



The Godfather Doctrine

A Foreign Policy Parable

John C. Hulsman & A. Wess Mitchell

The Godfather Doctrine draws clear and essential lessons from perhaps the greatest Hollywood movie ever made to illustrate America's changing geopolitical place in the world and how our country can best meet the momentous strategic challenges it faces.

In the movie *The Godfather*, Don Corleone, head of New York's most powerful organized-crime family, is shockingly gunned down in broad daylight, leaving his sons Sonny and Michael, along with his adopted son, consigliere Tom Hagen, to chart a new course for the family. In *The Godfather Doctrine*, John Hulsman and Wess Mitchell show how the aging and wounded don is emblematic of Cold War American power on the decline in a new world where our enemies play by unfamiliar rules, and how the don's heirs uncannily exemplify the three leading schools of American foreign policy today. Tom, the left-of-center liberal institutionalist, thinks the old rules still apply and that negotiation is the answer. Sonny is the Bush-era neocon who shoots first and asks questions later, proving an easy target for his enemies. Only Michael, the realist, has a sure feel for the changing scene, recognizing the need for flexible combinations of soft and hard power to keep the family strong and maintain its influence and security in a dangerous and rapidly changing world.

Based on Hulsman and Mitchell's groundbreaking and widely debated article, "Pax Corleone," *The Godfather Doctrine* explains for everyone why Francis Ford Coppola's epic story about a Mafia dynasty holds key insights for ensuring America's survival in the twenty-first century.

John C. Hulsman is the Alfred von Oppenheim Scholar in Residence at the German Council on Foreign Relations in Berlin. He is the coauthor, with Anatol Lieven, of *Ethical Realism*. **A. Wess Mitchell** is cofounder and director of research at the Center for European Policy Analysis (CEPA) in Washington, D.C.

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"[B]rilliant . . . full of insight and humor . . . about the debate between liberal institutionalists, neocons, and realists in foreign policy. And it's all about *The Godfather*, one of the greatest political movies of all time."

—Andrew Sullivan,
Atlantic Online

"When it comes to American statecraft, the imperative of the moment is to think anew. In that regard, John Hulsman and Wess Mitchell perform a dual service. They persuasively demonstrate just how tired the existing foreign policy debate has become. And their *Godfather Doctrine* offers an alternative that is as provocative as it is entertaining."

—Andrew J. Bacevich,
author of *The Limits of Power: The End of American Exceptionalism*

The Founders on Religion

A Book of Quotations

Edited and introduced by James H. Hutson

Until now, there has been no reliable and impartial compendium of the founders' own remarks on religious matters. A lively collection of quotations on everything from the relationship between church and state to the status of women, *The Founders on Religion* is the most comprehensive and trustworthy resource available on this timely topic.

The book calls to the witness stand all the usual suspects as well as many lesser known but highly influential luminaries, among them Continental Congress president Elias Boudinot, Declaration of Independence signer Charles Carroll, and John Dickinson, "the Pennsylvania Farmer." It also gives voice to two founding "mothers," Abigail Adams and Martha Washington.

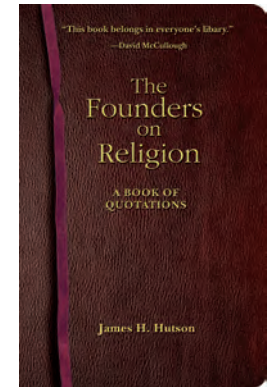
Partisans of various stripes have long invoked quotations from the founding fathers to lend credence to their own views on religion and politics—but not always accurately. This book, by contrast, is the first of its genre to be grounded in the careful examination of original documents by a professional historian. Conveniently arranged alphabetically by topic, it provides multiple viewpoints and accurate quotations.

Readers of all religious persuasions—or of none—will find this book engrossing.

"In order to appreciate our values as a nation, it is important to understand how our Founders balanced their faith in divine Providence and their views on the role of government. The best way to do so is to read their own words, and James Hutson makes it possible in this valuable and thoughtful collection."

—Walter Isaacson, author of *Benjamin Franklin: An American Life*

James H. Hutson is chief of the Manuscript Division at the Library of Congress. His books include *John Adams and the Diplomacy of the American Revolution*; *To Make All Laws: The Congress of the United States, 1789–1989*; *Religion and the Founding of the American Republic*; and, most recently, *Forgotten Features of the Founding: The Recovery of Religious Themes in the Early American Republic*.

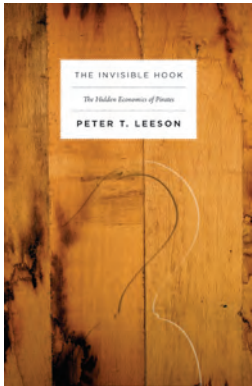


"What a superb and very welcome book this is. The quotations chosen by James Hutson are more than just wonderful reading. Transcending time, they are as illuminating and provocative, as wise, heartfelt, and uplifting as when they were written. The book belongs in every library. It should be required reading for everyone who teaches or preaches, for every serious student of religion and the good society, every public servant, indeed for every American who cares about the extraordinary minds and bedrock convictions of those we rightly honor as the founders."

—David McCullough,
Pulitzer Prize-winning
historian and biographer,
author of *John Adams* and
Truman

978-0-691-13383-6 Paper \$16.95
288 pages. (2007)

press.princeton.edu/titles/8013.html



The Invisible Hook

The Hidden Economics of Pirates

Peter T. Leeson

Pack your cutlass and blunderbuss—it's time to go a-pirating! *The Invisible Hook* takes readers inside the wily world of late seventeenth- and early eighteenth-century pirates. With swashbuckling irreverence and devilish wit, Peter Leeson uncovers the hidden economics behind pirates' notorious, entertaining, and sometimes downright shocking behavior. Why did pirates fly flags of Skull & Bones? Why did they create a "pirate code"? Were pirates really ferocious madmen? And what made them so successful? *The Invisible Hook* uses economics to examine these and other infamous aspects of piracy. Leeson argues that the pirate customs we know and love resulted from pirates responding rationally to prevailing economic conditions in the pursuit of profits.

The Invisible Hook looks at legendary pirate captains like Blackbeard, Black Bart Roberts, and Calico Jack Rackam, and shows how pirates' search for plunder led them to pioneer remarkable and forward-thinking practices. Pirates understood the advantages of constitutional democracy—a model they adopted more than fifty years before the United States did so. Pirates also initiated an early system of workers' compensation, regulated drinking and smoking, and in some cases practiced racial tolerance and equality. Leeson contends that pirates exemplified the virtues of vice—their self-seeking interests generated socially desirable effects and their greedy criminality secured social order. Pirates proved that anarchy could be organized.

Revealing the democratic and economic forces propelling history's most colorful criminals, *The Invisible Hook* establishes pirates' trailblazing relevance to the contemporary world.

Peter T. Leeson is the BB&T Professor for the Study of Capitalism in the Department of Economics at George Mason University.

978-0-691-13747-6 Cloth \$24.95
288 pages. 8 halftones. 1 table. (2009)

Watch the book trailer and interview with Peter T. Leeson at:
press.princeton.edu/titles/8850.html

"A brisk, clever new book, The Invisible Hook, by Peter T. Leeson, an economist who claims to have owned a pirate skull ring as a child and to have had supply-and-demand curves tattooed on his right biceps when he was seventeen, offers a different approach. Rather than directly challenging pirates' leftist credentials, Leeson says that their apparent espousal of liberty, equality, and fraternity derived not from idealism but from a desire for profit."

—Caleb Crain, *New Yorker*

"Mr. Leeson's book represents a serious attempt to use the tools of economics to make sense of the institutions of piracy. The book is another example of economic imperialism, the use of economics to make sense of real world phenomena that are outside the standard realm of economic science."

—Edward Glaeser,
Economix blog,
NYTimes.com

With a new afterword by the author

Cop in the Hood

My Year Policing Baltimore's Eastern District

Peter Moskos

When Harvard-trained sociologist Peter Moskos left the classroom to become a cop in Baltimore's Eastern District, he was thrust deep into police culture and the ways of the street—the nerve-rattling patrols, the thriving drug corners, and a world of poverty and violence that outsiders never see. In *Cop in the Hood*, Moskos reveals the truths he learned on the midnight shift.

Through Moskos's eyes, we see police academy graduates unprepared for the realities of the street, success measured by number of arrests, and the ultimate failure of the war on drugs. In addition to telling an explosive insider's story of what it is really like to be a police officer, he makes a passionate argument for drug legalization as the only realistic way to end drug violence—and let cops once again protect and serve. In a new afterword, Moskos describes the many benefits of foot patrol—or, as he calls it, "policing green."

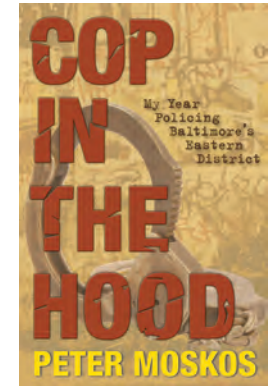
"Moskos's overview of policing problems covers everything from arrest quotas, corrupt cops and excess paperwork to the reliance on patrolling in cars. . . . Moskos blends narrative and analysis, adding an authoritative tone to this adrenaline-accelerating night ride that reveals the stark realities of law enforcement."

—*Publishers Weekly*

Peter Moskos is assistant professor of law, police science, and criminal justice administration at John Jay College of Criminal Justice and at the City University of New York's Doctoral Program in Sociology. He is a former Baltimore City police officer.

978-0-691-14386-6 Paper \$16.95
280 pages. 2 line illus. 2 tables. (2009)

Watch an interview with Peter Moskos online at:
press.princeton.edu/titles/8609.html



"Remarkable. . . . Moskos manages to capture a world that most people know only through the distorting prism of television and film, where police officers are usually portrayed as quixotically heroic or contemptibly corrupt."

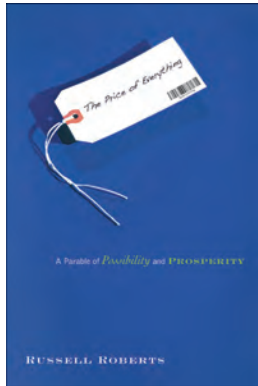
—Daniel Horan,
Wall Street Journal

"Riveting. . . . [A]n unsparing boys-in-blue procedural that succeeds on its own plentiful—and wonderfully sympathetic—merits."

—*Atlantic*

"Truly excellent. . . . This is one of the two or three best conceptual analyses of 'cops and robbers' I have read. It is mandatory reading for all fans of The Wire and recommended for everyone else."

—Tyler Cowen,
Marginal Revolution



The Price of Everything

A Parable of Possibility and Prosperity
Russell Roberts

Stanford University student and Cuban American tennis prodigy Ramon Fernandez is outraged when a nearby megastore hikes its prices the night of an earthquake. When he plans a campus protest against the price-gouging retailer—which is also a major donor to the university—he crosses paths with provost and economics professor Ruth Lieber. Ruth begins a dialogue with Ramon about the role of prices, prosperity, and innovation in our daily lives.

“No one can make a pencil. That truth is the essence of a novella that is, remarkably, both didactic and romantic If you read Russell Roberts’s The Price of Everything: A Parable of Possibility and Prosperity you will see the world afresh.”

—George Will, *Newsweek*

“[A]n unusual and wildly enjoyable book.”

—Stephen J. Dubner, coauthor of *Freakonomics*

“The Price of Everything illuminates the astonishing economic world we live in. This book could change your life—reading it will give you a sense of wonder about the everyday marvels that are all around us.”

—Paul Romer, Stanford University

As Ramon is thrust into the national spotlight by events beyond the Stanford campus, he learns there’s more to price hikes than meets the eye, and is forced to reconsider everything he thought he knew. What is the source of America’s high standard of living? What drives entrepreneurs and innovation? What allows us to choose our careers and pursue our passions with so little conflict? Ruth guides Ramon through the complexities of the modern American economy, giving him—and the reader—a new appreciation of the wondrous role that price plays in everyday life.

Russell Roberts is professor of economics at George Mason University, the J. Fish and Lillian F. Smith Distinguished Scholar at George Mason’s Mercatus Center, and a research fellow at Stanford University’s Hoover Institution. He is the author of *The Choice: A Fable of Free Trade and Protectionism* and *The Invisible Heart: An Economic Romance*.

978-0-691-14335-4 Paper \$16.95
224 pages. (2009)

press.princeton.edu/titles/8733.html

Scroogenomics

Why You Shouldn’t Buy Presents for the Holidays
Joel Waldfoegel

Christmas is a time of seasonal cheer, family get-togethers, holiday parties, and . . . gift giving. Lots and lots—and lots—of gift giving. It’s hard to imagine any Christmas without this time-honored custom. But let’s stop to consider the gifts we receive—the rooster sweater from Grandma or the singing fish from Uncle Mike. How many of us get gifts we like? How many of us give gifts not knowing what recipients want? Did your cousin really look excited about that jumping alarm clock? Lively and informed, *Scroogenomics* illustrates how our consumer spending generates vast amounts of economic waste—to the shocking tune of eighty-five billion dollars each winter. Economist Joel Waldfoegel provides solid explanations to show us why it’s time to stop the madness and think twice before buying gifts for the holidays.

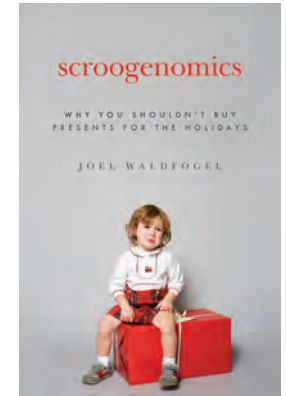
When we buy for ourselves, every dollar we spend produces at least a dollar in satisfaction, because we shop carefully and purchase items that are worth more than they cost. Gift giving is different. We make less-informed choices, max out on credit to buy gifts worth less than the money spent, and leave recipients less than satisfied, creating what Waldfoegel calls “deadweight loss.” Waldfoegel indicates that this waste isn’t confined to Americans—most major economies share in this orgy of wealth destruction. While recognizing the difficulties of altering current trends, Waldfoegel offers viable gift-giving alternatives.

By reprioritizing our gift-giving habits, *Scroogenomics* proves that we can still maintain the economy without gouging our wallets, and reclaim the true spirit of the holiday season.

Joel Waldfoegel is the Ehrenkranz Professor and Chair of Business and Public Policy at the Wharton School of the University of Pennsylvania. He is the author of *The Tyranny of the Market* and has been a columnist for *Slate*.

978-0-691-14264-7 Cloth \$9.95
192 pages. (2009)

Watch a book trailer and interview with Joel Waldfoegel online:
press.princeton.edu/titles/8972.html



“This lively, spot-on book may be the one gift that still makes sense to buy come Black Friday.”

—Publishers Weekly

“Joel Waldfoegel is one of the smartest and funniest economists on the planet. I think of him every time I start to unwrap a present. Buy Scroogenomics for your friends and family. It makes the perfect Christmas gift.”

—Ian Ayres, author of *Super Crunchers: Why Thinking-by-Numbers Is the New Way to Be Smart*



Guesstimation

Solving the World's Problems on
the Back of a Cocktail Napkin

Lawrence Weinstein & John A. Adam

Guesstimation is a book that unlocks the power of approximation—it's popular mathematics rounded to the nearest power of ten! The ability to estimate is an important skill in daily life. More and more leading businesses today use estimation questions in interviews to test applicants' abilities to think on their feet. *Guesstimation* enables anyone with basic math and science skills to estimate virtually anything—quickly—using plausible assumptions and elementary arithmetic.

"This book is a stimulating collection that will help the reader to reach informed judgments and will be a useful source of inspiration for mathematics and physics teachers: my only concern is that if my students have read it before they arrive at university, I may have to find a new approach to my first day's teaching."

—Tony Mann,
Times Higher Education

"[Guesstimation is] a left-brain book that helps you approximate answers to the types of questions actually asked in some job interviews today."

—Peter Coy, *BusinessWeek*

Lawrence Weinstein and John Adam present an eclectic array of estimation problems that range from devilishly simple to quite sophisticated and from serious real-world concerns to downright silly ones. How long would it take a running faucet to fill the inverted dome of the Capitol? What is the total length of all the pickles consumed in the US in one year? What are the relative merits of internal-combustion and electric cars, of coal and nuclear energy? The problems are marvelously diverse, yet the skills to solve them are the same. The authors show how easy it is to derive useful ballpark estimates by breaking complex problems into simpler, more manageable ones—and how there can be many paths to the right answer. The book is written in a question-and-answer format with lots of hints along the way. It includes a handy appendix summarizing the few formulas and basic science concepts needed, and its small size and French-fold design make it conveniently portable. Illustrated with humorous pen-and-ink sketches, *Guesstimation* will delight popular-math enthusiasts and is ideal for the classroom.

Lawrence Weinstein is professor of physics at Old Dominion University. **John A. Adam** is professor of mathematics at Old Dominion University. He is the author of *Mathematics in Nature* (Princeton).

978-0-691-12949-5 Paper with French folds \$19.95
320 pages. 72 line illus. (2008)

Watch an interview with Lawrence Weinstein online at:
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