

# Sociology 2010



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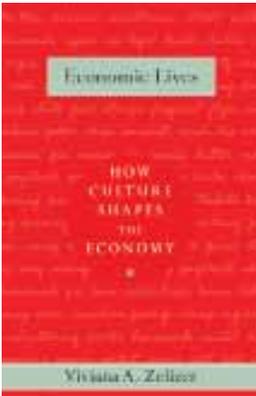
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*Forthcoming*

## **Economic Lives**

How Culture Shapes the Economy

**Viviana A. Zelizer**



“No one else does what Viviana Zelizer does, or in the way she does it. With attractively rigorous scholarship, she reveals hidden meanings in things we otherwise take for granted. Spanning Zelizer’s career to date, *Economic Lives* is welcome for bringing key contributions together in one volume.”

—Ronald S. Burt, University of Chicago Booth School of Business

Over the past three decades, economic sociology has been revealing how culture shapes economic life even while economic facts affect social relationships. This work has transformed the field into a flourishing and increasingly influential discipline. No one has played a greater role in this development than Viviana Zelizer, one of the world’s leading sociologists. *Economic Lives* synthesizes and extends her most important work to date, demonstrating the full breadth and range of her field-defining contributions in a single volume for the first time.

*Economic Lives* shows how shared cultural understandings and interpersonal relations shape everyday economic activities. Far from being simple responses to narrow individual incentives and preferences, economic actions emerge, persist, and are transformed by our relations to others. Distilling three decades of research, the book offers a distinctive vision of economic activity that brings out the hidden meanings and social actions behind the supposedly impersonal worlds of production, consumption, and asset transfer.

Providing an important perspective on the recent past and possible futures of a growing field, *Economic Lives* promises to be widely read and discussed.

Viviana A. Zelizer is the Lloyd Cotsen ‘50 Professor of Sociology at Princeton University.

November 2010. 480 pages.

Cl: 978-0-691-13936-4 \$35.00 | £24.95

New

## Remaking the Heartland

Middle America since the 1950s

Robert Wuthnow



"*Remaking the Heartland* is a compelling examination of the transformation of the Midwest in the postwar era. Combining an insider's empathy with the critical distance of someone who has moved away, Wuthnow debunks the myths of the heartland's decline and highlights the region's institutional riches and cultural creativity."

—John Schmalzbauer, Missouri State University

For many Americans, the Midwest is a vast unknown. In *Remaking the Heartland*, Robert Wuthnow sets to rectify this. He shows how the region has undergone extraordinary social transformations over the past half-century, and proven itself surprisingly resilient in the face of such hardships as the Great Depression and the movement of residents to other parts of the country. He examines the heartland's reinvention throughout the decades and traces the social and economic factors that have helped it to survive and prosper.

*Remaking the Heartland* offers an accessible look at the humble yet strong foundations that have allowed the region to endure undiminished.

Robert Wuthnow is the Gerhard R. Andlinger '52 Professor of Social Sciences at Princeton University.

2010. 472 pages. 23 tables

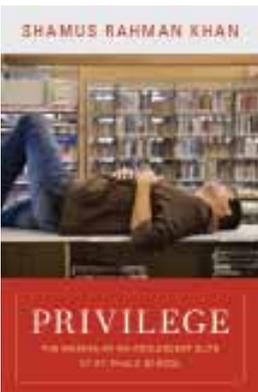
Cl: 978-0-691-14611-9 \$35.00 | £24.95

Forthcoming

## Privilege

The Making of an Adolescent Elite at St. Paul's School

Shamus Rahman Khan



As one of the most prestigious high schools in the nation, St. Paul's School in Concord, New Hampshire, has long been the exclusive domain of America's wealthiest sons. But times have changed. Today, a new elite of boys and girls is being molded at St. Paul's, one that reflects the hope of openness but also the persistence of inequality.

In *Privilege*, Shamus Khan returns to his alma mater to provide an inside look at an institution that has been the private realm of the elite for the past 150 years. He shows that St. Paul's students continue to learn what they always have—how to embody privilege. Yet, while students once leveraged the trappings of upper-class entitlement, family connections, and high culture, current St. Paul's students learn to succeed in a more diverse environment. To be the future leaders of a more democratic world, they must be at ease with everything from highbrow art to everyday life—from *Beowulf* to *Jaws*—and view hierarchies as ladders to scale.

Shamus Rahman Khan is assistant professor of sociology at Columbia University. He is an alumnus and former faculty member of St. Paul's School.

February 2011. 264 pages.

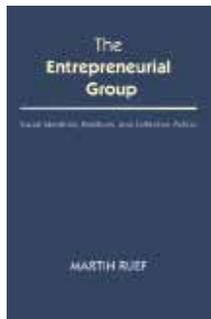
Cl: 978-0-691-14528-0 \$29.95 | £20.95

Forthcoming

## The Entrepreneurial Group

Social Identities, Relations, and Collective Action

Martin Ruef



"This is a must-read for anyone who wants to understand how entrepreneurs build businesses and why growing an enterprise is a team sport."

—Philip Anderson, INSEAD, director of the Rudolf and Valeria Maag International Centre for Entrepreneurship

Recent surveys show that more than half of American entrepreneurs share ownership in their business startups rather than going it alone, and experts in international entrepreneurship have likewise noted the importance of groups in securing microcredit and advancing entrepreneurial initiatives in the developing world. Yet the media and many scholars continue to perpetuate the myth of the lone visionary who single-handedly revolutionizes the marketplace. *The Entrepreneurial Group* shatters this myth, demonstrating that teams, not individuals, are the leading force behind entrepreneurial startups.

*The Entrepreneurial Group* reveals how studying the social structure of entrepreneurial action can shed light on the creation of new organizations.

Martin Ruef is professor of sociology at Princeton University.

*The Kauffman Foundation Series on Innovation and Entrepreneurship*

August 2010. 312 pages. 29 line illus. 46 tables.

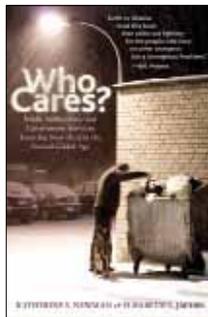
Cl: 978-0-691-13809-1 \$35.00 | £24.95

New

## Who Cares?

Public Ambivalence and Government Activism from the New Deal to the Second Gilded Age

Katherine S. Newman & Elisabeth S. Jacobs



"The deep ambivalence Americans feel about government has always been central to our politics, and it's an especially vital matter now with the rise of Tea Party movements and other assaults on public power. Americans often want a smaller government

that does more, a difficult recipe for politicians to follow. That's why *Who Cares?* is so timely and so important. Katherine Newman and Elisabeth Jacobs have done a superb job tracing the history of our ambivalence and suggesting where we might go from here. They will be the talk of academia—and the talk shows."

—E. J. Dionne Jr., author of *Souled Out* and *Why Americans Hate Politics*

Americans like to think that they look after their own, especially in times of hardship. Particularly for the Great Depression and the Great Society eras, the collective memory is one of solidarity and compassion for the less fortunate. *Who Cares?* challenges this story by examining opinion polls and letters to presidents from average citizens.

Katherine S. Newman is the Malcolm Forbes, Class of 1941, Professor of Sociology and Public Affairs at Princeton University. Elisabeth S. Jacobs is a senior policy adviser to the Joint Economic Committee of the U.S. Congress.

2010. 240 pages. 36 line illus. 4 tables.

Cl: 978-0-691-13563-2 \$26.95 | £18.95

Forthcoming

## Max Weber in America Lawrence A. Scaff

"*Max Weber in America* is a masterpiece. Scaff is recognized as a leading Weber scholar and social theorist, and here he demonstrates the intellectual significance of Weber's visit to the United States both for Weber's work and for its subsequent American reception. There is no comparable book."

—Guenther Roth, Columbia University

Max Weber, widely considered a founder of sociology and the modern social sciences, visited the United States in 1904 with his wife Marianne. The trip was a turning point in Weber's life and it played a pivotal role in shaping his ideas, yet until now virtually our only source of information about the trip was Marianne Weber's faithful but not always reliable 1926 biography of her husband. *Max Weber in America* carefully reconstructs this important episode in Weber's career, and shows how the subsequent critical reception of Weber's work was as American a story as the trip itself.

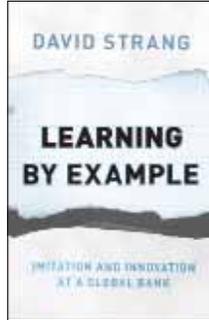
Lawrence Scaff provides new details about Weber's visit to the United States—what he did, what he saw, whom he met and why, and how these experiences profoundly influenced Weber's thought on immigration, capitalism, science and culture, Romanticism, race, diversity, Protestantism, and modernity. Scaff traces Weber's impact on the development of the social sciences in the United States following his death in 1920, examining how Weber's ideas were interpreted, translated, and disseminated by American scholars such as Talcott Parsons and Frank Knight, and how the Weberian canon, codified in America, was reintroduced into Europe after World War II.

Lawrence A. Scaff is professor of political science and sociology at Wayne State University.

March 2011. 304 pages. 6 halftones. 2 tables.  
Cl: 978-0-691-14779-6 \$35.00 | £24.95

New

## Learning by Example Imitation and Innovation at a Global Bank David Strang



"The best book I have read on benchmarking. A penetrating account of why firms benchmark, how they construct reference groups, and how they learn and unlearn from examples."

—Hayagreeva Rao, Stanford University Graduate School of Business and author of *Market Rebels*

In business, as in other aspects of life, we learn and grow from the examples set by others. Imitation can lead to innovation. But in order to grow innovatively, how do businesses decide what firms to imitate? And how do they choose what practices to follow? *Learning by Example* takes an unprecedented look at the benchmarking initiative of a major financial institution. David Strang closely follows twenty-one teams of managers sent out to observe the practices of other companies in order to develop recommendations for change in their own organization.

Through extensive interviews, surveys, and archival materials, Strang reveals that benchmarking promotes a distinctive managerial regime with potential benefits and pitfalls. He explores the organizations treated as models of best practice, the networks that surround a bank and form its reference group, the ways managers craft calls for change, and the programs implemented in the wake of vicarious learning.

David Strang is professor of sociology at Cornell University.

July 2010. 304 pages. 5 line illus. 29 tables.  
Cl: 978-0-691-14218-0 \$35.00 | £24.95

Forthcoming

## Dead Ringers

How Outsourcing is Changing the Way Indians Understand Themselves

Shehzad Nadeem

"*Dead Ringers* is a brilliant exploration of the perplexing world that global outsourcing has wrought. With lucid and engaging prose, Nadeem shows how conspicuous consumption and exploitation are two sides of the same coin. This smart and witty book is essential reading for anyone concerned about the future of work and culture in a global age."

—John Skrentny, University of California, San Diego

In the Indian outsourcing industry, employees are expected to be "dead ringers" for the more expensive American workers they have replaced—complete with Westernized names, accents, habits, and lifestyles that are organized around a foreign culture in a distant time zone. *Dead Ringers* chronicles the rise of a workforce for whom mimicry is a job requirement and a passion. In the process, the book deftly explores the complications of hybrid lives and presents a vivid portrait of a workplace where globalization carries as many downsides as advantages.

Through lively ethnographic detail and subtle analysis of interviews with workers, managers, and employers, Nadeem demonstrates the culturally transformative power of globalization and its effects on the lives of the individuals at its edges.

Shehzad Nadeem is assistant professor of sociology at the City University of New York, Lehman College.

March 2011. 304 pages. 3 line illus. 3 tables.  
Cl: 978-0-691-14787-1 \$35.00 | £24.95

New

## Codes of the Underworld

How Criminals Communicate

Diego Gambetta



"[This book] looks at the fascinating array of signals that criminals use to recognize each other, validate their claims of toughness, and induce trust or fear. This comprehensive picture of underworld communication will make a serious impact on further studies

of organized crime."

—Marek Kaminski, University of California, Irvine

"This innovative book shows Gambetta's nimble and subtle mind at its best. He combines striking analytical insights with rich ethnographic descriptions."

—Jon Elster, Columbia University

How do criminals communicate with each other? Unlike the rest of us, people planning crimes can't freely advertise their goods and services, nor can they rely on formal institutions to settle disputes and certify quality. They face uniquely intense dilemmas as they grapple with the basic problems of whom to trust, how to make themselves trusted, and how to handle information without being detected by rivals or police. In this book, one of the world's leading scholars of the mafia ranges from ancient Rome to the gangs of modern Japan, from the prisons of Western countries to terrorist and pedophile rings, to explain how despite these constraints, many criminals successfully stay in business.

Diego Gambetta is Official Fellow of Nuffield College and professor of sociology at the University of Oxford.

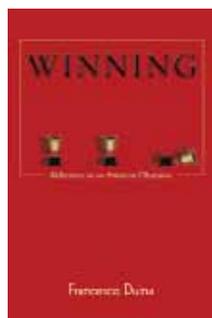
2009. 368 pages. 5 line illus. 3 tables.  
Cl: 978-0-691-11937-3 \$35.00 | £24.95

Forthcoming

## Winning

Reflections on an American Obsession

Francesco Duina



"*Winning* takes a beautiful and engaging look at America's love affair with competition and with avoiding defeat at all costs. Relying on a comparative framework, Duina shows that American society pays a price for emphasizing winning precisely because Americans

are so often confused by what this means. With a wealth of superb examples drawn from entertainment, sports, education, politics, and business, *Winning* encourages us to step back and reconsider our obsession with the ultimate prize."

—Paulette Kurzer, University of Arizona

"Duina's accessible examination of the language of winning and losing reveals that competition is not a human universal, but a historical and cultural phenomenon. Making ample use of examples from popular culture, he shows that competition's prominence in America arises from our unsatisfied desire for a clear, positive, and socially approved identity. *Winning* is a worthy addition to the literature on the sociology of culture."

—Liah Greenfeld, Boston University

Most of us are taught from a young age to be winners and avoid being losers. But what does it mean to win or lose? And why do we care so much? Does winning make us happy? *Winning* undertakes an unprecedented investigation of winning and losing in American society, what we are really after as we struggle to win, our collective beliefs about winners and losers, and much more.

Francesco Duina is associate professor and chair of the Sociology Department at Bates College, and visiting professor at the International Center for Business and Politics, Copenhagen Business School.

December 2010. 256 pages. 9 line illus. 3 tables  
Cl: 978-0-691-14706-2 \$32.50 | £22.95

New

## Chasing Stars

The Myth of Talent and the Portability of Performance

Boris Groysberg



"The handful of dollars you spend on this book could save you a fortune in mis-hires. Groysberg's research sheds new light on the complex interplay between employers and their star talent. This is a must-read for leaders who prefer not to waste their time and money."

—L. Kevin Kelly, CEO of the executive search firm Heidrick & Struggles

It is taken for granted in the knowledge economy that companies must employ the most talented performers to compete and succeed. Many firms try to buy stars by luring them away from competitors. But Boris Groysberg shows what an uncertain and disastrous practice this can be.

After examining the careers of more than a thousand star analysts at Wall Street investment banks, and conducting more than two hundred frank interviews, Groysberg comes to a striking conclusion: star analysts who change firms suffer an immediate and lasting decline in performance. Their earlier excellence appears to have depended heavily on their former firms' general and proprietary resources, organizational cultures, networks, and colleagues. There are a few exceptions, such as stars who move with their teams and stars who switch to better firms. Female stars also perform better after changing jobs than their male counterparts do. But most stars who switch firms turn out to be meteors, quickly losing luster in their new settings.

*Chasing Stars* offers profound insights into the fundamental nature of outstanding performance.

Boris Groysberg is associate professor in the organizational behavior unit at Harvard Business School.

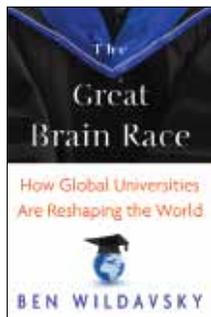
2010. 464 pages. 13 line illus. 18 tables.  
Cl: 978-0-691-12720-0 \$35.00 | £24.95

New

## The Great Brain Race

How Global Universities Are Reshaping the World

**Ben Wildavsky**



*"The Great Brain Race* takes the reader to university campuses around the globe in order to powerfully make the case that open borders are as—and perhaps more—important in education as they are in trade and economics. You can't understand the way

the world will work in this coming century without understanding the phenomenon Wildavsky reveals here. *The Great Brain Race* is an enormous contribution to the discussion."

—Judy Woodruff, *PBS Newshour*

In *The Great Brain Race*, former *U.S. News & World Report* education editor Ben Wildavsky presents the first popular account of how international competition for the brightest minds is transforming the world of higher education—and why this revolution should be welcomed, not feared.

Ben Wildavsky is a senior fellow in research and policy at the Kauffman Foundation.

2010. 256 pages.

Cl: 978-0-691-14689-8

\$26.95 | £18.95

New

## Usable Theory

Analytic Tools for Social and Political Research

**Dietrich Rueschemeyer**



*"Usable Theory* is a boon to everyone in search of tools to understand the social world."

—Peter B. Evans, University of California, Berkeley

In *Usable Theory*, distinguished sociologist Dietrich Rueschemeyer shows graduate students

and researchers how to construct theory frames and use them to develop valid empirical hypotheses in the course of empirical social and political research. Combining new ideas as well as analytic tools derived from classic and recent theoretical traditions, the book enlarges the rationalist model of action by focusing on knowledge, norms, preferences, and emotions, and it discusses larger social formations that shape elementary forms of action.

Dietrich Rueschemeyer is professor emeritus of sociology at Brown University and a research professor at Brown's Watson Institute for International Studies.

2009. 352 pages.

Pa: 978-0-691-12959-4

\$27.95 | £19.95

Cl: 978-0-691-12958-7

\$65.00 | £44.95

*Forthcoming*

## Group Problem Solving

**Patrick R. Laughlin**

"It is good to see this concise and well-organized textbook become available as there hasn't been one on this subject in decades. The research is solid and among the most rigorous and meticulous of experimental work being conducted on group performance."

—Verlin B. Hinsz, North Dakota State University

Patrick R. Laughlin is professor emeritus of psychology at the University of Illinois, Urbana-Champaign.

March 2011. 168 pages. 28 line illus. 24 tables.

Pa: 978-0-691-14791-8

\$29.95 | £20.95

Cl: 978-0-691-14790-1

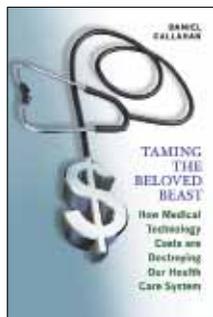
\$75.00 | £52.00

New

## Taming the Beloved Beast

How Medical Technology Costs are Destroying Our Health Care System

**Daniel Callahan**



"This is the only major book of which I am aware that places the escalating costs of medical technology at the center of the health care reform maelstrom. Callahan explains why we are facing a serious and urgent crisis in health care spending and why

a cultural revolution is needed to bring about meaningful and sustainable change."

—Alan B. Cohen, Boston University Health Policy Institute

Daniel Callahan is senior researcher and president emeritus at the Hastings Center.

2009. 280 pages. 1 table.

Cl: 978-0-691-14236-4 \$29.95 | £20.95

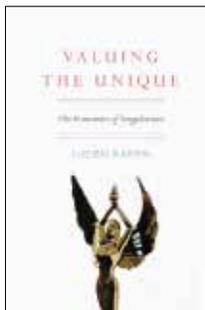
New

## Valuing the Unique

The Economics of Singularities

**Lucien Karpik**

Translated by Nora Scott



"[This book] is an exciting foray onto new ground for economic sociology. In studying markets of singularities, Lucien Karpik provides a wealth of fascinating examples of judgment devices whereby we value goods and services that are incommensurable. A

singular achievement!"

—David Stark, author of *The Sense of Dissonance: Accounts of Worth in Economic Life*

Lucien Karpik is a sociologist at the École des Mines and the Centre Raymond Aron (EHESS) in Paris.

2010. 296 pages. 2 line illus. 5 tables.

Pa: 978-0-691-13710-0 \$39.50 | £27.95

Cl: 978-0-691-13584-7 \$85.00 | £59.00

New

## Orderly Fashion

A Sociology of Markets

**Patrik Aspers**



"Patrik Aspers shines a bright light on how markets come to seem orderly to producers and consumers, so they can strive to enact the script of rational actors. His astute and subtle account of all aspects of branded garment retailing sets a high bar for future studies of industry."

—Mark Granovetter, Stanford University

Looking at how identities, products, and values create the ordered economic markets of the global fashion business, *Orderly Fashion* has wide implications for all modern markets, regardless of industry.

Patrik Aspers is associate professor of sociology at Stockholm University.

2010. 256 pages. 12 halftones. 2 line illus. 6 tables.

Cl: 978-0-691-14157-2 \$35.00 | £24.95

Forthcoming

## Market Threads

How Cotton Farmers and Traders  
Create a Global Commodity

Koray Çalıřkan



“Widely relevant, *Market Threads* makes a significant contribution to the social science literature which explores actual existing markets. Conceiving markets as fields of power and tussle, Çalıřkan brings the formation of many kinds of prices to life in

a meticulous, transcontinental, urban and rural, multi-interest ethnography of the tangled global threads of cotton. An intellectual treasure chest.”  
—Barbara Harriss-White, author of *Rural Commercial Capital*

Koray Çalıřkan is assistant professor in the Department of Political Science and International Relations at Boğaziçi University, Istanbul.

October 2010. 248 pages. 6 halftones. 4 line illus.  
Cl: 978-0-691-14241-8 \$39.50 | £27.95

Forthcoming

## Durkheim and the Birth of Economic Sociology

Philippe Steiner

Translated by Keith Tribe

“The scholarship in this book is extremely impressive. Steiner’s arguments testify to his enormously detailed and creative reading of Durkheim and the Durkheimians. No other book exists on Durkheimian economic sociology, and I was impressed and delighted by this book’s erudition and argument.”  
—Richard Swedberg, Cornell University

Philippe Steiner is professor of sociology at the Université Paris, Sorbonne.

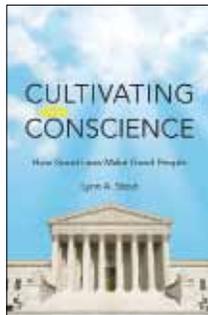
January 2011. 256 pages. 3 line illus. 5 tables.  
Cl: 978-0-691-14055-1 \$45.00 | £30.95

Forthcoming

## Cultivating Conscience

How Good Laws Make Good People

Lynn A. Stout



“This concise book makes meaningful linkages between social science work and basic areas of the law in ways that will engage and resonate with general readers. *Cultivating Conscience* offers much food for reflection.”  
—Robert C. Clark, Harvard Law School

Lynn A. Stout is the Paul Hastings Professor of Corporate and Securities Law at the UCLA School of Law.

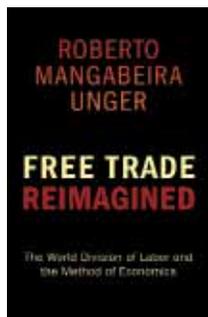
November 2010. 328 pages.  
Cl: 978-0-691-13995-1 \$27.95 | £19.95

New Paperback

## Free Trade Reimagined

The World Division of Labor and the Method of Economics

Roberto Mangabeira Unger



“This book represents a bold attempt to question and restructure the theory of comparative advantage and the idea of free trade that springs from it. . . . [I]t is replete with new ideas and challenging propositions.”  
—Mordechai E. Kreinin, *World Trade Review*

Roberto Mangabeira Unger served until recently as Brazil’s Minister of Strategic Affairs.

2010. 240 pages.  
Pa: 978-0-691-14588-4 \$22.95 | £15.95

*Forthcoming*

## **Mafias on the Move**

The Globalization of Organized Crime

**Federico Varese**

"Federico Varese is two writers rolled into one: a fearless fact-hunter who goes after his quarry with the zeal of a thoroughbred journalist, and a dedicated academic who examines and analyzes his catch with relentless detachment. Throw in a robust understanding of the impact of contemporary history on the behavior of a globalized criminal underworld and you have both a compelling read and an impeccable work of reference."

—John le Carré

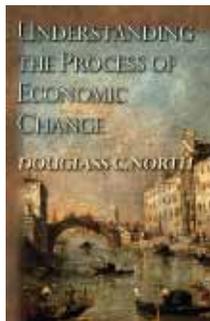
Federico Varese is professor of criminology and director of the Extra-Legal Governance Institute at the University of Oxford.

March 2011. 304 pages. 9 halftones. 3 line illus. 16 tables. 4 maps.  
Cl: 978-0-691-12855-9 \$35.00 | £24.95

*New Paperback*

## **Understanding the Process of Economic Change**

**Douglass C. North**



"Anyone with an interest in world poverty can benefit from this carefully crafted and closely argued book. It is a pleasure and a delight to read."

—Paul Ormerod, *Times Higher Education*

Douglass C. North is professor of economics and Spencer T. Olin Professor in Arts and Sciences at Washington University in St. Louis.

2010. 200 pages. 12 line illus. 1 table.  
Pa: 978-0-691-14595-2 \$19.95 | £13.95

*New Paperback*

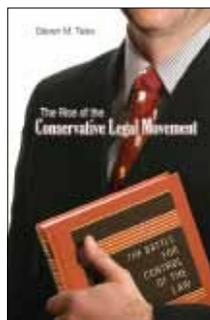
One of *Choice's* Outstanding Academic Titles for 2009  
Winner of the 2009 Joseph J. Spengler Prize, History of Economics Society

Co-winner of the 2009 Herbert Jacob Book Prize, Law and Society Association

## **The Rise of the Conservative Legal Movement**

The Battle for Control of the Law

**Steven M. Teles**



"Digging past liberal clichés about an all-powerful Federalist Society tree fort, Teles charts a complicated countermobilization that took place in legal academia and conservative public-interest law, against law schools and a government in thrall with liberal ideas. He chronicles

the rise of a multifaceted organizational and institutional structure that has become the only game in town."

—Dahlia Lithwick, *Slate*

Steven M. Teles is associate professor of political science at Johns Hopkins University and a fellow at the New America Foundation.

*Princeton Studies in American Politics*

2010. 360 pages. 3 halftones. 1 line illus. 1 table.  
Pa: 978-0-691-14625-6 \$24.95 | £16.95

*Forthcoming*

## **Why People Cooperate**

The Role of Social Motivations

**Tom R. Tyler**

"Providing new ways of thinking about the motivation to cooperate, this compelling book holds clear implications for organizational practice."

—John Darley, Princeton University

Tom R. Tyler is University Professor and Chair of the Psychology Department at New York University.

November 2010. 232 pages. 3 line illus. 14 tables.  
Cl: 978-0-691-14690-4 \$35.00 | £24.95

*New Paperback*

One of *Strategy & Business's* Best Business Books for 2004

Short-listed for the 2005 British Academy Book Prize

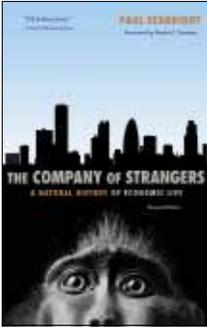
With a new foreword by

Daniel C. Dennett

## The Company of Strangers

A Natural History of Economic Life  
Revised Edition

**Paul Seabright**



“Why is everyday life so strange? Because, explains Mr. Seabright, it is so much at odds with what would have seemed, as recently as 10,000 years ago, our evolutionary destiny.”

—*Economist*

Paul Seabright is professor of economics at the Toulouse School of Economics.

2010. 368 pages. 6 halftones. 2 line illus.  
Pa: 978-0-691-14646-1 \$19.95 | £13.95

*New Paperback*

## Pop Finance

Investment Clubs and the New Investor Populism

**Brooke Harrington**



“A wonderful study of how groups do and don’t work, and a unique examination of how people really think about investments. . . . Harrington’s book is a classic.”

—Cass R. Sunstein, Harvard University

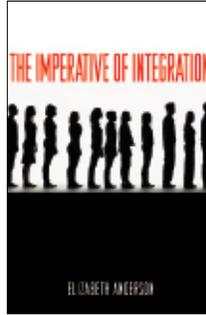
Brooke Harrington is the Alexander von Humboldt Research Fellow at the Max Planck Institute for the Study of Societies.

2010. 256 pages. 7 halftones. 1 line illus. 23 tables.  
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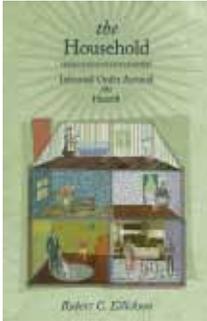
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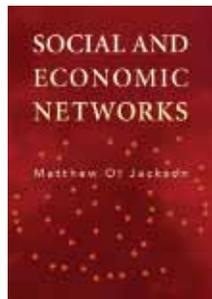
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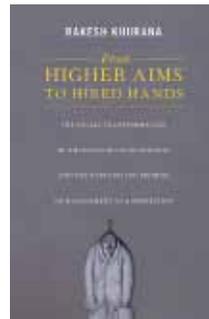
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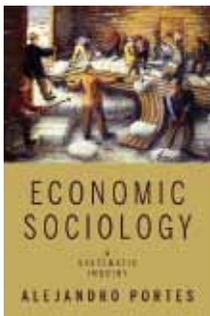
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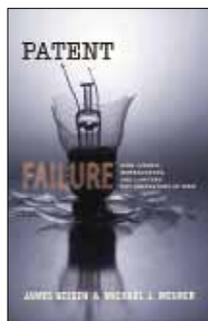
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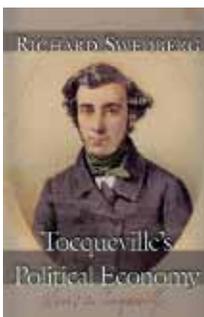
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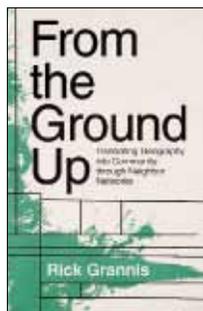
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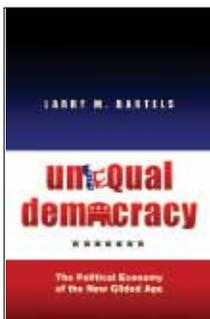
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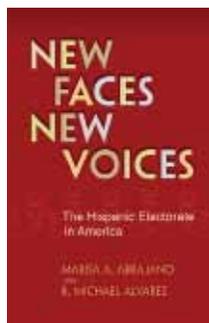
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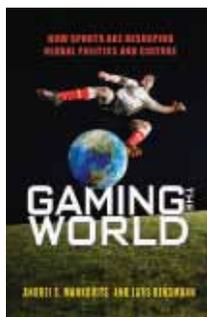
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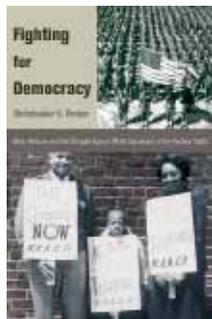


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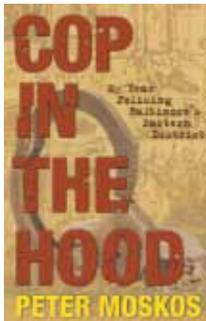
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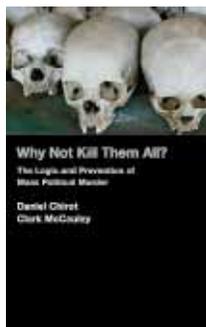
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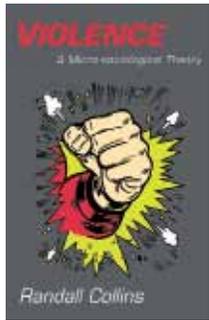
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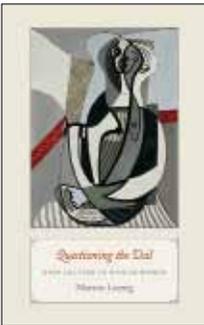
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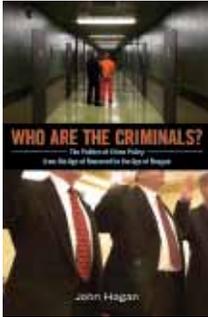
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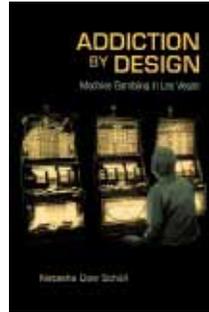
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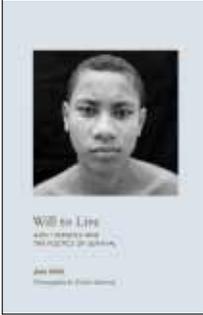
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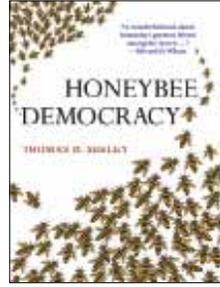
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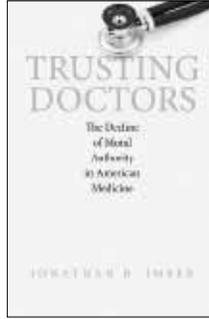
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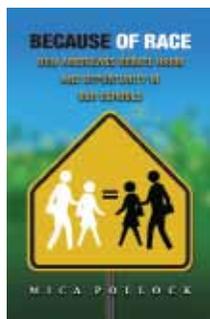
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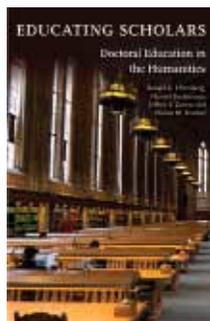
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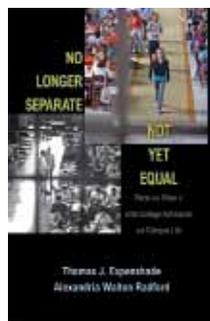
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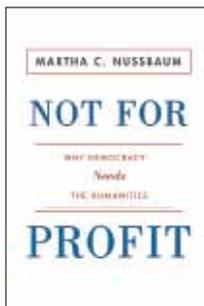
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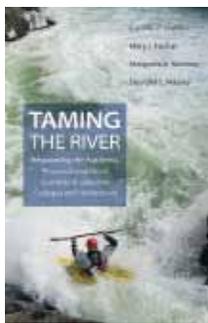
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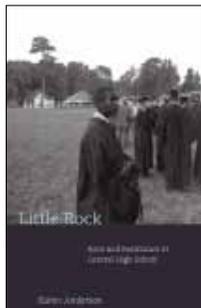
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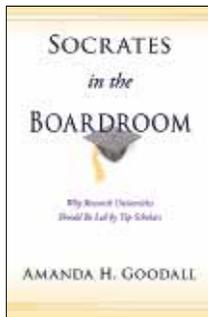
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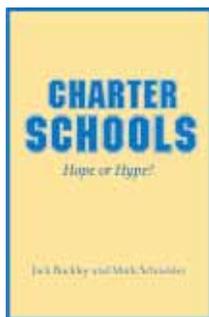
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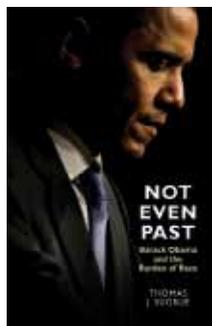
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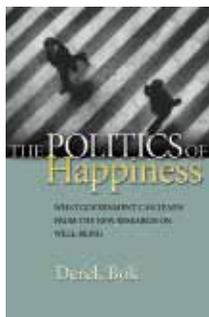
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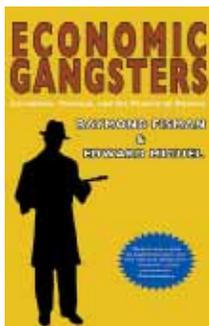
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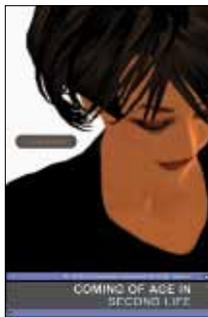
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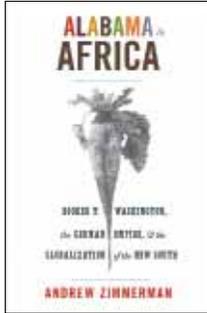
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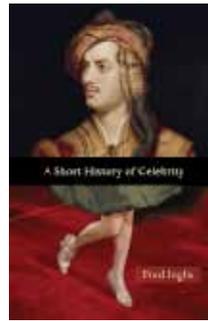
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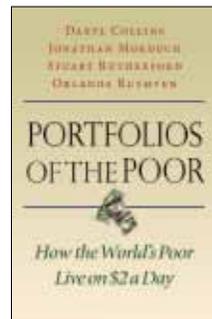
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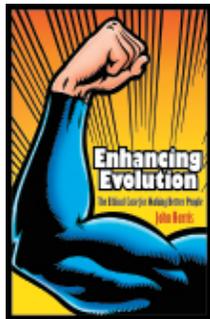
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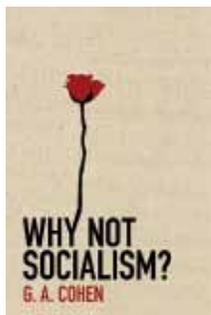
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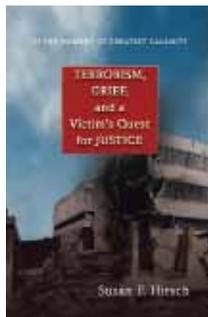
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