A Letter from the Director

At a time when the world’s countries seem to be contracting into themselves, a publisher that aspires to be a global university press should counter this narrowing with a greater openness to ideas. This autumn’s Princeton University Press list does exactly that—presenting vital thinking on the world from a cosmopolitan, international roster of authors who represent a host of fields.

Jonathan Israel brings historical depth to modern world politics with *The Expanding Blaze: How the American Revolution Ignited the World, 1755–1848*, while Fawaz A. Gerges uncovers the roots of one of the greatest contemporary challenges to international stability in *Making the Arab World: Nasser, Qutb, and the Clash That Shaped the Middle East*.


Despite the current chill, the world economy rolls onward and crucial features of its evolution are captured by three important autumn books: Jonathan Haskel and Stian Westlake’s *Capitalism without Capital: The Rise of the Intangible Economy*, Geoff Mulgan’s *Big Mind: How Collective Intelligence Can Change Our World*, and Tsedal Neeley’s *The Language of Global Success: How a Common Tongue Transforms Multinational Organizations*.

Nature enters the picture with two major works of international scope: Eelco J. Rohling’s *The Oceans: A Deep History* and acclaimed photographer Emmet Gowin’s *Mariposas Nocturnas: Moths of Central and South America, A Study in Beauty and Diversity*.

Finally, no one did more to define the art of leadership in universities around the world than the late William G. Bowen. We honor him this autumn with the publication of *Ever the Leader: Selected Writings, 1995–2016*, edited by Kevin M. Guthrie and with an afterword by Hanna Holborn Gray.

Fittingly, Princeton University Press stakeholders from around the world—including advisers, trustees, publishing partners, and staff—have made this exciting list possible. We are thankful to them all.

Peter J. Dougherty, Director
On the 100th anniversary of the Russian Revolution, the epic story of an enormous apartment building where Communist true believers lived before their destruction

“An utterly gripping masterwork. As residents of the House of Government enjoy privileged childhoods, fall in love and marry, rise to power, betray each other, and are arrested and shot, we learn about the peculiar nature of Bolshevism and get a new history of Russia. But the book’s compelling brilliance is its living organic nature—a mixture of historical narrative, novel, and family saga with echoes of Grossman, Pasternak, Solzhenitsyn, and even Tolstoy.”
—Simon Sebag Montefiore, author of *Stalin: The Court of the Red Tsar*

The House of Government
A Saga of the Russian Revolution

YURI SLEZKINE

*The House of Government* is unlike any other book about the Russian Revolution and the Soviet experiment. Written in the tradition of Tolstoy's *War and Peace*, Grossman's *Life and Fate*, and Solzhenitsyn's *The Gulag Archipelago*, Yuri Slezkine's gripping narrative tells the true story of the residents of an enormous Moscow apartment building where top Communist officials and their families lived before they were destroyed in Stalin's purges. A vivid account of the personal and public lives of Bolshevik true believers, the book begins with their conversion to Communism and ends with their children's loss of faith and the fall of the Soviet Union.

Completed in 1931, the House of Government, later known as the House on the Embankment, was located across the Moscow River from the Kremlin. The largest residential building in Europe, it combined 550 furnished apartments with public spaces that included everything from a movie theater and a library to a tennis court and a shooting range. Slezkine tells the chilling story of how the building’s residents lived in their apartments and ruled the Soviet state until some eight hundred of them were evicted from the House and led, one by one, to prison or their deaths.

Drawing on letters, diaries, and interviews, and featuring hundreds of rare photographs, *The House of Government* weaves together biography, literary criticism, architectural history, and fascinating new theories of revolutions, millennial prophecies, and reigns of terror. The result is an unforgettable human saga of a building that, like the Soviet Union itself, became a haunted house, forever disturbed by the ghosts of the disappeared.

Yuri Slezkine is the Jane K. Sather Professor of History at the University of California, Berkeley. His books include *The Jewish Century* (Princeton), which won the National Jewish Book Award.

AUGUST
978-0-691-17694-9  Cloth $39.95
1096 pages. 397 halftones. 8 maps. 6 x 9.

NATIONAL AUTHOR TOUR

HISTORY | RUSSIAN HISTORY
What is the House of Government?
It is a huge apartment building in central Moscow where most top members of the Soviet government (People’s Commissars, Red Army commanders, Marxist scholars, Gulag officials, industrial managers, foreign communists, socialist-realist writers, Stalin’s relatives, and many others) lived in the 1930s before being arrested in the Great Terror.

How is this book different from others about this period in Russian history?
It tells the story of the Bolshevik Revolution through the family histories of prominent revolutionaries, from their conversion to Communism as adolescents to their children’s loss of faith in the aftermath of Khrushchev’s Secret Speech.

What’s the most controversial claim you make?
I argue that the Bolsheviks were apocalyptic sectarians who expected the end of the world in their lifetimes, confronted the failure of the prophecy in the privacy of their apartments, failed to raise their children as future Communists, and were, at the time of their trials, guilty of betraying the cause.

Why do you call it a saga?
Because it is a historical epic with multiple characters, motifs, and planes of reality intersecting and coexisting in time (and stretching over the lives of several generations). It is a work of history, but it is structured as a novel.

Who is your favorite “character”?
Nikolai Bukharin is hard to resist as he slowly thinks himself to death, but my particular favorites are Tania Miagkova, who, in her letters from prison, tries to reconcile her devotion to the Party with her love for her husband, mother, and daughter; Agnessa Argiropulo, who may or may not suspect that the love of her life is one of the most prolific executioners in Russian history; Lyova Fedotov, a boy who, on the night train to Leningrad, dreams of conducting Aida; and Yuri Trifonov, Fedotov’s friend, who grows up to become the revolution’s heir and chronicler.

How do you want readers to read your book?
From beginning to end. The characters who move out for a while will come back to haunt the reader, sooner or later.

“Few books are truly visionary, but The House of Government earns this description. The cumulative effect of this massive chronicle of the Soviet era is devastating and, more important, utterly satisfying. It’s a work of art in itself, a beautifully written exploration of a central phase of modern history, and one that has never seemed as terrifyingly relevant. Tolstoy himself would have recognized Yuri Slezkine as an artist, as the author of a narrative with transmogrifying power, an epic that functions on countless levels at the same time.”
—Jay Parini, author of The Last Station: A Novel of Tolstoy’s Final Year

“A tour de force.”
—William Taubman, Pulitzer Prize–winning author of Khrushchev
What if workforce diversity is more than simply the right thing to do in order to make society more integrated and just? What if diversity can also improve the bottom line of businesses and other organizations facing complex challenges in the knowledge economy? It can. And *The Diversity Bonus* shows how and why.

Scott Page, a leading thinker, writer, and speaker whose ideas and advice are sought after by corporations, nonprofits, universities, and governments around the world, makes a clear and compellingly pragmatic case for diversity and inclusion. He presents overwhelming evidence that teams that include different kinds of thinkers outperform homogenous groups on complex tasks, producing what he calls “diversity bonuses.” These bonuses include improved problem solving, increased innovation, and more accurate predictions—all of which lead to better performance and results.

Page shows that various types of cognitive diversity—differences in how people perceive, encode, analyze, and organize the same information and experiences—are linked to better outcomes. He then describes how these cognitive differences are influenced by other kinds of diversity, including racial and gender differences—in other words, identity diversity. Identity diversity, therefore, can also produce bonuses.

Drawing on research in economics, psychology, computer science, and many other fields, *The Diversity Bonus* also tells the stories of people and organizations that have tapped the power of diversity to solve complex problems. And the book includes a challenging response from Katherine Phillips of the Columbia Business School.

The result changes the way we think about diversity in the workplace—and far beyond it.

Scott E. Page is the Leonid Hurwicz Collegiate Professor of Complex Systems, Political Science, and Economics at the University of Michigan and an external faculty member of the Santa Fe Institute.

SEPTEMBER

978-0-691-17688-8  Cloth  $27.95
264 pages. 20 line illus. 6 x 9.

Our Compelling Interests
Earl Lewis and Nancy Cantor, Series Editors

BUSINESS | PUBLIC POLICY
What do you mean by diversity?

I mean cognitive diversity—differences in the representations and categories people construct to make sense of data, differences in the tools and techniques that they apply to problems, and differences in the models and frameworks that they use to make predictions and evaluations.

What is the diversity bonus and why does it matter?

When a team applies diverse ways of thinking to a task—whether it is solving a problem, making a prediction, or coming up with creative ideas—they don’t get the average of the individual answers. They do much better. In fact, on complex tasks, diverse teams outperform their best member. That’s the diversity bonus. Diversity doesn’t supplant individual talent. We need talent, but it must be diverse.

What do you think would most surprise your readers to learn about diversity bonuses and their benefits?

That there’s science and math behind this. You say “diversity” and people immediately invoke considerations of social justice and equity. That thinking results in a trade-off logic—that being diverse sacrifices excellence. That’s wrong. You need diversity to achieve excellence.

But there’s a caveat—diversity bonuses don’t exist for all tasks. They’re a phenomenon of the modern, cognitive economy that arise on complex tasks like designing supply chains, making economic forecasts, and performing cancer research.

When most people talk about diversity, they mean identity diversity. Is identity diversity related to cognitive diversity?

Absolutely! Our identities can be a key driver of cognitive diversity on many tasks. Who we are directly influences our experiences and also correlates with the information and training we acquire. The extent to which identity matters will of course depend on the task. For any policy task—say, formulating a health-care plan—or any design problem such as reconfiguring the interior of a modern airplane, the best teams will be diverse in identity.

How can your work benefit businesses and other organizations?

By reframing diversity initiatives as strategic policies that link to mission, and by providing a logical and empirical basis for how, when, and why diversity improves outcomes, this book will help organizations and leaders build better, more successful teams.
Nabokov’s dream diary, published for the first time—and placed in biographical and literary context

“Nabokov’s amazing records of his dreams are priceless, and their publication will create a much-deserved critical buzz. They show Nabokov at his most vulnerable, raw, and genuine, giving us rare glimpses into his past, his feelings about his parents, his relationship with his wife and son, and his anxieties and hopes. This is a very important book.”
—Galya Diment, University of Washington

Insomniac Dreams
Experiments with Time by Vladimir Nabokov

COMPILED, EDITED, AND WITH COMMENTARIES BY GENNADY BARABTARLO

On October 14th, 1964, Vladimir Nabokov, a lifelong insomniac, began a curious experiment. Over the next eighty days, immediately upon waking, he wrote down his dreams, following the instructions he found in An Experiment with Time by the British philosopher John Dunne. The purpose was to test the theory that time may go in reverse, so that, paradoxically, a later event may generate an earlier dream. The result—published here for the first time—is a fascinating diary in which Nabokov recorded sixty-four dreams (and subsequent daytime episodes) on 118 index cards, which afford a rare glimpse of the artist at his most private. More than an odd biographical footnote, the experiment grew out of Nabokov’s passionate interest in the mystery of time, and it influenced many of his novels, including the late masterpiece Ada.

Insomniac Dreams, edited by leading Nabokov authority Gennady Barabtarlo, presents the text of Nabokov’s dream experiment, illustrated with a selection of his original index cards, and provides rich annotations and analysis that put them in the context of his life and writings. The book also includes previously unpublished records of Nabokov’s dreams from his letters and notebooks and shows important connections between his fiction and private writings on dreams and time.

Vladimir Nabokov was born in St. Petersburg, Russia, in 1899. After studying French and Russian literature at Trinity College, Cambridge, he launched his literary career in Berlin and Paris, writing innovative fiction, verse, and drama in his native Russian. In 1940 he moved to America, where he wrote some of his greatest works, including Lolita (1955), Pnin (1957), and Pale Fire (1962). He died in Switzerland in 1977. Gennady Barabtarlo is professor of literature at the University of Missouri and the author of a number of books on Nabokov. Barabtarlo has also translated into Russian three of Nabokov’s novels and all of his English-language short stories. He lives in Columbia, Missouri.

NOVEMBER
978-0-691-16794-7 Cloth $24.95
232 pages. 23 halftones. 6 x 8.

LITERATURE | BIOGRAPHY

6 Trade
The Fate of Rome
Climate, Disease, and the End of an Empire

KYLE HARPER

Here is the monumental retelling of one of the most consequential chapters of human history: the fall of the Roman Empire. The Fate of Rome is the first book to examine the catastrophic role that climate change and infectious diseases played in the collapse of Rome’s power—a story of nature’s triumph over human ambition.

Interweaving a grand historical narrative with cutting-edge climate science and genetic discoveries, Kyle Harper traces how the fate of Rome was decided not just by emperors, soldiers, and barbarians but also by volcanic eruptions, solar cycles, climate instability, and devastating viruses and bacteria. He takes readers from Rome’s pinnacle in the second century, when the empire seemed an invincible superpower, to its unraveling by the seventh century, when Rome was politically fragmented and materially depleted. Harper describes how the Romans were resilient in the face of enormous environmental stress, until the besieged empire could no longer withstand the combined challenges of a “little ice age” and recurrent outbreaks of bubonic plague.

A poignant reflection on humanity’s intimate relationship with the environment, The Fate of Rome provides a sweeping account of how one of history’s greatest civilizations encountered, endured, yet ultimately succumbed to the cumulative burden of nature’s violence. The example of Rome is a timely reminder that climate change and germ evolution have shaped the world we inhabit—in ways that are surprising and profound.

Kyle Harper is professor of classics and letters and senior vice president and provost at the University of Oklahoma. He is the author of Slavery in the Late Roman World, AD 275–425 and From Shame to Sin: The Christian Transformation of Sexual Morality in Late Antiquity. He lives in Norman, Oklahoma.
The Expanding Blaze
How the American Revolution Ignited the World, 1775–1848

JONATHAN ISRAEL

The Expanding Blaze is a sweeping history of how the American Revolution inspired revolutions throughout Europe and the Atlantic world in the eighteenth and nineteenth centuries. Jonathan Israel, one of the world’s leading historians of the Enlightenment, shows how the radical ideas of American founders such as Paine, Jefferson, Franklin, Madison, and Monroe set the pattern for democratic revolutions, movements, and constitutions in France, Britain, Ireland, the Netherlands, Belgium, Poland, Greece, Canada, Haiti, Brazil, and Spanish America.

The Expanding Blaze reminds us that the American Revolution was an astonishingly radical event—and that it didn’t end with the transformation and independence of America. Rather, the revolution continued to reverberate in Europe and the Americas for the next three-quarters of a century. This comprehensive history of the revolution’s international influence traces how American efforts to implement Radical Enlightenment ideas—including the destruction of the old regime and the promotion of democratic republicanism, self-government, and liberty—helped drive revolutions abroad, as foreign leaders explicitly followed the American example and espoused American democratic values.

The first major new intellectual history of the age of democratic revolution in decades, The Expanding Blaze returns the American Revolution to its global context.


SEPTEMBER
978-0-691-17660-4 Cloth $39.95T
744 pages. 23 halftones. 6 x 9.

AMERICAN HISTORY | WORLD HISTORY
In 2013, just two years after the popular overthrow of Hosni Mubarak, the Egyptian military ousted the country’s first democratically elected president—Mohamed Morsi of the Muslim Brotherhood—and subsequently led a brutal repression of the Islamist group. These bloody events echoed an older political rift in Egypt and the Middle East: the splitting of nationalists and Islamists during the rule of Egyptian president and Arab nationalist leader Gamal Abdel Nasser. In *Making the Arab World*, Fawaz Gerges, one of the world’s leading authorities on the Middle East, tells how the clash between pan-Arab nationalism and pan-Islamism has shaped the history of the region from the 1920s to the present.

Gerges tells this story through an unprecedented dual biography of Nasser and another of the twentieth-century Arab world’s most influential figures—Sayyid Qutb, a leading member of the Muslim Brotherhood and the father of many branches of radical political Islam. Their deeply intertwined lives embody and dramatize the divide between Arabism and Islamism. Yet, as Gerges shows, beyond the ideological and existential rhetoric, this is a struggle over the state, its role, and its power.

Based on a decade of research, including in-depth interviews with many leading figures in the story, *Making the Arab World* is essential reading for anyone who wants to understand the roots of the turmoil engulfing the Middle East, from civil wars to the rise of Al-Qaeda and ISIS.

Fawaz A. Gerges is professor of international relations and Emirates Chair in Contemporary Middle East Studies at the London School of Economics and Political Science. He is the author of several acclaimed books, including *ISIS: A History* (Princeton), *The New Middle East*, and *The Far Enemy*.

“A major achievement, this impeccably researched book contributes significantly to our understanding of Arab and Islamic politics, supplementing and correcting much of it.”
—James Piscatori, Australian National University
Ten Great Ideas about Chance

PERSI DIACONIS & BRIAN SKYRMS

In the sixteenth and seventeenth centuries, gamblers and mathematicians transformed the idea of chance from a mystery into the discipline of probability, setting the stage for a series of breakthroughs that enabled or transformed innumerable fields, from gambling, mathematics, statistics, economics, and finance to physics and computer science. This book tells the story of ten great ideas about chance and the thinkers who developed them, tracing the philosophical implications of these ideas as well as their mathematical impact.

Persi Diaconis and Brian Skyrms begin with Girolamo Cardano, a sixteenth-century physician, mathematician, and professional gambler who helped develop the idea that chance can actually be measured. They describe how later thinkers showed how the judgment of chance can also be measured, how frequency is related to chance, and how chance, judgment, and frequency could be unified. Diaconis and Skyrms explain how Thomas Bayes laid the foundation of modern statistics, and they explore David Hume’s problem of induction, Andrey Kolmogorov’s general mathematical framework for probability, the application of computability to chance, and why chance is essential to modern physics. A final idea—that we are psychologically predisposed to error when judging chance—is taken up through the work of Daniel Kahneman and Amos Tversky.

Complete with a brief probability refresher, Ten Great Ideas about Chance is certain to be a hit with anyone who wants to understand the secrets of probability and how they were discovered.

Persi Diaconis is the Mary V. Sunseri Professor of Statistics and Mathematics at Stanford University and the coauthor of Magical Mathematics: The Mathematical Ideas That Animate Great Magic Tricks (Princeton). Brian Skyrms is Distinguished Professor in the Department of Logic and Philosophy at the University of California, Irvine, and Professor of Philosophy at Stanford University. His books include From Zeno to Arbitrage.

DECEMBER
978-0-691-17416-7  Cloth $27.95
280 pages. 25 halftones. 19 line illus. 8 tables. 6 x 9.

POPULAR MATHEMATICS
Dive into a mind-bending exploration of the physics of black holes

"The Little Book of Black Holes by Gubser and Pretorius provides an elegantly brief introduction to the basic properties of black holes and their occurrence in the universe. I warmly recommend it to the general reader."
—Roger Penrose, author of Fashion, Faith, and Fantasy in the New Physics of the Universe

NATIONAL AUTHOR TOUR

The Little Book of Black Holes

STEVEN S. GUBSER & FRANS PRETORIUS

Black holes, predicted by Albert Einstein’s general theory of relativity more than a century ago, have long intrigued scientists and the public with their bizarre and fantastical properties. Although Einstein understood that black holes were mathematical solutions to his equations, he never accepted their physical reality—a viewpoint many shared. This all changed in the 1960s and 1970s, when a deeper conceptual understanding of black holes developed just as new observations revealed the existence of quasars and X-ray binary star systems, whose mysterious properties could be explained by the presence of black holes. Black holes have since been the subject of intense research—and the physics governing how they behave and affect their surroundings is stranger and more mind-bending than any fiction.

After introducing the basics of the special and general theories of relativity, this book describes black holes both as astrophysical objects and theoretical “laboratories” in which physicists can test their understanding of gravitational, quantum, and thermal physics. From Schwarzschild black holes to rotating and colliding black holes, and from gravitational radiation to Hawking radiation and information loss, Steven Gubser and Frans Pretorius use creative thought experiments and analogies to explain their subject accessibly. They also describe the decades-long quest to observe the universe in gravitational waves, which recently resulted in the LIGO observatories’ detection of the distinctive gravitational wave “chirp” of two colliding black holes—the first direct observation of black holes’ existence.

The Little Book of Black Holes takes readers deep into the mysterious heart of the subject, offering rare clarity of insight into the physics that makes black holes simple yet destructive manifestations of geometric destiny.


OCTOBER
978-0-691-16372-7 Cloth $19.95T
232 pages. 29 line illus. 5 ½ x 8 ½.

POPULAR SCIENCE | PHYSICS
Identity Crisis
The 2016 Presidential Campaign and the Battle for the Meaning of America

JOHN SIDES, MICHAEL TESLER & LYNN VAVRECK

Donald Trump’s election victory stunned the world. How did he pull it off? Was it his appeal to alienated voters in the battleground states? Was it Hillary Clinton and the scandals associated with her long career in politics? Were key factors already in place before the nominees were even chosen? Identity Crisis provides a gripping account of the campaign that appeared to break all the political rules—but in fact didn’t.

Identity Crisis takes readers from the bruising primaries to an election night whose outcome defied the predictions of the pollsters and pundits. The book shows how fundamental characteristics of the nation and its politics—the state of the economy, the Obama presidency, and the demographics of the political parties—combined with the candidates’ personalities and rhetoric to produce one of the most unexpected presidencies in history. Early on, the fundamental characteristics predicted an extremely close election. And even though Trump’s many controversies helped Clinton maintain a comfortable lead for most of the campaign, the prediction of a close election became reality when Americans cast their votes.

Identity Crisis reveals how Trump’s victory was foreshadowed by changes in the Democratic and Republican coalitions that were driven by people’s racial and ethnic identities. The campaign then reinforced and exacerbated those cleavages as it focused on issues related to race, immigration, and religion. The result was an epic battle not just for the White House but about what America is and should be.

John Sides is associate professor of political science at George Washington University. Michael Tesler is associate professor of political science at the University of California, Irvine. He is the author of Post-Racial or Most-Racial?: Race and Politics in the Obama Era. Lynn Vavreck is professor of political science and communication studies at the University of California, Los Angeles. She is the author, with John Sides, of The Gamble: Choice and Chance in the 2012 Presidential Election (Princeton).

FEBRUARY
978-0-691-17419-8 Cloth $29.95T
272 pages. 20 line illus. 20 tables. 6 x 9.

CURRENT AFFAIRS | POLITICS
Like many evangelical Christians, the Green family of Oklahoma City believes that America was founded as a Christian nation, based on a “biblical worldview.” But the Greens are far from typical evangelicals in other ways. The billionaire owners of Hobby Lobby, a huge nationwide chain of craft stores, the Greens came to national attention in 2014 after successfully suing the federal government over their religious objections to provisions of the Affordable Care Act. What is less widely known is that the Greens are now America’s biggest financial supporters of Christian causes—and they are spending hundreds of millions of dollars in an ambitious effort to increase the Bible’s influence on American society. In *Bible Nation*, Candida Moss and Joel Baden provide the first in-depth investigative account of the Greens’ sweeping Bible projects and the many questions they raise.

*Bible Nation* tells the story of the Greens’ rapid acquisition of an unparalleled collection of biblical antiquities; their creation of a closely controlled group of scholars to study and promote their collection; their efforts to place a Bible curriculum in public schools; and their construction of a $500 million Museum of the Bible near the National Mall in Washington, D.C. *Bible Nation* reveals how these seemingly disparate initiatives promote a very particular set of beliefs about the Bible—and raise serious ethical questions about the trade in biblical antiquities, the integrity of academic research, and more.

*Bible Nation* is an important and timely account of how a vast private fortune is being used to promote personal faith in the public sphere—and why it should matter to everyone.


“Moss and Baden’s account of how a family of billionaires has almost single-handedly transformed the American religious landscape—to the benefit of some and the detriment of many—will shake you to your core. This is a must read in our increasingly polarized country.”

—Reza Aslan, author of the *New York Times* bestseller *Zealot: The Life and Times of Jesus of Nazareth*
Capitalism without Capital
The Rise of the Intangible Economy

JONATHAN HASKEL & STIAN WESTLAKE

Early in the twenty-first century, a quiet revolution occurred. For the first time, the major developed economies began to invest more in intangible assets, like design, branding, R&D, or software, than in tangible assets, like machinery, buildings, and computers. For all sorts of businesses, from tech firms and pharma companies to coffee shops and gyms, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success.

But this is not just a familiar story of the so-called new economy. Capitalism without Capital shows that the growing importance of intangible assets has also played a role in some of the big economic changes of the last decade. The rise of intangible investment is, Jonathan Haskel and Stian Westlake argue, an underappreciated cause of phenomena from economic inequality to stagnating productivity.

Haskel and Westlake bring together a decade of research on how to measure intangible investment and its impact on national accounts, showing the amount different countries invest in intangibles, how this has changed over time, and the latest thinking on how to assess this. They explore the unusual economic characteristics of intangible investment and discuss how these features make an intangible-rich economy fundamentally different from one based on tangibles.

Capitalism without Capital concludes by presenting three possible scenarios for what the future of an intangible world might be like, and by outlining how managers, investors, and policymakers can exploit the characteristics of an intangible age to grow their businesses, portfolios, and economies.

Jonathan Haskel is professor of economics at Imperial College London. Stian Westlake is a senior fellow at Nesta, the UK’s national foundation for innovation.

DECEMBER
978-0-691-17503-4 Cloth $29.95
280 pages. 1 halftone. 32 line illus. 2 tables. 6 x 9.

POPULAR ECONOMICS | BUSINESS
Pathways to Reform
Credits and Conflict at The City University of New York

ALEXANDRA W. LOGUE

Change is notoriously difficult in any large organization. Institutions of higher education are no exception. From 2010 to 2013, Alexandra Logue, then chief academic officer of The City University of New York, led a controversial reform initiative known as Pathways. The program aimed to facilitate the transfer of credits among the university’s nineteen constituent colleges in order to improve graduation rates—a long-recognized problem for public universities such as CUNY. Hotly debated, Pathways met with vociferous resistance from many faculty members, drew the attention of local and national media, and resulted in lengthy legal action. In Pathways to Reform, Logue, the figure at the center of the maelstrom, blends vivid personal narrative with an objective perspective to tell how this hard-fought plan was successfully implemented at the third-largest university in the United States.

Logue vividly illustrates why change does or does not take place in higher education, and the professional and personal tolls exacted. Looking through the lens of the Pathways program and factoring in key players, she analyzes how governance structures and conflicting interests, along with other institutional factors, impede change—which, Logue shows, is all too rare, slow, and costly. In this environment, she argues, it is shared governance, combined with a strong, central decision-making authority, that best facilitates necessary reform. Logue presents a compelling investigation of not only transfer policy but also power dynamics and university leadership.

Shedding light on the inner workings of one of the most important public institutions in the nation, Pathways to Reform provides the first full account of how, despite opposition, a complex higher education initiative was realized.

Alexandra W. Logue is a research professor at the Center for Advanced Study in Education at the Graduate Center, CUNY. From 2008 to 2014, she served as executive vice chancellor and university provost of the CUNY system.

OCTOBER
978-0-691-16994-1 Cloth $29.95T
416 pages. 2 line illus. 6 x 9.
The William G. Bowen Memorial Series in Higher Education

A personal account of the implementation of a controversial credit transfer program at the nation’s third-largest university

“This intense, personal memoir of a contentious episode in The City University of New York’s recent history painstakingly recounts the complicated events surrounding a set of policies designed to help students transfer credits, with the goal of improving graduation rates and educational attainment. A riveting account of power and authority, Pathways to Reform demonstrates how difficult it is to achieve change when vested interests are at stake and compromise is viewed as surrender.”

—Eugene M. Tobin, Andrew W. Mellon Foundation
Ever the Leader
Selected Writings, 1995–2016

WILLIAM G. BOWEN
Edited and with an introduction by Kevin M. Guthrie
With an afterword by Hanna Holborn Gray

Ever the Leader gathers together selected speeches and writings from one of the great scholars and commentators of higher education. William G. Bowen’s career at Princeton University—from economics professor to provost to a sixteen-year tenure as president—was marked by extraordinary accomplishments during times of great change, both at the university and in the country. But it was in Bowen’s second act, as president of the Andrew W. Mellon Foundation and founding chairman of ITHAKA, that he took the lessons he learned as a highly productive leader of one of the nation’s most esteemed universities and applied them to a broader set of problems in higher education. This volume of work from Bowen’s later career captures this expansion of his thought and influence.

Comprising remarks and articles on the subjects of educational opportunity, technology, college sports, academic leadership and freedom, and Bowen’s own colleagues and friends, Ever the Leader is more than just a concise distillation of Bowen’s research and thinking on some of the most urgent issues of the day—it is a portrait of leadership in action. The selected papers, talks, and articles exemplify Bowen’s commitment and singular ability to communicate strong, persuasive arguments for change, and to motivate others to engage with the truly hard questions facing higher education leaders.

Filled with formidable insights, Ever the Leader will be required reading for university presidents, policymakers, and all those who carry on the struggle for equity and excellence in higher education.

William G. Bowen (1933–2016) was president emeritus of the Andrew W. Mellon Foundation and Princeton University and founding chairman of JSTOR and ITHAKA. His many books include The Shape of the River and Lesson Plan (both Princeton; see page 105). Kevin M. Guthrie is an executive and entrepreneur with expertise in higher education technology and not-for-profit management. He was the founding president of JSTOR and ITHAKA.

DECEMBER
978-0-691-17787-8  Cloth $29.95T
304 pages. 6 x 9.

The William G. Bowen Memorial Series in Higher Education
The Struggle to Reform Our Colleges

DEREK BOK

During the first decade of this century, many commentators predicted that American higher education was about to undergo major changes that would be brought about under the stimulus of online learning and other technological advances. Toward the end of the decade, the president of the United States declared that America would regain its historic lead in the education of its workforce within the next ten years through a huge increase in the number of students earning “quality” college degrees.

Several years have elapsed since these pronouncements were made, yet the rate of progress has increased very little, if at all, in the number of college graduates or the nature and quality of the education they receive. In The Struggle to Reform Our Colleges, Derek Bok seeks to explain why so little change has occurred by analyzing the response of America’s colleges; the influence of students, employers, foundations, accrediting organizations, and government officials; and the impact of market forces and technological innovation. In the last part of the book, Bok identifies a number of initiatives that could improve the performance of colleges and universities. The final chapter examines the process of change itself and describes the strategy best calculated to quicken the pace of reform and enable colleges to meet the challenges that confront them.

Derek Bok is the 300th Anniversary University Research Professor, professor of law, and president emeritus of Harvard University. His many books include Higher Education in America, Our Underachieving Colleges, and Universities in the Marketplace (all Princeton).

SEPTEMBER
978-0-691-17747-2 Cloth $29.95T
232 pages. 12 tables. 6 x 9.
The William G. Bowen Memorial Series in Higher Education

EDUCATION
“Hopkins has written a remarkable, learned work that makes its central point well and provides numerous leads for future scholarship. He argues that American empire can be understood only within the dynamics of globalization and worldwide imperial formation and contestation. American Empire is likely to become a standard book in U.S. and world history.” —Ian Tyrrell, author of Crisis of the Wasteful Nation: Empire and Conservation in Theodore Roosevelt’s America

American Empire is a panoramic work of scholarship that presents a bold new global perspective on the history of the United States. Drawing on his expertise in economic history and the imperial histories of Britain and Europe, A. G. Hopkins takes readers from the colonial era to today to show how, far from diverging, the United States and Western Europe followed similar trajectories throughout this long period, and how America’s dependency on Britain and Europe extended much later into the nineteenth century than previously understood.

In a sweeping narrative spanning three centuries, Hopkins describes how the revolt of the mainland colonies was the product of a crisis that afflicted the imperial states of Europe generally, and how the history of the American republic between 1783 and 1865 was a response not to the termination of British influence but to its continued expansion. He traces how the creation of a U.S. industrial nation-state after the Civil War paralleled developments in Western Europe, fostering similar destabilizing influences, and found an outlet in imperialism through the acquisition of an insular empire in the Caribbean and Pacific. The period of colonial rule that followed reflected the history of the European empires in its ideological justifications, economic relations, and administrative principles. After 1945, a profound shift in the character of globalization brought the age of the great territorial empires to an end.

American Empire goes beyond the myth of American exceptionalism to place the United States within the wider context of the global historical forces that shaped the Western empires and the world.

A. G. Hopkins is Emeritus Smuts Professor of Commonwealth History at the University of Cambridge and former Walter Prescott Webb Chair in History at the University of Texas at Austin. His books include Global History: Interactions between the Universal and the Local; Globalization in World History; British Imperialism, 1688–2015; and An Economic History of West Africa. He lives in Cambridge, England.

FEBRUARY
978-0-691-17705-2 Cloth $39.50T
672 pages. 3 tables. 8 maps. 6 x 9.
America in the World
Sven Beckert and Jeremi Suri, Series Editors

HISTORY
The Burr Conspiracy
Uncovering the Story of an Early American Crisis

JAMES E. LEWIS JR.

In 1805 and 1806, Aaron Burr, former vice president of the newly formed American republic, traveled through the Trans-Appalachian West gathering support for a mysterious enterprise, for which he was arrested and tried for treason in 1807. This book explores the political and cultural forces that shaped how Americans made sense of the uncertain rumors and reports about Burr’s intentions and movements, and examines what the resulting crisis reveals about their anxieties concerning the new nation’s fragile union and uncertain republic.

Burr was said to have enticed some people with plans to liberate Spanish Mexico, others with promises of land in the Orleans Territory, still others with talk of building a new empire beyond the Appalachian Mountains. The Burr Conspiracy was a cause célèbre of the early republic—with Burr cast as the chief villain of the Founding Fathers—even as the evidence against him was vague and conflicting. Rather than trying to discover the real intentions of Burr or his accusers—Thomas Jefferson foremost among them—James E. Lewis Jr. looks at how differing understandings of the Burr Conspiracy were shaped by everything from partisan politics and biased newspapers to notions of honor and gentility. He also traces the enduring legacy of the stories that were told and accepted during this moment of uncertainty.

The Burr Conspiracy offers a panoramic and multifaceted portrait of the United States at a time when it was far from clear to its people how long it would last.

James E. Lewis Jr. is associate professor of history at Kalamazoo College. His books include The Louisiana Purchase: Jefferson’s Noble Bargain? and John Quincy Adams: Policymaker for the Union. He lives in Kalamazoo, Michigan.

NOVEMBER
978-0-691-17716-8  Cloth  $35.00T
752 pages. 13 halftones. 1 map. 6 x 9.

AMERICAN HISTORY

A multifaceted portrait of the early American republic as seen through the lens of the Burr Conspiracy

“Lewis has produced a masterful and insightful account of the Burr Conspiracy that brilliantly redirects our focus from the events to the robust spin that participants and observers placed on the episodes from the beginning. By shifting from actions to interpretations, he offers the best take we are likely ever to have on the supposed conspiracy.”

—Alan Taylor, author of American Revolutions: A Continental History, 1750–1804

NATIONAL AUTHOR TOUR
The Infidel and the Professor
David Hume, Adam Smith, and the Friendship That Shaped Modern Thought

DENNIS C. RASMUSSEN

David Hume is widely regarded as the most important philosopher ever to write in English, but during his lifetime he was attacked as “the Great Infidel” for his skeptical religious views and deemed unfit to teach the young. In contrast, Adam Smith was a revered professor of moral philosophy, and is now often hailed as the founding father of capitalism. Remarkably, the two were best friends for most of their adult lives, sharing what Dennis Rasmussen calls the greatest of all philosophical friendships. The Infidel and the Professor is the first book to tell the fascinating story of the friendship of these towering Enlightenment thinkers—and how it influenced their world-changing ideas.

The book follows Hume and Smith’s relationship from their first meeting in 1749 until Hume’s death in 1776. It describes how they commented on each other’s writings, supported each other’s careers and literary ambitions, and advised each other on personal matters, most notably after Hume’s quarrel with Jean-Jacques Rousseau. Members of a vibrant intellectual scene in Enlightenment Scotland, Hume and Smith made many of the same friends (and enemies), joined the same clubs, and were interested in many of the same subjects well beyond philosophy and economics—from psychology and history to politics and Britain’s conflict with the American colonies. The book reveals that Smith’s private religious views were considerably closer to Hume’s public ones than is usually believed. It also shows that Hume contributed more to economics—and Smith contributed more to philosophy—than is generally recognized.

Vividly written, The Infidel and the Professor is a compelling account of a great friendship that had great consequences for modern thought.

Dennis C. Rasmussen is associate professor of political science at Tufts University. His books include The Pragmatic Enlightenment. He lives in Charlestown, Massachusetts.

SEPTEMBER
978-0-691-17701-4 Cloth $29.95T
360 pages. 8 halftones. 6 x 9.

PHILOSOPHY | BIOGRAPHY

The story of the greatest of all philosophical friendships—and how it influenced modern thought

“The Infidel and the Professor is the first book on the fascinating subject of the friendship between David Hume and Adam Smith. Masterfully weaving together the historical evidence, Dennis Rasmussen does justice to both the ideas of these two men and their larger social and intellectual context. The resulting account is erudite, absorbing, witty, and smoothly narrated.”

—Andrew Sabl, author of Hume’s Politics
Midlife
A Philosophical Guide

KIERAN SETIYA

How can you reconcile yourself with the lives you will never lead, with possibilities foreclosed, and with nostalgia for lost youth? How can you accept the failings of the past, the sense of futility in the tasks that consume the present, and the prospect of death that blights the future? In this self-help book with a difference, Kieran Setiya confronts the inevitable challenges of adulthood and middle age, showing how philosophy can help you thrive.

You will learn why missing out might be a good thing, how options are overrated, and when you should be glad you made a mistake. You will be introduced to philosophical consolations for mortality. And you will learn what it would mean to live in the present, how it could solve your midlife crisis, and why meditation helps.

Ranging from Aristotle, Schopenhauer, and John Stuart Mill to Virginia Woolf and Simone de Beauvoir, as well as drawing on Setiya’s own experience, Midlife combines imaginative ideas, surprising insights, and practical advice. Writing with wisdom and wit, Setiya makes a wry but passionate case for philosophy as a guide to life.

Kieran Setiya is professor of philosophy at the Massachusetts Institute of Technology. He is the author of Reasons without Rationalism (Princeton) and Knowing Right from Wrong. He lives in Brookline, Massachusetts, with his wife and son.

OCTOBER
978-0-691-17393-1 Cloth $22.95
208 pages. 5 x 8.

PHILOSOPHY

Philosophical wisdom and practical advice for overcoming the problems of middle age

“Written with charming simplicity and wry humor, Midlife is a philosophically rich source of what might be called ‘the higher life hacks’—reflective ways of dissolving the sense of emptiness and regret that tends to hit each of us with the onset of middle age. A work of disarming wisdom.”
—Jim Holt, author of Why Does the World Exist?
Boko Haram
The History of an African Jihadist Movement

ALEXANDER THURSTON

Boko Haram is one of the world’s deadliest jihadist groups. It has killed more than twenty thousand people and displaced more than two million in a campaign of terror that began in Nigeria but has since spread to Chad, Niger, and Cameroon as well. This is the first book to tell the full story of this West African affiliate of the Islamic State, from its beginnings in the early 2000s to its most infamous violence, including the 2014 kidnapping of 276 Nigerian schoolgirls.

Drawing on sources in Arabic and Hausa, rare documents, propaganda videos, press reports, and interviews with experts in Nigeria, Cameroon, and Niger, Alexander Thurston sheds new light on Boko Haram’s development. He shows that the group, far from being a simple or static terrorist organization, has evolved in its worldview and ideology in reaction to events. Chief among these has been Boko Haram’s escalating war with the Nigerian state and civilian vigilantes.

The book closely examines both the behavior and beliefs that are the keys to understanding Boko Haram. Putting the group’s violence in the context of the complex religious and political environment of Nigeria and the Lake Chad region, the book examines how Boko Haram relates to states, politicians, Salafis, Sufis, Muslim civilians, and Christians. It also probes Boko Haram’s international connections, including its loose former ties to al-Qaeda and its 2015 pledge of allegiance to ISIS.

An in-depth account of a group that is menacing Africa’s most populous and richest country, the book also illuminates the dynamics of civil war in Africa and jihadist movements in other parts of the world.

Alexander Thurston is visiting assistant professor of African studies at Georgetown University and the author of Salafism in Nigeria: Islam, Preaching, and Politics.

DECEMBER
978-0-691-17224-8 Cloth $29.95
352 pages. 3 maps. 5 ⅛ x 8 ⅛.
Princeton Studies in Muslim Politics
Dale F. Eickelman and Augustus Richard Norton, Series Editors

CURRENT AFFAIRS | AFRICAN STUDIES | ISLAMIC STUDIES
Vanguard of the Revolution
The Global Idea of the Communist Party

A. JAMES McADAMS

Vanguard of the Revolution is a sweeping history of one of the most significant political institutions of the modern world. The communist party was a revolutionary idea long before its supporters came to power. In this book, A. James McAdams argues that the rise and fall of communism can be understood only by taking into account the origins and evolution of this compelling idea. He shows how the leaders of parties in countries as diverse as the Soviet Union, China, Germany, Yugoslavia, Cuba, and North Korea adapted the original ideas of revolutionaries like Karl Marx and Vladimir Lenin to profoundly different social and cultural settings.

Taking readers from the drafting of The Communist Manifesto in the 1840s to the dissolution of the Soviet Union in the early 1990s, McAdams describes the decisive role played by individual rulers in the success of their respective parties—men like Joseph Stalin, Mao Zedong, and Fidel Castro. He demonstrates how these personalities drew on varying conceptions of the party’s functions to mesmerize their followers, mobilize their populations, and transform their societies. He also shows how many of these figures abused these ideas to justify incomprehensible acts of inhumanity. McAdams explains why communist parties lasted as long as they did, and why they either disappeared or ceased to be meaningful institutions by the close of the twentieth century.

The first comprehensive political history of the communist party, Vanguard of the Revolution is essential reading for anyone seeking to understand world communism and the captivating idea that gave it life.

A. James McAdams is the William M. Scholl Professor of International Affairs and director of the Nanovic Institute for European Studies at the University of Notre Dame. His many books include Judging the Past in Unified Germany and Germany Divided: From the Wall to Reunification (Princeton). He lives in South Bend, Indiana.

OCTOBER
978-0-691-16894-4 Cloth $35.00T
528 pages. 25 halftones. 6 x 9.

HISTORY | POLITICS
A surprising and revealing look at how today’s elite view their own wealth and place in society

“This exceptionally interesting book examines how one group of wealthy people understands and experiences its extraordinary privilege. Sherman’s analysis of elites is long overdue, especially as the popular discourse on inequality has exploded. Beautifully written, Uneasy Street is an exceptional piece of work.” —Juliet Schor, author of True Wealth

RACHEL SHERMAN

From TV’s “real housewives” to The Wolf of Wall Street, our popular culture portrays the wealthy as materialistic and entitled. But what do we really know about those who live on “easy street”? In this penetrating book, Rachel Sherman draws on rare in-depth interviews that she conducted with fifty affluent New Yorkers—including hedge fund financiers and corporate lawyers, professors and artists, and stay-at-home mothers—to examine their lifestyle choices and their understanding of privilege. Sherman upends images of wealthy people as invested only in accruing and displaying social advantages for themselves and their children. Instead, these liberal elites, who believe in diversity and meritocracy, feel conflicted about their position in a highly unequal society. They wish to be “normal,” describing their consumption as reasonable and basic and comparing themselves to those who have more than they do rather than those with less. These New Yorkers also want to see themselves as hard workers who give back and raise children with good values, and they avoid talking about money.

Although their experiences differ depending on a range of factors, including whether their wealth was earned or inherited, these elites generally depict themselves as productive and prudent, and therefore morally worthy, while the undeserving rich are lazy, ostentatious, and snobbish. Sherman argues that this ethical distinction between “good” and “bad” wealthy people characterizes American culture more broadly, and that it perpetuates rather than challenges economic inequality.

As the distance between rich and poor widens, Uneasy Street not only explores the real lives of those at the top but also sheds light on how extreme inequality comes to seem ordinary and acceptable to the rest of us.

Rachel Sherman is associate professor of sociology at the New School for Social Research and Eugene Lang College. She is the author of Class Acts: Service and Inequality in Luxury Hotels and lives in Brooklyn, New York.

SEPTEMBER
978-0-691-16550-9 Cloth $29.95T
320 pages. 6 x 9.

SOCIOLOGY
A Taste for the Beautiful
The Evolution of Attraction

MICHAEL J. RYAN

Darwin developed the theory of sexual selection to explain why the animal world abounds in stunning beauty, from the brilliant colors of butterflies and fishes to the songs of birds and frogs. He argued that animals have “a taste for the beautiful” that drives their potential mates to evolve features that make them more sexually attractive and reproductively successful. But if Darwin explained why sexual beauty evolved in animals, he struggled to understand how. In A Taste for the Beautiful, Michael Ryan, one of the world’s leading authorities on animal behavior, tells the remarkable story of how he and other scientists have taken up where Darwin left off and transformed our understanding of sexual selection, shedding new light on human behavior in the process.

Drawing on cutting-edge work in neuroscience and evolutionary biology, as well as his own important studies of the tiny Túngara frog deep in the jungles of Panama, Ryan explores the key questions: Why do animals perceive certain traits as beautiful and others not? Do animals have an inherent sexual aesthetic and, if so, where is it rooted? Ryan argues that the answers to these questions lie in the brain—particularly that of females, who act as biological puppeteers, spurring the development of beautiful traits in males. This theory of how sexual beauty evolves explains its astonishing diversity and provides new insights about how much our own perception of beauty resembles that of other animals.

Vividly written and filled with fascinating stories, A Taste for the Beautiful will change how you think about beauty and attraction.

Michael J. Ryan is the Clark Hubbs Regents Professor in Zoology at the University of Texas and a Senior Research Associate at the Smithsonian Tropical Research Institute in Panama. He is a leading researcher in the fields of sexual selection, mate choice, and animal communication. He lives in Austin, Texas.

FEBRUARY
978-0-691-16726-8 Cloth $29.95T
256 pages. 16 color illus. 8 halftones. 6 x 9.

POPULAR SCIENCE | NATURE

From one of the world’s leading authorities on animal behavior, the astonishing story of how the female brain drives the evolution of beauty in animals and humans

“In this engaging book, Michael Ryan explores why all animals look for beauty in the opposite sex. Using his studies of Central American frogs as a jumping-off point, he expertly guides us through new discoveries and ideas about how brains have evolved to yearn for the beautiful. Surprisingly, what female frogs admire in their male suitors illuminates our own desires and attractions.”

—Virginia Morell, author of the New York Times bestseller Animal Wise: How We Know Animals Think and Feel

NATIONAL AUTHOR TOUR
How collective intelligence can transform business, government, and our everyday lives

“This important work provides a sophisticated analysis of the various human and computational forms of collective intelligence. Mulgan demonstrates in a powerful way how such collective intelligence can be mobilized to deal effectively and wisely with the most urgent problems on the planet.”
—Howard Gardner, author of Multiple Intelligences

BIG MIND
How Collective Intelligence Can Change Our World

GEOFF MULGAN

A new field of collective intelligence has emerged in the last few years, prompted by a wave of digital technologies that make it possible for organizations and societies to think at large scale. This “bigger mind”—human and machine capabilities working together—has the potential to solve the great challenges of our time. So why do smart technologies not automatically lead to smart results? Gathering insights from diverse fields, including philosophy, computer science, and biology, Big Mind reveals how collective intelligence can guide corporations, governments, universities, and societies to make the most of human brains and digital technologies.

Geoff Mulgan explores how collective intelligence has to be consciously organized and orchestrated in order to harness its powers. He looks at recent experiments mobilizing millions of people to solve problems, and at groundbreaking technology like Google Maps and Dove satellites. He also considers why organizations full of smart people and machines can make foolish mistakes—from investment banks losing billions to intelligence agencies misjudging geopolitical events—and shows how to avoid them.

Highlighting differences between environments that stimulate intelligence and those that blunt it, Mulgan shows how human and machine intelligence could solve challenges in business, climate change, democracy, and public health. But for that to happen we’ll need radically new professions, institutions, and ways of thinking.

Informed by the latest work on data, web platforms, and artificial intelligence, Big Mind shows how collective intelligence could help us survive and thrive.

Geoff Mulgan is chief executive of Nesta, the UK’s National Endowment for Science, Technology and the Arts, and a senior visiting scholar at Harvard University’s Ash Center. He was the founder of the think tank Demos and director of the Prime Minister’s Strategy Unit and head of policy under Tony Blair. His books include The Locust and the Bee (Princeton) and Good and Bad Power (Penguin).

DECEMBER
978-0-691-17079-4 Cloth $29.95T
200 pages. 5 line illus. 6 x 9.

POPULAR ECONOMICS | PUBLIC POLICY
A Different Kind of Animal
How Culture Transformed Our Species

ROBERT BOYD

Human beings are a very different kind of animal. We have evolved to become the most dominant species on Earth. We have a larger geographical range and process more energy than any other creature alive. This astonishing transformation is usually explained in terms of cognitive ability—people are just smarter than all the rest. But in this compelling book, Robert Boyd argues that culture—our ability to learn from each other—has been the essential ingredient of our remarkable success.

A Different Kind of Animal demonstrates that while people are smart, we are not nearly smart enough to have solved the vast array of problems that confronted our species as it spread across the globe. Over the past two million years, culture has evolved to enable human populations to accumulate superb local adaptations that no individual could ever have invented on their own. It has also made possible the evolution of social norms that allow humans to make common cause with large groups of unrelated individuals, a kind of society not seen anywhere else in nature. This unique combination of cultural adaptation and large-scale cooperation has transformed our species and assured our survival—making us the different kind of animal we are today.

Based on the Tanner Lectures delivered at Princeton University, A Different Kind of Animal features challenging responses by biologist Allen Orr, philosopher Kim Sterelny, economist Paul Seabright, and evolutionary anthropologist Ruth Mace, as well as an introduction by Stephen Macedo.

Robert Boyd is Origins Professor in the School of Human Evolution and Social Change at Arizona State University. His books include How Humans Evolved, Not by Genes Alone: How Culture Transformed Human Evolution, and The Origin and Evolution of Cultures. He lives in Phoenix, Arizona.

How our ability to learn from each other has been the essential ingredient to our remarkable success as a species

“Robert Boyd is surely right that we are a ‘different kind of animal.’ We possess language, we have sophisticated trade and cooperation, but we are also frighteningly deceptive and prone to spasms of unspeakable violence. Boyd shows here in compelling style how our possession of culture—the passing on of learned information—explains the highs, lows, and contradictions in our behaviors.”

—Mark Pagel, author of Wired for Culture: Origins of the Human Social Mind
Evidence for Hope
Making Human Rights Work in the 21st Century

KATHRYN SIKKINK

Evidence for Hope makes the case that, yes, human rights work. Critics may counter that the movement is in serious jeopardy or even a questionable byproduct of Western imperialism. They point out that Guantánamo is still open, the Arab Spring protests have been crushed, and governments are cracking down on NGOs everywhere. But respected human rights expert Kathryn Sikkink draws on decades of research and fieldwork to provide a rigorous rebuttal to the pessimistic doubts about human rights laws and institutions. She demonstrates that change comes slowly and as the result of struggle, but in the long term, human rights movements have been vastly effective.

Attacks on the human rights movement’s credibility are based on the faulty premise that human rights ideas emerged in North America and Europe and were imposed on developing southern nations. Starting in the 1940s, Latin American leaders and activists were actually early advocates for the international protection of human rights. Sikkink shows that activists and scholars disagree about the efficacy of human rights because they use different yardsticks to measure progress. Comparing the present to the past, she shows that genocide and violence against civilians have declined over time, while access to health care and education has increased dramatically. Cognitive and news biases contribute to pervasive cynicism, but Sikkink’s investigation into past and current trends actually indicates that human rights is not in its twilight. Instead, this is a period of vibrant activism that has made impressive improvements in human well-being.

Exploring the strategies that have led to real humanitarian gains, Evidence for Hope looks at how these essential advances can be supported and sustained for decades to come.

Kathryn Sikkink is the Ryan Family Professor of Human Rights Policy at the Harvard Kennedy School of Government, and the Carol K. Pforzheimer Professor at the Radcliffe Institute for Advanced Study.

OCTOBER
978-0-691-17062-6 Cloth $35.00T
336 pages. 5 halftones. 19 line illus. 1 table. 1 map. 6 x 9.

Human Rights and Crimes against Humanity
Eric D. Weitz, Series Editor

WORLD HISTORY | PUBLIC POLICY
The Making of Martin Luther

RICHARD REX

The Making of Martin Luther takes a provocative look at the intellectual emergence of one of the most original and influential minds of the sixteenth century. Richard Rex traces how, in a concentrated burst of creative energy in the few years surrounding his excommunication by Pope Leo X in 1521, this lecturer at an obscure German university developed a startling new interpretation of the Christian faith that brought to an end the dominance of the Catholic Church in Europe. Luther’s personal psychology and cultural context played their parts in the whirlwind of change he unleashed. But for the man himself, it was always about the ideas, the truth, and the Gospel.

Focusing on the most intensely important years of Luther’s career, Rex teases out the threads of his often paradoxical and counterintuitive ideas from the tangled thickets of his writings, explaining their significance, their interconnections, and the astonishing appeal they so rapidly developed. Yet Rex also sets these ideas firmly in the context of Luther’s personal life, the cultural landscape that shaped him, and the traditions of medieval Catholic thought from which his ideas burst forth.

Lucidly argued and elegantly written, The Making of Martin Luther is a splendid work of intellectual history that renders Luther’s earthshaking yet sometimes challenging ideas accessible to a new generation of readers.

Richard Rex is professor of Reformation history at the University of Cambridge and a fellow of Queens’ College. His books include Tudors: The Illustrated History and Henry VIII and the English Reformation. He lives in Cambridge, England.

OCTOBER
978-0-691-15515-9 Cloth $29.95T
352 pages. 5 1/2 x 8 1/2.

RELIGION | HISTORY

“A major new account of the most intensely creative years of Luther’s career

“One of the most interesting and original studies of Luther that I’ve read in my career. Combining deep learning and analytical rigor with a wry sense of humor, Rex breaks through the crust of endlessly repeated scholarly narratives and interpretative assumptions that have long been taken for granted. The Making of Martin Luther is an important book.”
—Brad S. Gregory, author of The Unintended Reformation: How a Religious Revolution Secularized Society
The Best Writing on Mathematics 2017

EDITED BY MIREA PITICI

This annual anthology brings together the year’s finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, The Best Writing on Mathematics 2017 makes available to a wide audience many articles not easily found anywhere else—and you don’t need to be a mathematician to enjoy them. These writings offer surprising insights into the nature, meaning, and practice of mathematics today. They delve into the history, philosophy, teaching, and everyday occurrences of math, and take readers behind the scenes of today’s hottest mathematical debates.

Here Evelyn Lamb describes the excitement of searching for incomprehensibly large prime numbers, Jeremy Gray speculates about who would have won math’s highest prize—the Fields Medal—in the nineteenth century, and Philip Davis looks at mathematical results and artifacts from a business and marketing viewpoint. In other essays, Noson Yanofsky explores the inherent limits of knowledge in mathematical thinking, Jo Boaler and Lang Chen reveal why finger-counting enhances children’s receptivity to mathematical ideas, and Carlo Séquin and Raymond Shiau attempt to discover how the Renaissance painter Fra Luca Pacioli managed to convincingly depict his famous rhombicuboctahedron, a twenty-six-sided Archimedean solid. And there’s much, much more.

In addition to presenting the year’s most memorable writings on mathematics, this must-have anthology includes a bibliography of other notable writings and an introduction by the editor, Mircea Pitici. This book belongs on the shelf of anyone interested in where math has taken us—and where it is headed.

Mircea Pitici holds a PhD in mathematics education from Cornell University and is a graduate student in library and information science at Syracuse University’s iSchool. He has edited The Best Writing on Mathematics since 2010.

DECEMBER
978-0-691-17863-9 Paper $24.95T
264 pages. 20 color illus. 42 halftones. 15 line illus. 2 tables. 5 ¼ x 8 ½.

POPULAR MATHEMATICS
The Oceans
A Deep History

EELCO J. ROHLING

It has often been said that we know more about the moon than we do about our own oceans. In fact, we know a great deal more about the oceans than many people realize. Scientists know that our actions today are shaping the oceans and climate of tomorrow—and that if we continue to act recklessly, the consequences will be dire. In this timely and accessible book, Eelco Rohling traces the 4.4-billion-year history of Earth’s oceans while also shedding light on the critical role they play in our planet’s climate system.

Beginning with the formation of primeval Earth and the earliest appearance of oceans, Rohling takes readers on a journey through prehistory to the present age, vividly describing the major events in the ocean’s evolution—from snowball and greenhouse Earth to the end-Permian mass extinction, the breakup of the Pangaea supercontinent, and the changing climate of today. Along the way, he explores the close interrelationships of the oceans, climate, solid Earth processes, and life, using the context of Earth and ocean history to provide perspective on humankind’s impacts on the health and habitability of our planet—and on what the future may hold for us.

An invaluable introduction to the cutting-edge science of paleoceanography, The Oceans enables you to make your own informed opinions about the environmental challenges we face as a result of humanity’s unrelenting drive to exploit the world ocean and its vital resources.

Eelco J. Rohling is professor of ocean and climate change in the Research School of Earth Sciences at the Australian National University and at the University of Southampton’s National Oceanography Centre Southampton.

DECEMBER
978-0-691-16891-3 Cloth $29.95T
280 pages. 17 line illus. 6 x 9.

EARTH SCIENCE | OCEAN SCIENCE
From an award-winning poet, a collection that explores the complexities of transformation, cultures, and politics

“Myronn Hardy is a citizen of worlds, including the North Africa where he lives and the America where he was born. Recalling Damascus, he sees Dylann Roof emerging with ‘the gracelessness of the unburied,’ and on Ibn Rochd Avenue in Rabat, an image of a father tying his son’s shoes evokes Trayvon Martin’s untied laces. Filled with ecstatic moments, the poems in Radioactive Starlings are supreme examples of lyric restraint as well as lush, colorful precision. This compelling collection makes a powerful case for claiming Hardy as one of our finest lyric poets.”
—Khaled Mattawa, author of Tocqueville: Poems

Radioactive Starlings
Poems

MYRONN HARDY

In Radioactive Starlings, award-winning poet Myronn Hardy explores the divergences between the natural world and technology, asking what progress means when it destroys the places that sustain us. Primarily set in North Africa and the Middle East, but making frequent reference to the poet’s native United States, these poems reflect on loss, beauty, and dissent, as well as memory and the contemporary world’s relationship to the collective past.

Hardy imagines the Portuguese writer Fernando Pessoa as various starlings dwelling in New York City, Lisbon, Tunis, and Johannesburg, flying above these cities, resting in ficus and sycamores and on church steeples and minarets. Inhabiting the invented voices of Gwendolyn Brooks, Bob Kaufman, and Henry Ossawa Tanner, the poems make references to Miles Davis, Mahmoud Darwish, Tamir Rice, Ahmed Mohamed, and Albert Camus, and use forms such as ghazal, villanelle, pantoum, and sonnet, in addition to free lyricism. Through all these voices and forms, the questing starlings persist, moving and observing—and being observed by we who are planted on a crumbling ground.

A meditation on the complexities of transformation, cultures, and politics, Radioactive Starlings is an important collection from a highly accomplished young poet.

Myronn Hardy is the author of four previous books of poems: Approaching the Center, winner of the PEN/Oakland Josephine Miles Prize; The Headless Saints, winner of the Hurston/Wright Legacy Award; Catastrophic Bliss, winner of the Griot-Stadler Award for Poetry; and, most recently, Kingdom. He divides his time between Morocco and New York City.

NOVEMBER
978-0-691-17710-6 Paper $17.95T
978-0-691-17709-0 Cloth $45.00S
112 pages. 6 x 9.
Princeton Series of Contemporary Poets
Susan Stewart, Series Editor
POETRY
The Unstill Ones
Poems

MILLER OBERMAN

An exciting debut collection of original poems and translations from Old English, The Unstill Ones takes readers into a timeless, shadow-filled world where new poems sound ancient, and ancient poems sound new. Award-winning scholar-poet Miller Oberman’s startlingly fresh translations of well-known and less familiar Old English poems often move between archaic and contemporary diction, while his original poems frequently draw on a compressed, tactile Old English lexicon and the powerful formal qualities of medieval verse.

Shaped by Oberman’s scholarly training in poetry, medieval language, translation, and queer theory, these remarkable poems explore sites of damage and transformation, both new and ancient. “Wulf and Eadwacer,” a radical new translation of a thousand-year-old lyric, merges scholarly practice with a queer- and feminist-inspired rendering, while original poems such as “On Trans” draw lyrical connections between multiple processes of change and boundary crossing, from translation to transgender identity. Richly combining scholarly rigor, a finely tuned contemporary aesthetic, and an inventiveness that springs from a deep knowledge of the earliest forms of English, The Unstill Ones marks the emergence of a major new voice in poetry.

Miller Oberman has received a number of awards for his poetry, including a Ruth Lilly Fellowship, a 92Y Discovery Prize, and Poetry magazine’s John Frederick Nims Memorial Prize for Translation. His work has appeared in Poetry, London Review of Books, the Nation, Boston Review, Tin House, and Harvard Review. He lives in Brooklyn, New York.

NOVEMBER
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72 pages. 6 x 9.
Princeton Series of Contemporary Poets
Susan Stewart, Series Editor

POETRY

An exciting debut collection of original poems and translations from Old English

“Rarely does one read something both so old and, at the same time, so new. Old in the sense that the taproots of these poems reach so deep and so wide, and new in the sense that they often startle with their originality. The poems are immediately understandable, mysterious, and authentic. Miller Oberman has written a book that makes me want to shake his hand, to salute him, and to say, frankly, that these poems and this book filled me with gratitude and joy.”
—Thomas Lux
Why we need to think more like economists to successfully combat terrorism

Praise for What Makes a Terrorist:

“In this beautifully written book, one of the world’s most respected economists tackles the question of terrorism. Krueger’s work represents the most careful data-driven research ever done in this area. This is a book that a lay audience will read and enjoy, but with a rigor and depth that will inform the experts in the field. This is timely and important work which should play a critical role in shaping our public policies on terrorism.”

—Steven D. Levitt, coauthor of Freakonomics

ALAN B. KRUEGER
With a new introduction by the author

If we are to correctly assess the root causes of terrorism and successfully address the threat, we must think more like economists do. This is the argument of Alan Krueger’s What Makes a Terrorist, a book that explains why our tactics in the fight against terrorism must be based on more than anecdote, intuition, and speculation.

Many popular ideas about terrorists and why they seek to harm us are fueled by falsehoods, misinformation, and fearmongering. Many believe that poverty and lack of education breed terrorism, despite the wealth of evidence showing that most terrorists come from middle-class, and often college-educated, backgrounds. Krueger closely examines the factors that motivate individuals to participate in terrorism, drawing inferences from terrorists’ own backgrounds and the economic, social, religious, and political environments in the societies from which they come. He describes which countries are the most likely breeding grounds for terrorists, and which ones are most likely to be their targets. Krueger addresses the economic and psychological consequences of terrorism and puts the threat squarely into perspective, revealing how our nation’s sizable economy is diverse and resilient enough to withstand the comparatively limited effects of most terrorist strikes. He also calls on the media to be more responsible in reporting on terrorism.

Bringing needed clarity to one of the greatest challenges of our generation, this 10th anniversary edition of What Makes a Terrorist features a new introduction by the author that discusses the lessons learned in the past decade from the rise of ISIS and events like the 2016 Pulse nightclub attack in Orlando, Florida.

Alan B. Krueger is the Bendheim Professor of Economics and Public Policy at Princeton University, former chairman of President Barack Obama’s Council of Economic Advisers, and an adviser to the National Counterterrorism Center. He is the coauthor of Myth and Measurement: The New Economics of the Minimum Wage (Princeton) and Inequality in America. He lives in Princeton, New Jersey.
Here is Charles Darwin in his own words—the naturalist, traveler, scientific thinker, and controversial author of *On the Origin of Species*, the book that shook the Victorian world. Featuring hundreds of quotations carefully selected by world-renowned Darwin biographer Janet Browne, *The Quotable Darwin* draws from Darwin’s writings, letters to friends and family, autobiographical reminiscences, and private scientific notebooks. It offers a multifaceted portrait that takes readers through his youth, the famous voyage of the *Beagle*, the development of his thoughts about evolution, his gradual loss of religious faith, and the time spent turning his ideas into a well-articulated theory about the natural origin of all living beings—a theory that dangerously included the origin of humans.

*The Quotable Darwin* also includes many of the key responses to Darwin’s ideas from figures across the social spectrum, scientists and nonscientists alike—and criticism too. We see Darwin as an innovative botanist and geologist, an affectionate husband and father, and a lively correspondent who once told his cousin that he liked to play billiards because “it drives the horrid species out of my head.” This book gives us an intimate look at Darwin at work, at home, as a public figure, and on his travels.

Complete with a chronology of Darwin’s life by Browne, *The Quotable Darwin* provides an engagingly fresh perspective on a remarkable man who was always thinking deeply about the natural world.

Janet Browne is the Aramont Professor of the History of Science at Harvard University. Her books include the acclaimed two-volume biography of Darwin, *Charles Darwin: Voyaging* and *Charles Darwin: The Power of Place* (both Princeton). She lives in Cambridge, Massachusetts.

NOVEMBER

978-0-691-16935-4 Cloth $24.95T
296 pages. 6 halftones. 4 ⅛ x 7 ⅛.

POPULAR SCIENCE | NATURE
The Seduction of Curves
The Lines of Beauty That Connect Mathematics, Art, and the Nude

ALLAN McROBIE
With photography by Helena Weightman

Curves are seductive. These smooth, organic lines and surfaces—like those of the human body—appeal to us in an instinctive, visceral way that straight lines or the perfect shapes of classical geometry never could. In this large-format book, lavishly illustrated in color throughout, Allan McRobie takes the reader on an alluring exploration of the beautiful curves that shape our world—from our bodies to Salvador Dalí’s paintings and the space-time fabric of the universe itself.

The book focuses on seven curves—the fold, cusp, swallowtail, and butterfly, plus the hyperbolic, elliptical, and parabolic “umbilics”—and describes the surprising origins of their taxonomy in the catastrophe theory of mathematician René Thom. In an accessible discussion illustrated with many photographs of the human nude, McRobie introduces these curves and then goes on to describe their role in nature, science, engineering, architecture, art, and other areas. The reader learns how these curves play out in everything from the stability of oil rigs and the study of distant galaxies to rainbows, the patterns of light on pool floors, and even the shape of human genitals. The book also discusses the role of these curves in the work of such artists as David Hockney, Henry Moore, and Anish Kapoor, with particular attention given to the delicate sculptures of Naum Gabo and the final paintings of Dalí, who said that Thom’s theory “bewitched all of my atoms.”

A unique introduction to the language of beautiful curves, this book may change the way you see the world.

Allan McRobie is a Reader in the Engineering Department at the University of Cambridge, where he teaches stability theory and structural engineering. He previously worked as an engineer in Australia, designing bridges and towers.

NOVEMBER
978-0-691-17533-1 Cloth $35.00T
168 pages. 179 color illus. 38 halftones. 69 line illus. 8 x 10.

POPULAR MATHEMATICS | ART
Designing San Francisco
Art, Land, and Urban Renewal in the City by the Bay

ALISON ISENBERG

Designing San Francisco is the untold story of the formative postwar decades when U.S. cities took their modern shape amid clashing visions of the future. In this pathbreaking book, Alison Isenberg shifts the focus from architects and city planners—those most often hailed in histories of urban development and design—to the unsung artists, activists, and others who played pivotal roles in rebuilding San Francisco between the 1940s and the 1970s.

Previous accounts of midcentury urban renewal have focused on the opposing terms set down by Robert Moses and Jane Jacobs and have followed New York City models. Isenberg turns our attention west to colorful and contentious San Francisco, where unexpectedly fierce battles were waged over iconic private and public projects like Ghirardelli Square, Golden Gateway, and the Transamerica Pyramid.

When large-scale redevelopment came to low-rise San Francisco in the 1950s, the resulting rivalries and conflicts sparked the rise of numerous allied arts fields and their professionals, including architectural model makers, real estate publicists, graphic designers, photographers, sculptors, public-interest lawyers, alternative press writers, and preservationists. Isenberg explores how these professionals brought new ideas to city, regional, and national planning and shaped projects across urban, suburban, and rural borders. San Francisco’s rebuilding galvanized far-reaching critiques of the inequitable competition for scarce urban land, and propelled debates over responsible public land stewardship. Isenberg challenges many truisms of this renewal era—especially the presumed male domination of postwar urban design, showing how women collaborated in city building long before feminism’s impact in the 1970s.

Alison Isenberg is professor of history at Princeton University, where she codirects the Princeton-Mellon Initiative in Architecture, Urbanism, and the Humanities. She is the author of Downtown America: A History of the Place and the People Who Made It.

SEPTEMBER
978-0-691-17254-5 Cloth $37.50T
436 pages. 43 color + 115 b/w illus. 6 ½ x 9 ½.

URBAN STUDIES | HISTORY
Big Pacific
Passionate, Voracious, Mysterious, Violent

REBECCA TANSLEY

The Pacific Ocean covers one-third of Earth’s surface—more than all of the planet’s landmasses combined. It contains half of the world’s water, hides its deepest places, and is home to some of the most dazzling creatures known to science. The companion book to the spectacular five-part series on PBS produced by Natural History New Zealand, Big Pacific breaks the boundaries between land and sea to present the Pacific Ocean and its inhabitants as you have never seen them before.

Illustrated in full color throughout, Big Pacific blends a wealth of stunning Ultra HD images with spellbinding storytelling to take you into a realm teeming with exotic life rarely witnessed up close—until now. The book is divided into four sections, each one focusing on an aspect of the Pacific. “Passionate Pacific” looks at the private lives of sea creatures, with topics ranging from the mating behaviors of great white sharks to the monogamy of wolf eels, while “Voracious Pacific” covers hunting and feeding. In “Mysterious Pacific,” you will be introduced to the Pacific’s more extraordinary creatures, like the pufferfish and firefly squid, and explore some of the region’s eeriest locales, like the turtle tombs of Borneo and the skull caves of Papua New Guinea. “Violent Pacific” examines the effects of events like natural disasters on the development of the Pacific Ocean’s geography and the evolution of its marine life.

Providing an unparalleled look at a diverse range of species, locations, and natural phenomena, Big Pacific is truly an epic excursion to one of the world’s last great frontiers.

Rebecca Tansley is a New Zealand–based writer and director. She has written several internationally published books, and her feature documentary film, Crossing Rachmaninoff, was screened at film festivals throughout the world.

JUNE
978-0-691-17748-9 Cloth $29.95T
For sale in North America only

NATURAL HISTORY
A major new study of the portraiture of one of the most important artists of the nineteenth century

“The first book to take on Cézanne’s portraits as a whole, this very impressive and important volume will be of interest to specialists and nonspecialists alike. It is superbly written and makes a significant contribution to Cézanne scholarship.”
—Matthew Simms, author of Cézanne’s Watercolors

Paul Cézanne (1839–1906) may be best known for his landscapes, but he also painted some 160 portraits throughout his exceptional career. This major work establishes portraiture as an essential practice for Cézanne, from his earliest self-portraits in the 1860s; to his famous depictions of figures including his wife Hortense Fiquet, the writer Émile Zola, and the art dealer Ambrose Vollard; and concluding with a poignant series of portraits of his gardener Vallier, made shortly before Cézanne’s death.

Featured essays by leading experts explore the special pictorial and thematic characteristics of Cézanne’s portraits. The authors address the artist’s creation of complementary pairs and multiple versions of the same subject, as well as the role of self-portraiture for Cézanne. They investigate the chronological evolution of his portrait work, with an examination of the changes that occurred within his artistic style and method, and in his understanding of resemblance and identity. They also consider the extent to which particular sitters influenced the characteristics and development of Cézanne’s practice.

Beautifully illustrated with works of art drawn from public and private collections around the world, Cézanne Portraits presents an astonishingly broad range of images that reveal the most personal and human qualities of this remarkable artist.

John Elderfield is chief curator emeritus of painting and sculpture at the Museum of Modern Art. He is currently the Allen R. Adler, Class of 1967, Distinguished Curator at the Princeton University Art Museum and lecturer in the Princeton University Department of Art and Archaeology. Mary G. Morton is curator and head of the Department of French Painting at the National Gallery of Art. Xavier Rey is director of collections at the Musée d’Orsay. Jayne Warman is a director of the Cézanne online catalogue raisonné. Alex Danchev (1955–2016) was professor of international relations at the University of St. Andrews.

Published in association with the National Portrait Gallery, London

Exhibition Schedule
Musée d’Orsay, Paris
June 13–September 24, 2017
National Portrait Gallery, London
October 26, 2017–February 11, 2018
National Gallery of Art, Washington, DC
March 25–July 1, 2018

JOHN ELDERFIELD, MARY G. MORTON, XAVIER REY, JAYNE WARMAN & ALEX DANCHEV
This beautifully illustrated book features twenty-four masterpieces in portraiture by celebrated French artist Paul Cézanne (1839–1906), offering an excellent introduction to this important aspect of the artist’s work.

Arranged chronologically and spanning five decades, featured portraits range from the artist’s earliest surviving self-portrait dating from the 1860s to paintings depicting family and friends, including his uncle Dominique, his wife Hortense, his son Paul, and his final portrait of Vallier, the gardener at his house near Aix-en-Provence, completed shortly before the artist’s death.

Art historian Mary Tompkins Lewis contributes an illuminating essay on Cézanne and his portraiture for general readers, alongside an illustrated chronology of the artist’s life and work.

Mary Tompkins Lewis is an art historian, critic, and visiting associate professor of fine arts at Trinity College, Hartford. Her books include Cézanne: Art and Ideas and Cézanne’s Early Imagery.

Published in association with the National Portrait Gallery, London

NOVEMBER
978-0-691-17795-3 Paper with flaps $14.95T
96 pages. 50 color illus. 6 ¾ x 8 ¼.
For sale only in North America
American photographer Emmet Gowin (b. 1941) is best known for his portraits of his wife, Edith, and their family, as well as for his images documenting the impact of human activity upon landscapes around the world. For the past fifteen years, he has been engaged in an equally profound project on a different scale, capturing the exquisite beauty of more than one thousand species of nocturnal moths in Bolivia, Brazil, Ecuador, French Guiana, and Panama.

These stunning color portraits present the insects—many of which have never been documented before or may not be seen again—arrayed in typologies of twenty-five per sheet. The moths are photographed alive, in natural positions and postures, and set against a variety of backgrounds taken from the natural world and images from art history.

Throughout Gowin’s distinguished career, his work has addressed urgent concerns. The arresting images of Mariposas Nocturnas extend this reach, as Gowin fosters awareness for a part of nature that is generally left unobserved and calls for a greater awareness of the biodiversity and value of the tropics as a universally shared natural treasure. An essay by Gowin provides a fascinating personal history of his work with biologists and introduces both the photographic and philosophical processes behind this extraordinary project.

Essential reading for audiences both in photography and natural history, this lavishly illustrated volume reminds readers that, as Terry Tempest Williams writes in her foreword, “The world is saturated with loveliness, inhabited by others far more adept at living with uncertainty than we are.”

Emmet Gowin is emeritus professor of photography at Princeton University. His many books include Emmet Gowin and Changing the Earth. His photographs are in collections around the world, including at the Art Institute of Chicago, the Cleveland Museum of Art, the J. Paul Getty Museum, the Metropolitan Museum of Art, and the Museum of Modern Art. Terry Tempest Williams is an author, conservationist, and activist. Her books include The Hour of Land and Refuge.
“Beauty is its own form of resistance.”—Terry Tempest Williams

© Emmet Gowin
William Blake and the Age of Aquarius

STEPHEN EISENMAN
With contributions by Mark Crosby, Elizabeth Ferrell, Jacob Henry Leveton, W. J. T. Mitchell & John Murphy

In his own lifetime, William Blake (1757–1827) was a relatively unknown nonconventional artist with a strong political bent. *William Blake and the Age of Aquarius* is a beautifully illustrated look at how, some two hundred years after his birth, the antiestablishment values embodied in Blake’s art and poetry became a model for artists of the American counterculture.

This book provides new insights into the politics and protests of Blake’s own lifetime, and the generation of artists who revived and reimagined his work in the mid-1940s through 1970, or what might be called the “long sixties.” Contributors explore Blake’s outsider status in Georgian England and how his individualistic vision spoke to members of the Beat Generation, hippies, radical poets and writers, and other voices of the counterculture. Among the artists, musicians, and writers who looked to Blake were such diverse figures as Diane Arbus, Jay DeFeo, the Doors, Sam Francis, Allen Ginsberg, Jess, Agnes Martin, Ad Reinhardt, Charles Seliger, Maurice Sendak, Robert Smithson, Clyfford Still, and many others.

*William Blake and the Age of Aquarius* shows how Blake’s myths, visions, and radicalism found new life among American artists who valued individualism and creativity, explored expanded consciousness, and celebrated youth, peace, and the power of love in a turbulent age.

Stephen Eisenman is professor of art history at Northwestern University. Mark Crosby is assistant professor of English at Kansas State University. Elizabeth Ferrell is assistant professor of art history at Arcadia University. Jacob Henry Leveton is a PhD candidate in art history at Northwestern. W. J. T. Mitchell is the Gaylord Donnelley Distinguished Service Professor of English and Art History at the University of Chicago. John Murphy is research associate in the Department of American Art at the Art Institute of Chicago.

Published in association with the Mary and Leigh Block Museum of Art, Northwestern University

NOVEMBER
978-0-691-17525-6 Cloth $45.00
224 pages. 137 color illus. 8 x 10.

ART
On Weaving
New Expanded Edition

ANNI ALBERS
With an afterword by Nicholas Fox Weber and contributions by Manuel Cirauqui & T’ai Smith

Written by one of the twentieth century’s leading textile artists, this splendidly illustrated book is a luminous meditation on the art of weaving, its history, its tools and techniques, and its implications for modern design. First published in 1965, On Weaving bridges the transition between handcraft and the machine-made, highlighting the essential importance of material awareness and the creative leaps that can occur when design problems are tackled by hand.

With her focus on materials and handlooms, Anni Albers discusses how technology and mass production place limits on creativity and problem solving, and makes the case for a renewed embrace of human ingenuity that is particularly important today. Her lucid and engaging prose is illustrated with a wealth of rare and extraordinary images showing the history of the medium, from hand-drawn diagrams and close-ups of pre-Columbian textiles to material studies with corn, paper, and the typewriter, as well as illuminating examples of her own work.

Now available for a new generation of readers, this expanded edition of On Weaving updates the book’s original black-and-white illustrations with full-color photos, and features an afterword by Nicholas Fox Weber and essays by Manuel Cirauqui and T’ai Smith that shed critical light on Albers and her career.

Anni Albers (1899–1994) was one of the foremost textile artists of the twentieth century; her works are in major museum collections around the world. Nicholas Fox Weber is executive director of The Josef and Anni Albers Foundation and the author of The Bauhaus Group: Six Masters of Modernism. Manuel Cirauqui is curator at the Guggenheim Museum Bilbao in Spain. T’ai Smith is associate professor of art history at the University of British Columbia and the author of Bauhaus Weaving Theory.

Published in association with The Josef and Anni Albers Foundation

OCTOBER
978-0-691-17785-4 Cloth $49.95T
256 pages. 106 color + 28 b/w illus. 8 ½ x 11.

ART
“Visuality and Virtuality is a magisterial work both in conception and execution. This is art history at its very best.”
—James D. Herbert, author of Brushstroke and Emergence: Courbet, Impressionism, Picasso

A provocative and challenging new conceptual framework for the study of images

WHITNEY DAVIS

This book builds on the groundbreaking theoretical framework established in Whitney Davis’s acclaimed previous book, A General Theory of Visual Culture, in which he shows how certain culturally constituted aspects of artifacts and pictures are visible to informed viewers. Here, Davis uses revealing archaeological and historical case studies to further develop his theory, presenting an exacting new account of the interaction that occurs when a viewer looks at a picture.

Davis argues that pictoriality—the depiction intended by its maker to be seen—emerges at a particular standpoint in space and time. Reconstruction of this standpoint is the first step of the art historian’s craft. Because standpoints are inherently mutable and mobile, pictoriality constantly shifts in form and possible meaning. To capture this complexity, Davis develops new concepts of radical pictorial ambiguity, including “bivisibility” (the fact that pictures can always be seen in ways other than intended), pictorial naturalism, and the behavior of pictures under changing angles of view. He then applies these concepts to four cases—Paleolithic cave painting; ancient Egyptian tomb decoration; classical Greek architectural sculpture, with a focus on the Parthenon frieze; and Renaissance perspective as invented by Brunelleschi.

A profound new theory of the work of both makers and viewers by one of the discipline’s most esteemed and engaged thinkers, Visuality and Virtuality is essential reading for art historians, architects, archaeologists, and philosophers of art and visual theory.

Whitney Davis is the George C. and Helen N. Pardee Professor of History and Theory of Ancient and Modern Art at the University of California, Berkeley. His many books include A General Theory of Visual Culture (Princeton) and Queer Beauty: Sexuality and Aesthetics from Winckelmann to Freud and Beyond.

NOVEMBER
978-0-691-17194-4 Cloth $49.95S
368 pages. 8 color + 163 b/w illus. 7 x 10.

ART
We are taught to believe in originals. In art and architecture in particular, original objects vouch for authenticity, value, and truth, and require our protection and preservation. The nineteenth century, however, saw this issue differently. In a culture of reproduction, plaster casts of building fragments and architectural features were sold throughout Europe and America and proudly displayed in leading museums. The first comprehensive history of these full-scale replicas, *Plaster Monuments* examines how they were produced, marketed, sold, and displayed, and how their significance can be understood today.

*Plaster Monuments* unsettles conventional thinking about copies and originals. As Mari Lending shows, the casts were used to restore wholeness to buildings that in reality lay in ruin, or to isolate specific features of monuments to illustrate what was typical of a particular building, style, or era. Arranged in galleries and published in exhibition catalogues, these often enormous objects were staged to suggest the sweep of history, synthesizing structures from vastly different regions and time periods into coherent narratives. While architectural plaster casts fell out of fashion after World War I, Lending brings the story into the twentieth century, showing how Paul Rudolph incorporated historical casts into the design for the Yale Art and Architecture building, completed in 1963.

Drawing from a broad archive of models, exhibitions, catalogues, and writings from architects, explorers, archaeologists, curators, novelists, and artists, *Plaster Monuments* tells the fascinating story of a premodernist aesthetic and presents a new way of thinking about history’s artifacts.

**Mari Lending** is professor of architectural history and theory at the Oslo School of Architecture and Design. Her books include, with Mari Hvattum, *Modelling Time* and, with Peter Zumthor, *A Feeling for History*.
How remarkable changes in ancient Greek pottery reveal the transformation of classical Greek culture

“This is a highly engaging, persuasive, and original book. Combing rigorous scholarship with clear and lively prose, it almost seamlessly integrates a variety of theories with a more empirical approach.”
—Jonathan Hall, University of Chicago

ROBIN OSBORNE

Why did soldiers stop fighting, athletes stop competing, and lovers stop having graphic sex in classical Greek art? The scenes depicted on Athenian pottery of the mid-fifth century BC are very different from those of the late sixth century. Did Greek potters have a different world to see—or did they come to see the world differently? In this lavishly illustrated and engagingly written book, Robin Osborne argues that these remarkable changes are the best evidence for the shifting nature of classical Greek culture.

Osborne examines the thousands of surviving Athenian red-figure pots painted between 520 and 440 BC and describes the changing depictions of soldiers and athletes, drinking parties and religious occasions, sexual relations, and scenes of daily life. He shows that it was not changes in each activity that determined how the world was shown, but changes in values and aesthetics.

By demonstrating that changes in artistic style involve choices about what aspects of the world we decide to represent as well as how to represent them, this book rewrites the history of Greek art. By showing that Greeks came to see the world differently over the span of less than a century, it reassesses the history of classical Greece and of Athenian democracy. And by questioning whether art reflects or produces social and political change, it provokes a fresh examination of the role of images in an ever-evolving world.

Robin Osborne is Professor of Ancient History at the University of Cambridge, where he is also a Fellow of King’s College. His books include Archaic and Classical Greek Art; Greece in the Making, 1200–479 BC; Athens and Athenian Democracy; and The History Written on the Classical Greek Body.

JANUARY
978-0-691-17767-0 Cloth $45.00S
336 pages. 35 color + 177 b/w illus. 7 x 10.
Martin Classical Lectures
ART | CLASSICS | ARCHAEOLOGY
The Painter’s Touch
Boucher, Chardin, Fragonard

EWA LAJER-BURCHARTH

The Painter’s Touch is a radical reinterpretation of three paradigmatic French painters of the eighteenth century. In this beautifully illustrated book, Ewa Lajer-Burcharth provides close readings of the works of François Boucher, Jean-Siméon Chardin, and Jean-Honoré Fragonard, entirely recasting our understanding of these painters’ practice. Using the notion of touch, she examines the implications of their strategic investment in materiality and sheds light on the distinct contribution of painting to the culture of the Enlightenment.

Lajer-Burcharth traces how the distinct logic of these painters’ work—the operation of surface in Boucher, the deep materiality of Chardin, and the dynamic morphological structure in Fragonard—contributed to the formation of artistic identity. Through the notion of touch, she repositions these painters in the artistic culture of their time, shifting attention from institutions such as the academy and the Salon to the realms of the market, the medium, and the body. Lajer-Burcharth analyzes Boucher’s commercial tact, Chardin’s interiorized craft, and Fragonard’s materialization of eros. Foregrounding the question of experience—that of the painters and of the people they represent—she shows how painting as a medium contributed to the Enlightenment’s discourse on the self in both its individual and social functions.

By examining what paintings actually “say” in brushstrokes, texture, and paint, The Painter’s Touch transforms our understanding of the role of painting in the emergence of modernity and provides new readings of some of the most important and beloved works of art of the era.

Ewa Lajer-Burcharth is the William Dorr Boardman Professor of Fine Arts at Harvard University. Her books include Chardin Material and Necklines: The Art of Jacques-Louis David after the Terror.

FEBRUARY
978-0-691-17012-1 Cloth $65.00S
336 pages. 154 color + 104 b/w illus. 8 3/4 x 11 1/2.

A new interpretation of the development of artistic modernity in eighteenth-century France

“Brilliantly imaginative and provocative, The Painter’s Touch is a hugely impressive book that radically recasts our idea of making selves and things, and how they are interfomred, at a critical moment of Western modernity.”
—Satish Padiyar, author of Chains: David, Canova, and the Fall of the Public Hero in Postrevolutionary France
Greek Art and Aesthetics in the Fourth Century B.C.

WILLIAM A. P. CHILDSD

Greek Art and Aesthetics in the Fourth Century B.C. analyzes the broad character of art produced during this period, providing in-depth analysis of and commentary on many of its most notable examples of sculpture and painting. Taking into consideration developments in style and subject matter, and elucidating political, religious, and intellectual context, William A. P. Childs argues that Greek art in this era was a natural outgrowth of the high classical period and focused on developing the rudiments of individual expression that became the hallmark of the classical in the fifth century.

As Childs shows, in many respects the art of this period corresponds with the philosophical inquiry by Plato and his contemporaries into the nature of art and speaks to the contemporaneous sense of insecurity and renewed religious devotion. Delving into formal and iconographic developments in sculpture and painting, Childs examines how the sensitive, expressive quality of these works seamlessly links the classical and Hellenistic periods, with no appreciable rupture in the continuous exploration of the human condition.

William A. P. Childs is professor emeritus of classical art and archaeology at Princeton University.

NOVEMBER
978-0-691-17646-8  Paper $65.00S
460 pages. 22 color + 263 b/w illus. 8 ½ x 11.
Publications of the Department of Art and Archaeology, Princeton University

ART | ARCHAEOLOGY

Restoring the Minoans
Sir Arthur Evans and Elizabeth Price

EDITED BY JENNIFER Y. CHI
With contributions by Jennifer Y. Chi, Rachel Herschman & Kenneth Lapatin

How do archaeologists and artists reimagine what life was like during the Greek Bronze Age? This innovative book considers two imaginative restorations of the ancient world by bringing together the discovery of Minoan culture by the British archaeologist Sir Arthur Evans (1851–1941) and the work of the Turner Prize–winning video artist Elizabeth Price (b. 1966).

Featured essays examine Evans’s interpretation and restoration of the Knossos palace and present fresh photography of Minoan artifacts and archival photographs of the dig alongside previously unpublished watercolors and drawings by the archaeological illustrators and restorers who worked on the site. An interview with Price explores how her attraction to the Sir Arthur Evans Archive became the basis for her commissioned video installation at the University of Oxford’s Ashmolean Museum and offers insight into her creative practice.

Jennifer Y. Chi is exhibitions director and chief curator at the Institute for the Study of the Ancient World at New York University.

NOVEMBER
978-0-691-17869-1  Flapped paperback in slipcase $35.00S
96 pages. 110 color illus. 8 x 6 ½.
Distributed for the Institute for the Study of the Ancient World at New York University

Exhibition Dates: October 5, 2017–January 7, 2018

ART | ARCHAEOLOGY

50  Art & Architecture
Around Chigusa
Tea and the Arts of Sixteenth-Century Japan

EDITED BY DORA C. Y. CHING, LOUISE ALLISON CORT & ANDREW M. WATSKY

Around Chigusa investigates the cultural and artistic milieu in which a humble jar of Chinese origin dating to the thirteenth or fourteenth century became Chigusa, a revered, named object in the practice of formalized tea presentation (chanoyu) in sixteenth-century Japan. This tea-leaf storage jar lies at the nexus of interlocking personal networks, cultural values, and aesthetic idioms in the practice and appreciation of tea, poetry, painting, calligraphy, and Noh theater during this formative period of tea culture. The book’s essays set tea in dialogue with other cultural practices, revealing larger cultural paradigms that informed the production, circulation, and reception of the artifacts used and displayed in tea. Key themes include the centrality of tea to the social life of and interaction among warriors, merchants, and the courtly elite; the multifaceted relationship between things wa (Japanese) and kan (Chinese) and between tea and poetry; the rise of new formats for display of the visual and calligraphic arts; and collecting and display as an expression of political power.

Dora C. Y. Ching is associate director of the P. Y. and Kinmay W. Tang Center for East Asian Art at Princeton University. She is the coeditor of numerous books, including The Family Model in Chinese Art and Culture (Princeton). Louise Allison Cort is curator for ceramics at the Smithsonian’s Freer Gallery of Art and Arthur M. Sackler Gallery. Her books include Isamu Noguchi and Modern Japanese Ceramics. Andrew M. Watsky is professor of Japanese art and archaeology at Princeton University. He is the author of Chikubushima: Deploying the Sacred Arts in Momoyama Japan. He and Cort are the coeditors of Chigusa and the Art of Tea.

NOVEMBER
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336 pages. 99 color illus. 8 x 10 ½.

Publications of the Department of Art and Archaeology, Princeton University

ART | ASIAN STUDIES
A brand-new edition of Einstein’s classic work The Meaning of Relativity, accompanied by important historical commentary and documents

“Gutfreund and Renn have produced a lucid, readable, and deeply informed account of Einstein’s development of relativity theory. Focusing on Einstein’s 1921 trip to America and the lectures he gave there, this impressive work is invaluable for experts and lay readers. It puts Einstein’s lectures in the context of the formative years of his theory and shows how, after the 1919 eclipse observations, his theory launched one of the greatest transformations in the history of science.” —Walter Isaacson, author of Einstein and Steve Jobs

THE FORMATIVE YEARS OF RELATIVITY
THE HISTORY AND MEANING OF EINSTEIN’S PRINCETON LECTURES
HANOCH GUTFREUND & JÜRGEN RENN

First published in 1922 and based on lectures delivered in May 1921, Albert Einstein’s The Meaning of Relativity offered an overview and explanation of the then new and controversial theory of relativity. The work would go on to become a monumental classic, printed in numerous editions and translations worldwide. Now, The Formative Years of Relativity introduces Einstein’s masterpiece to new audiences. This beautiful volume contains Einstein’s insightful text, accompanied by important historical materials and commentary looking at the origins and development of general relativity. Hanoch Gutfreund and Jürgen Renn provide fresh, original perspectives, placing Einstein’s achievements into a broader context for all readers.

In this book, Gutfreund and Renn tell the rich story behind the early reception, spread, and consequences of Einstein’s ideas during the formative years of general relativity in the late 1910s and 1920s. They show that relativity’s meaning changed radically throughout the nascent years of its development, and they describe in detail the transformation of Einstein’s work from the esoteric pursuit of one individual communicating with a handful of colleagues into the preoccupation of a growing community of physicists, astronomers, mathematicians, and philosophers.

This handsome edition quotes extensively from Einstein’s correspondence and reproduces historical documents such as newspaper articles and letters. Inserts are featured in the main text giving concise explanations of basic concepts, and short biographical notes and photographs of some of Einstein’s contemporaries are included. The first-ever English translations of two of Einstein’s popular Princeton lectures are featured at the book’s end.

Hanoch Gutfreund is professor emeritus of theoretical physics at the Hebrew University of Jerusalem, where he is also the academic director of the Albert Einstein Archives. Jürgen Renn is a director at the Max Planck Institute for the History of Science in Berlin. His books include The Genesis of General Relativity.
How the US Congress shaped the Fed's evolution from a decentralized institution to today's global financial regulator

“This book examines the interrelationship between Congress and the Federal Reserve over time, analyzing the congressional politics of the Federal Reserve’s founding in 1913 and its subsequent institutional development through the aftermath of the 2008 financial crisis. Binder and Spindel incorporate a wealth of systematic data into their historical narrative.”

—Frances E. Lee, University of Maryland

Sarah Binder & Mark Spindel

Born out of crisis a century ago, the Federal Reserve has become the most powerful macroeconomic policymaker and financial regulator in the world. The Myth of Independence traces the Fed’s transformation from a weak, secretive, and decentralized institution in 1913 to a remarkably transparent central bank a century later. Offering a unique account of Congress’s role in steering this evolution, Sarah Binder and Mark Spindel explore the Fed’s past, present, and future and challenge the myth of its independence.

Binder and Spindel argue that recurring cycles of crisis, blame, and reform propelled lawmakers to create and revamp the powers and governance of the Fed at critical junctures, including the Panic of 1907, the Great Depression, the postwar Treasury-Fed Accord, the inflationary episode of the 1970s, and the recent financial crisis. Marshaling archival sources, interviews, and statistical analyses, the authors pinpoint political and economic dynamics that shaped interactions between the legislature and the Fed, and that have generated a far stronger central bank than anticipated at its founding. The Fed today retains its unique federal style, diluting the ability of lawmakers and the president to completely centralize control of monetary policy.

In the long wake of the financial crisis, with economic prospects decidedly subpar, partisan rivals in Congress seem poised to continue battling over the Fed’s statutory mandates and the powers given to achieve them. Examining the interdependent relationship between America’s Congress and its central bank, The Myth of Independence presents critical insights about the future of monetary and fiscal policies that drive the nation’s economy.

Sarah Binder is professor of political science at George Washington University and senior fellow at the Brookings Institution. Her books include Advice and Dissent and Stalemate. Mark Spindel has spent his entire career in investment management at such organizations as Salomon Brothers, the World Bank, and Potomac River Capital, a Washington D.C.-based hedge fund he started in 2007.
How Global Currencies Work
Past, Present, and Future

BARRY EICHENGREEN, ARNAUD MEHL & LIVIA CHIȚU

At first glance, the modern history of the global economic system seems to support the long-held view that the leading world power’s currency—the British pound, the U.S. dollar, and perhaps someday the Chinese yuan—invariably dominates international trade and finance. In *How Global Currencies Work*, three noted economists provide a reassessment of this history and the theories behind the conventional wisdom.

Offering a new history of global finance over the past two centuries, and marshaling extensive new data to test established theories of how global currencies work, Barry Eichengreen, Arnaud Mehl, and Livia Chițu argue for a new view, in which several national monies can share international currency status, and their importance can change rapidly. They demonstrate how changes in technology and in the structure of international trade and finance have reshaped the landscape of international currencies so that several international financial standards can coexist. They show that multiple international and reserve currencies have in fact coexisted in the past—upending the traditional view of the British pound’s dominance prior to 1945 and the U.S. dollar’s dominance more recently.

Looking forward, the book tackles the implications of this new framework for major questions facing the future of the international monetary system, from whether the euro and the Chinese yuan might address their respective challenges and perhaps rival the dollar to how increased currency competition might affect global financial stability.

Barry Eichengreen is the George C. Pardee and Helen N. Pardee Professor of Economics and Political Science at the University of California, Berkeley. His books include *Hall of Mirrors*, *Exorbitant Privilege*, *Globalizing Capital*, and *The European Economy since 1945*. Arnaud Mehl is principal economist at the European Central Bank. Livia Chițu is an economist at the European Central Bank.
The Mexican Heartland
How Communities Shaped Capitalism, a Nation, and World History, 1500–2000

JOHN TUTINO

The Mexican Heartland provides a new history of capitalism from the perspective of the landed communities surrounding Mexico City. In a sweeping analytical narrative spanning the sixteenth century to today, John Tutino challenges our basic assumptions about the forces that shaped global capitalism—setting families and communities at the center of histories that transformed the world.

Despite invasion, disease, and depopulation, Mexico’s heartland communities held strong on the land, adapting to sustain and shape the dynamic silver capitalism so pivotal to Spain’s empire and world trade for centuries after 1550. They joined in insurgencies that brought the collapse of silver and other key global trades after 1810 as Mexico became a nation, then struggled to keep land and self-rule in the face of liberal national projects. They drove Zapata’s 1910 revolution—a rising that rattled Mexico and the world of industrial capitalism. Although the revolt faced defeat, adamant communities forced a land reform that put them at the center of Mexico’s experiment in national capitalism after 1920. Then, from the 1950s, population growth and technical innovations drove people from rural communities to a metropolis spreading across the land. The heartland urbanized, leaving people searching for new lives—dependent, often desperate, yet still pressing their needs in a globalizing world.

A masterful work of scholarship, The Mexican Heartland is the story of how landed communities and families around Mexico City sustained silver capitalism, challenged industrial capitalism—and now struggle under globalizing urban capitalism.

John Tutino is professor of history and international affairs and director of the Americas Initiative at Georgetown University. His books include Making a New World: Founding Capitalism in the Bajío and Spanish North America and From Insurrection to Revolution in Mexico: Social Bases of Agrarian Violence, 1750–1940 (Princeton).

A major new history of capitalism from the perspective of the indigenous peoples of Mexico, who sustained and resisted it for centuries

“The Mexican Heartland is an excellent book. Tutino combines a big, systemic picture of structural change with an understanding of how people at the grass roots accommodated, protested, and altered those structures. His argument is convincing and important.”
—Kenneth Pomeranz, author of The Great Divergence: China, Europe, and the Making of the Modern World Economy

DECEMBER
978-0-691-17436-5 Cloth $39.50S
544 pages. 32 halftones. 17 tables. 17 maps. 6 x 9.

WORLD HISTORY
Joan Wallach Scott’s acclaimed and controversial writings have been foundational for the field of gender history. With *Sex and Secularism*, Scott challenges one of the central claims of the “clash of civilizations” polemic—the false notion that secularism is a guarantee of gender equality.

Drawing on a wealth of scholarship by second-wave feminists and historians of religion, race, and colonialism, Scott shows that the gender equality invoked today as a fundamental and enduring principle was not originally associated with the term “secularism” when it first entered the lexicon in the nineteenth century. In fact, the *inequality* of the sexes was fundamental to the articulation of the separation of church and state that inaugurated Western modernity. Scott points out that Western nation-states imposed a new order of women’s subordination, assigning them to a feminized familial sphere meant to complement the rational masculine realms of politics and economics. It was not until the question of Islam arose in the late twentieth century that gender equality became a primary feature of the discourse of secularism.

Challenging the assertion that secularism has always been synonymous with equality between the sexes, *Sex and Secularism* reveals how this idea has been used to justify claims of white, Western, and Christian racial and religious superiority and has served to distract our attention from a persistent set of difficulties related to gender difference—ones shared by Western and non-Western cultures alike.

Joan Wallach Scott is professor emerita in the School of Social Science at the Institute for Advanced Study in Princeton and adjunct professor of history at the Graduate Center of the City University of New York. Her many books include *The Fantasy of Feminist History*, *The Politics of the Veil* (Princeton), and *Gender and the Politics of History*. 

NOVEMBER
978-0-691-16064-1 Cloth $27.95
280 pages. 5 ⅛ x 8 ⅜.

The Public Square
Ruth O’Brien, Series Editor

HISTORY | WOMEN’S STUDIES
Reputation
What It Is and Why It Matters

GLORIA ORIGGI
Translated by Stephen Holmes & Noga Arikha

Reputation touches almost everything, guiding our behavior and choices in countless ways. But it is also shrouded in mystery. Why is it so powerful when the criteria by which people and things are defined as good or bad often appear to be arbitrary? Why do we care so much about how others see us that we may even do irrational and harmful things to try to influence their opinion? In this engaging book, Gloria Origgi draws on philosophy, social psychology, sociology, economics, literature, and history to offer an illuminating account of an important yet oddly neglected subject.

She examines the influence of the Internet and social media, as well as the countless ranking systems that characterize modern society and contribute to the creation of formal and informal reputations in our social relations, in business, in politics, in academia, and even in wine. Origgi highlights the importance of reputation to the effective functioning of the economy and e-commerce. She also discusses the existential significance of our obsession with reputation, concluding that an awareness of the relationship between our reputation and our actions empowers us to better understand who we are and why we do what we do.

Compellingly written and filled with surprising insights, Reputation pins down an elusive subject that affects everyone.

Gloria Origgi, a Paris-based philosopher, is a senior researcher at the Institut Jean Nicod at the National Center for Scientific Research. Her books include one on trust and another on the future of writing on the Internet. She maintains a blog in English, French, and Italian at gloriaoriggi.blogspot.com.

DECEMBER
978-0-691-17535-5 Cloth $29.95
336 pages. 2 halftones. 5 line illus. 5 ½ x 8 ½.

PHILOSOPHY | PSYCHOLOGY | CURRENT AFFAIRS

A compelling exploration of how reputation affects every aspect of contemporary life

“This is a truly original, highly insightful, and highly readable book on a vital yet largely unexplored question: who do we trust, why should we trust, and how should we trust. Let’s stop ignoring the expert problem. This is not a book, but the birth of a branch of applied knowledge.”

—Nassim Nicholas Taleb
A brief, accessible history of the idea of purpose in Western thought, from ancient Greece to the present

“Do humans have purposes and values? Michael Ruse, after ‘a lifetime’s quest for understanding,’ concludes ‘yes.’ In this book, he journeys from Plato and Aristotle, through St. Augustine and Kant, to Darwin. The exploration is scholarly and profound, as well as eminently readable. There is much to learn from On Purpose and much to relish while reading it.”

—Francisco J. Ayala, University of California, Irvine

Can we live without the idea of purpose? Should we even try to? Kant thought we were stuck with purpose, and even Darwin’s theory of natural selection, which profoundly shook the idea, was unable to kill it. Indeed, teleological explanation—what Aristotle called understanding in terms of “final causes”—seems to be making a comeback today, as both religious proponents of intelligent design and some prominent secular philosophers argue that any explanation of life without the idea of purpose is missing something essential.

In On Purpose, Michael Ruse explores the history of the idea of purpose in philosophical, religious, scientific, and historical thought, from ancient Greece to the present. Accessibly written and filled with literary and other examples, the book examines “purpose” thinking in the natural and human world. It shows how three ideas about purpose have been at the heart of Western thought for more than two thousand years. In the Platonic view, purpose results from the planning of a human or divine being; in the Aristotelian, purpose stems from a tendency or principle of order in the natural world; and in the Kantian, purpose is essentially heuristic, or something to be discovered, an idea given substance by Darwin’s theory of evolution through natural selection.

On Purpose traces the profound and fascinating implications of these ways of thinking about purpose. Along the way, it takes up tough questions about the purpose of life and whether it’s possible to have meaning without purpose, revealing that purpose is still a vital and pressing issue.

Michael Ruse is the Lucyle T. Werkmeister Professor of Philosophy and Director of the Program in the History and Philosophy of Science at Florida State University. He has written or edited more than fifty books, including Darwinism as Religion, The Philosophy of Human Evolution, and The Darwinian Revolution.
Once upon a time, it was the lone scientist who achieved brilliant breakthroughs. No longer. Today, science is done in teams of as many as hundreds of researchers who may be scattered across continents and represent a range of hierarchies. These collaborations can be powerful, but they demand new ways of thinking about scientific research. When three hundred people make a discovery, who gets credit? How can all collaborators’ concerns be adequately addressed? Why do certain STEM collaborations succeed while others fail?

Focusing on the nascent science of team science, *The Strength in Numbers* synthesizes the results of the most far-reaching study to date on collaboration among university scientists to provide answers to such questions. Drawing on a national survey with responses from researchers at more than one hundred universities, anonymous web posts, archival data, and extensive interviews with active scientists and engineers in over a dozen STEM disciplines, Barry Bozeman and Jan Youtie set out a framework to characterize different types of collaboration and their likely outcomes. They also develop a model to define research effectiveness, which assesses factors internal and external to collaborations. They advance what they have found to be the gold standard of science collaborations: consultative collaboration management. This strategy—which codifies methods of consulting all team members on a study’s key points and incorporates their preferences and values—empowers managers of STEM collaborations to optimize the likelihood of their effectiveness.

*The Strength in Numbers* is a milestone in the science of team science and an indispensable guide for scientists interested in maximizing collaborative success.

Barry Bozeman is the director of the Center for Organization Research and Design, and Arizona Centennial Professor of Technology Policy and Public Management at Arizona State University. His books include *Public Values and Public Interest* and *All Organizations Are Public*. Jan Youtie is director of the Program in Science, Technology, and Innovation Policy at Georgia Institute of Technology.

“The most authoritative study to date on why collaborations in STEM fields succeed or fail and how to ensure success

“At long last, a book addressing the reality of modern collaborative research science with all that this implies for diversity, credit, and reputation. *The Strength in Numbers* is a necessary corrective to the dominant myth of solitary creativity and its numerous, retrograde institutional manifestations. Think of it as a self-help book full of useful insights and suggestions for researchers and administrators waking up to collective intelligence.”

—David C. Krakauer, Santa Fe Institute
An innovative and accessible guide to doing social research in the digital age

“Bit by Bit is, by far, the best and most up-to-date book on modern social science. Salganik writes compellingly and inspiringly. He has done a wonderful job of collecting a diverse set of meaningful examples and describing how they are important in language anyone can understand.” —Sean Taylor, research scientist, Facebook

Bit by Bit
Social Research in the Digital Age

MATTHEW J. SALGANIK

In just the past several years, we have witnessed the birth and rapid spread of social media, mobile phones, and numerous other digital marvels. In addition to changing how we live, these tools enable us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. Bit by Bit is the key to unlocking these powerful methods—a landmark book that will fundamentally change how the next generation of social scientists and data scientists explores the world around us.

Bit by Bit is the essential guide to mastering the key principles of doing social research in this fast-evolving digital age. In this comprehensive yet accessible book, Matthew Salganik explains how the digital revolution is transforming how social scientists observe behavior, ask questions, run experiments, and engage in mass collaborations. He provides a wealth of real-world examples throughout, and also lays out a principles-based approach to handling ethical challenges in the era of social media.

Bit by Bit is an invaluable resource for social scientists who want to harness the research potential of big data and a must-read for data scientists interested in applying the lessons of social science to tomorrow’s technologies.

- Illustrates important ideas with examples of outstanding research
- Combines ideas from social science and data science in an accessible style and without jargon
- Goes beyond the analysis of “found” data to discuss the collection of “designed” data such as surveys, experiments, and mass collaboration
- Features an entire chapter on ethics
- Includes activities for the classroom or self-study

Matthew J. Salganik is professor of sociology at Princeton University. His research has been featured on NPR and in such publications as the New Yorker, the New York Times, and the Wall Street Journal.

DECEMBER
978-0-691-15864-8 Cloth $35.00S
360 pages. 21 halftones. 58 line illus. 28 tables. 2 maps. 7 x 9.

SOCIAL SCIENCE | COMPUTER SCIENCE
This is the first comprehensive history of the pietistic movement that shaped modern Judaism. The book’s unique blend of intellectual, religious, and social history offers perspectives on the movement’s leaders as well as its followers, and demonstrates that, far from being a throwback to the Middle Ages, Hasidism is a product of modernity that forged its identity as a radical alternative to the secular world.

Hasidism originated in southeastern Poland, in mystical circles centered on the figure of Israel Baal Shem Tov, but it was only after his death in 1760 that a movement began to spread. Challenging the notion that Hasidism ceased to be a creative movement after the eighteenth century, this book argues that its first golden age was in the nineteenth century, when it conquered new territory, won a mass following, and became a mainstay of Jewish Orthodoxy. World War I, the Russian Revolution, and the Holocaust decimated eastern European Hasidism. But following World War II, the movement enjoyed a second golden age, growing exponentially. Today, it is witnessing a remarkable renaissance in Israel, the United States, and other countries around the world.

*Hasidism* is a must-read for anyone seeking to understand this vibrant and influential modern Jewish movement.

David Biale is the Emanuel Ringelblum Distinguished Professor of Jewish History at the University of California, Davis. David Assaf is professor of Jewish history at Tel Aviv University. Benjamin Brown is professor of Jewish thought at the Hebrew University of Jerusalem. Uriel Gellman is lecturer in Jewish history at Bar-Ilan University. Samuel Heilman is Distinguished Professor of Sociology at Queens College and the Graduate Center, City University of New York. Moshe Rosman is professor of Jewish history at Bar-Ilan University. Gadi Sagiv is senior lecturer in Jewish history at the Open University of Israel. Marcin Wodziński is professor of Jewish studies at the University of Wrocław.
They sought to transform the world, and ended up transforming twentieth-century America

“Writing with eloquence and confidence, Hollinger convincingly argues that the Protestant U.S. missionary experience had a surprisingly large and pervasive impact on American culture, politics, and society in the middle decades of the twentieth century. This is a much-needed book, with many masterful insights.”
—Ian Tyrrell, author of Reforming the World: The Creation of America’s Moral Empire

Protestants Abroad
How Missionaries Tried to Change the World but Changed America

DAVID A. HOLLINGER

Between the 1890s and the Vietnam era, tens of thousands of American Protestant missionaries were stationed throughout the non-European world. They expected to change the peoples they encountered abroad, but those foreign peoples ended up changing the missionaries. Missionary experience made many of these Americans critical of racism, imperialism, and religious orthodoxy. When they returned home, the missionaries and their children liberalized their own society. Protestants Abroad reveals the untold story of how these missionary-connected individuals left their enduring mark on American public life as writers, diplomats, academics, church officials, publishers, foundation executives, and social activists.

David Hollinger provides riveting portraits of such figures as Pearl Buck, John Hersey, and Life and Time publisher Henry Luce, former “mish kids” who strove through literature and journalism to convince white Americans of the humanity of other peoples. Hollinger describes how the U.S. government’s need for people with language skills and direct experience in Asian societies catapulted dozens of missionary-connected individuals into prominent roles in intelligence and diplomacy. He also shows how Edwin Reischauer and other scholars with missionary backgrounds led the growth of Foreign Area Studies in universities during the Cold War. Hollinger shows how the missionary contingent advocated multiculturalism at home and anticolonialism abroad, pushed their churches in ecumenical and social-activist directions, and joined with cosmopolitan Jewish intellectuals to challenge traditional Protestant cultural hegemony and promote a pluralist vision of American life. Missionary cosmopolitans were the Anglo-Protestant counterparts of the New York Jewish intelligentsia of the same era.

Protestants Abroad sheds new light on how missionary-connected American Protestants played a crucial role in the development of modern American liberalism.

David A. Hollinger is the Preston Hotchkis Professor of American History Emeritus at the University of California, Berkeley.

NOVEMBER
978-0-691-15843-3 Cloth $35.00S
400 pages. 32 halftones. 6 x 9.

AMERICAN HISTORY | RELIGION
In Search of the Phoenicians

JOSEPHINE QUINN

The Phoenicians traveled the Mediterranean long before the Greeks and Romans, trading, establishing settlements, and refining the art of navigation. But who these legendary sailors really were has long remained a mystery. In Search of the Phoenicians makes the startling claim that the “Phoenicians” never actually existed. Taking readers from the ancient world to today, this monumental book argues that the notion of these sailors as a coherent people with a shared identity, history, and culture is a product of modern nationalist ideologies—and a notion very much at odds with the ancient sources.

Josephine Quinn shows how the belief in this historical mirage has blinded us to the compelling identities and communities these people really constructed for themselves in the ancient Mediterranean, based not on ethnicity or nationhood but on cities, family, colonial ties, and religious practices. She traces how the idea of “being Phoenician” first emerged in support of the imperial ambitions of Carthage and then Rome, and only crystallized as a component of modern national identities in contexts as far-flung as Ireland and Lebanon.

In Search of the Phoenicians delves into the ancient literary, epigraphic, numismatic, and artistic evidence for the construction of identities by and for the Phoenicians, ranging from the Levant to the Atlantic, and from the Bronze Age to late antiquity and beyond. A momentous scholarly achievement, this book also explores the prose, poetry, plays, painting, and polemic that have enshrined these fabled seafarers in nationalist histories from sixteenth-century England to twenty-first century Tunisia.

Josephine Quinn is associate professor of ancient history at the University of Oxford and a fellow of Worcester College. She is the coeditor of The Hellenistic West and The Punic Mediterranean.

Who were the ancient Phoenicians, and did they actually exist?

“Stimulating and original. Quinn extensively explores what we mean by Phoenician and how this term has not only had its own uses at various times in the past but also how these uses have influenced one another to create a palimpsest of meanings. In Search of the Phoenicians is an intellectual and interdisciplinary tour de force.”

—Peter van Dommelen, coeditor of The Cambridge Prehistory of the Bronze and Iron Age Mediterranean
From one of the world’s leading authorities on the subject, an innovative and comprehensive account of religion in the ancient Roman and Mediterranean world

“Strikingly ambitious, this new history of Roman religion represents a decisive contribution to the field. Going beyond a conventional history of religion, Jörg Rüpke integrates religion with political, economic, and social developments over more than a millennium—a span no one else has attempted to cover in a single volume. Rüpke’s vast erudition, combined with his emphasis on individual experience and agency within this larger context, opens up a new way to understand religion itself, making this book a unique event.”
—Harriet Flower, Princeton University

JÖRG RÜPKE
Translated by David M. B. Richardson

In this ambitious and authoritative book, Jörg Rüpke provides a comprehensive and strikingly original narrative history of ancient Roman and Mediterranean religion over more than a millennium—from the late Bronze Age through the Roman imperial period and up to full-fledged Christianization. While focused primarily on the city of Rome, Pantheon fully integrates the many religious traditions found throughout the Mediterranean world, including Judaism and Christianity. This generously illustrated book is also distinguished by its unique emphasis on “lived religion,” a perspective that stresses how individuals’ experiences and practices transform religion into something different from its official form. The result is a radically new picture of both Roman religion and a crucial period in Western religion—one that influenced Judaism, Christianity, Islam, and even the modern idea of “religion” itself.

Drawing on a vast range of literary and archaeological evidence, Pantheon shows how Roman religion shaped and was shaped by its changing historical contexts from the ninth century BCE to the fourth century CE. Because religion was not a distinct sphere in the Roman world, the book treats religion as inseparable from developments in political, social, economic, and cultural life. The narrative emphasizes the diversity of Roman religion, offers a new view of central concepts such as “temple,” “altar,” and “votive,” reassesses the gendering of religious practices, and much more. Throughout, Pantheon draws on the insights of modern religious studies, but without “modernizing” ancient religion.

With its unprecedented scope and innovative approach, Pantheon is an unparalleled account of ancient Roman and Mediterranean religion.

Jörg Rüpke is vice-director and permanent fellow in religious studies at the Max Weber Center for Advanced Cultural and Sociological Studies at the University of Erfurt, Germany, and has been a visiting professor at the Collège de France, Princeton University, and the University of Chicago. His many books include On Roman Religion and From Jupiter to Christ.

FEBRUARY
978-0-691-15683-5 Cloth $39.95
536 pages. 56 halftones. 4 line illus. 6 x 9.

ANCIENT HISTORY | CLASSICS | RELIGION
By the late 1930s, as many as fifty thousand Polish Jews belonged to Betar, a youth movement known for its support of Vladimir Jabotinsky, the founder of right-wing Zionism. Poland was not only home to Jabotinsky’s largest following. The country also served as an inspiration and incubator for the development of right-wing Zionist ideas. *Jabotinsky’s Children* draws on a wealth of rare archival material to uncover how the young people in Betar were instrumental in shaping right-wing Zionist attitudes about the roles that authoritarianism and military force could play in the quest to build and maintain a Jewish state.

Recovering the voices of ordinary Betar members through their letters, diaries, and autobiographies, *Jabotinsky’s Children* paints a vivid portrait of young Polish Jews and their turbulent lives on the eve of the Holocaust. Rather than define Jabotinsky as a firebrand fascist or steadfast democrat, the book instead reveals how he deliberately delivered multiple and contradictory messages to his young followers, leaving it to them to interpret him as they saw fit. Tracing Betar’s surprising relationship with interwar Poland’s authoritarian government, *Jabotinsky’s Children* overturns popular misconceptions about Polish-Jewish relations between the two world wars and captures the fervent efforts of Poland’s Jewish youth to determine, on their own terms, who they were, where they belonged, and what their future held in store.

Shedding critical light on a vital yet neglected chapter in the history of Zionism, *Jabotinsky’s Children* provides invaluable perspective on the origins of right-wing Zionist beliefs and their enduring allure in Israel today.

Daniel Kupfert Heller is assistant professor of Jewish studies at McGill University.

AUGUST

978-0-691-17475-4  Cloth $35.00S
344 pages. 8 halftones. 2 maps. 6 x 9.

JEWISH STUDIES | EUROPEAN HISTORY
The Killing Season
A History of the Indonesian Massacres, 1965–66

GEOFFREY B. ROBINSON

The Killing Season explores one of the largest and swiftest, yet least examined, instances of mass killing and incarceration in the twentieth century—the shocking antileftist purge that gripped Indonesia in 1965–66, leaving some five hundred thousand people dead and more than a million others in detention.

An expert in modern Indonesian history, genocide, and human rights, Geoffrey Robinson sets out to account for this violence and to end the troubling silence surrounding it. In doing so, he sheds new light on broad and enduring historical questions. How do we account for instances of systematic mass killing and detention? Why are some of these crimes remembered and punished, while others are forgotten? What are the social and political ramifications of such acts and such silence?

Challenging conventional narratives of the mass violence of 1965–66 as arising spontaneously from religious and social conflicts, Robinson argues convincingly that it was instead the product of a deliberate campaign, led by the Indonesian Army. He also details the critical role played by the United States, Britain, and other major powers in facilitating mass murder and incarceration. Robinson concludes by probing the disturbing long-term consequences of the violence for millions of survivors and Indonesian society as a whole.

Based on a rich body of primary and secondary sources, The Killing Season is the definitive account of a pivotal period in Indonesian history. It also makes a powerful contribution to wider debates about the dynamics and legacies of mass killing, incarceration, and genocide.

Geoffrey B. Robinson is professor of history at the University of California, Los Angeles. His books include The Dark Side of Paradise: Political Violence in Bali and “If You Leave Us Here, We Will Die”: How Genocide Was Stopped in East Timor (Princeton).

FEBRUARY
978-0-691-16138-9 Cloth $35.00S
368 pages. 20 halftones. 6 x 9.

Human Rights and Crimes against Humanity
Eric D. Weitz, Series Editor

HISTORY | ASIAN STUDIES
Measuring Tomorrow
Accounting for Well-Being, Resilience, and Sustainability in the Twenty-First Century

ÉLOI LAURENT

Never before in human history have we produced so much data, and this empirical revolution has shaped economic research and policy profoundly. But are we measuring, and thus managing, the right things—those that will help us solve the real social, economic, political, and environmental challenges of the twenty-first century? In Measuring Tomorrow, Éloi Laurent argues that we need to move away from narrowly useful metrics such as gross domestic product and instead use broader ones that aim at well-being, resilience, and sustainability. By doing so, countries will be able to shift their focus away from infinite and unrealistic growth and toward social justice and quality of life for their citizens.

The time has come for these broader metrics to become more than just descriptive, Laurent argues; applied carefully by private and public decision makers, they can foster genuine progress. He begins by taking stock of the booming field of well-being and sustainability indicators, and explains the insights that the best of these can offer. He then shows how these indicators can be used to develop new policies, from the local to the global.

An essential resource for scholars, students, and policymakers, Measuring Tomorrow covers all aspects of well-being—including health, education, and the environment—and incorporates a broad range of data and fascinating case studies from around the world: not just the United States and Europe but also China, Africa, the Middle East, and India.

Éloi Laurent is senior economist at the Sciences Po Centre for Economic Research (OFCE) in Paris. He also teaches at Stanford University and has been a visiting professor at Harvard University. He is the author or editor of fifteen books.

JANUARY
978-0-691-17069-5 Cloth $35.00S
256 pages. 20 line illus. 15 tables. 6 x 9.

ECONOMICS | PUBLIC POLICY | ENVIRONMENTAL STUDIES
How one global organization’s lingua franca mandate shaped the lives of its employees around the world

“This is a fascinating examination of how an English-language mandate at a Japanese firm, Rakuten, unfolded over time and how employees reacted to it. I am not aware of any other book on the organizational aspects of such mandates, and the scope and length of this impressive study make it valuable and important.”
—JoAnne Yates, MIT Sloan School of Management

The Language of Global Success
How a Common Tongue Transforms Multinational Organizations

TSEDA L NEELEY

For nearly three decades, English has been the lingua franca of cross-border organizations, yet studies on corporate language strategies and their importance for globalization have been scarce. In The Language of Global Success, Tsedal Neeley provides an in-depth look at a single organization—the high-tech giant Rakuten—in the five years following its English lingua franca mandate. Neeley’s behind-the-scenes account explores how language shapes the ways in which employees who work in global organizations communicate and negotiate linguistic and cultural differences.

Drawing on 650 interviews conducted across Rakuten’s locations in Brazil, France, Germany, Indonesia, Japan, Taiwan, Thailand, and the United States, Neeley argues that an organization’s lingua franca is the catalyst by which all employees become some kind of “expat”—someone detached from their mother tongue or home culture. Through her unfettered access to the inner workings of Rakuten, she reveals three distinct social groups: “linguistic expats,” who live in their home country yet have to give up their native language in the workplace; “cultural expats,” or native speakers of the lingua franca, who struggle less with organizational values after language barriers are removed; and finally “linguistic-cultural expats,” who, while native to neither the lingua franca nor the organization’s home culture, surprisingly have the easiest time adjusting to language changes. Neeley demonstrates that language can serve as the conduit for an unfamiliar culture, often in unexpected ways, and that there are lessons to be learned for all global companies as they confront language and culture challenges.

Examining the strategic use of language by one international corporation, The Language of Global Success uncovers how all organizations might integrate language effectively to tap into the promise of globalization.

Tsedal Neeley is an associate professor in the Organizational Behavior Unit at Harvard Business School.

SEPTEMBER

978-0-691-17537-9 Cloth $26.95$ 184 pages. 2 line illus. 5 tables. 6 x 9.

BUSINESS | SOCIOLOGY
Unhealthy Politics
The Battle over Evidence-Based Medicine

ERIC M. PATASHNIK, ALAN S. GERBER & CONOR M. DOWLING

The U.S. medical system is touted as the most advanced in the world, yet many common treatments are not based on sound science. Treatments can go into widespread use before they are rigorously evaluated, and every year patients are harmed because they receive too many procedures—and too few treatments that really work. Unhealthy Politics sheds new light on why the government’s response to this troubling situation has been so inadequate, and why efforts to improve the evidence base of U.S. medicine continue to cause so much political controversy and public trepidation.

This critically important book draws on public opinion surveys, physician surveys, case studies, and political science models to explain how political incentives, polarization, and the misuse of professional authority have undermined efforts to tackle the medical evidence problem and curb wasteful spending. It paints a portrait of a medical industry with vast influence over which procedures and treatments get adopted, and a public burdened by the rising costs of health care yet fearful of going against “doctor’s orders.” The book shows how the government’s efforts to promote evidence-based medicine have become mired in partisan debates. It also proposes sensible solutions that can lead to better, more efficient health care for all of us.

Unhealthy Politics offers vital insights not only into health policy but also into the limits of science, expertise, and professionalism as political foundations for pragmatic problem solving in American democracy.

Eric M. Patashnik is the Julis-Rabinowitz Professor of Public Policy and Political Science at Brown University. His books include Reforms at Risk (Princeton). Alan S. Gerber is the Charles C. and Dorathea S. Dilley Professor of Political Science at Yale University. His books include Field Experiments. Conor M. Dowling is associate professor of political science at the University of Mississippi. He is the coauthor of Super PAC!

OCTOBER
978-0-691-15881-5 Cloth $29.95
240 pages. 17 line illus. 9 tables. 6 x 9.

POLITICS | PUBLIC POLICY
PRESS.PRINCETON.EDU
A compelling portrait of a group of boys as they navigate the complexities of being both American teenagers and good Muslims

“Engaging and insightful. O’Brien provides rich descriptions of the cultural work these teenagers do in their efforts to be both good Muslims and fully American.”
—Mark Chaves, author of American Religion

JOHN O’BRIEN

This book provides a uniquely personal look at the social worlds of a group of young male friends as they navigate the complexities of growing up Muslim in America. Drawing on three and a half years of intensive fieldwork in and around a large urban mosque, John O’Brien offers a compelling portrait of typical Muslim American teenage boys concerned with typical teenage issues—girlfriends, school, parents, being cool—yet who are also expected to be good, practicing Muslims who don’t date before marriage, who avoid vulgar popular culture, and who never miss their prayers.

Many Americans unfamiliar with Islam or Muslims see young men like these as potential ISIS recruits. But neither militant Islamism nor Islamophobia is the main concern of these boys, who are focused instead on juggling the competing cultural demands that frame their everyday lives. O’Brien illuminates how they work together to manage their “culturally contested lives” through subtle and innovative strategies—such as listening to profane hip-hop music in acceptably “Islamic” ways, professing individualism to cast their participation in communal religious obligations as more acceptably American, dating young Muslim women in ambiguous ways that intentionally complicate adjudications of Islamic permissibility, and presenting a “low-key Islam” in public in order to project a Muslim identity without drawing unwanted attention.

Closely following these boys as they move through their teen years together, Keeping It Halal sheds light on their strategic efforts to manage their day-to-day cultural dilemmas as they devise novel and dynamic modes of Muslim American identity in a new and changing America.

John O’Brien is assistant professor of sociology at New York University Abu Dhabi.

SEPTEMBER
978-0-691-16882-1 Cloth $29.95
216 pages. 6 x 9.

RELIGION | SOCIOLOGY | CURRENT AFFAIRS
The Final Act
The Helsinki Accords and the Transformation of the Cold War

MICHAEL COTEY MORGAN

The Helsinki Final Act was a watershed of the Cold War. Signed by thirty-five European and North American leaders at a summit in Finland in the summer of 1975, the agreement presented a vision for peace based on common principles and cooperation across the Iron Curtain. *The Final Act* is the first in-depth account of the diplomatic saga that produced this historic agreement. Drawing on research in eight countries and multiple languages, this gripping book explains the Final Act’s emergence from the parallel crises of the Soviet bloc and the West during the 1960s, the strategies of the major players, and the conflicting designs for international order that animated the negotiations.

Helsinki had originally been a Soviet idea. But after nearly three years of grinding negotiations, the Final Act reflected liberal democratic ideals more than communist ones. It rejected the Brezhnev Doctrine, provided for German reunification, endorsed human rights as a core principle of international security, committed countries to greater transparency in economic and military affairs, and promoted the freer movement of people and information across borders. Instead of restoring the legitimacy of the Soviet bloc, Helsinki established principles that undermined it.

The definitive history of the origins and legacy of this important agreement, *The Final Act* shows how it served as a blueprint for ending the Cold War, and how, when that conflict finally came to a close, the great powers established a new international order based on Helsinki’s enduring principles.

Michael Cotey Morgan is assistant professor of history at the University of North Carolina, Chapel Hill.

FEBRUARY
978-0-691-17606-2 Cloth $35.00
312 pages. 16 halftones. 6 x 9.
America in the World
Sven Beckert and Jeremi Suri, Series Editors

HISTORY | INTERNATIONAL RELATIONS
Reassessing the developing world through the lens of Europe’s past

Robert Bates’s singular achievement is knitting together his case studies into one grand analytical narrative. His work is the imaginative culmination of the most important research program in contemporary political science.

—Mark Lichbach, University of Maryland

The Development Dilemma
Security, Prosperity, and a Return to History

ROBERT H. BATES

Today’s developing nations emerged from the rubble of the Second World War. Only a handful of these countries have subsequently attained a level of prosperity and security comparable to that of the advanced industrial world. The implication is clear: those who study the developing world in order to learn how development can be achieved lack the data to do so.

In The Development Dilemma, Robert Bates responds to this challenge by turning to history, focusing on England and France. By the end of the eighteenth century, England stood poised to enter “the great transformation.” France by contrast verged on state failure, and life and property were insecure. Probing the histories of these countries, Bates uncovers a powerful tension between prosperity and security: both may be necessary for development, he argues, but efforts to achieve the one threaten the achievement of the other. A fundamental tension pervades the political economy of development.

Bates also argues that while the creation of a central hierarchy—a state—may be necessary to the achievement of development, it is not sufficient. What matters is how the power of the state is used. France and England teach us that in some settings the seizure and redistribution of wealth—not its safeguarding and fostering—is a winning political strategy. These countries also suggest the features that mark those settings—features that appear in nations throughout the developing world.

Returning to the present, Bates applies these insights to the world today. Drawing on fieldwork in Zambia and Kenya, and data from around the globe, he demonstrates how the past can help us to understand the performance of nations in today’s developing world.

Robert Bates is the Eaton Professor of the Science of Government and professor of African and African American Studies at Harvard University. His books include Open-Economy Politics and Analytic Narratives (both Princeton).

OCTOBER
978-0-691-16735-0 Cloth $27.95
232 pages. 18 line illus. 5 tables. 5 ½ x 8 ½.

POLITICAL SCIENCE | ECONOMICS
The past decade has witnessed a steady increase in far right politics, social movements, and extremist violence in Europe. Scholars and policymakers have struggled to understand the causes and dynamics that have made the far right so appealing to so many people—in other words, that have made the extreme more mainstream. In this book, Cynthia Miller-Idriss examines how extremist ideologies have entered mainstream German culture through commercialized products and clothing laced with extremist, anti-Semitic, racist, and nationalist coded symbols and references.

Drawing on a unique digital archive of thousands of historical and contemporary images, as well as scores of interviews with young people and their teachers in two German vocational schools with histories of extremist youth presence, Miller-Idriss shows how this commercialization is part of a radical transformation happening today in German far right youth subculture. She describes how these young people have gravitated away from the singular, hard-edged skinhead style in favor of sophisticated and fashionable commercial brands that deploy coded extremist symbols. Virtually indistinguishable in style from other popular clothing, the new brands desensitize far right consumers to extremist ideas and dehumanize victims.

Required reading for anyone concerned about the global resurgence of the far right, The Extreme Gone Mainstream reveals how style and aesthetic representation serve as one gateway into extremist scenes and subcultures by helping to strengthen racist and nationalist identification and by acting as conduits of resistance to mainstream society.

Cynthia Miller-Idriss is associate professor of education and sociology and director of the International Training and Education Program at American University. Her books include Blood and Culture: Youth, Right-Wing Extremism, and National Belonging in Contemporary Germany.
The first comprehensive overview of the history and ideas behind reverse mathematics

"Filling an important niche, this book gives readers a good picture of the basics of reverse mathematics while suggesting several directions for further reading and study. It provides a context for the questions investigated by reverse mathematics and makes an extended argument for their significance within contemporary mathematical practice."

—Denis Hirschfeldt, University of Chicago

Reverse Mathematics
Proofs from the Inside Out

JOHN STILLWELL

This book presents reverse mathematics to a general mathematical audience for the first time. Reverse mathematics is a new field that answers some old questions. In the two thousand years that mathematicians have been deriving theorems from axioms, it has often been asked: which axioms are needed to prove a given theorem? Only in the last two hundred years have some of these questions been answered, and only in the last forty years has a systematic approach been developed. In Reverse Mathematics, John Stillwell gives a representative view of this field, emphasizing basic analysis—finding the “right axioms” to prove fundamental theorems—and giving a novel approach to logic.

Stillwell introduces reverse mathematics historically, describing the two developments that made reverse mathematics possible, both involving the idea of arithmetization. The first was the nineteenth-century project of arithmetizing analysis, which aimed to define all concepts of analysis in terms of natural numbers and sets of natural numbers. The second was the twentieth-century arithmetization of logic and computation. Thus arithmetic in some sense underlies analysis, logic, and computation. Reverse mathematics exploits this insight by viewing analysis as arithmetic extended by axioms about the existence of infinite sets. Remarkably, only a small number of axioms are needed for reverse mathematics, and, for each basic theorem of analysis, Stillwell finds the “right axiom” to prove it.

By using a minimum of mathematical logic in a well-motivated way, Reverse Mathematics will engage advanced undergraduates and all mathematicians interested in the foundations of mathematics.

John Stillwell is professor of mathematics at the University of San Francisco and an affiliate of the School of Mathematical Sciences at Monash University, Australia. His many books include Mathematics and Its History and Elements of Mathematics: From Euclid to Gödel (see page 93).

JANUARY
978-0-691-17717-5 Cloth $29.95S
224 pages. 5 halftones. 30 line illus. 6 x 9.

MATHEMATICS
Stars and Planets
Updated and Expanded Edition

IAN RIDPATH & WIL TIRION

In this newly updated and expanded edition of their classic work, Ian Ridpath and Wil Tirion illuminate the night sky as never before, providing novice stargazers and professional astronomers alike with the most informative, user-friendly, comprehensive, and authoritative celestial field guide available. The product of a thirty-year collaboration between one of the world’s leading astronomy writers and the world’s foremost celestial mapmaker, Stars and Planets features superb color sky charts, diagrams, or photographs on almost every page; clear and engaging writing; a spacious and attractive design; and a compact size. This updated edition features the latest information on stars, a revised section on planets that incorporates recent research on exoplanets, and some revised charts and new photographs. Simply put, Stars and Planets is indispensable. Don’t leave home—at night—without it.

- Detailed charts covering all 88 constellations in the Northern and Southern hemispheres
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- Tips on choosing and using binoculars and telescopes, to suit any budget
- The only guide to provide annual planetary data as a downloadable online resource
- Updates include the latest data on stars and exoplanets and some revised charts and new photos

Ian Ridpath is the author or editor of many books, including the Oxford Dictionary of Astronomy and Norton’s Star Atlas. Wil Tirion is the world’s leading celestial mapmaker and the illustrator of many books, including The Cambridge Star Atlas.

AUGUST
978-0-691-17788-5 Paper $22.95T
400 pages. 300 color illus. 5 x 7 1/2.

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“[A] first-class pocket field guide to the sky…. The charts, by Wil Tirion, are what we would expect of this master of celestial cartography; they are uncluttered, easy to read, and compress many (but not too many) objects in a small space…. [A] very nicely produced book.”
—John Mosley, Planetarian

For sale only in North America and the Philippines

FIELD GUIDES | ASTRONOMY

PRESS.PRINCETON.EDU
An updated edition of the most complete resource to backyard insects in the United States and Canada

Praise for the first edition:

“An impressive, encyclopedic guide to identifying everything from acorn weevils to zebra caterpillars. A marvel among insect identification manuals.”
—Booklist

Garden Insects of North America
The Ultimate Guide to Backyard Bugs
Second Edition

WHITNEY CRANSHAW & DAVID SHETLAR

This second edition of Garden Insects of North America solidifies its place as the most comprehensive guide to the common insects, mites, and other “bugs” found in the backyards and gardens of the United States and Canada. Featuring 3,300 full-color photos and concise, detailed text, this fully revised book covers the hundreds of species of insects and mites associated with fruits and vegetables, shade trees and shrubs, flowers and ornamental plants, and turfgrass—from aphids and bumble bees to leafhoppers and mealybugs to woollybears and yellowjacket wasps—and much more. This new edition also provides a greatly expanded treatment of common pollinators and flower visitors, the natural enemies of garden pests, and the earthworms, insects, and other arthropods that help with decomposing plant matter in the garden.

Designed to help you easily identify what you find in the garden, the book is organized by where insects are most likely to be seen—on leaves, shoots, flowers, roots, or soil. Photos are included throughout the book, next to detailed descriptions of the insects and their associated plants.

An indispensable guide to the natural microcosm in our backyards, Garden Insects of North America continues to be the definitive resource for amateur gardeners, insect lovers, and professional entomologists.

- Revised and expanded edition covers most of the insects, mites, and other “bugs” one may find in yards or gardens in the United States and Canada—all in one handy volume
- Features more than 3,300 full-color photos, more than twice the illustrations of the first edition
- Concise, informative text organized to help you easily identify insects and the plant injuries that they may cause

Whitney Cranshaw is professor and extension specialist of entomology at Colorado State University. David Shetlar is professor of urban landscape entomology at The Ohio State University.

DECEMBER
978-0-691-16744-2 Paper $35.00T
704 pages. 3,300 color photos. 5 line illus. 9 tables. 7 1/2 x 10.

FIELD GUIDES | INSECTS
The first complete guide to the diverse fishes of the Amazon, Orinoco, and Guianas

“This is an extremely valuable guide to the genera of fishes in the Amazon. Contributors include every prominent ichthyologist working on Amazonian fishes today, making this an essential guide to the field.”
—Luiz A. Rocha, California Academy of Sciences

Field Guide to the Fishes of the Amazon, Orinoco, and Guianas

EDITED BY PETER VAN DER SLEEN & JAMES S. ALBERT

The Amazon and Orinoco basins in northern South America are home to the highest concentration of freshwater fish species on earth, with more than 3,000 species allotted to 564 genera. Amazonian fishes include piranhas, electric eels, freshwater stingrays, a myriad of beautiful small-bodied tetras and catfishes, and the largest scaled freshwater fish in the world, the pirarucu. Field Guide to the Fishes of the Amazon, Orinoco, and Guianas provides descriptions and identification keys for all the known genera of fishes that inhabit Greater Amazonia, a vast and still mostly remote region of tropical rainforests, seasonally flooded savannas, and meandering lowland rivers.

The guide’s contributors include more than fifty expert scientists. They summarize the current state of knowledge on the taxonomy, species richness, and ecology of these fish groups, and provide references to relevant literature for species-level identifications. This richly illustrated guide contains 700 detailed drawings, 190 color photos, and 500 distribution maps, which cover all genera. An extensive and illustrated glossary helps readers with the identification keys.

The first complete overview of the fish diversity in the Amazon, Orinoco, and Guianas, this comprehensive guide is essential for anyone interested in the freshwater life inhabiting this part of the world.

- First complete overview of the fish diversity in the Amazon and Orinoco basins
- Contributors include more than fifty experts
- Identification keys and distribution maps for all genera
- 190 stunning color photos
- 700 detailed line drawings

Peter van der Sleen is a postdoctoral fellow at the Marine Science Institute of the University of Texas, Austin. James S. Albert is professor of biology at the University of Louisiana, Lafayette.

DECEMBER
978-0-691-17074-9 Paper $45.00S
512 pages. 190 color illus. 700 line illus. 500 maps. 7 ¼ x 9 ½.

FIELD GUIDES | FISH
How the development of finance over thousands of years enabled the growth of civilization

WILLIAM N. GOETZMANN
With a new afterword by the author

In the aftermath of recent financial crises, it’s easy to see finance as a wrecking ball: something that destroys fortunes and jobs and undermines governments and banks. In Money Changes Everything, leading financial historian William Goetzmann argues the exact opposite—that the development of finance has made the growth of civilizations possible. Exploring the critical role of finance over the millennia and around the world, Goetzmann details how wondrous financial technologies and institutions—money, bonds, banks, corporations, and more—have helped urban centers to expand and cultures to flourish. He shows how finance was present at key moments in history and demonstrates how the apparatus we associate with a modern economy—stock markets, lines of credit, complex financial products, and international trade—were repeatedly developed, forgotten, and reinvented over the course of human history. And finance isn’t done reshaping our lives, as Goetzmann considers the challenges we face in the future. Money Changes Everything is a fascinating look into the way that finance has steered the course of history.

“Fascinating . . . brilliantly illuminated by scores of vivid examples, generously illustrated with a wealth of pictures, comprehensive in its geographical and temporal scope, and in my view almost entirely convincing.”—Felix Martin, New York Times Book Review

“Tactile and visual…. Goetzmann’s careful, brick-by-brick approach to financial history convincingly makes the case that finance is a change-maker of change-makers.”—Financial Times

“Money Changes Everything—a history of finance over three millennia—provides a welcome antidote to the incessant banker-bashing we’ve witnessed in recent years. Without finance, after all, civilized life could scarcely exist.”—Wall Street Journal

SEPTEMBER
978-0-691-17837-0 Paper $19.95T
978-0-691-14378-1 Cloth 2016
600 pages. 51 halftones. 9 line illus. 5 x 8.
New York Times Book Review Editors’ Choice

POPULAR ECONOMICS | FINANCE
One of the world’s leading economists on why it’s time to phase out large-denomination paper money

Kenneth S. Rogoff, the Thomas D. Cabot Professor of Public Policy at Harvard University and former chief economist of the International Monetary Fund, is the coauthor of This Time Is Different: Eight Centuries of Financial Folly.

The Curse of Cash
How Large-Denomination Bills Aid Crime and Tax Evasion and Constrain Monetary Policy

KENNETH S. ROGOFF
With a new afterword by the author

The world is drowning in cash—and it’s making us poorer and less safe. New York Times bestselling author of This Time Is Different Kenneth Rogoff makes a persuasive and fascinating case for an idea that until recently would have seemed outlandish: getting rid of large-denomination currency. People in advanced economies are using less paper money, but there is more cash in circulation. Rogoff shows that all this extra cash is used to facilitate crime and support a massive global underground economy. It has also hindered monetary policy during times of economic uncertainty. The Curse of Cash offers a comprehensive plan to phase out large-denomination currency and addresses the issues the transition will pose. Provocative, engaging, and backed by compelling original arguments and evidence, The Curse of Cash is certain to spark widespread debate.

“A fascinating and important book. Kenneth Rogoff sets out a compelling and wide-ranging argument for weaning our economies off paper money.”—Ben S. Bernanke, former chairman of the U.S. Federal Reserve

“Convincing…. It’s clear and coherent, and even if you disagree with Rogoff in the end, chances are you’ll think a little bit differently about something to which most of us give no thought whatsoever.”—Bethany McLean, Washington Post

“An illuminating, provocative and fact-packed work that does make you wonder why on earth we allow so much cash to slosh around.”—Patrick Hosking, The Times

JULY
978-0-691-17836-3 Paper $17.95T
978-0-691-17213-2 Cloth 2016
296 pages. 22 line illus. 7 tables. 5 x 8.

POPULAR ECONOMICS | CURRENT AFFAIRS
Success and Luck
Good Fortune and the Myth of Meritocracy

ROBERT H. FRANK

How important is luck in economic success? In recent years, social scientists have discovered that chance plays a much larger role than most people imagine. In *Success and Luck*, bestselling author and *New York Times* economics columnist Robert Frank explores the surprising implications of these findings to show why we often underestimate the importance of luck, and why that hurts everyone—even the wealthy. Frank demonstrates how chance opportunities and trivial initial advantages can accumulate into enormous income differences, how false beliefs about luck persist, and how myths about personal success and luck shape individual and political choices in harmful ways. He also identifies simple, unintrusive policies that would free up trillions of dollars each year without requiring painful sacrifices from anyone. *Success and Luck* shows how a more accurate understanding of the role of chance in life can lead to better, richer, and fairer economies and societies.

“An earnest argument that all of us—even the rich—would be better off recognizing how luck can lead to success.”
—Bloomberg News

“A deep and stimulating book.”—Tyler Cowen, *Marginal Revolution*

“Frank is not just arguing that luck plays an important role in the lives of successful people such as Al Pacino. If that were all he was doing, his book would be engaging but trivial. But it is much more interesting than that.”—Financial Times

“Frank deftly weaves personal anecdotes… with fascinating case studies…. Fortune, Frank says, favors the fortunate. And not acknowledging that can have unlucky consequences, for both policymakers and businesses.”—Fortune

OCTOBER
978-0-691-17830-1 Paper $17.95
978-0-691-16740-4 Cloth 2016
208 pages. 6 halftones. 10 line illus. 2 tables. 5 x 8.
One of Bloomberg View’s “Five Books to Change Conservatives’ Minds,” chosen by Cass Sunstein
Longlisted for the FT & McKinsey Business Book of the Year 2016

POPULAR ECONOMICS | POLITICS

Robert H. Frank is the H. J. Louis Professor of Management and Professor of Economics at Cornell University’s Johnson School of Management. He has been an Economic View columnist for the *New York Times* for more than a decade, and his books include *The Winner-Take-All Society* (with Philip J. Cook), *The Economic Naturalist*, *The Darwin Economy* (Princeton), and *Principles of Economics* (with Ben S. Bernanke).
Ethics in the Real World
82 Brief Essays on Things That Matter

PETER SINGER
With a new afterword by the author

Peter Singer is often described as the world’s most influential philosopher. His work has helped to launch the animal rights and effective altruism movements and contributed to the development of bioethics. Now, in Ethics in the Real World, Singer shows that he is also a master at dissecting important current events in a few hundred words. In this book of brief essays, he applies his controversial ways of thinking to a range of issues, from abortion to whether chimpanzees are people, and explores some of the deepest philosophical questions, such as whether anything really matters and what is the value of the pale blue dot that is our planet. The collection also includes some more personal reflections, like Singer’s thoughts on one of his favorite activities—surfing—and an unusual suggestion for starting a family conversation over a holiday feast. Now with a new afterword by the author, this book will challenge—and possibly change—your beliefs about many real-world ethical questions.

“An accessible introduction to the work of a philosopher who would not regard being described as ‘accessible’ as an insult… Despite their brevity, the essays do not shirk the big moral questions.”—The Economist

“Singer picks up the topics of animal rights and poverty amelioration and runs quite far with them…. This book is interesting because it offers a chance to witness this influential thinker grapple with more offbeat questions.”—Dwight Garner, New York Times

“Perhaps more than any modern philosopher, Peter Singer has focused on the question of how to live a better life. If you want a philosophy that can directly alleviate human and animal suffering, read this wonderful book.”—Sam Harris, author of the New York Times bestsellers The End of Faith, The Moral Landscape, and Waking Up

SEPTEMBER
978-0-691-17847-9 Paper $17.95T
978-0-691-17247-7 Cloth 2016
376 pages. 5 x 8.
Not for sale in Australia and New Zealand

PHILOSOPHY | CURRENT AFFAIRS
Democracy for Realists
Why Elections Do Not Produce Responsive Government

CHRISTOPHER H. ACHEN & LARRY M. BARTELS
With a new afterword by the authors

*Democracy for Realists* assails the romantic folk theory at the heart of contemporary thinking about democratic politics and government—namely, that thoughtful citizens steer the ship of state from the voting booth—and offers a provocative alternative view grounded in the actual human nature of democratic citizens. Christopher Achen and Larry Bartels deploy a wealth of social-scientific evidence to demonstrate that even well-informed voters mostly choose parties and candidates on the basis of social identities and partisan loyalties, not political issues. When parties are roughly evenly matched, elections often turn on irrelevant or misleading considerations beyond the incumbents’ control; the outcomes are essentially random. Achen and Bartels argue that democratic theory needs to be founded on identity groups and political parties, not on the preferences of individual voters. Now with new analysis of the 2016 elections, *Democracy for Realists* provides a powerful challenge to conventional thinking, pointing the way toward a fundamentally different understanding of the realities and potential of democratic government.

“In an important recent book, *Democracy for Realists*, Christopher Achen and Larry Bartels show that ‘group attachments’ and ‘social identities’ are key to understanding voting behavior.”
—Fareed Zakaria, *Washington Post*

“*Democracy for Realists*, by Christopher Achen and Larry Bartels, shows that however cynical you are about the democratic process, it’s worse than you think. All the flaws in cognition that psychologists have been teaching for decades make a mockery of the folk theory that democracy produces responsive governments.”—Steven Pinker, *Harvard Crimson*

SEPTEMBER
978-0-691-17824-0 Paper $18.95T
978-0-691-16944-6 Cloth 2016
408 pages. 26 line illus. 18 tables. 5 x 8.
Princeton Studies in Political Behavior
Tali Mendelberg, Series Editor

POLITICS | PUBLIC POLICY
Fashion, Faith, and Fantasy in the New Physics of the Universe

ROGER PENROSE

What can fashionable ideas, blind faith, or pure fantasy possibly have to do with the scientific quest to understand the universe? Roger Penrose argues that researchers working at the extreme frontiers of physics are just as susceptible to mere trends, dogmatic beliefs, and flights of fancy as anyone else. In this provocative book, he argues that fashion, faith, and fantasy, while sometimes productive and even essential in physics, may be leading today’s researchers astray in three of the field’s most important areas—string theory, quantum mechanics, and cosmology—and even describes how they have ironically also shaped his own work. Penrose cautions that the fashionable nature of a theory can cloud our judgment of its plausibility; suggests possible changes in quantum mechanics; and argues that an even wilder reality may lie behind current fantastical ideas about the origins of the universe. The result is an important critique of some of the most significant developments in physics.

“Physics has been at an awkward impasse for the past century. Two theories—quantum mechanics and general relativity—are widely believed to be true. . . . But they contradict each other in basic ways—they cannot both be entirely true. In Fashion, Faith, and Fantasy in the New Physics of the Universe Roger Penrose, an elder statesman of physics, considers the problem.”—Wall Street Journal

“An extremely original, rich, and thoughtful survey of today’s most fashionable attempts to decipher the cosmos on its smallest and largest scales.”—Science

“In standing outside the fray and criticizing the central dogmas of fundamental physics, Penrose is playing the role of Einstein, who forced quantum theorists to defend and hone their ideas, and Sir Fred Hoyle, who persistently challenged Big Bang theorists to sharpen their ideas. This is an extremely important role, and long may Penrose fulfill it.”—Times Higher Education

SEPTEMBER
978-0-691-17853-0 Paper $17.95T
978-0-691-11979-3 Cloth 2016
520 pages. 186 line illus. 5 x 8.

POPULAR SCIENCE | PHYSICS

PRESS.PRINCETON.EDU
In Praise of Simple Physics
The Science and Mathematics behind Everyday Questions

PAUL J. NAHIN

Physics can explain many of the things that we commonly encounter. It can tell us why the night is dark, what causes the tides, and even how best to catch a baseball. With In Praise of Simple Physics, popular math and science writer Paul Nahin presents a plethora of situations that explore the science and math behind the wonders of everyday life. Roaming through a diverse range of puzzles, he illustrates how physics shows us ways to wring more energy from renewable sources, to figure out which switch controls the light in the attic, and much, much more.

“Nahin’s writing style, as in previous books, is clear, conversational, humorous and chatty. . . . And the discussions in the book are careful and appropriately rigorous.”—MAA Reviews

“[Nahin] knows how to catch the attention of his reader. You will not regret buying any of his books.”—European Mathematical Society

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire.

OCTOBER
978-0-691-17852-3 Paper $17.95T
978-0-691-16693-3 Cloth 2016
272 pages. 1 halftone. 59 line illus. 3 tables. 6 x 9.

POPULAR SCIENCE | PHYSICS

Strange Glow
The Story of Radiation

TIMOTHY J. JORGENSEN

An engaging blend of storytelling and science, Strange Glow describes mankind’s extraordinary relationship with radiation, including the hard-won lessons of how radiation helps and harms our health. Timothy Jorgensen explores how our knowledge of and experiences with radiation in the past century can lead us to smarter personal decisions about radiation exposures today, while offering a clearer understanding of broader societal issues.

“A seismic piece of scientific inquiry, top shelf in narrative style and illumination.”—Kirkus Reviews

“Unbiased, comprehensible information on radiation risk is hard to come by. . . . Strange Glow fills this gap.”—Science

Timothy J. Jorgensen is associate professor of radiation medicine and director of the Health Physics and Radiation Protection Graduate Program at Georgetown University.

SEPTEMBER
978-0-691-17834-9 Paper $19.95T
978-0-691-16503-5 Cloth 2016
512 pages. 17 halftones. 8 line illus. 6 x 9.

Ranked 6th in the Telegraph’s Top 50 Books of the Year 2016
One of Smithsonian Magazine’s Best Science Books of 2016
One of Physics World’s Top Ten Books of the Year 2016
Winner of the 2017 PROSE Award, Best Book in History of Science, Medicine, and Technology, Association of American Publishers

POPULAR SCIENCE | HISTORY OF SCIENCE
The Secret of Our Success
How Culture Is Driving Human Evolution, Domesticating Our Species, and Making Us Smarter

JOSEPH HENRICH

In this book, Joseph Henrich shows that the secret of our success lies not in our innate intelligence but in our collective brains—in the ability of human groups to socially interconnect and learn from one another over generations. Tracking clues from our ancient past to the present, The Secret of Our Success explores how the evolution of our cultural and social natures produced a collective intelligence that explains our species’ immense success and the origins of human uniqueness.

“Mind-stretching…. Henrich’s book will take you on a prodigious journey through human nature and society.”—Alun Anderson, New Scientist

“Limber and lucid.”—Barbara Kiser, Nature

“A tour-de-force and a significant advancement of social science.”—Darwinian Business

Joseph Henrich is professor of human evolutionary biology at Harvard University. He is a coauthor of Why Humans Cooperate and a coeditor of Experimenting with Social Norms.

NOVEMBER
978-0-691-17843-1 Paper $19.95
978-0-691-16685-8 Cloth 2015
464 pages. 25 line illus. 5 tables. 6 x 9.
POPULAR SCIENCE | COGNITIVE SCIENCE

Capitalism
A Short History

JÜRGEN KOCKA

In this authoritative and accessible book, one of the world’s most renowned historians provides a concise and comprehensive history of capitalism within a global perspective, from its medieval origins to the 2008 financial crisis and beyond. From early commercial capitalism in the Arab world, China, and Europe to today’s globalized financial capitalism, Jürgen Kocka offers an unmatched account of capitalism, one that weighs its great achievements against its great costs, crises, and failures. Capitalism is an enlightening account of a force that has shaped the modern world like few others.

“Capitalism makes a lifetime of research brilliantly accessible to a large readership. It deserves to become a bestseller.”
—Patrick O’Brien, London School of Economics

“Jürgen Kocka has distilled his vast command of social history into a gem-like narrative of global capitalism that provides the long-term perspective needed for current debate.”—Charles S. Maier, author of Leviathan 2.0: Inventing Modern Statehood

Jürgen Kocka taught modern history at the Free University of Berlin. In 2011, he received the Holberg Prize, one of the most prestigious awards in the scholarly world.

DECEMBER
978-0-691-17822-6 Paper $17.95
978-0-691-16522-6 Cloth 2015
208 pages. 5 1/2 x 8 1/2.
HISTORY | ECONOMICS
The Confidence Trap
A History of Democracy in Crisis from World War I to the Present

DAVID RUNCIMAN
With a new afterword by the author

Why do democracies keep lurching from success to failure? In The Confidence Trap, David Runciman shows that democracies are good at recovering from emergencies but bad at avoiding them. He examines how democracy has survived threats ranging from the Great Depression to the Cuban missile crisis, and from Watergate to the collapse of Lehman Brothers. The lesson democracies tend to learn from their mistakes is that they can survive them—and that no crisis is as bad as it seems. Breeding complacency rather than wisdom, crises lead to the dangerous belief that democracies can muddle through anything—a confidence trap that may lead to a crisis that is just too big to escape, if it hasn't already.

“[Runciman’s] rich and refreshing book will be of intense interest to anyone puzzled by the near paralysis that seems to afflict democratic government.” —John Gray, New York Review of Books

David Runciman is professor of politics at the University of Cambridge and a fellow of Trinity Hall. He writes regularly about politics for the London Review of Books.

NOVEMBER
978-0-691-17813-4 Paper $14.95T
416 pages. 5 ½ x 8 ½.
One of the Guardian’s Readers’ Books of the Year 2014

Expert Political Judgment
How Good Is It? How Can We Know?
New Edition

PHILIP E. TETLOCK
With a new preface by the author

Since its original publication, Expert Political Judgment by New York Times bestselling author Philip Tetlock has established itself as a contemporary classic in the literature on evaluating expert opinion. Now with a new preface in which Tetlock discusses the latest research in the field, the book explores what constitutes good judgment in predicting future events and looks at why experts are often wrong in their forecasts.

“This book is a landmark in both content and style of argument. It is a major advance in our understanding of expert judgment in the vitally important and almost impossible task of political and strategic forecasting.” —Daniel Kahneman, Princeton University, Nobel Laureate in Economics

“The definitive work on this question.” —Gavyn Davies, Financial Times

Philip E. Tetlock is the Annenberg University Professor at the University of Pennsylvania.

SEPTEMBER
978-0-691-17597-3 Paper $22.95S
978-0-691-17828-8 Cloth $99.00S
352 pages. 6 x 9.
Winner of the 2006 Woodrow Wilson Foundation Award

HISTORY | POLITICS | PSYCHOLOGY
Ultimate Questions

BRYAN MAGEE

We human beings have a fundamental need to understand who we are and the world we live in. Reason takes us a long way, but mystery remains. In Ultimate Questions, acclaimed philosopher Bryan Magee provocatively argues that we have no way of fathoming our own natures or finding definitive answers to the big questions we all face. He urges us to be the mapmakers of what is intelligible and to identify the boundaries of meaningfulness. And he shows why this approach to the enigma of existence can enrich our lives and transform our understanding of the human predicament. The crowning achievement to a distinguished philosophical career, Ultimate Questions is a deeply personal meditation on the meaning of life and the ways we should live and face death.

“Living and dying in a world we accept we do not understand may not sound easy, but if Magee is any guide, the reward of doing so is endless and profound wonder.”—Julian Baggini, The Independent

Bryan Magee has had an unusually multifaceted career as a professor of philosophy, music and theater critic, BBC broadcaster, and member of Parliament. His books, which have been translated into more than twenty languages, include The Story of Philosophy.

OCTOBER
978-0-691-17812-7 Paper $12.95T
978-0-691-17065-7 Cloth 2016
144 pages. 5 x 8.

PHILOSOPHY

Kafka

The Early Years

REINER STACH

Translated by Shelley Frisch

This eagerly anticipated third and final volume of Reiner Stach’s definitive biography of Franz Kafka (1883–1924) describes the complex personal, political, and cultural circumstances that shaped the young writer. Brimming with vivid and often startling details, Stach’s narrative invites readers deep inside this neglected period of Kafka’s life. Kafka: The Early Years is an unmatched account of how a boy who grew up in an old Central European monarchy became a writer who helped create modern literature.

“Stach’s book crowns a definitive biographical trilogy 18 years in the making… Kafka: The Early Years, along with its two siblings—all three volumes impeccably translated from the German by Shelley Frisch—often feels like biography plotted as a novel.” —Wall Street Journal

“Magisterial.”—Kirkus Reviews

Reiner Stach worked extensively on the definitive edition of Kafka’s collected works before embarking on his three-volume biography of the writer. Shelley Frisch’s translations of the biography were awarded the Modern Language Association’s Aldo and Jeanne Scaglione Prize and the Helen and Kurt Wolff Translator’s Prize.

SEPTEMBER
978-0-691-17818-9 Paper $24.95T
978-0-691-15198-4 Cloth 2016
616 pages. 64 halftones. 6 x 9.

BIOGRAPHY | LITERATURE
Among myriad constants that appear in mathematics, π, e, and i are the most familiar. Following closely is γ, or gamma, which arises in many mathematical areas yet remains profoundly mysterious. In this tantalizing blend of history and mathematics, Julian Havil takes readers on a journey through logarithms and the harmonic series, the two defining elements of gamma, toward the first account of gamma’s place in mathematics. Sure to be popular with not only students and instructors but all math aficionados, Gamma takes us through countries, centuries, lives, and works, unfolding along the way the stories of some remarkable mathematics from some remarkable mathematicians.

“Gamma is a gold mine of irresistible mathematical nuggets. Anyone with a serious interest in math will find it richly rewarding.”—New Scientist

“A joy from start to finish.”—Mathematical Gazette

Julian Havil is the author of The Irrationals, Nonplussed!, Impossible?, and John Napier (all Princeton). He is a retired former master at Winchester College, England.

NOVEMBER
978-0-691-17810-3 Paper $18.95T
296 pages. 2 halftones. 87 line illus. 20 tables. 5 ½ x 8 ½.

POPULAR SCIENCE | MATHEMATICS
Our Cosmic Habitat

MARTIN REES
With a new preface by the author

Our universe seems strangely hospitable to life. Is this happen-
stance, providence, or coincidence? According to cosmologist Martin
Rees, the answer depends on the answer to another question, the
one posed by Einstein’s famous remark: “What interests me most
is whether God could have made the world differently.” This highly
engaging book explores the fascinating consequences of the answer
being “yes.” Now with a new preface by the author, Our Cosmic
Habitat will be read and enjoyed by all those—scientists and nonsci-
entists alike—who are fascinated by the universe we inhabit.

“Our Cosmic Habitat . . . has an informed style and breadth of
coverage that make it a joy to read. . . . Rees’s explanations are exactly
right.”—William G. Unruh, Science

“Confident, helpful, modest and good-humored. . . . Rees, a
masterful theorist, brings readers a sheaf of insights.”—American
Scientist

 “[An] awe-inspiring survey. . . . Rees is not only a world-class cos-
mologist but one of our best living science writers.”—John Cornwell,
Sunday Times

“The clearest and most easily understandable account of our uni-
verse available. . . . We should be grateful that not only has a Universe
arisen that allows life, but that a scientist of the calibre of Rees is
willing to explain it to us.”—Ian Morison, New Scientist

“There is a lot of stuff in the universe—the estimated number
of stars is 10 followed by 22 zeros. But as to whether there are other
planets with life like Earth’s, Rees says the chance of two similar
ecologies is less than the chance of two randomly typing monkeys
producing the same Shakespearean play.”—George F. Will, Washing-
ton Post

DECEMBER
978-0-691-17809-7 Paper $17.95T
224 pages. 19 line illus. 5 ½ x 8 ½.

POPULAR SCIENCE | ASTRONOMY
Leviathan and the Air-Pump: Hobbes, Boyle, and the Experimental Life

STEVEN SHAPIN & SIMON SCHAFFER

_Leviathan and the Air-Pump_ examines the conflicts over the value and propriety of experimental methods between two major seventeenth-century thinkers: Thomas Hobbes, the author of the political treatise _Leviathan_ and a vehement critic of systematic experimentation in natural philosophy, and Robert Boyle, the natural philosopher and owner of the newly invented air-pump. The issues in their disputes ranged from the physical integrity of the air-pump to the intellectual integrity of the knowledge it might yield. Steven Shapin and Simon Schaffer use the confrontation to understand what was at stake in early scientific experimentation. _Leviathan and the Air-Pump_ historically situates the dispute between these two philosophers, describing important connections between ideas of scientific and political order.

“One of the most influential books in the modern history of science.”—Melinda Baldwin, _Physics Today_

**Steven Shapin** is the Franklin L. Ford Research Professor of the History of Science at Harvard University. **Simon Schaffer** is professor of the history of science at the University of Cambridge.

**DECEMBER**
978-0-691-17816-5  Paper  $22.95T
448 pages. 15 halftones. 7 line illus. 5 ¼ x 8 ½.

Steven Shapin and Simon Schaffer, Winners of the 2005 Erasmus Prize, Praemium Erasmianum Foundation

HISTORY OF SCIENCE | PHILOSOPHY

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The Rhetorical Presidency

JEFFREY K. TULIS

With a new foreword by Russell Muirhead and a new afterword by the author

Modern presidents regularly appeal over the heads of Congress to the people at large to generate support for public policies. _The Rhetorical Presidency_ makes the case that this development, born at the outset of the twentieth century, is the product of conscious political choices that fundamentally transformed the presidency and the meaning of American governance. Now with a new foreword by Russell Muirhead and a new afterword by the author, this landmark work probes political pathologies and analyzes the dilemmas of presidential statecraft.

“Over the past few years the conceptual foundations of presidential studies have been recast. Jeffrey Tulis’s _The Rhetorical Presidency_ stands … as one of the benchmarks of the new formulation.”—Stephen Skowronek, _Review of Politics_

“In this brilliant and original work, Jeffrey Tulis finds a new aspect of the presidency and rediscovers a forgotten topic in political science.”—Harvey C. Mansfield, Harvard University

**Jeffrey K. Tulis** teaches in the Department of Government at the University of Texas at Austin. **Russell Muirhead** is the Robert Clements Professor of Democracy and Politics at Dartmouth College.

**DECEMBER**
978-0-691-17817-2  Paper  $19.95T
224 pages. 5 ½ x 8 ½.

AMERICAN HISTORY | POLITICAL SCIENCE
RICHARD RORTY
With an introduction by Michael Williams, an afterword by David Bromwich, and Rorty’s essay “The Philosopher as Expert”

When it first appeared in 1979, Philosophy and the Mirror of Nature hit the philosophical world like a bombshell. Richard Rorty argued that, beginning in the seventeenth century, philosophers developed an unhealthy obsession with the notion of representation: comparing the mind to a mirror that reflects reality. Rorty’s book is a powerful critique of this imagery and the tradition of thought that it spawned. Today, the book stands as a classic of twentieth-century philosophy. Its influence on the academy, both within philosophy and across a wide array of disciplines, continues unabated.

“This is an ambitious and important book. Ambitious because it attempts to place the main concerns and discussions of contemporary philosophy within a historical perspective; important because this is all too rarely attempted within our present philosophical culture, and almost never done this well.”—Charles Taylor, Times Literary Supplement

“Philosophy and the Mirror of Nature brings to light the deep sense of crisis within the profession of academic philosophy… Rorty’s provocative and profound meditations impel philosophers to examine the problematic status of their discipline—only to discover that modern European philosophy has come to an end.”—Cornel West, Union Seminary Quarterly Review

“It is going to be a long time before a better book of its kind appears.”—Alasdair MacIntyre, London Review of Books

NOVEMBER
978-0-691-17815-8 Paper $22.95T
472 pages. 5 1/2 x 8 1/2.

PHILOSOPHY
The Milky Way
An Insider’s Guide

WILLIAM H. WALLER

This book offers an intimate guide to the Milky Way, taking readers on a grand tour of our home Galaxy’s structure, genesis, and evolution. William Waller shows how the Milky Way congealed from blobs of gas and dark matter into a spinning starry abode brimming with diverse planetary systems—some of which may be hosting myriad life-forms and perhaps even other technologically communicative species. He makes the case that our very existence is inextricably linked to the Galaxy that spawned us. Through this book, readers can become well-informed galactic insiders—ready to imagine humanity’s next steps as fully engaged citizens of the Milky Way.

“Rich with fascinating detail … [Waller] delivers everything we need in a book about our Galaxy, bringing a welcome depth to our appreciation of those clear, dark nights.”—Alastair Gunn, BBC Sky at Night

“[A] thrilling story of our home galaxy, quite the best I’ve seen in popular astronomy books.”—Times Higher Education

William H. Waller is an astronomer, science educator, writer, and editor.

Summing It Up
From One Plus One to Modern Number Theory

AVNER ASH & ROBERT GROSS

Summing It Up uses addition as a springboard to present a compelling and accessible look at numbers and number theory, and how we apply beautiful numerical properties to answer math problems. Mathematicians Avner Ash and Robert Gross explore addition’s most basic characteristics as well as the addition of squares and other powers before moving onward to infinite series, modular forms, and issues at the forefront of current mathematical research. Appropriate for numbers novices as well as college math majors, Summing It Up delves into mathematics that will enlighten anyone fascinated by numbers.

“Ash and Gross do a masterful job of leading students from finite sums to modular forms and to the forefront of modern number theory. … This is an excellent piece of mathematical writing.”—Choice

“Offers a clear and beautiful progression from addition to modern number theory.”—Math∞Blog

Avner Ash is professor of mathematics at Boston College. Robert Gross is associate professor of mathematics at Boston College. They are the authors of Elliptic Tales: Curves, Counting, and Number Theory and Fearless Symmetry: Exposing the Hidden Patterns of Numbers (both Princeton).

92 Paperbacks
Elements of Mathematics
From Euclid to Gödel

JOHN STILLWELL

Elements of Mathematics takes readers on a fascinating tour that begins in elementary mathematics—but, as John Stillwell shows, this subject is not as elementary or straightforward as one might think. Stillwell examines elementary mathematics from a distinctive twenty-first-century viewpoint and delves into arithmetic, computation, algebra, geometry, calculus, combinatorics, probability, and logic. He discusses how each area ties into more advanced topics to build mathematics as a whole. Elements of Mathematics gives readers, from high school students to professional mathematicians, the highlights of elementary mathematics and glimpses of the parts of math beyond its boundaries.

“Stillwell … writes clearly and engagingly, and makes more of an effort than most to provide historical detail and a sense of how various mathematical ideas tie in with one another.”—MAA Reviews

“From a lifetime of teaching, Stillwell has distilled some nice examples from the entire gamut of elementary mathematics.”—Mathematical Reviews Clippings

John Stillwell is professor of mathematics at the University of San Francisco. (See page 74 for more by John Stillwell.)

NOVEMBER
978-0-691-17854-7 Paper $21.95
978-0-691-17168-5 Cloth 2016
440 pages. 8 halftones. 119 line illus. 6 x 9.

POPULAR MATHEMATICS | HISTORY OF SCIENCE

The Mushroom at the End of the World
On the Possibility of Life in Capitalist Ruins

ANNA LOWENHAUPT TSING

Matsutake is the most valuable mushroom in the world—and a weed that grows in human-disturbed forests across the northern hemisphere. Anna Lowenhaupt Tsing’s account of this sought-after fungi offers insights into areas far beyond just mushrooms and addresses a crucial question: what manages to live in the ruins we have made?

“Speaking to issues of major concern, The Mushroom at the End of the World is a brilliant work, superbly conceived, and a delight to read.”—Marilyn Strathern, emeritus professor of social anthropology, University of Cambridge

Anna Lowenhaupt Tsing is professor of anthropology at the University of California, Santa Cruz, and a Niels Bohr Professor at Aarhus University in Denmark.

SEPTEMBER
978-0-691-17832-5 Paper $19.95
978-0-691-16275-1 Cloth 2015
352 pages. 29 halftones. 6 x 9.

Winner of the 2016 Victor Turner Prize in Ethnographic Writing, Society for Humanistic Anthropology
Winner of the 2016 Gregory Bateson Prize, The Society for Cultural Anthropology
One of Times Higher Education’s Best Books of 2015
One of Kirkus Reviews’s Best Nonfiction Books of 2015
One of Flavorwire’s 10 Best Books by Academic Publishers in 2015

ANTHROPOLOGY | ENVIRONMENTAL STUDIES

PRESS.PRINCETON.EDU
**What Is Islam?**
The Importance of Being Islamic

**SHAHAB AHMED**

In *What Is Islam?*, Shahab Ahmed presents a bold new conceptualization of Islam that challenges dominant understandings grounded in the categories of religion and culture, or those that privilege law and scripture. He argues that these modes of thinking obstruct us from understanding Islam, distort it, diminish it, and render it incoherent. *What Is Islam?* formulates a new conceptual language for analyzing Islam and reveals how Muslims have historically conceived of and lived with Islam as norms and truths that are at once contradictory and coherent.

“Anyone interested in exploring the intricacies and complexities of Islam as a religion, philosophical system and social text should study the new book *What Is Islam?* … [A] perfect antidote to our present discourse.”—Hussein Ibish, *New York Times*

**Shahab Ahmed** (1966–2015) was a postdoctoral associate in the Aga Khan Program for Islamic Architecture at Harvard University.

**DECEMBER**
978-0-691-17831-8   **Paper $27.95**
978-0-691-16418-2   **Cloth 2015**
632 pages. 12 halftones. 1 map. 6 x 9.
Winner of the 2016 Best First Book in the History of Religions, American Academy of Religion

**American Religion**
Contemporary Trends
Second Edition

**MARK CHAVES**
With a new preface by the author

Most Americans say they believe in God, and more than a third say they attend religious services every week. Yet studies show that people do not really go to church as often as they claim, and it is not always clear what they mean when they tell pollsters they believe in God or pray. In *American Religion*, Mark Chaves presents the best and most up-to-date information about religious trends in the United States. Now with updated data and a new preface by the author, this revised edition provides essential information about key developments in American religion since 1972, plainly showing that religiosity is declining in America.

“An invaluable contribution to clarifying the facts about religious change in America.”—Robert Putnam, coauthor of *American Grace: How Religion Divides and Unites Us*

**Mark Chaves** is professor of sociology, religious studies, and divinity at Duke University. He is the author of *Congregations in America* and *Ordaining Women*.

**SEPTEMBER**
978-0-691-17756-4   **Paper $19.95**
160 pages. 28 line illus. 5 ½ x 8 ½.
Winner of the 2012 Christianity and Culture Book Award, Christianity Today

**RELIGION | SOCIOLOGY**
A New Stoicism
Revised Edition

LAWRENCE C. BECKER

What would stoic ethics be like today if stoicism had survived as a systematic approach to ethical theory, and if it had coped successfully with the challenges of modern philosophy and experimental science? A New Stoicism proposes an answer to that question.

“An effective antidote to the caricatures of Stoic theory which still infect the literary and philosophical world. . . . A New Stoicism is a fine contribution to the theory and practice of philosophical therapy.”
—Stephen R. L. Clark, Philosophy

“From the beginning to the end of this compact but lucid book, Becker skillfully brings to life both the arguments and the intuitive appeal of stoicism. . . . In its essentials [the new stoicism] is recognizable, with its particularly astringent rational charm enhanced by Becker’s focused and self-disciplined argumentation. Zeno, I suspect, would be pleased.”—Brad Inwood, Apeiron

Lawrence C. Becker is a fellow of Hollins University and professor emeritus of philosophy at the College of William & Mary. He was an associate editor of the journal Ethics from 1985–2000, and the editor, with Charlotte B. Becker, of two editions of the Encyclopedia of Ethics.

SEPTEMBER
978-0-691-17721-2 Paper $22.95
272 pages. 6 x 9.

PHILOSOPHY | CLASSICS

The Philosopher
A History in Six Types

JUSTIN E. H. SMITH

What would the global history of philosophy look like if it were told not as a story of ideas but as a series of job descriptions—ones that might have been used to fill the position of philosopher at different times and places over the past 2,500 years? The Philosopher does just that, providing a new way of looking at the history of philosophy by bringing to life six kinds of figures who have occupied the role of philosopher in a wide range of societies around the world over the millennia—the Natural Philosopher, the Sage, the Gadfly, the Ascetic, the Mandarin, and the Courtier. The result is at once an unconventional introduction to the global history of philosophy and an original exploration of what philosophy has been—and perhaps could be again.

“Clear, engaging and enlightening.”
—Stephen Gaukroger, Times Literary Supplement

“A thoughtful, provocative, and quietly confident account of what it is to do philosophy.”
—Sarah Gustafson, Key Reporter

Justin E. H. Smith is university professor of the history and philosophy of science at the Université Paris Diderot—Paris VII.

NOVEMBER
978-0-691-17846-2 Paper $19.95
978-0-691-16327-7 Cloth 2016
288 pages. 7 halftones. 5 1/2 x 8 1/2.

PHILOSOPHY
In today's social climate of acknowledged and growing inequality, why are there not greater efforts to tax the rich? In this wide-ranging and provocative book, Kenneth Scheve and David Stasavage ask when and why countries tax their wealthiest citizens—and their answers may surprise you. Scheve and Stasavage explore the intellectual and political debates surrounding the taxation of the wealthy while also providing the most detailed examination to date of when taxes have been levied against the rich and when they haven’t.

“A sweeping look at the history of levies on the wealthy.”—Hugo Greenhalgh, Financial Times

“Taxing the Rich explains why the problems of America’s poor and angry are unlikely to be solved by redistributive taxation.”—Angus Deaton, Bloomberg

Kenneth Scheve is professor of political science and senior fellow at the Freeman Spogli Institute for International Studies at Stanford University. David Stasavage is Julius Silver Professor in the Wilf Family Department of Politics at New York University.

Copublished with the Russell Sage Foundation

NOVEMBER
978-0-691-17829-5 Paper $19.95
978-0-691-16545-5 Cloth 2016
288 pages. 20 line illus. 3 tables. 6 x 9.

POLITICS | HISTORY
Against Democracy

JASON BRENNAN
With a new preface by the author

Most people believe democracy is a uniquely just form of government. They believe people have the right to an equal share of political power and that political participation benefits us. But, Jason Brennan says, they are all wrong. In this trenchant book, Brennan argues that democracy should be judged by its results—and all too often, it falls short. Featuring a new preface that situates the book within the current political climate and discusses other alternatives, Against Democracy is a challenging critique of democracy and the first sustained defense of the rule of the knowledgeable.

“Brennan has a bright, pugilistic style, and he takes a sportman’s pleasure in upsetting pieties and demolishing weak logic.” —Caleb Crain, New Yorker


“A brash, well-argued diatribe against the democratic system.” —Kirkus Reviews

Jason Brennan is the Flanagan Family Chair of Strategy, Economics, Ethics and Public Policy at the McDonough School of Business at Georgetown University.

OCTOBER
978-0-691-17849-3 Paper $18.95S
978-0-691-16260-7 Cloth 2016
304 pages. 6 x 9.

POLITICS | POLITICAL THEORY

PRESS.PRINCETON.EDU

Democracy Incorporated

Managed Democracy and the Specter of Inverted Totalitarianism

SHELDON S. WOLIN
With a new introduction by Chris Hedges

Democracy is struggling in America—by now this statement is almost cliché. But what if the country is no longer a democracy at all? In Democracy Incorporated, Sheldon Wolin suggests that America has unwittingly morphed into a new and strange kind of political hybrid, one where economic and state powers are conjoined and virtually unbridled—an “inverted totalitarianism.” As Wolin portrays the nation, it is at best a “managed democracy,” where the public is shepherded, not sovereign. At worst, it is a place where corporate power no longer answers to state controls, but is instead a close collaborator. Now with a new introduction by Pulitzer Prize–winning journalist Chris Hedges, Democracy Incorporated remains an essential work for understanding the state of democracy in America.

“Democracy Incorporated acts as an antidote to unconstrained corporate power and … should be widely read by all those who cherish democracy and civil liberty.” —Shih-Yu Chou, Political Studies Review

Sheldon S. Wolin (1922–2015) was professor emeritus of politics at Princeton University.

OCTOBER
978-0-691-17848-6 Paper $19.95S
376 pages. 5 ½ x 8 ½.
Winner of a 2008 Lannan Notable Book Award, Lannan Foundation

CURRENT AFFAIRS | POLITICS
The Power and Independence of the Federal Reserve

PETER CONTI-BROWN
With a new afterword by the author

The independence of the Federal Reserve is considered a cornerstone of its identity, crucial for keeping monetary policy decisions free of electoral politics. But do we really understand what “independence” means when it comes to the Fed? The Power and Independence of the Federal Reserve shows that much of the common wisdom about the nation’s central bank is inaccurate. Legal scholar and financial historian Peter Conti-Brown provides an in-depth look at the Fed’s place in government, its internal governance structure, and its relationships to such individuals and groups as the president, Congress, economists, and bankers.

“Conti-Brown has accomplished two near impossibilities: He has opened up new areas of inquiry on an overworn topic, and he has made them intellectually rigorous as well as riveting to read about.” —Wall Street Journal

Peter Conti-Brown is assistant professor of legal studies and business ethics at the Wharton School of the University of Pennsylvania.

OCTOBER
978-0-691-17838-7 Paper $22.95
978-0-691-16400-7 Cloth 2015
368 pages. 8 line illus. 1 table. 6 x 9.
One of the Financial Times’s Best Books of 2016

ECONOMICS | POLITICAL SCIENCE

Peddling Protectionism
Smoot-Hawley and the Great Depression

DOUGLAS A. IRWIN
With a new preface by the author

Initially a Republican ploy to win the farm vote in the 1928 election by increasing duties on agricultural imports, the Smoot-Hawley tariff of 1930 is America’s most infamous trade law. The tariff quickly grew into a free-for-all in which hundreds of duties were increased to record levels, regardless of the interests of consumers and exporters. In Peddling Protectionism, Douglas Irwin provides the authoritative history of the causes and effects of this notorious measure, explaining why it deserves its reputation for combining bad politics and bad economics and for harming the U.S. and world economies during the Great Depression.

“A vivid, anecdotal, judicious telling of a timeless story: what happens when cocksure politicians fall into the grip of a really bad economic idea.” —Christopher Caldwell, Financial Times

“At once a thorough study and a breezy read…. Fascinating.” —The Economist

Douglas A. Irwin is the Robert E. Maxwell ‘23 Professor of Arts and Sciences in the Department of Economics at Dartmouth College.

NOVEMBER
978-0-691-17806-6 Paper $19.95
978-0-691-15032-1 Cloth 2011
256 pages. 7 halftones. 27 line illus. 9 tables. 1 map. 5 ½ x 8 ½.

ECONOMICS | HISTORY
Unequal Gains
American Growth and Inequality since 1700

PETER H. LINDERT & JEFFREY G. WILLIAMSON

Unequal Gains offers a radically new understanding of the economic evolution of the United States, providing a complete picture of the uneven progress of America from colonial times to today. Peter Lindert and Jeffrey Williamson focus on income instead of wealth—and the result is a bold reassessment of the American economic experience. This book sheds critical light on the forces that shaped American income history, and situates that history in a broad global context. Economic writing at its most stimulating, Unequal Gains provides a vitally needed perspective on who has benefited most from American growth, and why.

“[Unequal Gains] traces how inequality surged and receded in American history… This is as much a work of history as it is a work of economics.”
—Washington Post

Peter H. Lindert is professor of economics at the University of California, Davis. Jeffrey G. Williamson is emeritus professor of economics at Harvard University. Both are research associates at the National Bureau of Economic Research.

DECEMBER
978-0-691-17827-1 Paper $22.95
978-0-691-17049-7 Cloth 2016
424 pages. 30 line illus. 78 tables. 6 x 9.
The Princeton Economic History of the Western World
Joel Mokyr, Series Editor

POPULAR ECONOMICS | HISTORY

PRESS.PRINCETON.EDU

Liberty and Coercion
The Paradox of American Government from the Founding to the Present

GARY GERSTLE
With a new preface by the author

Governance in the United States is burdened by a paradox. Americans don’t want “big government” meddling in their lives; yet they have repeatedly enlisted governmental help. These contradictory stances on the role of public power have paralyzed policymaking and generated rancorous disputes about government’s legitimate scope. Looking at two hundred years of U.S. history, historian Gary Gerstle shows how national political leaders improvised brilliantly to stretch the power of the federal government beyond where it was meant to go—but at the cost of giving private interests and state governments too much sway over public policy.

“Terrific, engaging and deeply analytical.”
—Beverly Gage, New York Times

“A towering achievement.”
—Desmond King, Financial Times

Gary Gerstle is the Paul Mellon Professor of American History at the University of Cambridge.

OCTOBER
978-0-691-17821-9 Paper $22.95
978-0-691-16294-2 Cloth 2016
472 pages. 5 x 8.
New York Times Book Review Editors’ Choice
Winner of the 2016 Ellis W. Hawley Prize, Organization of American Historians

AMERICAN HISTORY | POLITICS
How the Internet Became Commercial
Innovation, Privatization, and the Birth of a New Network

SHANE GREENSTEIN

In less than a decade, the Internet went from being a series of loosely connected networks used by universities and the military to the powerful commercial engine it is today. How the Internet Became Commercial describes how many of the key innovations that made this possible came from entrepreneurs and iconoclasts who were outside the mainstream. Shane Greenstein traces the evolution of the Internet from government ownership to privatization to the commercial network we know today.

“Essential reading for anyone who wants to understand the broader context in which the explosion of Internet-related innovation occurred.”
—Marc Levinson, Wall Street Journal

SHANE GREENSTEIN is the Martin Marshall Professor of Business Administration at Harvard Business School and codirector of the program on the economics of digitization at the National Bureau of Economic Research.

Why Minsky Matters
An Introduction to the Work of a Maverick Economist

L. RANDALL WRAY

Perhaps no economist was more vindicated by the global financial crisis than Hyman P. Minsky (1919–96). A handful of economists raised alarms as early as 2000, but Minsky started warning us half a century earlier. Why Minsky Matters makes the maverick economist’s valuable insights accessible to general readers for the first time. L. Randall Wray shows that by understanding Minsky we will not only see the next crisis coming but we might be able to act quickly enough to prevent it.

“Written in clear prose, with Minsky’s idiosyncratic ideas and language patiently explained … [this book] provides the best general introduction to Minsky’s economics.”—Edward Chancellor, Reuters Breaking Views

“Wray’s book has the potential to transform the future of economic policymaking and, with it, to create a better life for future generations.”
—Victoria Bateman, Times Higher Education

L. Randall Wray is professor of economics at Bard College, senior scholar at the Levy Economics Institute of Bard College, and Emeritus Professor of Economics at the University of Missouri, Kansas City.

How the Internet Became Commercial
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—Victoria Bateman, Times Higher Education

L. Randall Wray is professor of economics at Bard College, senior scholar at the Levy Economics Institute of Bard College, and Emeritus Professor of Economics at the University of Missouri, Kansas City.
The Gunpowder Age
China, Military Innovation, and the Rise of the West in World History

TONIO ANDRADE

The Chinese invented gunpowder and began exploring its military uses as early as the 900s, four centuries before the technology passed to the West. But by the early 1800s, China had fallen so far behind the West in gunpowder warfare that it was easily defeated by Britain in the Opium War of 1839–42. What happened? In The Gunpowder Age, Tonio Andrade offers a compelling new answer, opening a fresh perspective on a key question of world history: Why did the countries of western Europe surge to global importance starting in the 1500s while China slipped behind?

“The Gunpowder Age is a boldly argued, prodigiously researched and gracefully written work. This book has much to offer general readers, especially those with a passion for military history, as well as specialists.”—Wall Street Journal

Tonio Andrade is professor of history at Emory University and the author of Lost Colony: The Untold Story of China’s First Great Victory over the West (Princeton).

SEPTEMBER
978-0-691-17814-1  Paper $24.95S
978-0-691-13597-7  Cloth 2015
448 pages. 30 halftones. 6 x 9.
Recipient of the 2017 Distinguished Book Award from the Society for Military History

WORLD HISTORY

The Wind from the East
French Intellectuals, the Cultural Revolution, and the Legacy of the 1960s
Second Edition

RICHARD WOLIN

With a new preface by the author

Michel Foucault, Jean-Paul Sartre, Julia Kristeva, Philippe Sollers, and Jean-Luc Godard. During the 1960s, a who’s who of French thinkers, writers, and artists, spurred by China’s Cultural Revolution, were seized with a fascination for Maoism. Combining a merciless exposé of left-wing political folly and cross-cultural misunderstanding with a spirited defense of the 1960s, The Wind from the East tells the colorful story of this legendary period in France.

“The Wind from the East must be regarded as a monument of committed scholarship. It is also a fascinating chronicle of people who, however ludicrous they may seem at times, did on occasion think and act with profound seriousness. For that reason the book is a valuable addition to the literature of the era.”—David Gress, Wall Street Journal

“A fascinating and carefully textured account.”
—Tony Barber, Financial Times

Richard Wolin is Distinguished Professor of History, Political Science, and Comparative Literature at the Graduate Center of the City University of New York.

DECEMBER
978-0-691-17823-3  Paper $19.95S
408 pages. 7 halftones. 6 x 9.

EUROPEAN HISTORY
What Is Global History?

SEBASTIAN CONRAD

Until very recently, historians have looked at the past with the tools of the nineteenth century. But globalization has fundamentally altered our ways of knowing, and it is no longer possible to study nations in isolation or to understand world history as emanating from the West. What Is Global History? reveals why the discipline of global history has emerged as the most dynamic and innovative field in history and addresses some of the biggest questions the discipline will face in the twenty-first century.

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—Jürgen Osterhammel, author of The Transformation of the World: A Global History of the Nineteenth Century

“Thoughtful and impressive. This book is an important addition to one of history’s most exciting new fields.”—Sven Beckert, author of Empire of Cotton: A Global History

Sebastian Conrad is professor of history at the Free University of Berlin.

SEPTEMBER
978-0-691-17819-6  Paper  $22.95
978-0-691-15525-8  Cloth  2016
312 pages. 5 1/2 x 8 1/2.

HISTORY

The End of American Childhood

A History of Parenting from Life on the Frontier to the Managed Child

PAULA S. FASS

The End of American Childhood takes a sweeping look at the history of American childhood and parenting, from the nation’s founding to the present day. Renowned historian Paula Fass shows that attitudes toward children in America were traditionally defined by independence, self-definition, and individual success. But as parents today hover over every detail of their children’s lives, are the qualities that once made American childhood special still desired or possible? Placing the experiences of children and parents against the backdrop of social, political, and cultural shifts, Fass challenges Americans to reconnect with the beliefs that set the American understanding of childhood apart.

“The End of American Childhood is a worthwhile and enlightening book, and [Fass] comes to some persuasively tough conclusions.”—Daniel Akst, Wall Street Journal

Paula S. Fass is the Margaret Byrne Professor of History Emerita at the University of California, Berkeley.

NOVEMBER
978-0-691-17820-2  Paper  $19.95
978-0-691-16257-7  Cloth  2016
352 pages. 23 halftones. 6 x 9.

AMERICAN HISTORY | EDUCATION
American Zoo
A Sociological Safari

DAVID GRAZIAN

In American Zoo, sociologist David Grazian takes us on a safari through the contemporary zoo, alive with its many contradictions and strange wonders. Trading in his tweed jacket for a zoo uniform and a pair of muddy work boots, Grazian shows that the world of the zoo reflects how we project our own prejudices and desires onto the animal kingdom and invest nature with meaning and sentiment. A revealing portrait of zookeepers, animal rights activists, delighted children, and more, American Zoo is a remarkable close-up exploration of a classic cultural attraction.

“ Inspiring. [Grazian] makes the reader repeatedly reflect on whether there might be better ways of educating the public and contributing to wildlife conservation.”—Matthew Cobb, New Scientist

David Grazian is associate professor of sociology at the University of Pennsylvania. He is the author of Blue Chicago: The Search for Authenticity in Urban Blues Clubs; On the Make: The Hustle of Urban Nightlife; and Mix It Up: Popular Culture, Mass Media, and Society.

DECEMBER
978-0-691-17842-4 Paper $22.95
978-0-691-16435-9 Cloth 2015
344 pages. 6 x 9.

Honorable Mention for the 2016 PROSE Award in Sociology & Social Work, Association of American Publishers
Winner of the 2015 Athenaeum Literary Award, The Athenaeum of Philadelphia

SOCIODY | URBAN STUDIES

Waiting for José
The Minutemen’s Pursuit of America

HAREL SHAPIRA

With a new afterword by the author

They live in the suburbs of Tennessee and Indiana. They fought in Vietnam and Desert Storm. They speak about an older, better America, and for the past decade, they have come to the U.S. / Mexico border to hunt for illegal immigrants. Who are the Minutemen? Are they patriots? Racists? Vigilantes? Harel Shapira patrolled the border with them, seeking to understand who they are. Challenging simplistic depictions of these men as right-wing fanatics, Shapira discovers a group of men who long for community and embrace the principles of civic engagement. Now with a new afterword by the author, Waiting for José brings understanding to a group of people in search of lost identities and experiences.

“Shapira, an ethnographer, writes with sensitivity and professional detachment.”—John Paul Rathbone, Financial Times

“Regardless of one’s political leanings, this is a promising, accessible book.”—Lee Maril, Times Higher Education

Harel Shapira is assistant professor of sociology at the University of Texas, Austin.

NOVEMBER
978-0-691-17844-8 Paper $19.95
978-0-691-15215-8 Cloth 2013
208 pages. 10 line illus. 6 x 9.

SOCIODY | CURRENT AFFAIRS
Pericles of Athens

VINCENT AZOULAY
Translated by Janet Lloyd
With a foreword by Paul Cartledge

Pericles of Athens is the first book in decades to reassess the life and legacy of one of the greatest generals, orators, and statesmen of the classical world. In this compelling critical biography, Vincent Azoulay takes a fresh look at both the classical and modern reception of Pericles, recognizing his achievements as well as his failings. From Thucydides and Plutarch to Voltaire and Hegel, ancient and modern authors have questioned Pericles’s relationship with democracy and Athenian society. This is the enigma that Azoulay investigates in this groundbreaking book.

“Less a biography than a critical examination of the Pericles legend…. Azoulay reminds us of how unclear the life of Pericles remains, but one learns much from his efforts to penetrate the fog.”
—James Romm, Wall Street Journal

“Fascinating…. Azoulay has given us much to think about.”—Peter Green, London Review of Books

Vincent Azoulay is professor of ancient Greek history at the Université Paris-Est Marne-la-Vallée and a leading expert on the politics of classical Greece.

NOVEMBER
978-0-691-17833-2 Paper $22.95S
978-0-691-15459-6 Cloth 2014
312 pages. 10 halftones. 5 line illus. 1 map. 6 x 9.

ANCIENT HISTORY | CLASSICS

The Imaginative Argument

A Practical Manifesto for Writers
Second Edition

FRANK L. CIOFFI

For more than a decade, The Imaginative Argument has taught writers how to draw on the wellsprings of their imaginations to write more persuasively. Now fully revised and expanded, Frank L. Cioffi’s provocative and lively manifesto offers additional sensible guidance on crafting the imaginative argument—the gold standard of truly persuasive writing—whether it is in the form of a research paper, a blog, or a letter to the editor. This edition features new chapters that cover the revision process in greater depth, as well as the particular challenges of researching and writing in the digital age.

“Anyone interested in the process of writing will learn a great deal from this book.”—Murray Sperber, professor emeritus of English, Indiana University, Bloomington

“The Imaginative Argument is a model of the kind of writing college students should be producing.”—Valerie Sayers, author of Due East and Brain Fever

Frank L. Cioffi is professor of English at Baruch College, CUNY. He has taught writing and literature at Eastern New Mexico University, Central Washington University, Scripps College, Princeton University, and the University of Gdańsk in Poland.

JANUARY
978-0-691-17445-7 Paper $22.95S
344 pages. 1 halftone. 2 line illus. 6 x 9.

WRITING | REFERENCE
Lesson Plan
An Agenda for Change in American Higher Education

WILLIAM G. BOWEN & MICHAEL S. MCPHERSON

American higher education faces some serious problems—but they are not the ones most people think. In this brief and accessible book, William G. Bowen and Michael S. McPherson provide a frank assessment of the biggest challenges confronting higher education and propose a bold agenda for reengineering essential elements of the system to meet them. The result promises to help shape the debate about higher education for years to come.

“A masterly summary of the state of higher education.… [Bowen and McPherson] bring together current research, broad conversations with experts, and their own perspective in a brilliant, coherent explanation of their conviction that academia continues to be a vital investment in human capital.”—Library Journal

William G. Bowen (1933–2016) was president emeritus of the Andrew W. Mellon Foundation and Princeton University and founding chairman of ITHAKA. (See page 16 for another book by William G. Bowen.) Michael S. McPherson is president of the Spencer Foundation and former president of Macalester College.

NOVEMBER
978-0-691-17845-5 Paper $18.95
978-0-691-17210-1 Cloth 2016
184 pages. 7 line illus. 4 tables. 5 7/8 x 8 1/2.
The William G. Bowen Memorial Series in Higher Education

EDUCATION | CURRENT AFFAIRS
PRESS.PRINCETON.EDU

Engineers of Jihad
The Curious Connection between Violent Extremism and Education

DIEGO GAMBETTA & STEFFEN HERTOG

With a new preface by the authors

The violent actions of a few extremists can alter the course of history, yet there persists a yawning gap between the potential impact of these individuals and what we understand about them. In Engineers of Jihad, Diego Gambetta and Steffen Hertog seek to narrow that gap: they find that a disproportionate share of Islamist radicals come from an engineering background, and that Islamist and right-wing extremism have more in common with each other than either does with left-wing extremism, in which humanities students are prominent. Searching for an explanation, they use rigorous methods and several new datasets to explain the link between educational discipline and type of radicalism.

“This is an important study.… The wealth of statistical data they bring to bear provides what was once a hypothesis with solid empirical grounding.”—Malise Ruthven, Financial Times

Diego Gambetta is professor of social theory at the European University Institute, Florence, and official fellow of Nuffield College at the University of Oxford. Steffen Hertog is associate professor of comparative politics at the London School of Economics.

DECEMBER
978-0-691-17850-9 Paper $21.95
978-0-691-14517-4 Cloth 2016
208 pages. 44 line illus. 16 tables. 6 x 9.

MIDDLE EAST STUDIES | SOCIOLOGY
After Victory
Institutions, Strategic Restraint, and the Rebuilding of Order after Major Wars
New Edition

G. JOHN IKENBERRY
With a new preface by the author

The end of the Cold War was a “big bang” reminiscent of earlier moments after major wars, such as the end of the Napoleonic Wars in 1815 and the end of the World Wars in 1919 and 1945. But what do states that win wars do with their newfound power, and how do they use it to build order? In After Victory, John Ikenberry examines postwar settlements in modern history, arguing that powerful countries do seek to build stable and cooperative relations, but the type of order that emerges hinges on their ability to make commitments and restrain power.

“The liberal argument that democratic regimes can make a dramatic difference in world affairs has finally achieved intellectual respectability, as this fine book so convincingly maintains.”—Foreign Affairs

G. John Ikenberry is professor of politics and international affairs at Princeton University.

JANUARY
978-0-691-16921-7 Paper $19.95
336 pages. 5 ½ x 8 ¼.
Princeton Studies in International History and Politics
G. John Ikenberry, Marc Trachtenberg, and William C. Wohlforth, Series Editors
One of Choice’s Outstanding Academic Titles for 2001
Winner of the Jervis-Shroeder Best Book Award, American Political Science Association

The Unquiet Frontier
Rising Rivals, Vulnerable Allies, and the Crisis of American Power

JAKUB J. GRYGIEL & A. WESS MITCHELL
With a new preface by the authors

From the Baltic to the South China Sea, newly assertive authoritarian states sense an opportunity to resurrect old empires or build new ones at America’s expense. Hoping that U.S. decline is real, nations such as Russia, Iran, and China are using aggressive methods to test Washington’s resolve in strategically critical areas and to gauge our leaders’ commitment to protecting allies in faraway regions. The Unquiet Frontier explains why the United States needs a new grand strategy that uses strong frontier alliance networks to raise the costs of military aggression in the new century.

 “[Grygiel and Mitchell] paint a stark and compelling picture of the emerging geopolitical landscape. They remind us that, in the post–Cold War era, geopolitics matters.”—H. R. McMaster, Wall Street Journal

“The Unquiet Frontier is a useful and thoughtful contribution.”—Foreign Affairs

Jakub J. Grygiel is a senior fellow-in-residence at the Center for European Policy Analysis (CEPA). A. Wess Mitchell is president of the Center for European Policy Analysis.

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978-0-691-17826-4 Paper $22.95
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$29.95X 978-0-691-17804-2
Welcome to the Universe
The Problem Book

NEIL deGRASSE TYSON, MICHAEL A. STRAUSS & J. RICHARD GOTT

Here is the essential companion to Welcome to the Universe, a New York Times bestseller that was inspired by the enormously popular introductory astronomy course for non-science majors that Neil deGrasse Tyson, Michael A. Strauss, and J. Richard Gott taught together at Princeton. This problem book features more than one hundred problems and exercises used in the original course—ideal for anyone who wants to deepen their understanding of the original material and to learn to think like an astrophysicist.

- Features the problems used in the original introductory astronomy course for non-science majors at Princeton University
- Organized according to the structure of Welcome to the Universe, empowering readers to explore real astrophysical problems that are conceptually introduced in each chapter
- Problems are designed to stimulate physical insight into the frontier of astrophysics
- Problems develop quantitative skills, yet use math no more advanced than high school algebra
- Problems are often multipart, building critical thinking and quantitative skills and developing readers’ insight into what astrophysicists do
- Ideal for course use—either in tandem with Welcome to the Universe or as a supplement to courses using standard astronomy textbooks—or self-study
- Tested in the classroom over numerous semesters for more than a decade
- Prefaced with a review of relevant concepts and equations
- Full solutions and explanations are provided, allowing students and other readers to check their own understanding

SEPTEMBER
978-0-691-17781-6 Paper $35.00S
978-0-691-17780-9 Cloth $65.00S
160 pages. 14 line illus. 7 x 10.

ASTROPHYSICS
Welcome to the Universe
An Astrophysical Tour

NEIL DEGRASSE TYSON, MICHAEL A. STRAUSS & J. RICHARD GOTT

Welcome to the Universe is a personal guided tour of the cosmos by three of today’s leading astrophysicists. Inspired by the enormously popular introductory astronomy course that Neil deGrasse Tyson, Michael A. Strauss, and J. Richard Gott taught together at Princeton, this book covers it all—from planets, stars, and galaxies to black holes, wormholes, and time travel.

Describing the latest discoveries in astrophysics, the informative and entertaining narrative propels you from our home solar system to the outermost frontiers of space. How do stars live and die? Why did Pluto lose its planetary status? What are the prospects of intelligent life elsewhere in the universe? How did the universe begin? Why is it expanding, and why is its expansion accelerating? Is our universe alone or part of an infinite multiverse? Answering these and many other questions, the authors open your eyes to the wonders of the cosmos, sharing their knowledge of how the universe works.

Breathtaking in scope and stunningly illustrated throughout, Welcome to the Universe is for those who hunger for insights into our evolving universe that only world-class astrophysicists can provide.

Neil deGrasse Tyson is director of the Hayden Planetarium at the American Museum of Natural History. He is the author of many books, including Space Chronicles: Facing the Ultimate Frontier, and the host of the Emmy-winning documentary Cosmos: A Spacetime Odyssey. Michael A. Strauss is professor of astrophysics at Princeton University. J. Richard Gott is professor emeritus of astrophysics at Princeton University. His other books include The Cosmic Web: Mysterious Architecture of the Universe (Princeton).

OCTOBER 2016
978-0-691-15724-5 Cloth $39.95
472 pages. 95 color illus. 7 x 10.

POPULAR SCIENCE | ASTROPHYSICS

“The authors maintain the individual charms of their distinct voices chapter by chapter so the reader has the visceral sense of science shared, passed from one mind to another, almost as though through an oral history—ultimately, a warm welcome to the universe.”
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“What the book does very well is to present not just what we know about the universe but how we know it.”
—Science

“Riveting questions fielded by three top astrophysicists in engaging style, with great illustrations and just a handful of equations. They may just have produced the best book about the universe in the universe.”
—New Scientist
Gravitation

CHARLES W. MISNER, KIP S. THORNE & JOHN ARCHIBALD WHEELER

With a new preface by David I. Kaiser and a new introduction by Charles W. Misner & Kip S. Thorne

First published in 1973, Gravitation is a landmark graduate-level textbook that presents Einstein’s general theory of relativity and offers a rigorous, full-year course on the physics of gravitation. Upon publication, Science called it “a pedagogic masterpiece,” and it has since become a classic, considered essential reading for every serious student and researcher in the field of relativity. This authoritative text has shaped the research of generations of physicists and astronomers, and the book continues to influence the way experts think about the subject.

With an emphasis on geometric interpretation, this masterful and comprehensive book introduces the theory of relativity; describes physical applications, from stars to black holes and gravitational waves; and portrays the field’s frontiers. The book also offers a unique, alternating, two-track pathway through the subject. Material focusing on basic physical ideas is designated as Track 1 and formulates an appropriate one-semester graduate-level course. The remaining Track 2 material provides a wealth of advanced topics instructors can draw on for a two-semester course, with Track 1 sections serving as prerequisites.

This must-have reference for students and scholars of relativity includes a new preface by David Kaiser, reflecting on the history of the book’s publication and reception, and a new introduction by Charles Misner and Kip Thorne, discussing exciting developments in the field since the book’s original publication.

Charles W. Misner is professor emeritus of physics at the University of Maryland. Kip S. Thorne is the Feynman Professor of Theoretical Physics, Emeritus at the California Institute of Technology. His books include Modern Classical Physics (Princeton), Black Holes and Time Warps, and The Science of Interstellar. John Archibald Wheeler (1911–2008) was professor of physics at Princeton University and later at the University of Texas, Austin. His books include Spacetime Physics and Geons, Black Holes, and Quantum Foam.

OCTOBER
978-0-691-17779-3 Cloth $60.00S
1328 pages. 8 x 10.

PHYSICS | ASTROPHYSICS
Problem Book in Relativity and Gravitation

ALAN P. LIGHTMAN, WILLIAM H. PRESS, RICHARD H. PRICE & SAUL A. TEUKOLSKY

Important and useful to every student of relativity, this book is a unique collection of some 475 problems—with solutions—in the fields of special and general relativity, gravitation, relativistic astrophysics, and cosmology. The problems are expressed in broad physical terms to enhance their pertinence to readers with diverse backgrounds.

In their solutions, the authors have attempted to convey a mode of approach to these kinds of problems, revealing procedures that can reduce the labor of calculations while avoiding the pitfalls of too much formalism. Although well suited for individual use, the volume may also be used with one of the current textbooks in general relativity.

Alan P. Lightman is professor of the practice of the humanities at the Massachusetts Institute of Technology. His books include Screening Room (Pantheon) and Einstein’s Dreams (Vintage). William H. Press is the Warren J. and Viola M. Raymer Professor in Computer Science and in Integrative Biology at the University of Texas, Austin. Richard H. Price is senior lecturer in physics at the Massachusetts Institute of Technology. He is the coauthor of Black Holes and the Future of Spacetime (Norton). Saul A. Teukolsky is the Hans A. Bethe Professor of Physics and Astrophysics at Cornell University. Press and Teukolsky are coauthors in the Numerical Recipes book series.

An essential resource for learning about general relativity and much more, from four leading experts

Praise for the original edition:

“This work is full of interesting problems, arranged by subject and graded by difficulty. It is full of intellectual content, and it is much more than modern pedagogy. It is modern physics, much of it at the frontiers, done in modern ways.”

—John A. Wheeler, Princeton University

OCTOBER
978-0-691-17778-6 Paper $49.95S
978-0-691-17777-9 Cloth $99.95S
648 pages. 6 x 9.

PHYSICS | ASTROPHYSICS
The Mathematics of Various Entertaining Subjects
Research in Games, Graphs, Counting, and Complexity

EDITED BY JENNIFER BEINEKE & JASON ROSENHOUSE

The history of mathematics is filled with major breakthroughs resulting from solutions to recreational problems. Problems of interest to gamblers led to the modern theory of probability, for example, and surreal numbers were inspired by the game of Go. Yet even with such groundbreaking findings and a wealth of popular-level books, research in recreational mathematics has often been neglected. The Mathematics of Various Entertaining Subjects now returns with a brand-new compilation of fascinating problems and solutions in recreational mathematics.

This latest volume gathers together the top experts in recreational math and presents a compelling look at board games, card games, dice, toys, computer games, and much more. The book is divided into five parts: puzzles and brainteasers, geometry and topology, graph theory, games of chance, and computational complexity. Readers will discover what origami, roulette wheels, and even the game of Trouble can teach about math. Essays contain new results, and the contributors include short expositions on their topic’s background, providing a framework for understanding the relationship between serious mathematics and recreational games. Mathematical areas explored include combinatorics, logic, graph theory, linear algebra, geometry, topology, computer science, operations research, probability, game theory, and music theory.

Jennifer Beineke is professor of mathematics at Western New England University. Jason Rosenhouse is professor of mathematics at James Madison University.

Published in association with the National Museum of Mathematics

SEPTEMBER
978-0-691-17192-0  Cloth  $85.00S
416 pages. 71 color illus. 1 halftone. 76 line illus. 47 tables. 6 x 9.

MATHEMATICS
Scalar, Vector, and Matrix Mathematics
Theory, Facts, and Formulas
Revised and Expanded Edition

DENNIS S. BERNSTEIN

Since its initial publication, this book has become the essential reference for users of matrices in all branches of engineering, science, and applied mathematics. In this revised and expanded edition, Dennis Bernstein combines extensive material on scalar and vector mathematics with the latest results in matrix theory to make this the most comprehensive, current, and easy-to-use book on the subject.

Each chapter describes relevant theoretical background followed by specialized results. Hundreds of identities, inequalities, and facts are stated clearly and rigorously, with cross-references, citations to the literature, and helpful comments. Beginning with preliminaries on sets, logic, relations, and functions, this unique compendium covers all the major topics in matrix theory, such as transformations and decompositions, polynomial matrices, generalized inverses, and norms. Additional topics include graphs, groups, convex functions, polynomials, and linear systems. The book also features a wealth of new material on scalar inequalities, geometry, combinatorics, series, integrals, and more.

Now more comprehensive than ever, Scalar, Vector, and Matrix Mathematics includes a detailed list of symbols, a summary of notation and conventions, an extensive bibliography and author index with page references, and an exhaustive subject index.

- Fully updated and expanded with new material on scalar and vector mathematics
- Covers the latest results in matrix theory
- Provides a list of symbols and a summary of conventions for easy and precise use
- Includes an extensive bibliography with back-referencing plus an author index

Dennis S. Bernstein is professor of aerospace engineering at the University of Michigan.

MARCH
978-0-691-17653-6 Paper $99.50S
978-0-691-15120-5 Cloth $185.00S
1608 pages. 2 line illus. 7 x 10.

MATHEMATICS | ENGINEERING | COMPUTER SCIENCE

The essential reference book on matrices—now fully updated and expanded, with new material on scalar and vector mathematics

“This book contains a huge variety of results on matrix and linear algebra, painstakingly collected from numerous sources. Having already become a main reference for anyone interested in the theory and practice of matrices, this new edition includes a wealth of additional material. If you have any questions about sets, graphs, and functions, derivatives and integrals, sequences and limits, and even geometry, you will almost certainly find an answer here.”
—Götz Trenkler, Technical University of Dortmund, Germany

“Bernstein’s book inherits each and every virtue of its valued predecessors and offers much more than just updating. New topics have been covered and many novel results included, and the author has made a tremendous effort to present them in a clear, concise, and logical way. This book will remain the primary reference for engineers, mathematicians, physicists, statisticians, and other scientists interested in pure and applied matrix analysis and related topics.”
—Oskar Baksalary, Adam Mickiewicz University, Poznań, Poland
An exploration of the ethics of practical engineering through analyses of eighteen rich case studies

“McGinn has written a highly accessible and very useful guide for courses on engineering ethics. Students will acquire a sense of the issues they should be concerned with as well as a feel for the challenges they will face as engineers. There is no other book quite like this one, and it will be a boon to engineering education everywhere.”
—Daniel Doneson, Massachusetts Institute of Technology

“This tremendously valuable book does a good job of distilling contemporary issues in engineering ethics and of making the case that ethics must be included in an engineer’s education. The book effectively incorporates theory, examples, and resources and demonstrates that engineering ethics is continuously evolving.”
—Raluca Scarlat, University of Wisconsin–Madison

The Ethical Engineer explores ethical issues that arise in engineering practice, from technology transfer to privacy protection to whistleblowing. Presenting key ethics concepts and real-life examples of engineering work, Robert McGinn illuminates the ethical dimension of engineering practice and helps students and professionals determine engineers’ context-specific ethical responsibilities.

McGinn highlights the “ethics gap” in contemporary engineering—the disconnect between the meager exposure to ethical issues in engineering education and the ethical challenges frequently faced by engineers. He elaborates four “fundamental ethical responsibilities of engineers” (FEREs) and uses them to shed light on the ethical dimensions of diverse case studies, including ones from emerging engineering fields. The cases range from the Union Carbide pesticide plant disaster in India to the Google Street View project. After examining the extent to which the actions of engineers in the cases align with the FEREs, McGinn recapitulates key ideas used in analyzing the cases and spells out the main lessons they suggest. He identifies technical, social, and personal factors that induce or press engineers to engage in misconduct and discusses organizational, legal, and individual resources available to those interested in ethically responsible engineering practice.

Combining probing analysis and nuanced ethical evaluation of engineering conduct in its social and technical contexts, The Ethical Engineer will be invaluable to engineering students and professionals.

- Meets the need for engineering-related ethics study
- Elaborates four fundamental ethical responsibilities of engineers
- Discusses eighteen case studies of ethical issues
- Identifies resources and options for ethically responsible engineering practice

Robert McGinn is professor of management science and engineering and of science, technology, and society at Stanford University.

MARCH
978-0-691-17770-0 Paper $55.00X
978-0-691-17769-4 Cloth $95.00X
264 pages. 10 halftones. 15 line illus. 6 x 9.

ENGINEERING | ETHICS
The Social Origins of Language

ROBERT M. SEYFARTH & DOROTHY L. CHENY

Edited and introduced by Michael L. Platt

The origins of human language remain hotly debated. Despite growing appreciation of cognitive and neural continuity between humans and other animals, an evolutionary account of human language—in its modern form—remains as elusive as ever. The Social Origins of Language provides a novel perspective on this question and charts a new path toward its resolution.

In the lead essay, Robert Seyfarth and Dorothy Cheney draw on their decades-long pioneering research on monkeys and baboons in the wild to show how primates use vocalizations to modulate social dynamics. They argue that key elements of human language emerged from the need to decipher and encode complex social interactions. In other words, social communication is the biological foundation upon which evolution built more complex language.

Seyfarth and Cheney’s argument serves as a jumping-off point for responses by John McWhorter, Ljiliana Progovac, Jennifer E. Arnold, Christopher I. Petkov and Benjamin Wilson, and Peter Godfrey-Smith, each of whom draw on their respective expertise in linguistics, neuroscience, philosophy, and psychology. Michael Platt provides an introduction, Seyfarth and Cheney a concluding essay. Ultimately, The Social Origins of Language offers a thought-provoking set of interrelated lenses through which we might catch a glimpse of how human language evolved.

Robert M. Seyfarth is professor of psychology and Dorothy L. Cheney is professor of biology at the University of Pennsylvania. They are the coauthors of How Monkeys See the World: Inside the Mind of Another Species and Baboon Metaphysics: The Evolution of a Social Mind. Michael L. Platt is the James S. Riepe University Professor of neuroscience, psychology, and marketing at the University of Pennsylvania.

DECEMBER
978-0-691-17723-6 Cloth $35.00S
152 pages. 4 line illus. 5 1/4 x 8 1/2.
Duke Institute for Brain Sciences Series
Michael L. Platt, Series Editor

BIOLOGY | PSYCHOLOGY

How human language evolved from the need for social communication

“Focused around a central essay by Seyfarth and Cheney, with five commentary essays by experts from relevant fields, this book is original in its specific linking of key generative features of language with the brain mechanisms and social functions of nonhuman primate communication. It will be read widely within primatology and language evolution circles.”
—Thom Scott-Phillips, author of Speaking Our Minds

“There is no doubt in my mind that this book will attract attention and will be widely referred to.”
—Cedric Boeckx, Catalan Institute for Advanced Studies
Metacommunity Ecology links smaller-scale processes that have been the provenance of population and community ecology with larger-scale issues such as habitat heterogeneity. Until now, the field has focused on evaluating the relative importance of distinct processes, with niche-based environmental sorting on one side and neutral-based ecological drift and dispersal limitation on the other. This book moves beyond these artificial categorizations, showing how environmental sorting, dispersal, ecological drift, and other processes influence metacommunity structure simultaneously.

Mathew Leibold and Jonathan Chase argue that the relative importance of these processes depends on the characteristics of the organisms, the strengths and types of their interactions, the degree of habitat heterogeneity, the rates of dispersal, and the scale at which the system is observed. Using this synthetic perspective, they explore metacommunity patterns in time and space, including patterns of coexistence, distribution, and diversity. They demonstrate how these processes and patterns are altered by micro- and macroevolution, traits and phylogenetic relationships, and food web interactions. They then use this scale-explicit perspective to illustrate how metacommunity processes are essential for understanding macroecological and biogeographical patterns as well as ecosystem-level processes.

Mathew Leibold is professor of integrative biology at the University of Texas at Austin. Jonathan M. Chase is professor of biodiversity synthesis at the German Centre for Integrative Biodiversity Research.

Evolutionary Community Ecology develops a unified framework for understanding the structure of ecological communities and the dynamics of natural selection that shape the evolution of the species inhabiting them. All species engage in interactions with many other species, and these interactions regulate their abundance, define their trajectories of natural selection, and shape their movement decisions. Mark McPeek synthesizes the ecological and evolutionary dynamics generated by species interactions that structure local biological communities and regional metacommunities.

McPeek explores the ecological performance characteristics needed for invasibility and coexistence of species in complex networks of species interactions. This species interaction framework is then extended to examine the ecological dynamics of natural selection that drive coevolution of interacting species in these complex interaction networks. The models of natural selection resulting from species interactions are used to evaluate the ecological conditions that foster diversification at multiple trophic levels. Analyses show that diversification depends on the ecological context in which species interactions occur and the types of traits that define the mechanisms of those species interactions. Lastly, McPeek considers how metacommunity structure is shaped at regional and biogeographic scales.

Mark A. McPeek is the David T. McLaughlin Distinguished Professor of Biological Sciences at Dartmouth College.

Evolutionary Community Ecology

Mark A. McPeek

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SEPTEMBER

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320 pages. 56 line illus. 4 tables. 6 x 9.
Monographs in Population Biology, 58
Simon A. Levin and Henry S. Horn, Series Editors

ECOLOGY | BIOLOGY

116 Ecology

Metacommunity Ecology

MATHEW A. LEIBOLD & JONATHAN M. CHASE

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Mathew Leibold is professor of integrative biology at the University of Texas at Austin. Jonathan M. Chase is professor of biodiversity synthesis at the German Centre for Integrative Biodiversity Research.

JANUARY

978-0-691-04916-8 Cloth $65.00S
400 pages. 97 line illus. 11 tables. 6 x 9.
Monographs in Population Biology, 59
Simon A. Levin and Henry S. Horn, Series Editors

ECOLOGY | BIOLOGY
Financial Decisions and Markets
A Course in Asset Pricing

JOHN Y. CAMPBELL

Financial Decisions and Markets is a graduate-level textbook that provides a broad overview of the field of asset pricing. John Campbell, one of the field’s most respected authorities, introduces students to leading theories of portfolio choice, their implications for asset prices, and empirical patterns of risk and return in financial markets. Campbell emphasizes the interplay of theory and evidence, as theorists respond to empirical puzzles by developing models with new testable implications. Increasingly these models make predictions not only about asset prices but also about investors’ financial positions, and they often draw on insights from behavioral economics.

After a careful introduction to single-period models, Campbell develops multiperiod models with time-varying discount rates, reviews the leading approaches to consumption-based asset pricing, and integrates the study of equities and fixed-income securities. He discusses models with heterogeneous agents who use financial markets to share their risks, but also may speculate against one another on the basis of different beliefs or private information. Campbell takes a broad view of the field, linking asset pricing to related areas, including financial econometrics, household finance, and macroeconomics. The textbook works in discrete time throughout, and does not require stochastic calculus. Problems are provided at the end of each chapter to challenge students to develop their understanding of the main issues in financial economics.

The most comprehensive and balanced textbook on asset pricing available, Financial Decisions and Markets will be an essential resource for all graduate students in finance and related fields.

- Integrated treatment of asset pricing theory and empirical evidence
- Broad view linking the field to areas including financial econometrics, household finance, and macroeconomics
- Solutions manual for problems available to professors

John Y. Campbell is the Morton L. and Carole S. Olshan Professor of Economics at Harvard University.

DECEMBER
978-0-691-16080-1 Cloth $75.00X
520 pages. 46 line illus. 11 tables. 7 x 10.

FINANCE | ECONOMICS
How kibbutzim thrived for much of the twentieth century despite their inherent economic contradictions

The kibbutz is a social experiment in collective living that challenges traditional economic theory. By sharing all income and resources equally among its members, the kibbutz system created strong incentives to free ride or—as in the case of the most educated and skilled—to depart for the city. Yet for much of the twentieth century kibbutzim thrived, and kibbutz life was perceived as idyllic both by members and the outside world. In *The Mystery of the Kibbutz*, Ran Abramitzky blends economic perspectives with personal insights to examine how kibbutzim successfully maintained equal sharing for so long despite their inherent incentive problems.

Weaving the story of his own family’s experiences as kibbutz members with extensive economic and historical data, Abramitzky sheds light on the idealism and historic circumstances that helped kibbutzim overcome their economic contradictions. He illuminates how the design of kibbutzim met the challenges of thriving as enclaves in a capitalist world and evaluates kibbutzim’s success at sustaining economic equality. By drawing on the stories of his pioneering grandmother who founded a kibbutz, his uncle who remained in a kibbutz his entire adult life, and his mother who was raised in and left the kibbutz, Abramitzky brings to life the rise and fall of the kibbutz movement.

The lessons that *The Mystery of the Kibbutz* draws from this unique social experiment extend far beyond the kibbutz gates, serving as a guide to societies that strive to foster economic and social equality.

**Ran Abramitzky** is associate professor of economics at Stanford University and research associate at the National Bureau of Economic Research.

**FEBRUARY**

978-0-691-17753-3  Cloth  *$29.95*  
280 pages. 6 x 9.

The Princeton Economic History of the Western World  
Joel Mokyr, Series Editor

ECONOMICS | HISTORY | JEWISH STUDIES
The Origins of Happiness
The Science of Well-being over the Life Course

ANDREW E. CLARK, SARAH FLÈCHE, RICHARD LAYARD, NATTAVUDH POWDTHAVEE & GEORGE WARD

What makes people happy? Why should governments care about people’s well-being? How would policy change if well-being was the main objective? The Origins of Happiness seeks to revolutionize how we think about human priorities and to promote public policy changes that are based on what really matters to people. Drawing on a uniquely comprehensive range of evidence from longitudinal data on over one hundred thousand individuals in Britain, the United States, Australia, and Germany, the authors consider the key factors that affect human well-being.

The authors explore factors such as income, education, employment, family conflict, health, childcare, and crime—and their findings are not what we might expect. Contrary to received wisdom, income inequality accounts for only two percent or less of the variance in happiness across the population; the critical factors affecting a person’s happiness are their relationships and their mental and physical health. More people are in misery due to mental illness than to poverty, unemployment, or physical illness. Examining how childhood influences happiness in adulthood, the authors show that academic performance is a less important predictor than emotional health and behavior, which is shaped tremendously by schools, individual teachers, and parents. For policymakers, the authors propose new forms of cost-effectiveness analysis that places well-being at center stage.

Andrew E. Clark is a full research professor at the Paris School of Economics. Sarah Flèche is a research economist at the London School of Economics. Richard Layard is emeritus professor of economics at the London School of Economics and a member of the House of Lords. Nattavudh Powdthavee is professor of behavioral science at Warwick Business School. George Ward is a PhD candidate in behavioral science at the Massachusetts Institute of Technology. All of the authors are members of the Wellbeing Programme at the London School of Economics’ Centre for Economic Performance.

JANUARY
978-0-691-17789-2 Cloth $35.00
232 pages. 10 halftones. 20 line illus. 20 tables. 6 x 9.

ECONOMICS | PSYCHOLOGY

A groundbreaking new perspective on life satisfaction and well-being over the life course

“If policymakers want to improve lives, it is important to understand how people feel—and why. This book charts new territory, providing the first map of the long-term drivers of people’s happiness. Along the way, it highlights both familiar and more groundbreaking routes to progress. There are helpful signposts in here for all those seeking different and better paths to advance people’s well-being.”
—Martine Durand, chief statistician and director of statistics of the Organization for Economic Co-operation and Development

“The most significant contribution of The Origins of Happiness lies in its integrated approach to life satisfaction over the life cycle. The authors combine cohort studies, longitudinal panels, and cross-section surveys to provide fuller perspectives. No one else has done this in such a systematic way.”
—John F. Helliwell, University of British Columbia
The Art of Being Governed
Everyday Politics in Late Imperial China

MICHAEL SZONYI

How did ordinary people in the Ming dynasty (1368–1644) deal with the demands of the state? In *The Art of Being Governed*, Michael Szonyi explores the myriad ways that families fulfilled their obligations to provide a soldier to the army. The complex strategies they developed to manage their responsibilities suggest a new interpretation of an important period in China’s history as well as a broader theory of politics.

Using previously untapped sources, including lineage genealogies and internal family documents, Szonyi examines how soldiers and their families living on China’s southeast coast minimized the costs and maximized the benefits of meeting government demands for manpower. Families that had to provide a soldier for the army set up elaborate rules to ensure their obligation was fulfilled, and to provide incentives for the soldier not to desert his post. People in the system found ways to gain advantages for themselves and their families. For example, naval officers used the military’s protection to engage in the very piracy and smuggling they were supposed to suppress. Szonyi demonstrates through firsthand accounts how subjects of the Ming state operated in a space between defiance and compliance, and how paying attention to this middle ground can help us better understand not only Ming China but also other periods and places.

Combining traditional scholarship with innovative fieldwork in the villages where descendants of Ming subjects still live, *The Art of Being Governed* illustrates the ways that arrangements between communities and the state hundreds of years ago have consequences and relevance for how we look at diverse cultures and societies, even today.

Michael Szonyi is professor of Chinese history and director of the Fairbank Center for Chinese Studies at Harvard University. His books include *Practicing Kinship: Lineage and Descent in Late Imperial China* and *Cold War Island: Quemoy on the Front Line*.

DECEMBER
978-0-691-17451-8 Cloth $35.00
312 pages. 8 halftones. 7 line illus. 4 tables. 11 maps. 6 x 9.

HISTORY | ASIAN STUDIES
Pick up almost any book on early and medieval world history and empire, and where do you find West Africa? On the periphery. This pioneering book, the first on this period of the region’s history in a generation, tells a different story. Interweaving political and social history and drawing on a rich array of sources, including Arabic manuscripts, oral histories, and recent archaeological findings, Michael Gomez unveils a new vision of how categories of ethnicity, race, gender, and caste emerged in Africa and in global history more generally. Scholars have long held that such distinctions arose during the colonial period, but Gomez shows they developed much earlier.

Focusing on the Savannah and Sahel region, Gomez traces the exchange of ideas and influences with North Africa and the Central Islamic Lands by way of merchants, scholars, and pilgrims. Islam’s growth in West Africa, in tandem with intensifying commerce that included slaves, resulted in a series of political experiments unique to the region, culminating in the rise of empire. A major preoccupation was the question of who could be legally enslaved, which together with other factors led to the construction of new ideas about ethnicity, race, gender, and caste—long before colonialism and the transatlantic slave trade.

Telling a radically new story about early Africa in global history, *African Dominion* is set to be the standard work on the subject for many years to come.

**Michael A. Gomez** is the Silver Professor of History and Middle Eastern and Islamic Studies at New York University. His books include *Black Crescent: African Muslims in the Americas*; *Exchanging Our Country Marks: The Transformation of African Identities in the Colonial and Antebellum South*; *Reversing Sail: A History of the African Diaspora*; and *Pragmatism in the Age of Jihad: The Precolonial State of Bundu*.

JANUARY
978-0-691-17742-7  **Cloth  $45.00**
560 pages. 8 maps. 6 x 9.

HISTORY | AFRICAN STUDIES
This important book examines the origins, content, development, and eclipse of the ‘moral economy’ in twentieth-century British thought. Richly contextualizing a tradition that sought to critique capitalism in moral terms, *The Moral Economists* should command attention from intellectual historians, historians of capitalism, and anyone interested in thinking outside the terms of economic discourse today.

—Guy Ortolano, New York University

"*The Moral Economists* provides an original and provocative interpretation of the political thought of R. H. Tawney, Karl Polanyi, and E. P. Thompson. Rogan gives a close and illuminating reading of key texts by these authors, uncovers forgotten intellectual connections that link them together, and reveals a distinctive lineage of social criticism that deserves to be widely discussed. This is a highly impressive, thought-provoking, and timely work."

—Ben Jackson, University of Oxford

What’s wrong with capitalism? Answers to that question today focus on material inequality. Led by economists and conducted in utilitarian terms, the critique of capitalism in the twenty-first century is primarily concerned with disparities in income and wealth. It was not always so. *The Moral Economists* reconstructs another critical tradition, developed across the twentieth century in Britain, in which material deprivation was less important than moral or spiritual desolation.

Tim Rogan focuses on three of the twentieth century’s most influential critics of capitalism—R. H. Tawney, Karl Polanyi, and E. P. Thompson. Making arguments about the relationships between economics and ethics in modernity, their works commanded wide readerships, shaped research agendas, and influenced public opinion. Rejecting the social philosophy of laissez-faire but fearing authoritarianism, these writers sought out forms of social solidarity closer than individualism admitted but freer than collectivism allowed. They discovered such solidarities while teaching economics, history, and literature to workers in the north of England and elsewhere. They wrote histories of capitalism to make these solidarities articulate. They used makeshift languages of “tradition” and “custom” to describe them until Thompson patented the idea of the “moral economy.” Their program began as a way of theorizing everything economics left out, but in challenging utilitarian orthodoxy in economics from the outside, they anticipated the work of later innovators inside economics.

Examining the moral cornerstones of a twentieth-century critique of capitalism, *The Moral Economists* explains why this critique fell into disuse, and how it might be reformulated for the twenty-first century.

Tim Rogan is a fellow of St. Catharine’s College, Cambridge, where he teaches history.

JANUARY
978-0-691-17300-9 Cloth $39.95S
264 pages. 6 x 9.

HISTORY | POLITICS
The Arabic Freud
Psychoanalysis and Islam in Modern Egypt

OMNIA EL SHAKRY

In 1945, psychologist Yusuf Murad introduced an Arabic term borrowed from the medieval Sufi philosopher and mystic Ibn ‘Arabi—al-la-shu’ur—as a translation for Sigmund Freud’s concept of the unconscious. By the late 1950s, Freud’s Interpretation of Dreams had been translated into Arabic for an eager Egyptian public. In The Arabic Freud, Omnia El Shakry challenges the notion of a strict divide between psychoanalysis and Islam by tracing how postwar thinkers in Egypt blended psychoanalytic theories with concepts from classical Islamic thought in a creative encounter of ethical engagement.

Drawing on scholarly writings as well as popular literature on self-healing, El Shakry provides the first in-depth examination of psychoanalysis in Egypt and reveals how a new science of psychology—or “science of the soul,” as it came to be called—was inextricably linked to Islam and mysticism. She explores how Freudian ideas of the unconscious were crucial to the formation of modern discourses of subjectivity in areas as diverse as psychology, Islamic philosophy, and the law. Founding figures of Egyptian psychoanalysis, she shows, debated the temporality of the psyche, mystical states, the sexual drive, and the Oedipus complex, while offering startling insights into the nature of psychic life, ethics, and eros.

This provocative and insightful book invites us to rethink the relationship between psychoanalysis and religion in the modern era. Mapping the points of intersection between Islamic discourses and psychoanalytic thought, it illustrates how the Arabic Freud, like psychoanalysis itself, was elaborated across the space of human difference.

Omnia El Shakry is professor of history at the University of California, Davis. She is the author of The Great Social Laboratory: Subjects of Knowledge in Colonial and Postcolonial Egypt and the editor of Gender and Sexuality in Islam.

The first in-depth look at how postwar thinkers in Egypt mapped the intersections between Islamic discourses and psychoanalytic thought

“A much-needed addition to modern Arab intellectual history. El Shakry rebuts the binary opposition between a Western, liberating, and modern psychoanalysis and a local, traditional, and constraining Islam.”
—Elizabeth Suzanne Kassab, author of Contemporary Arab Thought

“El Shakry brings to light figures who are virtually unknown to an American audience—from Yusuf Murad to Muhammad Fathi—while focusing on topics that have been subjects of intense debate in recent years: the relation between Islam and Western culture and the role of religion in the formation of the self.”
—Rubén Gallo, author of Freud’s Mexico
Peace and Penance in Late Medieval Italy

KATHERINE LUDWIG JANSEN

Medieval Italian communes are known for their violence, feuds, and vendettas, yet beneath this tumult was a society preoccupied with peace. Peace and Penance in Late Medieval Italy is the first book to examine how civic peacemaking in the age of Dante was forged in the crucible of penitential religious practice.

Focusing on Florence in the thirteenth and fourteenth centuries, an era known for violence and civil discord, Katherine Ludwig Jansen brilliantly illuminates how religious and political leaders used peace agreements for everything from bringing an end to neighborhood quarrels to restoring full citizenship to judicial exiles. She brings to light a treasure trove of unpublished evidence from notarial archives and supports it with sermons, hagiography, political treatises, and chronicle accounts. She paints a vivid picture of life in an Italian commune, a socially and politically unstable world that strove to achieve peace.

Jansen also assembles a wealth of visual material from the period, illustrating for the first time how the kiss of peace—a ritual gesture borrowed from the Catholic Mass—was incorporated into the settlement of secular disputes.

Breaking new ground in the study of peacemaking in the Middle Ages, Peace and Penance in Late Medieval Italy adds an entirely new dimension to our understanding of Italian culture in this turbulent age by showing how peace was conceived, memorialized, and occasionally achieved.

Katherine Ludwig Jansen is professor of history at the Catholic University of America. Her books include the award-winning The Making of the Magdalen (Princeton).

NOVEMBER
978-0-691-17774-8 Cloth $39.95S
288 pages. 34 halftones. 6 x 9.

HISTORY | MIDDLE EAST STUDIES | ISLAMIC STUDIES

Caliphate Redefined
The Mystical Turn in Ottoman Political Thought

HÜSEYIN YILMAZ

The medieval theory of the caliphate, epitomized by the Abbasids (750–1258), was the construct of jurists who conceived it as a contractual leadership of the Muslim community in succession to the Prophet Muhammad’s political authority. In this book, Hüseyin Yılmaz traces how a new conception of the caliphate emerged under the Ottomans, who redefined the caliph as at once a ruler, a spiritual guide, and a lawmaker corresponding to the prophet’s three natures.

Challenging conventional narratives that portray the Ottoman caliphate as a fading relic of medieval Islamic law, Yılmaz offers a novel interpretation of authority, sovereignty, and imperial ideology by examining how Ottoman political discourse led to the mystification of Muslim political ideals and redefined the caliphate. He illuminates how Ottoman Sufis reimagined the caliphate as a manifestation and extension of cosmic divine governance. The Ottoman Empire arose in Western Anatolia and the Balkans, where charismatic Sufi leaders were perceived to be God’s deputies on earth. Yılmaz traces how Ottoman rulers, in alliance with an increasingly powerful Sufi establishment, continuously refashioned and legitimated their rule through mystical imageries of authority, and how the caliphate itself reemerged as a moral paradigm that shaped early modern Muslim empires.

Caliphate Redefined is the first comprehensive study of premodern Ottoman political thought to offer an extensive analysis of a wealth of previously unstudied texts in Arabic, Persian, and Ottoman Turkish.

Hüseyin Yılmaz is associate professor of history and director of the Ali Vural Ak Center for Global Islamic Studies at George Mason University.
Agrarian Crossings
Reformers and the Remaking of
the US and Mexican Countryside

TORE C. OLSSON

In the 1930s and 1940s, rural reformers in the United States and Mexico waged unprecedented campaigns to remake their countrysides in the name of agrarian justice and agricultural productivity. Agrarian Crossings tells the story of how these campaigns were conducted in dialogue with one another as reformers in each nation came to exchange models, plans, and strategies with their equivalents across the border.

Dismantling the artificial boundaries that can divide American and Latin American history, Tore Olsson shows how the agrarian histories of both regions share far more than we realize. He traces the connections between the US South and the plantation zones of Mexico, places that suffered parallel problems of environmental decline, rural poverty, and gross inequities in land tenure. Bringing this tumultuous era vividly to life, he describes how Roosevelt’s New Deal drew on Mexican revolutionary agrarianism to shape its program for the rural South. Olsson also looks at how the US South served as the domestic laboratory for the Rockefeller Foundation’s “green revolution” in Mexico—which would become the most important Third World development campaign of the twentieth century—and how the Mexican government attempted to replicate the hydraulic development of the Tennessee Valley Authority after World War II.

Rather than a comparative history, this book is a history of comparisons and the ways they affected policy, moved people, and reshaped the landscape.

Tore C. Olsson is assistant professor of history at the University of Tennessee, Knoxville.

AUGUST
978-0-691-16520-2 Cloth $35.00S
280 pages. 21 halftones. 6 x 9.

America in the World
Sven Beckert and Jeremi Suri, Series Editors

HISTORY

Safeguarding Democratic Capitalism

MELVYN P. LEFFLER

Safeguarding Democratic Capitalism gathers together decades of writing by Melvyn Leffler, one of the most respected historians of American foreign policy, to address important questions about U.S. national security policy from the end of World War I to the Global War on Terror. Why did the United States withdraw strategically from Europe after World War I and not after World War II? How did World War II reshape Americans’ understanding of their vital interests? What caused the United States to achieve victory in the long Cold War? To what extent did 9/11 transform U.S. national security policy? Is budgetary austerity a fundamental threat to U.S. national interests?

Leffler’s wide-ranging essays explain how foreign policy evolved into national security policy. He stresses the competing priorities that forced policymakers to make agonizing trade-offs and illuminates the travails of the policymaking process itself. While assessing the course of U.S. national security policy, he also interrogates the evolution of his own scholarship. Over time, slowly and almost unconsciously, Leffler’s work has married elements of revisionism with realism to form a unique synthesis that uses threat perception as a lens to understand how and why policymakers reconcile the pressures emanating from external dangers and internal priorities.

An account of the development of U.S. national security policy by one of its most influential thinkers, Safeguarding Democratic Capitalism includes a substantial, new introduction from the author.

Melvin P. Leffler is the Edward Stettinius Professor of American History at the University of Virginia and faculty fellow at UVA’s Miller Center.

AUGUST
978-0-691-17258-3 Cloth $39.95S
352 pages. 6 x 9.

HISTORY | INTERNATIONAL RELATIONS
Muslim views on religion, tradition, and gender roles can deviate sharply from those of the majority electorate, generating severe trade-offs for parties seeking to broaden their coalitions. *Dilemmas of Inclusion* explains when and why European political parties include Muslim candidates and voters, revealing that the ways in which parties recruit this new electorate can have lasting consequences.

Drawing on original evidence from thousands of electoral contests in Austria, Belgium, Germany, and Great Britain, Rafaela Dancygier sheds new light on when minority recruitment will match up with existing party positions and uphold electoral alignments and when it will undermine party brands and shake up party systems. She demonstrates that when parties are seduced by the quick delivery of ethno-religious bloc votes, they undercut their ideological coherence, fail to establish programmatic linkages with Muslim voters, and miss their opportunity to build cross-ethnic, class-based coalitions. Dancygier highlights how the politics of minority inclusion can become a testing ground for parties, showing just how far their commitments to equality and diversity will take them when push comes to electoral shove.

**Rafaela M. Dancygier** is associate professor of politics and international affairs at Princeton University.
A provocative reassessment of the rule of law in world politics

How to Do Things with International Law

IAN HURD

Conventionally understood as a set of limits on state behavior, the “rule of law” in world politics is widely assumed to serve as a progressive contribution to a just, stable, and predictable world. In *How to Do Things with International Law*, Ian Hurd challenges this received wisdom. Bringing the study of law and legality together with power, politics, and legitimation, he illustrates the complex politics of the international rule of law.

Hurd draws on a series of timely case studies involving recent legal arguments over war, torture, and drones to demonstrate that international law not only domesticates state power but also serves as a permissive and even empowering source of legitimation for state action—including violence and torture. Rather than a civilizing force that holds the promise of universal peace, international law is a deeply politicized set of practices driven by the pursuit of particular interests and desires. The disputes so common in world politics over what law permits and what it forbids are, therefore, fights over the legitimating effect of legality.

A reconsideration of the rule of law in world politics and its relationship to state power, *How to Do Things with International Law* examines how and why governments use and manipulate international law in foreign policy.

Ian Hurd is associate professor of political science at Northwestern University. He is the author of *After Anarchy* (Princeton) and *International Organizations*.

NOVEMBER
978-0-691-17011-4 Cloth $29.95S
224 pages. 5 ½ x 8 ½.

POLITICAL SCIENCE | INTERNATIONAL RELATIONS | LAW

“Hurd argues that ‘the international rule of law,’ a widely used phrase among governments, lawyers, and international organizations, is a powerful ideology at play in world politics. This book is an important addition to international relations scholarship on international law and global governance and will be useful not just for graduate students but also for advanced undergraduates in political science, world politics, and international studies programs.”

—Jennifer Mitzen, Ohio State University

“A useful corrective to the overly positivist view of international law that dominates the literature, this original and engaging book provides a nuanced explanation of what international law is and how it functions. It offers a sophisticated assessment of the interaction between international law and politics on cutting-edge issues.”

—Ian Johnstone, Tufts University
An innovative and accessible textbook on multimethod and case-study research

“...The singular contributions of Goertz’s book are its new ideas about multimethod, qualitative, and case-study research, its synthesis of a large literature on the topic, and—most important—the concrete guidance it provides for the perplexed. This is clearly a major work.” —Stephan Haggard, School of Global Policy and Strategy, University of California, San Diego

**Multimethod Research, Causal Mechanisms, and Case Studies**
An Integrated Approach

**GARY GOERTZ**

Multimethod research has become indispensable to doing social science, and is essential to anyone who conducts large-scale research projects in political science, sociology, education, comparative law, or business. This authoritative and accessible book offers the first truly comprehensive approach to multimethod and case-study research, and is particularly aimed at students of qualitative methods in the social sciences.

Walking step-by-step through these cutting-edge tools and techniques, Gary Goertz introduces a new integrated approach that unites three corners of a powerful research triad—causal mechanisms, cross-case causal inference, and within-case causal inference. He explains how the investigation of causal mechanisms and the making of within-case causal inference are the central goals of multimethod and case study research, and provides a logic for connecting case studies and causal mechanism analysis with cross-case analysis, whether they are statistical analyses, experiments, or QCA. In addition, Goertz analyzes how one can generalize using case studies, as well as systematically test game-theoretic and other models using multiple case studies.

- Provides a fully integrated approach to multimethod and case-study research
- An essential resource for students and researchers in political science, sociology, education, law, and business
- Covers constraint causal mechanism, game theory and case studies, QCA, and the use of case studies to systematically test and generalize theories
- An ideal textbook for a first-year graduate course in methods or research design

Gary Goertz is professor of political science and peace studies at the Kroc Institute for International Peace Studies at the University of Notre Dame. His many books include A Tale of Two Cultures: Qualitative and Quantitative Research in the Social Sciences (Princeton).

**SEPTMBER**

978-0-691-17412-9 Paper $35.00S
978-0-691-17411-2 Cloth $95.00S

336 pages. 21 line illus. 19 tables. 5 ⅛ x 8 ⅝.
Implausible Dream
The World-Class University and Repurposing Higher Education

JAMES H. MITTELMAN

Universities have become major actors on the global stage. Yet, as they strive to be “world-class,” institutions of higher education are shifting away from their core missions of cultivating democratic citizenship, fostering critical thinking, and safeguarding academic freedom. In the contest to raise their national and global profiles, universities are embracing a new form of utilitarianism, one that favors market power over academic values. In this book, James Mittelman explains why the world-class university is an implausible dream for most institutions and proposes viable alternatives that can help universities thrive in today’s competitive global environment.

Mittelman traces how the scale, reach, and impact of higher-education institutions expanded exponentially in the post–World War II era, and how the market-led educational model became widespread. Drawing on his own groundbreaking fieldwork, he offers three case studies—the United States, which exemplifies market-oriented educational globalization; Finland, representative of the strong public sphere; and Uganda, a postcolonial country with a historically public but now increasingly private university system. Mittelman shows that the “world-class” paradigm is untenable for all but a small group of wealthy, research-intensive universities, primarily in the global North. Nevertheless, institutions without substantial material resources and in far different contexts continue to aspire to world-class stature.

An urgent wake-up call, Implausible Dream argues that universities are repurposing at the peril of their high principles and recommends structural reforms that are more practical than the unrealistic worldwide measures of excellence prevalent today.

James H. Mittelman is Distinguished Scholar in Residence and University Professor Emeritus at the School of International Service, American University. His books include Contesting Global Order: Development, Global Governance, and Globalization; Hyperconflict: Globalization and Insecurity; and The Globalization Syndrome: Transformation and Resistance (Princeton).

NOVEMBER
978-0-691-16518-9 Cloth $39.50S
232 pages. 4 line illus. 2 tables. 6 x 9.

EDUCATION | CURRENT AFFAIRS
American Misfits and the Making of Middle-Class Respectability

ROBERT WUTHNOW

How did Americans come to think of themselves as respectable members of the middle class? Was it just by earning a decent living? Or did it require something more? And if it did, what can we learn that may still apply?

The quest for middle-class respectability in nineteenth-century America is usually described as a process of inculcating positive values such as honesty, hard work, independence, and cultural refinement. But clergy, educators, and community leaders also defined respectability negatively, by maligning individuals and groups—“misfits”—who deviated from accepted norms.

Robert Wuthnow argues that respectability is constructed by “othering” people who do not fit into easily recognizable, socially approved categories. He demonstrates this through an in-depth examination of a wide variety of individuals and groups that became objects of derision. We meet a disabled Civil War veteran who worked as a huckster on the edges of the frontier, the wife of a lunatic who raised her family while her husband was institutionalized, an immigrant religious community accused of sedition, and a wealthy scion charged with profiteering.

Unlike respected Americans who marched confidently toward worldly and heavenly success, such misfits were usually ignored in paens about the nation. But they played an important part in the cultural work that made America, and their story is essential for understanding the “othering” that remains so much a part of American culture and politics today.

Robert Wuthnow is the Gerhard R. Andlinger ’52 Professor of Social Sciences at Princeton University. He is the author of many works about American culture and society, including Red State Religion: Faith and Politics in America’s Heartland and Rough Country: How Texas Became America’s Most Powerful Bible-Belt State (both Princeton).

SEPTEMBER
978-0-691-17686-4 Cloth $35.00
352 pages. 24 halftones. 6 x 9.

SOCIOLGY | AMERICAN HISTORY
City of the Good

MICHAEL MAYERFELD BELL

People have long looked to nature and the divine as paths to the good. In this panoramic meditation on the harmonious life, Michael Mayerfeld Bell traces how these two paths came to be seen as separate from human ways, and how many of today's conflicts can be traced back thousands of years to this ancient divide.

Taking readers on a spellbinding journey through history and across the globe, Bell begins with the pagan view, which sees nature and the divine as entangled with the human—and not necessarily good. But the emergence of urban societies gave rise to new moral concerns about the political character of human life. Wealth and inequality grew, and urban people sought to justify their passions. In the face of such concerns, nature and the divine came to be partitioned from the human, and therefore seen to be good—but they also became absolute and divisive.

Bell charts the unfolding of this new moral imagination in the rise of Buddhism, Christianity, Daoism, Hinduism, Jainism, and many other traditions that emerged with bourgeois life. He follows developments in moral thought, from the religions of the ancient Sumerians, Greeks, and Hebrews to the science and environmentalism of today, along the way visiting with contemporary indigenous people in South Africa, Costa Rica, and the United States. City of the Good urges us to embrace the plurality of our traditions—from the pagan to the bourgeois—and to guard against absolutism and remain open to difference and its endless creativity.

Michael Mayerfeld Bell is Vilas Distinguished Achievement Professor of Community and Environmental Sociology at the University of Wisconsin–Madison, where he is also a faculty associate in religious studies, environmental studies, and agroecology. His many books include the award-winning Farming for Us All: Practical Agriculture and the Cultivation of Sustainability and Childerley: Nature and Morality in a Country Village.

FEBRUARY
978-0-691-16509-7 Cloth $35.00S
304 pages. 6 x 9.

SOCIOLOGY | RELIGION
The Paradox of Vulnerability
States, Nationalism, and the Financial Crisis

John L. Campbell & John A. Hall

Why are small and culturally homogeneous nation-states in the advanced capitalist world so prosperous? Examining how Denmark, Ireland, and Switzerland managed the 2008 financial crisis, The Paradox of Vulnerability shows that this is not an accident. John Campbell and John Hall argue that a prolonged sense of vulnerability within both the state and the nation encourages the development of institutions that enable decision makers to act together quickly in order to survive, especially during a crisis.

Blending insights from studies of comparative political economy and nationalism and drawing on both extensive interviews and secondary data, Campbell and Hall support their claim by focusing on the three states historically and, more important, in their different responses to the 2008 crisis. The authors also devote attention to the difficulties faced by Greece and Iceland.

The implications of their argument are profound. First, they show that there is a positive side to nationalism: social solidarity can enhance national prosperity. Second, because globalization now requires all states to become more adaptable, there are lessons here for other states, large and small. Lastly, the formula for prosperity presented here is under threat: highly homogeneous societies face challenges in dealing with immigration, with some responding in ways that threaten their success.

John L. Campbell is the Class of 1925 Professor of Sociology at Dartmouth College and professor of political economy at the Copenhagen Business School.

John A. Hall is the James McGill Professor of Comparative Historical Sociology at McGill University.

The Contentious Public Sphere
Law, Media, and Authoritarian Rule in China

Ya-Wen Lei

Since the mid-2000s, public opinion and debate in China have become increasingly common and consequential, despite the ongoing censorship of speech and regulation of civil society. How did this happen? In The Contentious Public Sphere, Ya-Wen Lei shows how the Chinese state drew on law, the media, and the Internet to further an authoritarian project of modernization, but in so doing, inadvertently created a nationwide public sphere in China—one the state must now endeavor to control. Lei examines the influence this unruly sphere has had on Chinese politics and the ways that the state has responded.

Using interviews, newspaper articles, online texts, official documents, and national surveys, Lei shows that the development of the public sphere in China has provided an unprecedented forum for citizens to influence the public agenda, demand accountability from the government, and organize around the concepts of law and rights. She demonstrates how citizens came to understand themselves as legal subjects, how legal and media professionals began to collaborate in unexpected ways, and how existing conditions of political and economic fragmentation created unintended opportunities for political critique, particularly with the rise of the Internet. The emergence of this public sphere—and its uncertain future—is a pressing issue with important implications for the political prospects of the Chinese people.

Ya-Wen Lei is an assistant professor in the Department of Sociology at Harvard University.

DECEMBER
978-0-691-16686-5 Cloth $39.50
312 pages. 18 line illus. 36 tables. 6 x 9.
Princeton Studies in Contemporary China

SOCILOGY | ASIAN STUDIES
Nation Building
Why Some Countries Come Together While Others Fall Apart

ANDREAS WIMMER

Nation Building presents bold new answers to an age-old conundrum. Why does national integration triumph in some diverse countries, while others are destabilized by political inequality between ethnic groups, contentious politics, or even separatism and ethnic war? Traversing centuries and continents from early nineteenth-century Europe and Asia to Africa from the turn of the twentieth century to today, Andreas Wimmer delves into the slow-moving forces that encourage political alliances to stretch across ethnic divides and build national unity.

Using datasets that cover the entire world and three pairs of case studies, Wimmer’s theory of nation building focuses on slow-moving, generational processes: the spread of civil society organizations, linguistic assimilation, and the states’ capacity to provide public goods. Wimmer contrasts Switzerland and Belgium to demonstrate how the early development of voluntary organizations enhanced nation building; he examines Botswana and Somalia to illustrate how the public goods mechanism works in historical reality; and he explores the differences between China and Russia to indicate how a shared linguistic space may help build political alliances across ethnic boundaries.

Wimmer then shows, based on the statistical analysis of large-scale datasets, that these mechanisms are at work around the world and explain nation building better than competing arguments such as democratic governance or colonial legacies. He also shows that when political alliances crosscut ethnic divides and when most ethnic communities are represented at the highest levels of government, the general populace will identify with the nation and its symbols.

Andreas Wimmer is the Lieber Professor of Sociology and Political Philosophy at Columbia University. His books include Waves of War and Ethnic Boundary Making.

A new and comprehensive look at the reasons behind successful or failed nation building

“This fluent and powerful book demonstrates at the deepest level that early state formation rests on ethnic and linguistic homogenization—and this, together with the presence of civil society alliances that crosscut a territory, allows for successful nation building. Wimmer is a great sociologist at the top of his profession, producing a work of immense sophistication that exhibits all his gifts.”
—John A. Hall, McGill University

“Wimmer stands among the most solid and convincing of macro-comparative researchers, and he is as close to the ideal of an impartial social scientist as one can find. His theories of nation building are a revelation.”
—Randall Collins, University of Pennsylvania
An in-depth look at why American universities continue to favor U.S.-focused social science research despite efforts to make scholarship more cosmopolitan

“Seeing the World combines impressive ambition and empirical depth with a powerful comparative approach to make a significant contribution to our understanding of area studies.” —Jason Owen-Smith, University of Michigan

**Seeing the World**
How U.S. Universities Make Knowledge in a Global Era

MITCHELL L. STEVENS, CYNTHIA MILLER-IDRISS & SETENEY SHAMI

U.S. research universities have long endeavored to be cosmopolitan places, yet the disciplines of economics, political science, and sociology have remained stubbornly parochial. Despite decades of government and philanthropic investment in international scholarship, the most prestigious academic departments still favor research and expertise on the United States. Why? *Seeing the World* answers this question by examining university research centers that focus on the Middle East and related regional area studies.

Drawing on candid interviews with scores of top scholars and university leaders to understand how international inquiry is perceived and valued inside the academy, *Seeing the World* explains how intense competition for tenure-line appointments encourages faculty to pursue “American” projects that are most likely to garner professional advancement. At the same time, constrained by tight budgets at home, university leaders eagerly court patrons and clients worldwide but have a hard time getting departmental faculty to join the program. Together these dynamics shape how scholarship about the rest of the world evolves.

At once a work-and-occupations study of scholarly disciplines, an essay on the formal organization of knowledge, and an inquiry into the fate of area studies, *Seeing the World* is a must-read for anyone who cares about the future of knowledge in a global era.

Mitchell L. Stevens is associate professor of education at Stanford University. Cynthia Miller-Idriss is associate professor of education and sociology at American University. Seteney Shami is a program director at the Social Science Research Council and founding director of the Arab Council for the Social Sciences.

FEBRUARY
978-0-691-15869-3 Cloth $35.00S
168 pages. 1 line illus. 3 tables. 6 x 9.

Princeton Studies in Cultural Sociology
Paul J. DiMaggio, Michèle Lamont, Robert J. Wuthnow, and Viviana A. Zelizer, Series Editors

**SOCIOLGY | EDUCATION | MIDDLE EAST STUDIES**
Sufism
A New History of Islamic Mysticism

ALEXANDER KNYS

After centuries as the most important ascetic-mystical strand of Islam, Sufism saw a sharp decline in the twentieth century, only to experience a stunning revival in recent decades. In this comprehensive new history of Sufism from the earliest centuries of Islam to today, Alexander Knysh, a leading expert on the subject, reveals the tradition in all its richness.

Knysh explores how Sufism has been viewed by both insiders and outsiders since its inception. He examines the key aspects of Sufism, from definitions and discourses to leadership, institutions, and practices. He devotes special attention to Sufi approaches to the Qur’an, drawing parallels with similar uses of scripture in Judaism and Christianity. He traces how Sufism grew from a set of simple moral-ethical precepts into a sophisticated tradition with professional Sufi masters (shaykhs) who became powerful players in Muslim public life but whose authority was challenged by those advocating the equality of all Muslims before God. Knysh also examines the roots of the ongoing conflict between the Sufis and their fundamentalist critics, the Salafis—a major fact of Muslim life today.

Based on a wealth of primary and secondary sources, Sufism is an indispensable account of a vital aspect of Islam.

Alexander Knysh is professor of Islamic studies at the University of Michigan. His many books include Islamic Mysticism: A Short History and Islam in Historical Perspective.

“Pathbreaking history of Sufism, from the earliest centuries of Islam to the present

“This groundbreaking and beautifully written book—by a towering scholar in Islamic studies—is nuanced and convincing. A model of how to approach a world religion such as Islam from inside and outside, it will remain a reference on Sufism for years to come.”
—Bilal Orfali, American University of Beirut

“A thorough rethinking and reframing of one of Islam’s central traditions, this is an important and highly original book from a scholar who really knows what he is talking about.”
—Mark Sedgwick, Aarhus University, Denmark

OCTOBER
978-0-691-13909-8  Cloth  $29.95
368 pages. 10 halftones. 6 x 9.

RELIGION | ISLAMIC STUDIES | MIDDLE EAST STUDIES
A groundbreaking new theory of religion

“A significant reinterpretation of religion that will be very useful to a wide range of scholars.” —Ann Taves, author of Revelatory Events: Three Case Studies of the Emergence of New Spiritual Paths

“Smith uses his incredibly broad knowledge to develop a definition of religion derived from critical realist and personalist assumptions, and deploys this logic to identify the powers that religion has, how it works for people, and why people are religious in the first place. This book will take its place next to the other prominent comprehensive theories of religion.” —John H. Evans, author of What Is a Human?: What the Answers Mean for Human Rights

Religion remains an important influence in the world today, yet the social sciences are still not adequately equipped to understand and explain it. This book builds on recent developments in science, theory, and philosophy to advance an innovative theory of religion that goes beyond the problematic theoretical paradigms of the past.

Drawing on the philosophy of critical realism and personalist social theory, Christian Smith answers key questions about the nature, powers, workings, appeal, and future of religion. He defines religion in a way that resolves myriad problems and ambiguities in past accounts, explains the kinds of causal influences religion exerts in the world, and examines the key cognitive process that makes religion possible. Smith explores why humans are religious in the first place—uniquely so as a species—and offers an account of secularization and religious innovation and persistence that breaks the logjam in which so many religion scholars have been stuck for so long.

Certain to stimulate debate and inspire promising new avenues of scholarship, Religion features a wealth of illustrations and examples that help to make its concepts accessible to readers. This superbly written book brings sound theoretical thinking to a perennially thorny subject, and a new vitality and focus to its study.

Christian Smith is the William R. Kenan Jr. Professor of Sociology and director of the Center for the Study of Religion and Society at the University of Notre Dame. His books include To Flourish or Destruct: A Personalist Theory of Human Goods, Motivations, Failure, and Evil and What Is a Person? Rethinking Humanity, Social Life, and the Moral Good from the Person Up.

AUGUST
978-0-691-17541-6 Cloth $35.00S
294 pages. 15 halftones. 6 x 9.
How does a culture become Christian, especially one that is heir to such ancient traditions and spectacular monuments as Egypt? This book offers a new model for envisioning the process of Christianization by looking at the construction of Christianity in the various social and creative worlds active in Egyptian culture during late antiquity.

As David Frankfurter shows, members of these different worlds came to create different forms of Christianity according to their specific interests, their traditional idioms, and their sense of what the religion could offer. Reintroducing the term “syncretism” for the inevitable and continuous process by which a religion is acculturated, the book addresses the various formations of Egyptian Christianity that developed in the domestic sphere, the creative worlds of holy men and saints’ shrines, the work of craftsmen and artisans, the culture of monastic scribes, and the reimagining of the landscape itself, through processions, architecture, and the potent remains of the past.

Drawing on sermons and magical texts, saints’ lives and figurines, letters and amulets, and comparisons to Christianization elsewhere in the Roman empire and beyond, Christianizing Egypt reconceives religious change—from the “conversion” of hearts and minds to the selective incorporation and application of strategies for protection, authority, and efficacy, and for imagining the environment.

David Frankfurter is professor of religion at Boston University and a scholar of early Christianity.

Molly B. Farneth is assistant professor of religion at Haverford College.
The Dancing Lares and the Serpent in the Garden
Religion at the Roman Street Corner

HARRIET I. FLOWER

The most pervasive gods in ancient Rome had no traditional mythology attached to them, nor was their worship organized by elites. Throughout the Roman world, neighborhood street corners, farm boundaries, and household hearths featured small shrines to the beloved lares, a pair of cheerful little dancing gods. These shrines were maintained primarily by ordinary Romans, and often by slaves and freedmen, to whom the lares cult provided a unique public leadership role. In this comprehensive and richly illustrated book, the first to focus on the lares, Harriet Flower offers a strikingly original account of these gods and a new way of understanding the lived experience of everyday Roman religion.

Weaving together a wide range of evidence, Flower sets forth a new interpretation of the much-disputed nature of the lares. She makes the case that they are not spirits of the dead, as many have argued, but rather benevolent protectors—gods of place, especially the household and the neighborhood, and of travel. She examines the rituals honoring the lares, their cult sites, and their iconography, as well as the meaning of the snakes often depicted alongside lares in paintings of gardens. She also looks at Compitalia, a popular midwinter neighborhood festival in honor of the lares.

A reconsideration of seemingly humble gods that were central to the religious world of the Romans, this is also the first major account of the full range of lares worship.

Harriet I. Flower is professor of classics at Princeton University.

Becoming Better Muslims
Religious Authority and Ethical Improvement in Aceh, Indonesia

DAVID KLOOS

How do ordinary Muslims deal with and influence the increasingly pervasive Islamic norms set by institutions of the state and religion? Becoming Better Muslims offers an innovative account of the dynamic interactions between individual Muslims, religious authorities, and the state in Aceh, Indonesia. Relying on extensive historical and ethnographic research, David Kloos offers a detailed analysis of religious life in Aceh and an investigation into today’s personal processes of ethical formation.

Aceh is known for its history of rebellion and its recent implementation of Islamic law. Debunking the stereotypical image of the Acehnese as inherently pious or fanatical, Kloos shows how Acehnese Muslims reflect consciously on their faith and often frame their religious lives in terms of gradual ethical improvement. Revealing that most Muslims view their lives through the prism of uncertainty, doubt, and imperfection, he argues that these senses of failure contribute strongly to how individuals try to become better Muslims. He also demonstrates that while religious authorities have encroached on believers and local communities, constraining them in their beliefs and practices, the same process has enabled ordinary Muslims to reflect on moral choices and dilemmas, and to shape the ways religious norms are enforced.

David Kloos is a researcher at the Royal Netherlands Institute of Southeast Asian and Caribbean Studies (KITLV) in Leiden.

DECEMBER
978-0-691-17665-9 Paper $27.95
978-0-691-17664-2 Cloth $77.00
256 pages. 6 halftones. 1 map. 6 x 9.

Princeton Studies in Muslim Politics
Dale F. Eickelman and Augustus Richard Norton, Series Editors

ANTHROPOLOGY | RELIGION

138 Ancient History | Anthropology
The World in a Book
Al-Nuwayri and the Islamic Encyclopedic Tradition

ELIAS MUHANNA

Shihab al-Din al-Nuwayri was a fourteenth-century Egyptian polymath and the author of one of the greatest encyclopedias of the medieval Islamic world—a thirty-one-volume work entitled The Ultimate Ambition in the Arts of Erudition. A storehouse of knowledge, this enormous book brought together materials on nearly every conceivable subject, from cosmology, zoology, and botany to philosophy, poetry, ethics, statecraft, and history. Composed in Cairo during the golden age of Islamic encyclopedic activity, the Ultimate Ambition was one of hundreds of large-scale compendia, literary anthologies, dictionaries, and chronicles produced at this time—an effort that was instrumental in organizing the archive of medieval Islamic thought.

In the first study of this landmark work in a European language, Elias Muhanna explores its structure and contents, sources and influences, and reception and impact in the Islamic world and Europe. He sheds new light on the rise of encyclopedic literature in the learned cities of the Mamluk Empire and situates this intellectual movement alongside other encyclopedic traditions in the ancient, medieval, Renaissance, and Enlightenment periods. He also uncovers al-Nuwayri’s world: a scene of bustling colleges, imperial chanceries, crowded libraries, and religious politics.

Based on award-winning scholarship, The World in a Book opens up new areas in the comparative study of encyclopedic production and the transmission of knowledge.

Elias Muhanna is the Manning Assistant Professor of Comparative Literature at Brown University.

DECEMBER
978-0-691-17556-0 Cloth $39.95S
216 pages. 7 halftones. 4 line illus. 14 tables. 6 x 9.

LITERATURE | ISLAMIC STUDIES
The Plural of Us
Poetry and Community in Auden and Others

BONNIE COSTELLO

_The Plural of Us_ is the first book to focus on the poet’s use of the first-person plural voice—poetry’s “we.” Closely exploring the work of W. H. Auden, Bonnie Costello uncovers the trove of thought and feeling carried in this small word. While lyric has long been associated with inwardness and a voice saying “I,” “we” has hardly been noticed, even though it has appeared throughout the history of poetry. Reading for this pronoun in its variety and ambiguity, Costello explores the communal function of poetry—the reasons, risks, and rewards of the first-person plural. Costello adopts a taxonomic approach to her subject, considering “we” from its most constricted to its fully unbounded forms. She also takes a historical perspective, following Auden’s interest in the full range of “the human pluralities” in a time of particular pressure for and against the collective. Costello offers new readings as she tracks his changing approach to voice in democracy. Examples from many other poets—including Walt Whitman, T. S. Eliot, Elizabeth Bishop, and Wallace Stevens—arise throughout the book, and the final chapter offers a consideration of how contemporary writers find form for what George Oppen called “the meaning of being numerous.”

Connecting insights to philosophy of language and to recent work in concepts of community, _The Plural of Us_ shows how poetry raises vital questions—literary and social—about how we speak of our togetherness.

Bonnie Costello is William Fairfield Warren Distinguished Professor of English at Boston University. Her many books include _Marianne Moore: Imaginary Possessions_ and _Elizabeth Bishop: Questions of Mastery._

NOVEMBER
978-0-691-17281-1 Cloth $45.00
272 pages. 1 halftone. 6 x 9.

LITERATURE

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Utopias of One

JOSHUA KOTIN

Utopias fail. Utopias of one do not. They are perfect worlds. Yet their success comes at a cost. They are radically singular—and thus exclusive and inimitable.

_Utopias of One_ is a major new account of utopian writing. Joshua Kotin examines how eight writers—Henry David Thoreau, W. E. B. Du Bois, Osip and Nadezhdha Mandel’shtam, Anna Akhmatova, Wallace Stevens, Ezra Pound, and J. H. Prynne—construct utopias of one within and against modernity’s two large-scale attempts to harmonize individual and collective interests: liberalism and communism. The book begins in the United States between the buildup to the Civil War and the end of Jim Crow; continues in the Soviet Union between Stalinism and the late Soviet period; and concludes in England and the United States between World War I and the end of the Cold War. The book, in this way, captures how writers from disparate geopolitical contexts resist state and normative power to construct perfect worlds—for themselves alone.

_Utopias of One_ makes a vital contribution to debates about literature and politics, presenting innovative arguments about aesthetic difficulty, personal autonomy, and complicity and dissent. The book also models a new approach to transnational and comparative scholarship, combining original research in English and Russian to illuminate more than a century and a half of literary and political history.

Joshua Kotin is assistant professor of English at Princeton University and an affiliated faculty member in the university’s Program in Russian, East European, and Eurasian Studies.

DECEMBER
978-0-691-17671-0 Cloth $45.00
216 pages. 1 halftone. 2 line illus. 6 x 9.

LITERATURE
Semi-Detached
The Aesthetics of Virtual Experience since Dickens

JOHN PLOTZ

When you are half lost in a work of art, what happens to the half left behind? Semi-Detached delves into this state of being: what it means to be within and without our social and physical milieu, at once interacting and drifting away, and how it affects our ideas about aesthetics. The allure of many modern aesthetic experiences, this book argues, is that artworks trigger and provide ways to make sense of this oscillating, in-between place. John Plotz focuses on Victorian and early modernist writers and artists who understood their work as tapping into, amplifying, or giving shape to a suspended duality of experience.

The book begins with the decline of the romantic tale, the rise of realism, and John Stuart Mill’s ideas about social interaction and subjective perception. Plotz examines Pre-Raphaelite paintings that take semi-detached states of attention as their subject and novels that treat provincial subjects as simultaneously peripheral and central. He discusses how realist writers such as Charles Dickens, George Eliot, and Henry James show how consciousness can be in more than one place at a time; how the work of William Morris demonstrates the shifting forms of semi-detachment in print and visual media; and how Willa Cather created a form of modernism that connected aesthetic dreaming and reality. Plotz concludes with a look at early cinema and the works of Buster Keaton, who found remarkable ways to portray semi-detachment on screen.

In a time of cyberdependency and virtual worlds, when it seems that attention to everyday reality is stretching thin, Semi-Detached takes a historical and critical look at the halfway-thereness that audiences have long comprehended and embraced in their aesthetic encounters.

John Plotz is professor of Victorian literature at Brandeis University. His books include The Crowd: British Literature and Public Politics, Portable Property: Victorian Culture on the Move (Princeton), and a young-adult novel, Time and the Tapestry: A William Morris Adventure.

DECEMBER
978-0-691-15946-1 Cloth $35.00S
328 pages. 8 color illus. 35 halftones. 6 x 9.

LITERATURE | ART

An important new argument about the aesthetic experience of “semi-detachment” in the nineteenth and early twentieth centuries

“John Plotz’s exciting and wide-ranging book names, explores, and traces the genealogy of a familiar yet undertheorized feature of nineteenth- and early twentieth-century literature: an aesthetic of ‘semi-detachment.’ Plotz has established himself as one of the most important critics in his field, and this book will clearly be a major contribution. Its scholarship is extraordinary, its writing is elegant and effective, and its argument is new and exciting.”

—Elizabeth Carolyn Miller, University of California, Davis

“Semi-Detached tells the history of an aesthetic experience—semi-detachment—that is produced and described by artworks across the nineteenth century, from the romantic era to early Hollywood. This unusually confident and engrossing book, at once magisterial and experimental, sweeps across major arcs of aesthetic philosophy and literary history, but also tinkers with fine textual details. Plotz is a skilled, veteran scholar working at the top of his game.”

—Jed Esty, University of Pennsylvania
Hamlet and the Vision of Darkness

RHODRI LEWIS

_Hamlet and the Vision of Darkness_ is a radical new interpretation of the most famous play in the English language. By exploring Shakespeare’s engagements with the humanist traditions of early modern England and Europe, Rhodri Lewis reveals a _Hamlet_ unseen for centuries: an innovative, coherent, and exhilaratingly bleak tragedy in which the governing ideologies of Shakespeare’s age are scrupulously upended.

This book establishes that life in Elsinore is measured not by virtue but by the deceptions and grim brutality of the hunt. It also shows that Shakespeare most vividly represents this reality in the character of Hamlet: his habits of thought and speech depend on the cultures of pretence that he affects to disdain, ensuring his alienation from both himself and the world around him.

Lewis recovers a work of far greater magnitude than the tragedy of a young man who cannot make up his mind. He shows that in _Hamlet_, as in _King Lear_, Shakespeare confronts his audiences with a universe that received ideas are powerless to illuminate—and where everyone must find their own way through the dark.

A major contribution to Shakespeare studies, this book is required reading for all students of early modern literature, drama, culture, and history.

_Rhodri Lewis _is professor of English literature and a fellow of St. Hugh’s College at the University of Oxford. He is the author of _Language, Mind and Nature: Artificial Languages in England from Bacon to Locke_ and _William Petty on the Order of Nature_.

NOVEMBER
978-0-691-16684-1 Cloth $39.95
392 pages. 11 halftones. 6 x 9.

LITERATURE | INTELLECTUAL HISTORY

What the Victorians Made of Romanticism
Material Artifacts, Cultural Practices, and Reception History

TOM MOLE

This insightful and elegantly written book examines how the popular media of the Victorian era sustained and transformed the reputations of Romantic writers. Tom Mole provides a new reception history of Lord Byron, Felicia Hemans, Sir Walter Scott, Percy Bysshe Shelley, and William Wordsworth—one that moves beyond the punctual historicism of much recent criticism and the narrow horizons of previous reception histories. He attends instead to the material artifacts and cultural practices that remediated Romantic writers and their works amid shifting understandings of history, memory, and media.

Mole scrutinizes Victorian efforts to canonize and commodify Romantic writers in a changed media ecology. He shows how illustrated books renovated Romantic writing, how preachers incorporated irreligious Romantics into their sermons, how new statues and memorials integrated Romantic writers into an emerging national pantheon, and how anthologies mediated their works to new generations. This ambitious study investigates a wide range of material objects Victorians made in response to Romantic writing—such as photographs, postcards, books, and collectibles—that in turn remade the public’s understanding of Romantic writers.

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_Shedding new light on how Romantic authors were posthumously recruited to address later cultural concerns, this book reveals new histories of appropriation, remediation, and renewal that resonate in our own moment of media change._

_Tom Mole _is Reader in English Literature and Director of the Centre for the History of the Book at the University of Edinburgh.

OCTOBER
978-0-691-17536-2 Cloth $45.00
312 pages. 28 halftones. 2 line illus. 4 tables. 2 maps. 6 x 9.

LITERATURE
The Idea of Presocratic Philosophy
Its Origin, Development, and Significance

ANDRÉ LAKS
Translated by Glenn W. Most

When we talk about Presocratic philosophy, we are speaking about the origins of Greek philosophy and Western rationality itself. But what exactly does it mean to talk about “Presocratic philosophy” in the first place? How did early Greek thinkers come to be considered collectively as Presocratic philosophers? In this brief book, André Laks provides a history of the influential idea of Presocratic philosophy, tracing its historical and philosophical significance and consequences, from its ancient antecedents to its full crystallization in the modern period and its continuing effects today.

Laks examines ancient Greek and Roman views about the birth of philosophy before turning to the eighteenth-century emergence of the term “Presocratics” and the debates about it that spanned the nineteenth and twentieth centuries. He analyzes the intellectual circumstances that led to the idea of Presocratic philosophy—and what was and is at stake in the construction of the notion. The book closes by comparing two models of the history of philosophy—the phenomenological, represented by Hans-Georg Gadamer, and the rationalist, represented by Ernst Cassirer—and their implications for Presocratic philosophy. Other figures discussed include Plato, Aristotle, Cicero, Diogenes Laertius, Schleiermacher, Hegel, Nietzsche, Max Weber, and J.-P. Vernant.

Challenging standard histories of Presocratic philosophy, the book calls for a reconsideration of the conventional story of early Greek philosophy and Western rationality.

André Laks teaches ancient philosophy at the Universidad Panamericana in Mexico City.

JANUARY
978-0-691-17545-4 Cloth $29.95
176 pages. 5 x 8.

PHILOSOPHY | CLASSICS
An in-depth history of the linguistic turn in analytic philosophy, from a leading
philosopher of language

“A terrifically good book—and an important contribution to analytic
philosophy and its history.”
—Gil Harman, Princeton University

“With its ambitious scope, deep coverage, and sophisticated and
original analysis, this book offers a great wealth of valuable insights and
advances our understanding of one of the most fertile periods in the history
of philosophy.”
—John Barker, University of Illinois, Springfield

This is the second of five volumes of a definitive history of analytic
philosophy from the invention of modern logic in 1879 to the end
of the twentieth century. Scott Soames, a leading philosopher of
language and historian of analytic philosophy, provides the fullest
and most detailed account of the analytic tradition yet published,
one that is unmatched in its chronological range, topics covered,
and depth of treatment. Focusing on the major milestones and
distinguishing them from detours, Soames gives a seminal account
of where the analytic tradition has been and where it appears to be
heading.

Volume 2 provides an intensive account of the new vision
in analytical philosophy initiated by Ludwig Wittgenstein’s Tract-
tatus Logico-Philosophicus, its assimilation by the Vienna Circle of
Moritz Schlick and Rudolf Carnap, and the subsequent flowering
of logical empiricism. With this “linguistic turn,” philosophical
analysis became philosophy itself, and the discipline’s stated aim
was transformed from advancing philosophical theories to formal-
izing, systematizing, and unifying science. In addition to exploring
the successes and failures of philosophers who pursued this vision,
the book describes how the philosophically minded logicians Kurt
Gödel, Alfred Tarski, Alonzo Church, and Alan Turing discovered the
scope and limits of logic and developed the mathematical theory of
computation that ushered in the digital era. The book’s account of
this pivotal period closes with a searching examination of the struggle
to preserve ethical normativity in a scientific age.

Scott Soames is Distinguished Professor of Philosophy at the
University of Southern California and a member of the American
Academy of Arts and Sciences. His many books include Rethink-
ing Language, Mind, and Meaning; Analytic Philosophy in America;
Philosophy of Language; the two-volume Philosophical Essays; and
the two-volume Philosophical Analysis in the Twentieth Century (all
Princeton).

DECEMBER
978-0-691-16003-0 Cloth $65.00
448 pages. 6 x 9.

PHILOSOPHY
A new look at the life, times, and music of Polish composer and piano virtuoso Fryderyk Chopin

Bard Music Festival 2017
Chopin and His World
Bard College
August 11–13 and August 18–20
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