

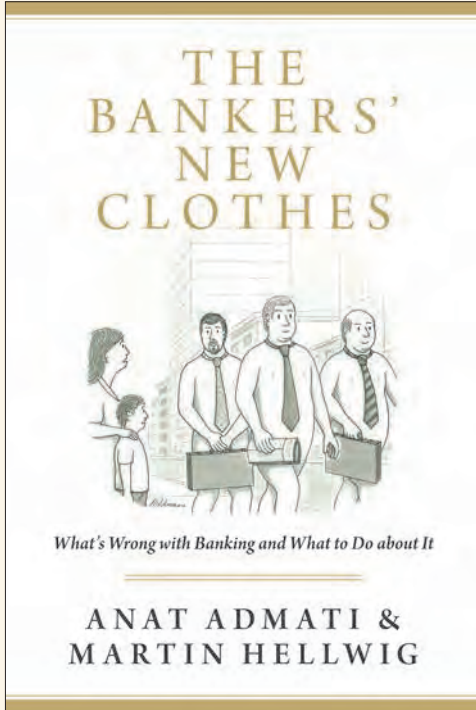
SHORTLISTED FOR THE 2013 SPEAR'S BOOK AWARD IN BUSINESS

# THE BANKERS' NEW CLOTHES

What's Wrong with Banking and What to Do about It

ANAT ADMATI & MARTIN HELLWIG

With a new preface by the authors



The past few years have shown that risks in banking can impose significant costs on the economy. Many claim, however, that a safer banking system would require sacrificing lending and economic growth. *The Bankers' New Clothes* examines this claim and the narratives used by bankers, politicians, and regulators to rationalize the lack of reform, exposing them as invalid. Anat Admati and Martin Hellwig argue that we can have a safer and healthier banking system without sacrificing any of its benefits, and at essentially no cost to society. They seek to engage the broader public in the debate by cutting through the jargon of banking, clearing the fog of confusion, and presenting the issues in simple and accessible terms.

"The most important [book] to emerge from the crisis."

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—Matthew Yglesias, *Slate.com*

"[Admati and Hellwig] slice through the bankers' self-serving nonsense."

—John Cochrane, *Wall Street Journal*

"Important."

—Christopher Matthews, *Time.com*

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POPULAR ECONOMICS ■

CURRENT AFFAIRS

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WINNER OF THE 2013 SPEAR'S BOOK AWARD  
IN FINANCIAL HISTORY

## THE BATTLE OF BRETTON WOODS

John Maynard Keynes, Harry Dexter White,  
and the Making of a New World Order

**BENN STEIL**

Bretton Woods, the name of the remote New Hampshire town where representatives of forty-four nations gathered in July 1944, in the midst of the century's second great war, has become shorthand for enlightened globalization. The actual story surrounding the historic Bretton Woods accords, however, is full of startling drama, intrigue, and rivalry, which are vividly brought to life in Benn Steil's epic account. Upending the conventional wisdom that Bretton Woods was the product of an amiable Anglo-American collaboration, Steil shows that it was in reality part of a much more ambitious geopolitical agenda hatched within the FDR administration and aimed at eliminating Britain as a rival.

A remarkably deft work of storytelling that reveals how the blueprint for the postwar economic order was actually drawn, *The Battle of Bretton Woods* is destined to become a classic of economic and political history.

"The Battle of Bretton Woods *should become the gold standard on its topic. The details are addictive.*"

—Fred Andrews, *New York Times*

"A superb history. Mr. Steil . . . is a talented storyteller."

—James Grant, *Wall Street Journal*

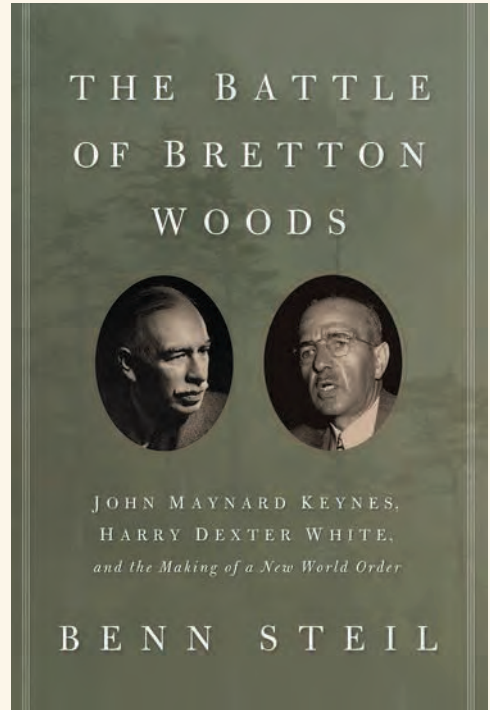
"Steil's book, *engaging and entertaining, perceptive and instructive, is a triumph of economic and diplomatic history. Everything is here: political chicanery, bureaucratic skulduggery, espionage, hard economic detail and the acid humour of men making history under pressure.*"

—Tony Barber, *Financial Times*

"This is a fantastic book. . . . It's also brilliantly insightful history, and a gripping spy thriller to boot."

—Larry Kudlow, *CNBC*

A Council on Foreign Relations Book



**Benn Steil** is senior fellow and director of international economics at the Council on Foreign Relations. His previous book, *Money, Markets, and Sovereignty*, was awarded the 2010 Hayek Book Prize.

**APRIL**

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978-0-691-16237-9

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HISTORY ■ POPULAR ECONOMICS

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This new paperback series includes some of the most important and influential books ever published by Princeton University Press—works by leading scholars and writers that have made a lasting impact on intellectual life around the world. With handsome new cover designs and in many cases new features, these elegant and affordable editions bring classic works to a new generation of readers.

## MEDIEVAL CITIES

Their Origins and  
the Revival of Trade

**HENRI PIRENNE**

With a new introduction by  
**Michael McCormick**

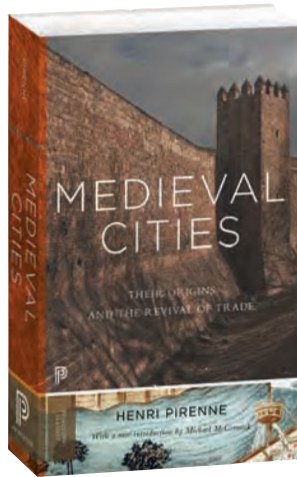
Nearly a century after it was first published in 1925, *Medieval Cities* remains one of the most provocative works of medieval history ever written. Here, Henri Pirenne argues that it was not the invasion of the Germanic tribes that destroyed the civilization of antiquity, but rather the closing of Mediterranean trade by Arab conquest in the seventh century. The consequent interruption of long-distance commerce accelerated the decline of the ancient cities of Europe. Pirenne challenges conventional wisdom by attributing the origins of medieval cities to the revival of trade, tracing their growth from the tenth century to the twelfth. He also describes the important role the middle class played in the development of the modern economic system and modern culture.

Featuring a new introduction by Michael McCormick, this Princeton Classics edition of *Medieval Cities* is essential reading for all students of medieval European history.

*“An indispensable complement to the confusing history of the Carolingian period and early days of European civic development.”*

—New Statesman

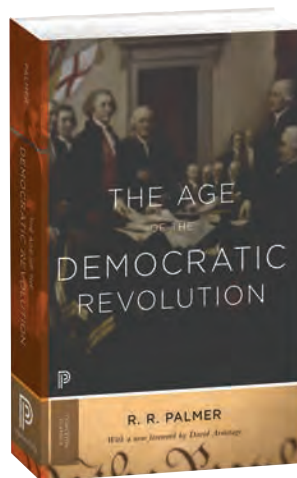
**Henri Pirenne** (1862–1935) was professor emeritus at Ghent University and one of the world’s leading historians. **Michael McCormick** is the Francis Goelet Professor of Medieval History at Harvard University.



MAY

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HISTORY



MAY

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HISTORY

## THE AGE OF THE DEMOCRATIC REVOLUTION

A Political History of Europe  
and America, 1760–1800

**R. R. PALMER**

With a new foreword by  
**David Armitage**

For the Western world, the period from 1760 to 1800 was the great revolutionary era in which the outlines of the modern democratic state came into being. Here for the first time in one volume is R. R. Palmer’s magisterial account of this incendiary age. Palmer argues that the American, French, and Polish revolutions—and movements in Britain, Ireland, Holland, and elsewhere—were manifestations of similar political ideas, needs, and conflicts.

Featuring a new foreword by David Armitage, this Princeton Classics edition of *The Age of the Democratic Revolution* introduces a new generation of readers to this enduring work of political history.

*“This book will enlarge and clarify our understanding of modern Western history.”*

—Geoffrey Bruun, *New York Times*  
Book Review

*“Palmer presents his historical synthesis with meticulous scholarship, pungent clarity, and emphatic conviction.”*

—J. Salwyn Schapiro, *Saturday Review*

**R. R. Palmer** (1909–2002) was professor emeritus of history at Yale University and a guest scholar at the Institute for Advanced Study in Princeton. **David Armitage** is the Lloyd C. Blankfein Professor of History at Harvard University.

WINNER OF THE 1998 BANCROFT PRIZE  
IN AMERICAN HISTORY

## THE ORIGINS OF THE URBAN CRISIS

Race and Inequality  
in Postwar Detroit

THOMAS J. SUGRUE

With a new preface by the author

Once America's "arsenal of democracy," Detroit is now the symbol of the American urban crisis. In this reappraisal of America's racial and economic inequalities, Thomas Sugrue asks why Detroit and other industrial cities have become the sites of persistent racialized poverty. He challenges the conventional wisdom that urban decline is the product of the social programs and racial fissures of the 1960s. Weaving together the history of workplaces, unions, civil rights groups, political organizations, and real estate agencies, Sugrue finds the roots of today's urban poverty in a hidden history of racial violence, discrimination, and deindustrialization that reshaped the American urban landscape after World War II.

This Princeton Classics edition includes a new preface by Sugrue, discussing the lasting impact of the postwar transformation on urban America and the chronic issues leading to Detroit's bankruptcy.

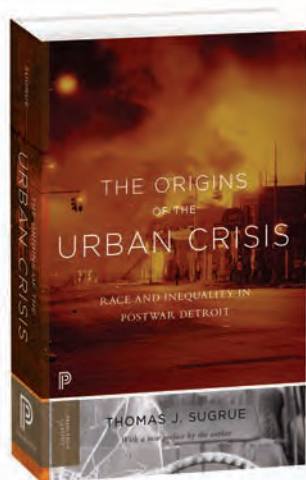
*"[T]he most interesting, informative, and provocative book on modern Detroit."*

—Detroit Free Press

*"Must reading for anyone concerned about the current urban crisis."*

—Jacqueline Jones, *Lingua Franca*

**Thomas J. Sugrue** is the David Boies Professor of History and Sociology at the University of Pennsylvania. He is the author of *Not Even Past* (Princeton) and *Sweet Land of Liberty*.



JUNE

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978-0-691-16255-3  
424 pages. 29 halftones.  
17 tables. 10 maps. 5 1/2 x 8 1/2.

AMERICAN HISTORY ■  
POLITICAL SCIENCE



MAY

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LITERATURE

## FAUST I & II

Goethe's Collected Works, Volume 2

JOHANN WOLFGANG  
VON GOETHE

Edited and translated by  
Stuart Atkins

With a new foreword by  
David E. Wellbery

One of the great classics of European literature, *Faust* is Goethe's most complex and profound work. To tell the dramatic and tragic story of one man's pact with the Devil in exchange for knowledge and power, Goethe drew from an immense variety of cultural and historical material, and a wealth of poetic and theatrical traditions. What results is a tour de force illustrating Goethe's own moral and artistic development, and a symbolic, cautionary tale of Western humanity striving restlessly and ruthlessly for progress.

Capturing the sense, poetic variety, and tonal range of the German original in present-day English, Stuart Atkins's translation presents the formal and rhythmic dexterity of *Faust* in all its richness and beauty, without recourse to archaisms or to interpretive elaborations.

Featuring a new foreword by David Wellbery, this Princeton Classics edition of *Faust* is the definitive English version of a timeless masterpiece.

**Johann Wolfgang von Goethe** (1749–1832) was one of the greatest artists of the German Romantic period. He was a poet, playwright, novelist, and natural philosopher. **David E. Wellbery** is the LeRoy T. and Margaret Deffenbaugh Carlson University Professor in the Department of Germanic Studies and Comparative Literature at the University of Chicago.

## THE MEASURE OF CIVILIZATION

How Social Development  
Decides the Fate of Nations

IAN MORRIS

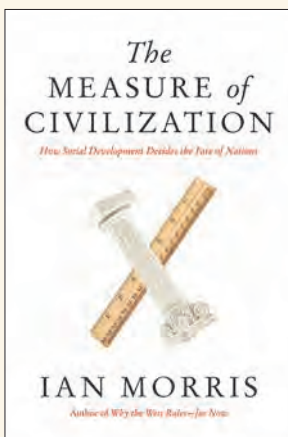
In the last thirty years, there have been fierce debates over how civilizations develop and why the West became so powerful. *The Measure of Civilization* presents a brand-new way of investigating these questions and provides new tools for assessing the long-term growth of societies. Using a groundbreaking numerical index of social development that compares societies in different times and places, award-winning author Ian Morris sets forth a sweeping examination of Eastern and Western development across 15,000 years since the end of the last ice age.

Resolving some of the biggest debates in global history, *The Measure of Civilization* puts forth innovative tools for determining past, present, and future economic and social trends.

*“A sophisticated volume designed to add quantitative muscle to [Morris’s] earlier arguments. . . . The ingenuity and style of his arguments will make economists and historians stand up and take notice.”*

—Publishers Weekly

**Ian Morris** is the Jean and Rebecca Willard Professor of Classics and professor of history at Stanford University. His most recent book is the award-winning *Why the West Rules—for Now: The Patterns of History, and What They Reveal about the Future*, which has been translated into eleven languages.



MARCH

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978-0-691-16086-3  
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978-0-691-15568-5  
400 pages. 2 halftones.  
73 line illus. 4 maps. 6 x 9.

WORLD HISTORY ■  
ECONOMIC HISTORY

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## SIN

The Early History of an Idea

PAULA FREDRIKSEN

Ancient Christians invoked sin to account for an astonishing range of things, from the death of God’s son to the politics of the Roman Empire that worshipped him. In this book, award-winning historian of religion Paula Fredriksen tells the surprising story of early Christian concepts of sin, exploring the ways that sin came to shape ideas about God no less than about humanity.

*Sin* is a powerful and original account of the early history of an idea that has centrally shaped Christianity and left a deep impression on the secular world as well.

*“Paula Fredriksen’s vivid little book is calculated to make even the most inert churchgoer sit up.”*

—Peter Brown, *New York Review of Books*

*“Incisive and pellucid.”*

—Robert A. Segal, *Times Higher Education*

**Paula Fredriksen** is the author of *Jesus of Nazareth, King of the Jews*, which won the National Jewish Book Award. She is also the author of *Augustine and the Jews* and *From Jesus to Christ*. The Aurelio Professor Emerita at Boston University, she is a fellow of the American Academy of Arts and Sciences and Distinguished Visiting Professor of Comparative Religion at the Hebrew University in Jerusalem.



MARCH

**Paper \$16.95T**  
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220 pages. 4 halftones.  
1 line illus. 5 1/2 x 8 1/2.

RELIGION ■ HISTORY

WINNER OF THE 2012 R. R. HAWKINS AWARD,  
ASSOCIATION OF AMERICAN PUBLISHERS

## THROUGH THE EYE OF A NEEDLE

Wealth, the Fall of Rome, and the Making  
of Christianity in the West, 350–550 AD

PETER BROWN

Jesus taught his followers that it is easier for a camel to go through the eye of a needle than for a rich man to enter heaven. Yet by the time Rome fell, the church had become rich beyond measure. *Through the Eye of a Needle* is a sweeping intellectual and social history of the vexing problem of wealth in Christianity in the waning days of the Roman Empire, written by Peter Brown, the world's foremost scholar of late antiquity. Challenging the widely held notion that Christianity's growing wealth sapped Rome of its ability to resist the barbarian invasions, Brown offers a fresh perspective on the social history of the church in late antiquity.

*"Every page is full of information and argument, and savoring one's way through the book is an education. It is a privilege to live in an age that could produce such a masterpiece of the historical literature."*

—Garry Wills, *New York Review of Books*

*"A masterpiece."*

—Tom Holland, *History Today*

*"Outstanding. . . Brown lays before us a vast panorama of the entire culture and society of the late Roman west."*

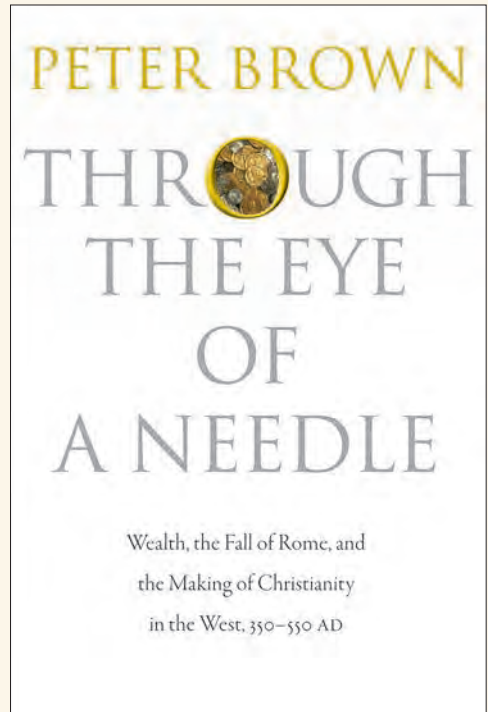
—Peter Thornemann, *Times Literary Supplement*

*"Through the Eye of a Needle is a tremendous achievement, even for a scholar who has already achieved so much."*

—G. W. Bowersock, *New Republic*

*"[Brown's] sparkling prose, laced with humour and humanity, brings his subjects to life with an uncommon sympathy and feeling for their situation."*

—Tim Whitmarsh, *Guardian*



**Peter Brown** is the Philip and Beulah Rollins Professor of History Emeritus at Princeton University. His many books include *The World of Late Antiquity*, *The Rise of Western Christendom*, and *Augustine of Hippo*.

**MARCH**

**Paper \$24.95T**

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816 pages. 12 color illus. 8 halftones.

1 line illus. 4 maps. 6 x 9.

ANCIENT HISTORY ■ RELIGION

PRESS.PRINCETON.EDU

## ATOM AND ARCHETYPE

The Pauli/Jung Letters, 1932–1958

**C. G. JUNG & WOLFGANG PAULI**

Edited by C. A. Meier

With a preface by Beverley Zabriskie

Translated by David Roscoe

In 1932, world-renowned physicist Wolfgang Pauli had already done the work that would win him the 1945 Nobel Prize. He was also suffering after a series of troubling personal events. He was drinking heavily, quarreling frequently, and experiencing powerful, disturbing dreams. Pauli turned to C. G. Jung for help, forging an extraordinary intellectual conjunction not just between a physicist and a psychologist but between physics and psychology. As their acquaintance developed, Jung and Pauli discussed the nature of dreams and their relation to reality, finding surprising common ground between depth psychology and quantum physics and profoundly influencing each other's work.

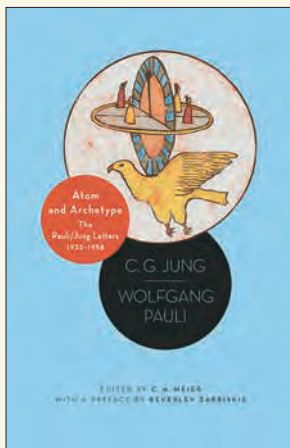
*"This book is both a historical document and a treasure trove of ingenious speculation full of cleverness, frank intelligence, authoritative information about physics, cutting-edge psychology, and informed parallels from antiquity."*

—David Tresan, *Journal of Analytical Psychology*

*"Delightful and very informative."*

—Vassi Toneva, *Journal of Scientific Exploration*

**C. A. Meier** was first president of the C. G. Jung Institute in Zurich.



**JULY**

**Paper \$26.95S**

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312 pages. 2 halftones. 6 x 9.

PSYCHOLOGY ■  
INTELLECTUAL HISTORY

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## LUCKY HANS AND OTHER MERZ FAIRY TALES

**KURT SCHWITTERS**

Translated and introduced by Jack Zipes

Illustrated by Irvine Peacock

At the same time that he was revolutionizing the art world with his Dadaist collages, theater performances, and poetry, Kurt Schwitters (1887–1948) also happened to be writing extraordinary fairy tales that were turning the genre upside down and inside out. This is the first collection of these subversive, little-known stories in any language and the first time all but a few of them have appeared in English. Translated and introduced by Jack Zipes, one of the world's leading authorities on fairy tales, this book gathers thirty-two stories written between 1925 and 1948.

*"Among the few wonderful and imperishable things of the twentieth century."*

—Michael Hofmann, *New York Review of Books*

*"A handy anthology. . . Schwitters's Merz fairy tales are lies that speak the truth."*

—Peter Read, *Times Literary Supplement*

**Jack Zipes** is a leading authority on fairy tales. He is the translator and editor of *The Complete Fairy Tales of the Brothers Grimm* and author of *Why Fairy Tales Stick* and *The Irresistible Fairy Tale* (Princeton), among many other books. He is professor emeritus of German and comparative literature at the University of Minnesota.

ODDLY MODERN FAIRY TALES

Jack Zipes, Series Editor



**MARCH**

**Paper \$16.95T**

978-0-691-16099-3

256 pages. 31 halftones.

26 line illus. 5 1/2 x 8.

LITERATURE ■ ART

# ITALO CALVINO

Letters, 1941–1985

Selected and with an introduction by Michael Wood

Translated by Martin McLaughlin

This is the first collection in English of the extraordinary letters of one of the great writers of the twentieth century. Italy's most important postwar novelist, Italo Calvino (1923–1985) achieved worldwide fame with such books as *Cosmicomics*, *Invisible Cities*, and *If on a Winter's Night a Traveler*. But he was also an influential literary critic, an important literary editor, and a masterful letter writer. This book includes a generous selection of about 650 letters, written between World War II and the end of Calvino's life. Selected and introduced by Michael Wood, the letters are expertly rendered into English and annotated by well-known Calvino translator Martin McLaughlin.

*"Consistently absorbing and suggestive. . . . The letters in this book deal with great subtlety, sophistication, and wit, and occasionally even a certain cynicism, with challenges that might have overburdened a less mercurial, multifarious, essentially sane spirit."*

—Jonathan Galassi, *New York Review of Books*

*"Superbly translated by Martin McLaughlin, these letters place Calvino in the larger frame of 20th century Italy and provide a showcase for his refined and civil voice."*

—Ian Thomson, *Guardian*

*"Fascinating. . . . A vastly entertaining collection, meticulously edited and annotated."*

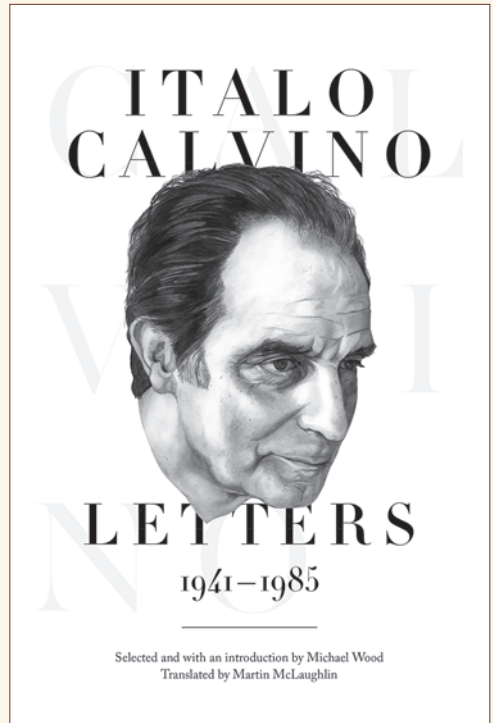
—Peter Sirr, *Irish Times*

*"The appearance of a selection of Calvino's letters in English is a moment of happiness. . . . [They] offer a gorgeous portrait of Calvino in the midst of his own productivity: as an editor, a reader, a critic, an inventor of new literary forms."*

—Adam Thirlwell, *New Republic*

*"The general reader will come away from the Letters admiring this skeptical, loyal, generous, industrious man, who gave the life of letters the dignity it so often seems to lack."*

—Adam Kirsch, *Barnes and Noble Review*



**Michael Wood** is professor of English and comparative literature at Princeton University. His most recent books are *Yeats and Violence* and *A Very Short Introduction to Film*. **Martin McLaughlin** is the Agnelli-Serena Professor of Italian Studies at the University of Oxford. He is the translator of Calvino's *Into the War*, *Collection of Sand*, and *Why Read the Classics?*, which won the John Florio Prize for translation. He is also cotranslator of Calvino's *The Complete Cosmicomics*.

JUNE

Paper \$19.95T

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640 pages. 2 line illus. 6 x 9.

LITERATURE

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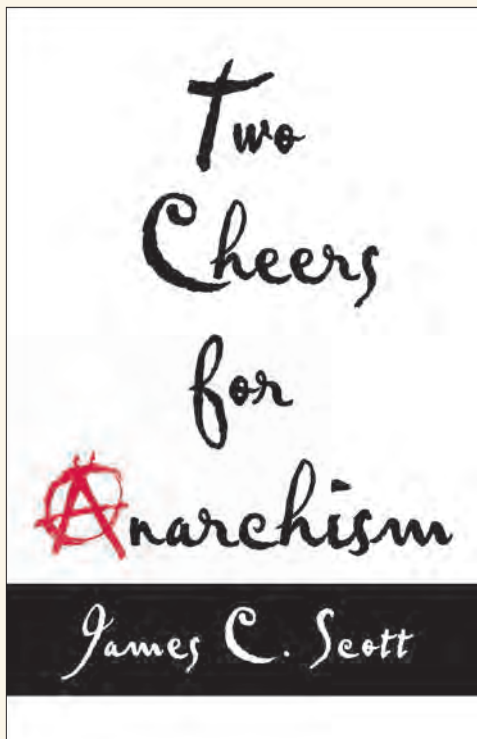
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## TWO CHEERS FOR ANARCHISM

Six Easy Pieces on Autonomy, Dignity,  
and Meaningful Work and Play

JAMES C. SCOTT



**James C. Scott** is the Sterling Professor of Political Science, professor of anthropology, and codirector of the Agrarian Studies Program at Yale University. His books include *Seeing Like a State* and *The Art of Not Being Governed*. He is a fellow of the American Academy of Arts and Sciences and a mediocre part-time farmer and beekeeper.

Inspired by the core anarchist faith in the possibilities of voluntary cooperation without hierarchy, *Two Cheers for Anarchism* is an engaging, high-spirited, and often very funny defense of an anarchist way of seeing—one that provides a unique and powerful perspective on everything from everyday social and political interactions to mass protests and revolutions. Through a wide-ranging series of memorable anecdotes and examples, acclaimed social scientist James Scott describes an anarchist sensibility that celebrates the local knowledge, common sense, and creativity of ordinary people. The result is a kind of handbook on constructive anarchism that challenges us to radically reconsider the value of hierarchy in public and private life.

*“Two Cheers for Anarchism deserves more than two cheers in review because Scott usefully expands the vocabularies that leaders and managers need to have around the critical issues of power, control, and resistance.”*

—*Michael Schrage, Fortune*

*“Scott selects wonderful anecdotes to illustrate his tribute to the anarchist way of seeing the world, his prose is always on the verge of breaking into a smile. Political theory rarely offers so much wry laughter.”*

—*Chris Walters, Acres USA*

*“Engaging. . . . Scott’s eye for spontaneous order in action demonstrates that anarchy is all around us: that it’s no abstract philosophy but an essential part of all our lives.”*

—*Reason*

*“James Scott is one of the great political thinkers of our time. No one else has the same ability to pursue a simple, surprising idea, kindly but relentlessly, until the entire world looks different. In this book, he also demonstrates a skill shared by the greatest radical thinkers: to reveal positions we’ve been taught to think of as extremism to be emanations of simple human decency and common sense.”*

—*David Graeber, author of Debt: The First 5,000 Years*

APRIL

Paper \$17.95T

978-0-691-16103-7

Cloth 2012

978-0-691-15529-6

200 pages. 10 halftones.

9 line illus. 5 ½ x 8 ½.

POLITICS ■ ANTHROPOLOGY

PRESS.PRINCETON.EDU

# ON RUMORS

How Falsehoods Spread, Why We Believe Them,  
and What Can Be Done

**CASS R. SUNSTEIN**

With a new afterword by the author

Many of us are being misled. Claiming to know dark secrets about public officials, hidden causes of the current economic situation, and nefarious plans and plots, those who spread rumors know precisely what they are doing. And in the era of social media and the Internet, they know a lot about how to manipulate the mechanics of false rumors—social cascades, group polarization, and biased assimilation. They also know that the presumed correctives—publishing balanced information, issuing corrections, and trusting the marketplace of ideas—do not always work. All of us are vulnerable.

In *On Rumors*, Cass Sunstein uses examples from the real world and from behavioral studies to explain why certain rumors spread like wildfire, what their consequences are, and what we can do to avoid being misled. In a new afterword, he revisits his arguments in light of his time working in the Obama administration.

*“In revealing how easily and blindly we accept rumors, Sunstein’s book is likely to make readers think twice before believing or repeating the next bit of gossip that comes through the grapevine.”*

—Sarah Halzack, *Washington Post*

*“Raises fundamental questions about the troublingly ambiguous impact of social media on the marketplace of democratic ideas.”*

—Michael Ignatieff, *Foreign Affairs*

*“Full of insights into the dynamics of information flow and why mud sticks in some places and not others.”*

—Michael Bond, *Guardian*

*“It often seems that rumors are the one element that can travel faster than the speed of light. In *On Rumors*, Cass Sunstein helps us understand their incredible appeal, their power, and their dangers. A fun-tastic book.”*

—Dan Ariely, author of *Predictably Irrational*

*“With clear examples and lucid arguments, *On Rumors* couldn’t come at a better time in the country’s increasingly divisive—and deceptive—public discourse.”*

—Seed

Listen, this book isn't actually written by **Cass R. Sunstein** and it isn't really titled **On Rumors**

That's what they want you to think! Don't believe them for a second when they say it's about **How Falsehoods Spread, Why We Believe Them, and What Can Be Done**. This is all a bunch of empty, wordless pages just to fool you into giving them more money (as if they needed more). But that's not even the worst part! What they really don't want you

**Cass R. Sunstein** is the Robert Walmsley University Professor at Harvard University. His previous books include *Republic.com 2.0* (Princeton), *Infotopia*, and *Simpler*. He is also the author, with Richard Thaler, of *Nudge: Improving Decisions About Health, Wealth, and Happiness*.

**APRIL**

**Paper \$14.95T**

978-0-691-16250-8

136 pages. 5 ½ x 8 ½.

POLITICS ■ SOCIAL SCIENCE ■ LAW

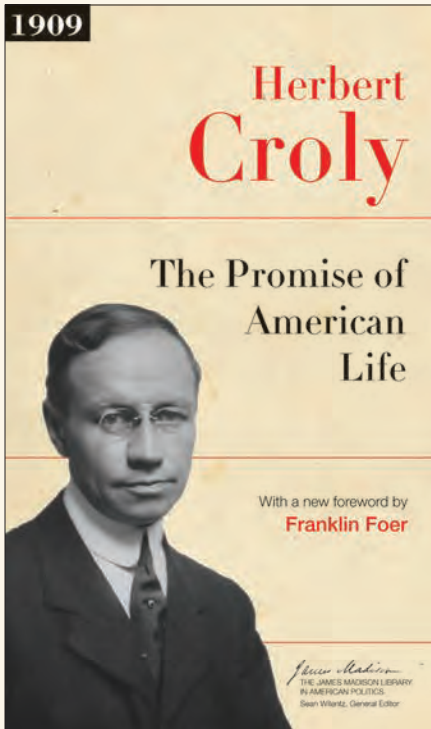
For sale in North America only

PRESS.PRINCETON.EDU

# THE PROMISE OF AMERICAN LIFE

HERBERT CROLY

With a new foreword by Franklin Foer



**Herbert Croly** (1869–1930) was founding editor of the *New Republic*. **Franklin Foer** is the editor of the *New Republic* and the author of *How Soccer Explains the World*.

*The Promise of American Life* is part of the bedrock of American liberalism, a classic that had a spectacular immediate impact on national politics when it was first published in 1909 and that has been recognized ever since as a defining text of liberal reform. The book helped inspire Theodore Roosevelt's New Nationalism and Franklin D. Roosevelt's New Deal, put Herbert Croly on a path to become the founding editor of the *New Republic*, and prompted Walter Lippmann to call him twentieth-century America's "first important political philosopher." The book is at once a history of America and its political ideals and an analysis of contemporary ills, from rampant economic inequality to unchecked corporate power. In response, Croly advocated combining the Hamiltonian and Jeffersonian traditions and creating a strong federal government to ensure that all Americans had a fair shot at individual success. The formula still defines American liberalism, and *The Promise of American Life* continues to resonate today, offering a vital source of renewal for liberals and progressives. For this new edition, Franklin Foer has written a substantial foreword that puts the book in historical context and explains its continuing importance.

*"I do not know when I have read a book which I felt profited me as much."*

—Theodore Roosevelt

*"Seminal for American political thinking."*

—Felix Frankfurter

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**Amy Gutmann** is president of the University of Pennsylvania, where she is also the Christopher H. Browne Distinguished Professor of Political Science and professor of communication in the Annenberg School of Communication. **Dennis Thompson** is the Alfred North Whitehead Professor of Political Philosophy at Harvard University.



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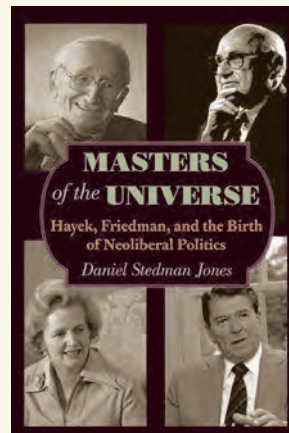
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**Daniel Stedman Jones** is a barrister in London. He was educated at the University of Oxford and at the University of Pennsylvania, where he earned a PhD in history. He has worked as a policy adviser for the New Opportunities Fund and as a researcher for Demos.



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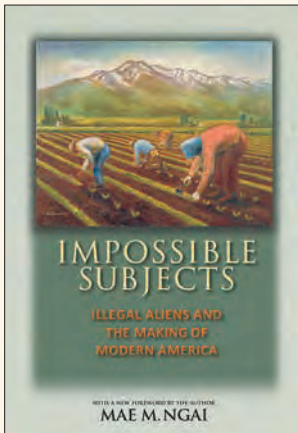
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“[This book] belongs in every library and should be referenced in every ethnic studies course.”

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**Mae M. Ngai** is professor of history and Lung Family Professor of Asian American Studies at Columbia University.

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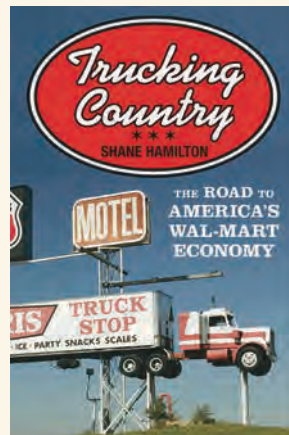
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**Shane Hamilton** is associate professor of history and associate director of the Center for Virtual History at the University of Georgia. With Sarah Phillips, he is the author of *The Kitchen Debate and Cold War Consumer Politics*.

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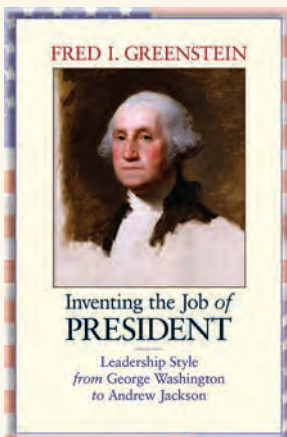
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**Fred I. Greenstein** is professor of politics emeritus at Princeton University. His books include *The Hidden-Hand Presidency*, *How Presidents Test Reality*, and *Presidents and the Dissolution of the Union*.



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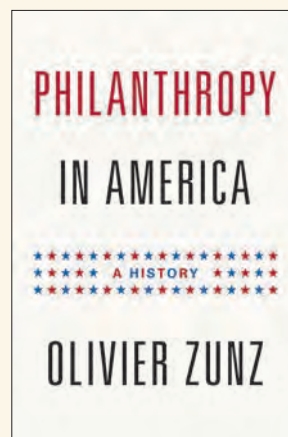
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**Olivier Zunz** is the Commonwealth Professor of History at the University of Virginia. He is the author of *Why the American Century?*, *Making America Corporate*, and *The Changing Face of Inequality*.

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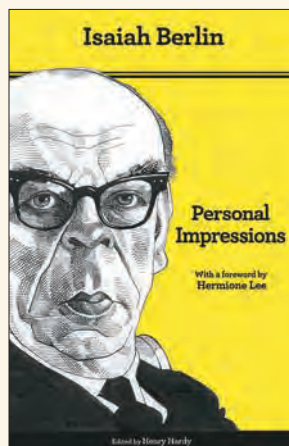
In this collection of remarkable biographical portraits, the great essayist and intellectual historian Isaiah Berlin brings to life a wide range of prominent twentieth-century thinkers, politicians, and writers. These include Winston Churchill, Franklin D. Roosevelt, Chaim Weizmann, Albert Einstein, Virginia Woolf, Aldous Huxley, Boris Pasternak, and Anna Akhmatova. With the exception of Roosevelt, Berlin met them all, and he knew many of them well. Other figures recalled here include the Zionist Yitzhak Sadeh, the U.S. Supreme Court judge Felix Frankfurter, the classicist and wit Maurice Bowra, the philosopher J. L. Austin, and the literary critic Edmund Wilson. For this edition, ten new pieces have been added, including portraits of David Ben-Gurion, Maynard and Lydia Keynes, and Stephen Spender, as well as Berlin's autobiographical reflections on Jewish Oxford and his Oxford undergraduate years. Rich and enlightening, *Personal Impressions* is a vibrant demonstration of Berlin's belief that ideas truly live only through people.

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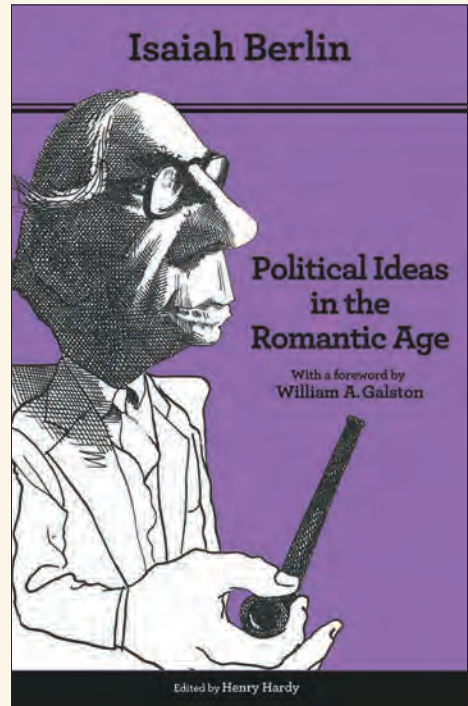
This new edition features the previously unpublished delivery text of Berlin's inaugural lecture as a professor at Oxford, which derives from this volume and stands as the briefest and most pithy version of his famous essay "Two Concepts of Liberty."

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**Isaiah Berlin** (1909–1997) was one of the leading intellectual historians of the twentieth century and the founding president of Wolfson College, University of Oxford. His many books include *The Hedgehog and the Fox*, *The Crooked Timber of Humanity*, and *The Roots of Romanticism* (all Princeton).

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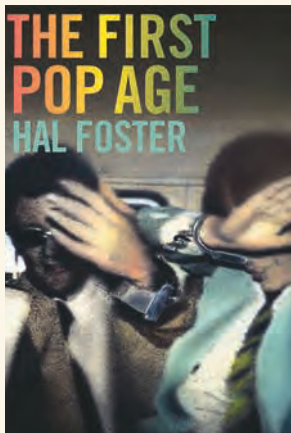
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**Peter Burke** is professor emeritus of cultural history at the University of Cambridge and fellow of Emmanuel College, Cambridge. His previous books include *A Social History of Knowledge* and *Languages and Communities in Early Modern Europe*.



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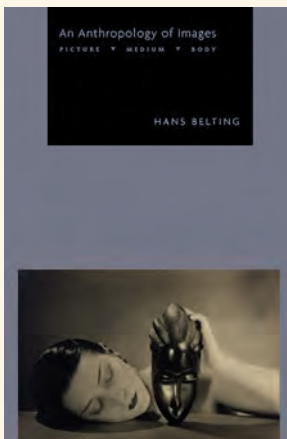
*“Belting is one of the most brilliant and most prolific art historians.”*

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**Hans Belting** has held chairs in art history at the universities of Heidelberg and Munich and has been a visiting professor at Harvard, Columbia, and Northwestern. He also cofounded and taught at the School for New Media in Karlsruhe, Germany. His many books include *Likeness and Presence*, *The End of the History of Art?*, *The Invisible Masterpiece*, *Art History after Modernism*, and *Looking through Duchamp's Door*.



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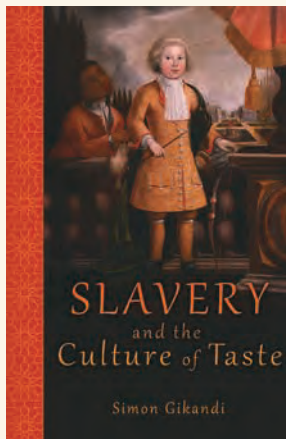
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**Simon Gikandi** is the Robert Schirmer Professor of English at Princeton University. His many books include *Writing in Limbo* and *Maps of Englishness*.



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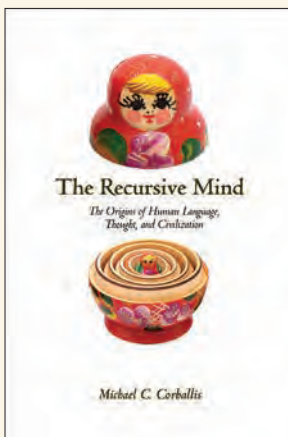
*“A fascinating and well-grounded exposition of the nature and power of recursion.”*

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**Michael C. Corballis** is professor emeritus of psychology at the University of Auckland in New Zealand. His books include *From Hand to Mouth: The Origins of Language* (Princeton) and *A Very Short Tour of the Mind: 21 Short Walks around the Human Brain*.



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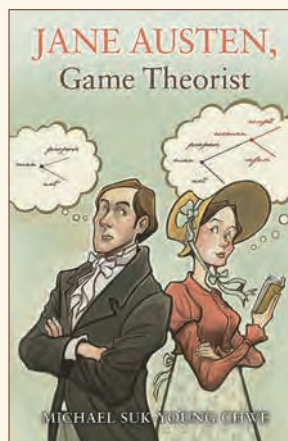
*“This is insightful literary analysis at its most accessible and enjoyable.”*

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**Michael Suk-Young Chwe** is professor of political science at the University of California, Los Angeles, and the author of *Rational Ritual: Culture, Coordination, and Common Knowledge* (Princeton).



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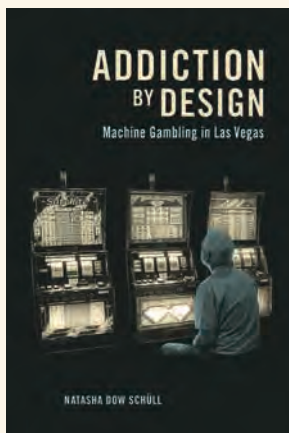
“Addiction by Design... reads like a combination of Scientific American's number puzzles and the 'blue Book' of Alcoholics Anonymous.”

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**Natasha Dow Schüll** is associate professor in the Program in Science, Technology, and Society at the Massachusetts Institute of Technology.



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456 pages. 29 halftones. 6 x 9.

ANTHROPOLOGY ■  
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Game theory is central to understanding human behavior and relevant to all of the behavioral sciences—from biology and economics, to anthropology and political science. However, as *The Bounds of Reason* demonstrates, game theory alone cannot fully explain human behavior and should instead complement other key concepts championed by the behavioral disciplines. Herbert Gintis shows that just as game theory without broader social theory is merely technical bravado, so social theory without game theory is a handicapped enterprise. This edition has been thoroughly revised and updated.

Reinvigorating game theory, *The Bounds of Reason* offers innovative thinking for the behavioral sciences.

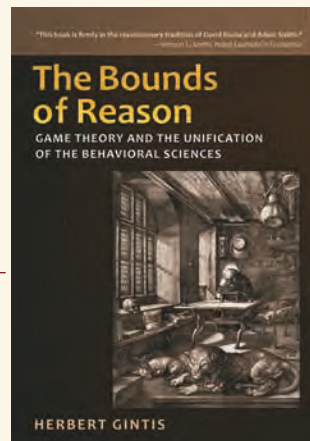
“This brave and sweeping book deserves to be widely and carefully read.”

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**Herbert Gintis** holds faculty positions at the Santa Fe Institute and Central European University.



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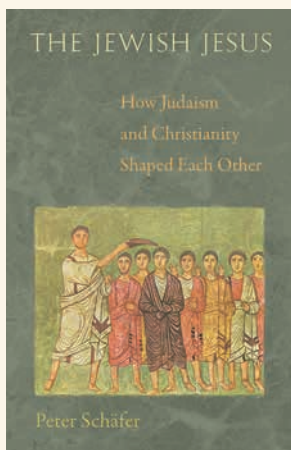
PETER SCHÄFER

In late antiquity, as Christianity emerged from Judaism, it was not only the new religion that was being influenced by the old. The rise and revolutionary challenge of Christianity also had a profound influence on rabbinic Judaism, which was itself just emerging and trying to shape its own identity. In *The Jewish Jesus*, Peter Schäfer reveals the crucial ways in which various Jewish heresies, including Christianity, affected the development of rabbinic Judaism. The result is a demonstration of the deep mutual influence between the sister religions, one that calls into question hard and fast distinctions between orthodoxy and heresy, and even Judaism and Christianity, during the first centuries CE.

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**Peter Schäfer** is the Ronald O. Perelman Professor of Jewish Studies and professor of religion at Princeton University, where he directs the Program in Judaic Studies. His books include *The Origins of Jewish Mysticism* and *Jesus in the Talmud* (both Princeton). He received a Distinguished Achievement Award from the Andrew W. Mellon Foundation in 2007.



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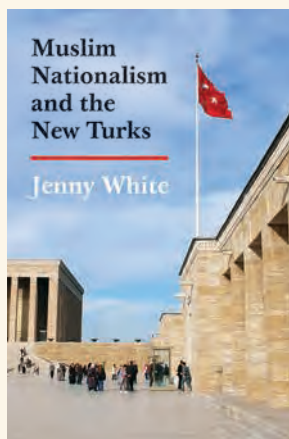
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**Jenny White** is professor of anthropology at Boston University. She is the author of *Islamist Mobilization in Turkey* and *Money Makes Us Relatives*.

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*"A clear, concise history of Hezbollah with specific reference to its relevant sociopolitical context. Piquant anecdotes and richly textured details make the book enjoyable reading."*

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**Augustus Richard Norton** is professor of international relations and anthropology at Boston University and a fellow of the Oxford Center for Islamic Studies. A former U.S. Army officer and West Point professor, he has conducted research in Lebanon for more than three decades.

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**CREATING A NEW RACIAL ORDER**

How Immigration, Multiracialism, Genomics, and the Young Can Remake Race in America

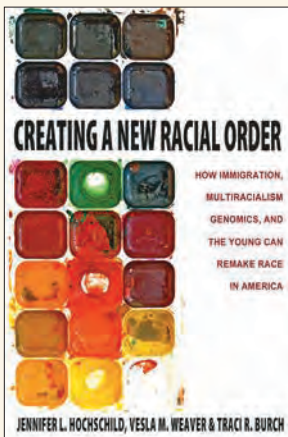
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The American racial order—the beliefs, institutions, and practices that organize relationships among the nation's races and ethnicities—is undergoing its greatest transformation since the 1960s. *Creating a New Racial Order* takes a groundbreaking look at the reasons behind this dramatic change and considers how different groups of Americans are being affected. Through revealing narrative and striking research, the authors show that the personal and political choices of Americans will be critical to how, and how much, racial hierarchy is redefined in decades to come.

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**Jennifer L. Hochschild** is the Henry LaBarre Jayne Professor of Government, professor of African and African American studies, and Harvard College Professor at Harvard University. **Vesla M. Weaver** is assistant professor of African American studies and political science at Yale University and is affiliated with the Institution for Social and Policy Studies. **Traci R. Burch** is assistant professor of political science at Northwestern University and research professor at the American Bar Foundation.

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SOCIOLOGYFINALIST FOR THE 2013 CHRISTIANITY TODAY AWARDS  
IN CHRISTIANITY AND CULTURE**RED STATE RELIGION**

Faith and Politics in America's Heartland

**ROBERT WUTHNOW**

No state has voted Republican more consistently or for longer than Kansas. To understand red state politics, Kansas is the place. It is also the place to understand red state religion. Yet in 1867, suffragist Lucy Stone could plausibly proclaim that, in the cause of universal suffrage, "Kansas leads the world!" How did Kansas go from being a progressive state to one of the most conservative? In *Red State Religion*, Robert Wuthnow tells the story of religiously motivated political activism in Kansas from territorial days to the present. Beyond providing surprising new explanations of why Kansas became a conservative stronghold, the book sheds new light on the role of religion in red states across the Midwest and the United States.

This is an important book for anyone who wants to understand the role of religion in American political conservatism.

*"A 'must read' book for those who would understand—and not just caricature—red state religion and how it intertwines with politics."*

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**Robert Wuthnow** teaches sociology and directs the Center for the Study of Religion at Princeton University.

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RELIGION ■ POLITICS

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Untangling the Ethics of Incentives

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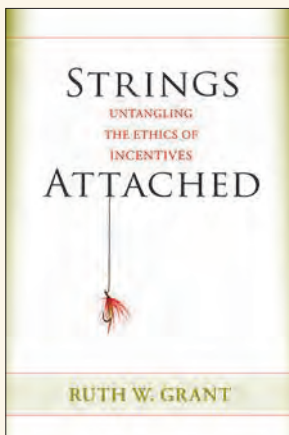
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**Ruth W. Grant** is professor of political science and philosophy and a senior fellow of the Kenan Institute for Ethics at Duke University. She is the author of *John Locke's Liberalism* and *Hypocrisy and Integrity*.



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## AFFLUENCE AND INFLUENCE

Economic Inequality and Political Power in America

MARTIN GILENS

In an ideal democracy, all citizens should have equal influence on government policy—but as this book demonstrates, America's policymakers respond almost exclusively to the preferences of the economically advantaged. *Affluence and Influence* definitively explores how political inequality in the United States has evolved over the last several decades. With sharp analysis and an impressive range of data, Martin Gilens looks at thousands of proposed policy changes and the degree of support for each among poor, middle-class, and affluent Americans. His findings are staggering.

At a time when economic and political inequality in the United States continues to rise, *Affluence and Influence* raises important questions about whether American democracy is truly responding to the needs of all its citizens.

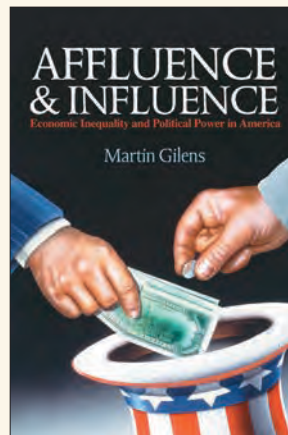
"The best book in decades on political inequality."

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**Martin Gilens** is professor of politics and an affiliate of the Center for the Study of Democratic Politics at Princeton University. He is the author of *Why Americans Hate Welfare*.



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## LOCKE ON PERSONAL IDENTITY

Consciousness and Concernment  
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**GALEN STRAWSON**

With a new preface by the author

John Locke's theory of personal identity underlies all modern discussion of the nature of persons and selves—yet it is widely thought to be wrong. In this book, Galen Strawson argues that in fact it is Locke's critics who are wrong, and that the famous objections to his theory are invalid. Indeed, far from refuting Locke, they illustrate his fundamental point.

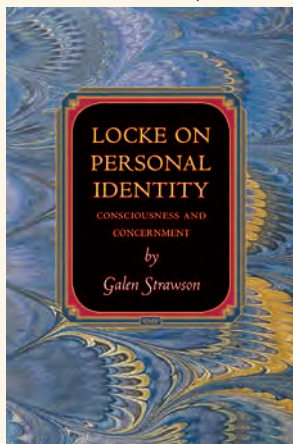
Strawson argues that the root error is to take Locke's use of the word "person" as merely a term for a standard persisting thing, like "human being." In actuality, Locke uses "person" primarily as a forensic or legal term geared specifically to questions about praise and blame, punishment and reward. This point is familiar to some philosophers, but its full consequences have not been worked out, partly because of a further error about what Locke means by the word "conscious." When Locke claims that your personal identity is a matter of the actions that you are conscious of, he means the actions that you experience as your own in some fundamental and immediate manner.

*"Elegant and provocative."*

—Barry Dainton, *Times Literary Supplement*

**Galen Strawson** is professor of philosophy at the University of Texas at Austin. His many books include *Freedom and Belief* and *Selves*.

PRINCETON MONOGRAPHS IN PHILOSOPHY  
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PHILOSOPHY

## CHANGES OF STATE

Nature and the Limits of the City in  
Early Modern Natural Law

**ANNABEL S. BRETT**

This is a book about the theory of the city or commonwealth, what would come to be called the state, in early modern natural law discourse. Annabel Brett takes a fresh approach by looking at this political entity from the perspective of its boundaries and those who crossed them. Drawing on a wide range of authors, Brett reveals how early modern political space was constructed from a complex dynamic of inclusion and exclusion. Throughout, she shows that early modern debates about political boundaries displayed unheralded creativity and virtuosity but were nevertheless vulnerable to innumerable paradoxes, contradictions, and loose ends.

*Changes of State* is a major work of intellectual history that resonates with modern debates about globalization and the transformation of the nation-state.

*"A worthy topic for an exceptionally talented scholar and a good read for the rest of us."*

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**Annabel S. Brett** is Senior Lecturer in History at the University of Cambridge and Fellow of Gonville and Caius College, Cambridge. She is the author of *Liberty, Right, and Nature* and a new translation of Marsilius of Padua's *Defender of the Peace*.



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