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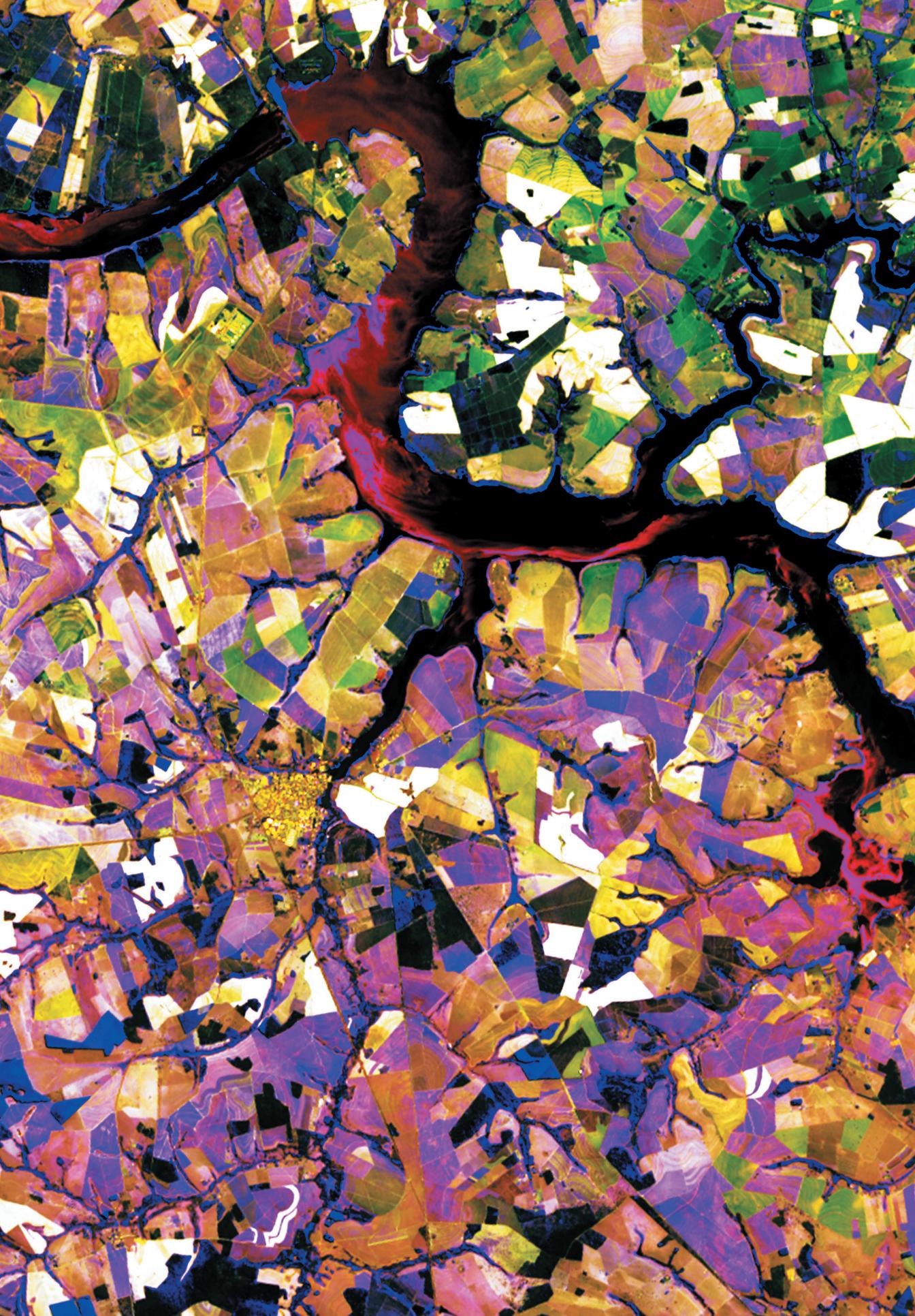
Princeton
University
Press

SPRING 2021



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Featured Books

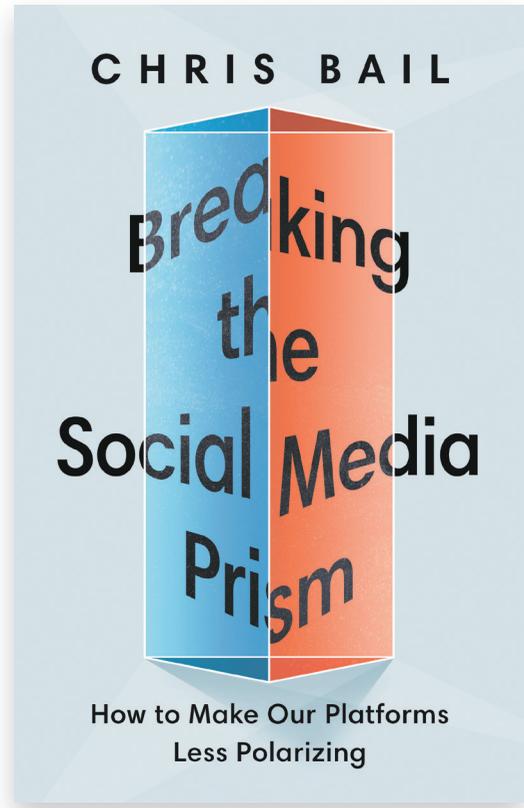
Breaking the Social Media Prism: *How to Make Our Platforms Less Polarizing*

Chris Bail

A revealing look at how user behavior is powering deep social divisions online—and how we might yet defeat political tribalism on social media

In an era of increasing social isolation, platforms like Facebook and Twitter are among the most important tools we have to understand each other. We use social media as a mirror to decipher our place in society but, as Chris Bail explains, it functions more like a prism that distorts our identities, empowers status-seeking extremists, and renders moderates all but invisible. *Breaking the Social Media Prism* challenges common myths about echo chambers, foreign misinformation campaigns, and radicalizing algorithms, revealing that the solution to political tribalism lies deep inside ourselves.

Drawing on innovative online experiments and in-depth interviews with social media users from across the political spectrum, this book explains why stepping outside of our echo chambers can make us more polarized, not less. Bail takes you inside the minds of online extremists through vivid narratives that trace their lives on the platforms and off—detailing how they dominate public discourse at the expense of the moderate majority. Wherever you



stand on the spectrum of user behavior and political opinion, he offers fresh solutions to counter political tribalism from the bottom up and the top down. He introduces new apps and bots to help readers avoid misperceptions and engage in better conversations with the other side. Finally, he explores what the virtual public square might look like if we could hit “reset” and redesign social media from scratch through a first-of-its-kind experiment on a new social media platform built for scientific research.

Providing data-driven recommendations for strengthening our social media connections, *Breaking the Social Media Prism* shows how to combat online polarization without deleting our accounts.

Chris Bail is professor of sociology and public policy at Duke University, where he directs the Polarization Lab. He is the author of *Terrified: How Anti-Muslim Fringe Organizations Became Mainstream* (Princeton). Website chrisbail.net Twitter @chris_bail

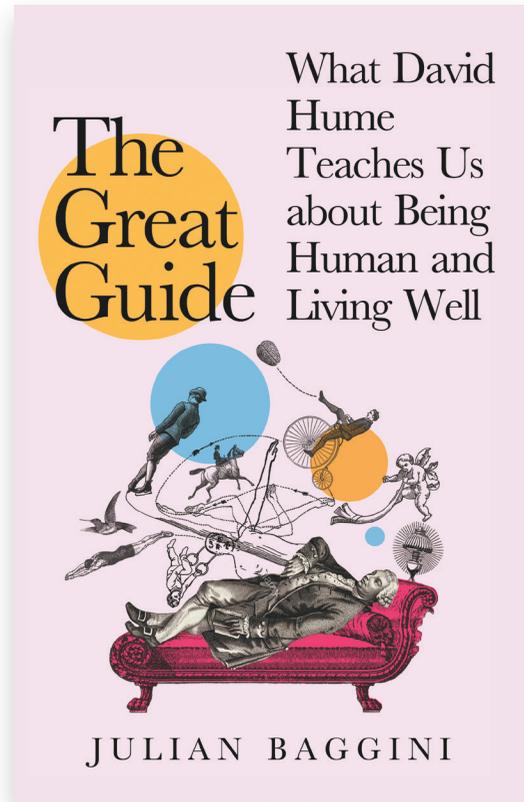
The Great Guide: *What David Hume Teaches Us about Being Human and Living Well*

Julian Baggini

Invaluable wisdom on living a good life from one of the Enlightenment's greatest philosophers

David Hume (1711–1776) is perhaps best known for his ideas about cause and effect and his criticisms of religion, but he is rarely thought of as a philosopher with practical wisdom to offer. Yet Hume's philosophy is grounded in an honest assessment of nature—human nature in particular. *The Great Guide* is an engaging and eye-opening account of how Hume's thought should serve as the basis for a complete approach to life.

In this enthralling book, Julian Baggini masterfully interweaves biography with intellectual history and philosophy to give us a complete vision of Hume's guide to life. He follows Hume on his life's journey, literally walking in the great philosopher's footsteps as Baggini takes readers to the places that inspired Hume the most, from his family estate near the Scottish border to Paris, where, as an older man, he was warmly embraced by French society. Baggini shows



how Hume put his philosophy into practice, leading a life that blends reason and passion, study and leisure, and relaxation and enjoyment.

The Great Guide includes 145 Humean maxims for living well, on topics ranging from the meaning of success and the value of travel to friendship, facing death, identity, and the importance of leisure. This book shows how life is far richer with Hume as your guide.

Julian Baggini is an independent scholar, philosopher, and writer. He was the founding editor of *The Philosophers' Magazine* and is the author of many books, including *How the World Thinks: A Global History of Philosophy* and *The Edge of Reason: A Rational Skeptic in an Irrational World*.

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The Spirit of Green:

The Economics of Collisions and Contagions in a Crowded World

William D. Nordhaus

From a Nobel Prize–winning pioneer in environmental economics, an innovative account of how and why “green thinking” could cure many of the world’s most serious problems—from global warming to pandemics

Solving the world’s biggest problems—from climate catastrophe and pandemics to wildfires and corporate malfeasance—requires, more than anything else, coming up with new ways to manage the powerful interactions that surround us. For carbon emissions and other environmental damage, this means ensuring that those responsible pay their full costs rather than continuing to pass them along to others, including future generations. In *The Spirit of Green*, Nobel Prize–winning economist William Nordhaus describes a new way of green thinking that would help us overcome our biggest challenges without sacrificing economic prosperity, in large part by accounting for the spillover costs of economic collisions.

In a discussion that ranges from the history of the environmental movement to the Green New Deal, Nordhaus explains how the spirit of green thinking provides a compelling and hopeful new perspective on modern life. At the heart of green thinking is a recognition that the globalized world is shaped not by isolated individuals but rather by innumerable

The Spirit of Green

The Economics of Collisions and Contagions in a Crowded World

William D. Nordhaus

Cover Coming Soon

interactions inside and outside the economy. He shows how rethinking economic efficiency, sustainability, politics, profits, taxes, individual ethics, corporate social responsibility, finance, and more would improve the effectiveness and equity of our society. And he offers specific solutions—on how to price carbon, how to pursue low-carbon technologies, how to design an efficient tax system, and how to foster international cooperation through climate clubs.

The result is a groundbreaking new vision of how we can have our environment and our economy too.

William D. Nordhaus, the winner of the 2018 Nobel Prize in Economics, is the Sterling Professor of Economics and Professor in the School of the Environment at Yale University. His many books include *The Climate Casino: Risk, Uncertainty, and Economics for a Warming World* and *A Question of Balance: Weighing the Options on Global Warming Policies*. He lives in New Haven, Connecticut.

The Profit Paradox:

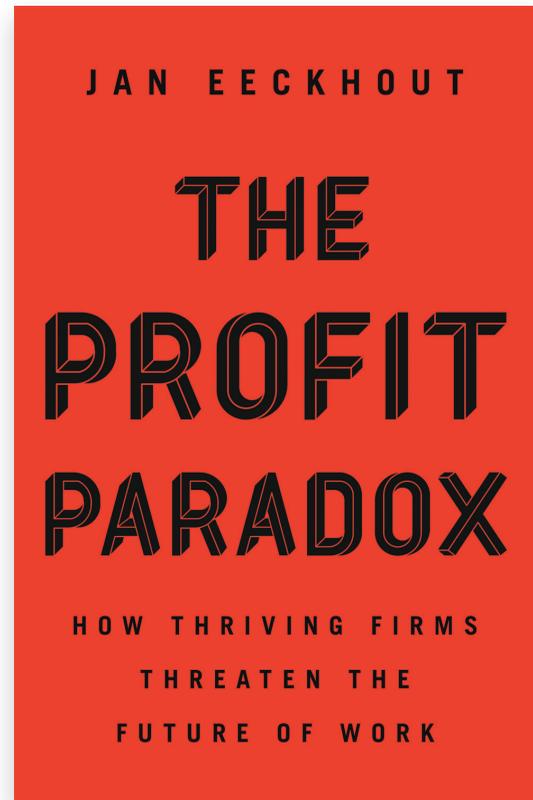
How Thriving Firms Threaten the Future of Work

Jan Eeckhout

A pioneering account of the surging global tide of market power—and how it stifles workers around the world

In an era of technological progress and easy communication, it might seem reasonable to assume that the world's working people have never had it so good. But wages are stagnant and prices are rising, so that everything from a bottle of beer to a prosthetic hip costs more. Economist Jan Eeckhout shows how this is due to a small number of companies exploiting an unbridled rise in market power—the ability to set prices higher than they could in a properly functioning competitive marketplace. Drawing on his own groundbreaking research and telling the stories of common workers throughout, he demonstrates how market power has suffocated the world of work, and how, without better mechanisms to ensure competition, it could lead to disastrous market corrections and political turmoil.

The Profit Paradox describes how, over the past forty years, a handful of companies have reaped most of the rewards of technological advancements—acquiring rivals, securing huge profits, and creating brutally unequal outcomes for workers. Instead of passing



on the benefits of better technologies to consumers through lower prices, these “superstar” companies leverage new technologies to charge even higher prices. The consequences are already immense, from unnecessarily high prices for virtually everything, to fewer startups that can compete, to rising inequality and stagnating wages for most workers, to severely limited social mobility.

A provocative investigation into how market power hurts average working people, *The Profit Paradox* also offers concrete solutions for fixing the problem and restoring a healthy economy.

Jan Eeckhout is the ICREA Research Professor at Pompeu Fabra University in Barcelona and professor of economics at University College London. His work has been widely featured in the media, including the *New York Times*, the *Wall Street Journal*, the *Economist*, and *Financial Times*. He lives in Barcelona. Twitter @jan_eeckhout

Why We Are Restless: *On the Modern Quest for Contentment*

Benjamin Storey & Jenna Silber Storey

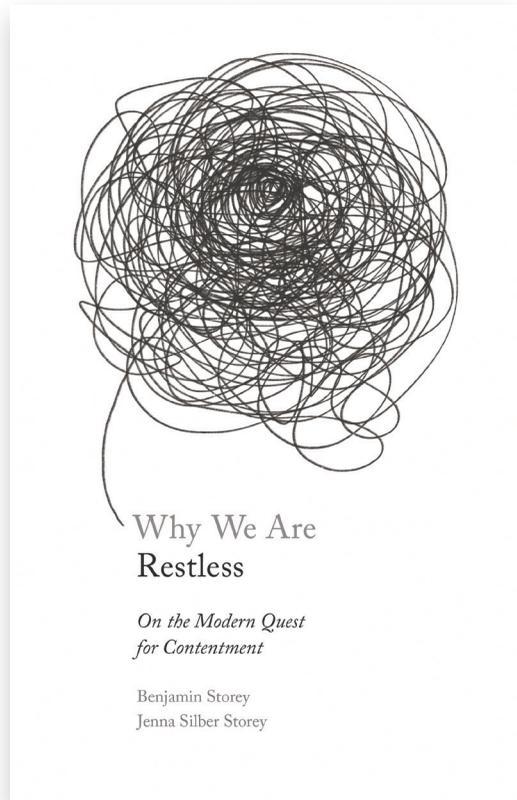
A beautifully written exploration of how the way we pursue happiness makes us unhappy

We live in an age of unprecedented prosperity, yet everywhere we see signs that our pursuit of happiness has proven fruitless. Dissatisfied, we seek change for the sake of change—even if it means undermining the foundations of our common life. In *Why We Are Restless*, Benjamin and Jenna Storey offer a profound and beautiful reflection on the roots of this malaise and examine how we might begin to cure ourselves.

Drawing on the insights of Montaigne, Pascal, Rousseau, and Tocqueville, *Why We Are Restless* explores the modern vision of happiness that leads us on, and the disquiet that follows. In the sixteenth century, Montaigne articulated an original vision of human life that inspired people to see themselves as individuals dedicated to seeking contentment in the here and now, but Pascal argued that we cannot find happiness through pleasant self-seeking, only anguished God-seeking. Rousseau later tried and failed to rescue Montaigne's worldliness from Pascal's attack. Steeped in these debates, Tocqueville visited the United States in 1831 and, observing a people

New Forum Books

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9780691211121 Hardback \$27.95 | £22.00
256 pages. 5 ½ × 8 ½.



“restless in the midst of their well-being,” discovered what happens when an entire nation seeks worldly contentment—and finds mostly discontent.

Arguing that the philosophy we have inherited produces remarkably homogenous and unhappy lives, *Why We Are Restless* makes the case that finding true contentment requires rethinking our assumptions about happiness.

Benjamin Storey is the Jane Gage Hipp Professor of Politics and International Affairs and Director of the Tocqueville Program at Furman University.

Jenna Silber Storey is Assistant Professor of Politics and International Affairs and Executive Director of the Tocqueville Program at Furman.

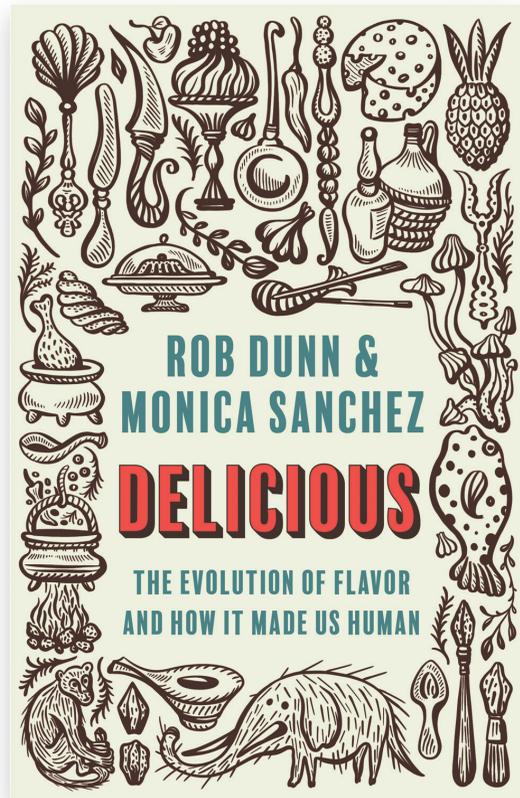
“Benjamin and Jenna Storey’s delightful book belongs on the shelf of thoughtful, accessible books on human happiness like Matthew Crawford’s *Shop Class as Soulcraft* and Sarah Bakewell’s *How to Live*.”
—Mark Lilla, author of *The Once and Future Liberal*

ebook 9780691211138
Philosophy

Delicious: *The Evolution of Flavor and How It Made Us Human*

Rob Dunn & Monica Sanchez

A savory account of how the pursuit of delicious foods shaped human evolution



Nature, it has been said, invites us to eat by appetite and rewards by flavor. But what exactly are flavors? Why are some so pleasing while others are not? *Delicious* is a supremely entertaining foray into the heart of such questions.

With generous helpings of warmth and wit, Rob Dunn and Monica Sanchez offer bold new perspectives on why food is enjoyable and how the pursuit of delicious flavors has guided the course of human history. They consider the role that flavor may have played in the invention of the first tools, the extinction of giant mammals, the evolution of the world's most delicious and fatty fruits, the creation of beer, and our own sociality. Along the way, you will learn about the taste receptors you didn't even know you had, the best

way to ferment a mastodon, the relationship between Paleolithic art and cheese, and much more.

Blending irresistible storytelling with the latest science, *Delicious* is a deep history of flavor that will transform the way you think about human evolution and the gustatory pleasures of the foods we eat.

Rob Dunn is professor of applied ecology at North Carolina State University and in the Center for Evolutionary Hologenomics at the University of Copenhagen. His books include *Never Home Alone*. Twitter @RRobDunn **Monica Sanchez** is a medical anthropologist who studies the cultural aspects of health and well-being. Rob and Monica live in Raleigh, North Carolina.

From the visionary founder of the Self-Assembly Lab at MIT, a manifesto for the dawning age of active materials

Things in life tend to fall apart. Cars break down. Buildings fall into disrepair. Personal items deteriorate. Yet today's researchers are exploiting newly understood properties of matter to program materials that physically sense, adapt, and fall together instead of apart. These materials open new directions for industrial innovation and challenge us to rethink the way we build and collaborate with our environment. *Things Fall Together* is a provocative guide to this emerging, often mind-bending reality, presenting a bold vision for harnessing the intelligence embedded in the material world.

Drawing on his pioneering work on self-assembly and programmable material technologies, Skylar Tibbits lays out the core ideas and strategies that animate this new approach to design and innovation. From furniture that builds itself to shoes printed flat that jump into shape, he describes how matter can compute and exhibit behaviors that we typically associate with biological organisms, and challenges our fundamental assumptions about what physical materials can do and how we can interact with them. Intelligent products today often rely on electronics, batteries, and complicated mechanisms. Tibbits offers a different approach, showing how we can design simple and elegant material intelligence that may one day animate and improve itself—and along the way help us build a more sustainable future.



Skylar Tibbits is founder and codirector of the Self-Assembly Lab and Associate Professor of Design Research in the Department of Architecture at MIT. Website selfassemblylab.mit.edu Instagram @skylartibbits Twitter @SkylarTibbits

June
9780691170336 Hardback \$24.95 | £22.00
224 pages. 29 color + 13 b/w illus. 5 × 8.

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Science | Design | Technology



A number of unique components tumble around within a tank of turbulent water, eventually self-assembling into a chair. (Self-Assembly Lab, MIT)

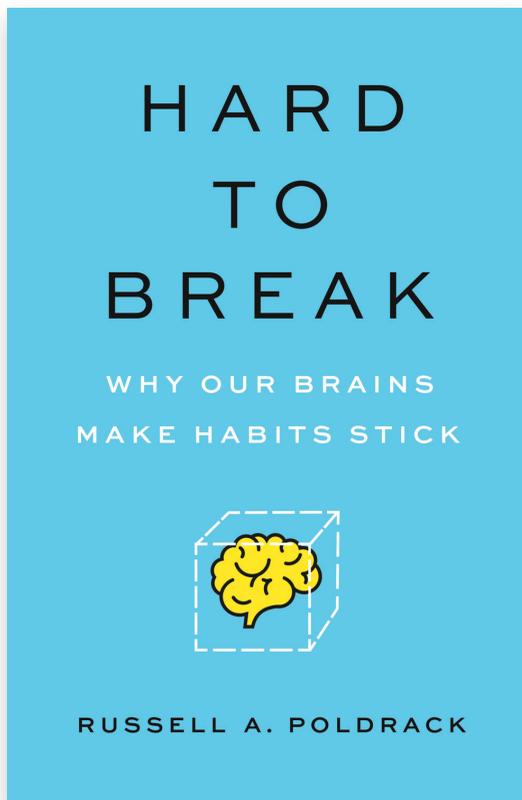
Hard to Break: *Why Our Brains Make Habits Stick*

Russell A. Poldrack

The neuroscience of why bad habits are so hard to break—and how evidence-based strategies can help us change our behavior more effectively

We all have habits we'd like to break, but for many of us it can be nearly impossible to do so. There is a good reason for this: the brain is a habit-building machine. In *Hard to Break*, leading neuroscientist Russell Poldrack provides an engaging and authoritative account of the science of how habits are built in the brain, why they are so hard to break, and how evidence-based strategies may help us change unwanted behaviors.

Hard to Break offers a clear-eyed tour of what neuroscience tells us about habit change and debunks “easy fixes” that aren't backed by science. It explains how dopamine is essential for building habits and how the battle between habits and intentional goal-directed behaviors reflects a competition between different brain systems. Along the way, we learn how cues trigger habits; why we should make rules not decisions; how the stimuli of the modern world hijack the brain's habit machinery and lead to drug abuse and other addictions; and how neuroscience may one day enable us to hack our habits. Shifting from the individual to society, the book also discusses the massive habit



changes that will be needed to address the biggest challenges of our time.

Moving beyond the hype, *Hard to Break* reveals how we might be able to make the changes we desire—and why we should have greater empathy with ourselves and others who struggle to do so.

Russell A. Poldrack is the Albert Ray Lang Professor of Psychology at Stanford University. He is the author of *The New Mind Readers: What Neuroimaging Can and Cannot Reveal about Our Thoughts* (Princeton). He lives in San Francisco. Twitter @russpoldrack

“An authoritative guide to habit, with vivid examples and an author who really knows his stuff! Russell Poldrack is the rare scientist who can push the frontier of knowledge forward and also reach back, offer his hand, and help the rest of us catch up.”
—Angela Duckworth, author of *Grit: The Power of Passion and Perseverance*

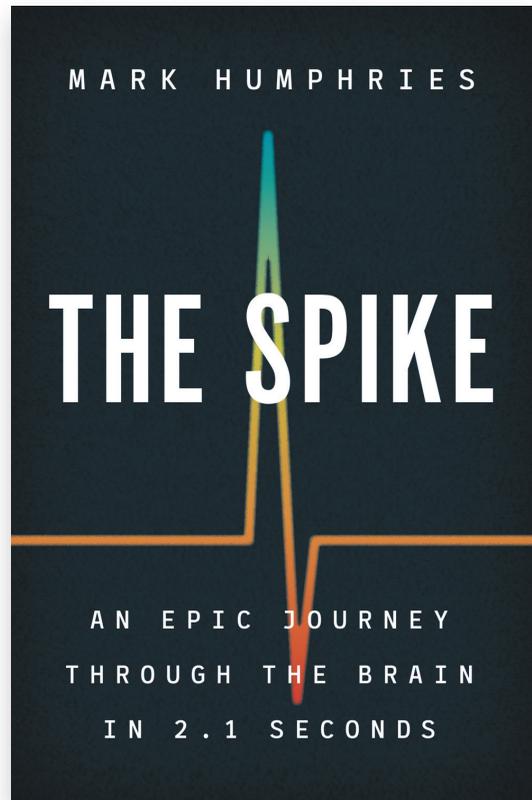
May
9780691194325 Hardback \$24.95 | £22.00
272 pages. 23 b/w illus. 6 × 9.

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Science | Self-Help

The Spike: *An Epic Journey through the Brain in 2.1 Seconds*

Mark Humphries

The story of a neural impulse and what it reveals about how our brains work



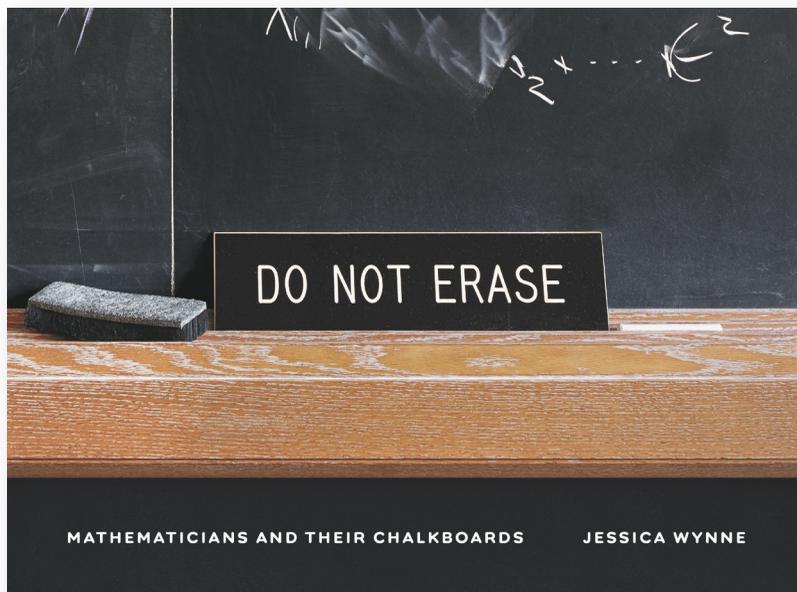
We see the last cookie in the box and think, can I take that? We reach a hand out. In the 2.1 seconds that this impulse travels through our brain, billions of neurons communicate with one another, sending blips of voltage through our sensory and motor regions. Neuroscientists call these blips “spikes.” Spikes enable us to do everything: talk, eat, run, see, plan, and decide. In *The Spike*, Mark Humphries takes readers on the epic journey of a spike through a single, brief reaction. In vivid language, Humphries tells the story of what happens in our brain, what we know about spikes, and what we still have left to understand about them.

Drawing on decades of research in neuroscience, Humphries explores how spikes are born, how they are transmitted, and how they lead us to action. He dives into previously unanswered mysteries: Why are most neurons silent? What causes neurons to

fire spikes spontaneously, without input from other neurons or the outside world? Why do most spikes fail to reach any destination? Humphries presents a new vision of the brain, one where fundamental computations are carried out by spontaneous spikes that predict what will happen in the world, helping us to perceive, decide, and react quickly enough for our survival.

Traversing neuroscience’s expansive terrain, *The Spike* follows a single electrical response to illuminate how our extraordinary brains work.

Mark Humphries is Chair in Computational Neuroscience at the University of Nottingham. He is the founding editor of *The Spike*, a Medium online publication. He lives in Sheffield, England. Twitter @markdhumphries



A photographic exploration of mathematicians' chalkboards

“A mathematician, like a painter or poet, is a maker of patterns,” wrote the British mathematician G. H. Hardy. In *Do Not Erase*, photographer Jessica Wynne presents remarkable examples of this idea through images of mathematicians’ chalkboards. While other fields have replaced chalkboards with whiteboards and digital presentations, mathematicians remain loyal to chalk for puzzling out their ideas and communicating their research. Wynne offers more than one hundred stunning photographs of these chalkboards, gathered from a diverse group of mathematicians around the world. The photographs are accompanied by essays from each mathematician, reflecting on their work and processes. Together, pictures and words provide an illuminating meditation on the unique relationships among mathematics, art, and creativity.

The mathematicians featured in this collection comprise exciting new voices alongside established figures, including Sun-Yung Alice Chang, Alain Connes, Misha Gromov, Andre Neves, Kasso Okoudjou, Peter Shor, Christina Sormani, Terence Tao, Claire Voisin, and many others. The companion

essays give insights into how the chalkboard serves as a special medium for mathematical expression. The volume also includes an introduction by the author, an afterword by *New Yorker* writer Alec Wilkinson, and biographical information for each contributor.

Do Not Erase is a testament to the myriad ways that mathematicians use their chalkboards to reveal the conceptual and visual beauty of their discipline—shapes, figures, formulas, and conjectures created through imagination, argument, and speculation.

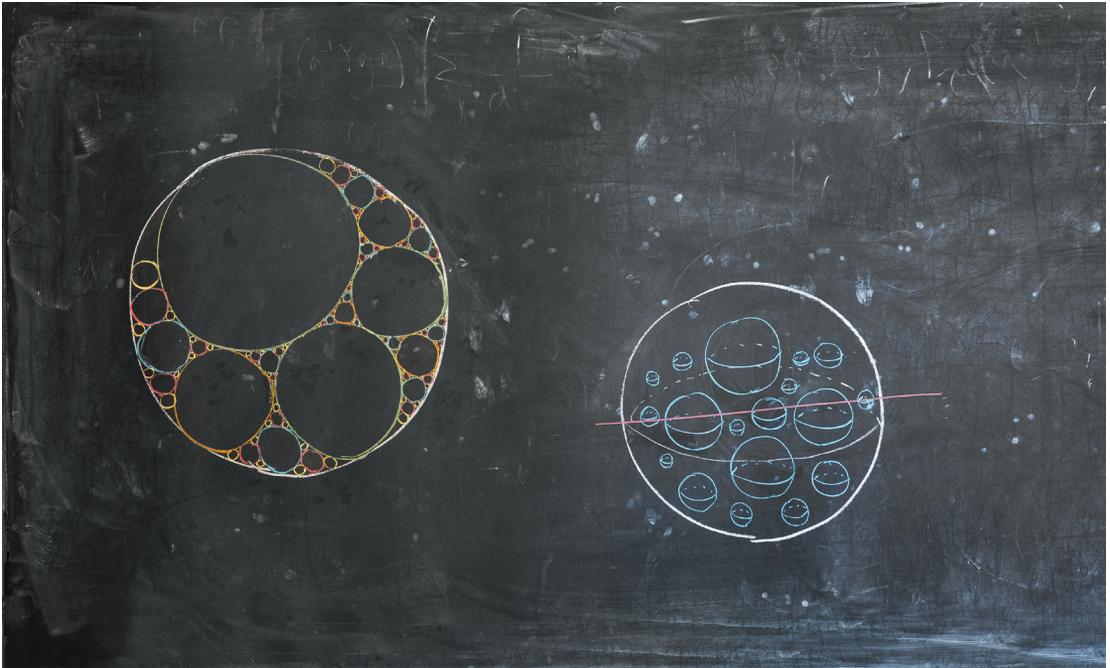
Jessica Wynne is associate professor of photography at the Fashion Institute of Technology. Her photographs are in collections at the Morgan Library and the Museum of Modern Art (SF), and her work has been exhibited at the Whitney Museum of American Art and the Cleveland Center for Contemporary Art. She has been featured in such publications as the *New York Times*, the *Guardian*, and *Fortune*. Wynne is represented by the Edwynn Houk Gallery.

Website www.jessicawynne.com

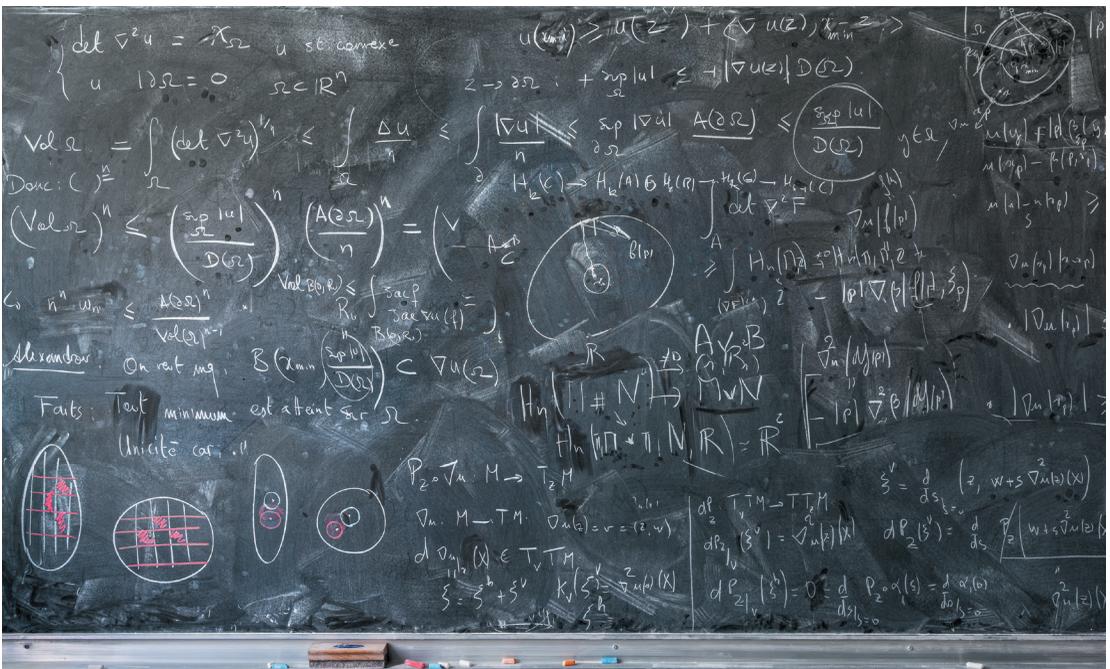
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June
9780691199221 Hardback \$35.00 | £30.00
252 pages. 108 color illus. 11 × 8.

ebook 9780691222820
Mathematics | Art



Hee Oh, Yale University

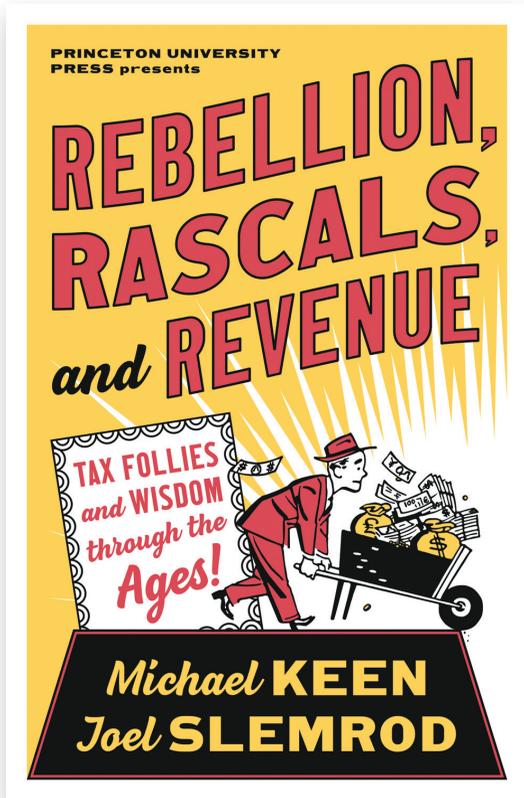


Gilles Courtois, Institut de Mathématiques de Jussieu

Rebellion, Rascals, and Revenue: *Tax Follies and Wisdom through the Ages*

Michael Keen & Joel Slemrod

A gripping account of taxation told through lively, dramatic, and sometimes ludicrous stories drawn from around the world and across the ages



Governments have always struggled to tax in ways that are effective and tolerably fair. Sometimes they fail grotesquely, as when, in 1898, the British ignited a rebellion in Sierra Leone by imposing a tax on huts—and, in repressing it, ended up burning the very huts they intended to tax. Sometimes they succeed astonishingly, as when, in eighteenth-century Britain, a cut in the tax on tea massively increased revenue. In this entertaining book, two leading authorities on taxation, Michael Keen and Joel Slemrod, provide a fascinating and informative tour through these and many other episodes in tax history, both preposterous and dramatic—from the plundering described by Herodotus and an Incan tax payable in lice to the (misremembered) Boston Tea Party and the scandals of the Panama Papers. Along the way, readers meet a colorful cast of tax rascals, and even a few tax heroes.

Rebellion, Rascals, and Revenue is a surprising and one-of-a-kind account of how history illuminates the perennial challenges and timeless principles of taxation—and how the past holds clues to solving the tax problems of today.

Michael Keen is deputy director of the Fiscal Affairs Department at the International Monetary Fund, where he was previously head of the Tax Policy Division. Joel Slemrod is professor of economics at the University of Michigan, where he is also Paul W. McCracken Collegiate Professor at the Ross School of Business.

“Societies throughout the ages have wrestled with the question of how to tax, who to tax, and how to make people pay. The stories that emerge are remarkable. In this highly enjoyable tour de force, Keen and Slemrod show how the travails of our ancestors can help us understand the problems we face today—and pass on a few eternal lessons. Prepare to read, learn, and enjoy!”

—Christine Lagarde, President of the European Central Bank

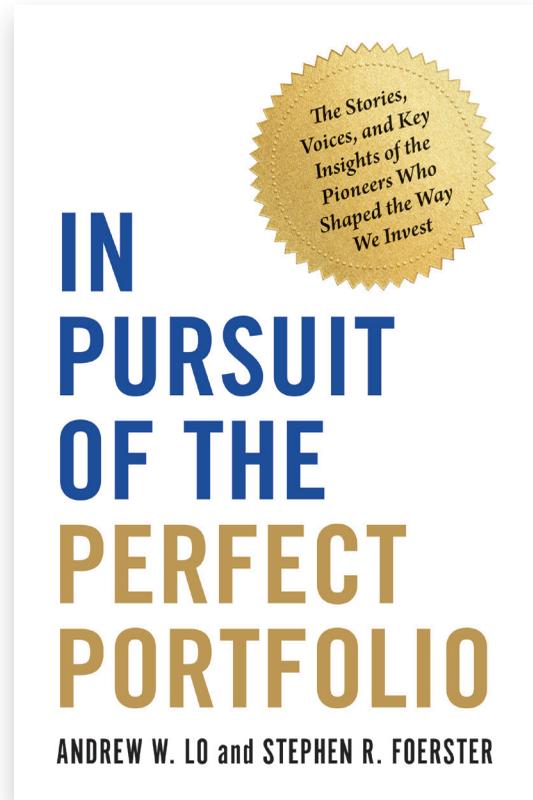
In Pursuit of the Perfect Portfolio: *The Stories, Voices, and Key Insights of the Pioneers Who Shaped the Way We Invest*

Andrew W. Lo & Stephen R. Foerster

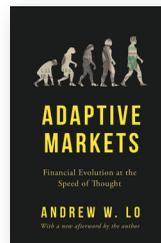
How the greatest thinkers in finance changed the field and how their wisdom can help investors today

Is there an ideal portfolio of investment assets, one that perfectly balances risk and reward? *In Pursuit of the Perfect Portfolio* examines this question by profiling and interviewing ten of the most prominent figures in the finance world—Jack Bogle, Charley Ellis, Gene Fama, Marty Liebowitz, Harry Markowitz, Bob Merton, Myron Scholes, Bill Sharpe, Bob Shiller, and Jeremy Siegel. We learn about the personal and intellectual journeys of these luminaries—which include six Nobel Laureates and a trailblazer in mutual funds—and their most innovative contributions. In the process, we come to understand how the science of modern investing came to be. Each of these finance greats discusses their idea of a perfect portfolio, offering invaluable insights to today's investors.

Aimed at novice and professional investors alike, *In Pursuit of the Perfect Portfolio* is a compendium of financial wisdom that no market enthusiast will want to be without.



Andrew W. Lo is the Charles E. and Susan T. Harris Professor at the MIT Sloan School of Management, and director of the MIT Laboratory for Financial Engineering. His many books include *Adaptive Markets* and *Hedge Funds* (both Princeton). Twitter @AndrewWLo
Stephen R. Foerster is professor of finance at Ivey Business School, Western University. He is the author of *Financial Management: Concepts and Applications* and *Financial Management: A Primer*. Twitter @ProfSFoerster



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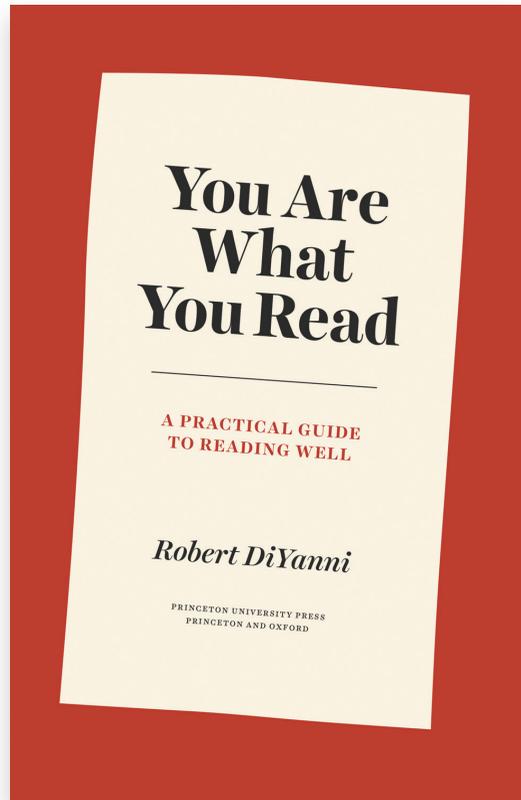
August
 9780691215204 Hardback \$29.95 | £25.00
 336 pages. 9 b/w illus. 1 table. 6 × 9.

ebook 9780691222684
 Economics

You Are What You Read: *A Practical Guide to Reading Well*

Robert DiYanni

How you can enrich your life by becoming a more skillful and engaged reader of literature



We are what we read, according to Robert DiYanni. Reading may delight us or move us; we may read for instruction or inspiration. But more than this, in reading we discover ourselves. We gain access to the lives of others, explore the limitless possibilities of human existence, develop our understanding of the world around us, and find respite from the hectic demands of everyday life. In *You Are What You Read*, DiYanni provides a practical guide that shows how we can increase the benefits and pleasures of reading literature by becoming more skillful and engaged readers.

DiYanni suggests that we attend first to what authors say and the way in which they say it, rather than rushing to decide what they mean. He considers the various forms of literature, from the essay to the novel, the short story to the poem, demonstrating rewarding approaches to each in sample readings of classic works. He explores the paradoxical pleasures of

reading through a series of illuminating oppositions: solitary versus social reading, submitting to or resisting the author, reading inwardly or outwardly, and more. DiYanni closes with eight recommended reading practices, thoughts on the different experiences of print and digital reading, and advice on what to read and why.

Written in a clear, inviting, and natural style, *You Are What You Read* is an essential guide for all who want to enrich their reading—and their life.

Robert DiYanni is an instructional consultant with the Center for Faculty Advancement at New York University, where he is also an adjunct professor of humanities. His recent books include *The Craft of College Teaching* (Princeton) and *Critical Reading Across the Curriculum*. He lives in Bedford, New York.

Skills for Scholars

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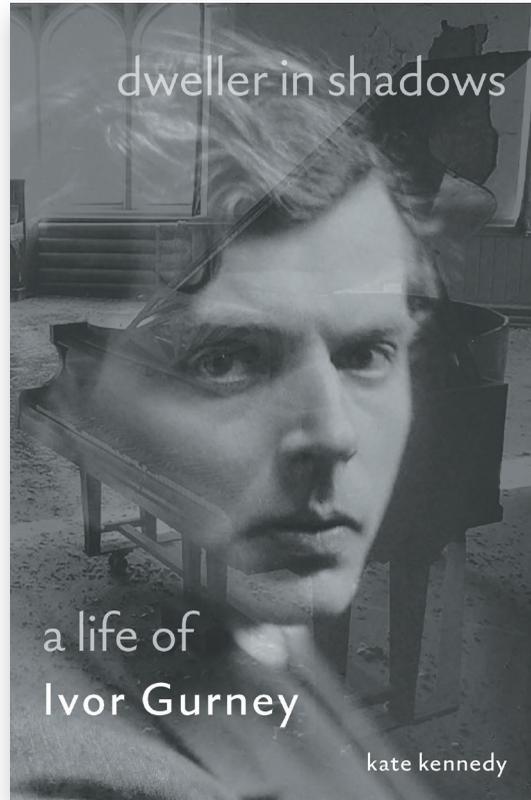
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Literature

Dweller in Shadows:

A Life of Ivor Gurney

Kate Kennedy

The first comprehensive biography of an extraordinary English poet and composer whose life was haunted by fighting in the First World War and, later, confinement in a mental asylum

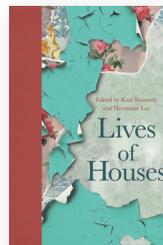


Ivor Gurney (1890–1937) wrote some of the most anthologized poems of the First World War and composed some of the greatest works in the English song repertoire, such as “Sleep.” Yet his life was shadowed by the trauma of the war and mental illness, and he spent his last fifteen years confined to a mental asylum. In *Dweller in Shadows*, Kate Kennedy presents the first comprehensive biography of this extraordinary and misunderstood artist.

A promising student at the Royal College of Music, Gurney enlisted as a private with the Gloucestershire regiment in 1915 and spent two years in the trenches of the Western Front. Wounded in the arm and subsequently gassed during the Battle of Passchendaele, Gurney was recovering in hospital when his first collection of poems, *Severn and Somme*, was published. Despite episodes of depression, he resumed his music studies after the war until he was committed to an asylum in 1922. At times believing he was Shakespeare and that the “machines under the floor” were torturing him, he nevertheless continued to write and compose, leaving behind a vast body

of unpublished work when he died of tuberculosis. Drawing on extensive archival research and spanning literary criticism, history, psychiatry and musicology, this compelling narrative sets Gurney’s life and work against the backdrop of the war and his institutionalisation, probing the links between madness, suffering and creativity.

Kate Kennedy, a writer and broadcaster, is the Associate Director of the Oxford Centre for Life-Writing and a Research Fellow in Music and English at Wolfson College, Oxford. Website drkatekennedy.com Twitter @DrKKennedy



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June
9780691212784 Hardback \$35.00 | £30.00
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Biography | Literature | Music

Maria Theresa: *The Habsburg Empress in Her Time*

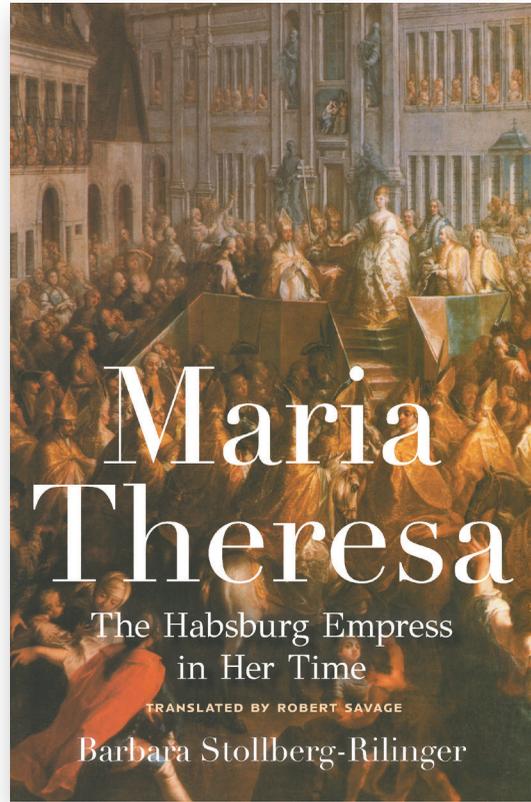
Barbara Stollberg-Rilinger

Translated by Robert Savage

A major new biography of the iconic Austrian empress that challenges the many myths about her life and rule

Maria Theresa (1717–1780) was once the most powerful woman in Europe. At the age of twenty-three, she ascended to the throne of the Habsburg Empire, a far-flung realm composed of diverse ethnicities and languages, beset on all sides by enemies and rivals. Barbara Stollberg-Rilinger provides the definitive biography of Maria Theresa, situating this exceptional empress within her time while dispelling the myths surrounding her.

Drawing on a wealth of archival evidence, Stollberg-Rilinger examines all facets of eighteenth-century society, from piety and patronage to sexuality and childcare, ceremonial life at court, diplomacy, and the everyday indignities of warfare. She challenges the idealized image of Maria Theresa as an enlightened reformer and mother of her lands who embodied both feminine beauty and virile bellicosity, showing how she despised the ideas of the Enlightenment, treated her children with relentless austerity, and mercilessly persecuted Protestants and Jews. Work, consistent physical and mental discipline, and fear of God were the principles Maria Theresa lived by, and she



demanded the same from her family, her court, and her subjects.

A panoramic work of scholarship that brings Europe's age of empire spectacularly to life, *Maria Theresa* paints an unforgettable portrait of the uncompromising yet singularly charismatic woman who left her enduring mark on the era in which she lived and reigned.

Barbara Stollberg-Rilinger is professor of early modern history at the University of Münster and rector of the Institute for Advanced Study in Berlin.



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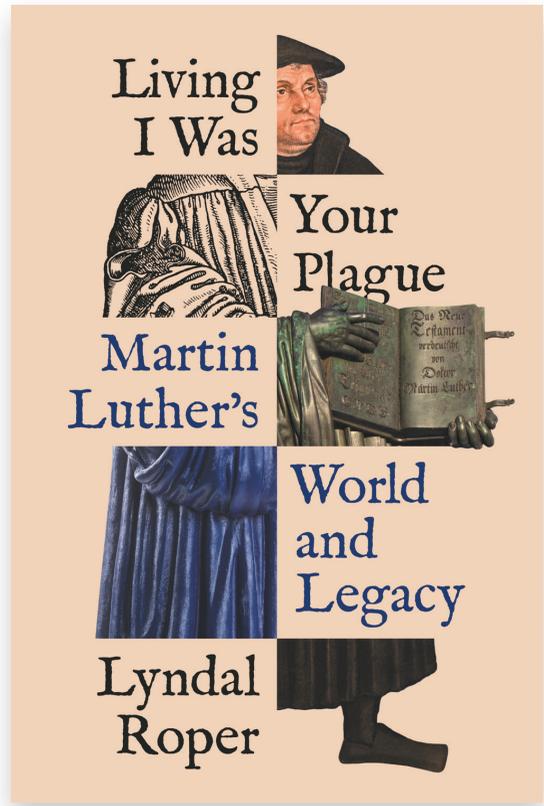
August
9780691179063 Hardback \$39.95 | £35.00
944 pages. 30 color + 55 b/w illus. 1 map. 6 × 9.

ebook 9780691219851
Biography | History

Living I Was Your Plague: *Martin Luther's World and Legacy*

Lyndal Roper

From the author of the acclaimed biography *Martin Luther: Renegade and Prophet*, new perspectives on how Luther and others crafted his larger-than-life image



Martin Luther was a controversial figure during his lifetime, eliciting strong emotions in friends and enemies alike, and his outsized persona has left an indelible mark on the world today. *Living I Was Your Plague* explores how Luther carefully crafted his own image and how he has been portrayed in his own times and ours, painting a unique portrait of the man who set in motion a revolution that sundered Western Christendom.

Renowned Luther biographer Lyndal Roper examines how the painter Lucas Cranach produced images that made the reformer an instantly recognizable character whose biography became part of Lutheran devotional culture. She reveals what Luther's dreams have to say about his relationships and discusses how his masculinity was on the line in his devastatingly

crude and often funny polemical attacks. Roper shows how Luther's hostility to the papacy was unshaken to the day he died, how his deep-rooted anti-Semitism infused his theology, and how his memorialization has given rise to a remarkable flood of kitsch, from "Here I Stand" socks to Playmobil Luther.

Lavishly illustrated, *Living I Was Your Plague* is a splendid work of cultural history that sheds new light on the complex and enduring legacy of Luther and his image.

Lyndal Roper is the Regius Professor of History at the University of Oxford. Her books include *Martin Luther: Renegade and Prophet* (Random House) and *Witch Craze: Terror and Fantasy in Baroque Germany*. She lives in Oxford, England.

The Lawrence Stone Lectures

May
9780691205304 Hardback \$29.95 | £25.00
296 pages. 69 b/w illus. 6 × 9.

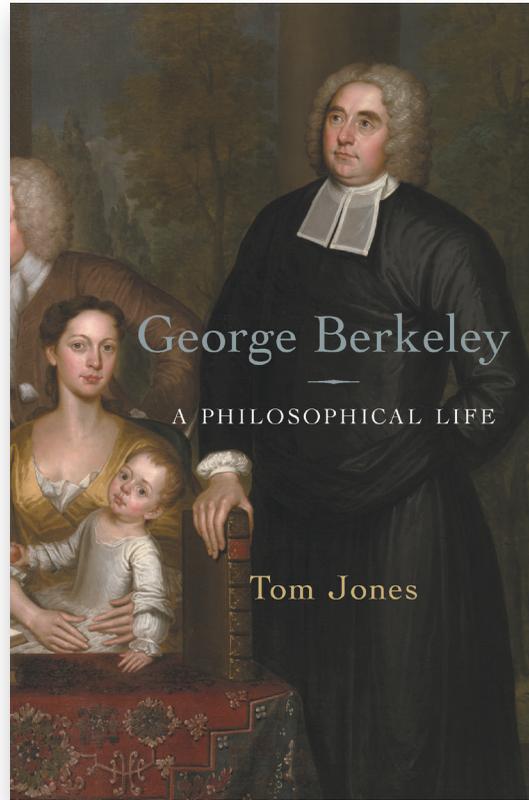
ebook 9780691205311
History | Religion

George Berkeley:

A Philosophical Life

Tom Jones

A comprehensive intellectual biography of the Enlightenment philosopher



In *George Berkeley: A Philosophical Life*, Tom Jones provides a comprehensive account of the life and work of the pre-eminent Irish philosopher of the Enlightenment. From his early brilliance as a student and fellow at Trinity College Dublin to his later years as Bishop of Cloyne, Berkeley brought his searching and powerful intellect to bear on the full range of eighteenth-century thought and experience.

Jones brings vividly to life the complexities and contradictions of Berkeley's life and ideas. He advanced a radical immaterialism, holding that the only reality was minds, their thoughts, and their perceptions, without any physical substance underlying them. But he put forward this counterintuitive philosophy in support of the existence and ultimate sovereignty of God. Berkeley was an energetic social reformer, deeply interested in educational and economic improvement, including for the indigenous peoples of North America, yet he believed strongly in obedience to hierarchy and defended slavery. And

although he spent much of his life in Ireland, he followed his time at Trinity with years of travel that took him to London, Italy, and New England, where he spent two years trying to establish a university for Bermuda, before returning to Ireland to take up an Anglican bishopric in a predominantly Catholic country.

Jones draws on the full range of Berkeley's writings, from philosophical treatises to personal letters and journals, to probe the deep connections between his life and work. The result is a richly detailed and rounded portrait of a major Enlightenment thinker and the world in which he lived.

Tom Jones is Reader in the School of English at the University of St Andrews. His books include *Pope and Berkeley: The Language of Poetry and Philosophy* and an edition of Pope's *Essay on Man* (Princeton). He lives in Dundee, Scotland.

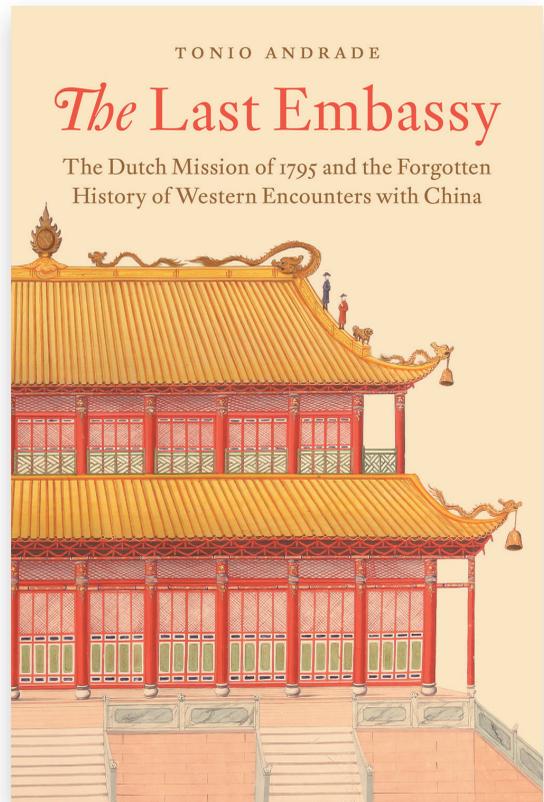
The Last Embassy: *The Dutch Mission of 1795 and the Forgotten History of Western Encounters with China*

Tonio Andrade

From the acclaimed author of *The Gunpowder Age*, a book that casts new light on the history of China and the West at the turn of the nineteenth century

George Macartney's disastrous 1793 mission to China plays a central role in the prevailing narrative of modern Sino-European relations. Summarily dismissed by the Qing court, Macartney failed in nearly all of his objectives, perhaps setting the stage for the Opium Wars of the nineteenth century and the mistrust that still marks the relationship today. But not all European encounters with China were disastrous. *The Last Embassy* tells the story of the Dutch mission of 1795, bringing to light a dramatic but little-known episode that transforms our understanding of the history of China and the West.

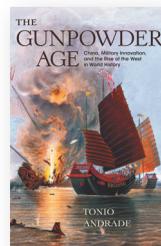
Drawing on a wealth of archival material, Tonio Andrade paints a panoramic and multifaceted portrait of an age marked by intrigues and war. China was on the brink of rebellion. In Europe, French armies were invading Holland. Enduring a harrowing voyage, the Dutch mission was to be the last European diplomatic delegation ever received in the traditional Chinese court. Andrade shows how, in contrast to the British emissaries, the Dutch were men with deep knowledge of



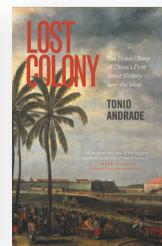
Asia who respected regional diplomatic norms and were committed to understanding China on its own terms.

Beautifully illustrated with sketches and paintings by the Dutch delegation and by Chinese artists, *The Last Embassy* reveals that the Qing court, mischaracterized as arrogant and narrow-minded by British diplomats and historians, was in fact open, flexible, curious, and very cosmopolitan.

Tonio Andrade is professor of Chinese and global history at Emory University. He lives in Decatur, Georgia.



9780691178141



9780691159577

July
9780691177113 Hardback \$35.00 | £30.00
344 pages. 26 b/w illus. 6 maps. 6 × 9.

ebook 9780691219882
History

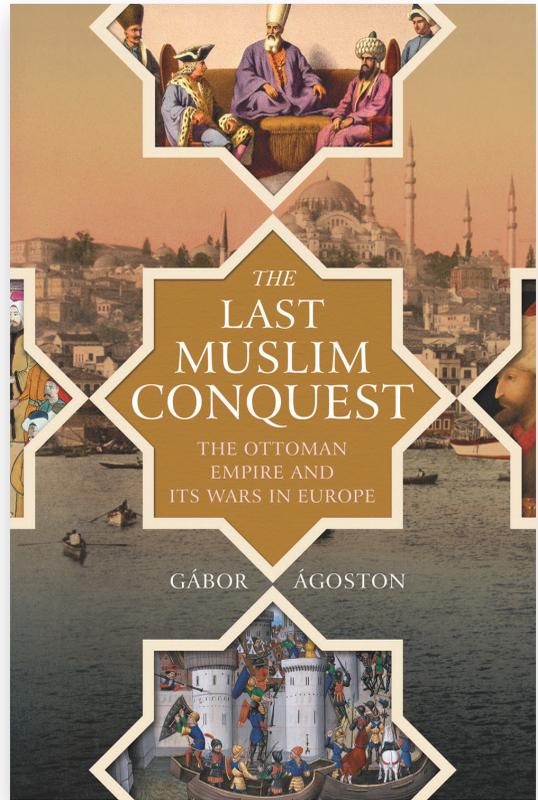
The Last Muslim Conquest: *The Ottoman Empire and Its Wars in Europe*

Gábor Ágoston

A monumental work of history that reveals the Ottoman dynasty's important role in the emergence of early modern Europe

The Ottomans have long been viewed as despots who conquered through sheer military might, and whose dynasty was peripheral to those of Europe. *The Last Muslim Conquest* transforms our understanding of the Ottoman Empire, showing how Ottoman statecraft was far more pragmatic and sophisticated than previously acknowledged, and how the Ottoman dynasty was a crucial player in the power struggles of early modern Europe.

In this panoramic and multifaceted book, Gábor Ágoston captures the grand sweep of Ottoman history, from the dynasty's stunning rise to power at the turn of the fourteenth century to the Siege of Vienna in 1683, which brought an end to Ottoman incursions into central Europe. He discusses how the Ottoman wars of conquest gave rise to the imperial rivalry with the Habsburgs, and brings vividly to life the intrigues of sultans, kings, popes, and spies. Ágoston examines the subtler methods of Ottoman conquest,



such as dynastic marriages and the incorporation of conquered peoples into the Ottoman administration, and argues that while the Ottoman Empire was shaped by Turkish, Iranian, and Islamic influences, it was also an integral part of Europe and was, in many ways, a European empire.

Rich in narrative detail, *The Last Muslim Conquest* looks at Ottoman military capabilities, frontier management, law, diplomacy, and intelligence, offering new perspectives on the gradual shift in power between the Ottomans and their European rivals and reframing the old story of Ottoman decline.

Gábor Ágoston is associate professor of history at Georgetown University. His many books include *Guns for the Sultan: Military Power and the Weapons Industry in the Ottoman Empire* and *Encyclopedia of the Ottoman Empire*. He lives in Alexandria, Virginia.

The Spectre of War:

International Communism and the Origins of World War II

Jonathan Haslam

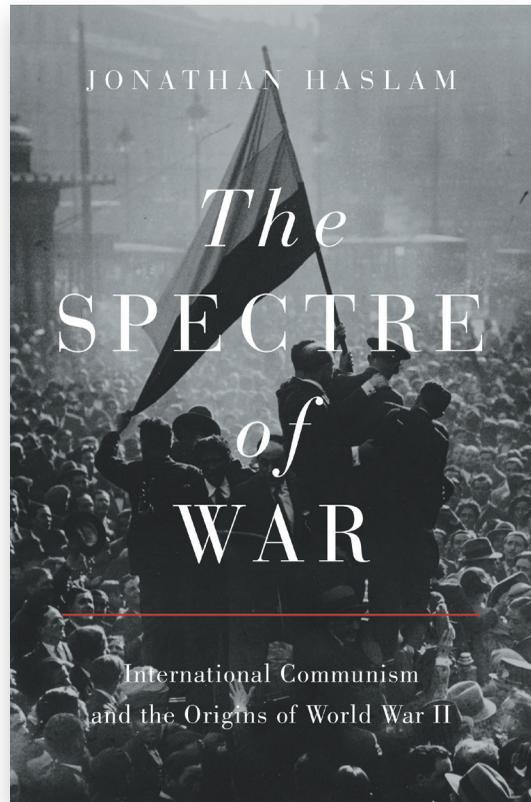
A bold new history showing that the fear of Communism was a major factor in the outbreak of World War II

The Spectre of War looks at a subject we thought we knew—the roots of the Second World War—and upends our assumptions with a masterful new interpretation. Looking beyond traditional explanations based on diplomatic failures or military might, Jonathan Haslam explores the neglected thread connecting them all: the fear of Communism prevalent across continents during the interwar period. Marshalling an array of archival sources, including records from the Communist International, Haslam transforms our understanding of the deep-seated origins of World War II, its conflicts, and its legacy.

Haslam offers a panoramic view of Europe and northeast Asia during the 1920s and 1930s, connecting fascism's emergence with the impact of the 1917 Bolshevik Revolution. World War I had economically destabilized many nations, and the threat of Communist revolt loomed large in the ensuing social unrest. As Moscow supported Communist efforts in France, Spain, China, and beyond, opponents such as the British feared for the stability of their global empire,

Princeton Studies in International History and Politics

May
9780691182650 Hardback \$35.00 | £30.00
424 pages. 6 × 9.



and viewed fascism as the only force standing between them and the Communist overthrow of the existing order. The appeasement and political misreading of Nazi Germany and fascist Italy that followed held back the spectre of rebellion—only to usher in the later advent of war.

Illuminating ideological differences in the decades before World War II, and the continuous role of pre- and postwar Communism, *The Spectre of War* provides unprecedented context for one of the most momentous calamities of the twentieth century.

Jonathan Haslam is the George F. Kennan Professor in the School of Historical Studies at the Institute for Advanced Study. He is a fellow of the British Academy, a fellow of Corpus Christi College, Cambridge, and professor emeritus of the history of international relations at the University of Cambridge. His books include *Near and Distant Neighbors* and *Russia's Cold War*. Twitter @HaslamJonathan

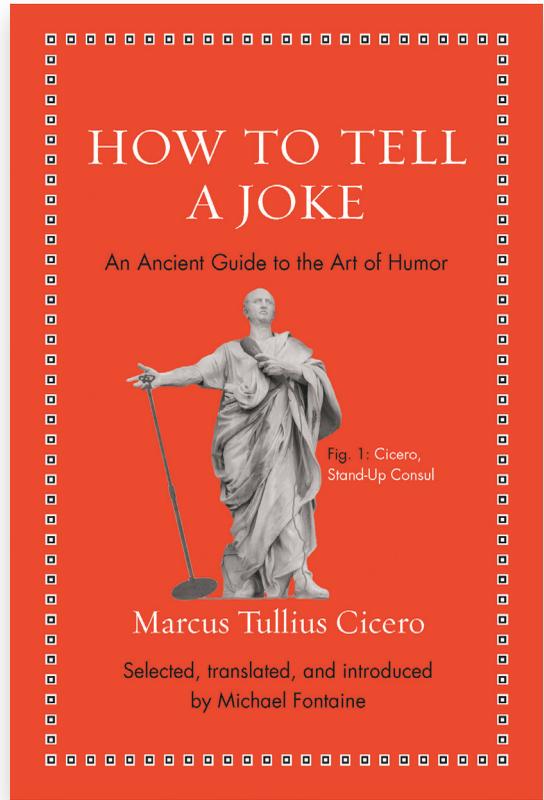
ebook 9780691219110
History

How to Tell a Joke: *An Ancient Guide to the Art of Humor*

Marcus Tullius Cicero

Selected, translated, and introduced
by Michael Fontaine

Timeless advice about how to use
humor to win over any audience



Can jokes win a hostile room, a hopeless argument, or even an election? You bet they can, according to Cicero, and he knew what he was talking about. One of Rome’s greatest politicians, speakers, and lawyers, Cicero was also reputedly one of antiquity’s funniest people. After he was elected commander-in-chief and head of state, his enemies even started calling him “the stand-up Consul.” *How to Tell a Joke* provides a lively new translation of Cicero’s essential writing on humor alongside that of the later Roman orator and educator Quintilian.

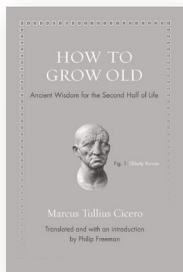
Filled with insight, wit, and examples, including more than a few lawyer jokes, *How to Tell a Joke* will appeal to anyone interested in humor or the art of public speaking.

Michael Fontaine is professor of classics at Cornell University. His books include *How to Drink: A Classical Guide to the Art of Imbibing* (Princeton) and *The Oxford Handbook of Greek and Roman Comedy*.

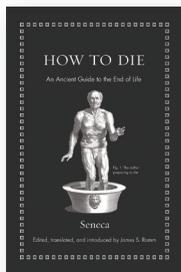
Ancient Wisdom for Modern Readers

March
9780691206165 Hardback \$16.95 | £13.99
304 pages. 4 ½ × 7.

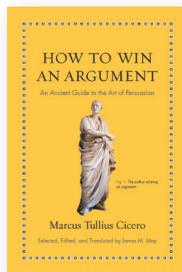
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Classics | Humor | Public Speaking



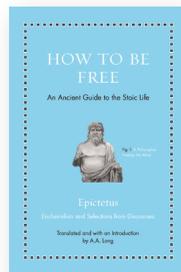
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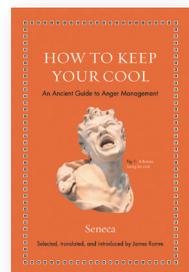
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How to Keep an Open Mind: *An Ancient Guide to Thinking Like a Skeptic*

Sextus Empiricus

Selected, translated, and introduced by Richard Bett

How ancient skepticism can help you attain tranquility by learning to suspend judgment

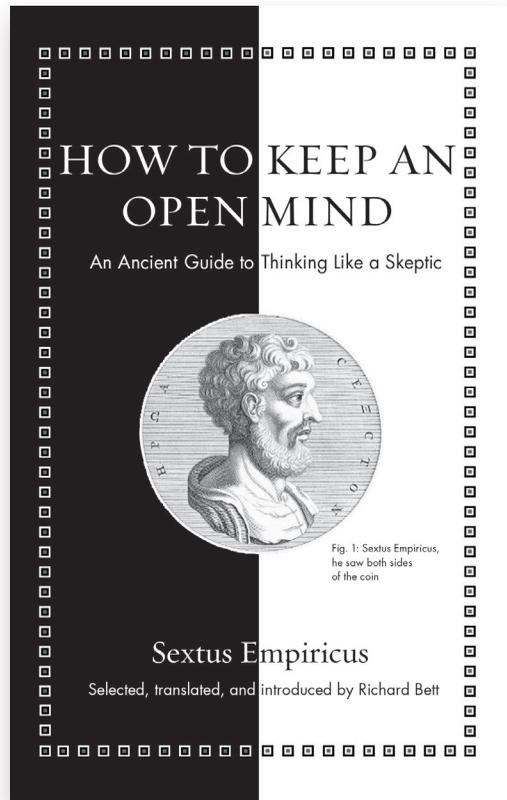


Fig. 1: Sextus Empiricus, he saw both sides of the coin

Along with Stoicism and Epicureanism, Skepticism is one of the three major schools of ancient Greek philosophy that claim to offer a way of living as well as thinking. *How to Keep an Open Mind* provides an unmatched introduction to skepticism by presenting a fresh, modern translation of key passages from the writings of Sextus Empiricus, the only Greek skeptic whose works have survived.

In an introduction, Richard Bett makes the case that the most important lesson we can draw from

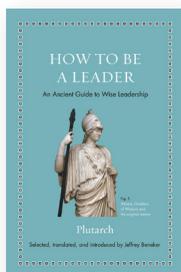
Sextus’s brand of skepticism today may be an ability to see what can be said on the other side of any issue, leading to a greater open-mindedness. Complete with the original Greek on facing pages, *How to Keep an Open Mind* offers a compelling antidote to the closed-minded dogmatism of today’s polarized world.

Richard Bett is professor of philosophy and classics at Johns Hopkins University. He edited *The Cambridge Companion to Ancient Scepticism* and has published widely on the subject.

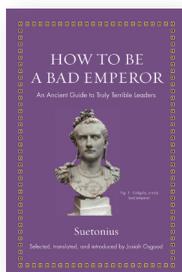
Ancient Wisdom for Modern Readers

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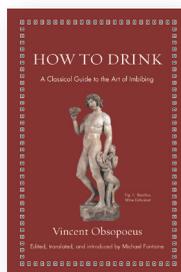
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Philosophy | Classics



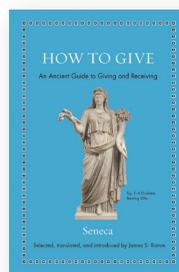
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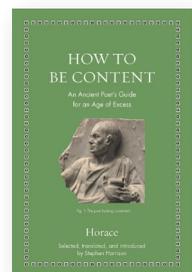
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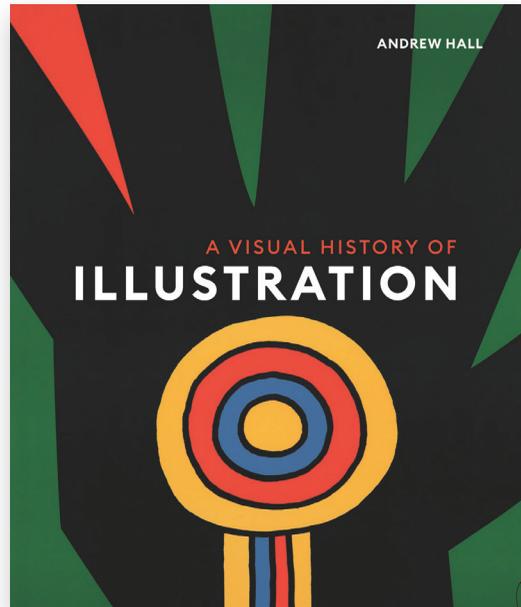


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A major new history of illustration that follows this artistic and professional practice across four centuries and through diverse traditions, cultures, and contexts

For centuries, illustrators have worked in a wide variety of industries, including fashion, publishing, advertising, education, entertainment, science, food, interior design, architecture, and medicine. Although illustration shares the same fundamental visual language as fine art, it is created as the result of a client-led brief, with imposed parameters and for an intended audience. In this visually lavish book, Andrew Hall presents a chronological, international survey of the history of illustration, revealing the broad connections of this discipline with technological innovation, political events, patterns of trade and travel, and cultural influences.

Hall begins with the eighteenth-century political satire of Gillray, Rowlandson, and Cruikshank, and continues through the early illustrated children's books of Greenaway, Allingham, and Shippen Green; the magazine work and advertisements of Mucha and Toulouse-Lautrec; the modernism of Lempicka and Cassandre; the countercultural images of Glaser, Douglas, Wilson, and Robbins; the late twentieth-century illustrations of Crumb, Baseman, Ware, and Pettibon; and the most recent work of Marjane Satrapi and Shepard Fairey, among many others. The evolution of illustration is also one of print culture, and Hall examines the technologies of intaglio relief, engraving, lithography, screen printing, and digital paper printing.



Sumptuous and comprehensive, *A Visual History of Illustration* offers a remarkable look at how artists have long created illustrated images to mirror and comment upon their times.

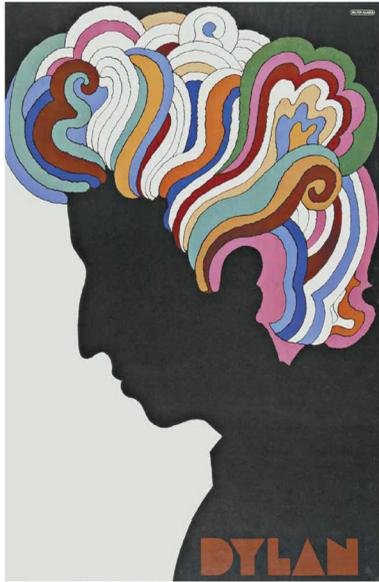
Andrew Hall is senior lecturer of illustration in the Central Saint Martins Graphic Communication Design Program at the University of the Arts London.

August
9780691212319 Hardback \$49.95 | £40.00
400 pages. 500 color illus. 8 ½ × 10.

ebook 9780691214382
Art

Milton Glaser

► *Dylan*: With Glaser's depiction of American folk singer Bob Dylan in a psychedelic visual language, he created an iconic image of an artist who continues to refuse to be categorized by narrow musical definitions.



Edelman

► *Yellow Submarine*: Today, it is almost impossible to separate in one's mind Edelman's visualizations of John, Paul, George and Ringo from the creatively rich, psychedelic period of the band.

Mati Klarwein

► *Beatles Revue*: Klarwein's imagery for Miles Davis' double album *Bitches Brew* aptly reflected the idiosyncratic musician's personal fight against the dominance of Caucasian perspectives in America and beyond, instead championing an Afro-Centric narrative.



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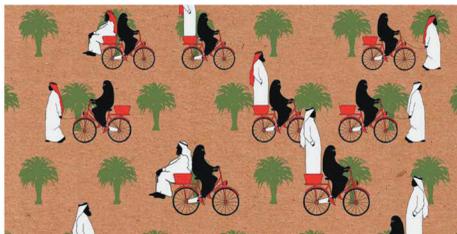
1945-1970

Aude van Ryn

► *The Belgians Van Ryn*, unusual for her in this image, brings a realistic yet Surrealistic element to this recent illustration.

Mohammad Sharif

► Sharif has introduced a welcome, and much-needed, diversity agenda into the contemporary illustration canon.



160_161



Jason Brooks

► Brooks, with clear reference to touchstones in the history of fashion illustration, allows his audience into a glamorous and luxurious world inhabited and owned by the modern female.

Lucinda Rogers

► Rogers' large, repetitive documentations of the urban environment and its street life have proved central to her creative identity and her career as an illustrator.



2000-

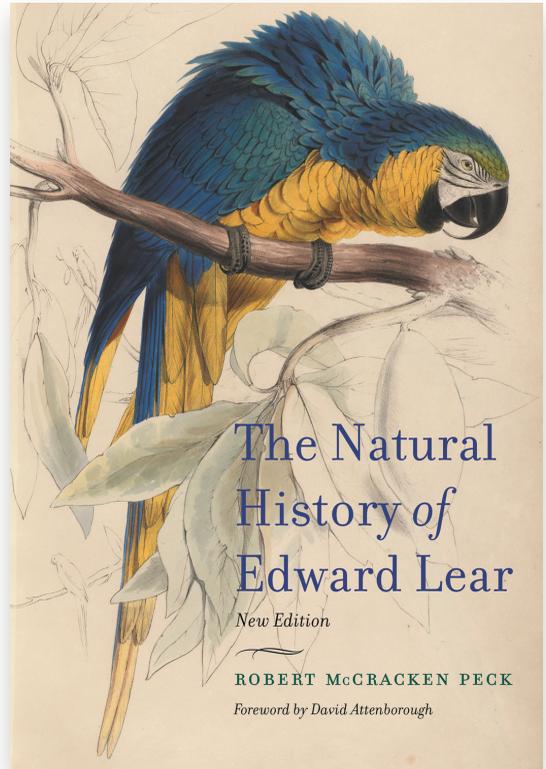
The Natural History of Edward Lear: *New Edition*

Robert McCracken Peck

Foreword by David Attenborough

A beautifully illustrated exploration of Edward Lear's little-known career as a natural-history artist—now in a new expanded paperback edition

Edward Lear (1812–1888) is best known today for his witty limericks and endearing nonsense verse. But the celebrated author of “The Owl and the Pussy-Cat” also created some of the most stunning paintings of birds and mammals during an age when many species were just being discovered and brought to private menageries and zoos throughout Europe. *The Natural History of Edward Lear* brings together more than 200 of Lear's strikingly beautiful illustrations of animals, plants, and landscapes. Robert McCracken Peck sheds light on Lear's astounding creativity, productivity, and success as an artist. He discusses Lear's humor, extensive travels, and important place in the history of science, and shows how Lear influenced other artists from Beatrix Potter and Maurice Sendak to James Prosek and Walton Ford.



With a foreword by David Attenborough, a new chapter discussing Lear's interest in pets, and never-before-published illustrations by Lear, this new edition offers invaluable perspectives on a beloved writer who was also one of the greatest natural-history artists of all time.

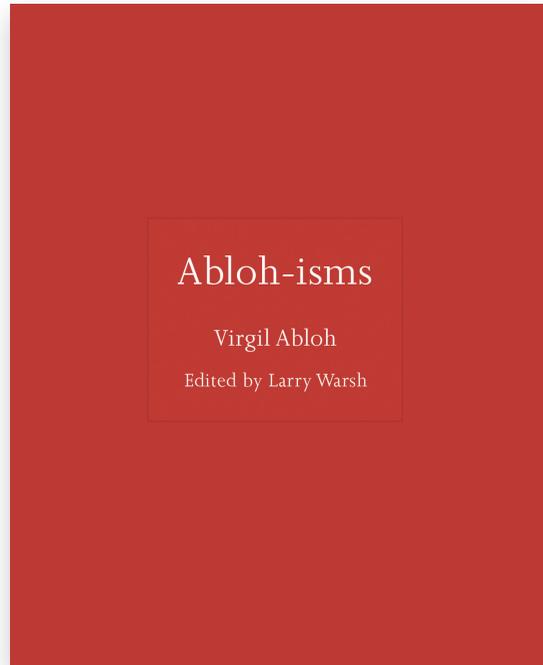
Robert McCracken Peck is senior fellow and curator of art and artifacts at the Academy of Natural Sciences of Drexel University. His many books include *Specimens of Hair: The Curious Collection of Peter A. Browne* and *Headhunters and Hummingbirds: An Expedition into Ecuador*. He lives in Philadelphia.

Abloh-isms

Virgil Abloh

Edited by Larry Warsh

A collection of essential quotations from the renowned fashion designer, DJ, and stylist



Abloh-isms is a collection of essential quotations from American fashion designer, DJ, and stylist Virgil Abloh, who has established himself as a major creative figure in the worlds of pop culture and art. Abloh began his career as Kanye West’s creative director before founding the luxury streetwear label Off-White and becoming artistic director for Louis Vuitton, making Abloh the first American of African descent to hold that title at a French fashion house. Defying categorization, Abloh’s work has been the subject of solo exhibitions at museums and galleries, most notably in a major retrospective at the Museum of Contemporary Art Chicago. Gathered from interviews and other sources, this selection of compelling and memorable quotations from the designer reveals his thoughts on a wide range of subjects, including creativity, passion, innovation, race, and what it means to be an artist of his generation. Lively and thought-provoking, these quotes reflect Abloh’s unique perspective as a trailblazer in his fields.

Virgil Abloh is artistic director of the menswear collection at Louis Vuitton and founder and CEO of the fashion label Off-White. He was named one of the 100 most influential people in the world by *Time* magazine in 2018. Instagram and Twitter @virgilabloh
Larry Warsh has been active in the art world for more than thirty years. He is the editor of *Weiwei-isms* and *Humanity*, by Ai Weiwei; *Basquiat-isms* and *The Notebooks*, by Jean-Michel Basquiat; and *Haring-isms*, by Keith Haring (all Princeton).

Select quotations from the book

“I believe that coincidence is key, but coincidence is energies coming towards each other. You have to be moving to meet it.”

“Black influence has created a new ecosystem, which can grow and support different types of life that we couldn’t before.”

ISMs

April
9780691213798 Hardback \$14.95 | £12.99
160 pages. 2 b/w illus. 4 × 5.

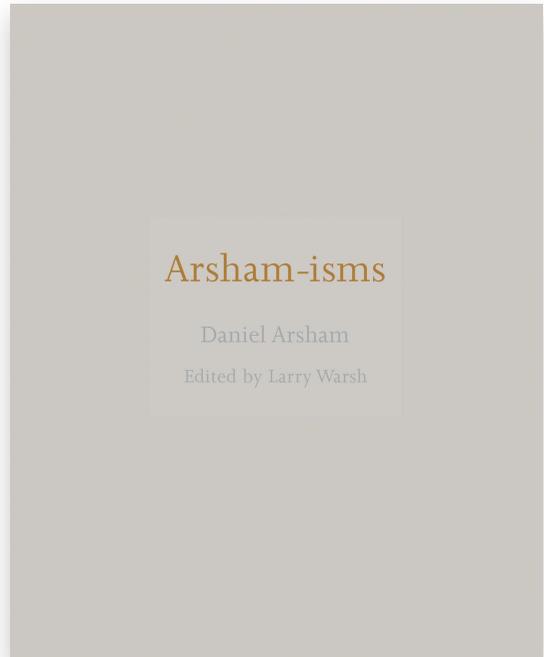
ebook 9780691221076
Art | Fashion

Arsham-isms

Daniel Arsham

Edited by Larry Warsh

A collection of compelling quotations from a rising star in contemporary art, architecture, and design



The work of renowned contemporary artist Daniel Arsham blurs the lines between art, architecture, archeology, and design. In his distinctive style, he takes ancient art works and objects from twentieth-century pop culture and casts sculptures of them in geological materials such as quartz or volcanic ash, colliding past, present, and future in haunted yet playful visions that prompt viewers to question their everyday surroundings. Gathered from interviews and other sources, *Arsham-isms* is a collection of lively, thought-provoking, and memorable quotations from this exciting young creative talent on a wide range of subjects—including art, architecture, film, design, pop culture, the art world, and what it means to be a globally recognized artist today.

Daniel Arsham is a contemporary artist whose work has been shown at major museums and galleries around the world. He is the cofounder of Snarkitecture, a multidisciplinary firm whose work includes an entrance pavilion for Design Miami and a line of

functional design objects. He lives in New York City. Instagram and Twitter @DanielArsham

Larry Warsh has been active in the art world for more than thirty years as a publisher and artist-collaborator. He is also the editor of *Weiwei-isms* and *Humanity*, by Ai Weiwei; *Basquiat-isms* and *The Notebooks*, by Jean-Michel Basquiat; and *Haring-isms*, by Keith Haring (all Princeton).

Select quotations from the book

“Art needs to be a little dangerous.”

“You don’t have to own the thing to be part of it.”

“This work for me is not about progress. It is about destruction and growth and where they are able to meet in the middle.”

ISMs

May
9780691217505 Hardback \$14.95 | £12.99
144 pages. 2 b/w illus. 4 × 5.

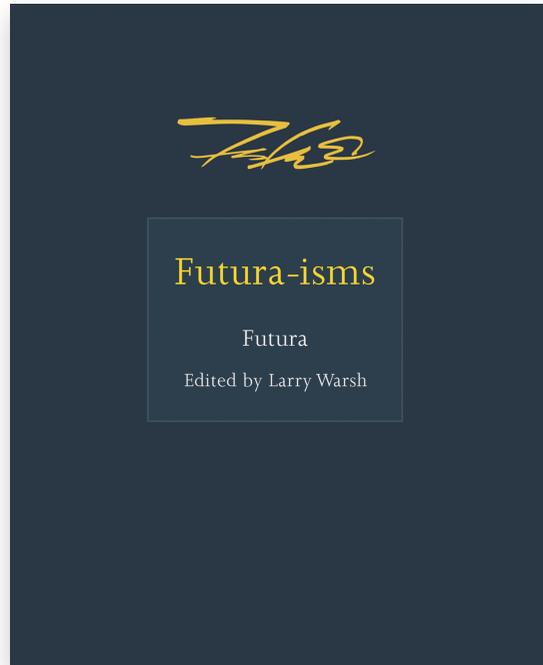
ebook 9780691221083
Art | Architecture | Design

Futura-isms

Futura

Edited by Larry Warsh

A collection of fascinating quotations from the legendary artist and graffiti pioneer



Futura is a living legend—a world-renowned painter, designer, and photographer who was a pioneer of graffiti art and New York City’s “subway school.” His radical abstract work in the street and on canvas established him as a central figure in an important art movement that included Jean-Michel Basquiat, Keith Haring, Rammellzee, Lee Quiñones, and Dondi White. *Futura-isms* is a collection of essential quotations from this fascinating artist. Gathered from four decades of interviews and panel discussions, this memorable selection illuminates Futura’s thoughts on legal and illegal art, his influences, fellow artists, and the past, present, and future. He also offers colorful memories of his adventurous life—growing up in New York City, serving in the Navy, touring with The Clash—and reflects on how his experiences have shaped his art.

Futura, born Leonard McGurr, is a renowned artist—a graffiti pioneer, clothing designer, and graphic designer whose work has been shown at museums around the world, including MoMA PS1, the Museum of Contemporary Art, Los Angeles,

and the Groninger Museum. In recent years, he has exhibited and collaborated with artists and designers such as Takashi Murakami, José Parlá, Rei Kawakubo, and Virgil Abloh. He lives in Brooklyn, New York. Instagram [@futuradosmil](#) Larry Warsh has been active in the art world for more than thirty years as a publisher and artist-collaborator. He is also the editor of *Weiwei-isms* and *Humanity*, by Ai Weiwei; *Basquiat-isms* and *The Notebooks*, by Jean-Michel Basquiat; and *Haring-isms*, by Keith Haring (all Princeton).

Select quotations from the book

“Graffiti was a way for me to exist. I wanted the world to know my name. I wanted to be somebody.”

“The essence of what graffiti is ... is creating this identity and taking it to the public.”

ISMs

March
9780691217512 Hardback \$14.95 | £12.99
176 pages. 2 b/w illus. 4 × 5.

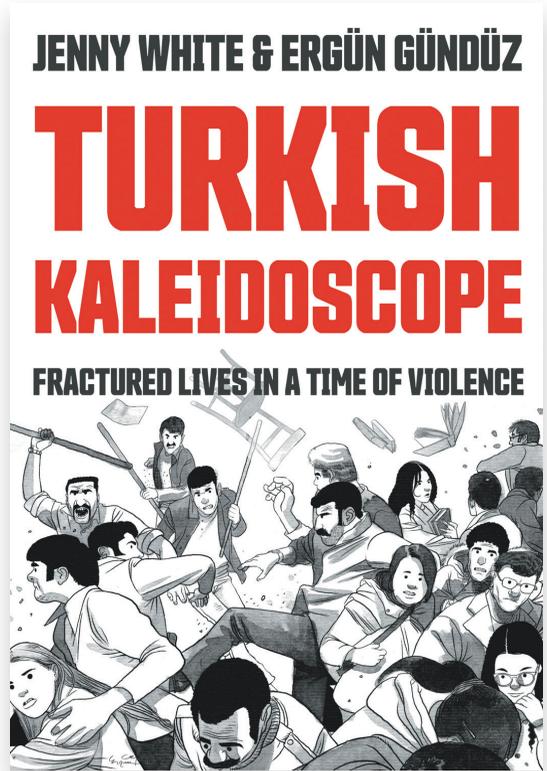
ebook 9780691221090
Art | Pop Culture

Turkish Kaleidoscope: *Fractured Lives in a Time of Violence*

Story by Jenny White
Art by Ergün Gündüz

A powerful graphic novel that traces Turkey's descent into political violence in the 1970s through the experiences of four students on opposing sides of the conflict

Turkish Kaleidoscope tells the stories of four unforgettable protagonists as they navigate a society torn apart by violent political factions. It is 1975 and Turkey is on the verge of civil war. Faruk and Orhan are from conservative shopkeeping families in eastern Anatolia that share a sense of new possibilities. Nuray is the daughter of villagers who have migrated to the provincial city where Yunus, the son of an imprisoned teacher, was raised in genteel poverty. While attending medical school in Ankara, Faruk draws a reluctant Orhan into a right-wing nationalist group while Nuray and Yunus join the left. Against a backdrop of escalating violence, the four students fall in love, have their hearts broken, get married, raise families, and struggle to get on with their lives. But the consequences of their decisions will follow them through their lives as their children begin the story anew, skewed through the kaleidoscope of historical events.



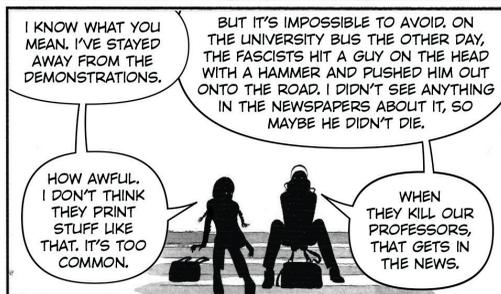
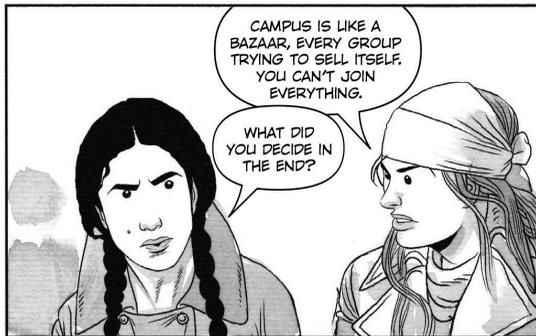
Inspired by Jenny White's own experiences as a student in Turkey during this tumultuous period as well as original oral histories of Turks who lived through it, *Turkish Kaleidoscope* reveals how violent factionalism has its own emotional and cultural logic that defies ideological explanations.

Jenny White is a social anthropologist and professor at the Stockholm University Institute for Turkish Studies. Her many books include *Muslim Nationalism and the New Turks* (Princeton) and the novel *The Winter Thief*. She lives in Stockholm. Twitter @WhiteJennyB
Ergün Gündüz is a critically acclaimed artist and the author of numerous books and albums. His work spans graphic novels, comics, caricatures, animated films, book covers, and commercial art. He lives in Istanbul.



Feride

THE BAZAAR



* THKP-C: PEOPLE'S LIBERATION PARTY-FRONT OF TURKEY
** THKP: PEOPLE'S LIBERATION PARTY OF TURKEY
*** IKD: PROGRESSIVE WOMEN'S ORGANIZATION

Syrian Requiem:

The Civil War and Its Aftermath

Itamar Rabinovich & Carmit Valensi

A compact, incisive history of one of the defining conflicts of our time

Leaving almost half a million dead and displacing an estimated twelve million people, the Syrian Civil War is a humanitarian catastrophe of unimaginable scale. *Syrian Requiem* analyses the causes and course of this conflict—from its first spark in a peaceful Arab Spring protest to the tenuous victory of the Assad dictatorship—and traces how the fighting has reduced Syria to a crisis-ridden vassal state with no prospect of political reform, national reconciliation, or economic reconstruction.

Israel's chief negotiator with Syria during the mid-1990s, Itamar Rabinovich brings unmatched expertise and insight to the politics of the Middle East. Drawing on more than two hundred interviews with key players, Rabinovich and Carmit Valensi assess the roles of local, regional, and global interests in the war. Local sectarian divisions established the fault lines of the initial conflict, ultimately leading to the rise of the brutal Islamic State. However, Syria rapidly became the stage for proxy warfare between contending regional powers, including Israel, Turkey, and Iran. At the same time, while a war-weary United States attempted to reduce its military involvement in the Middle East,

SYRIAN REQUIEM

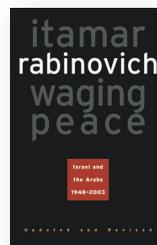
The Civil War and Its Aftermath

ITAMAR RABINOVICH
CARMIT VALENSI



a resurgent Russia regained regional influence by supporting Syrian government forces. Telling the story of the war and its aftermath, Rabinovich and Valensi also examine the considerable potential for renewed conflict and the difficult policy choices facing the United States, Russia, and other powers.

Itamar Rabinovich is professor and president emeritus at Tel Aviv University and vice chair of the Institute of National Security Studies in Tel Aviv. Twitter @ItamarRabinovi **Carmit Valensi** is a research fellow and the director of the Syria research program at the Institute for National Security Studies.



9780691119823

March
9780691193311 Hardback \$29.95 | £25.00
288 pages. 1 map. 5 ½ × 8 ½.

ebook 9780691212616
Middle East Studies | History

Modi's India: *Hindu Nationalism and the Rise of Ethnic Democracy*

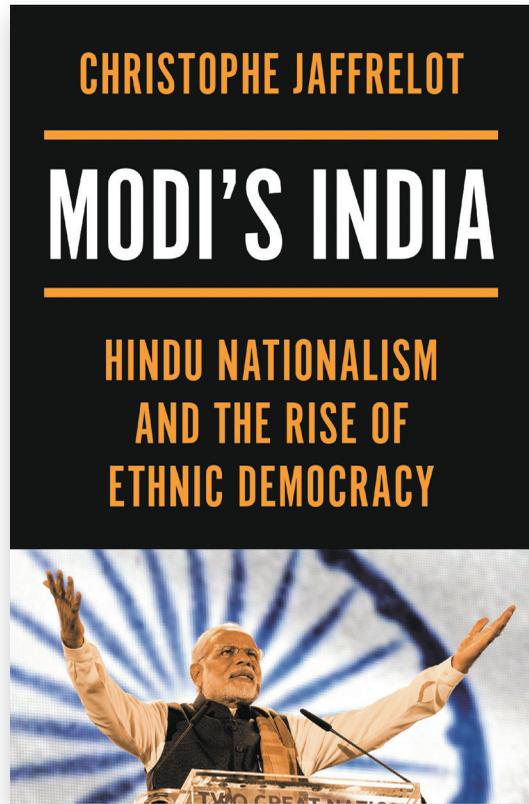
Christophe Jaffrelot

A riveting account of how a popularly elected leader has steered the world's largest democracy toward authoritarianism and intolerance

Over the past two decades, thanks to Narendra Modi, Hindu nationalism has been coupled with a form of national-populism that has ensured its success at the polls, first in Gujarat and then in India at large. Modi managed to seduce a substantial number of citizens by promising them development and polarizing the electorate along ethno-religious lines. Both facets of this national-populism found expression in a highly personalized political style as Modi related directly to the voters through all kinds of channels of communication in order to saturate the public space.

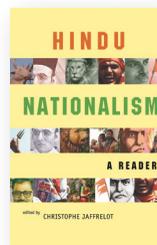
Drawing on original interviews conducted across India, Christophe Jaffrelot shows how Modi's government has moved India toward a new form of democracy, an ethnic democracy that equates the majoritarian community with the nation and relegates Muslims and Christians to second-class citizens. He discusses how the promotion of Hindu nationalism has resulted in attacks against secularists, intellectuals, universities, and NGOs. Jaffrelot explains how the political system of India has acquired authoritarian

July
9780691206806 Hardback \$35.00 | £30.00
336 pages. 1 b/w illus. 21 tables. 1 map. 6 × 9.



features for other reasons, too. Eager to govern not only in New Delhi, but also in the states, the government has centralized power at the expense of federalism and undermined institutions that were part of the checks and balances, including India's Supreme Court.

Christophe Jaffrelot is director of research at CERI-Sciences Po/CNRS in Paris, professor of Indian politics and sociology at King's College London, and a nonresident scholar at the Carnegie Endowment for International Peace. Twitter @jaffrelotc



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Social Science | Asian Studies

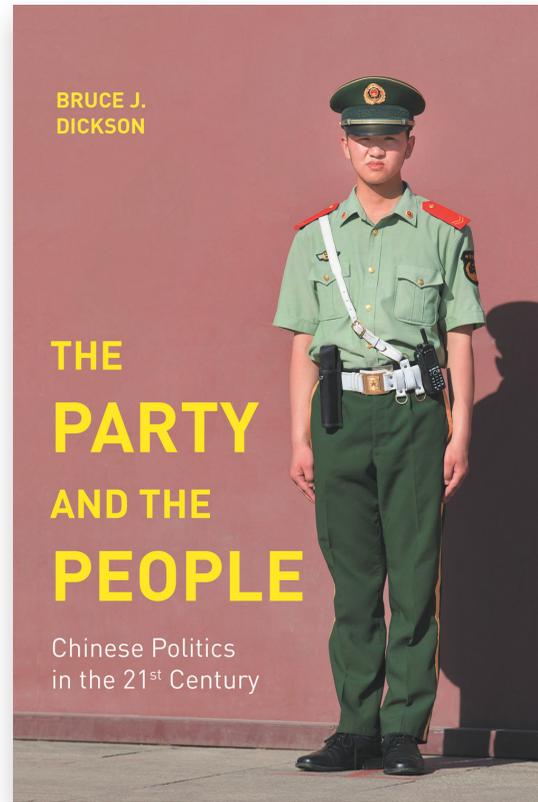
The Party and the People: *Chinese Politics in the 21st Century*

Bruce J. Dickson

How China's Communist government maintains its grip on power by both repressing and responding to its people

Since 1949, the Chinese Communist Party (CCP) has maintained unrivalled control over the country, persisting even in the face of economic calamity, widespread social upheaval, and violence against its own people. Yet the party does not sustain dominance through repressive tactics alone—it pairs them with surprising responsiveness to the public. *The Party and the People* explores how this paradox has helped the CCP endure for decades, and how this balance has shifted increasingly toward repression under the rule of President Xi Jinping.

Delving into the tenuous binary of repression and responsivity, Dickson illuminates numerous questions surrounding the CCP's rule: How does it choose leaders and create policies? When does it allow protests? Will China become democratic? Dickson shows that the party's dual approach lies at the core of its practices—repression when dealing with existential, political threats or challenges to its authority, and



responsiveness when confronting localized economic or social unrest. The state answers favorably to the demands of protesters on certain issues, such as local environmental hazards and healthcare, but deals harshly with others, such as protests in Tibet, Xinjiang, or Hong Kong. With the CCP's greater reliance on suppression since Xi Jinping's rise to power in 2012, Dickson considers the ways that this tipping of the scales will influence China's future.

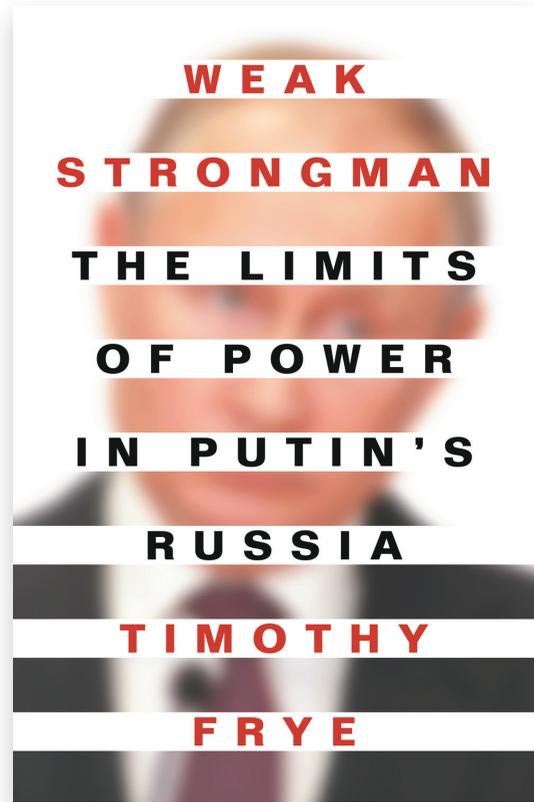
Bringing together a vast body of sources, *The Party and the People* sheds new light on how the relationship between the Chinese state and its citizens shapes governance.

Bruce J. Dickson is professor of political science and international affairs and chair of the Department of Political Science at George Washington University. His many books include *The Dictator's Dilemma* and *Allies of the State*. He lives in Vienna, Virginia.

Weak Strongman: *The Limits of Power in Putin's Russia*

Timothy Frye

Why we need to look beyond Putin to understand how today's Russia actually works



Media and public discussion tends to understand Russian politics as a direct reflection of Vladimir Putin's seeming omnipotence or Russia's unique history and culture. Yet Russia is remarkably similar to other autocracies—and recognizing this illuminates the inherent limits to Putin's power. *Weak Strongman* challenges the conventional wisdom about Putin's Russia, highlighting the difficult trade-offs that confront the Kremlin on issues ranging from election fraud and repression to propaganda and foreign policy.

Drawing on three decades of his own on-the-ground experience and research as well as insights from a new generation of social scientists that have received little attention outside academia, Timothy Frye reveals how much we overlook about today's Russia when we focus solely on Putin or Russian exceptionalism. Frye brings a new understanding to a host of crucial questions: How popular is Putin? Is Russian propaganda effective?

Why are relations with the West so fraught? Can Russian cyber warriors really swing foreign elections? In answering these and other questions, Frye offers a highly accessible reassessment of Russian politics that highlights the challenges of governing Russia and the nature of modern autocracy.

Rich in personal anecdotes and cutting-edge social science, *Weak Strongman* offers the best evidence available about how Russia actually works.

Timothy Frye is the Marshall D. Shulman Professor of Post-Soviet Foreign Policy at Columbia University and a research director at the Higher School of Economics in Moscow. His books include *Property Rights and Property Wrongs: How Power, Institutions, and Norms Shape Economic Conflict in Russia* and *Building States and Markets after Communism: The Perils of Polarized Democracy*. He lives in New York City. Twitter @timothymfrye

Nonstate Warfare: *The Military Methods of Guerillas, Warlords, and Militias*

Stephen Biddle

How nonstate military strategies overturn traditional perspectives on warfare

Since September 11th, 2001, armed nonstate actors have received increased attention and discussion from scholars, policymakers, and the military. Underlying debates about nonstate warfare and how it should be countered is one crucial assumption: that state and nonstate actors fight very differently. In *Nonstate Warfare*, Stephen Biddle upturns this distinction, arguing that there is actually nothing intrinsic separating state or nonstate military behavior. Through an in-depth look at nonstate military conduct, Biddle shows that many nonstate armies now fight more “conventionally” than many state armies, and that the internal politics of nonstate actors—their institutional maturity and wartime stakes rather than their material weapons or equipment—determines tactics and strategies.

Biddle frames nonstate and state methods along a continuum, spanning Fabian-style irregular warfare to Napoleonic-style warfare involving massed armies, and he presents a systematic theory to explain any given nonstate actor’s position on this spectrum. Showing that most warfare for at least a century has kept to the



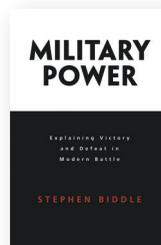
NONSTATE WARFARE

THE MILITARY METHODS OF
GUERRILLAS, WARLORDS, AND MILITIAS

STEPHEN BIDDLE

blended middle of the spectrum, Biddle argues that material and tribal culture explanations for nonstate warfare methods do not adequately explain observed patterns of warmaking. Investigating a range of historical examples from Lebanon and Iraq to Somalia, Croatia, and the Vietcong, Biddle demonstrates that viewing state and nonstate warfighting as mutually exclusive can lead to errors in policy and scholarship.

Stephen Biddle is professor of international and public affairs at Columbia University and adjunct senior fellow for defense policy at the Council on Foreign Relations.



9780691128023

May
9780691207513 Hardback \$35.00 | £30.00
448 pages. 16 b/w illus. 6 tables. 7 maps. 6 × 9.

ebook 9780691216652
Political Science

We Are Not Born Submissive: *How Patriarchy Shapes Women's Lives*

Manon Garcia

A philosophical exploration of female submission, using insights from feminist thinkers—especially Simone de Beauvoir—to reveal the complexities of women's reality and lived experience

What role do women play in the perpetuation of patriarchy? On the one hand, popular media urges women to be independent, outspoken, and career-minded. Yet, this same media glorifies a specific, sometimes voluntary, female submissiveness as a source of satisfaction. In philosophy, even less has been said on why women submit to men and the discussion has been equally contradictory—submission has traditionally been considered a vice or pathology, but female submission has been valorized as innate to women's nature. Is there a way to explore female submission in all of its complexity—not denying its appeal in certain instances, and not buying into an antifeminist, sexist, or misogynistic perspective?

We Are Not Born Submissive offers the first in-depth philosophical exploration of female submission, focusing on the thinking of Simone de Beauvoir, and more recent work in feminist philosophy, epistemology, and political theory. Manon Garcia argues that to comprehend female submission, we must invert how we examine power and see it from the woman's

We Are Not Born Submissive

How Patriarchy Shapes
Women's Lives

Manon Garcia

Cover Coming Soon

point of view. Historically, philosophers, psychoanalysts, and even some radical feminists have conflated femininity and submission. Garcia demonstrates that only through the lens of women's lived experiences—their economic, social, and political situations—and how women adapt their preferences to maintain their own well-being, can we understand the ways in which gender hierarchies in society shape women's experiences. Ultimately, she asserts that women do not actively choose submission. Rather, they consent to—and sometimes take pleasure in—what is prescribed to them through social norms within a patriarchy.

Moving beyond the simplistic binary of natural destiny or moral vice, *We Are Not Born Submissive* takes a sophisticated look at how female submissiveness can be explained.

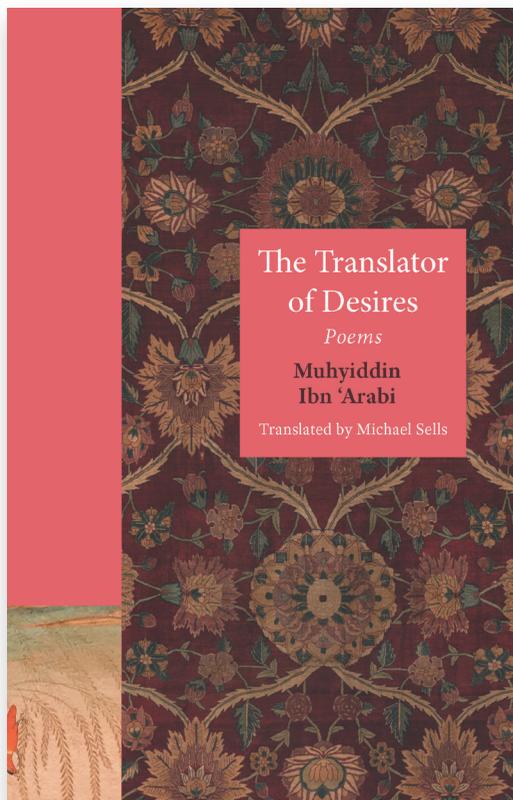
Manon Garcia is currently a junior fellow in the Society of Fellows at Harvard University, and in July 2021 will become assistant professor of philosophy at Yale University. Twitter @ManonGarciaFR

The Translator of Desires

Muhyiddin Ibn ‘Arabi

Translated by Michael Sells

A masterpiece of Arabic love poetry in a new and complete English translation



The Translator of Desires, a collection of sixty-one love poems, is the lyric masterwork of Muhyiddin Ibn ‘Arabi (1165–1240 CE), one of the most influential writers of classical Arabic and Islamic civilization. In this authoritative volume, Michael Sells presents the first full English translation of this work in more than a century, complete with an introduction, commentary, and a new facing-page critical text of the original Arabic. While grounded in an expert command of the Arabic, this verse translation renders the poems into a natural, contemporary English that captures the stunning beauty and power of Ibn ‘Arabi’s poems in such lines as “A veiled gazelle’s / an amazing sight, / her henna hinting, / eyelids signalling // A pasture between / breastbone and spine / Marvel, a garden / among the flames!”

The introduction puts the poems in the context of the Arabic love poetry tradition, Ibn ‘Arabi’s life and

times, his mystical thought, and his “romance” with Niẓām, the young woman whom he presents as the inspiration for the volume—a relationship that has long fascinated readers. Other features, following the main text, include detailed notes and commentaries on each poem, translations of Ibn ‘Arabi’s important prefaces to the poems, a discussion of the sources used for the Arabic text, and a glossary.

Bringing *The Translator of Desires* to life for contemporary English readers as never before, this promises to be the definitive volume of these fascinating and compelling poems for years to come.

Michael Sells is the Barrows Professor Emeritus of the History and Literature of Islam and professor emeritus of comparative literature at the University of Chicago. He is the author of many translations and studies of classical Arabic poetry.

The Lockert Library of Poetry in Translation

May
9780691181349 Paperback \$24.95 | £22.00
9780691181332 Hardback \$70.00 | £58.00

368 pages. 1 b/w illus. 1 map. 5 ½ × 8 ½.
ebook 9780691212548
Poetry | Arabic Literature

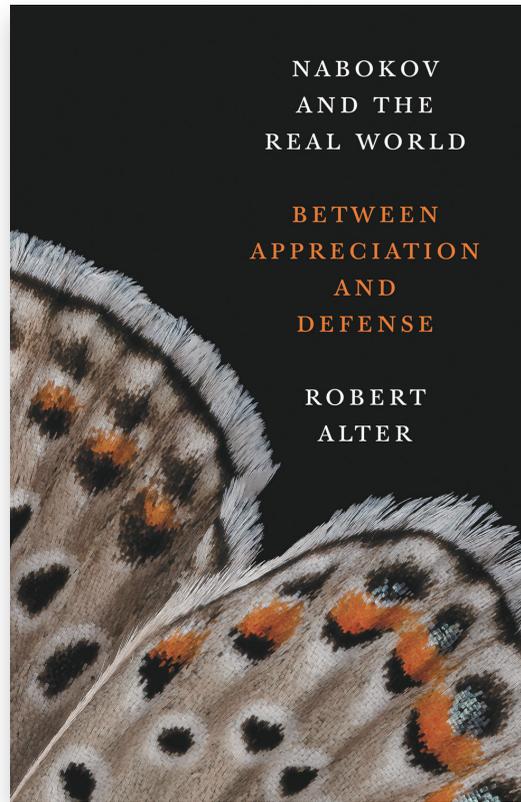
Nabokov and the Real World: *Between Appreciation and Defense*

Robert Alter

From award-winning literary scholar Robert Alter, a masterful exploration of how Nabokov used artifice to evoke the dilemmas, pain, and exaltation of the human condition

Admirers and detractors of Vladimir Nabokov have viewed him as an ingenious contriver of literary games, teasing and even outsmarting his readers through his self-reflexive artifice and the many codes and puzzles he devises in his fiction. Nabokov himself spoke a number of times about reality as a term that always has to be put in scare quotes. Consequently, many critics and readers have thought of him as a writer uninterested in the world outside literature. Robert Alter shows how Nabokov was passionately concerned with the real world and its complexities, from love and loss to exile, freedom, and the impact of contemporary politics on our lives.

In these illuminating and exquisitely written essays, Alter spans the breadth of Nabokov's writings, from his memoir, lectures, and short stories to major novels



such as *Lolita*. He demonstrates how the self-reflexivity of Nabokov's fiction becomes a vehicle for expressing very real concerns. What emerges is a portrait of a brilliant stylist who is at once serious and playful, who cared deeply about human relationships and the burden of loss, and who was acutely sensitive to the ways political ideologies can distort human values.

Offering timeless insights into literature's most fabulous artificer, *Nabokov and the Real World* makes an elegant and compelling case for Nabokov's relevance today.

Robert Alter is professor of the Graduate School and emeritus professor of Hebrew and comparative literature at the University of California, Berkeley.

Billy Wilder on Assignment: *Dispatches from Weimar Berlin and Interwar Vienna*

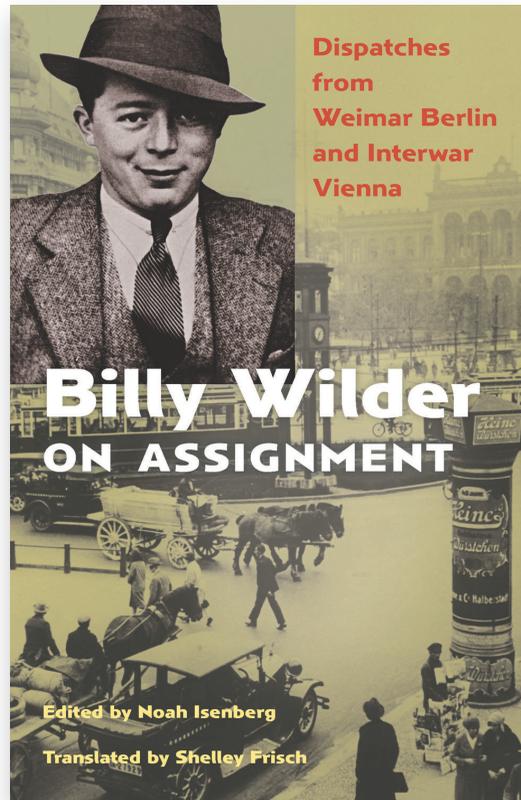
Edited by Noah Isenberg

Translated by Shelley Frisch

Acclaimed film director Billy Wilder's early writings—brilliantly translated into English for the first time

Before Billy Wilder became the screenwriter and director of iconic films like *Sunset Boulevard* and *Some Like It Hot*, he worked as a freelance reporter, first in Vienna and then in Weimar Berlin. *Billy Wilder on Assignment* brings together more than fifty articles, translated into English for the first time, that Wilder (then known as “Billie”) published in magazines and newspapers between September 1925 and November 1930. From a humorous account of Wilder's stint as a hired dancing companion in a posh Berlin hotel and his dispatches from the international film scene, to his astute profiles of writers, performers, and political figures, the collection offers fresh insights into the creative mind of one of Hollywood's most revered writer-directors.

Filled with rich reportage and personal musings, *Billy Wilder on Assignment* showcases the burgeoning voice of a young journalist who would go on to become a great auteur.



Billy Wilder (1906–2002) wrote and directed *Double Indemnity*, *The Lost Weekend*, *Sunset Boulevard*, *Some Like It Hot*, and *The Apartment*, among other films. **Noah Isenberg** is the George Christian Centennial Professor and Chair of the Department of Radio–Television–Film at the University of Texas at Austin. Instagram @noah.isenberg1967 Twitter @NoahIsenberg **Shelley Frisch** is the award-winning translator of *Dietrich & Riefenstahl* and the three-volume *Kafka* (Princeton). Twitter @shelfrisch

From *Billy Wilder on Assignment*

Coffeehouses have something in common with well-played violins. They resonate, reverberate, and impart distinct timbres. The many years of the regular guests' clamor have amassed their filaments and atoms in a singular way, and the woodwork, paneling, and even pieces of furniture pulse marvelously to the tunes of the visitors' life rhythms.

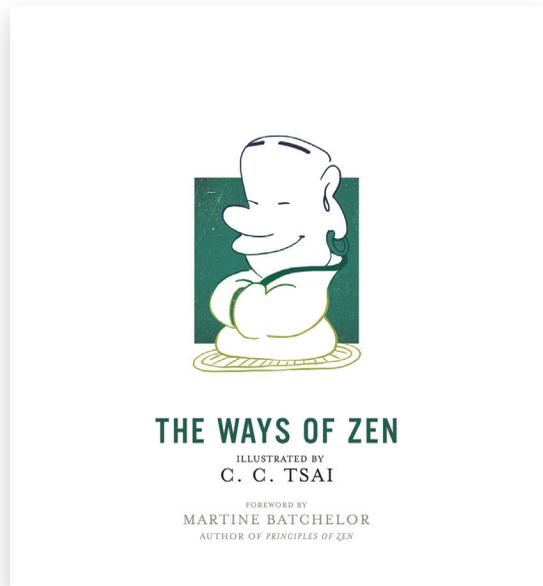
The Ways of Zen

Illustrated by C. C. Tsai

Translated by Brian Bruya

With a foreword by Martine Batchelor,
author of *Principles of Zen*

From bestselling cartoonist C. C. Tsai, a delightfully illustrated collection of classic Zen Buddhist stories that enlighten as they entertain



C. C. Tsai is one of Asia's most popular cartoonists, and his editions of the Chinese classics have sold more than 40 million copies in over twenty languages. In *The Ways of Zen*, he has created an entertaining and enlightening masterpiece from the rich collections of the Zen Buddhist tradition, bringing classic stories to life in delightful language and vividly detailed comic illustrations. Combining all the stories previously published in Tsai's *Wisdom of the Zen Masters* and *Zen Speaks*, this is the artist's largest collection of selections from the most important and famous Zen texts.

The Ways of Zen also features the original Chinese text in side columns on each page, enriching the book for readers and students of Chinese without distracting from the English-language cartoons.

C. C. Tsai is one of Asia's most beloved illustrators. **Brian Bruya** is professor of philosophy at Eastern Michigan University, where he teaches Chinese and comparative philosophy. **Martine Batchelor** spent ten years as a Zen nun in a Korean monastery.

The Illustrated Library of Chinese Classics

August
9780691179766 Paperback \$22.95 | £18.99
264 pages. 245 b/w illus. 8 1/2 x 9.

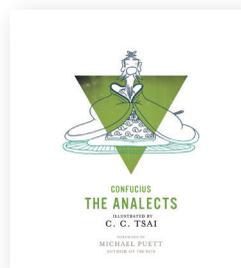
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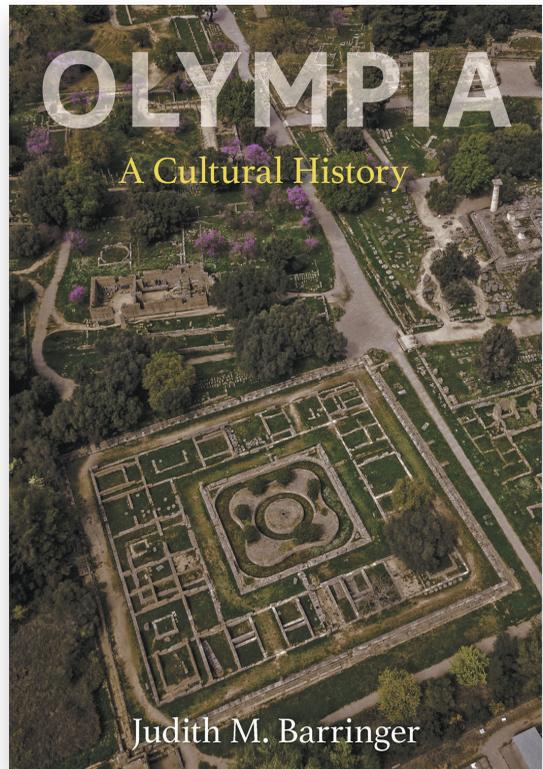


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Olympia: *A Cultural History*

Judith M. Barringer

A comprehensive and richly illustrated history of one of the most important athletic, religious, and political sites in the ancient Greek and Roman world



The memory of ancient Olympia lives on in the form of the modern Olympic Games. But in the ancient era, Olympia was renowned for far more than its athletic contests. In *Olympia*, Judith Barringer provides a comprehensive and richly illustrated history of one of the most important sites in the ancient Greek and Roman world, where athletic competitions took place alongside—and were closely connected with—crucial religious and political activities.

Barringer describes the development of the Altis, the most sacred area of Olympia, where monuments to athletes successful in the games joined those erected to the gods and battlefield victories. Rival city-states and rulers built monuments to establish eminence, tout alliances, and join this illustrious company in a rich intergenerational dialogue. The political importance of Olympia was matched by its place as the largest sanctuary dedicated to Zeus, king of the gods. Befitting Zeus's role as god of warfare, the Olympian

oracle was consulted to ensure good omens for war, and the athletic games embodied the fierce competition of battle. Other gods and heroes were worshipped at Olympia too, Hera, Artemis, and Herakles among them.

Drawing on a comprehensive knowledge of the archaeological record, Barringer describes the full span of Olympia's history, from the first large-scale building around 600 BC to the site's gradual eclipse in the late Christianized Roman empire. Extensively illustrated with maps and diagrams, *Olympia* brings the development of Olympia vividly to life for modern readers.

Judith M. Barringer is professor of Greek art and archaeology at the University of Edinburgh. Her books include *The Art and Archaeology of Ancient Greece* and *Art, Myth, and Ritual in Classical Greece*. She lives in Edinburgh and Berlin.

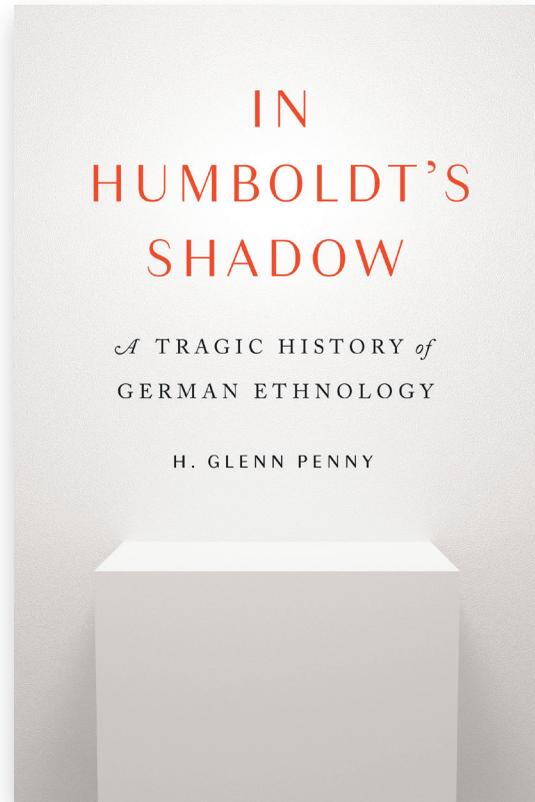
July
9780691210476 Hardback \$35.00 | £30.00
344 pages. 24 color + 149 b/w illus. 2 maps. 7 × 10.

ebook 9780691218533
Ancient History | Archaeology

In Humboldt's Shadow: *A Tragic History of German Ethnology*

H. Glenn Penny

A compelling history of the German ethnologists who were inspired by the Prussian polymath and explorer Alexander von Humboldt



The Berlin Ethnological Museum is one of the world's largest and most important anthropological museums, housing more than a half million objects collected from around the globe. *In Humboldt's Shadow* tells the story of the German scientists and adventurers who, inspired by Alexander von Humboldt's inclusive vision of the world, traveled the earth in pursuit of a total history of humanity. It also details the fate of their museum, which they hoped would be a scientists' workshop, a place where a unitary history of humanity might emerge.

H. Glenn Penny shows how these early German ethnologists assembled vast ethnographic collections to facilitate their study of the multiplicity of humanity, not to confirm emerging racist theories of human difference. He traces how Adolf Bastian filled the Berlin museum in an effort to preserve the records of human diversity, yet how he and his supporters were swept up by the imperialist currents of the day and struck a series of Faustian bargains to ensure the growth of their collections. Penny describes how influential administrators such as Wilhelm von Bode

demanded that the museum be transformed into a hall for public displays, and how Humboldt's inspiring ideals were ultimately betrayed by politics and personal ambition.

In Humboldt's Shadow calls on museums to embrace anew Bastian's vision while deepening their engagement with indigenous peoples concerning the provenance and stewardship of these collections.

H. Glenn Penny is professor of modern European history at the University of Iowa. He is the author of *Kindred by Choice: Germans and American Indians since 1800* and *Objects of Culture: Ethnology and Ethnographic Museums in Imperial Germany*.

“A rich and engaging scholarly account. *In Humboldt's Shadow* recovers the forgotten history of German ethnology and shows why it is relevant for us today.”
—Sharon Macdonald, author of *Memorylands: Heritage and Identity in Europe Today*

July
9780691211145 Hardback \$29.95 | £25.00
248 pages. 37 b/w illus. 6 × 9.

ebook 9780691216454
History | Anthropology

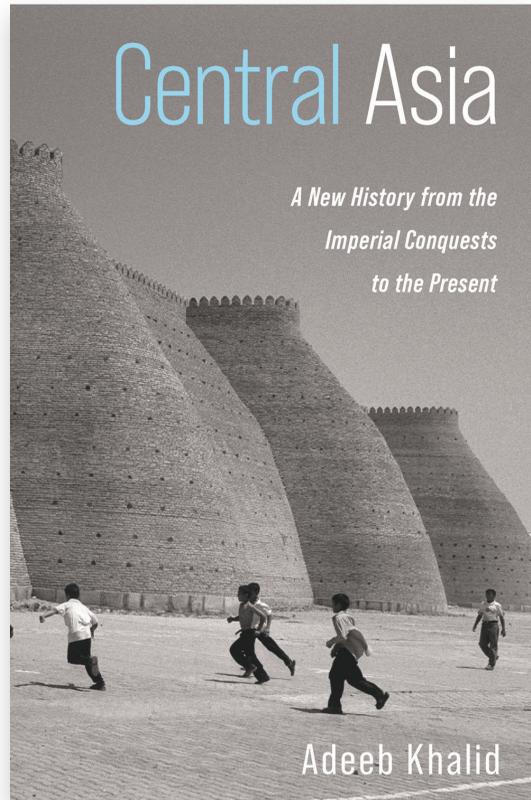
Central Asia: *A New History from the Imperial Conquests to the Present*

Adeeb Khalid

A major history of Central Asia and how it has been shaped by modern world events

Central Asia is often seen as a remote and inaccessible land on the peripheries of modern history. Encompassing Uzbekistan, Tajikistan, Turkmenistan, Kyrgyzstan, Kazakhstan, and the Xinjiang province of China, it in fact stands at the crossroads of world events. Adeeb Khalid provides the first comprehensive history of Central Asia from the mid-eighteenth century to today, shedding light on the historical forces that have shaped the region under imperial and Communist rule.

Predominantly Muslim with both nomadic and settled populations, the peoples of Central Asia came under Russian and Chinese rule after the 1700s. Khalid shows how foreign conquest knit Central Asians into global exchanges of goods and ideas and forged greater connections to the wider world. He explores how the Qing and Tsarist empires dealt with ethnic heterogeneity, and compares Soviet and Chinese Communist attempts at managing national and cultural difference. He highlights the



deep interconnections between the “Russian” and “Chinese” parts of Central Asia that endure to this day, and demonstrates how Xinjiang remains an integral part of Central Asia despite its fraught and traumatic relationship with contemporary China.

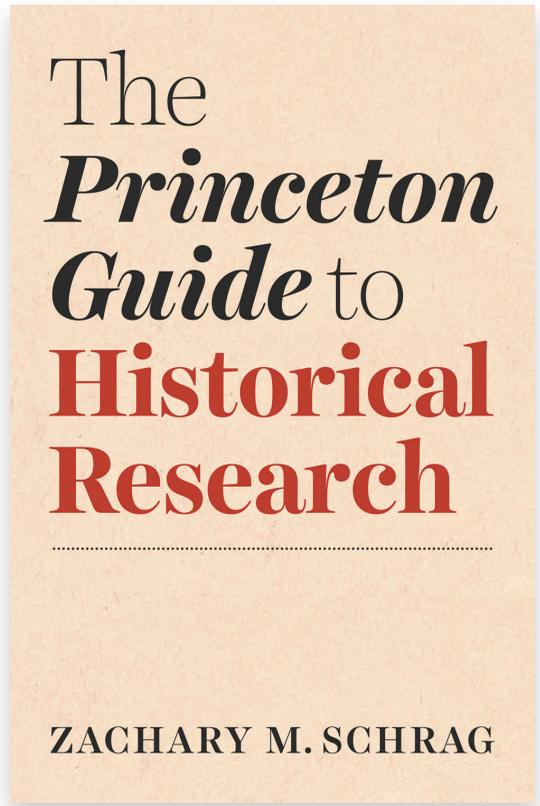
The essential history of one of the most diverse and culturally vibrant regions on the planet, this panoramic book reveals how Central Asia has been profoundly shaped by the forces of modernity, from colonialism and social revolution to nationalism, state-led modernization, and social engineering.

Adeeb Khalid is the Jane and Raphael Bernstein Professor of Asian Studies and History at Carleton College. His books include *Making Uzbekistan: Nation, Empire, and Revolution in the Early USSR* and *Islam after Communism: Religion and Politics in Central Asia*. He lives in Saint Paul, Minnesota.

The Princeton Guide to Historical Research

Zachary M. Schrag

The essential handbook for doing historical research in the twenty-first century



The Princeton Guide to Historical Research provides students, scholars, and professionals with the skills they need to practice the historian's craft in the digital age, while never losing sight of the fundamental values and techniques that have defined historical scholarship for centuries.

Zachary Schrag begins by explaining how to ask good questions and then guides readers step-by-step through all phases of historical research, from narrowing a topic and locating sources to taking notes, crafting a narrative, and connecting one's work to existing scholarship. He shows how researchers extract knowledge from the widest range of sources, such as government documents, newspapers, unpublished manuscripts, images, interviews, and datasets. He demonstrates how to use archives and libraries, read sources critically, present claims supported by evidence, tell compelling stories, and much more.

Featuring a wealth of examples that illustrate the methods used by seasoned experts, *The Princeton Guide to Historical Research* reveals that, however varied the subject matter and sources, historians share basic tools in their quest to understand people and the choices they made.

- Offers practical step-by-step guidance on how to do historical research, taking readers from initial questions to final publication
- Connects new digital technologies to the traditional skills of the historian
- Draws on hundreds of examples from a broad range of historical topics and approaches
- Shares tips for researchers at every skill level

Zachary M. Schrag is professor of history at George Mason University and the author of *Ethical Imperialism* and *The Great Society Subway*. His teaching website is historyprofessor.org. He lives in Arlington, Virginia. Twitter [@zacharyschrag](https://twitter.com/zacharyschrag)

Skills for Scholars

June
9780691198224 Paperback \$19.95 | £16.99
9780691210964 Hardback \$80.00 | £66.00

328 pages. 2 b/w illus. 1 table. 6 × 9.
ebook 9780691215488
Reference | History

The Inglorious Years:

The Collapse of the Industrial Order and the Rise of Digital Society

Daniel Cohen

Translated by Jane Marie Todd

How populism is fueled by the demise of the industrial order and the emergence of a new digital society ruled by algorithms

In the revolutionary excitement of the 1960s, young people around the world called for a radical shift away from the old industrial order, imagining a future of technological liberation and unfettered prosperity. Industrial society did collapse, and a digital economy has risen to take its place, yet many are left feeling marginalized and deprived of the possibility of a better life. *The Inglorious Years* explores the many ways we have been let down by the rising tide of technology, showing how our new interconnectivity is not fulfilling its promise.

In this revelatory book, economist Daniel Cohen describes how today's postindustrial society is transforming us all into sequences of data that can be manipulated by algorithms from anywhere on the planet. As yesterday's assembly line was replaced by working online, the leftist protests of the 1960s have given way to angry protests by the populist right. Cohen demonstrates how the digital economy creates the same mix of promises and disappointments as the old industrial order, and how it revives questions about society that are as relevant to us today as they were to the ancients.

June
9780691206158 Hardback \$24.95 | £22.00
176 pages. 5 ½ × 8 ½.

The Inglorious Years

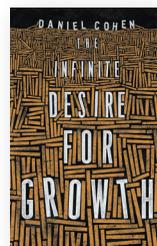
The Collapse of the
Industrial Order and the
Rise of Digital Society

Daniel Cohen

Cover Coming Soon

Brilliant and provocative, *The Inglorious Years* discusses what the new digital society holds in store for us, and reveals how can we once again regain control of our lives.

Daniel Cohen is director of the Economics Department at the École Normale Supérieure and founding member of the Paris School of Economics. His books include *The Infinite Desire for Growth* (Princeton), *Globalization and Its Enemies*, and *The Prosperity of Vice: A Worried View of Economics*. He lives in Paris.



9780691210063

ebook 9780691222264
Economics | Social Science

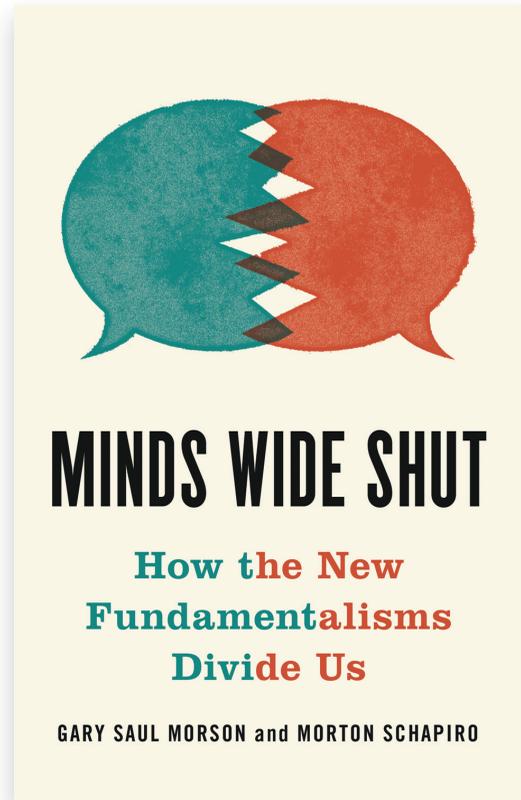
Minds Wide Shut: *How the New Fundamentalisms Divide Us*

Gary Saul Morson
& Morton Schapiro

A timely exploration of intellectual dogmatism in politics, economics, religion, and literature—and what can be done to fight it

Polarization may be pushing democracy to the breaking point. But few have explored the larger, interconnected forces that have set the stage for this crisis: namely, a rise in styles of thought, across a range of fields, that literary scholar Gary Saul Morson and economist Morton Schapiro call “fundamentalist.” In *Minds Wide Shut*, Morson and Schapiro examine how rigid adherence to ideological thinking has altered politics, economics, religion, and literature in ways that are mutually reinforcing and antithetical to the open-mindedness and readiness to compromise that animate democracy. In response, they propose alternatives that would again make serious dialogue possible.

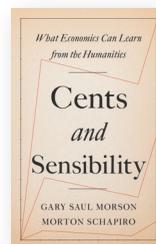
Fundamentalist thinking, Morson and Schapiro argue, is not limited to any one camp. It flourishes across the political spectrum, giving rise to dueling monologues of shouting and abuse between those who are certain that they can’t be wrong, that truth and justice are all on their side, and that there is nothing to learn from their opponents, who must be evil or deluded. But things don’t have to be this way. Drawing on thinkers and writers from across the humanities and social sciences,



Morson and Schapiro show how we might begin to return to meaningful dialogue.

The result is a powerful invitation to leave behind simplification, rigidity, and extremism—and to move toward a future of greater open-mindedness, moderation, and, perhaps, even wisdom.

Gary Saul Morson is the Lawrence B. Dumas Professor of the Arts and Humanities and professor of Slavic languages and literatures at Northwestern University. **Morton Schapiro** is the president of Northwestern University and a professor of economics.



9780691183220

April
9780691214917 Hardback \$29.95 | £25.00
320 pages. 5 ½ × 8 ½.

ebook 9780691214931
Current Affairs | Education

Let's Be Reasonable: *A Conservative Case for Liberal Education*

Jonathan Marks

A conservative college professor's compelling defense of liberal education

Not so long ago, conservative intellectuals such as William F. Buckley Jr. believed universities were worth fighting for. Today, conservatives seem more inclined to burn them down. In *Let's Be Reasonable*, conservative political theorist and professor Jonathan Marks finds in liberal education an antidote to this despair, arguing that the true purpose of college is to encourage people to be reasonable—and revealing why the health of our democracy is at stake.

Drawing on the ideas of John Locke and other thinkers, Marks presents the case for why, now more than ever, conservatives must not give up on higher education. He recognizes that professors and administrators frequently adopt the language and priorities of the left, but he explains why conservative nightmare visions of liberal persecution and indoctrination bear little resemblance to what actually goes on in college classrooms. Marks examines why advocates for

Let's Be Reasonable

*A Conservative
Case for Liberal
Education*

Jonathan Marks

liberal education struggle to offer a coherent defense of themselves against their conservative critics, and demonstrates why such a defense must rest on the cultivation of reason and of pride in being reasonable.

More than just a campus battlefield guide, *Let's Be Reasonable* recovers what is truly liberal about liberal education—the ability to reason for oneself and with others—and shows why the liberally educated person considers reason to be more than just a tool for scoring political points.

Jonathan Marks is professor of politics at Ursinus College and a blogger for *Commentary* magazine. He is the author of *Perfection and Disharmony in the Thought of Jean-Jacques Rousseau* and has written on higher education for the *Chronicle of Higher Education*, the *Wall Street Journal*, and the *Weekly Standard*. He lives in Collegeville, Pennsylvania. Twitter @marksjor

Power to the Public:

The Promise of Public Interest Technology

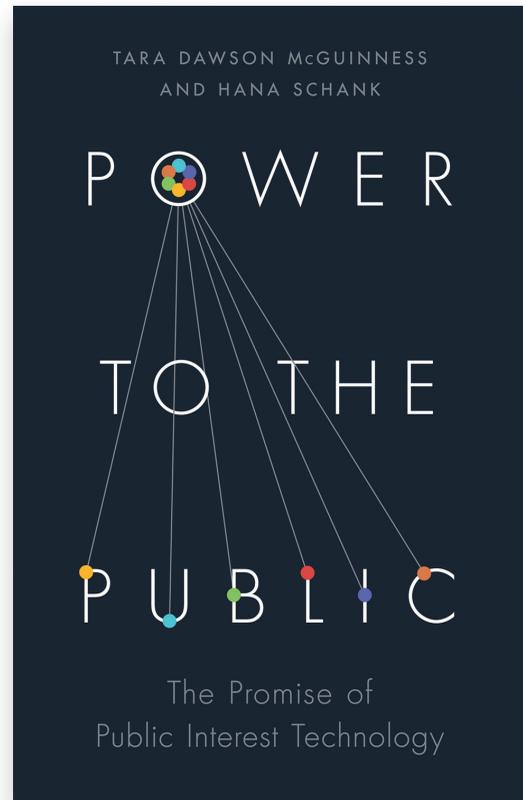
Tara Dawson McGuinness
& Hana Schank

With an afterword by
Anne-Marie Slaughter and Darren Walker

A powerful new blueprint for how governments and nonprofits can harness the power of digital technology to help solve the most serious problems of the twenty-first century

As the speed and complexity of the world increases, governments and nonprofit organizations need new ways to effectively tackle the critical challenges of our time—from pandemics and global warming to social media warfare. In *Power to the Public*, Tara Dawson McGuinness and Hana Schank describe a revolutionary new approach—public interest technology—that has the potential to transform the way governments and nonprofits around the world solve problems. Through inspiring stories about successful projects ranging from a texting service for teenagers in crisis to a streamlined foster care system, the authors show how public interest technology can make the delivery of services to the public more effective and efficient.

At its heart, public interest technology means putting users at the center of the policymaking process, using data and metrics in a smart way, and running small experiments and pilot programs before scaling up. And while this approach may well involve the



innovative use of digital technology, technology alone is no panacea—and some of the best solutions may even be decidedly low-tech.

Clear-eyed yet profoundly optimistic, *Power to the Public* presents a powerful blueprint for how government and nonprofits can help solve society's most serious problems.

Tara Dawson McGuinness is the founder of the New Practice Lab at New America and teaches public problem solving at Georgetown University's McCourt School of Public Policy. Twitter @taradmguinness
Hana Schank is Strategy Director for Public Interest Technology at New America and the coauthor of *The Government Fix: How to Innovate in Government* and *The Ambition Decisions: What Women Know about Work, Family, and the Path to Building a Life*. Twitter @hanaschank

Ant Architecture

The Wonder, Beauty, and Science of Underground Nests

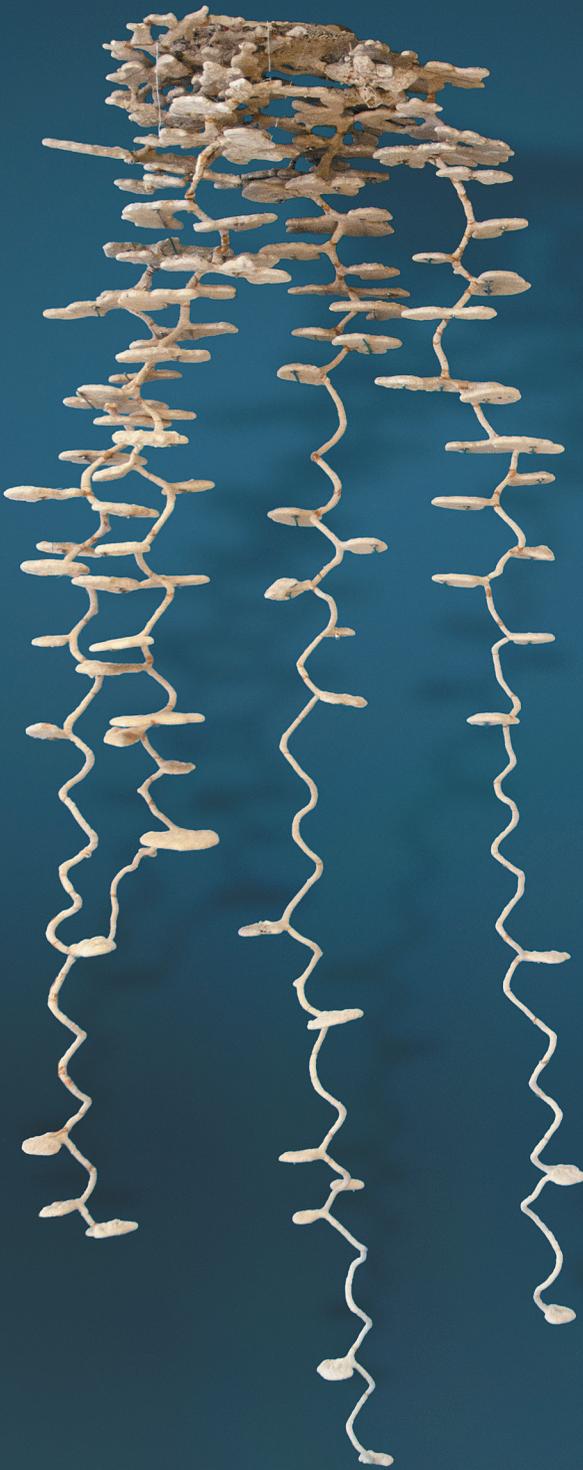
Walter Tschinkel has spent much of his career investigating the hidden subterranean realm of ant nests. This wonderfully illustrated book takes you inside an unseen world where thousands of ants build intricate homes in the soil beneath our feet.

Tschinkel describes the ingenious methods he has devised to study ant nests, showing how he fills a nest with plaster, molten metal, or wax and painstakingly excavates the cast. He guides you through living ant nests chamber by chamber, revealing how nests are created and how colonies function. How does nest architecture vary across species? Do ants have “architectural plans”? How do nests affect our environment? As he delves into these and other questions, Tschinkel

provides a one-of-a-kind natural history of the planet’s most successful creatures and a compelling firsthand account of a life of scientific discovery.

Providing a unique look at how simple methods can lead to pioneering science, *Ant Architecture* addresses the unsolved mysteries of underground ant nests while charting new directions for tomorrow’s research, and reflects on the role of beauty in nature and the joys of shoestring science.

Walter R. Tschinkel is professor emeritus of biological science at Florida State University and a world authority on ant biology. He is the author of *The Fire Ants*. He lives in Tallahassee, Florida.



The first complete plaster cast of a Florida harvester ant nest.
Photo by Charles F. Badland

Science, the Endless Frontier

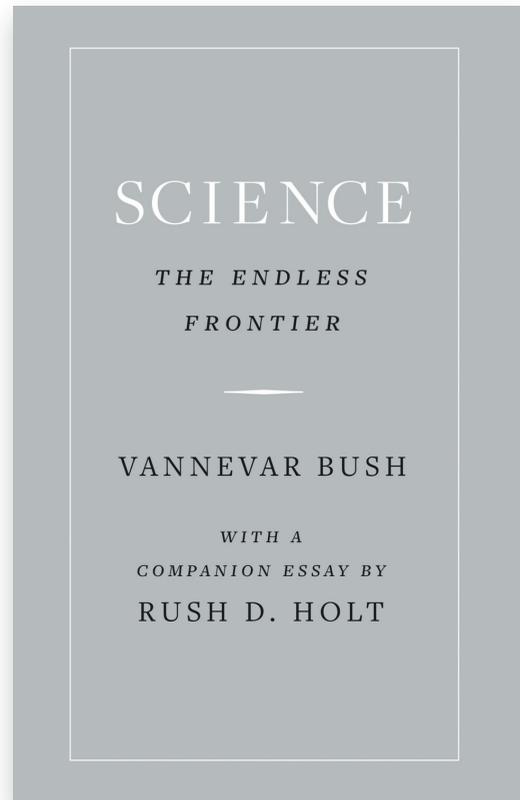
Vannevar Bush

With a companion essay by Rush D. Holt

The classic case for why government must support science—with a new essay by physicist and former congressman Rush Holt on what democracy needs from science today

Science, the Endless Frontier is recognized as the landmark argument for the essential role of science in society and government's responsibility to support scientific endeavors. First issued when Vannevar Bush was the director of the US Office of Scientific Research and Development during the Second World War, this classic remains vital in making the case that scientific progress is necessary to a nation's health, security, and prosperity. Bush's vision set the course for US science policy for more than half a century, building the world's most productive scientific enterprise. Today, amid a changing funding landscape and challenges to science's very credibility, *Science, the Endless Frontier* resonates as a powerful reminder that scientific progress and public well-being alike depend on the successful symbiosis between science and government.

This timely new edition presents this iconic text alongside a new companion essay from scientist and former congressman Rush Holt, who offers a brief introduction and consideration of what society needs most from science now. Reflecting on the report's legacy and relevance along with its limitations, Holt contends that



the public's ability to cope with today's issues—such as public health, the changing climate and environment, and challenging technologies—requires a more capacious understanding of what science can contribute. Holt considers how scientists should think of their obligation to society and what the public should demand from science, and he calls for a renewed understanding of science's value for democracy.

Vannevar Bush (1890–1974) was director of the US Office of Scientific Research and Development during World War II. **Rush D. Holt** is CEO emeritus of the American Association for the Advancement of Science. He served in the US House of Representatives from 1999 to 2015. Twitter @RushHolt

“This is an important read for everyone who is deeply concerned about the status of science in today's discourse.”

—Ernest J. Moniz, Massachusetts Institute of Technology and former US Secretary of Energy

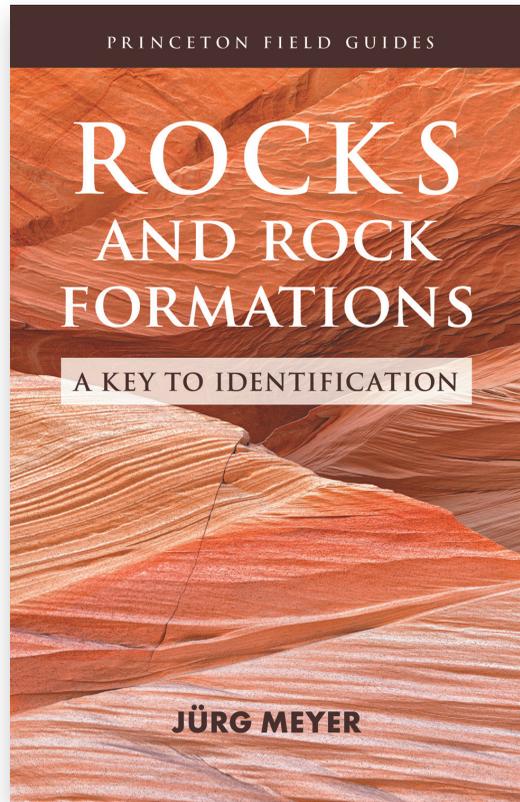
March
9780691186627 Hardback \$12.95 | £10.99
200 pages. 1 b/w illus. 1 table. 4 ½ × 7.

ebook 9780691201658
Science

Rocks and Rock Formations: *A Key to Identification*

Jürg Meyer

The first field guide that allows amateur rock enthusiasts to identify basic rocks and rock formations in a systematic way



Many of us are fascinated by rocks—but identifying them can seem daunting. It's often tricky even for geologists, who rely on experience, intuition, and in-depth familiarity with rock-forming components. *Rocks and Rock Formations* allows everyone, amateur or professional, to successfully distinguish these amazing masses of minerals, using only careful observation, a magnifying glass, a pocket knife—and a bit of patience.

Jürg Meyer provides a structured approach to the identification of all rocks within the three groups: sedimentary, igneous, and metamorphic. Bringing together more than 530 diagrams and photographs to illustrate essential characteristics, Meyer highlights some basics on rocks—their mineral constituents, structures, textures, fossils, weathering patterns, and more—which are important for a determination. The main part of the book is a handy and thorough

identification key, which takes into account all possible rock variations, mixtures, and structural differences. The concluding section of the guide delves into rock systematics.

Assuming little prior experience or knowledge, *Rocks and Rock Formations* is an invaluable resource for rock enthusiasts everywhere.

- Suitable for beginners and amateurs
- Helpful, systematic identification key
- Exploration of all types of rocks
- More than 530 diagrams and photographs

Jürg Meyer is a professional geologist and licensed mountain guide, as well as lecturer and author in the areas of geology and the environment. He lives in Switzerland.

Princeton Field Guides

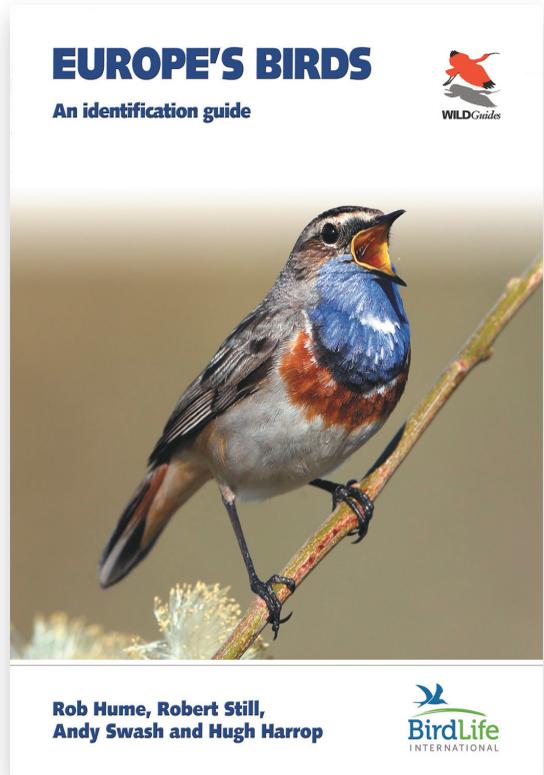
July
9780691199528 Paperback \$19.95 | £16.99
136 pages. 534 color photos + illus. 5 ½ × 8 ½.

ebook 9780691217550
Nature

Europe's Birds: *An Identification Guide*

Rob Hume, Robert Still,
Andy Swash & Hugh Harrop

The most comprehensive single-volume photographic guide to Europe's birds ever produced—from the authors of the acclaimed *Britain's Birds*



Covering more than 900 species, and illustrated with over 3,800 photographs, this is the most comprehensive, authoritative and ambitious single-volume photographic guide to Europe's birds ever produced. Detailed descriptions provide the information necessary to identify the birds of Europe in all their plumages—male, female, breeding, non-breeding, adult and immatures, as well as distinctive subspecies—yet the book is easy-to-use, practical and accessible. Bird-watchers of any ability will benefit from the clear text, details on range, status and habitat, and an unrivalled selection of photographs. The images are stunning to look at, making this a beautiful book to enjoy, as well as an essential source of identification knowledge.

Rob Hume is a freelance writer, editor and artist. **Robert Still**, cofounder and publishing director of *WILDGuides*, is an ecologist and graphic artist. **Andy Swash**, cofounder and managing director of *WILDGuides*, is an ecologist and wildlife photographer. **Hugh Harrop** is an award-winning photographer.

- Covers all 914 species ever recorded in Europe, including established introductions
- Describes all distinctive plumages and subspecies
- Provides details of vocalizations, flight action and favoured habitats
- Features more than 3,800 photographs, including comparison pages of birds in flight
- Includes 540 maps, prepared in association with BirdLife International
- Enables direct comparison of similar species



9780691199795



April
9780691177656 Paperback \$35.00 | £20.00
608 pages. 3,800+ color photos. 540 maps. 6 × 8.

ebook 9780691222790
Nature

Florapedia: *A Brief Compendium of Floral Lore*

Carol Gracie

A delightful illustrated treasury of botanical facts and fancy

Florapedia is an eclectic A–Z compendium of botanical lore. With more than 100 enticing entries—on topics ranging from achlorophyllous plants that use a fungus as an intermediary to obtain nutrients from other plants to zygomorphic flowers that admit only the most select pollinators—this collection is a captivating journey into the realm of botany.

Writing in her incomparably engaging style, Carol Gracie discusses remarkable plants from around the globe, botanical art and artists, early botanical explorers, ethnobotanical uses of plants, botanical classification and terminology, the role of plants in history, and more. She shares illuminating facts about van Gogh’s sunflowers and reveals how a hallucinogenic weed left its enduring mark on the early history of the Jamestown colony. Gracie describes the travels of John and William Bartram—father and son botanists and explorers who roamed widely in



early America in search of plants—and delves into the miniature ecosystems entangled in Spanish moss. The book’s convenient size allows for it to be tucked into a pocket or bag, making it the perfect companion on your own travels.

With charming drawings by Amy Jean Porter, *Florapedia* is the ideal gift book for the plant enthusiast in your life and a rare pleasure for anyone interested in botanical art, history, medicine, or exploration.

Carol Gracie is a naturalist, photographer, and lecturer with a special interest in plants and insects. Her books include *Spring Wildflowers of the Northeast* and *Summer Wildflowers of the Northeast* (both Princeton) and *Wildflowers in the Field and Forest*. **Amy Jean Porter** is an artist, illustrator, and naturalist. She is the illustrator of *Fungipedia* (Princeton) and *The Artists’ and Writers’ Cookbook*.

Birdpedia: *A Brief Compendium of Avian Lore*

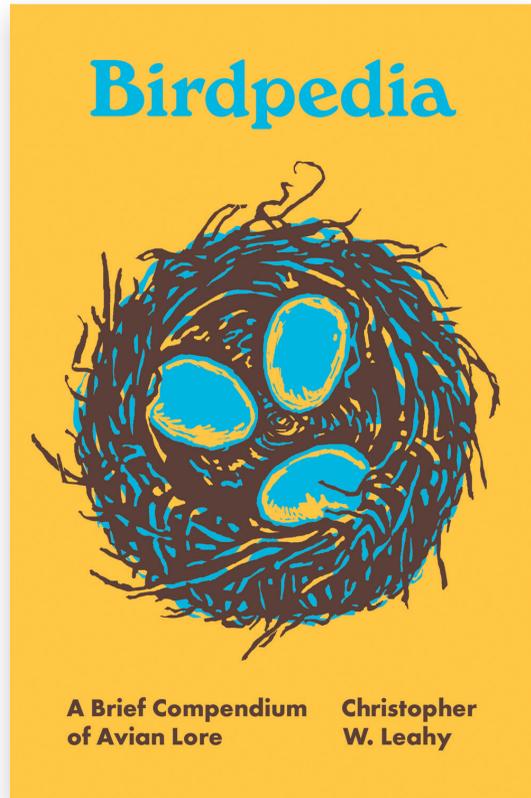
Christopher W. Leahy

A captivating A–Z treasury about birds and birding

Birdpedia is an engaging illustrated compendium of bird facts and birding lore. Featuring nearly 200 entries—on topics ranging from plumage and migration to birds in art, literature, and folklore—this enticing collection is brimming with wisdom and wit about all things avian.

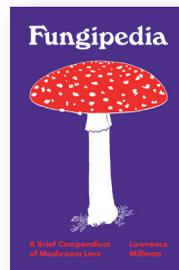
Christopher Leahy sheds light on “hawk-watching,” “twitching,” and other rituals from the sometimes mystifying world of birding that entail a good deal more than their names imply. He explains what kind of bird’s nests you can eat, why mocking birds mock, and many other curiosities that have induced otherwise sane people to peer into treetops using outrageously expensive optical equipment. Leahy shares illuminating insights about pioneering ornithologists such as John James Audubon and Florence Bailey, and describes unique bird behaviors such as anting, caching, duetting, and mobbing. He discusses avian fossils, the colloquial naming of birds, the science and history of ornithology, and more. The book’s convenient size makes it the perfect traveling companion to take along on your own avian adventures.

July
9780691209661 Hardback \$16.95 | £9.99
272 pages. 50 b/w illus. 4 ½ x 7.



With charming illustrations by Abby McBride, *Birdpedia* is a marvelous mix of fact and fancy that is certain to delight seasoned birders and armchair naturalists alike.

Christopher W. Leahy holds the Gerard A. Bertrand Chair of Natural History and Field Ornithology (Emeritus) at the Massachusetts Audubon Society. His books include *Birds of Mongolia* and *The Bird-watcher's Companion to North American Birdlife* (both Princeton). **Abby McBride** is a nature artist and science writer. She runs the blog *Sketch Biologist*.



9780691194721

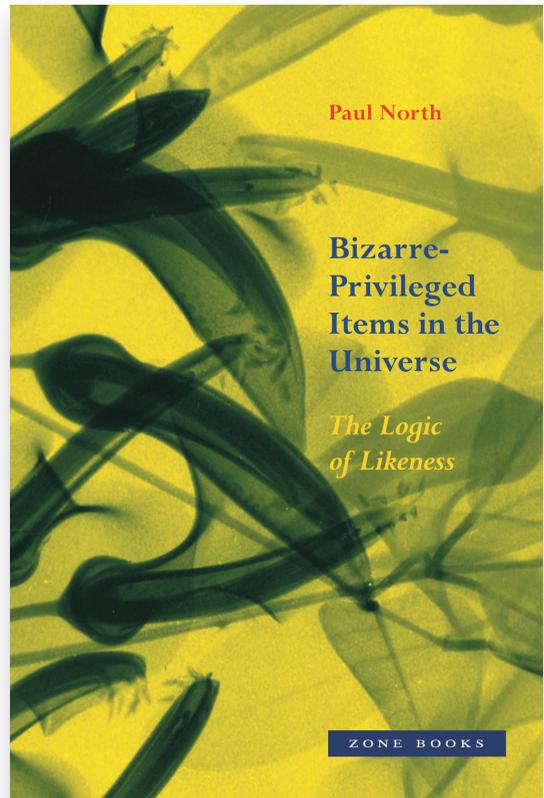
ebook 9780691218236
Nature

Bizarre-Privileged Items in the Universe:

The Logic of Likeness

Paul North

An imaginative new theory of likeness that ranges widely across history and subjects, from physics and evolution to psychology, language, and art



A butterfly is like another butterfly. A butterfly is also like a leaf and at the same time like a paper airplane, an owl's face, a scholar flying from book to book. The most disparate things approach one another in a butterfly, the sort of dense nodule of likeness that Roger Caillois once proposed calling a "bizarre-privileged item." In response, critical theorist Paul North proposes a spiritual exercise: imagine a universe made up solely of likenesses. There are no things, only traits acting according to the law of series, here and there a thick overlap that appears "bizarre."

Centuries of thought have fixated on the concept of difference. This book offers a theory that begins from

likeness, where, at any instant, a vast array of series proliferates and remote regions come into contact. *Bizarre-Privileged Items in the Universe* follows likenesses as they traverse physics and the physical universe; evolution and evolutionary theory; psychology and the psyche; sociality, language, and art. Divergent sources from an eccentric history help give shape to a new trans-science, "homeotics."

Paul North is Professor of German at Yale University. He is the author of *The Problem of Distraction* and *The Yield: Kafka's Atheological Reformation*.

ZONE BOOKS

February
9781942130468 Hardback \$33.00 | £28.00
336 pages. 4 color + 5 b/w illus. 6 × 9.

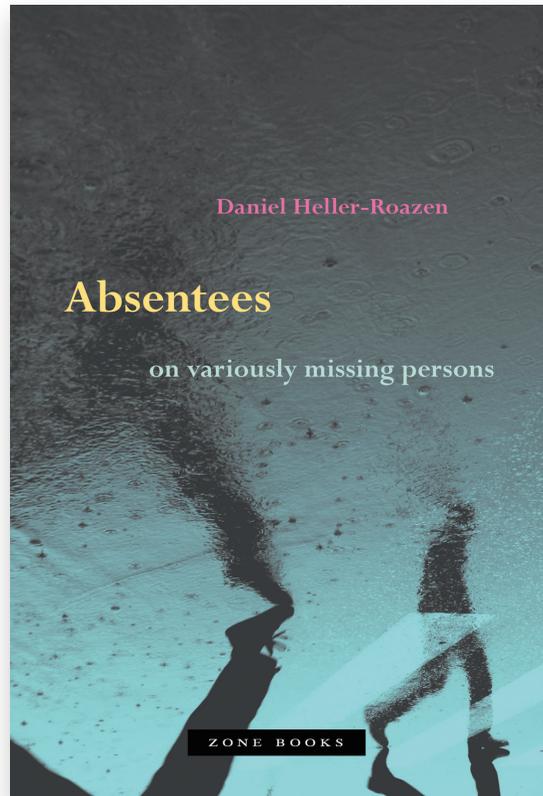
ebook 9781942130499
Philosophy

Absentees: *On Variouslly Missing Persons*

Daniel Heller-Roazen

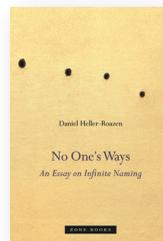
An intellectually adventurous account of the role of nonpersons that explores their depiction in literature and challenges how they are defined in philosophy, law, and anthropology

In thirteen interlocking chapters, *Absentees* explores the role of the missing in human communities, asking an urgent question: How does a person become a nonperson, whether by disappearance, disenfranchisement, or civil, social, or biological death? Only somebody can become a “nobody,” but, as Daniel Heller-Roazen shows, the ways of being a nonperson are as diverse and complex as they are mysterious and unpredictable. Heller-Roazen treats the variously missing persons of the subtitle in three parts: Vanishings, Lessenings, and Survivals. In each section and with multiple transhistorical and transcultural examples, he challenges the categories that define nonpersons in philosophy, ethics, law, and anthropology. Exclusion, infamy, and stigma; mortuary beliefs and customs; children’s games and state censuses; ghosts and “dead souls” illustrate the lives of those lacking or denied full personhood. In the archives of fiction, Heller-Roazen uncovers figurations of the missing—from Helen of Argos in Troy or Egypt to Hawthorne’s Wakefield, Swift’s Captain Gulliver, Kafka’s undead hunter



Gracchus, and Chamisso’s long-lived shadowless Peter Schlemihl. Readers of *The Enemy of All* and *No One’s Ways* will find a continuation of those books’ intense intellectual adventures, with unexpected questions and arguments arising every step of the way. In a unique voice, Heller-Roazen’s thought and writing capture the intricacies of the all-too-human absent and absented.

Daniel Heller-Roazen is the Arthur W. Marks ’19 Professor of Comparative Literature and the Council of Humanities at Princeton University. He is the author, most recently, of *No One’s Ways*, *Dark Tongues*, and *The Fifth Hammer*.

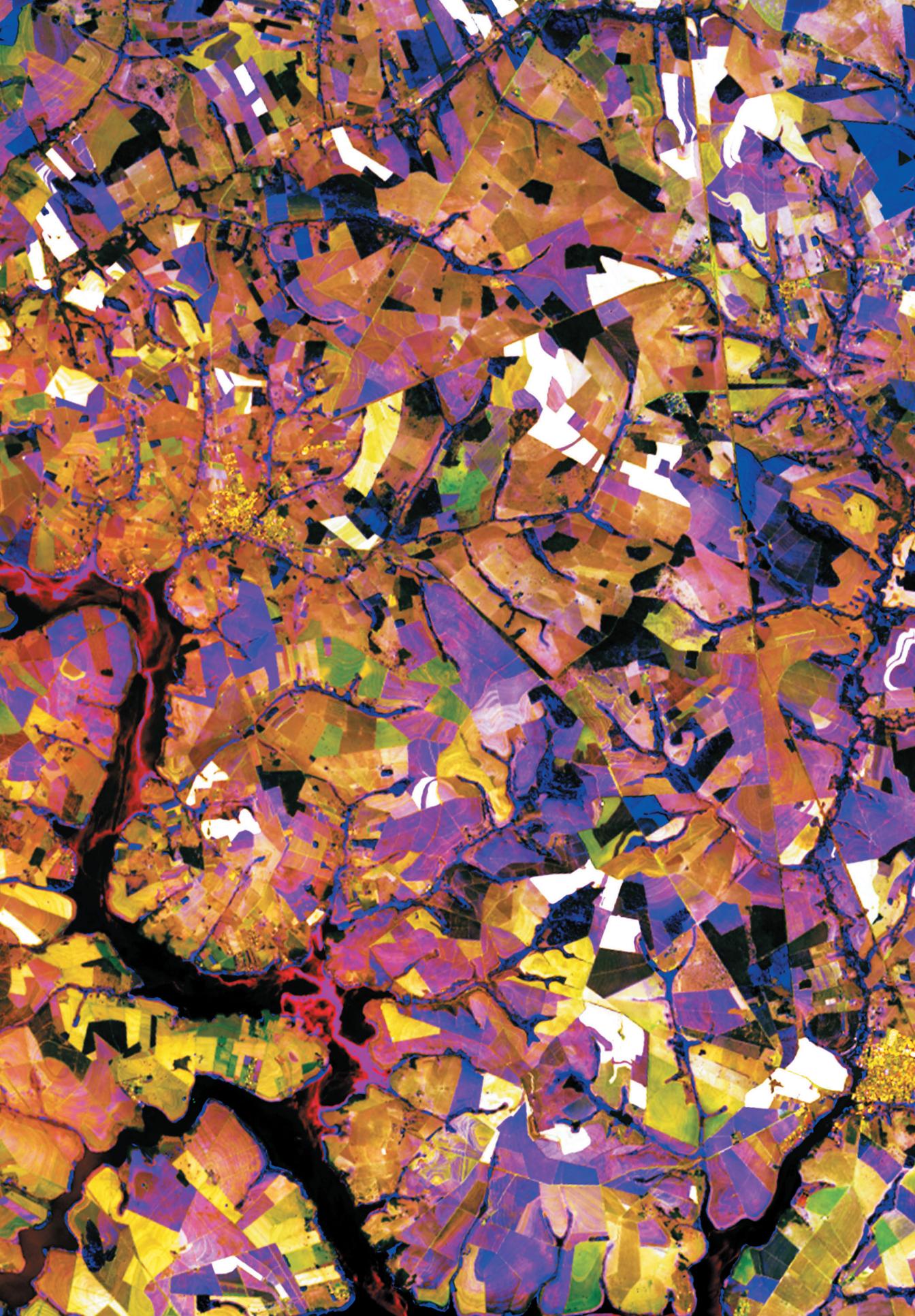


9781935408888

ZONE BOOKS

February
9781942130475 Hardback \$33.00 | £28.00
320 pages. 2 b/w illus. 6 x 9.

ebook 9781942130482
Literature | Philosophy





Paperbacks

Deaths of Despair and the Future of Capitalism

Anne Case & Angus Deaton

With a new preface by the authors

From economist Anne Case and Nobel Prize winner Angus Deaton, a groundbreaking account of how the flaws in capitalism are fatal for America's working class

Deaths of despair from suicide, drug overdose, and alcoholism are rising dramatically in the United States, claiming hundreds of thousands of American lives. Anne Case and Angus Deaton explain the overwhelming surge in these deaths and shed light on the social and economic forces that are making life harder for the working class. As the college educated become healthier and wealthier, adults without a degree are literally dying from pain and despair. Case and Deaton tie the crisis to the weakening position of labor, the growing power of corporations, and a rapacious health-care sector that redistributes working-class wages into the pockets of the wealthy. This critically important book



NEW YORK TIMES BESTSELLER

Deaths of Despair and the Future of Capitalism

Anne Case & Angus Deaton

"Of the highest importance."—Martin Wolf, *Financial Times*

presents a troubling portrait of the American dream in decline, and provides solutions that can rein in capitalism's excesses and make it work for everyone.

Anne Case is the Alexander Stewart 1886 Professor of Economics and Public Affairs Emeritus at Princeton University. **Angus Deaton**, winner of the 2015 Nobel Prize in economics, is the Dwight D. Eisenhower Professor of Economics and International Affairs Emeritus at Princeton University and Presidential Professor of Economics at the University of Southern California.

A *New York Times* Bestseller

A *Wall Street Journal* Bestseller

A *New York Times* Book Review Editors' Choice

Shortlisted for the *Financial Times* and McKinsey Business Book of the Year

A *New Statesman* Book to Read

March
9780691217079 Paperback \$17.95 | £14.99
9780691190785 Hardback (2020)

336 pages. 26 b/w illus. 2 maps. 5 × 8.
ebook 9780691217062 Audiobook 9780691205038
Economics | Sociology

Praise for
Deaths of Despair and the Future of Capitalism

“An excellent book.”

—Nicholas Kristof, *New York Times*

“Of the highest importance.”

—Martin Wolf, *Financial Times*

“Painfully relevant.”

—Carlos Lozada, *Washington Post*

“A highly important book.”

—Arlie Russell Hochschild, *New York Times Book Review*

“Remarkable.”

—John Harris, *The Guardian*

“I highly, highly recommend it.”

—Cardiff Garcia, *NPR Planet Money's The Indicator*

“Gripping.”

—Joshua Chaffin, *Financial Times*

The Mushroom at the End of the World: *On the Possibility of Life in Capitalist Ruins*

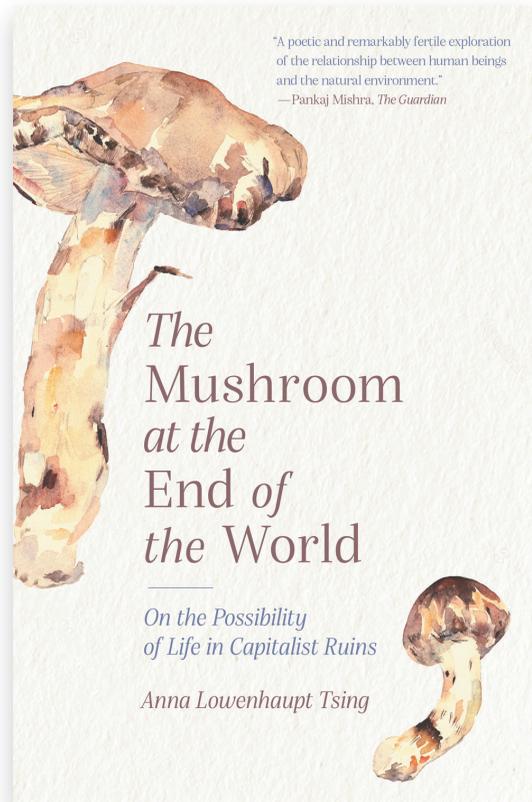
Anna Lowenhaupt Tsing

What a rare mushroom can teach us about sustaining life on a fragile planet

Matsutake is the most valuable mushroom in the world—and a weed that grows in human-disturbed forests across the Northern Hemisphere. Anna Lowenhaupt Tsing’s account of these sought-after fungi offers insights into areas far beyond just mushrooms and addresses a crucial question: What manages to live in the ruins we have made? *The Mushroom at the End of the World* explores the unexpected corners of matsutake commerce, where we encounter Japanese gourmets, capitalist traders, Hmong jungle fighters, Finnish nature guides, and more. These companions lead us into fungal ecologies and forest histories to better understand the promise of cohabitation in a time of massive human devastation. *The Mushroom at the End of the World* delves into the relationship between capitalist destruction and collaborative survival within multispecies landscapes, the prerequisite for continuing life on earth.

A *Times Higher Education* Best Book of the Year
A *Flavorwire* Best Book of the Year

June
9780691220550 Paperback \$18.95 | £15.99
352 pages. 29 b/w illus. 5 × 8.



"Through close, indeed loving, attention to a certain fascinating mushroom, the matsutake, Anna Lowenhaupt Tsing discusses how the whole immense crisis of ecology came about and why it continues. In a situation where urgency and enormity can overwhelm the mind, she gives us a real way to think about it."
—Ursula K. Le Guin

"Humanity has never seemed so finely calibrated and rationalized: the seamless journey of a very expensive mushroom from nature to a dinner plate tells this story."
—Hua Hsu, *New Yorker*

Anna Lowenhaupt Tsing is professor of anthropology at the University of California, Santa Cruz.

Winner of the Victor Turner Prize in Ethnographic Writing, Society for Humanistic Anthropology

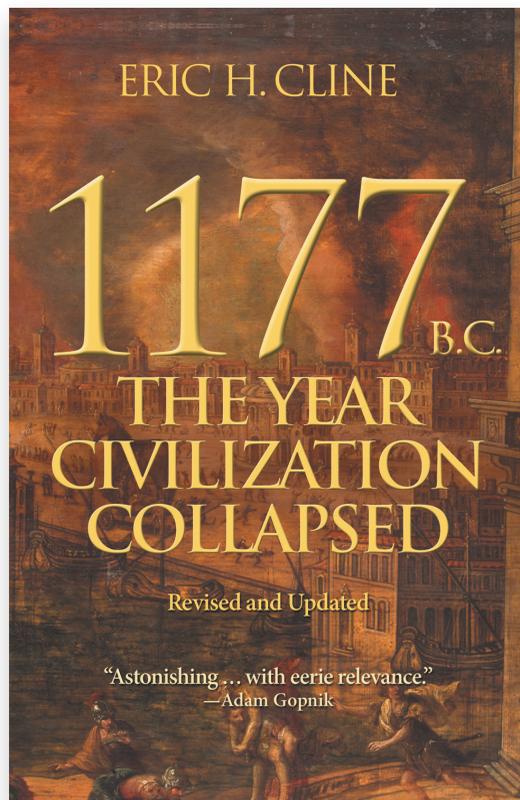
ebook 9781400873548
Anthropology | Environmental Studies

1177 B.C.: *The Year Civilization Collapsed*

Revised and Updated

Eric H. Cline

From acclaimed archaeologist and bestselling author Eric Cline, a breathtaking account of how the collapse of an ancient civilized world ushered in the first Dark Ages



In 1177 B.C., marauding groups known only as the “Sea Peoples” invaded Egypt. The pharaoh’s army and navy defeated them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. Eric Cline tells the gripping story of how the end was brought about by multiple interconnected failures, ranging from invasion and revolt to earthquakes, drought, famine, and the cutting of international trade routes. Bringing to life a vibrant multicultural world, he draws a sweeping panorama of the empires of the age and shows that it may have been their very interdependence that hastened their dramatic collapse. Now revised and updated, *1177 B.C.* sheds light on the complex ties that gave rise to, and eventually destroyed, the flourishing civilizations of the Late Bronze Age—and set the stage for the emergence of classical Greece and, ultimately, our world today.

“Engaging... [An] absorbing tour of the Late Bronze Age.”

—Josephine Quinn, *London Review of Books*

“A fascinating look at the Late Bronze Age, proving that whether for culture, war, economic fluctuations or grappling with technological advancement, the conundrums we face are never new, but merely renewed for a modern age.”

—Larry Getlen, *New York Post*

Eric H. Cline is professor of classics and anthropology and director of the Capitol Archaeological Institute at George Washington University.

Twitter @digkabri

Winner of the Award for Best Popular Book,
American Schools of Oriental Research

A *New York Post* Best Book of the Year

Turning Points in Ancient History

February
9780691208015 Paperback \$16.95 | £13.99
304 pages. 10 b/w illus. 2 maps. 2 tables. 5 × 8.

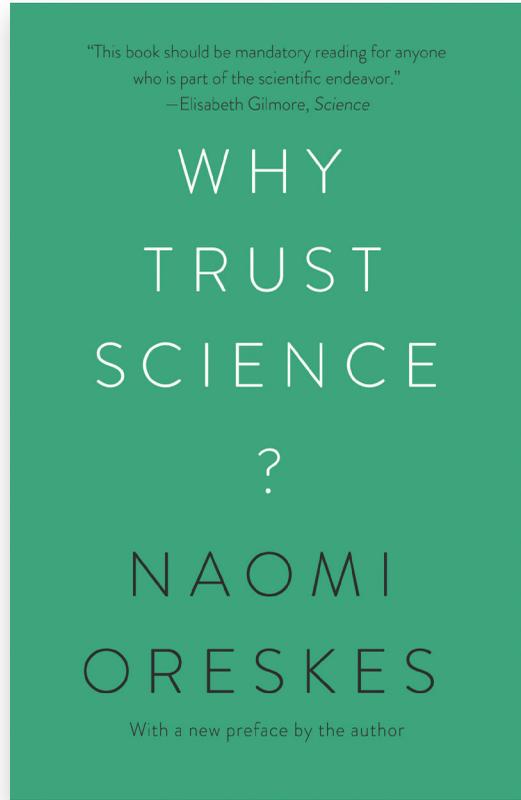
ebook 9780691208022 Audiobook 9780691224800
Ancient History | Archaeology

Why Trust Science?

Naomi Oreskes

With a new preface by the author

Why the social character of scientific knowledge makes it trustworthy



Are doctors right when they tell us vaccines are safe? Should we take climate experts at their word when they warn us about the perils of global warming? Why should we trust science when so many of our political leaders don't? Naomi Oreskes offers a bold and compelling defense of science, revealing why the social character of scientific knowledge is its greatest strength—and the greatest reason we can trust it. Tracing the history and philosophy of science from the late nineteenth century to today, this timely and provocative book features a new preface by Oreskes and critical responses by climate experts Ottmar Edenhofer and Martin Kowarsch, political scientist Jon Krosnick, philosopher of science Marc Lange, and science historian Susan Lindee, as well as a foreword by political theorist Stephen Macedo.

“This book should be mandatory reading for anyone who is part of the scientific endeavor.”
—Elisabeth Gilmore, *Science*

“Naomi Oreskes’s *Why Trust Science?* should be read by progressives, conservatives, and everyone in between. It’s an important, timely, and utterly compelling book.”
—Elizabeth Kolbert, author of *The Sixth Extinction: An Unnatural History*

Naomi Oreskes is the Henry Charles Lea Professor of the History of Science and affiliated professor of Earth and planetary sciences at Harvard University. Twitter @NaomiOreskes

A Five Books Best Climate Book of the Year

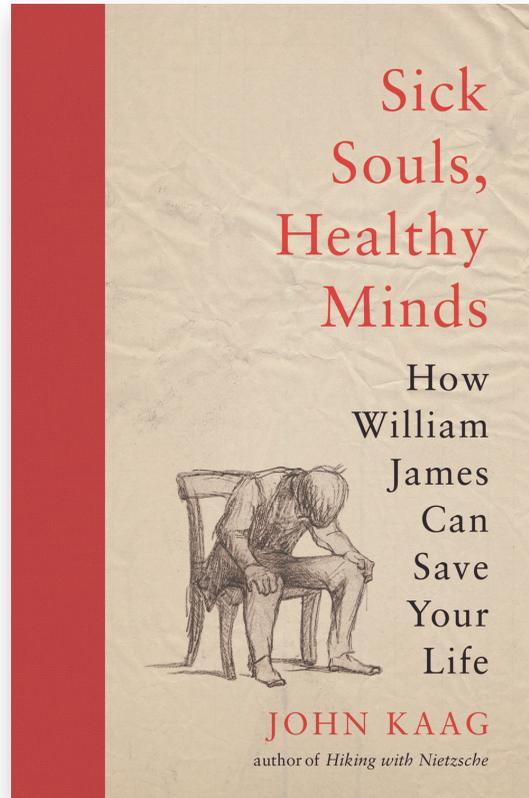
April
9780691212265 Paperback \$18.95 | £15.99
9780691179001 Hardback (2019)

376 pages. 2 b/w illus. 1 table. 5 ½ × 8 ½.
ebook 9780691222370 Audiobook 9780691199139
History of Science | Politics

Sick Souls, Healthy Minds: *How William James Can Save Your Life*

John Kaag

From the author of *American Philosophy: A Love Story*, a compelling introduction to the life-affirming philosophy of William James



In 1895, William James, the father of American philosophy, delivered a lecture entitled “Is Life Worth Living?” It was no theoretical question for James, who had contemplated suicide during an existential crisis as a young man a quarter century earlier. Indeed, as John Kaag writes, “James’s entire philosophy, from beginning to end, was geared to save a life, *his* life”—and that’s why it just might be able to save yours, too. *Sick Souls, Healthy Minds* is an absorbing introduction to James’s life and thought that shows why the founder of pragmatism and empirical psychology can still speak so directly and profoundly to anyone struggling to make a life worth living.

“Characteristically elegant.”

—John Williams, *New York Times Book Review*

“Pithy and exacting.”

—Heller McAlpin, *Wall Street Journal*

“James would have liked this book. . . . James’s ideas have rippled through the past century more powerfully than those of any other American thinker. Kaag’s little book reminds us why.”

—James T. Kloppenberg, *Washington Post*

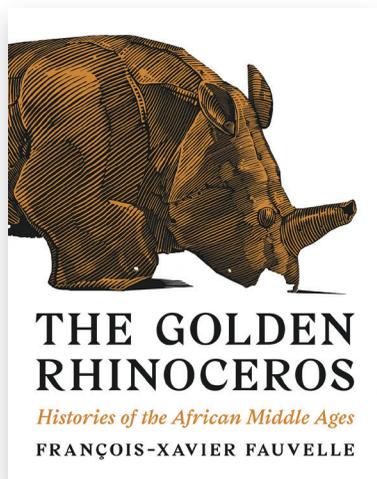
“An excellent introduction to William James and his philosophy.”

—John Banville, *Literary Review*

“[A] lucid and absorbing book.”

—Andrew Stark, *Times Literary Supplement*

John Kaag, the author of *American Philosophy: A Love Story* and *Hiking with Nietzsche*, is professor of philosophy at the University of Massachusetts, Lowell. Twitter @JohnKaag



March
 9780691217147
 Paperback \$17.95 | £14.99
 9780691181264 Hardback (2018)
 288 pages. 43 b/w illus. 2 maps. 6 ½ × 8.
 ebook 9780691183947
 History

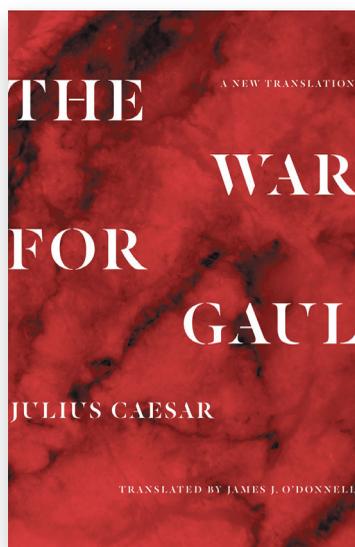
The Golden Rhinoceros: *Histories of the African Middle Ages*

From the birth of Islam in the seventh century to the voyages of European exploration in the fifteenth, Africa was at the center of a vibrant exchange of goods and ideas. It was an African golden age in which Ghâna, Nubia, and Zimbabwe became the crossroads of civilizations, and where African royals, thinkers, and artists played celebrated roles in an increasingly globalized world. François-Xavier Fauvelle brings this thrilling era marvelously to life. A book that finally recognizes Africa's important role in the Middle Ages, *The Golden Rhinoceros* carefully pieces together the written and archaeological evidence to tell an unforgettable story that is at once sensitive to Africa's rich social diversity and alert to the trajectories that connected Africa with the wider Muslim and Christian worlds.

"An accessible and stimulating introduction to the richness of medieval Africa."

—David Edwards, *Medieval Archaeology*

François-Xavier Fauvelle is professor at the Collège de France, Paris. One of the world's leading historians of ancient Africa, he has conducted archaeological digs in South Africa, Ethiopia, and Morocco.



August
 9780691216690
 Paperback \$16.95 | £13.99
 9780691174921 Hardback (2019)
 320 pages. 1 map. 5 ½ × 8 ½.
 ebook 9780691186047
 Classics | Military History

The War for Gaul: *A New Translation*

Imagine a book about an unnecessary war written by the ruthless general of an occupying army—a vivid and dramatic propaganda piece that forces the reader to identify with the conquerors and that is designed, like the war itself, to fuel the limitless political ambitions of the author. Could such a campaign autobiography ever be a great work of literature—perhaps even one of the greatest? It would be easy to think not, but such a book exists—and it helped make Julius Caesar a legend. This remarkable translation of Caesar's *War for Gaul* captures, like never before in English, the powerfully concise style of the future emperor's dispatches from the front lines in what are today France, Belgium, Germany, and Switzerland.

"Brisk, terse, and potent. . . I sat, I read, I loved."

—Barry Strauss, author of *The Death of Caesar*

"A vigorous, modern, and uncluttered translation."

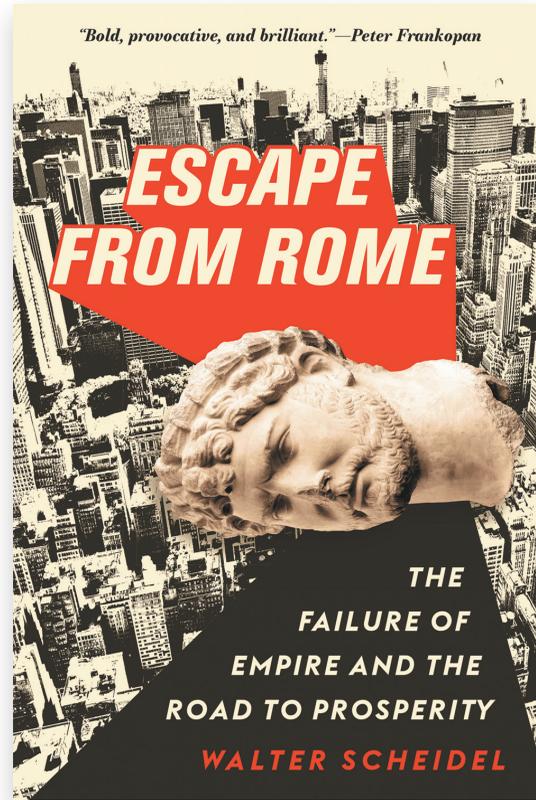
—Lawrence Freedman, *Foreign Affairs*

James J. O'Donnell is professor of history, philosophy, and religious studies and University Librarian at Arizona State University. His books include *Pagans*, *The Ruin of the Roman Empire*, and *Augustine: A New Biography*.

Escape from Rome: *The Failure of Empire and the Road to Prosperity*

Walter Scheidel

The gripping story of how the end of the Roman Empire was the beginning of the modern world



The fall of the Roman Empire has long been considered one of the greatest disasters in history. But in this groundbreaking book, Walter Scheidel argues that Rome's dramatic collapse was actually the best thing that ever happened, clearing the path for Europe's economic rise and the creation of the modern age. Ranging across the entire premodern world, *Escape from Rome* offers new answers to some of the biggest questions in history: Why did the Roman Empire appear? Why did nothing like it ever return to Europe? And, above all, why did Europeans come to dominate the world? In an absorbing narrative that begins with ancient Rome but stretches far beyond it, from Byzantium to China and from Genghis Khan to Napoleon, Scheidel shows how the demise of Rome and the enduring failure of empire-building on European soil launched an economic transformation that changed the continent and ultimately the world.

"An outstanding, epic history of the fall of the Roman Empire and rise of the European West."

—Simon Sebag Montefiore, *Evening Standard*

"A remarkable book."

—Peter Brown, *New York Review of Books*

"Scheidel marshals his facts with verve and force."

—Robert Colvile, *The Times*

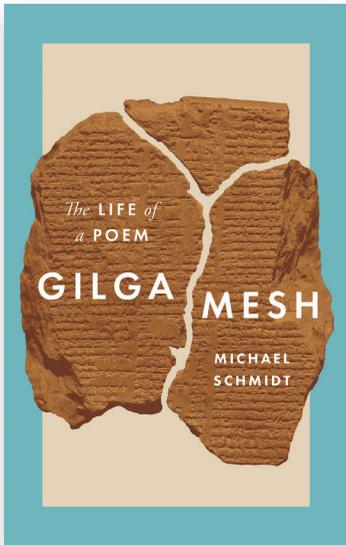
Walter Scheidel is the Dickason Professor in the Humanities, Professor of Classics and History, and a Kennedy-Grossman Fellow in Human Biology at Stanford University. His many books include *The Great Leveler* (Princeton). Twitter @WalterScheidel

A *Financial Times* Best Economics Book of the Year

An *Evening Standard* Best Book of the Year

April
9780691216737 Paperback \$21.95 | £18.99
9780691172187 Hardback (2019)

696 pages. 29 b/w illus. 5 tables. 36 maps. 5 × 8.
ebook 9780691198835
History | Classics



May
 9780691205168
 Paperback \$16.95 | £13.99
 9780691195247 Hardback (2019)
 192 pages. 5 ½ × 8 ½.
 ebook 9780691196992
 Literature | Poetry

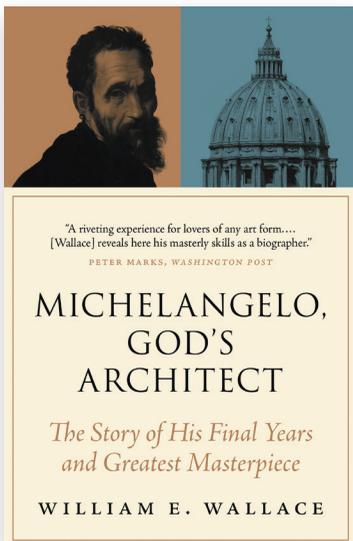
Gilgamesh: The Life of a Poem

Gilgamesh is the most ancient long poem known to exist. It is also the newest classic in the canon of world literature. Lost for centuries to the sands of the Middle East but found again in the 1850s, it is a story of monsters, gods, and cataclysms, and of intimate friendship and love. Acclaimed literary historian Michael Schmidt provides a unique meditation on the rediscovery of *Gilgamesh*, showing how part of its special fascination is its captivating otherness. He reflects on the work of leading poets such as Charles Olson, Louis Zukofsky, and Yusef Komunyakaa, whose own encounters with the poem are revelatory, and he reads its many translations and editions to bring it vividly to life for today's readers.

“Wonderful. . . Schmidt’s argument for the poem as poetry, in the modern sense—concrete, unglazed, tough on the mind—is touching and persuasive. I read the book spellbound, in one sitting.”

—Joan Acocella, *New Yorker*

Michael Schmidt is a literary historian, poet, novelist, translator, and anthologist as well as an editor and publisher. His books include *Lives of the Poets*, *The Novel: A Biography*, and *The First Poets*.
 Twitter @4Michael7



May
 9780691212753
 Paperback \$19.95 | £16.99
 9780691195490 Hardback (2019)
 328 pages. 62 color + 33 b/w illus. 5 × 8.
 ebook 9780691194394
 Audiobook 9780691199306
 Art | Biography

Michelangelo, God's Architect: The Story of His Final Years and Greatest Masterpiece

As he entered his seventies, Michelangelo despaired that his productive years were over. Anguished by the death of friends and discouraged by the loss of commissions to younger artists, this supreme Renaissance painter and sculptor began carving his own tomb. It was at this unlikely moment that Michelangelo was given charge of the most ambitious and daunting project of his long creative life—the design and construction of St. Peter's Basilica. In this richly illustrated book, William Wallace tells for the first time the full story of Michelangelo's final two decades—and of how the artist transformed himself into one of the greatest architects of the Renaissance.

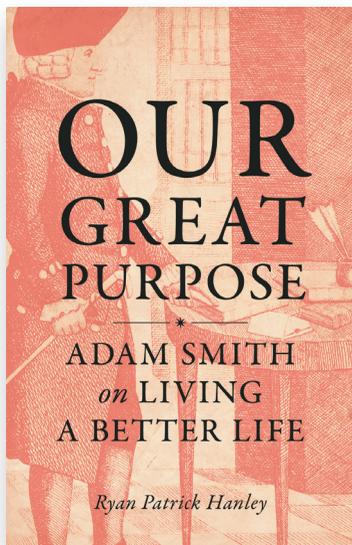
“A riveting experience for lovers of any art form. . . [Wallace] reveals here his masterly skills as a biographer.”

—Peter Marks, *Washington Post*

“Wallace’s Michelangelo is marvellously human.”

—Michael Bird, *The Telegraph*

William E. Wallace is the Barbara Murphy Bryant Distinguished Professor of Art History at Washington University in St. Louis. His many books include *Michelangelo: The Artist, the Man, and His Times*.



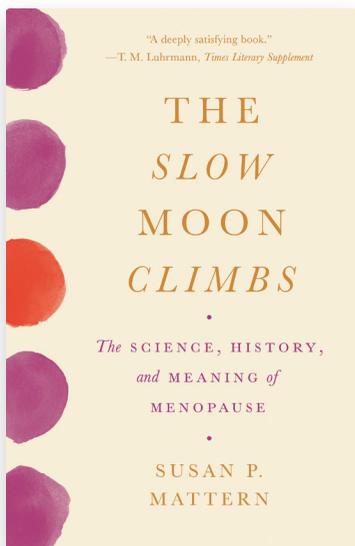
July
 9780691216706
 Paperback \$14.95 | £12.99
 9780691179445 Hardback (2019)
 176 pages. 5 × 8.
 ebook 9780691197753
 Philosophy | Economics

Our Great Purpose: *Adam Smith on Living a Better Life*

Adam Smith is best known today as the founder of modern economics, but he was also an uncommonly brilliant philosopher who was especially interested in the perennial question of how to live a good life. *Our Great Purpose* is an illuminating guide to Smith's incomparable wisdom on how to live well, written by one of today's leading Smith scholars. Full of invaluable insights on topics ranging from happiness and moderation to love and friendship, *Our Great Purpose* enables modern readers to see Smith in an entirely new light—and along the way, learn what it truly means to possess an excellent character and lead a worthy life.

“A gem of a book, offering fresh insights into Smith's writings and drawing holistic connections that make his philosophy come alive.”
 —Jonathan B. Wight, *American Economist*

Ryan Patrick Hanley is professor of political science at Boston College. His books include *Adam Smith and the Character of Virtue* and *Adam Smith: His Life, Thought, and Legacy* (Princeton).



March
 9780691216720
 Paperback \$19.95 | £16.99
 9780691171630 Hardback (2019)
 480 pages. 5 b/w illus. 5 × 8.
 ebook 9780691185644
 Audiobook 9780691199153
 History | Women's Studies

The Slow Moon Climbs: *The Science, History, and Meaning of Menopause*

Are the ways we look at menopause all wrong? Susan Mattern says yes and, in *The Slow Moon Climbs*, reveals just how wrong we have been. From the rainforests of Paraguay to the streets of Tokyo, Mattern draws on historical, scientific, and cultural research to show how perceptions of menopause developed from prehistory to today. Introducing new ways of understanding life beyond fertility, Mattern examines the fascinating “Grandmother Hypothesis,” looks at agricultural communities where households relied on postreproductive women for the family's survival, and explores the emergence of menopause as a medical condition in the Western world. *The Slow Moon Climbs* casts menopause in the positive light it deserves.

“A deeply satisfying book.”
 —T. M. Luhrmann, *Times Literary Supplement*

Susan P. Mattern is Distinguished Research Professor of History at the University of Georgia. Her many books include *The Prince of Medicine* and *Rome and the Enemy*.

Winner of the PROSE Award in History of Science, Medicine, and Technology, Association of American Publishers

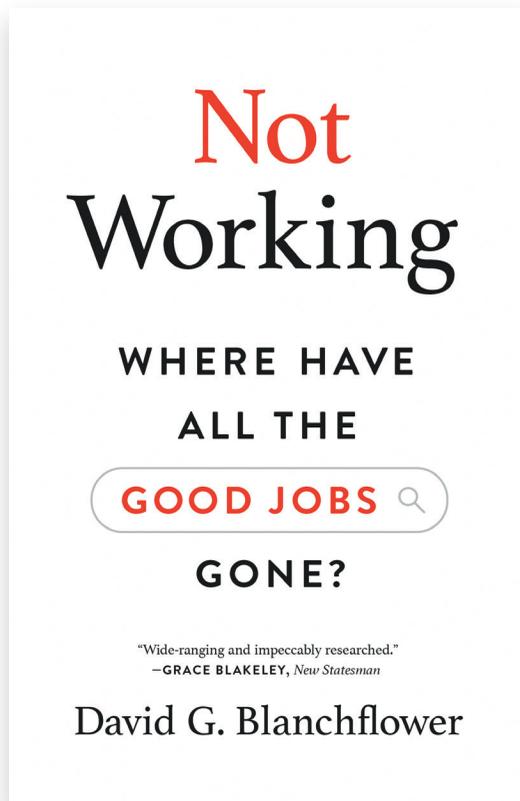
Not Working: *Where Have All the Good Jobs Gone?*

David G. Blanchflower

With a new preface by the author

A candid explanation of how the labor market really works and is central to everything—and why it is not as healthy as we think

Relying on unemployment numbers is a dangerous way to gauge how the labor market is doing. Because of a false sense of optimism prior to the COVID-19 shock, the working world was more vulnerable than it should have been. *Not Working* is about how people want full-time work at a decent wage and how the plight of the underemployed contributes to widespread despair, a worsening drug epidemic, and the unchecked rise of right-wing populism. David Blanchflower explains why the economy since the Great Recession is vastly different from what came before, and calls out our leaders for their continued failure to address one of the most unacknowledged social catastrophes of our time. This revelatory and outspoken book is his candid report on how the young and the less skilled are among the worst casualties of underemployment, how immigrants are taking the blame, and how the epidemic of unhappiness and



self-destruction will continue to spread unless we deal with it. Especially urgent now, *Not Working* is an essential guide to strengthening the labor market for all when we need it most.

"David Blanchflower delivers a stinging rebuke to his profession, saying economists' failure to get out into the real world muddled their models."

—Edward Luce, *Financial Times*

"Innovative and convincing."

—Howard Reed, *Prospect*

David G. Blanchflower is the Bruce V. Rauner Professor of Economics at Dartmouth College, professor of economics at the University of Stirling, and a research associate at the National Bureau of Economic Research. Twitter @D_Blanchflower

A *Prospect* Best Economics Book of the Year

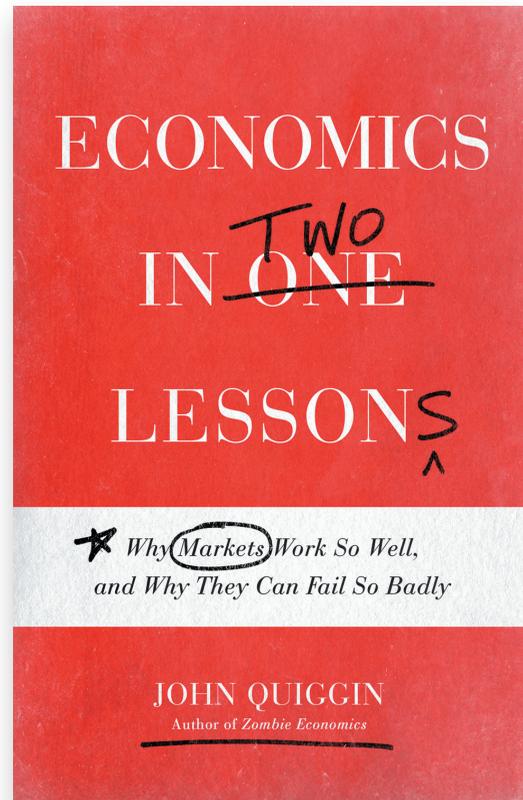
April
9780691205496 Paperback \$19.95 | £16.99
9780691181240 Hardback (2019)

456 pages. 35 b/w illus. 21 tables. 5 × 8.
ebook 9780691217093
Economics | Politics

Economics in Two Lessons: *Why Markets Work So Well, and Why They Can Fail So Badly*

John Quiggin

A masterly introduction to the key ideas behind the successes—and failures—of free-market economics

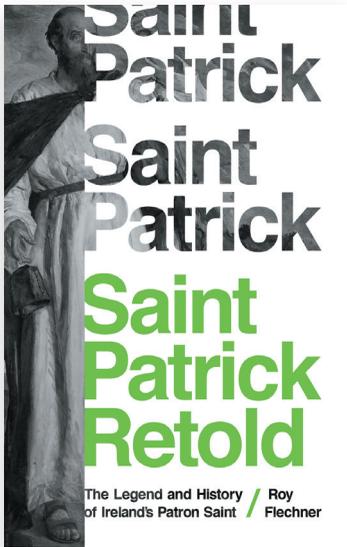


Since 1946, Henry Hazlitt’s bestselling *Economics in One Lesson* has popularized the belief that economics can be boiled down to one simple lesson: market prices represent the true cost of everything. But one-lesson economics tells only half the story. It can explain why markets often work so well, but it can’t explain why they often fail so badly—or what we should do when they stumble. As Nobel Prize-winning economist Paul Samuelson quipped, “When someone preaches ‘Economics in one lesson,’ I advise: Go back for the second lesson.” In *Economics in Two Lessons*, John Quiggin teaches both lessons, offering a masterly introduction to the key ideas behind the successes—and failures—of free markets. Brilliantly accessible, this book unlocks the essential issues at the heart of any economic question.

“The best book to introduce you to economics.”
—Ross Gittins, *Sydney Morning Herald*

“Anyone who wants to understand the real workings and real limits of real markets should read this book.”
—Ingrid Robeyns, author of *Wellbeing, Freedom, and Social Justice*

John Quiggin is the Laureate Professor in Economics at the University of Queensland in Brisbane, Australia. He is the author of *Zombie Economics: How Dead Ideas Still Walk among Us* (Princeton).
Twitter @JohnQuiggin



March

9780691217468

Paperback \$18.95 | £15.99

9780691184647 Hardback (2019)

304 pages. 9 b/w illus. 2 maps. 5 1/2 x 8 1/2.

ebook 9780691190013

Audiobook 9780691193533

Biography | Religion | History

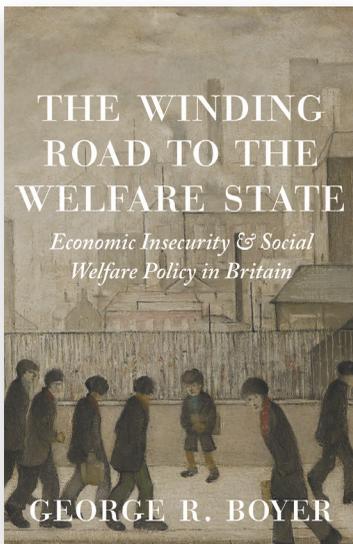
Saint Patrick Retold: *The Legend and History of Ireland's Patron Saint*

Saint Patrick was, by his own admission, a controversial figure. Convicted in a trial by his elders in Britain and hounded by rumors that he settled in Ireland for financial gain, the man who was to become Ireland's patron saint battled against great odds before succeeding as a missionary. *Saint Patrick Retold* draws on recent research to offer a fresh assessment of Patrick's travails and achievements. This is the first biography in nearly fifty years to explore Patrick's career against the background of historical events, and Roy Flechner leaves no stone unturned as he takes readers on a riveting journey through Romanized Britain and late Iron Age Ireland. Rather than a dismantling of Patrick's reputation, or an argument against his sainthood, Flechner's biography raises crucial questions about self-image and the making of a reputation. *Saint Patrick Retold* steps beyond established narratives to reassess a notable figure's life and legacy.

"[Flechner's] brilliant use of source material from Irish, British and Roman writers provides context and historical sweep."

—Terry Golway, *Wall Street Journal*

Roy Flechner is associate professor of early medieval history at University College Dublin.



April

9780691217116

Paperback \$32.95 | £28.00

9780691178738 Hardback (2018)

384 pages. 13 b/w illus. 6 x 9.

ebook 9780691183992

Economics | History

The Winding Road to the Welfare State: *Economic Insecurity and Social Welfare Policy in Britain*

How did Britain transform itself from a nation of workhouses to one that became a model for the modern welfare state? *The Winding Road to the Welfare State* investigates the evolution of living standards and welfare policies in Britain from the 1830s to 1950 and provides insights into how British working-class households coped with economic insecurity. George Boyer examines the retrenchment in Victorian poor relief, the Liberal Welfare Reforms, and the beginnings of the postwar welfare state, and he describes how workers altered spending and saving methods based on changing government policies. A sweeping look at economic pressures after the Industrial Revolution, *The Winding Road to the Welfare State* illustrates how British welfare policy waxed and waned over the course of a century.

"*The Winding Road to the Welfare State* reminds us that economic insecurity is still with us, as seen through the rise of the gig economy and hostility to skivers. Politicians who seek answers should read this book."

—Roderick Floud, former provost of Gresham College, London

George R. Boyer is professor of economics and international and comparative labor at Cornell University. He is the author of *An Economic History of the English Poor Law, 1750–1850*.

Time and Power:

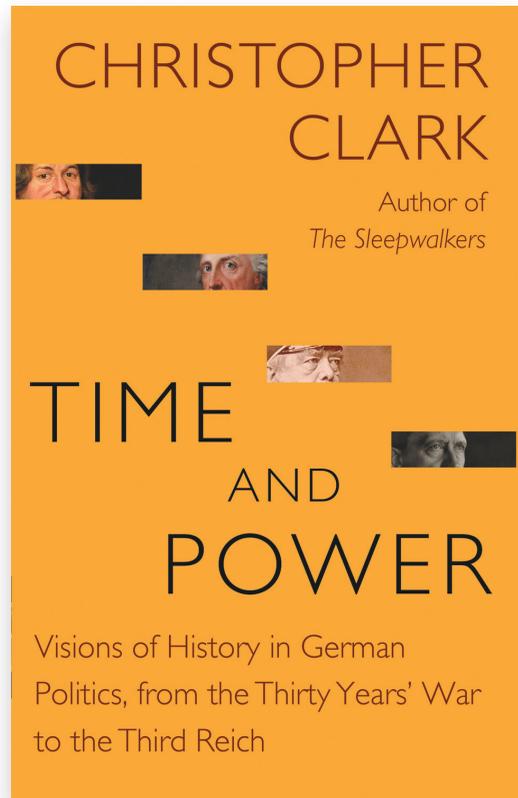
Visions of History in German Politics, from the Thirty Years' War to the Third Reich

Christopher Clark

From the bestselling author of *The Sleepwalkers*, a book about how the exercise of power is shaped by different concepts of time

This groundbreaking book presents new perspectives on how the exercise of power is shaped by different notions of time. Acclaimed historian Christopher Clark draws on four key figures from German history—Friedrich Wilhelm of Brandenburg-Prussia, Frederick the Great, Otto von Bismarck, and Adolf Hitler—to look at history through a temporal lens and ask how historical actors and their regimes embody unique conceptions of time. Elegantly written and boldly innovative, *Time and Power* reveals the connection between political power and the distinct temporalities of the leaders who wield it.

“Clark’s book is brilliantly constructed, dazzling in its scholarship, and immensely stimulating. It shows how Prussian and German rulers located their exercise of power in conceptions of their relationship to past and



future, casts new light on the ways in which belief in the nature of the state developed, and describes how the destruction of faith in the state following the First World War gave rise to new and dangerous millennial ideas of the Nazis.”

—Ian Kershaw, author of *To Hell and Back: Europe 1914–1949*

“An original and rewarding approach to modern German history.”

—Tony Barber, *Financial Times*

Christopher Clark is the Regius Professor of History at the University of Cambridge. His books include *The Sleepwalkers: How Europe Went to War in 1914* and *Kaiser Wilhelm II: A Life in Power*.

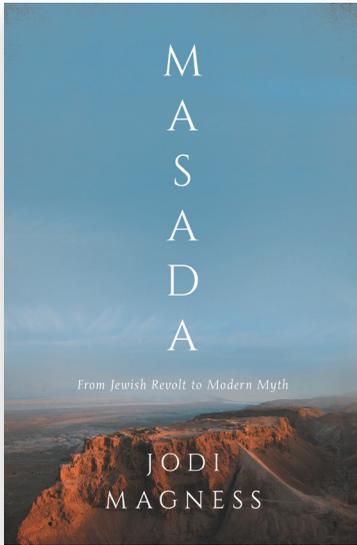
A *Times Higher Education* Best Book of the Year

The Lawrence Stone Lectures

May
9780691217321 Paperback \$19.95 | £16.99
9780691181653 Hardback (2019)

A *Financial Times* Summer Book of the Year

312 pages. 12 b/w illus. 5 ½ × 8 ½.
ebook 9780691185989
History



July
 9780691216775
 Paperback \$19.95 | £16.99
 9780691167107 Hardback (2019)
 312 pages. 8 color + 38 b/w illus.
 2 maps. 6 × 9.
 ebook 9780691186016
 Audiobook 9780691193540
 History | Classics | Jewish Studies

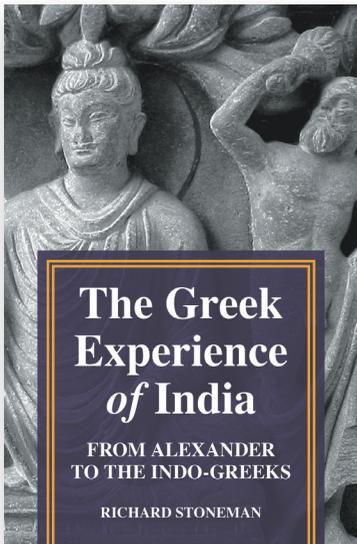
Masada: *From Jewish Revolt to Modern Myth*

Two thousand years ago, 967 Jewish men, women, and children—the last holdouts of the revolt against Rome following the fall of Jerusalem and the destruction of the Second Temple—reportedly took their own lives rather than surrender to the Roman army. This dramatic event, which took place on top of Masada, a barren and windswept mountain overlooking the Dead Sea, spawned a powerful story of Jewish resistance that came to symbolize the embattled modern State of Israel. Incorporating the latest findings, Jodi Magness, an archaeologist who has excavated at Masada, explains what happened there—and what it has come to mean since. Featuring numerous illustrations, this is an engaging exploration of an ancient story that continues to grip the imagination today.

“Filled with fascinating details; [*Masada*] is informative and judicious.”
 —Glenn C. Altschuler, *Jerusalem Post*

Jodi Magness is the Kenan Distinguished Professor for Teaching Excellence in Early Judaism in the Department of Religious Studies at the University of North Carolina, Chapel Hill.

Finalist for the National Jewish Book Award in History



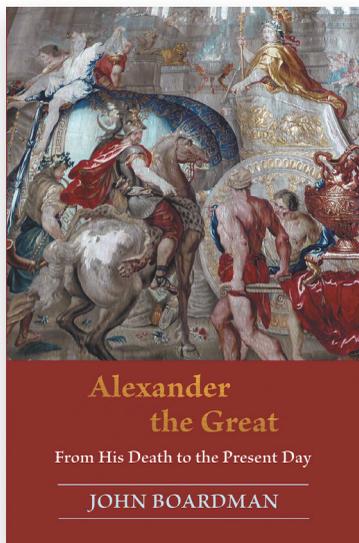
June
 9780691217475
 Paperback \$29.95 | £25.00
 9780691154039 Hardback (2019)
 560 pages. 52 b/w illus. 6 maps. 6 × 9.
 ebook 9780691185385
 Ancient History

The Greek Experience of India: *From Alexander to the Indo-Greeks*

When the Greeks and Macedonians in Alexander’s army reached India in 326 BCE, they entered a new world. The plants were unrecognizable, the customs of the people various and puzzling. Alexander’s conquest ended with his death in 323 BCE, but the Greeks would settle in the Indian region for the next two centuries. From observations about botany and mythology to social customs, *The Greek Experience of India* explores how the Greeks reacted to and constructed life in India during this period. Richard Stoneman considers the art, literature, and philosophy of the Indo-Greek kingdom and how cultural influences crossed in both directions. *The Greek Experience of India* is a masterful account of the encounters between two remarkable civilizations.

“The best book ever written on ancient Greek relations with India.”
 —Peter Thonemann, *Times Literary Supplement*

Richard Stoneman is an honorary visiting professor in the Department of Classics and Ancient History at the University of Exeter.



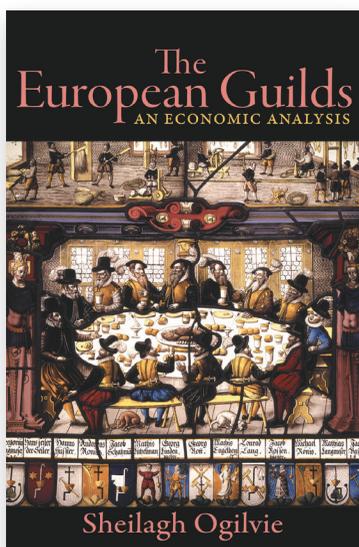
July
 9780691217444
 Paperback \$19.95 | £16.99
 9780691181752 Hardback (2019)
 176 pages. 8 page color + 36 b/w illus.
 6 × 9.
 ebook 9780691184043
 Ancient History | Art History | Literature

Alexander the Great: *From His Death to the Present Day*

In this book, John Boardman, one of the world's leading authorities on ancient Greece, looks beyond the life of Alexander the Great in order to examine the astonishing range of Alexanders created by generations of authors, historians, and artists throughout the world—from Scotland to China. John Boardman draws on his deep knowledge of Alexander and the ancient world to reflect on the most interesting and emblematic depictions of this towering historical figure. From Alexander's biographers in ancient Greece to the illustrated Alexander "Romances" of the Middle Ages to operas, films, and even modern cartoons, this generously illustrated volume takes readers on a fascinating journey.

"An engaging study... A delightful read."
 —Timothy Howe, *Bryn Mawr Classical Review*

John Boardman is a Fellow of the British Academy and a Senior Research Associate at the University of Oxford's Beazley Archive. He is Professor Emeritus of Classical Art and Archaeology at Lincoln College, Oxford, and former Assistant Keeper at the Ashmolean Museum. His many books include *The Greeks Overseas*, *The History of Greek Vases*, and *The Greeks in Asia*.



The Princeton Economic History
 of the Western World

July
 9780691217024
 Paperback \$29.95 | £25.00
 9780691137544 Hardback (2019)
 672 pages. 27 b/w illus. 6 × 9.
 ebook 9780691185101
 Economics | History

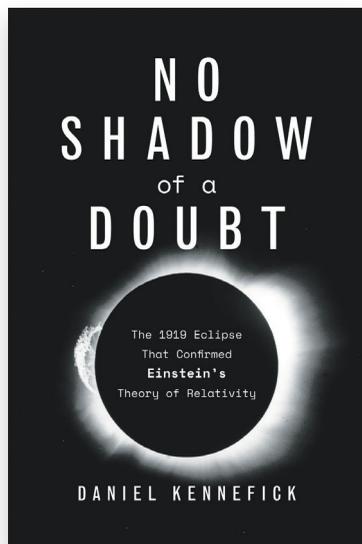
The European Guilds: *An Economic Analysis*

Guilds ruled many crafts and trades from the Middle Ages to the Industrial Revolution, and have always attracted debate and controversy. They were sometimes viewed as efficient institutions that guaranteed quality and skills. But they also excluded competitors, manipulated markets, and blocked innovations. Did the advantages of guilds outweigh their costs? Analyzing thousands of guilds from 1000 to 1880, *The European Guilds* answers that question with vivid examples and clear economic reasoning.

"As an economic analysis of one of the most important institutions in medieval and early modern Europe, covering almost a millennium of European history, [*The European Guilds*] succeeds brilliantly."
 —Marc Levinson, *Wall Street Journal*

"Likely to stand as one of the more important works of economic history from the last decade."
 —Tyler Cowen, *Marginal Revolution*

Sheilagh Ogilvie is the Chichele Professor of Economic History at the University of Oxford and a fellow of the British Academy.



March
9780691217154
Paperback \$19.95 | £16.99
9780691183862 Hardback (2019)

416 pages. 25 b/w illus. 5 × 8.
ebook 9780691190051
History of Science | Physics

No Shadow of a Doubt: *The 1919 Eclipse That Confirmed Einstein's Theory of Relativity*

In 1919, British scientists led expeditions to Brazil and Africa to test Albert Einstein's new theory of general relativity in what became the century's most celebrated scientific experiment. The result ushered in a new era and made Einstein a celebrity by confirming his prediction that the path of light rays would be bent by gravity. Yet the effort to "weigh light" during the May 29, 1919, solar eclipse has become clouded by myth and skepticism. In *No Shadow of a Doubt*, Daniel Kennefick provides the most comprehensive and authoritative account of how expedition scientists overcame war, bad weather, and equipment problems to make the experiment a triumphant success.

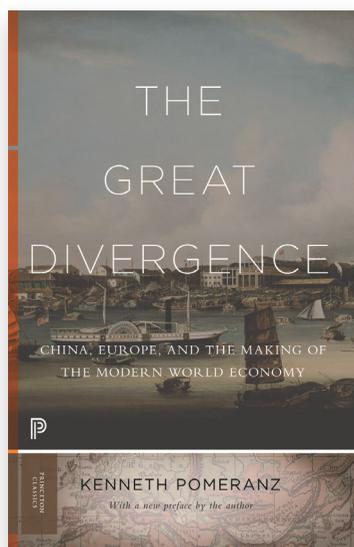
"A fascinating book, full of insights."

—Emily Winterburn, *BBC Sky at Night Magazine*

Daniel Kennefick is associate professor of physics at the University of Arkansas, Fayetteville.

A *BBC Sky at Night Magazine* Book of the Year

A *Nature* Book of the Year



Princeton Classics

May
9780691217185
Paperback \$19.95 | £16.99

392 pages. 1 b/w illus. 9 tables. 5 ½ × 8 ½.
ebook 9780691217192
History | Economics

The Great Divergence: *China, Europe, and the Making of the Modern World Economy*

The Great Divergence sheds light on one of the great questions of history: Why did sustained industrial growth begin in Northwest Europe? Historian Kenneth Pomeranz's comparative lens reveals the two critical factors resulting in Europe's nineteenth-century divergence—the fortunate location of coal and access to trade with the New World. This Princeton Classics edition includes a preface from the author and makes a powerful historical work available to new readers.

"A profoundly thought-provoking book."

—Jack Goody, *Times Higher Education Supplement*

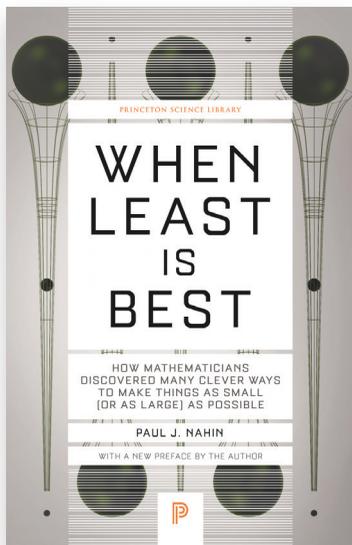
Kenneth Pomeranz is University Professor of History at the University of Chicago.

With a new preface by the author

Winner of the John K. Fairbank Prize, American Historical Association

Co-Winner of the Book Prize, World History Association

An École des Hautes Études en Sciences Sociales Book of the Year



Princeton Science Library

June

9780691218762

Paperback \$18.95 | £15.99

392 pages. 99 b/w illus. 5 ½ × 8 ½.

ebook 9780691220383

Mathematics

When Least Is Best: *How Mathematicians Discovered Many Clever Ways to Make Things as Small (or as Large) as Possible*

What is the best way to photograph a speeding bullet? How can lost hikers find their way out of a forest? Why does light move through glass in the least amount of time possible? *When Least Is Best* combines the mathematical history of extrema with contemporary examples to answer these intriguing questions and more. Paul Nahin shows how life often works at the extremes, and he considers how mathematicians over the centuries, including Descartes, Fermat, and Kepler, have grappled with these problems of minima and maxima. Moving from medieval writings and modern calculus to the field of optimization, the engaging and witty explorations of *When Least Is Best* will delight math enthusiasts everywhere.

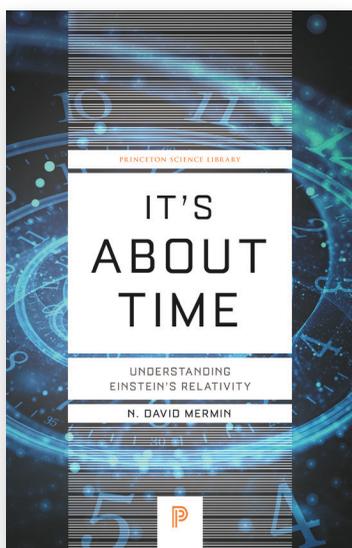
“Terrific fun to read!”

—Bonnie Shulman, *MAA Online*

“A tour de force.”

—Dennis S. Bernstein, *IEEE Control Systems Magazine*

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire.



Princeton Science Library

March

9780691218779

Paperback \$16.95 | £13.99

208 pages. 56 b/w illus. 1 table. 5 ½ × 8 ½.

Physics

It's About Time: *Understanding Einstein's Relativity*

Relativity ought to be an important part of everyone's education. Its subject is time, with which we all think we are familiar. Einstein's special theory of relativity reveals that some of our most intuitive notions about time are shockingly wrong. This clear, lively, and informal exposition of special relativity takes a highly original approach to introduce readers to the true nature of time. It is accessible to anyone who remembers a little high school algebra and elementary geometry. *It's About Time* offers deep insights to curious readers who have no technical scientific background.

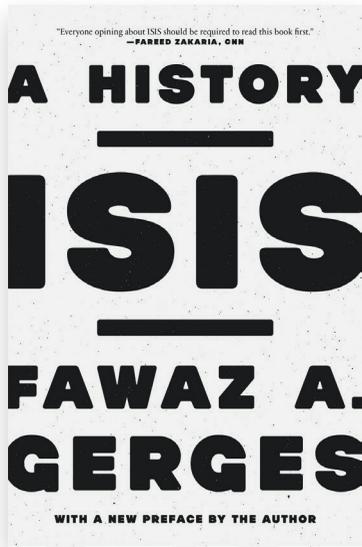
“What is remarkable in [Mermin's] approach is his reliance on developing the reader's skills to analyze events in more than one frame of reference.”

—Simon Mitton, *Times Higher Education Supplement*

“This is a book full of insight with an engaging style.”

—Derek Raine, *Nature*

N. David Mermin is the Horace White Professor of Physics Emeritus at Cornell University. His books include *Boojums All the Way Through* and *Why Quark Rhymes with Pork*.



May
 9780691211916
 Paperback \$17.95 | £14.99
 9780691170008 Hardback (2016)
 424 pages. 5 × 8.
 ebook 9780691211923
 Current Affairs | Middle East Studies |
 Politics

ISIS: *A History, New Edition*

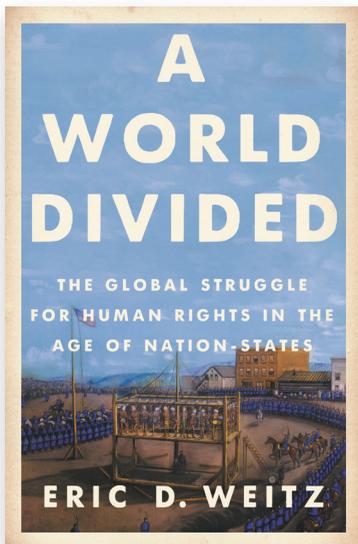
The Islamic State stunned the world with its savagery, destructiveness, and military and recruiting successes. However, its most striking and distinctive characteristic was its capacity to build governing institutions and a theologically grounded national identity. What explains the rise of ISIS and the caliphate, and what does it portend for the future of the Middle East? In this book, one of the world's leading authorities on political Islam and jihadism sheds new light on these questions.

“The definitive book.”
 —Fareed Zakaria, CNN

“This hugely important study is essential reading for anyone who wants to understand the powerful political, sectarian and religious forces currently convulsing the Arab Middle East.”
 —P. D. Smith, *The Guardian*

Fawaz A. Gerges is chair of Contemporary Middle East Studies and professor of international relations at the London School of Economics and Political Science. Twitter @FawazGerges

Expanded and with a new preface by the author



Human Rights and
 Crimes against Humanity

June
 9780691205144
 Paperback \$24.95 | £22.00
 9780691145440 Hardback (2019)

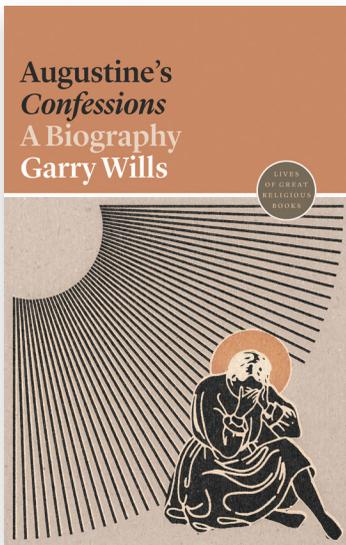
576 pages. 12 color + 34 b/w illus.
 2 tables. 22 maps. 5 × 8.
 ebook 9780691185552
 Audiobook 9780691199016
 History | Politics

A World Divided: *The Global Struggle for Human Rights in the Age of Nation-States*

Once dominated by vast empires, the world is now divided into some 200 independent countries that proclaim human rights—a transformation that suggests that nations and human rights inevitably develop together. But the reality is far more problematic, as Eric Weitz shows in this compelling global history of the fate of human rights in a world of nation-states. Through vivid histories from virtually every continent, *A World Divided* describes how, since the eighteenth century, nationalists have established states that grant human rights to some people while excluding others, setting the stage for many of today's problems, from the refugee crisis to right-wing nationalism. Only the advance of international human rights will move us beyond a world divided between those who have rights and those who don't.

“Weitz illustrates the struggle to protect the most vulnerable among us and provides inspiration and support to future generations of human rights defenders.”
 —Juan E. Méndez, former UN Special Rapporteur on Torture

Eric D. Weitz is Distinguished Professor of History at City College and the Graduate Center, City University of New York. His books include *A Century of Genocide* (Princeton).



Lives of Great Religious Books

August

9780691217642

Paperback \$17.95 | £14.99

9780691143576 Hardback (2011)

176 pages. 5 ½ × 8 ½.

ebook 9781400838028

Religion

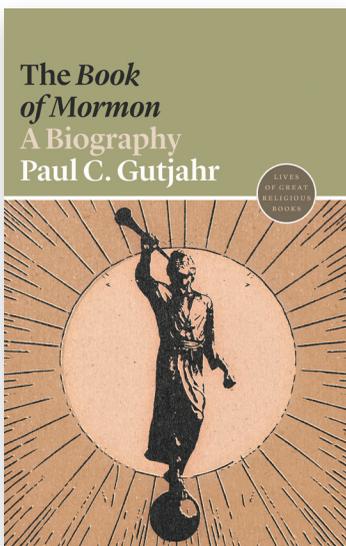
Augustine's *Confessions*: A Biography

In this brief and incisive book, Pulitzer Prize–winning historian Garry Wills tells the story of the *Confessions*—what motivated Augustine to dictate it, how it asks to be read, and the many ways it has been misread in the one-and-a-half millennia since it was composed. Wills also addresses the reception of the book, from controversy in its own time and relative neglect during the Middle Ages to a renewed prominence beginning in the fourteenth century and persisting to today, when the *Confessions* has become an object of interest not just for Christians but also historians, philosophers, psychiatrists, and literary critics. With clarity and skill, Wills provides an unparalleled introduction to a spiritual classic that is one of the most important books in the Christian and Western traditions.

“Another gem of a little book by Garry Wills. . . . A passionate plea that we should read Augustine’s strange book as it was first heard, and in the light of the purposes for which it was first written.”

—Peter Brown, *New York Review of Books*

Garry Wills is the bestselling author of many books on religion and American history, including the Pulitzer Prize–winning *Lincoln at Gettysburg*, a biography of Augustine, and a translation of Augustine’s *Confessions*.



Lives of Great Religious Books

August

9780691217659

Paperback \$17.95 | £14.99

9780691144801 Hardback (2012)

280 pages. 23 b/w illus. 1 table.

5 ½ × 8 ½.

ebook 9781400841615

Religion | History

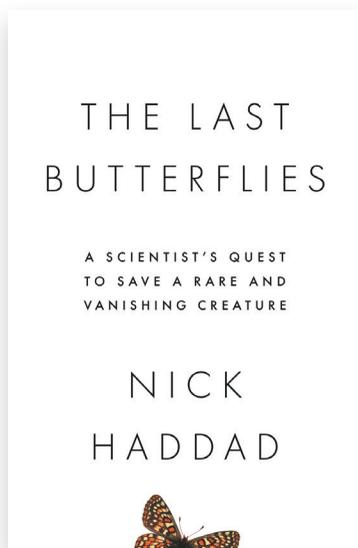
The *Book of Mormon*: A Biography

Late one night in 1823, Joseph Smith, Jr., was reportedly visited in his family’s farmhouse in upstate New York by an angel named Moroni. According to Smith, Moroni told him of a buried stack of gold plates that were inscribed with a history of the Americas’ ancient peoples, and which would restore the pure Gospel message as Jesus had delivered it to them. Thus began the unlikely career of the *Book of Mormon*, the founding text of the Mormon religion and perhaps the most important sacred text ever to originate in the United States. Paul Gutjahr traces the life of this remarkable book, showing how it launched one of the fastest-growing new religions on the planet and has featured in everything from comic books and action figures to movies and an award-winning Broadway musical.

“This is a fascinating history of an important document of American culture.”

—Steven Poole, *The Guardian*

Paul C. Gutjahr is Ruth N. Halls Professor of English at Indiana University. His books include *Charles Hodge* and *An American Bible*.



May
 9780691217178
 Paperback \$18.95 | £15.99
 9780691165004 Hardback (2019)
 264 pages. 16 color + 7 b/w illus.
 5 ½ × 8 ½.
 ebook 9780691189628
 Science | Nature

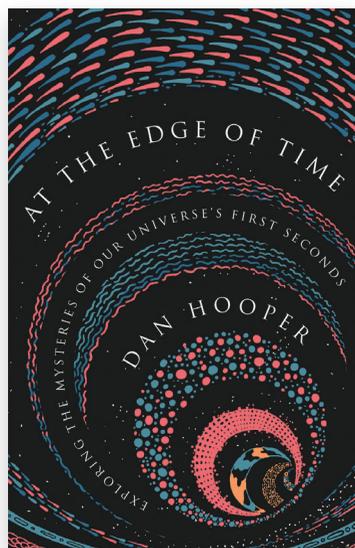
The Last Butterflies: *A Scientist's Quest to Save a Rare and Vanishing Creature*

Most of us have heard of such popular butterflies as the Monarch or Painted Lady. But what about the Fender's Blue? Or the St. Francis' Satyr? Because of their extreme rarity, these butterflies are not well-known, yet they are remarkable species with important lessons to teach us. *The Last Butterflies* spotlights the rarest of these creatures—some numbering no more than what can be held in one hand. Drawing from his own first-hand experiences, Nick Haddad explores the challenges of tracking these vanishing butterflies, why they are disappearing, and why they are worth saving. A moving account of extinction, recovery, and hope, *The Last Butterflies* demonstrates the great value of these beautiful insects to science, conservation, and people.

“A powerful study of what a declining insect population reveals about how we are treating the planet. . . . [A] fine and compelling book.”

—Jules Pretty, *Times Higher Education*

Nick Haddad is a professor in the Department of Integrative Biology and the W. K. Kellogg Biological Station at Michigan State University. Twitter @nickmhaddad



May
 9780691206424
 Paperback \$17.95 | £14.99
 9780691183565 Hardback (2019)
 248 pages. 11 b/w illus. 5 ½ × 8 ½.
 ebook 9780691197005
 Science | Astronomy

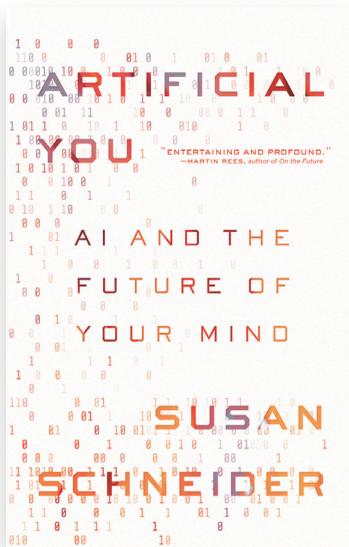
At the Edge of Time: *Exploring the Mysteries of Our Universe's First Seconds*

Scientists in recent decades have made crucial discoveries about how our cosmos evolved over the past 13.8 billion years. But we still know little about what happened in the first seconds after the Big Bang. *At the Edge of Time* focuses on what we have learned and are striving to understand about this mysterious period at the beginning of cosmic history. Delving into the remarkable science of cosmology, Dan Hooper describes many of the extraordinary questions that scientists are asking about the origin and nature of our world. Hooper examines how the Large Hadron Collider and other experiments re-create the conditions of the Big Bang, how we may finally discover the way dark matter was formed during our universe's first moments, and how, with new telescopes, we are lifting the veil on the era of cosmic inflation.

“Essential reading for any cosmology enthusiast.”

—Laura Nuttall, *BBC Sky at Night*

Dan Hooper is a senior scientist and the head of the Theoretical Astrophysics Group at the Fermi National Accelerator Laboratory and a professor of astronomy and astrophysics at the University of Chicago. Twitter @DanHooperAstro



May
 9780691216744
 Paperback \$16.95 | £13.99
 9780691180144 Hardback (2019)
 192 pages. 9 b/w illus. 5 ½ × 8 ½.
 ebook 9780691197777
 Audiobook 9780691199092
 Philosophy | Cognitive Science |
 Computer Science

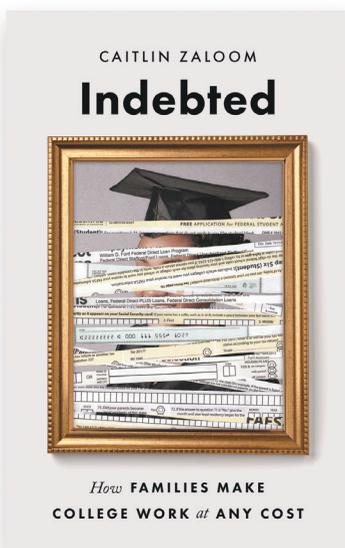
Artificial You: *AI and the Future of Your Mind*

We are at a monumental turning point in human history. AI is taking intelligence in new directions. The strongest human competitors in chess, go, and *Jeopardy!* have been beaten by AIs, and AI is getting more sophisticated by the day. Further, AI research is going inside the human brain itself, attempting to augment human minds. It may even create greater-than-human-level intelligence, leading to a new generation of artificial minds—Minds 2.0. Susan Schneider, a philosopher, argues that these undertakings must not be attempted without a richer understanding of the nature of the mind. Examining the philosophical questions lying beneath the algorithms, Schneider takes on AI's thorniest implications.

“Packed with material that enlightens new ways of thinking about a hot topic. . . . A philosophical tour with real-world implications.”
 —*Forbes*

Susan Schneider is the NASA/Baruch Blumberg Chair of Astrobiology and Technological Innovation at the Library of Congress and NASA, and the Dietrich Distinguished Professor of Philosophy and Neuroscience at Florida Atlantic University. Twitter @DrSueSchneider

A *Forbes* Must-Read Brain Book of the Year



April
 9780691217222
 Paperback \$17.95 | £14.99
 9780691164311 Hardback (2019)
 280 pages. 4 b/w illus. 5 ½ × 8 ½.
 ebook 9780691195421
 Audiobook 9780691199030
 Anthropology | Education

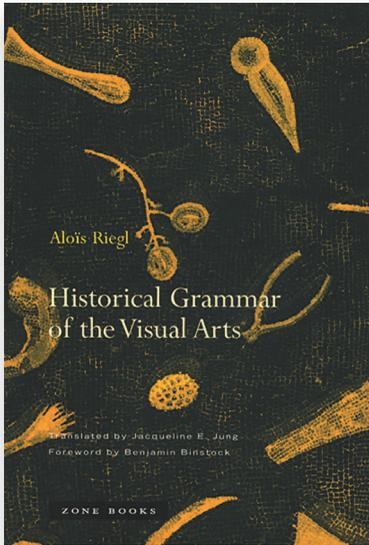
Indebted: *How Families Make College Work at Any Cost*

The struggle to pay for college is a defining feature of middle-class life in America. Caitlin Zaloom takes readers into homes of families throughout the nation to reveal the hidden consequences of student debt and the ways that financing college has transformed our most sacred relationships. She describes the profound moral conflicts for parents as they try to honor what they see as their highest parental duty—providing their children with opportunity—and shows how parents and students alike are forced to gamble on an investment that might not pay off. Superbly written and unflinchingly honest, *Indebted* breaks through the culture of silence surrounding the student debt crisis, exposing the unspoken costs of sending our kids to college.

“Eye-opening.”
 —Dan Kois, *Slate*

Caitlin Zaloom is professor of social and cultural analysis at New York University. She is a founding editor of *Public Books* and the author of *Out of the Pits: Traders and Technology from Chicago to London*. Twitter @caitlinzaloom

With a new preface by the author



ZONE BOOKS

February

9781890951467

Paperback \$28.95 | £25.00

496 pages. 30 b/w illus. 6 × 9.

Art

Historical Grammar of the Visual Arts

Alois Riegl (1858–1905) was one of the greatest modern art historians. The most important member of the so-called Vienna School, Riegl developed a highly refined technique of visual or formal analysis. He pioneered new understandings of the changing role of the viewer, the significance of non-high art objects such as ornament and textiles, and theories of art and art history, including his much-debated neologism *Kunstwollen* (the will of art). Finally, his *Historical Grammar of the Visual Arts*, which brings together many of the diverse threads of his thought, is available to an English-language audience in a superlative translation by Yale professor Jacqueline E. Jung.

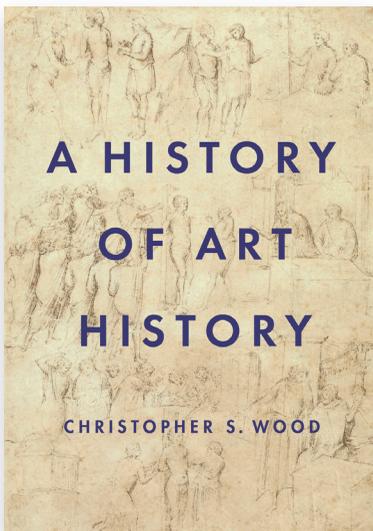
“The intelligence, originality, and range of Riegl’s writings remain unsurpassed in the history of art-historical scholarship. . . . If you are interested in art history, you should read this book, and keep it, if not on a lectern in your study, on your shelf.”

—from the foreword by Benjamin Binstock

Alois Riegl’s major works previously translated into English include *Problems of Style: Foundations for a History of Ornament*, *Late Roman Art Industry*, and *The Group Portraiture of Holland*.

Translated by Jacqueline E. Jung

Foreword by Benjamin Binstock



April

9780691204765

Paperback \$27.95 | £22.00

9780691156521 Hardback (2019)

472 pages. 24 b/w illus. 6 ½ × 9.

ebook 9780691194318

Art

A History of Art History

In this authoritative book, the first of its kind in English, Christopher S. Wood tracks the evolution of the historical study of art from the late middle ages through the rise of the modern scholarly discipline of art history. Synthesizing and assessing a vast array of writings, episodes, and personalities, this original and accessible account of the development of art-historical thinking will appeal to readers both inside and outside the discipline. Combining erudition with clarity, this book makes a landmark contribution to the understanding of art history.

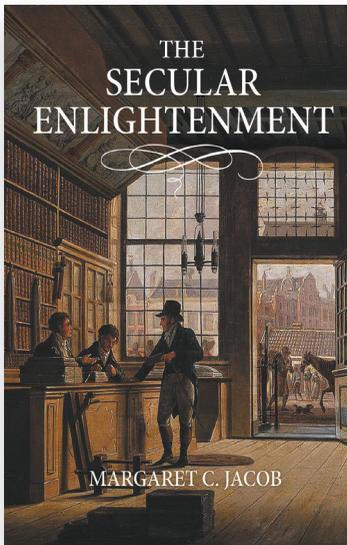
“Wood’s ambitious survey whisks us through centuries of multivalent theorizing and advocating by artists, poets, connoisseurs, philosophers, and, eventually, people calling themselves ‘art historians.’”

—Susan Tallman, *New York Review of Books*

“A brilliant overview. . . . The amount of carefully considered information packed into this compact volume is breathtaking.”

—*Choice*

Christopher S. Wood is a professor at New York University. His books include *Albrecht Altdorfer and the Origins of Landscape* and *Forgery, Replica, Fiction: Temporalities of German Renaissance Art*.



May
 9780691216768
 Paperback \$19.95 | £16.99
 9780691161327 Hardback (2019)
 360 pages. 13 b/w illus. 5 ½ × 8 ½.
 ebook 9780691189123
 History | Philosophy

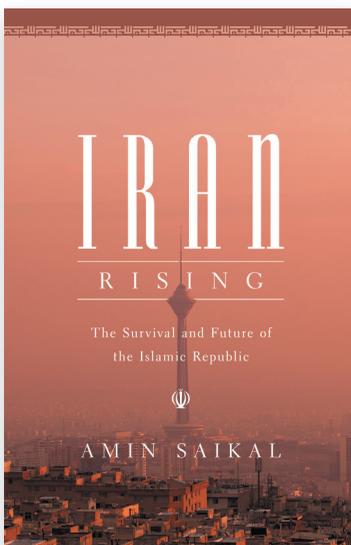
The Secular Enlightenment

The Secular Enlightenment is a panoramic account of the radical ways life began to change for ordinary people in the age of Locke, Voltaire, and Rousseau. In this landmark book, familiar Enlightenment figures share places with voices that have remained largely unheard until now, from freethinkers and freemasons to French materialists, anticlerical Catholics, pantheists, pornographers, and travelers. Margaret Jacob takes readers from London and Amsterdam to Berlin, Vienna, Turin, and Naples, drawing on rare archival materials to show how ideas central to the emergence of secular democracy touched all facets of daily life. A majestic work of intellectual and cultural history, *The Secular Enlightenment* demonstrates how secular values and pursuits took hold of eighteenth-century Europe, spilled into the American colonies, and left their lasting imprint on the Western world for generations to come.

“Sweeping, original, and erudite.”

—Darrin M. McMahon, author of *Happiness: A History*

Margaret C. Jacob is Distinguished Professor of Research at the University of California, Los Angeles.



March
 9780691216874
 Paperback \$19.95 | £16.99
 9780691175478 Hardback (2019)
 344 pages. 6 × 9.
 ebook 9780691184197
 Audiobook 9780691193069
 Current Affairs | Middle East Studies

Iran Rising: *The Survival and Future of the Islamic Republic*

When Iranians overthrew their pro-Western monarchy in favor of an Islamic regime in 1979, many observers predicted that revolutionary turmoil would paralyze the country for years to come. Yet in the decades since, Iran has emerged as a key player in the Middle East and the wider world. In *Iran Rising*, renowned Iran specialist Amin Saikal describes how the Islamic Republic has managed to survive despite ongoing domestic struggles, Western sanctions, and other serious challenges. Amid heightened global anxiety over alliances, terrorism, and nuclear threats, *Iran Rising* offers essential reading for understanding a country that, more than ever, is a force to watch.

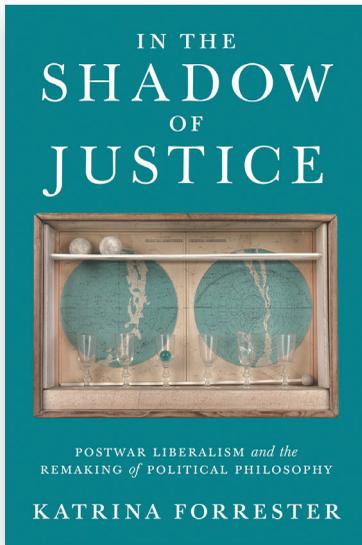
“[A] lucid exposition.”

—John Waterbury, *Foreign Affairs*

“A fascinating study.”

—Robert Fantina, *New York Journal of Books*

Amin Saikal is adjunct professor of social sciences and Middle East specialist at the University of Western Australia. His other books include *The Rise and Fall of the Shah* (Princeton).



June
 9780691216751
 Paperback \$21.95 | £18.99
 9780691163086 Hardback (2019)
 432 pages. 6 × 9.
 ebook 9780691189420
 Philosophy

In the Shadow of Justice: *Postwar Liberalism and the Remaking of Political Philosophy*

In the Shadow of Justice tells the story of how liberal political philosophy was transformed in the second half of the twentieth century under the influence of John Rawls. In this first-ever history of contemporary liberal theory, Katrina Forrester shows how liberal egalitarianism—a set of ideas about justice, equality, obligation, and the state—became dominant, and traces its emergence from the political and ideological context of the postwar United States and Britain.

“A forceful, encyclopedic study of the confluence and contradictions of postwar liberalism, Anglo-American thought and John Rawls’s political philosophy.”

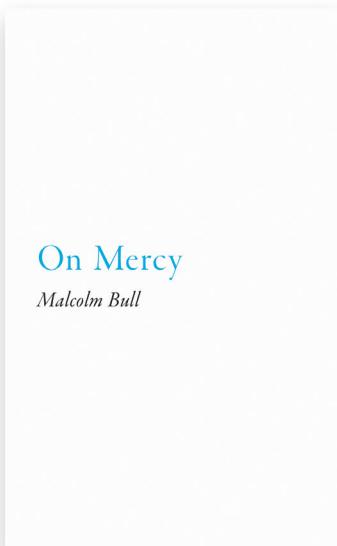
—Michael Eric Dyson, *New York Times*

“[An] extraordinary study.”

—Jedediah Britton-Purdy, *New Republic*

Katrina Forrester is assistant professor of government and social studies at Harvard University. Twitter @katforrester

A *New Statesman* Book of the Year



May
 9780691217451
 Paperback \$17.95 | £14.99
 9780691165332 Hardback (2019)
 208 pages. 5 × 8.
 ebook 9780691185736
 Philosophy | Political Theory

On Mercy

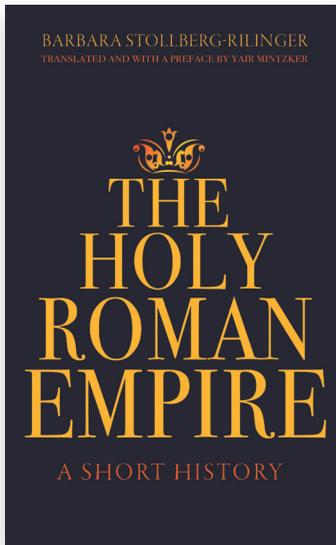
Since antiquity, mercy has been regarded as a virtue. Yet by the end of the eighteenth century, mercy had been exiled from political life. In this book, Malcolm Bull analyses and challenges the Enlightenment’s rejection of mercy. Political realism, Bull argues, demands recognition of the foundational role of mercy in society. If we are vulnerable to harm from others, we are in need of their mercy. By restoring the primacy of mercy over justice, we may constrain the powerful and release the agency of the powerless. An important contribution to political philosophy from an inventive thinker, *On Mercy* makes a persuasive case for returning this neglected virtue to the heart of political thought.

“[A] fascinating essay.”

—Christopher Brooke, *Mind*

Malcolm Bull is Professor of Art and the History of Ideas at the University of Oxford and a Senior Associate Research Fellow of Christ Church, Oxford.

A *New Statesman* Book of the Year



June
 9780691217314
 Paperback \$17.95 | £14.99
 9780691179117 Hardback (2018)
 184 pages. 2 b/w illus. 5 ½ × 8 ½.
 ebook 9781400890262
 History

The Holy Roman Empire: *A Short History*

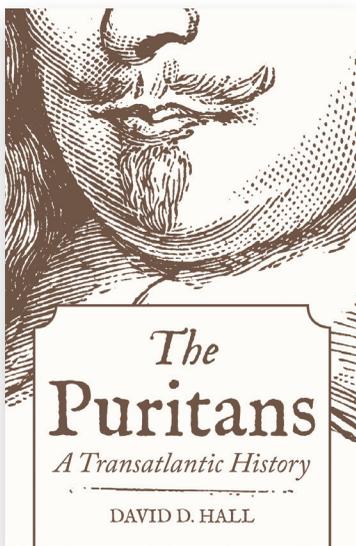
The Holy Roman Empire emerged in the Middle Ages as a loosely integrated union of German states and city-states under the supreme rule of an emperor, and would endure until its dissolution in 1806 during the Napoleonic Wars. Barbara Stollberg-Rilinger provides a concise history of the empire, presenting an interpretation of its unique political culture and remarkably durable institutions. In a narrative spanning three turbulent centuries, Stollberg-Rilinger shows how it was a political body unlike any other, bound together by personal loyalty and reciprocity, tradition and shared purpose, and constantly reenacted by solemn rituals.

“Barbara Stollberg-Rilinger, one of Germany’s leading historians, provides an elegant, succinct, and thought-provoking account of that most baffling of states, the Holy Roman Empire.”

—Peter H. Wilson, author of *Heart of Europe: A History of the Holy Roman Empire*

Barbara Stollberg-Rilinger is professor and chair of early modern history at the University of Münster in Germany. **Yair Mintzker** is professor of history at Princeton University.

Translated and with a preface by Yair Mintzker



May
 9780691203379
 Paperback \$24.95 | £22.00
 9780691151397 Hardback (2019)
 520 pages. 6 × 9.
 ebook 9780691195469
 History | Religion

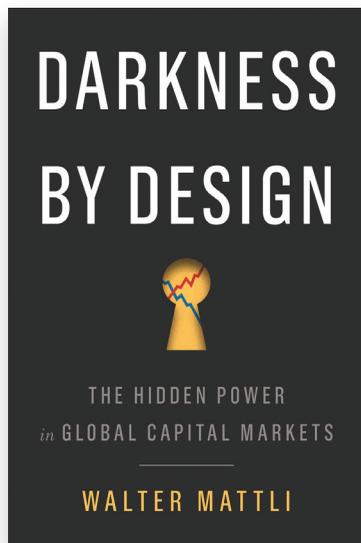
The Puritans: *A Transatlantic History*

This book is a sweeping transatlantic history of Puritanism from its emergence out of the religious tumult of Elizabethan England to its founding role in the story of America. Shedding critical light on the diverse forms of Puritan belief and practice in England, Scotland, and New England, David Hall describes the movement’s deeply ambiguous triumph under Oliver Cromwell, its political demise with the Restoration of the English monarchy in 1660, and its perilous migration across the Atlantic to establish a “perfect reformation” in the New World. This monumental book traces how Puritanism was a catalyst for profound cultural changes in the early modern Atlantic world, opening the door for other dissenter groups such as the Baptists and the Quakers, and leaving its enduring mark on religion in America.

“Hall’s magisterial work provides a ground-breaking international history of this controversial religious movement as it emerged in the Old World and evolved to shape the New. . . . [The Puritans] will become one of the definitive histories of its subject.”

—Crawford Gribben, *Wall Street Journal*

David D. Hall is professor emeritus of American religious history at Harvard Divinity School. His books include *A Reforming People: Puritanism and the Transformation of Public Life in New England*.



June
 9780691216867
 Paperback \$18.95 | £15.99
 9780691180663 Hardback (2019)

264 pages. 6 × 9.
 ebook 9780691185699
 Politics | Economics | Law

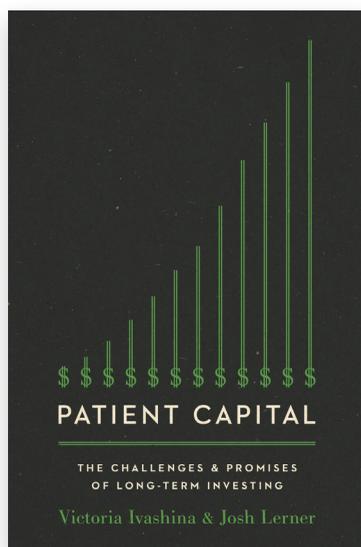
Darkness by Design: *The Hidden Power in Global Capital Markets*

Capital markets have undergone a dramatic transformation in the past two decades. Algorithmic high-speed supercomputing has replaced traditional floor trading and human market makers, while centralized exchanges that once ensured fairness and transparency have fragmented into a dizzying array of competing exchanges and trading platforms. *Darkness by Design* exposes the unseen perils of market fragmentation and “dark” markets, shedding critical light on how the redistribution of power and influence has created new winners and losers in capital markets. Essential reading for anyone with money in the stock market, this compelling book challenges the conventional view of markets and reveals the troubling implications of unchecked market power for the health of the global economy and society as a whole.

“Masterful. Great books make you reexamine your assumptions, and this one delivers in spades.”

—Felix Salmon, *Foreign Affairs*

Walter Mattli is professor of international political economy and a fellow of St. John’s College, University of Oxford.



May
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 9780691186733 Hardback (2019)

264 pages. 13 b/w illus. 3 tables. 6 × 9.
 ebook 9780691190037
 Economics

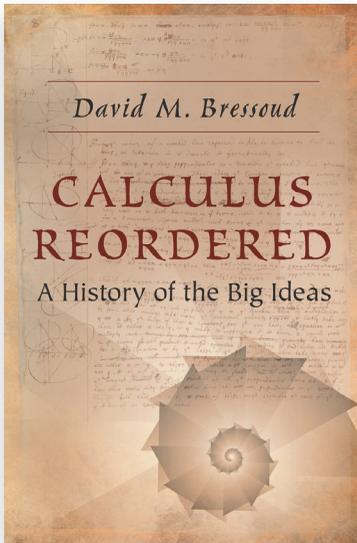
Patient Capital: *The Challenges and Promises of Long-Term Investing*

There has never been a greater need for long-term investments to tackle the world’s most difficult problems, such as climate change, human health, and decaying infrastructure. And it is increasingly unlikely that the public sector will be willing or able to fill this gap. If these critical needs are to be met, the major pools of long-term, patient capital—including pensions, sovereign wealth funds, university endowments, and wealthy individuals and families—will have to play a large role. In this accessible and authoritative account of long-term capital investment, two leading experts on the subject, Victoria Ivashina and Josh Lerner, highlight the significant hurdles facing long-term investors and propose concrete ways to overcome these difficulties.

“Few scholarly, well-researched books have been written on long-term private investing. Victoria Ivashina and Josh Lerner have undertaken a real public service in writing what will undoubtedly become the definitive book on the subject.”

—David Rubenstein, Co-Founder and Co-Executive Chairman, The Carlyle Group

Victoria Ivashina is the Lovett-Learned Professor of Finance at Harvard Business School. Josh Lerner is the Jacob H. Schiff Professor of Investment Banking at Harvard Business School.



June
 9780691218786
 Paperback \$19.95 | £16.99
 9780691181318 Hardback (2019)
 248 pages. 74 b/w illus. 1 table. 6 × 9.
 ebook 9780691189161
 Mathematics | History of Science

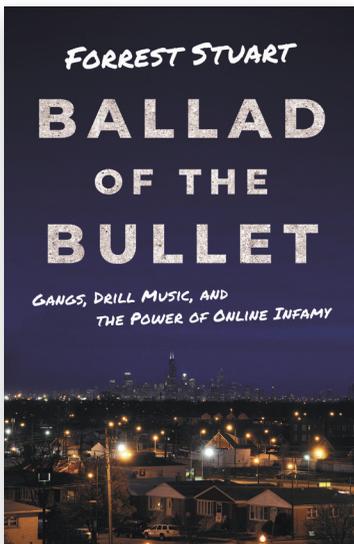
Calculus Reordered: *A History of the Big Ideas*

Calculus Reordered tells the remarkable story of how calculus grew over centuries into the subject we know today. David Bressoud explains why calculus is credited to seventeenth-century figures Isaac Newton and Gottfried Leibniz, how it was shaped by Italian philosophers such as Galileo Galilei, and how its current structure sprang from developments in the nineteenth century. Bressoud reveals problems with the standard ordering of its curriculum—limits, differentiation, integration, and series—and he argues that a pedagogy informed by the historical evolution of calculus represents a sounder way for students to learn this fascinating area of mathematics. From calculus’s birth in the Hellenistic Eastern Mediterranean, India, and the Islamic Middle East, to its contemporary iteration, *Calculus Reordered* highlights the ways this essential tool of mathematics came to be.

“Any lover of mathematics will appreciate the time spent among these pages.”

—*Choice*

David M. Bressoud is DeWitt Wallace Professor Emeritus at Macalester College and Director of the Conference Board of the Mathematical Sciences. His many books include *Second Year Calculus*. Twitter @dbressoud



June
 9780691206493
 Paperback \$16.95 | £13.99
 9780691194431 Hardback (2020)
 272 pages. 2 b/w illus. 5 × 8.
 ebook 9780691200088
 Urban Studies | Sociology

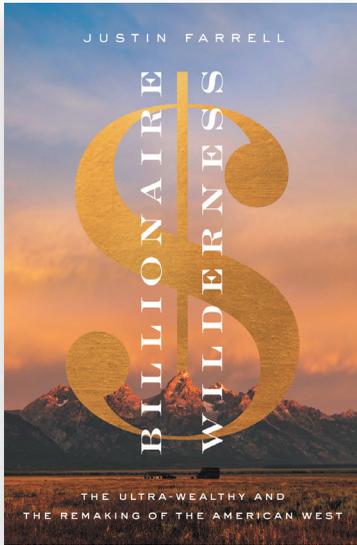
Ballad of the Bullet: *Gangs, Drill Music, and the Power of Online Infamy*

Amid increasing hardship and limited employment options, poor urban youth are using social media platforms to capitalize on the public’s fascination with the ghetto and gang violence. But with what consequences? *Ballad of the Bullet* follows the Corner Boys, thirty or so young men on Chicago’s South Side who have hitched dreams of success to the creation of “drill music” (slang for “shooting music”). Drillers disseminate this genre of hyperviolent, DIY-style gangsta rap digitally, hoping to amass millions of views and followers—and a ticket out of poverty. But in this perverse system of benefits, where online popularity can convert into offline rewards, the risks can be too great. Drawing on extensive fieldwork and countless interviews, *Ballad of the Bullet* looks at what happens when the digital economy and urban culture collide.

“Essential reading for educators, community workers, and music fans alike.”

—Ciaran Thapar, journalist speaking on BBC Radio iXtra

Forrest Stuart is associate professor of sociology and director of the Ethnography Lab at Stanford University. He is a 2020 MacArthur Fellow. Twitter @ForrestDStuart



April
 9780691217123
 Paperback \$17.95 | £14.99
 9780691176673 Hardback (2020)
 392 pages. 23 b/w illus. 2 tables. 5 × 8.
 ebook 9780691185811
 Audiobook 9780691205656
 Sociology

Billionaire Wilderness: *The Ultra-Wealthy and the Remaking of the American West*

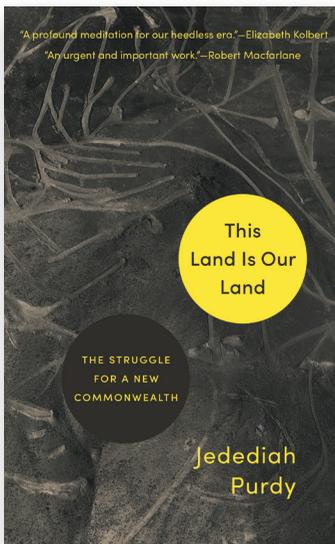
Billionaire Wilderness takes you inside the exclusive world of the ultra-wealthy, showing how today's richest people are using the natural environment to solve the existential dilemmas they face. Justin Farrell spent five years in Teton County, Wyoming, the richest county in the United States, and a community where income inequality is the worst in the nation. He conducted hundreds of in-depth interviews, gaining unprecedented access to tech CEOs, Wall Street financiers, and other prominent figures in business and politics. He also talked with the rural poor who live among the ultra-wealthy and often work for them. The result is a penetrating account of the far-reaching consequences of the massive accrual of wealth and a troubling portrait of a changing American West.

“Excellent and inspiring.”

—Nathan Deuel, *Los Angeles Times*

Justin Farrell is a professor at Yale University in the School of the Environment. Twitter @J_Farrell

One of Amazon's Best Books in Business and Leadership



April
 9780691216799
 Paperback \$14.95 | £12.99
 9780691195643 Hardback (2019)
 200 pages. 5 × 8.
 ebook 9780691216805
 Politics | Environmental Studies

This Land Is Our Land: *The Struggle for a New Commonwealth*

Today, we are at a turning point as we face ecological and political crises that are rooted in conflicts over the land itself. But these problems can be solved if we draw on elements of our tradition that move us toward a new commonwealth—a community founded on the well-being of all people and the natural world. In this brief, powerful, timely, and hopeful book, Jedediah Purdy explores how we might begin to heal our fractured and contentious relationship with the land and with each other.

“A profound meditation for our heedless era.”

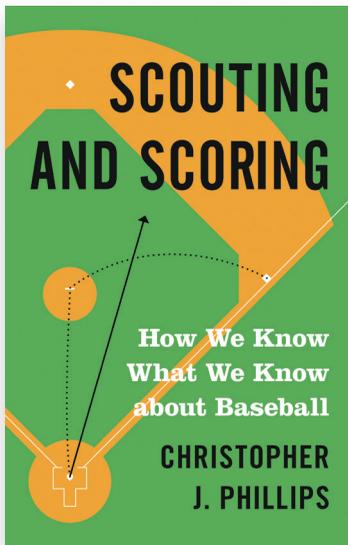
—Elizabeth Kolbert, author of *The Sixth Extinction*

“A soulful work. . . Purdy believes that reckoning with climate change demands a deeper and more comprehensive overhaul of our infrastructure, and *This Land Is Our Land* is an invitation to imagine the new world—and the new society—that this overhaul could produce.”

—Eric Klinenberg, *New York Review of Books*

Jedediah Purdy is a professor at Columbia Law School. Twitter @JedediahSPurdy

With a new preface by the author



April
 9780691217161
 Paperback \$19.95 | £16.99
 9780691180212 Hardback (2019)
 320 pages. 15 b/w illus. 5 ½ × 8 ½.
 ebook 9780691188980
 Sports | History of Science

Scouting and Scoring: *How We Know What We Know about Baseball*

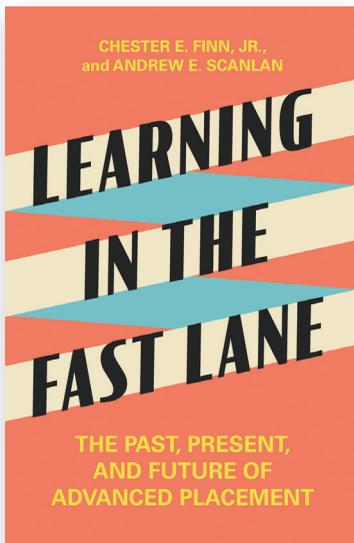
Scouting and scoring are considered fundamentally different ways of ascertaining value in baseball. Scouting seems to rely on experience and intuition, scoring on performance metrics and statistics. In *Scouting and Scoring*, Christopher Phillips rejects these simplistic divisions. He shows how both scouts and scorers rely on numbers, bureaucracy, trust, and human labor to make sound judgments about the value of baseball players. From the invention of official scorers and Statcast to the creation of the Major League Scouting Bureau, *Scouting and Scoring* reveals the inextricable connections between human expertise and data science, and offers an entirely fresh understanding of baseball.

“[*Scouting and Scoring*] is worth reading for more than just the baseball. The book is an effort to help us understand one of the oldest problems in modern societies, which is how to evaluate human beings.”

—Louis Menand, *New Yorker*

Christopher J. Phillips is associate professor of history at Carnegie Mellon University. Twitter @cjphillips100

Winner of a SABR Baseball Research Award, Society for American Baseball Research



May
 9780691216911
 Paperback \$21.95 | £18.99
 9780691178721 Hardback (2019)
 296 pages. 13 b/w illus. 7 tables. 6 × 9.
 ebook 9780691185828
 Education

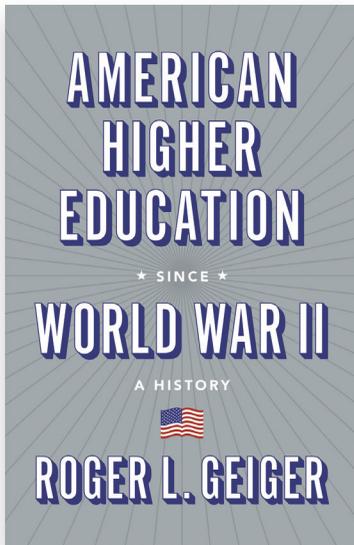
Learning in the Fast Lane: *The Past, Present, and Future of Advanced Placement*

The Advanced Placement program stands as the foremost source of college-level academics for millions of high school students in the United States and beyond. More than 22,000 schools now participate in it, across nearly forty subjects, from Latin and art to calculus and computer science. Yet remarkably little has been known about how this nongovernmental program became one of the greatest success stories in K–12 education—until now. In *Learning in the Fast Lane*, Chester Finn and Andrew Scanlan, two of America’s most respected education analysts, offer a groundbreaking account of one of the most important educational initiatives of our time.

“The most comprehensive book ever on Advanced Placement, the most powerful educational tool in the country.... [Finn and Scanlan] add so much to a subject crucial to the future of high schools.”

—Jay Mathews, *Washington Post*

Chester E. Finn, Jr., is a distinguished senior fellow and president emeritus at the Thomas B. Fordham Institute and a senior fellow at Stanford University’s Hoover Institution. **Andrew E. Scanlan** was formerly a research and policy associate at the Thomas B. Fordham Institute.



June
9780691216928
Paperback \$24.95 | £22.00
9780691179728 Hardback (2019)

400 pages. 6 × 9.
ebook 9780691190648
Education | History

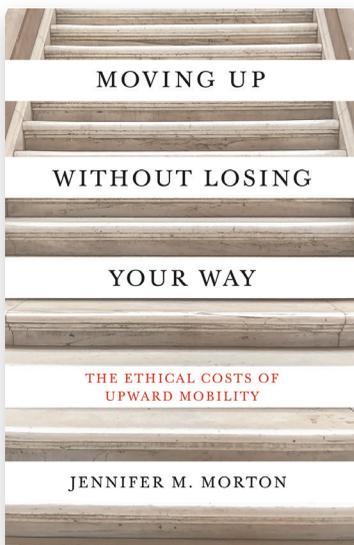
American Higher Education since World War II: *A History*

In the decades after World War II, as government and social support surged and enrollments exploded, the role of colleges and universities in American society changed dramatically. Roger Geiger provides an in-depth history of this remarkable transformation, taking readers from the GI Bill and the postwar expansion of higher education to the social upheaval of the 1960s and 1970s, desegregation and coeducation, and the ascendancy of the modern research university. He demonstrates how growth has been the defining feature of modern higher education, but how each generation since the war has pursued it for different reasons. Sweeping in scope and richly insightful, this groundbreaking book provides the context we need to understand the complex issues facing our colleges and universities today.

“A comprehensive historical account. [*American Higher Education since World War II*] is well written, copiously footnoted and makes for an accessible read.”

—David Wheeler, *Times Higher Education*

Roger L. Geiger is Distinguished Professor of Higher Education Emeritus at Pennsylvania State University.



May
9780691216935
Paperback \$17.95 | £14.99
9780691179230 Hardback (2019)

192 pages. 5 ½ × 8 ½.
ebook 9780691190655
Education | Philosophy

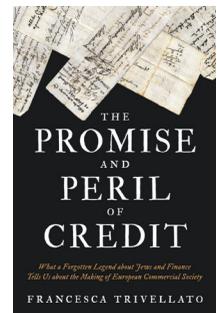
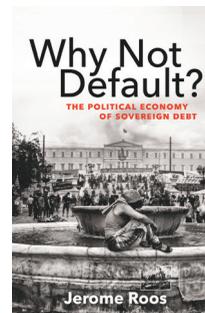
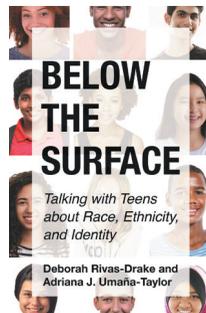
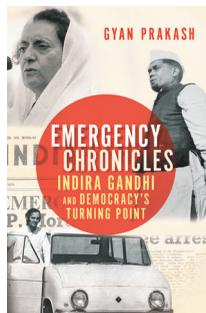
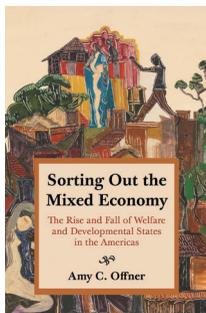
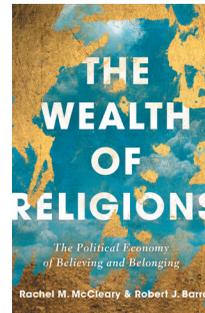
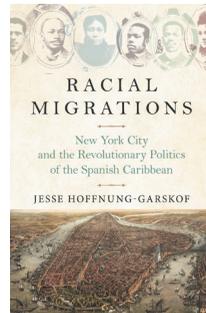
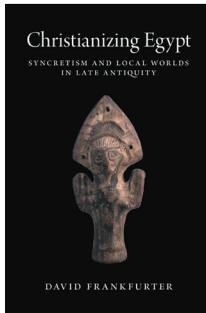
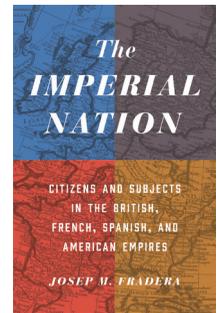
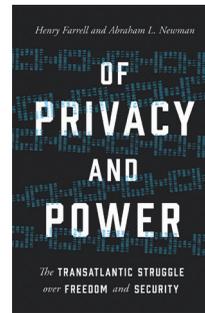
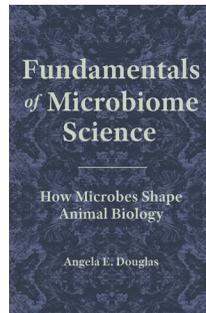
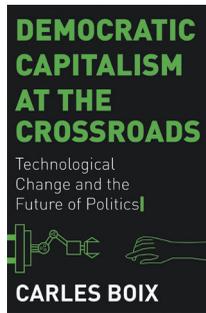
Moving Up without Losing Your Way: *The Ethical Costs of Upward Mobility*

Upward mobility through higher education has been an article of faith for generations of working-class, low-income, and immigrant college students. While this path usually entails financial sacrifices and hard work, little attention has been paid to the personal compromises such students make as they enter worlds vastly different from their own. Measuring the true cost of higher education for those from disadvantaged backgrounds, *Moving Up without Losing Your Way* looks at the ethical dilemmas of upward mobility—the broken ties with family and friends, and the loss of community and identity—faced by students as they strive to earn a successful place in society. Drawing upon philosophy, social science, personal stories, and interviews, Jennifer Morton reframes the college experience, factoring in not just educational and career opportunities but also essential relationships.

“An empathetic and clear-eyed analysis of the difficult choices [strivers] must make.”

—James M. Lang, *Chronicle of Higher Education*

Jennifer M. Morton is associate professor of philosophy at the University of North Carolina, Chapel Hill, and senior fellow at the Center for Ethics and Education at the University of Wisconsin–Madison.



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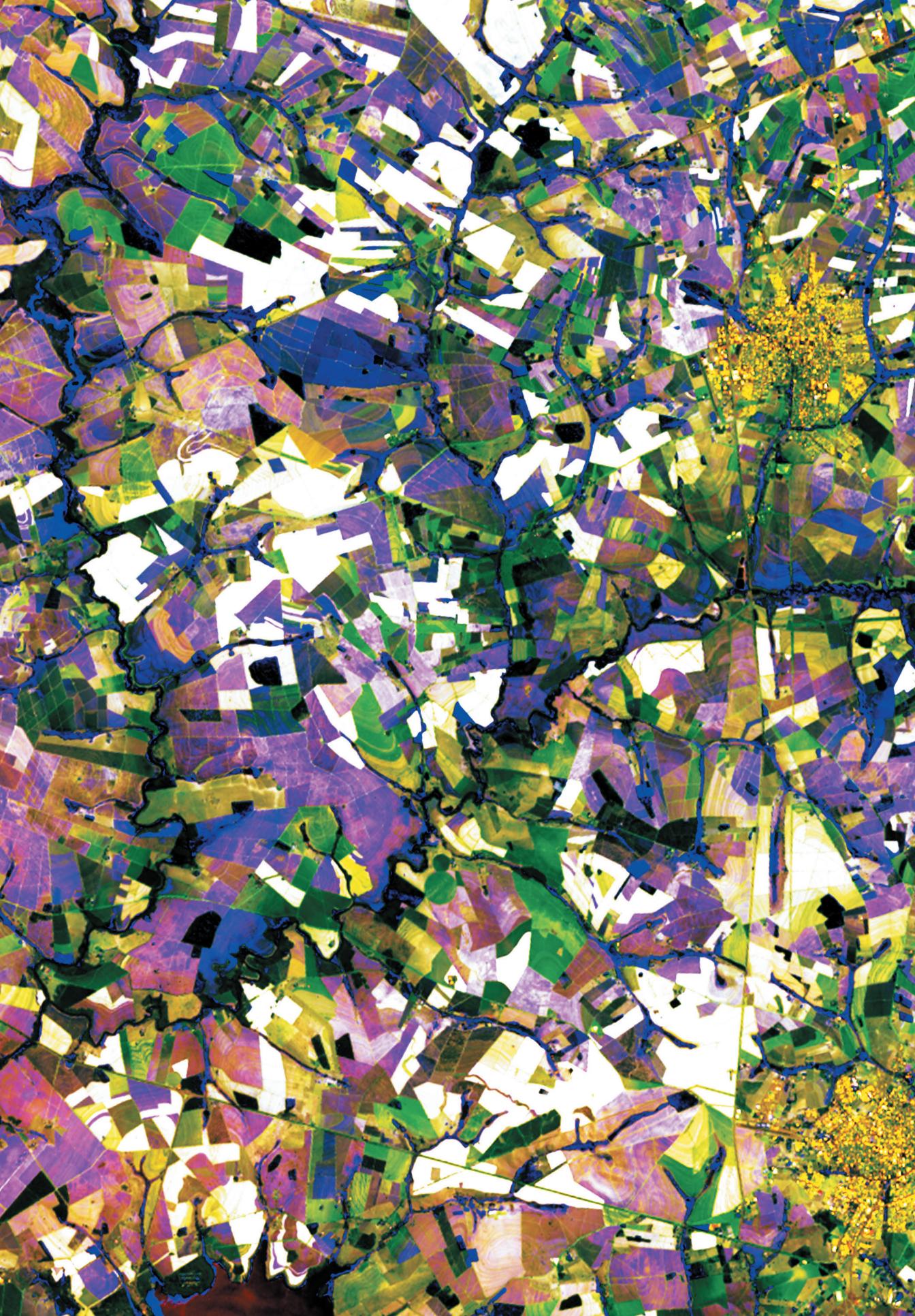
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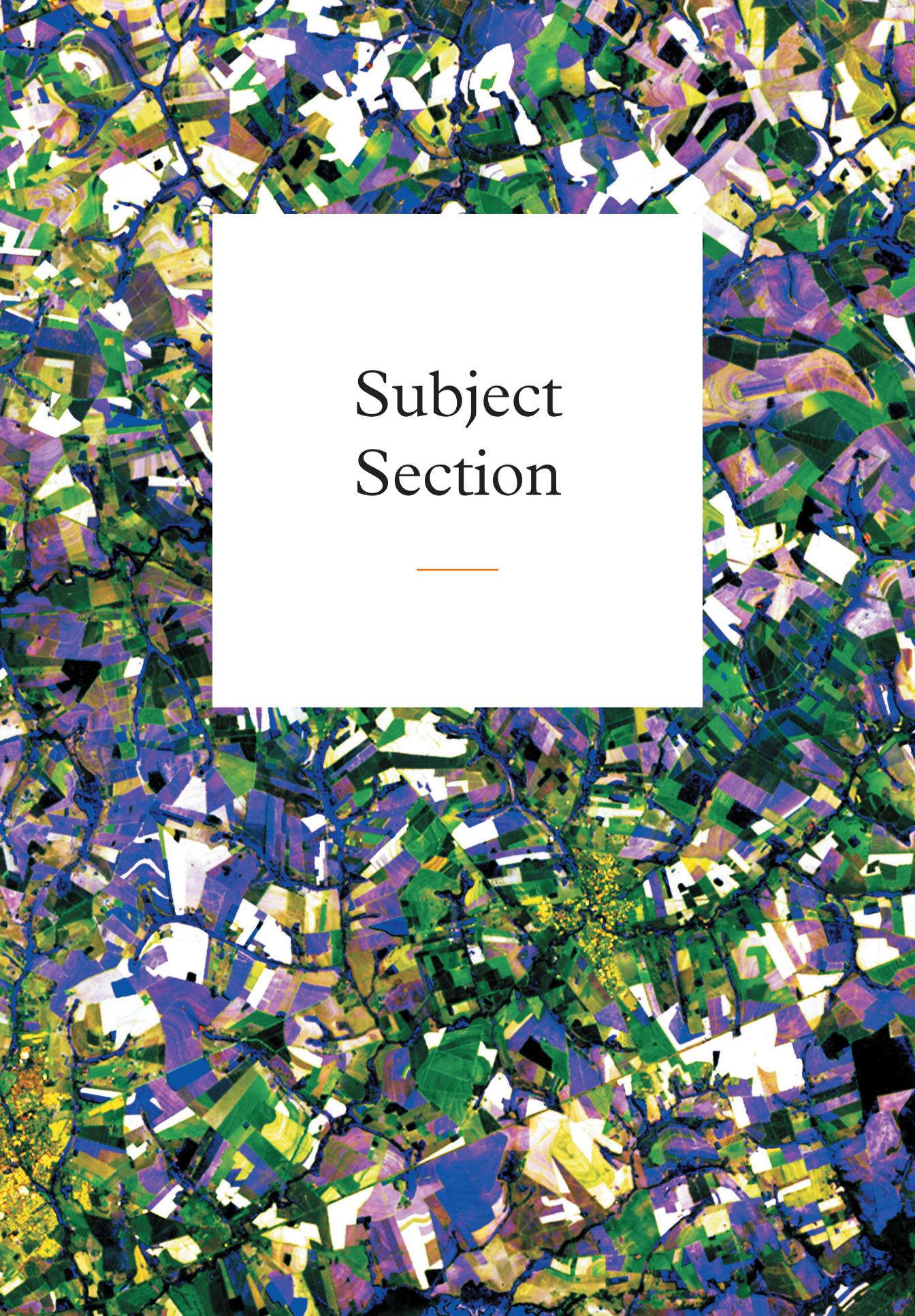
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Subject Section

Painting by Numbers: *Data-Driven Histories of Nineteenth-Century Art*

Diana Seave Greenwald

A pathbreaking history of art that uses digital research and economic tools to reveal enduring inequities in the formation of the art historical canon

Painting by Numbers presents a groundbreaking blend of art historical and social scientific methods to chart, for the first time, the sheer scale of nineteenth-century artistic production. With new quantitative evidence for more than five hundred thousand works of art, Diana Seave Greenwald provides fresh insights into the nineteenth century, and the extent to which art historians have focused on a limited—and potentially biased—sample of artwork from that time. She addresses long-standing questions about the effects of industrialization, gender, and empire on the art world, and she models more expansive approaches for studying art history in the age of the digital humanities.

Examining art in France, the United States, and the United Kingdom, Greenwald features datasets created from indices and exhibition catalogs that—to date—have been used primarily as finding aids. From this body of information, she reveals the importance of access to the countryside for painters

Painting by Numbers

DATA-DRIVEN HISTORIES OF
NINETEENTH-CENTURY ART



Diana Seave Greenwald

showing images of nature at the Paris Salon, the ways in which time-consuming domestic responsibilities pushed women artists in the United States to work in lower-prestige genres, and how images of empire were largely absent from the walls of London's Royal Academy at the height of British imperial power. Ultimately, Greenwald considers how many works may have been excluded from art historical inquiry and shows how data can help reintegrate them into the history of art, even after such pieces have disappeared or faded into obscurity.

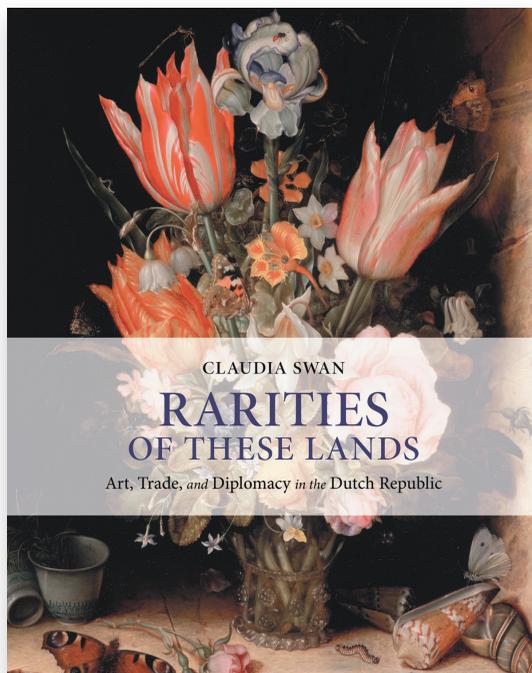
Upending traditional perspectives on the art historical canon, *Painting by Numbers* offers an innovative look at the nineteenth-century art world and its legacy.

Diana Seave Greenwald is assistant curator of the collection at the Isabella Stewart Gardner Museum in Boston.

Rarities of These Lands: *Art, Trade, and Diplomacy in the Dutch Republic*

Claudia Swan

A vivid account of the exoticism of the Dutch Republic at a critical moment in its cultural and political history



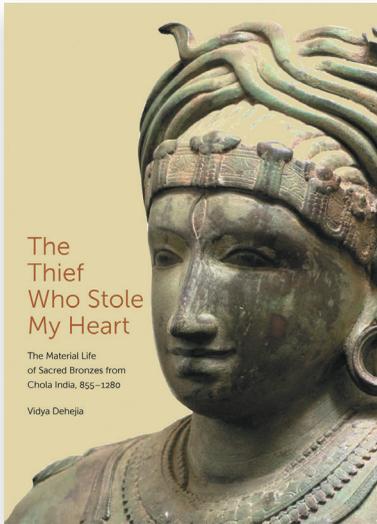
The seventeenth century witnessed a great flourishing of Dutch trade and culture. Over the course of the first half of the century, the northern Netherlands secured independence from the Spanish crown, and the nascent republic sought to establish its might in global trade, often by way of diplomatic relations with the Ottoman Empire and other Muslim powers. Central to the political and cultural identity of the Dutch Republic were curious foreign goods the Dutch called “rarities.”

Rarities of These Lands explores how these rarities were obtained, exchanged, stolen, valued, and collected, tracing their global trajectories and considering their role within the politics of the new state.

Claudia Swan’s insightful, engaging analysis offers a novel and compelling account of how the Dutch Republic turned foreign objects into expressions of its national self-conception.

Rarities of These Lands illuminates the formative years of the Dutch Republic, offering a timely examination of the art, politics, and exoticism of this momentous period in the history of the Netherlands.

Claudia Swan is a professor of art history at Northwestern University. She is the author of *Art, Science, and Witchcraft in Early Modern Holland: Jacques de Gheyn II (1565–1629)* and *The Clutius Botanical Watercolors: Plants and Flowers of the Renaissance*.



The A. W. Mellon Lectures in the Fine Arts, Bollingen Series XXXV: 65

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9780691202594
Hardback \$75.00 | £62.00

336 pages. 242 color + 3 b/w illus.
4 tables. 8 maps. 8 × 11.
Art | Asian Studies

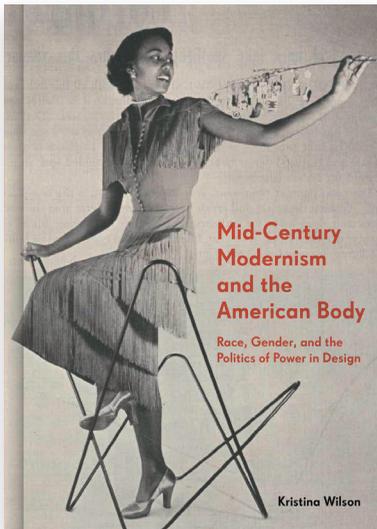
The Thief Who Stole My Heart: *The Material Life of Sacred Bronzes from Chola India, 855–1280*

From the ninth through the thirteenth centuries, the Chola dynasty of southern India produced thousands of statues of Hindu deities, whose physical perfection was meant to reflect spiritual beauty and divine transcendence. During festivals, these bronze sculptures—including Shiva, referred to in a saintly vision as “the thief who stole my heart”—were adorned with jewels and flowers and paraded through towns as active participants in Chola worship. In this richly illustrated book, leading art historian Vidya Dehejia introduces the bronzes within the full context of Chola history, culture, and religion. In doing so, she brings the bronzes and Chola society to life before our very eyes.

From the Cholas’ religious customs to their agriculture, politics, and even food, *The Thief Who Stole My Heart* offers an expansive and complete immersion in a community still accessible to us through its exquisite sacred art.

Vidya Dehejia is the Barbara Stoler Miller Professor of Indian and South Asian Art at Columbia University.

Published in association with the National Gallery of Art, Washington, DC



May
9780691208190
Hardback \$39.95 | £34.00

264 pages. 74 color + 80 b/w illus.
7 × 10.
ebook 9780691213491
Art

Mid-Century Modernism and the American Body: *Race, Gender, and the Politics of Power in Design*

In the world of interior design, mid-century Modernism has left an indelible mark still seen and felt today in countless open-concept floor plans and spare, geometric furnishings. Yet despite our continued fascination, we rarely consider how this iconic design sensibility was marketed to the diverse audiences of its era. Examining advice manuals, advertisements in *Life* and *Ebony*, furniture, art, and more, *Mid-Century Modernism and the American Body* offers a powerful new look at how codes of race, gender, and identity influenced—and were influenced by—Modern design and shaped its presentation to consumers.

A striking counter-narrative to conventional histories of design, *Mid-Century Modernism and the American Body* unveils fresh perspectives on one of the most distinctive movements in American visual culture.

Kristina Wilson is professor of art history at Clark University. She is the author of *The Modern Eye* and *Livable Modernism*.

Instagram @kristinawilsonartdesign

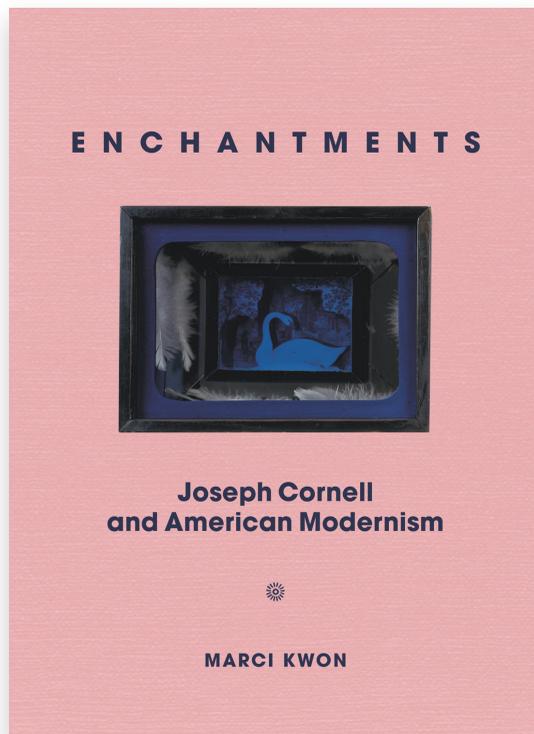
Enchantments: *Joseph Cornell and American Modernism*

Marci Kwon

The first major work to examine Joseph Cornell's relationship to American modernism

Joseph Cornell (1903–1972) is best known for his exquisite and alluring box constructions, in which he transformed found objects—such as celestial charts, glass ice cubes, and feathers—into enchanted worlds that blur the boundaries between fantasy and the commonplace. Situating Cornell within the broader artistic, cultural, and political debates of midcentury America, this innovative and interdisciplinary account reveals enchantment's relevance to the history of American modernism.

In this beautifully illustrated book, Marci Kwon explores Cornell's attempts to convey enchantment—an ephemeral experience that exceeds rational explanation—in material form. Examining his box constructions, graphic design projects, and cinematic experiments, she shows how he turned to formal strategies drawn from movements like Transcendentalism and Romanticism to figure the immaterial. Kwon provides new perspectives on Cornell's artistic and graphic design career, bringing vividly to life a wide circle of acquaintances that included artists, poets,



writers, and filmmakers such as Mina Loy, Lincoln Kirstein, Frank O'Hara, and Stan Brakhage. Cornell's participation in these varied milieus elucidates enchantment's centrality to midcentury conversations about art's potential for power and moral authority, and reveals how enchantment and modernity came to be understood as opposing forces. Leading contemporary artists such as Betye Saar and Carolee Schneemann turned to Cornell's enchantment as a resource for their own anti-racist, feminist projects.

Spanning four decades of the artist's career, *Enchantments* sheds critical light on Cornell's engagement with many key episodes in American modernism, from Abstract Expressionism, 1930s "folk art," and the emergence of New York School poetry and experimental cinema to the transatlantic migration of Symbolism, Surrealism, and ballet.

Marci Kwon is assistant professor of art and art history at Stanford University. She lives in Palo Alto, California.

March
9780691181400 Hardback \$60.00 | £50.00
272 pages. 121 color + 82 b/w illus. 7 × 10.

ebook 9780691215020
Art

Visualizing Dunhuang:

The Lo Archive

Photographs of the Mogao and Yulin Caves

Edited by Dora C. Y. Ching

A stunning nine-volume presentation of the incredible Buddhist caves at Dunhuang in northwestern China



Situated at an important juncture within the network of silk routes from China through central Asia, the oasis city of Dunhuang was an ancient site of Buddhist religious activity. Southeast of the city, the Mogao Caves, also known as the Caves of the Thousand Buddhas, are an astonishing group of hundreds of caves—carved in the cliffs between the fourth and fourteenth centuries—containing sculptures and paintings. Further east sit the Yulin Caves, another critical and richly decorated site. Featuring some of the finest examples of Buddhist imagery to be found anywhere in the world, these caves have enticed explorers, archaeologists, artists, scholars, and photographers.

Visualizing Dunhuang: The Lo Archive Photographs of the Mogao and Yulin Caves presents for the first time in print the comprehensive photographic archive—created in the 1940s by James C. M. Lo (1902–1987) and his wife, Lucy L. Lo (b. 1920)—of the remarkable Buddhist caves at Dunhuang. This extraordinary nine-volume set features more than

2,800 black-and-white photographs that provide an indispensable historical record. Invaluable for their documentary worth and artistic quality, and thorough in their coverage and clarity, the images represent a rare perspective on significant monuments, many now irretrievably changed. The Lo Archive serves as a treasure trove of historical, cultural, and artistic information for researchers, art historians, and conservators.

The introductory volume includes an essay about the formation and history of the Lo Archive, as well as maps, diagrams, photographs of the Mogao site, and concordances. The central volumes contain photographs of the Mogao and Yulin Caves, collaged photographs, several hundred newly created diagrammatic plans, and English and Chinese captions. The final volume is a collection of essays that addresses the complexity and richness of the Lo Archive, and how Dunhuang has been viewed from ancient times to the present. Contributors include Neville Agnew, Dora Ching, Jun Hu, Annette Juliano, Richard Kent, Wei-Cheng Lin, Cary Liu, Maria Menshikova, Jerome Silbergeld, Roderick Whitfield, and Zhao Shengliang.

Published in association with the
Tang Center for East Asian Art, Princeton University

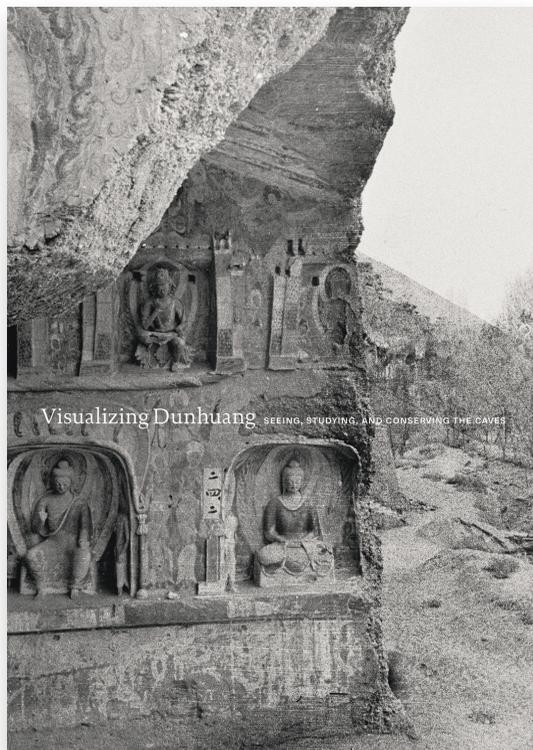
June
Prepublication price of \$1,200.00 | £1,000.00
valid until April 30, 2021
9780691208152 Hardback \$1,500.00 | £1,200.00

3128 pages. 106 color + 3,392 tritone + 50 duotone
+ 388 b/w illus. 9 ½ × 13 ½.
Art | Asian Studies

Visualizing Dunhuang: *Seeing, Studying, and Conserving the Caves*

Edited by Dora C. Y. Ching

A beautifully illustrated study of the caves at Dunhuang, exploring how this important Buddhist site has been visualized from its creation to today



Visualizing Dunhuang: Seeing, Studying, and Conserving the Caves is a paperback edition of the ninth volume of the magnificent nine-volume hardback set, and examines how the Lo Archive, a vast collection of photographs taken in the 1940s of the Mogao and Yulin Caves, inspires a broad range of scholarship. Lavishly illustrated with selected Lo Archive and modern photographs, the essays address three main areas—Dunhuang as historical record, as site, and as art and art history. Leading experts across three continents examine a wealth of topics, including expeditionary photography and cave architecture, to demonstrate the intellectual richness of Dunhuang. Diverse as they are in their subjects and methodologies, the essays represent only a fraction of what can

be researched about Dunhuang. The high concentration of caves at Mogao and Yulin and their exceptional contents chronicle centuries of artistic styles, shifts in Buddhist doctrine, and patterns of political and private patronage—providing an endless source of material for future work.

Contributors include Neville Agnew, Dora Ching, Jun Hu, Annette Juliano, Richard Kent, Wei-Cheng Lin, Cary Liu, Maria Menshikova, Jerome Silbergeld, Roderick Whitfield, and Zhao Shengliang.

Dora C. Y. Ching is associate director of the P. Y. and Kinmay W. Tang Center for East Asian Art at Princeton University.

Published in association with the
Tang Center for East Asian Art, Princeton University

June
9780691208169 Paperback \$65.00 | £54.00

400 pages. 101 color + 178 tritone + 13 b/w illus. 8 × 11 ½.
Art | Asian Studies

How Literatures Begin:

A Global History

Edited by Joel B. Lande
& Denis Feeney

A comparative history of the practices, technologies, institutions, and people that created distinct literary traditions around the world, from ancient to modern times

Literature is such a familiar and widespread form of imaginative expression today that its existence can seem inevitable. But in fact very few languages ever developed the full-fledged literary cultures we take for granted. Challenging basic assumptions about literatures by uncovering both the distinct and common factors that led to their improbable invention, *How Literatures Begin* is a global, comparative history of literary origins that spans the ancient and modern world and stretches from Asia and Europe to Africa and the Americas.

The book brings together a group of leading literary historians to examine the practices, technologies, institutions, and individuals that created seventeen literary traditions: Chinese, Japanese, Korean, Indian, Greek, Roman, Hebrew, Syriac, Arabic, English, German,

Russian, Latin American, African, African American, and World Literature. In these accessible accounts, which are framed by general and section introductions and a conclusion by the editors, literatures emerge as complex weaves of phenomena, unique and deeply rooted in particular times and places but also displaying surprising similarities. Again and again, new literatures arise out of old, come into being through interactions across national and linguistic borders, take inspiration from translation and cultural cross-fertilization, and provide new ways for groups to imagine themselves in relation to their moment in history.

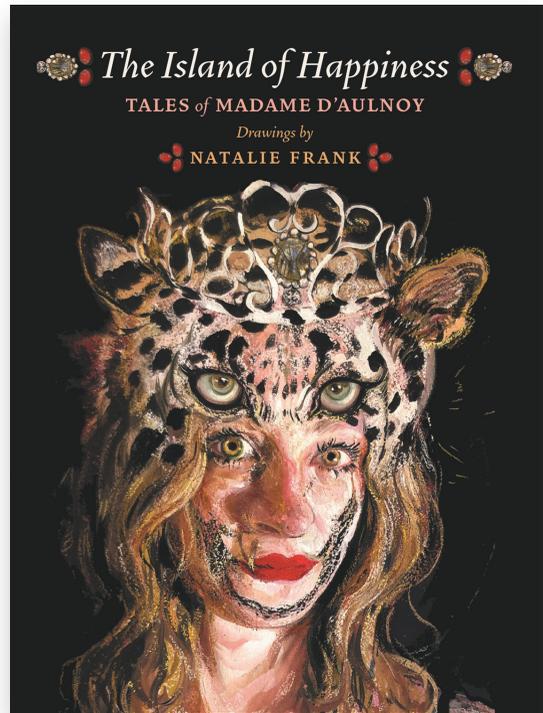
Joel B. Lande is assistant professor of German at Princeton University. **Denis Feeney** is the Giger Professor of Latin at Princeton University.

The Island of Happiness: *Tales of Madame d'Aulnoy*

Drawings by Natalie Frank

Introduction and translation by Jack Zipes

An enchanting selection of Madame d'Aulnoy's seventeenth-century French fairy tales, interpreted by contemporary visual artist Natalie Frank



Marie-Catherine Le Jumel de Barneville (1650–1705), also known as Madame d'Aulnoy, was a pioneer of the French literary fairy tale. Though d'Aulnoy's work now rarely appears outside of anthologies, her books were notably popular during her lifetime, and she was in fact the author who coined the term “fairy tales” (*contes des fées*). Presenting eight of d'Aulnoy's magical stories, *The Island of Happiness* juxtaposes poetic English translations with a wealth of original, contemporary drawings by Natalie Frank, one of today's most outstanding visual artists.

This feast of words and visuals presents worlds where women exercise their independence and push against rigid social rules. Fidelity and sincerity are valued over jealousy and greed, though not everything ends seamlessly. Selected tales include “Belle-Belle,” where an incompetent king has his kingdom restored to him through an androgynous heroine's constancy. In “The Green Serpent,” a heroine falls in love with the eponymous snake, is punished by a wicked fairy, and endures trials to prove her worthiness. And in “The White Cat,” a young prince is dazzled by the

astonishing powers of a feline. Jack Zipes's informative introduction offers historical context, and Natalie Frank's opening essay delves into her aesthetic approaches to d'Aulnoy's characters.

An inspired integration of art and text, *The Island of Happiness* is filled with seductive stories of transformation and enchantment.

Natalie Frank is an American artist based in New York City. Her books include *Tales of the Brothers Grimm*, *The Sorcerer's Apprentice* (Princeton), and *O*. Instagram @nataliegwenfrank Jack Zipes is the editor of *The Original Folk and Fairy Tales of the Brothers Grimm* (Princeton) and *The Great Fairy Tale Tradition*.

“In giving us back the women heroines and images and lives that were once the heart and soul of the oldest stories, Natalie Frank is giving back to female readers the right to honor and tell our own stories.”

—Gloria Steinem

March
9780691180243 Hardback \$39.95 | £34.00
240 pages. 170 color illus. 8 × 10.

ebook 9780691213668
Literature | Art

Founded in Fiction: *The Uses of Fiction in the Early United States*

Thomas Koenigs

An original account of the importance of diverse forms of fiction in the early American republic—one that challenges the “rise of the novel” narrative

What is the use of fiction? This question preoccupied writers in the early United States, where many cultural authorities insisted that fiction-reading would mislead readers about reality. *Founded in Fiction* argues that this suspicion made early American writers especially attuned to one of fiction’s defining but often overlooked features—its fictionality. Thomas Koenigs shows how these writers explored the unique types of speculative knowledge that fiction *could* create as they sought to harness different varieties of fiction for a range of social and political projects.

Spanning the years 1789–1861, *Founded in Fiction* challenges the “rise of novel” narrative that has long dominated the study of American fiction by highlighting how many of the texts that have often been considered the earliest American novels actually defined themselves in contrast to the novel. Their writers developed self-consciously extranovelistic varieties of fiction, as they attempted to reform political discourse, shape women’s behavior, reconstruct a national past, and advance social criticism. Ambitious in scope, *Founded in Fiction* features original discussions of a wide range of canonical and lesser-known writers, including Hugh Henry Brackenridge, Royall Tyler, Charles Brockden Brown, Leonora Sansay, Catharine Maria Sedgwick, Edgar Allan Poe, Robert Montgomery Bird, George Lippard, Harriet Beecher Stowe, Frederick Douglass, and Harriet Jacobs.

Thomas Koenigs is associate professor of English at Scripps College. Twitter @tomkoenigs

The Fetters of Rhyme: *Liberty and Poetic Form in Early Modern England*

Rebecca M. Rush

How rhyme became entangled with debates about the nature of liberty in sixteenth- and seventeenth-century English poetry

In his 1668 preface to *Paradise Lost*, John Milton rejected the use of rhyme, portraying himself as a revolutionary freeing English verse from “the troublesome and modern bondage of Riming.” Despite his claim to be a pioneer, Milton was not initiating a new line of thought—English poets had been debating about rhyme and its connections to liberty, freedom, and constraint since Queen Elizabeth’s reign. *The Fetters of Rhyme* traces this dynamic history of rhyme from the 1590s through the 1670s. Rebecca Rush uncovers the surprising associations early modern readers attached to rhyming forms like couplets and sonnets, and she shows how reading poetic form from a historical perspective yields fresh insights into verse’s complexities.

Rush explores how early modern poets imagined rhyme as a band or fetter, comparing it to the bonds linking individuals to political, social, and religious communities. She considers how Edmund Spenser’s sonnet rhymes stood as emblems of voluntary confinement, how John Donne’s revival of the Chaucerian couplet signaled sexual and political radicalism, and how Ben Jonson’s verse charted a middle way between licentious Elizabethan couplet poets and slavish sonneteers. Rush then looks at why the royalist poets embraced the prerational charms of rhyme, and how Milton spent his career reckoning with rhyme’s allures.

Examining a poetic feature that sits between sound and sense, liberty and measure, *The Fetters of Rhyme* elucidates early modern efforts to negotiate these forces in verse making and reading.

Rebecca M. Rush is assistant professor of English at the University of Virginia.

July
9780691188942 Hardback \$45.00 | £38.00
344 pages. 6 × 9.
ebook 9780691219820
Literature

May
9780691212555 Hardback \$39.95 | £34.00
288 pages. 3 b/w illus. 1 table. 6 × 9.
ebook 9780691215686
Literature

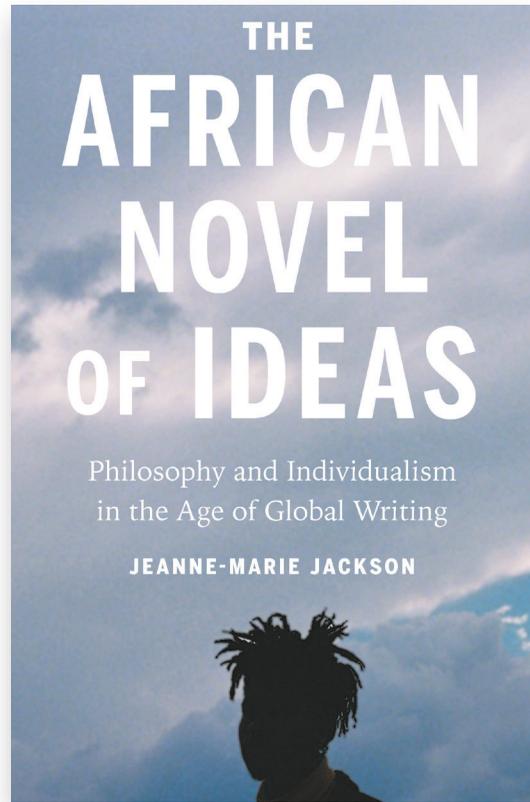
The African Novel of Ideas: *Philosophy and Individualism in the Age of Global Writing*

Jeanne-Marie Jackson

An ambitious look at the African novel and its connections to African philosophy in the twentieth and twenty-first centuries

The African Novel of Ideas focuses on the role of the philosophical novel and the place of philosophy more broadly in the intellectual life of the African continent, from the early twentieth century to today. Examining works from the Gold Coast, South Africa, Uganda, and Zimbabwe, and tracing how such writers as J. E. Casely Hayford, Imraan Coovadia, Tendai Huchu, Jennifer Nansubuga Makumbi, and Stanlake Samkange reconcile deep contemplation with their social situations, Jeanne-Marie Jackson offers a new way of reading and understanding African literature.

Jackson begins with Fante anticolonial worldliness in prenationalist Ghana, moves through efforts to systematize Shona philosophy in 1970s Zimbabwe, looks at the Ugandan novel *Kintu* as a treatise on



pluralistic rationality, and arrives at the treatment of “philosophical suicide” by current southern African writers. As Jackson charts philosophy’s evolution from a dominant to marginal presence in African literary discourse across the past hundred years, she assesses the push and pull of subjective experience and abstract thought.

The first major transnational exploration of African literature in conversation with philosophy, *The African Novel of Ideas* redefines the place of the African experience within literary history.

Jeanne-Marie Jackson is assistant professor of English at Johns Hopkins University and the author of *South African Literature’s Russian Soul*.

Uncivil Mirth: *Ridicule in Enlightenment Britain*

Ross Carroll

How the philosophers and polemicists of eighteenth-century Britain used ridicule in the service of religious toleration, abolition, and political justice

The relaxing of censorship in Britain at the turn of the eighteenth century led to an explosion of satires, caricatures, and comic hoaxes. This new vogue for ridicule unleashed moral panic and prompted warnings that it would corrupt public debate. But ridicule also had vocal defenders who saw it as a means to expose hypocrisy, unsettle the arrogant, and deflate the powerful. *Uncivil Mirth* examines how leading thinkers of the period searched for a humane form of ridicule, one that served the causes of religious toleration, the abolition of the slave trade, and the dismantling of patriarchal power.

Ross Carroll brings to life a tumultuous age in which the place of ridicule in public life was subjected to unparalleled scrutiny. He shows how the Third Earl of Shaftesbury, far from accepting ridicule as an unfortunate byproduct of free public debate, refashioned

it into a check on pretension and authority. Drawing on philosophical treatises, political pamphlets, and conduct manuals of the time, Carroll examines how David Hume, Mary Wollstonecraft, and others who came after Shaftesbury debated the value of ridicule in the fight against intolerance, fanaticism, and hubris.

Casting Enlightenment Britain in an entirely new light, *Uncivil Mirth* demonstrates how the Age of Reason was also an Age of Ridicule, and speaks to our current anxieties about the lack of civility in public debate.

Ross Carroll is senior lecturer in political theory and a member of the Centre for Political Thought at the University of Exeter. Twitter [@rossecarroll](https://twitter.com/rossecarroll)

Violent Fraternity in the Indian Age

Shruti Kapila

A groundbreaking history of the
political ideas that made modern India

Violent Fraternity in the Indian Age is a major history of the political thought that laid the foundations of modern India. Taking readers from the dawn of the twentieth century to the independence of India and formation of Pakistan in 1947, the book is a testament to the power of ideas to drive historical transformation.

Shruti Kapila sheds new light on leading figures such as M. K. Gandhi, Muhammad Iqbal, B. R. Ambedkar, and Vinayak Savarkar, the founder of Hindutva, showing how they were innovative political thinkers as well as influential political actors. She also examines lesser-known figures who contributed to the making of a new canon of political thought, such as B. G. Tilak, considered by Lenin to be the “fountainhead of revolution in Asia,” and Sardar Patel, India’s first deputy prime minister. Kapila argues that it was in India that modern political languages were remade through a revolution that defied fidelity to any exclusive ideology. The book shows how the foundational questions of

politics were addressed in the shadow of imperialism to create both a sovereign India and the world’s first avowedly Muslim nation, Pakistan. Fraternity was lost only to be found again in violence as the Indian age signaled the emergence of intimate enmity.

A compelling work of scholarship, *Violent Fraternity in the Indian Age* demonstrates why India, with its breathtaking scale and diversity, redefined the nature of political violence for the modern global era.

Shruti Kapila is University Lecturer in History at the University of Cambridge and a Fellow of Corpus Christi College. She is the editor of *An Intellectual History for India* and the coeditor of *Political Thought in Action: The Bhagavad Gita and Modern India*. Her writing has appeared in leading academic journals such as *Past and Present* and *Modern Intellectual History* and in international publications such as the *Financial Times*, *India Today*, and *Prospect*.
Twitter @shrutikapila

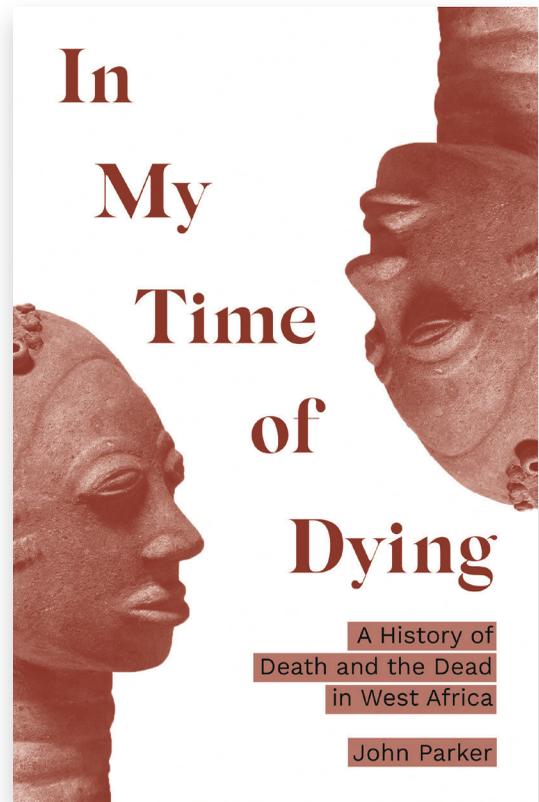
In My Time of Dying: *A History of Death and the Dead in West Africa*

John Parker

An in-depth look at how mortuary cultures and issues of death and the dead in Africa have developed over four centuries

In My Time of Dying is the first detailed history of death and the dead in Africa south of the Sahara. Focusing on a region that is now present-day Ghana, John Parker explores mortuary cultures and the relationship between the living and the dead over a four-hundred-year period spanning the seventeenth to twentieth centuries. Parker considers many questions from the African historical perspective, including why people die and where they go after death, how the dead are buried and mourned to ensure they continue to work for the benefit of the living, and how perceptions and experiences of death and the ends of life have changed over time.

From exuberant funeral celebrations encountered by seventeenth-century observers to the brilliantly conceived designer coffins of the late twentieth century, Parker shows that the peoples of Ghana have developed one of the world's most vibrant cultures of



death. He explores the unfolding background of that culture through a diverse range of issues, such as the symbolic power of mortal remains and the dominion of hallowed ancestors, as well as the problem of bad deaths, vile bodies, and vengeful ghosts. Parker reconstructs a vast timeline of death and the dead, from the era of the slave trade through the coming of Christianity and colonial rule to the rise of the modern postcolonial nation.

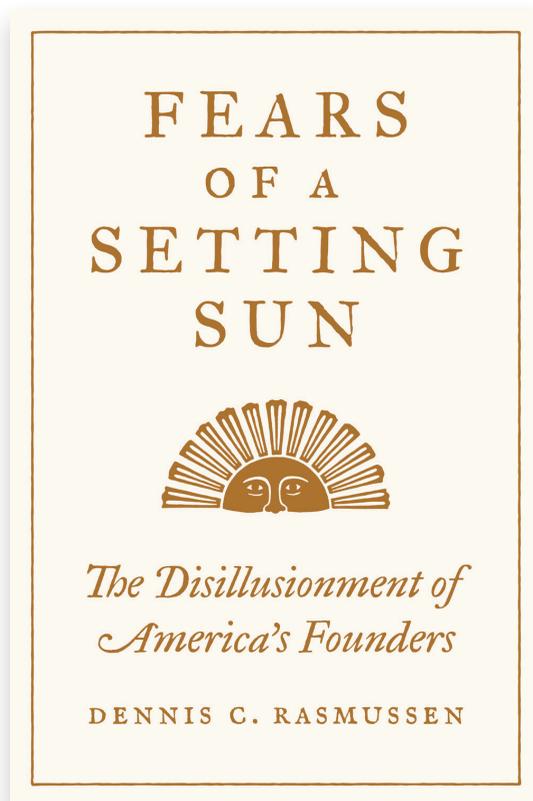
With an array of written and oral sources, *In My Time of Dying* richly adds to an understanding of how the dead continue to weigh on the shoulders of the living.

John Parker teaches the history of Africa at SOAS University of London. His books include *Making the Town: Ga State and Society in Early Colonial Accra*, *Tongnaab: The History of a West African God*, and *African History: A Very Short Introduction*.

Fears of a Setting Sun: *The Disillusionment of America's Founders*

Dennis C. Rasmussen

The surprising story of how George Washington, Alexander Hamilton, John Adams, and Thomas Jefferson came to despair for the future of the nation they had created

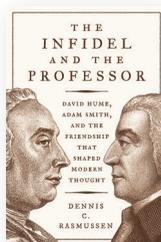


Americans seldom deify their Founding Fathers any longer, but they do still tend to venerate the Constitution and the republican government that the founders created. Strikingly, the founders themselves were far less confident in what they had wrought, particularly by the end of their lives. In fact, most of them—including George Washington, Alexander Hamilton, John Adams, and Thomas Jefferson—came to deem America's constitutional experiment an utter failure that was unlikely to last beyond their own generation. *Fears of a Setting Sun* is the first book to tell the fascinating and too-little-known story of the founders' disillusionment.

As Dennis Rasmussen shows, the founders' pessimism had a variety of sources: Washington lost his faith in America's political system above all because of the rise of partisanship, Hamilton because he felt that the federal government was too weak, Adams because he believed that the people lacked civic virtue, and Jefferson because of sectional divisions laid bare by the spread of slavery. The one major founder who retained his faith in America's constitutional order to the end was James Madison, and the book also explores why

he remained relatively optimistic when so many of his compatriots did not. As much as Americans today may worry about their country's future, Rasmussen reveals, the founders faced even graver problems and harbored even deeper misgivings.

Dennis C. Rasmussen is professor of political science at Syracuse University's Maxwell School of Citizenship and Public Affairs. His books include *The Infidel and the Professor: David Hume, Adam Smith, and the Friendship That Shaped Modern Thought* (Princeton). He lives in Cazenovia, New York.



9780691192284

April
9780691210230 Hardback \$29.95 | £25.00
288 pages. 1 b/w illus. 6 × 9.

ebook 9780691211060
History

For the Many: *American Feminists and the Global Fight for Democratic Equality*

Dorothy Sue Cobble

A history of the twentieth-century feminists who fought for the rights of women, workers, and the poor, both in the United States and abroad

For the Many presents an inspiring look at how US women and their global allies pushed the nation and the world toward justice and greater equality for all. Reclaiming social democracy as one of the central threads of American feminism, Dorothy Sue Cobble offers a bold rewriting of twentieth-century feminist history and documents how forces, peoples, and ideas worldwide shaped American politics. Cobble follows egalitarian women's activism from the explosion of democracy movements before World War I to the establishment of the New Deal, through the upheavals in rights and social citizenship at midcentury, to the reassertion of conservatism and the revival of female-led movements today.

Cobble brings to life the women who crossed borders of class, race, and nation to build grassroots campaigns, found international institutions, and enact policies dedicated to raising standards of life for everyone. Readers encounter famous figures, including Eleanor Roosevelt, Frances Perkins, and Mary McLeod Bethune, together with less well-known leaders, such as Rose Schneiderman, Maida Springer Kemp, and Esther Peterson. Multiple generations partnered to expand social and economic rights, and despite setbacks, the fight persists.

Putting women at the center of US political history, *For the Many* reveals the powerful currents of democratic equality that spurred American feminists to seek a better life for all.

Dorothy Sue Cobble is Distinguished Professor of History and Labor Studies Emerita at Rutgers University.

America in the World

June
9780691156873 Hardback \$35.00 | £30.00
512 pages. 6 b/w illus. 6 × 9.
ebook 9780691220598
History

A War on Global Poverty: *The Lost Promise of Redistribution and the Rise of Microcredit*

Joanne Meyerowitz

A history of U.S. involvement in late twentieth-century campaigns against global poverty and how they came to focus on women

A War on Global Poverty provides a fresh account of U.S. involvement in campaigns to end global poverty in the 1970s and 1980s. From the decline of modernization programs to the rise of microcredit, Joanne Meyerowitz looks beyond familiar histories of development and explains why antipoverty programs increasingly focused on women as the deserving poor.

When the United States joined the war on global poverty, economists, policymakers, and activists asked how to change a world in which millions lived in need. Moved to the left by socialists, social democrats, and religious humanists, they rejected the notion that economic growth would trickle down to the poor, and they proposed programs to redress inequities between and within nations. In an emerging “women in development” movement, they positioned women as economic actors who could help lift families and nations out of destitution. In the more conservative 1980s, the war on global poverty turned decisively toward market-based projects in the private sector. Development experts and antipoverty advocates recast women as entrepreneurs and imagined microcredit as a grassroots solution. Meyerowitz shows that at the very moment when the overextension of credit left poorer nations bankrupt, loans to impoverished women came to replace more ambitious proposals that aimed at redistribution.

Based on a wealth of sources, *A War on Global Poverty* looks at a critical transformation in antipoverty efforts in the late twentieth century and points to its legacies today.

Joanne Meyerowitz is the Arthur Unobskey Professor of History and American Studies at Yale University.

May
9780691206332 Hardback \$29.95 | £25.00
304 pages. 12 b/w illus. 6 × 9.
ebook 9780691219974
History | Politics

Forgery and Memory at the End of the First Millennium

Levi Roach

An in-depth exploration of documentary forgery at the turn of the first millennium

Forgery and Memory at the End of the First Millennium takes a fresh look at documentary forgery and historical memory in the Middle Ages. In the tenth and eleventh centuries, religious houses across Europe began falsifying texts to improve local documentary records on an unprecedented scale. As Levi Roach illustrates, the resulting wave of forgery signaled major shifts in society and political culture, shifts that would lay the foundations for the European ancien régime.

Spanning documentary traditions across France, England, Germany and northern Italy, Roach examines five sets of falsified texts to demonstrate how forged records produced in this period gave voice to new collective identities within and beyond the Church. Above all, he indicates how this fad for falsification points to new attitudes toward past and present—a developing fascination with the signs of antiquity. These conclusions revise traditional master narratives about the development of antiquarianism in the modern era, showing that medieval forgers were every bit as sophisticated as their Renaissance successors. Medieval forgers were simply interested in different subjects—the history of the Church and their local realms, rather than the literary world of classical antiquity.

A comparative history of falsified records at a crucial turning point in the Middle Ages, *Forgery and Memory at the End of the First Millennium* offers valuable insights into how institutions and individuals rewrote and reimagined the past.

Levi Roach is associate professor of medieval history at the University of Exeter. He is the author of *Kingship and Consent in Anglo-Saxon England* and *Æthelred the Unready*. Twitter @DrLRoach

March
9780691181660 Hardback \$45.00 | £38.00

352 pages. 52 b/w illus. 4 tables. 3 maps. 6 × 9.
ebook 9780691217871
History | Religion

Distant Shores: *Colonial Encounters on China's Maritime Frontier*

Melissa Macauley

A pioneering history that transforms our understanding of the colonial era and China's place in it

China has conventionally been considered a land empire whose lack of maritime and colonial reach contributed to its economic decline after the mid-eighteenth century. *Distant Shores* challenges this view, showing that the economic expansion of southeastern Chinese rivaled the colonial ambitions of Europeans overseas.

In a story that dawns with the Industrial Revolution and culminates in the Great Depression, Melissa Macauley explains how sojourners from an ungovernable corner of China emerged among the commercial masters of the South China Sea. She focuses on Chaozhou, a region in the great maritime province of Guangdong, whose people shared a repertoire of ritual, cultural, and economic practices. Macauley traces how Chaozhouese at home and abroad reaped many of the benefits of an overseas colonial system without establishing formal governing authority. Their power was sustained instead through a mosaic of familial, fraternal, and commercial relationships spread across the ports of Bangkok, Singapore, Saigon, Hong Kong, Shanghai, and Swatow. The picture that emerges is not one of Chinese divergence from European modernity but rather of a convergence in colonial sites that were critical to modern development and accelerating levels of capital accumulation.

Distant Shores reveals how the transoceanic migration of Chaozhouese laborers and merchants linked the Chinese homeland to an ever-expanding frontier of settlement and economic extraction.

Melissa Macauley is associate professor of history at Northwestern University.

Histories of Economic Life

May
9780691213484 Hardback \$39.95 | £34.00

344 pages. 18 tables. 2 maps. 6 × 9.
ebook 9780691220482
History | Asian Studies

The Papers of Thomas Jefferson,
Volume 45: *11 November 1804
to 8 March 1805*

Thomas Jefferson

Edited by James P. McClure

**A definitive scholarly edition of the
correspondence and papers of Thomas Jefferson**

This volume opens soon after the start of the second session of the Eighth Congress and ends a few days after the session closes. During the period, Jefferson receives twice as many documents as he writes. He sits for portraits by Charles Févret de Saint-Mémin and Rembrandt Peale. The nation endures an extreme winter. William Dunbar begins to send information from the exploration of the Ouachita River. Acts of Congress create new territories and give Orleans Territory an assembly and a path to statehood. The Senate ratifies a treaty to acquire an estimated 50 million acres of land from the Sac and Fox tribes. Levi Lincoln resigns, Robert Smith asks to succeed him as attorney general, and Jefferson seeks a new secretary of the navy. Jefferson and vice-presidential candidate George Clinton receive 162 electoral ballots against 14 for their opponents, Charles Cotesworth Pinckney and Rufus King. Napoleon is crowned emperor of the French, and Spain declares war on Great Britain. The Senate acquits Samuel Chase of eight articles of impeachment. Jefferson prepares his inaugural address and is sworn into office for his second term on 4 March. He refuses to consider serving a third term.

James P. McClure, senior research historian at Princeton University, is general editor of the Papers of Thomas Jefferson.

The Papers of Thomas Jefferson

April
9780691203652 Hardback \$150.00 | £125.00
864 pages. 6 × 9.
ebook 9780691212005
History

The Papers of Thomas Jefferson,
Retirement Series, Volume 17:
1 March 1821 to 30 November 1821

Thomas Jefferson

Edited by J. Jefferson Looney

**A definitive scholarly edition of the retirement
papers of Thomas Jefferson**

The 612 documents in this volume include Jefferson's notes on his early career, one of the lengthiest documents of his retirement. Often misleadingly called his autobiography, the text describes Jefferson's experience as an American revolutionary, a legislator shaping and revising Virginia's laws, and a United States diplomat in France as its own revolution neared.

Jefferson sits for a portrait by Thomas Sully commissioned for West Point. He takes the unusual step of allowing his recommendation of a book by John Taylor to be published, insuring a wide circulation of Jefferson's views on the proper balance between state and federal powers. In a private letter he asserts that the federal judiciary is amassing overarching power, "ever acting, with noiseless foot, & unalarming advance, gaining ground step by step, and holding what it gains." Jefferson receives a description of an African American commemoration of the nation's 1807 ban on the importation of slaves.

Jefferson advises that the opening of the University of Virginia is not imminent even as he oversees its construction and defends the high cost, stating as his goal, "to do, not what was to perish with ourselves, but what would remain, be respected and preserved thro' other ages."

J. Jefferson Looney is the Daniel P. Jordan Editor of the Papers of Thomas Jefferson at Monticello. The Retirement Series is sponsored by the Thomas Jefferson Foundation, Inc., Charlottesville, Virginia.

The Papers of Thomas Jefferson, Retirement Series

March
9780691207933 Hardback \$150.00 | £125.00
784 pages. 6 × 9.
ebook 9780691207940
History

American Mirror: *The United States and Brazil in the Age of Emancipation*

Roberto Saba

How slave emancipation transformed capitalism in the United States and Brazil

In the nineteenth century, the United States and Brazil were the largest slave societies in the Western world. The former enslaved approximately four million people, the latter nearly two million. Slavery was integral to the production of agricultural commodities for the global market, and governing elites feared the system's demise would ruin their countries. Yet, when slavery ended in the United States and Brazil, in 1865 and 1888 respectively, what resulted was immediate and continuous economic progress. In *American Mirror*, Roberto Saba investigates how American and Brazilian reformers worked together to ensure that slave emancipation would advance the interests of capital.

Saba explores the methods through which antislavery reformers fostered capitalist development in a transnational context. From the 1850s to the 1880s, this coalition of Americans and Brazilians—which included diplomats, engineers, entrepreneurs, journalists, merchants, missionaries, planters, politicians, scientists, and students, among others—consolidated wage labor as the dominant production system in their countries. These reformers were cosmopolitan modernizers who worked together to promote labor-saving machinery, new transportation technology, scientific management, and technical education. They successfully used such innovations to improve production and increase trade.

Challenging commonly held ideas about slavery and its demise in the Western Hemisphere, *American Mirror* illustrates the crucial role of slave emancipation in the making of capitalism.

Roberto Saba is assistant professor of American Studies at Wesleyan University.

America in the World

May
9780691190747 Hardback \$35.00 | £30.00
352 pages. 17 b/w illus. 3 tables. 1 map. 6 × 9.
ebook 9780691205359
History

The Philosophical Stage: *Drama and Dialectic in Classical Athens*

Joshua Billings

A bold new reconception of ancient Greek drama as a mode of philosophical thinking

The Philosophical Stage offers an innovative approach to ancient Greek literature and thought that places drama at the heart of intellectual history. Drawing on evidence from tragedy and comedy, Joshua Billings shines new light on the development of early Greek philosophy, arguing that drama is our best source for understanding the intellectual culture of classical Athens.

In this incisive book, Billings recasts classical Greek intellectual history as a conversation across discourses and demonstrates the significance of dramatic reflections on widely shared theoretical questions. He argues that neither “literature” nor “philosophy” was a defined category in the fifth century BCE, and develops a method of reading dramatic form as a structured investigation of issues at the heart of the emerging discipline of philosophy.

A breathtaking work of intellectual history by one of today's most original classical scholars, *The Philosophical Stage* presents a novel approach to ancient drama and sets a path for a renewed understanding of early Greek thought.

Joshua Billings is professor of classics at Princeton University. He is the author of *Genealogy of the Tragic: Greek Tragedy and German Philosophy* (Princeton), which won the 2015 Society for Classical Studies Charles J. Goodwin Award of Merit.

July
9780691205182 Hardback \$39.95 | £34.00
288 pages. 6 × 9.
ebook 9780691211114
Classics | Philosophy

Athens at the Margins: *Pottery and People in the Early Mediterranean World*

Nathan T. Arrington

How the interactions of nonelites influenced Athenian material culture and society

The seventh century BC in ancient Greece is referred to as the Orientalizing period because of the strong presence of Near Eastern elements in art and culture. Conventional narratives argue that goods and knowledge flowed from East to West through cosmopolitan elites. Rejecting this explanation, *Athens at the Margins* proposes a new narrative of the origins behind the style and its significance, investigating how material culture shaped the ways people and communities thought of themselves.

Athens and the region of Attica belonged to an interconnected Mediterranean, in which people, goods, and ideas moved in unexpected directions. Network thinking provides a way to conceive of this mobility, which generated a style of pottery that was heterogeneous and dynamic. Although the elite had power, they were unable to agree on the norms of conspicuous consumption and status display. A range of social actors used objects, contributing to cultural change and to the socially mediated production of meaning. Historiography and the analysis of evidence from a wide range of contexts—cemeteries, sanctuaries, workshops, and symposia—offers the possibility to step outside the aesthetic frameworks imposed by classical Greek masterpieces and to expand the canon of Greek art.

Highlighting the results of new excavations and looking at the interactions of people with material culture, *Athens at the Margins* provocatively shifts perspectives on Greek art and its relationship to the eastern Mediterranean.

Nathan T. Arrington is associate professor of Greek art and archaeology at Princeton University. He is the author of *Ashes, Images, and Memories: The Presence of the War Dead in Fifth-Century Athens*.

September
9780691175201 Hardback \$45.00 | £38.00
264 pages. 150 b/w illus. 7 × 10.
ebook 9780691222660
Ancient History | Archaeology

Juno's *Aeneid*: *A Battle for Heroic Identity*

Joseph Farrell

A major new interpretation of Vergil's epic poem as a struggle between two incompatible versions of the Homeric hero

This compelling book offers an entirely new way of understanding the *Aeneid*. Many scholars regard Vergil's poem as an attempt to combine Homer's *Iliad* and *Odyssey* into a single epic. Joseph Farrell challenges this view, revealing how the *Aeneid* stages an epic contest to determine which kind of story it will tell—and what kind of hero Aeneas will be.

Farrell shows how this contest is provoked by the transgressive goddess Juno, who challenges Vergil for the soul of his hero and poem. Her goal is to transform the poem into an *Iliad* of continuous Trojan persecution instead of an *Odyssey* of successful homecoming. Farrell discusses how ancient critics considered the flexible Odysseus the model of a good leader but censured the hero of the *Iliad*, the intransigent Achilles, as a bad one. He describes how the battle over which kind of leader Aeneas will prove to be continues throughout the poem, and explores how this struggle reflects in very different ways on the ethical legitimacy of Rome's emperor, Caesar Augustus.

By reframing the *Aeneid* in this way, Farrell demonstrates how the purpose of the poem is to confront the reader with an urgent decision between incompatible possibilities and provoke uncertainty about whether the poem is a celebration of Augustus or a melancholy reflection on the discontents of a troubled age.

Joseph Farrell is the M. Mark and Esther K. Watkins Professor in the Humanities and professor of classical studies at the University of Pennsylvania.

Martin Classical Lectures

July
9780691211169 Hardback \$45.00 | £38.00
336 pages. 6 × 9.
ebook 9780691211176
Classics

The Imam of the Christians:
The World of Dionysius of Tel-Mahre,
c. 750–850

Philip Wood

How Christian leaders adapted the governmental practices and political thought of their Muslim rulers in the Abbasid caliphate

The Imam of the Christians examines how Christian leaders adopted and adapted the political practices and ideas of their Muslim rulers between 750 and 850 in the Abbasid caliphate in the Jazira (modern eastern Turkey and northern Syria). Focusing on the writings of Dionysius of Tel-Mahre, the patriarch of the Jacobite church, Philip Wood describes how this encounter produced an Islamicate Christianity that differed from the Christianities of Byzantium and western Europe in far more than just theology. In doing so, Wood opens a new window on the world of early Islam and Muslims' interactions with other religious communities.

Wood shows how Dionysius and other Christian clerics, by forging close ties with Muslim elites, were able to command greater power over their coreligionists, such as the right to issue canons regulating the lives of lay people, gather tithes, and use state troops to arrest opponents. In his writings, Dionysius advertises his ease in the courts of Abdallah ibn Tahir in Raqqa and the caliph al-Ma'mun in Baghdad, presenting himself as an effective advocate for the interests of his fellow Christians because of his knowledge of Arabic and his ability to redeploy Islamic ideas to his own advantage.

A wide-ranging examination of Middle Eastern Christian life during a critical period in the development of Islam, *The Imam of the Christians* is also a case study of the surprising workings of cultural and religious adaptation.

Philip Wood is Professor of History at Aga Khan University's Institute for the Study of Muslim Civilisations in London. Twitter @DrPhilipWood

May
9780691212791 Hardback \$35.00 | £30.00
272 pages. 2 maps. 6 × 9.
ebook 9780691219950
Islamic Studies | Middle East Studies

Coping with Defeat: *Sunni Islam,*
Roman Catholicism, and the Modern
State

Jonathan Laurence

The surprising similarities in the rise and fall of the Sunni Islamic and Roman Catholic empires in the face of the modern state

Coping with Defeat presents a historical panorama of the Islamic and Catholic political-religious empires and exposes striking parallels in their relationship with the modern state. Drawing on interviews, site visits, and archival research in Turkey, North Africa, and Western Europe, Jonathan Laurence demonstrates how, over hundreds of years, both Sunni and Catholic authorities experienced three major shocks and displacements—religious reformation, the rise of the nation-state, and mass migration. As a result, Catholic institutions eventually accepted the state's political jurisdiction and embraced transnational spiritual leadership as their central mission. Laurence reveals an analogous process unfolding across the Sunni Muslim world in the twenty-first century.

Identifying institutional patterns before and after political collapse, Laurence shows how centralized religious communities relinquish power at different rates and times. Whereas early Christianity and Islam were characterized by missionary expansion, religious institutions forged in the modern era are primarily defensive in nature. They respond to the simple but overlooked imperative to adapt to political defeat while fighting off ideological challenges to their spiritual authority. Among Laurence's findings is that the disestablishment of Islam—the doing away with Islamic affairs ministries in the Muslim world—would harm, not help with, reconciliation to the rule of law.

Examining upheavals in geography, politics, and demography, *Coping with Defeat* considers how centralized religions make peace with the loss of prestige.

Jonathan Laurence is professor of political science at Boston College. Twitter @jonathanlauren6

June
9780691172125 Paperback \$35.00 | £30.00
9780691220543 Hardback \$99.95 | £82.00
552 pages. 136 b/w illus. 26 tables. 6 × 9.
ebook 9780691219783
Political Science | Religion

The Book Proposal Book: *A Guide for Scholarly Authors*

Laura Portwood-Stacer

A step-by-step guide to crafting a compelling scholarly book proposal—and seeing your book through to successful publication

The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. *The Book Proposal Book* cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling proposal and pitching it to university presses and other academic publishers.

Laura Portwood-Stacer, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most

The Book Proposal Book

A Guide for Scholarly Authors

Laura Portwood-Stacer

common questions about the scholarly publishing process; and much, much more.

Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, *The Book Proposal Book* provides honest, empathetic, and invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book.

Laura Portwood-Stacer, PhD, is a developmental editor and founder of Manuscript Works, a consultancy serving academic authors around the world. She is the author of *Lifestyle Politics and Radical Activism* and previously taught media and cultural studies at New York University and the University of Southern California. She lives in Los Angeles.
Twitter @lportwoodstacer

Skills for Scholars

August
9780691209678 Paperback \$19.95 | £16.99
9780691215723 Hardback \$75.00 | £62.00

184 pages. 1 b/w illus. 6 × 9.
ebook 9780691216621
Writing | Publishing | Reference

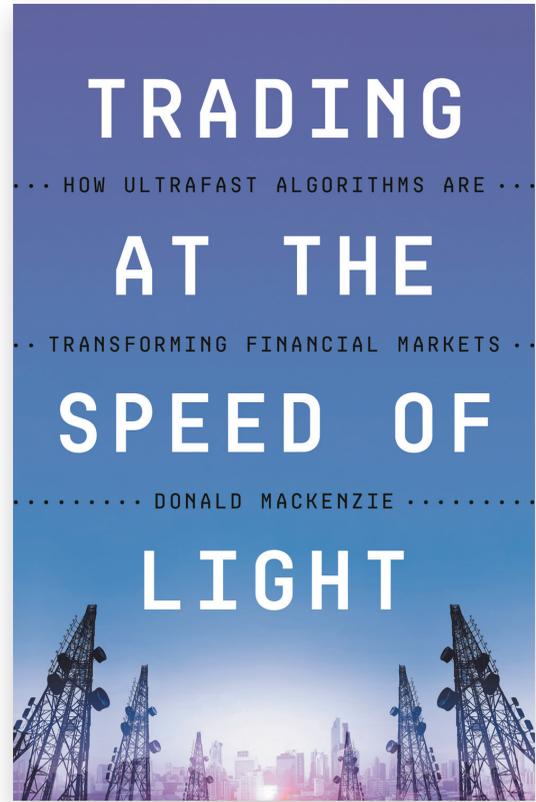
Trading at the Speed of Light: *How Ultrafast Algorithms Are Transforming Financial Markets*

Donald MacKenzie

A remarkable look at how the growth, technology, and politics of high-frequency trading have altered global financial markets

In today's financial markets, trading floors on which brokers buy and sell shares face-to-face have increasingly been replaced by lightning-fast electronic systems that use algorithms to execute astounding volumes of transactions. *Trading at the Speed of Light* tells the story of this epic transformation. Donald MacKenzie shows how in the 1990s, in what were then the disreputable margins of the US financial system, a new approach to trading—automated high-frequency trading or HFT—began and then spread throughout the world. HFT has brought new efficiency to global trading, but has also created an unrelenting race for speed, leading to a systematic, subterranean battle among HFT algorithms.

In HFT, time is measured in nanoseconds (billionths of a second), and in a nanosecond the fastest possible signal—light in a vacuum—can travel only thirty centimeters, or roughly a foot. That makes HFT exquisitely sensitive to the length and transmission capacity of the cables connecting computer servers to the exchanges' systems and to the location of the microwave towers that carry signals between



computer datacenters. Drawing from more than 300 interviews with high-frequency traders, the people who supply them with technological and communication capabilities, exchange staff, regulators, and many others, MacKenzie reveals the extraordinary efforts expended to speed up every aspect of trading. He looks at how in some markets big banks have fought off the challenge from HFT firms, and how exchanges sometimes engineer technical systems to favor certain types of algorithms over others.

Focusing on the material, political, and economic characteristics of high-frequency trading, *Trading at the Speed of Light* offers a unique glimpse into its influence on global finance and where it could lead us in the future.

Donald MacKenzie is professor of sociology at the University of Edinburgh. His books include *Inventing Accuracy: A Historical Sociology of Nuclear Missile Guidance* and *An Engine, Not a Camera: How Financial Models Shape Markets*.

Labor in the Age of Finance: *Pensions, Politics, and Corporations from Deindustrialization to Dodd-Frank*

Sanford M. Jacoby

From award-winning economic historian Sanford M. Jacoby, a fascinating and important study of the labor movement and shareholder capitalism

Since the 1970s, American unions have shrunk dramatically, as has their economic clout. *Labor in the Age of Finance* traces the search for new sources of power, showing how unions turned financialization to their advantage.

Sanford Jacoby catalogs the array of allies and finance-based tactics labor deployed to stanch membership losses in the private sector. By leveraging pension capital, unions restructured corporate governance around issues like executive pay and accountability. In Congress, they drew on their political influence to press for corporate reforms in the wake of business scandals and the financial crisis. The effort restrained imperial CEOs but could not bridge the divide between workers and owners. Wages lagged behind investor returns, feeding the inequality identified by Occupy Wall Street. And labor's slide continued.

A compelling blend of history, economics, and politics, *Labor in the Age of Finance* explores the paradox of capital bestowing power to labor in the tumultuous era of Enron, Lehman Brothers, and Dodd-Frank.

Sanford M. Jacoby is Distinguished Research Professor of History, Management, and Public Affairs at the University of California, Los Angeles. His books include *Modern Manors: Welfare Capitalism since the New Deal* and *The Embedded Corporation: Corporate Governance and Employment Relations in Japan and the United States* (both Princeton).

June
9780691217208 Hardback \$35.00 | £30.00
360 pages. 2 b/w illus. 5 tables. 6 × 9.
ebook 9780691217215
Economics | History | Sociology

Machine Learning in Asset Pricing

Stefan Nagel

A groundbreaking, authoritative introduction to how machine learning can be applied to asset pricing

Investors in financial markets are faced with an abundance of potentially value-relevant information from a wide variety of different sources. In such data-rich, high-dimensional environments, techniques from the rapidly advancing field of machine learning (ML) are well-suited for solving prediction problems. Accordingly, ML methods are quickly becoming part of the toolkit in asset pricing research and quantitative investing. In this book, Stefan Nagel examines the promises and challenges of ML applications in asset pricing.

Asset pricing problems are substantially different from the settings for which ML tools were developed originally. To realize the potential of ML methods, they must be adapted for the specific conditions in asset pricing applications. Economic considerations, such as portfolio optimization, absence of near arbitrage, and investor learning can guide the selection and modification of ML tools. Beginning with a brief survey of basic supervised ML methods, Nagel then discusses the application of these techniques in empirical research in asset pricing and shows how they promise to advance the theoretical modeling of financial markets.

Machine Learning in Asset Pricing presents the exciting possibilities of using cutting-edge methods in research on financial asset valuation.

Stefan Nagel is the Fama Family Professor of Finance at the University of Chicago, Booth School of Business. He is the executive editor of the *Journal of Finance*, a research associate at the National Bureau of Economic Research, and a research fellow at both the Centre for Economic Policy Research in London and the CESifo in Munich. Twitter @ProfStefanNagel

Princeton Lectures in Finance

June
9780691218700 Hardback \$50.00 | £42.00
248 pages. 17 b/w illus. 4 tables. 6 × 9.
ebook 9780691218717
Economics

Credit Nation: *Property Laws and Institutions in Early America*

Claire Priest

How American colonists laid the foundations of American capitalism with an economy built on credit

Even before the United States became a country, laws prioritizing access to credit set colonial America apart from the rest of the world. *Credit Nation* examines how the drive to expand credit shaped property laws and legal institutions in the colonial and founding eras of the republic.

In this major new history of early America, Claire Priest describes how the British Parliament departed from the customary ways that English law protected land and inheritance, enacting laws for the colonies that privileged creditors by defining land and slaves as commodities available to satisfy debts. Colonial governments, in turn, created local legal institutions that enabled people to further leverage their assets to obtain credit. Priest shows how loans backed with slaves as property fueled slavery from the colonial era through the Civil War, and that increased access to credit was key to the explosive growth of capitalism in nineteenth-century America.

Credit Nation presents a new vision of American economic history, one where credit markets and liquidity were prioritized from the outset, where property rights and slaves became commodities for creditors' claims, and where legal institutions played a critical role in the Stamp Act crisis and other political episodes of the founding period.

Claire Priest is the Simeon E. Baldwin Professor of Law at Yale Law School.

By Executive Order: *Bureaucratic Management and the Limits of Presidential Power*

Andrew Rudalevige

How the executive branch—not the president alone—formulates executive orders, and how this process constrains the chief executive's ability to act unilaterally

The president of the United States is commonly thought to wield extraordinary personal power through the issuance of executive orders. In fact, the vast majority of such orders are proposed by federal agencies and shaped by negotiations that span the executive branch. *By Executive Order* provides the first comprehensive look at how presidential directives are written—and by whom.

In this eye-opening book, Andrew Rudalevige examines more than five hundred executive orders from the 1930s to today—as well as more than two hundred others negotiated but never issued—shedding vital new light on the multilateral process of drafting supposedly unilateral directives. He draws on a wealth of archival evidence from the Office of Management and Budget and presidential libraries as well as original interviews to show how the crafting of orders requires widespread consultation and compromise with a formidable bureaucracy. Rudalevige explains the key role of management in the presidential skill set, detailing how bureaucratic resistance can stall and even prevent actions the chief executive desires, and how presidents must bargain with the bureaucracy even when they seek to act unilaterally.

Challenging popular conceptions about the scope of presidential power, *By Executive Order* reveals how the executive branch holds the power to both enact and constrain the president's will.

Andrew Rudalevige is the Thomas Brackett Reed Professor of Government at Bowdoin College.
Twitter @rudalev

The Princeton Economic History of the Western World

February
9780691158761 Hardback \$39.95 | £34.00
248 pages. 6 × 9.
ebook 9780691185651
Economics | Law

April
9780691194363 Paperback \$29.95 | £25.00
9780691194356 Hardback \$95.00 | £78.00
296 pages. 20 b/w illus. 21 tables. 6 × 9.
ebook 9780691203713
Political Science

The Walls Within: *The Politics of Immigration in Modern America*

Sarah R. Coleman

A history of the battles over US immigrants' rights since 1965—and how these conflicts reshaped access to education, employment, civil liberties, and more

The 1965 Hart-Celler Act transformed the American immigration system by abolishing national quotas in favor of a seemingly egalitarian approach. But subsequent demographic shifts resulted in a backlash over the social contract and the rights of citizens versus noncitizens. In *The Walls Within*, Sarah Coleman explores those political clashes, focusing not on attempts to stop immigration at the border, but on efforts to limit immigrants' rights within the United States through domestic policy. Drawing on new materials from the Carter, Reagan, and Clinton administrations, and immigration and civil rights organizations, Coleman exposes how the politics of immigration control has undermined the idea of citizenship for all.

Coleman shows that immigration politics was not just about building or tearing down walls, but about employer sanctions, access to schools, welfare, and the role of local authorities in implementing policies. In the years after 1965, a rising restrictionist movement sought to marginalize immigrants in realms like public education and the labor market. Yet throughout the 1970s and 1980s, restrictionists faced countervailing forces committed to an expansive notion of immigrants' rights. In the 1990s, with national politics gridlocked, anti-immigrant groups turned to statehouses to enact their agenda.

Revealing the roots behind much of today's nativist sentiment, *The Walls Within* examines debates about who is entitled to the American dream.

Sarah R. Coleman is assistant professor of history at Texas State University. Twitter @sarahrcoleman6

Politics and Society in Modern America

April
9780691180281 Hardback \$35.00 | £30.00
248 pages. 4 b/w illus. 6 × 9.
ebook 9780691185927
History | Political Science

Firepower: *How the NRA Turned Gun Owners into a Political Force*

Matthew J. Lacombe

How the NRA became a political juggernaut by influencing the behaviors and beliefs of everyday Americans

The National Rifle Association is one of the most powerful interest groups in America, and has consistently managed to defeat or weaken proposed gun regulations—even despite widespread public support for stricter laws and the prevalence of mass shootings and gun-related deaths. *Firepower* provides an unprecedented look at how this controversial organization built its political power and deploys it on behalf of its pro-gun agenda.

Taking readers from the 1930s to the age of Donald Trump, Matthew Lacombe traces how the NRA's immense influence on national politics arises from its ability to shape the political outlooks and actions of its supporters. He draws on nearly a century of archival records and surveys to show how the organization has fashioned a distinct worldview around gun ownership and used it to mobilize its supporters. Lacombe reveals how the NRA's cultivation of a large, unified, and active base has enabled it to build a resilient alliance with the Republican Party, and examines why the NRA and its members formed an important base that helped fuel Trump's unlikely political rise.

Firepower sheds vital new light on how the NRA has grown powerful by mobilizing average Americans, and how it uses its GOP alliance to advance its objectives and shape the national agenda.

Matthew J. Lacombe is assistant professor of political science at Barnard College, Columbia University. He is the coauthor of *Billionaires and Stealth Politics*. Twitter @M_J_Lacombe

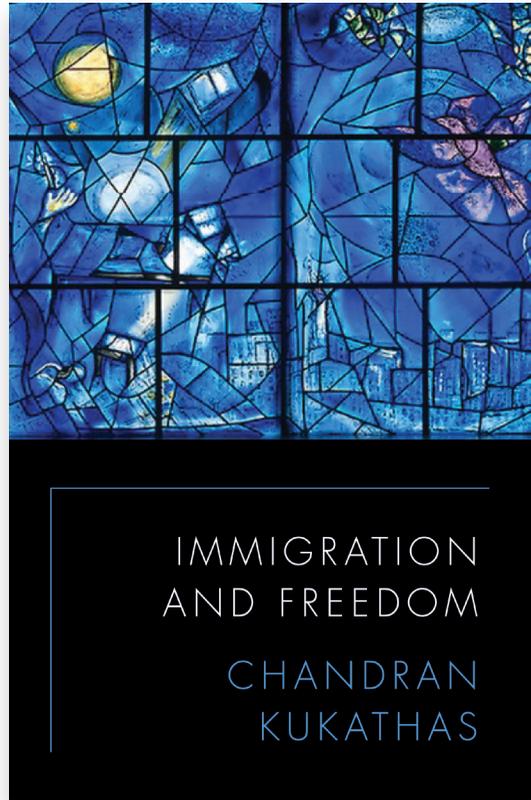
Princeton Studies in American Politics:
Historical, International, and Comparative Perspectives

April
9780691207445 Hardback \$29.95 | £25.00
264 pages. 30 b/w illus. 9 tables. 6 × 9.
ebook 9780691207469
Politics

Immigration and Freedom

Chandran Kukathas

A compelling account of the threat immigration control poses to the citizens of free societies



Immigration is often seen as a danger to western liberal democracies because it threatens to undermine their fundamental values, most notably freedom and national self-determination. In this book, however, Chandran Kukathas argues that the greater threat comes not from immigration but from immigration control.

Kukathas shows that immigration control is not merely about preventing outsiders from moving across borders. It is about controlling what outsiders do once in a society: whether they work, reside, study, set up businesses, or share their lives with others. But controlling outsiders—immigrants or would-be immigrants—requires regulating, monitoring, and sanctioning insiders, those citizens and residents who might otherwise hire, trade with, house, teach, or generally associate with outsiders. The more vigorously immigration control is pursued, the more seriously freedom is diminished. The search for control threatens freedom directly and weakens the values upon which it relies, notably equality and the

rule of law. Kukathas demonstrates that the imagined gains from efforts to control immigration are illusory, for they do not promote economic prosperity or social solidarity. Nor does immigration control bring self-determination, since the apparatus of control is an international institutional regime that increases the power of states and their agencies at the expense of citizens. That power includes the authority to determine who is and is not an insider: to define identity itself.

Looking at past and current practices across the world, *Immigration and Freedom* presents a critique of immigration control as an institutional reality, as well as an account of what freedom means—and why it matters.

Chandran Kukathas is the Lee Kong Chian Professor of Political Science and Dean of the School of Social Sciences at Singapore Management University. He is the author of *Hayek and Modern Liberalism* and *The Liberal Archipelago*. He lives in Singapore.

Theory and Credibility: *Integrating Theoretical and Empirical Social Science*

Scott Ashworth, Christopher R. Berry
& Ethan Bueno de Mesquita

A clear and comprehensive framework for bridging the widening gap between theorists and empiricists in social science

The credibility revolution, with its emphasis on empirical methods for causal inference, has led to concerns among scholars that the canonical questions about politics and society are being neglected because they are no longer deemed answerable. *Theory and Credibility* stakes out an opposing view—presenting a new vision of how, working together, the credibility revolution and formal theory can advance social scientific inquiry.

This authoritative book covers the conceptual foundations and practicalities of both model building and research design, providing a new framework to link theory and empirics. Drawing on diverse examples from political science, it presents a typology of the rich set of interactions that are possible between theory and empirics. This typology opens up new ways for scholars to make progress on substantive questions, and enables researchers from disparate traditions to gain a deeper appreciation for each other's work and why it matters.

Theory and Credibility shows theorists how to create models that are genuinely useful to empirical inquiry, and helps empiricists better understand how to structure their research in ways that speak to theoretically meaningful questions.

Scott Ashworth is professor at the University of Chicago's Harris School of Public Policy. Twitter @soashworth **Christopher R. Berry** is the William J. and Alicia Townsend Friedman Professor at Chicago's Harris School of Public Policy. **Ethan Bueno de Mesquita** is the Sydney Stein Professor and deputy dean at Chicago's Harris School of Public Policy. Twitter @ethanbmd

August
9780691213828 Paperback \$35.00 | £30.00
9780691213835 Hardback \$95.00 | £78.00

256 pages. 29 b/w illus. 10 tables. 6 × 9.
ebook 9780691215006
Social Science | Political Science

Shock to the System: *Coups, Elections, and War on the Road to Democratization*

Michael K. Miller

How violent events and autocratic parties trigger democratic change

How do democracies emerge? *Shock to the System* presents a novel theory of democratization that focuses on how events like coups, wars, and elections disrupt autocratic regimes and trigger democratic change. Employing the broadest qualitative and quantitative analyses of democratization to date, Michael Miller demonstrates that more than nine in ten transitions since 1800 occur in one of two ways: countries democratize following a major violent shock or an established ruling party democratizes through elections and regains power within democracy. This framework fundamentally reorients theories on democratization by showing that violent upheavals and the preservation of autocrats in power—events typically viewed as antithetical to democracy—are in fact central to its foundation.

Through in-depth examinations of 139 democratic transitions, Miller shows how democratization frequently follows both domestic shocks (coups, civil wars, and assassinations) and international shocks (defeat in war and withdrawal of an autocratic hegemon) due to autocratic insecurity and openings for opposition actors. He also shows how transitions guided by ruling parties spring from their electoral confidence in democracy. Both contexts limit the power autocrats sacrifice by accepting democratization, smoothing along the transition. Miller provides new insights into democratization's predictors, the limited gains from events like the Arab Spring, the best routes to democratization for long-term stability, and the future of global democracy.

Michael K. Miller is associate professor of political science and international affairs at George Washington University. Twitter @mkmdem

August
9780691217000 Paperback \$29.95 | £25.00
9780691217598 Hardback \$95.00 | £78.00

336 pages. 45 b/w illus. 13 tables. 6 × 9.
ebook 9780691217017
Political Science

Winners and Losers: *The Psychology of Foreign Trade*

Diana C. Mutz

From acclaimed political scientist Diana Mutz, a revealing look at why people's attitudes on trade differ from their own self-interest

Winners and Losers challenges conventional wisdom about how American citizens form opinions on international trade. While dominant explanations in economics emphasize personal self-interest—and whether individuals gain or lose financially as a result of trade—this book takes a psychological approach, demonstrating how people view the complex world of international trade through the lens of interpersonal relations.

Drawing on psychological theories of preference formation as well as original surveys and experiments, Diana Mutz finds that in contrast to the economic view of trade as cooperation for mutual benefit, many Americans view trade as a competition between the United States and other countries—a contest of us versus them. These people favor trade as long as they

see Americans as the “winners” in these interactions, viewing trade as a way to establish dominance over foreign competitors. For others, trade is a means of maintaining more peaceful relations between countries.

Winners and Losers reveals how people's orientations toward in-groups and out-groups play a central role in influencing how they think about trade with foreign countries, and shows how a better understanding of the psychological underpinnings of public opinion can lead to lasting economic and societal benefits.

Diana C. Mutz is the Samuel A. Stouffer Professor of Political Science and Communication at the University of Pennsylvania, where she is director of the Institute for the Study of Citizens and Politics.

Princeton Studies in Political Behavior

August
9780691203027 Paperback \$29.95 | £25.00
9780691203034 Hardback \$95.00 | £78.00

344 pages. 62 b/w illus. 31 tables. 6 × 9.
ebook 9780691203041
Political Science

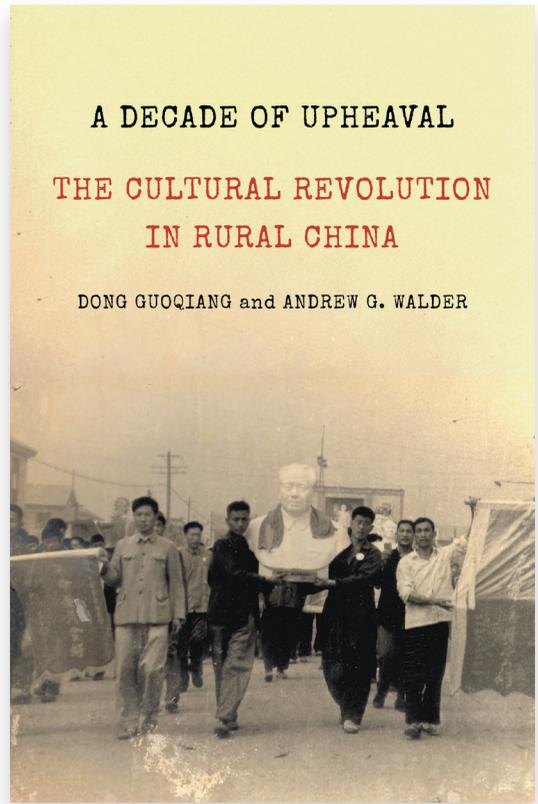
A Decade of Upheaval: *The Cultural Revolution in Rural China*

Dong Guoqiang & Andrew G. Walder

A revealing exploration of political disruption and violence in a rural Chinese county during the Cultural Revolution

A Decade of Upheaval chronicles the surprising and dramatic political conflicts of a rural Chinese county over the course of the Cultural Revolution. Drawing on an unprecedented range of sources—including work diaries, interviews, internal party documents, and military directives—Dong Guoqiang and Andrew Walder uncover a previously unimagined level of strife in the countryside that began with the Red Guard Movement in 1966 and continued unabated until the death of Mao Zedong in 1976.

Showing how the upheavals of the Cultural Revolution were not limited to urban areas, but reached far into isolated rural regions, Dong and Walder reveal that the intervention of military forces in 1967 encouraged factional divisions in Feng County because different branches of China's armed forces took various sides in local disputes. The authors also lay bare



how the fortunes of local political groups were closely tethered to unpredictable shifts in the decisions of government authorities in Beijing. Eventually, a backlash against suppression and victimization grew in the early 1970s and resulted in active protests, which presaged the settling of scores against radical Maoism.

A Decade of Upheaval illuminates the all-encompassing nature of one of the most unstable periods in modern Chinese history.

Dong Guoqiang is professor of history at Fudan University in Shanghai. **Andrew G. Walder** is the Denise O'Leary and Kent Thiry Professor of Sociology at Stanford University, where he is also a senior fellow in the Freeman-Spogli Institute of International Studies.

Princeton Studies in Contemporary China

March
9780691213217 Paperback \$29.95 | £25.00
9780691213224 Hardback \$95.00 | £78.00

240 pages. 10 b/w illus. 2 tables. 4 maps. 6 × 9.
ebook 9780691214979
History | Asian Studies

Sharing Responsibility: *The History and Future of Protection from Atrocities*

Luke Glanville

A look at the duty of nations to protect human rights beyond borders, why it has failed in practice, and what can be done about it

The idea that states share a responsibility to shield people everywhere from atrocities is presently under threat. Despite some early twenty-first century successes, including the 2005 United Nations endorsement of the Responsibility to Protect, the project has been placed into jeopardy due to catastrophes in such places as Syria, Myanmar, and Yemen; resurgent nationalism; and growing global antagonism. In *Sharing Responsibility*, Luke Glanville seeks to diagnose the current crisis in international protection by exploring its long and troubled history. With attention to ethics, law, and politics, he measures what possibilities remain for protecting people wherever they reside from atrocities, despite formidable challenges in the international arena.

With a focus on Western natural law and the European society of states, Glanville shows that the history

of the shared responsibility to protect is marked by courageous efforts, as well as troubling ties to Western imperialism, evasion, and abuse. The project of safeguarding vulnerable populations can undoubtedly devolve into blame shifting and hypocrisy, but can also spark effective burden sharing among nations. Glanville considers how states should support this responsibility, whether it can be coherently codified in law, the extent to which states have embraced their responsibilities, and what might lead them to do so more reliably in the future.

Luke Glanville is an associate professor in the Department of International Relations at Australian National University. He is the author of *Sovereignty and the Responsibility to Protect: A New History*. Twitter @luke_glanville

Human Rights and Crimes against Humanity

May
9780691205021 Hardback \$39.95 | £34.00
232 pages. 6 × 9.

ebook 9780691205014
Political Science

What Is Religious Authority?: *Cultivating Islamic Community in Indonesia*

Ismail Fajrie Alatas

An anthropologist's groundbreaking account of how Islamic religious authority is assembled through the unceasing labor of community building on the island of Java

This compelling book draws on Ismail Fajrie Alatas's unique insights as an anthropologist to provide a new understanding of Islamic religious authority, showing how religious leaders unite diverse aspects of life and contest differing Muslim perspectives to create distinctly Muslim communities.

Taking readers from the eighteenth century to today, Alatas traces the movements of Muslim saints and scholars from Yemen to Indonesia and looks at how they traversed complex cultural settings while opening new channels for the transmission of Islamic teachings. He describes the rise to prominence of Indonesia's leading Sufi master, Habib Luthfi, and his rivalries with competing religious leaders, revealing why some Muslim voices become authoritative while others don't. Alatas examines how Habib Luthfi

has used the infrastructures of the Sufi order and the Indonesian state to build a durable religious community, while deploying genealogy and hagiography to present himself as a successor of the Prophet Muhammad.

Challenging prevailing conceptions of what it means to be Muslim, *What Is Religious Authority?* demonstrates how the concrete and sustained labors of translation, mobilization, collaboration, and competition are the very dynamics that give Islam its power and diversity.

Ismail Fajrie Alatas is assistant professor of Middle Eastern and Islamic studies at New York University. Instagram and Twitter @ifalatas

Princeton Studies in Muslim Politics

June
9780691204314 Paperback \$24.95 | £22.00
9780691204307 Hardback \$95.00 | £78.00

256 pages. 10 b/w illus. 6 × 9.
ebook 9780691204291
Religion | Anthropology

Running Out: *In Search of Water on the High Plains*

Lucas Bessire

An intimate reckoning with aquifer depletion in America's heartland

The Ogallala aquifer has nourished life on the American Great Plains for millennia. But less than a century of unsustainable irrigation farming has taxed much of the aquifer beyond repair. The imminent depletion of the Ogallala and other aquifers around the world is a defining planetary crisis of our times. *Running Out* offers a uniquely personal account of aquifer depletion and the deeper layers through which it gains meaning and force.

Anthropologist Lucas Bessire journeyed back to western Kansas, where five generations of his family lived as irrigation farmers and ranchers, to try to make sense of this vital resource and its loss. His search for water across the drying High Plains brings the reader face to face with the stark realities of industrial agriculture, eroding democratic norms, and surreal interpretations of a looming disaster. Yet the destination is far from predictable, as the book seeks to move beyond the words and genres through which destruction is often known. Instead, this journey into the morass of eradication offers a series of unexpected discoveries about what it means to inherit the troubled legacies of the past and how we can take responsibility for a more inclusive, sustainable future.

An urgent and unsettling meditation on environmental change, *Running Out* is a revelatory account of family, complicity, loss, and what it means to find your way back home.

Lucas Bessire is associate professor of anthropology at the University of Oklahoma and the author of *Behold the Black Caiman: A Chronicle of Ayoreo Life*.

June

9780691212647 Hardback \$27.95 | £22.00

248 pages. 27 b/w illus. 2 maps. 5 ½ × 8 ½.

ebook 9780691212654 Audiobook 9780691224114

Anthropology | Environmental Studies

Constructing Community: *Urban Governance, Development, and Inequality in Boston*

Jeremy Levine

A look at the benefits and consequences of the rise of community-based organizations in urban development

Who makes decisions that shape the housing, policies, and social programs in urban neighborhoods? Who, in other words, governs? *Constructing Community* offers a rich ethnographic portrait of the individuals who implement community development projects in the Fairmount Corridor, one of Boston's poorest areas. Jeremy Levine uncovers a network of nonprofits and philanthropic foundations making governance decisions alongside public officials—a public-private structure that has implications for democratic representation and neighborhood inequality.

Levine spent four years following key players in Boston's community development field. While state senators and city councilors are often the public face of new projects, and residents seem empowered through opportunities to participate in public meetings, Levine found a shadow government of nonprofit leaders and philanthropic funders, nonelected neighborhood representatives with their own particular objectives, working behind the scenes. Tying this system together were political performances of "community"—government and nonprofit leaders, all claiming to value the community. Levine provocatively argues that there is no such thing as a singular community voice, meaning any claim of community representation is, by definition, illusory.

Constructing Community demonstrates how the nonprofit sector has become integral to urban policy-making, and the tensions and trade-offs that emerge.

Jeremy Levine is assistant professor of organizational studies and, by courtesy, sociology at the University of Michigan. Twitter @Jeremy_Levine

June

9780691193649 Paperback \$27.95 | £22.00

9780691193656 Hardback \$95.00 | £78.00

264 pages. 8 b/w illus. 5 tables. 4 maps. 6 × 9.

ebook 9780691205885

Sociology | Political Science

The Tolls of Uncertainty: *How Privilege and the Guilt Gap Shape Unemployment in America*

Sarah Damaske

An indispensable investigation into the American unemployment system and the ways gender and class affect the lives of those looking for work

Through the intimate stories of those seeking work, *The Tolls of Uncertainty* offers a startling look at the nation's unemployment system—who it helps, who it hurts, and what, if anything, we can do to make it fair. Drawing on interviews with one hundred men and women who have lost jobs across Pennsylvania, Sarah Damaske examines the ways unemployment shapes families, finances, health, and the job hunt. Damaske demonstrates that commonly held views of unemployment are either incomplete or just plain wrong. Shaped by a person's gender and class, unemployment generates new inequalities that cast uncertainties on the search for work and on life chances beyond the world of work, threatening opportunity in America.

Following in depth the lives of four individuals over the course of their unemployment experiences, Damaske offers insights into how the unemployed perceive their relationship to work. She reveals the high levels of blame that women who have lost jobs place on themselves. Class privilege, too, gives some an advantage, while leaving others at the mercy of an underfunded and unforgiving unemployment system. Middle-class men are generally able to create the time and space to search for good work, but many others are bogged down by the challenges of poverty-level unemployment benefits and family pressures.

Timely and engaging, *The Tolls of Uncertainty* posits that a new path must be taken if the nation's unemployed are to find real relief.

Sarah Damaske is associate professor of sociology and labor and employment relations at Pennsylvania State University. Twitter @sarahdamaske

June
9780691200149 Hardback \$27.95 | £22.00
304 pages. 2 tables. 6 × 9.
ebook 9780691219318
Sociology | Economics

Up to Heaven and Down to Hell: *Fracking, Freedom, and Community in an American Town*

Colin Jerolmack

A riveting portrait of a rural Pennsylvania town at the center of the fracking controversy

Shale gas extraction—commonly known as fracking—is often portrayed as an energy revolution that will transform the American economy and geopolitics. But in greater Williamsport, Pennsylvania, fracking is personal. *Up to Heaven and Down to Hell* is a vivid and sometimes heartbreaking account of what happens when one of the most momentous decisions about the well-being of our communities and our planet—whether or not to extract shale gas and oil from the very land beneath our feet—is largely a private choice that millions of ordinary people make without the public's consent.

The United States is the only country in the world where property rights commonly extend “up to heaven and down to hell,” which means that landowners have the exclusive right to lease their subsurface mineral estates to petroleum companies. Colin Jerolmack spent eight months living with rural communities outside of Williamsport as they confronted the tension between property rights and the commonwealth. In this deeply intimate book, he reveals how the decision to lease brings financial rewards but can also cause irreparable harm to neighbors, to communal resources like air and water, and even to oneself.

Up to Heaven and Down to Hell casts America's ideas about freedom and property rights in a troubling new light, revealing how your personal choices can undermine your neighbors' liberty, and how the exercise of individual rights can bring unintended environmental consequences for us all.

Colin Jerolmack is professor of sociology and environmental studies at New York University. Twitter @jerolmack

May
9780691179032 Hardback \$29.95 | £25.00
280 pages. 39 b/w illus. 6 × 9.
ebook 9780691220260
Sociology

Super Courses:

The Future of Teaching and Learning

Ken Bain

From the bestselling author of *What the Best College Teachers Do*, the story of a new breed of amazingly innovative courses that inspire students and improve learning

Decades of research have produced profound insights into how student learning and motivation can be unleashed—and it's not through technology or even the best of lectures. In *Super Courses*, education expert and bestselling author Ken Bain tells the fascinating story of enterprising college, graduate school, and high school teachers who are using evidence-based approaches to spark deeper levels of learning, critical thinking, and creativity—whether teaching online, in class, or in the field.

Visiting schools across the United States as well as in China and Singapore, Bain, working with his longtime collaborator, Marsha Marshall Bain, uncovers super courses throughout the humanities and sciences. At the University of Virginia, undergrads contemplate the big questions that drove Tolstoy—by working with juveniles at a maximum-security correctional facility. Harvard physics students learn about the universe not through lectures but from their peers in a class where even reading is a social event. And students at a Dallas high school use dance to develop growth mindsets—and

Skills for Scholars

April
9780691185460 Hardback \$24.95 | £22.00
296 pages. 6 × 9.

KEN BAIN

Super Courses

The Future of Teaching and Learning

many of them go on to top colleges, including Juilliard. Bain defines these as super courses because they all use powerful researched-based elements to build a “natural critical learning environment” that fosters intrinsic motivation, self-directed learning, and self-reflective reasoning. Complete with sample syllabi, the book shows teachers how they can build their own super courses.

The story of a hugely important breakthrough in education, *Super Courses* reveals how these classes can help students reach their full potential, lead happy and productive lives, and meet the world's complex challenges.

Ken Bain is an award-winning teacher and the bestselling author of *What the Best College Teachers Do* and *What the Best College Students Do*. He taught as a history professor for many years, founded teaching centers at Northwestern, New York, and Vanderbilt universities, and is the president of the Best Teachers Institute. He lives in South Orange, New Jersey. Twitter @KenBain

ebook 9780691216591
Education

Scripting the Moves: *Culture and Control in a “No-Excuses” Charter School*

Joanne W. Golann

An inside look at a “no-excuses” charter school that reveals this educational model’s strengths and weaknesses, and how its approach shapes students

Silent, single-file lines. Detention for putting a head on a desk. Rules for how to dress, how to applaud, how to complete homework. Walk into some of the most acclaimed urban schools today and you will find similar recipes of behavior, designed to support student achievement. But what do these “scripts” accomplish? Immersing readers inside a “no-excuses” charter school, *Scripting the Moves* offers a telling window into an expanding model of urban education reform. Through interviews with students, teachers, administrators, and parents, and analysis of documents and data, Joanne Golann reveals that such schools actually dictate too rigid a level of social control for both teachers and their predominantly low-income Black and Latino students. Despite good intentions, scripts constrain the development of important interactional skills and reproduce some of the very inequities they mean to disrupt.

Golann presents a fascinating, sometimes painful, account of how no-excuses schools use scripts to regulate students and teachers. She shows why scripts were adopted, what purposes they serve, and where they fall short. What emerges is a complicated story of the benefits of scripts, but also, their limitations in cultivating the tools students need to navigate college and other complex social institutions.

Illuminating and accessible, *Scripting the Moves* delves into the troubling realities behind current education reform and reenvision what it takes to prepare students for long-term success.

Joanne W. Golann is assistant professor of public policy and education at Peabody College, Vanderbilt University. Twitter @jwgolann

July
9780691168876 Hardback \$27.95 | £22.00
224 pages. 4 tables. 6 × 9.
ebook 9780691200019
Sociology | Education

The Hidden Curriculum: *First Generation Students at Legacy Universities*

Rachel Gable

A revealing look at the experiences of first generation students on elite campuses and the hidden curriculum they must master in order to succeed

College has long been viewed as an opportunity for advancement and mobility for talented students regardless of background. Yet for first generation students, elite universities can often seem like bastions of privilege, with unspoken academic norms and social rules. *The Hidden Curriculum* draws on more than one hundred in-depth interviews with students at Harvard and Georgetown to offer vital lessons about the challenges of being the first in the family to go to college, while also providing invaluable insights into the hurdles that all undergraduates face.

As Rachel Gable follows two cohorts of first generation students and their continuing generation peers, she discovers surprising similarities as well as striking differences in their college experiences. She reveals how the hidden curriculum at legacy universities often catches first generation students off guard, and poignantly describes the disorienting encounters on campus that confound them and threaten to derail their success. Gable shows how first-gens are as varied as any other demographic group, and urges universities to make the most of the diverse perspectives and insights these talented students have to offer.

The Hidden Curriculum gives essential guidance on the critical questions that university leaders need to consider as they strive to support first generation students on campus.

Rachel Gable is director of institutional effectiveness at Virginia Commonwealth University and holds a doctorate in education from Harvard University. She lives in Richmond, Virginia.

February
9780691190761 Hardback \$27.95 | £22.00
264 pages. 12 b/w illus. 5 ½ × 8 ½.
ebook 9780691201085
Education

A Pocket Guide to Sharks of the World: *Second Edition*

David A. Ebert & Sarah Fowler

Illustrated by Marc Dando

An updated and comprehensive guide
identifying all of the world's sharks

Sharks are some of the most misunderstood animals on the planet. We still have a lot to learn about these fascinating creatures, which are more seriously threatened with extinction and in greater need of conservation and management than any other major group of vertebrates.

A Pocket Guide to Sharks of the World is the only field guide to identify, illustrate, and describe every known shark species. Its compact format makes it handy for many situations, including recognizing living species, fishery catches, or parts sold at markets. This expanded second edition presents lavish images, details on newly discovered species, and updated text throughout. The book contains useful sections on identifying shark teeth and the shark fins most commonly encountered in the fin trade, and takes a look at shark biology, ecology, and conservation. *A Pocket Guide to Sharks of the World* will be an essential resource and definitive reference for years to come.

- An updated guide to all of the world's sharks
- Each species is illustrated and described
- Handy, compact format with concise text

David A. Ebert is program director of the Pacific Shark Research Center and a research faculty member at Moss Landing Marine Laboratories.

Instagram @lostsharkguy Twitter @lostsharksguy

Sarah Fowler is cofounder of the Shark Trust and the European Elasmobranch Association and a member of the IUCN Shark Specialist Group.

Marc Dando is a scientific illustrator and publisher. Twitter @dando_marc



9780691205984



June
9780691218748 Paperback \$19.95 | £16.99
288 pages. 550 color + 100 b/w illus. 5 × 8.

ebook 9780691218755
Nature

Plant Galls of the Western United States

Ronald A. Russo

A photographic guide to 536 species of plant galls found west of the Rockies

Beautiful and bizarre, plant galls are growths of various shapes, sizes, and colors produced in response to invading organisms. Describing 536 species of galls and their causative agents, *Plant Galls of the Western United States* explores this unique realm with stunning photos and fascinating information about the life cycles of the organisms involved.

Often species-specific, plant galls can be shaped like stars, baskets, clubs, wigs, bowls, and cups, with colors and combinations that stagger the imagination. This richly illustrated field guide examines how galls develop, and their uses, seasonal appearance and growth rate, predators, and defense mechanisms. The “architects” of galls—bacteria, fungi, mites, moths, beetles, flies, midges, and wasps—are explored in depth, and descriptions are paired with illustrations of these gall-inducing organisms and their typical galls. Gall accounts are divided into those that occur on trees, shrubs, and miscellaneous hosts, including native and ornamental plants. The guide contains a useful glossary and bibliography.

- Features 536 gall species—including 120 new to science and 232 that have never appeared in a field guide before
- Examines for the first time more than 90 species from southwestern oak trees
- Contains more than 150 species from most of the deserts of the western states

Ronald A. Russo is a retired California naturalist. His books include *Field Guide to Plant Galls of California and Other Western States* and *Hawaiian Reefs*.

Princeton Field Guides

March
9780691205762 Paperback \$29.95 | £25.00
400 pages. 400+ color photos + illus. 6 × 8.
ebook 9780691213408
Nature

Common Bees of Eastern North America

Olivia Messinger Carril & Joseph S. Wilson

The only portable full-color photographic guide to the most commonly seen bees east of the Mississippi River

Bees play a vitally important role in the pollination of native plants and agricultural crops around the globe. *Common Bees of Eastern North America* is the first species-level photographic field guide to the most commonly seen bees in the eastern United States and Canada. Identifying bees to species is challenging even for taxonomists. This book walks you through the process of bee identification using breathtaking high-resolution color photos that highlight the unique characteristics of each species, making identification easier. Full of essential facts about the natural history of these magnificent creatures, this is the must-have field guide for naturalists and backyard gardeners alike.

- Covers 125 of the most commonly seen species in the eastern United States and Canada
- Features 500 stunning close-up photos in full color
- Shows multiple images for each species, with arrows highlighting key identifying marks
- Provides silhouette images depicting the actual size of each species
- Describes key identification features, size, phenology, floral preference, nesting, and related species
- Includes a range map for every species
- Contains a taxonomic key to the bee genera of the eastern United States and Canada

Olivia Messinger Carril is an independent scholar who has been studying bees for more than two decades. **Joseph S. Wilson** is associate professor of biology at Utah State University and an expert on the evolution and ecology of bees and wasps. They are the authors of *The Bees in Your Backyard: A Guide to North America's Bees* (Princeton).

Princeton Field Guides

August
9780691175492 Paperback \$29.95 | £25.00
9780691218694 Hardback \$75.00 | £62.00
304 pages. 500 color photos. 125 b/w silhouettes.
125 color maps. 5 ½ × 8 ½.
ebook 9780691222806
Nature

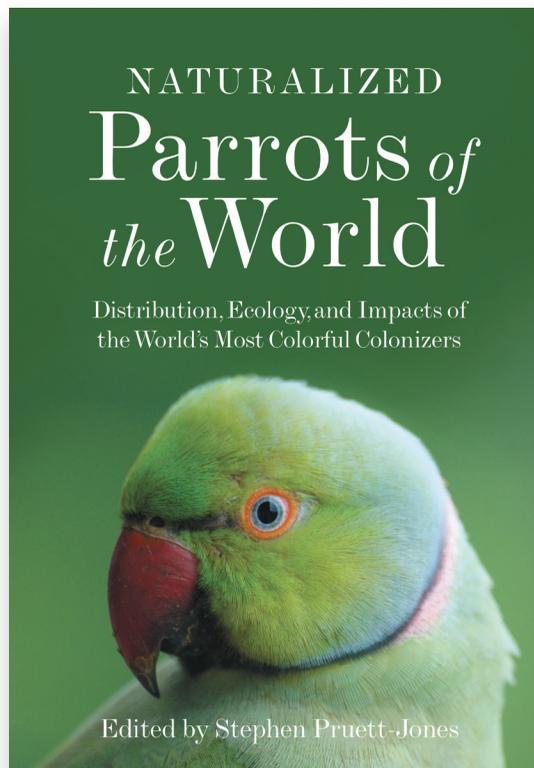
Naturalized Parrots of the World: *Distribution, Ecology, and Impacts of the World's Most Colorful Colonizers*

Edited by Stephen Pruett-Jones

A remarkable exploration of naturalized parrots, among the most widely distributed birds in the world

There are more than 350 species of parrots in the world, and approximately 300 of these species have been transported to other countries through the caged pet trade. Whether through escaped captivity or purposeful release, many of these parrots are now breeding in new habitats. Indeed, no less than 75 species of parrots have established breeding populations in countries where they were introduced, and parrots are now among the most widely distributed group of birds. *Naturalized Parrots of the World* is the first book to examine this specific avian population.

Bringing together the work of leading researchers in one convenient volume, this book explores the biology of naturalized parrots and their interactions with native ecosystems. Experts discuss the global distribution of parrots, their genetics, conservation implications, and human responses to these birds. They also consider debates surrounding management



issues and the lack of consensus around nonnative species in the wild. Later chapters feature case studies of the two most successful species—the rose-ringed parakeet and monk parakeet—as well as studies of the introduced parrot species located in specific countries and regions, including the United States, United Kingdom, Spain, Portugal, northern Europe, South Africa, and Australia.

Highlighting critical aspects of conservation biology and biodiversity, *Naturalized Parrots of the World* will be an invaluable resource for parrot owners, ornithologists, conservation biologists, and birdwatchers.

Stephen Pruett-Jones is associate professor of ecology and evolution at the University of Chicago. He has spent forty-five years studying the biology and behavior of birds in North America, Australia, and Papua New Guinea.

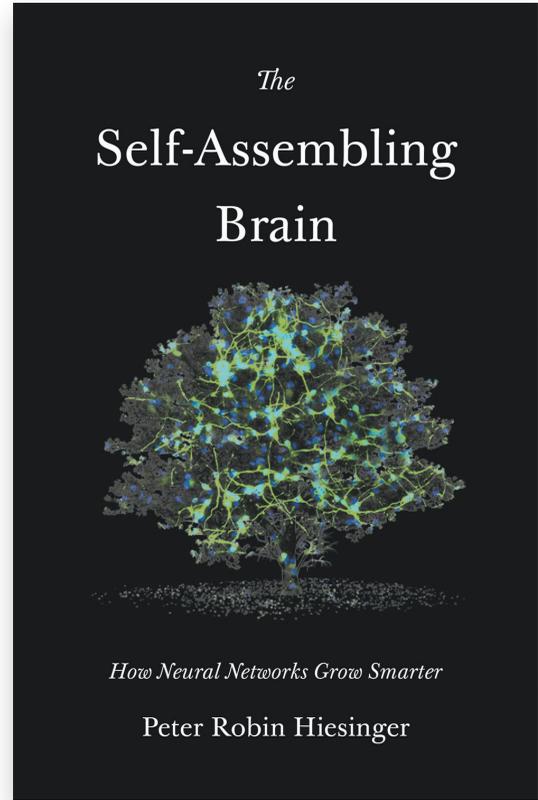
The Self-Assembling Brain: *How Neural Networks Grow Smarter*

Peter Robin Hiesinger

What neurobiology and artificial intelligence tell us about how the brain builds itself

How does a neural network become a brain? While neurobiologists investigate how nature accomplishes this feat, computer scientists interested in artificial intelligence strive to achieve this through technology. *The Self-Assembling Brain* tells the stories of both fields, exploring the historical and modern approaches taken by the scientists pursuing answers to the quandary: What information is necessary to make an intelligent neural network?

As Peter Robin Hiesinger argues, “the information problem” underlies both fields, motivating the questions driving forward the frontiers of research. How does genetic information unfold during the years-long process of human brain development—and is there a quicker path to creating human-level artificial intelligence? Is the biological brain just messy hardware, which scientists can improve upon by running learning algorithms on computers? Can AI bypass the evolutionary programming of “grown”



networks? Through a series of fictional discussions between researchers across disciplines, complemented by in-depth seminars, Hiesinger explores these tightly linked questions, highlighting the challenges facing scientists, their different disciplinary perspectives and approaches, as well as the common ground shared by those interested in the development of biological brains and AI systems. In the end, Hiesinger contends that the information content of biological and artificial neural networks must unfold in an algorithmic process requiring time and energy. There is no genome and no blueprint that depicts the final product. The self-assembling brain knows no shortcuts.

Written for readers interested in advances in neuroscience and artificial intelligence, *The Self-Assembling Brain* looks at how neural networks grow smarter.

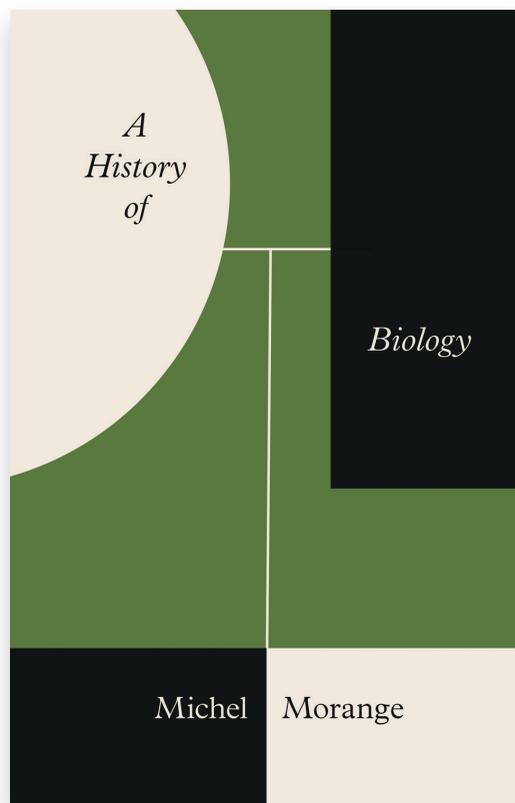
Peter Robin Hiesinger is professor of neurobiology at the Institute for Biology, Freie Universität Berlin.

A History of Biology

Michel Morange

Translated by Teresa Lavender Fagan
& Joseph Muise

A comprehensive history of the biological sciences from antiquity to the modern era



This book presents a global history of the biological sciences from ancient times to today, providing needed perspective on the development of biological thought while shedding light on the field's upheavals and key breakthroughs through the ages. Michel Morange brings to life the dynamic interplay of science, society, and biology's many subdisciplines, enabling readers to better appreciate the interdisciplinary exchanges that have shaped the field over the centuries.

Each chapter of this incisive book focuses on a specific period in the history of biology, describing the major transformations that occurred, the enduring scientific concerns behind these changes, and the implications of yesterday's science for today's. Morange covers everything from the first cell theory to the origins of the concept of ecosystems, and offers perspectives on areas that are often neglected by historians of biology,

such as ecology, ethology, and plant biology. Along the way, he highlights the contributions of technology, the important role of hypothesis and experimentation, and the cultural contexts in which some of the most breathtaking discoveries in biology were made.

Unrivaled in scope and written by a world-renowned historian of science, *A History of Biology* is an ideal introduction for students and experts alike, and essential reading for anyone seeking to understand the present state of biological knowledge.

Michel Morange is professor emeritus at the Institute for the History and Philosophy of Sciences and Techniques at the University of Paris I Pantheon-Sorbonne. His books include *The Black Box of Biology: A History of the Molecular Revolution*, *Life Explained*, and *The Misunderstood Gene*. He lives in Paris.

Social Butterflies

Henry S. Horn

An ecologist's investigation of the social lives of butterflies

Throughout his career, Henry Horn took a unique approach to the study of butterflies. This book brings together his findings with recent advances in behavioral ecology to provide an incomparable look at the social lives of butterflies, illuminating for the first time the marvelously diverse range of butterfly behaviors across several species.

Social Butterflies features in-depth studies of five sympatric species—the Plain Ringlet, the Eyed Brown, the Great Spangled Fritillary, the Viceroy, and the Pearly Eye—showing how their social interactions span much of the range of behaviors observed in vertebrates. Drawing on decades of his own keen observations in the field, Horn describes the natural history and behavioral peculiarities of each species and develops models to explain characteristic aspects of their behaviors. He then emphasizes key departures from these models to challenge the notion that butterflies are simply preconditioned to react to stimuli, showing how some make decisions by observing how other butterflies interact with the landscape and each other. Along the way, he sheds light on butterfly territoriality, mating tactics, vagrancy, feeding strategies, and more.

Charting new directions for future research, *Social Butterflies* poses intriguing questions about the complex and sometimes mystifying social behaviors of these marvelous creatures, making it essential reading for lepidopterists, ecologists, and anyone interested in the social behaviors of invertebrate species.

Henry S. Horn (1941–2019) was professor emeritus of ecology and evolutionary biology at Princeton University.

Monographs in Population Biology

July

9780691206301 Paperback \$39.95 | £34.00
9780691206295 Hardback \$120.00 | £100.00

248 pages. 96 b/w illus. 23 tables. 6 × 9.
ebook 9780691212685
Biology | Ecology

Global Nonlinear Stability of Schwarzschild Spacetime under Polarized Perturbations

Sergiu Klainerman & Jérémie Szeftel

Essential mathematical insights into one of the most important and challenging open problems in general relativity—the stability of black holes

One of the major outstanding questions about black holes is whether they remain stable when subject to small perturbations. An affirmative answer to this question would provide strong theoretical support for the physical reality of black holes. In this book, Sergiu Klainerman and Jérémie Szeftel take a first important step toward solving the fundamental black hole stability problem in general relativity by establishing the stability of nonrotating black holes—or Schwarzschild spacetimes—under so-called polarized perturbations. This restriction ensures that the final state of evolution is itself a Schwarzschild space. Building on the remarkable advances made in the past fifteen years in establishing quantitative linear stability, Klainerman and Szeftel introduce a series of new ideas to deal with the strongly nonlinear, covariant features of the Einstein equations. Most preeminent among them is the general covariant modulation (GCM) procedure that allows them to determine the center of mass frame and the mass of the final black hole state. Essential reading for mathematicians and physicists alike, this book introduces a rich theoretical framework relevant to situations such as the full setting of the Kerr stability conjecture.

Sergiu Klainerman is Eugene Higgins Professor of Mathematics at Princeton University. His books include *The Global Nonlinear Stability of the Minkowski Space* (Princeton). **Jérémie Szeftel** is a CNRS senior researcher in mathematics at the Laboratoire Jacques-Louis Lions of Sorbonne Université in Paris.

Annals of Mathematics Studies

January

9780691212425 Paperback \$75.00 | £62.00
9780691212432 Hardback \$165.00 | £136.00

856 pages. 13 b/w illus. 7 × 10.
ebook 9780691218526
Mathematics | Physics

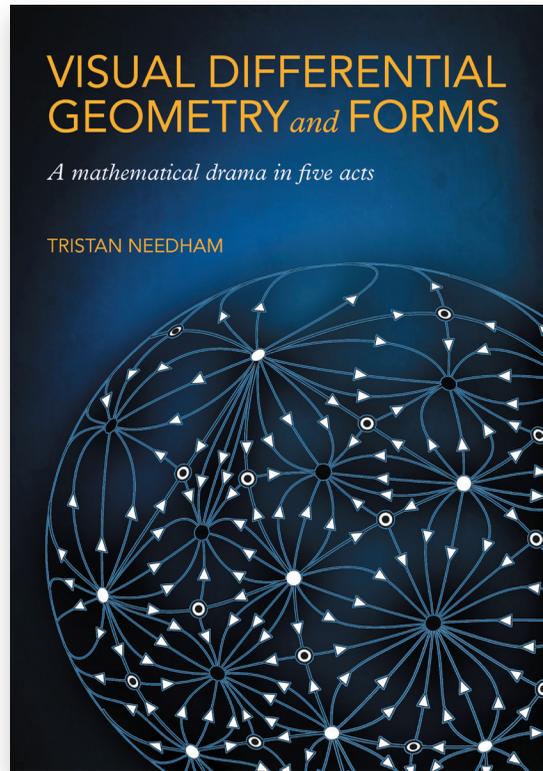
Visual Differential Geometry and Forms: *A Mathematical Drama in Five Acts*

Tristan Needham

An inviting, intuitive, and visual exploration of differential geometry and forms

Visual Differential Geometry and Forms fulfills two principal goals. In the first four acts, Tristan Needham puts the geometry back into differential geometry. Using 235 hand-drawn diagrams, Needham deploys Newton's geometrical methods to provide geometrical explanations of the classical results. In the fifth act, he offers the first undergraduate introduction to differential forms that treats advanced topics in an intuitive and geometrical manner.

Unique features of the first four acts include: four distinct geometrical proofs of the fundamentally important Global Gauss-Bonnet theorem, providing a stunning link between local geometry and global topology; a simple, geometrical proof of Gauss's famous Theorema Egregium; a complete geometrical treatment of the Riemann curvature tensor of an n -manifold; and a detailed geometrical treatment of Einstein's field equation, describing gravity as



curved spacetime (General Relativity), together with its implications for gravitational waves, black holes, and cosmology. The final act elucidates such topics as the unification of all the integral theorems of vector calculus; the elegant reformulation of Maxwell's equations of electromagnetism in terms of 2-forms; de Rham cohomology; differential geometry via Cartan's method of moving frames; and the calculation of the Riemann tensor using curvature 2-forms. Six of the seven chapters of Act V can be read completely independently from the rest of the book.

Requiring only basic calculus and geometry, *Visual Differential Geometry and Forms* rethinks the way this area of mathematics should be considered and taught.

Tristan Needham is professor of mathematics at the University of San Francisco. He is the author of *Visual Complex Analysis*.

July
9780691203706 Paperback \$45.00 | £38.00
9780691203690 Hardback \$125.00 | £104.00

584 pages. 239 b/w illus. 7 × 10.
ebook 9780691219899
Mathematics

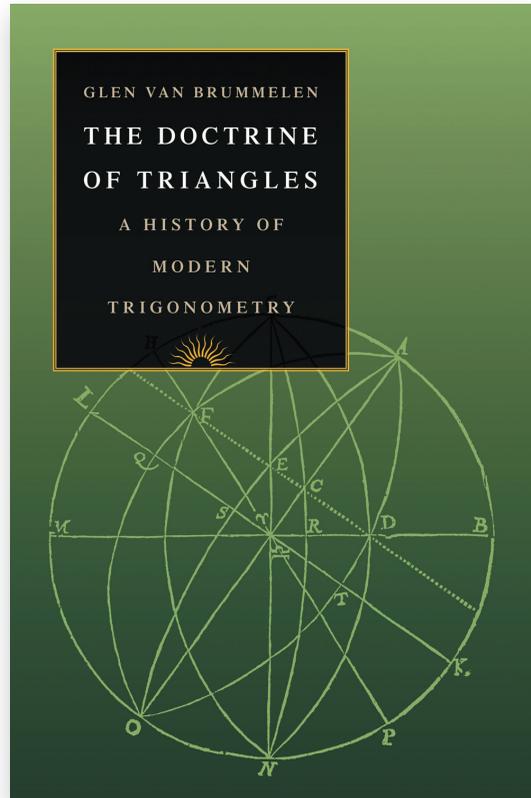
The Doctrine of Triangles: *A History of Modern Trigonometry*

Glen Van Brummelen

An interdisciplinary history of trigonometry from the mid-sixteenth century to the early twentieth

The Doctrine of Triangles offers an interdisciplinary history of trigonometry that spans four centuries, starting in 1550 and concluding in the 1900s. Glen Van Brummelen tells the story of trigonometry as it evolved from an instrument for understanding the heavens to a practical tool, used in fields such as surveying and navigation. In Europe, China, and America, trigonometry aided and was itself transformed by concurrent mathematical revolutions, as well as the rise of science and technology.

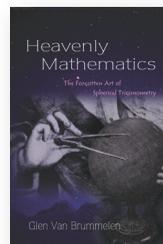
Following its uses in mid-sixteenth-century Europe as the “foot of the ladder to the stars” and the mathematical helpmate of astronomy, trigonometry became a ubiquitous tool for modeling various phenomena, including animal populations and sound waves. In the late sixteenth century, trigonometry increasingly entered the physical world through the practical disciplines, and its societal reach expanded with the invention of logarithms. Calculus shifted mathematical reasoning from geometric to algebraic patterns of thought, and trigonometry’s participation grew, encouraging such innovations as complex numbers and non-Euclidean



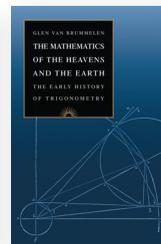
geometry. Meanwhile in China, trigonometry was evolving rapidly too, sometimes merging with indigenous forms of knowledge. In the nineteenth century, trigonometry became even more integral to science and industry and a staple subject in high school classrooms.

A masterful combination of scholarly rigor and compelling narrative, *The Doctrine of Triangles* brings trigonometry’s rich historical past full circle into the modern era.

Glen Van Brummelen is dean of the faculty of natural and applied sciences at Trinity Western University.



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July
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376 pages. 122 b/w illus. 6 tables. 6 × 9.

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Mathematics

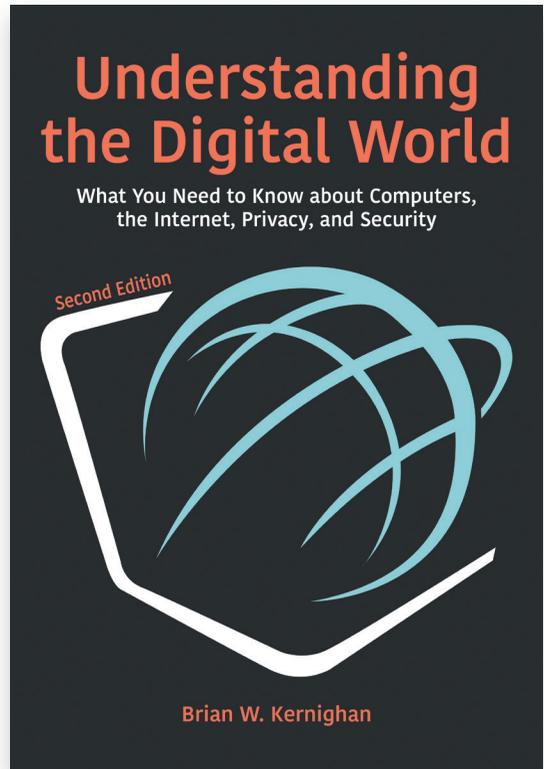
Understanding the Digital World: *What You Need to Know about Computers, the Internet, Privacy, and Security, Second Edition*

Brian W. Kernighan

A brand-new edition of the popular introductory textbook that explores how computer hardware, software, and networks work

Computers are everywhere. Some are highly visible, in laptops, tablets, cell phones, and smart watches. But most are invisible, like those in appliances, cars, medical equipment, transportation systems, power grids, and weapons. We never see the myriad computers that quietly collect, share, and sometimes leak personal data about us. Governments and companies increasingly use computers to monitor what we do. Social networks and advertisers know more about us than we should be comfortable with. Criminals have all-too-easy access to our data. Do we truly understand the power of computers in our world?

In this updated edition of *Understanding the Digital World*, Brian Kernighan explains how computer hardware, software, and networks work. Topics include how computers are built and how they compute; what programming is; how the Internet and web operate; and how all of these affect security, privacy, property, and other important social, political, and economic issues. Kernighan touches on fundamental ideas from computer science and some of the inherent limitations of computers, and new materials explore Python



programming, big data, machine learning, and much more. Numerous color illustrations, notes on sources for further exploration, and a glossary explaining technical terms and buzzwords are included.

Understanding the Digital World is a must-read for readers of all backgrounds who want to know more about computers and communications.

Brian W. Kernighan is a professor in the Department of Computer Science at Princeton University. His many books include *Millions, Billions, Zillions* (Princeton) and the computing classic *The C Programming Language* (Prentice Hall).

“This is the clearest and simplest explanation of the world we now all depend on—how it works and why it does what it does—from one of our best-known inventors. Everyone on Earth needs to read it.”
—Eric Schmidt, executive chairman of Alphabet Inc. and Google

April
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9780691219097 Hardback \$125.00 | £104.00

304 pages. 58 color + 60 b/w illus. 7 × 10.
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Computer Science

The Collected Papers of Albert Einstein, Volume 16: *The Berlin Years* *Writings & Correspondence* *June 1927–May 1929*

Albert Einstein

Edited by Diana Kormos Buchwald,
Ze'ev Rosenkranz, József Illy, Daniel J. Kennefick,
A. J. Kox, Dennis Lehmkuhl, Tilman Sauer &
Jennifer Nollar James

Translated by Jennifer Nollar James,
William Brewer & Steven Rendall

In this volume, Einstein aims to give a field-theoretic foundation for the electron's equations of motion as he embarks on a new approach to unified field theory founded on teleparallel geometry. Einstein attends the historic 1927 Solvay meeting on the new quantum mechanics, and publishes a patent for a novel refrigerator. While less politically engaged, he advocates for domestic legislative reform, gay and minority rights, European rapprochement, and conscientious objection to military service. He resigns from his positions at the Hebrew University. In spring 1928 he suffers from a severe heart ailment that requires prolonged bed rest. He tries to avoid the fanfare marking his fiftieth birthday, yet is “buried under a paper avalanche” from the tributes.

English Translation Supplement

Every document in *The Collected Papers of Albert Einstein* appears in the language in which it was written, and the supplementary paperback volume presents the English translations of select portions of non-English materials in Volume 16. The translation does not include notes or annotations of the documentary volume and is not intended for use without the original language documentary edition, which provides the extensive editorial commentary necessary for a full historical and scientific understanding of the documents.

At the California Institute of Technology, **Diana Kormos Buchwald** is the Robert M. Abbey Professor of History; **Ze'ev Rosenkranz** is senior editor; **József Illy** and **A. J. Kox** are senior editors and visiting associates in history; **Daniel J. Kennefick**, **Dennis Lehmkuhl**, and **Tilman Sauer** are scientific editors; and **Jennifer Nollar James** is associate editor. Twitter @EinsteinPapers

Collected Papers of Albert Einstein

May
Documentary Edition
9780691216812 Hardback \$200.00 | £164.00
1192 pages. 30 b/w illus. 7 ½ × 10.

Translation Supplement
9780691216829 Paperback \$45.00 | £38.00
544 pages. 7 ½ × 10.
History of Science | Physics | European History

Stochastic Thermodynamics: *An Introduction*

Luca Peliti & Simone Pigolotti

The first comprehensive graduate-level introduction to stochastic thermodynamics

Stochastic thermodynamics is a well-defined subfield of statistical physics that aims to interpret thermodynamic concepts for systems, ranging in size from a few to hundreds of nanometers, the behavior of which is inherently random due to thermal fluctuations. This growing field therefore describes the nonequilibrium dynamics of small systems, such as artificial nanodevices and biological molecular machines, which are of increasing scientific and technological relevance.

This textbook provides an up-to-date pedagogical introduction to stochastic thermodynamics, guiding readers from basic concepts in statistical physics, probability theory, and thermodynamics to the most recent developments in the field. Gradually building up to more advanced material, the authors consistently prioritize simplicity and clarity over exhaustiveness and focus on the development of readers' physical insight over mathematical formalism. This approach allows the reader to grow as the book proceeds, helping interested young scientists to enter the field with less effort and to contribute to its ongoing vibrant development. Chapters provide exercises to complement and reinforce learning.

Appropriate for graduate students in physics and biophysics, as well as researchers, *Stochastic Thermodynamics* serves as an excellent initiation to this rapidly evolving field.

Luca Peliti is deputy director of the Santa Marinella Research Institute and professor emeritus of statistical mechanics at the University of Naples Federico II. He is the author of *Statistical Mechanics in a Nutshell* (Princeton). **Simone Pigolotti** is associate professor at the Okinawa Institute of Science and Technology, where he leads the Biological Complexity Unit.

July
9780691201771 Hardback \$75.00 | £62.00
272 pages. 46 b/w illus. 7 × 10.
ebook 9780691215525
Physics

Quantum Field Theory: *An Integrated Approach*

Eduardo Fradkin

The only graduate-level textbook on quantum field theory that fully integrates perspectives from high-energy, condensed-matter, and statistical physics

Quantum field theory was originally developed to describe quantum electrodynamics and other fundamental problems in high-energy physics, but today has become an invaluable conceptual and mathematical framework for addressing problems across physics, including in condensed-matter and statistical physics. With this expansion of applications has come a new and deeper understanding of quantum field theory—yet this perspective is still rarely reflected in teaching and textbooks on the subject. Developed from a year-long graduate course Eduardo Fradkin has taught for years to students of high-energy, condensed-matter, and statistical physics, this comprehensive textbook provides a fully “multicultural” approach to quantum field theory, covering the full breadth of its applications in one volume.

- Brings together perspectives from high-energy, condensed-matter, and statistical physics in both the main text and exercises
- Takes students from basic techniques to the frontiers of physics
- Pays special attention to the relation between measurements and propagators and the computation of cross sections and response functions
- Focuses on symmetries and symmetry breaking; renormalization and the renormalization group, with an emphasis on the concepts of fixed points; and scale invariance and their role in quantum field theory and phase transitions

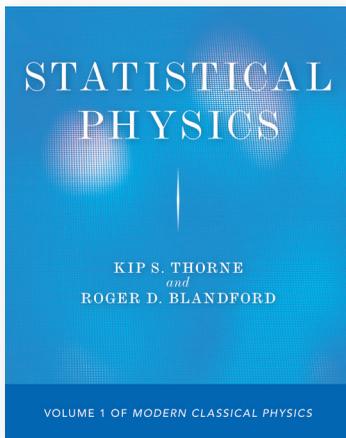
Eduardo Fradkin is the Donald Biggar Willett Professor of Physics at the University of Illinois, Urbana-Champaign. He is the author of *Field Theories of Condensed Matter Physics*.

March
9780691149080 Hardback \$85.00 | £70.00
760 pages. 161 b/w illus. 8 × 10.
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Physics

A groundbreaking series of textbooks on twenty-first-century classical physics

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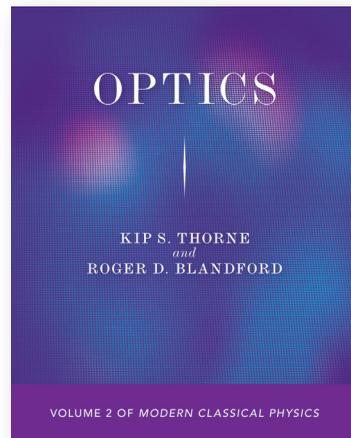
fluid dynamics; plasma physics; and relativity and cosmology. Each of the volumes teaches the fundamental concepts, emphasizes modern, real-world applications, and gives students a physical and intuitive understanding of the subject.



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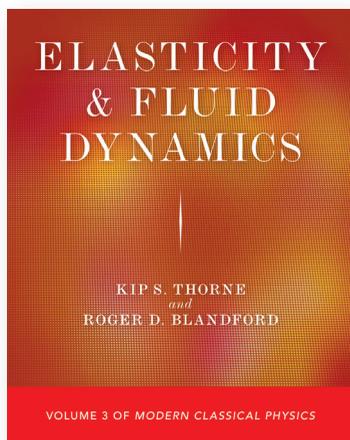
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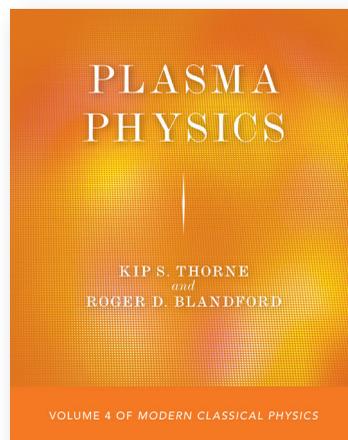
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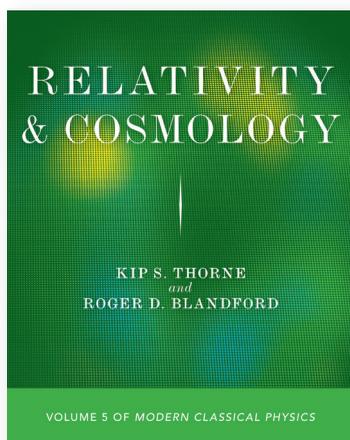
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May
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Kip S. Thorne, winner of the Nobel Prize in physics, is the Feynman Professor Emeritus of Theoretical Physics at Caltech.

Roger D. Blandford, winner of the Crafoord and Shaw prizes in astronomy, is the Luke Blossom Professor in the School of Humanities and Sciences and founding director of the Kavli Institute for Particle Astrophysics and Cosmology at Stanford University.

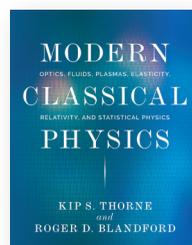
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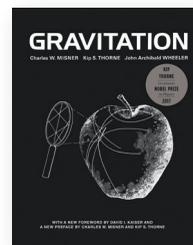
—Malcolm Longair, *Nature*

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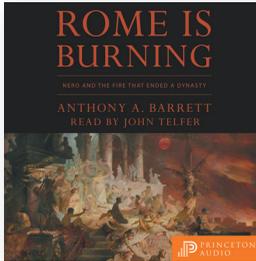


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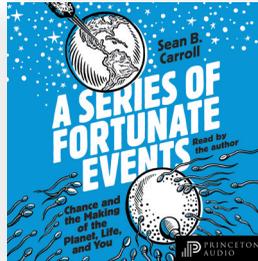


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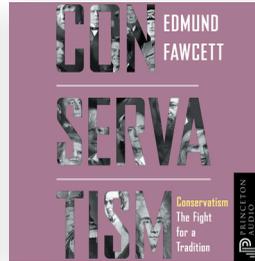
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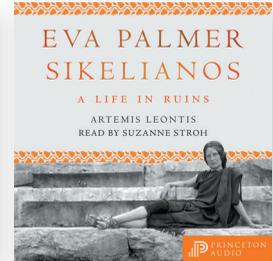
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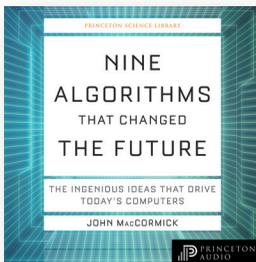
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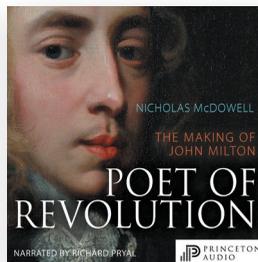
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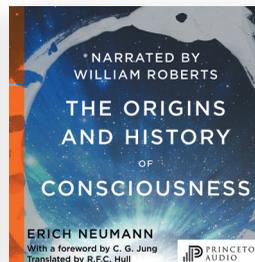
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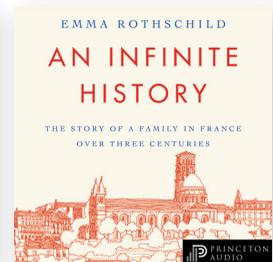
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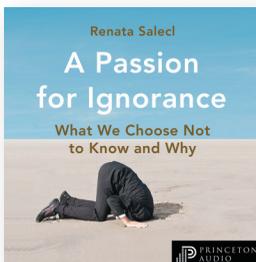
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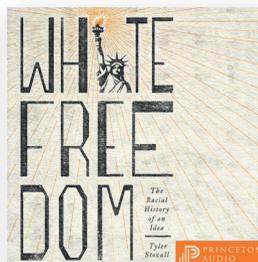
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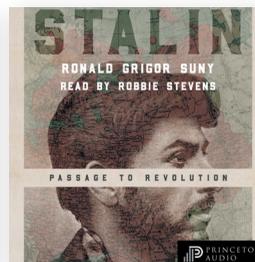
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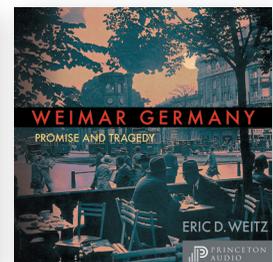
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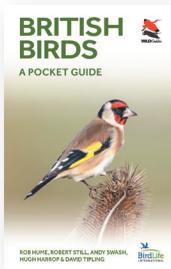
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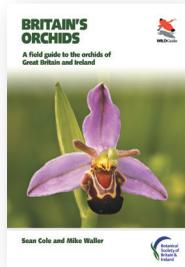
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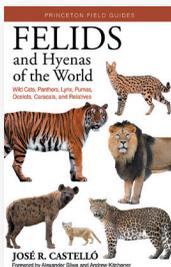
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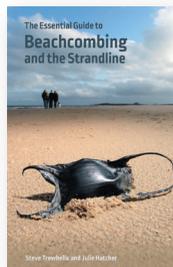
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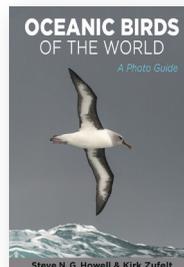
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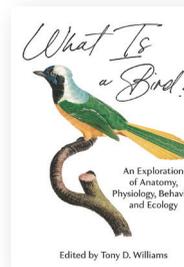
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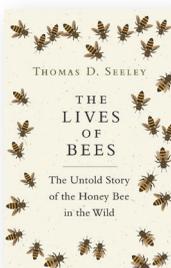
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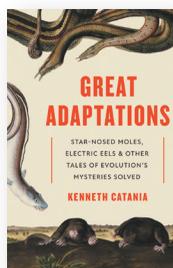
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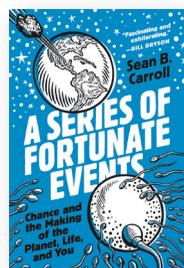
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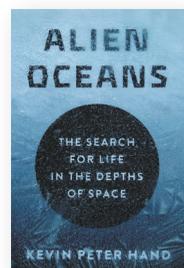
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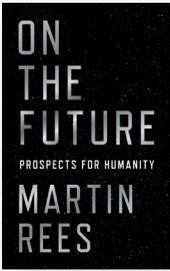
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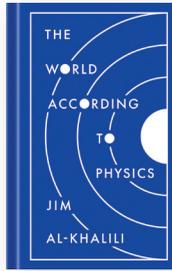
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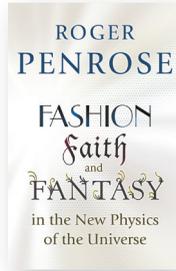
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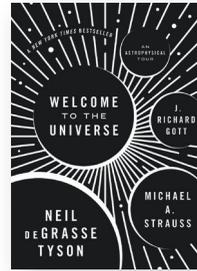
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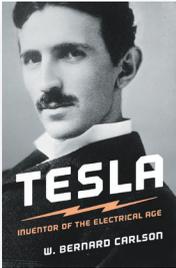
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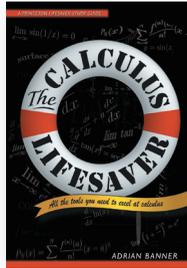
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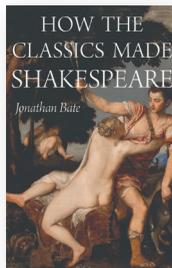
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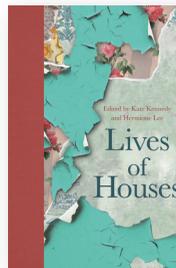
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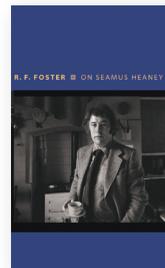
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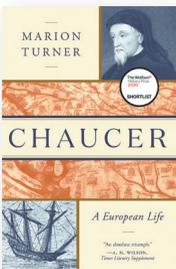
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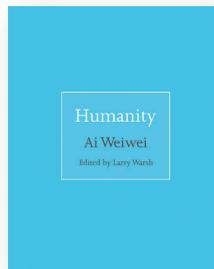
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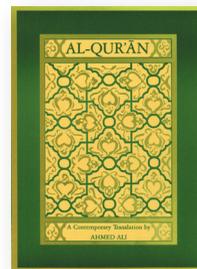
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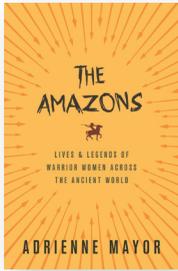
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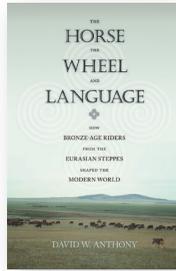
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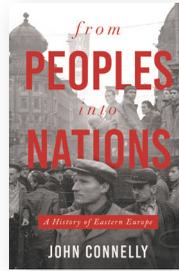
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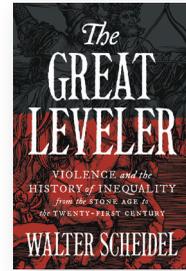
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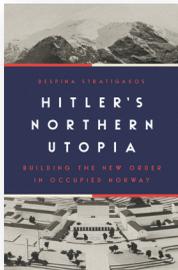
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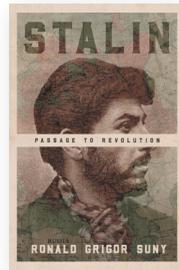
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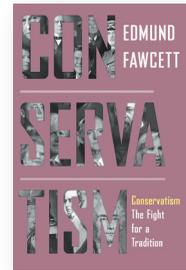
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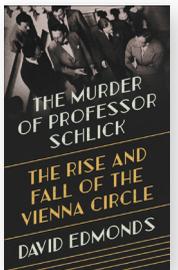
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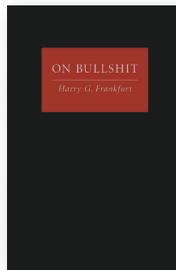
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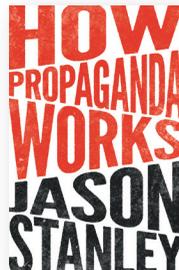
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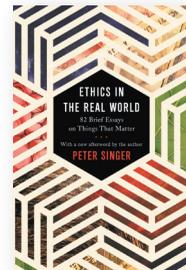
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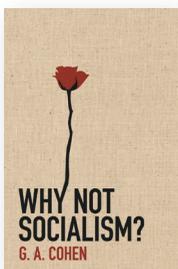
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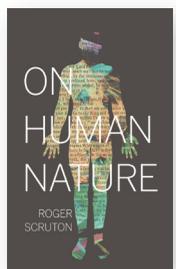
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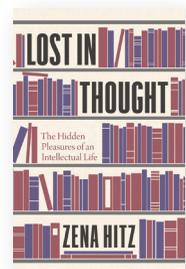
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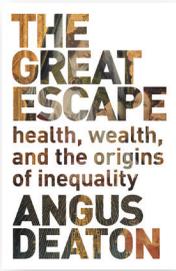
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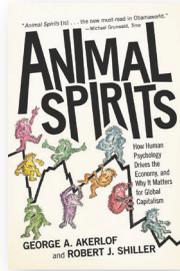
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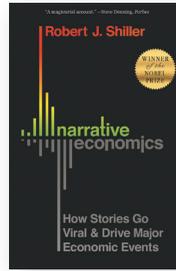
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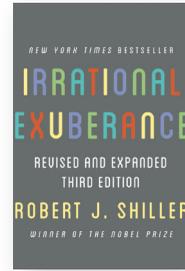
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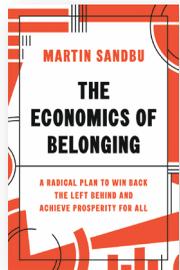
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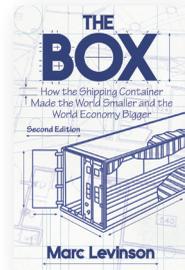
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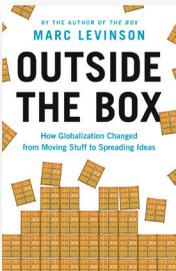
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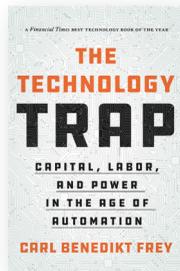
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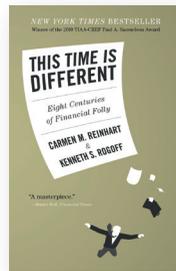
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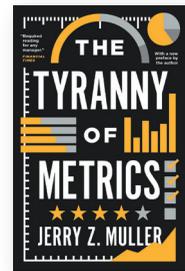
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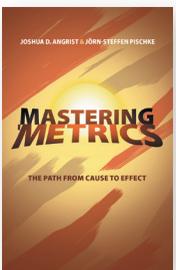
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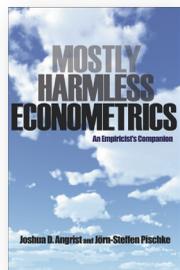
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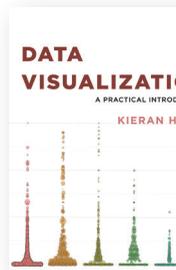
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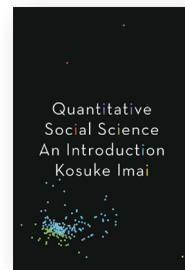
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