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Ancient World 2012



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FORTHCOMING

How to Win an Election

An Ancient Guide for Modern Politicians

Quintus Tullius Cicero

Translated and with an introduction by Philip Freeman

"In his election advice to his brother Marcus, Quintus Cicero shows himself to be a master political strategist with a clear understanding of opposition research, organization, and turnout (though a little weak on message). Fresh, lively, and sharp, this primer provides timeless counsel and a great read for the modern political practitioner."

—Karl Rove, former deputy chief of staff and senior advisor to President George W. Bush

"Given the lowly state of politics these days, this ancient Roman handbook on electioneering shows how little has changed. Freeman has done a masterful job of bringing this delightful text into the modern day—so masterful that one might think it was actually a spoof."

—Gary Hart, former U.S. senator

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer on the humble art of personal politicking is dead-on (Cicero won)—and as relevant today as when it was written.

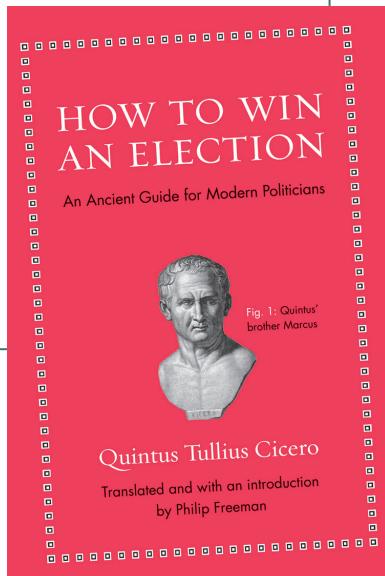
A little-known classic in the spirit of Machiavelli's *Prince*, *How to Win an Election* is required reading for politicians and everyone who enjoys watching them try to manipulate their way into office.

Philip Freeman received his PhD from Harvard University and holds the Qualliey Chair of Classical Languages at Luther College in Decorah, Iowa.

March 2012. 128 pages.

CL: 978-0-691-15408-4

\$9.95 | £6.95





NEW

Victorian Culture and Classical Antiquity

Art, Opera, Fiction, and the Proclamation of Modernity

Simon Goldhill

"Goldhill's richly textured, skillfully argued, and improbably erudite journey through France, Germany, and Great Britain in the Victorian period will rightfully place him at the forefront of the burgeoning field of reception studies. Examining the varied, often wildly different influences of Greece and Rome in art, music, and fiction, with a glance at historiography, he situates the study of the classics in the political, social, intellectual, and religious currents of the time, with often surprising results."

—Froma Zeitlin, Princeton University

Simon Goldhill is professor of Greek literature and culture and fellow and director of Studies in Classics at King's College, University of Cambridge.

Martin Classical Lectures

2011. 376 pages. 16 color illus. 32 halftones.
Cl: 978-0-691-14984-4 \$45.00 | £30.95

Augustine's *Confessions*

A Biography

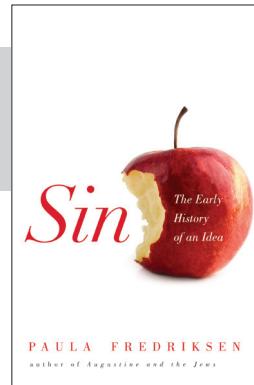
Garry Wills

"Garry Wills rescues Augustine's *Confessions* from its posterity, peeling away layer after layer of anachronistic reactions to the text and providing an invaluable aid to readers. A master restorer, Wills gives us a picture carefully cleaned of a millennium-and-a-half of varnish.... This is vintage Wills—punchy, clear, well-argued, and beautifully translated, both linguistically and culturally."

—Peter Brown, author of *Augustine of Hippo: A Biography*

Lives of Great Religious Books

2011. 176 pages.
Cl: 978-0-691-14357-6 \$19.95 | £13.95



FORTHCOMING

Sin

The Early History of an Idea

Paula Fredriksen

"Paula Fredriksen's new book offers a masterfully clear and readable exposition of complex issues, showing how traditional Jewish views of sin were transmuted by the Christian theologians Origen and Augustine in nearly opposite ways, to create startlingly different views of human nature."

—Elaine Pagels, author of *The Origin of Satan*

Paula Fredriksen is the Aurelio Professor Emerita at Boston University. She now teaches as Distinguished Visiting Professor of Comparative Religion at the Hebrew University in Jerusalem.

June 2012. 248 pages. 12 halftones.
Cl: 978-0-691-12890-0 \$24.95 | £16.95

FORTHCOMING FALL 2012

Through the Eye of a Needle

Wealth, the Fall of Rome, and the Making of Christianity in the West, 350-550 AD

Peter Brown

Rethinking
the Other
in Antiquity



Erich S. Gruen

Rethinking the Other in Antiquity

Erich S. Gruen

"Gruen has produced an original and learned book that gives fresh insight into the complex issues of race in the ancient world and offers a more nuanced understanding of the interactions of ancient cultures that will hopefully enable us all to view the interactions between cultures in today's world with greater sensitivity."

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Martin Classical Lectures

2011. 416 pages. 8 halftones.
Cl: 978-0-691-14852-6 \$39.50 | £27.95

FORTHCOMING

Slaves Tell Tales

And Other Episodes in the Politics of Popular Culture in Ancient Greece

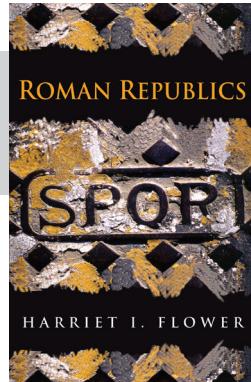
Sara Forsdyke

"In this original and arresting study, Sara Forsdyke explores Greek literature's complex hybrid of elite literary culture and the non-elite, largely oral culture that lies below its surface. She ambitiously examines themes, imagery, and symbolism with a view to detecting subtle traces of sub-elite popular culture as it existed in both free and unfree social contexts. She is as interested, for example, in how slaves tell tales as she is in the tales the masters told themselves about their slaves; there has never been a book angled quite like this one before."

—Paul Cartledge, University of Cambridge

Sara Forsdyke is associate professor of classical studies at the University of Michigan.

July 2012. 208 pages. 10 halftones. 1 map.
Cl: 978-0-691-14005-6 \$39.50 | £27.95



NEW PAPERBACK

Roman Republics

Harriet I. Flower

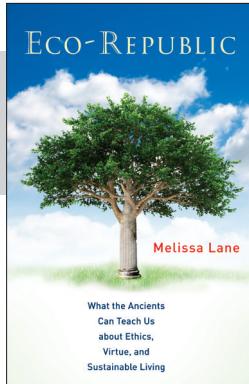
"*Roman Republics* is a highly readable, highly persuasive volume intended to revitalize the study of the republican period in Rome. The volume is not aimed exclusively at beginners or experts; both will find much of value in the reassessment presented."

—Colin Bailey, *Bryn Mawr Classical Review*

In *Roman Republics*, Harriet Flower radically challenges the traditional picture of a single republic, arguing that there were multiple republics, each with clear strengths and weaknesses.

Harriet I. Flower is professor of classics at Princeton University.

2011. 224 pages. 1 line illus.
Pa: 978-0-691-15258-5 \$22.95 | £15.95



NEW

Eco-Republic

What the Ancients Can Teach Us
about Ethics, Virtue, and Sustainable
Living

Melissa Lane

"Lane takes one of the most urgent practical problems of our age and shows how it is the intellectual resources not of modern but of ancient philosophy that provide us with the best way of thinking about it. A virtuoso performance by one of our best scholars of ancient philosophy."

—Richard Tuck, Harvard University

Bringing together the moral and political ideas of the ancients with the latest social and psychological theory, Melissa Lane illuminates the individual's vital role in social change, and articulates new ways of understanding what is harmful and what is valuable, what is a benefit and what is a cost, and what the relationship between public and private well-being ought to be.

Melissa Lane is professor of politics at Princeton University.

2011. 256 pages.
Cl: 978-0-691-15124-3 \$29.95
For sale only in the United States and Canada

FORTHCOMING**Pursuits of Wisdom**

Six Ways of Life in Ancient Philosophy
from Socrates to Plotinus

John M. Cooper

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Chapel Hill

Pursuits of Wisdom is essential reading for anyone interested in understanding what the great philosophers of antiquity thought was the true purpose of philosophy—and of life.

John M. Cooper is the Henry Putnam University Professor of Philosophy at Princeton University.

June 2012. 456 pages.
Cl: 978-0-691-13860-2 \$35.00 | £24.95

FORTHCOMING**A Written Republic**

Cicero's Philosophical Politics

Yelena Baraz

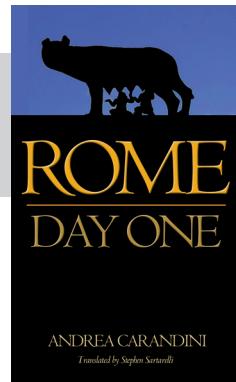
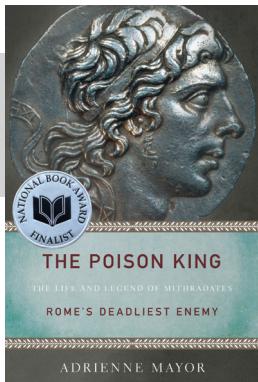
"*A Written Republic* offers a new way of viewing Cicero's philosophical work. Yelena Baraz presents a unified perspective that embraces not merely a selection but all of Cicero's philosophical writings of the 40s BCE. There is nothing comparable within such an efficient compass. The focus on Cicero's prefaces is a new approach that allows his own voice to emerge."

—Barbara Saylor Rodgers, University of Vermont

A Written Republic provides a new perspective on Cicero's conception of his philosophical work while also adding to the broader picture of late-Roman political, intellectual, and cultural life.

Yelena Baraz is assistant professor of classics at Princeton University.

May 2012. 272 pages.
Cl: 978-0-691-15332-2 \$45.00 | £30.95



NEW PAPERBACK

Finalist, 2009 National Book Award, Nonfiction
One of the *Washington Post's* Best Books of 2009
Winner of the 2010 Gold Medal in Biography, *Independent Publisher*

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The Life and Legend of Mithradates,
Rome's Deadliest Enemy

Adrienne Mayor

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Adrienne Mayor is a research scholar in classics and history of science at Stanford University.

2011. 480 pages. 10 color plates. 75 halftones. 9 maps.

Pa: 978-0-691-15026-0 \$18.95 | £12.95

Cl: 978-0-691-12683-8 \$29.95 | £19.95

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Through careful research and meticulous documentation, Adrienne Mayor convincingly shows that many of the giants and monsters of myth did have a basis in fact—in the enormous bones of long-extinct species that were once abundant in the lands of the Greeks and Romans.

2011. 400 pages. 63 halftones. 17 line illus. 1 tables.

Pa: 978-0-691-15013-0 \$18.95 | £12.95

NEW

Rome

Day One

Andrea Carandini

Translated by Stephen Sartarelli

"A fascinating examination of how Rome began some twenty-eight centuries ago, written by an archaeologist whose many years of excavation have profoundly altered our understanding of the city and its history."

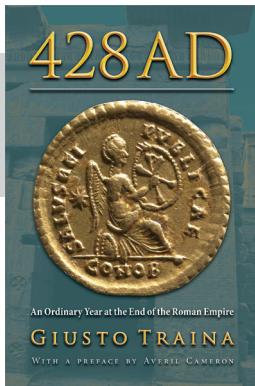
—Adrian Goldsworthy, author of *Caesar: The Life of a Colossus*

Andrea Carandini's archaeological discoveries and controversial theories about ancient Rome have made international headlines over the past few decades. In this book, he presents his most important findings and ideas, including the argument that there really was a Romulus—a first king of Rome—who founded the city in the mid-eighth century BC, making it the world's first city-state, as well as its most influential. *Rome: Day One* makes a powerful and provocative case that Rome was established in a one-day ceremony, and that Rome's first day was also Western civilization's.

Andrea Carandini is professor of archaeology at the University of Rome, La Sapienza

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Giusto Traina is professor of ancient history at the University of Rouen.

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Cl: 978-0-691-13669-1

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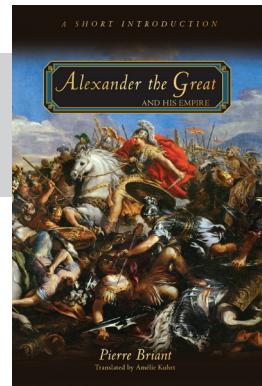
—Richard Smoley, *Parabola Magazine*

2010. 256 pages. 28 color illus. 149 halftones. 12 line illus.

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—Ian Worthington, author of *Alexander the Great: Man and God*

Pierre Briant is the Professor of the History and Civilization of the Achaemenid World and the Empire of Alexander the Great at the Collège de France.

April 2012. 216 pages. 11 halftones. 3 maps.

Pa: 978-0-691-15445-9

\$19.95 | £13.95

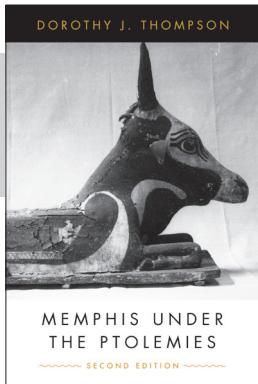
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Second Edition

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Dorothy J. Thompson is a fellow of Girton College, University of Cambridge, and a member of the faculty of classics at the University of Cambridge.

March 2012. 360 pages. 8 halftones. 6 line illus. 5 tables. 4 maps.

Pa: 978-0-691-14033-9 \$35.00 | £24.95
Cl: 978-0-691-15217-2 \$75.00 | £52.00

NEW

Founding Gods, Inventing Nations

Conquest and Culture Myths from Antiquity to Islam

William F. McCants

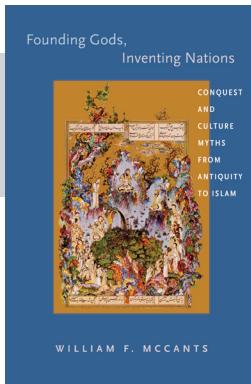
"This innovative book tackles the fascinating subject of how and by whom culture was invented, and discusses this phenomenon by looking at the ancient, Greco-Roman, pre-Islamic Arabian, and Muslim worlds."

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William F. McCants is adjunct faculty at Johns Hopkins University.

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FORTHCOMING PAPERBACK

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Edited by James Cuno

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—Robert Fulford, *National Post*

James Cuno is president and CEO of the J. Paul Getty Trust and former director of the Art Institute of Chicago.

May 2012. 232 pages. 44 halftones.
Pa: 978-0-691-15443-5 \$17.95 | £12.50
Cl: 978-0-691-13333-1 \$39.95 | £27.95

Also by James Cuno

With a new afterword by the author

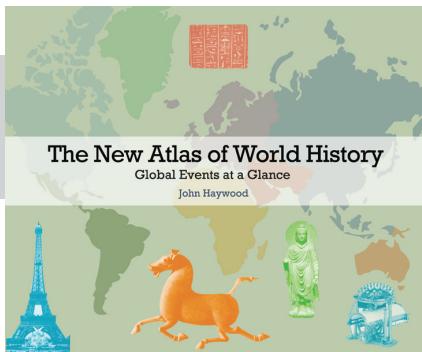
Who Owns Antiquity?

Museums and the Battle over Our Ancient Heritage

"This is a must-read for all concerned with the fate of our ancient heritage, whether source countries, archaeologists, collectors, or museum curators. The topic is of the greatest importance to all of us."

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Pa: 978-0-691-14810-6 \$18.95 | £12.95



The New Atlas of World History

Global Events at a Glance

John Haywood



NEW

The New Atlas of World History

Global Events at a Glance

John Haywood

"Haywood presents a unique, global portrait of human history over six million years. A combination of brilliant design, clear narrative, and fascinating insights creates a compelling and evenhanded tapestry of the human experience. Everyone interested in our past will find this a compelling atlas for their bookshelves."

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This stunningly illustrated atlas features 55 specially commissioned full-color maps that cover the whole of human history, from 6 million years ago to today. Accompanying 48 of the maps are detailed illustrated timelines that list important cultures, events, and developments. Maps and timelines also come with concise introductions that summarize notable historical and cultural changes, as well as striking graphic displays that present key data such as the world's five largest cities and total world population for the relevant year. An extensive glossary of peoples, cultures, and nations gives added depth to the maps and timelines.

John Haywood is an honorary research fellow in the Department of History at Lancaster University.

2011. 252 pages. 350 color illus. 10 line illus. 55 maps.

Cl: 978-0-691-15269-1 \$49.50

For sale only in the United States and Canada

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FOR THE STUDY OF THE
ANCIENT WORLD AT NEW YORK
UNIVERSITY

FORTHCOMING

Nomads and Networks

The Ancient Art and Culture of Kazakhstan

Edited by Sören Stark, Zainolla Samashev, Karen S. Rubinon & Jennifer Y. Chi

Focusing on sixth to first century BC material, *Nomads and Networks* explores how the reliance on animals is reflected in the material culture, which represented all types of creatures, from the domestic to the mythic.

Sören Stark is assistant professor of Central Asian Art and Archaeology at the Institute for the Study of the Ancient World at New York University. Zainolla Samashev is a senior researcher at the A. Kh. Margulan Institute of Archaeology, Kazakhstan. Karen S. Rubinon is a research associate at the Institute for the Study of the Ancient World. Jennifer Y. Chi is exhibitions director and chief curator at the Institute for the Study of the Ancient World.

April 2012. 240 pages. 140 color illus.
Cl: 978-0-691-15480-0 \$49.95 | £34.95

NEW

Edge of Empires

Pagans, Jews, and Christians at Roman Dura-Europos

Edited by Jennifer Y. Chi & Sebastian Heath

2011. 120 pages. 75 color illus.
Pa: 978-0-691-15468-8 \$29.95 | £19.95

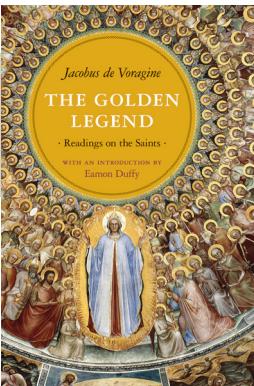
NEW

Nubia

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Geoff Emberling

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FORTHCOMING PAPERBACK
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Translated by William Granger Ryan

"Art historians depend on it. Medievalists should know it inside-out. . . . [F]or the rest of us it remains a treasure-house of European culture, crammed full of the things which everyone, once upon a time, used to know."

—Noel Malcolm, *Sunday Telegraph*

William Granger Ryan was a priest in the diocese of Brooklyn and Queens and president of Seton Hill College. Eamon Duffy is professor of the history of Christianity at Cambridge University.

May 2012. 824 pages.
Pa: 978-0-691-15407-7 \$39.50 | £27.95

FORTHCOMING
On Sacrifice
Moshe Halbertal

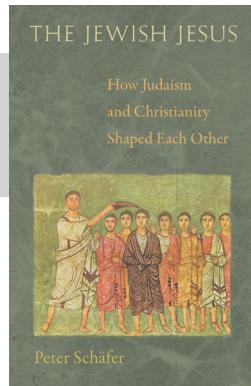
"Halbertal's brilliant book unearths deep connections between practices of religious sacrifice and modern sacrifice for the state in war and peace."

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In this brief book, philosopher Moshe Halbertal explores the meaning and implications of sacrifice, developing a theory of sacrifice as an offering and examining the relationship between sacrifice, ritual, violence, and love.

Moshe Halbertal is the Gruss Professor of Law at New York University School of Law and professor of Jewish thought and philosophy at the Hebrew University of Jerusalem.

March 2012. 152 pages.
Cl: 978-0-691-15285-1 \$24.95 | £16.95



FORTHCOMING
The Jewish Jesus
How Judaism and Christianity Shaped Each Other
Peter Schäfer

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—Burton L. Visotzky, Jewish Theological Seminary

In *The Jewish Jesus*, Peter Schäfer reveals the crucial ways in which various Jewish heresies, including Christianity, affected the development of rabbinic Judaism.

Peter Schäfer is the Ronald O. Perelman Professor of Jewish Studies and professor of religion at Princeton University, where he directs the Program in Judaic Studies. He received a Distinguished Achievement Award from the Andrew W. Mellon Foundation in 2007.

March 2012. 352 pages. 5 halftones. 1 table.
Cl: 978-0-691-15390-2 \$35.00 | £24.95

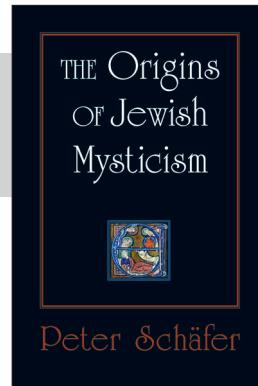
Also by Peter Schäfer
NEW PAPERBACK

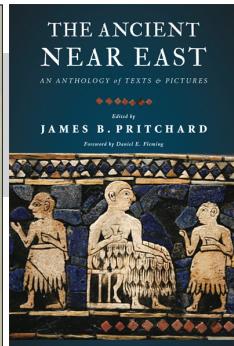
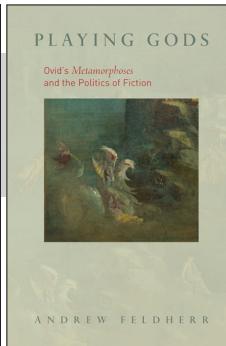
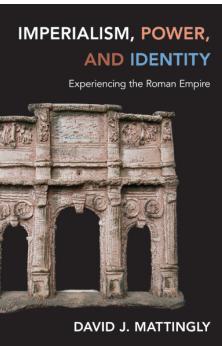
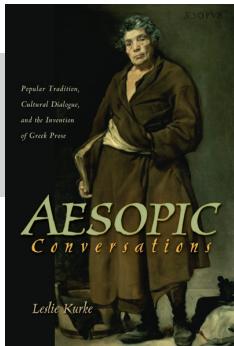
The Origins of Jewish Mysticism

"With great acumen and ingenuity, Schäfer refutes the currently popular idea that there was an uninterrupted continuum from the earliest Jewish apocalypses and the Dead Sea Scrolls to the mystical Hekhalot literature of late antiquity."

—Pieter W. van der Horst, Utrecht University

2011. 416 pages.
Pa: 978-0-691-14215-9 \$35.00 | £24.95





Aesopic Conversations

Popular Tradition, Cultural Dialogue,
and the Invention of Greek Prose
Leslie Kurke

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—Tim Whitmarsh, *London Review of Books*

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2010. 368 pages. 38 halftones. 14 line illus. 15 tables. 17 maps.

Pa: 978-0-691-14605-8 \$39.95 | £27.95

The Symptom and the Subject

The Emergence of the Physical Body
in Ancient Greece

Brooke Holmes

"The Symptom and the Subject is intellectually challenging, beautifully written, deeply thought out, and closely researched in primary and secondary materials."

—James I. Porter, University of California, Irvine

2010. 360 pages.
Cl: 978-0-691-13899-2 \$46.95 | £32.95

Playing Gods

Ovid's *Metamorphoses* and the
Politics of Fiction
Andrew Feldherr

"This fascinating book is a major achievement. Insightful and often brilliant, it sets a new standard for sustained close reading of Ovid. Andrew Feldherr brings the discussion of the politics of Ovidian metamorphosis to a new level of critical sophistication."

—Joy Connolly, New York University

2010. 392 pages.
Cl: 978-0-691-13814-5 \$49.50 | £34.95

With a foreword by Daniel E. Fleming

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"Pritchard enlisted some of the best scholars of his day to translate myths from Mesopotamia, novellas from Egypt, and calendars from Palestine. They provide an amazing backdrop to reread, and in some cases reinterpret, the Bible."

—Books & Culture

2010. 656 pages. 307 halftones.
Pa: 978-0-691-14726-0 \$39.50 | £27.95
Cl: 978-0-691-14725-3 \$85.00 | £59.00

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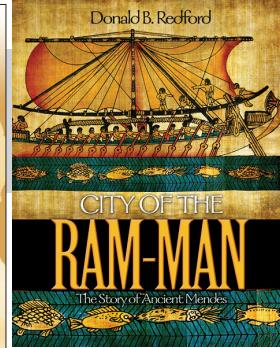
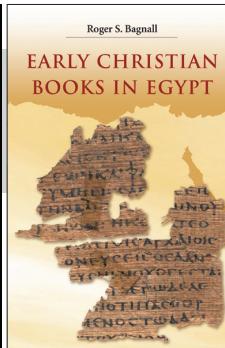
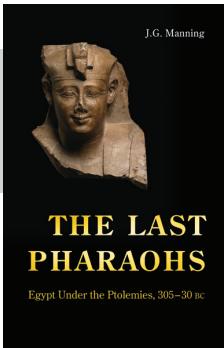
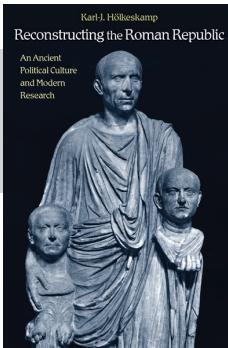
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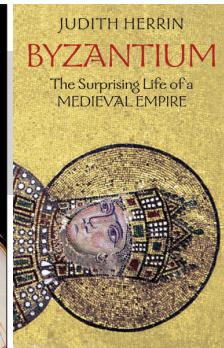
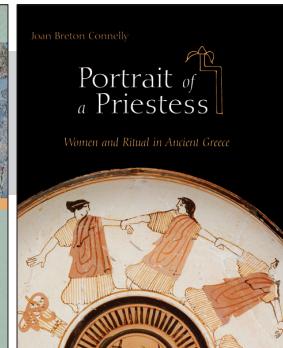
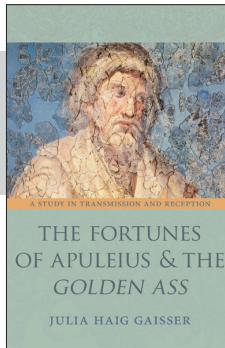
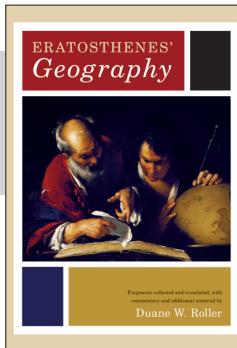
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