



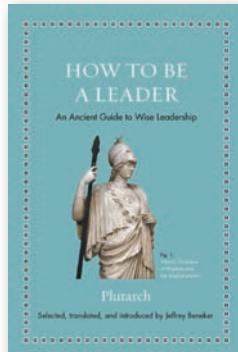
PRINCETON

# Ancient World 2020



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## ANCIENT WISDOM FOR MODERN READERS



Timeless advice on how to be a successful leader in any field

### How to Be a Leader

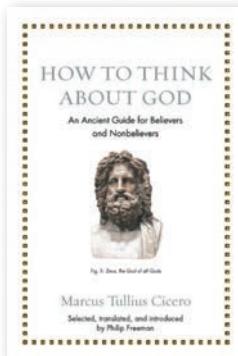
Writing at the height of the Roman Empire, Plutarch suggested that people should pursue positions of leadership only if they are motivated by “judgment and reason”—not “rashly inspired by the vain pursuit of glory, a sense of rivalry, or a lack of other meaningful activities.” His wise counsel remains as relevant as ever.

**PLUTARCH & JEFFREY BENEKER**

2019. 416 pages.

Hardback 9780691192116 \$16.95 | £13.99

E-book 9780691197807



A vivid and accessible new translation of Cicero’s influential writings on the Stoic idea of the divine

### How to Think about God

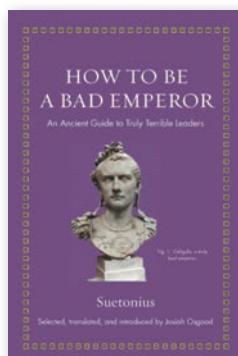
*How to Think about God* presents vivid new translations of Cicero’s *On the Nature of the Gods* and *The Dream of Scipio*. In these works, Cicero offers a Stoic view of belief, divinity, and human immortality, giving eloquent expression to the religious ideas of Roman and Greek philosophy.

**MARCUS TULLIUS CICERO & PHILIP FREEMAN**

2019. 168 pages.

Hardback 9780691183657 \$16.95 | £13.99

E-book 9780691197449



What would Caligula do? What the worst Roman emperors can teach us about how *not* to lead

### How to Be a Bad Emperor

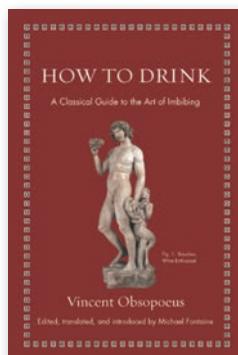
In a world bristling with strongmen eager to cast themselves as the Caesars of our day, *How to Be a Bad Emperor* is a delightfully enlightening guide to the dangers of power without character.

**SUETONIUS & JOSIAH OSGOOD**

February 2020. 312 pages.

Hardback 9780691193991 \$16.95 | £13.99

E-book 9780691200941



A spirited new translation of a forgotten classic, shot through with timeless wisdom

### How to Drink

Arguing that moderation, not abstinence, is the key to lasting sobriety, and that drinking can be a virtue if it is done with rules and limits, Vincent Obsopoeus teaches us how to manage our drinking, how to win friends at social gatherings, and how to give a proper toast.

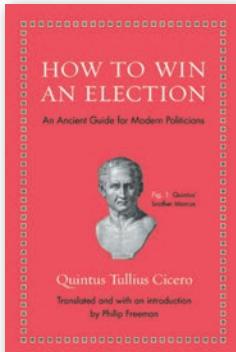
**VINCENT OBSOPOEUS & MICHAEL FONTAINE**

April 2020. 320 pages. 1 b/w illus. 1 table.

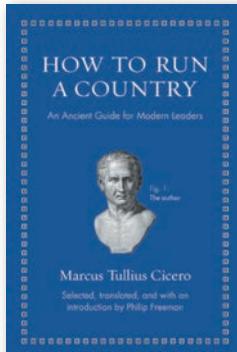
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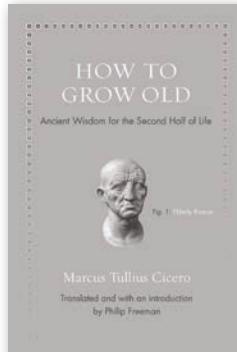
# ANCIENT WISDOM FOR MODERN READERS



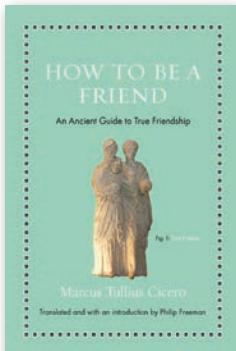
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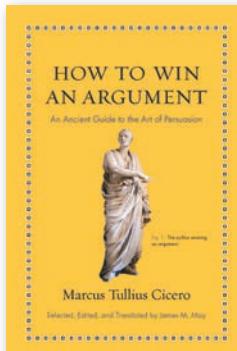
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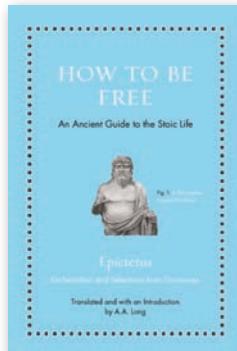
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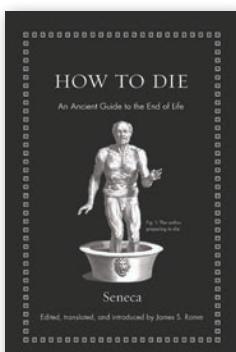
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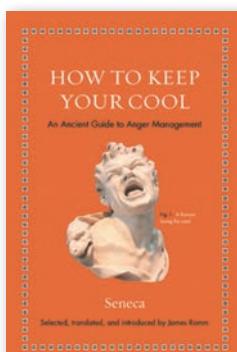
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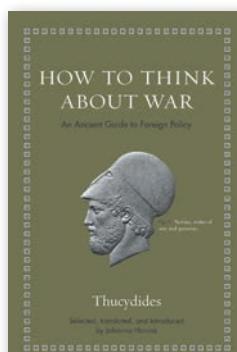
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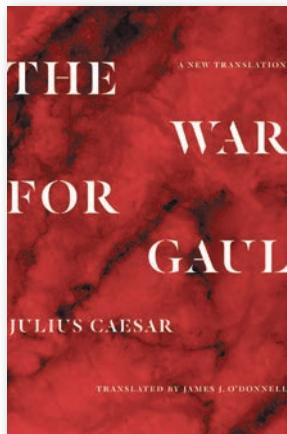
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Thucydides  
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“O’Donnell does full justice to Caesar’s Latin, giving us an account as terse and understated as the original.”

—Cynthia Damon, editor and translator of *Caesar’s Civil War*

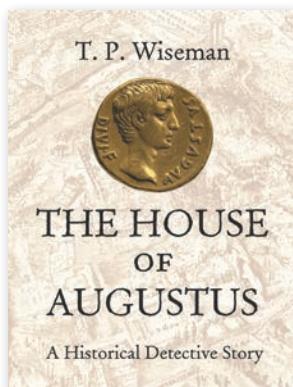
## The War for Gaul

Imagine a book about an unnecessary war written by the ruthless general of an occupying army. Such a book exists—and it helped transform Julius Caesar from a politician on the make into the Caesar of legend. This remarkable new translation of Caesar’s famous but underappreciated *War for Gaul* captures the gripping and powerfully concise style of the future emperor’s dispatches from the front lines.

**JAMES J. O’DONNELL** is professor of history, philosophy, and religious studies and University Librarian at Arizona State University.

2019. 324 pages. 1 map.  
Hardback 9780691174921 \$27.95 | £22.00

E-book 9780691186047



“A book of outstanding scholarship and independent but well-judged opinions.” —Stuart Lyons, *Classics for All*

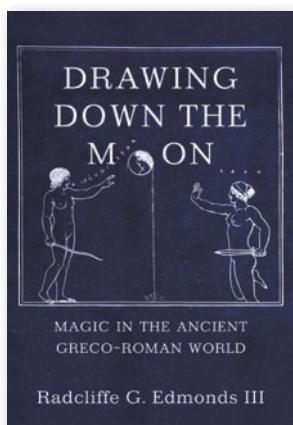
## The House of Augustus

Caesar Augustus (63 BC–AD 14), who is usually thought of as the first Roman emperor, lived on the Palatine Hill, the place from which the word “palace” originates. *The House of Augustus* demonstrates that Caesar Augustus was never an emperor in any meaningful sense of the word, that he never had a palace. Exploring the Palatine from its first occupation to the present, T. P. Wiseman proposes a reexamination of the “Augustan Age,” including much of its literature.

**T. P. WISEMAN** is Professor Emeritus of Classics and Ancient History at the University of Exeter.

2019. 264 pages. 70 b/w illus.  
Hardback 9780691180076 \$35.00 | £30.00

E-book 9780691189086



“The richest and most thoughtful investigation into the magic of the ancient Greco-Roman world.”

—James B. Rives, author of *Religion in the Roman Empire*

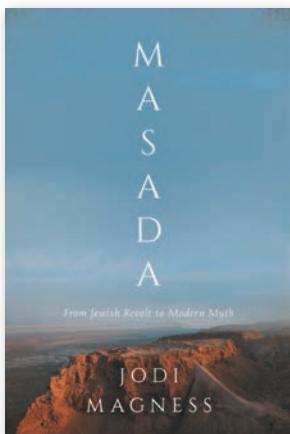
## Drawing Down the Moon

What did magic mean to the people of ancient Greece and Rome? In *Drawing Down the Moon*, Radcliffe Edmonds, one of the foremost experts on magic, religion, and the occult in the ancient world, provides the most comprehensive account of the varieties of phenomena labeled as magic in classical antiquity.

**RADCLIFFE G. EDMONDS III** is the Paul Shorey Professor of Greek in the Department of Greek, Latin, and Classical Studies at Bryn Mawr College.

2019. 496 pages. 22 b/w illus.  
Hardback 9780691156934 \$45.00 | £38.00

E-book 9780691186092



“Fascinating.”—Daniel Sugarman, *Jewish Chronicle*

## Masada

Two thousand years ago, 967 Jewish men, women, and children reportedly took their own lives rather than surrender to the Roman army on top of Masada, a mountain overlooking the Dead Sea. Jodi Magness, an archaeologist who has excavated at Masada, explains what happened there, how we know it, and how recent developments might change understandings of the story.

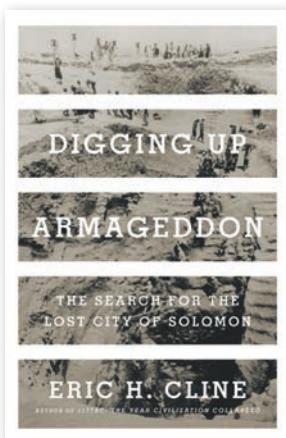
**JODI MAGNESS** is the Kenan Distinguished Professor for Teaching Excellence in Early Judaism in the Department of Religious Studies at the University of North Carolina, Chapel Hill.

2019. 312 pages. 8 color + 38 b/w illus. 2 maps.

Hardback 9780691167107 \$29.95 | £25.00

E-book 9780691186016

Audiobook 9780691193540



“Cline has, once again, written an excellent book.”

—Aren M. Maeir, coeditor of *The Shephelah during the Iron Age*

## Digging Up Armageddon

In 1925, James Henry Breasted, famed Egyptologist, sent a team of archaeologists to the Holy Land to excavate the ancient site of Megiddo—Armageddon in the New Testament. Their excavations made headlines around the world. *Digging Up Armageddon* brings to life one of the most important archaeological expeditions ever undertaken, describing the site and what was found there and providing an up-close look at the internal workings of a dig.

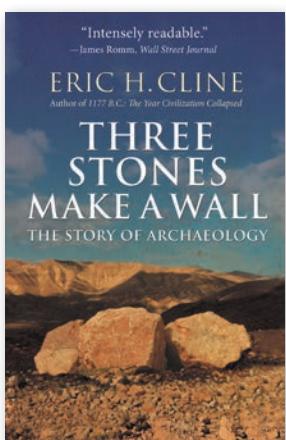
**ERIC H. CLINE** is professor of classics and anthropology and director of the Capitol Archaeological Institute at George Washington University.

March 2020. 496 pages. 51 b/w illus. 3 tables. 2 maps.

Hardback 9780691166322 \$35.00 | £30.00

E-book 9780691200446

Audiobook 9780691205076



“Intensely readable.”

—James Romm, *Wall Street Journal*

## Three Stones Make a Wall

Written by Eric Cline, an archaeologist with more than thirty seasons of excavation experience, this book traces the history of archaeology from an amateur pursuit to the cutting-edge science it is today by taking the reader on a tour of major archaeological sites and discoveries. Along the way, it addresses the questions archaeologists are asked most often: How do you know where to dig? How are excavations actually done? How do you know how old something is? Who gets to keep what is found?

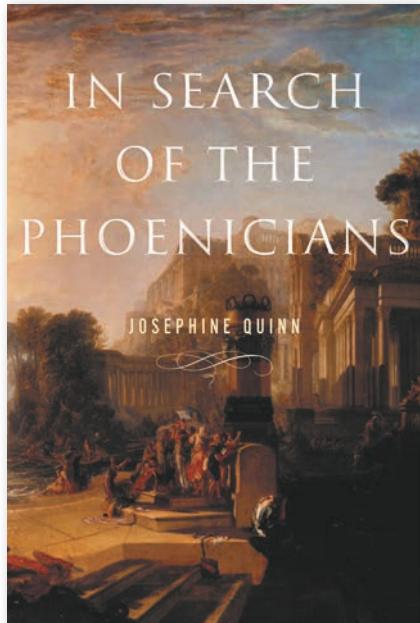
**ERIC H. CLINE**

2018. 480 pages. 54 b/w illus. 2 maps.

Paperback 9780691183237 \$18.95 | £15.99

E-book 9780691184258

## WINNER OF THE 2019 CHARLES J. GOODWIN AWARD OF MERIT



“Quinn’s narrative is both exhilarating and cautionary because it shows how antiquity can be reimagined to promote ideological prejudices.”

—G. W. Bowersock, *New York Review of Books*

### In Search of the Phoenicians

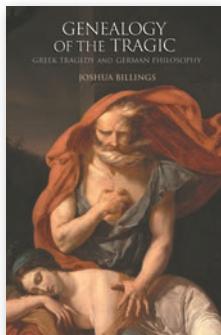
The Phoenicians traveled the Mediterranean long before the Greeks and Romans, trading, establishing settlements, and refining the art of navigation. But who these legendary sailors really were has long remained a mystery. *In Search of the Phoenicians* makes the startling claim that the “Phoenicians” never actually existed as such. Taking readers from the ancient world to today, this book argues that the notion of these sailors as a coherent people with a shared identity, history, and culture is a product of modern nationalist ideologies—and a notion very much at odds with the ancient sources.

**JOSEPHINE QUINN** is associate professor of ancient history at the University of Oxford and a fellow of Worcester College. She is the coeditor of *The Hellenistic West* and *The Punic Mediterranean*.

2019. 368 pages. 75 b/w illus. 11 maps.  
Paperback 9780691195964 \$22.95 | £18.99  
E-book 9781400889112

### PREVIOUS GOODWIN AWARD WINNERS

2015



**Genealogy of the Tragic**

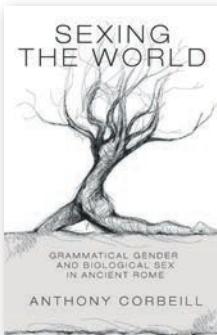
Joshua Billings

Paperback 9780691176369

\$29.95 | £25.00

E-book 9781400852505

2016



**Sexing the World**

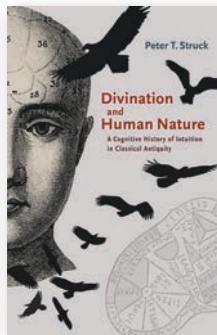
Anthony Corbeill

Paperback 9780691202310

\$35.00 | £30.00

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2017



**Divination and Human Nature**

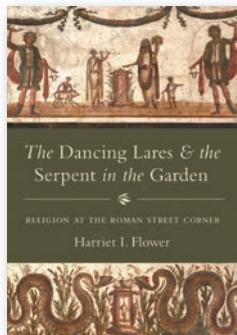
Peter T. Struck

Paperback 9780691183459

\$29.95 | £25.00

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2018



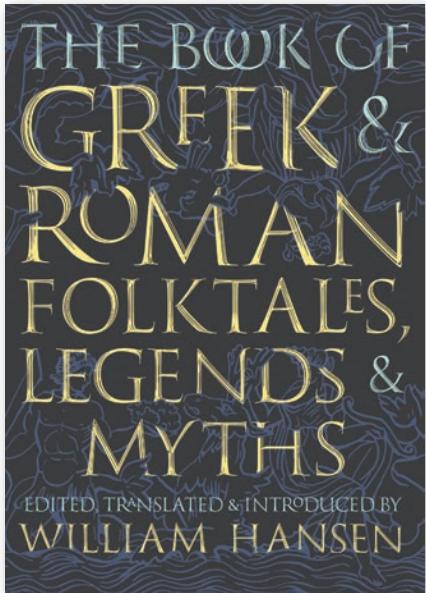
**The Dancing Lares and the Serpent in the Garden**

Harriet I. Flower

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“Enchanting.”

—Victoria Rimell, *Times Literary Supplement*

## The Book of Greek and Roman Folktales, Legends, and Myths

Captured centaurs and satyrs, incompetent seers, people who suddenly change sex, a woman who remembers too much, a man who cannot laugh—these are just some of the colorful characters who feature in the unforgettable stories that ancient Greeks and Romans told in their daily lives. This unique anthology presents the largest collection of these tales ever assembled.

Featuring nearly four hundred stories in authoritative and highly readable translations, this is the first book to offer a representative selection of the entire range of traditional classical storytelling. Complete with beautiful illustrations, this one-of-a-kind anthology will delight general readers as well as students of classics, fairy tales, and folklore.

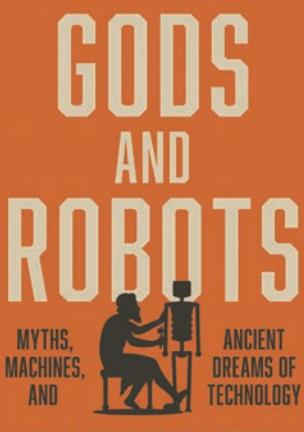
**WILLIAM HANSEN** is professor emeritus of classical studies and folklore at Indiana University, Bloomington.

2019. 584 pages. 26 b/w illus.

Paperback 9780691195926 \$22.95 | £18.99

E-book 9781400884674

“Wonderful storytelling, thorough research, and impressive expertise.” —*Science*



“Wonderful storytelling, thorough research, and impressive expertise.” —*Science*

## Gods and Robots

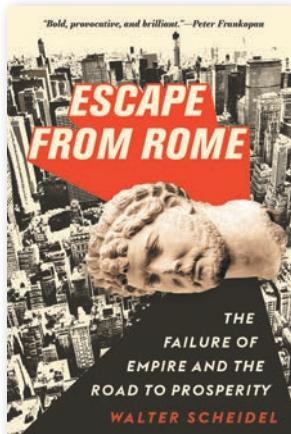
In this compelling, richly illustrated book, Adrienne Mayor tells the fascinating story of how ancient Greek, Roman, Indian, and Chinese myths envisioned artificial life, automata, self-moving devices, and human enhancements—and how these visions relate to and reflect the ancient invention of real animated machines. Revealing how science has always been driven by imagination, and how some of today's most advanced tech innovations were foreshadowed in ancient myth, *Gods and Robots* is a gripping new story of mythology for the age of AI.

**ADRIENNE MAYOR** is the author of several books, including *The Amazons: Lives and Legends of Warrior Women across the Ancient World* and *The Poison King: The Life and Legend of Mithradates, Rome's Deadliest Enemy*, which was a finalist for the National Book Award. She is a research scholar in classics and the history of science at Stanford University.

April 2020. 304 pages. 11 color + 75 b/w illus.

Paperback 9780691202266 \$18.95 | £15.99

E-book 9780691185446 Audiobook 9780691193021



“Bold, provocative, and brilliant.”—Peter Frankopan

—Peter Frankopan, author of *The Silk Roads*

## Escape from Rome

The fall of the Roman Empire has long been considered one of the greatest disasters in history. But in this groundbreaking book, Walter Scheidel argues that Rome's dramatic collapse was actually the best thing that ever happened, clearing the path for Europe's economic rise and the creation of the modern age. *Escape from Rome* offers new answers to some of the biggest questions in history.

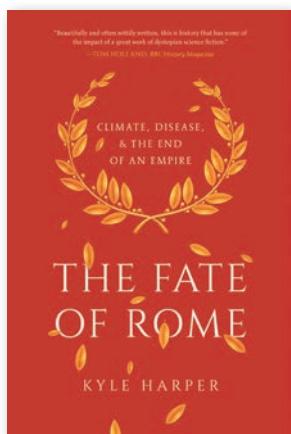
**WALTER SCHEIDEL** is the Dickason Professor in the Humanities, Professor of Classics and History, and a Kennedy-Grossman Fellow in Human Biology at Stanford University.

2019. 696 pages. 29 b/w illus. 5 tables. 36 maps.

Hardback 9780691172187 \$35.00 | £30.00

E-book 9780691198835

The Princeton Economic History of the Western World



“Beautifully and often wittily written, this is history that has some of the impact of a great work of dystopian science fiction.”

—Tom Holland, *BBC History Magazine*

## The Fate of Rome

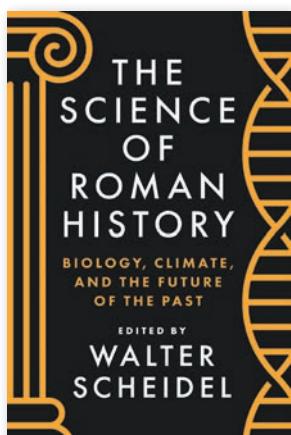
Interweaving a grand historical narrative with cutting-edge climate science and genetic discoveries, Kyle Harper traces how the fate of Rome was decided not just by emperors, soldiers, and barbarians but also by volcanic eruptions, solar cycles, climate instability, and devastating viruses and bacteria.

**KYLE HARPER** is professor of classics and letters and senior vice president and provost at the University of Oklahoma.

2019. 440 pages. 47 b/w illus. 16 tables. 26 maps.

Paperback 9780691192062 \$18.95 | £15.99

E-book 9781400888917



“Provides numerous fascinating insights into life in the Roman period.”

—Hella Eckardt, *Current World Archaeology*

## The Science of Roman History

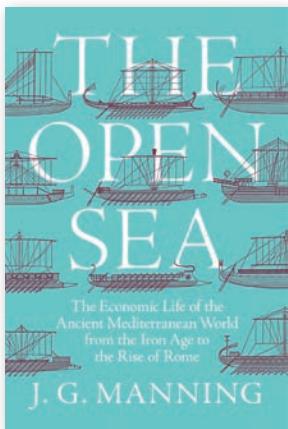
This groundbreaking book provides the first comprehensive look at how the latest advances in the sciences are transforming our understanding of ancient Roman history. Walter Scheidel brings together leading historians, anthropologists, and geneticists at the cutting edge of their fields, who explore novel types of evidence that enable us to reconstruct the realities of life in the Roman world.

**WALTER SCHEIDEL** is the Dickason Professor in the Humanities, Professor of Classics and History, and a Kennedy-Grossman Fellow in Human Biology at Stanford University.

2019. 280 pages. 23 b/w illus. 7 tables. 3 maps.

Paperback 9780691195988 \$24.95 | £22.00

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“Everyone interested in the period will want to read this book.”

—Ian Morris, author of *Why the West Rules—for Now*

## The Open Sea

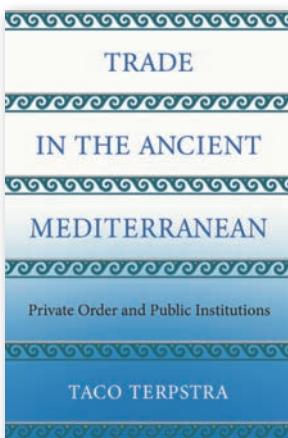
J. G. Manning offers a major new history of economic life in the Mediterranean world during the Iron Age, from Phoenician trading down to the Hellenistic era and the beginning of Rome's supremacy. Manning suggests that the search for an illusory single ancient economy has obscured the diversity of the Mediterranean world. At the same time, he shows how the region's economies became increasingly interconnected during this period—and why the origins of the modern economy extend far beyond Greece and Rome.

**J. G. MANNING** is the William K. and Marilyn M. Simpson Professor of History and professor of classics at Yale University.

June 2020. 448 pages. 50 b/w illus. 6 tables. 3 maps.

Paperback 9780691202303 \$27.95 | £22.00

E-book 9781400890224



“This is the most sophisticated theoretically informed analysis of ancient Mediterranean trade.” —Walter Scheidel, Stanford University

## Trade in the Ancient Mediterranean

From around 700 BCE until the first centuries CE, the Mediterranean enjoyed steady economic growth through trade. This process of growth coincided with a process of state formation, culminating in the Roman Empire. Focusing on private and public economic actors, Taco Terpstra illuminates the complex relationship between economic development and state structures in the ancient Mediterranean.

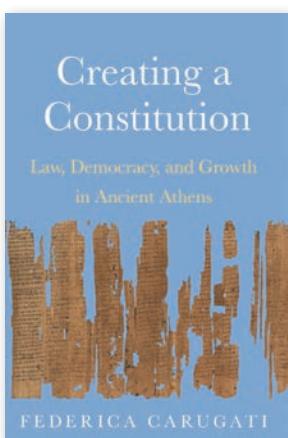
**TACO TERPSTRA** is assistant professor of classics and history at Northwestern University.

2019. 296 pages. 9 b/w illus. 6 maps.

Hardback 9780691172088 \$39.95 | £34.00

E-book 9780691189703

The Princeton Economic History of the Western World



“This book does an excellent job of demonstrating the salience of Athens for our understanding of constitutionalism, and provides a historically well-grounded and analytically precise account of constitutional emergence.” —Melissa Schwartzberg, New York University

## Creating a Constitution

We live in an era of constitution-making. Yet, one question still eludes theorists and practitioners alike: how do stable, growth-enhancing constitutional structures emerge and endure? In *Creating a Constitution*, Federica Carugati argues that ancient Athens offers a unique laboratory for exploring this question.

**FEDERICA CARUGATI** is a program director at the Center for Advanced Study in the Behavioral Sciences at Stanford University.

2019. 248 pages. 16 b/w illus. 1 map.

Hardback 9780691195636 \$39.95 | £34.00

E-book 9780691198712



## Alexander the Great

From His Death to the Present Day

JOHN BOARDMAN

"Boardman's affection for his subject shines."

—Lucilla Burn, *Art Newspaper*

"A vivid survey."

—Matthew Reisz, *Times Higher Education*

## Alexander the Great

John Boardman is one of the world's leading authorities on ancient Greece, and his acclaimed books command a broad readership. In this book, he looks beyond the life of Alexander the Great to examine the astonishing range of Alexanders created by generations of authors, historians, and artists throughout the world—from Scotland to China. *Alexander the Great* takes readers on a fascinating cultural journey as it delivers a perfect pairing of subject and author.

**JOHN BOARDMAN** is a Fellow of the British Academy and a Senior Research Associate at the University of Oxford's Beazley Archive. He is Professor Emeritus of Classical Art and Archaeology at Lincoln College, Oxford, and former Assistant Keeper at the Ashmolean Museum.

2019. 176 pages. 8 color + 36 b/w illus.

Hardback 9780691181752 \$29.95 | £25.00

E-book 9780691184043

## CROSSING THE POMERIUM

The Boundaries of Political, Religious,  
and Military Institutions from Caesar to Constantine

MICHAEL KOORTBOJJAN

"A thought-provoking book. The concept of the *pomerium* is of central importance to the study of all things Roman, and the broad chronological scope of *Crossing the Pomerium* will make it indispensable for scholars of history, art history, and the history of religion."

—Barbara Kellum, Smith College

## Crossing the Pomerium

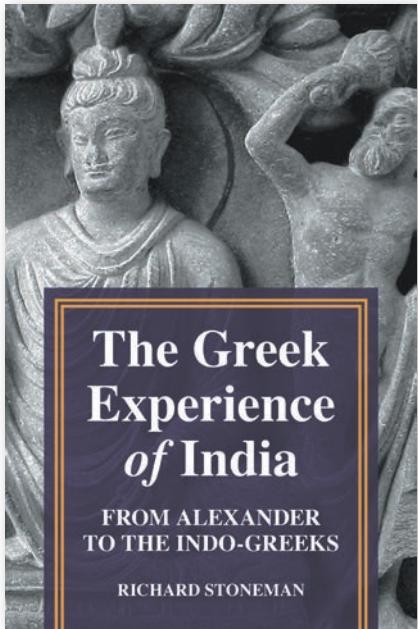
The ancient Romans famously distinguished between civic life in Rome and military matters outside the city—a division marked by the *pomerium*, an abstract religious and legal boundary that was central to the myth of the city's foundation. In this book, Michael Koortbojian explores, by means of images and texts, how the Romans used social practices and public monuments to assert their capital's distinction from its growing empire, to delimit the proper realms of religion and law from those of war and conquest, and to establish and disseminate so many fundamental Roman institutions across three centuries of imperial rule.

**MICHAEL KOORTBOJJAN** is the Moses Taylor Pyne Professor of Art and Archaeology at Princeton University.

January 2020. 256 pages. 62 b/w illus.

Hardback 9780691195032 \$39.95 | £34.00

E-book 9780691197494



“A magisterial work.”

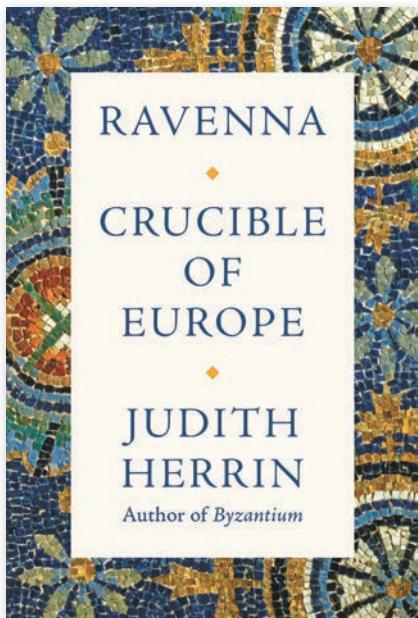
—Stephen Kern, *Classics for All*

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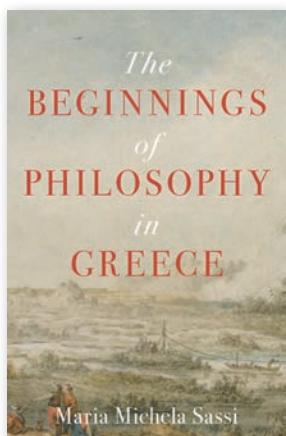
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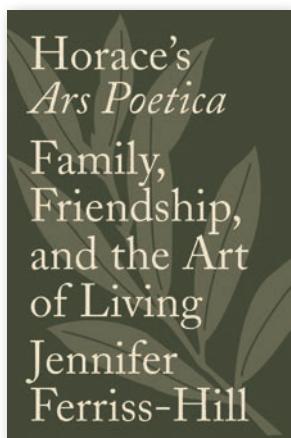
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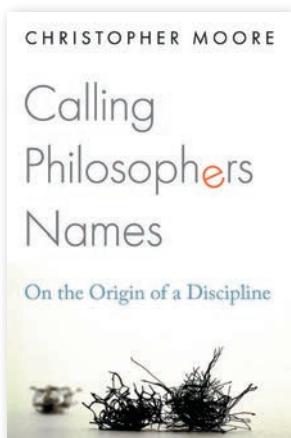
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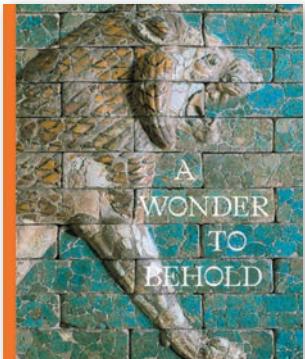
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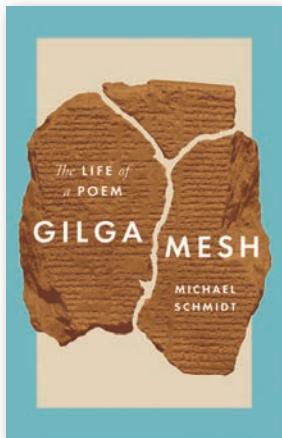
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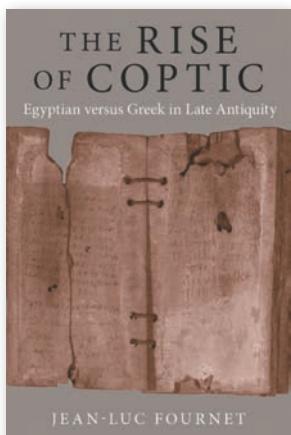
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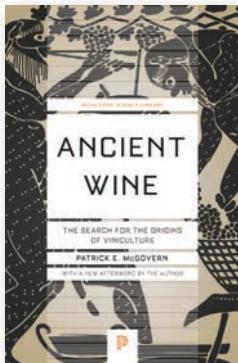
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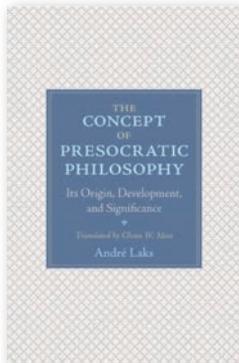
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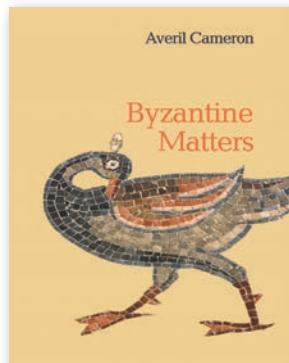
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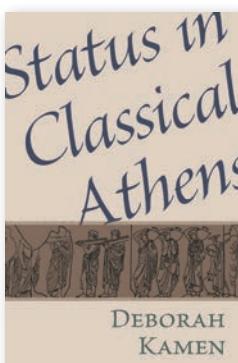
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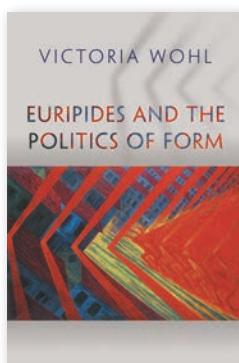
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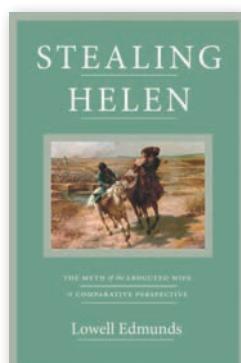
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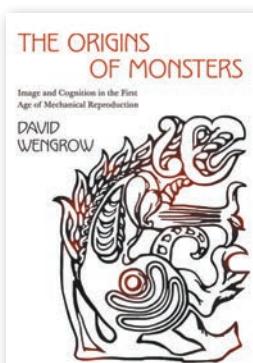
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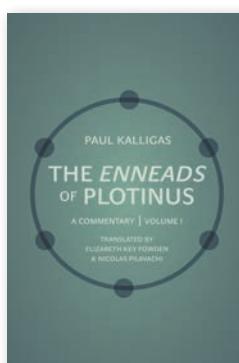
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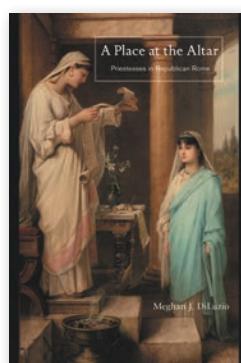
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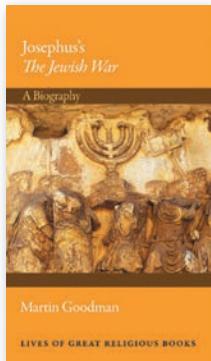


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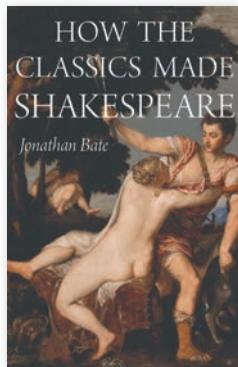


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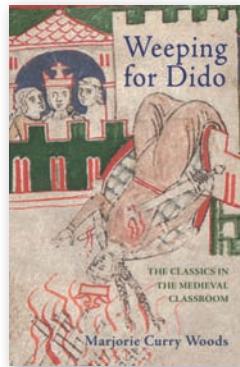
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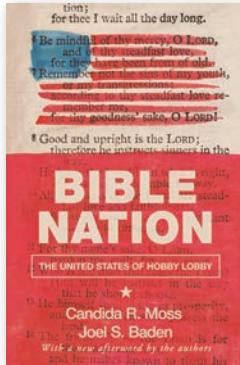
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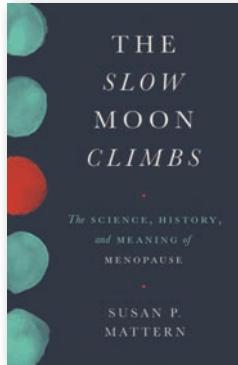
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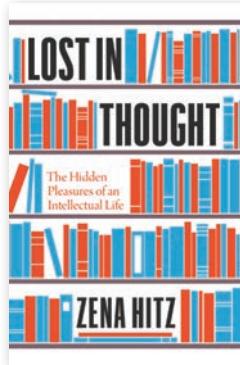
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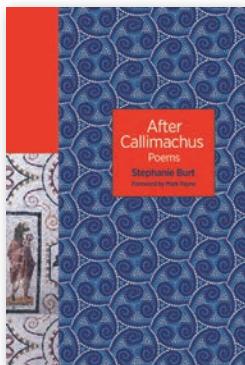
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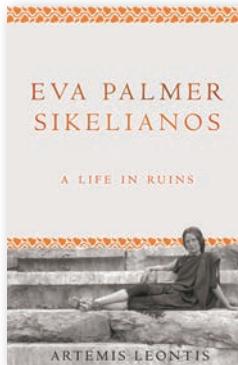
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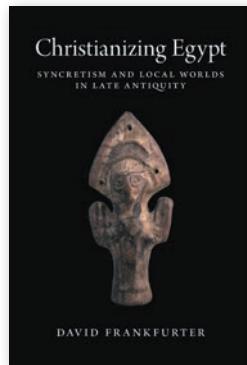
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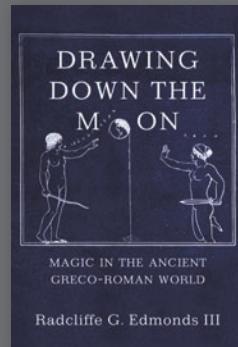
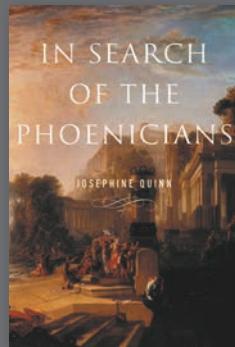
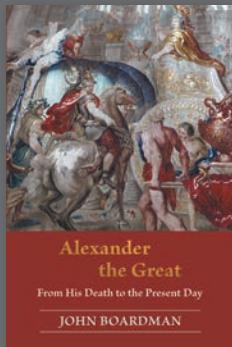
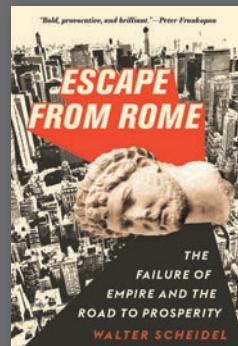
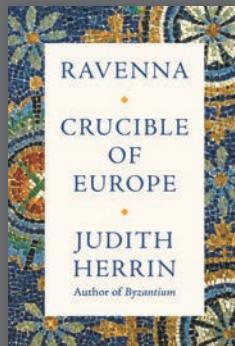
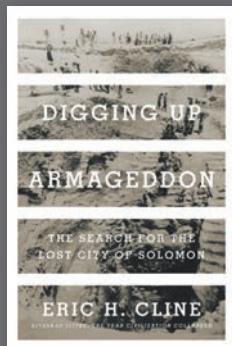
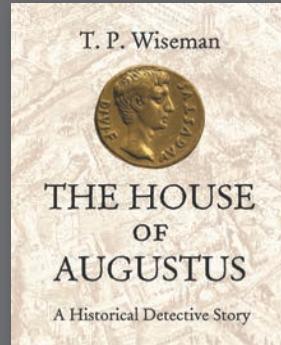
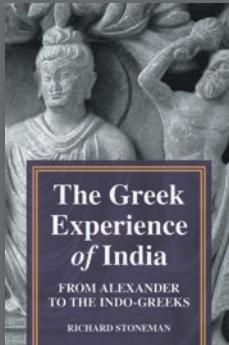
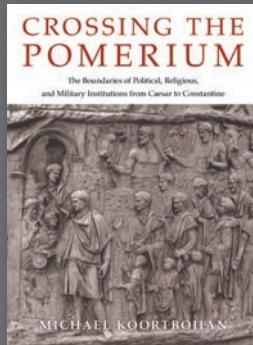
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