

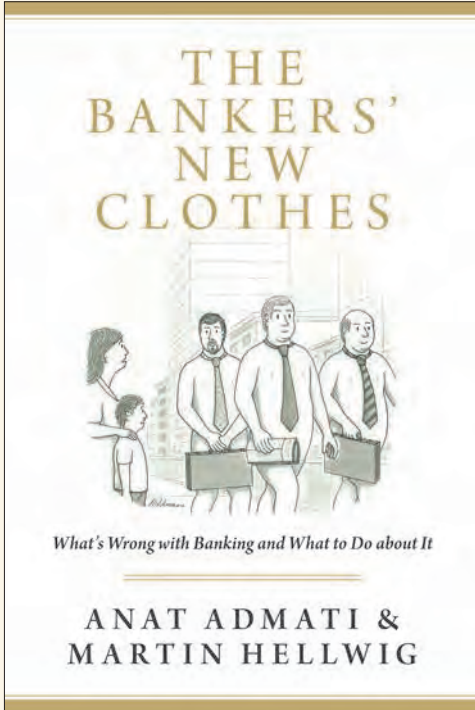
SHORTLISTED FOR THE 2013 SPEAR'S BOOK AWARD IN BUSINESS

THE BANKERS' NEW CLOTHES

What's Wrong with Banking and What to Do about It

ANAT ADMATI & MARTIN HELLWIG

With a new preface by the authors



The past few years have shown that risks in banking can impose significant costs on the economy. Many claim, however, that a safer banking system would require sacrificing lending and economic growth. *The Bankers' New Clothes* examines this claim and the narratives used by bankers, politicians, and regulators to rationalize the lack of reform, exposing them as invalid. Anat Admati and Martin Hellwig argue that we can have a safer and healthier banking system without sacrificing any of its benefits, and at essentially no cost to society. They seek to engage the broader public in the debate by cutting through the jargon of banking, clearing the fog of confusion, and presenting the issues in simple and accessible terms.

"The most important [book] to emerge from the crisis."

—Martin Wolf, *Financial Times*

"Powerful."

—*Economist.com's Free Exchange*

"Crucial."

—Jim Surowiecki, *New Yorker.com*

"Excellent."

—Matthew Yglesias, *Slate.com*

"[Admati and Hellwig] slice through the bankers' self-serving nonsense."

—John Cochrane, *Wall Street Journal*

"Important."

—Christopher Matthews, *Time.com*

APRIL

Paper \$18.95T

978-0-691-16238-6

Cloth 2013

978-0-691-15684-2

424 pages. 6 line illus. 4 tables. 6 x 9.

POPULAR ECONOMICS ■

CURRENT AFFAIRS

PRESS.PRINCETON.EDU

WINNER OF THE 2013 SPEAR'S BOOK AWARD
IN FINANCIAL HISTORY

THE BATTLE OF BRETTON WOODS

John Maynard Keynes, Harry Dexter White,
and the Making of a New World Order

BENN STEIL

Bretton Woods, the name of the remote New Hampshire town where representatives of forty-four nations gathered in July 1944, in the midst of the century's second great war, has become shorthand for enlightened globalization. The actual story surrounding the historic Bretton Woods accords, however, is full of startling drama, intrigue, and rivalry, which are vividly brought to life in Benn Steil's epic account. Upending the conventional wisdom that Bretton Woods was the product of an amiable Anglo-American collaboration, Steil shows that it was in reality part of a much more ambitious geopolitical agenda hatched within the FDR administration and aimed at eliminating Britain as a rival.

A remarkably deft work of storytelling that reveals how the blueprint for the postwar economic order was actually drawn, *The Battle of Bretton Woods* is destined to become a classic of economic and political history.

"The Battle of Bretton Woods *should become the gold standard on its topic. The details are addictive.*"

—Fred Andrews, *New York Times*

"A superb history. Mr. Steil . . . is a talented storyteller."

—James Grant, *Wall Street Journal*

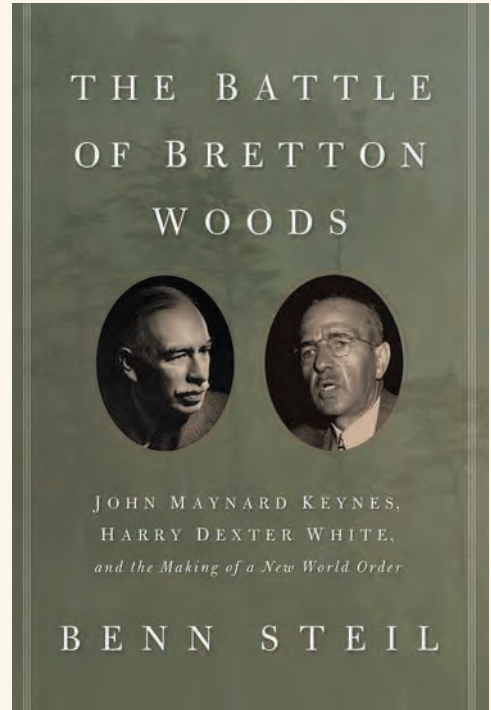
"Steil's book, *engaging and entertaining, perceptive and instructive, is a triumph of economic and diplomatic history. Everything is here: political chicanery, bureaucratic skulduggery, espionage, hard economic detail and the acid humour of men making history under pressure.*"

—Tony Barber, *Financial Times*

"This is a fantastic book. . . . It's also brilliantly insightful history, and a gripping spy thriller to boot."

—Larry Kudlow, *CNBC*

A Council on Foreign Relations Book



Benn Steil is senior fellow and director of international economics at the Council on Foreign Relations. His previous book, *Money, Markets, and Sovereignty*, was awarded the 2010 Hayek Book Prize.

APRIL

Paper \$19.95T

978-0-691-16237-9

Cloth 2013

978-0-691-14909-7

480 pages. 32 halftones. 6 x 9.

HISTORY ■ POPULAR ECONOMICS

PRESS.PRINCETON.EDU

This new paperback series includes some of the most important and influential books ever published by Princeton University Press—works by leading scholars and writers that have made a lasting impact on intellectual life around the world. With handsome new cover designs and in many cases new features, these elegant and affordable editions bring classic works to a new generation of readers.

MEDIEVAL CITIES

Their Origins and
the Revival of Trade

HENRI PIRENNE

With a new introduction by
Michael McCormick

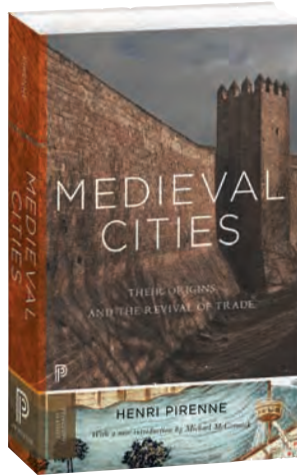
Nearly a century after it was first published in 1925, *Medieval Cities* remains one of the most provocative works of medieval history ever written. Here, Henri Pirenne argues that it was not the invasion of the Germanic tribes that destroyed the civilization of antiquity, but rather the closing of Mediterranean trade by Arab conquest in the seventh century. The consequent interruption of long-distance commerce accelerated the decline of the ancient cities of Europe. Pirenne challenges conventional wisdom by attributing the origins of medieval cities to the revival of trade, tracing their growth from the tenth century to the twelfth. He also describes the important role the middle class played in the development of the modern economic system and modern culture.

Featuring a new introduction by Michael McCormick, this Princeton Classics edition of *Medieval Cities* is essential reading for all students of medieval European history.

“An indispensable complement to the confusing history of the Carolingian period and early days of European civic development.”

—New Statesman

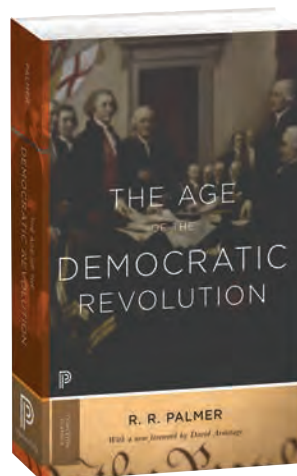
Henri Pirenne (1862–1935) was professor emeritus at Ghent University and one of the world’s leading historians. **Michael McCormick** is the Francis Goelet Professor of Medieval History at Harvard University.



MAY

Paper \$17.95T
978-0-691-16239-3
272 pages. 5 ½ x 8 ½.

HISTORY



MAY

Paper \$29.95T
978-0-691-16128-0
800 pages. 5 maps. 5 ½ x 8 ½.

HISTORY

THE AGE OF THE DEMOCRATIC REVOLUTION

A Political History of Europe
and America, 1760–1800

R. R. PALMER

With a new foreword by
David Armitage

For the Western world, the period from 1760 to 1800 was the great revolutionary era in which the outlines of the modern democratic state came into being. Here for the first time in one volume is R. R. Palmer’s magisterial account of this incendiary age. Palmer argues that the American, French, and Polish revolutions—and movements in Britain, Ireland, Holland, and elsewhere—were manifestations of similar political ideas, needs, and conflicts.

Featuring a new foreword by David Armitage, this Princeton Classics edition of *The Age of the Democratic Revolution* introduces a new generation of readers to this enduring work of political history.

“This book will enlarge and clarify our understanding of modern Western history.”

—Geoffrey Bruun, *New York Times*
Book Review

“Palmer presents his historical synthesis with meticulous scholarship, pungent clarity, and emphatic conviction.”

—J. Salwyn Schapiro, *Saturday Review*

R. R. Palmer (1909–2002) was professor emeritus of history at Yale University and a guest scholar at the Institute for Advanced Study in Princeton. **David Armitage** is the Lloyd C. Blankfein Professor of History at Harvard University.

WINNER OF THE 1998 BANCROFT PRIZE
IN AMERICAN HISTORY

THE ORIGINS OF THE URBAN CRISIS

Race and Inequality
in Postwar Detroit

THOMAS J. SUGRUE

With a new preface by the author

Once America's "arsenal of democracy," Detroit is now the symbol of the American urban crisis. In this reappraisal of America's racial and economic inequalities, Thomas Sugrue asks why Detroit and other industrial cities have become the sites of persistent racialized poverty. He challenges the conventional wisdom that urban decline is the product of the social programs and racial fissures of the 1960s. Weaving together the history of workplaces, unions, civil rights groups, political organizations, and real estate agencies, Sugrue finds the roots of today's urban poverty in a hidden history of racial violence, discrimination, and deindustrialization that reshaped the American urban landscape after World War II.

This Princeton Classics edition includes a new preface by Sugrue, discussing the lasting impact of the postwar transformation on urban America and the chronic issues leading to Detroit's bankruptcy.

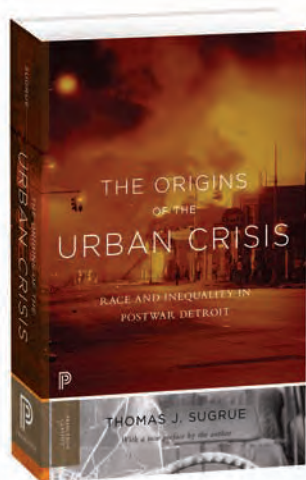
"[T]he most interesting, informative, and provocative book on modern Detroit."

—Detroit Free Press

"Must reading for anyone concerned about the current urban crisis."

—Jacqueline Jones, *Lingua Franca*

Thomas J. Sugrue is the David Boies Professor of History and Sociology at the University of Pennsylvania. He is the author of *Not Even Past* (Princeton) and *Sweet Land of Liberty*.



JUNE

Paper \$19.95T

978-0-691-16255-3
424 pages. 29 halftones.
17 tables. 10 maps. 5 1/2 x 8 1/2.

AMERICAN HISTORY ■
POLITICAL SCIENCE



MAY

Paper \$16.95T

978-0-691-16229-4
360 pages. 5 1/2 x 8 1/2.

LITERATURE

FAUST I & II

Goethe's Collected Works, Volume 2

JOHANN WOLFGANG
VON GOETHE

Edited and translated by
Stuart Atkins

With a new foreword by
David E. Wellbery

One of the great classics of European literature, *Faust* is Goethe's most complex and profound work. To tell the dramatic and tragic story of one man's pact with the Devil in exchange for knowledge and power, Goethe drew from an immense variety of cultural and historical material, and a wealth of poetic and theatrical traditions. What results is a tour de force illustrating Goethe's own moral and artistic development, and a symbolic, cautionary tale of Western humanity striving restlessly and ruthlessly for progress.

Capturing the sense, poetic variety, and tonal range of the German original in present-day English, Stuart Atkins's translation presents the formal and rhythmic dexterity of *Faust* in all its richness and beauty, without recourse to archaisms or to interpretive elaborations.

Featuring a new foreword by David Wellbery, this Princeton Classics edition of *Faust* is the definitive English version of a timeless masterpiece.

Johann Wolfgang von Goethe (1749–1832) was one of the greatest artists of the German Romantic period. He was a poet, playwright, novelist, and natural philosopher. **David E. Wellbery** is the LeRoy T. and Margaret Deffenbaugh Carlson University Professor in the Department of Germanic Studies and Comparative Literature at the University of Chicago.

THE MEASURE OF CIVILIZATION

How Social Development
Decides the Fate of Nations

IAN MORRIS

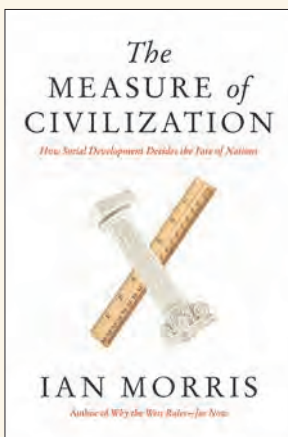
In the last thirty years, there have been fierce debates over how civilizations develop and why the West became so powerful. *The Measure of Civilization* presents a brand-new way of investigating these questions and provides new tools for assessing the long-term growth of societies. Using a groundbreaking numerical index of social development that compares societies in different times and places, award-winning author Ian Morris sets forth a sweeping examination of Eastern and Western development across 15,000 years since the end of the last ice age.

Resolving some of the biggest debates in global history, *The Measure of Civilization* puts forth innovative tools for determining past, present, and future economic and social trends.

"A sophisticated volume designed to add quantitative muscle to [Morris's] earlier arguments. . . . The ingenuity and style of his arguments will make economists and historians stand up and take notice."

—Publishers Weekly

Ian Morris is the Jean and Rebecca Willard Professor of Classics and professor of history at Stanford University. His most recent book is the award-winning *Why the West Rules—for Now: The Patterns of History, and What They Reveal about the Future*, which has been translated into eleven languages.



MARCH

Paper \$19.95S
978-0-691-16086-3
Cloth 2012
978-0-691-15568-5
400 pages. 2 halftones.
73 line illus. 4 maps. 6 x 9.

WORLD HISTORY ■
ECONOMIC HISTORY

Not for sale in the
Commonwealth (except Canada)

SIN

The Early History of an Idea

PAULA FREDRIKSEN

Ancient Christians invoked sin to account for an astonishing range of things, from the death of God's son to the politics of the Roman Empire that worshipped him. In this book, award-winning historian of religion Paula Fredriksen tells the surprising story of early Christian concepts of sin, exploring the ways that sin came to shape ideas about God no less than about humanity.

Sin is a powerful and original account of the early history of an idea that has centrally shaped Christianity and left a deep impression on the secular world as well.

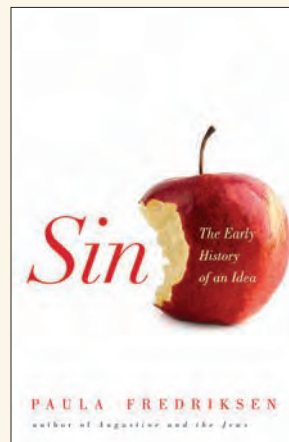
"Paula Fredriksen's vivid little book is calculated to make even the most inert churchgoer sit up."

—Peter Brown, *New York Review of Books*

"Incisive and pellucid."

—Robert A. Segal, *Times Higher Education*

Paula Fredriksen is the author of *Jesus of Nazareth, King of the Jews*, which won the National Jewish Book Award. She is also the author of *Augustine and the Jews* and *From Jesus to Christ*. The Aurelio Professor Emerita at Boston University, she is a fellow of the American Academy of Arts and Sciences and Distinguished Visiting Professor of Comparative Religion at the Hebrew University in Jerusalem.



MARCH

Paper \$16.95T
978-0-691-16090-0
Cloth 2012
978-0-691-12890-0
220 pages. 4 halftones.
1 line illus. 5 1/2 x 8 1/2.

RELIGION ■ HISTORY

WINNER OF THE 2012 R. R. HAWKINS AWARD,
ASSOCIATION OF AMERICAN PUBLISHERS

THROUGH THE EYE OF A NEEDLE

Wealth, the Fall of Rome, and the Making
of Christianity in the West, 350–550 AD

PETER BROWN

Jesus taught his followers that it is easier for a camel to go through the eye of a needle than for a rich man to enter heaven. Yet by the time Rome fell, the church had become rich beyond measure. *Through the Eye of a Needle* is a sweeping intellectual and social history of the vexing problem of wealth in Christianity in the waning days of the Roman Empire, written by Peter Brown, the world's foremost scholar of late antiquity. Challenging the widely held notion that Christianity's growing wealth sapped Rome of its ability to resist the barbarian invasions, Brown offers a fresh perspective on the social history of the church in late antiquity.

"Every page is full of information and argument, and savoring one's way through the book is an education. It is a privilege to live in an age that could produce such a masterpiece of the historical literature."

—Garry Wills, *New York Review of Books*

"A masterpiece."

—Tom Holland, *History Today*

"Outstanding. . . Brown lays before us a vast panorama of the entire culture and society of the late Roman west."

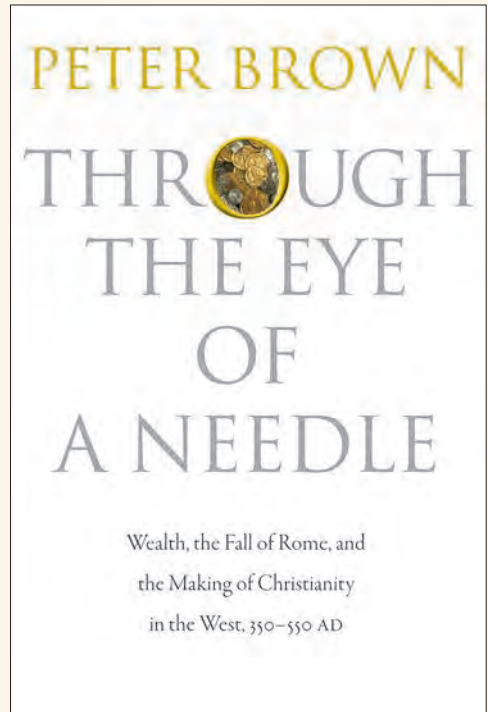
—Peter Thorneemann, *Times Literary Supplement*

"Through the Eye of a Needle is a tremendous achievement, even for a scholar who has already achieved so much."

—G. W. Bowersock, *New Republic*

"[Brown's] sparkling prose, laced with humour and humanity, brings his subjects to life with an uncommon sympathy and feeling for their situation."

—Tim Whitmarsh, *Guardian*



Peter Brown is the Philip and Beulah Rollins Professor of History Emeritus at Princeton University. His many books include *The World of Late Antiquity*, *The Rise of Western Christendom*, and *Augustine of Hippo*.

MARCH

Paper \$24.95T

978-0-691-16177-8

Cloth 2012

978-0-691-15290-5

816 pages. 12 color illus. 8 halftones.

1 line illus. 4 maps. 6 x 9.

ANCIENT HISTORY ■ RELIGION

PRESS.PRINCETON.EDU

ATOM AND ARCHETYPE

The Pauli/Jung Letters, 1932–1958

C. G. JUNG & WOLFGANG PAULI

Edited by C. A. Meier

With a preface by Beverley Zabriskie

Translated by David Roscoe

In 1932, world-renowned physicist Wolfgang Pauli had already done the work that would win him the 1945 Nobel Prize. He was also suffering after a series of troubling personal events. He was drinking heavily, quarreling frequently, and experiencing powerful, disturbing dreams. Pauli turned to C. G. Jung for help, forging an extraordinary intellectual conjunction not just between a physicist and a psychologist but between physics and psychology. As their acquaintance developed, Jung and Pauli discussed the nature of dreams and their relation to reality, finding surprising common ground between depth psychology and quantum physics and profoundly influencing each other's work.

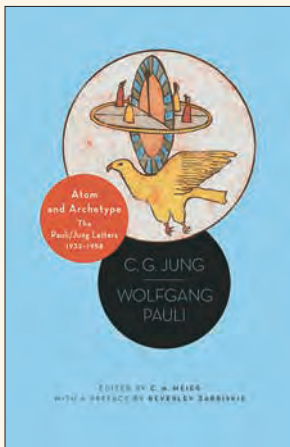
“This book is both a historical document and a treasure trove of ingenious speculation full of cleverness, frank intelligence, authoritative information about physics, cutting-edge psychology, and informed parallels from antiquity.”

—David Tresan, *Journal of Analytical Psychology*

“Delightful and very informative.”

—Vassi Toneva, *Journal of Scientific Exploration*

C. A. Meier was first president of the C. G. Jung Institute in Zurich.



JULY

Paper \$26.95S

978-0-691-16147-1

312 pages. 2 halftones. 6 x 9.

PSYCHOLOGY ■
INTELLECTUAL HISTORY

Not for sale in the Commonwealth (except Canada)

LUCKY HANS AND OTHER MERZ FAIRY TALES

KURT SCHWITTERS

Translated and introduced by Jack Zipes

Illustrated by Irvine Peacock

At the same time that he was revolutionizing the art world with his Dadaist collages, theater performances, and poetry, Kurt Schwitters (1887–1948) also happened to be writing extraordinary fairy tales that were turning the genre upside down and inside out. This is the first collection of these subversive, little-known stories in any language and the first time all but a few of them have appeared in English. Translated and introduced by Jack Zipes, one of the world's leading authorities on fairy tales, this book gathers thirty-two stories written between 1925 and 1948.

“Among the few wonderful and imperishable things of the twentieth century.”

—Michael Hofmann, *New York Review of Books*

“A handy anthology. . . Schwitters’s Merz fairy tales are lies that speak the truth.”

—Peter Read, *Times Literary Supplement*

Jack Zipes is a leading authority on fairy tales. He is the translator and editor of *The Complete Fairy Tales of the Brothers Grimm* and author of *Why Fairy Tales Stick* and *The Irresistible Fairy Tale* (Princeton), among many other books. He is professor emeritus of German and comparative literature at the University of Minnesota.

ODDLY MODERN FAIRY TALES
Jack Zipes, Series Editor



MARCH

Paper \$16.95T

978-0-691-16099-3

256 pages. 31 halftones.

26 line illus. 5 1/2 x 8.

LITERATURE ■ ART

ITALO CALVINO

Letters, 1941–1985

Selected and with an introduction by Michael Wood

Translated by Martin McLaughlin

This is the first collection in English of the extraordinary letters of one of the great writers of the twentieth century. Italy's most important postwar novelist, Italo Calvino (1923–1985) achieved worldwide fame with such books as *Cosmicomics*, *Invisible Cities*, and *If on a Winter's Night a Traveler*. But he was also an influential literary critic, an important literary editor, and a masterful letter writer. This book includes a generous selection of about 650 letters, written between World War II and the end of Calvino's life. Selected and introduced by Michael Wood, the letters are expertly rendered into English and annotated by well-known Calvino translator Martin McLaughlin.

“Consistently absorbing and suggestive. . . . The letters in this book deal with great subtlety, sophistication, and wit, and occasionally even a certain cynicism, with challenges that might have overburdened a less mercurial, multifarious, essentially sane spirit.”

—Jonathan Galassi, *New York Review of Books*

“Superbly translated by Martin McLaughlin, these letters place Calvino in the larger frame of 20th century Italy and provide a showcase for his refined and civil voice.”

—Ian Thomson, *Guardian*

“Fascinating. . . . A vastly entertaining collection, meticulously edited and annotated.”

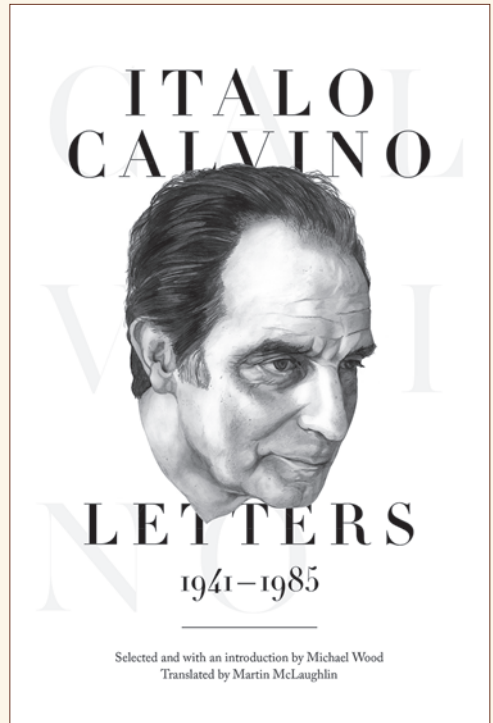
—Peter Sirt, *Irish Times*

“The appearance of a selection of Calvino's letters in English is a moment of happiness. . . . [They] offer a gorgeous portrait of Calvino in the midst of his own productivity: as an editor, a reader, a critic, an inventor of new literary forms.”

—Adam Thirlwell, *New Republic*

“The general reader will come away from the Letters admiring this skeptical, loyal, generous, industrious man, who gave the life of letters the dignity it so often seems to lack.”

—Adam Kirsch, *Barnes and Noble Review*



Michael Wood is professor of English and comparative literature at Princeton University. His most recent books are *Yeats and Violence* and *A Very Short Introduction to Film*. **Martin McLaughlin** is the Agnelli-Serena Professor of Italian Studies at the University of Oxford. He is the translator of Calvino's *Into the War*, *Collection of Sand*, and *Why Read the Classics?*, which won the John Florio Prize for translation. He is also cotranslator of Calvino's *The Complete Cosmicomics*.

JUNE

Paper \$19.95T

978-0-691-16243-0

Cloth 2013

978-0-691-13945-6

640 pages. 2 line illus. 6 x 9.

LITERATURE

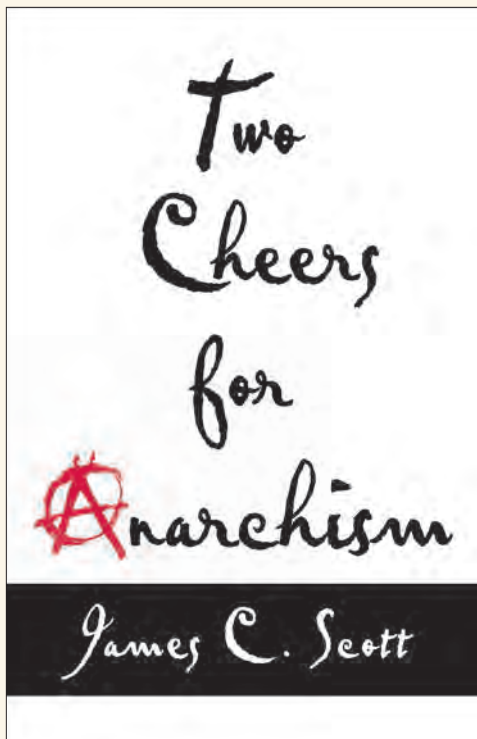
Paperback edition not for sale in the Commonwealth (except Canada)

PRESS.PRINCETON.EDU

TWO CHEERS FOR ANARCHISM

Six Easy Pieces on Autonomy, Dignity,
and Meaningful Work and Play

JAMES C. SCOTT



James C. Scott is the Sterling Professor of Political Science, professor of anthropology, and codirector of the Agrarian Studies Program at Yale University. His books include *Seeing Like a State* and *The Art of Not Being Governed*. He is a fellow of the American Academy of Arts and Sciences and a mediocre part-time farmer and beekeeper.

Inspired by the core anarchist faith in the possibilities of voluntary cooperation without hierarchy, *Two Cheers for Anarchism* is an engaging, high-spirited, and often very funny defense of an anarchist way of seeing—one that provides a unique and powerful perspective on everything from everyday social and political interactions to mass protests and revolutions. Through a wide-ranging series of memorable anecdotes and examples, acclaimed social scientist James Scott describes an anarchist sensibility that celebrates the local knowledge, common sense, and creativity of ordinary people. The result is a kind of handbook on constructive anarchism that challenges us to radically reconsider the value of hierarchy in public and private life.

“Two Cheers for Anarchism deserves more than two cheers in review because Scott usefully expands the vocabularies that leaders and managers need to have around the critical issues of power, control, and resistance.”

—*Michael Schrage, Fortune*

“Scott selects wonderful anecdotes to illustrate his tribute to the anarchist way of seeing the world, his prose is always on the verge of breaking into a smile. Political theory rarely offers so much wry laughter.”

—*Chris Walters, Acres USA*

“Engaging. . . . Scott’s eye for spontaneous order in action demonstrates that anarchy is all around us: that it’s no abstract philosophy but an essential part of all our lives.”

—*Reason*

“James Scott is one of the great political thinkers of our time. No one else has the same ability to pursue a simple, surprising idea, kindly but relentlessly, until the entire world looks different. In this book, he also demonstrates a skill shared by the greatest radical thinkers: to reveal positions we’ve been taught to think of as extremism to be emanations of simple human decency and common sense.”

—*David Graeber, author of Debt: The First 5,000 Years*

APRIL

Paper \$17.95T

978-0-691-16103-7

Cloth 2012

978-0-691-15529-6

200 pages. 10 halftones.

9 line illus. 5 ½ x 8 ½.

POLITICS ■ ANTHROPOLOGY

PRESS.PRINCETON.EDU

ON RUMORS

How Falsehoods Spread, Why We Believe Them,
and What Can Be Done

CASS R. SUNSTEIN

With a new afterword by the author

Many of us are being misled. Claiming to know dark secrets about public officials, hidden causes of the current economic situation, and nefarious plans and plots, those who spread rumors know precisely what they are doing. And in the era of social media and the Internet, they know a lot about how to manipulate the mechanics of false rumors—social cascades, group polarization, and biased assimilation. They also know that the presumed correctives—publishing balanced information, issuing corrections, and trusting the marketplace of ideas—do not always work. All of us are vulnerable.

In *On Rumors*, Cass Sunstein uses examples from the real world and from behavioral studies to explain why certain rumors spread like wildfire, what their consequences are, and what we can do to avoid being misled. In a new afterword, he revisits his arguments in light of his time working in the Obama administration.

“In revealing how easily and blindly we accept rumors, Sunstein’s book is likely to make readers think twice before believing or repeating the next bit of gossip that comes through the grapevine.”

—Sarah Halzack, *Washington Post*

“Raises fundamental questions about the troublingly ambiguous impact of social media on the marketplace of democratic ideas.”

—Michael Ignatieff, *Foreign Affairs*

“Full of insights into the dynamics of information flow and why mud sticks in some places and not others.”

—Michael Bond, *Guardian*

*“It often seems that rumors are the one element that can travel faster than the speed of light. In *On Rumors*, Cass Sunstein helps us understand their incredible appeal, their power, and their dangers. A fun-tastic book.”*

—Dan Ariely, author of *Predictably Irrational*

*“With clear examples and lucid arguments, *On Rumors* couldn’t come at a better time in the country’s increasingly divisive—and deceptive—public discourse.”*

—Seed

Listen, this book isn’t actually written by **Cass R. Sunstein** and it isn’t really titled **On Rumors**

That’s what they want you to think! Don’t believe them for a second when they say it’s about **How Falsehoods Spread, Why We Believe Them, and What Can Be Done**. This is all a bunch of empty, wordless pages just to fool you into giving them more money (as if they needed more). But that’s not even the worst part! What they really don’t want you

Cass R. Sunstein is the Robert Walmsley University Professor at Harvard University. His previous books include *Republic.com 2.0* (Princeton), *Infotopia*, and *Simpler*. He is also the author, with Richard Thaler, of *Nudge: Improving Decisions About Health, Wealth, and Happiness*.

APRIL

Paper \$14.95T

978-0-691-16250-8

136 pages. 5 ½ x 8 ½.

POLITICS ■ SOCIAL SCIENCE ■ LAW

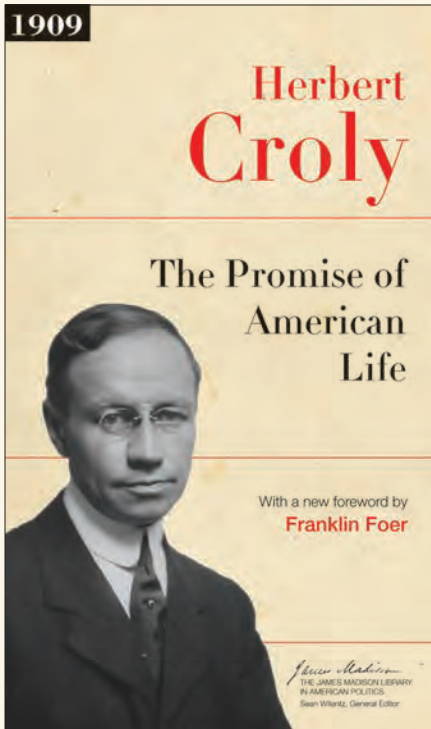
For sale in North America only

PRESS.PRINCETON.EDU

THE PROMISE OF AMERICAN LIFE

HERBERT CROLY

With a new foreword by Franklin Foer



Herbert Croly (1869–1930) was founding editor of the *New Republic*. **Franklin Foer** is the editor of the *New Republic* and the author of *How Soccer Explains the World*.

The Promise of American Life is part of the bedrock of American liberalism, a classic that had a spectacular immediate impact on national politics when it was first published in 1909 and that has been recognized ever since as a defining text of liberal reform. The book helped inspire Theodore Roosevelt's New Nationalism and Franklin D. Roosevelt's New Deal, put Herbert Croly on a path to become the founding editor of the *New Republic*, and prompted Walter Lippmann to call him twentieth-century America's "first important political philosopher." The book is at once a history of America and its political ideals and an analysis of contemporary ills, from rampant economic inequality to unchecked corporate power. In response, Croly advocated combining the Hamiltonian and Jeffersonian traditions and creating a strong federal government to ensure that all Americans had a fair shot at individual success. The formula still defines American liberalism, and *The Promise of American Life* continues to resonate today, offering a vital source of renewal for liberals and progressives. For this new edition, Franklin Foer has written a substantial foreword that puts the book in historical context and explains its continuing importance.

"I do not know when I have read a book which I felt profited me as much."

—Theodore Roosevelt

"Seminal for American political thinking."

—Felix Frankfurter

THE JAMES MADISON LIBRARY IN AMERICAN POLITICS
Sean Wilentz, General Editor

Also available in the series

**Richard Nixon:
Speeches, Writings, Documents**

Edited and introduced by
Rick Perlstein

978-0-691-13699-8 Paper \$28.95S

The Conscience of a Conservative

Barry M. Goldwater
Edited by CC Goldwater

978-0-691-13117-7 Paper \$14.95T

Liberty and the News

Walter Lippmann

978-0-691-13480-2 Paper \$20.95S

The New Industrial State

John Kenneth Galbraith

978-0-691-13141-2 Paper \$35.00S

**The Politics of Hope
and The Bitter Heritage:**

American Liberalism in the 1960s

Arthur M. Schlesinger, Jr.

978-0-691-13475-8 Paper \$39.95S

MARCH

Paper \$27.95S

978-0-691-16068-9

640 pages. 5 x 8.

HISTORY ■ POLITICS

THE SPIRIT OF COMPROMISE

Why Governing Demands It
and Campaigning Undermines It

AMY GUTMANN & DENNIS THOMPSON

With a new preface by the authors

To govern in a democracy, political leaders have to compromise. When they do not, the result is political paralysis—dramatically demonstrated by the gridlock in Congress in recent years. In *The Spirit of Compromise*, eminent political thinkers Amy Gutmann and Dennis Thompson show why compromise is so important, what stands in the way of achieving it, and how citizens can make defensible compromises more likely. They urge politicians to focus less on campaigning and more on governing. In a new preface, the authors reflect on the state of compromise in Congress since the book's initial publication.

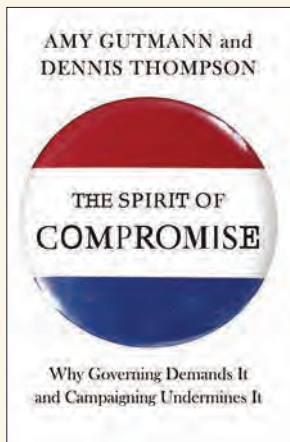
"I wish every policymaker would read it!"

—*Judy Woodruff, PBS NewsHour*

"For [the] lawmakers, and for the voters who claim to value compromise, reading this book would be a good start."

—*Ruth Marcus, Washington Post*

Amy Gutmann is president of the University of Pennsylvania, where she is also the Christopher H. Browne Distinguished Professor of Political Science and professor of communication in the Annenberg School of Communication. **Dennis Thompson** is the Alfred North Whitehead Professor of Political Philosophy at Harvard University.



MAY

Paper \$16.95T
978-0-691-16085-6
Cloth 2012
978-0-691-15391-9
296 pages. 5 1/2 x 8 1/2.

POLITICS ■ PHILOSOPHY

SHORTLISTED FOR THE 2012 GLADSTONE PRIZE,
ROYAL HISTORICAL SOCIETY

MASTERS OF THE UNIVERSE

Hayek, Friedman, and the
Birth of Neoliberal Politics

DANIEL STEDMAN JONES

With a new foreword by the author

Masters of the Universe traces the ascendancy of neoliberalism from the academy of interwar Europe to supremacy under Reagan and Thatcher and in the decades since. Daniel Stedman Jones argues that there was nothing inevitable about the victory of free-market politics. Far from being the story of the simple triumph of right-wing ideas, the neoliberal breakthrough was contingent on the economic crises of the 1970s and the acceptance of the need for new policies by the political left. This edition includes a new foreword in which the author addresses the relationship between intellectual history and the history of politics and policy.

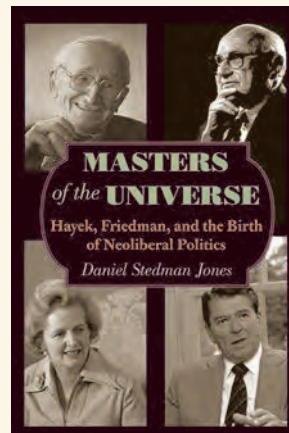
"A novel and comprehensive history of neoliberalism. . . . This is a bold biography of a great idea."

—*Economist*

"Intelligent."

—*Kenneth Minogue, Wall Street Journal*

Daniel Stedman Jones is a barrister in London. He was educated at the University of Oxford and at the University of Pennsylvania, where he earned a PhD in history. He has worked as a policy adviser for the New Opportunities Fund and as a researcher for Demos.



JUNE

Paper \$19.95S
978-0-691-16101-3
Cloth 2012
978-0-691-15157-1
432 pages. 1 table. 6 x 9.

HISTORY ■ POLITICS ■
ECONOMICS

WINNER OF THE 2005 FREDERICK JACKSON TURNER AWARD,
ORGANIZATION OF AMERICAN HISTORIANS
WINNER OF THE 2004 LITTLETON-GRISWOLD PRIZE,
AMERICAN HISTORICAL ASSOCIATION

IMPOSSIBLE SUBJECTS

Illegal Aliens and the Making of Modern America

MAE M. NGAI

With a new foreword by the author

This book traces the origins of the “illegal alien” in American law and society, explaining why and how illegal migration became the central problem in U.S. immigration policy. Mae Ngai offers a close reading of the legal regime of restriction that commenced in the 1920s. She shows that immigration restriction, particularly national-origin and numerical quotas, remapped America both by creating new categories of racial difference and by emphasizing as never before the nation’s contiguous land borders and their patrol.

“A deeply stimulating work.”

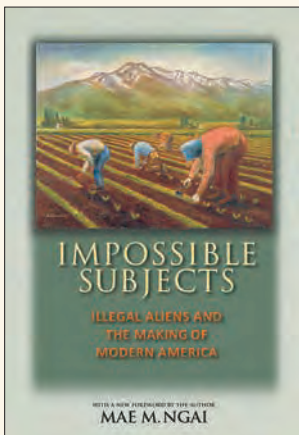
—Tamar Jacoby, Los Angeles Times Book Review

“[This book] belongs in every library and should be referenced in every ethnic studies course.”

—Choice

Mae M. Ngai is professor of history and Lung Family Professor of Asian American Studies at Columbia University.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer,
Series Editors



MAY

Paper \$22.955
978-0-691-16082-5
416 pages. 14 halftones.
3 line illus. 6 tables. 6 x 9.

AMERICAN HISTORY ■
ETHNIC STUDIES

TRUCKING COUNTRY

The Road to America’s Wal-Mart Economy

SHANE HAMILTON

Trucking Country is a social history of long-haul trucking that explores the contentious politics of free-market capitalism in post–World War II America. Shane Hamilton paints an eye-opening portrait of the rural highways of the American heartland, and in doing so explains why working-class populist voters are drawn to conservative politicians who seemingly don’t represent their financial interests.

“A fascinating account.”

—Jonathan Birchall, Financial Times

“Independent trucking is for Hamilton what Kansas was for Frank—the locus that shows a part of what has gone wrong with American politics.”

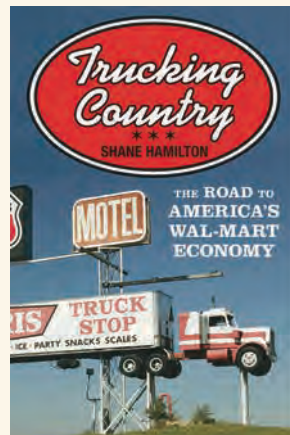
—David Kusnet, Bookforum

“A finely crafted mix of cultural identity, regional tradition, economic history, legislative politics, political argument and policy transformation.”

—Michael Foley, Times Higher Education

Shane Hamilton is associate professor of history and associate director of the Center for Virtual History at the University of Georgia. With Sarah Phillips, he is the author of *The Kitchen Debate and Cold War Consumer Politics*.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer,
Series Editors



MAY

Paper \$24.955
978-0-691-16092-4
Cloth 2008
978-0-691-13582-3
304 pages. 5 halftones.
12 tables. 10 maps. 6 x 9.

AMERICAN HISTORY

INVENTING THE JOB OF PRESIDENT

Leadership Style from
George Washington to Andrew Jackson

FRED I. GREENSTEIN

In his groundbreaking book *The Presidential Difference*, Fred Greenstein evaluated the personal strengths and weaknesses of the modern presidents since Franklin D. Roosevelt. Here, in *Inventing the Job of President*, he takes us back to the very founding of the republic to apply the same yardsticks to the first seven presidents, from Washington to Andrew Jackson, giving his no-nonsense assessment of the qualities that did and did not serve them well in office. For each president, Greenstein provides a concise history of his life and presidency, and evaluates him in the areas of public communication, organizational capacity, political skill, policy vision, cognitive style, and emotional intelligence.

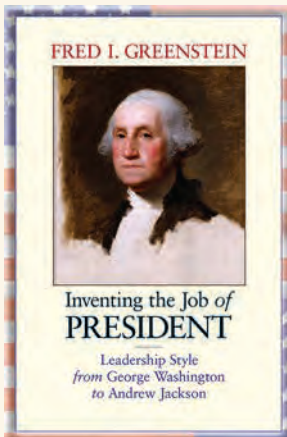
“Greenstein does an excellent job of providing short biographies of each president covered, as well as placing their presidencies into the context of their times.”

—*Stefan Fergus, Civilian Reader*

“Captivating. . . [A] valuable resource.”

—*Mihail Chiru, CEU Political Science Journal*

Fred I. Greenstein is professor of politics emeritus at Princeton University. His books include *The Hidden-Hand Presidency*, *How Presidents Test Reality*, and *Presidents and the Dissolution of the Union*.



JUNE

Paper \$16.95S

978-0-691-16091-7

Cloth 2009

978-0-691-13358-4

176 pages. 8 halftones. 6 x 9.

POLITICS ■
AMERICAN HISTORY

PHILANTHROPY IN AMERICA

A History

OLIVIER ZUNZ

With a new preface by the author

American philanthropy today expands knowledge, champions social movements, defines active citizenship, influences policymaking, and addresses humanitarian crises. *Philanthropy in America* is the first book to explore in depth the twentieth-century growth of this unique phenomenon. Ranging from the influential large-scale foundations established by tycoons such as John D. Rockefeller, Sr., and the mass mobilization of small donors by the Red Cross and March of Dimes, to the recent social advocacy of individuals like Bill Gates and George Soros, respected historian Olivier Zunz chronicles the tight connections between private giving and public affairs, and shows how this union has enlarged democracy and shaped history.

“A splendid book.”

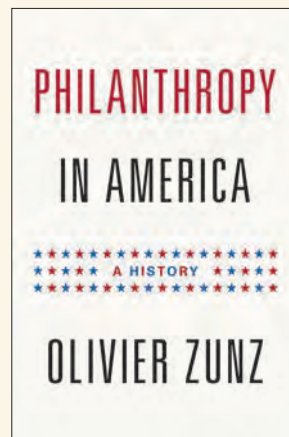
—*Pablo Eisenberg, The Nation*

“Meticulous.”

—*John Gapper, Financial Times*

Olivier Zunz is the Commonwealth Professor of History at the University of Virginia. He is the author of *Why the American Century?*, *Making America Corporate*, and *The Changing Face of Inequality*.

POLITICS AND SOCIETY IN TWENTIETH-CENTURY AMERICA
William Chafe, Gary Gerstle, Linda Gordon, and Julian Zelizer,
Series Editors



MARCH

Paper \$19.95S

978-0-691-16120-4

Cloth 2011

978-0-691-12836-8

408 pages. 6 x 9.

AMERICAN HISTORY ■
CURRENT AFFAIRS

FREEDOM AND ITS BETRAYAL

Six Enemies of Human Liberty

Second Edition

ISAIAH BERLIN

With a new foreword by Enrique Krauze

Edited by Henry Hardy

These celebrated lectures constitute one of Isaiah Berlin's most concise, accessible, and convincing presentations of his views on human freedom—views that later found expression in such famous works as “Two Concepts of Liberty” and were at the heart of his life-long work on the Enlightenment and its critics. When they were broadcast on BBC radio in 1952, the lectures created a sensation and confirmed Berlin's reputation as an intellectual who could speak to the public in an appealing and compelling way. A recording of only one of the lectures has survived, but Henry Hardy has recreated them all here from BBC transcripts and Berlin's annotated drafts. Hardy has also added, as an appendix to this new edition, a revealing text of “Two Concepts” based on Berlin's earliest surviving drafts, which throws light on some of the issues raised by the essay. And, in a new foreword, historian Enrique Krauze traces the origin of Berlin's idea of negative freedom to his rejection of the notion that the creation of the State of Israel left Jews with only two choices: to emigrate to Israel or renounce Jewish identity.

“These lectures are astonishing for their lucidity and power.”

—Darrin M. McMahon, Wall Street Journal



JUNE

Paper \$24.95T

978-0-691-15757-3
232 pages. 5 1/2 x 8 1/2.

PHILOSOPHY ■ HISTORY

Not for sale in the Commonwealth (except Canada) and the European Union

PERSONAL IMPRESSIONS

Third Edition

ISAIAH BERLIN

With a new foreword by Hermione Lee and an afterword by Noel Annan

Edited by Henry Hardy

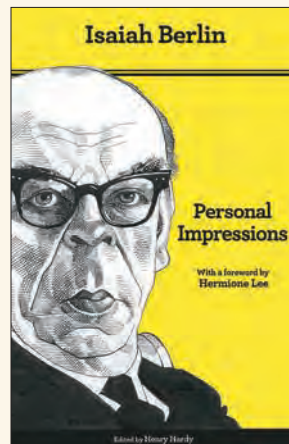
In this collection of remarkable biographical portraits, the great essayist and intellectual historian Isaiah Berlin brings to life a wide range of prominent twentieth-century thinkers, politicians, and writers. These include Winston Churchill, Franklin D. Roosevelt, Chaim Weizmann, Albert Einstein, Virginia Woolf, Aldous Huxley, Boris Pasternak, and Anna Akhmatova. With the exception of Roosevelt, Berlin met them all, and he knew many of them well. Other figures recalled here include the Zionist Yitzhak Sadeh, the U.S. Supreme Court judge Felix Frankfurter, the classicist and wit Maurice Bowra, the philosopher J. L. Austin, and the literary critic Edmund Wilson. For this edition, ten new pieces have been added, including portraits of David Ben-Gurion, Maynard and Lydia Keynes, and Stephen Spender, as well as Berlin's autobiographical reflections on Jewish Oxford and his Oxford undergraduate years. Rich and enlightening, *Personal Impressions* is a vibrant demonstration of Berlin's belief that ideas truly live only through people.

“An amazingly enjoyable book.”

—Christopher Hitchens, New Statesman

“Marvellously good reading.”

—Alan Ryan, Sunday Times (London)



JUNE

Paper \$24.95T

978-0-691-15770-2
496 pages. 18 halftones.
5 1/2 x 8 1/2.

PHILOSOPHY ■ LITERATURE

Not for sale in the Commonwealth (except Canada) and the European Union

POLITICAL IDEAS IN THE ROMANTIC AGE

Their Rise and Influence on Modern Thought

Second Edition

ISAIAH BERLIN

With a new foreword by William A. Galston
and an introduction by Joshua L. Cherniss

Edited by Henry Hardy

Political Ideas in the Romantic Age is the only book in which the great intellectual historian Isaiah Berlin lays out in one continuous account most of his key insights about the period he made his own. Arguing that the political ideas of 1760–1830 are still largely ours, down to the language and metaphors they are expressed in, Berlin provides a vivid account of some of the era's most influential thinkers, including Rousseau, Fichte, and Hegel. Written in Berlin's characteristically accessible style, this is his longest single text. Distilling his formative early work and containing much that is not to be found in his famous essays, the book is of great interest both for what it reveals about the continuing influence of Romantic political thinking and for what it shows about the development of Berlin's own influential thought.

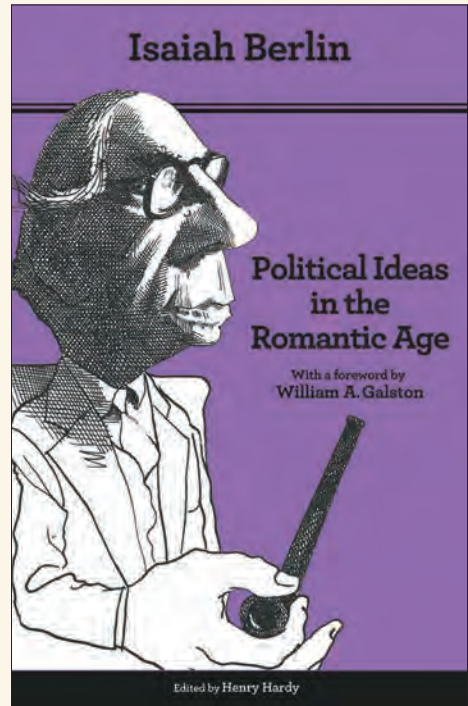
This new edition features the previously unpublished delivery text of Berlin's inaugural lecture as a professor at Oxford, which derives from this volume and stands as the briefest and most pithy version of his famous essay "Two Concepts of Liberty."

"Indispensable for anyone interested in the history of ideas and the development of liberal thought."

—John Gray, *New York Review of Books*

"A fine introduction to Berlin's thought, and a major addition to the corpus of his work."

—Anthony Grayling, *Literary Review*



Isaiah Berlin (1909–1997) was one of the leading intellectual historians of the twentieth century and the founding president of Wolfson College, University of Oxford. His many books include *The Hedgehog and the Fox*, *The Crooked Timber of Humanity*, and *The Roots of Romanticism* (all Princeton).

Other Isaiah Berlin titles available in new paperback editions

The Hedgehog and the Fox 978-0-691-15600-2 \$12.95T	Karl Marx 978-0-691-15650-7 \$24.95T
The Roots of Romanticism 978-0-691-15620-0 \$12.95T	Concepts and Categories 978-0-691-15749-8 \$24.95T
Against the Current 978-0-691-15610-1 \$24.95T	Three Critics of the Enlightenment 978-0-691-15765-8 \$24.95T
The Crooked Timber of Humanity 978-0-691-15593-7 \$24.95T	The Power of Ideas 978-0-691-15760-3 \$24.95T

JUNE

Paper \$27.95T

978-0-691-15844-0

448 pages. 5 1/2 x 8 1/2.

POLITICAL PHILOSOPHY

Not for sale in the Commonwealth
(except Canada) and the European Union

PRESS.PRINCETON.EDU

THE FIRST POP AGE

Painting and Subjectivity in the Art of Hamilton, Lichtenstein, Warhol, Richter, and Ruscha

HAL FOSTER

Who reimagined painting in the Pop age more radically than Richard Hamilton, Roy Lichtenstein, Andy Warhol, Gerhard Richter, and Ed Ruscha? In *The First Pop Age*, Hal Foster presents a fresh interpretation of Pop art through the work of these Pop Five. Beautifully illustrated in color throughout, the book reveals how these seminal artists pioneered a form of Pop that held on to old forms of art even as it drew on new subjects of media, striking an ambiguous attitude toward high art and mass culture alike. A masterful account of one of the most important periods of twentieth-century art, this book also sheds new light on our complex relationship to images today.

“The most sustained demonstration to date of the once contested belief that, far from merely reproducing their source materials, Pop paintings reinvent them.”

—Anne Wagner, London Review of Books

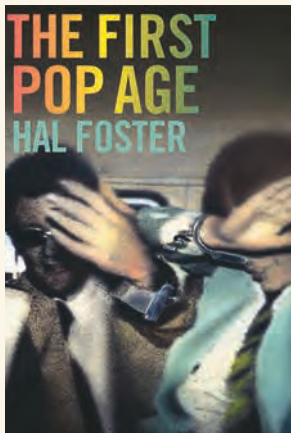
“Foster is an erudite analyst... and an illuminating guide.”

—Elaine Showalter, Literary Review

“Revolutionary.”

—Anny Shaw, Art Newspaper

Hal Foster is the Townsend Martin Class of 1917 Professor of Art & Archaeology at Princeton University, and the author of many books.



MARCH

Paper \$19.95T

978-0-691-16098-6

Cloth 2011

978-0-691-15138-0

352 pages. 77 color illus.
80 halftones. 5 1/2 x 8.

ART

THE ITALIAN RENAISSANCE

Culture and Society in Italy

Third Edition

PETER BURKE

With a new preface by the author

In this brilliant and widely acclaimed work, Peter Burke presents a social and cultural history of the Italian Renaissance. He discusses the social and political institutions that existed in Italy during the fifteenth and sixteenth centuries, and he analyses the ways of thinking and seeing that characterized this period of extraordinary artistic creativity.

Burke has thoroughly revised and updated the text for this new edition, including a new introduction, and the book is richly illustrated throughout. It will have a wide appeal among historians, sociologists, and anyone interested in one of the most creative periods of European history.

“A superb introduction to Renaissance culture and society.”

—Renaissance Quarterly

“A fascinating tour de force.”

—American Historical Review

Peter Burke is professor emeritus of cultural history at the University of Cambridge and fellow of Emmanuel College, Cambridge. His previous books include *A Social History of Knowledge* and *Languages and Communities in Early Modern Europe*.



MARCH

Paper \$27.95S

978-0-691-16240-9

312 pages. 6 x 9.

ART ■ EUROPEAN HISTORY

For sale only in the United States and its dependencies, the Philippines, Canada, Central and South America, and the Caribbean

AN ANTHROPOLOGY OF IMAGES

Picture, Medium, Body

HANS BELTING

Translated by Thomas Dunlap

In this groundbreaking book, renowned art historian Hans Belting proposes a new anthropological theory for interpreting human picture making. Rather than focus exclusively on pictures as they are embodied in various media, he links pictures to our mental images and therefore our bodies. The body is understood as a “living medium” that produces, perceives, or remembers images that are different from the images we encounter through handmade or technical pictures. *An Anthropology of Images* presents a challenging and provocative new account of what pictures are and how they function.

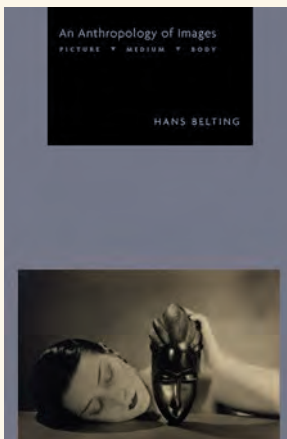
“Belting is one of the most brilliant and most prolific art historians.”

—Choice

“A fascinating if not revolutionary look at the way we interact with other ‘embodied’ images.”

—William Yeoman, *West Australian*

Hans Belting has held chairs in art history at the universities of Heidelberg and Munich and has been a visiting professor at Harvard, Columbia, and Northwestern. He also cofounded and taught at the School for New Media in Karlsruhe, Germany. His many books include *Likeness and Presence*, *The End of the History of Art?*, *The Invisible Masterpiece*, *Art History after Modernism*, and *Looking through Duchamp’s Door*.



JULY

Paper \$27.95S

978-0-691-16096-2

Cloth 2011

978-0-691-14500-6

216 pages. 61 halftones. 6 x 9.

ART

CO-WINNER OF THE 2011 JAMES RUSSELL LOWELL PRIZE,
MODERN LANGUAGE ASSOCIATION

WINNER OF THE FOURTEENTH ANNUAL SUSANNE M.
GLASSCOCK HUMANITIES BOOK PRIZE FOR INTERDISCIPLINARY
SCHOLARSHIP, MELBERN G. GLASSCOCK CENTER FOR
HUMANITIES RESEARCH, TEXAS A&M UNIVERSITY

CO-WINNER OF THE 2012 MELVILLE J. HERSKOVITS AWARD,
AFRICAN STUDIES ASSOCIATION

SLAVERY AND THE CULTURE OF TASTE

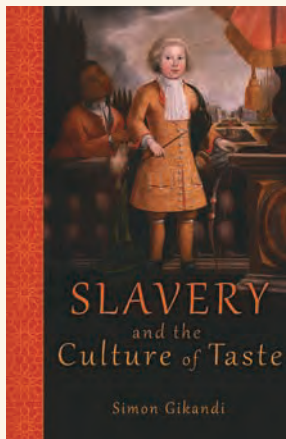
SIMON GIKANDI

It would be easy to assume that, in the eighteenth century, slavery and the culture of taste—the world of politeness, manners, and aesthetics—existed as separate and unequal domains, unrelated in the spheres of social life. But to the contrary, *Slavery and the Culture of Taste* demonstrates that these two areas of modernity were surprisingly entwined. Ranging across Britain, the antebellum South, and the West Indies, and examining vast archives, Simon Gikandi illustrates how the violence and ugliness of enslavement actually shaped theories of taste, notions of beauty, and practices of high culture, and how slavery’s impurity informed and haunted the rarified customs of the time.

“This impressive, and in places startling, book is sure to redirect the tide of contemporary 18th-century studies.”

—Choice

Simon Gikandi is the Robert Schirmer Professor of English at Princeton University. His many books include *Writing in Limbo* and *Maps of Englishness*.



MAY

Paper \$29.95S

978-0-691-16097-9

Cloth 2011

978-0-691-14066-7

392 pages. 73 halftones. 6 x 9.

LITERATURE ■
EUROPEAN HISTORY

THE RECURSIVE MIND

The Origins of Human Language,
Thought, and Civilization

MICHAEL C. CORBALLIS

Challenging widely held ideas, *The Recursive Mind* makes a compelling argument that what distinguishes humans from other animals isn't language but rather recursion—the ability to embed thoughts within other thoughts. “I think, therefore I am,” is an example of recursive thought, because the thinker has inserted himself into his thought. Recursion enables us to conceive of our own minds and the minds of others. It also gives us the power of mental “time travel”—the ability to insert past experiences, or imagined future ones, into present consciousness.

Drawing on neuroscience, psychology, animal behavior, anthropology, and archaeology, Michael Corballis demonstrates how these recursive structures ultimately led to our species' supremacy over the physical world.

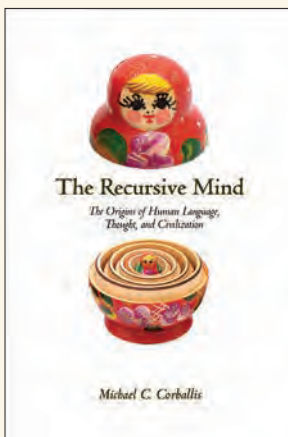
“A fascinating and well-grounded exposition of the nature and power of recursion.”

—Liz Else, *New Scientist*

“Engaging.”

—Australian

Michael C. Corballis is professor emeritus of psychology at the University of Auckland in New Zealand. His books include *From Hand to Mouth: The Origins of Language* (Princeton) and *A Very Short Tour of the Mind: 21 Short Walks around the Human Brain*.



MAY

Paper \$19.95S

978-0-691-16094-8

Cloth 2011

978-0-691-14547-1

304 pages. 6 halftones.
9 line illus. 2 maps. 6 x 9.

COGNITIVE SCIENCE ■
PSYCHOLOGY

JANE AUSTEN, GAME THEORIST

MICHAEL SUK-YOUNG CHWE

With a new afterword by the author

Game theory—the study of how people make choices while interacting with others—is one of the most popular technical approaches in social science today. But as Michael Chwe reveals in his insightful new book, Jane Austen explored game theory's core ideas in her six novels roughly two hundred years ago—over a century before its mathematical development during the Cold War. *Jane Austen, Game Theorist* shows how this beloved writer theorized choice and preferences, prized strategic thinking, and analyzed why superiors are often strategically clueless about inferiors. Exploring a diverse range of literature and folktales, this book illustrates the wide relevance of game theory and how, fundamentally, we are all strategic thinkers.

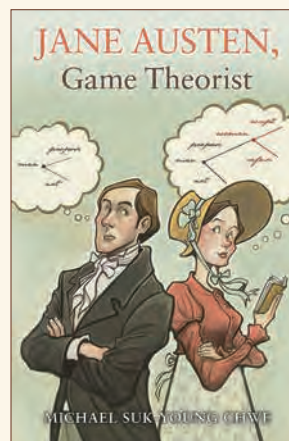
“This is insightful literary analysis at its most accessible and enjoyable.”

—Kate Hutchings, *Huffington Post Books*

“A fabulous book—carefully written, thoughtful and insightful.”

—Guardian's *Grrl Scientist blog*

Michael Suk-Young Chwe is professor of political science at the University of California, Los Angeles, and the author of *Rational Ritual: Culture, Coordination, and Common Knowledge* (Princeton).



APRIL

Paper \$22.95S

978-0-691-16244-7

Cloth 2013

978-0-691-15576-0

304 pages. 5 line illus.
9 tables. 6 x 9.

POLITICAL SCIENCE ■
LITERATURE

WINNER OF THE 2013 SHARON STEPHENS FIRST BOOK PRIZE,
AMERICAN ETHNOLOGICAL SOCIETY

ADDICTION BY DESIGN

Machine Gambling in Las Vegas

NATASHA DOW SCHÜLL

Slot machines, revamped by ever more compelling digital and video technology, have unseated traditional casino games as the gambling industry's revenue mainstay. Drawing on fifteen years of field research in Las Vegas, anthropologist Natasha Dow Schüll explores the dark side of machine gambling—a solitary, rapid, continuous form of play that has less to do with the competitive thrill of winning than with the pull of “the machine zone,” as gamblers call the trancelike state they enter. *Addiction by Design* takes readers from industry conventions and casino floors into gamblers' everyday lives, from the strategic planning of game algorithms to Gamblers Anonymous meetings and regulatory debates over whether addiction to slot machines stems from the consumer, the product, or the interplay between the two.

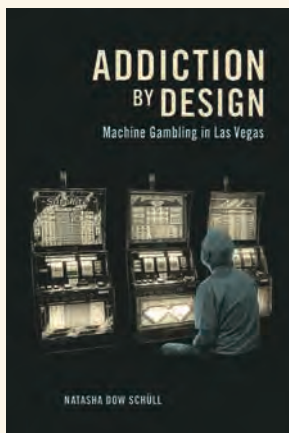
“Addiction by Design... reads like a combination of Scientific American's number puzzles and the 'blue Book' of Alcoholics Anonymous.”

—Christopher Caldwell, *Financial Times*

“A nonfiction page-turner.”

—Laura Norén, *Public Books*

Natasha Dow Schüll is associate professor in the Program in Science, Technology, and Society at the Massachusetts Institute of Technology.



JUNE

Paper \$24.95S

978-0-691-16088-7

Cloth 2012

978-0-691-12755-2

456 pages. 29 halftones. 6 x 9.

ANTHROPOLOGY ■
SOCIOLOGY

THE BOUNDS OF REASON

Game Theory and the Unification
of the Behavioral Sciences

Revised Edition

HERBERT GINTIS

Game theory is central to understanding human behavior and relevant to all of the behavioral sciences—from biology and economics, to anthropology and political science. However, as *The Bounds of Reason* demonstrates, game theory alone cannot fully explain human behavior and should instead complement other key concepts championed by the behavioral disciplines. Herbert Gintis shows that just as game theory without broader social theory is merely technical bravado, so social theory without game theory is a handicapped enterprise. This edition has been thoroughly revised and updated.

Reinvigorating game theory, *The Bounds of Reason* offers innovative thinking for the behavioral sciences.

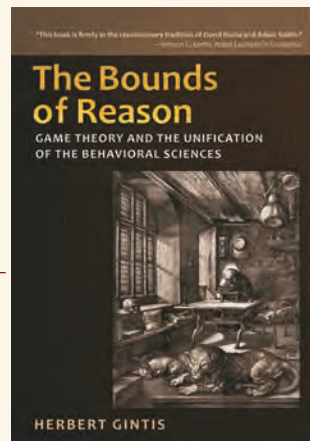
“This brave and sweeping book deserves to be widely and carefully read.”

—Adam Brandenburger, *New York University*

“Gintis contributes importantly to a new insight gaining ascendancy: economy is about the unintended consequences of human sociality. This book is firmly in the revolutionary tradition of David Hume (*Convention*) and Adam Smith (*Sympathy*).”

—Vernon L. Smith, *Nobel Laureate in Economics*

Herbert Gintis holds faculty positions at the Santa Fe Institute and Central European University.



JUNE

Paper \$29.95S

978-0-691-16084-9

Cloth 2009

978-0-691-14052-0

304 pages. 36 line illus. 7 x 10.

ECONOMICS ■ SOCIOLOGY ■
ANTHROPOLOGY

THE JEWISH JESUS

How Judaism and Christianity Shaped Each Other

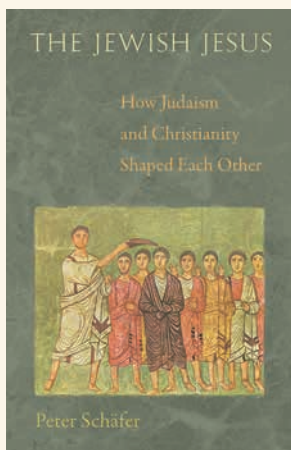
PETER SCHÄFER

In late antiquity, as Christianity emerged from Judaism, it was not only the new religion that was being influenced by the old. The rise and revolutionary challenge of Christianity also had a profound influence on rabbinic Judaism, which was itself just emerging and trying to shape its own identity. In *The Jewish Jesus*, Peter Schäfer reveals the crucial ways in which various Jewish heresies, including Christianity, affected the development of rabbinic Judaism. The result is a demonstration of the deep mutual influence between the sister religions, one that calls into question hard and fast distinctions between orthodoxy and heresy, and even Judaism and Christianity, during the first centuries CE.

“Provocative. . . . This volume’s presentation is erudite yet accessible. The arguments against scholars with other views are especially robust and forthright.”

—Choice

Peter Schäfer is the Ronald O. Perelman Professor of Jewish Studies and professor of religion at Princeton University, where he directs the Program in Judaic Studies. His books include *The Origins of Jewish Mysticism* and *Jesus in the Talmud* (both Princeton). He received a Distinguished Achievement Award from the Andrew W. Mellon Foundation in 2007.



MARCH

Paper \$24.95S
978-0-691-16095-5
Cloth 2012
978-0-691-15390-2
368 pages. 5 halftones.
1 table. 5 1/2 x 8 1/2.

JEWISH STUDIES ■ RELIGION

ONE OF FOREIGNAFFAIRS.COM'S BEST INTERNATIONAL RELATIONS BOOKS ON THE MIDDLE EAST FOR 2012

MUSLIM NATIONALISM AND THE NEW TURKS

JENNY WHITE

With a new afterword by the author

Turkey has leapt to international prominence as an economic and political powerhouse under its elected Muslim government, and is looked on by many as a model for other Muslim countries in the wake of the Arab Spring. In this book, Jenny White reveals how Turkish national identity and the meanings of Islam and secularism have undergone radical changes in today's Turkey, and asks whether the Turkish model should be viewed as a success story or a cautionary tale.

In a new afterword, White analyzes the latest political developments, particularly the mass protests surrounding Gezi Park, their impact on Turkish political culture, and what they mean for the future.

“Piercing and original analysis.”

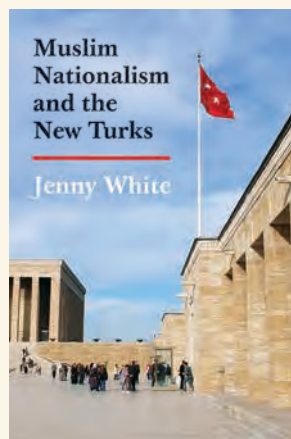
—Economist

“A deeply insightful book.”

—David Lepeska, *The National*

Jenny White is professor of anthropology at Boston University. She is the author of *Islamist Mobilization in Turkey* and *Money Makes Us Relatives*.

PRINCETON STUDIES IN MUSLIM POLITICS
Heinrich D. Holland, Series Editor



MAY

Paper \$24.95S
978-0-691-16192-1
288 pages. 13 halftones. 6 x 9.
ANTHROPOLOGY ■
MIDDLE EAST STUDIES

HEZBOLLAH

A Short History

AUGUSTUS RICHARD NORTON

With a new prologue and afterword by the author

With Hezbollah's entry into the Lebanese government in 2009 and recent forceful intervention in the Syrian civil war, the potent Shi'i political and military organization continues to play an enormous role in the Middle East. Policymakers in the United States and Israel usually denounce it as a dangerous terrorist group and refuse to engage with it, yet even its adversaries need to contend with its durability and resilient popular support. Although Hezbollah's popularity has declined in many quarters of the Arab world, the Shi'i group—a hybrid of militia, political party, and social services and public works provider—remains the most powerful player in Lebanon. Augustus Richard Norton's *Hezbollah* stands as the most lucid, informed, and balanced analysis of the group yet written. This edition, with a new prologue and expanded afterword, analyzes recent momentous events—including Hezbollah's political performance in Lebanon, inconsistent responses to the Arab Spring, and recent military support of the al-Asad regime in Syria. *Hezbollah* is essential reading for anyone who wants to understand the Middle East.

"The best recent study of Hezbollah."

—Fareed Zakaria, *Newsweek*

"[Norton's] lucid primer is the first serious reappraisal of the radical Shiite group since [the 2006] war shattered six years of relative calm on one of the world's most volatile frontiers."

—Jonathan Finer, *Washington Post Book World*

"[Norton] offers here a brisk and balanced history . . . of Hezbollah while situating the party in the larger Lebanese and regional contexts."

—L. Carl Brown, *Foreign Affairs*

"A clear, concise history of Hezbollah with specific reference to its relevant sociopolitical context. Piquant anecdotes and richly textured details make the book enjoyable reading."

—Kristian P. Alexander, *Middle East Policy Council*

PRINCETON STUDIES IN MUSLIM POLITICS
Heinrich D. Holland, Series Editor



Augustus Richard Norton is professor of international relations and anthropology at Boston University and a fellow of the Oxford Center for Islamic Studies. A former U.S. Army officer and West Point professor, he has conducted research in Lebanon for more than three decades.

JUNE

Paper \$15.95T

978-0-691-16081-8

208 pages. 11 halftones.

1 table. 2 maps. 5 x 8.

CURRENT AFFAIRS ■
MIDDLE EAST STUDIES

PRESS.PRINCETON.EDU

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2012

CREATING A NEW RACIAL ORDER

How Immigration, Multiracialism, Genomics, and the Young Can Remake Race in America

JENNIFER L. HOCHSCHILD,
VESLA M. WEAVER & TRACI R. BURCH

The American racial order—the beliefs, institutions, and practices that organize relationships among the nation's races and ethnicities—is undergoing its greatest transformation since the 1960s. *Creating a New Racial Order* takes a groundbreaking look at the reasons behind this dramatic change and considers how different groups of Americans are being affected. Through revealing narrative and striking research, the authors show that the personal and political choices of Americans will be critical to how, and how much, racial hierarchy is redefined in decades to come.

"Necessary reading that will easily find a place on syllabi for this and the next generation."

—Jennifer Lee, *American Journal of Sociology*

Jennifer L. Hochschild is the Henry LaBarre Jayne Professor of Government, professor of African and African American studies, and Harvard College Professor at Harvard University. **Vesla M. Weaver** is assistant professor of African American studies and political science at Yale University and is affiliated with the Institution for Social and Policy Studies. **Traci R. Burch** is assistant professor of political science at Northwestern University and research professor at the American Bar Foundation.



MARCH

Paper \$19.95S
978-0-691-16093-1
Cloth 2012
978-0-691-15299-8
280 pages. 19 halftones.
14 line illus. 10 tables. 6 x 9.

POLITICAL SCIENCE ■
SOCIOLOGY

FINALIST FOR THE 2013 CHRISTIANITY TODAY AWARDS
IN CHRISTIANITY AND CULTURE

RED STATE RELIGION

Faith and Politics in America's Heartland

ROBERT WUTHNOW

No state has voted Republican more consistently or for longer than Kansas. To understand red state politics, Kansas is the place. It is also the place to understand red state religion. Yet in 1867, suffragist Lucy Stone could plausibly proclaim that, in the cause of universal suffrage, "Kansas leads the world!" How did Kansas go from being a progressive state to one of the most conservative? In *Red State Religion*, Robert Wuthnow tells the story of religiously motivated political activism in Kansas from territorial days to the present. Beyond providing surprising new explanations of why Kansas became a conservative stronghold, the book sheds new light on the role of religion in red states across the Midwest and the United States.

This is an important book for anyone who wants to understand the role of religion in American political conservatism.

"A 'must read' book for those who would understand—and not just caricature—red state religion and how it intertwines with politics."

—John A. Coleman, *America*

"A majestically comprehensive account of Kansas' history."

—Alexander Heffner, *Philadelphia Inquirer*

Robert Wuthnow teaches sociology and directs the Center for the Study of Religion at Princeton University.



MARCH

Paper \$27.95S
978-0-691-16089-4
Cloth 2011
978-0-691-15055-0
504 pages. 13 line illus. 6 x 9.

RELIGION ■ POLITICS

ONE OF CHOICE'S OUTSTANDING ACADEMIC TITLES FOR 2012

STRINGS ATTACHED

Untangling the Ethics of Incentives

RUTH W. GRANT

Incentives can be found everywhere, influencing people's choices about almost everything. So long as people have a choice, incentives seem innocuous. But *Strings Attached* demonstrates that when incentives are viewed as a kind of power rather than as a form of exchange, many ethical questions arise: Can incentives be manipulative or exploitative, even if people are free to refuse them? What are the responsibilities of the powerful in using incentives? Ruth Grant shows that, like all other forms of power, incentives can be subject to abuse, and she identifies their legitimate and illegitimate uses. Challenging the role and function of incentives in a democracy, *Strings Attached* questions whether the penchant for constant incentivizing undermines active, autonomous citizenship.

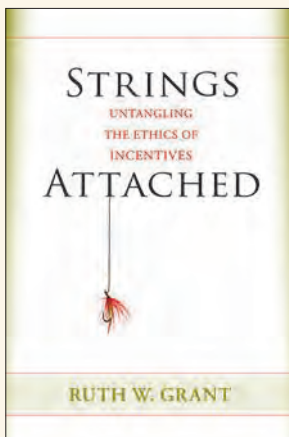
"A thoughtful . . . look at the encroaching power of the market and its mechanisms in a range of human activity."

—Nancy F. Koehn, *New York Times*

"[Grant's] ideas may or may not result in better public policy. But they ought to give us a richer idea of freedom."

—Christopher Caldwell, *Financial Times*

Ruth W. Grant is professor of political science and philosophy and a senior fellow of the Kenan Institute for Ethics at Duke University. She is the author of *John Locke's Liberalism* and *Hypocrisy and Integrity*.



MAY

Paper \$19.955
978-0-691-16102-0
Cloth 2011
978-0-691-15160-1
224 pages. 2 line illus. 6 x 9.

POLITICS

Copublished with the
Russell Sage Foundation

WINNER OF THE 2013 WOODROW WILSON FOUNDATION
AWARD, AMERICAN POLITICAL SCIENCE ASSOCIATION

AFFLUENCE AND INFLUENCE

Economic Inequality and Political Power in America

MARTIN GILENS

In an ideal democracy, all citizens should have equal influence on government policy—but as this book demonstrates, America's policymakers respond almost exclusively to the preferences of the economically advantaged. *Affluence and Influence* definitively explores how political inequality in the United States has evolved over the last several decades. With sharp analysis and an impressive range of data, Martin Gilens looks at thousands of proposed policy changes and the degree of support for each among poor, middle-class, and affluent Americans. His findings are staggering.

At a time when economic and political inequality in the United States continues to rise, *Affluence and Influence* raises important questions about whether American democracy is truly responding to the needs of all its citizens.

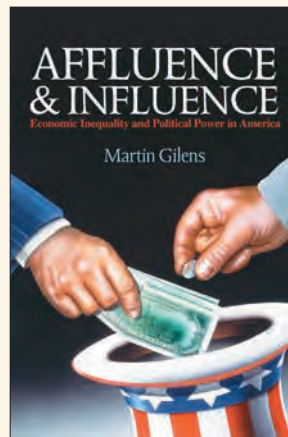
"The best book in decades on political inequality."

—Larry Bartels, *Monkey Cage blog*

"Important, timely, and, at times, surprising."

—Glenn C. Altschuler, *Huffington Post*

Martin Gilens is professor of politics and an affiliate of the Center for the Study of Democratic Politics at Princeton University. He is the author of *Why Americans Hate Welfare*.



MAY

Paper \$24.955
978-0-691-16242-3
Cloth 2012
978-0-691-15397-1
352 pages. 9 halftones.
34 line illus. 55 tables. 6 x 9.

POLITICS ■ PUBLIC POLICY

Copublished with the
Russell Sage Foundation

LOCKE ON PERSONAL IDENTITY

Consciousness and Concernment
Revised Edition

GALEN STRAWSON

With a new preface by the author

John Locke's theory of personal identity underlies all modern discussion of the nature of persons and selves—yet it is widely thought to be wrong. In this book, Galen Strawson argues that in fact it is Locke's critics who are wrong, and that the famous objections to his theory are invalid. Indeed, far from refuting Locke, they illustrate his fundamental point.

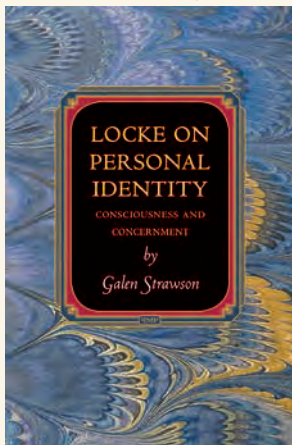
Strawson argues that the root error is to take Locke's use of the word "person" as merely a term for a standard persisting thing, like "human being." In actuality, Locke uses "person" primarily as a forensic or legal term geared specifically to questions about praise and blame, punishment and reward. This point is familiar to some philosophers, but its full consequences have not been worked out, partly because of a further error about what Locke means by the word "conscious." When Locke claims that your personal identity is a matter of the actions that you are conscious of, he means the actions that you experience as your own in some fundamental and immediate manner.

"Elegant and provocative."

—Barry Dainton, *Times Literary Supplement*

Galen Strawson is professor of philosophy at the University of Texas at Austin. His many books include *Freedom and Belief* and *Selves*.

PRINCETON MONOGRAPHS IN PHILOSOPHY
Harry G. Frankfurt, Series Editor



JUNE

Paper \$29.95S
978-0-691-16100-6
Cloth 2011
978-0-691-14757-4
296 pages. 4 line illus.
5 1/2 x 8 1/2.

PHILOSOPHY

CHANGES OF STATE

Nature and the Limits of the City in
Early Modern Natural Law

ANNABEL S. BRETT

This is a book about the theory of the city or commonwealth, what would come to be called the state, in early modern natural law discourse. Annabel Brett takes a fresh approach by looking at this political entity from the perspective of its boundaries and those who crossed them. Drawing on a wide range of authors, Brett reveals how early modern political space was constructed from a complex dynamic of inclusion and exclusion. Throughout, she shows that early modern debates about political boundaries displayed unheralded creativity and virtuosity but were nevertheless vulnerable to innumerable paradoxes, contradictions, and loose ends.

Changes of State is a major work of intellectual history that resonates with modern debates about globalization and the transformation of the nation-state.

"A worthy topic for an exceptionally talented scholar and a good read for the rest of us."

—Bibliothèque d'Humanisme et Renaissance

Annabel S. Brett is Senior Lecturer in History at the University of Cambridge and Fellow of Gonville and Caius College, Cambridge. She is the author of *Liberty, Right, and Nature* and a new translation of Marsilius of Padua's *Defender of the Peace*.



JUNE

Paper \$24.95S
978-0-691-16241-6
Cloth 2011
978-0-691-14193-0
256 pages. 15 halftones. 6 x 9.
HISTORY ■
POLITICAL THEORY