

PHISHING FOR PHOOLS

The Economics of Manipulation and Deception

GEORGE A. AKERLOF &
ROBERT J. SHILLER

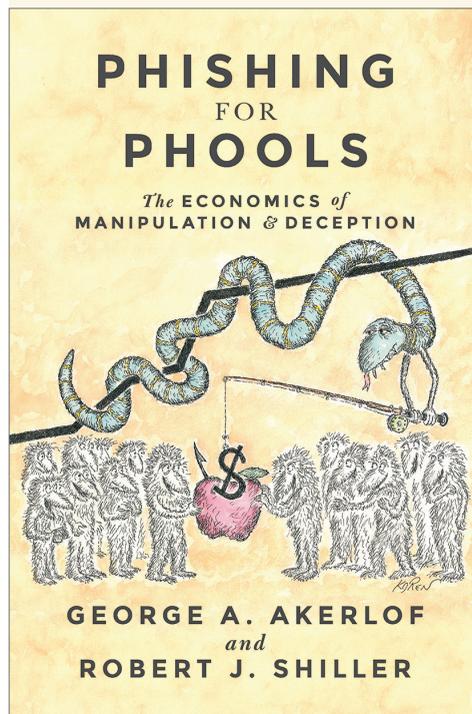
Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. In *Phishing for Phools*, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception. Rather than being essentially benign and always creating the greater good, markets are inherently filled with tricks and traps and will “phish” us as “phools.”

Phishing for Phools therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone, in almost every walk of life. We spend our money up to the limit, and then worry about how to pay the next month’s bills. The financial system soars, then crashes. We are attracted, more than we know, by advertising. Our political system is distorted by money. We pay too much for gym memberships, cars, houses, and credit cards. Drug companies ingeniously market pharmaceuticals that do us little good, and sometimes are downright dangerous.

Phishing for Phools explores the central role of manipulation and deception in fascinating detail in each of these areas and many more. It thereby explains a paradox: why, at a time when we are better off than ever before in history, all too many of us are leading lives of quiet desperation. At the same time, the book tells stories of individuals who have stood against economic trickery—and how it can be reduced through greater knowledge, reform, and regulation.

George A. Akerlof is University Professor at Georgetown University and the winner of the 2001 Nobel Prize. **Robert J. Shiller** is Sterling Professor of Economics at Yale University, the winner of the 2013 Nobel Prize, and the author of the *New York Times* bestseller *Irrational Exuberance* (Princeton). Akerlof and Shiller are also the authors of *Animal Spirits: How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism* (Princeton).

WHY THE FREE-MARKET SYSTEM
ENCOURAGES SO MUCH TRICKERY
EVEN AS IT CREATES SO MUCH GOOD



“This fun but serious book tells how the standard story about free markets often gets it wrong. Indeed, Akerlof and Shiller suggest that we should drop the view of markets as generally benign institutions. The argument is laid out with the help of fascinating anecdotes, the language is conversational, and the book is easy to read. It is addressed to a broad audience, but economists will enjoy it too.”

—Dani Rodrik, author of *The Globalization Paradox*

OCTOBER

Cloth \$24.95T

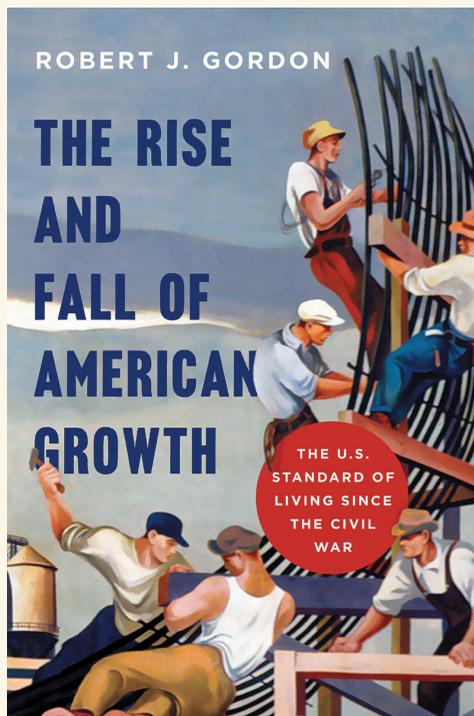
978-0-691-16831-9

208 pages. 6 x 9.

POPULAR ECONOMICS ■ FINANCE

PRESS.PRINCETON.EDU

HOW AMERICA'S HIGH STANDARD
OF LIVING CAME TO BE AND WHY
FUTURE GROWTH IS UNDER THREAT



“The story of our standard of living is a vital part of American history and is well told in this fascinating book. Gordon provides colorful details and striking statistics about how the way we live has changed, and he asks whether we will live happily ever after. His answer will surprise you and challenge conventional assumptions about the future of economic growth. This book is a landmark—there is nothing else like it.”

—Robert Solow, Nobel Laureate
in Economics

JANUARY

Cloth \$39.95T

978-0-691-14772-7

776 pages. 60 line illus. 64 tables. 6 x 9.

POPULAR ECONOMICS ■ HISTORY

PRESS.PRINCETON.EDU

THE RISE AND FALL OF AMERICAN GROWTH

The U.S. Standard of Living since the Civil War

ROBERT J. GORDON

In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, home appliances, motor vehicles, air travel, air conditioning, and television transformed households and workplaces. With medical advances, life expectancy between 1870 and 1970 grew from forty-five to seventy-two years. Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and Fall of American Growth* provides an in-depth account of this momentous era. But has that era of unprecedented growth come to an end?

Gordon challenges the view that economic growth can or will continue unabated, and he demonstrates that the life-altering scale of innovations between 1870 and 1970 can't be repeated. He contends that the nation's productivity growth, which has already slowed to a crawl, will be further held back by the vexing headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government. Gordon warns that the younger generation may be the first in American history that fails to exceed their parents' standard of living, and that rather than depend on the great advances of the past, we must find new solutions to overcome the challenges facing us.

A critical voice in the debates over economic stagnation, *The Rise and Fall of American Growth* is at once a tribute to a century of radical change and a harbinger of tougher times to come.

Robert J. Gordon is the Stanley G. Harris Professor in the Social Sciences at Northwestern University. His books include *Productivity Growth, Inflation, and Unemployment* and *Macroeconomics*. Gordon was included in the 2013 Bloomberg list of the nation's most influential thinkers.

THE PRINCETON ECONOMIC HISTORY OF THE WESTERN WORLD
Joel Mokyr, Series Editor

ON INEQUALITY

HARRY G. FRANKFURT

Economic inequality is one of the most divisive issues of our time. Yet few would argue that inequality is a greater evil than poverty. The poor suffer because they don't have enough, not because others have more, and some have far too much. So why do many people appear to be more distressed by the rich than by the poor?

In this provocative book, the #1 *New York Times* bestselling author of *On Bullshit* presents a compelling and unsettling response to those who believe that the goal of social justice should be economic equality or less inequality. Harry Frankfurt, one of the most influential moral philosophers in the world, argues that we are morally obligated to eliminate poverty—not achieve equality or reduce inequality. Our focus should be on making sure everyone has a sufficient amount to live a decent life. To focus instead on inequality is distracting and alienating.

At the same time, Frankfurt argues that the conjunction of vast wealth and poverty is offensive. If we dedicate ourselves to making sure everyone has enough, we may reduce inequality as a side effect. But it's essential to see that the ultimate goal of justice is to end poverty, not inequality.

A serious challenge to cherished beliefs on both the political left and right, *On Inequality* promises to have a profound impact on one of the great debates of our time.

Harry G. Frankfurt is professor emeritus of philosophy at Princeton University. His books include the #1 *New York Times* bestseller *On Bullshit* and *The Reasons of Love* (both Princeton).

FROM THE AUTHOR OF THE #1 *NEW YORK TIMES* BESTSELLER *ON BULLSHIT*, THE CASE FOR WORRYING LESS ABOUT THE RICH AND MORE ABOUT THE POOR



“Economic equality is one of today’s most overrated ideas, and Harry G. Frankfurt’s highly compelling book explains exactly why.”

—Tyler Cowen, author of *Average Is Over*

“Social justice issues are at the forefront again today, and it’s important that we get the goals right. Frankfurt is not alone in arguing that equality is beside the point. But his important book, infused with characteristic insightfulness, is written in such a way that those who need to hear the message might actually listen.”

—Jason Brennan, Georgetown University

OCTOBER

Cloth \$14.95T

978-0-691-16714-5

128 pages. 4 1/2 x 7.

PHILOSOPHY ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

A CULTURAL HISTORY OF THE LINKS
BETWEEN MATHEMATICS AND ART,
FROM ANTIQUITY TO TODAY

mathematics + art A CULTURAL HISTORY



Lynn Gamwell

“There is increasing interest in the intersection of mathematics and art, and this wonderful book shows that mathematicians and artists have been inspiring each other for a long time. All who are interested in these two fields—as well as many who believe they are interested in one but not the other—will be enthralled.”

—Robert Bosch, Oberlin College

NOVEMBER

Cloth \$49.50T

978-0-691-16528-8
552 pages. 444 color illus.
102 line illus. 9 x 12.

POPULAR MATHEMATICS ■ ART

PRESS.PRINCETON.EDU

MATHEMATICS AND ART

A Cultural History

LYNN GAMWELL

This is a cultural history of mathematics and art, from antiquity to the present. Mathematicians and artists have long been on a quest to understand the physical world they see before them and the abstract objects they know by thought alone. Taking readers on a tour of the practice of mathematics and the philosophical ideas that drive the discipline, Lynn Gamwell points out the important ways mathematical concepts have been expressed by artists. Sumptuous illustrations of artworks and cogent math diagrams are featured in Gamwell's comprehensive exploration.

Gamwell begins by describing mathematics from antiquity to the Enlightenment, including Greek, Islamic, and Asian mathematics. Then focusing on modern culture, Gamwell traces mathematicians' search for the foundations of their science, such as David Hilbert's conception of mathematics as an arrangement of meaning-free signs, as well as artists' search for the essence of their craft, such as Aleksandr

Rodchenko's monochrome paintings. She shows that self-reflection is inherent to the practice of both modern mathematics and art, and that this introspection points to a deep resonance between the two fields: Kurt Gödel posed questions about the nature of mathematics in the language of mathematics and Jasper Johns asked “What is art?” in the vocabulary of art. Throughout, Gamwell describes the personalities and cultural environments of a multitude of mathematicians and artists, from Gottlob Frege and Benoît Mandelbrot to Max Bill and Xu Bing.

Mathematics and Art demonstrates how mathematical ideas are embodied in the visual arts and will enlighten all who are interested in the complex intellectual pursuits, personalities, and cultural settings that connect these vast disciplines.

Lynn Gamwell is lecturer in the history of art, science, and mathematics at the School of Visual Arts in New York. She is the author of *Exploring the Invisible: Art, Science, and the Spiritual* (Princeton).

ALICE'S ADVENTURES IN WONDERLAND

150th Anniversary Edition Illustrated by Salvador Dalí

LEWIS CARROLL

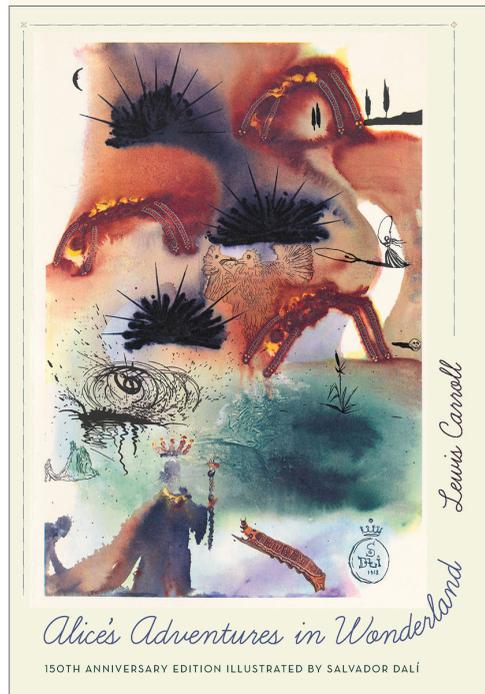
Commemorating the 150th anniversary of one of the most beloved classics of children's literature, this illustrated edition presents Alice like you've never seen her before.

In 1865, Charles Lutwidge Dodgson, an Oxford mathematician and Anglican deacon, published a story about a little girl who tumbles down a rabbit hole. Thus was the world first introduced to Alice and her pseudonymous creator, Lewis Carroll. This beautiful new edition of *Alice's Adventures in Wonderland* features rarely seen illustrations by Salvador Dalí that illuminate the surreal yet curiously logical and mathematical realm into which Alice famously falls.

In an informative and wide-ranging introduction, Carroll expert Mark Burstein discusses Dalí's connections with Carroll, his treatment of the symbolic figure of Alice, and the mathematical nature of Wonderland. In addition, mathematician Thomas Banchoff reflects on the friendship he shared with Dalí and explores the mathematical undercurrents in Dalí's work.

Lewis Carroll was the pen name of Charles Lutwidge Dodgson (1832–98), a British writer, mathematician, logician, Anglican deacon, and photographer. His best-known works are *Alice's Adventures in Wonderland* and its sequel, *Through the Looking-Glass*. **Mark Burstein** is president emeritus of the Lewis Carroll Society of North America and the editor of or contributor to fourteen books about Carroll. **Thomas Banchoff** is professor emeritus of mathematics at Brown University.

A STUNNING ANNIVERSARY EDITION OF ALICE'S
ADVENTURES, ILLUSTRATED BY SALVADOR DALÍ



OCTOBER

Cloth \$24.95T

978-0-691-17002-2

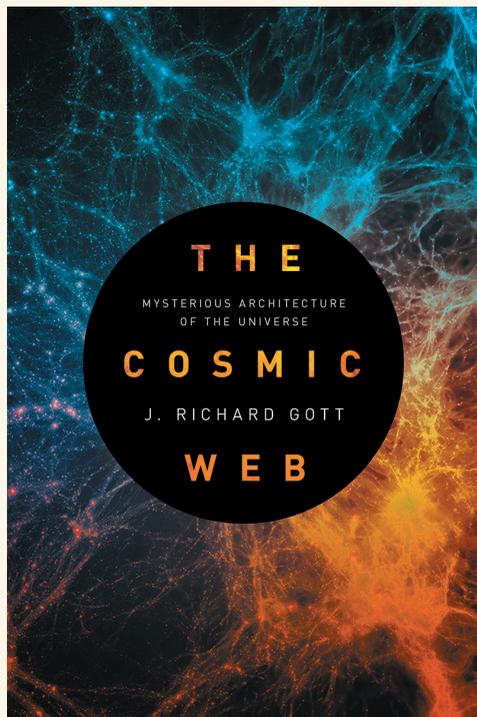
120 pages. 19 color illus. 5 halftones. 7 x 10.

LITERATURE

Published in association with the
National Museum of Mathematics

PRESS.PRINCETON.EDU

A GRIPPING FIRST-PERSON ACCOUNT OF
HOW SCIENTISTS CAME TO UNDERSTAND OUR
UNIVERSE'S MYSTERIOUS STRUCTURE



“This is an excellent book written by a major contributor to the research on cosmic structure. Gott shows how theory, simulations, and galaxy redshift surveys combine to give us a detailed understanding of the ‘cosmic web,’ and convincingly describes how our knowledge has advanced as computation and observational capabilities have improved.”

—Chris Impey, coauthor of *Dreams of Other Worlds: The Amazing Story of Unmanned Space Exploration*

MARCH

Cloth \$29.95T

978-0-691-15726-9

312 pages. 16 color illus. 4 halftones.

40 line illus. 6 x 9.

POPULAR SCIENCE ■ ASTROPHYSICS

PRESS.PRINCETON.EDU

THE COSMIC WEB

Mysterious Architecture of the Universe

J. RICHARD GOTT

J. Richard Gott was among the first cosmologists to propose that the structure of our universe is like a sponge made up of clusters of galaxies intricately connected by filaments of galaxies—a magnificent structure now called the “cosmic web” and mapped extensively by teams of astronomers. Here is his gripping insider’s account of how a generation of undaunted theorists and observers solved the mystery of the architecture of our cosmos.

The Cosmic Web begins with modern pioneers of extragalactic astronomy, such as Edwin Hubble and Fritz Zwicky. It goes on to describe how, during the Cold War, the American school of cosmology favored a model of the universe where galaxies resided in isolated clusters, whereas the Soviet school favored a honeycomb pattern of galaxies punctuated by giant, isolated voids. Gott tells the stories of how his own path to a solution began with a high-school science project when he was eighteen, and how he and astronomer Mario Jurič measured the Sloan Great Wall of Galaxies, a filament of galaxies that, at 1.37 billion light-years in length, is one of the largest structures in the universe.

Drawing on Gott’s own experiences working at the frontiers of science with many of today’s leading cosmologists, *The Cosmic Web* shows how ambitious telescope surveys such as the Sloan Digital Sky Survey are transforming our understanding of the cosmos, and how the cosmic web holds vital clues to the origins of the universe and the next trillion years that lie ahead.

J. Richard Gott is professor of astrophysics at Princeton University. His books include *Time Travel in Einstein’s Universe: The Physical Possibilities of Travel through Time*. He lives in Princeton Junction, New Jersey.

THE QUOTABLE FEYNMAN

EDITED BY MICHELLE FEYNMAN

“Some people say, ‘How can you live without knowing?’ I do not know what they mean. I always live without knowing. That is easy. How you get to know is what I want to know.”
—Richard P. Feynman

Nobel Prize–winning physicist Richard P. Feynman (1918–88) was that rarest of creatures—a towering scientific genius who could make himself understood by anyone and who became as famous for the wit and wisdom of his popular lectures and writings as for his fundamental contributions to science. *The Quotable Feynman* is a treasure trove of this revered and beloved scientist’s most profound, provocative, humorous, and memorable quotations on a wide range of subjects.

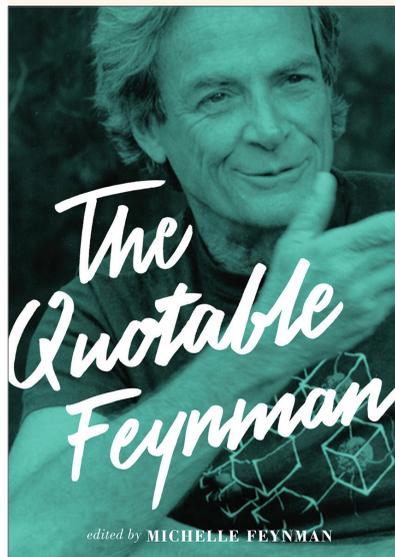
Carefully selected by Richard Feynman’s daughter, Michelle Feynman, from his spoken and written legacy, including interviews, lectures, letters, articles, and books, the quotations are arranged under two dozen topics—from art, childhood, discovery, family, imagination, and humor to mathematics, politics, science, religion, and uncertainty. These brief passages—about 500 in all—vividly demonstrate Feynman’s astonishing yet playful intelligence, and his almost constitutional inability to be anything other than unconventional, engaging, and inspiring. Together, the quotations create a unique, illuminating, and enjoyable portrait of Feynman’s life and thought that will be treasured by his fans at the same time that they provide an ideal introduction to Feynman for readers new to this intriguing and important thinker.

The book features some previously unpublished quotations, a personal preface by Michelle Feynman, a chronology of Richard Feynman’s life, some twenty photos of Feynman, a section of memorable quotations about Feynman from other notable figures, and an index.

- ◆ Approximately 500 quotations, some of them previously unpublished, arranged by topic
- ◆ A chronology of Feynman’s life
- ◆ A personal preface by Feynman’s daughter, Michelle Feynman
- ◆ Some twenty photos of Feynman
- ◆ A section of quotations about Feynman from other notable figures

Michelle Feynman, the daughter of Richard P. Feynman, is the editor of *Perfectly Reasonable Deviations from the Beaten Track: The Letters of Richard P. Feynman* (Basic) and *The Art of Richard P. Feynman: Images by a Curious Character*. She lives in Altadena, California.

A TREASURE TROVE OF ILLUMINATING AND ENTERTAINING QUOTATIONS FROM BELOVED PHYSICIST RICHARD P. FEYNMAN



“This unique book provides inspiring insights into the ideas and personality of Richard Feynman. These thoughtfully chosen quotations capture the genuine Feynman, giving a broader view of his character, ideas, and charm than most other biographical material that has been published. The book will be interesting to a wide audience and I expect to reread it with pleasure in the future.”

—Danny Hillis, cofounder of *Applied Minds* and author of *The Pattern on the Stone: The Simple Ideas That Make Computers Work*

OCTOBER

Cloth \$24.95T

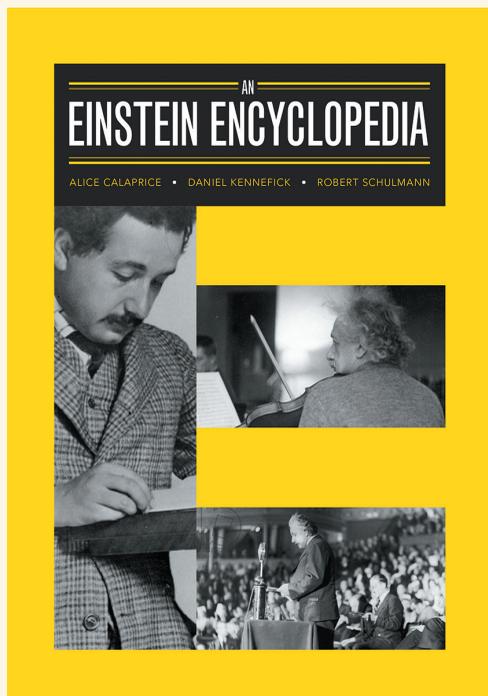
978-0-691-15303-2

488 pages. 20 halftones. 5 x 7.

POPULAR SCIENCE

PRESS.PRINCETON.EDU

THE COMPLETE GUIDE TO EVERYTHING
YOU EVER WANTED TO KNOW ABOUT EINSTEIN



“The authors are well-known Einstein scholars with an intimate knowledge of the great physicist’s life and work. They have put together a most welcome encyclopedic reference work for both laypersons and experts.”

—Tilman Sauer, University of Bern

NOVEMBER

Cloth \$39.95T

978-0-691-14174-9

320 pages. 41 halftones. 2 line illus.

2 maps. 7 x 10.

POPULAR SCIENCE ■ REFERENCE

PRESS.PRINCETON.EDU

AN EINSTEIN ENCYCLOPEDIA

ALICE CALAPRICE,
DANIEL KENNEFICK &
ROBERT SCHULMANN

This is the single most complete guide to Albert Einstein’s life and work for students, researchers, and browsers alike. Written by three leading Einstein scholars who draw on their combined wealth of expertise gained during their work on the Collected Papers of Albert Einstein, this authoritative and accessible reference features more than 100 entries and is divided into three parts covering the personal, scientific, and public spheres of Einstein’s life.

An Einstein Encyclopedia contains entries on Einstein’s birth and death, family and romantic relationships, honors and awards, educational institutions where he studied and worked, citizenships and immigration to America, hobbies and travels, plus the people he befriended and the history of his archives and the Einstein Papers Project. Entries on Einstein’s scientific theories provide useful background and context, along with details about his assistants, collaborators, and rivals, as well as physics concepts related to his work. Coverage of Einstein’s role in public life includes entries on his Jewish identity, humanitarian and civil rights involvements, political and educational philosophies, religion, and more.

Commemorating the hundredth anniversary of general relativity, *An Einstein Encyclopedia* also includes a chronology of Einstein’s life and appendixes that provide information for further reading and research, including an annotated list of a selection of Einstein’s publications and a review of selected books about Einstein.

- ◆ More than 100 entries cover the rich details of Einstein’s personal, professional, and public life
- ◆ Authoritative entries explain Einstein’s family relationships, scientific achievements, political activities, religious views, and more
- ◆ More than 40 illustrations include photos of Einstein and his circle plus archival materials
- ◆ A chronology of Einstein’s life, appendixes, and suggestions for further reading provide essential details for further research

Alice Calaprice is a renowned authority on Albert Einstein and the author of several popular books on Einstein, including *The Ultimate Quotable Einstein* (Princeton). **Daniel Kennefick** is associate professor of physics at the University of Arkansas and an editor of the Collected Papers of Albert Einstein. **Robert Schulmann** was a longtime director of the Einstein Papers Project and editor of the Collected Papers of Albert Einstein.

THE URBANISM OF FRANK LLOYD WRIGHT

NEIL LEVINE

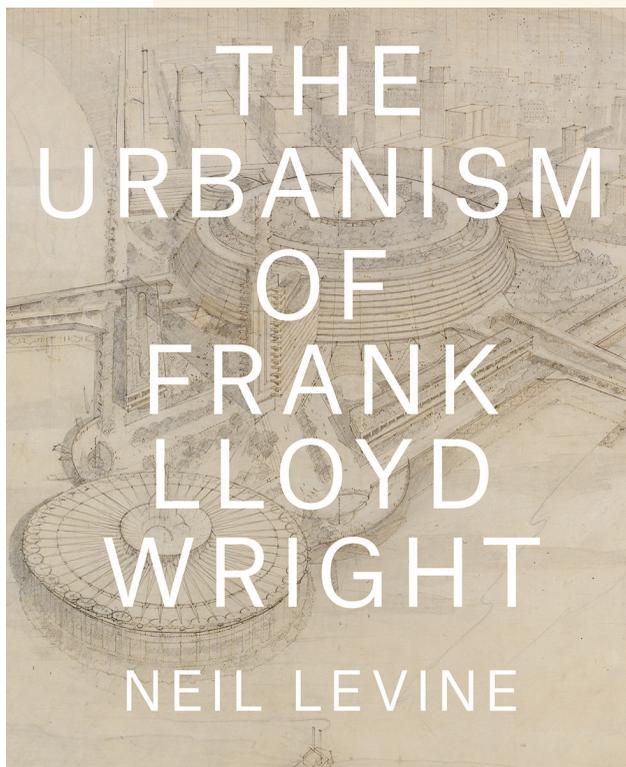
This is the first book devoted to Frank Lloyd Wright's designs for remaking the modern city. Stunningly comprehensive, *The Urbanism of Frank Lloyd Wright* presents a radically new interpretation of the architect's work and offers new and important perspectives on the history of modernism. Neil Levine places Wright's projects, produced over more than fifty years, within their historical, cultural, and physical contexts, while relating them to the theory and practice of urbanism as it evolved over the twentieth century.

Levine overturns the conventional view of Wright as an architect who deplored the city and whose urban vision was limited to a utopian plan for a network of agrarian communities he called Broadacre City. Rather, Levine reveals Wright's larger, more varied, interesting, and complex urbanism, demonstrated across the span of his lengthy career. Beginning with Wright's plans from the late 1890s through the early 1910s for reforming residential urban neighborhoods, mainly in Chicago, and continuing through projects from the 1920s through the 1950s for commercial, mixed-use, civic, and cultural centers for Chicago, Madison, Washington, Pittsburgh, and Baghdad, Levine demonstrates Wright's place among the leading contributors to the creation of the modern city. Wright's often spectacular designs are shown to be those of an innovative precursor and creative participant in the world of ideas that shaped the modern metropolis.

Lavishly illustrated with drawings, plans, maps, and photographs, this book features the first extensive new photography of materials from the Frank Lloyd Wright Foundation Archives. *The Urbanism of Frank Lloyd Wright* will serve as one of the most important books on the architect for years to come.

Neil Levine is the Emmet Blakeney Gleason Research Professor of History of Art and Architecture at Harvard University. His books include *The Architecture of Frank Lloyd Wright* (Princeton) and *Modern Architecture: Representation and Reality*.

A LANDMARK BOOK ON THE ARCHITECT'S
DESIGNS FOR REMAKING THE MODERN CITY



“Neil Levine makes a brilliant and original case for urbanism as a lifelong and integral part of Frank Lloyd Wright’s genius. Scholarship at its highest level, this book will significantly revise our view of Wright and perhaps twentieth-century urbanism as well.”

—Robert Fishman, University of Michigan

NOVEMBER

Cloth \$65.00†

978-0-691-16753-4

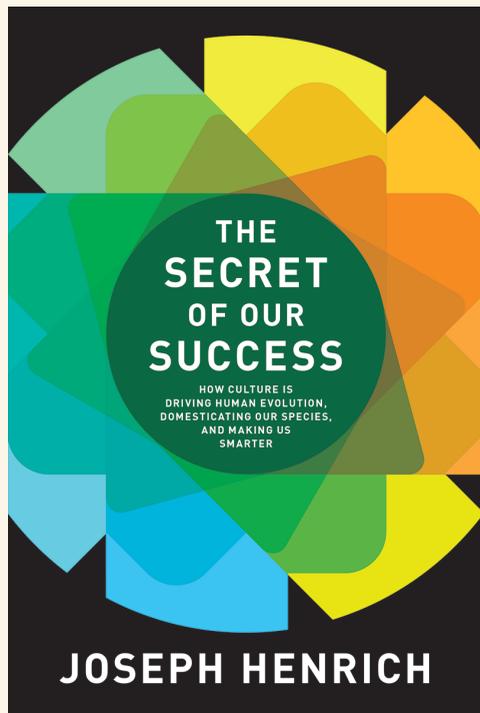
464 pages. 84 color illus.

336 halftones. 9 1/4 x 11.

ARCHITECTURE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

HOW OUR COLLECTIVE INTELLIGENCE HAS
HELPED US TO EVOLVE AND PROSPER



“Henrich is one of a small group of anthropologists who has revolutionized our thinking about evolution. His new book is a highly readable introduction to how our genes and cultural variants evolved together. This nuanced work offers the most comprehensive answer I know of to the question of how we became human. It tells the story of how culture, cultural learning, and cultural evolution made us so smart.”

—Jonathan Haidt, author of *The Righteous Mind*

NOVEMBER

Cloth \$29.95T

978-0-691-16685-8

480 pages. 25 line illus. 6 x 9.

POPULAR SCIENCE ■ COGNITIVE SCIENCE

PRESS.PRINCETON.EDU

THE SECRET OF OUR SUCCESS

How Culture Is Driving Human Evolution,
Domesticating Our Species, and Making Us Smarter

JOSEPH HENRICH

Humans are a puzzling species. On the one hand, we struggle to survive on our own in the wild, often unable to solve basic problems, like obtaining food, building shelters, or avoiding predators. On the other hand, human groups have produced innovative technologies, sophisticated languages, and complex institutions that have permitted us to successfully expand into environments across the globe. What has enabled us to dominate such a vast range of environments, more than any other species? As this book shows, the secret of our success lies not in our innate intelligence, but in our collective brains—in the ability of human groups to socially interconnect and learn from one another.

Drawing insights from lost European explorers, clever chimpanzees, hunter-gatherers, neuroscientists, ancient bones, and the human genome, Joseph Henrich demonstrates how our collective brains have propelled our species' genetic evolution and shaped our biology. Our early capacities for learning from others produced many innovations, such as fire, cooking, water containers, plant knowledge, and projectile weapons, which in turn drove the expansion of our brains and altered our physiology, anatomy, and psychology in crucial ways. Further on, some collective brains generated and recombined powerful concepts, such as the lever, wheel, screw, and writing. Henrich shows how our genetics and biology are inextricably interwoven with cultural evolution, and that this particular culture-gene interaction has propelled our species on an extraordinary evolutionary trajectory.

Tracking clues from our ancient past to the present, *The Secret of Our Success* explores how our cultural and social natures produce a collective intelligence that explains both our species' immense success and our human uniqueness.

Joseph Henrich is professor of human evolutionary biology at Harvard University. He also holds the Canada Research Chair in Culture, Cognition, and Coevolution at the University of British Columbia, where he is a professor in the departments of psychology and economics. He is the coauthor of *Why Humans Cooperate*.

THE WORK OF THE DEAD

A Cultural History of Mortal Remains

THOMAS W. LAQUEUR

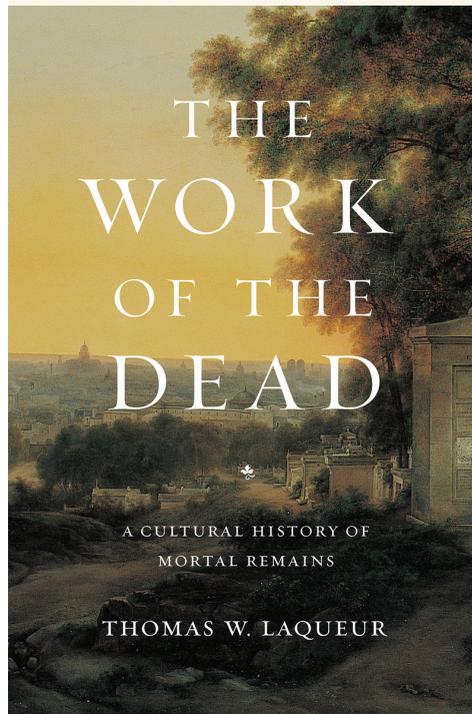
The Greek philosopher Diogenes said that when he died his body should be tossed over the city walls for beasts to scavenge. Why should he or anyone else care what became of his corpse? In *The Work of the Dead*, acclaimed cultural historian Thomas Laqueur examines why humanity has universally rejected Diogenes's argument. No culture has been indifferent to mortal remains. Even in our supposedly disenchanted scientific age, the dead body still matters—for individuals, communities, and nations. A remarkably ambitious history, *The Work of the Dead* offers a compelling and richly detailed account of how and why the living have cared for the dead, from antiquity to the twentieth century.

The book draws on a vast range of sources—from mortuary archaeology, medical tracts, letters, songs, poems, and novels to painting and landscapes in order to recover the work that the dead do for the living: making human communities that connect the past and the future. Laqueur shows how the churchyard became the dominant resting place of the dead during the Middle Ages and why the cemetery largely supplanted it during the modern period. He traces how and why since the nineteenth century we have come to gather the names of the dead on great lists and memorials and why being buried without a name has become so disturbing. And finally, he tells how modern cremation, begun as a fantasy of stripping death of its history, ultimately failed—and how even the ashes of the victims of the Holocaust have been preserved in culture.

A fascinating chronicle of how we shape the dead and are in turn shaped by them, this is a landmark work of cultural history.

Thomas W. Laqueur is the Helen Fawcett Professor of History at the University of California, Berkeley. His books include *Making Sex: Body and Gender from the Greeks to Freud* and *Solitary Sex: A Cultural History of Masturbation*. He is a regular contributor to the *London Review of Books*.

THE MEANING OF OUR CONCERN FOR
MORTAL REMAINS—FROM ANTIQUITY
THROUGH THE TWENTIETH CENTURY



“This is a truly great book—a milestone of scholarship and a joy to read. The brilliance and richness of each chapter are thrilling, and the movement between literary examples, philosophical discussion, and a vast array of historical sources is simply incredible.”

—Claudio W. Lomnitz, Columbia University

NOVEMBER

Cloth \$39.95T

978-0-691-15778-8

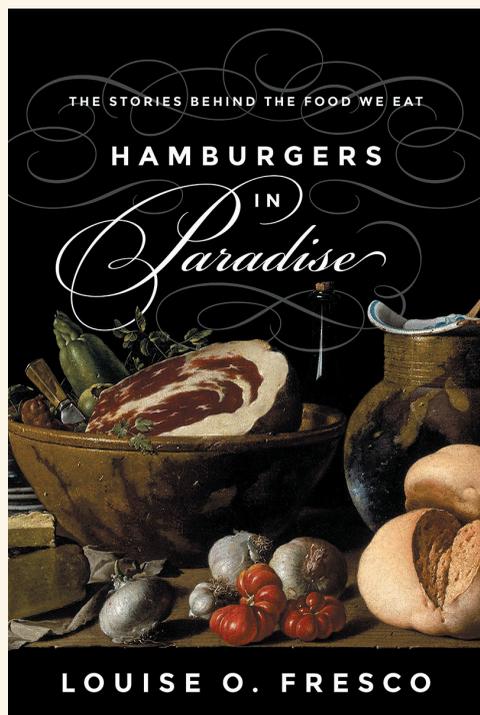
768 pages. 21 color illus.

113 halftones. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

A FASCINATING EXPLORATION OF
OUR PAST, PRESENT, AND FUTURE
RELATIONSHIP WITH FOOD



“This erudite and wide-ranging book is the result of Fresco’s four decades of work and reflection on how our food is produced and consumed. In contemporary literature about the future of the food chain, I have not come across a more convincing, irresistibly organized, and thorough overview of what we all need to digest. This book is a must-read.”
—Victor Halberstadt, Leiden University

HAMBURGERS IN PARADISE

The Stories behind the Food We Eat

LOUISE O. FRESCO

For the first time in human history, there is food in abundance throughout the world. More people than ever before are now freed of the struggle for daily survival, yet few of us are aware of how food lands on our plates. Behind every meal you eat, there is a story. *Hamburgers in Paradise* explains how.

In this wise and passionate book, Louise Fresco takes readers on an enticing cultural journey to show how science has enabled us to overcome past scarcities—and why we have every reason to be optimistic about the future. Using hamburgers in the Garden of Eden as a metaphor for the confusion surrounding food today, she looks at everything from the dominance of supermarkets and the decrease of biodiversity to organic foods and GMOs. She casts doubt on many popular claims about sustainability, and takes issue with naïve rejections of globalization and the idealization of “true and honest” food. Fresco explores topics such as agriculture in human history, poverty and development, and surplus and obesity. She provides insightful discussions of basic foods such as bread, fish, and meat, and intertwines them with social topics like slow food and other gastronomy movements, the fear of technology and risk, food and climate change, the agricultural landscape, urban food systems, and food in art.

The culmination of decades of research, *Hamburgers in Paradise* provides valuable insights into how our food is produced, how it is consumed, and how we can use the lessons of the past to design food systems to feed all humankind in the future.

Louise O. Fresco is president of Wageningen University and Research Centre in the Netherlands. The author of several books, she is a member of the Council of Advisors for the World Food Prize and has worked extensively in developing countries for many years. She lives in Amsterdam.

NOVEMBER

Cloth \$39.50T

978-0-691-16387-1

688 pages. 25 color illus. 6 x 9.

FOOD ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

BETWEEN DEBT AND THE DEVIL

Money, Credit, and Fixing Global Finance

ADAIR TURNER

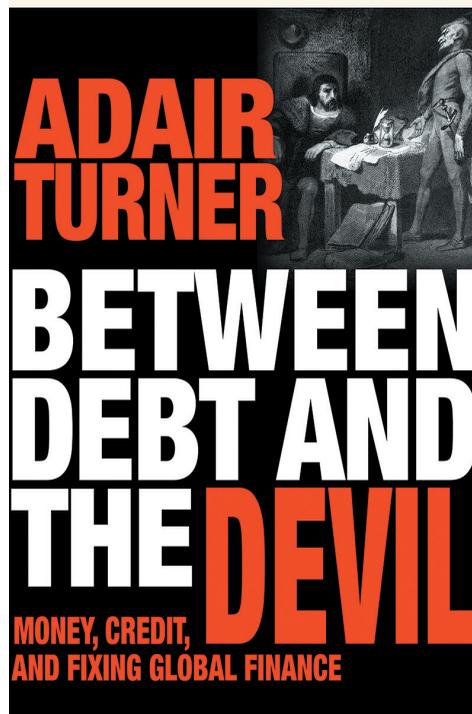
Adair Turner became chairman of Britain's Financial Services Authority just as the global financial crisis struck in 2008, and he played a leading role in redesigning global financial regulation. In this eye-opening book, he sets the record straight about what really caused the crisis. It didn't happen because banks are too big to fail—our addiction to private debt is to blame.

Between Debt and the Devil challenges the belief that we need credit growth to fuel economic growth, and that rising debt is okay as long as inflation remains low. In fact, most credit is not needed for economic growth—but it drives real estate booms and busts and leads to financial crisis and depression. Turner explains why public policy needs to manage the growth and allocation of credit creation, and why debt needs to be taxed as a form of economic pollution. Banks need far more capital, real estate lending must be restricted, and we need to tackle inequality and mitigate the relentless rise of real estate prices. Turner also debunks the big myth about fiat money—the erroneous notion that printing money will lead to harmful inflation. To escape the mess created by past policy errors, we sometimes need to monetize government debt and finance fiscal deficits with central-bank money.

Between Debt and the Devil shows why we need to reject the assumption that private credit is essential to growth and fiat money is inevitably dangerous. Each has its advantages, and each creates risks that public policy must consciously balance.

Adair Turner is senior fellow at the Institute for New Economic Thinking and the author of *Economics after the Crisis*. He lives in London.

WHY OUR ADDICTION TO DEBT CAUSED
THE GLOBAL FINANCIAL CRISIS AND
IS THE ROOT OF OUR FINANCIAL WOES



“Turner’s book augments the growing literature that lays bare the realities of boom and bust, bubble and crash, and the recurrent coordination failures that characterize financial history. *Between Debt and the Devil* will enrich debate among both academics and policymakers.”

—William H. Janeway, author of *Doing Capitalism in the Innovative Economy*

NOVEMBER

Cloth \$29.95T

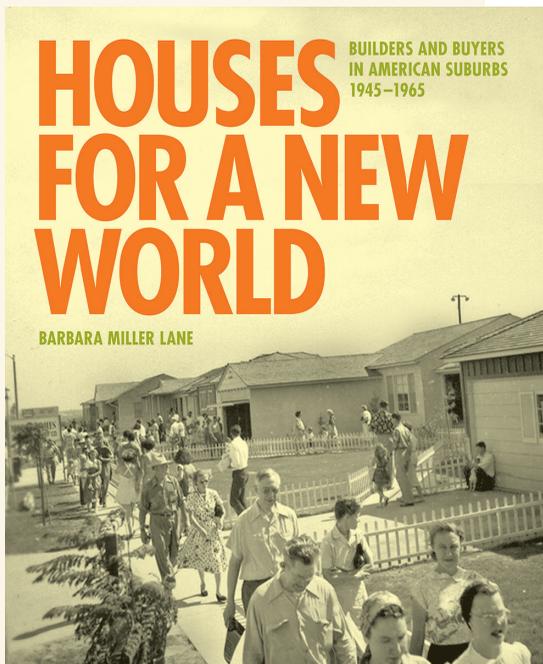
978-0-691-16964-4

288 pages. 19 line illus. 6 x 9.

POPULAR ECONOMICS ■ FINANCE

PRESS.PRINCETON.EDU

THE FASCINATING HISTORY OF THE
TWENTIETH CENTURY'S MOST SUCCESSFUL
EXPERIMENT IN MASS HOUSING



"*Houses for a New World* presents an entirely original and authoritative history of the development and design of the most common house types of the postwar suburbs. Anyone interested in the twentieth-century American home will want to consult this book first. Packed with new insights and ideas, and the result of decades of careful study, it is a tour de force."

—Paul Groth, University of California, Berkeley

OCTOBER

Cloth \$49.95T

978-0-691-16761-9

320 pages. 224 halftones. 8 x 9 3/4.

ARCHITECTURE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

HOUSES FOR A NEW WORLD

Builders and Buyers in American Suburbs, 1945–1965

BARBARA MILLER LANE

While the work of Frank Lloyd Wright, Richard Neutra, and their contemporaries frequently influences our ideas about house design at the midcentury, most Americans during this period lived in homes built by anonymous builders who also served as developers of the communities. Often dismissed as "little boxes, made of ticky-tacky," the tract houses of America's postwar suburbs represent the twentieth century's most successful experiment in mass housing. *Houses for a New World* is the first comprehensive history of this uniquely American form of domestic architecture and urbanism.

Between 1945 and 1965, more than thirteen million houses—most of them in new ranch and split-level styles—were constructed on large expanses of land outside city centers, providing homes for the country's rapidly expanding population. Focusing on twelve developments in the suburbs of Boston, Philadelphia, Chicago, and Los Angeles, Barbara Miller Lane tells the story of the collaborations between builders and

buyers, showing how both wanted houses and communities that espoused a modern way of life—informal, democratic, multiethnic, and devoted to improving the lives of their children. The resulting houses differed dramatically from both the European International Style and older forms of American domestic architecture.

Based on a decade of original research, and accompanied by hundreds of historical images, plans, and maps, this book presents an entirely new interpretation of the American suburb.

Barbara Miller Lane is Andrew W. Mellon Professor in the Humanities at Bryn Mawr College. Her books include *Architecture and Politics in Germany, 1918–1945*.

Featured housing developments:

Boston area:

- ◆ Governor Francis Farms (Warwick, RI)
- ◆ Brookfield (Brockton, MA)
- ◆ Wethersfield (Natick, MA)

Chicago area:

- ◆ Greenview Estates (Arlington Heights, IL)
- ◆ Elk Grove Village
- ◆ Rolling Meadows
- ◆ Weathersfield at Schaumburg

Los Angeles area:

- ◆ Cinderella Homes (Anaheim, CA)
- ◆ Panorama City (Los Angeles)
- ◆ Rossmoor (Los Alamitos, CA)

Philadelphia area:

- ◆ Lawrence Park (Broomall, PA)
- ◆ Rose Tree Woods (Broomall, PA)

AFFORDABLE HOUSING IN NEW YORK

The People, Places, and Policies That Transformed a City

EDITED BY
NICHOLAS DAGEN BLOOM &
MATTHEW GORDON LASNER

How has America's most expensive and progressive city helped its residents to live? Since the nineteenth century, the need for high-quality affordable housing has been one of New York City's most urgent issues. *Affordable Housing in New York* explores the past, present, and future of the city's pioneering efforts, from the 1920s to the major initiatives of Mayor Bill de Blasio.

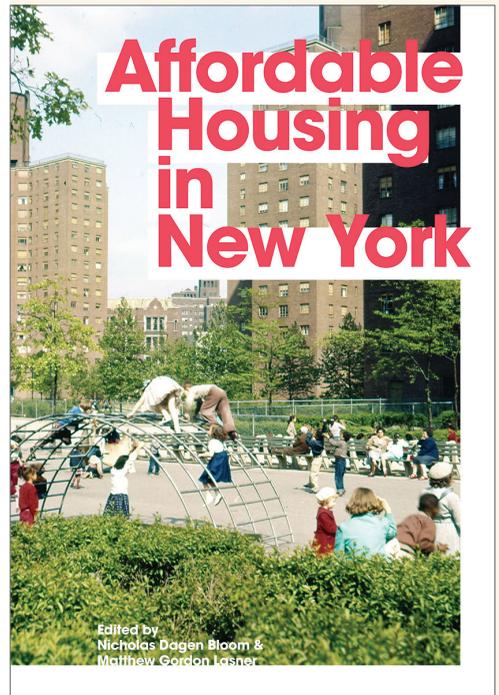
The book examines the people, places, and policies that have helped make New York livable, from early experiments by housing reformers and the innovative public-private solutions of the 1970s and 1980s to today's professionalized affordable housing industry. More than two dozen leading scholars tell the story of key figures of the era, including Fiorello LaGuardia, Robert Moses, Jane Jacobs, and Ed Koch. Over twenty-five individual housing complexes are profiled, including Queensbridge Houses, America's largest public housing complex; Stuyvesant Town; Co-op City; and recent additions like Via Verde. Plans, models, archival photos, and newly commissioned portraits of buildings and tenants put the efforts of the past century into social, political, and cultural context and look ahead to future prospects for below-market subsidized housing.

A richly illustrated, dynamic portrait of an evolving city, this is a comprehensive and authoritative history of public and middle-income housing in New York and contributes significantly to contemporary debates on how to enable future generations of New Yorkers to call the city home.

Featured housing: Amalgamated Cooperative Apartments ♦ Amsterdam Houses ♦ Bell Park Gardens ♦ Boulevard Gardens ♦ Co-op City ♦ East River Houses ♦ Eastwood ♦ Harlem River Houses ♦ Hughes House ♦ Jacob Riis Houses ♦ Johnson Houses ♦ Marcus Garvey Village ♦ Melrose Commons ♦ Nehemiah Houses ♦ Paul Lawrence Dunbar Apartments ♦ Penn Station South ♦ Queensbridge Houses ♦ Queensview ♦ Ravenswood Houses ♦ Riverbend Houses ♦ Rochdale Village ♦ Schomburg Plaza ♦ Starrett City ♦ Stuyvesant Town ♦ Sunnyside Gardens ♦ Twin Parks ♦ Via Verde ♦ West Side Urban Renewal Area ♦ West Village Houses ♦ Williamsburg Houses

Nicholas Dagen Bloom is associate professor of social science and director of the Urban Administration program at New York Institute of Technology. **Matthew Gordon Lasner** is assistant professor of urban studies and planning at Hunter College, City University of New York.

A RICHLY ILLUSTRATED HISTORY
OF BELOW-MARKET HOUSING IN NEW YORK,
FROM THE 1920s TO DE BLASIO'S INITIATIVES



"An engaging account of more than a century of efforts to provide New Yorkers with below-market housing. The contributors are excellent and the extensive illustrations enhance the rich text."
—Lawrence Vale, Massachusetts Institute of Technology

DECEMBER

Cloth \$39.95T

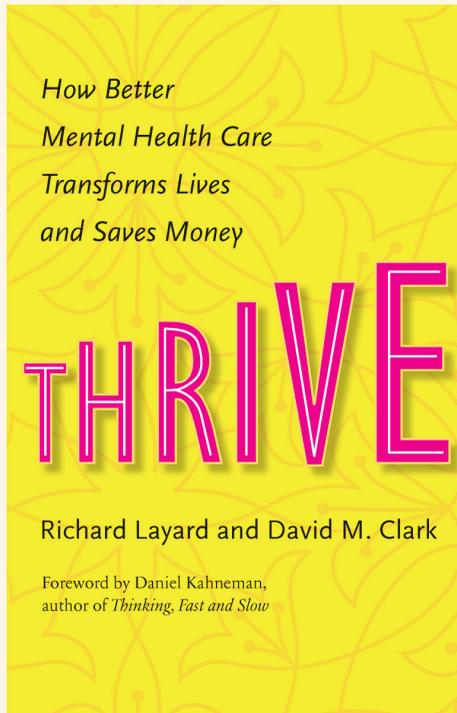
978-0-691-16781-7

336 pages. 106 color illus. 142 halftones.
1 map. 7 x 10.

URBAN STUDIES ■ ARCHITECTURE

PRESS.PRINCETON.EDU

A COMPELLING ARGUMENT FOR IMPROVING
SOCIETY'S MENTAL HEALTH THROUGH
INCREASED SERVICES AND BETTER POLICY



“Layard and Clark (the Dream Team of British Social Science) make a compelling case for a massive injection of resources into the treatment and prevention of mental illness. This is simply the best book on public policy and mental health ever written.”

—Martin Seligman, author of *Flourish*

SEPTEMBER

Cloth \$29.95T

978-0-691-16963-7

360 pages. 16 halftones. 43 line illus.
22 tables. 5 1/2 x 8 1/2.

PSYCHOLOGY ■ PUBLIC POLICY

Not for sale in the Commonwealth and the European Union

THRIVE

How Better Mental Health Care
Transforms Lives and Saves Money

RICHARD LAYARD &
DAVID M. CLARK

With a foreword by Daniel Kahneman,
author of *Thinking, Fast and Slow*

Mental illness is a leading cause of suffering in the modern world. In sheer numbers, it afflicts at least 20 percent of people in developed countries. It reduces life expectancy as much as smoking does, accounts for nearly half of all disability claims, is behind half of all worker sick days, and affects educational achievement and income. There are effective tools for alleviating mental illness, but most sufferers remain untreated or undertreated. What should be done to change this? In *Thrive*, Richard Layard and David Clark argue for fresh policy approaches to how we think about and deal with mental illness, and they explore effective solutions to its miseries and injustices.

Layard and Clark show that modern psychological therapies are highly effective and could potentially turn around the lives of millions of people at little or no cost. This is because treating psychological problems generates huge savings on physical health care, as well as massive economic savings through more people working. So psychological therapies would effectively pay for themselves, generating potential savings for nations the world over. Layard and Clark describe how various successful psychological treatments have been developed and explain what works best for whom. They also discuss how mental illness can be prevented through better schools and a better society, and the urgency of doing so.

Illustrating why we cannot afford to ignore the issue of mental illness, *Thrive* opens the door to new options and possibilities for one of the most serious problems facing us today.

Richard Layard is one of the world's leading labor economists and a member of the House of Lords. He is the author of *Happiness: Lessons from a New Science* (Penguin), which has been translated into twenty languages. **David M. Clark** is professor of psychology at the University of Oxford. Layard and Clark were the main drivers behind the UK's Improving Access to Psychological Therapies program.

THE PROCESS MATTERS

Engaging and Equipping People for Success

JOEL BROCKNER

We do business in a results-oriented world. Our focus on growth is laudable for its clarity, but one of its downsides is that firms can lose sight of the process: how business gets done and the individuals or employees through whom results are achieved. This leads to compromised decisions and unethical behavior. It is not just what we accomplish that matters but also how we accomplish it.

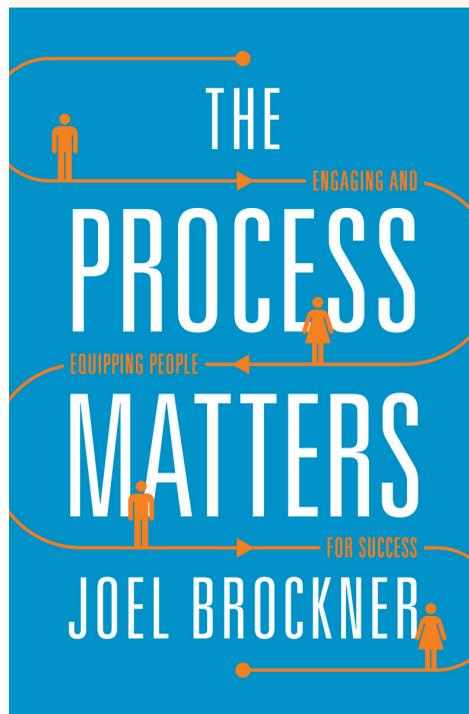
In *The Process Matters*, Joel Brockner shows that managers have to do more than just meet targets and goals. They have to reach those ends in the right ways—with input, consistency, and accountability—if they want to effectively lead and manage in their organizations. Brockner discusses what goes into the right process, how it leads to better outcomes, why it is easier said than done, and how to overcome obstacles along the way.

Brockner demonstrates that a high-quality process often costs little and may not even require a great deal of time. In light of these facts, he considers the puzzling question of why good business practice doesn't happen more often. Brockner draws from various real-life workplace examples—from Jay Leno's departure (twice) from his TV show, to the improvement of shooting accuracy in the U.S. Navy, to the surprising results of layoffs in Canada. He also factors in a wide swath of studies to examine such issues as the importance of perceived fairness in the process, the management of organizational change, and the encouragement of a strong sense of self in those involved in decisions—in short, the ways that managers can bring out the best in their people.

Relevant to anyone who is in a managerial position—from the CEO on down—*The Process Matters* proves that seemingly simple differences in process can go a long way.

Joel Brockner is the Phillip Hettleman Professor of Business at the Columbia Business School. He is the author of *A Contemporary Look at Organizational Justice* and the coauthor of *Entrapment in Escalating Conflicts*.

HOW THE RIGHT BUSINESS PRACTICES
LEAD TO THE BEST RESULTS



“This book makes an important contribution on the role of process. Managers should read this valuable work.”

—Max H. Bazerman, author of *The Power of Noticing*

NOVEMBER

Cloth \$27.95T

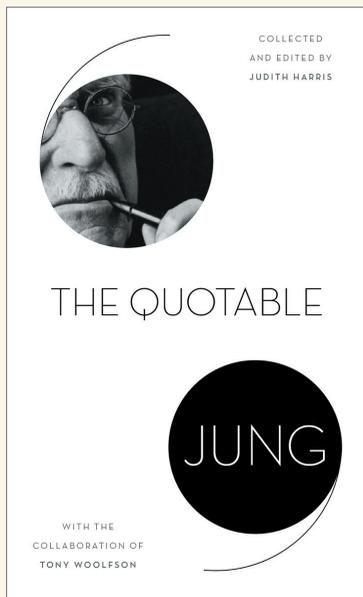
978-0-691-16505-9

248 pages. 5 1/2 x 8 1/2.

BUSINESS ■ PSYCHOLOGY

PRESS.PRINCETON.EDU

THE DEFINITIVE ONE-VOLUME COLLECTION
OF JUNG QUOTATIONS



“An ideal resource for anyone seeking to find Jung’s most fertile ideas succinctly and powerfully stated.”

—John Beebe, author of *Integrity in Depth*

“This comprehensive selection of quotations provides a pathway into the complex world of Jung’s thought while never reducing his ideas to oversimplified formulas. *The Quotable Jung* is an extremely useful volume for anyone coming to Jung for the first time.”

—Paul Bishop, author of *Reading Goethe at Midlife: Ancient Wisdom, German Classicism, and Jung*

DECEMBER

Cloth \$29.95T

978-0-691-15559-3
400 pages. 5 ½ x 8 ½.

PSYCHOLOGY

Not for sale in the Commonwealth (except Canada)

PRESS.PRINCETON.EDU

THE QUOTABLE JUNG

COLLECTED AND EDITED BY
JUDITH HARRIS

With the collaboration of Tony Woolfson

C. G. Jung (1875–1961) was a preeminent thinker of the modern era. In seeking to establish an interdisciplinary science of analytical psychology, he studied psychiatry, religion, mysticism, literature, physics, biology, education, and criminology. He introduced the concepts of extraversion and introversion, and terms such as complex, archetype, individuation, and the collective unconscious. He stressed the primacy of finding meaning in our lives.

The Quotable Jung is the single most comprehensive collection of Jung quotations ever assembled. It is the essential introduction for anyone new to Jung and the Jungian tradition. It will also inspire those familiar with Jung to view him in an entirely new way. *The Quotable Jung* presents hundreds of the most representative selections from the vast array of Jung’s books, essays, correspondence, lectures, seminars, and interviews, as well as the celebrated *Red Book*, in which Jung describes his own fearsome confrontation with the unconscious. Organized thematically, this collection covers such topics as the psyche, the symbolic life, dreams, the analytic process, good and evil, creativity, alchemical transformation, death and rebirth, the problem of opposites, and more. The quotations are arranged so that the reader can follow the thread of Jung’s thought on these topics while gaining an invaluable perspective on his writings as a whole.

Succinct and accessible, *The Quotable Jung* also features a preface by Judith Harris and a detailed chronology of Jung’s life and work.

- ◆ The single most comprehensive collection of Jung quotations ever assembled
- ◆ Features hundreds of quotes
- ◆ Covers such topics as the psyche, dreams, good and evil, death and rebirth, and more
- ◆ Includes a detailed chronology of Jung’s life and work
- ◆ Serves as the ideal introduction to Jung and the Jungian tradition

Judith Harris is President of the Philemon Foundation and a Jungian analyst in private practice. She is a supervising and teaching analyst at ISAP Zurich and a senior analyst at the Ontario Association of Jungian Analysts. She is the author of *Jung and Yoga: The Psyche-Body Connection*. She lives in Zürich and Toronto.

THE ESSENTIAL GOETHE

JOHANN WOLFGANG VON GOETHE

Edited and introduced by Matthew Bell

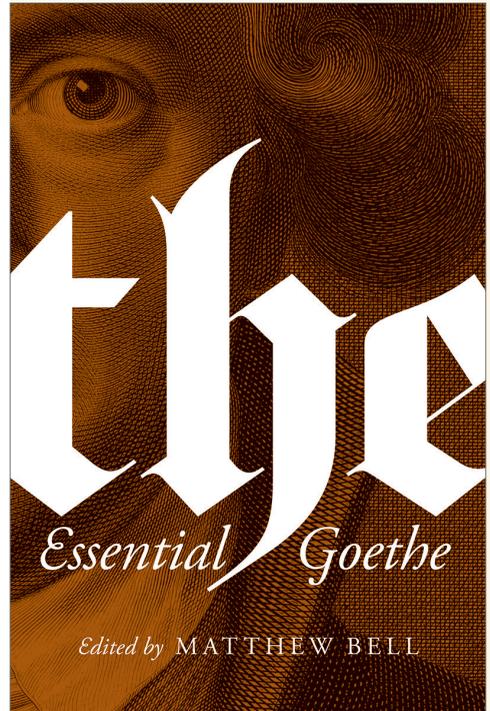
The Essential Goethe is the most comprehensive and representative one-volume collection of Goethe's writings ever published in English. It provides English-language readers easier access than ever before to the widest range of work by one of the greatest writers in world history. Goethe's work as playwright, poet, novelist, and autobiographer is fully represented. In addition to the works for which he is most famous, including *Faust Part I* and the lyric poems, the volume features important literary works that are rarely published in English—including the dramas *Egmont*, *Iphigenia in Tauris*, and *Torquato Tasso* and the bildungsroman *Wilhelm Meister's Apprenticeship*, a foundational work in the history of the novel. The volume also offers a selection of Goethe's essays on the arts, philosophy, and science, which give access to the thought of a polymath unrivalled in the modern world. Primarily drawn from Princeton's authoritative twelve-volume Goethe edition, the translations are highly readable and reliable modern versions by scholars of Goethe. The volume also features an extensive introduction to Goethe's life and works by volume editor Matthew Bell.

Includes:

- ◆ Selected poems
- ◆ Four complete dramas: *Faust Part I*, *Egmont*, *Iphigenia in Tauris*, and *Torquato Tasso*
- ◆ The complete novel *Wilhelm Meister's Apprenticeship*
- ◆ A selection from the travel journal *Italian Journey*
- ◆ Selected essays on art and literature
- ◆ Selected essays on philosophy and science
- ◆ An extensive introduction to Goethe's life and works
- ◆ A chronology of Goethe's life and times
- ◆ A note on the texts and translations

Johann Wolfgang von Goethe (1749–1832) was one of the greatest artists of the German Romantic period. **Matthew Bell** is professor of German and comparative literature at King's College London. His books include *Goethe's Naturalistic Anthropology* and *Melancholia: The Western Malady*.

THE MOST COMPREHENSIVE ONE-VOLUME
COLLECTION OF GOETHE'S WRITINGS
EVER PUBLISHED IN ENGLISH



DECEMBER

Cloth \$39.95T

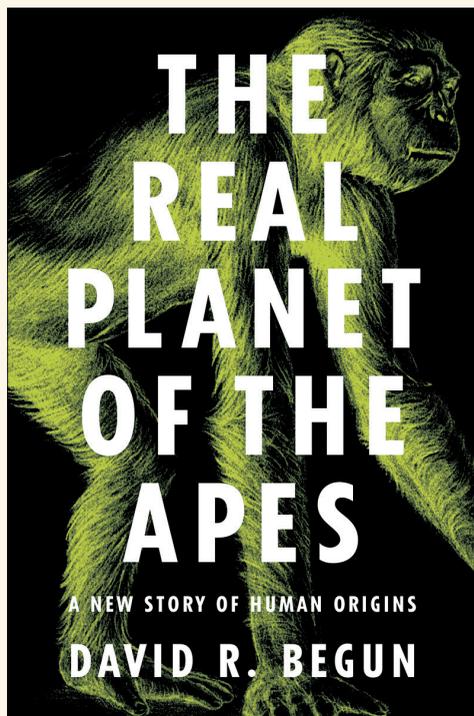
978-0-691-16290-4

1168 pages. 1 halftone. 1 table. 6 x 9.

LITERATURE

PRESS.PRINCETON.EDU

THE ASTONISHING NEW STORY
OF HUMAN ORIGINS



“This is a masterful book by a leading scholar that provides an authoritative and engaging introduction to the evolution of apes—including humans. *The Real Planet of the Apes* is punctuated with wonderful bits of paleontological history and anecdotes about Begun’s own experiences in the field. No other book covers the topic in such a coherent and comprehensive way.”

—John G. Fleagle, author of *Primate Adaptation and Evolution*

NOVEMBER

Cloth \$29.95T

978-0-691-14924-0

288 pages. 16 color illus. 18 halftones.

14 line illus. 2 tables. 2 maps. 6 x 9.

POPULAR SCIENCE ■ BIOLOGY

THE REAL PLANET OF THE APES

A New Story of Human Origins

DAVID R. BEGUN

Was Darwin wrong when he traced our origins to Africa? *The Real Planet of the Apes* makes the explosive claim that it was in Europe, not Africa, where apes evolved the most important hallmarks of our human lineage—such as bipedalism, dexterous hands, and larger brains. In this compelling and accessible book, David Begun, one of the world’s leading paleoanthropologists, transports readers to an epoch in the remote past when the Earth was home to many migratory populations of ape species.

Drawing on the latest astonishing discoveries in the fossil record as well as his own experiences conducting field expeditions across Europe and Asia, Begun provides a sweeping evolutionary history of great apes and humans. He tells the story of how one of the earliest members of our evolutionary group—a new kind of primate called *Proconsul*—evolved from lemur-like monkeys in the primeval forests of Africa. Begun vividly describes how, over the next 10 million years, these hominoids expanded into Europe and Asia and evolved climbing and hanging adaptations, longer maturation times, and larger brains, setting the stage for the emergence of humans. As the climate deteriorated in Europe around 10 million years ago, these apes either died out or migrated south, reinvading the African continent and giving rise to the lineages of the gorilla, chimpanzee, and, ultimately, the human.

Presenting startling new insights about our fossil ape ancestors, *The Real Planet of the Apes* is a book that fundamentally alters our understanding of human origins.

David R. Begun is professor of anthropology at the University of Toronto. His books include *A Companion to Paleoanthropology* and *The Evolution of Thought: Evolutionary Origins of Great Ape Intelligence*. He lives in Toronto.

THE WORST OF TIMES

How Life on Earth Survived
Eighty Million Years of Extinctions

PAUL B. WIGNALL

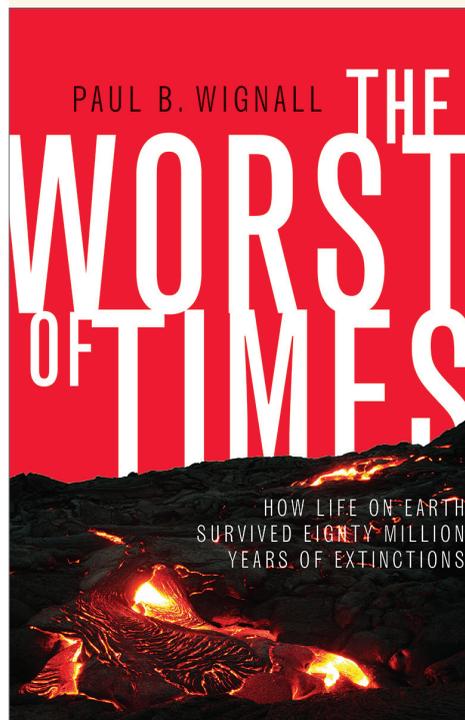
Two hundred and sixty million years ago, life on Earth suffered wave after wave of cataclysmic extinctions, with the worst—the end-Permian extinction—wiping out nearly every species on the planet. *The Worst of Times* delves into the mystery behind these extinctions and sheds light on the fateful role the primeval supercontinent, known as Pangea, may have played in causing these global catastrophes.

Drawing on the latest discoveries as well as his own firsthand experiences conducting field expeditions to remote corners of the world, Paul Wignall reveals what scientists are only now beginning to understand about the most prolonged and calamitous period of environmental crisis in Earth's history. He describes how a series of unprecedented extinction events swept across the planet in a span of eighty million years, rapidly killing marine and terrestrial life on a scale more devastating than the dinosaur extinctions that would come later. Wignall shows how these extinctions—some of which have only recently been discovered—all coincided with gigantic volcanic eruptions of basalt lavas that occurred when the world's landmasses were united into a single vast expanse.

Unraveling one of the great enigmas of ancient Earth, *The Worst of Times* also explains how the splitting apart of Pangea into the continents we know today ushered in a new age of vibrant and more resilient life on our planet.

Paul B. Wignall is professor of palaeoenvironments at the University of Leeds. He has been investigating mass extinctions for more than twenty-five years, a scientific quest that has taken him to dozens of countries around the world. The coauthor of *Mass Extinctions and Their Aftermath*, he lives in Leeds.

UNRAVELING THE MYSTERY OF THE
CATASTROPHIC AGE OF EXTINCTIONS



“Wignall covers everything from volcanic eruptions and the carbon cycle to climate reconstruction and the possible role the Pangea supercontinent may have played in these devastating events. This is a story well told.”

—Michael J. Benton, author of *The History of Life: A Very Short Introduction*

OCTOBER

Cloth \$27.95T

978-0-691-14209-8

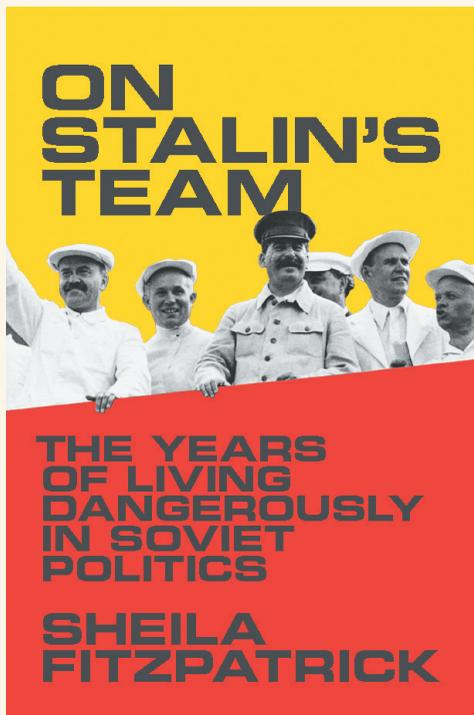
256 pages. 16 color illus. 2 halftones.

11 line illus. 5 1/2 x 8 1/2.

POPULAR SCIENCE ■ EARTH SCIENCE

PRESS.PRINCETON.EDU

THE FIRST CHRONICLE OF STALIN'S INNER
POLITICAL AND SOCIAL CIRCLE—FROM A
LEADING SOVIET HISTORIAN



“*On Stalin's Team* is an extremely readable, lively, and exciting account of the lives and work of the men who were closest to the unpredictable dictator. The reader is a kind of voyeur, peering into the personal and political relationships of powerful people who worked together on a knife's edge. It is hard not to become fascinated by these characters, whose portraits Sheila Fitzpatrick so deftly draws in this seductive book.”

—Ronald Grigor Suny, author of *The Soviet Experiment*

OCTOBER

Cloth \$35.00T

978-0-691-14533-4

440 pages. 30 halftones. 6 x 9.

HISTORY

Not for sale in Australia or New Zealand

PRESS.PRINCETON.EDU

ON STALIN'S TEAM

The Years of Living Dangerously in Soviet Politics

SHEILA FITZPATRICK

Stalin was the unchallenged dictator of the Soviet Union for so long that most historians have dismissed the officials surrounding him as mere yes-men and political window dressing. *On Stalin's Team* overturns this view, revealing that behind Stalin were a group of loyal men who formed a remarkably effective team with him from the late 1920s until his death in 1953.

Drawing on extensive original research, Sheila Fitzpatrick provides the first in-depth account of this inner circle and their families, vividly describing how these dedicated comrades-in-arms not only worked closely with Stalin, whom they both feared and admired, but also constituted his social circle. Readers meet the wily security chief Beria, whom the rest of the team quickly had executed following Stalin's death; Stalin's number-two man, Molotov, who continued on the team even after his wife was arrested and exiled; the charismatic Ordzhonikidze, who ran the country's industry with entrepreneurial flair; Andreev, who traveled to provincial purges while listening to Beethoven on a portable gramophone; and Khrushchev, who finally disbanded the team four years after Stalin's death. Among the book's surprising findings is that Stalin almost always worked with the team on important issues, and after his death the team managed a brilliant transition to a reforming collective leadership.

Taking readers from the cataclysms of the Great Purges and World War II to the paranoia of Stalin's final years, *On Stalin's Team* paints an entirely new picture of Stalin within his milieu—one that transforms our understanding of how the Soviet Union was ruled during much of its existence.

Sheila Fitzpatrick is professor of history at the University of Sydney, professor emerita at the University of Chicago, and the author of many books on the Soviet Union, including *The Russian Revolution*, *Everyday Stalinism*, *Tear Off the Masks!* (Princeton), and a memoir of Moscow in the 1960s, *A Spy in the Archives*.

LIBERTY AND COERCION

The Paradox of American Government
from the Founding to the Present

GARY GERSTLE

American governance is burdened by a paradox. On the one hand, Americans don't want "big government" meddling in their lives; on the other hand, they have repeatedly enlisted governmental help to impose their views regarding marriage, abortion, religion, and schooling on their neighbors. These contradictory stances on the role of public power have paralyzed policymaking and generated rancorous disputes about government's legitimate scope. How did we reach this political impasse? Historian Gary Gerstle, looking at two hundred years of U.S. history, argues that the roots of the current crisis lie in two contrasting theories of power that the Framers inscribed in the Constitution.

One theory shaped the federal government, setting limits on its power in order to protect personal liberty. Another theory molded the states, authorizing them to go to extraordinary lengths, even to the point of violating individual rights, to advance the "good and welfare of the commonwealth." The Framers believed these theories could coexist comfortably, but conflict between the two has largely defined American history. Gerstle shows how national political leaders improvised brilliantly to stretch the power of the federal government beyond where it was meant to go—but at the cost of giving private interests and state governments too much sway over public policy. The states could be innovative, too. More impressive was their staying power. Only in the 1960s did the federal government, impelled by the Cold War and civil rights movement, definitively assert its primacy. But as the power of the central state expanded, its constitutional authority did not keep pace. Conservatives rebelled, making the battle over government's proper dominion the defining issue of our time.

From the Revolution to the Tea Party, and the Bill of Rights to the national security state, *Liberty and Coercion* is a revelatory account of the making and unmaking of government in America.

Gary Gerstle is the Paul Mellon Professor of American History at the University of Cambridge. His many books include *American Crucible* and *The Rise and Fall of the New Deal Order* (both Princeton). He lives in Cambridge, England and Cambridge, Massachusetts.

HOW THE CONFLICT BETWEEN
FEDERAL AND STATE POWER
HAS SHAPED AMERICAN HISTORY

LIBERTY AND COERCION

THE PARADOX OF AMERICAN GOVERNMENT



FROM THE FOUNDING TO THE PRESENT

GARY GERSTLE

"A landmark work of political history that will make liberals, conservatives, and radicals rethink their assumptions about the weak or strong American state. With great authority and muscular prose, Gerstle explains the development of the United States as a narrative of continuities and discontinuities, growing centralization, and enduring limits on federal power."

—Michael Kazin, author of
American Dreamers

NOVEMBER

Cloth \$35.00T

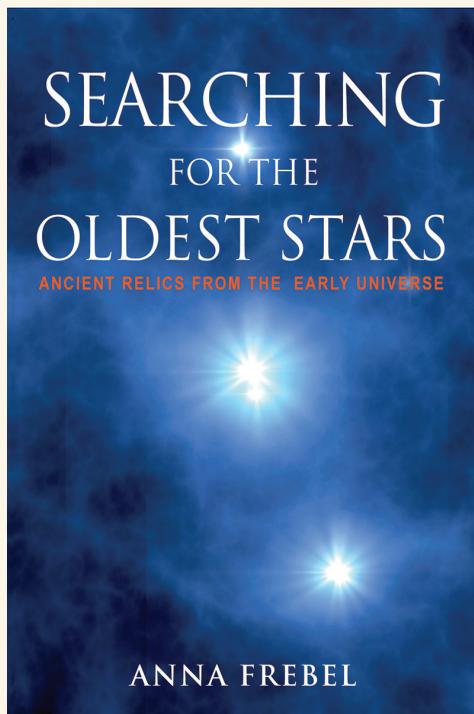
978-0-691-16294-2

464 pages. 6 x 9.

AMERICAN HISTORY ■ POLITICS

PRESS.PRINCETON.EDU

A LEADING ASTRONOMER'S GRIPPING
FIRSTHAND ACCOUNT OF THE CUTTING-EDGE
SCIENCE OF STELLAR ARCHAEOLOGY



“This is a beautiful book. Frebel describes, firsthand, the hunt for the first stars in the universe and the genuine thrill felt when working at the frontier of human knowledge. She weaves an engaging story of discovery.”

—Volker Bromm, University of Texas at Austin

SEARCHING FOR THE OLDEST STARS

Ancient Relics from the Early Universe

ANNA FREBEL

Astronomers study the oldest observable stars in the universe in much the same way that archaeologists study ancient artifacts on Earth. Here, Anna Frebel—who is credited with discovering several of the oldest and most primitive stars using the world’s largest telescopes—takes readers into the far-flung depths of space and time to provide a gripping firsthand account of the cutting-edge science of stellar archaeology.

Weaving the latest findings in astronomy with her own compelling insights as one of the world’s leading researchers in the field, Frebel explains how sections of the night sky are “excavated” in the hunt for these extremely rare relic stars—some of which have been shining for more than 13 billion years—and how this astonishing quest is revealing tantalizing new details about the earliest times in the universe. She vividly describes how the very first stars formed soon after the big bang and then exploded as supernovae, leaving behind chemical fingerprints that were incorporated into the ancient stars we can still observe today. She shows how these fingerprints provide clues to the cosmic origin of the elements, early star and galaxy formation, and the assembly process of the Milky Way. Along the way, Frebel recounts her own stories of discovery, offering an insider’s perspective on this exciting frontier of science.

Lively and accessible, this book sheds vital new light on the origins and evolution of the cosmos while providing a unique look into life as an astronomer.

Anna Frebel is the Silverman (1968) Family Career Development Assistant Professor in the Department of Physics at the Massachusetts Institute of Technology. She has received numerous international honors and awards for her discoveries and analyses of the oldest stars. She lives in Cambridge, Massachusetts.

NOVEMBER

Cloth \$29.95T

978-0-691-16506-6

352 pages. 51 color illus. 5 halftones.

57 line illus. 8 tables. 6 x 9.

POPULAR SCIENCE ■ ASTRONOMY

PRESS.PRINCETON.EDU

EINSTEIN

A Hundred Years of Relativity

ANDREW ROBINSON

In association with The Albert Einstein Archives

With a new afterword by Diana Kormos Buchwald

“The eternal mystery of the world is its comprehensibility
 ... The fact that it is comprehensible is a miracle.”

—Albert Einstein, 1936

Albert Einstein’s universal appeal is only partially explained by his brilliant work in physics, as Andrew Robinson demonstrates in this authoritative, accessible, and richly illustrated biography. The main narrative is enriched by twelve essays by well-known scientists, scholars, and artists, including three Nobel Laureates. The book presents clearly the beautiful simplicity at the heart of Einstein’s greatest discoveries, and explains how his ideas have continued to influence scientific developments such as lasers, the theory of the big bang, and “theories of everything.” Einstein’s life and activities outside of science are also considered, including his encounters with famous contemporaries such as Chaplin, Roosevelt, and Tagore, his love of music, and his troubled family life. The book recognizes that Einstein’s striking originality was expressed in many ways, from his political and humanitarian campaigns against nuclear weapons, anti-Semitism, McCarthyism, and social injustices, to his unconventional personal appearance.

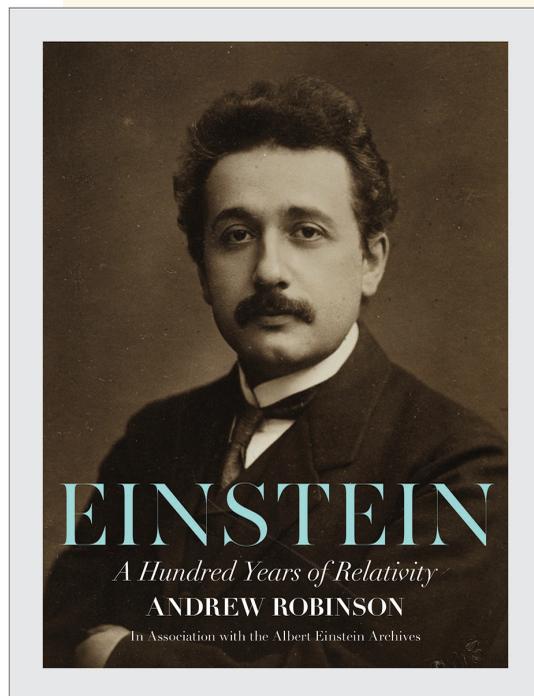
Published in association with the Albert Einstein Archives at the Hebrew University of Jerusalem, the book draws on this exceptional resource of Einstein’s private papers and personal photographs.

This new edition, published to recognize the centenary of the publication of Einstein’s General Theory of Relativity, includes an important new afterword by Diana Kormos Buchwald, the director of the Einstein Papers Project at the California Institute of Technology.

The contributors are Philip Anderson, Arthur C. Clarke, I. Bernard Cohen, Freeman Dyson, Philip Glass, Stephen Hawking, Max Jammer, Diana Kormos Buchwald, João Magueijo, Joseph Rotblat, Robert Schulmann, and Steven Weinberg.

Andrew Robinson is the author of more than two dozen books, including *The Story of Measurement*, *Genius: A Very Short Introduction*, and biographies of Jean-François Champollion (*Cracking the Egyptian Code*), Michael Ventris (*The Man Who Deciphered Linear B*), and Thomas Young (*The Last Man Who Knew Everything*).

AN AUTHORITATIVE AND RICHLY ILLUSTRATED
 BIOGRAPHY—PUBLISHED ON THE 2015 CENTENARY
 OF EINSTEIN’S GENERAL THEORY OF RELATIVITY



“This is by far the best book about Einstein that I have ever come across.”

—Patrick Moore, *BBC Sky at Night* magazine

“Most appealing... [C]ontains material on all aspects of Einstein’s scientific work and private life ... It is filled with a myriad of familiar and not-so-familiar images.”

—*Physics World*

OCTOBER

Paper with French folds \$24.95T

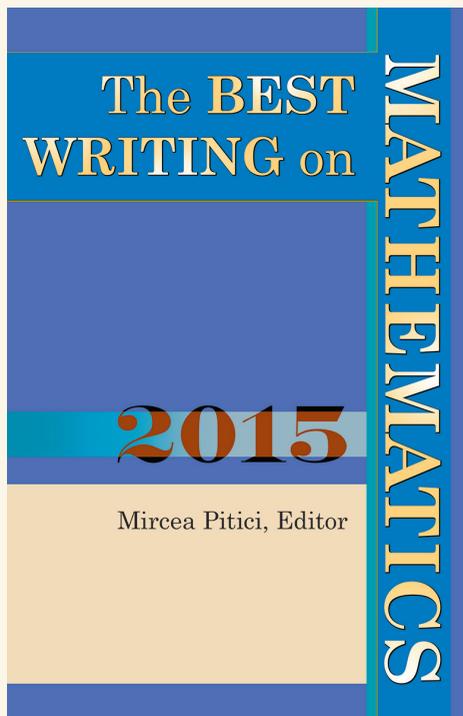
978-0-691-16989-7

256 pages. 150 color and B&W illus. 8 x 11.

BIOGRAPHY ■ POPULAR SCIENCE

PRESS.PRINCETON.EDU

THE YEAR'S FINEST WRITING ON
MATHEMATICS FROM AROUND THE WORLD



THE BEST WRITING ON MATHEMATICS 2015

EDITED BY MIRCEA PITICI

This annual anthology brings together the year's finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, *The Best Writing on Mathematics 2015* makes available to a wide audience many articles not easily found anywhere else—and you don't need to be a mathematician to enjoy them. These writings offer surprising insights into the nature, meaning, and practice of mathematics today. They delve into the history, philosophy, teaching, and everyday occurrences of math, and take readers behind the scenes of today's hottest mathematical debates.

Here David Hand explains why we should actually expect unlikely coincidences to happen; Arthur Benjamin and Ethan Brown unveil techniques for improvising custom-made magic squares; Erica Klarreich describes the growing role of computer experiments in mathematical research; Steven Strogatz tells us why it's worth writing about math for people who are alienated from it; Jeremy Gray dissects the complex relationship between vision and rigor in the work of the great mathematician Henri Poincaré; Scott Aaronson looks at the unexpected implications of testing numbers for randomness; and much, much more.

In addition to presenting the year's most memorable writings on mathematics, this must-have anthology includes a bibliography of other notable writings and an introduction by the editor, Mircea Pitici. This book belongs on the shelf of anyone interested in where math has taken us—and where it is headed.

Mircea Pitici teaches mathematics and writing at Cornell University, where he is a PhD candidate in math education. He has edited *The Best Writing on Mathematics* since 2010.

Praise for previous editions:

"[A] volume of unexpectedly fascinating mathematical research, musings, and studies that explore subjects from art to medicine. . . . [R]eaders from many disciplines will find much to pique their interest."

—*Publishers Weekly*

"Entertaining and informative."

—Ian D. Gordon, *Library Journal*

JANUARY

Paper \$24.95T

978-0-691-16965-1

344 pages. 12 color illus. 10 halftones.

95 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

L.A. MATH

Romance, Crime, and Mathematics in the City of Angels

JAMES D. STEIN

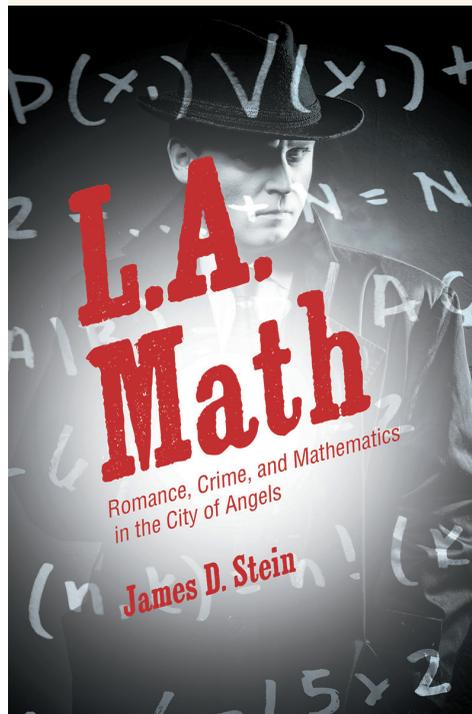
Move over, Sherlock and Watson—the detective duo of Carmichael and Lennox shows how math smarts can crack even the most perplexing cases. In the entertaining short-story collection *L.A. Math*, freelance investigator Freddy Carmichael meets colorful personalities throughout Los Angeles and encounters mysterious circumstances from embezzlement and robbery to murder. In each story, Freddy’s deductive instincts—and the trusty math skills of his sidekick, Pete Lennox—solve the crime.

Featuring such glamorous locales as Beverly Hills, Brentwood, Malibu, and Santa Barbara, the fourteen short stories in *L.A. Math* take Freddy and Pete through various puzzles and challenges. In “A Change of Scene,” Freddy has to figure out who is selling corporate secrets to a competitor—so he uses mathematical logic to uncover the culprit. In “The Winning Streak,” conditional probability turns the tables on an unscrupulous bookie. And in “Message from a Corpse,” the murderer of a wealthy widow is revealed through the rules of compound interest. It’s everything you expect from the City of Angels—A-listers and wannabes, lovers and lawyers, heroes and villains. Readers will not only be entertained, but also gain practical mathematics knowledge, ranging from percentages and probability to set theory, statistics, and the mathematics of elections. For those who want to delve into mathematical subjects further, the book includes a supplementary section with more material.

Filled with intriguing stories, *L.A. Math* is a treat for lovers of romance, crime, or mathematics.

James D. Stein is emeritus professor in the Department of Mathematics at California State University, Long Beach. His books include *Cosmic Numbers* (Basic) and *How Math Explains the World* (Smithsonian).

A COLLECTION OF DETECTIVE STORIES
USING MATH TO SOLVE CRIMES



“I love this book. With attention to scene and character, *L.A. Math* weaves together the detective genre with mathematics in entertaining and enjoyable ways.”

—Oscar Fernandez, author of *Everyday Calculus*

FEBRUARY

Cloth \$24.95T

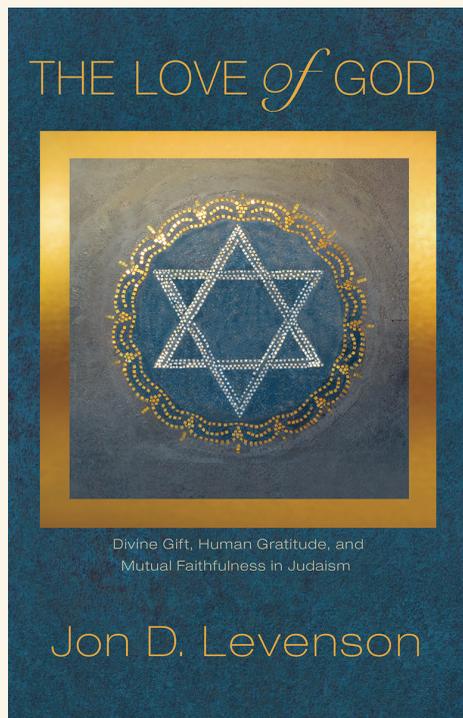
978-0-691-16828-9

256 pages. 4 line illus. 6 x 9.

POPULAR MATHEMATICS ■ MYSTERY

PRESS.PRINCETON.EDU

A BOLD REASSESSMENT OF THE
LOVE OF GOD IN JUDAISM



“As one expects from Levenson, the book is elegantly written and clearly argued. It will be of great interest to Jewish and Christian readers alike.”
—Richard J. Clifford, SJ, Boston College

THE LOVE OF GOD

Divine Gift, Human Gratitude, and
Mutual Faithfulness in Judaism

JON D. LEVENSON

The love of God is perhaps the most essential element in Judaism—but also one of the most confounding. In biblical and rabbinic literature, the obligation to love God appears as a formal commandment. Yet most people today think of love as a feeling. How can an emotion be commanded? How could one ever fulfill such a requirement? *The Love of God* places these scholarly and existential questions in a new light.

Jon Levenson traces the origins of the concept to the ancient institution of covenant, showing how covenantal love is a matter neither of sentiment nor of dry legalism. The love of God is instead a deeply personal two-way relationship that finds expression in God’s mysterious love for the people of Israel, who in turn observe God’s laws out of profound gratitude for his acts of deliverance. Levenson explores how this bond has survived episodes in which God’s love appears to be painfully absent—as in the brutal persecutions of Talmudic times—and describes the intensely erotic portrayals of the relationship by biblical prophets and rabbinic interpreters of the Song of Songs. He examines the love of God as a spiritual discipline in the Middle Ages as well as efforts by two influential modern Jewish thinkers—Martin Buber and Franz Rosenzweig—to recover this vital but endangered aspect of their tradition.

A breathtaking work of scholarship and spirituality alike that is certain to provoke debate, *The Love of God* develops fascinating insights into the foundations of religious life in the classical Jewish tradition.

Jon D. Levenson is the Albert A. List Professor of Jewish Studies at Harvard University. His many books include *Resurrection and the Restoration of Israel*, which won the National Jewish Book Award, and *Inheriting Abraham* and *Creation and the Persistence of Evil* (both Princeton).

LIBRARY OF JEWISH IDEAS

NOVEMBER

Cloth \$29.95T

978-0-691-16429-8

320 pages. 5 ½ x 8 ½.

JEWISH STUDIES ■ RELIGION

Cosponsored by the Tikvah Fund

PRESS.PRINCETON.EDU

THINK AGAIN

Contrarian Reflections on Life, Culture,
Politics, Religion, Law, and Education

STANLEY FISH

From 1995 to 2013, Stanley Fish's provocative *New York Times* columns consistently generated passionate discussion and debate. In *Think Again*, he has assembled almost a hundred of his best columns into a thematically arranged collection with a substantial new introduction that explains his intention in writing these pieces and offers an analysis of why they provoked so much reaction.

Some readers reported being frustrated when they couldn't figure out where Fish, one of America's most influential thinkers, stood on the controversies he addressed in the essays—from atheism and affirmative action to plagiarism and postmodernism. But, as Fish says, that is the point. Opinions are cheap; you can get them anywhere. Instead of offering just another set of them, Fish analyzes and dissects the arguments put forth by different sides—in debates over free speech, identity politics, the NRA, and other hot-button topics—in order to explain how their arguments work or don't work. In short, these are essays that teach you not what to think but how to think more clearly.

Brief and accessible yet challenging, these essays provide all the hard-edged intellectual, cultural, and political analysis one expects from Fish. At the same time, the collection includes a number of revealing and even poignant autobiographical essays in which, as Fish says, "readers will learn about my anxieties, my aspirations, my eccentricities, my foibles, my father, and my obsessions—Frank Sinatra, Ted Williams, basketball, and Jews." Reflecting the wide-ranging interests of one of America's leading critics, this is Fish's broadest and most engaging book to date.

Stanley Fish is the author of numerous books, including *How to Write a Sentence*, *There's No Such Thing as Free Speech*, and *Is There a Text in This Class?* His most recent book is *Versions of Academic Freedom*. He is the Davidson-Kahn Distinguished University Professor and Professor of Law at Florida International University and the Visiting Floersheimer Professor of Law at Cardozo Law School. He previously taught at Berkeley, Johns Hopkins, Duke, and the University of Illinois, Chicago.

PROVOCATIVE ESSAYS FROM ONE OF AMERICA'S
MOST IMPORTANT CULTURAL CRITICS

THINK
AGAIN
STANLEY
FISH

"This collection of Stanley Fish's *New York Times* essays amounts to an intellectual autobiography of one of America's most interesting writers. As Fish says, his purpose isn't, as in most op-eds, to tell the reader what to think; rather, it's to illuminate Fish's view of how to think—and to shake readers out of their complacent assumptions about free speech, religion, academia, and other subjects."

—Linda Greenhouse, author of *The U.S. Supreme Court: A Very Short Introduction*

NOVEMBER

Cloth \$29.95T

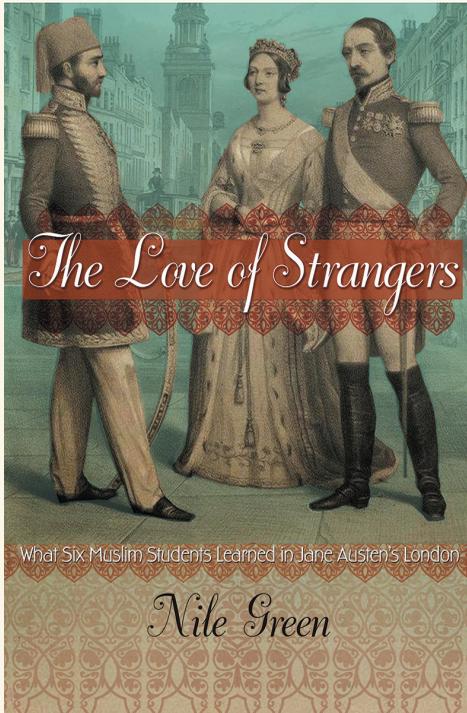
978-0-691-16771-8

448 pages. 6 x 9.

CURRENT AFFAIRS

PRESS.PRINCETON.EDU

HOW A GROUP OF IRANIAN STUDENTS SOUGHT
LOVE AND LEARNING IN JANE AUSTEN'S LONDON



"*The Love of Strangers* is a pleasure to read. Green enables us to reconceptualize England during the late Georgian period of Jane Austen."

—Michael H. Fisher, author of *Migration: A World History*

THE LOVE OF STRANGERS

What Six Muslim Students Learned
in Jane Austen's London

NILE GREEN

In July 1815, six Iranian students arrived in London under the escort of their chaperone, Captain Joseph D'Arcy. Their mission was to master the modern sciences behind the rapid rise of Europe. Over the next four years, they lived both the low life and high life of Regency London, from being down and out after their abandonment by D'Arcy to charming their way into society and landing on the gossip pages. *The Love of Strangers* tells the story of their search for love and learning in Jane Austen's England.

Drawing on the Persian diary of the student Mirza Salih and the letters of his companions, Nile Green vividly describes how these adaptable Muslim migrants learned to enjoy the opera and take the waters at Bath. But there was more than frivolity to their student years in London. Burdened with acquiring the technology to defend Iran against Russia, they talked their way into the observatories, hospitals, and steam-powered factories that placed England at the forefront of the scientific revolution. All the while, Salih dreamed of becoming the first Muslim to study at Oxford.

The Love of Strangers chronicles the frustration and fellowship of six young men abroad to open a unique window onto the transformative encounter between an Evangelical England and an Islamic Iran at the dawn of the modern age. This is that rarest of books about the Middle East and the West: a story of friendships.

Nile Green is professor of history at UCLA. His many books include *Sufism: A Global History*. He lives in Los Angeles.

DECEMBER

Cloth \$35.00T

978-0-691-16832-6

432 pages. 31 halftones. 3 maps. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

CAPITALISM

A Short History

JÜRGEN KOCKA

In this book, one of the world's most renowned historians provides a concise and comprehensive history of capitalism in global perspective from its medieval origins to the 2008 financial crisis and beyond. From early commercial capitalism in the Arab world, China, and Europe, to nineteenth- and twentieth-century industrialization, to today's globalized financial capitalism, Jürgen Kocka offers an unmatched, balanced account of capitalism, one that weighs its huge achievements against its great costs, crises, and failures. Based on intensive research, the book puts the rise of capitalist economies in social, political, and cultural context, and shows how their current problems and foreseeable future are connected to a long history.

Sweeping in scope, the book describes how capitalist expansion was connected to colonialism; how industrialism brought unprecedented innovation, growth, and welfare but also increasing inequality; and how managerialism, financialization, and globalization later changed the face of capitalism. The book also addresses the idea of capitalism in the work of thinkers such as Marx, Weber, and Schumpeter, and chronicles how criticism of capitalism is as old as capitalism itself, fed by its persistent contradictions and recurrent emergencies.

Authoritative and accessible, *Capitalism* provides an enlightening account of a force that has shaped the modern world like few others.

Jürgen Kocka is a permanent fellow at Humboldt University of Berlin and a former president of the WZB Berlin Social Science Center. In 2011, he received the Holberg Prize, one of the most prestigious awards in the scholarly world.

A COMPREHENSIVE AND CONCISE HISTORY
OF CAPITALISM FROM ITS ORIGINS TO TODAY



Jürgen Kocka

CAPITALISM A Short History



“Capitalism is a terrifically valuable book, distinguished by its breadth of learning, clarity, and concision. Its description and analysis is combined with a surety of judgment based on Kocka’s long contemplation of the subject.”

—Jerry Muller, Catholic University of America

OCTOBER

Cloth \$26.95T

978-0-691-16522-6

184 pages. 5 x 8.

HISTORY ■ ECONOMICS

PRESS.PRINCETON.EDU

THE INCREDIBLE STORY OF THE
MOST CONVOLUTED LEGAL ODYSSEY
INVOLVING NAZI WAR CRIMES



John Demjanjuk's Trawniki service ID card

“This book cements Douglas’s reputation as our leading guide to thinking about the difficult moral, political, and legal issues surrounding the postwar Nazi trials. *The Right Wrong Man* is brilliant, ambitious, and wide ranging.”

—Devin O. Pendas, author of *The Frankfurt Auschwitz Trial, 1963–1965*

THE RIGHT WRONG MAN

John Demjanjuk and the Last Great Nazi War Crimes Trial

LAWRENCE DOUGLAS

In 2009, *Harper's Magazine* sent war-crimes expert Lawrence Douglas to Munich to cover the last chapter of the longest case ever to arise from the Holocaust: the trial of eighty-nine-year-old John Demjanjuk. Demjanjuk’s legal odyssey began in 1975, when American investigators received evidence alleging that the Cleveland autoworker and naturalized US citizen had collaborated in Nazi genocide. In the years that followed, Demjanjuk was twice stripped of his American citizenship and sentenced to death by a Jerusalem court as “Ivan the Terrible” of Treblinka—only to be cleared in one of the most notorious cases of mistaken identity in legal history. Finally, in 2011, after eighteen months of trial, a court in Munich convicted the native Ukrainian of assisting Hitler’s SS in the murder of 28,060 Jews at Sobibór, a death camp in eastern Poland.

An award-winning novelist as well as legal scholar, Douglas offers a compulsively readable history of Demjanjuk’s bizarre case. *The Right Wrong Man* is both a gripping eyewitness account of the last major Holocaust trial to galvanize world attention and a vital meditation on the effort to bring legal closure to the most horrific chapter in modern history.

Lawrence Douglas is the James J. Grosfeld Professor of Law, Jurisprudence, and Social Thought at Amherst College. His books include *The Memory of Judgment: Making Law and History in the Trials of the Holocaust* and *The Vices*. His work has appeared in leading publications such as the *New Yorker*, the *Times Literary Supplement*, and *Harper's*. He lives in Sunderland, Massachusetts.

JANUARY

Cloth \$29.95T

978-0-691-12570-1

360 pages. 38 halftones. 6 x 9.

HISTORY ■ LAW

PRESS.PRINCETON.EDU

EUROPE'S ORPHAN

The Future of the Euro and the Politics of Debt

MARTIN SANDBU

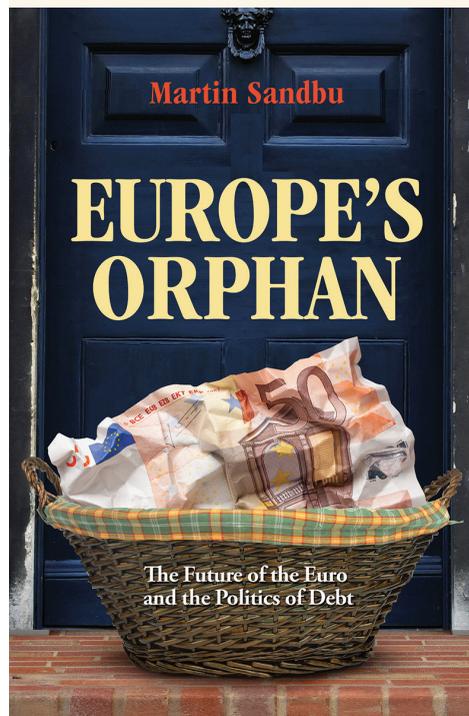
Originally conceived as part of a unifying vision for Europe, the euro is now viewed as a millstone around the neck of a continent crippled by vast debts, sluggish economies, and growing populist dissent. In *Europe's Orphan*, leading economic commentator Martin Sandbu presents a compelling defense of the euro. He argues that rather than blaming the euro for the political and economic failures in Europe since the global financial crisis, the responsibility lies firmly on the authorities of the Eurozone and its member countries. The subsequent self-inflicted financial crisis and economic decline resulted from a toxic cocktail of unforced policy errors by bankers, politicians, and bureaucrats; the unhealthy coziness between finance and governments; and, above all, an extreme unwillingness to restructure debt.

Sandbu traces the origins of monetary union back to the desire for greater European unity after the Second World War. But the euro's creation coincided with a credit bubble that governments chose not to rein in. Once the crisis hit, a battle of both ideas and interests led to the failure to aggressively restructure sovereign and bank debt. Ideologically informed choices set in motion dynamics that encouraged more economic mistakes and heightened political tensions within the Eurozone. Sandbu concludes that the prevailing view that monetary union can only work with fiscal and political union is wrong and dangerous—and risks sending the continent into further political paralysis and economic stagnation.

Contending that the euro has been wrongfully scapegoated for the Eurozone's troubles, *Europe's Orphan* charts what actually must be done for the continent to achieve an economic and political recovery.

Martin Sandbu has been writing about economics for the *Financial Times* since 2009. Formerly the newspaper's economics leader writer, he currently writes the newspaper's Free Lunch premium economics newsletter. Previously, he was a senior research fellow at the Zicklin Center for Business Ethics Research at the Wharton School of the University of Pennsylvania. He is the author of *Just Business: Arguments in Business Ethics*.

A TIMELY ACCOUNT OF THE EURO CRISIS
THAT CHALLENGES OUR ASSUMPTIONS
ABOUT DEBT AND ECONOMIC RECOVERY



“This is a timely book with a striking message. It argues that the apparent failure of the euro can be attributed to specific policy mistakes rather than inherent weaknesses, and that those mistakes could be set right, saving the single currency.”

—Diane Coyle, author of *GDP: A Brief but Affectionate History*

OCTOBER

Cloth \$29.95T

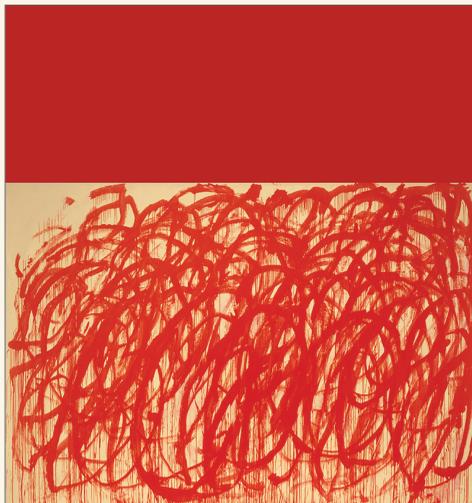
978-0-691-16830-2

360 pages. 25 line illus. 6 x 9.

POPULAR ECONOMICS ■
CURRENT AFFAIRS

PRESS.PRINCETON.EDU

A LYRICAL COLLECTION THAT EXPLORES
THE INTERPLAY BETWEEN POETRY AND HISTORY



The Ruined Elegance
Poems

Fiona Sze-Lorrain

“These are poems of delicate ferocity; they seem to emerge from a profound yet whiplashed attentiveness. Sze-Lorrain registers the subtlest vibrations of the most difficult as well as the tenderest things. Shards of elegy, lament, intermittent flashes of wit, a philosophical sensuality throughout: this is subtle, sophisticated, gorgeous, and unsettling work by a poet open to being ‘torn by the lyric’ as well as history.”

—Maureen N. McLane, author of *My Poets*

OCTOBER

Paper \$14.95T

978-0-691-16769-5

Cloth \$35.00S

978-0-691-16750-3

72 pages. 6 x 9.

POETRY

PRESS.PRINCETON.EDU

THE RUINED ELEGANCE

Poems

FIONA SZE-LORRAIN

In her new collection, Fiona Sze-Lorrain offers a nuanced yet dynamic vision of humanity marked by perils, surprises, and the transcendence of a “ruined elegance.” Through an intercultural journey that traces lives, encounters, exiles, and memories from France, America, and Asia, the poet explores a rich array of historical and literary allusions to European masters, Asian sources, and American influences. With candor and humor, each lyrical foray is sensitive to silence and experience. “I want to honor / the invisible. I’ll use the fog to see white peaches.” There are haunting narratives from a World War II concentration camp, the Stalinist Terror, and a persecuted Tibet during the Cultural Revolution. There are also poems that take as their point of departure writings, paintings, sketches, photographs, and music by Gu Cheng, Giorgio Caproni, Bonnard, Hiroshige, Gao Xingjian, Kertész, and Debussy, among others. Grounded in the sensual, these poems probe existential questionings through inspirations from nature and the impermanent earth. Described by the *Los Angeles Review of Books* as “a high lyricist who refuses to resort to mere lyricism in order to articulate her experience,” Sze-Lorrain renews her faith in music and poetic language by addressing the opposing aesthetics of “ruins” and “elegance,” and how the experience of both defies judgment.

Fiona Sze-Lorrain is a poet, literary translator, editor, and zheng harpist. The author of two previous books of poetry in English, *My Funeral Gondola* and *Water the Moon*, she also writes and translates in French and Chinese. She lives in Paris.

PRINCETON SERIES OF CONTEMPORARY POETS
Susan Stewart, Series Editor

SYLLABUS OF ERRORS

Poems

TROY JOLLIMORE

we are fixed to perpetrate the species—
I meant *perpetuate*—as if our duty

were coupled with our terror. As if beauty
itself were but a syllabus of errors.

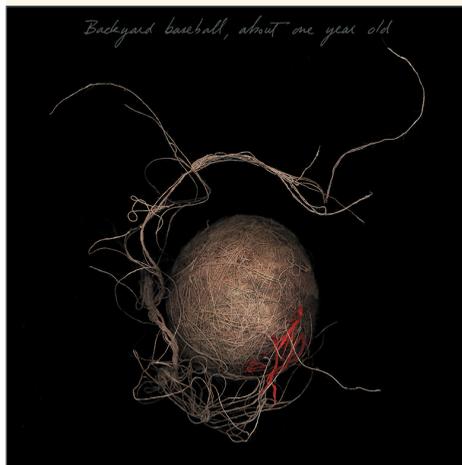
Troy Jollimore's first collection of poems won the National Book Critics Circle Award, was hailed by the *New York Times* as "a snappy, entertaining book," and led the *San Francisco Chronicle* to call him "a new and exciting voice in American poetry." And his critically acclaimed second collection built on his reputation for poems that often take a playful approach to philosophical issues. While the poems in *Syllabus of Errors* share recognizable concerns with those of Jollimore's first two books, readers will also find a voice that has grown more urgent, more vulnerable, and more sensitive to both the inevitability of tragedy and the possibility of renewal.

Poems such as "Ache and Echo," "The Black-Capped Chickadees of Martha's Vineyard," and "When You Lift the Avocado to Your Mouth" explore loss, regret, and the nature of beauty, while the culminating long poem, "Vertigo," is an elegy for a lost friend as well as a fantasia on death, repetition, and transcendence (not to mention the poet's favorite Hitchcock film). Ingeniously organized into sections that act as reflections on six quotations about bird song, these poems are themselves an answer to the question the poet asks in "On Birdsong": "What would we say to the cardinal or jay, / given wings that could mimic their velocities?"

Troy Jollimore is the author of two previous collections of poetry, *At Lake Scugog* (Princeton) and *Tom Thomson in Purgatory*, which won the National Book Critics Circle Award. His poems have appeared in the *New Yorker*, *McSweeney's*, the *Believer*, and other publications. He is a professor of philosophy at California State University, Chico.

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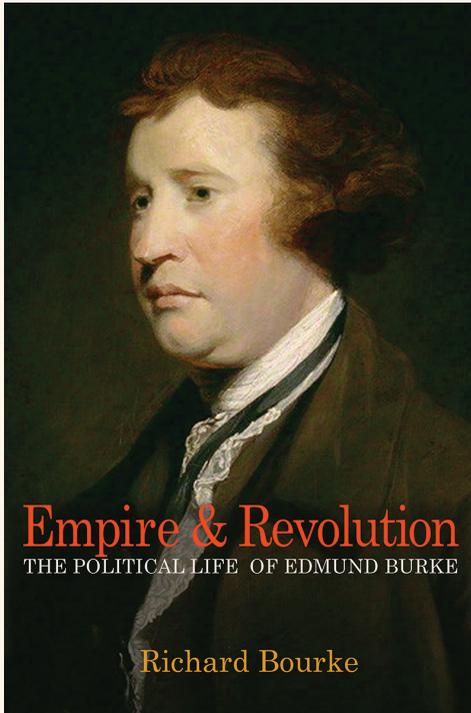
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Richard Bourke is professor in the history of political thought and codirector of the Centre for the Study of the History of Political Thought at Queen Mary University of London. He is the author of *Peace in Ireland: The War of Ideas* and the coeditor of *Political Judgement*.

REANNOUNCING

THE NOTEBOOKS

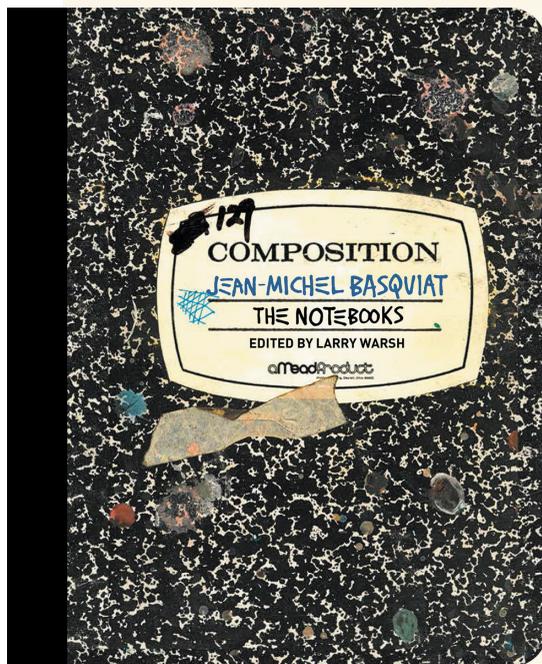
JEAN-MICHEL BASQUIAT

Edited by Larry Warsh

Brooklyn-born Jean-Michel Basquiat (1960–88) was one of the most important artists of the 1980s. A key figure in the New York art scene, he inventively explored the interplay between words and images throughout his career, first as a member of SAMO, a graffiti group active on the Lower East Side in the late 1970s, and then as a painter acclaimed for his unmistakable Neoexpressionist style. From 1980 to 1987, he filled numerous working notebooks with drawings and handwritten texts. This facsimile edition reproduces the pages of seven of these fascinating and rarely seen notebooks for the first time.

The notebooks are filled with images and words that recur in Basquiat's paintings and other works. Iconic drawings and pictograms of crowns, teepees, and hatch-marked hearts share space with handwritten texts, including notes, observations, and poems that often touch on culture, race, class, and life in New York. Like his other work, the notebooks vividly demonstrate Basquiat's deep interests in comic, street, and pop art, hip-hop, politics, and the ephemera of urban life. They also provide an intimate look at the working process of one of the most creative forces in contemporary American art.

Jean-Michel Basquiat (1960–88) was an American artist. He has been the subject of retrospectives at the Whitney Museum of American Art, the Serpentine Gallery, the Brooklyn Museum, and the Foundation Beyeler, among others, and his work is in the permanent collections of major museums around the world. **Larry Warsh** is an art collector and the editor of *Weiwei-isms* (Princeton). He is on the board of the nonprofit organization Muse Film and Television, and was a member of the Basquiat Authentication Committee from its establishment in 1984 to its dissolution in 2012.

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