

 PRINCETON
UNIVERSITY
PRESS

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BEIJING
2020



**Princeton University Press
brings scholarly ideas to
the world.**

We publish peer-reviewed books that connect authors and readers across spheres of knowledge to advance and enrich the global conversation.

We embrace the highest standards of scholarship, inclusivity, and diversity in our publishing.

In keeping with Princeton University's commitment to serve the nation and the world, we publish for scholars, students, and engaged readers everywhere.

A Note from the Senior International Rights Manager

This year, more than ever, we appreciate our friends and publishing partners across the world and how books can bring us together to share ideas and enrich the global conversation. While sadly we may not have the opportunity to see many of you in person at BIBF this year, we are delighted to share with you, through this rights guide, many of PUP's new and upcoming titles for Autumn 2020.

Our selection of books in this rights guide was made with the specific interests of Chinese publishers in mind, and we hope you will be as excited to read them as we are.

We have an incredible array of titles in the humanities this season; among the many highlights, Emma Rothschild brings us *An Infinite History*—an innovative micro-history where, through the single thread of one family in provincial France over five generations, we see the world changing socially, economically and politically, while *How Logic Works* by Hans Halvorson offers to show us not just *that* logic works but *how*.

In science, a personal favourite of mine is *Great Adaptations* by Kenneth Catania, which tells in captivating stories how one scientist unlocked some of the mysteries behind nature's most extraordinary animals. We are also thrilled to show you *On Task*, in which cognitive neuroscientist David Badre offers an introduction to the way in which our brains turn thoughts into actions in our everyday lives. In the social sciences, we are excited by *A Field Guide to Grad School* by Jessica McCrory Calarco, an accessible and invaluable guide for students entering grad school in the US, as well as Petros C. Mavroidis and André Sapir's exploration of the relationship between China and the World Trade Organisation in *China and the WTO*.

Please do take a look through this curated selection, and of course our complete seasonal catalogue on our website, and we hope you enjoy!

Rebecca Bengoechea
Senior International Rights Manager



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Rights & Audio Assistant
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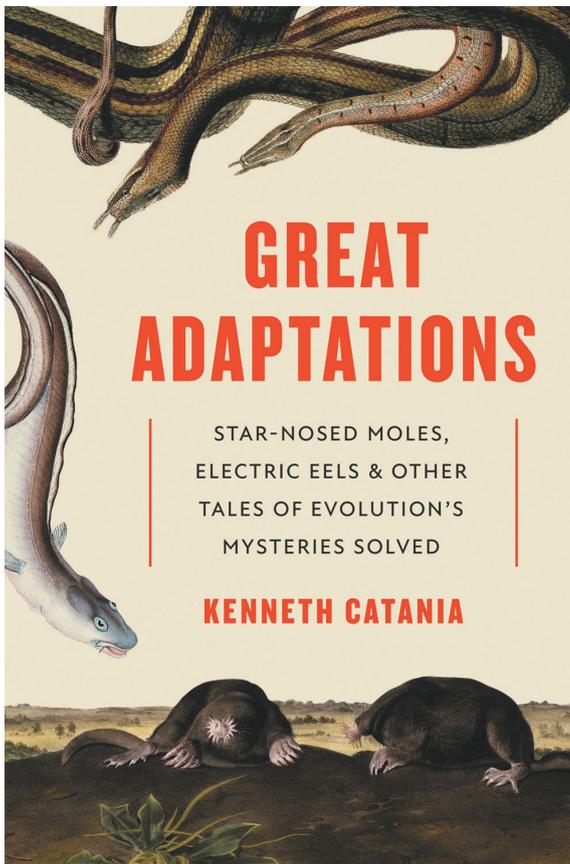
7 HUMANITIES

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- 2 **Great Adaptations**
Kenneth Catania
- 3 **On Task**
David Badre
- 4 **Games for Your Mind**
Jason Rosenhouse
- 5 **A Most Interesting Problem**
Edited by Jeremy DeSilva

Science



 PRINCETON UNIVERSITY PRESS

How one scientist unlocked the secrets behind some of nature's most astounding animals

From star-nosed moles that have supersensing snouts to electric eels that paralyze their prey, animals possess unique and extraordinary abilities. In *Great Adaptations*, Kenneth Catania presents an entertaining and engaging look at some of nature's most remarkable creatures. Telling the story of his biological detective work, Catania sheds light on the mysteries behind the behaviors of tentacled snakes, tiny shrews, zombie-making wasps, and more. He shows not only how studying these animals can provide deep insights into how life evolved, but also how scientific discovery can be filled with adventure and fun.

"With engaging prose and captivating stories, Kenneth Catania brings his brilliant research to life. Never have I learned so much from a book that's so enjoyable to read."

—*Jonathan Losos, author of Improbable Destinies*



KENNETH CATANIA is the Stevenson Professor of Biological Sciences at Vanderbilt University. A 2006 MacArthur Fellow, Catania lives in Nashville.

Why It Will Sell

Wonderful storytelling, weaving stories of discovery with the science.

Personal insights from author's own research, as well as from citizen science.

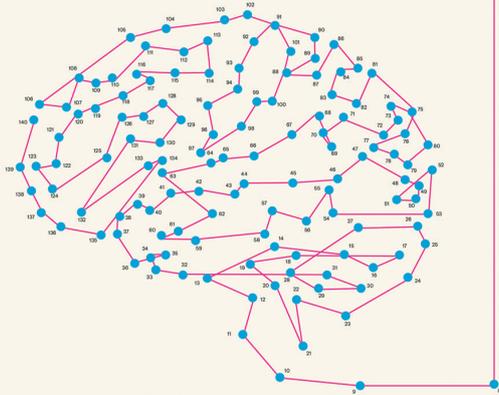
Features extraordinary photos as well as QR codes linking to videos of author's experiments.

Author is a leading biologist who has been featured widely in mainstream media.

Final PDF: Available
Editor: Alison Kalett
216 pages. 8-page color insert.
58 b/w illus.
Japanese rights sold

SCIENCE

On Task



How Our Brain Gets Things Done

David Badre

 PRINCETON UNIVERSITY PRESS

A look at the extraordinary ways the brain turns thoughts into actions—and how this shapes our everyday lives

From making a cup of coffee to buying a house to changing the world around them, humans are uniquely able to execute necessary actions. How do we do it? Or in other words, how do our brains get things done? In *On Task*, cognitive neuroscientist David Badre presents the first authoritative introduction to the neuroscience of cognitive control—the remarkable ways that our brains devise sophisticated actions to achieve our goals. We barely notice this routine part of our lives. Yet, cognitive control, also known as executive function, is an astonishing phenomenon that has a profound impact on our well-being.

“This authoritative, sweeping, and marvelously accessible book is a great introduction to the questions, insights, and puzzles of modern scientific thinking.”

—*John Duncan, author of How Intelligence Happens*



DAVID BADRE is professor of cognitive, linguistic, and psychological sciences at Brown University, where he is also on the faculty of the Carney Institute for Brain Science.

Twitter @BadreLab

Why It Will Sell

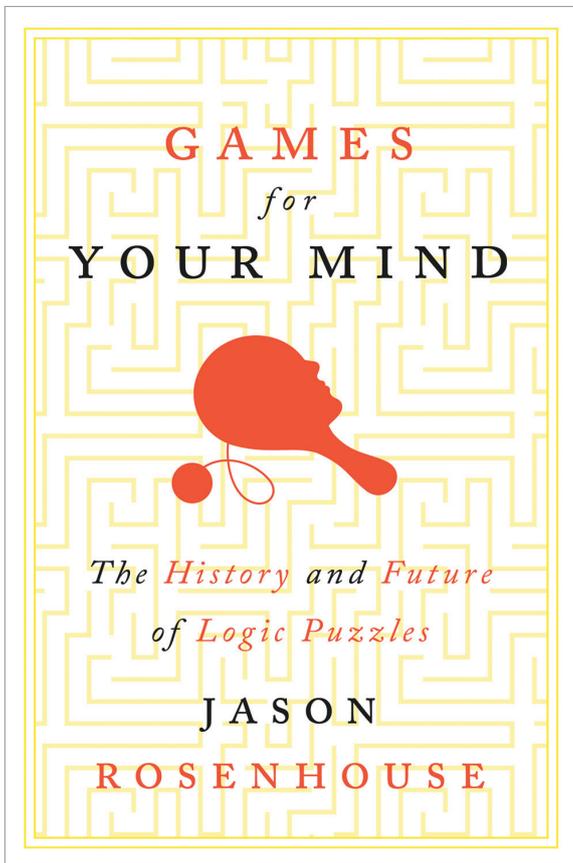
Landmark work, providing an accessible introduction to the subject.

Based on rigorous interdisciplinary research to provide a unifying framework of understanding.

Aims to establish theory for how cognitive control evolved, how neural mechanisms support it, and how it works in our everyday lives.

Final PDF: August 2020
Editor: Hallie Stebbins
312 pages. 23 b/w illus. 1 table.

SCIENCE



A lively and engaging look at logic puzzles and their role in recreation, mathematics, and philosophy

Logic puzzles were first introduced to the public by Lewis Carroll in the late nineteenth century and have been popular ever since. Games like Sudoku and Mastermind are fun and engrossing recreational activities, but they also share deep foundations in mathematical logic and are worthy of serious intellectual inquiry. *Games for Your Mind* explores the history and future of logic puzzles while enabling you to test your skill against a variety of puzzles yourself.

“Rosenhouse deftly traces the entire history of logic from Aristotle to Raymond Smullyan. For readers who quail at the thought of logic or math yet love Sudoku, puzzles, paradoxes, and the deductive world of Sherlock Holmes, this book delivers an accessible introduction while exploring logic’s perils and joys in greater depth.”

—Mark Burstein, president emeritus, Lewis Carroll Society of North America



JASON ROSENHOUSE is professor of mathematics at James Madison University. He is the author of *The Monty Hall Problem: The Remarkable Story of Math’s Most Contentious Brain Teaser* and *Among the Creationists: Dispatches from the Anti-Evolutionist Front Line*.

Why It Will Sell

Innovative approach outlining both history of logic puzzles and envisioning their future in the age of computer science and automated reasoning.

Offers readers the chance to try a variety of logic puzzles.

Holds broad appeal for readers with different levels of mathematical ability.

Final PDF: August 2020
Editor: Susannah Shoemaker
456 pages. 35 b/w illus. 32 tables.

MATHEMATICS | SCIENCE

A MOST INTERESTING PROBLEM

WHAT DARWIN'S
DESCENT OF MAN GOT
RIGHT AND WRONG
ABOUT HUMAN EVOLUTION

Edited by
JEREMY DESILVA

With an introduction by
JANET BROWNE



Leading scholars take stock of Darwin's ideas about human evolution in the light of modern science

In 1871, Charles Darwin published *The Descent of Man*, a companion to *Origin of Species* in which he attempted to explain human evolution, a topic he called “the highest and most interesting problem for the naturalist.” *A Most Interesting Problem* brings together twelve world-class scholars and science communicators to investigate what Darwin got right—and what he got wrong—about the origin, history, and biological variation of humans.

“*A Most Interesting Problem* is fun, animated, insightful, and startlingly up to date. In one expertly written chapter after another, it shows where Darwin was mostly right, partly right, or where he completely lost the plot. This book is not only a great read, it is living, breathing science.”

—*Nina G. Jablonski, author of Living Color: The Biological and Social Meaning of Skin Color*



JEREMY DESILVA is associate professor of anthropology at Dartmouth College. He lives in Norwich, Vermont.

Why It Will Sell

A tribute to how science works and how ideas are tested, and the role of evidence.

Accessibly written for a broad audience, without assuming background knowledge.

Shows readers how far we have come in quest for understanding.

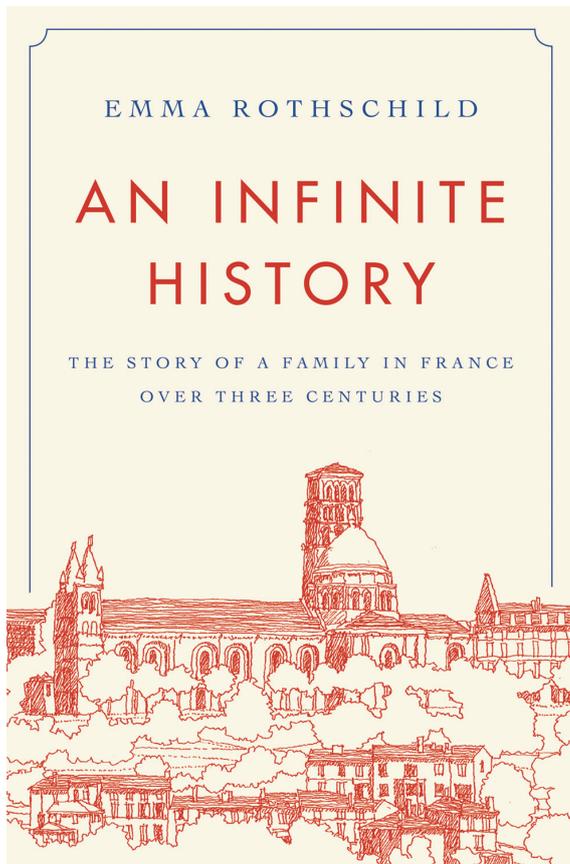
Reveals to readers how remarkably prophetic Darwin was in some areas.

Final PDF: October 2020
Editor: Alison Kalett
232 pages. 19 b/w illus.

SCIENCE | BIOLOGY

Humanities

- 8 **An Infinite History**
Emma Rothschild
- 9 **Rome Is Burning**
Anthony A. Barrett
- 10 **Think Least of Death**
Steven Nadler
- 11 **Information**
*Edited by Ann Blair, Paul Duguid,
Anja-Silvia Goeing & Anthony Grafton*
- 12 **How Logic Works**
Hans Halvorson



An innovative history of deep social and economic changes in France, told through the story of a single extended family across five generations

An Infinite History offers a panoramic look at an extended family over five generations. Through ninety-eight connected stories about inquisitive, sociable individuals, Emma Rothschild unfurls an innovative modern history of social and family networks, emigration, immobility, the French revolution, and the transformation of nineteenth-century economic life.

“A history of the manifold and surprising connections that linked a remote and provincial corner of France to the rest of the country and the world, *An Infinite History* is at once delightful and profound. It is a genuinely remarkable work—thoroughly original, formidably researched and erudite, and beautifully written.”

—*Francesca Trivellato, Institute for Advanced Study*



EMMA ROTHSCHILD is the Jeremy and Jane Knowles Professor of History at Harvard University, where she directs the Center for History and Economics. Her books include *The Inner Life of Empires* (Princeton) and *Economic Sentiments*.

Why It Will Sell

A micro-history; through a seemingly ordinary family you see the world changing.

Features a fascinating cast of characters, starting with an illiterate widow in the small French town of Angoulême in 1764, ending with her great-great-granddaughter in 1906.

Engrossing narrative combining economic, social, political history with ancestry and genealogy.

First Proof: August 2020

Editor: Eric Crahan
408 pages. 1 table

HISTORY | ECONOMICS

ROME IS BURNING

NERO AND THE FIRE THAT ENDED A DYNASTY

ANTHONY A. BARRETT



 PRINCETON UNIVERSITY PRESS

Drawing on new archaeological evidence, an authoritative history of Rome's Great Fire—and how it inflicted lasting harm on the Roman Empire

According to legend, the Roman emperor Nero set fire to his majestic imperial capital on the night of July 19, 64 AD and fiddled while the city burned. It's a story that has been told for more than two millennia—and it's likely that almost none of it is true. In *Rome Is Burning*, distinguished Roman historian Anthony Barrett sets the record straight, providing a comprehensive and authoritative account of the Great Fire of Rome, its immediate aftermath, and its damaging longterm consequences for the Roman world.

"With its clear narrative and new and insightful interpretations of sources and evidence, *Rome Is Burning* is an exceptional book from a first-rate Roman historian."

—John Pollini, *University of Southern California*



ANTHONY A. BARRETT is Distinguished University Professor Emeritus at the University of British Columbia and visiting professor at the University of Heidelberg. His many books include *Caligula: The Abuse of Power* and *Livia: First Lady of Imperial Rome*.

Why It Will Sell

First complete account of the fire, drawing on new textual interpretations and the latest archaeological evidence.

Author's previous books translated into 7 languages.

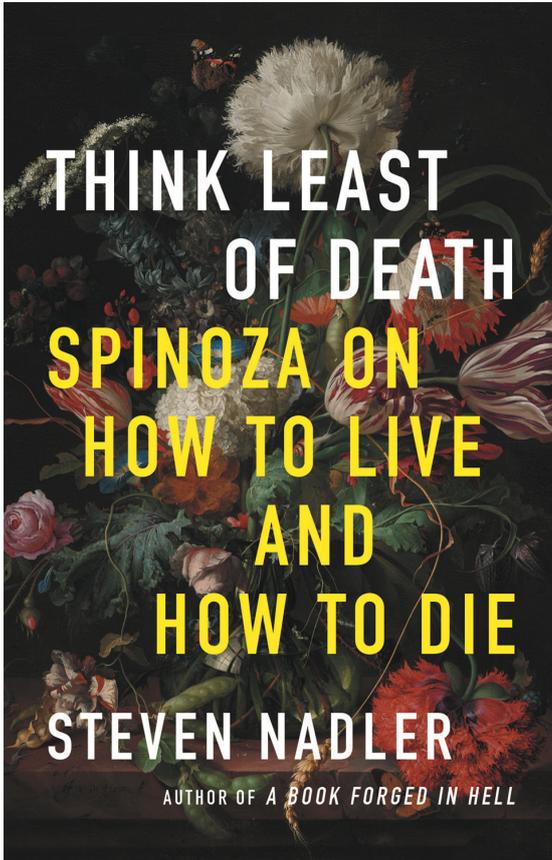
Argues the fire was a real turning point in the fate of the Roman Empire.

Final PDF: August 2020

Editor: Rob Tempio

360 pages. 51 b/w illus. 1 table. 1 map.

ANCIENT HISTORY



 PRINCETON UNIVERSITY PRESS

From Pulitzer Prize-finalist Steven Nadler, an engaging guide to what Spinoza can teach us about life's big questions

Baruch Spinoza became notorious across Europe for his views on God, the Bible, and miracles, as well as for his uncompromising defense of free thought. Yet the radicalism of Spinoza's views has long obscured that his primary reason for turning to philosophy was to answer one of humanity's most urgent questions: How can we lead a good life and enjoy happiness in a world without a providential God? In *Think Least of Death*, Pulitzer Prize-finalist Steven Nadler connects Spinoza's ideas with his life and times to offer a compelling account of how the philosopher can provide a guide to living one's best life.

"Spinoza always has more to teach us, and Steven Nadler is among the best in laying out the riches of Spinoza's thought in ways both accessible and inspiring."

—*Rebecca Newberger Goldstein, author of Plato at the Googleplex: Why Philosophy Won't Go Away*



STEVEN NADLER is the William H. Hay II Professor of Philosophy and Evjue-Bascom Professor in the Humanities at the University of Wisconsin–Madison. He is the author of *Rembrandt's Jews*, *Spinoza: A Life*, and *A Book Forged in Hell: Spinoza's Scandalous Treatise and the Birth of the Secular Age*.

Why It Will Sell

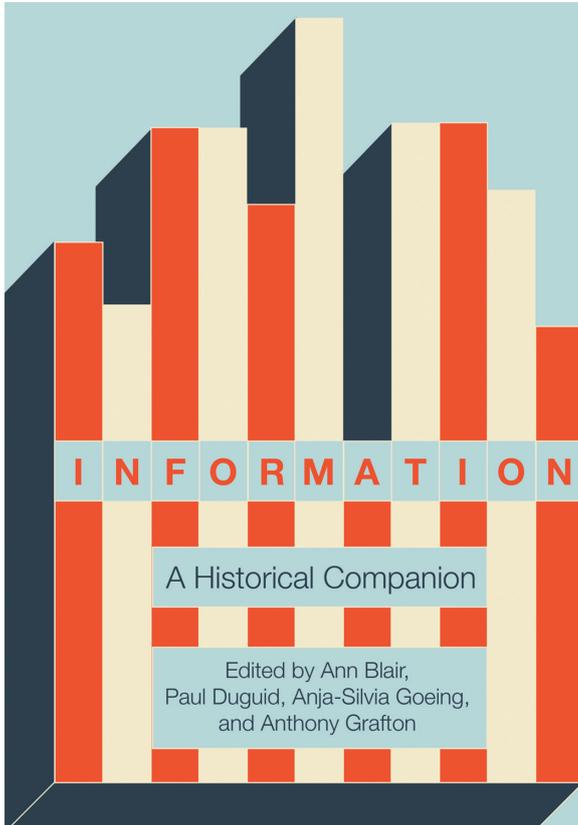
First Spinoza biography which puts his moral vision front and center.

Very clearly written, mixing biography with philosophy.

Author is one of the world's leading Spinoza scholars, whose previous books have been translated into 11 languages.

Final PDF: Available
Editor: Rob Tempio
248 pages. 1 b/w illus.

PHILOSOPHY



A landmark history that traces the creation, management, and sharing of information through six centuries

Thanks to modern technological advances, we now enjoy seemingly unlimited access to information. Yet how did information become so central to our everyday lives, and how did its processing and storage make our data-driven era possible? This volume is the first to consider these questions in comprehensive detail, tracing the global emergence of information practices, technologies, and more, from the premodern era to the present.

“Until now, information studies in the humanities lacked a definitive account of the range of its interests, investments, and possibilities. *Information* achieves this in the best possible terms: the examples multiply and interact, and a rich universe of topics emerges in their wake. No other book does such important work.”

—*Eric Hayot, author of On Literary Worlds*

ANN BLAIR is the Carl H. Pforzheimer University Professor at Harvard University.

PAUL DUGUID is an adjunct full professor in the School of Information at the University of California, Berkeley.

ANJA-SILVIA GOEING is professor of history of education at the University of Zurich and an associate in history at Harvard University.

ANTHONY GRAFTON is the Henry Putnam University Professor of History at Princeton University.

Why It Will Sell

Expansive, accessible, chronological look at the history of information, from the Silk Roads to the post office.

Brings together a narrative history of information with over 100 articles from international experts.

Essential for understanding the zeitgeist of our current ‘age of information.’

First Proof: August 2020

Editor: Anne Savarese
796 pages. 38 b/w illus.

HOW LOGIC WORKS

A User's Guide



HANS HALVORSON

A concise introduction to logic that teaches you not only how reasoning works, but why it works

How Logic Works is an introductory logic textbook that is different by design. Rather than teaching elementary symbolic logic as an abstract or rote mathematical exercise divorced from ordinary thinking, Hans Halvorson presents it as the skill of clear and rigorous reasoning, which is essential in all fields and walks of life, from the sciences to the humanities—anywhere that making good arguments, and spotting bad ones, is critical to success.

“*How Logic Works* is my new go-to text for introducing standard first-order logic. No question about it. I know of no other elementary logic textbook that gives as much value as this one. I’m floored by Halvorson’s accomplishment.”

—*Jc Beall, University of Notre Dame*



HANS HALVORSON is Stuart Professor of Philosophy at Princeton University. His previous books include *The Logic in Philosophy of Science*.

Why It Will Sell

A clear, thoughtful introduction to critical thinking and logic through natural deduction.

Tested and refined through two decades of classroom use by a well-respected and popular teacher of philosophy.

Provides user-friendly tools for all critical thinkers about how to think logically and reason soundly in all walks of life.

Final PDF: Available
Editor: Matt Rohal
256 pages. 18 b/w illus.

PHILOSOPHY

Social Science

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Edmund Fawcett

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Petros C. Mavroidis & André Sapir

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Jessica McCrory Calarco

CON ED MUND
FAWCETT

SERVA

TISM **Conservatism**
The Fight
for a
Tradition

A fresh and sharp-eyed history of political conservatism from its nineteenth-century origins to today's hard Right

For two hundred years, conservatism has defied its reputation as a backward-looking creed by confronting and adapting to liberal modernity. By doing so, the Right has won long periods of power and effectively become the dominant tradition in politics. Yet, despite their success, conservatives have continued to fight with each other about how far to compromise with liberalism and democracy—or which values to defend and how. In *Conservatism*, Edmund Fawcett provides a gripping account of this conflicted history, clarifies key ideas, and illuminates quarrels within the Right today.

“An impressive and stylish synthesis.”

—Duncan Kelly, *University of Cambridge*



EDMUND FAWCETT worked at *The Economist* for more than three decades, serving as its chief correspondent in Washington, Paris, Berlin, and Brussels, as well as its European and literary editor. He is the author of *Liberalism* (Princeton).

Why It Will Sell

Draws on international examples from France, Germany, the UK, and the USA from the 19th century to today.

Objective, accessible and stylishly written.

User-friendly, appendices include bios of important figures and key word definitions.

Author's previous book *Liberalism*, translated into 6 languages.

Final PDF: July 2020

Editor: Ben Tate

514 pages.

POLITICS | HISTORY

Petros C. Mavroidis
& André Sapir



CHINA AND THE WTO

Why Multilateralism
Still Matters

 PRINCETON UNIVERSITY PRESS

An examination of China's participation in the World Trade Organization, the conflicts it has caused, and how WTO reforms could ease them

China's accession to the World Trade Organization (WTO) in 2001 was rightly hailed as a huge step forward in international cooperation. However, China's participation in the WTO has been anything but smooth. The mismatch between the WTO framework and China's economic model has undermined the WTO's ability to mitigate tensions arising from China's size and rapid growth. What has to change? In an age of global trade disputes, *China and the WTO* offers a timely exploration of unprecedented challenges to the current multilateral system and fresh ideas for lasting solutions.

"This is an insightful book on a significant and timely topic. Engaging with the existing literature and usefully advancing the debate, *China and the WTO* will interest all who are concerned with the future of the global trading system."

—Philip I. Levy, *Flexport*



PETROS C. MAVROIDIS is the Edwin B. Parker Professor of Foreign and Comparative Law at Columbia Law School.

ANDRÉ SAPIR is professor of economics at the Solvay Brussels School of Economics & Management at the Université libre de Bruxelles (ULB) and senior fellow at Bruegel.

Why It Will Sell

Offers a timely and non-technical analysis of WTO law and its limits, laying out authors' specific proposals for successful legislative amendment.

Brings a unique interdisciplinary perspective, combining analysis from both law and economics.

Final PDF: August 2020

Editor: Hannah Paul
232 pages.

ECONOMICS | LAW

Syllabus

The Remarkable,
Unremarkable Document
That Changes Everything

William Germano
& Kit Nicholls

How redesigning your syllabus can transform your teaching, your classroom, and the way your students learn

Generations of teachers have built their classes around the course syllabus, a semester-long contract that spells out what each class meeting will focus on (readings, problem sets, case studies, experiments), and what the student has to turn in by a given date. But what does that way of thinking about the syllabus leave out—about our teaching and, more importantly, about our students' learning? In *Syllabus*, William Germano and Kit Nicholls take a fresh look at this essential but almost invisible bureaucratic document and use it as a starting point for rethinking what students—and teachers—do.

“Engagingly written and astutely argued, *Syllabus* belongs on the bookshelf of every teacher who has ever looked ahead to the next semester and asked, ‘Now, where do I begin?’”

—*Helen Sword, author of Stylish Academic Writing*

WILLIAM GERMANO is professor of English at Cooper Union. His books include *Getting It Published* and *From Dissertation to Book*. **Twitter @WmGermano**

KIT NICHOLLS is director of the Center for Writing at Cooper Union.

Why It Will Sell

An essential field guide to a central, but often overlooked, document in academic life.

Reimagines the syllabus as a founding document that creates a community of practice.

Offers insight, empathy, and a design philosophy for creating any course's fundamental document.

Final PDF: August 2020
Editor: Peter Dougherty
224 pages. 10 b/w illus.

EDUCATION

Jessica McCrory Calarco

A FIELD GUIDE TO GRAD SCHOOL

Uncovering
the Hidden
Curriculum

 PRINCETON UNIVERSITY PRESS

An essential handbook to the unwritten and often unspoken knowledge and skills you need to succeed in grad school

Some of the most important things you need to know in order to succeed in graduate school—like how to choose a good advisor, how to get funding for your work, and whether to celebrate or cry when a journal tells you to revise and resubmit an article—won't be covered in any class. In this comprehensive survival guide for grad school, Jessica McCrory Calarco walks you through the secret knowledge and skills that are essential for navigating every critical stage of the postgraduate experience, from deciding whether to go to grad school in the first place to finishing your degree and landing a job.

“Eye-opening and informative, this book will help graduate students who feel like they have been dropped in the deep end of the pool without knowing how to swim.”

—*Anthony Abraham Jack, author of The Privileged Poor: How Elite Colleges Are Failing Disadvantaged Students*



JESSICA MCCRORY CALARCO

is associate professor of sociology at Indiana University and the author of *Negotiating Opportunities: How the Middle Class Secures Advantages in School*.

[Twitter @JessicaCalarco](#)

Why It Will Sell

Especially useful for first generation students or those unfamiliar with the US academic system.

Includes a host of supplementary material such as templates for writing effective emails.

Emerged from informative Twitter discussion where scholars shared stories of all the things they wish they'd known.

Final PDF: Available

Editor: Meagan Levinson
480 pages. 18 b/w illus. 2 tables.

EDUCATION

Also Available

20 Land of Wondrous Cold

Gillen D'Arcy Wood

20 Alien Oceans

Kevin Peter Hand

21 Einstein on Einstein

Hanoch Gutfreund & Jürgen Renn

21 The Economics of Belonging

Martin Sandbu

22 The Decline and Rise of Democracy

David Stasavage

22 Overload

Erin L. Kelly & Phyllis Moen

23 Porcelain

Suzanne L. Marchand

23 Lost in Thought

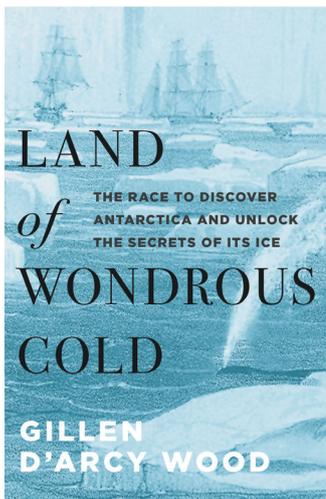
Zena Hitz

24 In Search of the Soul

John Cottingham

24 On Being Me

J. David Velleman



Published: March 2020
312 pages. 24 b/w illus. 12 maps.

HISTORY OF SCIENCE | EARTH SCIENCE

Thrilling tale of exploration of Antarctica in 1800's, interwoven with stories of their modern successors. Little-known juicy prequel to Shackleton, Scott, and the 'Heroic Age' of Antarctic exploration, sweeping us along through the trials and tribulations of the explorers.

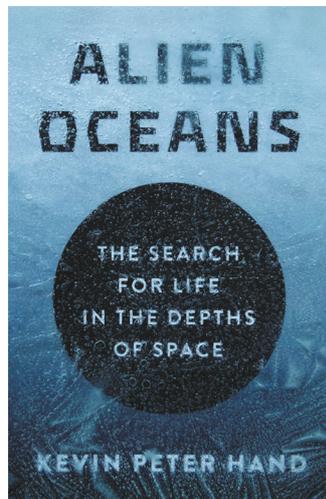
Engaging mix of history and science.

A gripping history of the polar continent, from the great discoveries of the nineteenth century to modern scientific breakthroughs

Land of Wondrous Cold tells a gripping story of the pioneering nineteenth-century voyages, when British, French, and American commanders raced to penetrate Antarctica's glacial rim for unknown lands beyond. These intrepid Victorian explorers—James Ross, Dumont D'Urville, and Charles Wilkes—laid the foundation for our current understanding of *Terra Australis Incognita*.

"This is a marvelously engaging and important book that deserves to be widely read."

—*David Day, author of Antarctica: A Biography*



Published: April 2020
304 pages. 15 color + 22 b/w illus.

SCIENCE | ASTRONOMY

First full exploration of often-unheralded frontier in the search for extraterrestrial life, as well as the origins of life on earth.

Engaging author who is a leader in the field, and who has featured in *Discovery*, *National Geographic* and *BBC* documentaries and at *National Geographic Live*.

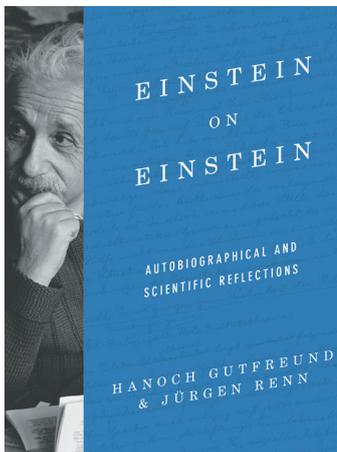
Features inside stories from famous missions like *Galileo* and *Cassini*.

Inside the epic quest to find life on the water-rich moons at the outer reaches of the solar system

Where is the best place to find life beyond Earth? Beneath the frozen crusts of several of the small, ice-covered moons of Jupiter and Saturn lurk vast oceans that may have been in existence for as long as Earth, and together may contain more than fifty times its total volume of liquid water. Could there be organisms living in their depths? *Alien Oceans* reveals the science behind the thrilling quest to find out.

"Kevin Peter Hand has delivered a beautiful portrayal of the science behind our search for life in alien oceans, and the connection to our precious ocean here on Earth. A must-read for all who gaze at the stars above and ponder the abyss below."

—*James Cameron*



Published: May 2020
216 pages. 33 b/w illus.

BIOGRAPHY | HISTORY OF SCIENCE | PHYSICS

Features the full text of Einstein's *Autobiographical Notes*, shedding new light on his thoughts and intellectual life.

Accompanied by essays and commentary, this volume illuminates the original text, placing his writing in a wider context.

Includes material from Einstein's *Autobiographical Sketch*, drafted just before his death in 1955.

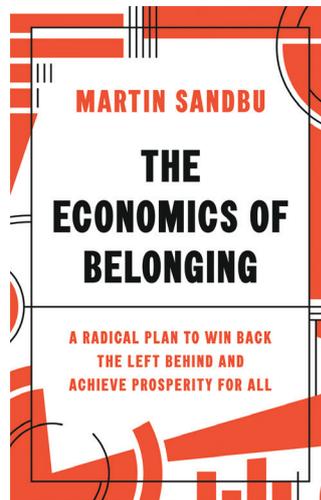
Italian rights sold

New perspectives on the iconic physicist's scientific and philosophical formation

At the end of World War II, Albert Einstein was invited to write his intellectual autobiography for the Library of Living Philosophers. The resulting book was his uniquely personal *Autobiographical Notes*, a classic work in the history of science. Hanoach Gutfreund and Jürgen Renn introduce Einstein's scientific reflections to today's readers, tracing his intellectual formation from childhood to old age and offering a compelling portrait of the making of a philosopher-scientist.

"In this astute analysis, we learn that even Einstein needed space and time to understand not only the physical world, but also himself."

—*Alice Calaprice, coauthor of An Einstein Encyclopedia*



Published: June 2020
296 pages. 18 b/w illus.

ECONOMICS

A call for rethinking the ways in which current economic policy includes and excludes groups of society.

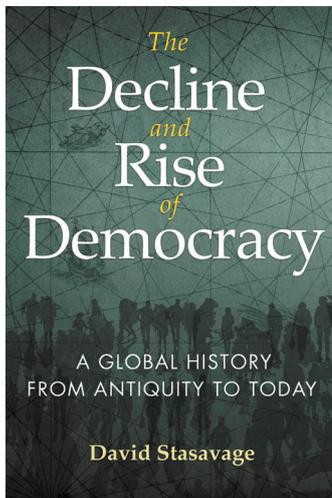
Brief, pointed, timely look at the current state of affairs, with tangible proposals to address the root of issues which have become unavoidable in recent years throughout so much of world.

A radical new approach to economic policy that addresses the symptoms and causes of inequality in Western society today

In this original, engaging book, Martin Sandbu argues that economics remains at the heart of our widening inequality and it is only by focusing on the right policies that we can address it. He proposes a detailed, radical plan for creating a just economy where everyone can belong.

"Liberal democracies are failing because they have served the interests of the few rather than the needs of the many. Calling for the restoration of 'an economy of belonging,' Martin Sandbu lays out an intelligent policy agenda—the redress of power imbalances in the economy, sensible financial regulations and macroeconomic policies, tax reform, and assistance to regions left behind."

—*Dani Rodrik, Harvard University*



Published: June 2020
424 pages. 32 b/w illus.

POLITICAL SCIENCE

New, counterintuitive examination of democracy, arguing the history of governance by consent explains why practice persisted in Europe and not in other regions such as China and Middle East.

Truly global and expansive in scope, covering more than 2,000 years of history and weaving together political science, anthropology, sociology, and economics.

A new understanding of how and why early democracy took hold, how modern democracy evolved, and what this teaches us about the future

Delving into the prevalence of early democracy throughout the world, David Stasavage makes the case that understanding how and where these democracies flourished—and when and why they declined—can provide crucial information not just about the history of governance, but also about the ways modern democracies work and where they could manifest in the future.

“One of the most important books on political regimes written in a generation.”

—*Steven Levitsky*, New York Times—*bestselling author of How Democracies Die*



Published: March 2020
336 pages. 1 b/w illus.

BUSINESS | SOCIOLOGY

Offers an empowering message, arguing for fundamental changes in the way we work.

Based on skilful 5 year study of over 1,000 employees of a Fortune 500 company, authors paint a picture of modern working life.

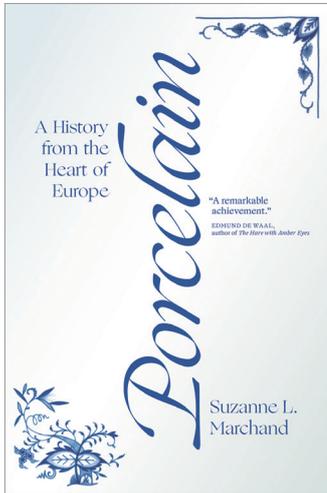
Offers actions and solutions.
Croatian rights sold

Why too much work and too little time is hurting workers and companies—and how a proven workplace redesign can benefit employees and the bottom line

Today's ways of working are not working—even for professionals in “good” jobs. Companies are asking employees to do more with less. But this unhealthy and unsustainable situation can be changed—and *Overload* shows how.

“With vivid storytelling, two preeminent researchers explain their rigorous experiments on workplace flexibility, and conclude that what we need now is not ‘work-life integration’ but relief from overwork—and that offering it is a win-win for employers and employees.”

—*Joan Williams*, coauthor of *What Works for Women at Work*



Published: June 2020
544 pages. 16 color + 40 b/w illus.
9 tables. 2 maps.

HISTORY

Focuses on the history of European porcelain, and through it, presents a new perspective on Central European economics, politics and culture, from the 18th century to present.

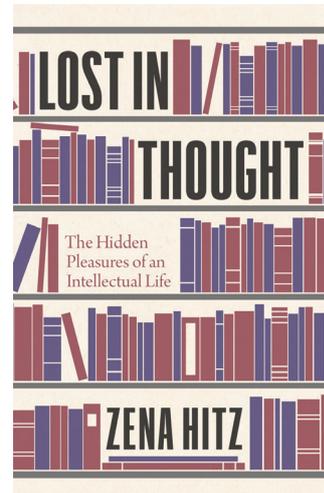
Multi-disciplinary, the author combines history of knowledge, technology, trade, and aesthetic taste.

A sweeping cultural and economic history of porcelain, from the eighteenth century to the present

Weaving together the experiences of entrepreneurs and artisans, state bureaucrats and female consumers, chemists and peddlers, *Porcelain* traces the remarkable story of “white gold” from its origins as a princely luxury item to its fate in Germany’s cataclysmic twentieth century. For three hundred years, porcelain firms have come and gone, but the industry itself, at least until very recently, has endured. *Porcelain* offers a fascinating alternative history of art, business, taste, and consumption in Central Europe.

“This is the book on porcelain we have been waiting for. . . . A remarkable achievement.”

—*Edmund de Waal, author of The Hare with Amber Eyes*



Published: May 2020
240 pages.

PHILOSOPHY | LITERATURE

Much needed defense of joys of learning for its own sake.

Elegantly written and filled with examples from literature, philosophy, film, as well as author’s personal experience.

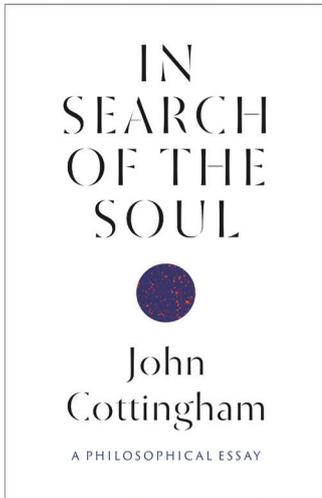
Shows education and intellectual pursuits as a much-needed counterbalance to modern life’s demands for every activity to be useful and profitable.

An invitation to readers from every walk of life to rediscover the impractical splendors of a life of learning

In an overloaded, superficial, technological world, in which almost everything and everybody is judged by its usefulness, where can we turn for escape, lasting pleasure, contemplation, or connection to others? While many forms of leisure meet these needs, Zena Hitz writes, few experiences are so fulfilling as the inner life. Drawing on inspiring examples, *Lost in Thought* is a passionate and timely reminder that a rich life is a life rich in thought.

“*Lost in Thought* is a moving declaration of faith in the intellectual act at a time when everything we do seems to conspire against it.”

—*Alberto Manguel, author of Packing My Library*



Published: February 2020
192 pages. 1 b/w illus.

PHILOSOPHY | RELIGION

How the soul, once a central concept in Western philosophy, has fallen out of favour, and why it should be restored.

Draws on illustrations and considerations of the soul from literature, music, art, philosophy and theology. Brief and engaging tour through the history of the 'soul.'

How our beliefs about the soul have developed through the ages, and why an understanding of it still matters today

What do we mean when we talk about finding our soul, how do we know we have one, and does it hold any relevance in today's scientifically and technologically dominated society? From Socrates and Augustine to Darwin and Freud, *In Search of the Soul* takes readers on a concise, accessible journey into the origins of the soul in Western philosophy and culture, and examines how the idea has developed throughout history to the present.

"The great strength of *In Search of the Soul* is that it roots thinking about the soul in our shared human experience, especially as it has been expressed by poets."

—Richard Harries, *King's College London*



Published: April 2020
112 pages. 15 b/w illus.

PHILOSOPHY

Compelling and clear; written in an engaging first person style, and featuring original illustrations.

Considers the big issues of philosophy, drawing out unexpected conclusions to show what difference philosophy can have in our lives.

Original, modern presentation from one of the most well-respected moral philosophers of our time.

Japanese and Turkish rights sold

A moral philosopher's meditations on some of life's most important questions

We've all had to puzzle over such profound matters as birth, death, regret, free will, agency, and love. How might philosophy help us think through these vital concerns? In *On Being Me*, renowned moral philosopher J. David Velleman presents a concise, accessible, and intimate exploration into subjects that we care deeply about, offering compelling insights into what it means to be human.

"A lyrical and poignant meditation on our deepest problems: the self, time, death, freedom, ethics, and love. Velleman does not write to persuade, but to disclose—which is what makes this book so very persuasive."

—Amia Srinivasan, *University of Oxford*

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