Syracuse University, and former deputy secretary of state in the Obama administration. **Michael E. O'Hanlon** is a senior fellow at the Brookings Institution who specializes in national security policy.



SEPTEMBER

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978-0-691-16855-5

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272 pages. 3 line illus. 8 tables.  
1 map. 6 x 9.

INTERNATIONAL RELATIONS ■  
POLITICS

## CONSERVATIVE INTERNATIONALISM

Armed Diplomacy under Jefferson,  
Polk, Truman, and Reagan

**HENRY R. NAU**

With a new preface by the author

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*Conservative Internationalism* shows how the United States can effectively sustain global leadership while respecting the constraints of public will and material resources.

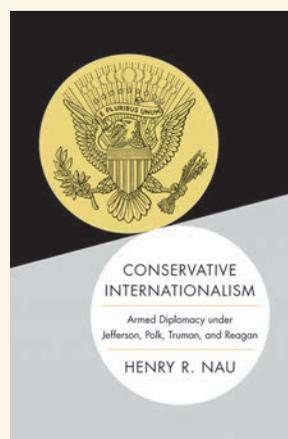
*"A valuable way of thinking about U.S. foreign policy."*

—Foreign Affairs

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—Nicolas Bouchet, *International Affairs*

**Henry R. Nau** is professor of political science and international affairs in the Elliott School of International Affairs at George Washington University.



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978-0-691-15931-7

352 pages. 1 halftone.  
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POLITICS ■  
INTERNATIONAL RELATIONS

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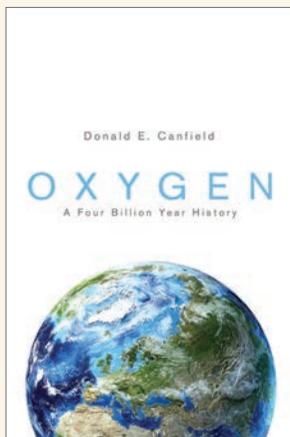
—Woodward W. Fischer, Science

*"His excellent descriptions of the scientific process show how competing hypotheses, and the scientists who present them, vie for supremacy."*

—Publishers Weekly

**Donald E. Canfield** is professor of ecology at the University of Southern Denmark.

SCIENCE ESSENTIALS



JANUARY

Paper \$17.95S

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224 pages, 8 color illus.  
20 halftones, 35 line illus. 6 x 9.

POPULAR SCIENCE ■  
EARTH SCIENCE

## ODD COUPLES

Extraordinary Differences between  
the Sexes in the Animal Kingdom

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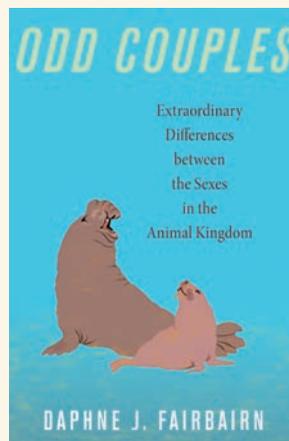
*"Insights into the lives of animals are what makes Odd Couples so enjoyable, and Fairbairn always takes an evolutionist-eye view to try to understand them."*

—Kate Douglas, New Scientist

*"An utterly fascinating book that will change how you think about sexual differences."*

—GrrlScientist, Guardian

**Daphne J. Fairbairn** is professor of biology at the University of California, Riverside. She has written widely on the science of sexual differences.



SEPTEMBER

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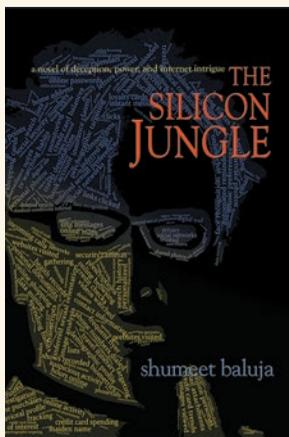
*"Baluja simplifies the abstract world of tech-speak . . . while aiming to do for the Internet what Upton Sinclair's The Jungle did for the meat industry: make readers reconsider its safety."*

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**Shumeet Baluja** is a senior staff research scientist at Google and the inventor of over 100 patents in algorithms, data mining, privacy, and artificial intelligence.



SEPTEMBER

Paper \$19.95S

978-0-691-16967-5

Cloth 2011

978-0-691-14754-3

352 pages. 6 x 9.

COMPUTER SCIENCE ■  
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WINNER OF THE 2009 DOROTHY LEE AWARD FOR  
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ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2009

## COMING OF AGE IN SECOND LIFE

An Anthropologist Explores the Virtually Human

TOM BOELLSTORFF

With a new preface by the author

Millions of people around the world today spend portions of their lives in online virtual communities, of which Second Life represents a vibrant example. The residents of Second Life buy property and build homes, go to concerts and bars, attend weddings and religious services, buy and sell virtual goods and services, develop relationships—the possibilities are endless.

Now with a new preface in which the author places his book in light of the most recent transformations in online culture, *Coming of Age in Second Life* remains the classic ethnography of virtual worlds.

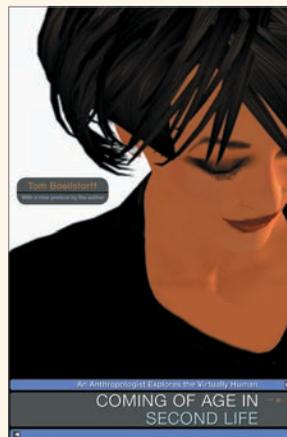
*"The book is absolutely invaluable for anyone who wants to understand what's happening with virtual worlds."*

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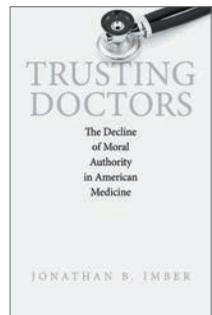
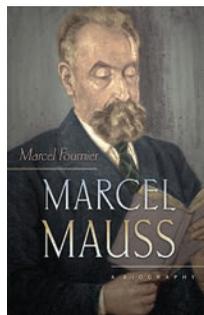
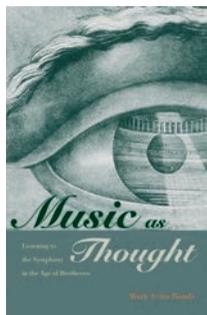
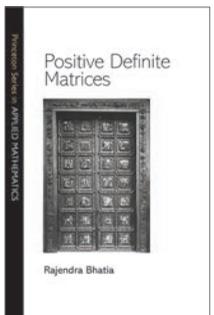
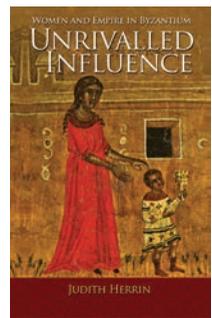
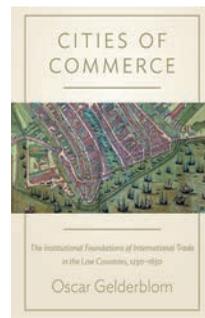
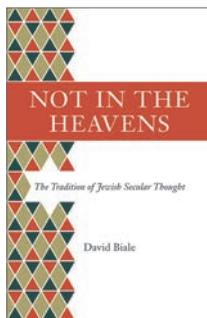
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