

# Sociology 2013



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## A Message from the Editor

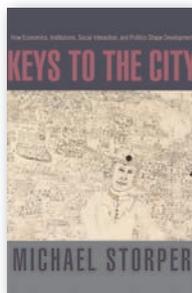
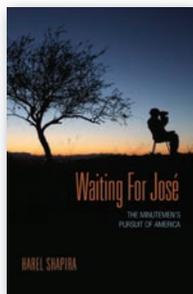
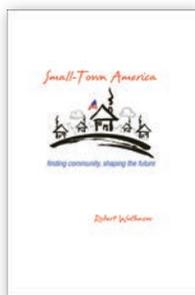
It is with great pleasure that, on behalf of my colleagues at Princeton University Press, I introduce the sociology catalog for 2013. The books in this catalog exemplify the quality of scholarship that we prize and they reflect the interdisciplinary approach that we take to publishing. This is an exciting time for the field of sociology at the Press.

This year's catalog features three major works worthy of special notice. William B. Helmreich's *The New York Nobody Knows* is an ethnographic portrait—astonishing in its scope and vision—of social life in the five boroughs of New York City. In *After Civil Rights*, John D. Skrentny calls for a new regime of racial realism in the American workplace, one in which race differences are meaningful yet the rights of those at the bottom of the economic ladder are still protected. And, with *Climbing Mount Laurel*, Douglas S. Massey and colleagues provide definitive proof that building affordable housing is an efficacious, cost-effective approach to integration and improving the lives of the poor, with no drawbacks for the community at large.

But this diverse catalog has many other authors that are not to be missed, including Robert Wuthnow on American small towns, Nikolas Rose and Joelle M. Abi-Rached on the neurofication of social life, John A. Hall on political decency, Damon J. Phillips on the emergence of jazz, Harel Shapira on the Minutemen patrolling the U.S. / Mexico border, Ara Norenzayan on religion and cooperation, Michael Storper on urban development, and Lucia Trimbur on finding community in a Brooklyn boxing gym.

We look forward to continuing to share this intellectually engaging journey with you. Thank you for your support.

**Eric I. Schwartz, Ph.D.**  
Senior Editor, Sociology & Cognitive Science

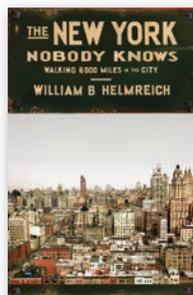


Forthcoming

## The New York Nobody Knows

Walking 6,000 Miles in the City

William B. Helmreich



"Helmreich's original and incredible book shows what every nook and cranny of the city looks like from the inside. As shoe-leather research on a city, it is a monumental and inspiring achievement."

—Mitchell Duneier, author of *Sidewalk*

"The book offers an intriguing journey through the jagged patchwork of New York neighborhoods. Helmreich is a native son who has never lost his love for the city, its unusual characters, and its capacity to absorb change."

—Sharon Zukin, author of *Naked City: The Death and Life of Authentic Urban Places*

"William Helmreich has walked everywhere and read everything pertinent on New York, and has many astute observations about both the essential spirit of the Big Apple and its rapid changes. Recommended to all lovers of this particular city, and cities in general."

—Phillip Lopate, author of *Waterfront: A Walk around Manhattan*

Follow #NYNobodyKnows on social media for author events, book giveaways and interesting information about the book and New York City.

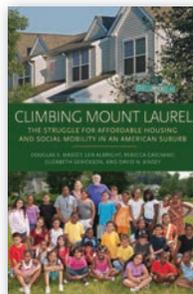
November 2013. 464 pages. 30 halftones. 6 maps.  
Cl: 978-0-691-14405-4 \$29.95 | £19.95

New

## Climbing Mount Laurel

The Struggle for Affordable Housing and Social Mobility in an American Suburb

Douglas S. Massey, Len Albright, Rebecca Casciano,  
Elizabeth Derickson & David N. Kinsey



"Exploring the impact of an affordable housing development in Mount Laurel, New Jersey, this book provides new and innovative methodologies for examining key theoretical and public policy issues that have been the subject of intensive debate. It will be useful to scholars, public officials, and others interested in the way American communities develop in the face of increasing diversity and inequalities."

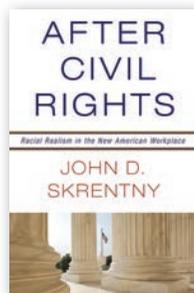
—Gregory Squires, George Washington University

"Ablly linking social science, legal analysis, and policy discussion together, *Climbing Mount Laurel* is a much-needed book."

—John Goering, City University of New York, Graduate Center

*Climbing Mount Laurel* proves that the building of affordable housing projects is an efficacious, cost-effective approach to integration and improving the lives of the poor, with reasonable cost and no drawbacks for the community at large.

2013. 288 pages. 5 halftones. 34 line illus. 28 tables. 1 map.  
Cl: 978-0-691-15729-0 \$35.00 | £24.95



Forthcoming

## After Civil Rights

Racial Realism in the New American Workplace

John D. Skrentny

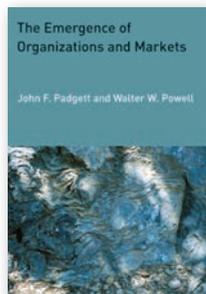
"*After Civil Rights* is a terrific book. Employers are increasingly using race-consciousness to improve their own bottom line, and they are doing so in ways that neither Congress nor the Supreme Court has expressly condoned. There is no one better suited to tell this story than Skrentny."

—Deborah Malamud, New York University School of Law

"This profoundly important book, from one of our most sophisticated and influential scholars of race, paints a rich and variegated picture of contemporary American racial and ethnic relations at work. Skrentny shows that bias remains pervasive at the bottom of the occupational pyramid, even as it has moderated at the top. He makes innovative and provocative suggestions for reform that offer a ray of hope."

—Frank Dobbin, author of *Inventing Equal Opportunity*

January 2014. 448 pages. 2 halftones.  
5 line illus.  
Cl: 978-0-691-15996-6 \$35.00 | £24.95



**New**  
**The Emergence of Organizations and Markets**

**John F. Padgett & Walter W. Powell**

"This intellectual tour de force revolutionizes how we think about social transformations. It introduces a brilliant and surprisingly effective new model of explanation based on an analogy with the biochemistry of life-forms.

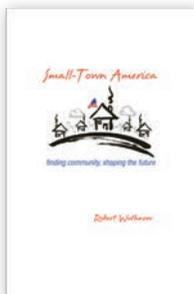
The model's utility is convincingly demonstrated in fascinating case studies, ranging from medieval Florence to contemporary Silicon Valley. Every social scientist interested in the problem of social change should read this book."

—William H. Sewell, Jr., University of Chicago

"This book revitalizes the study of social, political, and economic change by linking it to the classic sociological understanding of society as interlocked institutions that borrow from and transform one another. Its rich and subtle merger of network analysis, organization theory, and historical institutionalism will catalyze a generation of new studies. It is the essential starting point for those seeking new and exciting theoretical departures."

—Mark Granovetter, Stanford University

2012. 608 pages. 176 color illus. 46 tables.  
Pa: 978-0-691-14887-8 \$45.00 | £30.95  
Cl: 978-0-691-14867-0 \$120.00 | £82.50



**New**  
**Small-Town America**  
Finding Community, Shaping the Future

**Robert Wuthnow**

"Small-Town America fills a significant gap in the sociological literature. Grounded in a nationally representative survey, ethnographic site visits, and scores of in-depth interviews, Wuthnow's nuanced and sensitive book draws on the voices of small-town Americans and challenges enduring stereotypes. Wuthnow takes the conversation deeper, and he does not avoid the hot-button issues."

—John Schmalzbauer, Missouri State University

Small-Town America paints a rich panorama of the lives and livelihoods of people who reside in small communities.

2013. 520 pages. 40 line illus. 11 maps.  
Cl: 978-0-691-15720-7 \$35.00 | £24.95

**Also by Robert Wuthnow**  
**New Paperback**

Honorable Mention, 2011 PROSE Award for Excellence in Sociology & Social Work, Association of American Publishers

**Remaking the Heartland**  
Middle America since the 1950s



"Anyone interested in the economic development of the Midwest and a counterintuitive approach to the region's future should read Wuthnow's account, which can, once again, spur us to take the region's history seriously."

—Jon Lauck, Omaha World-Herald

2013. 376 pages. 23 tables.  
Pa: 978-0-691-15802-0 \$27.95 | £19.95  
Cl: 978-0-691-14611-9 \$39.95 | £27.95



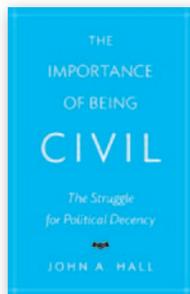
**New**  
**Neuro**  
The New Brain Sciences and the Management of the Mind

**Nikolas Rose & Joelle M. Abi-Rached**

"The 'neurofication' of the humanities, social sciences, public policy, and the law has attracted promoters and detractors. What we have lacked until now is a critical but open-minded look at 'neuro.' This is what Rose and Abi-Rached have given us in this thoughtful and well-researched book. They do not jump on the neuro bandwagon, but instead offer a clear accounting of its appeal, its precedents in psychology and genetics, its genuine importance, and ultimately its limitations. A fascinating and important book."

—Martha J. Farah, University of Pennsylvania

2013. 352 pages.  
Pa: 978-0-691-14961-5 \$24.95 | £16.95  
Cl: 978-0-691-14960-8 \$70.00 | £48.95



New

## The Importance of Being Civil

The Struggle for Political Decency

John A. Hall

"This highly original book is a major contribution to the study of civility and civil society, as well as sociological theory, nationalism studies, the history of ideas, and political theory. With impeccable scholarship, great erudition, rich prose, and a rare ability to integrate sophisticated historical and sociological analysis with specific recommendations, Hall provides a new understanding of civility."

—Siniša Malešević, University College Dublin

Civility is desirable and possible, but can this fragile ideal be guaranteed? *The Importance of Being Civil* offers the most comprehensive look at the nature and advantages of civility throughout history and in our world today. Esteemed sociologist John Hall expands our understanding of civility as related to larger social forces—including revolution, imperialism, capitalism, nationalism, and war—and the ways that such elements limit the potential for civility.

2013. 272 pages. 1 line illus.

Cl: 978-0-691-15326-1 \$29.95 | £19.95



New

## Shaping Jazz

Cities, Labels, and the Global Emergence of an Art Form

Damon J. Phillips

"While there is abundant research on the innovation advantages of networks that bridge disconnections in organizations and markets, this book finally explains how the disconnections themselves are significant for innovation to take hold and emerge in the form it does. Phillips shows that network disconnections were key to the congruence between the product and market responsible for the evolution of jazz. The book is productive in theory and engaging—even magical—in substance."

—Ronald S. Burt, University of Chicago

2013. 232 pages. 4 halftones. 24 line illus.

22 tables.

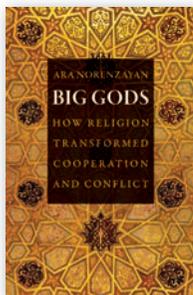
Cl: 978-0-691-15088-8 \$35.00 | £24.95

New

## Big Gods

How Religion Transformed Cooperation and Conflict

Ara Norenzayan

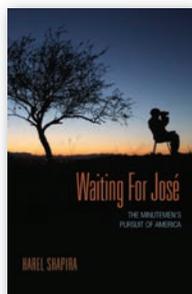


"Of all the topics forbidden debate in polite company, religion is the last taboo. This brave, lucid, balanced blend of compassion and science tackles our most cherished values and most intractable disputes. *Big Gods* sheds light on the cultural evolution of sacred watchers who arguably make us better humans. And it opens the door to explain how and when secular institutions can do the same. For all of us who worry about the role of religion in the modern world, this is a must-read, original milestone."

—Susan T. Fiske, coauthor of *Social Cognition: From Brains to Culture*

2013. 264 pages. 10 halftones.

Cl: 978-0-691-15121-2 \$29.95 | £19.95



New

## Waiting for José

The Minutemen's Pursuit of America

Harel Shapira

"Grab your night-vision goggles and your thermal scopes, and join Shapira as he sits with the Minutemen along the jagged Arizona-Mexico border. As the men wait for a José that might never come and yearn together for an America that is long gone—or perhaps, never was—we learn about the dispositions and desires of a group of people that has been consistently misunderstood and misrepresented. A captivating, theoretically inspired narrative in a refreshingly new sociological voice. This is ethnography at its best."

—Javier Auyero, author of *Patients of the State*

2013. 208 pages. 10 line illus.

Cl: 978-0-691-15215-8 \$27.95 | £19.95



Forthcoming

## Come Out Swinging

The Changing World of Boxing in Gleason's Gym

Lucia Trimbur

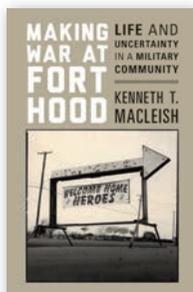
"This book is a gem. Incisive, deeply principled, and acutely observed, it yields nothing to the idea that Gleason's Gym should be seen as an exotic place. The product of extensive fieldwork, Trimbur's writing overflows with insights into work, sport, masculinity, and above all 'the realization of the colonial model within the metropolitan heartland.'"

—Paul Gilroy, author of *The Black Atlantic*

Gleason's Gym is the last remaining institution of New York's Golden Age of boxing. Jake LaMotta, Muhammad Ali, Hector Camacho, Mike Tyson—the alumni of Gleason's are a roster of boxing greats. Founded in the Bronx in 1937, Gleason's moved in the mid-1980s to what has since become one of New York's wealthiest residential areas—Brooklyn's DUMBO. Gleason's has also transformed, opening its doors to new members, particularly women and white-collar men. *Come Out Swinging* is Lucia Trimbur's nuanced insider's account of a place that was once the domain of poor and working-class men of color but is now shared by rich and poor, male and female, black and white, and young and old.

October 2013. 224 pages. 5 halftones.

Cl: 978-0-691-15029-1 \$27.95 | £19.95



New

## Making War at Fort Hood

Life and Uncertainty in a Military Community

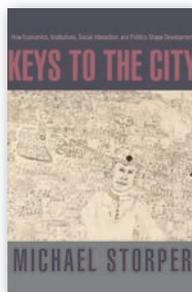
Kenneth T. MacLeish

"*Making War at Fort Hood* is a powerful, beautifully written book that brings to life the permanent vulnerability and bafflement of suffering soldiers and their families. As MacLeish tracks what it means to have a life amid war's threat to it, he listens hard to the stories, detailing the comic and tragic genres people invent to make sense of things as they veer between snapping and being stunned. The emotional life of the soldier is here memorably, richly chronicled."

—Lauren Berlant, University of Chicago

2013. 280 pages. 6 halftones.

Cl: 978-0-691-15274-5 \$29.95 | £19.95



New

## Keys to the City

How Economics, Institutions, Social Interaction, and Politics Shape Development

Michael Storper

Why do some cities grow economically while others decline? Why do some show sustained economic performance while others cycle up and down? In *Keys to the City*, Michael Storper, one of the world's leading economic geographers, looks at why we should consider economic development issues within a regional context—at the level of the city-region—and why urban economies develop unequally. This book explains why economists, sociologists, and political scientists should take geography seriously.

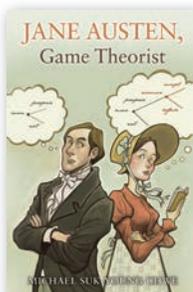
2013. 288 pages. 15 line illus.

Cl: 978-0-691-14311-8 \$39.95 | £27.95

New

## Jane Austen, Game Theorist

Michael Suk-Young Chwe

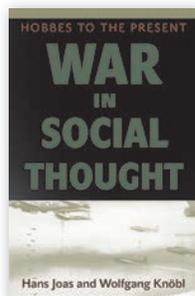


"*Jane Austen, Game Theorist* ... is more than the larkly scholarly equivalent of 'Pride and Prejudice and Zombies'... Mr. Chwe argues that Austen isn't merely fodder for game-theoretical analysis, but an unacknowledged founder of the discipline itself: a kind of Empire-waisted version of the mathematician and cold war thinker John von Neumann, ruthlessly breaking down the stratagems of 18th-century social warfare."

—Jennifer Schuessler, *New York Times*

2013. 288 pages. 5 line illus. 9 tables.

Cl: 978-0-691-15576-0 \$35.00 | £24.95



New

## War in Social Thought

Hobbes to the Present

Hans Joas & Wolfgang Knöbl

“Joas and Knöbl place modern sociological theory in the distinctive perspective of war and peace, actual conflicts and struggles to end armed strife. This encourages readers to see familiar themes in new light as well as to pay attention to often-neglected dimensions of classical sociological theory. Not least, they help to situate theories that are often considered ahistorically in the abstract as part of the effort to understand war and peace in particular historical contexts.”

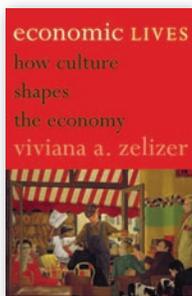
—Craig Calhoun, director of the London School of Economics and Political Science

“There has been a tendency in social thought to stay clear of the issues of war despite its importance in shaping the modern age. But, as this important and erudite study shows, war keeps on intruding. By demonstrating how much theorists have struggled with the problems of war, Joas and Knöbl illuminate vital aspects of social theory—and of war itself.”

—Lawrence Freedman, King’s College London

2012. 336 pages.

Cl: 978-0-691-15084-0 \$35.00 | £24.95



New Paperback

## Economic Lives

How Culture Shapes the Economy

Viviana A. Zelizer

“*Economic Lives* reveals ... Zelizer’s brilliant craftsmanship in knitting together innovative narratives about the ceaseless interplay between money and social relations, means and meaning, objective and subjective, material and symbolic.... [H]er work still reigns supreme in the description and analysis of the careful economic strategies individuals anxiously deploy to find meaning and a moral ground.”

—Marion Fourcade, *Sociological Forum*

2013. 496 pages.

Pa: 978-0-691-15810-5 \$24.95 | £16.95

Cl: 978-0-691-13936-4 \$39.95 | £27.95

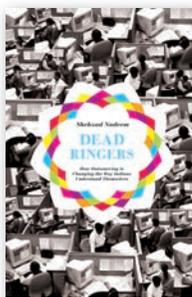
New Paperback

Finalist for the 2011 C. Wright Mills Award, Society for the Study of Social Problems

## Dead Ringers

How Outsourcing Is Changing the Way Indians Understand Themselves

Shehzad Nadeem



“[Nadeem] offers concrete and important insight into the world of outsourcing.... One cannot help agreeing with the author that the brave new IT world documented in his interviews disturbs more than it shines.”

—Andrew Robinson, *Nature*

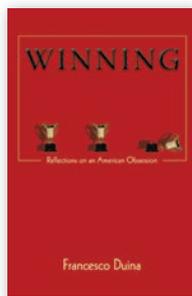
“Nadeem’s account of the relationship between new economy management styles and labor rights is especially illuminating.”

—Sareeta Amrute, *India Review*

2013. 288 pages. 3 halftones. 3 tables.

Pa: 978-0-691-15965-2 \$24.95 | £16.95

Cl: 978-0-691-14787-1 \$39.95 | £27.95



New Paperback

One of *Choice's* 2010–2011 Significant University Press Titles for Undergraduates

## Winning

Reflections on an American Obsession

Francesco Duina

“Linguistically inquiring, sociologically penetrative, and culturally fascinating, Duina’s book is part self-help manual, part critical inquiry into the American psyche, and wholly an essential guide to a misunderstood obsession.”

—*Journal of American Studies*

“An important contribution.... *Winning* is a valuable offering to all of us as we navigate competition, winning and losing in our own lives.”

—Andrew J. Martin, *Australian Review of Public Affairs*

2013. 248 pages. 9 line illus. 3 tables.

Pa: 978-0-691-15964-5 \$24.95 | £16.95

Cl: 978-0-691-14706-2 \$37.50 | £26.95

Forthcoming

## The Moral Background

An Inquiry into the History of Business Ethics

Gabriel Abend

"With exceptional intellectual maturity, ambition, and vision, Abend skillfully deploys his analysis of moral background through an in-depth look at how business ethicists, businessmen, and journalists dealt with moral tensions, scandals, and failures. The result is a magisterial historical analysis that adds complexity to current approaches, particularly to the study of moral dilemmas. This book is sure to have a lasting impact on the study of morality in sociology and beyond."

— Michèle Lamont, Harvard University

April 2014. 392 pages. 14 line illus.

Cl: 978-0-691-15944-7 \$39.50 | £27.95

New

## Becoming Right

How Campuses Shape Young Conservatives

Amy J. Binder & Kate Wood



"*Becoming Right* vividly illustrates how conservative students experience the university—and how these experiences differ by campus. This beautifully written book is a must read for anyone who seeks to understand the political socialization of conservative leaders and the sources of cleavages within contemporary conservative politics. Appealing to a wide audience, this is a powerful and original approach to the analysis of undergraduate life."

—Elizabeth Armstrong, University of Michigan

2013. 424 pages. 1 line illus. 13 tables.

Cl: 978-0-691-14537-2 \$29.95 | £19.95

Winner of the 2011 Ludwik Fleck Prize, Society for the Social Studies of Science

Co-Winner of the 2011 Distinguished Scholarly Publication Award, American Sociological Association

Winner of the 2010 Mary Douglas Prize for Best Book, Sociology of Culture Section, American Sociological Association

Honorable Mention, 2010 Robert K. Merton Book Award, Science, Knowledge, and Technology Section, American Sociological Association

Honorable Mention 2010 Barrington Moore Award, Comparative and Historical Sociology Section, American Sociological Association

One of *Choice's* Outstanding Academic Titles for 2009



## Economists and Societies

Discipline and Profession in the United States, Britain, and France, 1890s to 1990s

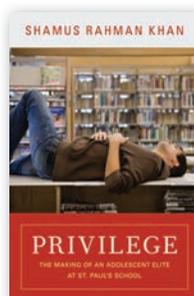
Marion Fourcade

"[O]ne of my favorite history of economic thought books, period."

—Tyler Cowen, *Marginal Revolution*

2010. 384 pages. 17 halftones. 6 tables.

Pa: 978-0-691-14803-8 \$28.95 | £19.95



## New Paperback

Winner of the 2011 C. Wright Mills Award, Society for the Study of Social Problems  
Honorable Mention, 2012 Distinguished Book Award, Race, Gender and Class Section, American Sociological Association

## Privilege

The Making of an Adolescent Elite at St. Paul's School

Shamus Rahman Khan

"[A]n exemplary ethnographic investigation.... [T]his book is beautifully written and filled with important insights into processes of socialization among the elite."

—Wendy Leo Moore, *American Journal of Sociology*

2012. 248 pages.

Pa: 978-0-691-15623-1 \$18.95 | £12.95



## Making Volunteers

Civic Life after Welfare's End

Nina Eliasoph

"This clear and engaging book shows how community organizations really work."

—Robert Wuthnow, Princeton University

2011. 336 pages.

Cl: 978-0-691-14709-3 \$45.00 | £30.95

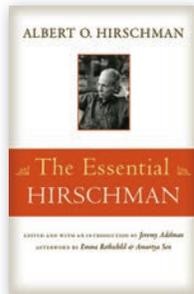
Forthcoming

With an afterword by Emma Rothschild & Amartya Sen

## The Essential Hirschman

Albert O. Hirschman

Edited and with an introduction by Jeremy Adelman



"Albert O. Hirschman's work should be rediscovered and studied by every new generation of social scientists for a long time to come."

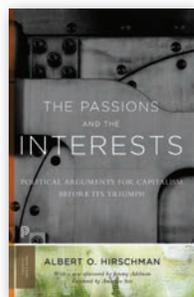
—Claus Offe, Hertie School of Governance, Berlin

*The Essential Hirschman* brings together some of the finest essays in the social sciences, written by one of the twentieth century's most influential and provocative thinkers. Albert O. Hirschman was a master essayist, one who possessed the rare ability to blend the precision of economics

with the elegance of literary imagination.

November 2013. 408 pages. 2 tables.

Cl: 978-0-691-15990-4 \$29.95 | £19.95



Forthcoming Paperback

With a new afterword by Jeremy Adelman and a foreword by Amartya Sen

## The Passions and the Interests

Political Arguments for Capitalism before Its Triumph

Albert O. Hirschman

"Hirschman's volume stands as a principal contribution to the growing literature that is beginning to reshape our understanding of the legitimating beliefs undergirding the rise of the modern market economy."

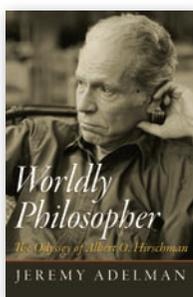
—Robert Wuthnow, *American*

*Journal of Sociology*

Princeton Classics

November 2013. 184 pages. 1 halftone.

Pa: 978-0-691-16025-2 \$19.95 | £13.95



New

## Worldly Philosopher

The Odyssey of Albert O. Hirschman

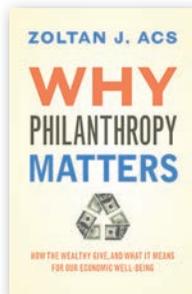
Jeremy Adelman

"This is an exceptional book. Hirschman's intellectual and political journey is described with sharpness and perspicacity. Family life, cultural encounters, and the imprints of a lifetime highlight the importance and significance of one of the most creative intellectuals of the twentieth century, who had a profound influence on so many people around the world, including myself."

—Fernando Henrique Cardoso, former president of Brazil

2013. 760 pages. 39 halftones.

Cl: 978-0-691-15567-8 \$39.95 | £27.95



New

## Why Philanthropy Matters

How the Wealthy Give, and What It Means for Our Economic Well-Being

Zoltan J. Acs

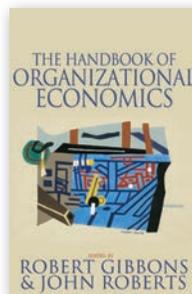
"Acs' major achievement here is to understand philanthropy's oft-neglected and uniquely American role in economic growth."

—Evan Sparks, *Philanthropy*

*Magazine*

2013. 272 pages. 4 line illus.

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New

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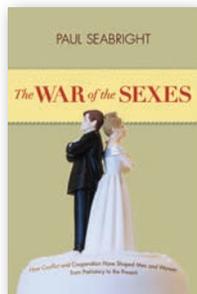
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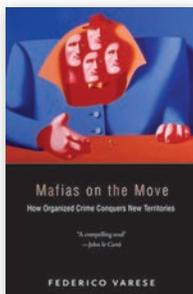


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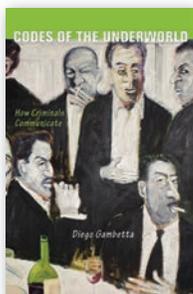
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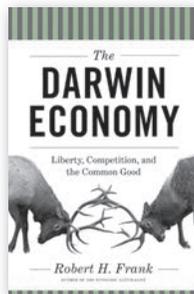
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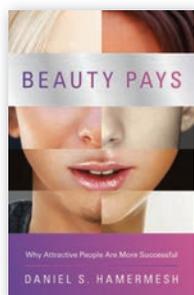
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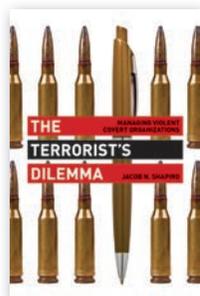


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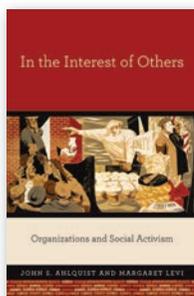
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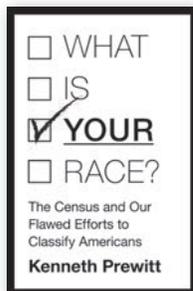
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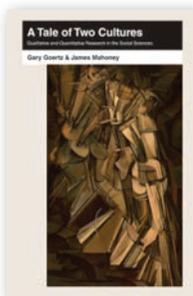
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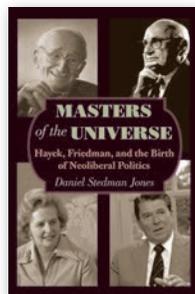
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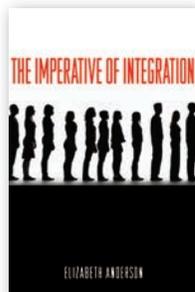
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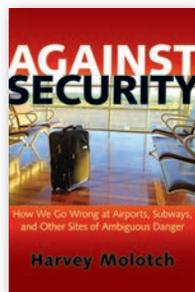
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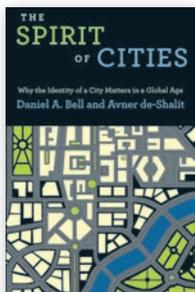


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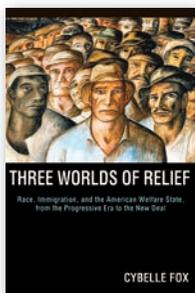


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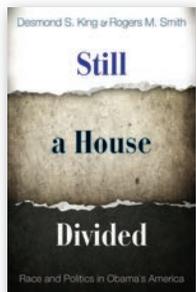


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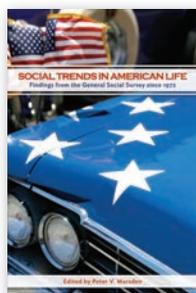


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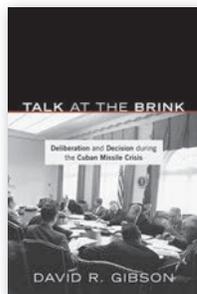
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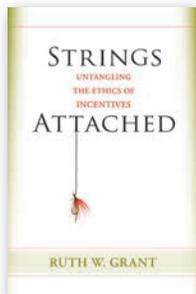
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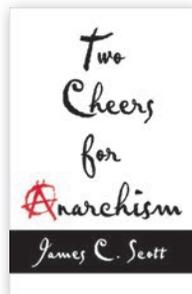
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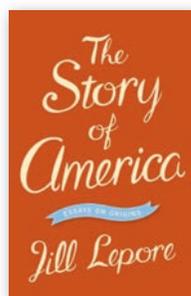
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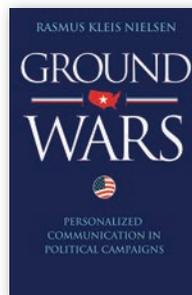


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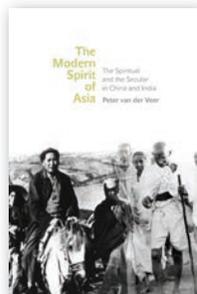


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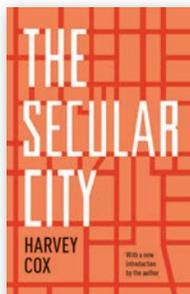
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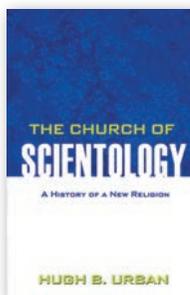
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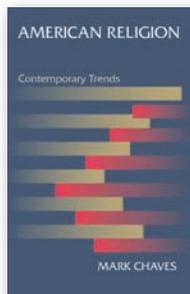
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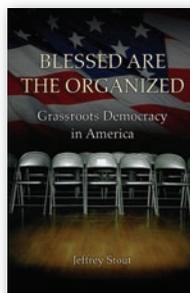
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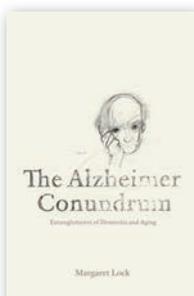
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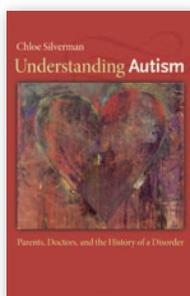
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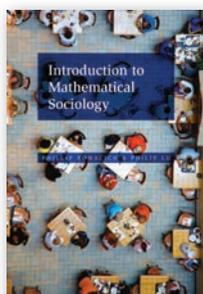
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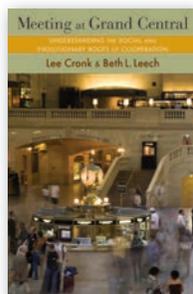
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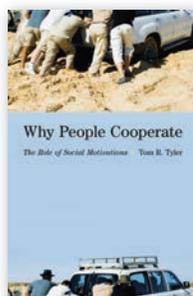
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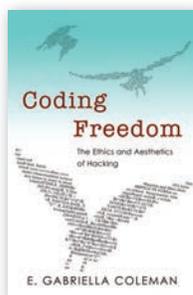
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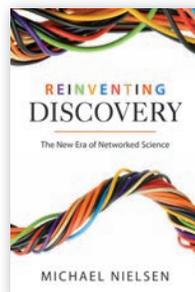
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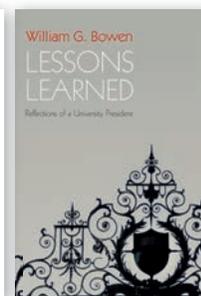
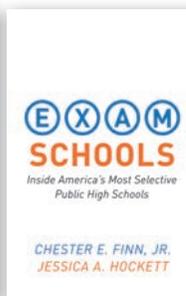
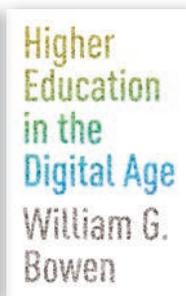
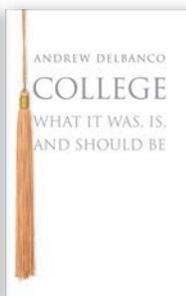
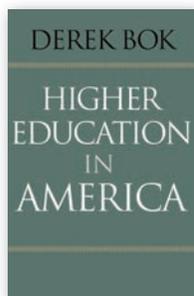
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