Narrative Economics
How Stories Go Viral and Drive Major Economic Events

ROBERT J. SHILLER

In a world in which internet troll farms attempt to influence foreign elections, can we afford to ignore the power of viral stories to affect economies? In this groundbreaking book, Nobel Prize–winning economist and New York Times bestselling author Robert Shiller offers a new way to think about the economy and economic change. Using a rich array of historical examples and data, Shiller argues that studying popular stories that affect individual and collective economic behavior—what he calls “narrative economics”—has the potential to vastly improve our ability to predict, prepare for, and lessen the damage of financial crises, recessions, depressions, and other major economic events.

Spread through the public in the form of popular stories, ideas can go viral and move markets—whether it’s the belief that tech stocks can only go up, that housing prices never fall, or that some firms are too big to fail. Whether true or false, stories like these—transmitted by word of mouth, by the news media, and increasingly by social media—drive the economy by driving our decisions about how and where to invest, how much to spend and save, and more. But despite the obvious importance of such stories, most economists have paid little attention to them. Narrative Economics sets out to change that by laying the foundation for a way of understanding how stories help propel economic events that have led to war, mass unemployment, and increased inequality.

The stories people tell—about economic confidence or panic, housing booms, the American dream, or Bitcoin—affect economic outcomes. Narrative Economics explains how we can begin to take these stories seriously. It may be Robert Shiller’s most important book to date.

Robert J. Shiller is a Nobel Prize–winning economist, the author of the New York Times bestseller Irrational Exuberance, and the coauthor, with George A. Akerlof, of Phishing for Phools and Animal Spirits, among other books (all Princeton). He is Sterling Professor of Economics at Yale University. Twitter @RobertJShiller

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ECONOMICS | FINANCE
British Birds
A Pocket Guide to the Birds of Britain and Ireland

ROB HUME, ROBERT STILL, ANDY SWASH, HUGH HARROP & DAVID TIPLING

This innovative and carefully designed photographic guide provides a concise introduction to the identification of the 246 birds most likely to be seen in Great Britain and Ireland. It is the perfect book for anyone wanting to put a name to the birds in their garden, local area or on visits farther afield. Packed with hundreds of stunning photos showing the birds in their many variations, and written and designed by a team of experienced birdwatchers, this is the ideal companion for anyone interested in learning more about the wild birds around us.

- Covers the 246 birds most likely to be seen, plus another 30 or so scarce but regular migrants
- Carefully designed to be user-friendly and accessible
- Lavishly illustrated with more than 1,000 stunning colour photographs
- Easy to use and written in plain English

Rob Hume is a freelance writer, editor and artist, with more than thirty books on birds to his name. Robert Still is publishing director of WILDGuides and a prolific natural history author. Andy Swash is managing director of WILDGuides and a well-known wildlife photographer and author. Hugh Harrop is an award-winning photographer and the owner of the ecotourism business Shetland Wildlife. David Tipling is one of the world’s most widely published wildlife photographers and the author or commissioned photographer of many books. The five are also coauthors of the highly acclaimed Britain’s Birds (Princeton WILDGuides).

Also available:

Britain’s Birds
Rob Hume, Robert Still, Andy Swash, Hugh Harrop & David Tipling
9780691158891 Paperback $35.00 | £19.99
9781400880669 E-book

The essential companion to the bestselling Britain’s Birds

AUGUST
272 pages. 1,000 color illus. 248 maps. 4 1/2 x 7.
9780691190587 E-book
NATURE | FIELD GUIDES
Swans are unmistakable when adults, with long necks, but short legs and tail. Juveniles, the same shape but duller and usually smaller than their parents, may be told by a hint of the adult bill pattern, in duller colours. In some areas, swans will be Mute Swans, but locally, from October to March, two wilder species appear.

**IDENTIFY BY:**
- bill colours and pattern
- calls and wing noise in flight

**Mute Swans** are the familiar swans often seen on parks lakes, rivers and estuaries. Well known for forming strong pair-bonds, they remain faithful for life — a strategy for large birds that must care for their young for many months. Sociable in inter-breeding areas, they may also be found at water's edge, with aggressive, arched postures to drive off other swans. They make enormous nests of plant stems, near water. In breeding pairs, they nest in the largest dead trunk on the bill will be the male, but most of the time sexes are hard to tell apart. Young birds have a grey bill with a black triangle at the base.

**VOICE**
- Quiet, snorted, trumpeting notes and deep groans. More obvious in a loud, rhythmic, thrashing hum from nests in Ireland.

**WHERE**
- Mute Swans are unmistakable from fast chasing groups in breeding areas. Often circles slowly.

**IDENTIFY BY:**
- bill colours and pattern
- rump colour and tail/wing shape

**Bewick's Swans** are smaller than Mute Swans and have relatively short bills, pointed behind. In flight, their triangular wings are slightly deeper and do not have the strong wing noise of a Mute Swan. Mute Swans have a grey bill with a black triangle at the base. Bewick's Swans are around and usually just to the right, have a shorter neck and flatter bill. They are found in a variety of habitats, including marshes, pastureland, and parks.

**VOICE**
- Loud, bugling or trumpeting calls, songs, whoops, but do not have the wing noise of a Mute Swan.

**WHERE**
- Bewick's Swans are found in a variety of locations, including marshes, pastureland, parks and rivers. They are often seen in breeding areas and are known for their loud, bugling calls.

**Whooper Swans** are much larger and have a long, pointed bill with a yellow ring. They are found in a variety of locations, including marshes, pastureland, and parks.

**VOICE**
- Whooper Swans have a distinctive screeching call, which is often heard during migration.

**WHERE**
- Whooper Swans are found in a variety of locations, including marshes, pastureland, parks and rivers. They are often seen in breeding areas and are known for their loud, bugling calls.
A global history of human rights in a world of nation-states that grant rights to some while denying them to others

“In this eye-opening study, Eric Weitz contends that there is no separating the history of human rights from the liberating but exclusionary quests for citizenship and nationhood that have powered modern history—and which often turn violent. Needless to say, the pertinence of Weitz’s lesson today is clear.”

—Samuel Moyn, author of Not Enough: Human Rights in an Unequal World

A World Divided

The Global Struggle for Human Rights in the Age of Nation-States

ERIC D. WEITZ

Once dominated by vast empires, the world is now divided into close to 200 independent countries with laws and constitutions proclaiming human rights—a transformation that suggests that nations and human rights inevitably developed together. But the reality is far more problematic, as Eric Weitz shows in this compelling global history of the fate of human rights in a world of nation-states.

Through vivid histories drawn from virtually every continent, A World Divided describes how, since the eighteenth century, nationalists have struggled to establish their own states that grant human rights to some people. At the same time, they have excluded others through forced assimilation, ethnic cleansing, or even genocide. From Greek rebels, American settlers, and Brazilian abolitionists in the nineteenth century to anticolonial Africans and Zionists in the twentieth, nationalists have confronted the question, Who has the “right to have rights?” A World Divided tells these stories in colorful accounts focusing on people who were at the center of events. And it shows that rights are dynamic. Proclaimed originally for property white men, rights were quickly demanded by others, including women, American Indians, and black slaves.

A World Divided also explains the origins of many of today’s crises, from the existence of more than 65 million refugees and migrants worldwide to the growth of right-wing nationalism. The book argues that only the continual advance of international human rights will move us beyond the quandary of a world divided between those who have rights and those who don’t.

Eric D. Weitz is Distinguished Professor of History at City College and the Graduate Center, City University of New York. His books include Weimar Germany: Promise and Tragedy and A Century of Genocide (both Princeton). He lives in Princeton and New York City.

Human Rights and Crimes against Humanity
Eric D. Weitz, Series Editor

SEPTEMBER
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544 pages. 12 color + 34 b/w illus. 2 tables. 22 maps. 6 x 9.
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HISTORY | POLITICS
The Outsiders
Refugees in Europe since 1492

PHILIPP THER
Translated by Jeremiah Riemer

European history has been permeated with refugees. *The Outsiders* chronicles every major refugee movement since 1492, when the Catholic rulers of Spain set in motion the first mass flight and expulsion in modern European history. Philipp Ther provides needed perspective on today’s “refugee crisis,” demonstrating how Europe has taken in far greater numbers of refugees in earlier periods of its history, in wartime as well as peacetime. His sweeping narrative crosses the Mediterranean and the Atlantic, taking readers from the Middle East to the shores of America.

In this compelling book, Ther examines the major causes of mass flight, from religious intolerance and ethnic cleansing to political persecution and war. He describes the perils and traumas of flight and explains why refugees have been welcomed in some periods—such as during the Cold War—and why they are rejected in times such as our own. He also examines the afterlives of the refugees in the receiving countries, which almost always benefited from admitting them. Tracing the lengthy routes of the refugees, he reconceptualizes Europe as a unit of geography and historiography. Turning to the history of refugees in the United States, Ther also discusses the anti-refugee politics of the Trump administration, explaining why they are un-American and bad for the country.

By setting mass flight against fifteen biographical case studies, and drawing on his subjects’ experiences, itineraries, and personal convictions, Ther puts a human face on a global phenomenon that concerns all of us.

**Philipp Ther** is professor of Central European history at the University of Vienna. His books include *Europe since 1989: A History* (Princeton), *The Dark Side of Nation-States: Ethnic Cleansing in Modern Europe*, and *Center Stage: Operatic Culture and Nation Building in Nineteenth-Century Central Europe*. He lives in Vienna.

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“**This is a brilliant and important book that takes the current European refugee crisis as a point of departure for exploring the longer history of refugees to and from Europe. The Outsiders is highly original in its approach to contemporary history and exceptionally valuable in its historical treatment of the refugee phenomenon.**

—Larry Wolff, author of *The Singing Turk*
Artificial You
AI and the Future of Your Mind
SUSAN SCHNEIDER

Humans may not be Earth’s most intelligent species for much longer: the world champions of chess, Go, and Jeopardy! are now all AIs. Given the rapid pace of progress in AI, many predict that it could advance to human-level intelligence within the next several decades. From there, it could quickly outpace human intelligence. What do these developments mean for the future of the mind?

In Artificial You, Susan Schneider says that it is inevitable that AI will take intelligence in new directions, but urges that it is up to us to carve out a sensible path forward. As AI technology turns inward, reshaping the brain, as well as outward, potentially creating machine minds, it is crucial to beware. Homo sapiens, as mind designers, will be playing with “tools” they do not understand how to use: the self, the mind, and consciousness. Schneider argues that an insufficient grasp of the nature of these entities could undermine the use of AI and brain enhancement technology, bringing about the demise or suffering of conscious beings. To flourish, we must grasp the philosophical issues lying beneath the algorithms.

At the heart of her exploration is a sober-minded discussion of what AI can truly achieve: Can robots really be conscious? Can we merge with AI, as tech leaders like Elon Musk and Ray Kurzweil suggest? Is the mind just a program? Examining these thorny issues, Schneider proposes ways we can test for machine consciousness, questions whether consciousness is an unavoidable byproduct of sophisticated intelligence, and considers the overall dangers of creating machine minds.

Susan Schneider is the Distinguished Scholar at the Library of Congress and the director of the AI, Mind and Society Group at the University of Connecticut. Her work has been featured by the New York Times, Scientific American, Smithsonian, Fox TV, History Channel, and more. Her two-year NASA project explored superintelligent AI. Her books include The Language of Thought, The Blackwell Companion to Consciousness, and Science Fiction and Philosophy. Schneiderwebsite.com

This riveting book is both entertaining and profound: it offers a humane perspective on AI, a topic that has attracted too much naive hype and scaremongering. Classic philosophical problems of the self, the mind, and consciousness will soon—through transformative advances in AI—become crucial to practical ethics and individual choices. Schneider offers sophisticated insights on what is perhaps the number one long-term challenge confronting humanity.”—Martin Rees, author of On the Future

PHILOSOPHY | COGNITIVE SCIENCE | COMPUTER SCIENCE

6 Featured Books
Why Trust Science?

NAOMI ORESKES

Do doctors really know what they are talking about when they tell us vaccines are safe? Should we take climate experts at their word when they warn us about the perils of global warming? Why should we trust science when our own politicians don’t? In this landmark book, Naomi Oreskes offers a bold and compelling defense of science, revealing why the social character of scientific knowledge is its greatest strength—and the greatest reason we can trust it.

Tracing the history and philosophy of science from the late nineteenth century to today, Oreskes explains that, contrary to popular belief, there is no single scientific method. Rather, the trustworthiness of scientific claims derives from the social process by which they are rigorously vetted. This process is not perfect—nothing ever is when humans are involved—but she draws vital lessons from cases where scientists got it wrong. Oreskes shows how consensus is a crucial indicator of when a scientific matter has been settled, and when the knowledge produced is likely to be trustworthy.

Based on the Tanner Lectures on Human Values at Princeton University, this timely and provocative book features critical responses by climate experts Ottmar Edenhofe and Martin Kowarsch, political scientist Jon Krosnick, philosopher of science Marc Lange, and science historian Susan Lindee, as well as a foreword by political theorist Stephen Macedo.

Naomi Oreskes is professor of the history of science and affiliated professor of Earth and planetary sciences at Harvard University. Her books include The Collapse of Western Civilization: A View from the Future and Merchants of Doubt: How a Handful of Scientists Obscured the Truth on Issues from Tobacco Smoke to Global Warming.

Twitter @NaomiOreskes

The University Center for Human Values Series
Stephen Macedo, Series Editor

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9780691179001 Hardback $24.95 | £20.00
336 pages. 2 b/w illus. 1 table. 5⅜ x 8½.
9780691189932 E-book
9780691199139 Audiobook

HISTORY OF SCIENCE | POLITICS
At the Edge of Time
Exploring the Mysteries of Our Universe’s First Seconds

DAN HOOPER

Scientists in the past few decades have made crucial discoveries about how our cosmos evolved over the past 13.8 billion years. But there remains a critical gap in our knowledge: we still know very little about what happened in the first seconds after the Big Bang. At the Edge of Time focuses on what we have recently learned and are still striving to understand about this most essential and mysterious period of time at the beginning of cosmic history.

Taking readers into the remarkable world of cosmology, Dan Hooper describes many of the extraordinary and perplexing questions that scientists are asking about the origin and nature of our world. Hooper examines how we are using the Large Hadron Collider and other experiments to re-create the conditions of the Big Bang and test promising theories for how and why our universe came to contain so much matter and so little antimatter. We may be poised to finally discover how dark matter was formed during our universe’s first moments, and, with new telescopes, we are also lifting the veil on the era of cosmic inflation, which led to the creation of our world as we know it.

Wrestling with the mysteries surrounding the initial moments that followed the Big Bang, At the Edge of Time presents an accessible investigation of our universe and its origin.

Dan Hooper is a senior scientist and the head of the Theoretical Astrophysics Group at the Fermi National Accelerator Laboratory and a professor of astronomy and astrophysics at the University of Chicago. He is the author of Dark Cosmos and Nature’s Blueprint (both Smithsonian/Harper Collins). He lives in Oak Park, Illinois.

Twitter @DanHooperAstro

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224 pages. 11 b/w illus. 5 ½ x 8 ½.
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POPULAR SCIENCE | ASTRONOMY
Nano Comes to Life
How Nanotechnology Is Transforming Medicine and the Future of Biology

SONIA CONTERA

_Nano Comes to Life_ opens a window onto the nanoscale—the infinitesimal realm of proteins and DNA where physics and cellular and molecular biology meet—and introduces readers to the rapidly evolving nanotechnologies that are allowing us to manipulate the very building blocks of life. Sonia Contera gives an insider’s perspective on this new frontier, revealing how nanotechnology enables a new kind of multidisciplinary science that is poised to give us control over our own biology, our health, and our lives.

Drawing on her perspective as one of today’s leading researchers in the field, Contera describes the exciting ways in which nanotechnology makes it possible to understand, interact with, and manipulate biology—such as by designing and building artificial structures and even machines at the nanoscale using DNA, proteins, and other biological molecules as materials. In turn, nanotechnology is revolutionizing medicine in ways that will have profound effects on our health and longevity, from nanoscale machines that can target individual cancer cells and deliver drugs more effectively, to nano antibiotics that can fight resistant bacteria, to the engineering of tissues and organs for research, drug discovery, and transplantation.

The future will bring about the continued fusion of nanotechnology with biology, physics, medicine, and cutting-edge fields like robotics and artificial intelligence, ushering us into a new “transmaterial era.” As we contemplate the power, advantages, and risks of accessing and manipulating our own biology, Contera offers insight and hope that we may all share in the benefits of this revolutionary research.

_Sonia Contera_ is professor of biological physics in the Department of Physics at the University of Oxford and one of today’s leading nanotech pioneers. She lives in Oxford, England.

Twitter @SONIACONTERA

NOVEMBER
9780691168807  Hardback  $24.95 | £20.00
240 pages. 12 color + 10 b/w illus. 5 ½ x 8 ½.
9780691189284  E-book

BIOLOGY | PHYSICS

The nanotechnology revolution that will transform human health and longevity

“Your body is built and maintained by molecular nanomachines, and the future of medicine will depend on our ability to work in the nanoscale realm. _Nano Comes to Life_ tells the story of progress and the path forward. The prospects are amazing.”

—K. Eric Drexler, author of _Radical Abundance: How a Revolution in Nanotechnology Will Change Civilization_
A Republic of Equals
A Manifesto for a Just Society

JONATHAN ROTHWELL

Political equality is the most basic tenet of democracy. Yet in America and other democratic nations, those with political power have special access to markets and public services. A Republic of Equals traces the massive income inequality observed in the United States and other rich democracies to politicized markets and avoidable gaps in opportunity—and explains why they are the root cause of what ails democracy today.

In this provocative book, economist Jonathan Rothwell draws on the latest empirical evidence from across the social sciences to demonstrate how rich democracies have allowed racial politics and the interests of those at the top to subordinate justice. He looks at the rise of nationalism in Europe and the United States, revealing how this trend overlaps with racial prejudice and is related to mounting frustration with a political status quo that thrives on income inequality and inefficient markets. But economic differences are by no means inevitable. Differences in group status by race and ethnicity are dynamic and have reversed themselves across continents and within countries. Inequalities persist between races in the United States because Black Americans are denied equal access to markets and public services. Meanwhile, elite professional associations carve out privileged market status for their members, leading to compensation in excess of their skills.

A Republic of Equals provides a bold new perspective on how to foster greater political and social equality, while moving societies closer to what a true republic should be.

Jonathan Rothwell is the Principal Economist at Gallup and a visiting scholar at George Washington University’s Institute of Public Policy. He lives in Washington, DC. Twitter @jtrothwell

NOVEMBER

9780691183763  Hardback $29.95 | £24.00
464 pages. 72 b/w illus. 6 x 9.
9780691189987  E-book

POLITICS
As psychologists have long understood, social environments profoundly shape our behavior, sometimes for the better, but often for the worse. Less widely noted is that social influence is a two-way street: Our environments are in large part themselves a product of the choices we make.

Society embraces regulations that limit physical harm to others, as when smoking restrictions are defended as protecting bystanders from secondhand smoke. But we have been slower to endorse parallel steps that discourage harmful social environments, as when regulators fail to note that the far greater harm caused when someone becomes a smoker is to make others more likely to smoke.

In *Under the Influence*, Robert Frank attributes this regulatory asymmetry to the laudable belief that individuals should accept responsibility for their own behavior. Yet that belief, he argues, is fully compatible with public policies that encourage supportive social environments.

Most parents hope, for example, that their children won’t grow up to become smokers, bullies, tax cheats, sexual predators, or problem drinkers. But each of these hopes is less likely to be realized whenever such behaviors become more common. Such injuries are hard to measure, Frank acknowledges, but that’s no reason for policymakers to ignore them. The good news is that a variety of simple policy measures could foster more supportive social environments without ushering in the dreaded nanny state or demanding painful sacrifices from anyone.

Robert H. Frank is the H. J. Louis Professor of Management and Professor of Economics at Cornell University’s Johnson Graduate School of Management. He has been an Economic View columnist for the *New York Times* for more than a decade. His many books include *The Winner-Take-All Society*, *The Economic Naturalist*, and *Success and Luck* (Princeton). Twitter @econnaturalist
How to Think about God
An Ancient Guide for Believers and Nonbelievers

MARCUS TULLIUS CICERO
Selected, translated, and introduced by Philip Freeman

Most ancient Romans were deeply religious and their world was overflowing with gods—from Jupiter, Minerva, and Mars to countless local divinities, household gods, and ancestral spirits. One of the most influential Roman perspectives on religion came from a nonreligious belief system that is finding new adherents even today: Stoicism. How did the Stoics think about religion? In *How to Think about God*, Philip Freeman presents vivid new translations of Cicero’s *On the Nature of the Gods* and *The Dream of Scipio*. In these brief works, Cicero offers a Stoic view of belief, divinity, and human immortality, giving eloquent expression to the religious ideas of one of the most popular schools of Roman and Greek philosophy.

Philip Freeman is the author of more than twenty books on the ancient world, including the Cicero translations *How to Be a Friend*, *How to Grow Old*, and *How to Run a Country* (all Princeton). He holds the Fletcher Jones Chair as a Professor of Humanities at Pepperdine University.

Ancient Wisdom for Modern Readers

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160 pages. 4 ⅞ x 7.
9780691197449 E-book

PHILOSOPHY | RELIGION

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How to Be a Leader
An Ancient Guide to Wise Leadership

PLUTARCH
Selected, translated, and introduced by Jeffrey Beneker

The ancient biographer and essayist Plutarch thought deeply about the leadership qualities of the eminent Greeks and Romans he profiled in his famous—and massive—*Lives*, including politicians and generals such as Pericles, Alexander the Great, Julius Caesar, and Mark Antony. Luckily for us, Plutarch distilled what he learned about wise leadership in a handful of essays, which are filled with essential lessons for experienced and aspiring leaders in any field today. In *How to Be a Leader*, Jeffrey Beneker presents the most important of these essays in lively new translations accompanied by an enlightening introduction, informative notes, and the original Greek on facing pages.

Writing at the height of the Roman Empire, Plutarch suggested that people should pursue positions of leadership only if they are motivated by “judgment and reason”—not “rashly inspired by the vain pursuit of glory, a sense of rivalry, or a lack of other meaningful activities.” His wise counsel remains as relevant as ever.

Jeffrey Beneker is professor of classics at the University of Wisconsin–Madison and the author of *The Passionate Statesman: Eros and Politics in Plutarch’s “Lives.”*

Ancient Wisdom for Modern Readers

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376 pages. 4 ⅞ x 7.
9780691197807 E-book

PHILOSOPHY
Are the ways we look at menopause all wrong? Historian Susan Mattern says yes, and *The Slow Moon Climbs* reveals just how wrong we have been. Taking readers from the rainforests of Paraguay to the streets of Tokyo, Mattern draws on historical, scientific, and cultural research to reveal how our perceptions of menopause developed from prehistory to today. For most of human history, people had no word for menopause and did not view it as a medical condition. Rather, in traditional foraging and agrarian societies, it was a transition to another important life stage. This book, then, introduces new ways of understanding life beyond fertility.

Mattern examines the fascinating “Grandmother Hypothesis”—which argues for the importance of elders in the rearing of future generations—as well as other evolutionary theories that have generated surprising insights about menopause and the place of older people in society. She looks at agricultural communities where households relied on postreproductive women for the family’s survival. And she explores the emergence of menopause as a medical condition in the Western world. It was only around 1700 that people began to see menopause as a dangerous pathological disorder linked to upsetting symptoms that rendered women weak and vulnerable. Mattern argues that menopause was another syndrome, like hysterical suffocation or melancholia, that emerged or reemerged in early modern Europe in tandem with the rise of a professional medical class.

*The Slow Moon Climbs* casts menopause, at last, in the positive light it deserves—not only as an essential life stage, but also as a key factor in the history of human flourishing.

Susan P. Mattern is Distinguished Research Professor of History at the University of Georgia. Her many books include *The Prince of Medicine: Galen in the Roman Empire* and *Rome and the Enemy*. She lives in Winterville, Georgia.
Escape from Rome
The Failure of Empire and the Road to Prosperity

WALTER SCHEIDEL

The fall of the Roman Empire has long been considered one of the greatest disasters in history. But in this groundbreaking book, Walter Scheidel argues that Rome’s dramatic collapse was actually the best thing that ever happened, clearing the path for Europe’s economic rise and the creation of the modern age. Ranging across the entire premodern world, Escape from Rome offers new answers to some of the biggest questions in history: Why did the Roman Empire appear? Why did nothing like it ever return to Europe? And, above all, why did Europeans come to dominate the world?

In an absorbing narrative that begins with ancient Rome but stretches far beyond it, from Byzantium to China and from Genghis Khan to Napoleon, Scheidel shows how the demise of Rome and the enduring failure of empire-building on European soil ensured competitive fragmentation between and within states. This rich diversity encouraged political, economic, scientific, and technological breakthroughs that allowed Europe to surge ahead while other parts of the world lagged behind, burdened as they were by traditional empires and predatory regimes that lived by conquest. It wasn’t until Europe “escaped” from Rome that it launched an economic transformation that changed the continent and ultimately the world.

What has the Roman Empire ever done for us? Fall and go away.

Walter Scheidel is the Dickason Professor in the Humanities, Professor of Classics and History, and a Kennedy-Grossman Fellow in Human Biology at Stanford University. His many books include The Great Leveler: Violence and the History of Inequality from the Stone Age to the Twenty-First Century (Princeton). He lives in Palo Alto, California. Twitter @WalterScheidel

OCTOBER
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560 pages. 29 b/w illus. 5 tables. 36 maps. 6 x 9.
9780691198835 E-book

HISTORY | CLASSICS
In this richly illustrated book, Michel Pastoureau—a renowned authority on the history of color and the author of celebrated volumes on blue, black, green, and red—now traces the history of yellow around the world. Filled with entertaining and enlightening anecdotes from Europe, East Asia, India, Africa, and South America, Yellow tells the intriguing story of the color’s evolving place in art, religion, fashion, literature, science, and everyday life, and reveals how its meaning has changed profoundly over millennia and varied among cultures.

In European societies today, yellow is a discreet color, little present in everyday life and rarely carrying great symbolism. This has not always been the case. In antiquity, yellow was almost sacred, a symbol of light, warmth, and prosperity. It became highly ambivalent in medieval Europe: greenish yellow came to signify demonic sulfur and bile, the color of forgers, lawless knights, Judas, and Lucifer—while warm yellow recalled honey and gold, serving as a sign of pleasure and abundance. In Asia, yellow has generally had a positive meaning. In ancient China, yellow clothing was reserved for the emperor, while in India the color is associated with happiness. Above all, yellow is the color of Buddhism, whose temple doors are marked with it.

Throughout, Pastoureau illuminates the history of yellow with a wealth of captivating images. With its striking design and compelling text, Yellow is a feast for the eye and mind.

Michel Pastoureau is a historian and emeritus director of studies at the École Pratique des Hautes Études de la Sorbonne in Paris. A renowned authority on the history of colors, symbols, and heraldry, he is the author of many books, including Blue, Black, Green, and Red (all Princeton). His books have been translated into more than thirty languages.
Michelangelo, God’s Architect
The Story of His Final Years and Greatest Masterpiece

WILLIAM E. WALLACE

As he entered his seventies, the great Italian Renaissance artist Michelangelo despaired that his productive years were past. Anguished by the death of friends and discouraged by the loss of commissions to younger artists, this supreme painter and sculptor began carving his own tomb. It was at this unlikely moment that fate intervened to task Michelangelo with the most ambitious and daunting project of his long creative life.

Michelangelo, God’s Architect is the first book to tell the full story of Michelangelo’s final two decades, when the peerless artist refashioned himself into the master architect of St. Peter’s Basilica and other major buildings. When the Pope handed Michelangelo control of the St. Peter’s project in 1546, it was a study in architectural mismanagement, plagued by flawed design and faulty engineering. Assessing the situation with his uncompromising eye and razor-sharp intellect, Michelangelo overcame the furious resistance of Church officials to persuade the Pope that it was time to start over.

In this richly illustrated book, leading Michelangelo expert William Wallace sheds new light on this least familiar part of Michelangelo’s biography, revealing a creative genius who was also a skilled engineer and enterprising businessman. The challenge of building St. Peter’s deepened Michelangelo’s faith, Wallace shows. Fighting the intrigues of Church politics and his own declining health, Michelangelo became convinced that he was destined to build the largest and most magnificent church ever conceived. And he was determined to live long enough that no other architect could alter his design.

William E. Wallace is the Barbara Murphy Bryant Distinguished Professor of Art History at Washington University in St. Louis. His books include Discovering Michelangelo: The Art Lover’s Guide to Understanding Michelangelo’s Masterpieces, Michelangelo: The Artist, the Man, and His Times, and Michelangelo at San Lorenzo.

OCTOBER

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336 pages. 58 color + 33 b/w illus. 5 1/2 x 8 1/2.

9780691194394 E-book
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ART | BIOGRAPHY
Reflections on a lost poem and its rediscovery by contemporary poets

“Michael Schmidt’s book is a lively and instructive read, full of insight and response that bring a new voice to the poem’s reception.” —A. R. George, author of The Babylonian Gilgamesh Epic

Gilgamesh is the most ancient long poem known to exist. It is also the newest classic in the canon of world literature. Lost for centuries to the sands of the Middle East but found again in the 1850s, it tells the story of a great king, his heroism, and his eventual defeat. It is a story of monsters, gods, and cataclysms, and of intimate friendship and love. Acclaimed literary historian Michael Schmidt provides a unique meditation on the rediscovery of Gilgamesh and its profound influence on poets today.

Schmidt describes how the poem is a work in progress even now, an undertaking that has drawn on the talents and obsessions of an unlikely cast of characters, from archaeologists and museum curators to tomb raiders and jihadis. Fragments of the poem, incised on clay tablets, were scattered across a huge expanse of desert when it was recovered in the nineteenth century. The poem had to be reassembled, its languages deciphered. The discovery of a pre-Noah flood story was front-page news on both sides of the Atlantic, and the poem’s allure only continues to grow as additional cuneiform tablets come to light. Its translation, interpretation, and integration are ongoing.

In this illuminating book, Schmidt discusses the special fascination Gilgamesh holds for contemporary poets, arguing that part of its appeal is its captivating otherness. He reflects on the work of leading poets such as Charles Olson, Louis Zukofsky, and Yusef Komunyakaa, whose own encounters with the poem are revelatory, and he reads its many translations and editions to bring it vividly to life for readers.

Michael Schmidt is a literary historian, poet, novelist, translator, and anthologist as well as an editor and publisher. His books include The Novel: A Biography and The First Poets. A fellow of the Royal Society of Literature, he received an OBE in 2006 for services to poetry and higher education. Twitter @4Michael7

SEPTEMBER
9780691195247  Hardback  $24.95 | £20.00
144 pages. 5 ½ x 8 ½.
9780691196992  E-book

LITERATURE | POETRY
Dante

JOHN TOOK

For all that has been written about the author of the *Divine Comedy*, Dante Alighieri (1265–1321) remains the best guide to his own life and work. Dante’s writings are therefore never far away in this authoritative and comprehensive intellectual biography, which offers a fresh account of the medieval Florentine poet’s life and thought before and after his exile in 1302.

Beginning with the often violent circumstances of Dante’s life, the book examines his successive works as testimony to the course of his passionate humanity: his lyric poetry through to the *Vita nova* as the great work of his first period; the *Convivio, De vulgari eloquentia* and the poems of his early years in exile; and the *Monarchia* and the *Commedia* as the product of his maturity. Describing as it does a journey of the mind, the book confirms the nature of Dante’s undertaking as an exploration of what he himself speaks of as “maturity in the flame of love.”

The result is an original synthesis of Dante’s life and work.

John Took is Professor Emeritus of Dante Studies at University College London. His books include *L’Etterno Piacer: Aesthetic Ideas in Dante* and *Dante, Lyric Poet and Philosopher: An Introduction to the Minor Works*.

JANUARY

9780691154046 Hardback $35.00 | £27.00
552 pages. 1 b/w illus. 6 x 9.
9780691195407 E-book

LITERATURE | BIOGRAPHY

“John Took offers a splendidly comprehensive and well-informed account of Dante’s work. Full weight is given to the ways in which the poet’s writings reflect and respond to historical context. But above all the poetry itself is seen, rightly and enthusiastically, as a ‘coruscation of delight.’”

—Robin Kirkpatrick, University of Cambridge
An international collection of the traditional tales that inspired some of Shakespeare’s greatest plays

“This anthology is a delight and a revelation. It might change perceptions of Shakespeare’s plays and reopen the challenging, central question of why they have had such a long and robust afterlife.”
—Douglas Lanier, author of Shakespeare and Modern Popular Culture

Shakespeare knew a good story when he heard one, and he wasn’t afraid to borrow from what he heard or read, especially traditional folktales. The Merchant of Venice, for example, draws from “A Pound of Flesh,” while King Lear begins in the same way as “Love Like Salt,” with a king asking his three daughters how much they love him, then banishing the youngest when her cryptic reply displeases him. This unique anthology presents more than forty versions of folktales related to eight Shakespeare plays: The Taming of the Shrew, The Comedy of Errors, Titus Andronicus, The Merchant of Venice, All’s Well That Ends Well, King Lear, Cymbeline, and The Tempest. These fascinating and diverse tales come from Europe, the Middle East, India, the Caribbean, and South America, and include examples by authors ranging from Jacob and Wilhelm Grimm and Marie-Catherine D’Aulnoy to J. M. Synge, Zora Neale Hurston, and Italo Calvino. Organized by play, each chapter includes a brief introduction discussing the intriguing connections between the play and the gathered folktales. Shakespeare and the Folktale can be read for the pure pleasure these lively tales give as much as for the insight into Shakespeare’s plays they provide.

Charlotte Artese is professor of English at Agnes Scott College and the author of Shakespeare’s Folktale Sources.

OCTOBER
9780691190860 Paperback $19.95 | £14.99
9780691190853 Hardback $85.00 | £66.00
376 pages. 5 ½ x 8 ½.
9780691197920 E-book

LITERATURE
Lectures on Dostoevsky

JOSEPH FRANK
Author of Dostoevsky: A Writer in His Time
Edited by Marina Brodskaya & Marguerite Frank
With a foreword by Robin Feuer Miller

Joseph Frank (1918–2013) was perhaps the most important Dostoevsky biographer, scholar, and critic of his time. His never-before-published Stanford lectures on the Russian novelist’s major works provide an unparalleled and accessible introduction to some of literature’s greatest masterpieces. Presented here for the first time, these illuminating lectures begin with an introduction to Dostoevsky’s life and literary influences and go on to explore the breadth of his career—from Poor Folk, The Double, and The House of the Dead to Notes from Underground, Crime and Punishment, The Idiot, and The Brothers Karamazov. Written in a conversational style that combines literary analysis and cultural history, Lectures on Dostoevsky places the novels and their key characters and scenes in a rich context. Bringing Joseph Frank’s unmatched knowledge and understanding of Dostoevsky’s life and writings to a new generation of readers, this remarkable book will appeal to anyone seeking to understand Dostoevsky and his times.

Joseph Frank was professor emeritus of Slavic and comparative literature at Stanford and Princeton. The five volumes of his Dostoevsky biography won a National Book Critics Circle Award, a Los Angeles Times Book Prize, two James Russell Lowell Prizes, and two Christian Gauss Awards, and have been translated into numerous languages. Marguerite Frank, a published mathematician who holds a PhD from Harvard, was married to Joseph Frank from 1953 until his death. Marina Brodskaya is a professional interpreter and translator who met Joseph Frank and audited his Dostoevsky course while working as a lecturer in the Slavic Department at Stanford. Robin Feuer Miller is the Edytha Macy Gross Professor of Humanities and professor of Russian and comparative literature at Brandeis University.

DECEMBER
9780691178967 Hardback $29.95 | £24.00
240 pages. 5 b/w illus. 5 ½ x 8 ½.
9780691189567 E-book

LITERATURE
Our Great Purpose
Adam Smith on Living a Better Life

RYAN PATRICK HANLEY

Adam Smith is best known today as the founder of modern economics, but he was also an uncommonly brilliant philosopher who was especially interested in the perennial question of how to live a good life. Our Great Purpose is a short and illuminating guide to Smith’s incomparable wisdom on how to live well, written by one of today’s leading Smith scholars.

In this inspiring and entertaining book, Ryan Patrick Hanley describes Smith’s vision of “the excellent and praiseworthy character,” and draws on the philosopher’s writings to show how each of us can go about developing one. For Smith, an excellent character is distinguished by qualities such as prudence, self-command, justice, and benevolence—virtues that have been extolled since antiquity. Yet Smith wrote not for the ancient polis but for the world of market society—our world—which rewards self-interest more than virtue. Hanley shows how Smith set forth a vision of the worthy life that is uniquely suited to us today.

Full of invaluable insights on topics ranging from happiness and moderation to love and friendship, Our Great Purpose enables modern readers to see Smith in an entirely new light—and along the way, learn what it truly means to live a good life.

Ryan Patrick Hanley is professor of political science at Boston College. He is the author of Adam Smith and the Character of Virtue and the editor of Adam Smith: His Life, Thought, and Legacy (Princeton) and the Penguin Classics edition of Adam Smith’s The Theory of Moral Sentiments.

SEPTEMBER
9780691179445 Hardback $17.95 | £13.99
120 pages. 5 x 8.
9780691197753 E-book

PHILOSOPHY | ECONOMICS
Spinoza’s Ethics

BENEDIKT DE SPINOZA
Translated by George Eliot and edited by Clare Carlisle

In 1856, Marian Evans completed her translation of Benedict de Spinoza’s Ethics while living in Berlin with the philosopher and critic George Henry Lewes. This would have become the first edition of Spinoza’s controversial masterpiece in English, but the translation remained unpublished because of a disagreement between Lewes and the publisher. Later that year, Evans turned to fiction writing, and by 1859 she had published her first novel under the pseudonym George Eliot. This splendid edition makes Eliot’s translation of the Ethics available to today’s readers while also tracing Eliot’s deep engagement with Spinoza both before and after she wrote the novels that established her as one of English literature’s greatest writers.

Clare Carlisle’s introduction places the Ethics in its seventeenth-century context and explains its key philosophical claims. She discusses George Eliot’s intellectual formation, her interest in Spinoza, the circumstances of her translation of the Ethics, and the influence of Spinoza’s ideas on her literary work. Carlisle shows how Eliot drew on Spinoza’s radical insights on religion, ethics, and human emotions, and brings to light surprising affinities between Spinoza’s austere philosophy and the rich fictional worlds of Eliot’s novels.

This authoritative edition demonstrates why George Eliot’s translation remains one of the most compelling and philosophically astute renderings of Spinoza’s Latin text. It includes notes that indicate Eliot’s amendments to her manuscript and discuss her translation decisions alongside more recent English editions.

Clare Carlisle is Reader in Philosophy and Theology at King’s College London, and a regular contributor to the Times Literary Supplement. Her books include Philosopher of the Heart: The Restless Life of Søren Kierkegaard, On Habit, and Kierkegaard’s Philosophy of Becoming.
How philosophy transformed human knowledge and the world we live in

“This is a fantastic book, very possibly one of the most important in many years. It is a paean to the philosophical enterprise that also brings precise philosophical thought to bear on the enduring questions of human existence. Few people, other than Scott Soames, could have written such a book.”
—Hans Halvorson, Princeton University

The World Philosophy Made
From Plato to the Digital Age

SCOTT SOAMES

Philosophical investigation is the root of all human knowledge. Developing new concepts, reinterpreting old truths, and reconceptualizing fundamental questions, philosophy has progressed—and driven human progress—for more than two millennia. In short, we live in a world philosophy made. In this concise history of philosophy’s world-shaping impact, Scott Soames demonstrates that the modern world—including its science, technology, and politics—simply would not be possible without the accomplishments of philosophy.

Firmly rebutting the misconception of philosophy as ivory-tower thinking, Soames traces its essential contributions to fields as diverse as law and logic, psychology and economics, relativity and rational decision theory. Beginning with the giants of ancient Greek philosophy, The World Philosophy Made chronicles the achievements of the great thinkers, from the medieval and early modern eras to the present. It explores how philosophy has shaped our language, science, mathematics, religion, culture, morality, education, and politics, as well as our understanding of ourselves.

Philosophy’s idea of rational inquiry as the key to theoretical knowledge and practical wisdom has transformed the world in which we live. From the laws that govern society to the digital technology that permeates modern life, philosophy has opened up new possibilities and set us on more productive paths. The World Philosophy Made explains and illuminates as never before the inexhaustible richness of philosophy and its influence on our individual and collective lives.

Scott Soames is Distinguished Professor of Philosophy at the University of Southern California and a member of the American Academy of Arts and Sciences. His many books include Philosophical Analysis in the Twentieth Century; The Analytic Tradition in Philosophy, volumes one and two; and Analytic Philosophy in America (all Princeton). He lives in Marina Del Rey, California.

NOVEMBER
9780691176925 Hardback $29.95 | £24.00
456 pages. 13 b/w illus. 1 table. 5 ½ x 8 ½.
9780691197418 E-book

PHILOSOPHY
Not Born Yesterday
The Science of Who We Trust and What We Believe

HUGO MERCIER

*Not Born Yesterday* explains how we decide who we can trust and what we should believe—and argues that we’re pretty good at making these decisions. In this lively and provocative book, Hugo Mercier demonstrates how virtually all attempts at mass persuasion—whether by religious leaders, politicians, or advertisers—fail miserably. Drawing on recent findings from political science and other fields ranging from history to anthropology, Mercier shows that the narrative of widespread gullibility, in which a credulous public is easily misled by demagogues and charlatans, is simply wrong.

Why is mass persuasion so difficult? Mercier uses the latest findings from experimental psychology to show how each of us is endowed with sophisticated cognitive mechanisms of open vigilance. Computing a variety of cues, these mechanisms enable us to be on guard against harmful beliefs, while being open enough to change our minds when presented with the right evidence. Even failures—when we accept false confessions, spread wild rumors, or fall for quack medicine—are better explained as bugs in otherwise well-functioning cognitive mechanisms than as symptoms of general gullibility.

*Not Born Yesterday* shows how we filter the flow of information that surrounds us, argues that we do it well, and explains how we can do it better still.

Hugo Mercier is a cognitive scientist at the Jean Nicod Institute in Paris and the coauthor of *The Enigma of Reason*. He lives in Nantes, France. Twitter @hugoreasoning

JANUARY

9780691178707  Hardcover  $29.95 | £24.00
432 pages. 40 b/w illus. 5 1/2 x 8 1/2.
9780691198842  E-book

PSYCHOLOGY

"Too many scientists, journalists, and everyday readers have concluded that human beings are irredeemably irrational and gullible (except them, of course). Hugo Mercier, one of the world’s experts on human rationality, shows that this harsh judgment on our species is premature and exaggerated. *Not Born Yesterday* is a fascinating and important book for our time.”

—Steven Pinker, author of *Enlightenment Now: The Case for Reason, Science, Humanism, and Progress*
Leading economists propose solutions to the problems of globalization

“This is an extremely topical book that brings together an impressive group of top economists to discuss pressing issues related to globalization. A superb overview of a controversial subject.”
In the 1780s, the Habsburg monarch Joseph II decreed that henceforth German would be the language of his realm. His intention was to forge a unified state from his vast and disparate possessions, but his action had the opposite effect, catalyzing the emergence of competing nationalisms among his Hungarian, Czech, and other subjects, who feared that their languages and cultures would be lost. In this sweeping narrative history of Eastern Europe since the late eighteenth century, John Connelly connects the stories of the region’s diverse peoples, telling how, at a profound level, they have a shared understanding of the past.

An ancient history of invasion and migration made the region into a cultural landscape of extraordinary variety, a patchwork in which Slovaks, Bosnians, and countless others live shoulder to shoulder and where calls for national autonomy often have had bloody effects among the interwoven ethnicities. Connelly traces the rise of nationalism in Polish, Austro-Hungarian, and Ottoman lands; the creation of new states after the First World War and their later absorption by the Nazi Reich and the Soviet Bloc; the reemergence of democracy and separatist movements after the collapse of communism; and the recent surge of populist politics throughout the region.

Because of this common experience of upheaval, East Europeans are people with an acute feeling for the precariousness of history: they know that nations are not eternal, but come and go; sometimes they disappear. From Peoples into Nations tells their story.

**John Connelly** is professor of history and director of the Institute for East European, Eurasian, and Slavic Studies at the University of California, Berkeley. He is the author of *Captive University: The Sovietization of East German, Czech, and Polish Higher Education and From Enemy to Brother: The Revolution in Catholic Teaching on the Jews*. He lives in Kensington, California.

**JANUARY**

*9780691167121* Hardback $39.95 | £30.00

824 pages. 88 b/w illus. 6 tables. 24 maps. 6 x 9.

*9780691189185* E-book

**HISTORY**
Fungipedia
A Brief Compendium of Mushroom Lore

LAWRENCE MILLMAN

Fungipedia presents a delightful A–Z treasury of mushroom lore. With more than 180 entries—on topics as varied as Alice in Wonderland, chestnut blight, medicinal mushrooms, poisonings, Santa Claus, and waxy caps—this collection will transport both general readers and specialists into the remarkable universe of fungi.

Combining ecological, ethnographic, historical, and contemporary knowledge, author and mycologist Lawrence Millman discusses how mushrooms are much more closely related to humans than to plants, how they engage in sex, how insects farm them, and how certain species happily dine on leftover radiation, cockroach antennae, and dung. He explores the lives of individuals like African American scientist George Washington Carver, who specialized in crop diseases caused by fungi; Beatrix Potter, creator of Peter Rabbit, who was prevented from becoming a professional mycologist because she was a woman; and Gordon Wasson, a J. P. Morgan vice-president who almost single-handedly introduced the world to magic mushrooms. Millman considers why fungi are among the most significant organisms on our planet and how they are currently being affected by destructive human behavior, including climate change.

With charming drawings by artist and illustrator Amy Jean Porter, Fungipedia offers a treasure trove of scientific and cultural information. The world of mushrooms lies right at your door—be amazed!

Lawrence Millman is a mycologist and author of numerous books, including Our Like Will Not Be There Again, Last Places, Fascinating Fungi of New England, and At the End of the World. He has done mycological work in places as diverse as Greenland, Honduras, Iceland, Panama, the Canadian Arctic, Bermuda, and Fresh Pond in Cambridge, Massachusetts, where he has documented 321 different species. Twitter @LawrenceMillman Amy Jean Porter is an artist, illustrator, and naturalist. Her illustrated books include Of Lamb and The Artists’ and Writers’ Cookbook, and her artwork has appeared in such publications as McSweeney’s and The Awl.

SEPTEMBER
9780691194721 Hardback $16.95 | £9.99
208 pages. 51 b/w illus. 4 ⅞ x 7.
9780691195384 E-book

NATURE
Elephant

ERROL FULLER

Elephants are among the most beloved of all creatures. Their behavior can seem almost human, from their complex social interactions to their need to mourn their dead. They are also among the most persecuted of animals, subjected to untold cruelty at the hands of humans through the ages. In this stunningly illustrated book, Errol Fuller provides a rich and moving portrait of elephants, exploring their natural history, the legends that have grown up around them, their unique place in art and literature, and their urgent need for protection today.

Fuller traces the evolution of these majestic animals from prehistoric mammoths and mastodons to today’s African and Asian elephants, and looks at their behavior, herd dynamics, and social life. He examines the role of elephants in cultures around the world, from folklore and fine art to the exploitation of elephants as war machines and circus animals. Fuller also discusses the importance of conservation, warning that continued poaching and habitat degradation could send these iconic animals the way of the dodo.

Featuring many evocative photos never before published, Elephant is a fittingly exquisite tribute to these breathtaking creatures.

Errol Fuller is an acclaimed writer and painter and a world authority on animal extinction and the curiosities of natural history. His many books include the award-winning Extinct Birds as well as Lost Animals: Extinction and the Photographic Record (Princeton), Dodo: From Extinction to Icon, The Great Auk, and Drawn from Paradise (with David Attenborough).

AUGUST

9780691191324 Hardback $29.95 | £24.00
288 pages. 202 color illus. 8 x 10.

9780691195391 E-book
Not for sale in Thailand

““In this fascinating, informative, and beautifully illustrated book, Errol Fuller traces the cultural and historic significance of elephants while also presenting them in their evolutionary context. A thoroughly enjoyable read.”
—Lucy Bates, University of Sussex
In the era of big data, it is easy to imagine that we have all the information we need to make good decisions. But in fact the data we have are never complete, and may be only the tip of the iceberg. Just as much of the universe is composed of dark matter, invisible to us but nonetheless present, the universe of information is full of dark data that we overlook at our peril. In *Dark Data*, data expert David Hand takes us on a fascinating and enlightening journey into the world of the data we don’t see.

*Dark Data* explores the many ways in which we can be blind to missing data and how that can lead us to conclusions and actions that are mistaken, dangerous, or even disastrous. Examining a wealth of real-life examples, from the Challenger shuttle explosion to complex financial frauds, Hand gives us a practical taxonomy of the types of dark data that exist and the situations in which they can arise, so that we can learn to recognize and control for them. In doing so, he teaches us not only to be alert to the problems presented by the things we don’t know, but also shows how dark data can be used to our advantage, leading to greater understanding and better decisions.

Today, we all make decisions using data. *Dark Data* shows us all how to reduce the risk of making bad ones.

David J. Hand is emeritus professor of mathematics and senior research investigator at Imperial College London, a former president of the Royal Statistical Society, and a fellow of the British Academy. His many previous books include *The Improbability Principle*, *Measurement: A Very Short Introduction*, *Statistics: A Very Short Introduction*, and *Principles of Data Mining*.
A comprehensive look at four of the most famous problems in mathematics

Tales of Impossibility

The 2000-Year Quest to Solve the Mathematical Problems of Antiquity

DAVID S. RICHESON

Tales of Impossibility recounts the intriguing story of the so-called problems of antiquity, four of the most famous and studied questions in the history of mathematics. First posed by the ancient Greeks, these compass and straightedge problems—squaring the circle, trisecting an angle, doubling the cube, and inscribing regular polygons in a circle—have served as ever-present muses for mathematicians for more than two millennia. David Richeson follows the trail of these problems to show that ultimately their proofs—demonstrating the impossibility of solving them using only a compass and straightedge—depended on and resulted in the growth of mathematics.

Richeson explores how celebrated luminaries, including Euclid, Archimedes, Viète, Descartes, Newton, and Gauss, labored to understand these problems and how many major mathematical discoveries were related to their explorations. Although the problems were based in geometry, their resolutions were not, and had to wait until the nineteenth century, when mathematicians had developed the theory of real and complex numbers, analytic geometry, algebra, and calculus. Pierre Wantzel, a little-known mathematician, and Ferdinand von Lindemann, through his work on pi, finally determined the problems were impossible to solve. Along the way, Richeson provides entertaining anecdotes connected to the problems, such as how the Indiana state legislature passed a bill setting an incorrect value for pi and how Leonardo da Vinci made elegant contributions to the puzzles.

Taking readers from the classical period to the present, Tales of Impossibility chronicles how four unsolvable problems have captivated mathematical thinking for centuries.


Twitter @divbyzero

OCTOBER

9780691192963 Hardback $29.95 | £24.00
400 pages. 163 b/w illus. 5 tables. 6 x 9.
9780691194233 E-book

MATHEMATICS | POPULAR SCIENCE | HISTORY OF SCIENCE
Opt Art
From Mathematical Optimization to Visual Design

ROBERT BOSCH

Linear optimization is a powerful modeling method for discovering the best solution to a problem among a set of available alternatives. It is one of today’s most important branches of mathematics and computer science—and also a surprisingly rich medium for creating breathtaking works of art. *Opt Art* takes readers on an entertaining tour of linear optimization and its applications, showing along the way how it can be used to design visual art.

Robert Bosch provides a lively and accessible introduction to the geometric, algebraic, and algorithmic foundations of optimization. He presents classical applications such as the legendary Traveling Salesman Problem and shows how to adapt them to make optimization art—Opt Art. Each chapter in this marvelously illustrated book begins with a problem or puzzle and demonstrates how the solution can be derived using a host of artistic methods and media, including 3D printing, laser cutting, and computer-controlled machining. Bosch focuses on mathematical modeling throughout—converting a problem into a workable mathematical form, solving the mathematics, and examining the results, which can take the form of mosaics, line drawings, and even sculpture. All you need is some high-school algebra, geometry, and calculus to follow along.

Featuring more than a hundred illustrations and photos of Bosch’s own art, *Opt Art* demonstrates how mathematics and computing can be used to create beauty and express emotion through amazing works of art.

Robert Bosch is professor of mathematics at Oberlin College and an award-winning writer and artist. His sculpture *Embrace* was awarded first prize at the 2010 Mathematical Art Exhibition in San Francisco. Visit dominoartwork.com for more of Bosch’s mathematical art. He lives in Oberlin, Ohio. Twitter @baabbaash

NOVEMBER

9780691164069 Hardback $29.95 | £24.00
224 pages. 22 color + 143 b/w illus. 4 tables. 6 x 9.
9780691197036 E-book

MATHEMATICS | POPULAR SCIENCE | ART
Curves for the Mathematically Curious
An Anthology of the Unpredictable, Historical, Beautiful, and Romantic

JULIAN HAVIL

Curves for the Mathematically Curious is an enticing collection of ten mathematical curves, selected by Julian Havil for their significance and mathematical interest, and because many are downright beautiful. Each chapter gives an account of the history and definition of each curve, providing a glimpse into the elegant and often surprising mathematics involved in their creation and evolution. In telling the ten stories, Havil visits many mathematicians and other innovators, some whose fame has withstood the passing of years and others who have slipped into comparative obscurity. You will meet Pierre Bézier, whose name is perpetuated through his ubiquitous and eponymous curves, and Adolphe Quetelet, who trumpeted the ubiquity of the Normal curve but whose name now hides behind the modern body mass index. These and other ingenious thinkers engaged with the challenges, incongruities, and insights to be found in these remarkable curves—and now you can share in this adventure.

Curves for the Mathematically Curious is a rigorous and enriching mathematical experience for anyone interested in curves, and the book is designed so that the reader who chooses can follow the details with pencil and paper. Every curve has a story worthy of telling.

Julian Havil is the author of John Napier: Life, Logarithms, and Legacy; The Irrationals: A Story of the Numbers You Can’t Count On; Impossible? Surprising Solutions to Counterintuitive Conundrums; and Nonplussed! Mathematical Proof of Implausible Ideas (all Princeton). He is a retired former master at Winchester College, England, where he taught mathematics for more than three decades.

“Havil has done a wonderful job of choosing ten of the most intriguing curves in mathematics—some are famous, some are infamous, and some will likely be new to many readers. I enjoyed this book very much.”

—David S. Richeson, author of Euler’s Gem
The Best Writing on Mathematics 2019

EDITED BY MIRCEA PITICI

This annual anthology brings together the year’s finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, The Best Writing on Mathematics 2019 makes available to a wide audience many articles not easily found anywhere else—and you don’t need to be a mathematician to enjoy them. These essays delve into the history, philosophy, teaching, and everyday aspects of math, offering surprising insights into its nature, meaning, and practice—and taking readers behind the scenes of today’s hottest mathematical debates.

Here, Moon Duchin explains how geometric-statistical methods can be used to design voting districts, Jeremy Avigad illustrates the growing use of computation in making and verifying mathematical hypotheses, and Kokichi Sugihara describes how to construct geometrical objects with unusual visual properties. In other essays, Neil Sloane presents some recent additions to the vast database of integer sequences he has catalogued, and Alessandro Di Bucchianico and his colleagues highlight how mathematical methods have been successfully applied to big-data problems. And there’s much, much more.

In addition to presenting the year’s most memorable math writing, this must-have anthology includes an introduction by the editor and a bibliography of other notable pieces on mathematics.

This is a must-read for anyone interested in where math has taken us—and where it is headed.

Mircea Pitici earned a PhD in mathematics education from Cornell University, teaches mathematics at Syracuse University, and has edited The Best Writing on Mathematics since 2010. He lives in Ithaca, New York. Twitter @MPitici

The Best Writing on Mathematics
Mircea Pitici, Series Editor

OCTOBER
9780691198354 Paperback $24.95 | £20.00
9780691198675 Hardback $85.00 | £66.00
288 pages. 16 color + 81 b/w illus. 5 ½ x 8 ½.
9780691197944 E-book

MATHEMATICS | POPULAR SCIENCE
The Evolution of Knowledge
Rethinking Science for the Anthropocene

JÜRGEN RENN

This book presents a new way of thinking about the history of science and technology, one that offers a grand narrative of human history in which knowledge serves as a critical factor of cultural evolution. Jürgen Renn examines the role of knowledge in global transformations going back to the dawn of civilization while providing vital perspectives on the complex challenges confronting us today in the Anthropocene—this new geological epoch shaped by humankind.

Renn reframes the history of science and technology within a much broader history of knowledge, analyzing key episodes such as the evolution of writing, the emergence of science in the ancient world, the Scientific Revolution of early modernity, the globalization of knowledge, industrialization, and the profound transformations wrought by modern science. He investigates the evolution of knowledge using an array of disciplines and methods, from cognitive science and experimental psychology to earth science and evolutionary biology. The result is an entirely new framework for understanding structural changes in systems of knowledge—and a bold new approach to the history and philosophy of science.

Written by one of today’s preeminent historians of science, The Evolution of Knowledge features discussions of historiographical themes, a glossary of key terms, and practical insights on global issues ranging from climate change to digital capitalism. This incisive book also serves as an invaluable introduction to the history of knowledge.

Jürgen Renn is a director at the Max Planck Institute for the History of Science in Berlin, where, together with his group, he researches structural changes in systems of knowledge. His books include The Formative Years of Relativity: The History and Meaning of Einstein’s Princeton Lectures and The Road to Relativity: The History and Meaning of Einstein’s “The Foundation of General Relativity” (both Princeton).

JANUARY
9780691171982 Hardback $35.00 | £27.00
600 pages. 105 b/w illus. 6 x 9.
9780691185675 E-book

HISTORY OF SCIENCE

“A fundamentally new approach to the history of science and technology

“In this exceptional book, Renn provides a general and penetrating in-depth view of the evolution of human knowledge from its roots in simple daily practices to the most abstract scientific theories, offering a breakthrough in the way the history of science is understood.”
—Rivka Feldhay, author of Galileo and the Church
Britain’s Day-flying Moths
A Field Guide to the Day-flying Moths of Great Britain and Ireland
Fully Revised and Updated Second Edition

DAVID NEWLAND, ROBERT STILL & ANDY SWASH

This concise photographic field guide helps you to identify the day-flying moths most likely to be seen in Great Britain and Ireland. It combines stunning photographs, clear and authoritative text and an easy-to-use design to increase your knowledge and enjoyment of these intriguing and often colourful insects. Like butterflies, some moths fly regularly in sunshine, whereas others that usually fly at night are readily disturbed from their resting places during the day. This guide describes all of these species and features at least one photograph of each in its natural, resting pose. Other sections explain how to distinguish moths from butterflies, and also provide essential information on biology, classification, habitats, gardening for moths, conservation and legislation and recording and monitoring.

- Individual accounts for 158 species and photos of 28 others
- More than 320 stunning photos, with every moth shown as you see it
- Beautifully designed, easy to use and clearly written

David Newland is an emeritus professor of engineering at Cambridge University and has had a lifelong interest in butterflies and moths. Robert Still is publishing director of WILDGuides and a prolific natural history author. Andy Swash is managing director of WILDGuides and a well-known wildlife photographer and author.

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A carefully designed and beautifully illustrated photographic guide to the moths you are most likely to see during the day.

AUGUST

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NATURE | FIELD GUIDES
An Economist Best Business and Economics Book of the Year

Revolutionary ideas on how to use markets to bring about fairness and prosperity for all

Radical Markets
Uprooting Capitalism and Democracy for a Just Society

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With a new foreword by Vitalik Buterin & Jaron Lanier and a new afterword by the authors

Many blame today’s economic inequality, stagnation, and political instability on the free market. The solution is to rein in the market, right? Radical Markets turns this thinking on its head. With a new foreword by Ethereum creator Vitalik Buterin and virtual reality pioneer Jaron Lanier as well as a new afterword by Eric Posner and Glen Weyl, this provocative book reveals bold new ways to organize markets for the good of everyone. It shows how the emancipatory force of genuinely open, free, and competitive markets can reawaken the dormant nineteenth-century spirit of liberal reform and lead to greater equality, prosperity, and cooperation.

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“An incredibly broad ranging, deep and profound look at how we could reshape markets.… It’s nothing short of a guidebook for how to protect liberal democracy.”—Rana Foroohar, Financial Times

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Eric A. Posner is the Kirkland and Ellis Distinguished Service Professor at the University of Chicago Law School.
E. Glen Weyl is principal researcher at Microsoft, founder and chairman of RadicalxChange, and visiting research scholar at Princeton University’s Woodrow Wilson School of Public and International Affairs. Twitter @glenweyl

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ECONOMICS | BUSINESS
Unelected Power
The Quest for Legitimacy in Central Banking and the Regulatory State

PAUL TUCKER
With a new preface by the author

Unelected Power lays out the principles needed to ensure that central bankers and other independent regulators act as stewards of the common good. Blending economics, political theory, and public law, this critically important book explores the necessary conditions for delegated but politically insulated power to be legitimate in the eyes of constitutional democracy and the rule of law. It explains why the solution must fit with how real-world government is structured, and why technocrats and their political overseers need incentives to make the system work as intended. Now with a new preface by Paul Tucker, Unelected Power explains how the regulatory state need not be a fourth branch of government free to steer by its own lights, and how central bankers can emulate the best of judicial self-restraint.

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“Masterful.”—Dani Rodrik, Project Syndicate

“Reconstruct[s] from the ground up the case for the legitimate exercise of unelected power…. Of fundamental importance to anyone interested in the future of liberal democracy.”—Felix Martin, New Statesman

Paul Tucker is a fellow at the Harvard Kennedy School and chair of the Systemic Risk Council.

SEPTEMBER
9780691196305 Paperback $24.95 | £20.00
656 pages. 6 x 9.
9780691176734 Hardback 2018
9780691196985 E-book

ECONOMICS
Straight Talk on Trade
Ideas for a Sane World Economy

DANI RODRIK

Not so long ago the nation-state seemed to be on its deathbed, condemned to irrelevance by the forces of globalization and technology. Now it is back with a vengeance, propelled by a groundswell of populists around the world. In Straight Talk on Trade, Dani Rodrik, an early and outspoken critic of economic globalization taken too far, goes beyond the populist backlash and offers a more reasoned explanation for why our elites’ and technocrats’ obsession with hyper-globalization made it more difficult for nations to achieve legitimate economic and social objectives at home. Ranging over the recent experiences of advanced countries, the eurozone, and developing nations, Straight Talk on Trade charts a way forward with new ideas about how to reconcile today’s inequitable trends with liberal democracy and social inclusion.

“A pragmatic reading of the state of politics and the global economy.”—Financial Times

“A good introduction to one of the most thought-provoking economists working today.”—Edward Hadas, Reuters Breakingviews

“A thoughtful, reasoned argument, of much interest to students of globalism and its discontents.”—Kirkus Reviews

“Compelling.”—Shawn Donnan, Financial Times

Dani Rodrik is the Ford Foundation Professor of International Political Economy at the John F. Kennedy School of Government at Harvard University. He is the author of Economics Rules and The Globalization Paradox. Twitter @rodrikdani

AUGUST

9780691196084 Paperback $18.95 | £14.99
336 pages. 10 b/w illus. 5 x 8.
9780691177847 Hardback 2017
9781400888900 E-book

ECONOMICS
The Case against Education
Why the Education System Is a Waste of Time and Money

BRYAN CAPLAN

With a new afterword by the author

Despite being immensely popular—and immensely lucrative—education is grossly overrated. Now with a new afterword by Bryan Caplan, this explosive book argues that the primary function of education is not to enhance students’ skills but to signal the qualities of a good employee. Learn why students hunt for easy As only to forget most of what they learn after the final exam, why decades of growing access to education have not resulted in better jobs for average workers, how employers reward workers for costly schooling they rarely ever use, and why cutting education spending is the best remedy. Romantic notions about education being “good for the soul” must yield to careful research and common sense—The Case against Education points the way.

“A book that America has needed for a long time.”
—George Leef, Forbes

“Cogently argued.”—Megan McArdle, Washington Post

“A wake-up call for all Americans.”—Ian Lindquist, Weekly Standard

“The Case against Education . . . is a case of Caplan being right.”
—Charles Fain Lehman, Washington Free Beacon

“[Caplan] argues devastatingly . . . that college is, for many of those who go there, a boondoggle.”—Kyle Smith, National Review

Bryan Caplan is professor of economics at George Mason University. His books include Selfish Reasons to Have More Kids: Why Being a Great Parent Is Less Work and More Fun Than You Think.

Twitter @bryan_caplan

AUGUST

9780691196459 Paperback $18.95 | £14.99
416 pages. 45 b/w illus. 17 tables. 5 x 8.

9780691174655 Hardback 2018
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EDUCATION
How collective intelligence can transform business, government, and our everyday lives

A Guardian Favorite Read of the Year
Broken Lives
How Ordinary Germans Experienced the 20th Century

KONRAD H. JARAUSCH

Broken Lives is a gripping account of ordinary Germans who came of age under Hitler and whose lives were scarred and sometimes destroyed by what they saw and did. Drawing on six dozen memoirs by Germans born in the 1920s, Konrad Jarausch chronicles the unforgettable stories of people who not only lived through the Third Reich, World War II, the Holocaust, and Cold War partition, but also participated in Germany's astonishing postwar recovery, reunification, and rehabilitation. Bringing together the voices of men and women, and perpetrators and victims, Broken Lives offers new insights about persistent questions. The result is a powerful account of the experiences of average Germans who journeyed into, through, and out of the abyss of a dark century.

“A wide-ranging, panoramic, revealing treatment.”
—Cass R. Sunstein, New York Review of Books

Konrad H. Jarausch is the Lurcy Professor of European Civilization at the University of North Carolina, Chapel Hill.

A Choice Outstanding Academic Title of the Year
A Smithsonian Best History Book of the Year
A Kirkus Reviews Best Nonfiction Book of the Year

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464 pages. 30 b/w illus. 6 x 9.
9780691174587 Hardback 2018
9781400889334 E-book

HISTORY

Christianity in the Twentieth Century
A World History

BRIAN STANLEY

Christianity in the Twentieth Century charts the transformation of one of the world's great religions during an age marked by world wars, genocide, nationalism, decolonization, and powerful ideological currents, many of them hostile to Christianity. Written by a leading scholar of world Christianity, the book traces how Christianity evolved from a religion defined by the culture and politics of Europe to the expanding polycentric and multicultural faith it is today. Brian Stanley provides a history of Christianity as a popular faith experienced and lived by its adherents, telling a compelling and multifaceted story of Christendom's fortunes across the globe.

“An essential foundation for understanding the perilous times in which we live.”—Diarmaid MacCulloch, Times Literary Supplement

Brian Stanley is professor of world Christianity at the University of Edinburgh.

The Princeton History of Christianity
A First Things Favorite Book of the Year
Winner of a Christianity Today Book Award
A Choice Outstanding Academic Title of the Year

NOVEMBER
9780691196848 Paperback $27.95 | £22.00
504 pages. 6 x 9.
9780691157108 Hardback 2018
9781400890316 E-book

RELIGION | HISTORY
The Expanding Blaze
How the American Revolution Ignited the World, 1775–1848

JONATHAN ISRAEL

The Expanding Blaze is a sweeping history of how the American Revolution inspired revolutions throughout Europe and the Atlantic world in the eighteenth and nineteenth centuries. Jonathan Israel, one of the world’s leading historians of the Enlightenment, shows how the radical ideas of the American founders set the pattern for democratic revolutions, movements, and constitutions in France, Britain, Ireland, the Netherlands, Belgium, Poland, Greece, Canada, Haiti, Brazil, and Spanish America. The book traces how American efforts to implement Radical Enlightenment ideas drove revolutions abroad, as foreign leaders followed the American example and espoused American democratic values. The first major new intellectual history of the age of democratic revolution in decades, The Expanding Blaze returns the American Revolution to its global context.

“Makes it impossible to see the American founding as simply a national event.”—G. John Ikenberry, Foreign Affairs

“Studded with interesting facts…. An important, necessary and convincing argument.”—Elizabeth Cobbs, Times Higher Education

“A joy to read.”—Kirkus Reviews

Jonathan Israel is professor emeritus of modern history at the Institute for Advanced Study in Princeton. His many books include Revolutionary Ideas and A Revolution of the Mind (both Princeton).
American Empire
A Global History

A. G. HOPKINS

American Empire is a panoramic work of scholarship that presents a bold new global perspective on the history of the United States. Taking readers from the colonial era to today, A. G. Hopkins shows how, far from diverging, the United States and Western Europe followed similar trajectories throughout this long period, and how America’s dependency on Britain and Europe extended much later into the nineteenth century than previously understood. A sweeping narrative spanning three centuries, American Empire goes beyond the myth of American exceptionalism to place the United States within the wider context of the global historical forces that shaped Western empires and the world.

“A brilliant account…. No one before him has analyzed the administration of the American dependencies on such a scale and with such exactitude.”—Wm. Roger Louis, Wall Street Journal

“A grand history that combines great ambition, immense learning, and illuminating insights…. No one who studies modern empires and America’s place among them can ignore this book.”—Dane Kennedy, H-Diplo Roundtable Review

“Hopkins has rendered the topic of American empire not merely interesting but truly compelling again.”—David Armitage, Times Literary Supplement

A. G. Hopkins is Emeritus Smuts Professor of Commonwealth History at the University of Cambridge. His books include Global History, Globalization in World History, and British Imperialism, 1688–2015.

America in the World
Sven Beckert and Jeremi Suri, Series Editors

AUGUST

9780691196879 Paperback $27.95 | £22.00
960 pages. 3 tables. 8 maps. 6 x 9.

9780691177052 Hardback 2018
9781400888351 E-book

HISTORY
Unfabling the East
The Enlightenment’s Encounter with Asia

JÜRGEN OSTERHAMMEL
Translated by Robert Savage

In this panoramic book, Jürgen Osterhammel tells the story of the European Enlightenment’s nuanced encounter with the great civilizations of the East, from the Ottoman Empire and India to China and Japan. He shows how major figures such as Leibniz, Voltaire, and Gibbon took a keen interest in Asian culture and challenges the notion that Europe’s formative engagement with the non-European world was invariably marred by an imperial gaze and presumptions of Western superiority. A momentous work by one of Europe’s most eminent historians, Unfabling the East brings the sights and sounds of this tumultuous age vividly to life.

“[A] learned and engrossing account.”—Foreign Affairs

“Sensible and intelligent.”—Joan-Pau Rubiés, Times Higher Education

“Brilliant…. It takes a book like this to move the debate beyond talking points and open your eyes to a wider context.”
—Michael Savage, Quillette

“[A] remarkably wide-ranging, original and thoroughly scholarly study.”—Robert Irwin, Literary Review

Jürgen Osterhammel is Distinguished Fellow at the Freiburg Institute for Advanced Studies (FRIAS). He is a recipient of the 2017 Toynbee Prize and the 2018 Balzan Prize for Global History. His books include The Transformation of the World: A Global History of the Nineteenth Century (Princeton).

OCTOBER
9780691196473 Paperback $24.95 | £20.00
696 pages. 6 x 9.
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HISTORY
Byzantine Matters

AVERIL CAMERON

For many, Byzantium remains “byzantine”—obscure, marginal, difficult. Despite the efforts of some recent historians, prejudices still deform understanding of the Byzantine civilization, often reducing it to a poor relation of Rome and the rest of the classical world. In this book, renowned historian Averil Cameron addresses misconceptions about Byzantium, suggests why it is so important to integrate the civilization into wider histories, and lays out why Byzantium should be central to ongoing debates about the relationships between West and East, Christianity and Islam, Catholicism and Eastern Orthodoxy, and the ancient and medieval periods. The result is a compelling call to reconsider the place of Byzantium in Western history and imagination.

“Byzantine Matters is a fighting book…. [A]s a program for Byzantine studies in themselves, it is a crackling description of an intellectual trajectory.”

—Peter Brown, New York Review of Books

Averil Cameron is professor of late antique and Byzantine history at the University of Oxford and former warden of Keble College, Oxford.

SEPTEMBER

9780691196855 Paperback $17.95 | £13.99
184 pages. 11 b/w illus. 3 maps. 5 ½ x 7.
9781400850099 E-book

HISTORY

In Search of the Phoenicians

JOSEPHINE QUINN

The Phoenicians traveled the Mediterranean long before the Greeks and Romans, trading, establishing settlements, and refining the art of navigation. But who these legendary sailors really were has long remained a mystery. In Search of the Phoenicians makes the startling claim that the “Phoenicians” never actually existed as such. Taking readers from the ancient world to today, this book argues that the notion of these sailors as a coherent people with a shared identity, history, and culture is a product of modern nationalist ideologies—and a notion very much at odds with the ancient sources.

“Quinn’s narrative is both exhilarating and cautionary because it shows how antiquity can be reimagined to promote ideological prejudices.”

—G. W. Bowersock, New York Review of Books

Josephine Quinn is associate professor of ancient history at the University of Oxford and a fellow of Worcester College.

Miriam S. Balmuth Lectures in Ancient History and Archaeology

DECEMBER

9780691195964 Paperback $22.95 | £17.99
360 pages. 75 b/w illus. 11 maps. 6 x 9.
9780691175270 Hardback 2017
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ANCIENT HISTORY
The Book of Greek and Roman Folktales, Legends, and Myths

EDITED, TRANSLATED & INTRODUCED
BY WILLIAM HANSEN
With illustrations by Glynnis Fawkes

Captured centaurs and satyrs, incompetent seers, people who suddenly change sex, a woman who remembers too much, a man who cannot laugh—these are just some of the colorful characters who feature in the unforgettable stories that ancient Greeks and Romans told in their daily lives. Together they created an incredibly rich body of popular oral stories that include, but range well beyond, mythology—from heroic legends, fairy tales, and fables to ghost stories, urban legends, and jokes. This unique anthology presents the largest collection of these tales ever assembled. Featuring nearly four hundred stories in authoritative and highly readable translations, this is the first book to offer a representative selection of the entire range of traditional classical storytelling. Complete with beautiful illustrations, this one-of-a-kind anthology will delight general readers as well as students of classics, fairy tales, and folklore.

“Enchanting.”—Victoria Rimell, Times Literary Supplement


“I cannot recommend it highly enough.”—Edith Hall, Literary Review

“William Hansen’s marvelous treasury lets us experience for ourselves the timeless tales that made the ancient Greeks and Romans think, shudder, and laugh.”—Adrienne Mayor, author of The Amazons

William Hansen is professor emeritus of classical studies and folklore at Indiana University, Bloomington, and one of the world’s leading authorities on classical folklore. His books include Anthology of Ancient Greek Popular Literature.

OCTOBER
9780691195926 Paperback $22.95 | £17.99
584 pages. 26 b/w illus. 5 ½ x 8 ½.
9780691170152 Hardback 2017
9781400884674 E-book

LITERATURE | FOLKLORE
How the conflict between political Islamists and secular-leaning nationalists has shaped the modern Middle East

Making the Arab World
Nasser, Qutb, and the Clash That Shaped the Middle East

FAWAZ A. GERGES

In Making the Arab World, Fawaz Gerges, one of the world’s leading authorities on the Middle East, describes how the clash between pan-Arab nationalism and pan-Islamism has shaped the history of the region from the 1920s to the present. He tells this story through an unprecedented dual biography of Egyptian president and Arab nationalist leader Gamal Abdel Nasser (1918–70) and another of the twentieth-century Arab world’s most influential figures—Sayyid Qutb (1906–66), a leading member of the Muslim Brotherhood and the father of many branches of radical political Islam. Based on a decade of research, including in-depth interviews with many leading figures in the story, Making the Arab World is essential reading for anyone who wants to understand the roots of the turmoil engulfing the Middle East, from civil wars to Al-Qaeda and ISIS.

“A fascinating and deeply researched revisionist history.”
—Foreign Affairs

“An important work of journalism as well as history.”
—Richard Spencer, The Times

“[Gerges] writes with brilliant insight.”—Steve Donoghue, The National

“Accessible and refreshing.”—Gareth Smyth, Arab Weekly

Fawaz A. Gerges is professor of international relations and Emirates Chair in Contemporary Middle East Studies at the London School of Economics and Political Science. He is the author of several acclaimed books, including ISIS: A History (Princeton), The New Middle East, and The Far Enemy. Twitter @FawazGerges

AUGUST
9780691196466 Paperback $19.95 | £14.99
528 pages. 20 b/w illus. 6 x 9.
9780691167886 Hardback 2018
9781400890071 E-book

HISTORY
Ibn Khaldun
An Intellectual Biography

ROBERT IRWIN

Ibn Khaldun (1332–1406) is generally regarded as the greatest intellectual ever to have appeared in the Arab world—a genius who ranks as one of the world’s great minds. Yet the author of the Muqaddima, the most important study of history ever produced in the Islamic world, is not as well known as he should be, and his ideas are widely misunderstood. In this groundbreaking intellectual biography, Robert Irwin provides an engaging and authoritative account of Ibn Khaldun’s extraordinary life, times, writings, and ideas.

“A compelling new account of the 14th-century Arab historian and polymath…. Irwin has produced an exemplary work.”—Gavin Jacobson, Financial Times

“In Robert Irwin, Ibn Khaldun has finally found a biographer and interpreter almost as versatile and learned as he was himself.”—Eric Ormsby, Wall Street Journal

“As an introduction to Ibn Khaldun’s fascinating life and times, his ideas, and how they have been understood and misunderstood over the centuries, you could hardly wish for something better.”—Thomas Small, Times Literary Supplement

“Irwin offers his readers a superb work of intellectual recovery.”—Francis Chilès, The Spectator

Robert Irwin is senior research associate at the School of Oriental and African Studies in London. His many books include Dangerous Knowledge: Orientalism and Its Discontents and Memoirs of a Dervish: Sufis, Mystics, and the Sixties. He is a Fellow of the Royal Society of Literature.
The Killing Season
A History of the Indonesian Massacres, 1965–66

GEOFFREY B. ROBINSON

The Killing Season explores one of the largest and swiftest, yet least examined, instances of mass killing and incarceration in the twentieth century—the shocking antileftist purge that gripped Indonesia in 1965–66, leaving some five hundred thousand people dead and more than a million others in detention. An expert in modern Indonesian history, genocide, and human rights, Geoffrey Robinson sets out to account for this violence and to end the troubling silence surrounding it.

“An authoritative and harrowing account of the massacres in Indonesia and their aftermath.”—Gary Bass, Foreign Affairs

“In this masterly account . . . the killings receive the comprehensive, scholarly treatment they have long needed.”—Tony Barber, Financial Times

“Robinson, a veteran historian of Indonesia. . . . captures the high stakes.”—Margaret Scott, New York Review of Books

“Essential for understanding the Indonesian tragedy and why humans sometimes do terrible things on a vast scale.”
—Jared Diamond, University of California, Los Angeles

“The first morally honest, timelessly brilliant history of the killings as a whole.”—Joshua Oppenheimer, director of The Act of Killing and The Look of Silence

Geoffrey B. Robinson is professor of history at the University of California, Los Angeles. His books include The Dark Side of Paradise and “If You Leave Us Here, We Will Die” (Princeton).

Human Rights and Crimes against Humanity
Eric D. Weitz, Series Editor

OCTOBER
9780691196497 Paperback $22.95 | £17.99
456 pages. 20 b/w illus. 6 x 9.

9780691161389 Hardback 2018
9781400888883 E-book

HISTORY | ASIAN STUDIES
Identity Crisis
The 2016 Presidential Campaign and the Battle for the Meaning of America

JOHN SIDES, MICHAEL TESLER & LYNN VAVRECK

With a new afterword by the authors

Donald Trump’s election victory resulted in one of the most unexpected presidencies in history. Identity Crisis provides the definitive account of the campaign that seemed to break all the political rules—but in fact didn’t. Featuring a new afterword by the authors that discusses the 2018 midterms and today’s emerging political trends, this compelling book describes how Trump’s victory was foreshadowed by changes in the Democratic and Republican coalitions that were driven by people’s racial and ethnic identities, and how the Trump campaign exacerbated these divisions by hammering away on race, immigration, and religion.

“One of the most important books for understanding American politics today.”—Ezra Klein, Vox

John Sides is professor of political science at George Washington University. Twitter @johnmsides Michael Tesler is associate professor of political science at the University of California, Irvine. Lynn Vavreck is the Marvin Hoffenberg Professor of American Politics and Public Policy at the University of California, Los Angeles. Twitter @vavreck

AUGUST
9780691196435 Paperback $17.95 | £13.99
352 pages. 64 b/w illus. 16 tables. 5 x 8.
9780691174181 Hardcover 2018
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American Default
The Untold Story of FDR, the Supreme Court, and the Battle over Gold

SEBASTIAN EDWARDS

The American economy is strong in large part because nobody believes that America would ever default on its debt. Yet in 1933, Franklin D. Roosevelt did just that, when in a bid to pull the country out of depression, he depreciated the US dollar in relation to gold, effectively annulling all debt contracts. From FDR’s order for Americans to sell the government all their gold holdings to the Supreme Court confrontation that threatened to finish the New Deal, American Default provides a compelling account of an economic and legal drama that embroiled a nation.

“Brilliantly told.”—Steve Hanke, Forbes
“A superb history.”—David Frum
“Admirably accessible and illuminating.”—Benn Steil, Financial World

Sebastian Edwards is the Henry Ford II Professor of International Economics at the University of California, Los Angeles.

SEPTEMBER
9780691196046 Paperback $19.95 | £14.99
288 pages. 33 b/w illus. 6 x 9.
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ECONOMICS | HISTORY
Reputation
What It Is and Why It Matters

GLORIA ORIGGI
Translated by Stephen Holmes & Noga Arikha

Reputation touches almost everything, guiding our behavior and choices in countless ways. But it is also shrouded in mystery. Why is it so powerful when the criteria by which people and things are defined as good or bad often appear to be arbitrary? Why do we care so much about how others see us that we may even do irrational and harmful things to try to influence their opinion? In this engaging book, Gloria Origgi draws on philosophy, social psychology, sociology, economics, literature, and history to offer an illuminating account of an important yet oddly neglected subject.

“This is a truly original, highly insightful, and highly readable book on a vital yet largely unexplored question: who do we trust, why should we trust, and how should we trust.”—Nassim Nicholas Taleb

“Reputation] mixes crunchy intellectual provocations with literary allusions, catty takes on academic life and some juicy riffs.”—Ian Leslie, New Statesman

Gloria Origgi is a philosopher and a senior researcher at the Institut Jean Nicod at the National Center for Scientific Research in Paris.

NOVEMBER
9780691196329 Paperback $19.95 | £14.99
296 pages. 7 b/w illus. 5 ¼ x 8 ¼.
9781400888597 E-book

PHILOSOPHY | PSYCHOLOGY

The Origins of Happiness
The Science of Well-Being over the Life Course

ANDREW E. CLARK, SARAH FLÈCHE, RICHARD LAYARD, NATTAVUDH POWDTHAVEE & GEORGE WARD
With a new preface by the authors

What makes people happy? The Origins of Happiness seeks to revolutionize how we think about human priorities and to promote public policy changes that are based on what really matters to people. Drawing on a range of evidence using large-scale data from various countries, the authors consider the key factors that affect human well-being, including income, education, employment, family conflict, health, childcare, and crime. The Origins of Happiness offers a groundbreaking new vision for how we might become more healthy, happy, and whole.

“The Origins of Happiness is a wonderful book. It presents a new look at what causes human well-being, and carefully analyzes the policies and programs that can enhance it.”—Ed Diener, coauthor of Happiness

Andrew E. Clark is at the Paris School of Economics. Sarah Flèche is at the Aix-Marseille School of Economics. Richard Layard is at the London School of Economics. Nattavudh Powdthavee is at Warwick Business School. George Ward is at Massachusetts Institute of Technology.

AUGUST
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336 pages. 30 b/w illus. 20 tables. 6 x 9.
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ECONOMICS | PSYCHOLOGY

52 Paperbacks
Perfect Me
Beauty as an Ethical Ideal

HEATHER WIDDOWS

The demand to be beautiful is increasingly important in today’s visual and virtual culture. Rightly or wrongly, being perfect has become an ethical ideal to live by, and according to which we judge ourselves a success or failure. *Perfect Me* explores the changing nature of the beauty ideal, showing how it is more dominant, demanding, and global than ever before. Arguing that our perception of the self is changing, Heather Widdows shows that more and more, we locate the self in the body. Nobody is firm enough, thin enough, smooth enough, or buff enough—not without significant effort and cosmetic intervention. To understand these rising demands, we need to recognize their ethical aspect and seek out new communal responses.

“Convincingly argues that the pressures on women to appear thinner, younger and firmer are stronger than ever.”—Amanda Hess, *New York Times*

Heather Widdows is the John Ferguson Professor of Global Ethics in the Department of Philosophy at the University of Birmingham. Twitter @ProfWiddows

An Atlantic Best Book of the Year

JANUARY
9780691197142 Paperback $24.95 | £20.00
368 pages. 6 x 9.
9780691160078 Hardback 2018
9781400888481 E-book

PHILOSOPHY

Boko Haram
The History of an African Jihadist Movement

ALEXANDER THURSTON

Boko Haram is one of the world’s deadliest jihadist groups. It has killed more than twenty thousand people and displaced more than two million in a campaign of terror that began in Nigeria but has since spread to Chad, Niger, and Cameroon. This is the first book to tell the full story of this West African affiliate of the Islamic State, from its beginnings in the early 2000s to its most infamous violence, including the 2014 kidnapping of 276 Nigerian schoolgirls.

“A must for anybody interested in Nigeria’s recent past as well as the dynamics of political and religious development in the larger West African region.”—Roman Loimeier, *Africa Spectrum*

“May well become the definitive work on the group.”—James H. Barnett, *Weekly Standard*

Alexander Thurston is visiting assistant professor of political science and comparative religion at Miami University. Twitter @sahelblog

Princeton Studies in Muslim Politics
Dale F. Eickelman and Augustus Richard Norton, Series Editors

A Foreign Affairs Best Book of the Year

AUGUST
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HISTORY | AFRICAN STUDIES | ISLAMIC STUDIES
**Niccolò Machiavelli**

*An Intellectual Biography*

**CORRADO VIVANTI**

Translated by Simon MacMichael

This is a colorful, comprehensive, and authoritative introduction to the life and work of the Florentine statesman, writer, and political philosopher Niccolò Machiavelli (1469–1527). Corrado Vivanti, who was one of the world’s leading Machiavelli scholars, provides an unparalleled intellectual biography that demonstrates the close connections between Machiavelli’s thought and his changing fortunes during the tumultuous Florentine republic and his subsequent exile. Vivanti’s concise account covers not only Machiavelli’s most famous works, but also his letters, poetry, and comic dramas. While setting Machiavelli’s life against a dramatic backdrop of war, crisis, and diplomatic intrigue, the book also paints a vivid human portrait of the man.

“Sensible and useful…. [Vivanti] sets forth the greatness of Machiavelli, not as a figure of his time, the Renaissance, but as a founder of modernity.” —Harvey C. Mansfield, *Wall Street Journal*

Corrado Vivanti (1928–2012) taught history at the universities of Rome, Turin, and Perugia, and was the editor of the standard edition of the complete works of Machiavelli.

**The Making of Martin Luther**

**RICHARD REX**

The *Making of Martin Luther* takes a provocative look at the intellectual emergence of one of the most original and influential minds of the sixteenth century. Richard Rex traces how, in a concentrated burst of creative energy in the few years surrounding his excommunication by Pope Leo X in 1521, this lecturer at an obscure German university developed a startling new interpretation of the Christian faith that brought to an end the dominance of the Catholic Church in Europe. Lucidly argued and elegantly written, *The Making of Martin Luther* is a splendid work of intellectual history that renders Luther’s earthshaking yet sometimes challenging ideas accessible to a new generation of readers.

“Rex’s nuanced account of Luther’s theology, steeped in deep learning and wry humour, demands attention.” —Susannah Monta, *Times Literary Supplement*

“Brilliant.” —Melanie McDonagh, *The Spectator*

Richard Rex is professor of Reformation history at the University of Cambridge and a fellow of Queens’ College.

**OCTOBER**

9780691196893 Paperback $18.95 | £14.99
280 pages. 5 1/2 x 8 1/2.
9780691151014 Hardback 2013

**NOVEMBER**

9780691196862 Paperback $18.95 | £14.99
296 pages. 5 1/2 x 8 1/2.
9780691155159 Hardback 2017
9781400888542 E-book

**BIOGRAPHY | HISTORY**
Insomniac Dreams
Experiments with Time by Vladimir Nabokov

VLADIMIR NABOKOV
Compiled, edited, and with commentaries by Gennady Barabtarlo

On October 14, 1964, Vladimir Nabokov, a lifelong insomniac, began a curious experiment. Over the next eighty days, immediately upon waking, he wrote down his dreams, following the instructions in An Experiment with Time by British philosopher John Dunne. The purpose was to test the theory that time may go in reverse, so that a later event may generate an earlier dream. The result—published here for the first time—is a fascinating diary in which Nabokov recorded sixty-four dreams (and subsequent daytime episodes) on 118 index cards, providing a rare glimpse of the artist at his most private.

“A meditation on the ways our dreams unmoor us—from ourselves, from one another, from the most basic sense of duration.”—Dan Piepenbring, The New Yorker

Vladimir Nabokov (1899–1977) was a Russian-American writer. Gennady Barabtarlo (1949–2019) was professor of literature at the University of Missouri.

A Guardian Best Book of the Year

Told Again
Old Tales Told Again

WALTER DE LA MARE
With an introduction by Philip Pullman

Originally published in 1927, Told Again is an enchanting collection of elegant fairy tales, showcasing the formidable talents of Walter de la Mare, one of the most celebrated writers of children’s literature during the first half of the twentieth century. His abundant literary gifts can be savored once more in this beautiful new edition. Nineteen adapted classics, including “Rapunzel,” “Little Red Riding-Hood,” “Rumpelstiltskin,” and “The Sleeping Beauty,” are made new by de la Mare’s poetic insights and graceful prose.


“Each story has a remarkable read-aloud quality.”
—Anelise Farris, The Lion and the Unicorn

Walter de la Mare (1873–1956) was a highly acclaimed poet, short story writer, and novelist. Philip Pullman has written many books, including the best-selling and award-winning children’s series His Dark Materials.

Oddly Modern Fairy Tales
Jack Zipes, Series Editor

OCTOBER
9780691196909 Paperback $17.95 | £13.99
224 pages. 23 b/w illus. 5 ½ x 8 ½.
9780691167947 Hardcover 2017
9781400888962 E-book

LITERATURE | BIOGRAPHY

NOVEMBER
9780691196299 Paperback $17.95 | £13.99
248 pages. 38 b/w illus. 5 ½ x 8.
9780691159218 Hardcover 2014
9781400851997 E-book

LITERATURE | FAIRY TALES
Lectures on Shakespeare

W. H. AUDEN
Edited by Arthur Kirsch
With a new preface by the editor

“W. H. Auden, poet and critic, will conduct a course on Shakespeare at the New School for Social Research beginning Wednesday. Mr. Auden ... proposes to read all Shakespeare’s plays in chronological order.” So the New York Times reported on September 27, 1946, giving notice of a rare opportunity to hear one of the century’s great poets discuss at length one of the greatest writers of all time. Reconstructed by Arthur Kirsch, these lectures offer remarkable insights into Shakespeare’s plays and sonnets while also adding immeasurably to our understanding of Auden.

“Auden’s lectures on Shakespeare are a marvelous blend of steady, patient intelligence and stunning insight—spirited, free-thinking, resourceful, uninitiated, liberated from the air of treacly piety, and very, very intelligent.”—Stephen Greenblatt

“A remarkable achievement.”—Frank Kermode, London Review of Books

Arthur Kirsch is the Alice Griffin Professor Emeritus at the University of Virginia and the author of books on Shakespeare as well as Auden.

OCTOBER
9780691197166 Paperback $19.95 | £14.99
424 pages. 5 1/2 x 8 1/2.
9780691197951 E-book

LITERATURE

The Dehumanization of Art and Other Essays on Art, Culture, and Literature

JOSÉ ORTEGA Y GASSET
With a new foreword by Anthony J. Cascardi

No work of philosopher and essayist José Ortega y Gasset has been more frequently cited, admired, or criticized than his response to modernism, “The Dehumanization of Art.” The essay, originally published in Spanish in 1925, grappled with the newness of nonrepresentational art. Many embraced the essay as a manifesto extolling the virtues of vanguard artists and promoting efforts to abandon realism and romanticism. Others took it as a denunciation of everything that was radical about the avant-garde. This Princeton Classics edition makes this essential work, along with four of Ortega’s other critical essays, available in English.

“The Dehumanization of Art is still among the best efforts to define and interpret the radical break in continuity between modern art and the whole Renaissance tradition.”—Joseph Frank, New Republic

José Ortega y Gasset (1883–1955) was a Spanish philosopher and essayist. Anthony J. Cascardi is dean of arts and humanities and professor of comparative literature, rhetoric, and Spanish at the University of California, Berkeley.

OCTOBER
9780691197210 Paperback $16.95 | £13.99
204 pages. 5 1/2 x 8 1/2.
9780691197968 E-book

PHILOSOPHY | ART
The history of civilization is, in many ways, the history of wine. This book is the first comprehensive account of the earliest stages of the history and prehistory of viniculture, which extends back into the Neolithic period and beyond. Elegantly written and richly illustrated, Ancient Wine opens up whole new chapters in the fascinating story of wine by drawing on recent archaeological discoveries, molecular and DNA sleuthing, and the writings and art of ancient peoples. In a new afterword, the author discusses exciting recent developments in the understanding of ancient wine, including a new theory of how viniculture came to central and northern Europe.

“Remarkable.”—Adam Gopnik, New Yorker

“Riveting, informative and thought-provoking.”—James C. Wright, American Scientist

Patrick E. McGovern is scientific director of the Biomolecular Archaeology Project for Cuisine, Fermented Beverages, and Health at the University of Pennsylvania Museum of Archaeology and Anthropology.

Ancient Wine
The Search for the Origins of Viniculture

PATRICK E. McGOVERN
With a new afterword by the author

By any measure, the Pythagorean theorem is the most famous statement in all of mathematics. In this book, Eli Maor reveals the full story of this ubiquitous geometric theorem. Although attributed to Pythagoras, the theorem was known to the Babylonians more than a thousand years earlier. Pythagoras may have been the first to prove it, but his proof—if indeed he had one—is lost to us. The theorem itself, however, is central to almost every branch of science, pure or applied. Maor brings to life many of the characters that played a role in its history, providing a fascinating backdrop to perhaps our oldest enduring mathematical legacy.

“There is something intoxicating about seeing one truth revealed in so many ways. It all makes for hours of glorious mathematical distraction.”—Ben Longstaff, New Scientist

“A popular account of important ideas and their development.”—Peter M. Neumann, Times Higher Education Supplement

Eli Maor is the author of seven books, including Music by the Numbers, Trigonometric Delights, To Infinity and Beyond, and e: The Story of a Number (all Princeton). He taught the history of mathematics at Loyola University in Chicago.

The Pythagorean Theorem
A 4,000-Year History

ELI MAOR

OCTOBER
9780691197203 Paperback $17.95 | £13.99
392 pages. 16 color + 44 b/w illus. 7 maps. 5 ⅛ x 8 ⅜.
9780691198965 E-book

Princeton Science Library 57
Wizards, Aliens, and Starships
Physics and Math in Fantasy and Science Fiction
CHARLES L. ADLER

From space elevators to interstellar travel, science fiction and fantasy writers have come up with some brilliant, innovative ideas. Yet how plausible are these ideas—for instance, could Mr. Weasley’s flying car in the Harry Potter books really exist? Which concepts might happen, and which ones wouldn’t work? From the works of Ursula K. Le Guin to Star Trek and Avatar, this book delves into the most extraordinary details in science fiction and fantasy—such as time warps, shape changing, and rocket launches—and shows readers the physics and math behind the phenomena.

“A rewarding and thought-provoking read.”—Paul Sutherland, BBC Sky at Night

“What a fun book!”—Keith Cooper, Astronomy Now

Charles L. Adler is professor of physics at St. Mary’s College of Maryland.

A Physics World Top Ten Book of the Year
A Guardian Best Popular Physical Science Book of the Year

NOVEMBER
9780691196374 Paperback $19.95 | £14.99
392 pages. 23 b/w illus. 9 tables. 5 x 8.
9780691147154 Hardback 2014
9781400848362 E-book

Searching for the Oldest Stars
Ancient Relics from the Early Universe
ANNA FREBEL

Astronomers study the oldest observable stars in the universe in much the same way archaeologists study ancient artifacts on Earth. Anna Frebel takes readers into the far-flung depths of space and time to provide a gripping firsthand account of the cutting-edge science of stellar archaeology. Weaving the latest findings in astronomy with her own compelling insights as one of the world’s leading researchers in the field, she explains how sections of the night sky are “excavated” in the hunt for these extremely rare, 13-billion-year-old relic stars and how this astonishing quest is revealing tantalizing new details about the origins and evolution of the cosmos. Along the way, Frebel recounts her own stories of discovery, offering an insider’s perspective on this exciting frontier of science.

“An excellent book exploring both the oldest stars and the life of a scientist, bursting with information and passion.”—Osnat Katz, Popular Astronomy

Anna Frebel is Associate Professor in the Department of Physics at the Massachusetts Institute of Technology.

Twitter @annafrebel

AUGUST
9780691197197 Paperback $18.95 | £14.99
320 pages. 11 color + 62 b/w illus. 8 tables. 6 x 9.
9780691165066 Hardback 2015
9781400874286 E-book

58 Paperbacks
Ten Great Ideas about Chance

PERSI DIACONIS & BRIAN SKYRMS

In the sixteenth and seventeenth centuries, gamblers and mathematicians transformed the idea of chance from a mystery into the discipline of probability, setting the stage for a series of breakthroughs that enabled or transformed innumerable fields, from gambling, mathematics, statistics, economics, and finance to physics and computer science. This book tells the story of ten great ideas about chance and the thinkers who developed them. Complete with a brief probability refresher, Ten Great Ideas about Chance is certain to be a hit with anyone who wants to understand the secrets of probability and how they were discovered.

“A volume that should be on every scientist’s reading list.” —Barbara Kiser, Nature


“Fun and entertaining to read.” —MAA Reviews

“To anyone with an interest in probability or statistics, this is a book you must read. . . . [It] is far-ranging and can be read at many levels, from the novice to the expert. It is also thoroughly engaging.” —David M. Bressoud, The UMAP Journal

“A very enriching journey. Your vision will be broadened.” —Adhemar Bultheel, European Mathematical Society

Persi Diaconis is the Mary V. Sunseri Professor of Statistics and Mathematics at Stanford University and the coauthor of Magical Mathematics: The Mathematical Ideas That Animate Great Magic Tricks (Princeton). Brian Skyrms is Distinguished Professor in the Department of Logic and Philosophy at the University of California, Irvine, and Professor of Philosophy at Stanford University. His books include Signals: Evolution, Learning, and Information.

OCTOBER

9780691196398 Paperback  $17.95 | £13.99

272 pages. 44 b/w illus. 8 tables. 5 x 8.

9780691174167 Hardback  2017

9781400888283 E-book

POPULAR SCIENCE | MATHEMATICS
Will You Be Alive 10 Years from Now?
And Numerous Other Curious Questions in Probability

PAUL J. NAHIN

What are the chances of a game-show contestant finding a chicken in a box? Is the Hanukkah dreidel a fair game? Will you be alive ten years from now? These are some of the one-of-a-kind probability puzzles that popular math writer Paul Nahin offers in this informative book. Nahin brings probability to life with colorful historical anecdotes and a unique puzzle-solving approach that illustrates many of the techniques mathematicians and scientists use to grapple with probability. With wit and insight, Nahin demonstrates why seemingly simple probability problems can stump even the experts.

“Genuinely captivating and surprising.”
—Popular Science

“A wonderful book for trained math lovers who enjoy the mental stimulation provided by a good mathematics puzzle.”—Harold D. Shane, Library Journal

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire.

NOVEMBER
9780691196367 Paperback $18.95 | £14.99
256 pages. 28 b/w illus. 22 tables. 6 x 9.
9780691156804 Hardback 2013
9781400848379 E-book

POPULAR SCIENCE | MATHEMATICS

Power-Up
Unlocking the Hidden Mathematics in Video Games

MATTHEW LANE

Did you know that every time you pick up the controller to your PlayStation or Xbox you are entering a world steeped in mathematics? Matthew Lane reveals the hidden mathematics in many of today’s most popular video games—and explains why mathematical learning doesn’t just happen in the classroom. He discusses how gamers are engaging with the traveling salesman problem when they play Assassin’s Creed, mathematical inconsistencies with Mario’s acrobatics through the Mushroom Kingdom in Super Mario Bros., how The Sims teaches us the mathematical costs of relationships, and more. Power-Up shows how the world of video games is an unexpectedly rich medium for learning about the mathematical ideas that touch our lives—including our virtual ones.

“Excellent…. You won’t regret reading it and maybe Power-Up will add a new level of insight to your computer gaming.”—MAA Reviews

Matthew Lane is a mathematician and cofounder of Rithm School, where he works with aspiring software engineers.

NOVEMBER
9780691196381 Paperback $18.95 | £14.99
264 pages. 130 b/w illus. 6 x 9.
9780691161518 Hardback 2017
9781400884827 E-book

POPULAR SCIENCE | MATHEMATICS
Reverse Mathematics
Proofs from the Inside Out

JOHN STILLWELL

Reverse mathematics is a new field that seeks to find the axioms needed to prove given theorems. In Reverse Mathematics, John Stillwell offers a historical and representative view, emphasizing basic analysis and giving a novel approach to logic. By using a minimum of mathematical logic in a well-motivated way, Reverse Mathematics will engage advanced undergraduates and all mathematicians interested in the foundations of mathematics.

“The field has been due for a general treatment accessible to undergraduates and to mathematicians in other areas…. With Reverse Mathematics, John Stillwell provides exactly that kind of introduction.”
—Carl Mummert, Notices of the American Mathematical Society

“A fascinating portrait of Euler, his work and the world around him.”—The Economist

“Ronald Calinger’s impressively detailed biography memorably portrays an extraordinarily able scientist.”
—Ulinka Rublack, Times Literary Supplement

Ronald S. Calinger is professor emeritus of history at the Catholic University of America and the founding chancellor of the Euler Society.

A Choice Outstanding Academic Title of the Year

Leonhard Euler
Mathematical Genius in the Enlightenment

RONALD S. CALINGER

This is the first full-scale biography of Leonhard Euler (1707–83), one of the greatest mathematicians and theoretical physicists of all time. In this comprehensive and authoritative account, Ronald Calinger connects the story of Euler’s eventful life to the astonishing achievements that place him in the company of Archimedes, Newton, and Gauss. Drawing on Euler’s massive published works and correspondence, this biography sets Euler’s work in its multilayered context—personal, intellectual, institutional, political, cultural, religious, and social. It is a story of nearly incessant accomplishment.

“A fascinating portrait of Euler, his work and the world around him.”—The Economist

“Ronald Calinger’s impressively detailed biography memorably portrays an extraordinarily able scientist.”
—Ulinka Rublack, Times Literary Supplement

Ronald S. Calinger is professor emeritus of history at the Catholic University of America and the founding chancellor of the Euler Society.

A Choice Outstanding Academic Title of the Year
A History of Judaism
MARTIN GOODMAN

Judaism has preserved its distinctive identity despite the extraordinarily diverse forms and beliefs it has embodied through the centuries. Martin Goodman provides a comprehensive look at how this great religion came to be, how it has evolved from one age to the next, and how its various strains, sects, and traditions have related to each other. He takes readers from Judaism's origins in the polytheistic world of antiquity to the many varieties of Judaism today. He explains the institutions and ideas on which all forms of Judaism are based, and masterfully weaves together the different threads of doctrinal and philosophical debate that run throughout its history. A History of Judaism is a spellbinding chronicle of a vibrant religious tradition that has shaped the spiritual heritage of humankind like no other.

“A magisterial work.”—David Tesler, Association of Jewish Libraries

“Goodman’s scholarship is formidable.”
—Daniel Beer, The Guardian

Martin Goodman is professor of Jewish studies at the University of Oxford.

OCTOBER
9780691197104 Paperback $24.95 | £20.00
656 pages. 54 color + 1 b/w illus. 12 maps. 6 x 9.
9780691181271 Hardback 2018
9781400890019 E-book
Not for sale in the Commonwealth and Europe

Out of Many Faiths
Religious Diversity and the American Promise

EBOO PATEL

America is the most religiously diverse nation on the planet. In today’s volatile climate of religious conflict and distrust, how do we affirm that the American promise is deeply intertwined with how each of us engages with people of different beliefs? Eboo Patel, former faith adviser to Barack Obama, provides answers to this timely question. In this thought-provoking book, Patel draws on his personal experience as a Muslim in America to examine the importance of religious diversity in the nation’s cultural, political, and economic life. He explores how religious language has given the United States some of its most enduring symbols and inspired its most vital civic institutions—and demonstrates how the genius of the American experiment lies in its empowerment of all people.

“One of America’s deepest thinkers on religion and the human condition.”—U.S. News & World Report

Eboo Patel is founder and president of Interfaith Youth Core, a nonprofit organization that promotes interfaith leadership on college campuses.

Twitter @EbooPatel

Our Compelling Interests
Earl Lewis and Nancy Cantor, Series Editors

AUGUST
9780691196817 Paperback $17.95 | £13.99
240 pages. 1 b/w illus. 5 x 8.
9780691182728 Hardback 2018
9780691196961 E-book

RELIGION | JEWISH STUDIES

RELIGION | POLITICS
The Book of Genesis
A Biography

RONALD HENDEL

During its 2,500-year life, the book of Genesis has been the keystone to important claims about God and humanity in Judaism and Christianity, and it plays a central role in contemporary debates about science, politics, and human rights. Ronald Hendel provides a panoramic history of this iconic book, exploring its impact on Western religion, philosophy, literature, art, and more. From debates about slavery, gender, and sexuality to struggles over creationism and evolution, Genesis has left its indelible mark on our world and continues to do so today. This wide-ranging account tells the remarkable life story of an incomparable spiritual masterpiece, tracing how Genesis has shaped views of reality—and how changing views of reality have shaped interpretations of Genesis.

“[Hendel’s] book is recommended to all those who would like to strike up an acquaintance with Genesis in its austere beauty and intriguing complexity.” —Krzysztof Napora, Biblical Annals

Ronald Hendel is the Norma and Sam Dabby Professor of Hebrew Bible and Jewish Studies at the University of California, Berkeley.
A Jewish Ideas Daily Best Jewish Book of the Year

SEPTEMBER
9780691196831 Paperback $17.95 | £13.99
304 pages. 7 b/w illus. 5 ¼ x 8 ½.
9780691140124 Hardback 2012
9781400844593 E-book

RELIGION

The Yoga Sutra of Patanjali
A Biography

DAVID GORDON WHITE

Consisting of fewer than two hundred verses written in an obscure if not impenetrable language and style, Patanjali’s Yoga Sutra is extolled by the yoga establishment as a perennial classic and guide to yoga practice—except it isn’t. Virtually forgotten in India for hundreds of years and maligned when it was first discovered in the West, the Yoga Sutra has been elevated to its present iconic status only in the course of the past forty years. David Gordon White retraces the strange and circuitous journey of this confounding work from its ancient origins to today, bringing to life the improbable cast of characters whose interpretations and misappropriations of the Yoga Sutra led to its revered place in contemporary popular culture.

“Wildly entertaining.” —Matthew Remski, Reality Sandwich

“Engaging, challenging, myth-busting, and completely au courant.” —Sean Feit, Nadalila.org

David Gordon White is Distinguished Professor of Religious Studies, emeritus, at the University of California, Santa Barbara.

SEPTEMBER
9780691197074 Paperback $17.95 | £13.99
296 pages. 1 table. 5 ¼ x 8 ½.
9780691143774 Hardback 2014
9781400850051 E-book

RELIGION
The Science of Roman History
Biology, Climate, and the Future of the Past

EDITED BY WALTER SCHEIDEL

This groundbreaking book provides the first comprehensive look at how the latest advances in the sciences are transforming our understanding of ancient Roman history. Walter Scheidel brings together leading historians, anthropologists, and geneticists at the cutting edge of their fields, who explore novel types of evidence that enable us to reconstruct the realities of life in the Roman world. Opening a path toward a genuine biohistory of Rome and the wider ancient world, The Science of Roman History offers an accessible introduction to the scientific methods being used in this exciting new area of research, as well as an up-to-date survey of recent findings and a tantalizing glimpse of what the future holds.

“This is a fabulous introduction to a wide range of techniques, and provides numerous fascinating insights into life in the Roman period.”
—Hella Eckardt, Current World Archaeology

Walter Scheidel is the Dickason Professor in the Humanities, Professor of Classics and History, and a Kennedy-Grossman Fellow in Human Biology at Stanford University.

SEPTEMBER
9780691195988 Paperback $24.95 | £20.00
280 pages. 23 b/w illus. 7 tables. 3 maps. 6 x 9.
9780691162560 Hardback 2018
9781400889730 E-book

ANCIENT HISTORY | ARCHAEOLOGY

Status in Classical Athens

DEBORAH KAMEN

Ancient Greek literature, Athenian civic ideology, and modern classical scholarship have all worked together to reinforce the idea that there were three neatly defined status groups in classical Athens—citizens, slaves, and resident foreigners. But this book—the first comprehensive account of status in ancient democratic Athens—clearly lays out the evidence for a much broader and more complex spectrum of statuses, one that has important implications for understanding Greek social and cultural history.

“This is a very well-researched and important contribution to scholarship. Deborah Kamen’s argument that Athenian civic ideology has obscured the complexity of statuses in classical Athens is persuasive, as is her detailed discussion of each of the status categories.”—Sara Forsdyke, University of Michigan

“A stimulating and important book. . . . [I]ndispensable reading for anyone interested in ancient Athenian society.”—Rachel Zelnick-Abramovitz, Scripta Classica Israelica

Deborah Kamen is associate professor of classics at the University of Washington.

AUGUST
9780691195971 Paperback $27.95 | £22.00
160 pages. 6 x 9.
9780691138138 Hardback 2013
9781400846535 E-book

ANCIENT HISTORY
Reordering the World
Essays on Liberalism and Empire
DUNCAN BELL

Reordering the World is a penetrating account of the complexity and contradictions found in liberal visions of empire. Focusing mainly on nineteenth-century Britain—at the time the largest empire in history and a key incubator of liberal political thought—Duncan Bell sheds new light on some of the most important themes in modern imperial ideology. Ranging widely across Victorian intellectual life and beyond, Reordering the World is a significant contribution to the history of modern political thought and political theory.

“Bell’s masterful study represents one of the best efforts yet to untangle the many ideological and political knots that bind liberalism and imperialism.”
—G. John Ikenberry, Foreign Affairs

“In what is a preeminent study of the social and political construction of the world, Bell goes way beyond the typical discussions by demonstrating the shifting definitions of empire and the political ramifications of conquest.”—Shelley Walia, Frontline

Duncan Bell is Reader in Political Thought and International Relations at the University of Cambridge and a Fellow of Christ’s College.

SEPTEMBER
9780691197173 Paperback $27.95 | £22.00
456 pages. 6 x 9.
9780691138787 Hardback 2016
9781400881024 E-book

PHILOSOPHY

The Extreme Gone Mainstream
Commercialization and Far Right Youth Culture in Germany
CYNTHIA MILLER-IDRISS

The past decade has witnessed a steady increase in far right politics, social movements, and extremist violence in Europe. Scholars and policymakers have struggled to understand the causes and dynamics that have made the far right so appealing to so many people—in other words, that have made the extreme more mainstream. In this book, Cynthia Miller-Idriss examines how extremist ideologies have entered mainstream German culture through commercialized products and clothing laced with extremist, anti-Semitic, racist, and nationalist coded symbols and references.

“This is a necessary book for anyone wanting to better understand the rituals and strategies being used in far-right cultures as they attempt to bring xenophobic, fascistic ideologies to the mainstream.”—Louie Dean Valencia-Garcia, EuropeNow

Cynthia Miller-Idriss is professor of education and sociology and director of the International Training and Education Program at American University.

SEPTEMBER
9780691196152 Paperback $21.95 | £16.99
312 pages. 20 color + 8 b/w illus. 6 x 9.
9780691170206 Hardback 2018
9781400888931 E-book

SOCIOLOGY
What Makes a Terrorist
Economics and the Roots of Terrorism
10th Anniversary Edition

ALAN B. KRUEGER
With a prologue by the author

Alan Krueger was one of the most respected economists of his generation, advising two presidents and helping to instill greater empiricism in economics. In What Makes a Terrorist, he argues that if we are to correctly assess the root causes of terrorism and successfully address the threat, we must think more like economists do. Krueger examines the factors that motivate individuals to participate in terrorism, drawing inferences from economic, social, religious, and political backgrounds. This 10th anniversary edition of What Makes a Terrorist puts the threat squarely into perspective, bringing needed clarity to one of the greatest challenges of our generation.

“Pathbreaking.”—David Leonhardt, New York Times

“The most careful data-driven research ever done in this area.”—Steven D. Levitt, coauthor of Freakonomics

Alan B. Krueger (1960–2019) was the Bendheim Professor of Economics and Public Affairs at Princeton University.

AUGUST
9780691196077 Paperback $19.95 | £14.99
232 pages. 21 b/w illus. 21 tables. 6 x 9.
9780691177823 Hardback 2018
9781400848897 E-book

CURRENT AFFAIRS | ECONOMICS

On the Muslim Question

ANNE NORTON

In this fearless, original book, Anne Norton demolishes the notion that there is a “clash of civilizations” between the West and Islam. What is really in question, she argues, is the West’s commitment to its own ideals: to democracy and the Enlightenment trinity of liberty, equality, and fraternity. In the most fundamental sense, the Muslim question is about the values not of Islamic, but of Western, civilization.

“Is there a clash of civilizations . . . between the Muslim world and the West? Norton’s response will be of interest to students of geopolitics and Islamic studies.”—Kirkus Reviews

“Norton scores many hits, and illuminates the smug racism behind much recent blazoning of Enlightenment values.”—Paul Laity, Prospect

Anne Norton is the Stacey and Henry Jackson President’s Distinguished Professor of Political Science at the University of Pennsylvania.

The Public Square
Ruth O’Brien, Series Editor

JANUARY
9780691195940 Paperback $22.95 | £17.99
288 pages. 6 x 9.
9780691157047 Hardback 2013
9781400846351 E-book

POLITICS | MIDDLE EAST STUDIES
African Dominion
A New History of Empire in Early and Medieval West Africa

MICHAEL A. GOMEZ

Pick up almost any book on early and medieval world history and empire, and where do you find West Africa? On the periphery. This pioneering book tells a different story. Interweaving political and social history and drawing on a rich array of sources, Michael Gomez unveils a new vision of how categories of ethnicity, race, gender, and caste emerged in Africa and in global history. Focusing on the Savannah and Sahel region, Gomez traces how Islam’s growth in West Africa, along with intensifying commerce that included slaves, resulted in a series of political experiments unique to the region, culminating in the rise of empire. A radically new account of the importance of early Africa in global history, African Dominion will be the standard work on the subject for years to come.

“A groundbreaking study.”—New Yorker

“Richly researched.”—Howard French, Times Literary Supplement

Michael A. Gomez is the Silver Professor of History and Middle Eastern and Islamic Studies at New York University.

A Choice Outstanding Academic Title of the Year

AUGUST
9780691196824 Paperback $29.95 | £24.00
520 pages. 8 maps. 6 x 9.
9781400888160 E-book

HISTORY | AFRICAN STUDIES
Efficiently Inefficient
How Smart Money Invests and Market Prices Are Determined

Lasse Heje Pedersen

Efficiently Inefficient describes the key trading strategies used by hedge funds and demystifies the secret world of active investing. Leading financial economist Lasse Heje Pedersen combines the latest research with real-world examples to show how certain tactics make money—and why they sometimes don’t. He explores equity strategies, macro strategies, and arbitrage strategies, and fundamental tools for portfolio choice, risk management, equity valuation, and yield curve trading. The book also features interviews with leading hedge fund managers: Lee Ainslie, Cliff Asness, Jim Chanos, Ken Griffin, David Harding, John Paulson, Myron Scholes, and George Soros. Efficiently Inefficient reveals how financial markets really work.

“Encyclopedic in its cataloging of active management strategies and authoritative in its analysis of the practical issues of their implementation.”
—Martin S. Fridson, Financial Analysts Journal

Lasse Heje Pedersen is a finance professor at Copenhagen Business School and New York University’s Stern School of Business, and a principal at AQR Capital Management.

SEPTEMBER
9780691196091 Paperback $24.95 | £20.00
368 pages. 65 b/w illus. 16 tables. 6 x 9.
9780691166193 Hardback 2015
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ECONOMICS | FINANCE

Globalizing Capital
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Third Edition

Barry Eichengreen

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“Succinct and well-written.”—Richard N. Cooper, Foreign Affairs

Barry Eichengreen is the George C. Pardee and Helen N. Pardee Professor of Economics and Political Science at the University of California, Berkeley.

AUGUST
9780691193908 Paperback $29.95 | £24.00
304 pages. 33 b/w illus. 8 tables. 6 x 9.
9780691194585 E-book

ECONOMICS

68 Paperbacks
Beating the Odds
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JUSTIN YIFU LIN & CÉLESTIN MONGA

Countries that ignite a process of rapid economic growth almost always do so while lacking what experts say are the essential preconditions for development, such as good infrastructure and institutions. In Beating the Odds, two of the world’s leading development economists begin with this paradox to explain what is wrong with mainstream development thinking—and to offer a practical blueprint for moving poor countries out of the low-income trap regardless of their circumstances.

“After the failure of Washington Consensus economic policies, Justin Yifu Lin and Célestin Monga draw on examples of successful economic development from all over the world to show us the way forward.”—Joseph E. Stiglitz, Columbia University, Nobel Laureate in Economics

JUSTIN YIFU LIN is director of the Center for New Structural Economics and dean of the Institute of South-South Cooperation and Development at Peking University. CÉLESTIN MONGA is vice president and chief economist of the African Development Bank and visiting professor of economics at University of Paris 1 Panthéon-Sorbonne and Peking University.

AUGUST
9780691192338 Paperback $24.95 | £20.00
384 pages. 23 b/w illus. 18 tables. 6 x 9.
9781400884681 E-book

The Language of Global Success
How a Common Tongue Transforms Multinational Organizations

TSEDAL NEELEY

For nearly three decades, English has been the lingua franca of cross-border business, yet studies on global language strategies have been scarce. Providing a rare behind-the-scenes look at the high-tech giant Rakuten in the five years following its English mandate, The Language of Global Success explores how language shapes the ways in which employees in global organizations communicate and negotiate linguistic and cultural differences. Demonstrating that language can serve as the conduit for an unfamiliar culture, often in unexpected ways, Neeley uncovers how all organizations might integrate language effectively to tap into the promise of globalization.

“An interesting read . . . One of her most intriguing findings has to do with the effect of the English mandate on Rakuten’s corporate culture.”—Melanie Kirkpatrick, Wall Street Journal

Tsedal Neeley is professor of business administration in the Organizational Behavior Unit at Harvard Business School.

NOVEMBER
9780691196121 Paperback $17.95 | £13.99
200 pages. 2 b/w illus. 5 tables. 6 x 9.
9781400888641 E-book
The Grand Strategy of the Habsburg Empire

A. WESS MITCHELL

The Empire of Habsburg Austria faced more enemies than any other European great power. Flanked on four sides by rivals, it possessed few of the advantages that explain successful empires. Yet somehow Austria endured, outlasting Ottoman sieges, Frederick the Great, and Napoleon. A. Wess Mitchell tells the story of how this cash-strapped, polyglot empire survived for centuries in Europe’s most dangerous neighborhood without succumbing to the pressures of multi-sided warfare. He shows how the Habsburgs played the long game in geopolitics, corralling friend and foe alike into voluntarily managing the empire’s lengthy frontiers and extending a benign hegemony across the turbulent lands of middle Europe.

“A compelling and long-overdue analysis.” —Richard Bassett, author of For God and Kaiser: The Imperial Austrian Army, 1619–1918

A. Wess Mitchell is a leading foreign policy expert who formerly served as US Assistant Secretary of State for European and Eurasian Affairs.

OCTOBER

9780691196442 Paperback $24.95 | £20.00
416 pages. 16 b/w illus. 3 tables. 17 maps. 6 x 9.

9780691176703 Hardback 2018
9781400889969 E-book

HISTORY | MILITARY HISTORY

Vanguard of the Revolution
The Global Idea of the Communist Party

A. JAMES McADAMS

Vanguard of the Revolution is a sweeping history of one of the most significant political institutions of the modern world. The communist party was a revolutionary idea long before its supporters came to power. A. James McAdams argues that the rise and fall of communism can be understood only by taking into account the origins and evolution of this compelling idea. He shows how the leaders of parties in countries as diverse as the Soviet Union, China, Germany, Yugoslavia, Cuba, and North Korea adapted the original ideas of revolutionaries like Karl Marx and Vladimir Lenin to profoundly different social and cultural settings. Vanguard of the Revolution is essential reading for anyone seeking to understand world communism and the captivating idea that gave it life.

“Vanguard of the Revolution provides intellectual provocation, historical breadth and an inspiration to take better care of our fragile democracies.” —Yvonne Howell, Times Higher Education

A. James McAdams is the William M. Scholl Professor of International Affairs at the University of Notre Dame. A Foreign Affairs Best Book of the Year

OCTOBER

9780691196428 Paperback $27.95 | £22.00
600 pages. 25 b/w illus. 6 x 9.

9780691168944 Hardback 2017
9781400888498 E-book

HISTORY | POLITICS
On Purpose
MICHAEL RUSE

Can we live without the idea of purpose? Should we even try to? Kant thought we were stuck with it, and even Darwin, who profoundly shook the idea, was unable to kill it. Indeed, purpose seems to be making a comeback today, as both religious proponents of intelligent design and prominent secular philosophers argue that any explanation of life without the idea of purpose is missing something essential. On Purpose explores the history of purpose in philosophical, religious, scientific, and historical thought, from ancient Greece to the present. Accessibly written and filled with literary and other examples, the book traces how Platonic, Aristotelian, and Kantian ideas of purpose continue to shape Western thought.

“A deeply intelligent book.”—Cosmos

“[Ruse] revels in the arguments that philosophers, scientists and religious saints have had over ‘the big picture’ for the past 2,000 years.”—John Farrell, Wall Street Journal

Michael Ruse is the Lucyle T. Werkmeister Professor of Philosophy and Director of the Program in the History and Philosophy of Science at Florida State University.

NOVEMBER
9780691195957 Paperback $19.95 | £14.99
320 pages. 5 ½ x 8 ½.
9780691172460 Hardback 2017
9781400888603 E-book

PHILOSOPHY | HISTORY OF SCIENCE

A Different Kind of Animal
How Culture Transformed Our Species
ROBERT BOYD

Human beings have evolved to become the most dominant species on Earth. This astonishing transformation is usually explained in terms of cognitive ability—people are just smarter than all the rest. But Robert Boyd argues that culture—our ability to learn from each other—has been the essential ingredient of our remarkable success. He shows how a unique combination of cultural adaptation and large-scale cooperation has transformed our species and assured our survival—making us the different kind of animal we are today.

“In this lucid, well-argued treatise, anthropologist Robert Boyd avers that we are ‘culture-saturated creatures,’ and that it is culturally transmitted knowledge that sets us apart and explains our dramatic range of behaviours, from rampant violence to great feats of cooperation.”—Barbara Kiser, Nature

“Thought-provoking.”—Publishers Weekly

Robert Boyd is Origins Professor in the School of Human Evolution and Social Change at Arizona State University.

The University Center for Human Values Series
Stephen Macedo, Series Editor

OCTOBER
9780691195902 Paperback $18.95 | £14.99
248 pages. 26 b/w illus. 1 table. 6 x 9.
9780691177731 Hardback 2017
9781400888528 E-book

POPULAR SCIENCE | NATURE
Sex and Secularism
JOAN WALLACH SCOTT

Joan Wallach Scott’s acclaimed writings have been foundational for the field of gender history. With Sex and Secularism, she challenges one of the central claims of the “clash of civilizations” polemic—that secularism guarantees gender equality. Drawing on a wealth of scholarship, Scott shows that the gender equality invoked today as an enduring principle was not originally associated with the term “secularism” when it first entered the nineteenth-century lexicon. In fact, the inequality of the sexes was fundamental to the separation of church and state that inaugurated Western modernity. Scott reveals how the assertion that secularism has been synonymous with equality between the sexes has distracted our attention from difficulties related to gender difference.

“Bracing and illuminating reflections on a whole culture of oppression.”—Pankaj Mishra, The Guardian

Joan Wallach Scott is professor emerita in the School of Social Science at the Institute for Advanced Study and adjunct professor of history at the Graduate Center of the City University of New York.
The Public Square
Ruth O’Brien, Series Editor
A Guardian Best Book of the Year

NOVEMBER
9780691197227 Paperback $19.95 | £14.99
240 pages. 5 ½ x 8 ½.
9780691160641 Hardback 2017
9781400888580 E-book

HISTORY | WOMEN’S STUDIES

The Nobel Factor
The Prize in Economics, Social Democracy, and the Market Turn

AVNER OFFER & GABRIEL SÖDERBERG

Our confidence in markets comes from economics, and our confidence in economics is underpinned by the Nobel Prize in Economics, which was first awarded in 1969. Was it a coincidence that the prize and the rise of free-market liberalism began at the same time? The Nobel Factor is the first book to describe the origins and power of the most important prize in economics. Drawing on previously untapped archives and providing a unique analysis of the sway of prizewinners, The Nobel Factor offers an unprecedented account of the real-world consequences of economics and its greatest prize.

“Fascinating.”—Justin Fox, Bloomberg View

“Intellectual history at its best.”—E. Stina Lyon, Times Higher Education

“Well-informed, trenchant.”—Foreign Affairs

Avner Offer is Chichele Professor Emeritus of Economic History at the University of Oxford and a fellow of All Souls College and the British Academy.
Gabriel Söderberg is a researcher in the Department of Economic History at Uppsala University in Sweden.

OCTOBER
9780691196312 Paperback $27.95 | £22.00
344 pages. 31 b/w illus. 1 table. 6 x 9.
9781400883417 E-book

ECONOMICS | HISTORY
Bit by Bit
Social Research in the Digital Age

MATTHEW J. SALGANIK

The rapid spread of social media, smartphones, and other digital wonders enables us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. *Bit by Bit* is the key to unlocking these powerful methods. In this authoritative and accessible book, Matthew Salganik explains how the digital revolution is transforming the way social scientists observe behavior, ask questions, run experiments, and engage in mass collaborations. Featuring a wealth of real-world examples and invaluable advice on how to tackle the thorniest ethical challenges, *Bit by Bit* is the essential guide to doing social research in this fast-evolving digital age.

“This is a book to return to time and again…. *Bit by Bit* should be widely read by those engaging in social research, as well as beyond.”—Farida Vis, *Times Higher Education*

Matthew J. Salganik is professor of sociology at Princeton University, where he is also affiliated with the Center for Information Technology Policy and the Center for Statistics and Machine Learning.

AUGUST
9780691196107 Paperback $24.95 | £20.00
448 pages. 79 b/w illus. 28 tables. 2 maps. 7 x 9.
9780691196114 Hardback 2017
9781400890354 E-book

SOCIAL SCIENCE | COMPUTER SCIENCE

Misdemeanorland
Criminal Courts and Social Control in an Age of Broken Windows Policing

ISSA KOHLER-HAUSMANN

In the early 1990s, New York City launched an initiative under the banner of Broken Windows policing to dramatically expand enforcement against low-level offenses. *Misdemeanorland* is the first book to document the fates of the hundreds of thousands of people hauled into lower criminal courts as part of this policing experiment. Drawing on three years of fieldwork inside and outside of the courtroom, in-depth interviews, and analysis of trends in arrests and dispositions of misdemeanors going back three decades, Issa Kohler-Hausmann shows how the lower reaches of our criminal justice system operate as a form of social control and surveillance.

“This is a book to return to time and again…. *Bit by Bit* should be widely read by those engaging in social research, as well as beyond.”—Farida Vis, *Times Higher Education*

Matthew J. Salganik is professor of sociology at Princeton University, where he is also affiliated with the Center for Information Technology Policy and the Center for Statistics and Machine Learning.

AUGUST
9780691196114 Paperback $22.95 | £17.99
328 pages. 33 b/w illus. 1 table. 6 x 9.
9780691174303 Hardback 2018
9781400890354 E-book

SOCIOLOGY | LAW
Affordable Housing in New York
The People, Places, and Policies That Transformed a City

EDITED BY NICHOLAS DAGEN BLOOM & MATTHEW GORDON LASNER

A colorful portrait of the people, places, and policies that have helped make New York City livable, Affordable Housing in New York is a comprehensive, authoritative, and richly illustrated history of the city’s public and middle-income housing from the 1920s to today. Plans, models, archival photos, and newly commissioned portraits of buildings and tenants by sociologist and photographer David Schalliol put the efforts of the past century into context, and the book also looks ahead to future prospects for below-market subsidized housing. A dynamic account of an evolving city, Affordable Housing in New York is essential reading for understanding and advancing debates about how to enable future generations to call New York home.

“A compendious and fascinating history.”
—Metropolis

Nicholas Dagen Bloom is professor of urban policy and planning at Hunter College, City University of New York. Matthew Gordon Lasner is associate professor of urban studies and planning at Hunter College, City University of New York.

SEPTEMBER
9780691197159 Paperback $24.95 | £20.00
336 pages. 106 color + 142 b/w illus. 1 map. 7 x 10.
9780691167817 Hardback 2015

URBAN STUDIES | ARCHITECTURE

The Tar Baby
A Global History

BRYAN WAGNER

Perhaps the best-known version of the tar baby story was published in 1880 in Uncle Remus: His Songs and His Sayings, and popularized in Song of the South, the 1946 Disney movie. Other versions of the story, however, have surfaced throughout the world, including in Nigeria, Brazil, Corsica, Jamaica, India, and the Philippines. The Tar Baby offers a fresh analysis of this deceptively simple story about a fox, a rabbit, and a doll made of tar and turpentine. Tracing its history and its connections to slavery, colonialism, and global trade, Bryan Wagner explores how the tar baby story, thought to have originated in Africa, came to exist in hundreds of forms on five continents. He concludes with twelve versions of the story transcribed from various cultures in the late nineteenth and early twentieth centuries.

“This is an ambitious and meticulously researched study.”—Emily Zobel Marshall, Times Literary Supplement

“A lively … piece of cultural detective work exploring the history of the tar baby.”—Library Journal

Bryan Wagner is associate professor of English at the University of California, Berkeley.

NOVEMBER
9780691196916 Paperback $22.95 | £17.99
280 pages. 12 b/w illus. 5 ½ x 8 ½.
9781400885619 E-book
The Nevada Test Site

EMMET GOWIN
With a foreword by Robert Adams

More nuclear bombs have been detonated in America than in any other country in the world. Between 1951 and 1992, the Nevada National Security Test Site was the primary location for these activities, withstanding more than a thousand nuclear tests that left swaths of the American Southwest resembling the moon. In *The Nevada Test Site*, renowned American photographer Emmet Gowin (b. 1941) presents staggering aerial photographs of this powerfully evocative place.

Gowin remains the only photographer granted official and sustained access to the Nevada Test Site. For this book, he has revisited his original negatives, made in 1996 and 1997, and fully three-quarters of the images featured here have never been published before. These images show blast areas where sand has been transformed to glass, valleys pockmarked with hundreds of craters, trenches that protected soldiers from blasts, areas used to bury radioactive waste, and debris left behind following tests conducted as deep as five thousand feet below the Earth’s surface. Together, these stunning, unsettling views unveil environmental travesties on a grand scale. An essay by Gowin delves into the history of his work at the site, including his decade-long efforts to secure entry, the photographic equipment and techniques employed, and what the images mean to him today.

With a foreword by photographer and writer Robert Adams, *The Nevada Test Site* stands as a testament to the harms we inflict on our surroundings, the importance of bearing witness, and the possibilities for aesthetic redemption and a more hopeful future.

Emmet Gowin is emeritus professor of photography at Princeton University. His many books include *Emmet Gowin* and *Mariposas Nocturnas* (Princeton). His photographs are in collections around the world. Robert Adams is one of the most esteemed American photographers working today. His work has been published in more than thirty books.

OCTOBER

9780691196039 Hardback $49.95 | £40.00
160 pages. 65 duotone illus. 10 x 12.

PHOTOGRAPHY
The formation and career of the first major woman artist of the Renaissance

“This insightful book provides a fascinating and original introduction to the first great woman artist of Renaissance Italy. Sofonisba’s Lesson makes a timely contribution to Renaissance art history and women’s studies, providing a comprehensive and much-needed examination of a major painter.”
—Babette Bohn, author of Ludovico Carracci and the Art of Drawing

Sofonisba’s Lesson
A Renaissance Artist and Her Work

MICHAEL W. COLE

Sofonisba Anguissola (ca. 1535–1625) was the daughter of minor Lombard aristocrats who made the unprecedented decision to have her trained as a painter outside the family house. She went on to serve as an instructor to Isabel of Valois, the young queen of Spain. Sofonisba’s Lesson sheds new light on Sofonisba’s work, offering a major reassessment of a Renaissance painter who changed the image of women’s education in Europe—and who transformed Western attitudes about who could be an artist.

In this gorgeously illustrated book, Michael Cole demonstrates how teaching and learning were central themes of Sofonisba’s art, which shows women learning to read, play chess, and paint. He looks at how her painting challenged conventional ideas about the teaching of young girls, and also discusses her place in the history of the amateur, a new Renaissance type. Cole examines Sofonisba’s relationships with the group of people for whom her work was important—her father Amilcare, her teacher Bernardino Campi, the men and women who sought to be associated with her and her sisters, and the other young women who followed her path.

Sofonisba’s Lesson concludes with an illustrated catalog of the more than two hundred paintings and drawings that writers have associated with Sofonisba over the past 450 years, with a full report of modern scholarly opinion on each.

Michael W. Cole is professor of art history and archaeology at Columbia University. His recent books include A New History of Italian Renaissance Art with Stephen J. Campbell and Leonardo, Michelangelo, and the Art of the Figure. He lives in New York City.

JANUARY
9780691198323 Hardback $49.95 | £40.00
288 pages. 213 color + 36 b/w illus. 7 ½ x 9 ¼.

ART
Andrea del Verrocchio (c. 1435–1488) was one of the most versatile and inventive artists of the Italian Renaissance. He created art across media, from his spectacular sculptures and paintings to his work in goldsmithing, architecture, and engineering. His expressive, confident drawings provide a key point of contact between sculpture and painting. He led a vibrant workshop where he taught young artists who later became some of the greatest painters of the period, including Leonardo da Vinci, Sandro Botticelli, Lorenzo di Credi, and Domenico Ghirlandaio.

This beautifully illustrated book presents the first comprehensive survey of Verrocchio’s art, spanning his entire career and featuring some fifty sculptures, paintings, and drawings, in addition to works he created with his students. Through incisive scholarly essays, in-depth catalog entries, and breathtaking illustrations, this volume draws on the latest research in art history to show why Verrocchio was one of the most innovative and influential of all Florentine artists.

Andrew Butterfield is an independent scholar. His books include *Donatello in Motion* and *Body and Soul: Masterpieces of Italian Renaissance and Baroque Sculpture*.

Published in association with the National Gallery of Art, Washington, DC

OCTOBER

9780691183367 Hardback $60.00 | £47.00
280 pages. 195 color illus. 9 ½ x 11 ½.
A History of Art History

CHRISTOPHER S. WOOD

In this wide-ranging and authoritative book, the first of its kind in English, Christopher Wood tracks the evolution of the historical study of art from the late middle ages through the rise of the modern scholarly discipline of art history. Synthesizing and assessing a vast array of writings, episodes, and personalities, this original and accessible account of the development of art-historical thinking will appeal to readers both inside and outside the discipline.

The book shows that the pioneering chroniclers of the Italian Renaissance—Lorenzo Ghiberti and Giorgio Vasari—measured every epoch against fixed standards of quality. Only in the Romantic era did art historians discover the virtues of medieval art, anticipating the relativism of the later nineteenth century, when art history learned to admire the art of all societies and to value every work as an index of its times. The major art historians of the modern era, however—Jacob Burckhardt, Aby Warburg, Heinrich Wölfflin, Erwin Panofsky, Meyer Schapiro, and Ernst Gombrich—struggled to adapt their work to the rupture of artistic modernism, leading to the current predicaments of the discipline.

Combining erudition with clarity, this book makes a landmark contribution to the understanding of art history.

Christopher S. Wood is a professor at New York University. He is the author of Forgery, Replica, Fiction: Temporalities of German Renaissance Art and Albrecht Altdorfer and the Origins of Landscape, the coauthor of Anachronic Renaissance, and the editor of The Vienna School Reader: Politics and Art Historical Method in the 1930s.

SEPTEMBER

9780691156521 Hardback $35.00 | £27.00
472 pages. 24 b/w illus. 6 ½ x 9.

9780691194318 E-book

ART
Architecture in Global Socialism
Eastern Europe, West Africa, and the Middle East in the Cold War

ŁUKASZ STANEK

In the course of the Cold War, architects, planners, and contractors from socialist Eastern Europe engaged in a vibrant collaboration with those in West Africa and the Middle East in order to bring modernization to the developing world. Architecture in Global Socialism shows how their collaboration reshaped five cities in the global South: Accra, Lagos, Baghdad, Abu Dhabi, and Kuwait City.

Łukasz Stanek describes how local authorities and professionals in these cities drew on Soviet prefabrication systems, Hungarian and Polish planning methods, Yugoslav and Bulgarian construction materials, Romanian and East German standard designs, and manual laborers from across Eastern Europe. He explores how the socialist development path was adapted to tropical conditions in Ghana in the 1960s, and how East European architectural traditions were given new life in 1970s Nigeria. He looks at how the differences between socialist foreign trade and the emerging global construction market were exploited in the Middle East in the closing decades of the Cold War. Stanek demonstrates how these and other practices of global cooperation by socialist countries—what he calls socialist worldmaking—left their enduring mark on urban landscapes in the postcolonial world.

Featuring an extensive collection of previously unpublished images, Architecture in Global Socialism draws on original archival research in sixteen countries and a wealth of in-depth interviews. This incisive book presents a new understanding of global urbanization and its architecture through the lens of socialist internationalism, challenging long-held notions about modernization and development in the global South.

Łukasz Stanek is senior lecturer at the Manchester School of Architecture, University of Manchester. He is the author of Henri Lefebvre on Space: Architecture, Urban Research, and the Production of Theory and the editor of Team 10 East: Revisionist Architecture in Real Existing Modernism. He lives in Manchester, England.

How socialist architects and planners worked collectively to urbanize and develop the global South during the Soviet era

“Architecture in Global Socialism is a major contribution. This is a brilliantly original book that fundamentally recasts our understanding of architecture in a worldwide frame. It will become a canonical reference point for scholars and students of postwar global architecture.”

—Neil Brenner, professor of urban theory, Harvard University

January
9780691168708 Hardback $60.00 | £47.00
384 pages. 159 color + 115 b/w illus. 8 x 11.
9780691194554 E-book

ARCHITECTURE
How leading American artists reflected on the fate of humanity in the nuclear era through monumental sculpture

“After reading this book, no one will be able to understand postwar sculpture’s vaunted ‘activation of space’ in quite the same way. In bracing prose, Slifkin restores its true cultural and political texture as an aerialized space of fear and anticipation, inevitably connected to the spatial effects of advanced weaponry.”
—Jennifer L. Roberts, author of Mirror-Travels: Robert Smithson and History

In the wake of the atomic bombings of Japan in 1945, artists in the United States began to question what it meant to create a work of art in a world where humanity could be rendered extinct by its own hand. The New Monuments and the End of Man examines how some of the most important artists of postwar America revived the neglected tradition of the sculptural monument as a way to grapple with the cultural and existential anxieties surrounding the threat of nuclear annihilation.

Robert Slifkin looks at such iconic works as the industrially evocative welded steel sculptures of David Smith, the austere structures of Donald Judd, and the desolate yet picturesque earthworks of Robert Smithson. Transforming how we understand this crucial moment in American art, he traces the intersections of postwar sculptural practice with cybernetic theory, science-fiction cinema and literature, and the political debates surrounding nuclear warfare. Slifkin identifies previously unrecognized affinities of the sculpture of the 1940s and 1950s with the minimalism and land art of the 1960s and 1970s, and acknowledges the important contributions of postwar artists who have been marginalized until now, such as Raoul Hague, Peter Grippe, and Robert Mallary.

Strikingly illustrated throughout, The New Monuments and the End of Man spans the decades from Hiroshima to the Fall of Saigon, when the atomic bomb cast its shadow over American art.

Robert Slifkin is associate professor of fine arts at New York University’s Institute of Fine Arts. He is the author of Out of Time: Philip Guston and the Refiguration of Postwar American Art. He lives in New York City.
The Album of the World Emperor  
Cross-Cultural Collecting and the Art of Album-Making in Seventeenth-Century Istanbul

EMINE FETVACI

The Album of the World Emperor examines an extraordinary piece of art: an album of paintings, drawings, calligraphy, and European prints compiled for the Ottoman sultan Ahmed I (r. 1603–17) by his courtier Kalender Paşa (d. 1616). In this detailed study of one of the most important works of seventeenth-century Ottoman art, Emine Fetvacı uses the album to explore questions of style, iconography, foreign inspiration, and the very meaning of the visual arts in the Islamic world.

The album’s thirty-two folios feature artworks that range from intricate paper cutouts to the earliest examples of Islamic genre painting, and contents as eclectic as Sufistic references, Persian and Persian-influenced calligraphy, studies of men and women of different ethnicities and backgrounds, depictions of popular entertainment and urban life, and European prints depicting Christ on the cross that in turn served as models for apocalyptic Ottoman paintings. Through the album, Fetvacı sheds light on relationships between court life and popular culture, and shows that the boundaries between Ottoman art and the art of Iran and Western Europe were much more porous than has been assumed. Rather than perpetuating the established Ottoman idiom of the sixteenth century, the album shows that this was a time of openness to new models, outside sources, and fresh forms of expression.

Beautifully illustrated and featuring all the folios of the original seventy-page album, The Album of the World Emperor revives a neglected yet significant artwork to demonstrate the distinctive aesthetic innovations of the Ottoman court.

Emine Fetvacı is associate professor of Islamic art at Boston University. She is the author of Picturing History at the Ottoman Court and the coeditor of Writing History at the Ottoman Court.

The first study of album-making in the Ottoman empire during the seventeenth-century, demonstrating the period’s experimentation, eclecticism, and global outlook

“This truly stunning book is a landmark in the field. Fetvacı introduces readers to the album compiled for Ahmed I, which has previously never been systematically studied, and uses the album as a launching pad for cogent arguments about changing tastes and artistic priorities at the seventeenth-century Ottoman court.” —Jane Hathaway, author of The Chief Eunuch of the Ottoman Harem

NOVEMBER
9780691189154 Hardback $65.00 | £50.00
296 pages. 123 color illus. 8 x 11.
9780691194257 E-book

ART
The Fire Is upon Us
James Baldwin, William F. Buckley Jr., and the Debate over Race in America

Nicholas Buccola

On February 18, 1965, an overflowing crowd packed the Cambridge Union in Cambridge, England, to witness a historic televised debate between James Baldwin, the leading literary voice of the civil rights movement, and William F. Buckley Jr., a fierce critic of the movement and America’s most influential conservative intellectual. The topic was “the American dream is at the expense of the American Negro,” and no one who has seen the debate can soon forget it. Nicholas Buccola’s The Fire Is upon Us is the first book to tell the full story of the event, the radically different paths that led Baldwin and Buckley to it, the controversies that followed, and how the debate and the decades-long clash between the men continues to illuminate America’s racial divide today.

Born in New York City only fifteen months apart, the Harlem-raised Baldwin and the privileged Buckley could not have been more different, but they both rose to the height of American intellectual life during the civil rights movement. By the time they met in Cambridge, Buckley was determined to sound the alarm about a man he considered an “eloquent menace.” For his part, Baldwin viewed Buckley as a deluded reactionary whose popularity revealed the sickness of the American soul. The stage was set for an epic confrontation that pitted Baldwin’s call for a moral revolution in race relations against Buckley’s unabashed elitism and implicit commitment to white supremacy.

A remarkable story of race and the American dream, The Fire Is upon Us reveals the deep roots and lasting legacy of a conflict that continues to haunt our politics.

Nicholas Buccola is the author of The Political Thought of Frederick Douglass and the editor of The Essential Douglass and Abraham Lincoln and Liberal Democracy. His work has appeared in the New York Times, Salon, and many other publications. He is the Elizabeth and Morris Glicksman Chair in Political Science at Linfield College in McMinnville, Oregon, and lives in Portland.

OCTOBER
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9780691197395 | E-book
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HISTORY
A panoramic new history of Puritanism in Britain, Scotland, and New England

“A quite remarkable read. The Puritans is measured yet powerful, subtle yet eloquent. Every page of this compelling book testifies to Hall’s enviable erudition, delivered in a way that makes it accessible to specialists and general readers alike.”
—Philip F. Gura, author of American Transcendentalism: A History

DAVID D. HALL

This book is a sweeping transatlantic history of Puritanism from its emergence out of the religious tumult of Elizabethan England to its founding role in the story of America. Shedding critical new light on the diverse forms of Puritan belief and practice in England, Scotland, and New England, David Hall provides a multifaceted account of a cultural movement that judged the Protestant reforms of Elizabeth’s reign to be unfinished. Hall’s vivid and wide-ranging narrative describes the movement’s deeply ambiguous triumph under Oliver Cromwell, its political demise with the Restoration of the English monarchy in 1660, and its perilous migration across the Atlantic to establish a “perfect reformation” in the New World.

A breathtaking work of scholarship by an eminent historian, The Puritans examines the tribulations and doctrinal dilemmas that led to the fragmentation and eventual decline of Puritanism. It presents a compelling portrait of a religious and political movement that was divided virtually from the start. In England, some wanted to dismantle the Church of England entirely and others were more cautious, while Puritans in Scotland were divided between those willing to work with a troublesome king and others insisting on the independence of the state church. This monumental book traces how Puritanism was a catalyst for profound cultural changes in the early modern Atlantic world, opening the door for other dissenter groups such as the Baptists and the Quakers, and leaving its enduring mark on what counted as true religion in America.

Terrorists, Anarchists, and Republicans
The Genevans and the Irish in Time of Revolution

RICHARD WHATMORE

In 1798, members of the United Irishmen were massacred by the British amid the crumbling walls of a half-built town near Waterford in Ireland. Many of the Irish were republicans inspired by the French Revolution, and the site of their demise was known as Genevan Barracks. The Barracks were the remnants of an experimental community called New Geneva, a settlement of Calvinist republican rebels who fled the continent in 1782. The British believed that the rectitude and industriousness of these imported revolutionaries would have a positive effect on the Irish populace. The experiment was abandoned, however, after the Calvinists demanded greater independence and more state money for their project. Terrorists, Anarchists, and Republicans tells the story of a utopian city inspired by a spirit of liberty and republican values being turned into a place where republicans who had fought for liberty were extinguished by the might of empire.

Richard Whatmore brings to life a violent age in which powerful states like Britain and France intervened in the affairs of smaller, weaker countries, justifying their actions on the grounds that they were stopping anarchists and terrorists from destroying society, religion, and government. The Genevans and the Irish rebels, in turn, saw themselves as advocates of republican virtue, willing to sacrifice themselves for liberty, rights, and the public good. Terrorists, Anarchists, and Republicans shows how the massacre at Genevan Barracks marked an end to the old Europe of diverse political forms, and the ascendancy of powerful states seeking empire and markets—in many respects the end of enlightenment itself.

Richard Whatmore is professor of modern history and codirector of the Institute of Intellectual History at the University of St Andrews. He is the author of What Is Intellectual History?, Against War and Empire, and Republicanism and the French Revolution.
On August 6, 1945, in the waning days of World War II, the United States dropped an atomic bomb on the Japanese city of Hiroshima. The city’s destruction stands as a powerful symbol of nuclear annihilation, but it has also shaped how we think about war and peace, the past and the present, and science and ethics. The Age of Hiroshima traces these complex legacies, exploring how the meanings of Hiroshima have reverberated across the decades and around the world.

Michael D. Gordin and G. John Ikenberry bring together leading scholars from disciplines ranging from international relations and political theory to cultural history and science and technology studies, who together provide new perspectives on Hiroshima as both a historical event and a cultural phenomenon. As an event, Hiroshima emerges in the flow of decisions and hard choices surrounding the bombing and its aftermath. As a phenomenon, it marked a revolution in science, politics, and the human imagination—the end of one age and the dawn of another.

The Age of Hiroshima reveals how the bombing of Hiroshima gave rise to new conceptions of our world and its precarious interconnectedness, and how we continue to live in its dangerous shadow today.

Michael D. Gordin is the Rosengarten Professor of Modern and Contemporary History at Princeton University. His books include Five Days in August: How World War II Became a Nuclear War (Princeton). 

Twitter @GordinMichaelG. John Ikenberry is the Albert G. Milbank Professor of Politics and International Affairs at Princeton and a Global Eminence Scholar at Kyung Hee University in Seoul, South Korea. His books include Liberal Leviathan: The Origins, Crisis, and Transformation of the American World Order (Princeton).

"This important book deftly examines the wide range of meanings attached to the atomic destruction of Hiroshima in August 1945. Gordin and Ikenberry bring together some of the very best scholars writing about nuclear weapons and nuclear energy today."

—Scott D. Sagan, author of The Limits of Safety: Organizations, Accidents, and Nuclear Weapons
Beyond the Steppe Frontier
A History of the Sino-Russian Border

SÖREN URBANSKY

The Sino-Russian border, once the world’s longest land border, has received scant attention in histories about the margins of empires. Beyond the Steppe Frontier rectifies this by exploring the demarcation’s remarkable transformation—from a vaguely marked frontier in the seventeenth century to its twentieth-century incarnation as a tightly patrolled barrier girded by watchtowers, barbed wire, and border guards. Through the perspectives of locals, including railroad employees, herdsmen, and smugglers from both sides, Sören Urbansky explores the daily life of communities and their entanglements with transnational and global flows of people, commodities, and ideas. Urbansky challenges top-down interpretations by stressing the significance of the local population in supporting, and undermining, border-making.

Because Russian, Chinese, and native worlds are intricately interwoven, national separations largely remained invisible at the border between the two largest Eurasian empires. This overlapping and mingling came to an end only when the border gained geopolitical significance during the twentieth century. Relying on a wealth of sources culled from little-known archives from across Eurasia, Urbansky demonstrates how states succeeded in suppressing traditional borderland cultures.

Beyond the Steppe Frontier sheds critical new light on a pivotal geographical periphery and expands the understanding of how borders are determined.

Sören Urbansky is a research fellow at the German Historical Institute in Washington, DC.

Studies of the Weatherhead East Asian Institute

JANUARY
9780691181684 Hardback $39.95 | £30.00
360 pages. 35 b/w illus. 4 tables. 6 x 9.
9780691195445 E-book

HISTORY

Pirates and Publishers
A Social History of Copyright in Modern China

FEI-HSIEN WANG

In Pirates and Publishers, Fei-Hsien Wang reveals the unknown social and cultural history of copyright in China from the 1890s through the 1950s, a time of profound sociopolitical changes. Wang draws on a vast range of previously underutilized archival sources to show how copyright was received, appropriated, and practiced in China, within and beyond the legal institutions of the state. Contrary to common belief, copyright was not a problematic doctrine simply imposed on China by foreign powers with little regard for Chinese cultural and social traditions. Shifting the focus from the state legislation of copyright to the daily, on-the-ground negotiations among Chinese authors, publishers, and state agents, Wang presents a more dynamic, nuanced picture of the encounter between Chinese and foreign ideas and customs.

Developing multiple ways for articulating their understanding of copyright, Chinese authors, booksellers, and publishers played a crucial role in its growth and eventual institutionalization in China. These individuals enforced what they viewed as copyright to justify their profit, protect their books, and crack down on piracy in a changing knowledge economy.

Exploring how copyright was transplanted, adopted, and practiced, Pirates and Publishers demonstrates the pivotal roles of those who produce and circulate knowledge.

Fei-Hsien Wang is assistant professor of history at Indiana University, Bloomington.
Studies of the Weatherhead East Asian Institute
Histories of Economic Life
Jeremy Adelman, Sunil Amrith, and Emma Rothschild, Series Editors

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280 pages. 14 b/w illus. 8 tables. 6 x 9.
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HISTORY | LAW
The first global history of the middle class

“This fascinating book offers readers a genuine global history of social stratification and class structure. A must-read.”
—Thomas Piketty, author of Capital in the Twenty-First Century

“The middle classes have long been studied in their own national contexts. This rich collection of erudite, perceptive essays marks a radical departure from that tradition by producing a global history of these classes. It pays scrupulous attention to imperial and universal connections without flattening out any of the historical particularities. Not an empty provocation, the title of this book invites and helps readers to focus on the shared disposition of the middle class. A timely intervention.”
—Dipesh Chakrabarty, University of Chicago

The Global Bourgeoisie
The Rise of the Middle Classes in the Age of Empire

EDITED BY CHRISTOF DEJUNG, DAVID MOTADEL & JÜRGEN OSTERHAMMEL

While the nineteenth century has been described as the golden age of the European bourgeoisie, the emergence of the middle class and bourgeois culture was by no means exclusive to Europe. The Global Bourgeoisie explores the rise of the middle classes around the world during the age of empire. Bringing together eminent scholars, this landmark essay collection compares middle-class formation in various regions, highlighting differences and similarities, and assesses the extent to which bourgeois growth was tied to the increasing exchange of ideas and goods. The contributors indicate that the middle class was from its very beginning, even in Europe, the result of international connections and entanglements.

Essays are grouped into six thematic sections: the political history of middle-class formation, the impact of imperial rule on the colonial middle class, the role of capitalism, the influence of religion, the obstacles to the middle class beyond the Western and colonial world, and, lastly, reflections on the creation of bourgeois cultures and global social history. Placing the establishment of middle-class society into historical context, this book shows how the triumph or destabilization of bourgeois values can shape the liberal world order.

The Global Bourgeoisie irrevocably changes the understanding of how an important social class came to be.

Christof Dejung is professor of modern history at the University of Bern. David Motadel is associate professor of international history at the London School of Economics and Political Science. Jürgen Osterhammel is professor emeritus of modern and contemporary history at the University of Konstanz.

DECEMBER
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HISTORY
Global Development
A Cold War History

SARA LORENZINI

In the Cold War, “development” was a catchphrase that came to signify progress, modernity, and economic growth. Development aid was closely aligned with the security concerns of the great powers, for whom infrastructure and development projects were ideological tools for conquering hearts and minds around the globe, from Europe and Africa to Asia and Latin America. In this sweeping and incisive book, Sara Lorenzini provides a global history of development, drawing on a wealth of archival evidence to offer a panoramic and multifaceted portrait of a Cold War phenomenon that transformed the modern world.

Taking readers from the aftermath of the Second World War to the tearing down of the Berlin Wall, Lorenzini shows how development projects altered local realities, transnational interactions, and even ideas about development itself. She shines new light on the international organizations behind these projects and she gives voice to the recipients of development aid.

An unparalleled journey into the political, intellectual, and economic history of the twentieth century, this book presents a global perspective on Cold War development, demonstrating how its impacts are still being felt today.

Sara Lorenzini is associate professor of international history in the School of International Studies at the University of Trento in Italy.

SEPTEMBER
9780691180151 Hardback $29.95 | £24.00
240 pages. 4 b/w illus. 6 x 9.
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HISTORY
“Grace” emerges as a keyword in the culture and society of sixteenth-century Italy. The Grace of the Italian Renaissance explores how it conveys and connects the most pressing ethical, social and aesthetic concerns of an age concerned with the reactivation of ancient ideas in a changing world. The book reassesses artists such as Francesco del Cossa, Raphael and Michelangelo and explores anew writers like Castiglione, Ariosto, Tullia d’Aragona and Vittoria Colonna. It shows how these artists and writers put grace at the heart of their work.

Grace, Ita Mac Carthy argues, came to be as contested as it was prized across a range of Renaissance Italian contexts. It characterised emerging styles in literature and the visual arts, shaped ideas about how best to behave at court and sparked controversy about social harmony and human salvation. For all these reasons, grace abounded in the Italian Renaissance, yet it remained hard to define. Mac Carthy explores what grace meant to theologians, artists, writers and philosophers, showing how it influenced their thinking about themselves, each other and the world.

Ambitiously conceived and elegantly written, this book portrays grace not as a stable formula of expression but as a web of interventions in culture and society.

Ita Mac Carthy is associate professor of Italian and translation studies in the School of Modern Languages and Cultures at Durham University. Her books include Cognitive Confusions: Dreams, Delusions and Illusions in Early Modern Culture, Renaissance Keywords, and Women and the Making of Poetry in Ariosto’s “Orlando furioso”.

“In this broad-ranging and tightly argued book, Ita Mac Carthy fills in with glorious detail our bare-bones understanding of a foundational concept that shaped the artistic production of the Italian Renaissance.”
—Kathy Eden, Columbia University

“Mac Carthy demonstrates how grace was one of the forces that forged the Italian Renaissance, helping us to appreciate the significance of grace in all its complexity and see its manifestations in some of the key writers and artists of the time. This is an ambitious and original book.”
—Martin McLaughlin, University of Oxford
Aaron Burr fells Alexander Hamilton in a duel in July, but Jefferson, caring little for either adversary, gives the event only limited notice. He contends with the problem of filling the offices necessary for the establishment of Orleans Territory on October 1, but is constrained by his lack of knowledge about potential officeholders. Meanwhile, a delegation with a memorial from disgruntled Louisianians travels to Washington. Jefferson compiles information on British “aggressions” in American ports and waters, and drafts a bill to allow judges and governors to call on military assistance to enforce civil authority. Another bill seeks to prevent merchant ships from arming for trade with Haiti. Contested claims to West Florida, access to the Gulf of Mexico, tensions along the Texas-Louisiana boundary, and unresolved maritime claims exacerbate relations with Spain. Jefferson continues his policy of pushing Native American nations to give up their lands east of the Mississippi River. Abigail Adams terminates the brief revival of their correspondence, musing that “Affection still lingers in the Bosom, even after esteem has taken its flight.” In November, Jefferson delivers his annual message to Congress. He also commences systematic records to manage his guest lists for official dinners.
Al-Andalus, the Iberian territory ruled by Islam from the eighth to the fifteenth centuries, was home to a flourishing philosophical culture among Muslims and the Jews who lived in their midst. Andalusians spoke proudly of the region’s excellence, and indeed it engendered celebrated thinkers such as Maimonides and Averroes. Sarah Stroumsa offers an integrative new approach to Jewish and Muslim philosophy in al-Andalus, where the cultural commonality of the Islamicate world allowed scholars from diverse religious backgrounds to engage in the same philosophical pursuits.

Stroumsa traces the development of philosophy in Muslim Iberia from its introduction to the region to the diverse forms it took over time, from Aristotelianism and Neoplatonism to rational theology and mystical philosophy. She sheds light on the way the politics of the day, including the struggles with the Christians to the north of the peninsula and the Fatimids in North Africa, influenced philosophy in al-Andalus yet affected its development among the two religious communities in different ways.

While acknowledging the dissimilar social status of Muslims and members of the religious minorities, Andalus and Sefarad highlights the common ground that united philosophers, providing new perspective on the development of philosophy in Islamic Spain.

Sarah Stroumsa is the Alice and Jack Ormut Professor Emerita of Arabic Studies at the Hebrew University of Jerusalem. Her books include Maimonides in His World: Portrait of a Mediterranean Thinker (Princeton) and Freethinkers of Medieval Islam: Ibn al-Rawandi, Abū Bakr al-Rāzī, and Their Impact on Islamic Thought.

Jews, Christians, and Muslims from the Ancient to the Modern World Michael Cook, William Chester Jordan, and Peter Schäfer, Series Editors

An integrative approach to Jewish and Muslim philosophy in al-Andalus

“Engaging. This is an important book that enriches our understanding of the intellectual history of al-Andalus and the study of philosophy in the Islamic world.”
—Maribel Fierro, Spanish National Research Council
Horace’s Ars Poetica
Family, Friendship, and the Art of Living

JENNIFER FERRISS-HILL

For two millennia, the Ars Poetica (Art of Poetry), the 476-line literary treatise in verse with which Horace closed his career, has served as a paradigmatic manual for writers. Rarely has it been considered as a poem in its own right, or else it has been disparaged as a great poet’s baffling outlier. Here, Jennifer Ferriss-Hill for the first time fully reintegrates the Ars Poetica into Horace’s oeuvre, reading the poem as a coherent, complete, and exceptional literary artifact intimately linked with the larger themes pervading his work.

Arguing that the poem can be interpreted as a manual on how to live masquerading as a handbook on poetry, Ferriss-Hill traces its key themes to show that they extend beyond poetry to encompass friendship, laughter, intergenerational relationships, and human endeavor. If the poem is read for how it expresses itself, moreover, it emerges as an exemplum of art in which judicious repetitions of words and ideas join disparate parts into a seamless whole that nevertheless lends itself to being remade upon every reading.

Establishing the Ars Poetica as a logical evolution of Horace’s work, this book promises to inspire a long overdue reconsideration of a hugely influential yet neglected and misunderstood poem.

Jennifer Ferriss-Hill is associate professor of classics and senior associate dean for academic affairs at the University of Miami and the author of Roman Satire and the Old Comic Tradition.

The Rise of Coptic
Egyptian versus Greek in Late Antiquity

JEAN-LUC FOURNET

Coptic emerged as the written form of the Egyptian language in the third century, when Greek was still the official language in Egypt. By the time of the Arab conquest of Egypt in 641, Coptic had almost achieved official status, but only after an unusually prolonged period of stagnation. Jean-Luc Fournet traces this complex history, showing how the rise of Coptic took place amid profound cultural, religious, and political changes in late antiquity.

For some three hundred years after its introduction into the written culture of Egypt, Coptic was limited to biblical translation and private and monastic correspondence, while Greek retained its monopoly on administrative, legal, and literary writing. This changed during the sixth century, when Coptic began to penetrate domains that were once closed to it, such as literature, liturgy, regulated transactions between individuals, and communications between the state and its subjects. Fournet examines the reasons for Coptic’s late development as a competing language—which was unlike what happened with other vernacular languages in Near Eastern Greek-speaking societies—and explains why Coptic eventually succeeded in being recognized with Greek as an official language.

Incisively written and rich with insights, The Rise of Coptic draws on a wealth of archival evidence to shed new light on the role of monasticism in the growing use of Coptic before the Arab conquest.

Jean-Luc Fournet is the Chair of Written Culture in Late Antiquity and Byzantine Papyrology at the Collège de France in Paris.

92 Classics | Ancient History
Creating a Constitution
Law, Democracy, and Growth in Ancient Athens

FEDERICA CARUGATI

We live in an era of constitution-making. More than half of the world’s constitutions have been drafted in the past half-century. Yet, one question still eludes theorists and practitioners alike: how do stable, growth-enhancing constitutional structures emerge and endure? In Creating a Constitution, Federica Carugati argues that ancient Athens offers a unique laboratory for exploring this question.

Carugati demonstrates that the institutional changes Athens undertook in the late fifth century BCE, after a period of war and internal strife, amounted to a de facto constitution. The constitution restored stability and allowed the democracy to flourish anew. The analysis of Athens’s case reveals the importance of three factors for creating a successful constitution: first, a consensus on a set of shared values capable of commanding long-term support; second, a self-enforcing institutional structure that reflects those values; and, third, regulatory mechanisms for policymaking that enable tradeoffs of inclusion to foster growth without jeopardizing stability.

Uniquely combining institutional analysis, political economy, and history, Creating a Constitution is a compelling account of how political and economic goals that we normally associate with Western developed countries were once achieved through different institutional arrangements.

Federica Carugati is a program director at the Center for Advanced Study in the Behavioral Sciences at Stanford University.

AUGUST
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224 pages. 16 b/w illus. 1 map. 6 x 9.
9780691198712 E-book

ANCIENT HISTORY | POLITICAL HISTORY

Crossing the Pomerium
The Boundaries of Political, Religious, and Military Institutions from Caesar to Constantine

MICHAEL KOORTBOJIAN

The ancient Romans famously distinguished between civic life in Rome and military matters outside the city—a division marked by the pomerium, an abstract religious and legal boundary that was central to the myth of the city’s foundation. In this book, Michael Koortbojian explores, by means of images and texts, how the Romans used social practices and public monuments to assert their capital’s distinction from its growing empire, to delimit the proper realms of religion and law from those of war and conquest, and to establish and disseminate so many fundamental Roman institutions across three centuries of imperial rule.

Crossing the Pomerium probes such topics as the appearance in the city of Romans in armor, whether in representation or in life, the role of religious rites on the battlefield, and the military image of Constantine on the arch built in his name. Throughout, the book reveals how, in these instances and others, the ancient ideology of crossing the pomerium reflects the efforts of Romans not only to live up to the ideals they had inherited, but also to reconceive their past and to validate contemporary practices during a time when Rome enjoyed growing dominance in the Mediterranean world.

A masterly reassessment of the evolution of ancient Rome and its customs, Crossing the Pomerium explores a problem faced by generations of Romans—how to leave and return to hallowed city ground in the course of building an empire.

Michael Koortbojian is the Moses Taylor Pyne Professor of Art and Archaeology at Princeton University.

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288 pages. 62 b/w illus. 7 x 10.
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ANCIENT HISTORY | POLITICS
The Preacher’s Wife
The Precarious Power of Evangelical Women Celebrities

KATE BOWLER

Since the 1970s, an important new figure has appeared on the center stage of American evangelicalism—the celebrity preacher’s wife. Although most evangelical traditions bar women from ordained ministry, many women have carved out unofficial positions of power in their husbands’ spiritual empires or their own ministries. The biggest stars—such as Beth Moore, Joyce Meyer, and Victoria Osteen—write bestselling books, grab high ratings on Christian television, and even preach. In this engaging book, Kate Bowler, an acclaimed historian of religion and the author of the bestselling memoir *Everything Happens for a Reason: And Other Lies I’ve Loved*, offers a sympathetic and revealing portrait of megachurch women celebrities, showing how they must balance the demands of celebrity culture and conservative, male-dominated faiths.

Whether standing alone or next to their husbands, the leading women of megaministry play many parts: the preacher, the homemaker, the talent, the counselor, and the beauty. Boxed in by the high expectations of modern Christian womanhood, they follow and occasionally subvert the visible and invisible rules that govern the lives of evangelical women, earning handsome rewards or incurring harsh penalties. They must be pretty, but not immodest; exemplary, but not fake; vulnerable to sin, but not deviant. And black celebrity preachers’ wives carry a special burden of respectability. But despite their influence and wealth, these women are denied the most important symbol of spiritual power—the pulpit.

The story of women who most often started off as somebody’s wife and ended up as everyone’s almost-pastor, *The Preacher’s Wife* is a compelling account of women’s search for spiritual authority in the age of celebrity.

*Kate Bowler* is the author of *Blessed: A History of the American Prosperity Gospel* and the *New York Times* bestselling memoir *Everything Happens for a Reason: And Other Lies I’ve Loved*. She is associate professor at Duke Divinity School. katebowler.com Twitter @KatecBowler

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Two Buddhas Seated Side by Side
A Guide to the *Lotus Sūtra*

DONALD S. LOPEZ JR. & JACQUELINE I. STONE

The *Lotus Sūtra* is among the most venerated scriptures of Buddhism. Composed in India some two millennia ago, it affirms the potential for all beings to attain supreme enlightenment. Donald Lopez and Jacqueline Stone provide an essential reading companion to this inspiring yet enigmatic masterpiece, explaining how it was understood by its compilers in India and, centuries later in medieval Japan, by one of its most influential proponents.

In this illuminating chapter-by-chapter guide, Lopez and Stone show how the sūtra’s anonymous authors skillfully reframed the mainstream Buddhist tradition in light of a new vision of the path and the person of the Buddha himself, and examine how the sūtra’s metaphors, parables, and other literary devices worked to legitimate that vision. They go on to explore how the *Lotus* was interpreted by the Japanese Buddhist master Nichiren (1222–1282), whose inspired reading of the book helped to redefine modern Buddhism. In doing so, Lopez and Stone demonstrate how readers of sacred works continually reinterpret them in light of their own unique circumstances.

An invaluable guide to an incomparable spiritual classic, this book unlocks the teachings of the *Lotus* for modern readers while providing insights into the central importance of commentary as the vehicle by which ancient writings are given contemporary meaning.

Josephus’s The Jewish War
A Biography

MARTIN GOODMAN

The Jewish War is Josephus’s superbly evocative account of the Jewish revolt against Rome, which was crushed in 70 CE with the siege of Jerusalem and the destruction of the Temple. Martin Goodman describes the life of this book, from its composition in Greek for a Roman readership to the myriad ways it touched the lives of Jews and Christians over the span of two millennia.

The scion of a priestly Jewish family, Josephus became a rebel general at the start of the war. Captured by the enemy general Vespasian, Josephus predicted correctly that Vespasian would be the future emperor of Rome and thus witnessed the final stages of the siege of Jerusalem from the safety of the Roman camp and wrote his history of these cataclysmic events from a comfortable exile in Rome. His history enjoyed enormous popularity among Christians, who saw it as a testimony to the world that gave rise to their faith and a record of the suffering of the Jews due to their rejection of Christ. Jews were hardly aware of the book until the Renaissance. In the nineteenth century, Josephus’s history became an important source for recovering Jewish history, yet Jewish enthusiasm for his stories of heroism—such as the doomed defense of Masada—has been tempered by suspicion of a writer who betrayed his own people.

Goodman provides a concise biography of one of the greatest war narratives ever written, explaining why Josephus’s book continues to hold such fascination today.


Lives of Great Religious Books

OCTOBER

9780691137391 Hardback $24.95 | £20.00
224 pages. 8 b/w illus. 4 ½ x 7 ½.
9780691194196 E-book

HISTORY | JEWISH STUDIES
The Song of Songs
A Biography

ILANA PARDES

The Song of Songs has been embraced for centuries as the ultimate song of love. But the kind of love readers have found in this ancient poem is strikingly varied. Ilana Pardes invites us to explore the dramatic shift from readings of the Song as a poem on divine love to celebrations of its exuberant account of human love. With a refreshingly nuanced approach, she reveals how allegorical and literal interpretations are inextricably intertwined in the Song’s tumultuous life.

The body in all its aspects—pleasure and pain, even erotic fervor—is key to many allegorical commentaries. And although the literal, sensual Song thrives in modernity, allegory has not disappeared. New modes of allegory have emerged in modern settings, from the literary and the scholarly to the communal.

Offering rare insights into the story of this remarkable poem, Pardes traces a diverse line of passionate readers. She looks at Jewish and Christian interpreters of late antiquity who were engaged in disputes over the Song’s allegorical meaning, at medieval Hebrew poets who introduced it into the opulent world of courtly banquets, and at kabbalists who used it as a springboard to the celestial spheres. She shows how feminist critics have marveled at the Song’s egalitarian representation of courtship, and how it became a song of America for Walt Whitman, Herman Melville, and Toni Morrison. Throughout these explorations of the Song’s reception, Pardes highlights the unparalleled beauty of its audacious language of love.

Ilana Pardes is the Katharine Cornell Professor of Comparative Literature at the Hebrew University of Jerusalem. She is the author of Countertraditions in the Bible, The Biography of Ancient Israel, Melville’s Bibles, and Agnon’s Moonstruck Lovers.

Lives of Great Religious Books

AUGUST

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288 pages. 8 b/w illus. 4 ½ x 7 ½.
9780691194240 E-book

RELIGION
American JuBu
Jews, Buddhists, and Religious Change
EMILY SIGALOW

Today, many Jewish Americans are embracing a dual religious identity, practicing Buddhism while also staying connected to their Jewish roots. This book tells the story of Judaism’s encounter with Buddhism in the United States, showing how it has given rise to new contemplative forms within American Judaism—and shaped the way Americans understand and practice Buddhism.

Taking readers from the nineteenth century to today, Emily Sigalow traces the history of these two traditions in America and explains how they came together. She argues that the distinctive social position of American Jews led them to their unique engagement with Buddhism, and describes how people incorporate aspects of both into their everyday lives.

American JuBu highlights the leading role that American Jews have played in the popularization of meditation and mindfulness in the United States, and the profound impact that these two venerable traditions have had on one another.

Emily Sigalow is a sociologist of contemporary Jewish life and Executive Director of the Impact and Performance Assessment Department at the UJA-Federation of New York. emilysigalow.com

NOVEMBER
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272 pages. 3 b/w illus. 1 table. 6 x 9.
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RELIGION | JEWISH STUDIES

Peaceful Families
American Muslim Efforts against Domestic Violence
JULIANE HAMMER

In Peaceful Families, Juliane Hammer chronicles and examines the efforts, stories, arguments, and strategies of individuals and organizations doing Muslim anti–domestic violence work in the United States. Looking at connections among ethical practices, gender norms, and religious interpretation, Hammer demonstrates how Muslim advocates mobilize a rich religious tradition in community efforts against domestic violence, and identify religion and culture as resources or roadblocks to prevent harm and to restore family peace.

Drawing on her interviews with Muslim advocates, service providers, and religious leaders, Hammer paints a vivid picture of the challenges such advocacy work encounters. The insecurities of American Muslim communities facing intolerance and Islamophobia lead to additional challenges in acknowledging and confronting problems of spousal abuse.

Highlighting the place of Islam as an American religion, Peaceful Families delves into the efforts made by Muslim Americans against domestic violence and the ways this refashions the society at large.

Juliane Hammer is associate professor and the Kenan Rifai Scholar of Islamic Studies at the University of North Carolina, Chapel Hill.

SEPTEMBER
9780691190877 Hardback $35.00 | £27.00
304 pages. 6 x 9.
9780691194387 E-book
SOCIAL SCIENCE | RELIGION
For all their unquestionable importance, the Holocaust and the founding of the State of Israel now loom so large in modern Jewish history that we have mostly lost sight of the fact that they are only part of—and indeed reactions to—the central event of that history: emancipation. In this book, David Sorkin seeks to reorient Jewish history by offering the first comprehensive account in any language of the process by which Jews became citizens with civil and political rights in the modern world. Ranging from the mid-sixteenth century to the beginning of the twenty-first, *Jewish Emancipation* tells the ongoing story of how Jews have gained, kept, lost, and recovered rights in Europe, North Africa, the Middle East, the United States, and Israel.

Emancipation, Sorkin shows, was not a one-time or linear event that began with the Enlightenment or French Revolution and culminated with Jews’ acquisition of rights in Central Europe in 1867–71 or Russia in 1917. Rather, emancipation was and is a complex, multidirectional, and ambiguous process characterized by deflections and reversals, defeats and successes, triumphs and tragedies. For example, American Jews mobilized twice for emancipation: in the nineteenth century for political rights, and in the twentieth for lost civil rights. Similarly, Israel itself has struggled from the start to institute equality among its heterogeneous citizens.

By telling the story of this foundational but neglected event, *Jewish Emancipation* reveals the lost contours of Jewish history over the past half millennium.

**David Sorkin** is the Lucy G. Moses Professor of History at Yale University. His books include *The Religious Enlightenment: Protestants, Jews, and Catholics from London to Vienna* (Princeton), *Moses Mendelssohn and the Religious Enlightenment*, and *The Transformation of German Jewry, 1780–1840*.

*The first comprehensive history of how Jews became citizens in the modern world*

“A pioneering synthesis of an unjustly neglected subject, this book will become a classic. David Sorkin has done something no one has done before—written a global history of Jewish emancipation. By presenting such a broad picture, he makes a convincing case that emancipation is actually one of the main events in modern Jewish history.”

—Shmuel Feiner, Bar-Ilan University
**Dissident Rabbi**

The Life of Jacob Sasportas

YAACOB DWECK

In 1665, Sabbetai Zevi, a self-proclaimed Messiah with a mass following throughout the Ottoman Empire and Europe, announced that the redemption of the world was at hand. As Jews everywhere rejected the traditional laws of Judaism in favor of new norms established by Sabbetai Zevi, and abandoned reason for the ecstasy of messianic enthusiasm, one man watched in horror. *Dissident Rabbi* tells the story of Jacob Sasportas, the Sephardic rabbi who alone challenged Sabbetai Zevi’s improbable claims and warned his fellow Jews that their Messiah was not the answer to their prayers.

Yaacob Dweck’s absorbing and richly detailed biography brings to life the tumultuous century in which Sasportas lived, an age torn apart by war, migration, and famine. He describes the messianic frenzy that gripped the Jewish Diaspora, and Sasportas’s attempts to make sense of a world that Sabbetai Zevi claimed was ending. As Jews danced in the streets, Sasportas compiled *The Fading Flower of the Zevi*, a meticulous and eloquent record of Sabbatianism as it happened. In 1666, barely a year after Sabbetai Zevi heralded the redemption, the Messiah converted to Islam at the behest of the Ottoman sultan, and Sasportas’s book slipped into obscurity.

*Dissident Rabbi* is the revelatory account of a spiritual leader who dared to articulate the value of rabbinic doubt in the face of messianic certainty, and a revealing examination of how his life and legacy were rediscovered.

Yaacob Dweck is associate professor of history and Judaic studies at Princeton University.

AUGUST

9780691183572 Hardback $45.00 | £35.00
504 pages. 32 b/w illus. 2 maps. 6 x 9.
9780691189949 E-book

JEWISH STUDIES | BIOGRAPHY

**Black Land**

Imperial Ethiopianism and African America

NADIA NURHUSSEIN

As the only African nation, with the exception of Liberia, to remain independent during the colonization of the continent, Ethiopia has long held significance for and captivated the imaginations of African Americans. In *Black Land*, Nadia Nurhussein delves into nineteenth- and twentieth-century African American artistic and journalistic depictions of Ethiopia, illuminating the increasing tensions and ironies behind cultural celebrations of an African country asserting itself as an imperial power.

Nurhussein navigates texts by Walt Whitman, Paul Laurence Dunbar, Pauline Hopkins, Harry Dean, Langston Hughes, Claude McKay, George Schuyler, and others, alongside images and performances that show the intersection of African America with Ethiopia during historic political shifts. From a description of a notorious 1920 Star Order of Ethiopia flag-burning demonstration in Chicago to a discussion of the Ethiopian emperor Haile Selassie as *Time* magazine’s Man of the Year for 1935, Nurhussein illuminates the growing complications that modern Ethiopia posed for American writers and activists. American media coverage of the African nation exposed a clear contrast between the Pan-African ideal and the modern reality of Ethiopia as an anti-democratic imperialist state.

Revising current understandings of black transnationalism, *Black Land* presents a well-rounded exploration of an era when Ethiopia’s presence in African American culture was at its height.

Nadia Nurhussein is associate professor of English and Africana studies at Johns Hopkins University.

SEPTEMBER

9780691190969 Hardback $35.00 | £27.00
256 pages. 17 b/w illus. 6 x 9.
978069114134 E-book

LITERATURE | AFRICAN AMERICAN STUDIES
Selected Poems of Giovanni Pascoli

TRANSLATED BY TAIJE SILVERMAN
WITH MARINA DELLA PUTTA JOHNSTON

Giovanni Pascoli (1855–1912)—the founder of modern Italian poetry and one of Italy’s most beloved poets—has been compared to Robert Frost for his evocation of natural speech, his bucolic settings, and the way he bridges poetic tradition and the beginnings of modernism. Featuring verse from throughout his career, and with the original Italian on facing pages, Selected Poems of Giovanni Pascoli is a comprehensive and authoritative collection of a fascinating and major literary figure. Reading this poet of nature, grief, and small-town life is like traveling through Italy’s landscapes in his footsteps—from Romagna and Bologna to Rome, Sicily, and Tuscany—as the country transformed from an agrarian society into an industrial one. Mixing the elevated diction of Virgil with local slang and the sounds of the natural world, these poems capture sense-laden moments: a train’s departure, a wren’s winter foraging, and the lit windows of a town at dusk. Incorporating revolutionary language into classical scenes, Pascoli’s poems describe ancient rural dramas—both large and small—that remain contemporary.

Framed by an introduction, annotations, and a substantial chronology, Taije Silverman and Marina Della Putta Johnston’s translations render the variety, precision, and beauty of Pascoli’s poetry with a profoundly current vision.

Taije Silverman teaches poetry and literary translation at the University of Pennsylvania and is the author of the poetry collection Houses Are Fields. Marina Della Putta Johnston is a lecturer in Italian at the University of Pennsylvania.

Lockert Library of Poetry in Translation
Peter Cole, Richard Sieburth, and Rosanna Warren, Series Editors

OCTOBER
9780691198279 Paperback $19.95 | £14.99
9780691198262 Hardback $55.00 | £43.00
208 pages. 5 ¾ x 8 ¾.
9780691194226 E-book

The most comprehensive collection in English of the founder of modern Italian poetry

“This is a lyrical and learned introduction to one of modern Italy’s essential poets. The quiet openness and aesthetic finesse of Pascoli’s ‘little’ poems sound far truer to us today than the ringing odes of his near-contemporaries Carducci and D’Annunzio. It is Pascoli, in the end, who speaks to us most hauntingly and memorably. Silverman and Johnston have brought him wonderfully alive for contemporary readers.”

—Jonathan Galassi
Before Our Eyes
New and Selected Poems, 1975–2017

ELEANOR WILNER

Before Our Eyes gathers more than thirty new poems by Eleanor Wilner, along with representative selections from her seven previous books, to present a major overview of her distinguished body of work. A poet who engages with history in lyrical language, Wilner creates worlds that reflect on and illuminate the actual one, drawing on the power of communal myth and memory to transform them into agents of change.

In these poems, well-known figures step out of old texts to alter their stories and new figures arise out of the local air—a girl with a fury of bees in her hair, homesick statues that step down from their pedestals, a bat cave whose altar bears a judgment on our worship of war, and a frog whose spring wakening invites our own. In the process, ancient myths are naturalized while nature is newly mythologized in the service of life.

Before Our Eyes features widely anthologized works such as “Sarah’s Choice” and “Reading the Bible Backwards.” In the new poems, Wilner records the bewildering public shocks of the current moment, when civic life is under threat, when language itself is attacked, and when poetry’s lens of collective imagination becomes a way to resist falsity, to seek meaning, and to really see what is before our eyes.

Eleanor Wilner is the author of seven previous collections of poetry, most recently Tourist in Hell and The Girl with Bees in Her Hair. In 2019, she received the Frost Medal for distinguished lifetime achievement in poetry, the highest award presented by the Poetry Society of America. Her other awards include the Juniper Prize, three Pushcart Prizes, and a fellowship from the MacArthur Foundation, and her work appears in many anthologies, including The Best American Poetry. She teaches in the MFA Program for Writers at Warren Wilson College and lives in Philadelphia.
The River Twice
Poems

KATHLEEN GRABER

Taking its title from Heraclitus’s most famous fragment, The River Twice is an elegiac meditation on impermanence and change. The world presented in these poems is a fluid one in which so much—including space and time, the subterranean realm of dreams, and language itself—seems protean, as the speaker’s previously familiar understanding of the self and the larger systems around it gives way. Kathleen Graber’s poems wander widely, from the epistolary to the essayistic, shuffling the remarkable and unremarkable flotsam of contemporary life. One thought, one memory, one bit of news flows into the next. Yet, in a century devoted to exponentially increasing speed, The River Twice unfolds at the slow pace of a river bend. While the warm light of ideas and things flashes upon the surface, that which endures remains elusive—something glimpsed only for an instant before it is gone.

Kathleen Graber is the author of two previous collections of poetry, The Eternal City (Princeton), which was a finalist for the National Book Award and the National Book Critics Circle Award, and Correspondence. She is associate professor of English at Virginia Commonwealth University and lives in Powhatan, Virginia.

An impressive new collection from a poet whose previous book was a finalist for both the National Book Award and the National Book Critics Circle Award

“If your faith in poetry, or in the human species, has ever faltered, read these poems. If you have ever doubted that generosity of spirit and brilliance of intellect are inseparable virtues, read these poems. Kathleen Graber is one of the two or three finest poets working in America today; no one can surpass her for musicianship or moral penetration.”
Novel Relations
Victorian Fiction and British Psychoanalysis

ALICIA MIRELES CHRISTOFF

*Novel Relations* engages twentieth-century post-Freudian British psychoanalysis in an unprecedented way: as literary theory. Placing the writing of figures like D. W. Winnicott, W. R. Bion, Michael and Enid Balint, Joan Riviere, Paula Heimann, and Betty Joseph in conversation with canonical Victorian fiction, Alicia Christoff reveals just how much object relations can teach us about how and why we read. These thinkers illustrate the ever-shifting impact our relations with others have on the psyche, and help us see how literary figures—characters, narrators, authors, and other readers—shape and structure us too.

Closely reading novels by George Eliot and Thomas Hardy, Christoff shows that traditional understandings of Victorian fiction change when we fully recognize the object relations of reading. It is not by chance that British psychoanalysis illuminates underappreciated aspects of Victorian fiction so vibrantly: Victorian novels shaped modern psychoanalytic theories of psyche and relationality. Relational reading opens up both Victorian fiction and psychoanalysis to wider political and postcolonial dimensions, while prompting a closer engagement with work in such areas as critical race theory and gender and sexuality studies.

The first book to examine at length the connections between British psychoanalysis and Victorian fiction, *Novel Relations* describes the impact of literary form on readers and on twentieth- and twenty-first-century theories of the subject.

**Alicia Mireles Christoff** is assistant professor of English at Amherst College.

The Passion Projects
Modernist Women, Intimate Archives, Unfinished Lives

MELANIE MICIR

It’s impossible, now, to think of modernism without thinking about gender, sexuality, and the diverse movers and shakers of the early twentieth century. But this was not always so. *The Passion Projects* examines biographical projects that modernist women writers undertook to resist the exclusion of their friends, colleagues, lovers, and companions from literary history. Many of these works were vibrant efforts of modernist countermemory and counterhistory that became casualties in a midcentury battle for literary legitimacy, but that now add a new dimension to our appreciation of such figures as Radclyffe Hall, Gertrude Stein, Hope Mirrlees, and Sylvia Beach, among many others.

Melanie Micir explores an extensive body of material, including Sylvia Townsend Warner’s extensively annotated letters to her partner Valentine Ackland, Djuna Barnes’s fragmented drafts about the Baroness Elsa von Freytag-Loringhoven, Margaret Anderson’s collection of modernist artifacts, and Virginia Woolf’s joke biography of her friend and lover Vita Sackville-West, the novel *Orlando*. Whether published in encoded desire or squirreled away in intimate archives, these “passion projects” recorded life then in order to summon an audience now, and stand as important predecessors of queer and feminist recovery projects.

Arguing for the importance of biography, *The Passion Projects* shows how women turned to this genre in the early twentieth century to preserve their lives and communities for future generations to discover.

**Melanie Micir** is assistant professor of English and an affiliate faculty member of the Department of Women, Gender, and Sexuality Studies at Washington University in St. Louis.
Literature 105

A wide-ranging exploration of the creative power of literary tradition, from Chaucer to the present

“Exploring the advantages and disadvantages of tradition as a tool for thinking about literature, this humane, intelligent, and valuable book reveals Peter Mack’s deep understanding of literary systems, and it is written with great lucidity.”
—Colin Burrow, All Souls College, University of Oxford

“In this enlightening and compelling book, Peter Mack energizes our assessment of the importance of literary tradition with a sophisticated discussion of its creative power. The result is a lovely, elegant book.”
—Marjorie Curry Woods, University of Texas at Austin
Human Forms
The Novel in the Age of Evolution

IAN DUNCAN

The 120 years between Henry Fielding’s *Tom Jones* (1749) and George Eliot’s *Middlemarch* (1871) marked both the rise of the novel and the shift from the presumption of a stable, universal human nature to one that changes over time. In *Human Forms*, Ian Duncan reorients our understanding of the novel’s formation during its cultural ascendancy, arguing that fiction produced new knowledge in a period characterized by the interplay between literary and scientific discourses—even as the two were separating into distinct domains.

Duncan focuses on several crisis points: the contentious formation of a natural history of the human species in the late Enlightenment; the emergence of new genres such as the Romantic bildungsroman; historical novels by Walter Scott and Victor Hugo that confronted the dissolution of the idea of a fixed human nature; Charles Dickens’s transformist aesthetic and its challenge to Victorian realism; and George Eliot’s reckoning with the nineteenth-century revolutions in the human and natural sciences. Modeling the modern scientific conception of a developmental human nature, the novel became a major experimental instrument for managing the new set of divisions—between nature and history, individual and species, human and biological life—that replaced the ancient schism between animal body and immortal soul.

The first book to explore the interaction of European fiction with “the natural history of man” from the late Enlightenment through the mid-Victorian era, *Human Forms* sets a new standard for work on natural history and the novel.

Ian Duncan is professor and Florence Green Bixby Chair in English at the University of California, Berkeley. His books include *Scott’s Shadow: The Novel in Romantic Edinburgh* (Princeton).

SEPTEMBER

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248 pages. 6 x 9.

9780691194189 E-book

LITERATURE
Worlds Enough
The Invention of Realism in the Victorian Novel

ELAINE FREEDGOOD

Now praised for its realism and formal coherence, the Victorian novel was not always great, or even good, in the eyes of its critics. As Elaine Freedgood reveals in Worlds Enough, it was only in the late 1970s that literary critics constructed a prestigious version of British realism, erasing more than a century of controversy about the value of Victorian fiction.

Examining criticism of Victorian novels since the 1850s, Freedgood demonstrates that while they were praised for their ability to bring certain social truths to fictional life, these novels were also criticized for their formal failures and compared unfavorably to their French and German counterparts. She analyzes the characteristics of realism—denotation, omniscience, paratext, reference, and ontology—and the politics inherent in them, arguing that if critics displaced the nineteenth-century realist novel as the standard by which others are judged, literary history might be richer. It would allow peripheral literatures and the neglected wisdom of their critics to come fully into view. She concludes by questioning the aesthetic racism built into prevailing ideas about the centrality of realism in the novel, and how those ideas have affected debates about world literature.

By re-examining the critical reception of the Victorian novel, Worlds Enough suggests how we can rethink our practices and perceptions about books we think we know.


OCTOBER

9780691193304 Hardback $35.00 | £27.00
144 pages. 5 1/2 x 8 1/2.
9780691194301 E-book

A short, provocative book that challenges basic assumptions about Victorian fiction

“Packing an enormously consequential argument into a small number of pages, Worlds Enough offers a brilliantly vivid and thought-provoking assessment of why, how, and when the realist novel came to be regarded as the exemplary genre of modernity. If there is such a thing as a desert-island list for works of literary criticism, this book needs to be on it.”
—Yoon Sun Lee, Wellesley College

“Worlds Enough offers an exciting approach to the formal and ideological issues surrounding the Victorian realist novel, and will swiftly take a prominent place in debates about it.”
—Audrey Jaffe, University of Toronto
An engaging look at how debates over the fate of literature in our digital age are powerfully conditioned by the nineteenth century’s information revolution

“Comprehensive, punchy, and clever, Overwhelmed is packed with intellectual energy, ceaseless curiosity, and an insouciant disregard for methodological decrees. Given today’s tensions between literary criticism and data-driven analysis, this is a breath of fresh air and a splendid achievement.”
—Russ Castronovo, University of Wisconsin–Madison

“Tapping into an anxiety felt by anyone working in literary studies today, Overwhelmed articulates the fraught relationship between literature and information with humor and panache. Persuasive and compelling, this is the rare book that will appeal to both literary and digital tribes.”
—Matthew Rubery, Queen Mary University of London

What happens to literature during an information revolution? How do readers and writers adapt to proliferating data and texts? These questions appear uniquely urgent today in a world of information overload, big data, and the digital humanities. But as Maurice Lee shows in Overwhelmed, these concerns are not new—they also mattered in the nineteenth century, as the rapid expansion of print created new relationships between literature and information.

Exploring four key areas—reading, searching, counting, and testing—in which nineteenth-century British and American literary practices engaged developing information technologies, Overwhelmed delves into a diverse range of writings, from canonical works by Coleridge, Emerson, Charlotte Brontë, Hawthorne, and Dickens to lesser-known texts such as popular adventure novels, standardized literature tests, antiquarian journals, and early statistical literary criticism. In doing so, Lee presents a new argument: rather than being at odds, as generations of critics have viewed them, literature and information in the nineteenth century were entangled in surprisingly collaborative ways.

An unexpected, historically grounded look at how a previous information age offers new ways to think about the anxieties and opportunities of our own, Overwhelmed illuminates today’s debates about the digital humanities, the crisis in the humanities, and the future of literature.

Maurice S. Lee is chair and professor of English at Boston University. He is the author of Uncertain Chances: Science, Skepticism, and Belief in Nineteenth-Century American Literature and Slavery, Philosophy, and American Literature, 1830–1860.
Taking readers behind the scenes in the world of fiction reviewing, *Inside the Critics’ Circle* explores the ways that critics evaluate books despite the inherent subjectivity involved, and the uncertainties of reviewing when seemingly anyone can be a reviewer. Drawing on interviews with critics from such venues as the *New York Times*, *Los Angeles Times*, and *Washington Post*, Phillipa Chong delves into the complexities of the review-writing process, including the considerations, values, and cultural and personal anxieties that shape what critics do.

Chong explores how critics are paired with review assignments, why they accept these time-consuming projects, how they view their own qualifications for reviewing certain books, and the criteria they employ when making literary judgments. She discovers that while their readers are of concern to reviewers, they are especially worried about authors on the receiving end of reviews. As these are most likely peers who will be returning similar favors in the future, critics’ fears and frustrations factor into their willingness or reluctance to write negative reviews.

At a time when traditional review opportunities are dwindling while other forms of reviewing thrive, book reviewing as a professional practice is being brought into question. *Inside the Critics’ Circle* offers readers a revealing look into critics’ responses to these massive transitions and how, through their efforts, literary values get made.

*Phillipa K. Chong* is assistant professor of sociology at McMaster University. [Twitter @ChongSOC](https://twitter.com/ChongSOC)

Princeton Studies in Cultural Sociology
Paul DiMaggio, Michèle Lamont, Robert Wuthnow, and Viviana A. Zelizer, Series Editors

**JANUARY**

*9780691167466 Hardback $29.95 | £24.00*

176 pages. 1 b/w illus. 3 tables. 6 x 9.

*9780691186030 E-book*

**SOCIOLOGY | MEDIA STUDIES**
Korngold and His World

EDITED BY DANIEL GOLDMARK & KEVIN C. KARNES

Erich Wolfgang Korngold (1897–1957) was the last compositional prodigy to emerge from the Austro-German tradition of Mozart and Mendelssohn. He was lauded in his youth by everyone from Mahler to Puccini, and his auspicious career in the early 1900s spanned chamber music, opera, and musical theater. Today, he is best known for his Hollywood film scores, composed between 1935 and 1947. From his prewar operas in Vienna to his pathbreaking contributions to American film, Korngold and His World provides a substantial reassessment of Korngold’s life and accomplishments.

Korngold struggled to reconcile the musical language of his Viennese upbringing with American popular song and cinema, and was forced to adapt to a new life after wartime emigration to Hollywood. This collection examines Korngold’s operas and film scores, the critical reception of his music, and his place in the milieus of both the Old and New Worlds. The volume also features numerous historical documents—many previously unpublished and in first-ever English translations—including essays by the composer as well as memoirs by his wife, Luzi Korngold, and his father, the renowned music critic Julius Korngold.


Daniel Goldmark is professor of music and director of the Center for Popular Music Studies at Case Western Reserve University. His books include Tunes for ‘Toons. Kevin C. Karnes is professor of music at Emory University. His books include Arvo Pärt’s “Tabula Rasa.”

AUGUST

9780691198293 Paperback $35.00 | £27.00
9780691198286 Hardback $80.00 | £62.00
384 pages. 6 x 9.
9780691198736 E-book

MUSIC
Chicago Price Theory

SONIA JAFFE, ROBERT MINTON, CASEY B. MULLIGAN & KEVIN M. MURPHY

Price theory is a powerful analytical toolkit for measuring, explaining, and predicting human behavior in the marketplace. This incisive textbook provides an essential introduction to the subject, offering a diverse array of practical methods that empower students to learn by doing. Based on Economics 301, the legendary PhD course taught at the University of Chicago, the book emphasizes the importance of applying price theory in order to master its concepts.

*Chicago Price Theory* features immersive chapter-length examples such as addictive goods, urban-property pricing, the consequences of prohibition, the value of a statistical life, and occupational choice. It looks at human behavior in the aggregate of an industry, region, or demographic group, but also provides models of individuals when they offer insights about the aggregate. The book explains the surprising answers that price theory can provide to practical questions about taxation, education, the housing market, government subsidies, and much more.

- Emphasizes the application of price theory, enabling students to learn by doing
- Features chapter-length examples such as addictive goods, urban-property pricing, the consequences of prohibition, and the value of a statistical life
- Supported by video lectures taught by Kevin M. Murphy and Gary Becker

*Sonia Jaffe* is a research economist at Microsoft. *Robert Minton* is a PhD student in business economics at Harvard Business School. *Casey B. Mulligan* is professor of economics at the University of Chicago. *Kevin M. Murphy* is the George J. Stigler Distinguished Service Professor of Economics at the University of Chicago’s Booth School of Business.

SEPTEMBER

9780691192970 Hardback $60.00 | £47.00
232 pages. 102 b/w illus. 7 x 10.

9780691198811 E-book

ECONOMICS

An authoritative textbook based on the legendary economics course taught at the University of Chicago

“A tremendous resource. This comprehensive and innovative book brings together in one great package the Chicago way of thinking about price theory.”
—Douglas A. Irwin, author of *Free Trade under Fire*
Markets, State, and People
The Economics of Public Policy

DIANE COYLE

While economic research emphasizes the importance of governmental institutions for growth and progress, conventional public policy textbooks tend to focus on macroeconomic policies and on tax-and-spend decisions. *Markets, State, and People* stresses the basics of welfare economics and the interplay between individual and collective choices. It fills a gap by showing how economic theory relates to current policy questions, with a look at incentives, institutions, and efficiency. How should resources in society be allocated for the most economically efficient outcomes, and how does this sit with society’s sense of fairness?

Diane Coyle illustrates the ways economic ideas are the product of their historical context, and how events in turn shape economic thought. She includes many real-world examples of policies, both good and bad. Readers will learn that there are no panaceas for policy problems, but there is a practical set of theories and empirical findings that can help policymakers navigate dilemmas and trade-offs. The decisions faced by officials or politicians are never easy, but economic insights can clarify the choices to be made and the evidence that informs those choices. Coyle covers issues such as digital markets and competition policy, environmental policy, regulatory assessments, public-private partnerships, nudge policies, universal basic income, and much more.

*Markets, State, and People* offers a new way of approaching public economics.

- A focus on markets and institutions
- Policy ideas in historical context
- Real-world examples

Diane Coyle is the inaugural Bennett Professor of Public Policy at the University of Cambridge. She is a member of the UK Council of Economic Advisers and the Natural Capital Committee, as well as a Fellow of the Office for National Statistics. Twitter @DianeCoyle1859

JANUARY
9780691179261 Hardcover $39.95 | £30.00
368 pages. 64 b/w illus. 19 tables. 6 x 9.
9780691189314 E-book

ECONOMICS | PUBLIC POLICY
Although uncertainty is a common element of patient care, it has largely been overlooked in research on evidence-based medicine. *Patient Care under Uncertainty* strives to correct this glaring omission. Applying the tools of economics to medical decision making, Charles Manski shows how uncertainty influences every stage, from risk analysis to treatment, and how this can be reasonably confronted.

In the language of econometrics, uncertainty refers to the inadequacy of available evidence and knowledge to yield accurate information on outcomes. In the context of health care, a common example is a choice between periodic surveillance or aggressive treatment of patients at risk for a potential disease, such as women prone to breast cancer. While these choices make use of data analysis, Manski demonstrates how statistical imprecision and identification problems often undermine clinical research and practice. Reviewing prevailing practices in contemporary medicine, he discusses the controversy regarding whether clinicians should adhere to evidence-based guidelines or exercise their own judgment. He also critiques the wishful extrapolation of research findings from randomized trials to clinical practice. Exploring ways to make more sensible judgments with available data, to credibly use evidence, and to better train clinicians, Manski helps practitioners and patients face uncertainties honestly. He concludes by examining patient care from a public health perspective and the management of uncertainty in drug approvals.

Rigorously interrogating current practices in medicine, *Patient Care under Uncertainty* explains why predictability in the field has been limited and furnishes criteria for more cogent steps forward.

Charles F. Manski is Board of Trustees Professor of Economics at Northwestern University and a member of the National Academy of Sciences. His books include *Public Policy in an Uncertain World*, *Identification for Prediction and Decision*, and *Social Choice with Partial Knowledge of Treatment Response* (Princeton).

“Mansi proposes clear, powerful strategies for improving patient care amid the many uncertainties typifying healthcare-delivery environments. *Patient Care under Uncertainty* offers valuable insights that wise clinicians—and others working in healthcare systems or on health policy design—would do well to consider and to implement in practice.”

—John Mullahy, University of Wisconsin–Madison

“A thoughtful critique of medical decision making, *Patient Care under Uncertainty* furthers clinical care and evidence-based medicine. Manski examines identification practices, introduces partial identification to a clinical audience, and builds our econometric/statistical toolkit. Just as social scientists have adopted randomized clinical trials, it would be worthwhile for clinicians to adopt Manski’s rich approach to econometrics.”

—Ahmad von Schlegell, MD
Before the seventeenth century, trade across Eurasia was mostly conducted in short segments along the Silk Route and Indian Ocean. Business was organized in family firms, merchant networks, and state-owned enterprises, and dominated by Chinese, Indian, and Arabic traders. However, around 1600 the first two joint-stock corporations, the English and Dutch East India Companies, were established. Going the Distance tells the story of overland and maritime trade without Europeans, of European Cape Route trade without corporations, and of how new, large-scale, and impersonal organizations arose in Europe to control long-distance trade for more than three centuries.

Ron Harris shows that by 1700, the scene and methods for global trade had dramatically changed: Dutch and English merchants shepherded goods directly from China and India to northwestern Europe. To understand this transformation, Harris compares the organizational forms used in four major regions: China, India, the Middle East, and Western Europe. The English and Dutch were the last to leap into Eurasian trade, and they innovated in order to compete. They raised capital from passive investors through impersonal stock markets and their joint-stock corporations deployed more capital, ships, and agents to deliver goods from their origins to consumers.

Going the Distance explores the history behind a cornerstone of the modern economy, and how this organizational revolution contributed to the formation of global trade and the creation of the business corporation as a key factor in Europe’s economic rise.

Ron Harris is professor of legal history and former dean of law at Tel Aviv University. He is the author of Industrializing English Law.

The Princeton Economic History of the Western World
Joel Mokyr, Series Editor

NOVEMBER

9780691150772  Hardback  $35.00  £27.00
416 pages. 28 b/w illus. 20 tables. 14 maps. 6 x 9.

9780691185804  E-book

ECONOMICS | HISTORY
An important look at the hopeful rise and tragic defeat of the Egyptian Revolution of 2011

WALTER ARMBRUST

The Egyptian Revolution of 2011 began with immense hope, but was defeated in two and a half years, ushering in the most brutal and corrupt regime in modern Egyptian history. How was the passage from utmost euphoria into abject despair experienced, not only by those committed to revolutionary change, but also by people indifferent or even hostile to the revolution? In Martyrs and Tricksters, anthropologist and Cairo resident Walter Armbrust explores the revolution through the lens of liminality—initially a communal fellowship, where everything seemed possible, transformed into a devastating limbo with no exit. To make sense of events, Armbrust looks at the martyrs, trickster media personalities, public spaces, contested narratives, historical allusions, and factional struggles during this chaotic time.

Armbrust shows that while martyrs became the primary symbols of mobilization, no one took seriously enough the emergence of political tricksters. Tricksters appeared in media—not the vaunted social media of a “Facebook revolution” but television—and they paved the way for the rise of Abd al-Fattah al-Sisi. In the end Egypt became a global political vanguard, but not in the way the revolutionaries intended. What initially appeared as the gateway to an age of revolution has transformed the world over into the age of the trickster.

Delving into how Egyptians moved from unprecedented exhilaration to confusion and massacre, Martyrs and Tricksters is a powerful cultural biography of a tragic revolution.

Walter Armbrust is the Albert Hourani Fellow and associate professor in modern Middle Eastern studies at St. Antony’s College, University of Oxford. He is the author of Mass Culture and Modernism in Egypt.

Princeton Studies in Muslim Politics
Dale F. Eickelman and Augustus Richard Norton, Series Editors

“A Martyrs and Tricksters, Armbrust examines the public surfaces of the Egyptian revolution of 2011, linking them to deeper political, economic, and social structures operating on local, regional, and global scales. This ambitious and well-researched book demonstrates once again the author’s deep fluency in Egyptian popular culture and history.”
—Gregory Starrett, University of North Carolina, Charlotte
Today, we are at a turning point as we face ecological and political crises that are rooted in conflicts over the land itself. But these problems can be solved if we draw on elements of our tradition that move us toward a new commonwealth—a community founded on the well-being of all people and the natural world. In this brief, powerful, timely, and hopeful book, Jedediah Purdy, one of our finest writers and leading environmental thinkers, explores how we might begin to heal our fractured and contentious relationship with the land and with each other.

From the coalfields of Appalachia and the tobacco fields of the Carolinas to the public lands of the West, Purdy shows how the land has always united and divided Americans, holding us in common projects and fates but also separating us into insiders and outsiders, owners and dependents, workers and bosses. Expropriated from Native Americans and transformed by slave labor, the same land that represents a history of racism and exploitation could, in the face of environmental catastrophe, bind us together in relationships of reciprocity and mutual responsibility.

This may seem idealistic in our polarized time, but we are at a historical fork in the road, and if we do not make efforts now to move toward a commonwealth, Purdy warns, environmental and political pressures will create harsher and crueler conflicts—between citizens, between countries, and between humans and the rest of the world.

Jedediah Purdy is professor of law at Columbia Law School. His previous books include After Nature, A Tolerable Anarchy, Being America, and For Common Things. He contributes to the New Yorker, the Nation, the New Republic, the Atlantic, n+1, and other magazines. He lives in New York City. Twitter @JedediahSPurdy

SEPTEMBER
9780691195643 Hardback $22.95 | £17.99
192 pages. 5 x 8.
9780691198729 E-book

POLITICS | ENVIRONMENTAL STUDIES
Restoring the Global Judiciary
Why the Supreme Court Should Rule in U.S. Foreign Affairs

MARTIN S. FLAHERTY

In the past several decades, there has been a growing chorus of voices contending that the Supreme Court and federal judiciary should stay out of foreign affairs and leave the field to Congress and the president. Challenging this idea, Restoring the Global Judiciary argues instead for a robust judicial role in the conduct of U.S. foreign policy. With an innovative combination of constitutional history, international relations theory, and legal doctrine, Martin Flaherty demonstrates that the Supreme Court and federal judiciary have the power and duty to apply the law without deference to the other branches.

Turning first to the founding of the nation, Flaherty shows that the Constitution’s original commitment to separation of powers was as strong in foreign as domestic matters, not least because the document shifted enormous authority to the new federal government. This initial conception eroded as the nation rose from fledgling state to superpower, fueling the growth of a dangerously formidable executive that today asserts near-plenary foreign affairs authority. Flaherty explores how modern international relations makes the commitment to balance among the branches of government all the more critical and he considers implications for modern controversies that the judiciary will continue to confront.

At a time when executive and legislative actions in the name of U.S. foreign policy are only increasing, Restoring the Global Judiciary makes the case for a zealous judicial defense of fundamental rights involving global affairs.

Martin S. Flaherty is the Leitner Family Professor of International Human Rights Law and founding codirector of the Leitner Center for International Law and Justice at Fordham Law School. He is also a longtime visiting professor at the Woodrow Wilson School of Public and International Affairs at Princeton University. He lives in New York City. Twitter @MFlaherty17

SEPTEMBER
9780691179124 Hardback $35.00 | £27.00
296 pages. 6 x 9.
9780691186122 E-book
LAW | POLITICS
In the years after 1945, a flood of U.S. advisors swept into Latin America with dreams of building a new economic order and lifting the Third World out of poverty. These businessmen, economists, community workers, and architects went south with the gospel of the New Deal on their lips, but Latin American realities soon revealed unexpected possibilities within the New Deal itself. In Colombia, Latin Americans and U.S. advisors ended up decentralizing the state, privatizing public functions, and launching austere social welfare programs. By the 1960s, they had remade the country’s housing projects, river valleys, and universities. They had also generated new lessons for the United States itself. When the Johnson administration launched the War on Poverty, U.S. social movements, business associations, and government agencies all promised to repatriate the lessons of development, and they did so by multiplying the uses of austerity and for-profit contracting within their own welfare state. A decade later, ascendant right-wing movements seeking to dismantle the midcentury state did not need to reach for entirely new ideas: they redeployed policies already at hand.

The untold story of how the road from the New Deal to the Great Society ran through Latin America, Sorting Out the Mixed Economy also offers a surprising new account of the origins of neoliberalism.

Amy C. Offner is assistant professor of history at the University of Pennsylvania.

Histories of Economic Life
Jeremy Adelman, Sunil Amrith, and Emma Rothschild, Series Editors

SEPTEMBER
9780691190938 Hardback $39.95 | £26.00
352 pages. 22 b/w illus. 2 tables. 4 maps. 6 x 9.
9780691192628 E-book

HISTORY | POLITICS | LATIN AMERICAN STUDIES

How do armies fight and what makes them victorious on the modern battlefield? In Divided Armies, Jason Lyall challenges long-standing answers to this classic question by linking the fate of armies to their levels of inequality. Introducing the concept of military inequality, Lyall demonstrates how a state’s prewar choices about the citizenship status of ethnic groups within its population determine subsequent battlefield performance. Treating certain ethnic groups as second-class citizens, either by subjecting them to state-sanctioned discrimination or, worse, violence, undermines interethnic trust, fuels grievances, and leads victimized soldiers to subvert military authorities once war begins. The higher an army’s inequality, Lyall finds, the greater its rates of desertion, side-switching, casualties, and use of coercion to force soldiers to fight. In a sweeping historical investigation, Lyall draws on Project Mars, a new dataset of 250 conventional wars fought since 1800, to test this argument.

Sounding the alarm on the dangers of inequality for battlefield performance, Divided Armies offers important lessons about warfare over the past two centuries—and for wars still to come.

Jason Lyall is associate professor of political science and director of the Political Violence FieldLab at Yale University.

Princeton Studies in International History and Politics
G. John Ikenberry, Marc Trachtenberg, and William C. Wohlfarth, Series Editors

JANUARY
9780691192444 Paperback $32.95 | £26.00
9780691192437 Hardback $95.00 | £74.00
408 pages. 23 b/w illus. 23 tables. 6 x 9.
9780691194158 E-book

POLITICAL SCIENCE | MILITARY HISTORY
Utopophobia
On the Limits (If Any) of Political Philosophy

DAVID ESTLUND

Throughout the history of political philosophy and politics, there has been continual debate about the roles of idealism versus realism. For contemporary political philosophy, this debate manifests in notions of ideal theory versus nonideal theory. Nonideal thinkers shift their focus from theorizing about full social justice, asking instead which feasible institutional and political changes would make a society more just. Ideal thinkers, on the other hand, question whether full justice is a standard that any society is likely ever to satisfy. And, if social justice is unrealistic, are attempts to understand it without value or importance, and merely utopian?

Utopophobia argues against thinking that justice must be realistic, or that understanding justice is only valuable if it can be realized. David Estlund does not offer a particular theory of justice, nor does he assert that justice is indeed unrealizable—only that it could be, and this possibility upsets common ways of proceeding in political thought. Estlund engages critically with important strands in traditional and contemporary political philosophy that assume a sound theory of justice has the overriding, defining task of contributing practical guidance toward greater social justice.

Demonstrating that unrealistic standards of justice can be both sound and valuable to understand, Utopophobia stands as a trenchant defense of ideal theory in political philosophy.

David Estlund is the Lombardo Professor of the Humanities in the Philosophy Department at Brown University.

DECEMBER
9780691197500  E-book £27.00
352 pages. 2 tables. 6 x 9.

POLITICAL PHILOSOPHY
A history of how political philosophy was recast by the rise of postwar liberalism and irrevocably changed by John Rawls’s *A Theory of Justice*

“With exquisite documentation and extraordinary power, *In the Shadow of Justice* reconstructs a set of contingent developments in Anglo-American philosophy that acquired the force of apparent necessity and defined the philosophical agenda for two generations. This is one of the most effective and unsettling works of genealogical intellectual history that I have ever read and it is destined to be an instant classic.”

—Samuel Moyn, Yale University

*Katriona Forrester*

**In the Shadow of Justice**

*Postwar Liberalism and the Remaking of Political Philosophy*

Postwar liberalism was transformed in the second half of the twentieth century under the influence of John Rawls. In this first-ever history of contemporary liberal theory, Forrester shows how liberal egalitarianism—a set of ideas about justice, equality, obligation, and the state—became dominant, and traces its emergence from the political and ideological context of the postwar United States and Britain.

In the aftermath of the civil rights movement and the Vietnam War, Rawls’s *A Theory of Justice* made a particular kind of liberalism essential to political philosophy. Using archival sources, Forrester explores the ascent and legacy of this form of liberalism by examining its origins in midcentury debates among American antistatists and British egalitarians. She traces the roots of contemporary theories of justice and inequality, civil disobedience, just war, global and intergenerational justice, and population ethics in the 1960s and ’70s and beyond. In these years, political philosophers extended, developed, and reshaped this liberalism as they responded to challenges and alternatives on the left and right—from the New International Economic Order to the rise of the New Right. These thinkers remade political philosophy in ways that influenced not only their own trajectory but also that of their critics.

Recasting the history of late twentieth-century political thought and providing novel interpretations and fresh perspectives on major political philosophers, *In the Shadow of Justice* offers a rigorous look at liberalism’s ambitions and limits.

**Katrina Forrester** is assistant professor of government and social studies at Harvard University. She is the coeditor of *Nature, Action, and the Future*. Her writing has appeared in the *New Yorker*, the *London Review of Books*, the *Nation*, the *Guardian*, and *Harper’s*.

Twitter @katforrester

SEPTEMBER

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424 pages. 6 x 9.

9780691189420  E-book

PHILOSOPHY
What might a viable political alternative to liberal democracy look like? In Against Political Equality, Tongdong Bai offers a possibility inspired by Confucian ideas.

Bai argues that domestic governance influenced by Confucianism can embrace the liberal aspects of democracy along with the democratic ideas of equal opportunities and governmental accountability to the people. But Confucianism would give more political decision-making power to those with the moral, practical, and intellectual capabilities of caring for the people. While most democratic thinkers still focus on strengthening equality to cure the ills of democracy, the proposed hybrid regime—made up of Confucian-inspired meritocratic characteristics combined with democratic elements and a quasi-liberal system of laws and rights—recognizes that egalitarian qualities sometimes conflict with good governance and the protection of liberties, and defends liberal aspects by restricting democratic ones. Bai applies his views to the international realm by supporting a hierarchical order based on how humane each state is toward its own and other peoples, and on the principle of international interventions whereby humane responsibilities override sovereignty.

Exploring the deficiencies posed by many liberal democracies, Against Political Equality presents a novel Confucian-engendered alternative for solving today’s political problems.

Tongdong Bai is the Dongfang Professor of Philosophy at Fudan University in Shanghai and a Global Professor of Law at New York University School of Law. His books include China: The Political Philosophy of the Middle Kingdom.

“Bai possesses a rare combination of expertise in contemporary political philosophy and classical textual exegesis. He occupies his own well-defined territory in the intellectual and ideological landscape of contemporary Chinese political thought and Against Political Equality is a welcome and much-needed addition to the field.”
—Justin Tiwald, San Francisco State University

“In this rich, engaging, and important book, Bai’s perspective is that of a contemporary political philosopher influenced by both early Confucianism and Rawls. He thinks creatively about the challenges and needs of contemporary polities, and Against Political Equality is well-argued, provocative, and methodologically sound. This is a significant contribution to the emerging literature on Confucian political philosophy, and will attract much notice.”
—Stephen C. Angle, Wesleyan University
An original and provocative book that illuminates the origins of philosophy in ancient Greece by revealing the surprising early meanings of the word “philosopher”

“Extraordinarily rigorous and detailed in its research, this book provides an exciting new perspective on the origins of philosophy in ancient Greece.” —Richard Bett, Johns Hopkins University

“Providing a novel account of the emergence of philosophy as a practice from the early fifth century through Aristotle, this book is set to become a central reference on early Greek thought.” —Joshua Billings, Princeton University

Calling Philosophers Names provides a groundbreaking account of the origins of the term philosophos or “philosopher” in ancient Greece. Tracing the evolution of the word’s meaning over its first two centuries, Christopher Moore shows how it first referred to aspiring political sages and advice-givers, then to avid conversationalists about virtue, and finally to disciplinary investigators who focused on the scope and conditions of those conversations. Questioning the familiar view that philosophers from the beginning “loved wisdom” or merely “cultivated their intellect,” Moore shows that they were instead mocked as laughably unrealistic for thinking that their incessant talking and study would earn them social status or political and moral authority.

Taking a new approach to the history of early Greek philosophy, Calling Philosophers Names seeks to understand who were called philosophoi or “philosophers,” and why and how the use of and reflections on the word contributed to the rise of a discipline. Drawing on a wide range of evidence, the book demonstrates that a word that began in part as a wry reference to a far-flung political bloc, came, hardly a century later, to mean a life of determined self-improvement based on research, reflection, and deliberation. Early philosophy dedicated itself to justifying its own dubious-seeming enterprise. And this original impulse to seek legitimacy holds novel implications for understanding the history of the discipline and its influence.

Christopher Moore is assistant professor of philosophy and classics at Pennsylvania State University. He is the author of Socrates and Self-Knowledge.
Kierkegaard’s Journals and Notebooks
Volume 11: Part 1, Loose Papers, 1830–1844

SØREN KIERKEGAARD
Edited by Niels Jørgen Cappelørn, Alastair Hannay, Bruce H. Kirmmse, David D. Possen, Joel D. S. Rasmussen & Vanessa Rumble, in cooperation with the Søren Kierkegaard Research Centre, Copenhagen

For over a century, the Danish thinker Søren Kierkegaard (1813–55) has been at the center of a number of important discussions, concerning not only philosophy and theology but also, more recently, fields such as social thought, psychology, and contemporary aesthetics, especially literary theory.

Volume 11, Part 1, of this series presents an exciting, enlightening, and enormously varied treasure trove of papers that were found, carefully sorted and stored by Kierkegaard himself, in his apartment after his death. These papers—many of which have never before been published in English—provide a window into many different aspects of Kierkegaard’s life and creativity. Volume 11, Part 1, includes items from his earliest, formative years, through his extensive studies at the university, and up to the publication of Either/Or.

Bruce H. Kirmmse of Connecticut College (emeritus) and the University of Copenhagen is the General Editor of Kierkegaard’s Journals and Notebooks, heading up a distinguished Editorial Board that includes Niels Jørgen Cappelørn, Director Emeritus of the Søren Kierkegaard Research Centre; Alastair Hannay of the University of Oslo (emeritus); David D. Possen of the University of Copenhagen; Joel D. S. Rasmussen of Oxford University; and Vanessa Rumble of Boston College.

Wilhelm Dilthey
Selected Works, Volume VI
Ethical and World-View Philosophy

EDITED BY RUDOLF A. MAKKREEL & FRITHJOF RODI

This book completes a landmark six-volume translation of the major writings of Wilhelm Dilthey (1833–1911), a philosopher and historian of culture who continues to have a significant influence on philosophy, hermeneutics, and the theory of the human sciences. These volumes make available to English readers texts that represent the full range of Dilthey’s work.

The works in this volume present Dilthey’s most deeply held views about philosophy and how it can guide human practices. System of Ethics (1890) argues that Humean sympathy motivates us only externally and must be replaced with the internally motivated fellow-feeling of solidarity that respects others as ends in themselves. The Essence of Philosophy (1907) demonstrates how philosophy has developed from its traditional metaphysical role to the epistemological and encyclopedic functions that ground and order the natural and human sciences. The work also discloses an orientational function of philosophy that is explored further in “The Types of World-View and Their Development” (1911).

In addition, the book features three other significant essays. “Present Day Culture and Philosophy” (1898) concerns the challenges to philosophy posed by contemporary culture. “Dream” (1903) is about the thinkers portrayed in Raphael’s School of Athens. Finally, “The Problem of Religion” (1911) considers how religiosity can still inform lived experience in secular times.

Rudolf A. Makkreel is the Charles Howard Candler Professor Emeritus of Philosophy at Emory University. Frithjof Rodi is professor emeritus of philosophy at Ruhr-Universität Bochum.
Give and Take
Developmental Foreign Aid and the Pharmaceutical Industry in East Africa

NITSAN CHOREV

Give and Take looks at local drug manufacturing in Kenya, Tanzania, and Uganda, from the early 1980s to the present, to understand the impact of foreign aid on industrial development. While foreign aid has been attacked by critics as wasteful, counterproductive, or exploitative, Nitsan Chorev makes a clear case for the effectiveness of what she terms “developmental foreign aid.”

Against the backdrop of Africa’s pursuit of economic self-sufficiency, the battle against AIDS and malaria, and bitter negotiations over affordable drugs, Chorev offers an important corrective to popular views on foreign aid and development. She shows that when foreign aid has provided markets, monitoring, and mentoring, it has supported the emergence and upgrading of local production. In instances where donors were willing to procure local drugs, they created new markets that gave local entrepreneurs an incentive to produce new types of drugs. In turn, when donors enforced exacting standards as a condition to access those markets, they gave these producers an incentive to improve quality standards. And where technical know-how was not readily available and donors provided mentoring, local producers received the guidance necessary for improving production processes.

Without losing sight of domestic political-economic conditions, historical legacies, and foreign aid’s own internal contradictions, Give and Take presents groundbreaking insights into the conditions under which foreign aid can be effective.

Nitsan Chorev is the Harmon Family Professor of Sociology and International and Public Affairs at Brown University. She is the author of The World Health Organization between North and South and Remaking U.S. Trade Policy.

Princeton Studies in Global and Comparative Sociology
Andreas Wimmer, Series Editor

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SOCIOLOGY
Entitled
Discriminating Tastes and the Expansion of the Arts

JENNIFER C. LENA

Two centuries ago, wealthy entrepreneurs founded the American cathedrals of culture—museums, theater companies, and symphony orchestras—to mirror European art. But today’s American arts scene has widened to embrace multitudes: photography, design, comics, graffiti, jazz, and many other forms of folk, vernacular, and popular culture. What led to this dramatic expansion? In Entitled, Jennifer Lena shows how organizational transformations in the American art world—amid a shifting political, economic, technological, and social landscape—made such change possible.

By chronicling the development of American art from its earliest days to the present, Lena demonstrates that while the American arts may be more open, they are still unequal. She examines key historical moments, such as the creation of the Museum of Primitive Art and the funneling of federal and state subsidies during the New Deal to support the production and display of culture. Charting the efforts to define American genres, styles, creators, and audiences, Lena looks at the ways democratic values helped legitimate folk, vernacular, and commercial art, which was viewed as nonelite. Yet, even as art lovers have acquired an appreciation for more diverse culture, they carefully select and curate works that reflect their cosmopolitan, elite, and moral tastes.

Jennifer C. Lena is associate professor of arts administration and sociology at Columbia University. She is the author of Banding Together: How Communities Create Genres in Popular Music (Princeton). She lives in New York City. Twitter @WITWhat

“Lena turns a mass of historical and contemporary data into an imaginative and exciting narrative of how, starting in the nineteenth century, worlds of art materialized in the United States, who paid for them, who made the art, and how audiences for the results emerged.”
—Howard S. Becker, author of Art Worlds
Taking the Floor
Models, Morals, and Management in a Wall Street Trading Room

DANIEL BEUNZA

Debates about financial reform have led to the recognition that a healthy financial system doesn’t depend solely on how it is structured—organizational culture matters as well. Based on extensive research in a Wall Street derivatives-trading room, Taking the Floor considers how the culture of financial organizations might change in order for them to remain healthy, even in times of crises. In particular, Daniel Beunza explores how the extensive use of financial models and trading technologies over the recent decades has exerted a far-ranging and troubling influence on Wall Street. How have models reshaped financial markets? How have models altered moral behavior in organizations?

Beunza takes readers behind the scenes in a bank unit that, within its firm, is widely perceived to be “a class act,” and he considers how this trading room unit might serve as a blueprint solution for the ills of Wall Street’s unsustainable culture. Beunza demonstrates that the integration of traders across desks reduces the danger of blind spots created by models. Warning against the risk of moral disengagement posed by the use of models, he also contends that such disengagement could be avoided by instituting moral norms and social relations.

Providing a unique perspective on a complex subject, Taking the Floor profiles what an effective, responsible trading room can and should look like.

Daniel Beunza is an associate professor in the Cass Business School at City, University of London.
Why dual citizenship is increasing in today’s globalized world

“Citizenship 2.0 makes a significant contribution to comparative studies of citizenship as a legal status. Harpaz has a rare gift for interpreting individual motives and attitudes. With a highly original argument, he teases out all the nuances and emotional ambivalences that drive his respondents toward seeking an external citizenship that they do not intend to fully and immediately use. This book is a real gem.”
—Rainer Bauböck, author of Democratic Inclusion
How complexity science is providing new insights into the dynamics of cultural change

“A major achievement. The breadth and depth of this brilliant book, from rich ethnography to elaborate agent-based models, are awe inspiring and standard setting.”
—Scott E. Page, author of The Diversity Bonus: How Great Teams Pay Off in the Knowledge Economy

“This exceptional book is chock-full of ideas that can inspire a new generation of researchers in the study of human societies using the framework of complex systems.”
—Mark Moritz, Ohio State University

Over the past two decades, anthropologist J. Stephen Lansing and geneticist Murray Cox have explored dozens of villages on the islands of the Malay Archipelago, combining ethnographic research with research into genetic and linguistic markers to shed light on how these societies change over time. Islands of Order draws on their pioneering fieldwork to show how the science of complexity can be used to better understand unstable dynamics in culture, language, cooperation, and the emergence of hierarchies.

Complexity science has opened exciting new vistas in physics and biology, but poses challenges for social scientists. What triggers fundamental, discontinuous social change? And what brings stable patterns—islands of order—into existence? Lansing and Cox begin with an incisive and accessible introduction to models of change, from simple random drift to coupled interactions, phase transitions, co-phylogenies, and adaptive landscapes. Then they take readers on a series of journeys to the islands of the Indo-Pacific to demonstrate how social scientists can harness these powerful tools.

Unlocking new possibilities for the social sciences, Islands of Order is accompanied by an interactive companion website.

J. Stephen Lansing is Director of the Complexity Institute and Professor in the Asian School of the Environment at Nanyang Technological University in Singapore. His books include Perfect Order: Recognizing Complexity in Bali (Princeton). Murray P. Cox is Professor of Computational Biology at Massey University in New Zealand.
Hacking Diversity
The Politics of Inclusion in Open Technology Cultures

CHRISTINA DUNBAR-HESTER

Hacking, as a mode of technical and cultural production, is commonly celebrated for its extraordinary freedoms of creation and circulation. Yet surprisingly few women participate in it: rates of involvement by technologically skilled women are drastically lower in hacking communities than in industry and academia. *Hacking Diversity* investigates the activists engaged in free and open-source software to understand why, despite their efforts, they fail to achieve the diversity that their ideals support.

Christina Dunbar-Hester shows that within this well-meaning volunteer world, beyond the sway of human resource departments and equal opportunity legislation, women face unique challenges. She brings together more than five years of firsthand research: attending software conferences and training events, working on message boards and listservs, and frequenting North American hackerspaces. She explores who participates in voluntaristic technology cultures, to what ends, and with what consequences. Digging deep into the fundamental assumptions underpinning STEM-oriented societies, Dunbar-Hester demonstrates that while the preferred solutions of tech enthusiasts—their “hacks” of projects and cultures—can ameliorate some of the “bugs” within their own communities, these methods come up short for issues of unequal social and economic power. Distributing “diversity” in technical production is not equal to generating justice.

*Hacking Diversity* reframes questions of diversity advocacy to consider what interventions might appropriately broaden inclusion and participation in the hacking world and beyond.

Christina Dunbar-Hester is associate professor of communication in the Annenberg School for Communication and Journalism at the University of Southern California.

Princeton Studies in Culture and Technology
Tom Boellstorff and Bill Maurer, Series Editors

DECEMBER
9780691192888 Paperback $27.95 | £22.00
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280 pages. 30 b/w illus. 1 table. 6 x 9.
9780691194172 E-book

ANTHROPOLOGY

“A firsthand look at efforts to improve diversity in software and hackerspace communities

“Unraveling threads of identity, open technology, and activism over the past decade, *Hacking Diversity* sympathetically but critically analyzes the daily life, utopian desires, and critical awareness of participants in hackerspaces, free software communities, maker movements, and activist tech collectives. Dunbar-Hester reveals the poignant tensions at work in communities struggling to address problems of global political inequality with new technologies and practices that promise liberation—but all too rarely deliver it.”

—Christopher M. Kelty, University of California, Los Angeles

“Well-written, sophisticated, theoretically limber, and often clever and humorous, *Hacking Diversity* unpacks the concept of diversity advocacy and how to create, nurture, and sustain feminist hacker/maker spaces. It will make an impact in feminist media studies, critical communication studies, digital activism studies, and science and technology studies.”

—Leslie Regan Shade, University of Toronto
**Hydropolitics**

*The Itaipu Dam, Sovereignty, and the Engineering of Modern South America*

**CHRISTINE FOLCH**

*Hydropolitics* is a groundbreaking investigation of the world’s largest power plant and the ways the energy we use shapes politics and economics. Itaipu Binational Hydroelectric Dam straddles the Paraná River border that divides the two countries that equally co-own the dam, Brazil and Paraguay. It generates the carbon-free electricity that powers industry in both the giant of South America and one of the smallest economies of the region. Based on unprecedented access to energy decision makers, Christine Folch reveals how Paraguayans harness the dam to engineer wealth, power, and sovereignty, demonstrating how energy capture influences social structures.

During the dam’s construction under the right-wing military government of Alfredo Stroessner and later during the leftist presidency of liberation theologian Fernando Lugo, the dam became central to debates about development, governance, and prosperity. Dams not only change landscapes; Folch asserts that the properties of water, transmuted by dams, change states.

Looking at the fraught political discussions about the future of the world’s single largest producer of renewable energy, *Hydropolitics* explores how this massive public works project touches the lives of all who are linked to it.

**Christine Folch** is assistant professor of cultural anthropology and environmental science and policy at Duke University. [Twitter @christinefolch](https://twitter.com/christinefolch)

Princeton Studies in Culture and Technology

Tom Boellstorff and Bill Maurer, Series Editors

SEPTEMBER

9780691186603  Paperback $27.95 | £22.00
9780691186597  Hardback $80.00 | £62.00
270 pages. 12 b/w illus. 5 tables. 3 maps. 6 x 9.
9780691197524  E-book

**Indian Sex Life**

*Sexuality and the Colonial Origins of Modern Social Thought*

**DURBA MITRA**

During the colonial period in India, European scholars, British officials, and elite Indian intellectuals—philologists, administrators, doctors, ethnologists, sociologists, and social critics—deployed ideas about sexuality to understand modern Indian society. In *Indian Sex Life*, Durba Mitra shows how deviant female sexuality, particularly the concept of the prostitute, became foundational to this knowledge project and became the primary way to think and write about Indian society.

Bringing together vast archival materials from diverse disciplines, Mitra reveals that deviant female sexuality was critical to debates about social progress and exclusion, caste domination, marriage, widowhood and inheritance, women’s performance, the trafficking of girls, abortion and infanticide, industrial and domestic labor, indentured servitude, and ideologies about the dangers of Muslim sexuality. British authorities and Indian intellectuals used the concept of the prostitute to argue for the dramatic reorganization of modern Indian society around Hindu monogamy. Mitra demonstrates how the intellectual history of modern social thought is based in a dangerous civilizational logic built on the control and erasure of women’s sexuality. This logic continues to hold sway in present-day South Asia and the postcolonial world.

**Durba Mitra** is assistant professor of studies in women, gender, and sexuality at Harvard University and Carol K. Pforzheimer Assistant Professor at the Radcliffe Institute.

NOVEMBER

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ANTHROPOLOGY | GENDER STUDIES | SOUTH ASIAN STUDIES
Brooklyn
The Once and Future City

THOMAS J. CAMPANELLA

Brooklyn is a global brand both celebrated and scorned as the hippest location in America. Yet few know the backstory of this extraordinary place. In Brooklyn: The Once and Future City, Thomas Campanella unearths long-lost threads of the urban past and weaves them into a narrative about the rise, fall, and reinvention of this most American city.

From Vinegar Hill to Sheepshead Bay, and Bay Ridge to Brownsville, Campanella recounts the making of places familiar and long forgotten, bringing to life the individuals whose dreams, visions, rackets, and schemes forged the city we know today. He takes us through Brooklyn’s early days as homeland of the Leni Lenape and its transformation by Dutch colonists into a dense slaveholding region. We learn about English émigré Deborah Moody, whose town of Gravesend was the first founded by a woman in America. We see how wanderlusting Yale dropout Frederick Law Olmsted used Prospect Park to anchor an open space system that was to reach back to Manhattan. And we witness Brooklyn’s emergence as a playland of racetracks and amusement parks celebrated around the world.

From the teddy bear to transcendent flight, Brooklyn has launched countless dreams. It has also been a place of outsized failure, from Sam Friede’s bid to erect the world’s tallest building to the long struggle to make Jamaica Bay the world’s largest deepwater seaport, and the star-crossed urban renewal, public housing, and highway projects that battered the borough. Campanella reveals how this immigrant Promised Land drew millions, fell tragic victim to its own social anxieties, and yet proved resilient enough to reawaken as a multicultural powerhouse and symbol for all things woke, fresh, and vital.

Thomas J. Campanella is associate professor of urban studies and city planning at Cornell University and historian-in-residence of the New York City Parks Department. His books include Republic of Shade and The Concrete Dragon, and his writing has appeared in the New York Times and Wall Street Journal. Twitter @builtbrooklyn

A major new history of Brooklyn, told through its landscapes, buildings, and the people who made them, from the early seventeenth century to today

“Brooklyn is a terrific piece of work, easily the best book on the history of Brooklyn. The tales are winningly told, the writing is vivid, and the authorial presence engaging. Brooklyn has long been historically underserved, but no longer.”

—Mike Wallace, author of Greater Gotham: A History of New York City from 1898 to 1919 and coauthor of Gotham: A History of New York City to 1898

SEPTEMBER
9780691165387 Hardback $35.00 | £27.00
512 pages. 258 b/w illus. 1 map. 6 ½ x 10.
9780691194561 E-book
9780691199078 Audiobook

HISTORY | URBAN STUDIES
How the science of urban planning can make our cities healthier, safer, and more livable

“The book makes a case for the power of places to shape human behavior and well-being, and for the potential of government policies to create healthier environments. Changing Places provides compelling evidence that investments in places can improve people’s lives.”
—Ingrid Gould Ellen, author of Sharing America’s Neighborhoods: The Prospects for Stable Racial Integration

Changing Places
The Science and Art of New Urban Planning

JOHN MACDONALD, CHARLES BRANAS & ROBERT STOKES

The design of every aspect of the urban landscape—from streets and sidewalks to green spaces, mass transit, and housing—fundamentally influences the health and safety of the communities who live there. It can affect people’s stress levels and determine whether they walk or drive, the quality of the air they breathe, and how free they are from crime. Changing Places provides a compelling look at the new science and art of urban planning, showing how scientists, planners, and citizens can work together to reshape city life in measurably positive ways.

Drawing on the latest research in city planning, economics, criminology, public health, and other fields, Changing Places demonstrates how well-designed changes to place can significantly improve the well-being of large groups of people. The book argues that there is a disconnect between those who implement place-based changes, such as planners and developers, and the urban scientists who are now able to rigorously evaluate these changes through testing and experimentation. This compelling book covers a broad range of structural interventions, such as building and housing, land and open space, transportation and street environments, and entertainment and recreation centers.

Science shows we can enhance people’s health and safety by changing neighborhoods block-by-block. Changing Places explains why planners and developers need to recognize the value of scientific testing, and why scientists need to embrace the indispensable know-how of planners and developers. This book reveals how these professionals, working together and with urban residents, can create place-based interventions that are simple, affordable, and scalable to entire cities.

John MacDonald is professor of criminology and sociology at the University of Pennsylvania. Charles Branas is the Gelman Professor and chair of the Department of Epidemiology at Columbia University. Robert Stokes is associate professor and chair of the Master of Public Policy Program in the School of Public Service at DePaul University.
How the financial pressures of paying for college affect the lives and well-being of middle-class families

“College affordability is one of the most urgent problems affecting opportunity in this country, and the consequences of excessive student debt are both deep and widespread. *Indebted*, which is based on groundbreaking research on the financial lives of middle-class families, provides an intimate view of how the struggle to pay for college has transformed the American experience. It’s required reading for everyone concerned about the costs of higher education—students, parents, and policymakers alike.”

—Arne Duncan, managing partner at Emerson Collective, former US Secretary of Education, and author of *How Schools Work*
Moving Up without Losing Your Way
The Ethical Costs of Upward Mobility

JENNIFER M. MORTON

Upward mobility through the path of higher education has been an article of faith for generations of working-class, low-income, and immigrant college students. While we know this path usually entails financial sacrifices and hard work, very little attention has been paid to the deep personal compromises such students have to make as they enter worlds vastly different from their own. Measuring the true cost of higher education for those from disadvantaged backgrounds, Moving Up without Losing Your Way looks at the ethical dilemmas of upward mobility—the broken ties with family and friends, the severed connections with former communities, and the loss of identity—faced by students as they strive to earn a successful place in society.

A powerful work with practical implications, Moving Up without Losing Your Way paves a hopeful road so that students might achieve social mobility while retaining their best selves.

Jennifer M. Morton is associate professor of philosophy at the City College of New York and the Graduate Center, CUNY and senior fellow at the Center for Ethics and Education at the University of Wisconsin—Madison.

SEPTEMBER
9780691179230 Hardback $26.95 | £21.00
160 pages. 5 ½ x 8 ½.
9780691190655 E-book
EDUCATION
Oceanic Birds of the World
A Photo Guide

STEVE N. G. HOWELL & KIRK ZUFELT

Oceanic birds are among the most remarkable but least known of all birds, living at sea, far from the sight of most people. They offer unusual identification challenges—many species look similar and it can be difficult to get good views of fast-flying birds from a moving boat. The first field guide to the world’s oceanic birds in more than two decades, this exciting and authoritative book draws on decades of firsthand experience on the open seas. It features clear text filled with original insights and new information and more than 2,200 carefully chosen color images that bring the ocean and its remarkable winged inhabitants to life. Never before have oceanic birds been presented in such an accessible and comprehensive way.

The introduction discusses the many recent developments in seabird taxonomy, which are incorporated into the species accounts, and these accounts are arranged into groups that aid field identification. Each group and species complex has an introductory overview of its identification challenges, illustrated with clear comparative photos. The text describes flight manner, plumage variation related to age and molt, seasonal occurrence patterns, migration routes, and many other features.

The result is an indispensable guide for exploring birding’s last great frontier.

- A comprehensive, authoritative, and accessible guide to oceanic birds
- Covers more than 270 species
- Includes more than 2,200 color photos with concise captions noting key features
- Features careful species comparisons, overviews of the latest taxonomy, tips on how to observe and ID birds at sea, and more

Steve N. G. Howell is an international bird tour leader with WINGS and is widely recognized as one of the world’s leading birders and an authority on oceanic birds. Kirk Zufelt is a physician with a lifelong passion for birds and natural history.

OCTOBER
9780691175010 Paperback $35.00 | £27.00
360 pages. 368 color plates. 114 maps. 6 x 8 1/2.
9780691197012 E-book

A state-of-the-art photographic field guide to the world’s oceanic birds

“This breathtaking book is a tour de force for the reader seeking to identify some of the most difficult, contentious, and fascinating taxa in the entire world of birds.”
“For birds, warm-blooded creatures like us, survival through winter is one of their greatest challenges, especially for those that cannot or will not undertake the hazards of migration. They face often equally challenging problems in staying, as their world changes drastically with the seasons. What is so special about what they do to survive, where others would die? Read this book and be amazed, inspired, and touched with awe.”  
—Bernd Heinrich, author of Ravens in Winter and Winter World

Birds in Winter
Surviving the Most Challenging Season

ROGER F. PASQUIER
Illustrated by Margaret La Farge

Birds in Winter is the first book devoted to the ecology and behavior of birds during this most challenging season. Birds remaining in regions with cold weather must cope with much shorter days to find food and shelter even as they need to avoid predators and stay warm through the long nights, while migrants to the tropics must fit into very different ecosystems and communities of resident birds. Roger Pasquier explores how winter affects birds’ lives all through the year, starting in late summer, when some begin caching food to retrieve months later and others form social groups lasting into the next spring. During winter some birds are already pairing up for the following breeding season, so health through the winter contributes to nesting success.

Today, rapidly advancing technologies are enabling scientists to track individual birds through their daily and annual movements at home and across oceans and hemispheres, revealing new and unexpected information about their lives and interactions. But, as Birds in Winter shows, much is visible to any interested observer. Pasquier describes the season’s distinct conservation challenges for birds that winter where they have bred and for migrants to distant regions. Finally, global warming is altering the nature of winter itself. Whether birds that have evolved over millennia to survive this season can now adjust to a rapidly changing climate is a problem all people who enjoy watching them must consider.

Filled with elegant line drawings by artist and illustrator Margaret La Farge, Birds in Winter describes how winter influences the lives of birds from the poles to the equator.

Roger F. Pasquier, a lifelong birder, has had a career with the International Council for Bird Conservation, the Environmental Defense Fund, and the National Audubon Society, and is currently an associate in the Department of Ornithology at the American Museum of Natural History. His many books include Watching Birds and Masterpieces of Bird Art.

AUGUST
9780691178554 Hardback $29.95 | £24.00
304 pages. 85 b/w illus. 4 maps. 6 x 9.
9780691195438 E-book

NATURE | FIELD GUIDES
Fungi of Temperate Europe

THOMAS LÆSSØE & JENS H. PETERSEN

Fungi of Temperate Europe is one of the most comprehensive mycological guides ever published. Featuring more than 7,000 photographs, this lavish two-volume set treats more than 2,800 species of fungi across the region.

Including agarics, boletes, chanterelles and morels but also more obscure groups such as cyphelloids, cup fungi, pyrenomycetous fungi and hysterioids, this guide takes an unprecedentedly broad approach to communicating fungal diversity. All species are illustrated with one or more photographs and information is given on morphology, ecology and distribution within temperate Europe. Furthermore, 1,500+ species are discussed as potential look-alikes. The books are divided into eighty “form groups,” each starting with an innovative comparison wheel with guiding photos, distinguishing characteristics and drawings of essential microscopic features. Poisonous and edible species are colour coded within the text.

Revealing the world of fungi in all its splendour, Fungi of Temperate Europe is a must-have resource for any amateur or professional mycologist.

- 7,000+ photographs across 1,700 pages
- Colourful, up-close photos unrivaled by other mycological guides
- Coverage for 2,800+ fungal species
- Innovative and accessible system of identification

Thomas Læssøe is a mycologist and senior researcher at the Natural History Museum of Denmark. Jens H. Petersen is a mycologist, graphic designer and photographer. Petersen and Læssøe created the online identification tool MycoKey (www.mycokey.com).

SEPTEMBER
9780691180373 Hardback two-volume set $110.00 | £95.00
1708 pages, 7,000 color illus. 7 1/2 x 11 1/2.
9780691197760 E-book
NATURE | FIELD GUIDES

An unprecedented two-volume exploration of the fungi of temperate Europe
This Bird a Day 2020 Daily Calendar, designed by the Cornell Lab of Ornithology, is the only interactive page-a-day desk calendar to showcase the birds of North America. It features sensational photographs of common birds, many of which were sourced from citizen-scientist contributions to the Macaulay Library collection. Each page includes the latest range map, informative fun facts, and easy reference icons for habitat, food, nesting, and behavior. The calendar also highlights bird and conservation events throughout the year, with back-of-page content, weekend “Get out there and go birding!” ideas and activities, and the best birdwatching tips from the Cornell Lab. It is fully compatible with the free downloadable BIRD QR app so you can also listen to HD bird sounds for each species.

- Features more than 300 spectacular color photos
- Enables you to hear the bird of the day using a free downloadable smartphone app
- Shares informative fun facts about each bird species
- Provides expert birdwatching tips

**JULY 2019**

**Western North America**

9780691197456  $16.95 | £13.99

320 pages. 300+ color photos. 6 ½ x 5.

**Eastern & Central North America**

9780691197401  $16.95 | £13.99

The definitive daily calendar for anyone who loves birds
Responding to popular demand, the Cornell Lab of Ornithology is pleased to bring out an all-new edition of its beloved *Birder’s Life List and Journal*. This beautiful volume will stand the test of time to become a lifelong birder’s treasured keepsake.

- Durable flexibind cover
- Plenty of space for personal observations and expanded record keeping
- Twelve color illustrations by artist Rigel Stuhmiller
- Comprehensive full-color life list covers North American and Hawaiian species and current accidental species

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  Illustrated by Brenda Lyons
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  Miyoko Chu
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A series of beginner-to-novice birding books, *All About Backyard Birds* is based on the Cornell Lab of Ornithology’s number one birthing website allaboutbirds.org.

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  Illustrated by Pedro Fernandes
  9781943645046 Paperback $14.95 | £11.99

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**The Cornell Lab of Ornithology** is a world leader in the study, appreciation, and conservation of birds. Its hallmarks are scientific excellence and technological innovation to advance the understanding of nature and engage people of all ages in learning about birds and protecting the planet. Founded in 1915, the Cornell Lab is a nonprofit organization with a vibrant community that includes 400,000 citizen-science participants from all walks of life and 14 million bird enthusiasts of all ages who connect online at allaboutbirds.org.
Birds of Mongolia

GOMBOBAATAR SUNDEV & CHRISTOPHER W. LEAHY

Mongolia is a huge, landlocked central Asian country encompassing a wide range of habitats, including forests, vast treeless plains, the Altai Mountains, and, of course, the Gobi Desert. With an avian population that reflects this diverse landscape, the country is rapidly becoming a popular destination for birders. The first field guide dedicated to the birds of Mongolia, this beautiful volume provides in-depth details for 502 species, including all residents, migrants, and vagrants.

Gombobaatar Sundev, Mongolia’s most famous ornithologist, and Christopher Leahy follow traditional field-guide design with lavish color plates—112 in total—depicting every species and many distinct plumages and races. Authoritative text on facing pages explores identification, voice, habitat, behavior, and status. Detailed maps not to be found anywhere else accompany the species entries.

*Birds of Mongolia* is an indispensable guide.

Gombobaatar Sundev is a professor at the National University of Mongolia. Christopher W. Leahy holds the Gerard A. Bertrand Chair of Natural History and Field Ornithology at Massachusetts Audubon.

Princeton Field Guides

OCTOBER

9780691138824 Paperback $35.00 | £27.00

224 pages. 112 color plates. 5 x 8 ½.

Not for sale in the Commonwealth (except Canada) and the European Union

NATURE | FIELD GUIDES

Caterpillars of Eastern North America

The App

DAVID L. WAGNER

Based on David Wagner’s renowned Princeton field guide, *Caterpillars of Eastern North America*, this exciting new app is the ultimate digital pocket guide for quickly and easily identifying the most common native caterpillar species in eastern North America—and for keeping a personalized log of your sightings! Covering 576 species and featuring more than 1,200 superb color images, the app is also useful for identifying caterpillars in the whole of southern Canada, parts of the Pacific Northwest, and, at a generic level, in most of the United States west of the Mississippi.

Focusing on the larger, commonly encountered caterpillars that are most popular with gardeners, naturalists, and children, the app is designed to be enjoyed by nature lovers, hikers, and families, as well as by field biologists, zoologists, and other professionals.

A simple identification key narrows down potential species and consists of a choice of nine major morphological traits, including forty-two subtraits, ranging from color combinations to body features, such as tails, knobs, and hair.

Compatible with Apple iPhones and iPads running iOS 11 or later and with Android phones and tablets running OS 6.0 or later.

For further information: sunbird.tv/de/sunbird-apps-ebooks/

NATURE | FIELD GUIDES
Statistics, Data Mining, and Machine Learning in Astronomy
A Practical Python Guide for the Analysis of Survey Data
Updated Edition

ŽELJKO IVEŽIĆ, ANDREW J. CONNOLLY, JACOB T. VANDERPLAS & ALEXANDER GRAY

Statistics, Data Mining, and Machine Learning in Astronomy is the essential introduction to the statistical methods needed to analyze complex data sets from astronomical surveys such as the Panoramic Survey Telescope and Rapid Response System, the Dark Energy Survey, and the Large Synoptic Survey Telescope. Now fully updated, it presents a wealth of practical analysis problems, evaluates the techniques for solving them, and explains how to use various approaches for different types and sizes of data sets. Python code and sample data sets are provided for all applications described in the book. The supporting data sets have been carefully selected from contemporary astronomical surveys and are easy to download and use. The accompanying Python code is publicly available, well documented, and follows uniform coding standards.

An accessible textbook for students and an indispensable reference for researchers, this updated edition features new sections on deep learning methods, hierarchical Bayes modeling, and approximate Bayesian computation.

- Fully revised and expanded
- Describes the most useful statistical and data-mining methods for extracting knowledge from huge and complex astronomical data sets
- Features real-world data sets from astronomical surveys
- Uses a freely available Python codebase throughout

Željko Ivezić is professor of astronomy at the University of Washington. Andrew J. Connolly is professor of astronomy at the University of Washington. Jacob T. VanderPlas is a software engineer at Google. Alexander Gray is vice president of AI science at IBM.

Princeton Series in Modern Observational Astronomy
David N. Spergel, Series Editor

DECEMBER

9780691198309 Hardback $85.00 | £66.00
576 pages. 12 color + 187 b/w illus. 13 tables. 7 x 10.
9780691197050 E-book

ASTRONOMY
Biodemography
An Introduction to Concepts and Methods
JAMES R. CAREY & DEBORAH A. ROACH
With a foreword by James W. Vaupel
This book provides a comprehensive introduction to biodemography, an exciting interdisciplinary field that unites the natural science of biology with the social science of human demography. *Biodemography* is an essential resource for demographers, epidemiologists, gerontologists, and health professionals as well as ecologists, population biologists, entomologists, and conservation biologists. This accessible and innovative book is also ideal for the classroom.

James Carey and Deborah Roach cover everything from baseline demographic concepts to biodemographic applications, and present models and equations in discrete rather than continuous form to enhance mathematical accessibility. They use a wealth of real-world examples that draw from data sets on both human and nonhuman species and offer an interdisciplinary approach to demography like no other, with topics ranging from kinship theory and family demography to reliability engineering, tort law, and demographic disasters such as the *Titanic* and the destruction of Napoleon’s Grande Armée.

- Provides the first synthesis of demography and biology
- Covers baseline demographic models and concepts such as Lexis diagrams, mortality, fecundity, and population theory
- Features in-depth discussions of biodemographic applications like harvesting theory and mark-recapture
- Draws from data sets on species ranging from fruit flies and plants to elephants and humans

James R. Carey is Distinguished Professor of Entomology at the University of California, Davis, and Senior Scholar at the Center on the Economics and Demography of Aging at the University of California, Berkeley. Deborah A. Roach is Professor of Biology at the University of Virginia.
The Invertebrate Tree of Life

GONZALO GIRIBET & GREGORY D. EDGECOMBE

In The Invertebrate Tree of Life, Gonzalo Giribet and Gregory Edgecombe, leading authorities on invertebrate biology and paleontology, utilize phylogenetics to trace the evolution of animals from their origins in the Proterozoic to today. Phylogenetic relationships between and within the major animal groups are based on the latest molecular analyses, which are increasingly genomic in scale and draw on the soundest methods of tree reconstruction.

Giribet and Edgecombe evaluate the evolution of animal organ systems, exploring how current debates about phylogenetic relationships affect the ways in which aspects of invertebrate nervous systems, reproductive biology, and other key features are inferred to have developed. The authors review the systematics, natural history, anatomy, development, and fossil records of all major animal groups, employing seminal historical works and cutting-edge research in evolutionary developmental biology, genomics, and advanced imaging techniques. Overall, they provide a synthetic treatment of all animal phyla and discuss their relationships via an integrative approach to invertebrate systematics, anatomy, paleontology, and genomics.

With numerous detailed illustrations and phylogenetic trees, The Invertebrate Tree of Life is a must-have reference for biologists and anyone interested in invertebrates, and will be an ideal text for courses in invertebrate biology.

- A must-have and up-to-date book on invertebrate biology
- Ideal as both a textbook and reference
- Richly illustrated with black-and-white and color images and abundant tree diagrams
- Written by authorities on invertebrate evolution and phylogeny

Gonzalo Giribet is Alexander Agassiz Professor of Zoology in the Museum of Comparative Zoology and professor of organismic and evolutionary biology at Harvard University. Twitter @ggiribet

Gregory D. Edgecombe is Merit Researcher at the Natural History Museum, London.

JANUARY
9780691170251 Hardback $85.00 | £66.00
680 pages. 45 color + 62 b/w illus. 8 x 10.
9780691197067 E-book

The most up-to-date book on invertebrates, providing a new framework for understanding their place in the tree of life

“Synthesizing morphological, molecular, geological, ecological, and other data sources, this outstanding book makes a unique contribution to research and education in invertebrate zoology. With its exceptional scholarship, it will have a well-worn presence on the desks of invertebrate biologists the world over and become an inseparable component of undergraduate and graduate courses.”
—Ward Wheeler, American Museum of Natural History

“An astounding synthesis of a field that has grown at an exponential rate, The Invertebrate Tree of Life provides an overview of the biology of invertebrate animals from a deep evolutionary context. Its thoughtful, interpretive coverage of morphology, molecular genetics, and the fossil record represents an achievement of incredible magnitude.”
—Vicki Buchsbaum Pearse, coauthor of Animals without Backbones and Living Invertebrates and founding editor of Invertebrate Biology
The history of mathematics is replete with examples of major breakthroughs resulting from solutions to recreational problems. The modern theory of probability arose out of problems of concern to gamblers, for example, and modern combinatorics grew out of various games and puzzles. Despite this track record and a wealth of popular-level books, research in recreational mathematics has often been neglected. The Mathematics of Various Entertaining Subjects remedies this situation and returns with an all-new third volume, presenting new research in diverse areas of recreational mathematics.

This volume focuses on four areas: puzzles and brainteasers, games, algebra and number theory, and geometry and topology. Readers will create Spiral Galaxies (Japanese symmetric grid puzzles consisting of squares and circles) whose solutions are letters and numbers, delve into a paradox in the game of Bingo, examine the card tricks of mathematician-philosopher Charles Sanders Peirce, learn about the mathematics behind Legos, and much more.

Elucidating the many connections between mathematics and games, The Mathematics of Various Entertaining Subjects is sure to challenge and inspire mathematicians and math enthusiasts.

Jennifer Beineke is professor of mathematics at Western New England University. Jason Rosenhouse is professor of mathematics at James Madison University.
This book gives a clear introductory account of equivariant cohomology, a central topic in algebraic topology. Equivariant cohomology is concerned with the algebraic topology of spaces with a group action, or in other words, with symmetries of spaces. First defined in the 1950s, it has been introduced into K-theory and algebraic geometry, but it is in algebraic topology that the concepts are the most transparent and the proofs are the simplest. One of the most useful applications of equivariant cohomology is the equivariant localization theorem of Atiyah-Bott and Berline-Vergne, which converts the integral of an equivariant differential form into a finite sum over the fixed point set of the group action, providing a powerful tool for computing integrals over a manifold. Because integrals and symmetries are ubiquitous, equivariant cohomology has found applications in diverse areas of mathematics and physics.

Assuming readers have taken one semester of manifold theory and a year of algebraic topology, Loring Tu begins with the topological construction of equivariant cohomology, then develops the theory for smooth manifolds with the aid of differential forms. To keep the exposition simple, the equivariant localization theorem is proven only for a circle action. An appendix gives a proof of the equivariant de Rham theorem. Exercises include hints or solutions, making this book suitable for self-study.

Loring W. Tu is professor of mathematics at Tufts University.

Arithmetic and Geometry
Ten Years in Alpbach
EDITED BY GISBERT WÜSTHOLZ & CLEMENS FUCHS

Arithmetic and Geometry presents highlights of recent research in arithmetic algebraic geometry by some of the world’s leading research mathematicians. Together, these 2016 lectures—which were delivered in celebration of the tenth anniversary of the annual summer workshops in Alpbach, Austria—provide an introduction to high-level research on three topics: Shimura varieties, hyperelliptic continued fractions and generalized Jacobians, and Faltings height and L-functions. The book consists of notes, written by young researchers, on three sets of lectures or mini-courses given at Alpbach.

The first course, taught by Peter Scholze, contains his recent results dealing with the local Langlands conjecture. The second course, taught by Umberto Zannier, addresses the famous Pell equation—not in the classical setting but rather with the so-called polynomial Pell equation. The third course, taught by Shou-Wu Zhang, originates in the Chowla–Selberg formula, which was taken up by Gross and Zagier to relate values of the L-function for elliptic curves with the height of Heegner points on the curves.

Gisbert Wüstholz is professor emeritus of mathematics at ETH Zurich. Clemens Fuchs is professor of discrete mathematics at the University of Salzburg.

Annals of Mathematics Studies
Phillip A. Griffiths and Sun-Yung Alice Chang, Series Editors

OCTOBER
9780691193779 Paperback $75.00 | £58.00
9780691193786 Hardback $165.00 | £127.00
186 pages. 1 b/w illus. 6 x 9.
9780691197548 E-book
This book studies the interplay between the geometry and topology of locally symmetric spaces, and the arithmetic aspects of the special values of L-functions.

The authors study the cohomology of locally symmetric spaces for \( \operatorname{GL}_N \) where the cohomology groups are with coefficients in a local system attached to a finite-dimensional algebraic representation of \( \operatorname{GL}_N \). The image of the global cohomology in the cohomology of the Borel–Serre boundary is called Eisenstein cohomology, since at a transcendental level the cohomology classes may be described in terms of Eisenstein series and induced representations. However, because the groups are sheaf-theoretically defined, one can control their rationality and even integrality properties. A celebrated theorem by Langlands describes the constant term of an Eisenstein series in terms of automorphic L-functions. A cohomological interpretation of this theorem in terms of maps in Eisenstein cohomology allows the authors to study the rationality properties of the special values of Rankin–Selberg L-functions for \( \operatorname{GL}_n \times \operatorname{GL}_m \), where \( n + m = N \).

Günter Harder is professor emeritus of mathematics at the University of Bonn. A. Raghuram is professor and chair of mathematics at the Indian Institute of Science Education and Research, Pune.
Ordinary Jews
Evgeny Finkel
9780691197180 Paperback $21.95 | £16.99
9781400884926 E-book

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Daniel Hack
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Ian Hurd
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Douglas S. Massey, Len Albright, Rebecca Casciano, Elizabeth Derickson & David N. Kinsey
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Michael Szonyi
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California Greenin’
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