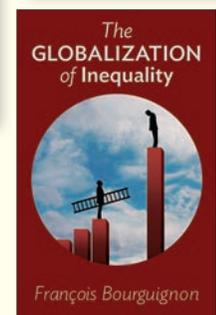
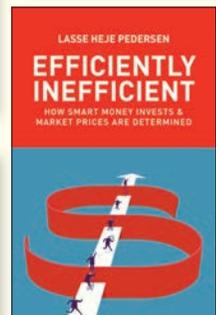
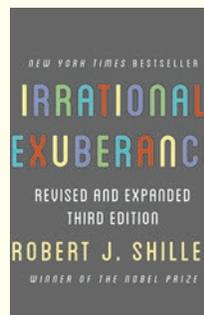
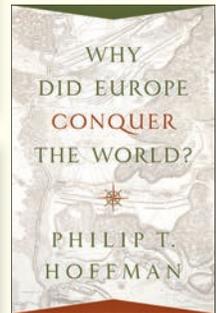
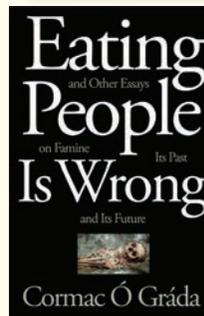
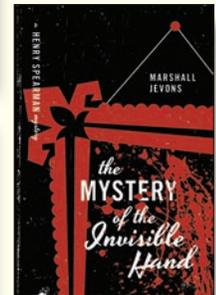
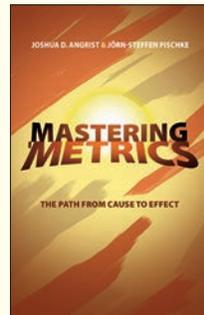
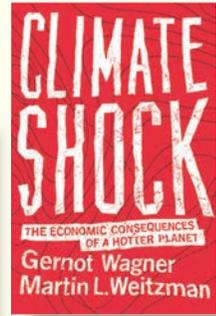
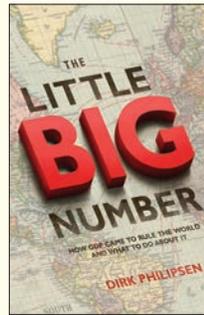


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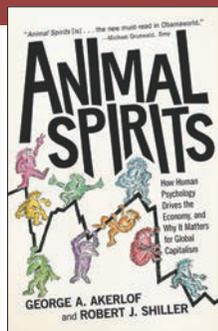
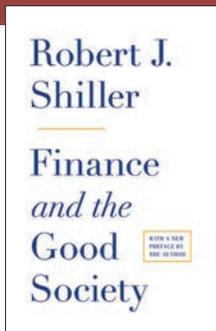
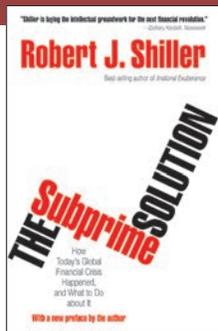
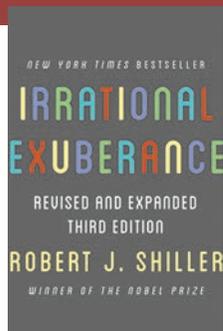


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George A. Akerlof & Robert J. Shiller

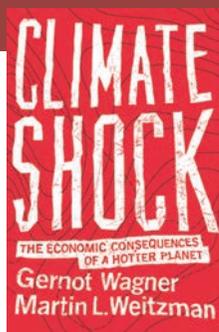
“The two superstars have produced a truly innovative and bold work that attempts to show how psychological factors explain the origins of the current mess and offer clues for possible solutions. At a time when plummeting confidence is dragging down the market and the economy, the authors’ focus on the psychological aspect of economics is incredibly important.”

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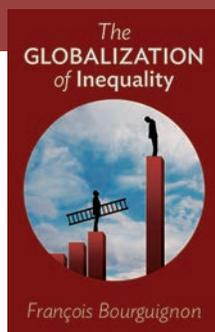
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Translated by Thomas Scott-Railton

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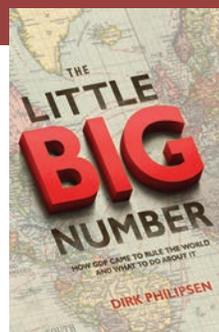
—Brian Nolan, University of Oxford

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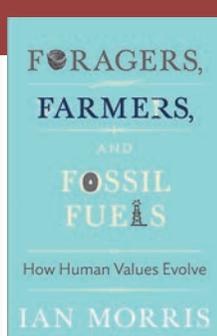
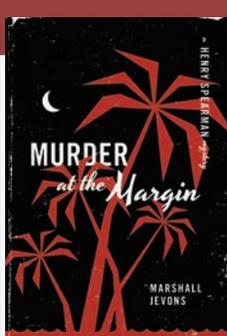
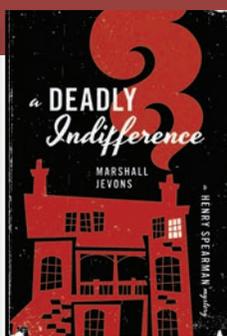
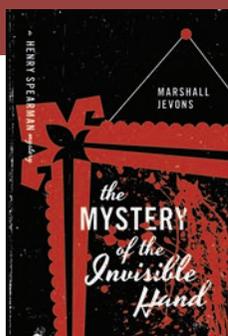
—William Greider, author of *The Soul of Capitalism*

“*The Little Big Number* makes the case that GDP has become counterproductive and we need better goals and measures of progress. This excellent and timely book communicates this argument in a style suitable for general audiences.”

—Robert Costanza, Australian National University

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June 2015. 336 pages. 10 halftones. 5 tables.
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The Mystery of the Invisible Hand

A Henry Spearman Mystery
Marshall Jevons

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2014. 352 pages.

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2014. 192 pages.

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Marshall Jevons

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—John R. Haring, Jr., *Wall Street Journal*

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How Human Values Evolve
Ian Morris

Edited and with an introduction by Stephen Macedo
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"Ian Morris has emerged in recent years as one of the great big thinkers in history, archaeology, and anthropology, writing books that set people talking and thinking. . . .

The breadth of reading and the command of the subject are just dazzling. His major argument—that value systems adapt themselves to ambient energy structures, in the same way that an organism adapts to its niche—is fascinating."

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The University Center for Human Values Series

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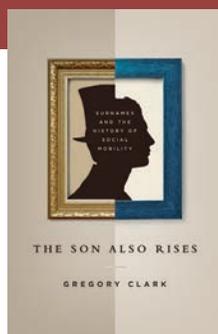
—Eduardo Porter, *New York Times*

In *The Org*, Ray Fisman and Tim Sullivan explain the tradeoffs that every organization faces, arguing that this everyday dysfunction is actually inherent to the very nature of orgs. *The Org* diagnoses the root causes of that malfunction, beginning with the economic logic of why organizations exist in the first place, then working its way up through the org's structure from the lowly cubicle to the CEO's office.

March 2015. 320 pages.

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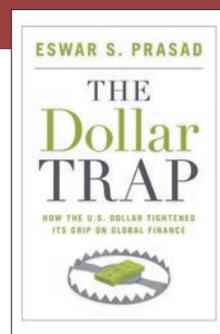
"*The Son Also Rises* is a remarkable challenge to conventional wisdom about social mobility. Using highly original methods and ranging widely across world history, Clark argues that the activities of governments impact mobility much less than most of us think—and that the only sure path to success is to be born to the right parents. Everyone interested in public policy should read this book."

—Ian Morris, author of *Why the West Rules—for Now*

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How the U.S. Dollar Tightened Its Grip on Global Finance

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—Mohamed A. El-Erian, author of *When Markets Collide* and CEO of PIMCO

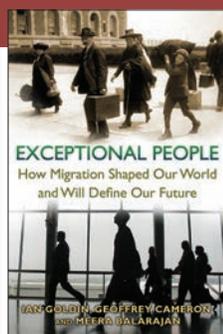
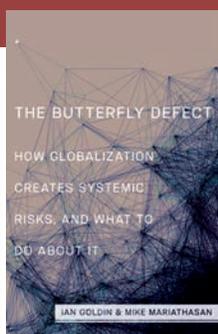
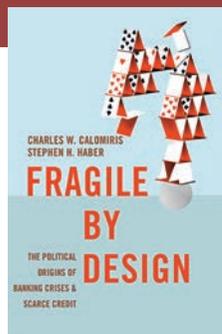
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Charles W. Calomiris & Stephen H. Haber

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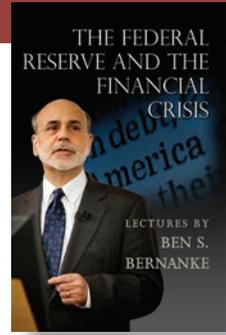
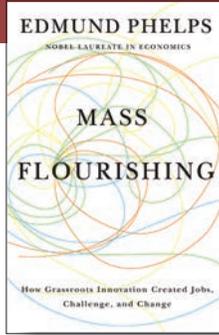
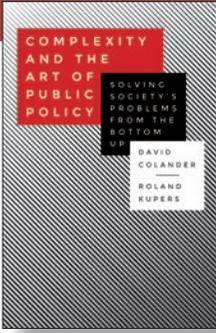
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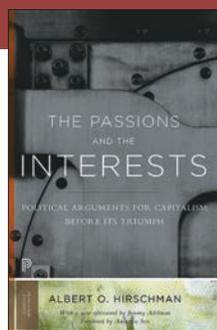
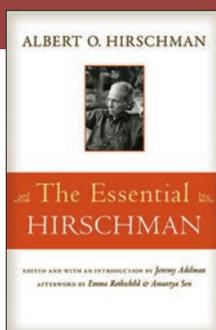
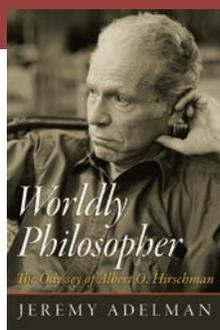
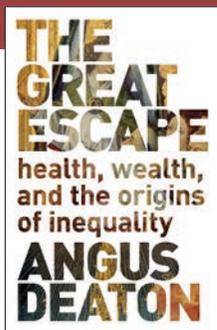
—Robert Solow, *New Republic*

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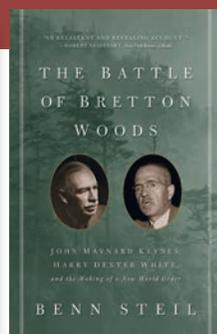
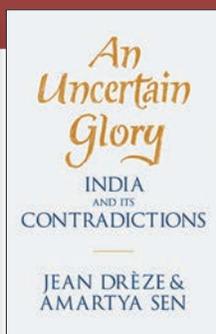
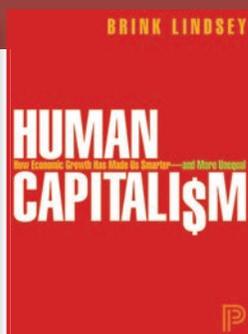
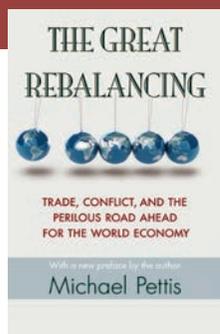
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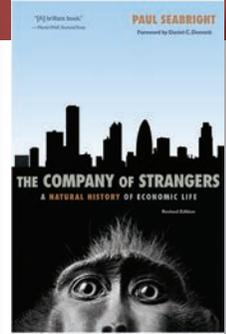
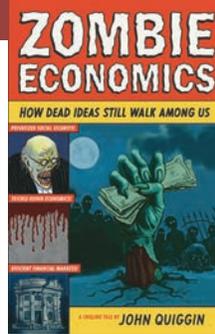
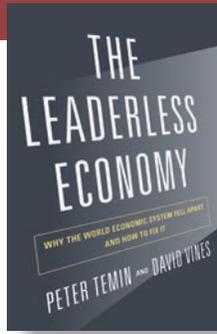
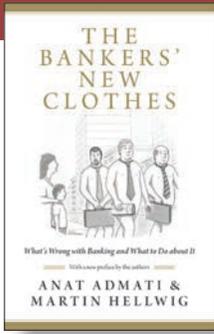
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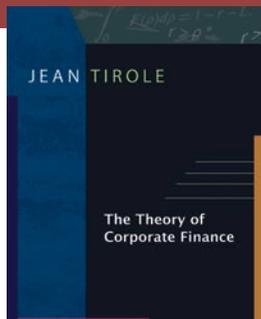
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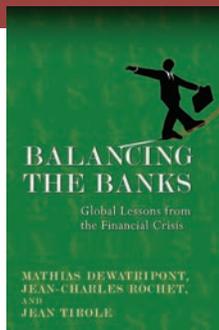
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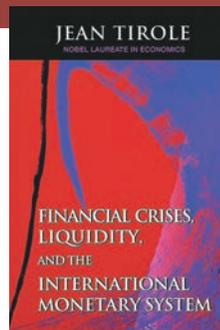
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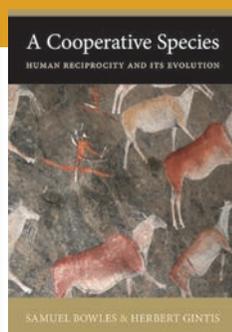
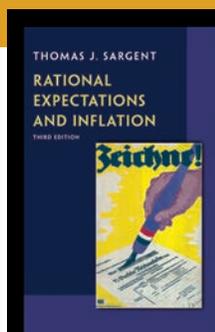
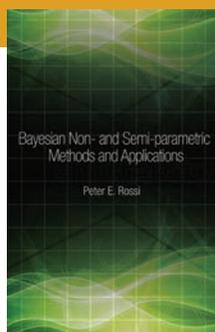
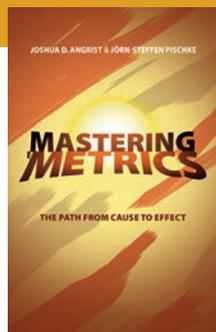
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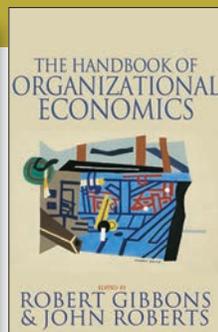
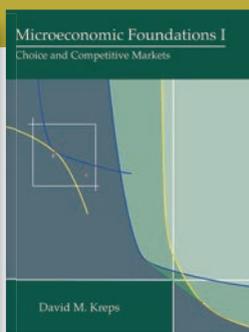
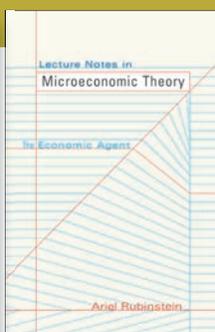
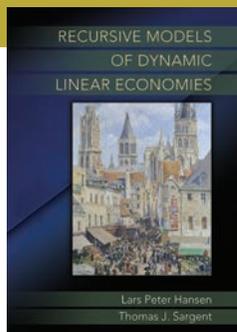
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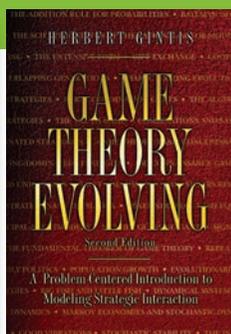
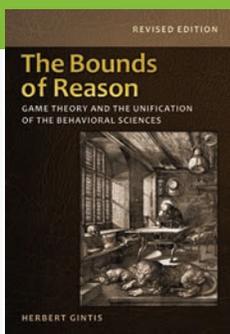
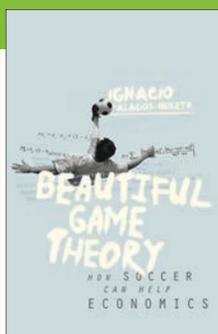
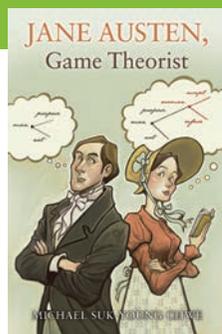
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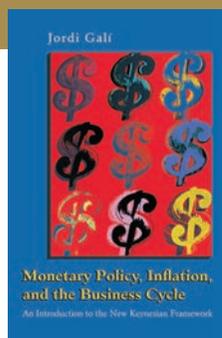
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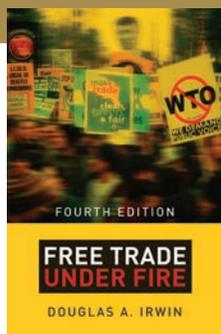
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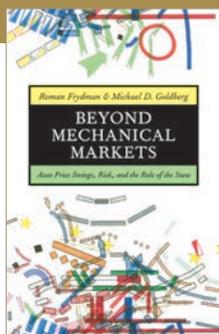
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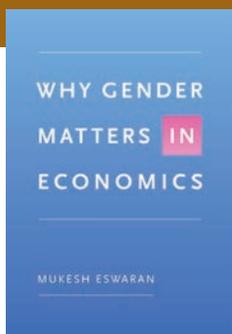
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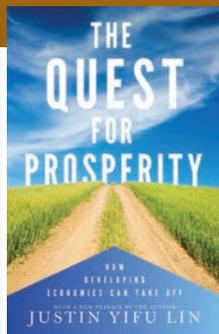
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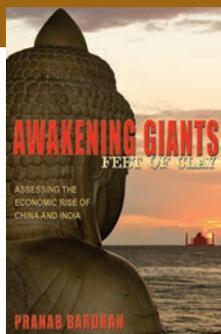
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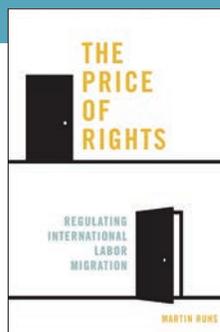
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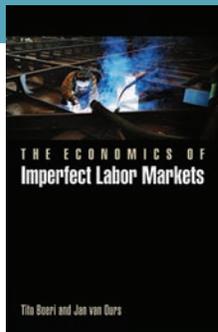
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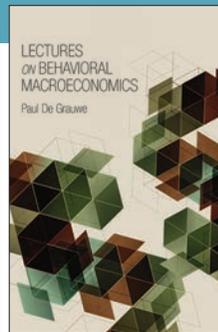
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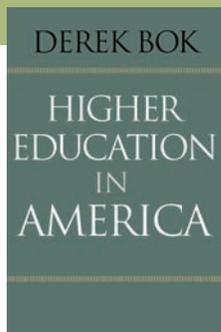
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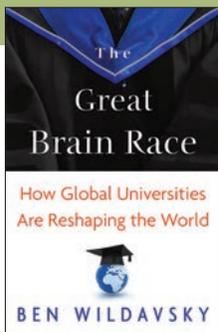
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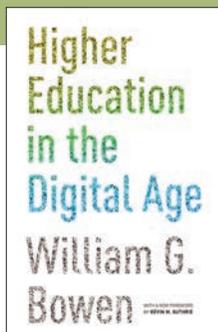
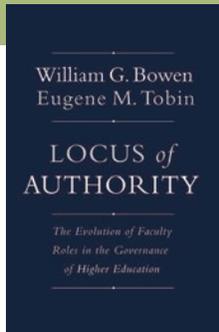
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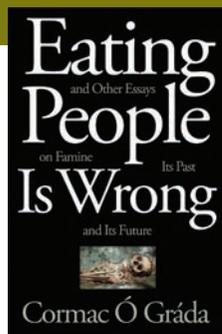
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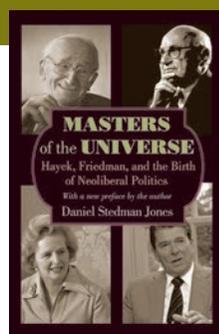
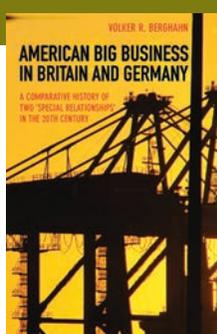
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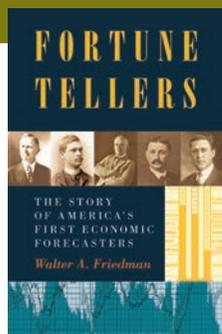
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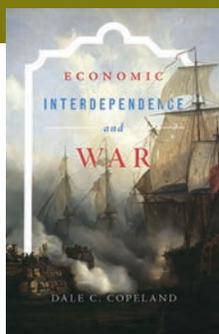
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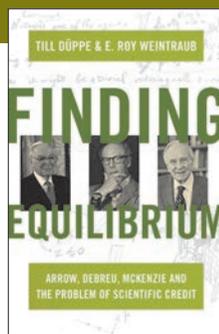
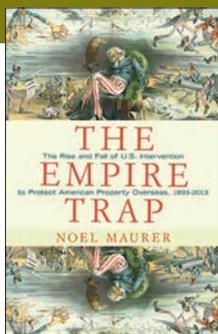
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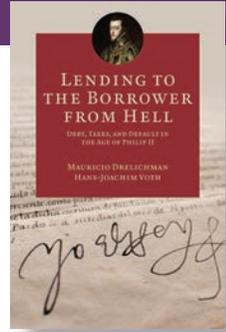
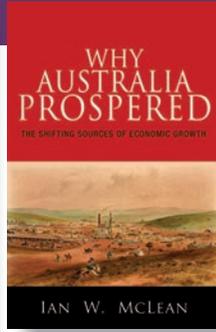
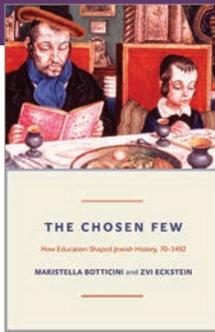
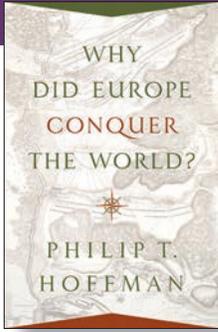
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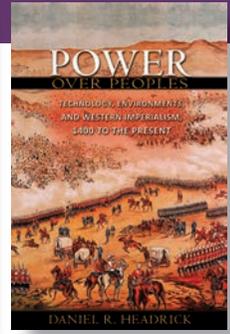
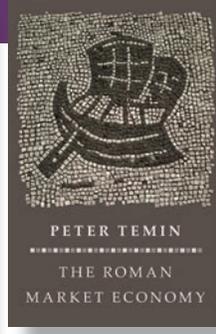
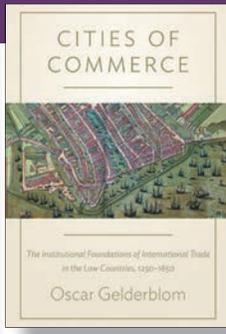
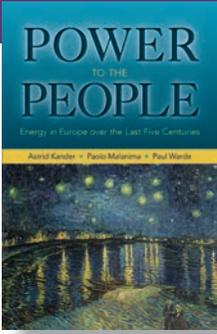
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See page 5.

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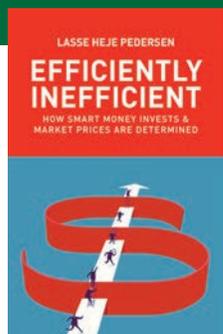
New

The Son Also Rises

Surnames and the History of Social Mobility

Gregory Clark

See page 4.



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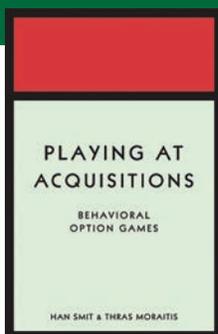
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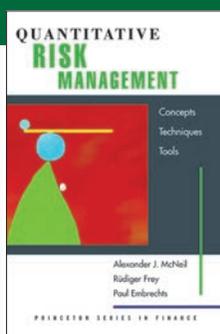
"This book brings together the best insights from strategy, corporate finance, and psychology to explore in a real, fine-grained, and practical way how to derive winning acquisition strategies using both real options and game theory to optimally time and leverage investments. It is a must-read for serious practitioners and those aiming to get into the game."

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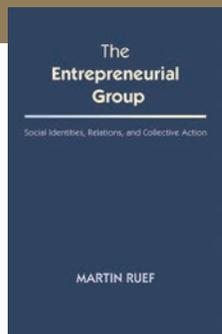
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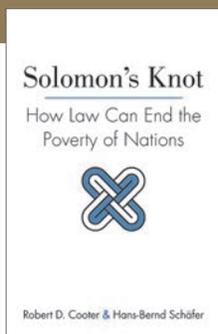
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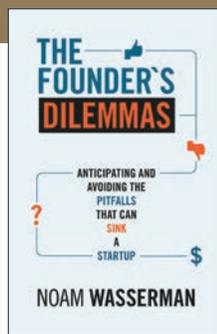
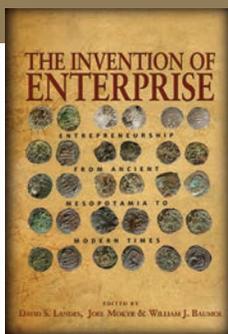
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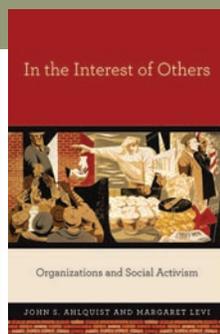
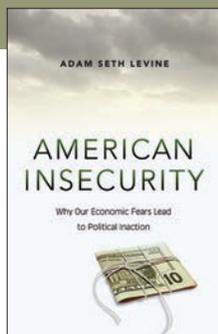
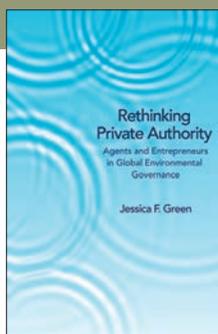
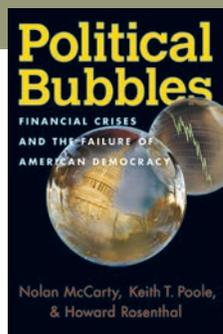
Josh Lerner

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—Edward L. Glaeser, *New York Times' Economix* blog

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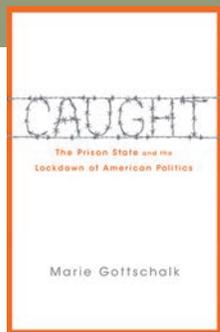
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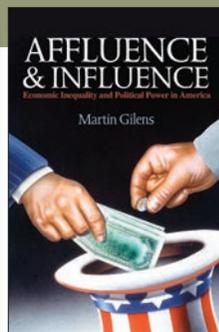
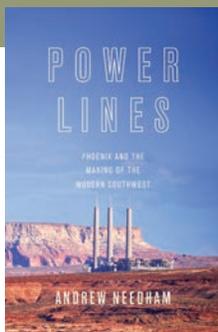
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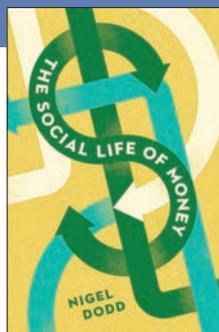
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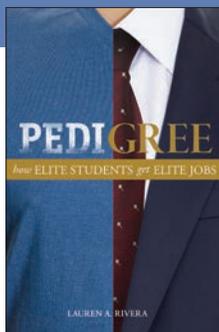
"Dodd presents a wide-ranging and sophisticated review and integration of the academic work related to alternative conceptions of modern money. . . . [T]his is a richly rewarding book. Those of us accustomed to thinking of money as something we exchange for beer and pizza will never again have such a simple story."

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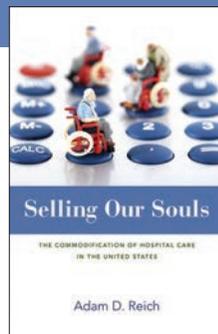
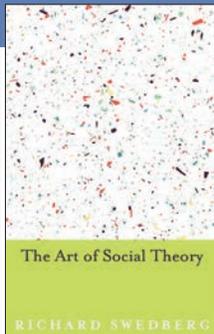
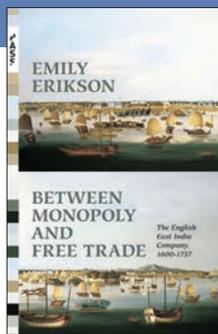
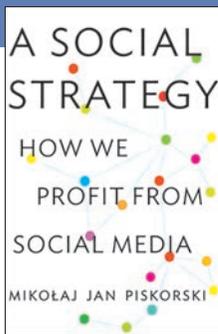
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—Michel Callon, École des Mines de Paris

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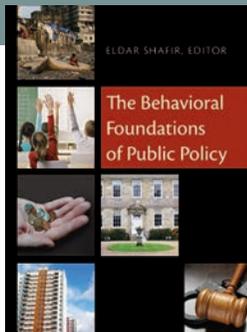
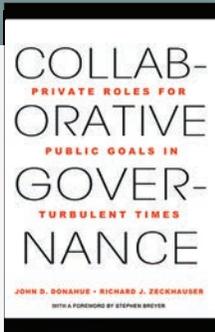
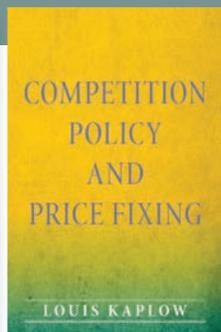
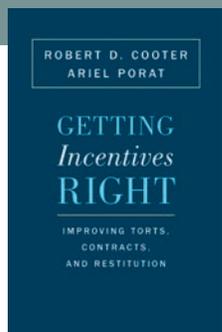
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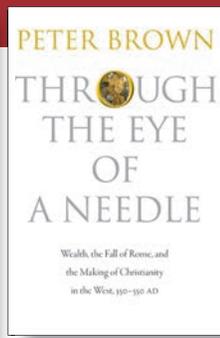
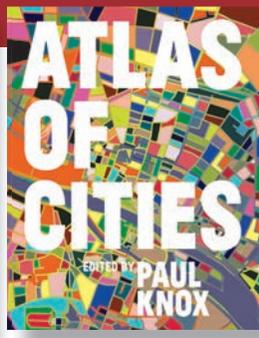
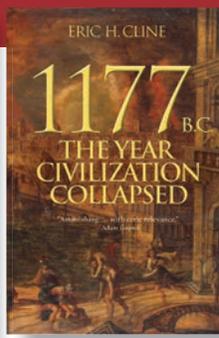
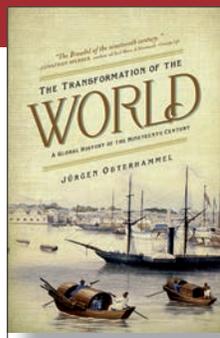
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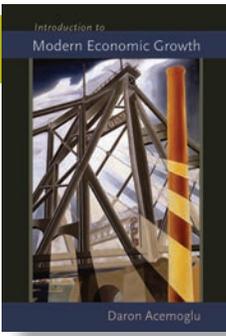
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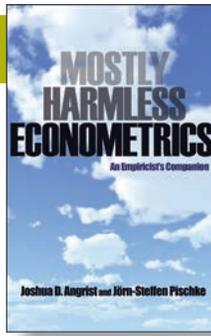
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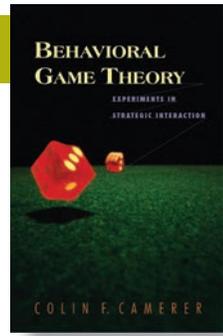
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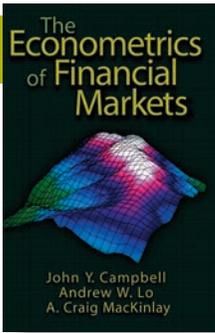
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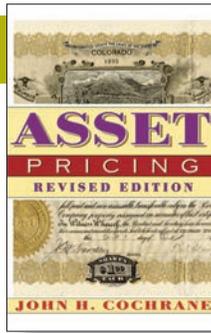
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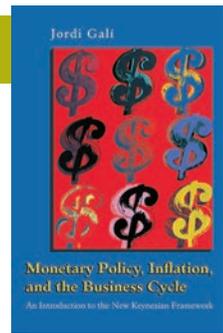
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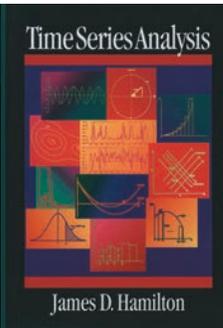
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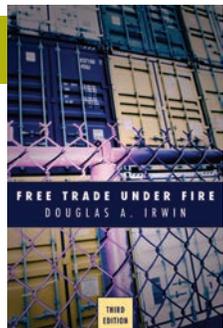
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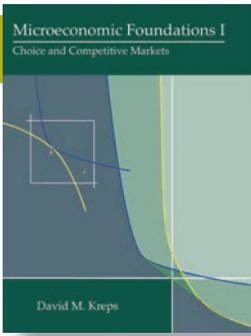
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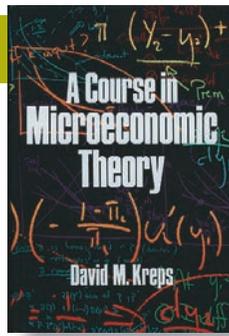
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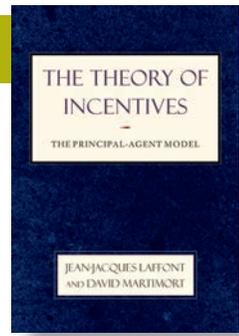
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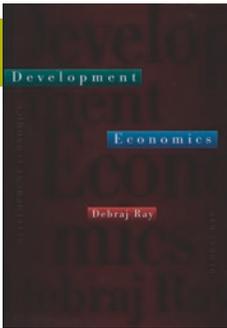
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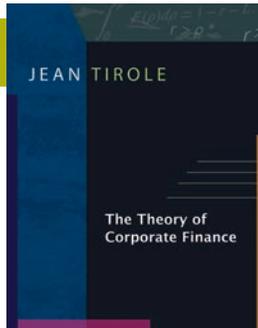
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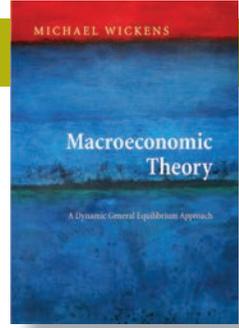
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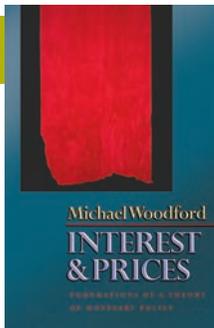
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