

WINNER OF THE 2010 PHILLIP E. FRANDSON AWARD FOR LITERATURE, UNIVERSITY PROFESSIONAL AND CONTINUING EDUCATION ASSOCIATION

HONORABLE MENTION, 2010 PROSE AWARD FOR EXCELLENCE IN EDUCATION, ASSOCIATION OF AMERICAN PUBLISHERS

THE GREAT BRAIN RACE

How Global Universities Are Reshaping the World

BEN WILDAVSKY

WITH A NEW PREFACE BY THE AUTHOR

In *The Great Brain Race*, former *U.S. News & World Report* education editor Ben Wildavsky presents the first popular account of how international competition for the brightest minds is transforming the world of higher education—and why this revolution should be welcomed, not feared. Wildavsky shows that as international universities strive to become world-class, the new global education marketplace is providing more opportunities to more people than ever before. In a new preface, Wildavsky discusses some of the notable developments in global higher education since the book was first published.

“Comprehensive and fascinating.”

—James K. Glassman, *Wall Street Journal*

Ben Wildavsky is a senior scholar in research and policy at the Kauffman Foundation. Previously, he was economic policy correspondent for the *National Journal*, higher education reporter for the *San Francisco Chronicle*, and executive editor of the *Public Interest*.



JUNE

Paper \$18.95T
978-0-691-15455-8
Cloth 2010
978-0-691-14689-8
272 pages. 6 x 9.
EDUCATION ■
CURRENT AFFAIRS

WHOSE CULTURE?

The Promise of Museums and the Debate over Antiquities

EDITED BY JAMES CUNO

In *Whose Culture?*, James Cuno assembles a group of eminent museum directors, curators, and scholars to explain for themselves what's at stake in the international controversy over who “owns” antiquities—and why the museums' critics couldn't be more wrong. *Whose Culture?* argues that modern nation-states have at best a dubious connection with the ancient cultures they claim to represent.

In addition to the editor, the contributors are Kwame Anthony Appiah, Sir John Boardman, Michael F. Brown, Derek Gillman, Neil MacGregor, John Henry Merryman, Philippe de Montebello, David I. Owen, and James C. Y. Watt.

“[This volume] marks an important advance. After an uncertain, not to say timorous, few decades, the leadership of at least some of our major institutions has found its voice.”

—John Adamson, *Standpoint Magazine*

“[Cuno] has emerged as the champion of museums who want to keep their holdings—and not a moment too soon. . . . Culture matters more than concocted national pride, as curators and museum directors know. At last they're re-asserting their principles.”

—Robert Fulford, *National Post*

James Cuno is president and CEO of the J. Paul Getty Trust. His books include *Who Owns Antiquity?* (Princeton).



MAY

Paper \$17.95S
978-0-691-15443-5
Cloth 2009
978-0-691-13333-1
232 pages. 44 halftones. 6 x 9.
ART ■ ARCHAEOLOGY

NOT FOR PROFIT

Why Democracy Needs the Humanities

MARTHA C. NUSSBAUM

WITH A NEW AFTERWORD BY THE AUTHOR

In this short and powerful book, celebrated philosopher Martha Nussbaum makes a passionate case for the importance of the liberal arts at all levels of education.

Historically, the humanities have been central to education because they have been seen as essential for creating competent democratic citizens. But recently, Nussbaum argues, thinking about the aims of education has gone disturbingly awry in the United States and abroad. We increasingly treat education as though its primary goal were to teach students to be economically productive rather than to think critically and become knowledgeable and empathetic citizens. This shortsighted focus on profitable skills has eroded our ability to criticize authority, reduced our sympathy with the marginalized and different, and damaged our competence to deal with complex global problems.

“Nussbaum makes a persuasive case that, in the age of No Child Left Behind, ‘the pedagogy of rote learning rules the roost.’”

—New Yorker

“Nussbaum . . . brings to this perennial [education] debate an impassioned urgency . . . and broad erudition . . . Nussbaum’s defense of this worthy cause is deeply learned.”

—New York Times Book Review

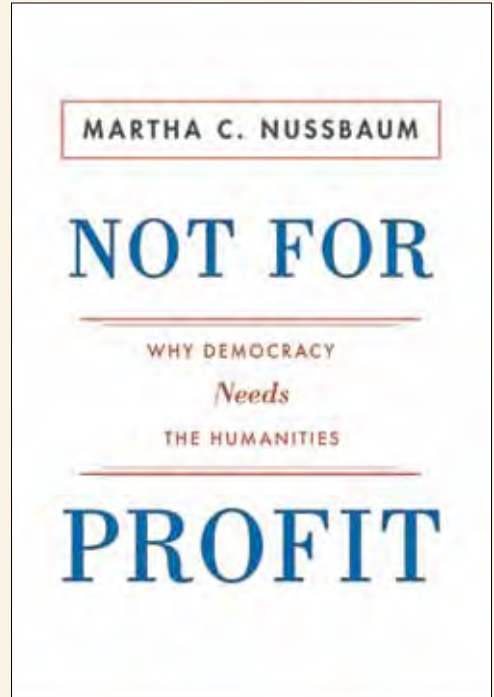
“One turns with some relief to Martha Nussbaum’s Not for Profit, and her impassioned . . . argument in favor of study of the humanities.”

—Peter Brooks, New York Review of Books

“Against the commercialisation of the academy, [Nussbaum] poses a sentient, Socratic and cosmopolitan vision of higher education.”

—Jon Nixon, Times Higher Education

THE PUBLIC SQUARE
Ruth O'Brien, Series Editor



Martha C. Nussbaum is the Ernst Freund Distinguished Service Professor of Law and Ethics in the Philosophy Department, Law School, and Divinity School at the University of Chicago. She is the author of many books, including *Hiding from Humanity: Disgust, Shame, and the Law* (Princeton).

APRIL

Paper \$15.95T

978-0-691-15448-0

Cloth 2010

978-0-691-14064-3

192 pages. 5 1/2 x 8.

EDUCATION ■ PUBLIC POLICY

PRESS.PRINCETON.EDU

AMERICA'S MISSION

The United States and the
Worldwide Struggle for Democracy
Expanded Edition

TONY SMITH

America's Mission argues that the global strength and prestige of democracy today are due in large part to America's impact on international affairs. Tony Smith documents the extraordinary history of how American foreign policy has been used to try to promote democracy worldwide. With new chapters and a new introduction and epilogue, this expanded edition also traces U.S. attempts to spread democracy more recently, under presidents Clinton, Bush, and Obama.

"[Smith's] account of the 20th century is just about as close to unputdownable as it gets in the genre of political history."

—Washington Post

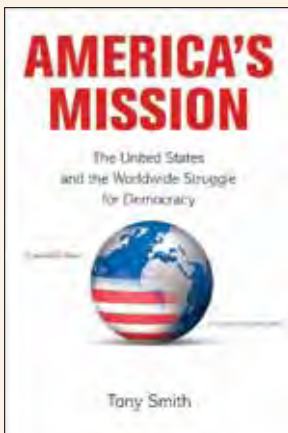
"America's Mission provides a comprehensive historical review of the record of American liberal internationalism."

—Francis Fukuyama, *New Republic*

Tony Smith is the Cornelia M. Jackson Professor of Political Science at Tufts University. His recent work includes *The Crisis of American Foreign Policy: Wilsonianism in the Twenty-First Century* (Princeton).

PRINCETON STUDIES IN
INTERNATIONAL HISTORY AND POLITICS
G. John Ikenberry, Thomas Christensen,
and Marc Trachtenberg, Series Editors

A CENTURY FOUNDATION BOOK



MARCH

Paper \$24.95S
978-0-691-15492-3
528 pages. 6 x 9.

AMERICAN HISTORY ■
POLITICAL SCIENCE ■
INTERNATIONAL RELATIONS

FINALIST, 2011 ESTORIL GLOBAL ISSUES
DISTINGUISHED BOOK PRIZE

HOW ENEMIES BECOME FRIENDS

The Sources of Stable Peace

CHARLES A. KUPCHAN

How Enemies Become Friends provides a bold account of how nations escape geopolitical competition and replace hostility with friendship. Foreign policy expert Charles Kupchan contends that diplomacy, not economic interdependence, is the currency of peace, that engagement between rivals promotes the mutual trust needed to advance rapprochement, and that countries should deal with other states based on their foreign policy behavior rather than on whether they are democracies.

"This book will be read by scholars and policy thinkers for a very long time."

—G. John Ikenberry, *Foreign Affairs*

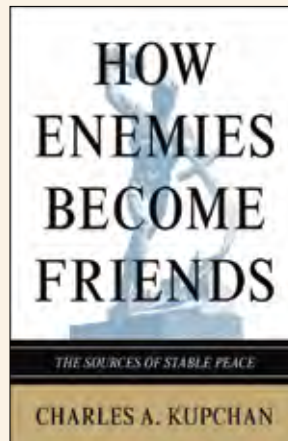
"[Kupchan] is one of those rare Americans with a genuinely global view of international relations."

—Gilles Andreani, *Survival*

Charles A. Kupchan is professor of international affairs at Georgetown University and senior fellow at the Council on Foreign Relations. He served on the National Security Council during the Clinton presidency and is the author of *The End of the American Era* (Knopf).

PRINCETON STUDIES IN
INTERNATIONAL HISTORY AND POLITICS
G. John Ikenberry, Thomas Christensen,
and Marc Trachtenberg, Series Editors

A COUNCIL ON FOREIGN RELATIONS BOOK



APRIL

Paper \$24.95S
978-0-691-15438-1
Cloth 2010
978-0-691-14265-4
448 pages. 10 line illus.
6 tables. 6 x 9.

INTERNATIONAL RELATIONS ■
POLITICAL SCIENCE

READING OBAMA

Dreams, Hope, and the American Political Tradition

JAMES T. KLOPPENBERG

WITH A NEW PREFACE BY THE AUTHOR

Derided by the Right as dangerous and by the Left as spineless, Barack Obama puzzles observers. In *Reading Obama*, James T. Kloppenberg reveals the sources of Obama's ideas and explains why he does not fit contemporary partisan categories. Obama's writings and speeches reflect a principled aversion to absolutes; his commitments to deliberation and experimentation derive from sustained engagement with American democratic thought. Kloppenberg shows that Obama's political ideas stem from deeply rooted—although currently unfashionable—convictions about how a democracy must deal with conflict.

“Kloppenberg, one of America’s foremost intellectual historians, persuasively argues that [there is] a broader shift in American philosophy away from appeal to general principles, valid at all times and in all places, toward a reliance on local, historically particular values and ideals. Kloppenberg’s own endeavor, in surveying the work in political and legal theory that seems to have shaped President Obama’s thinking, is to argue for the coherence, the Americanness, and the plausibility of Obama’s approach to politics and the Constitution.”

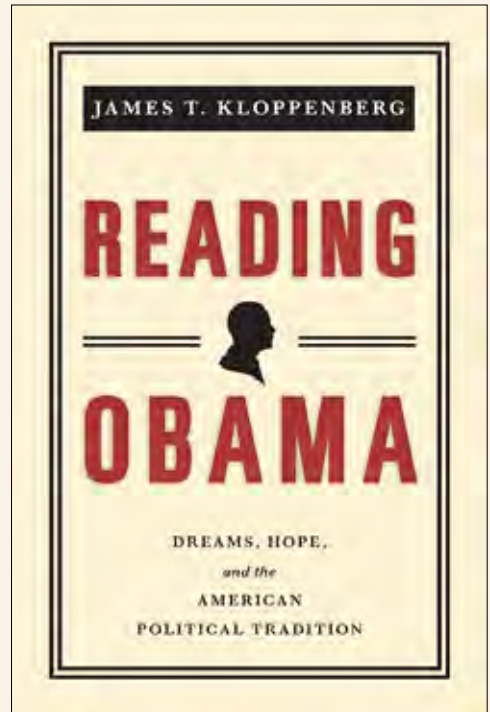
—*Kwame Anthony Appiah, New York Review of Books*

“One of Kloppenberg’s most important claims is that Obama embodies the spirit of pragmatism—not the colloquial pragmatism that is more or less the same thing as practicality, but the philosophical pragmatism that emerged largely from William James and John Dewey. . . . Kloppenberg provides an excellent summary of the pragmatic tradition—a tradition rooted in the belief that there are no eternal truths.”

—*Alan Brinkley, Democracy*

“Jim Kloppenberg, one of the country’s finest intellectual historians, has come up with a remarkable idea as to how we can understand President Obama: just read what he has written and take it seriously. Think of Kloppenberg as the Bob Woodward of investigative philosophical analysis. He’s written a fine and hugely informative book.”

—*E. J. Dionne, syndicated columnist and author of Souled Out*



James T. Kloppenberg is the Charles Warren Professor of American History and chair of the history department at Harvard University. His books include *Uncertain Victory: Social Democracy and Progressivism in European and American Thought, 1870–1920*; *The Virtues of Liberalism*; and *A Companion to American Thought*.

MARCH

Paper \$17.95T

978-0-691-15433-6

Cloth 2010

978-0-691-14746-8

336 pages. 5 1/2 x 8 1/2.

AMERICAN HISTORY ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

THE AXE AND THE OATH

Ordinary Life in the Middle Ages

ROBERT FOSSIER

Translated by Lydia G. Cochrane

In *The Axe and the Oath*, one of the world's leading medieval historians presents a compelling picture of daily life in the Middle Ages as it was experienced by ordinary people. Robert Fossier vividly describes how these vulnerable people confronted life, from birth to death, including childhood, marriage, work, sex, food, illness, religion, and the natural world. While most histories of the period focus on the ideas and actions of the few who wielded power and stress how different medieval people were from us, Fossier concentrates on the other nine-tenths of humanity in the period and concludes that "medieval man is us."

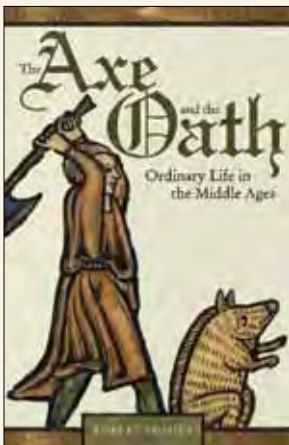
"This is a wonderful book—the product of a lifetime's immersion in the documents and artefacts that survive from the 1,000 years that we call the 'Middle Ages.'"

—Helen Castor, *Times Higher Education*

"Fossier writes with a passion that makes this amazing period of European history come alive for any reader interested in medieval or social history."

—Library Journal

Robert Fossier is professor emeritus of medieval history at the Sorbonne. He is the author of many books on medieval history and the editor of *The Cambridge History of the Middle Ages*.



APRIL

Paper \$18.95S
978-0-691-15431-2
Cloth 2010
978-0-691-14312-5
400 pages. 5 1/2 x 8 1/2.

HISTORY

POWER OVER PEOPLES

Technology, Environments, and Western Imperialism, 1400 to the Present

DANIEL R. HEADRICK

Power over Peoples examines Western imperialism's complex relationship with technology, from the first Portuguese ships that ventured down the coast of Africa in the 1430s to America's post-9/11 invasions of Iraq and Afghanistan. Daniel Headrick traces the evolution of Western technologies and sheds light on the environmental and social factors that have brought victory in some cases and unforeseen defeat in others. Breathtaking in scope, *Power over Peoples* is a revealing history of technological innovation, its promise and limitations, and its central role in the rise and fall of empires.

"Headrick destroys the simplistic notion that technological advances alone can explain the historic limits of Western global hegemony."

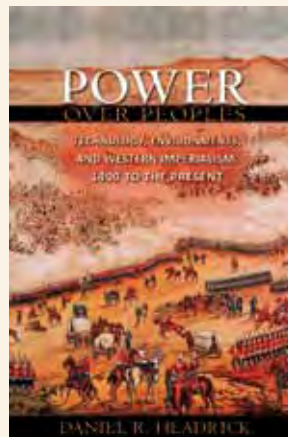
—Choice

"This will be an important and widely cited book."

—Stanley L. Engerman, *University of Rochester*

Daniel R. Headrick is professor emeritus of social science and history at Roosevelt University. His books include *The Tools of Empire* and *The Earth and Its Peoples*.

THE PRINCETON ECONOMIC HISTORY
OF THE WESTERN WORLD
Joel Mokyr, Series Editor



APRIL

Paper \$24.95S
978-0-691-15432-9
Cloth 2009
978-0-691-13933-3
416 pages. 20 halftones.
4 maps. 6 x 9.

HISTORY

AFGHANISTAN

A Cultural and Political History

THOMAS BARFIELD

Afghanistan traces the historic struggles and the changing nature of political authority in this volatile region of the world, from the Mughal Empire in the sixteenth century to the Taliban resurgence today. Thomas Barfield introduces readers to the bewildering diversity of tribal and ethnic groups in Afghanistan, explaining what unites them as Afghans despite the regional, cultural, and political differences that divide them. He vividly describes how Afghanistan's armed factions plunged the country into a civil war, giving rise to clerical rule by the Taliban and isolating Afghanistan from the world. He examines why the American invasion in the wake of September 11 toppled the Taliban so quickly, and how this easy victory lulled the United States into falsely believing that a viable state could be built just as easily.

Afghanistan is essential reading for anyone who wants to understand how a land conquered and ruled by foreign dynasties for more than a thousand years became the "graveyard of empires" for the British and Soviets, and what the United States must do to avoid a similar fate.

"[I]mpressive."

—*Christopher de Bellaigue, New York Review of Books*

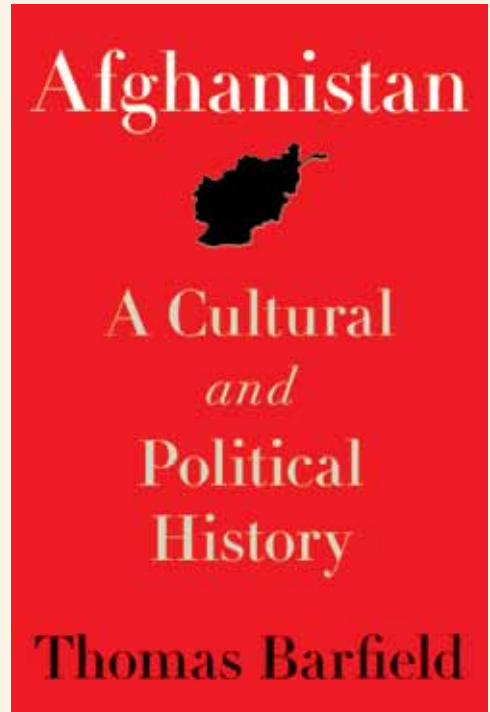
"This book is an authoritative and well-written summary of what we might call the majority view. There is a streak in this book, however, of more radical thinking. . . . It leads him near the end of the book to some startling predictions for Afghanistan's possible futures."

—*Gerard Russell, Foreign Policy*

"[A]n invaluable book. Mr. Barfield . . . provide[s] the context necessary for good policymaking."

—*Doug Bandow, Washington Times*

PRINCETON STUDIES IN MUSLIM POLITICS
Dale F. Eickelman and Augustus Richard Norton, Series Editors



Thomas Barfield is professor of anthropology at Boston University. His books include *The Perilous Frontier: Nomadic Empires and China, 221 BC to AD 1757*; *The Central Asian Arabs of Afghanistan*; and *Afghanistan: An Atlas of Indigenous Domestic Architecture*.

APRIL

Paper \$16.95T

978-0-691-15441-1

Cloth 2010

978-0-691-14568-6

568 pages. 5 line illus. 9 maps. 5 1/2 x 8 1/2.

CURRENT AFFAIRS ■ MIDDLE EAST

PRESS.PRINCETON.EDU

THE TYRANNY OF GUILT

An Essay on Western Masochism

PASCAL BRUCKNER

Translated by Steven Rendall

Since the Holocaust and the end of World War II, the West, and Europeans in particular, have been consumed by remorse. But Pascal Bruckner argues that guilt has now gone too far. Bruckner argues that obsessive guilt has obscured important realities. The West has destroyed monsters as well as created them. The West should be proud—and ready to defend itself and its values. In this, Europeans should learn from Americans, who still have sufficient self-esteem to act decisively in a world of chaos and violence. Lamenting the vice of anti-Americanism that grips so many European intellectuals, Bruckner urges a renewed transatlantic alliance. This is a searing, provocative, and psychologically penetrating account of the crude thought and bad politics that arise from excessive bad conscience.

“Pascal Bruckner’s short book is one of the most vital published in recent years.”

—Douglas Murray, *Literary Review*

“[A] stirring and important book.”

—Eric Kaufmann, *Prospect*

Pascal Bruckner is the award-winning author of many books of fiction and nonfiction, including the novel *Bitter Moon*, which was made into a film by Roman Polanski. Bruckner’s nonfiction books include *Perpetual Euphoria* (Princeton) and *The Paradox of Love* (see page 27).



APRIL

Paper \$19.95S

978-0-691-15430-5

Cloth 2010

978-0-691-14376-7

264 pages. 5 1/2 x 8 1/2.

CURRENT AFFAIRS ■ POLITICS

THE WIND FROM THE EAST

French Intellectuals, the Cultural Revolution, and the Legacy of the 1960s

RICHARD WOLIN

During the 1960s, a who’s who of French thinkers, writers, and artists, spurred by China’s Cultural Revolution, were seized with a fascination for Maoism. Combining a merciless exposé of left-wing political folly and cross-cultural misunderstanding with a spirited defense of the 1960s, *The Wind from the East* tells the colorful story of this legendary period in France. Richard Wolin’s riveting narrative reveals that Maoism’s allure among France’s best and brightest actually had little to do with a real understanding of Chinese politics. Instead, it paradoxically served as a vehicle for an emancipatory transformation of French society.

“The Wind from the East must be regarded as a monument of committed scholarship.”

—David Gress, *Wall Street Journal*

“[A] fascinating and dispassionate account of one of the more curious follies of recent times.”

—Jeremy Jennings, *Standpoint*

Richard Wolin is Distinguished Professor of History, Comparative Literature, and Political Science at the City University of New York Graduate Center. His books, which include *Heidegger’s Children* and *The Seduction of Unreason* (both Princeton), have been translated into ten languages. His articles and reviews have appeared in *Dissent*, *the Nation*, and *the New Republic*.



APRIL

Paper \$24.95S

978-0-691-15434-3

Cloth 2010

978-0-691-12998-3

408 pages. 6 halftones. 6 x 9.

EUROPEAN HISTORY

A SHORT HISTORY OF THE JEWS

MICHAEL BRENNER

Translated by Jeremiah Riemer

This is a sweeping and powerful narrative history of the Jewish people from biblical times to today. Based on the latest scholarship and richly illustrated, it is the most authoritative and accessible chronicle of the Jewish experience available. Michael Brenner tells a dramatic story of change and migration deeply rooted in tradition, taking readers from the mythic wanderings of Moses to the unspeakable atrocities of the Holocaust, and from the Babylonian exile to the Hasidic enclaves of modern-day Brooklyn. The book is full of fascinating personal stories of exodus and return, from that told about Abraham, who brought his newfound faith into Canaan, to that of Holocaust survivor Esther Barkai, who lived on a kibbutz established on a German estate seized from the Nazi Julius Streicher as she awaited resettlement in Israel. Describing the events and people that have shaped Jewish history, and highlighting the important contributions Jews have made to the arts, politics, religion, and science, *A Short History of the Jews* is a compelling blend of storytelling and scholarship that brings the Jewish past marvelously to life.

"[A]n excellent introduction."

—Jay Freeman, *Booklist*

"In this concise but all-encompassing account of the Jews, Brenner . . . does a remarkable job of escorting readers from the biblical narrative of Abraham's journey from Ur and idolatry through the treacherous, monotheistic course of Jewish history."

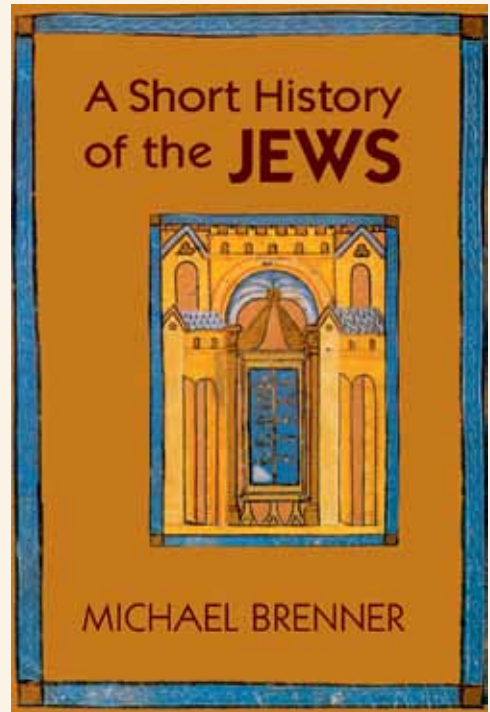
—Publishers Weekly Religion Book Line

"This is an excellent overview of Jewish history—a well-written, up-to-date survey for college students and the general reader. Considering the scope of the coverage, the book is remarkably concise."

—Robert Seltzer, *H-Net Reviews*

"Brenner offers a digestible, interesting, complex history, in an accessible format."

—Jewish Book World



Michael Brenner is professor of Jewish history and culture at the University of Munich. His books include *Zionism: A Brief History* and *After the Holocaust: Rebuilding Jewish Lives in Postwar Germany* (Princeton).

APRIL

Paper \$24.95T

978-0-691-15497-8

Cloth 2010

978-0-691-14351-4

440 pages. 92 halftones. 1 table.

5 maps. 5 ½ x 8 ½.

HISTORY ■ JEWISH STUDIES

PRESS.PRINCETON.EDU

WINNER OF THE 2010 NATIONAL JEWISH BOOK AWARD IN
AMERICAN JEWISH STUDIES, JEWISH BOOK COUNCIL

THE REBBE

The Life and Afterlife of
Menachem Mendel Schneerson

SAMUEL HEILMAN &
MENACHEM FRIEDMAN

From the 1950s until his death in 1994, Menachem Mendel Schneerson—revered by his followers worldwide simply as the Rebbe—built the Lubavitcher movement from a relatively small sect within Hasidic Judaism into the powerful force in Jewish life that it is today. Samuel Heilman and Menachem Friedman paint an unforgettable portrait of Schneerson, who, swept away by his expectation that the Messiah was coming, came to believe that he could deny death and change history. *The Rebbe* demonstrates how Schneerson's embrace of traditionalism and American style modernity made him uniquely suited to his messianic mission.

"[A] groundbreaking study."

—Keith Kahn-Harris, *Times Literary Supplement*

"[A]n outstanding biography."

—Publishers Weekly

Samuel Heilman is Distinguished Professor of Sociology at Queens College and holds the Harold Proshansky Chair in Jewish Studies at the Graduate Center of the City University of New York. **Menachem Friedman** is professor emeritus of sociology at Bar-Ilan University in Israel.



APRIL

Paper \$19.95S

978-0-691-15442-8

Cloth 2010

978-0-691-13888-6

384 pages. 28 halftones. 6 x 9.

RELIGION ■ JEWISH STUDIES

ALLEGORY

The Theory of a Symbolic Mode

ANGUS FLETCHER

WITH A FOREWORD BY HAROLD BLOOM
AND A NEW AFTERWORD BY THE AUTHOR

The allegorical expression of ideas pervades literature, art, music, religion, politics, business, and advertising. But how does allegory really work and how should we understand it? For more than forty years, Angus Fletcher's classic book has provided an answer that is still unsurpassed for its comprehensiveness, brilliance, and eloquence. With a preface by Harold Bloom and a substantial new afterword by the author, this edition reintroduces this essential text to a new generation of students and scholars of literature and art.

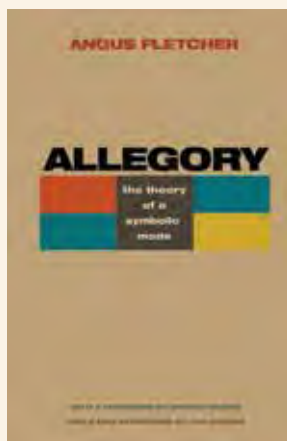
"Allegory is a brilliantly original analytical description of the organization of symbolic fiction; it deals with the most interesting topics and asks the right questions; its examples are learned and fascinatingly offbeat."

—*Times Literary Supplement*

"An enormously valuable tool for understanding complex literary texts like Spenser's Faerie Queene."

—Stephen Greenblatt, author of *Will in the World: How Shakespeare Became Shakespeare*

Angus Fletcher is distinguished professor emeritus of English and comparative literature at the Graduate School of the City University of New York. His most recent books are *Time, Space, and Motion in the Age of Shakespeare* and *A New Theory for American Poetry*.



SEPTEMBER

Paper \$35.00S

978-0-691-15180-9

496 pages. 23 halftones. 6 x 9.

LITERATURE

THE GOLDEN LEGEND

Readings on the Saints

JACOBUS DE VORAGINE

Translated by William Granger Ryan

WITH AN INTRODUCTION BY EAMON DUFFY

Depicting the lives of the saints in an array of factual and fictional stories, *The Golden Legend* was perhaps the most widely read book, after the Bible, during the late Middle Ages. It was compiled around 1260 by Jacobus de Voragine, a scholarly friar and later archbishop of Genoa, whose purpose was to captivate, encourage, and edify the faithful, while preserving a vast store of information pertaining to the legends and traditions of the church. In this translation, the first in English of the complete text, William Granger Ryan captures the immediacy of this rich work, which offers an important guide for readers interested in medieval art and literature and, more generally, in popular religious culture.

Arranged according to the order of saints' feast days, these fascinating stories are now combined into one volume. This edition also features an introduction by Eamon Duffy contextualizing the work.

"Art historians depend on it. Medievalists should know it inside-out. . . . [F]or the rest of us it remains a treasure-house of European culture, crammed full of the things which everyone, once upon a time, used to know."

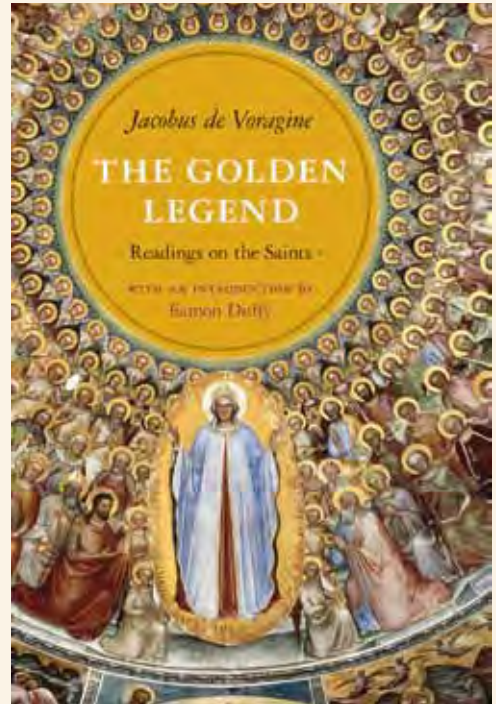
—Noel Malcolm, *Sunday Telegraph*

"An unequalled source book for the study of the art and literature of the high Middle Ages. . . . [de Voragine] showed himself to be a narrative artist of the first rank, and in Ryan's fine English version we have a splendid volume that can take its place somewhere between Butler's Lives of the Saints and Aesop's Fables."

—George Sim Johnston, *New Criterion*

"[The Golden Legend] came to serve as the literary equivalent of wall-paintings and stained glass. . . . For the translation of the work in its entirety into English we have had to wait 700 years for the energy and learning of a distinguished American academic, William Granger Ryan."

—Gerard Irvine, *Times Literary Supplement*



William Granger Ryan was a priest in the diocese of Brooklyn and Queens and president of Seton Hill College. **Eamon Duffy** is professor of the history of Christianity at Cambridge University. His books include *The Stripping of the Altars* and *Saints and Sinners*.

MAY

Paper \$39.50S

978-0-691-15407-7

824 pages. 6 x 9.

RELIGION ■ EUROPEAN HISTORY

PRESS.PRINCETON.EDU



SLICING PIZZAS, RACING TURTLES, AND FURTHER ADVENTURES IN APPLIED MATHEMATICS

ROBERT B. BANKS

Have you ever daydreamed about digging a hole to the other side of the world? This book not only entertains such ideas but, better yet, supplies the mathematical know-how to turn fantasies into problem-solving adventures. This book presents a collection of puzzles for readers interested in sharpening their thinking and math skills. The problems range from the wondrous to the eminently practical. Designed to entertain and to stimulate thinking, this book can be read for sheer personal enjoyment.

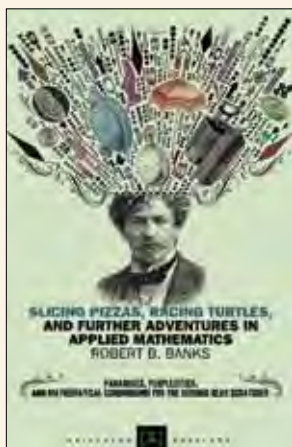
"[Banks displays] a playful imagination and love of the fantastic that one would not ordinarily associate with a mathematical engineer. . . . Banks's style is entertaining."

—Christian Science Monitor

"Banks turns trivial questions into mind-expanding demonstrations of the magical powers of mathematics."

—Booklist

Robert B. Banks (1922–2002) was the author of *Towing Icebergs*, *Falling Dominoes*, and *Other Adventures in Applied Mathematics* (Princeton). He was professor of engineering at Northwestern University and dean of engineering at the University of Illinois at Chicago.



JULY

Paper \$18.95T
978-0-691-15499-2
304 pages. 5 1/2 x 8 1/2.
POPULAR MATHEMATICS

ACROSS THE BOARD

The Mathematics of Chessboard Problems

JOHN J. WATKINS

Across the Board is not simply about chess, but the chessboard itself and the fascinating mathematics behind it. John Watkins surveys all the well-known problems in this area of recreational mathematics. Many beautiful solutions have emerged for basic chessboard problems since mathematicians first began working on them over three centuries ago. But now such problems have been extended to three-dimensional chessboards and even to chessboards on unusual surfaces such as toruses (the equivalent of playing chess on a doughnut) and cylinders. *Across the Board* will captivate students and instructors, mathematicians, chess enthusiasts, and puzzle devotees.

"This book is extremely well written and is, no doubt, the best exposition of the connection between the chessboard problems and recreational mathematics."

—Mohammed Aassila, MAA Review

"Watkins offers an excellent invitation to serious mathematics."

—Choice

John J. Watkins is professor emeritus of mathematics at Colorado College. An award-winning teacher, he is the author of *Topics in Commutative Ring Theory* (Princeton) and coauthor of *Graphs: An Introductory Approach*.



JULY

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CHASES AND ESCAPES

The Mathematics of Pursuit and Evasion

PAUL J. NAHIN

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"[A] fascinating history of the mathematics of pursuit, in which [Nahin] guides us masterfully through the maths itself."

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"Nahin's sophisticated puzzles... have a far better than even chance of fascinating and preoccupying the mathematically literate readership they seek."

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"Nahin's book is an entertaining, thought-provoking collection.... These puzzles invite the reader to think intuitively, mathematically, and creatively."

—Mathematics Teacher

Paul J. Nahin is the best-selling author of many popular math books, including *Mrs. Perkins's Electric Quilt*, *Digital Dice*, *Dr. Euler's Fabulous Formula*, *When Least Is Best*, and *An Imaginary Tale* (all Princeton). He is professor emeritus of electrical engineering at the University of New Hampshire.



JULY

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978-0-691-1-15501-2

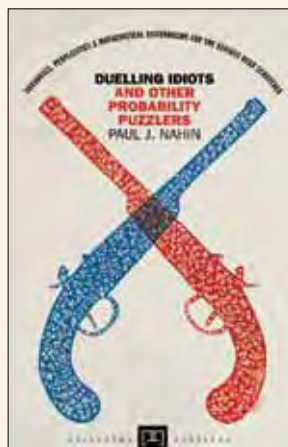
Cloth 2007

978-0-691-12514-5

272 pages. 5 halftones.

67 line illus. 5 1/2 x 8 1/2.

POPULAR MATHEMATICS



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THE MATHEMATICAL MECHANIC
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Everybody knows that mathematics is indispensable to physics. But how many people realize that physics can be used to produce many astonishing and strikingly elegant solutions in mathematics? Mark Levi shows how in this delightful book, treating readers to a host of entertaining problems and mind-bending puzzles that will amuse and inspire their inner physicist.

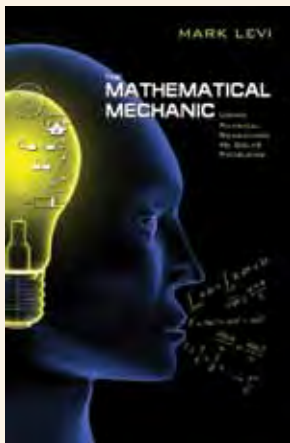
The Mathematical Mechanic will appeal to anyone interested in the little-known connections between mathematics and physics and how both endeavors relate to the world around us.

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"A most interesting book... [A] thoroughly enjoyable and thought-provoking read."
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Mark Levi is professor of mathematics at Pennsylvania State University and the author of *Why Cats Land on Their Feet* (see page 17).



JULY

Paper \$14.95T
 978-0-691-15456-5
 Cloth 2009
 978-0-691-14020-9
 200 pages. 56 halftones.
 66 line illus. 1 table. 6 x 9.

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EULER'S GEM

The Polyhedron Formula and the Birth of Topology

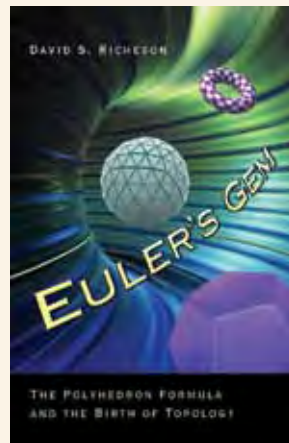
DAVID S. RICHESON

From ancient Greek geometry to today's cutting-edge research, *Euler's Gem* celebrates the discovery of the beloved polyhedron formula and traces its far-reaching impact on topology, the study of shapes. David Richeson tells how the Greeks missed the formula entirely; how Descartes almost discovered it but fell short; how nineteenth-century mathematicians widened the formula's scope in ways that Euler never envisioned; and how twentieth-century mathematicians discovered that every shape has its own Euler's formula. Using wonderful examples and numerous illustrations, Richeson presents the formula's many elegant and unexpected applications.

"The author has achieved a remarkable feat, introducing a naive reader to a rich history without compromising the insights and without leaving out a delicious detail."
 —Choice

"[Richeson] is enthusiastic and humorous. It was a pleasure reading this book."
 —Jeanine Daems, Mathematical Intelligencer

David S. Richeson is associate professor of mathematics at Dickinson College.



MAY

Paper \$16.95T
 978-0-691-15457-2
 Cloth 2008
 978-0-691-12677-7
 336 pages. 36 halftones.
 185 line illus. 8 tables. 6 x 9.

POPULAR MATHEMATICS

MATHLETICS

How Gamblers, Managers, and Sports Enthusiasts Use Mathematics in Baseball, Basketball, and Football

WAYNE L. WINSTON

WITH A NEW EPILOGUE BY THE AUTHOR

Mathletics shows readers how to use simple mathematics to analyze a range of statistical and probability-related questions in professional baseball, basketball, and football. Wayne Winston gives math enthusiasts the practical tools they need to enhance their understanding and enjoyment of their favorite sports. *Mathletics* blends fun math problems with sports stories of actual games, teams, and players, along with anecdotes from Winston's work as a sports consultant.

In a new epilogue, Winston discusses the stats and numerical analysis behind some recent sporting events, such as how the Dallas Mavericks used analytics to become the 2011 NBA champions.

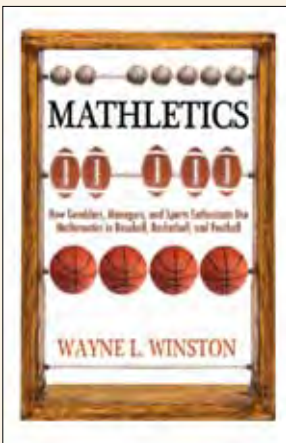
"[Winston] gets inside professional sports like no other writer I know. Mathletics is like a seat at courtside."

—Mark Cuban, owner of the Dallas Mavericks

"[Winston] knows what he's doing and has data to back up his opinions."

—Ken Berger, CBSsports.com

Wayne L. Winston is the John and Esther Reese Professor of Decision Sciences at Indiana University's Kelley School of Business. He has been a consultant to major corporate and sports organizations, including USA Diving and the Dallas Mavericks.



APRIL

Paper \$19.95T

978-0-691-15458-9

Cloth 2009

978-0-691-13913-5

400 pages. 114 line illus.

49 tables. 6 x 9.

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CHASING STARS

The Myth of Talent and
the Portability of Performance

BORIS GROYSBERG

Many companies go to great lengths to lure star employees away from competitors in the belief that talented performers who change firms will bring their success with them. But in *Chasing Stars*, Boris Groysberg reveals what a disastrous assumption this can be. After examining the careers of more than a thousand star analysts at Wall Street investment banks, he comes to a striking conclusion: star analysts who switch firms suffer an immediate and lasting decline in performance. The book also examines how its findings apply to many other occupations, from general managers to football players. Offering profound insights into the fundamental nature of outstanding performance, *Chasing Stars* also provides practical guidance.

"[B]rilliant. . . [T]he best business book of the year on human capital."

—Sally Helgesen, Strategy + Business

Boris Groysberg is professor of business administration at Harvard Business School.



APRIL

Paper \$24.95S

978-0-691-15451-0

Cloth 2010

978-0-691-12720-0

464 pages. 13 line illus.

18 tables. 6 x 9.

BUSINESS ■ MANAGEMENT

WINNER OF THE 2011 SILVER MEDAL AXIOM BUSINESS BOOK AWARD IN ENTREPRENEURSHIP, JENKINS GROUP, INC.

THE INVENTION OF ENTERPRISE

Entrepreneurship from
Ancient Mesopotamia to Modern Times

EDITED BY DAVID S. LANDES,
JOEL MOKYR & WILLIAM J. BAUMOL

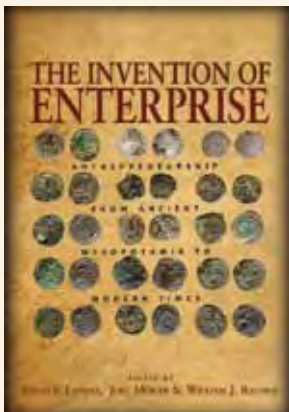
The Invention of Enterprise is the first comprehensive history of entrepreneurship from antiquity to the present. Written by a group of leading economic historians, the book examines the changing role of the entrepreneur across the millennia and around the globe. It provides a sweeping history of enterprise in Mesopotamia and Neo-Babylon; offers insights into the entrepreneurial history of China, Japan, Colonial India, and the Islamic Middle East; and describes the crucial role of the entrepreneur in innovative activity in Europe and the United States, from the medieval period to today.

"[T]hese essays deserve close consideration, as much for the questions they raise as for the answers they give about innovation and entrepreneurship."

—Mansel G. Blackford, *EH.Net*

David S. Landes is the Coolidge Professor of History and professor emeritus of economics at Harvard University. **Joel Mokyr** is the Robert Strotz Professor of Arts and Sciences and professor of economics and history at Northwestern University. **William J. Baumol** is the Harold Price Professor of Entrepreneurship at New York University's Stern School of Business.

THE KAUFFMAN FOUNDATION SERIES
ON INNOVATION AND ENTREPRENEURSHIP



MARCH

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978-0-691-15452-7
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978-0-691-14370-5
584 pages. 6 halftones.
7 line illus. 21 tables.
3 maps. 7 x 10.

ECONOMICS ■ HISTORY

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Why Public Efforts to Boost Entrepreneurship
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What to Do about It

JOSH LERNER

This book is the first extensive look at the ways governments have supported entrepreneurs and venture capitalists around the globe in recent decades. Lerner provides insights into why some public initiatives work while others don't, and offers suggestions for how public ventures should be implemented in the future. The book argues for a careful approach to government support of entrepreneurial activities, so that the mistakes of earlier efforts are not repeated.

"[A] useful book."

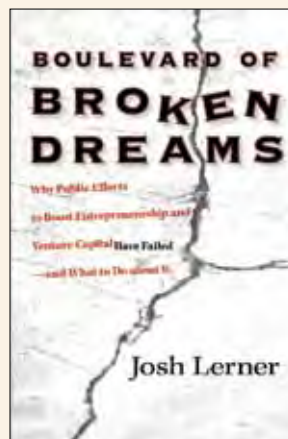
—David Brooks, *New York Times*

"[A] really readable collection of data, anecdotes, and thoughtful arguments."

—Scott Kirsner, *Boston Globe's Innovation Economy blog*

Josh Lerner is the Jacob H. Schiff Professor of Investment Banking at Harvard Business School, with a joint appointment in finance and entrepreneurial management. He is the coauthor of *Innovation and Its Discontents* (Princeton) and other books.

THE KAUFFMAN FOUNDATION SERIES
ON INNOVATION AND ENTREPRENEURSHIP



MARCH

Paper \$18.95S
978-0-691-15453-4
Cloth 2009
978-0-691-14219-7
240 pages. 6 x 9.

POPULAR ECONOMICS ■ BUSINESS

ZOMBIE ECONOMICS

How Dead Ideas Still Walk among Us

JOHN QUIGGIN

WITH A NEW CHAPTER BY THE AUTHOR

In the graveyard of economic ideology, dead ideas still stalk the land.

The recent financial crisis laid bare many of the assumptions behind market liberalism—the theory that market-based solutions are always best, regardless of the problem. For decades, their advocates dominated mainstream economics, and their influence created a system where an unthinking faith in markets led many to view speculative investments as safe. The crisis seemed to have killed off these ideas, but they still live on in the minds of many. In *Zombie Economics*, John Quiggin explains how these dead ideas still walk among us—and why we must find a way to kill them once and for all if we are to avoid an even bigger financial crisis in the future.

In a new chapter, Quiggin brings the book up to date with a discussion of the re-emergence of pre-Keynesian ideas about austerity and balanced budgets as a response to recession.

“Entertaining and thought-provoking.”

—Philip Coggan, *Economist*

“Lucid, lively and loaded with hard data, passionate, provocative and . . . persuasive. . . [Zombie Economics] should be required reading, even for those who aren’t Keynesians or Krugmaniacs.”

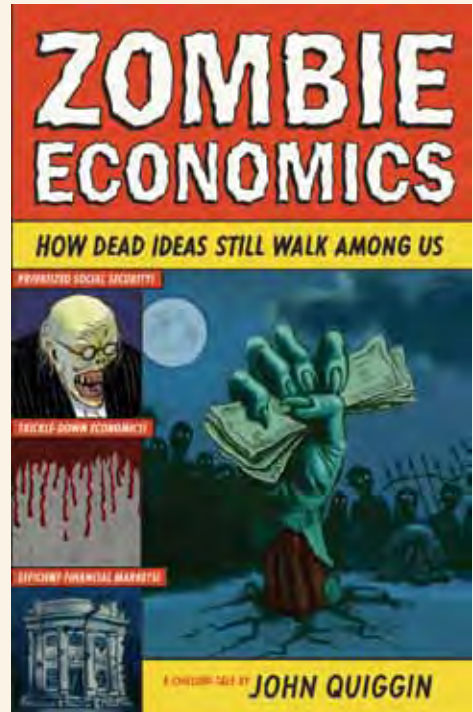
—Glenn C. Altschuler, *Barron’s*

“As Quiggin explains with elegance, lucidity and deadpan humour, the undead ideas here are interconnected: killing one causes it to knock over another in a sort of zombie-dominoes effect.”

—Guardian

“Quiggin is a writer of great verve who marshals some powerful evidence.”

—Financial Times (*FT Critics Pick 2010*)



John Quiggin is professor of economics at the University of Queensland in Australia.

MAY

Paper \$16.95T

978-0-691-15454-1

Cloth 2010

978-0-691-14582-2

248 pages. 4 line illus. 5 1/2 x 8 1/2.

POPULAR ECONOMICS

PRESS.PRINCETON.EDU

THE BRAIN AND THE MEANING OF LIFE

PAUL THAGARD

Why is life worth living? What makes actions right or wrong? What is reality and how do we know it? Defending the superiority of evidence-based reasoning over religious faith and philosophical thought experiments, cognitive scientist Paul Thagard argues that minds are brains and that reality is what science can discover. *The Brain and the Meaning of Life* reveals how our cognitive and emotional abilities allow us to understand reality, decide effectively, act morally, and pursue the vital needs of love, work, and play.

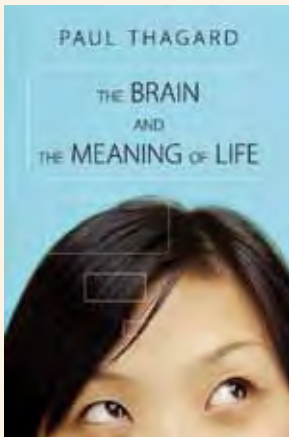
“[Thagard] offers a tightly reasoned, often humorous, and original contribution to the emerging practice of applying science to areas heretofore the province of philosophers, theologians, ethicists, and politicians.”

—Michael Shermer, *Science*

“Thagard lays out detailed arguments that reality is knowable through science, that minds are nothing other than material brains and that there are no ultimate rights and wrongs handed down by a supernatural being.”

—New Scientist

Paul Thagard is professor of philosophy and director of the cognitive science program at the University of Waterloo, Canada. His books include *Hot Thought: Mechanisms and Applications of Emotional Cognition* and *How Scientists Explain Disease*.



MARCH

Paper \$19.95S

978-0-691-15440-4

Cloth 2010

978-0-691-14272-2

296 pages. 12 line illus. 6 x 9.

COGNITIVE SCIENCE ■
PHILOSOPHY

WHY EVERYONE (ELSE) IS A HYPOCRITE

Evolution and the Modular Mind

ROBERT KURZBAN

We're all hypocrites. Why? Hypocrisy is the natural state of the human mind.

The key to understanding our behavioral inconsistencies lies in understanding the design of the mind, which consists of many specialized units evolved by the process of natural selection. While these modules sometimes work together seamlessly, they don't always. Modularity suggests that there is no "I." Instead, each of us is a contentious "we"—a collection of discrete but interacting systems whose constant conflicts shape our interactions with one another and our experience of the world.

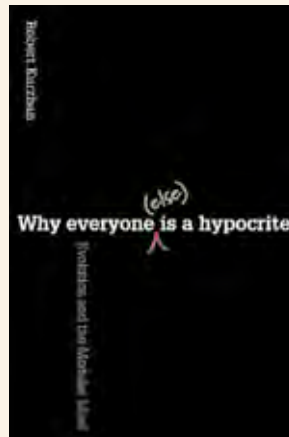
“Bolstered by recent studies and research, Kurzban makes a convincing and coherent . . . case for the modular mind, greatly helped by humorous footnotes and examples.”

—Publishers Weekly

“Using humour and anecdotes, [Kurzban] reveals how conflict between the modules of the mind leads to contradictory beliefs, vacillating behaviours, broken moral boundaries and inflated egos.”

—Nature

Robert Kurzban is associate professor of psychology and founder of the Pennsylvania Laboratory for Experimental Evolutionary Psychology at the University of Pennsylvania.



JUNE

Paper \$18.95T

978-0-691-15439-8

Cloth 2010

978-0-691-14674-4

288 pages. 2 halftones.

1 line illus. 6 x 9.

POPULAR SCIENCE ■
PSYCHOLOGY

BIRDSCAPES

Birds in Our Imagination and Experience

JEREMY MYNOTT

Birdscapes is a unique meditation on the variety of human responses to birds, from antiquity to today, and from casual observers to the globe-trotting “twitchers” who sometimes risk life, limb, and marriages simply to add new species to their “life lists.” Drawing extensively on literature, history, philosophy, and science, Jeremy Mynott puts his own experiences as a birdwatcher in a rich cultural context. His sources range from the familiar—Thoreau, Keats, Darwin, and Audubon—to the unexpected—Benjamin Franklin, Giacomo Puccini, Oscar Wilde, and Monty Python. Just as unusual are the extensive illustrations, which explore our perceptions and representations of birds through images such as national emblems, women’s hats, and professional sports logos, as well as classics of bird art. Conversational, playful, and witty, *Birdscapes* gently leads us to reflect on large questions about our relation to birds and the natural world.

“[An] inventive disquisition.”

—New Yorker

“The finest book ever written about why we watch birds. . . . Mynott’s lightness of touch, combined with his depth of knowledge, experience and above all perception, create a thought-provoking and compulsively readable book.”

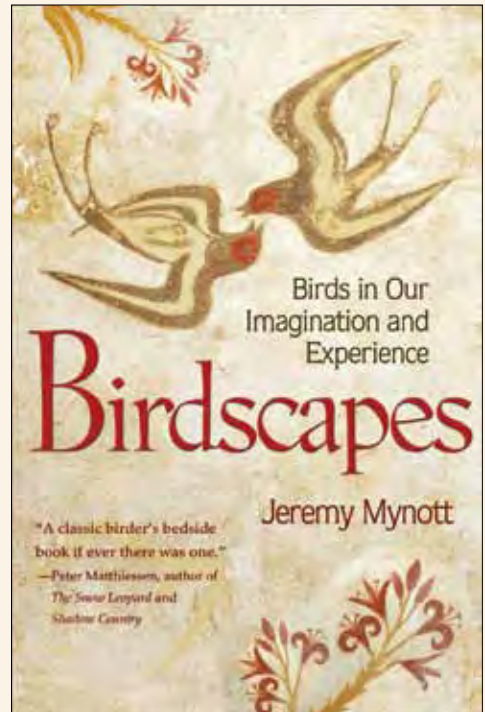
—Stephen Moss, *Guardian*

“An absolutely fascinating book, exhaustively researched, beautifully written, both learned and humorous, and endlessly stimulating.”

—Bryan Bland, *Birding World*

“An astonishing compendium brimming over with bird lore and theory, pertinent quotations and avian miscellany, all of it well-written and much of it amusing—a classic birder’s bedside book if ever there was one.”

—Peter Matthiessen, author of *The Snow Leopard* and *Shadow Country*



Jeremy Mynott has been watching, listening to, and thinking about birds—and birders—for much of his life. He is the former chief executive of Cambridge University Press and is a fellow of Wolfson College, Cambridge.

MARCH

Paper \$19.95

978-0-691-15428-2

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978-0-691-13539-7

392 pages. 8 color illus.

32 halftones. 25 line illus. 6 x 9.

NATURE ■ BIRDS

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WINNER OF THE 1989 JAMES H. BREASTED PRIZE,
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MEMPHIS UNDER THE PTOLEMIES

Second Edition

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Drawing on archaeological findings and an unusual combination of Greek and Egyptian evidence, Dorothy Thompson examines the economic life and multicultural society of the ancient Egyptian city of Memphis in the era between Alexander and Augustus. Now thoroughly revised and updated, this masterful account is essential reading for anyone interested in ancient Egypt or the Hellenistic world.

“Memphis Under the Ptolemies is one of the greatest studies of an ancient city and a true testament to one of the finest scholars of the Hellenistic world.”

—J. G. Manning, *Yale University*

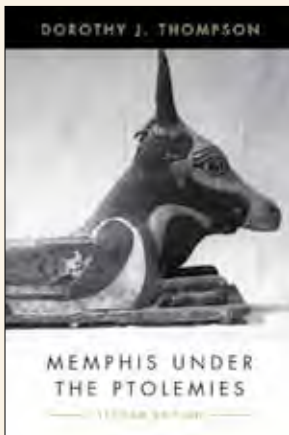
“[A] masterful analysis of the surviving evidence for ancient Memphis.”

—John F. Oates, *American Journal of Philology*

“[A] book of utmost importance to all readers interested in ancient civilizations.”

—C. C. Lamberg-Karlovsky, *Choice*

Dorothy J. Thompson is a fellow of Girton College, University of Cambridge, and a member of the faculty of classics at the University of Cambridge. She is a fellow of the British Academy and an honorary president of the International Association of Papyrologists.



MARCH

Paper \$35.00S

978-0-691-14033-9

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978-0-691-15217-2

360 pages. 8 halftones.

6 line illus. 5 tables.

4 maps. 6 x 9.

ANCIENT HISTORY ■
EGYPTOLOGY ■
ARCHAEOLOGY

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2010

ALEXANDER THE GREAT AND HIS EMPIRE

A Short Introduction

PIERRE BRIANT

Translated by Amélie Kuhrt

This is the only book in any language that sets the rise of Alexander's short-lived empire within the broad context of ancient Near Eastern history under Achaemenid Persian rule, as well as against Alexander's Macedonian background. As a renowned historian of both the Macedonians and the Persians, Pierre Briant is uniquely able to assess Alexander's significance from the viewpoint of both the conquerors and the conquered. For this translation, Briant has written a new foreword and conclusion, updated the main text and the thematic annotated bibliography, and added a substantial appendix.

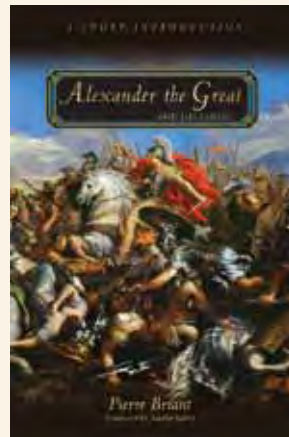
“[T]he best introduction to the history of Alexander the Great in English.”

—Choice

“Briant is one of the most brilliant historians of antiquity at work today.”

—Tom Holland, *Wall Street Journal*

Pierre Briant is the Professor of the History and Civilization of the Achaemenid World and the Empire of Alexander the Great at the Collège de France. His many books include *From Cyrus to Alexander: A History of the Persian Empire*.



APRIL

Paper \$19.95S

978-0-691-15445-9

Cloth 2010

978-0-691-14194-7

216 pages. 10 halftones.

2 maps. 5 1/2 x 8 1/2.

ANCIENT HISTORY ■
CLASSICS

MACHIAVELLI'S GOD

MAURIZIO VIROLI

Translated by Antony Shugaar

To many readers of *The Prince*, Machiavelli appears to be deeply un-Christian or even anti-Christian, a cynic who thinks rulers should use religion only to keep their subjects in check. But in *Machiavelli's God*, Maurizio Viroli, one of the world's leading authorities on Machiavelli, argues that Machiavelli, far from opposing Christianity, thought it was crucial to republican social and political renewal—but that first it needed to be renewed itself. Viroli places Machiavelli in the context of Florence's republican Christianity, which was founded on the idea that the true Christian is a citizen who serves the common good. Building on this tradition, Machiavelli advocated a religion of virtue, and he believed that, without this faith, free republics could not survive.

"[L]ively and wide-ranging."

—Victoria Kahn, *Times Literary Supplement*

"[F]ascinating. [This] is an indispensable book for anyone who wishes to write about Machiavelli and religion or Machiavelli and republicanism."

—Laurie M. Johnson Bagby, *Notre Dame Philosophical Reviews*

Maurizio Viroli is professor of politics at Princeton University and professor of political communication at the University of Italian Switzerland in Lugano. His many books include *Niccolò's Smile* and *The Liberty of Servants* (Princeton).



SEPTEMBER

Paper \$24.95S

978-0-691-15449-7

Cloth 2010

978-0-691-12414-8

336 pages. 6 x 9.

POLITICAL THEORY ■
INTELLECTUAL HISTORY

ONE OF THE "FIVE BEST POLITICAL AND ECONOMICS BOOKS FOR 2010," *NEW STATESMAN*

A POLITICAL PHILOSOPHY IN PUBLIC LIFE

Civic Republicanism in Zapatero's Spain

JOSÉ LUIS MARTÍ & PHILIP PETTIT

This book examines an unlikely development in modern political philosophy: the adoption by a major national government of the ideas of a living political theorist. In 2000, Spain's new opposition leader, José Luis Rodríguez Zapatero, pledged that if his socialist party won power he would govern in accordance with the principles laid out in Philip Pettit's *Republicanism*. Pettit returned to Spain in 2007 to give Zapatero's government a qualified thumbs-up for promoting republican ideals. In this book, Pettit and José Luis Martí provide the background to these events, explain the principles of civic republicanism, present Pettit's report, and include an interview with Zapatero himself.

"[C]ompelling evidence that contemporary political philosophy is as capable of inspiring those who are active in the public square as it is of those gathered around seminar tables."

—Richard Dagger, *Ethics*

José Luis Martí is associate professor of law at Pompeu Fabra University in Barcelona. **Philip Pettit** is the Laurance S. Rockefeller University Professor of Politics and Human Values at Princeton University. His books include *Republicanism*, *A Theory of Freedom*, and *Made with Words* (Princeton).



JUNE

Paper \$24.95S

978-0-691-15447-3

Cloth 2010

978-0-691-14406-1

216 pages. 1 line illus. 6 x 9.

POLITICAL THEORY ■
PHILOSOPHY

THINKING OF OTHERS

On the Talent for Metaphor

TED COHEN

In *Thinking of Others*, Ted Cohen argues that the ability to imagine oneself as another person is an indispensable human capacity and that this talent for identification is the same as the talent for metaphor. To see oneself as someone else, whether a real person or a fictional character, is to exercise the ability to deal with metaphor and other figurative language. The underlying faculty, Cohen contends, is the same—simply the ability to think of one thing as another when it plainly is not. Using many literary examples, Cohen makes the case that we can engage with fictional characters just as intensely as we do with real people, and he looks at some of the ways literature itself takes up the question of interpersonal identification and understanding.

“[T]remendous.”

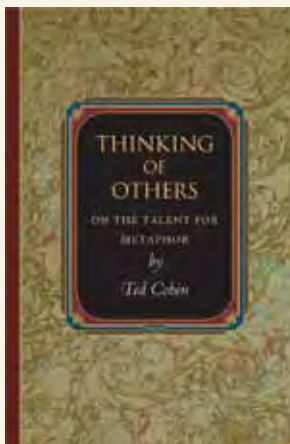
—James Wood, “Ten Favorite Books of 2008,”
New Yorker blog

“This is really philosophy at its best: clearly written and free from jargon, sophisticated yet unpretentious, and highly engaging.”

—Jeanette Bicknell, *Philosophy in Review*

Ted Cohen is professor of philosophy at the University of Chicago and the author of *Jokes: Philosophical Thoughts on Joking Matters*.

PRINCETON MONOGRAPHS IN PHILOSOPHY
Harry G. Frankfurt, Series Editor



APRIL

Paper \$19.95S

978-0-691-15446-6

Cloth 2008

978-0-691-13746-9

104 pages. 5 1/2 x 8 1/2.

PHILOSOPHY ■ LITERATURE ■
AESTHETICS

MEANING IN LIFE AND WHY IT MATTERS

SUSAN WOLF

Introduction by Stephen Macedo

With commentary by John Koethe,
Robert M. Adams, Nomy Arpaly & Jonathan Haidt

Most people, including philosophers, tend to classify human motives as falling into one of two categories: the egoistic or the altruistic, the self-interested or the moral. According to Susan Wolf, however, much of what motivates us does not comfortably fit into this scheme. Often we act neither for our own sake nor out of duty or an impersonal concern for the world. Rather, we act out of love for objects that we rightly perceive as worthy of love—and it is these actions that give meaning to our lives. Wolf makes a compelling case that, along with happiness and morality, this kind of meaningfulness constitutes a distinctive dimension of a good life.

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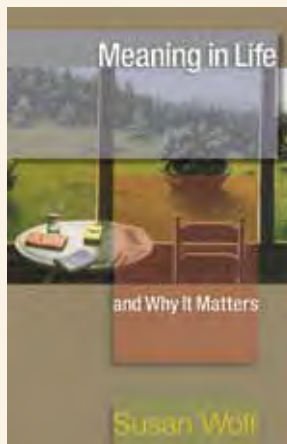
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Susan Wolf is the Edna J. Koury Professor of Philosophy at the University of North Carolina, Chapel Hill. She is the author of *Freedom within Reason*.

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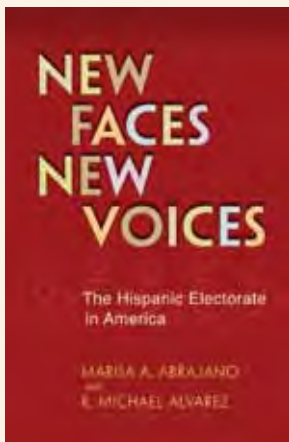
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Marisa A. Abrajano is associate professor of political science at the University of California, San Diego. She is the author of *Campaigning to the New American Electorate*. **R. Michael Alvarez** is professor of political science at the California Institute of Technology. He is the coauthor of *Electronic Elections* and *Hard Choices, Easy Answers* (both Princeton).



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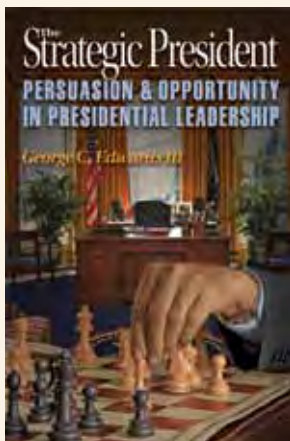
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Heather K. Gerken is the J. Skelly Wright Professor of Law at Yale Law School, where she teaches election and constitutional law. She is a frequent media commentator on elections and has written for the *New Republic*, *Roll Call*, *Legal Affairs*, and the *Legal Times*.



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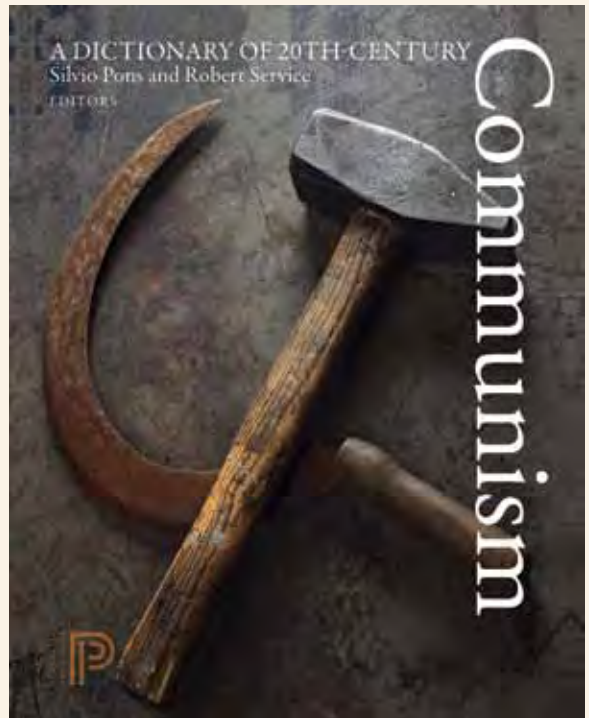
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