

Sociology
2012



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A Message from the Editor

It is with great pleasure that, on behalf of my colleagues at Princeton University Press, I introduce the sociology catalog for 2012. The books in this catalog exemplify the quality of scholarship that we prize and they reflect the interdisciplinary approach that we take to publishing. This is an exciting time for the field of sociology at the Press.

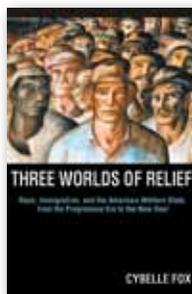
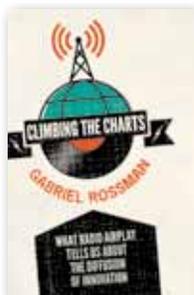
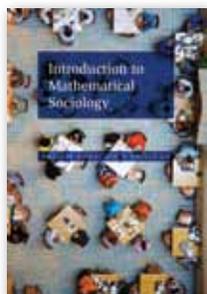
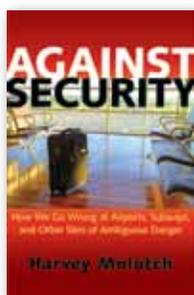
This year's catalog features three major works worthy of special notice. John Padgett and Walter "Woody" Powell's *The Emergence of Organizations and Markets* is a significant contribution to social science that explains the emergence of novel social forms and institutions. Peter Marsden and colleagues offer a longitudinal analysis of General Social Survey data in *Social Trends in American Life*, providing a definitive assessment of how American attitudes and behaviors have changed in the past forty years. With *Introduction to Mathematical Sociology*, Phillip Bonacich and Philip Lu provide the first textbook in decades that teaches the skills needed to produce mathematical models of complex social systems.

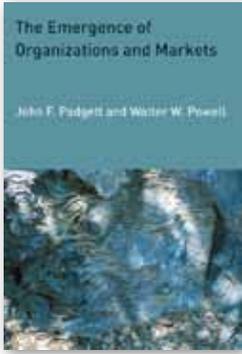
And there are many other new books that are not to be missed, including Harvey Molotch on the failure of security regimes, Amy Binder and Kate Wood on how college students learn to be conservatives, Gabriel Rossman on Top 40 radio and innovation, Cybelle Fox on race and the welfare state, and David Gibson on deliberation during the Cuban missile crisis.

We look forward to continuing to share this intellectually engaging journey with you. Thank you for your support.

Eric I. Schwartz, Ph.D.

Editor, Sociology & Cognitive Science





Forthcoming

The Emergence of Organizations and Markets

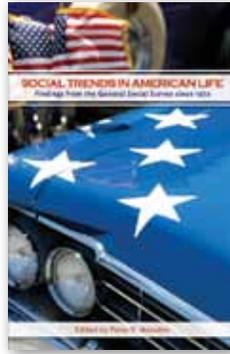
John F. Padgett & Walter W. Powell

"This book is about the old sociological truth that the substance of social structure—how it is known, how it operates, how it has effects—lies in the structure's history. That truth, here discussed in terms of network autocatalytic mechanisms, has never been said as well, as clearly, or with such profound implications for how we think about organizations and markets. A remarkable book."
—Ronald S. Burt, University of Chicago

The social sciences have sophisticated models of choice and equilibrium but little understanding of the emergence of novelty. Where do new alternatives, new organizational forms, and new types of people come from? Combining biochemical insights about the origin of life with innovative and historically oriented social network analyses, John Padgett and Walter Powell develop a theory about the emergence of organizational, market, and biographical novelty from the coevolution of multiple social networks. They demonstrate that novelty arises from spillovers across intertwined networks in different domains. In the short run actors make relations, but in the long run relations make actors.

John F. Padgett is professor of political science and (by courtesy) professor of sociology and history at the University of Chicago. Walter W. Powell is professor of education and (by courtesy) professor of sociology, organizational behavior, management science, communication, and public policy at Stanford University.

November 2012. 560 pages. 142 color illus. 46 tables.
Pa: 978-0-691-14887-8 \$45.00 | £30.95
Cl: 978-0-691-14867-0 \$120.00 | £82.50



New

Social Trends in American Life

Findings from the General Social Survey since 1972

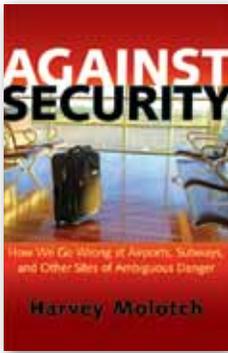
Edited by Peter V. Marsden

"*Social Trends in American Life* provides a comprehensive examination of the dynamics and roots of some of the most contested issues in U.S. society. The decline of community, the increasing tolerance of difference, and the wavering trust in societal institutions are addressed. Focusing on connections and conditions, this volume offers a nuanced look at what we have thought, felt, and done over the last forty years."
—Bernice A. Pescosolido, Indiana University

Social Trends in American Life assembles a team of leading researchers to provide unparalleled insight into how American social attitudes and behaviors have changed since the 1970s. Drawing on the General Social Survey—a social science project that has tracked demographic and attitudinal trends in the United States since 1972—it offers a window into diverse facets of American life, from intergroup relations to political views and orientations, social affiliations, and perceived well-being.

Peter V. Marsden is the Edith and Benjamin Geisinger Professor of Sociology, Harvard College Professor, and Dean of Social Science at Harvard University.

2012. 408 pages. 86 line illus. 66 tables.
Pa: 978-0-691-15590-6 \$35.00 | £24.95
Cl: 978-0-691-13331-7 \$75.00 | £52.00



New

Against Security

How We Go Wrong at Airports, Subways, and Other Sites of Ambiguous Danger

Harvey Molotch

"A mesmerizing exploration of the things that scare us, *Against Security* exposes the even more frightening unintended consequences of government actions in response. Molotch takes us from the recesses of public restrooms and subways to the workplace, the Katrina disaster, air travel, and the World Trade Center site. His remedies combine expertise with common sense and imagination. A must-read, this is the book for our time."

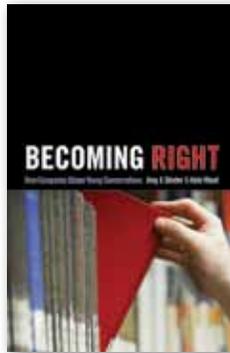
—Diane Vaughan, author of *The Challenger Launch Decision: Risky Technology, Culture, and Deviance at NASA*

Remember when an unattended package was just that, an unattended package? Remember when the airport was a place that evoked magical possibilities, not the anxiety of a full-body scan? In the post-9/11 world, we have become focused on heightened security measures, but do you feel safer? Are you safer?

Against Security explains how our anxieties about public safety have translated into command-and-control procedures that annoy, intimidate, and are often counterproductive. Taking readers through varied ambiguously dangerous sites, the prominent urbanist and leading sociologist of the everyday, Harvey Molotch, argues that we can use our existing social relationships to make life safer and more humane.

Harvey Molotch is professor of sociology and metropolitan studies at New York University.

2012. 278 pages. 16 halftones. 1 line illus.
CI: 978-0-691-15581-4 \$35.00 | £24.95



Forthcoming

Becoming Right

How Campuses Shape Young Conservatives

Amy J. Binder & Kate Wood

"The rise of conservatism on campus has been a central priority of well-funded think tanks and advocacy groups in their efforts to keep the pipeline full of potential leaders for each new generation. This splendid study of the contemporary campus right fills a huge gap in the public's understanding of the most recent wave of conservative cadre building."

—Paul DiMaggio, Princeton University

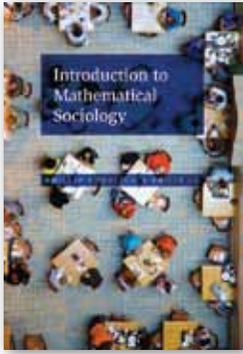
Conservative pundits allege that the pervasive liberalism of America's colleges and universities has detrimental effects on undergraduates, most particularly right-leaning ones. Yet not enough attention has actually been paid to young conservatives to test these claims—until now.

In *Becoming Right*, Amy Binder and Kate Wood carefully explore who conservative students are, and how their beliefs and political activism relate to their university experiences. Which parts of conservatism do these students identify with? How do their political identities evolve on campus? And what do their educational experiences portend for their own futures—and for the future of American conservatism?

Amy J. Binder is associate professor of sociology at the University of California, San Diego. Kate Wood is a doctoral candidate in the department of sociology at the University of California, San Diego.

Princeton Studies in Cultural Sociology

January 2013. 392 pages. 1 line illus. 13 tables.
CI: 978-0-691-14537-2 \$29.95 | £19.95



New

Introduction to Mathematical Sociology

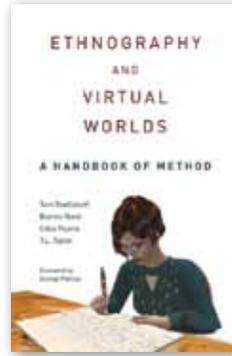
Phillip Bonacich & Philip Lu

“A first-rate introduction. The coverage is exemplary, starting with basic math techniques and progressing to models that incorporate a number of these techniques. Chapters on evolutionary game theory, cooperative games, and chaos are significantly innovative, as is the incorporation of simulations. This book brings mathematics to life for students who may entertain doubts about the role of math in sociology.”
—Peter Abell, London School of Economics and Political Science

Mathematical models and computer simulations of complex social systems have become everyday tools in sociology. Yet until now, students had no up-to-date textbook from which to learn these techniques. *Introduction to Mathematical Sociology* fills this gap, providing undergraduates with a comprehensive, self-contained primer on the mathematical tools and applications that sociologists use to understand social behavior.

Phillip Bonacich is professor emeritus of sociology at the University of California, Los Angeles. Philip Lu is a PhD candidate in sociology at UCLA.

2012. 240 pages. 83 line illus. 30 tables.
Cl: 978-0-691-14549-5 \$45.00 | £30.95



New

Ethnography and Virtual Worlds A Handbook of Method

Tom Boellstorff, Bonnie Nardi,
Celia Pearce & T. L. Taylor

“What does ‘being there to know there’ mean in the virtual world? ‘Not much,’ I used to think! Maybe ‘virtual ethnography’ was an oxymoron? This book changed my mind. Most surprising is how the authors’ distillation of ethnography for virtual worlds reveals its essential and classical features. This book renews the craft of ethnography for all of the social sciences in virtual and physical worlds alike, making us think differently about both.”

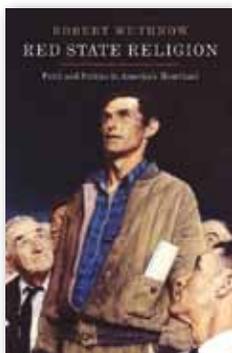
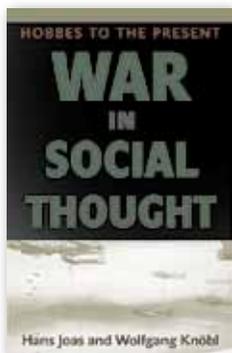
—Paul Willis, author of *Learning to Labor: How Working Class Kids Get Working Class Jobs*

Ethnography and Virtual Worlds is the only book of its kind—a concise, comprehensive, and practical guide for students, teachers, designers, and scholars interested in using ethnographic methods to study online virtual worlds, including both game and nongame environments.

Tom Boellstorff is professor of anthropology at the University of California, Irvine. Bonnie Nardi is professor of informatics at the University of California, Irvine. Celia Pearce is assistant professor of digital media at Georgia Institute of Technology. T. L. Taylor is associate professor of comparative media studies at Massachusetts Institute of Technology.

2012. 264 pages.
Pa: 978-0-691-14951-6 \$22.95 | £15.95
Cl: 978-0-691-14950-9 \$70.00 | £48.95

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Forthcoming

War in Social Thought

Hobbes to the Present

Hans Joas & Wolfgang Knöbl

“There has been a tendency in social thought to stay clear of the issues of war despite its importance in shaping the modern age. But, as this important and erudite study shows, war keeps on intruding. By demonstrating how much theorists have struggled with the problems of war, Joas and Knöbl illuminate vital aspects of social theory—and of war itself.”

—Lawrence Freedman, King’s College London

This book, the first of its kind, provides a sweeping critical history of social theories about war and peace from Hobbes to the present. Distinguished social theorists Hans Joas and Wolfgang Knöbl present both a broad intellectual history and an original argument as they trace the development of thinking about war over more than 350 years—from the premodern era to the period of German idealism and the Scottish and French enlightenments, and then from the birth of sociology in the nineteenth century through the twentieth century. While focusing on social thought, the book draws on many disciplines, including philosophy, anthropology, and political science.

Hans Joas is professor of sociology and social thought at the University of Chicago and a permanent fellow at the Freiburg Institute for Advanced Studies at the University of Freiburg. Wolfgang Knöbl is professor of sociology at Göttingen University.

November 2012. 312 pages.

Cl: 978-0-691-15084-0 \$35.00 | £24.95

New

Red State Religion

Faith and Politics in America’s Heartland

Robert Wuthnow

“Scrutinizing Kansas’s red state religion, Wuthnow discovers a complex, compassionate, and balanced approach to social goods and moral choices. Upending stereotypes about his home state’s embrace of the Religious Right, he reveals that the beating heart of the heartland is devotion to church and community.”

—Diane Winston, USC Annenberg School for Communication

Robert Wuthnow teaches sociology and directs the Center for the Study of Religion at Princeton University.

2011. 504 pages. 13 line illus.

Cl: 978-0-691-15055-0 \$35.00 | £24.95

Also by Robert Wuthnow

Honorable Mention, 2011 PROSE Award for Excellence in Sociology & Social Work, Association of American Publishers

Remaking the Heartland

Middle America since the 1950s

“In *Remaking the Heartland*, Robert Wuthnow demonstrates that the widely reported demise of the Midwest has been significantly exaggerated. Instead of a dying region, he finds a thriving one which has adapted to a challenging world by drawing on its own enduring institutions and behaviors.”

—David B. Danbom, author of *Born in the Country: A History of Rural America*

2011. 376 pages. 23 tables.

Cl: 978-0-691-14611-9 \$37.50 | £26.95



New

Banding Together

How Communities Create Genres in Popular Music

Jennifer C. Lena

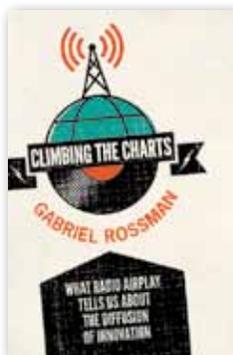
"Jennifer Lena's *Banding Together* unleashes a fierce and exacting take on the scattered and freewheeling territory of music, offering a soothing order to the wild scufflings of performers and fans alike, and inspiring a smarter, more forthright think on a crazy untrammled scene. In other words, it has a beat and you can dance to it."

—Daniel Handler, aka Lemony Snicket and accordionist with The Magnetic Fields

Why do some music styles gain mass popularity while others thrive in small niches? *Banding Together* explores this question and reveals the attributes that together explain the growth of twentieth-century American popular music. Drawing on a vast array of examples from sixty musical styles—ranging from rap and bluegrass to death metal and South Texas polka, and including several created outside the United States—Jennifer Lena uncovers the shared grammar that allows us to understand the cultural language and evolution of popular music.

Jennifer C. Lena is visiting assistant professor of sociology at Barnard College.

2012. 256 pages. 4 tables.
Cl: 978-0-691-15076-5 \$35.00 | £24.95



New

Climbing the Charts

What Radio Airplay Tells Us about the Diffusion of Innovation

Gabriel Rossman

"*Climbing the Charts* gives an eye-opening view of the front and back of radio broadcasting. It shows that the music industry has even more influence on radio airplay than we might imagine, but broadcasters and listeners also matter. Surprisingly, the greatest role of broadcasters is in their choice of radio formats, which structure the market for the music industry and the listeners. The important topic, careful analysis, and clear writing make this book broadly appealing."

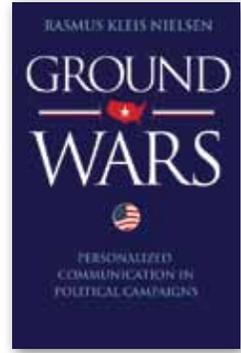
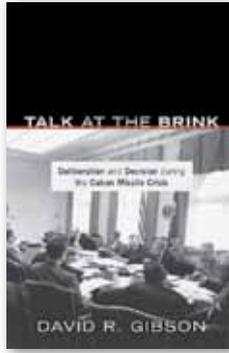
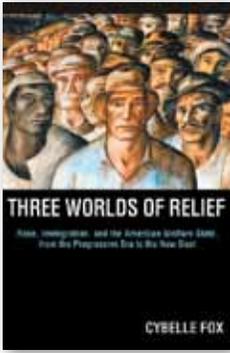
—Henrich Greve, INSEAD

Despite the growth of digital media, traditional FM radio airplay still remains the essential way for musicians to achieve commercial success. *Climbing the Charts* examines how songs rise, or fail to rise, up the radio airplay charts. Looking at the relationships between record labels, tastemakers, and the public, Gabriel Rossman develops a clear picture of the roles of key players and the gatekeeping mechanisms in the commercial music industry. Along the way, he explores its massive inequalities, debunks many popular misconceptions about radio stations' abilities to dictate hits, and shows how a song diffuses throughout the nation to become a massive success.

Gabriel Rossman is assistant professor of sociology at the University of California, Los Angeles.

2012. 200 pages. 1 halftone. 25 line illus. 1 table.
Cl: 978-0-691-14873-1 \$29.95 | £19.95

To receive notices about new books, subscribe for email at: press.princeton.edu/subscribe



New

Three Worlds of Relief

Race, Immigration, and the American Welfare State from the Progressive Era to the New Deal

Cybelle Fox

“Three Worlds of Relief is an original study that significantly enhances our understanding of the historical boundaries of social citizenship in the United States. Cybelle Fox reveals how different political systems and race and labor market relations in three separate regions of the country resulted in profoundly dissimilar experiences for blacks, Mexicans, and European immigrants in the American welfare system. This insightful book is a must-read.”

—William Julius Wilson, Harvard University

Cybelle Fox is assistant professor of sociology at the University of California, Berkeley.

Princeton Studies in American Politics

2012. 416 pages. 1 halftone. 11 line illus. 5 tables. 2 maps.
Pa: 978-0-691-15224-0 \$35.00 | £24.95
Cl: 978-0-691-15223-3 \$80.00 | £55.00

New

Talk at the Brink

Deliberation and Decision during the Cuban Missile Crisis

David R. Gibson

“The ping-pong match known as the Cuban missile crisis of October 1962 is reinterpreted in this brilliant, analytic exposé. David Gibson sheds landmark new light on the terse diplomacy between Kennedy and Khrushchev. His research is prodigious. Highly recommended!”

—Douglas Brinkley, Rice University

David R. Gibson is assistant professor of sociology at the University of Pennsylvania.

2012. 240 pages. 46 line illus. 1 table.
Cl: 978-0-691-15131-1 \$35.00 | £24.95

New

Ground Wars

Personalized Communication in Political Campaigns

Rasmus Kleis Nielsen

“If the medium is the message, Nielsen shows that a key medium in campaigns is person-to-person communication. His sharp analysis and careful ethnographic storytelling reveal both the high level strategic role and the human experience of personalized political communication in contemporary elections.”

—W. Lance Bennett, University of Washington

Rasmus Kleis Nielsen is research fellow at the Reuters Institute for the Study of Journalism at the University of Oxford and assistant professor at Roskilde University in Denmark.

2012. 256 pages. 7 halftones. 4 line illus. 1 map.
Pa: 978-0-691-15305-6 \$24.95 | £16.95
Cl: 978-0-691-15304-9 \$80.00 | £55.00



New

Winner of the 2011 President's Book Award, Social Science History Association

Creating the Market University

How Academic Science Became an Economic Engine

Elizabeth Popp Berman

"Many scholars have opined about the new entrepreneurial university, but few have carefully and analytically explored its historical origins. Elizabeth Popp Berman masterfully charts the roads traveled from the ivory tower to the market, and brilliantly illuminates how political choices and financial forces shaped the process that now celebrates universities as engines of economic development."

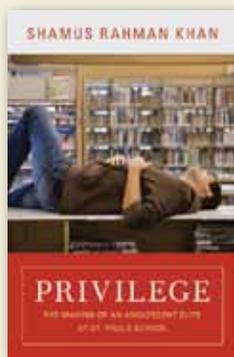
—Walter W. Powell, Stanford University

American universities today serve as economic engines, performing the scientific research that will create new industries, drive economic growth, and keep the United States globally competitive. But only a few decades ago, these same universities self-consciously held themselves apart from the world of commerce. *Creating the Market University* is the first book to systematically examine why academic science made such a dramatic move toward the market. Drawing on extensive historical research, Elizabeth Popp Berman shows how the government—influenced by the argument that innovation drives the economy—brought about this transformation.

Elizabeth Popp Berman is assistant professor of sociology at the University at Albany, State University of New York.

2012. 280 pages. 6 line illus. 2 tables.

Cl: 978-0-691-14708-6 \$35.00 | £24.95



Princeton Studies in Cultural Sociology

Forthcoming Paperback

Winner of the 2011 C. Wright Mills Award, Society for the Study of Social Problems

Honorable Mention, 2012 Distinguished Book Award, Race, Gender and Class section, American Sociological Association

Privilege

The Making of an Adolescent Elite at St. Paul's School

Shamus Rahman Khan

"[E]thnographic research into the very heart of privilege... [Khan] steps down from his pedestal and lets himself get closer to these future masters of the universe."

—Robin D. Schatz, *Bloomberg News*

"[A]n exemplary ethnographic investigation.... [T]his book is beautifully written and filled with important insights into processes of socialization among the elite."

—Wendy Leo Moore, *American Journal of Sociology*

Shamus Rahman Khan is assistant professor of sociology at Columbia University. He is an alumnus and former faculty member of St. Paul's School.

November 2012. 248 pages.

Pa: 978-0-691-15623-1 \$18.95 | £12.95

Cl: 978-0-691-14528-0 \$29.95 | £19.95

Forthcoming

Becoming Right

How Campuses Shape Young Conservatives

Amy J. Binder & Kate Wood

See page 2 for details.

Forthcoming

The Handbook of Organizational Economics

Edited by Robert Gibbons & John Roberts

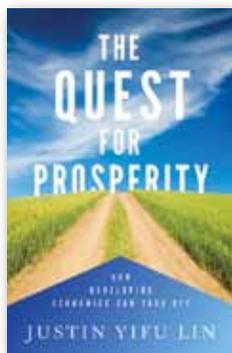
"This unique handbook provides a very comprehensive overview of organizational economics, with a list of contributors that reads like a who's who of top scholars in the economics profession. I can think of no other volume that even comes close. I predict that this book will be highly influential."

—Wouter Dessein, Columbia University

In even the most market-oriented economies, most economic transactions occur not in markets but inside managed organizations, particularly business firms. Organizational economics seeks to understand the nature and workings of such organizations and their impact on economic performance. This landmark book assembles the leading figures in organizational economics to present the first comprehensive view of both the current state of research in this fast-emerging field and where it might be headed.

Robert Gibbons is the Sloan Distinguished Professor of Management at the Massachusetts Institute of Technology. John Roberts is the John H. Scully Professor of Economics, Strategic Management, and International Business at Stanford University.

January 2013. 1368 pages. 39 line illus. 21 tables.
Cl: 978-0-691-13279-2 \$99.50 | £69.95



Forthcoming

The Quest for Prosperity

How Developing Economies Can Take Off
Justin Yifu Lin

"Justin Yifu Lin cracks the code of economic development in this extraordinary tour de force—offering a rare combination of personal experience, rigorous analysis, and empirical investigation. His powerful recipe will become an enduring feature of future development efforts."

—Stephen S. Roach, former chairman of Morgan Stanley Asia and author of *The Next Asia*

How can developing countries grow their economies? Most answers to this question center on what the rich world should or shouldn't do for the poor world. In *The Quest for Prosperity*, Justin Yifu Lin—the first non-Westerner to be chief economist of the World Bank—focuses on what developing nations can do to help themselves.

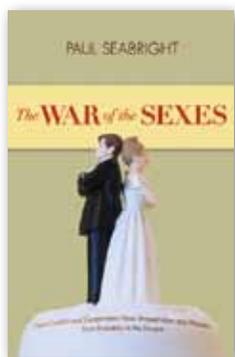
Interwoven with insights, observations, and stories from Lin's travels as chief economist of the World Bank and his reflections on China's rise, this book provides a road map and hope for those countries engaged in their own quest for prosperity.

Justin Yifu Lin is founding director and professor of the China Centre for Economic Research at Peking University. From 2008 to 2012, he served as chief economist and senior vice president of the World Bank.

October 2012. 344 pages. 2 line illus.
Cl: 978-0-691-15589-0 \$27.95 | £19.95



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New

The War of the Sexes

How Conflict and Cooperation Have Shaped Men and Women from Prehistory to the Present

Paul Seabright

"*The War of the Sexes* is a delight to read. Paul Seabright launches a charm offensive on those who would prefer not to think that gender differences have any biological basis, and an intellectual offensive on those who think that these differences are large and intractable."

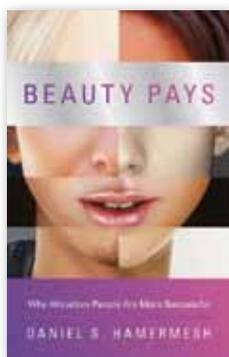
—Terri Apter, author of *Working Women Don't Have Wives*

As countless love songs, movies, and self-help books attest, men and women have long sought different things. The result? Seemingly inevitable conflict. Yet we belong to the most cooperative species on the planet. Isn't there a way we can use this capacity to achieve greater harmony and equality between the sexes? In *The War of the Sexes*, Paul Seabright argues that there is—but first we must understand how the tension between conflict and cooperation developed in our remote evolutionary past, how it shaped the modern world, and how it still holds us back, both at home and at work.

Paul Seabright is professor of economics at the Toulouse School of Economics and has been a fellow of All Souls College, University of Oxford, and Churchill College, University of Cambridge.

2012. 256 pages. 10 line illus.

Cl: 978-0-691-13301-0 \$24.95 | £16.95



New

Beauty Pays

Why Attractive People Are More Successful
Daniel S. Hamermesh

"Looks matter.... Labor markets as well as marriage markets, according to Daniel Hamermesh, offer premiums for good looks and penalties for ugliness. In *Beauty Pays*, Hamermesh assesses the role of appearance in American society, explores the options available to 'looks-challenged' people, and demonstrates that, although it's in its infancy, and is easy to mock, 'pulchronics' (the economics of beauty) is a serious and significant subject."

—*Barron's*

Most of us know there is a payoff to looking good, and in the quest for beauty we spend countless hours and billions of dollars on personal grooming, cosmetics, and plastic surgery. But how much better-off are the better-looking? Based on the evidence, quite a lot. The first book to seriously measure the advantages of beauty, *Beauty Pays* demonstrates how society favors the beautiful and how better-looking people experience startling but undeniable benefits in all aspects of life.

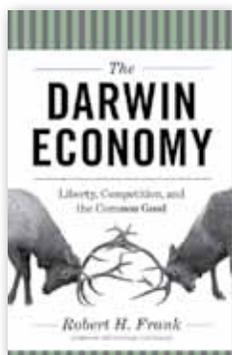
Daniel S. Hamermesh is the Sue Killam Professor in the Foundations of Economics at the University of Texas, Austin, and professor of labor economics at Maastricht University in the Netherlands.

2011. 232 pages. 6 halftones. 3 tables.

Cl: 978-0-691-14046-9 \$24.95 | £16.95



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Forthcoming Paperback

With a new afterword by the author

The Darwin Economy

Liberty, Competition, and the Common Good

Robert H. Frank

"[I]mportant."

—Nicholas D. Kristof, *New York Times*

"Frank ... draws on social psychology to shatter many myths about competition and compensation."

—Andrew Hacker, *New York Review of Books*

Robert H. Frank is an economics professor at Cornell's Johnson Graduate School of Management, a regular "Economic View" columnist for the *New York Times*, and a Distinguished Senior Fellow at Demos.

October 2012. 264 pages. 1 table.

Pa: 978-0-691-15668-2 \$16.95 | £11.95

Cl: 978-0-691-15319-3 \$26.95 | £18.95

New Paperback

One of *Strategy + Business's* Best Business Books for 2010
Winner of the 2011 Gold Medal Axiom Business Book Award
in Operations Management/Productivity/TQM, Jenkins
Group, Inc.

Chasing Stars

The Myth of Talent and the Portability of
Performance

Boris Groysberg

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Boris Groysberg is professor of business adminis-
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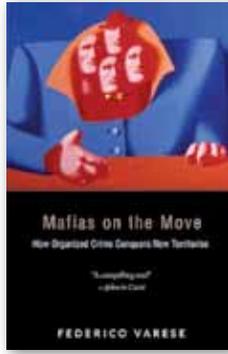
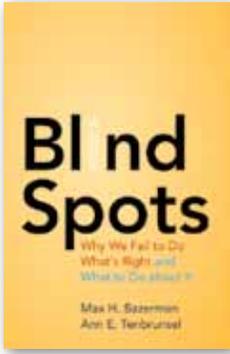
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Ben Wildavsky is a senior scholar in research and
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Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration at Harvard Business School. Ann E. Tenbrunsel is the Rex and Alice A. Martin Professor of Business Ethics at the Mendoza College of Business, University of Notre Dame.

January 2013. 200 pages. 10 line illus.
Pa: 978-0-691-15622-4 \$16.95 | £11.95
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Codes of the Underworld

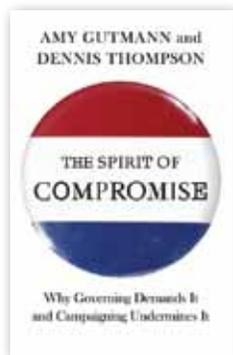
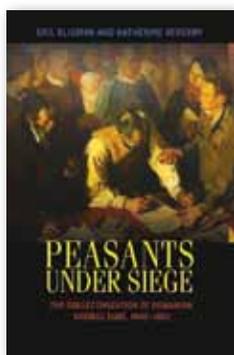
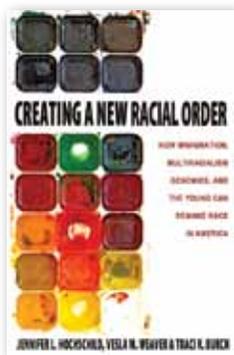
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Jennifer L. Hochschild is the Henry LaBarre Jayne Professor of Government, professor of African and African American studies, and Harvard College Professor at Harvard University. Vesla M. Weaver is an assistant professor in the Woodrow Wilson Department of Politics at the University of Virginia. Traci R. Burch is assistant professor of political science at Northwestern University and research professor at the American Bar Foundation.

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Why Governing Demands It and Campaigning Undermines It

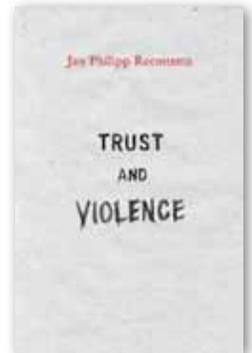
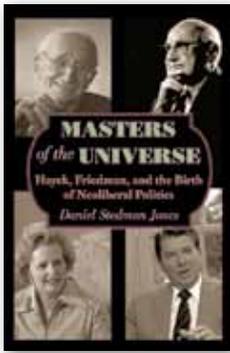
Amy Gutmann & Dennis Thompson

"In this 'no excuses' look at Washington gridlock, Gutmann and Thompson offer a clear-eyed examination of the forces that bring warring political leaders together or keep them apart. Far from a Pollyanna-like plea for compromise above all, this book uses fascinating historical and recent examples, and analysis, to expose the sources of dysfunction and to argue for how they can be overcome. I wish every policymaker would read it!"

—Judy Woodruff, PBS NewsHour

Amy Gutmann is president of the University of Pennsylvania, where she is also the Christopher H. Browne Distinguished Professor of Political Science. Dennis Thompson is the Alfred North Whitehead Professor of Political Philosophy at Harvard University.

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Daniel Stedman Jones has worked as a policy adviser for the New Opportunities Fund and as a researcher for Demos.

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Gary Goertz is professor of political science at the University of Arizona. James Mahoney is the Fitzgerald Professor of Economic History and professor of political science and sociology at Northwestern University.

October 2012. 248 pages. 17 line illus. 20 tables.
Pa: 978-0-691-14971-4 \$29.95 | £19.95
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Trust and Violence

An Essay on a Modern Relationship

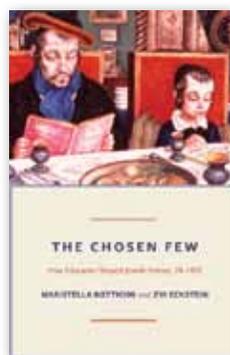
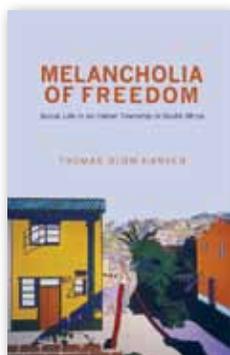
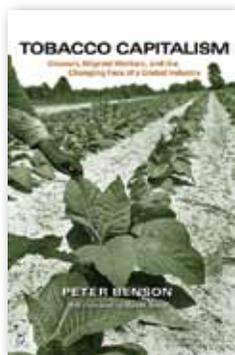
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"*Trust and Violence* is a richly textured and erudite meditation on the intimate proximity between civilization and barbarism. Drawing on authors as diverse as Shakespeare, Schopenhauer, and Primo Levi, Reemtsma's lucidly written and deftly argued book elevates our comprehension of inhumanity—and of the societal rationalizations underlying it—to new heights."

—Richard Wolin, author of *The Wind from the East: French Intellectuals, the Cultural Revolution, and the Legacy of the 1960s*

Jan Philipp Reemtsma is professor of modern German literature at the University of Hamburg and founder and director of the Hamburg Institute of Social Research.

2012. 392 pages. 6 line illus.
Cl: 978-0-691-14296-8 \$49.50 | £34.95



New

Tobacco Capitalism

Growers, Migrant Workers, and the Changing Face of a Global Industry

Peter Benson

“Benson has a fine ethnographic eye and a keen sense of theoretical nuance, allowing him to capture the struggles of North Carolina tobacco farmers as never before. *Tobacco Capitalism* is a wonderful chronicle of racialized rhetoric, migrant pride, Big Tobacco malevolence, and the sorry state of farming in new millennium America—a must-read text.”

—Robert N. Proctor, Stanford University

Peter Benson is assistant professor of anthropology at Washington University in St. Louis.

2011. 336 pages. 19 halftones. 1 line illus. 4 maps.

Pa: 978-0-691-14920-2 \$27.95 | £19.95

Cl: 978-0-691-14919-6 \$75.00 | £52.00

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Maristella Botticini is professor of economics, as well as director and fellow of the Innocenzo Gasparini Institute for Economic Research (IGIER), at Bocconi University in Milan. Zvi Eckstein is the Mario Henrique Simonson Chair in Labor Economics at Tel Aviv University and professor and dean of the School of Economics at IDC Herzliya in Herzliya, Israel.

The Princeton Economic History of the Western World

2012. 344 pages. 4 line illus. 29 tables. 11 maps.

Cl: 978-0-691-14487-0 \$39.50 | £27.95

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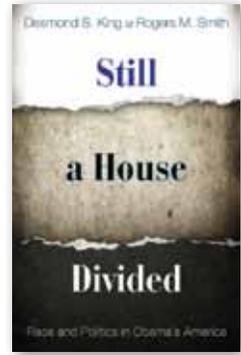
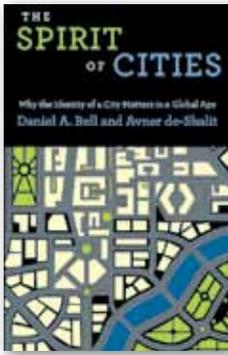
—Jean Comaroff, University of Chicago

Thomas Blom Hansen is professor of anthropology and the Reliance-Dhirubhai Ambani Professor of South Asian Studies at Stanford University, where he also directs the Center for South Asia.

2012. 376 pages. 10 halftones. 2 maps.

Pa: 978-0-691-15296-7 \$29.95 | £19.95

Cl: 978-0-691-15295-0 \$80.00 | £55.00



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—Witold Rybczynski, author of *Makeshift Metropolis: Ideas about Cities*

Daniel A. Bell is the Zhiyuan Chair Professor of Arts and Humanities at Shanghai Jiaotong University and professor of political theory and director of the Center for International and Comparative Political Philosophy at Tsinghua University in Beijing. Avner de-Shalit holds the Max Kampelman Chair for Democracy and Human Rights and is dean of the Faculty of Social Sciences at the Hebrew University of Jerusalem.

2011. 360 pages. 10 halftones.
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—Thomas C. Schelling, Nobel Laureate in Economics

Kristen Renwick Monroe is professor of political science at the University of California, Irvine.

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Cl: 978-0-691-15137-3 \$75.00 | £52.00

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Desmond S. King & Rogers M. Smith

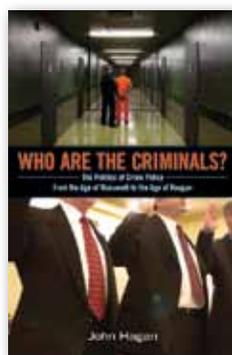
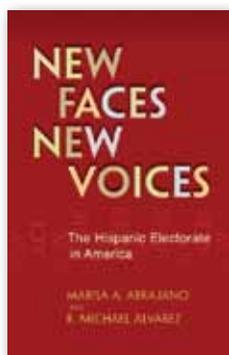
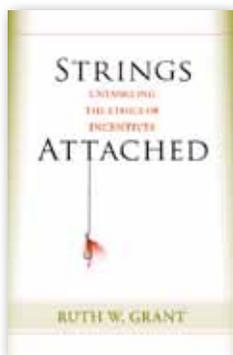
"This is an important book by two very insightful scholars. King and Smith take on issues, both historical and current, necessary to understanding and intervening in the racialized political landscape that we presently confront. Unwilling to yield to any one perspective, the authors point a critical eye to all those involved in current racial policy debates. Everyone can learn something from reading this book."

—Cathy J. Cohen, author of *Democracy Remixed* and *The Boundaries of Blackness*

Desmond S. King is the Andrew W. Mellon Professor of American Government at the University of Oxford. Rogers M. Smith is the Christopher H. Browne Distinguished Professor of Political Science at the University of Pennsylvania.

Princeton Studies in American Politics

2011. 392 pages. 5 halftones. 36 tables.
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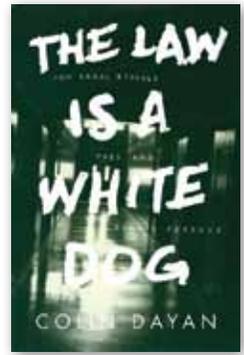
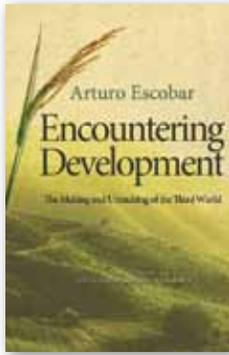
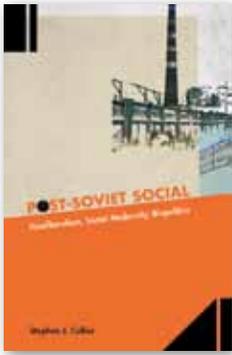
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John Hagan is the John D. MacArthur Professor of Sociology and Law at Northwestern University and codirector of the Center on Law and Globalization at the American Bar Foundation.

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Stephen J. Collier is an anthropologist and assistant professor in the Graduate Program in International Affairs at The New School.

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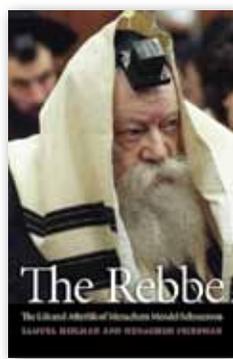
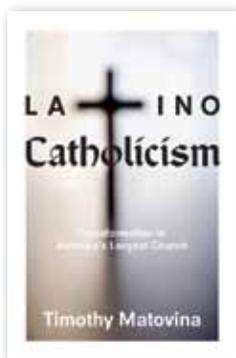
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—Angel M. Foster, University of Ottawa and Ibis Reproductive Health

Marcia C. Inhorn is the William K. Lanman, Jr., Professor of Anthropology and International Affairs at Yale University.

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Timothy Matovina is professor of theology and the William and Anna Jean Cushwa Director of the Cushwa Center for the Study of American Catholicism at the University of Notre Dame.

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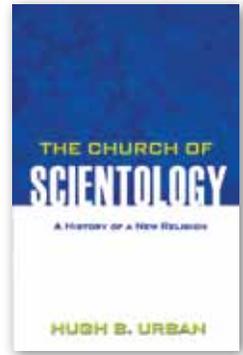
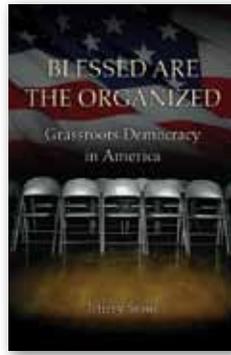
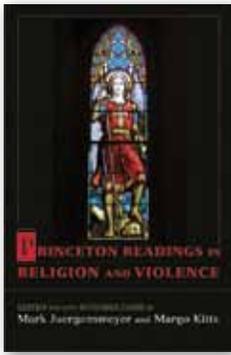
—Keith Kahn-Harris, *Times Literary Supplement*

Samuel Heilman is Distinguished Professor of Sociology at Queens College and holds the Harold Proshansky Chair in Jewish Studies at the Graduate Center of the City University of New York. Menachem Friedman is professor emeritus of sociology at Bar-Ilan University in Israel.

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This groundbreaking anthology provides the most comprehensive overview for understanding the fascinating relationship between religion and violence—historically, culturally, and in the contemporary world. Bringing together writings from scholarly and religious traditions, it is the first volume to unite primary sources—justifications for violence from religious texts, theologians, and activists—with invaluable essays by authoritative scholars.

Mark Juergensmeyer is professor of sociology and global studies at the University of California, Santa Barbara. Margo Kitts is associate professor of humanities at Hawai'i Pacific University.

2011. 248 pages. 1 table.

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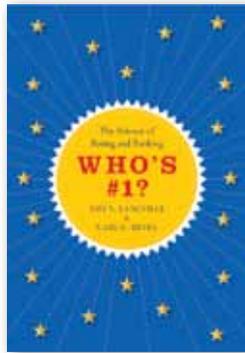
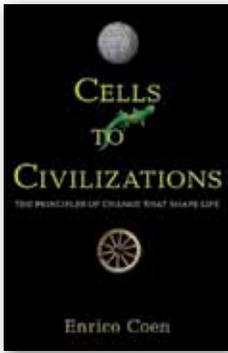
—*Kirkus Reviews*

"A fascinating account of how a healing practice called Dianetics came to define itself—and become officially recognized—as a religion in the United States."

—Glen Altschuler, *Boston Globe*

2011. 280 pages. 14 halftones.

Cl: 978-0-691-14608-9 \$27.95 | £19.95



New

Cells to Civilizations

The Principles of Change That Shape Life

Enrico Coen

"Cells to Civilizations explores the extraordinary transformations that are the basis of life. Simple cells evolve into complex animals. Single cells develop into a human being. Newborns learn how to behave in society. Societies create cultural institutions. Coen shows that a small number of principles applies to all these transformations. This book provided me with a real feeling for the unity of life. It gave me a glimpse of that mysterious and awesome circle through which evolution generates not only life, but also self-understanding."

—Chris Frith, University College London

Enrico Coen is a plant molecular geneticist based at the John Innes Centre in Norwich, United Kingdom.

2012. 344 pages. 20 color illus. 81 halftones. 9 line illus.
Cl: 978-0-691-14967-7 \$29.95 | £19.95

New

Who's #1?

The Science of Rating and Ranking

Amy N. Langville & Carl D. Meyer

"Langville and Meyer provide a rigorous yet light-hearted tour through the landscape of ratings methodologies. This is an enjoyable read that looks at ratings through the lens of sports, but also touches on how ratings affect our everyday lives through movies, Web search, online shopping, and other applications."

—Chris Volinsky, member of the winning Netflix Prize team

Amy N. Langville is associate professor of mathematics at the College of Charleston. Carl D. Meyer is professor of mathematics at North Carolina State University.

2012. 272 pages. 25 halftones. 47 line illus. 60 tables.
Cl: 978-0-691-15422-0 \$29.95 | £19.95

Forthcoming

Meeting at Grand Central

Understanding the Social and Evolutionary Roots of Cooperation

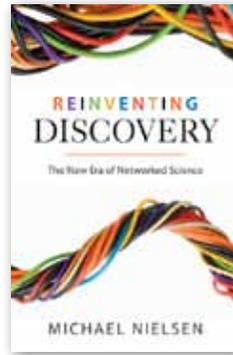
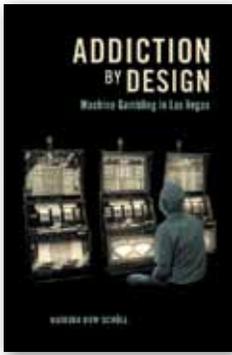
Lee Cronk & Beth L. Leech

"This is a wonderful book. Ambitious and beautifully written, it unites our understanding of cooperation across disciplinary divides—especially evolutionary biology and social science—and offers extremely useful comparisons of the various theories of cooperation from different fields, describing their origins, advocates, and controversies."

—Dominic Johnson, University of Edinburgh

Lee Cronk is professor of anthropology at Rutgers University. Beth L. Leech is associate professor of political science at Rutgers University.

November 2012. 264 pages. 7 line illus.
Cl: 978-0-691-15495-4 \$29.95 | £19.95



New

Addiction by Design

Machine Gambling in Las Vegas

Natasha Dow Schüll

"A fascinating, frightening window into the world of gambling in Las Vegas and the technological innovations that deliberately enhance and sustain the 'zone'—the odd, absorbed state for which extreme machine gamblers yearn. An astute and provocative look at addiction and its complex moral, social, and emotional entanglements."

—T. M. Luhmann, Stanford University

Natasha Dow Schüll is associate professor in the Program in Science, Technology, and Society at the Massachusetts Institute of Technology.

2012. 456 pages. 29 halftones.
Cl: 978-0-691-12755-2 \$35.00 | £24.95

New

One of the "Best Books of 2011, Science," *Financial Times*
One of the "Best Books of 2011 On Science," *Boston Globe*

Reinventing Discovery

The New Era of Networked Science

Michael Nielsen

"*Reinventing Discovery* will fire up scholars and scientists to make better use of the internet and join the open science movement... Nielsen offers keen insights into how legal, business and academic culture clashes with the pursuit of open science. Our pre-internet thinking is chasing short-term and narrow competitive benefits at the expense of the wider world."

—Harold Thimbleby, *Times Higher Education*

Michael Nielsen is one of the pioneers of quantum computing. He is an essayist, speaker, and advocate of open science.

2011. 272 pages. 6 halftones. 8 line illus.
Cl: 978-0-691-14890-8 \$24.95 | £16.95

Forthcoming

Coding Freedom

The Ethics and Aesthetics of Hacking

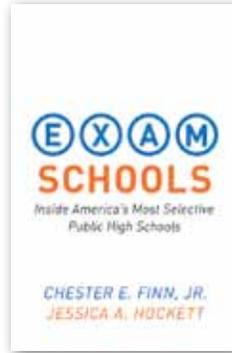
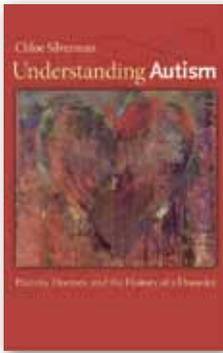
Gabriella Coleman

"This is a revelatory ethnographic look at the origins and evolution of the free and open source software subculture. Coleman provides entirely new insights into the humor, aesthetics, and social life of hackers, while exploring the philosophical implications of open source for ideas about personal freedom, labor, and markets. *Coding Freedom* is an essential study of the technological revolution of our times."

—Joseph Masco, University of Chicago

Gabriella Coleman is the Wolfe Chair in Scientific and Technological Literacy in the Department of Art History and Communication Studies at McGill University.

December 2012. 264 pages. 12 halftones.
Pa: 978-0-691-14461-0 \$24.95 | £16.95
Cl: 978-0-691-14460-3 \$65.00 | £44.95



New

Understanding Autism

Parents, Doctors, and the History of a Disorder

Chloe Silverman

"Autism remains a contested condition, and given the steep rise in research, diagnosis rates and media coverage, the debate is set to run and run. Science historian Chloe Silverman gives a balanced, sensitive social history of autism that unflinchingly covers many controversial byways."

—*Nature*

Chloe Silverman is an assistant professor in the Science, Technology, and Society Program at Pennsylvania State University.

2011. 352 pages.
Cl: 978-0-691-15046-8 \$35.00 | £24.95

New

Depression in Japan

Psychiatric Cures for a Society in Distress

Junko Kitanaka

"In this beautifully nuanced book, Kitanaka ... deftly draws readers into the intertwined worlds of pressure-cooker work environments, individuals suffering deep malaise who are frequently suicidal, and the compassionate but at times conflicted practice of Japanese psychiatry."

—Margaret Lock, author of *Twice Dead: Organ Transplants and the Reinvention of Death*

Junko Kitanaka is an associate professor in the Department of Human Sciences at Keio University, Tokyo.

2011. 264 pages. 5 halftones. 1 line illus.
Pa: 978-0-691-14205-0 \$29.95 | £19.95
Cl: 978-0-691-14204-3 \$75.00 | £52.00

Forthcoming

Exam Schools

Inside America's Most Selective Public High Schools

Chester E. Finn, Jr. & Jessica A. Hockett

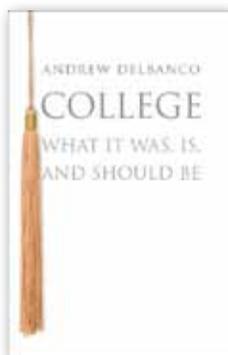
"As a proud graduate of the Bronx High School of Science, I have a deep and abiding appreciation for the importance of exam schools in our educational system, and this book arrives in the nick of time."

—Andrew Lo, Massachusetts Institute of Technology

What is the best education for exceptionally able and high-achieving youngsters? Can the United States strengthen its future intellectual leadership, economic vitality, and scientific prowess without sacrificing equal opportunity? There are no easy answers but, as Chester Finn and Jessica Hockett show, for more than 100,000 students each year, the solution is to enroll in an academically selective public high school. *Exam Schools* is the first-ever close-up look at this small, sometimes controversial, yet crucial segment of American public education. This groundbreaking book discusses how these schools work—and their critical role in nurturing the country's brightest students.

Chester E. Finn, Jr., is president of the Thomas B. Fordham Institute and a senior fellow at Stanford University's Hoover Institution. Jessica A. Hockett is an education consultant specializing in differentiated instruction, curriculum design, and lesson study.

October 2012. 264 pages. 6 line illus. 21 tables. 1 map.
Cl: 978-0-691-15667-5 \$24.95 | £16.95



New

College

What It Was, Is, and Should Be

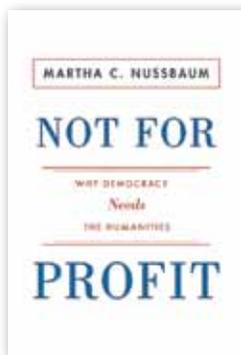
Andrew Delbanco

“Those who love traditional colleges and universities, but also recognize the imperative of reducing inequalities in income and opportunity, confront a profound moral and intellectual challenge. Andrew Delbanco, one of our most humane and rigorous scholars, has turned his energies to this conundrum in his elegant and eloquent book. He writes that ‘it is an offense against democracy to presume that education should be reserved for the wellborn and the well-off.’ That is where all of our debates must start.”
—E. J. Dionne Jr., author of *Our Divided Political Heart*

As the commercialization of American higher education accelerates, more and more students are coming to college with the narrow aim of obtaining a preprofessional credential. The traditional four-year college experience—an exploratory time for students to discover their passions and test ideas and values with the help of teachers and peers—is in danger of becoming a thing of the past.

Andrew Delbanco is the Mendelson Family Chair of American Studies and the Julian Clarence Levi Professor in the Humanities at Columbia University.

2012. 248 pages.
Cl: 978-0-691-13073-6 \$24.95 | £16.95



New Paperback

With a new afterword by the author

Not for Profit

Why Democracy Needs the Humanities

Martha C. Nussbaum

“Nussbaum ... brings to this perennial [education] debate an impassioned urgency ... and broad erudition.... Nussbaum’s defense of this worthy cause is deeply learned.”
—*New York Times Book Review*

“Nussbaum makes a persuasive case.”
—*New Yorker*

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—Michael Alison Chandler, *Washington Post*

“Against the commercialisation of the academy, [Nussbaum] poses a sentient, Socratic and cosmopolitan vision of higher education.”
—Jon Nixon, *Times Higher Education*

In this short and powerful book, celebrated philosopher Martha Nussbaum makes a passionate case for the importance of the liberal arts at all levels of education.

Martha C. Nussbaum is the Ernst Freund Distinguished Service Professor of Law and Ethics in the Philosophy Department, Law School, and Divinity School at the University of Chicago.

The Public Square

2012. 192 pages.
Pa: 978-0-691-15448-0 \$15.95 | £10.95
Cl: 978-0-691-14064-3 \$22.95 | £15.95

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Robert J.
Shiller

Finance
and the
Good
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New

Finance and the Good Society

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"*Finance and the Good Society* is a provocative call for understanding, then reinventing finance as a force that could create inclusive prosperity. Shiller acknowledges the excesses, inequalities, and unfortunate incentives to sleaziness in the current financial system but says it doesn't have to be that way. An important book for those who seek change."

—Rosabeth Moss Kanter, Harvard Business School

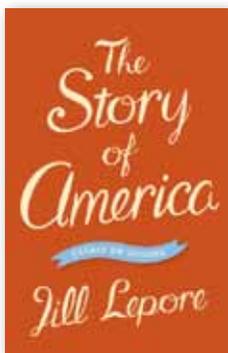
The reputation of the financial industry could hardly be worse than it is today in the painful aftermath of the 2008 financial crisis. *New York Times* best-selling economist Robert Shiller is no apologist for the sins of finance—he is probably the only person to have predicted both the stock market bubble of 2000 and the real estate bubble that led up to the subprime mortgage meltdown. But in this important and timely book, Shiller argues that, rather than condemning finance, we need to reclaim it for the common good. He makes a powerful case for recognizing that finance, far from being a parasite on society, is one of the most powerful tools we have for solving our common problems and increasing the general well-being. We need more financial innovation—not less—and finance should play a larger role in helping society achieve its goals.

Robert J. Shiller is the Arthur M. Okun Professor of Economics at Yale University.

2012. 304 pages.

Cl: 978-0-691-15488-6

\$24.95 | £16.95



Forthcoming

The Story of America

Essays on Origins

Jill Lepore

"Jill Lepore is one of our finest historians of the battle over the story called 'America,' which, as she says, is constantly being fought over and over. In this stunning collection of essays, Lepore makes the case that the rise of democracy is bound up with the history of its reading and writing. That history is conflicted, ragged, and contradictory but, in Lepore's capable hands, as gripping and compelling as a novel."

—Cathy N. Davidson, Duke University

In *The Story of America*, Harvard historian and *New Yorker* staff writer Jill Lepore investigates American origin stories—from John Smith's account of the founding of Jamestown in 1607 to Barack Obama's 2009 inaugural address—to show how American democracy is bound up with the history of print. Over the centuries, Americans have read and written their way into a political culture of ink and type.

Jill Lepore is the David Woods Kemper '41 Professor of American History at Harvard University and a staff writer at the *New Yorker*.

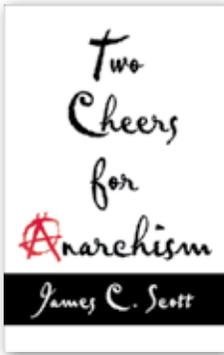
November 2012. 424 pages.

Cl: 978-0-691-15399-5

\$27.95 | £19.95



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Forthcoming

Two Cheers for Anarchism

Six Easy Pieces on Autonomy, Dignity, and Meaningful Work and Play

James C. Scott

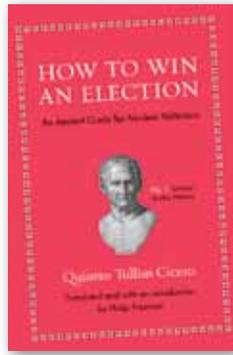
"I am a big fan of James Scott. In this highly readable and thought-provoking book, he reveals the meaning of his 'anarchist' sensibility through a series of wonderful personal stories, staking out an important position and defending it in a variety of contexts, from urban planning to school evaluation. I don't know of anyone else who has defined this viewpoint so successfully."

—Francis Fukuyama, author of *The Origins of Political Order*

James Scott taught us what's wrong with seeing like a state. Now, in his most accessible and personal book to date, the acclaimed social scientist makes the case for seeing like an anarchist. Inspired by the core anarchist faith in the possibilities of voluntary cooperation without hierarchy, *Two Cheers for Anarchism* is an engaging, high-spirited, and often very funny defense of an anarchist way of seeing—one that provides a unique and powerful perspective on everything from everyday social and political interactions to mass protests and revolutions.

James C. Scott is the Sterling Professor of Political Science, professor of anthropology, and codirector of the Agrarian Studies Program at Yale University.

November 2012. 192 pages. 10 halftones. 9 line illus.
Cl: 978-0-691-15529-6 \$24.95 | £16.95



New

How to Win an Election

An Ancient Guide for Modern Politicians

Quintus Tullius Cicero

Translated and with an introduction by Philip Freeman

"Loaded with down-and-dirty advice on how to sway voters and win office in ancient Rome, this practical campaign handbook offers shameless hints for political hopefuls of any era: making and breaking promises, networking and calling in favors, spreading rumors, appealing to special interests, speechifying, pressing the flesh, and more. Wickedly funny, astute, and timeless!"

—Adrienne Mayor, author of *The Poison King: The Life and Legend of Mithradates, Rome's Deadliest Enemy*

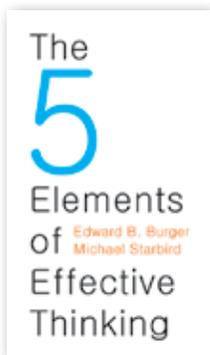
How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters.

Philip Freeman holds the Qualley Chair of Classical Languages at Luther College in Decorah, Iowa.

2012. 128 pages.
Cl: 978-0-691-15408-4 \$9.95 | £6.95



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Forthcoming

The 5 Elements of Effective Thinking

Edward B. Burger & Michael Starbird

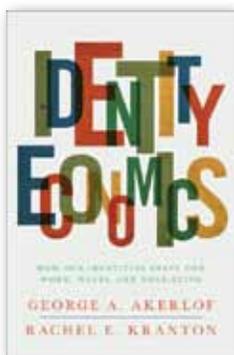
“Think ... fail ... question ... understand ... change ... learn: in their powerful new book, Burger and Starbird show students, teachers, and everyone else how to harness the genius of learning. *The 5 Elements* argues that the door to knowledge is not opened by a magical test. Instead, the key is for each of us to boldly embrace a willingness to fail while organizing persistent approaches to thinking. Even more than helping one master content, this book can lead to a satisfying and rewarding life of the mind.”

—Dennis Van Roekel, president of the National Education Association

The 5 Elements of Effective Thinking presents practical, lively, and inspiring ways for you to become more successful through better thinking. The idea is simple: You can learn how to think far better by adopting specific strategies. Brilliant people aren’t a special breed—they just use their minds differently.

Edward B. Burger is the Francis Christopher Oakley Third Century Professor of Mathematics at Williams College, an educational and business consultant, and a former vice provost at Baylor University. Michael Starbird is University Distinguished Teaching Professor at The University of Texas at Austin and an educational and business consultant.

2012. 168 pages. 1 halftone.
Cl: 978-0-691-15666-8 \$19.95 | £13.95



New Paperback

Identity Economics

How Our Identities Shape Our Work, Wages, and Well-Being

George A. Akerlof & Rachel E. Kranton

“The authors make a compelling case that the group with which individuals identify shapes their decisions.... *Identity Economics* provides a new language and a useful apparatus to take measure of ‘real people in real situations.’”

—Barron’s

George A. Akerlof is the Koshland Professor of Economics at the University of California, Berkeley. Rachel E. Kranton is professor of economics at Duke University.

2011. 192 pages. 1 halftone. 1 line illus.
Pa: 978-0-691-15255-4 \$16.95 | £11.95
Cl: 978-0-691-14648-5 \$24.95 | £16.95

Co-Winner of the 2010 Robert Lane Award, Political Psychology Section, American Political Science Association

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Winner of the 2009 Paul A. Samuelson Award, TIAA-CREF Institute

Shortlisted for the 2009 Business Book of the Year Award, *Financial Times*/Goldman Sachs

Winner of the 2009 getAbstract International Book Award
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With a new preface by the authors

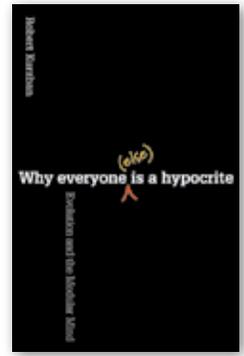
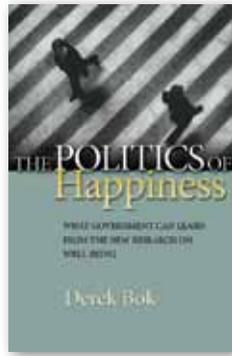
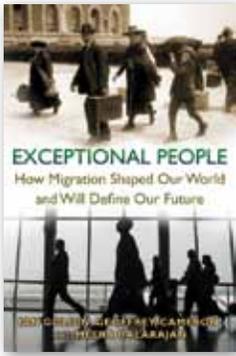
Animal Spirits

How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism

George A. Akerlof & Robert J. Shiller

2010. 264 pages. 1 table.
Pa: 978-0-691-14592-1 \$16.95 | £9.95
Cl: 978-0-691-14233-3 \$24.95 | £16.95

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New Paperback

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"[A]n essential read.... [The authors'] arguments are buttressed by a deep understanding of the past, a comprehensive engagement with the present, and a clear vision of the future."

—Sarah Hackett, *Times Higher Education*

Ian Goldin is director of the Oxford Martin School and professor of globalization and development at the University of Oxford. Geoffrey Cameron is a research associate at the Oxford Martin School, University of Oxford. Meera Balaraja works for a research organization in the United Kingdom.

2012. 392 pages. 37 line illus. 14 tables.
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New Paperback

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What Government Can Learn from the New Research on Well-Being

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—Sarah Halzack, *Washington Post*

Derek Bok is the 300th Anniversary Research Professor at Harvard University.

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Evolution and the Modular Mind

Robert Kurzban

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reveals how conflict between the modules of the mind leads to contradictory beliefs, vacillating behaviours, broken moral boundaries and inflated egos. He argues that we should think of ourselves not as 'I' but as 'we'—a collection of interacting systems that are in constant conflict."

—*Nature*

Robert Kurzban is associate professor of psychology and founder of the Pennsylvania Laboratory for Experimental Evolutionary Psychology at the University of Pennsylvania.

2012. 288 pages. 2 halftones. 1 line illus.
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The New Gilded Age

from *Unequal Democracy*:

The Political Economy of the New Gilded Age

Larry M. Bartels



"We are the 99%" has quickly become the slogan of our political era as growing numbers of Americans express concern about the disappearing middle class and the ever-widening gap between the super-rich and everyone else. Has

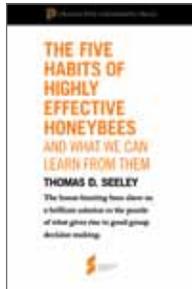
America really entered a New Gilded Age? What are the political consequences of the growing income gap? Can democracy survive such vast economic inequality? These questions dominate our political moment—and Larry Bartels provides answers backed by sobering data.

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from *Honeybee Democracy*

Thomas D. Seeley



Studies of animal behavior have often been invoked to help explain and even guide human behavior. Think of Pavlov and his dogs or Goodall and her chimps. But, as these examples indicate, the tendency has been to focus on "higher," more

cognitively developed, and thus, it is thought, more intelligent creatures than mindless, robotic insects. Not so! Learn here how honeybees work together to form a collective intelligence and even how they make decisions democratically. The wizzzzzdom of crowds indeed! Here are five habits of effective groups that we can learn from these clever honeybees.

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