

International Rights Guide

BEIJING 2021

 PRINCETON
UNIVERSITY
PRESS

A Note from the Senior International Rights Manager

Perfectly timed for Beijing International Book Fair 2021, we are delighted to introduce our friends and publishing partners in China to some of PUP's new titles for autumn 2021! While sadly we may not have the opportunity to see many of you in person again at BIBF, through this guide and fantastic collection of video introductions, we still hope to excite you with what we have on offer.

In the humanities, we have a wonderful selection of philosophy titles, including the latest book from Stephen Nadler and Lawrence Shapiro, who, rather than asking us to think 'fast and slow,' are framing thinking as 'bad and good' in *When Bad Thinking Happens to Good People*.

Among the many highlights in science, we have a couple of books, *A Place Like No Other* and *When the Sahara Was Green*, that offer an in-depth look at two of the most fascinating places on Earth: the Serengeti and the Sahara. In the fields of social science, *Liberalism in Dark Times* draws on the work of philosophers such as Weber and Berlin to explore the concept, while *All the News That's Fit to Click* shows us how metrics are transforming modern journalism!

Amongst all of these gems, don't miss the latest additions to our *Ancient Wisdom for Modern Readers* and *Pedia* series – the collections are beautiful and make perfect gifts!

As I mentioned, many of the authors featured in this guide have also prepared a short video introduction to their book. Please don't hesitate to ask us or the Bardon Agency if you would like to see them to gain further insight into the books from the authors themselves!

Please do take a look through this curated selection, and of course the further titles on our website, and we hope you enjoy!

Rebecca Bengoechea
Senior International Rights Manager



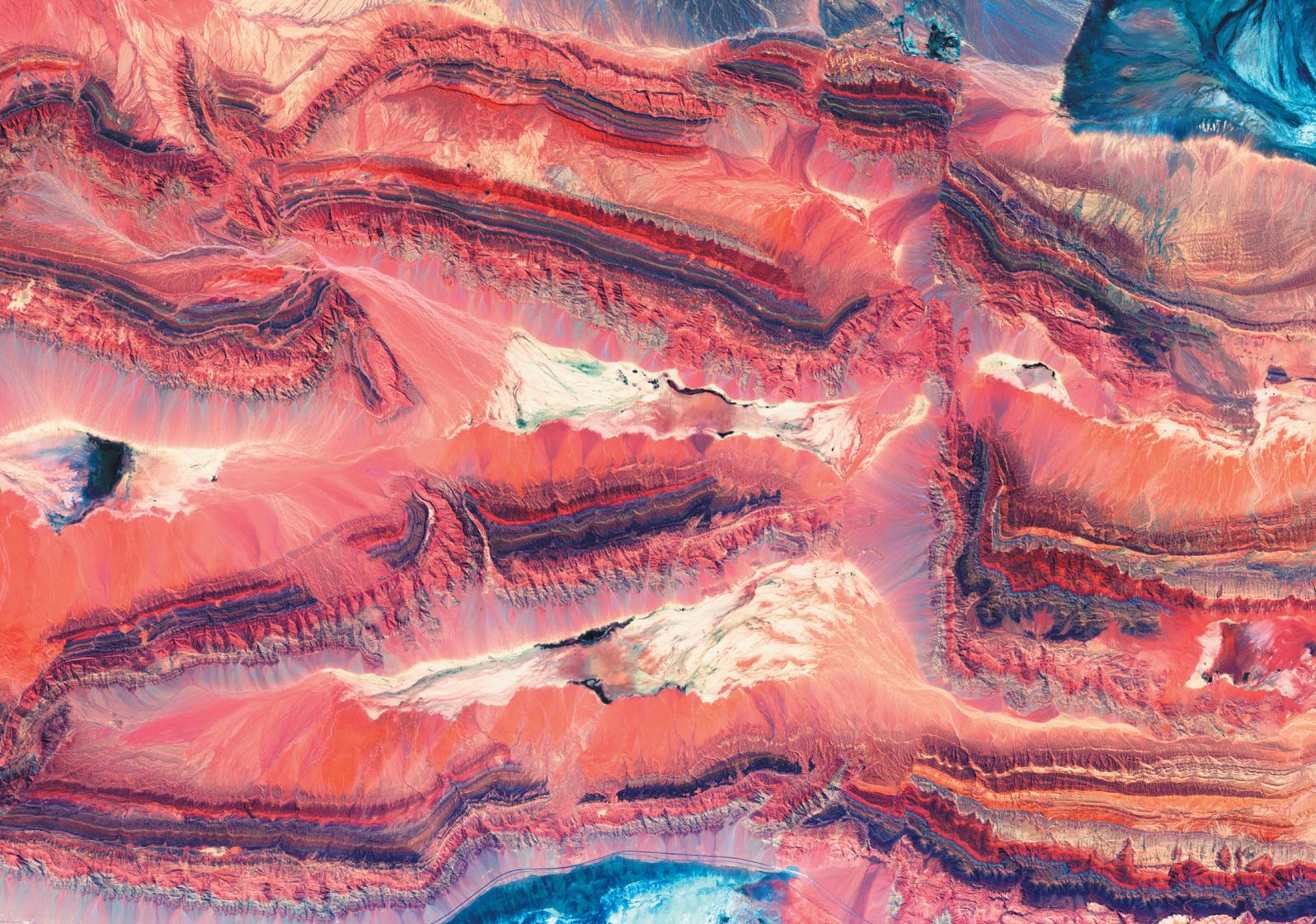
Rebecca Bengoechea
Senior International Rights Manager
rebecca_bengoechea@
press.princeton.edu



Emma Morgan
International Rights Associate
emma_morgan@
press.princeton.edu

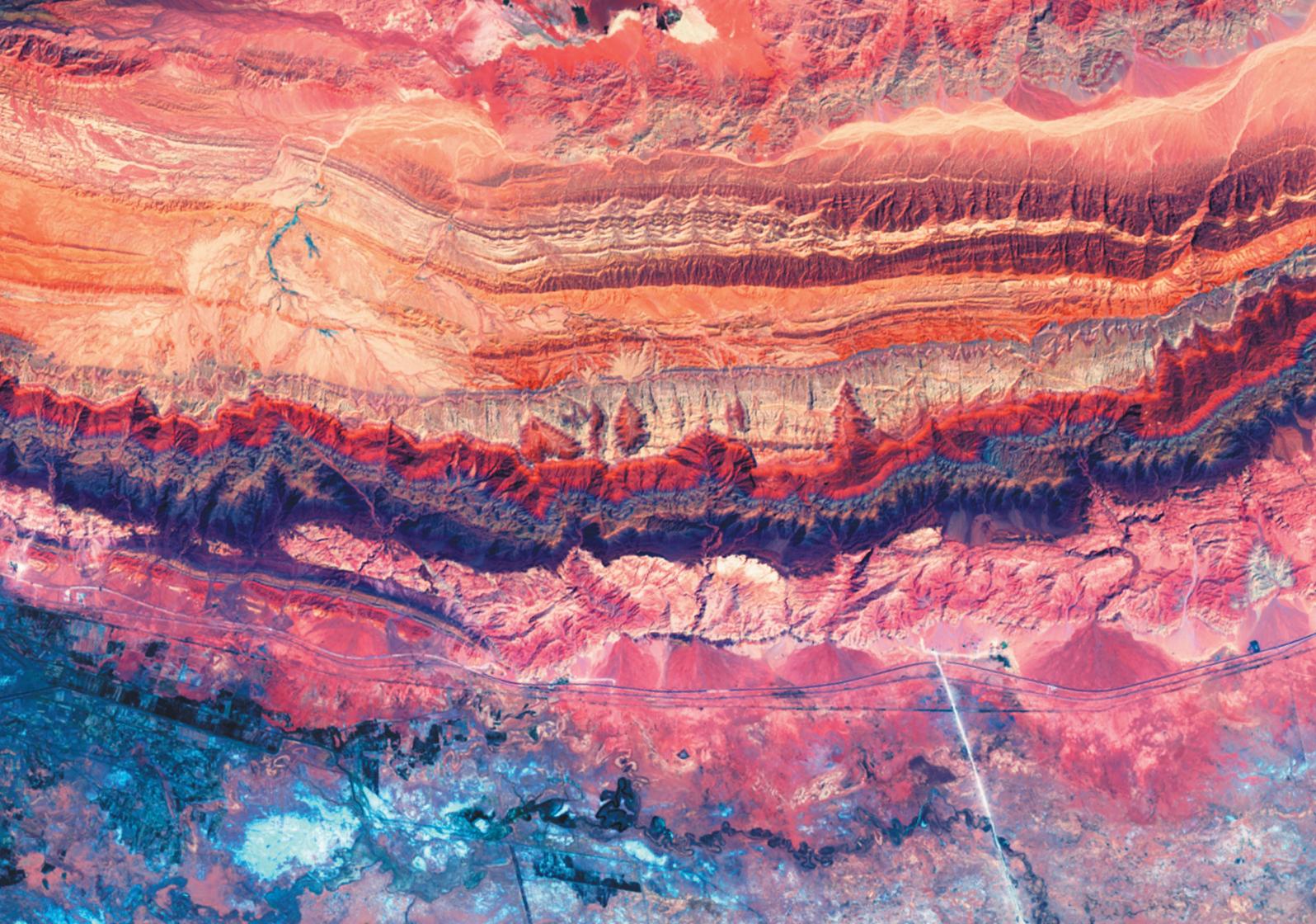


Eleanor Smith
International Rights Assistant
eleanor_smith@
press.princeton.edu



Contents

- 1 Humanities
- 9 Science
- 19 Social Science
- 25 Also Available



An aerial photograph of a mountain range. The mountains are colored in shades of red, orange, and brown, indicating a dry or semi-arid environment. A road or railway line runs through the valley, and a river flows through the lower part of the image. The sky is a pale blue.

Humanities



Something is seriously wrong. An alarming number of citizens, in America and around the world, are embracing crazy, even dangerous ideas.

When Bad Thinking Happens to Good People

How Philosophy Can Save Us from Ourselves

Steven Nadler and Lawrence Shapiro

 PRINCETON UNIVERSITY PRESS

Why the tools of philosophy offer a powerful antidote to today's epidemic of irrationality

There is an epidemic of bad thinking in the world today. An alarming number of people are embracing crazy, even dangerous ideas. Worse, bad thinking drives bad acting. In this book, Steven Nadler and Lawrence Shapiro argue that the best antidote for bad thinking is the wisdom, insights, and practical skills of philosophy. *When Bad Thinking Happens to Good People* provides an engaging tour through the basic principles of logic, argument, evidence, and probability that can make all of us more reasonable and responsible citizens.

“People believe all sorts of weird and harmful things. Stop thinking of them as stupid or evil. Instead, follow Nadler and Shapiro in looking at the problem as a matter of responsible thinking and ethical duty. Not just on the part of others, but on yours as well.”
—Massimo Pigliucci, author of *How to Be a Stoic: Using Ancient Philosophy to Live a Modern Life*



Steven Nadler is the William H. Hay II Professor of Philosophy at the University of Wisconsin.

Lawrence Shapiro is the Berent Enç Professor of Philosophy at the University of Wisconsin–Madison.

Why It Will Sell

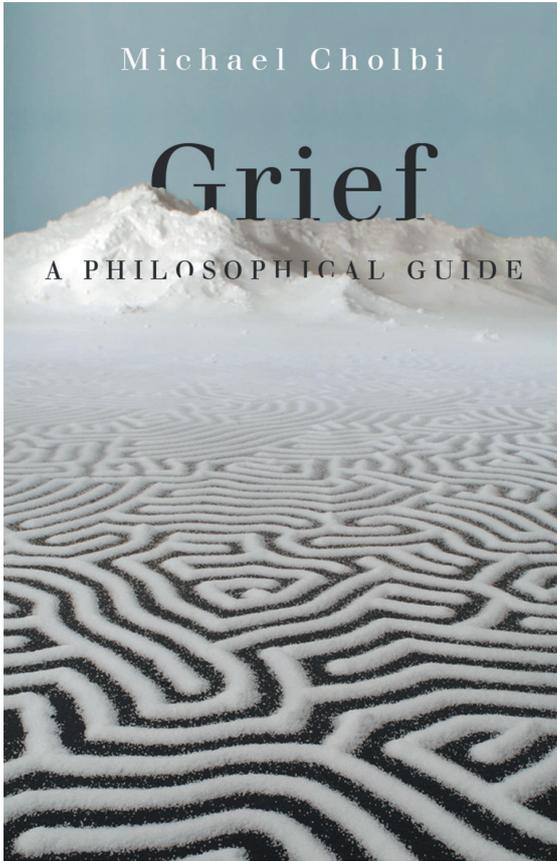
Short, accessible guide to the basic philosophical principles and tools that can be used in everyday life

Timely, essential reading for a modern era of polarization and extreme opinions as it explores the responsibility we all have to be rational and reasonable members of society

Both authors' previous books have been widely translated

Published: August 2021
Editor: Rob Tempio
240 pages. 1 b/w illus.

Philosophy



 PRINCETON UNIVERSITY PRESS

An engaging and illuminating exploration of grief—and why, despite its intense pain, it can also help us grow

Experiencing grief at the death of a person we love or who matters to us—as universal as it is painful—is central to the human condition. Surprisingly, however, philosophers have rarely examined grief in any depth. In *Grief*, Michael Cholbi presents a groundbreaking philosophical exploration of this complex emotional event, offering valuable new insights about what grief is, whom we grieve, and how grief can ultimately lead us to a richer self-understanding and a fuller realization of our humanity.

“A clever, deeply touching book, *Grief* adds to the growing canon of important, thoughtful writing on this inevitable stage of life that we all need to understand and learn more about. Taking a new, philosophical perspective, Michael Cholbi invites us to think in a way that is accessible but serious—we are all philosophers after all.”

—Juliet Rosenfeld, author of *The State of Disbelief: A Story of Death, Love, and Forgetting*



Michael Cholbi is Chair in Philosophy at the University of Edinburgh. He has written and edited many books. He is the founder of the International Association for the Philosophy of Death and Dying (IAPDD). Twitter @MichaelCholbi

Why It Will Sell

Brief and accessibly written

A new all-encompassing philosophical theory of grief, a subject of timeless interest

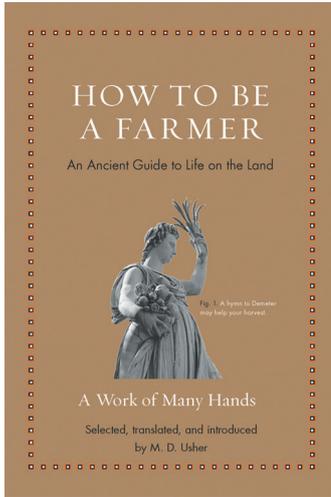
The author is one of the world's foremost experts on the philosophy of death

A powerful and thoughtful exploration of the experience of grief, its role in our lives, its paradox, and its importance

Published: November 2021

Editor: Matt Rohal
232 pages.

Philosophy



Published: October 2021
272 pages.

Classics | Nature

Why It Will Sell

Offers insight into the timeless charms of rural life at a time when many people have pondered leaving city life and going 'back to the land'

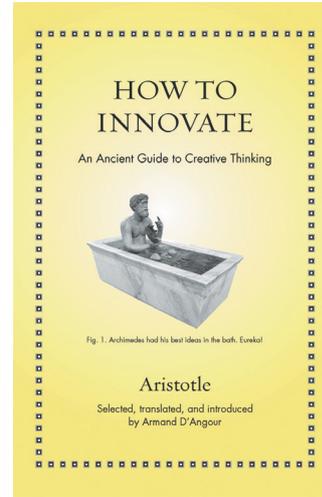
Draws on Greek and Roman sources, and features everything from poetry to practical advice on farming and rural living

A delightful anthology of classical Greek and Roman writings celebrating country living—ranging from a philosophy of compost to hymns to the gods of agriculture

An inspiring antidote to the digital age, *How to Be a Farmer* evokes the beauty and bounty of nature with a rich mixture of philosophy, practical advice, history, and humor. Together, these timeless reflections on what the Greeks called *boukolika* and the Romans *res rusticae* provide an entertaining and enlightening guide to a more meaningful and sustainable way of life.

“Plowing through Usher’s sparkling, brilliant, funny, and illuminating selections in *How to Be a Farmer* is no chore. It is a romp!”

—James C. Scott, author of *Against the Grain: A Deep History of the Earliest States*



Published: October 2021
168 pages.

Classics | Business

Why It Will Sell

Will appeal to readers interested in ancient wisdom, business and leadership studies

This illuminating volume shows how the Ancient Greeks thought about creativity, change and innovation

Part of the Ancient Wisdom for Modern Readers series, now licensed in 17 languages

What we can learn about fostering innovation and creative thinking from some of the most inventive people of all times—the ancient Greeks

From the true story of Archimedes’s famous “Eureka!” moment, to Aristotle’s thoughts on physical change and political innovation, to accounts of how disruption and competition drove invention in Greek warfare and the visual arts, *How to Innovate* is filled with valuable insights about how change happens—and how to bring it about.

“There is an unfathomable mystery at the heart of innovation. But the ancient Greeks knew how to analyze it better than anyone, and this book explains its principles with novel and unprecedented clarity. Anyone interested in innovating should read it.”

—Satoshi Nakamoto, cryptocurrency innovator

THE INVENTION OF INTERNATIONAL ORDER

Remaking Europe after Napoleon

GLENDA SLUGA



 PRINCETON UNIVERSITY PRESS

The story of the women, financiers, and other unsung figures who helped to shape the post-Napoleonic global order

Monumental in scope, this groundbreaking book chronicles the European women and men who embraced the promise of a new kind of politics in the aftermath of the Napoleonic wars, and whose often paradoxical contributions to modern diplomacy and international politics still resonate today.

“Wonderfully rich and nuanced. Sluga explores the complex and often contradictory ways in which novel practices of diplomacy and peacemaking in the period after Napoleon were socially and transnationally embedded, and shows how the gendered boundaries of modern international politics were affecting whose voices and views were heard.”

—Andrew Hurrell, author of *On Global Order: Power, Values, and the Constitution of International Society*



Glenda Sluga is professor of international history and capitalism at the European University Institute, Florence, and Kathleen Fitzpatrick Laureate Fellow and professor of international history at the University of Sydney.

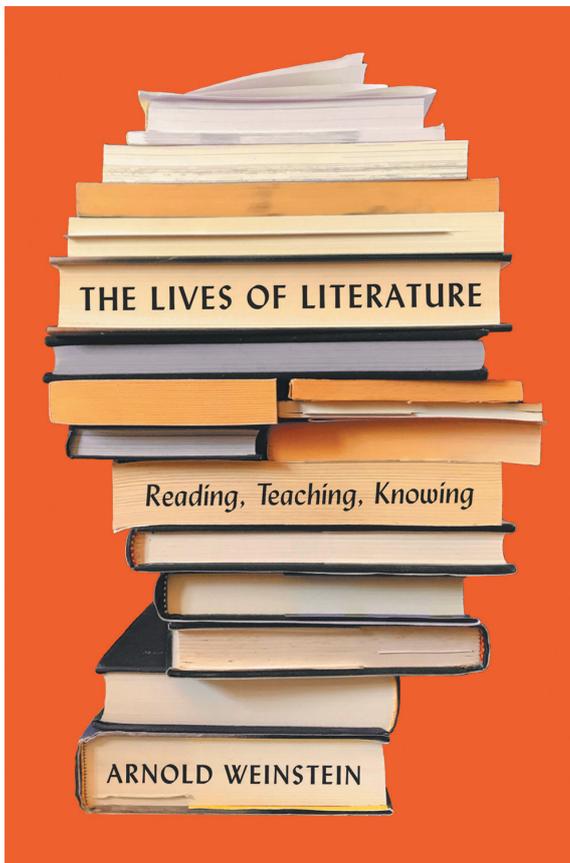
Why It Will Sell

A fresh perspective on a well-studied period at the dawn of the modern global order, centering those people excluded from the traditional narrative

Includes a lively cast of characters who each exerted influence outside the political sphere

Tells forgotten stories of those who influenced and shaped the ideals of better-known figureheads

Published: November 2021
Editor: Priya Nelson
392 pages. 34 b/w illus. 5 maps.
History



Mixing passion and humor, a personal work of literary criticism that demonstrates how the greatest books illuminate our lives

Why do we read literature? For Arnold Weinstein, the answer is clear: literature allows us to become someone else. Literature changes us by giving us intimate access to an astonishing variety of other lives, experiences, and places across the ages. Reflecting on a lifetime of reading, teaching, and writing, *The Lives of Literature* explores, with passion, humor, and whirring intellect, a professor's life, the thrills and traps of teaching, and, most of all, the power of literature to lead us to a deeper understanding of ourselves and the worlds we inhabit.

"If novels are your life companions, this book will not only tell you why they matter so much—it will make your reading richer, deeper, more attentive, and more urgent."

—Marianne Hirsch, author of *The Generation of Postmemory: Writing and Visual Culture After the Holocaust*



Arnold Weinstein is the Edna and Richard Salomon Distinguished Professor of Comparative Literature at Brown University.

Why It Will Sell

A personal, reflective look at the author's lifetime of engaging with literature, as a reader, student, and educator

Offers insight into personal values and knowledge one can gain from studying classic works of world literature including Sophocles, Shakespeare, Kafka, Twain, and many more

Differentiates itself from other defenses of literature by focusing more on its power to disrupt, reshape and impart knowledge

Published: November 2021
Editor: Anne Savarese
352 pages. 3 b/w illus.

Literature

RESCUING SOCRATES

HOW THE GREAT BOOKS CHANGED
MY LIFE AND WHY THEY MATTER
FOR A NEW GENERATION



ROOSEVELT MONTÁS

 PRINCETON UNIVERSITY PRESS

A Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds

Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Roosevelt Montás’s life. In doing so, the book drives home what it’s like to experience a liberal education—and why it can still remake lives.

“This moving book is both a cry from the heart and a battle cry. It is the most convincing case yet made for liberal education as a gift to young people and indispensable for democracy. If every president, trustee, dean, and professor (of any subject) were to read it—really read it—hope and purpose would be restored to our colleges and universities and to all the students they serve.”
—Andrew Delbanco, president of the Teagle Foundation and author of *College: What It Was, Is, and Should Be*



Roosevelt Montás is senior lecturer at Columbia University’s Center for American Studies and director of its Freedom and Citizenship Program.
Twitter @rooseveltmontas

Why It Will Sell

Masterful merging of personal memoir and professional analysis

A personal exploration of the value and impact of a liberal education from the perspective of an educator

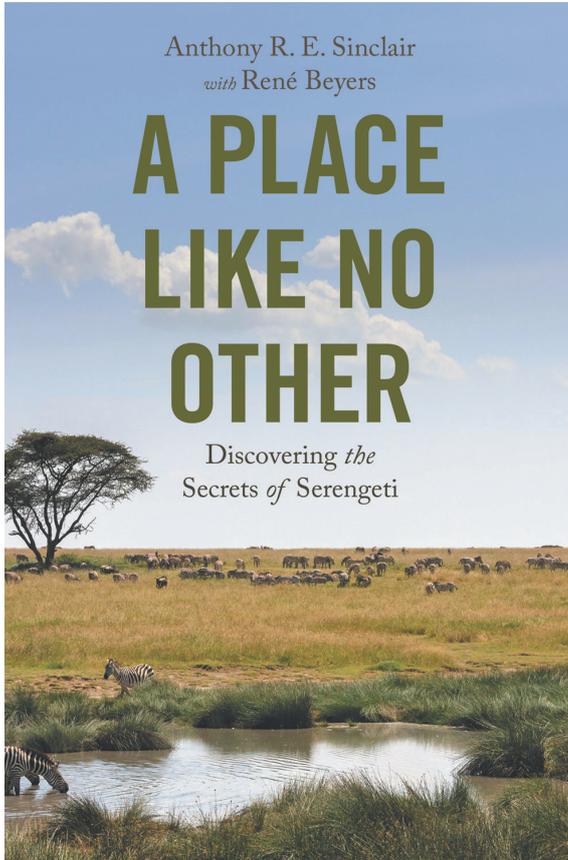
Offers a thought-provoking argument about the importance of four classic texts often presented to students

Published: November 2021
Editor: Peter Dougherty
256 pages.
Korean language rights sold
Education | Memoir



An aerial topographic map of a mountainous region, likely the Himalayas, showing a complex network of rivers and valleys. The terrain is color-coded by elevation, with higher elevations in red and orange, and lower elevations in blue and green. A prominent river system is visible, flowing through the valleys and converging into a larger body of water on the right side of the image.

Science



 PRINCETON UNIVERSITY PRESS

From famed zoologist Anthony Sinclair, an account of his decades-long quest to understand one of Earth's most spectacular ecosystems

With its rich biodiversity, astounding wild-life, and breathtaking animal migrations, Serengeti is like no other ecosystem on the planet. *A Place like No Other* is Anthony Sinclair's firsthand account of how he and other scientists discovered the biological principles that regulate life in Serengeti and how they rule all of the natural world.

“When it comes to understanding the hidden workings of Serengeti, Anthony Sinclair is a scientist like no other. Thanks to his rich and authoritative account of more than a half century of research, we all get to see the majestic Serengeti through expert and loving eyes.”

—Sean B. Carroll, author of *The Serengeti Rules* and *A Series of Fortunate Events*



Anthony R. E. Sinclair is professor emeritus of zoology at the University of British Columbia.

René Beyers is a research associate in the Department of Zoology at the University of British Columbia.
Twitter @ReneBeyers

Why It Will Sell

A personal and thought-provoking story of the author's lifetime of work, which has helped explain the complex systems at work in the Serengeti

A timely look at the problems facing the Serengeti today, its relevance to other ecosystems, and the future

Published: October 2021
Editor: Alison Kalett
304 pages. 47 b/w illus.

Science | Ecology

MARTIN WILLIAMS

WHEN
THE
SAHARA
WAS
GREEN

How Our Greatest Desert Came to Be

 PRINCETON UNIVERSITY PRESS

The little-known history of how the Sahara was transformed from a green and fertile land into the largest hot desert in the world

The Sahara is the largest hot desert in the world, equal in size to China or the United States. Yet, this arid expanse was once a verdant, pleasant land, fed by rivers and lakes. What transformed this land of lakes into a sea of sands? *When the Sahara Was Green* describes the remarkable history of Earth's greatest desert—including why its climate changed, the impact this had on human populations, and how scientists uncovered the evidence for these extraordinary events.

“Martin Williams has written a magnificent and thought-provoking history of the Sahara. With infectious panache, he reconstructs the formation and geological history of the desert.... This wonderful book gives us hope in our drier, warming world. A brilliant achievement.”

—Brian Fagan, coauthor of *Climate Chaos: Lessons on Survival from Our Ancestors*



Martin Williams is professor emeritus and adjunct professor of earth sciences at the University of Adelaide.

Why It Will Sell

This original, short book guides readers through the history of the Sahara, exploring how it became a desert, what could happen to it in the future, and the role humans have played

Author draws on his own extensive research, telling stories of finding evidence of hippos in the region

Combines earth science, climate science, sustainability, and a deeper history of an iconic place to offer insight into the forces of nature that change climates

Published: October 2021
Editor: Ingrid Gnerlich
272 pages. 36 color + 48 b/w
illus. 3 tables. 3 maps.

Science | Nature

THE TWO GREATEST IDEAS

HOW OUR GRASP OF THE
UNIVERSE AND OUR MINDS
CHANGED EVERYTHING

LINDA TRINKAUS ZAGZEBSKI

Two simple yet tremendously powerful ideas that shaped virtually every aspect of civilization

This book is a breathtaking examination of the two greatest ideas in human history. The first is the idea that the human mind can grasp the universe. The second is the idea that the human mind can grasp itself. Acclaimed philosopher Linda Zagzebski shows how the first unleashed a cultural awakening that swept across the world in the first millennium BCE, giving birth to philosophy, mathematics, science, and virtually all the major world religions. It dominated until the Renaissance. This second great idea governed our perception of reality up until the dawn of the twenty-first century. Zagzebski reveals what is missing in our conception of ourselves and the world.

“This marvelously lucid book guides readers through a vast intellectual tradition, from Thales to string theory, uncovering nothing less than the history of the human mind.”

—Clare Carlisle Tresch, author of
*Philosopher of the Heart: The Restless Life of
Søren Kierkegaard*



Linda Trinkaus Zagzebski is George Lynn Cross Research Professor Emerita and the Kingfisher College Chair of the Philosophy of Religion and Ethics Emerita at the University of Oklahoma.

Why It Will Sell

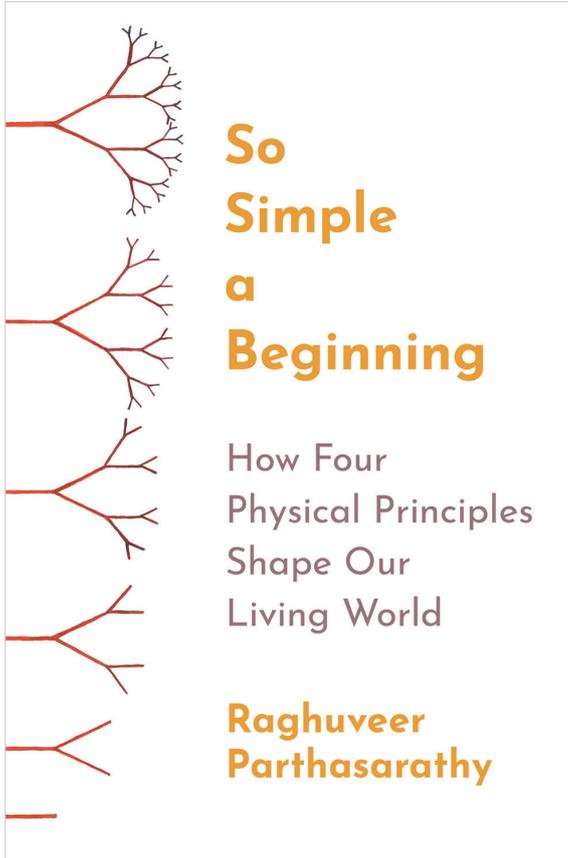
A striking big history and one of the few overarching philosophical narratives of Western history in generations

Compelling examples from art, literature, religion, science, and politics explore how these two ideas have shaped the world and human history

Offers new analysis of issues between objectivity and subjectivity, and considers what could lead to a third great idea

Published: October 2021
Editor: Matt Rohal
280 pages. 11 b/w illus.

Philosophy



 PRINCETON UNIVERSITY PRESS

A biophysicist reveals the hidden unity behind nature's breathtaking complexity

The form and function of a sprinting cheetah are quite unlike those of a rooted tree. A human being is very different from a bacterium or a zebra. The living world is a realm of dazzling variety, yet a shared set of physical principles shapes the forms and behaviors of every creature in it. *So Simple a Beginning* shows how the emerging new science of biophysics is transforming our understanding of life on Earth and enabling potentially lifesaving but controversial technologies such as gene editing, artificial organ growth, and ecosystem engineering.

Featuring dozens of original watercolors and drawings by the author, this sweeping tour of biophysics offers astonishing new perspectives on how the wonders of life can arise from so simple a beginning.



Raghuvveer Parthasarathy is the Alec and Kay Keith Professor of Physics at the University of Oregon, where he is a member of the Institute of Molecular Biology and the Materials Science Institute. Website eightenthelephant.com Twitter @RParthasarathy7

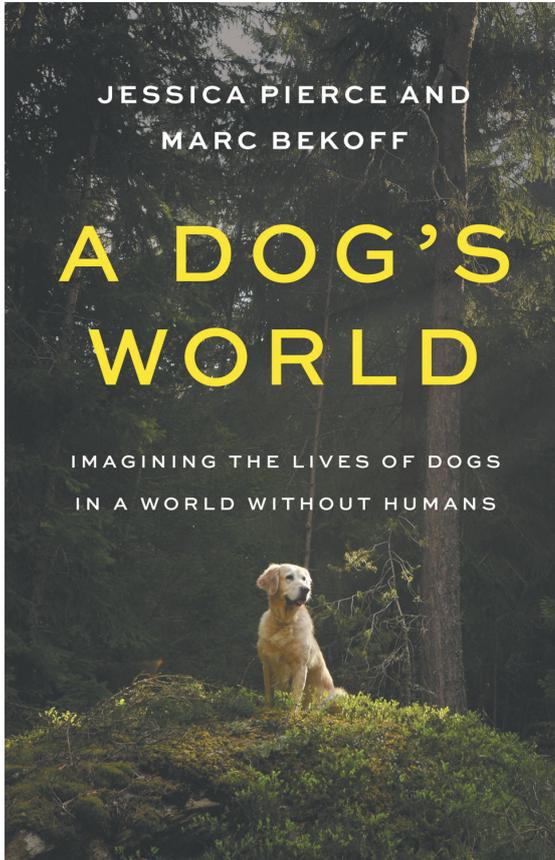
Why It Will Sell

Breaks down the complexity, variety and wonder of life into four key principles, and shows how these principles build life and make it run at every scale

Clearly and charmingly written to explain complex and innovative ideas

Explains the new and emerging field of biophysics, its limits and its future

Published: January 2022
Editor: Ingrid Gnerlich
320 pages. 119 color illus. 1 table.
Science



 PRINCETON UNIVERSITY PRESS

From two of the world's leading authorities on dogs, an imaginative journey into a future of dogs without people

What would happen to dogs if humans simply disappeared? Would dogs be able to survive on their own without us? *A Dog's World* imagines a posthuman future for dogs, revealing how dogs would survive—and possibly even thrive—and explaining how this new and revolutionary perspective can guide how we interact with dogs now.

“Jessica Pierce and Marc Bekoff are in top form in *A Dog's World* as they explore the fate of dogs on a planet from which people have suddenly vanished. The genius of this book lies in the way it reveals how fact-based knowledge can lead to a richer, deeper understanding of the unique talents and abilities of our fellow creatures. This is a perfect read as we attempt to sort out the COVID-19 pandemic's legacy.”

—Mark Derr, author of *Dog's Best Friend*



Jessica Pierce is a faculty affiliate at the Center for Bioethics and Humanities at the University of Colorado Anschutz Medical School. Website jessicapierce.net

Marc Bekoff is professor emeritus of ecology and evolutionary biology at the University of Colorado Boulder.

Website marcbekoff.com

Twitter [@MarcBekoff](https://twitter.com/MarcBekoff)

Why It Will Sell

Authors' previous works have been translated into over 20 languages

A work of speculative biology that explores the relationship between humans and dogs

Published: October 2021

Editor: Alison Kalett

240 pages. 17 b/w illus.

Italian language rights sold

Science | Nature



Published: September 2021
152 pages. 43 b/w illus.
Nature

Why It Will Sell

Engaging prose which captivates and inspires as it introduces readers to a mix of scientific information and cultural lore on trees around the world

The latest addition in our 'Pedia' series, following *Fungipedia*, *Florapedia*, *Birdpedia* and of course *Dinopedia*

Beautiful small-format package

A captivating A–Z treasury for the tree hugger in all of us

Treepedia is an entertaining and fact-filled illustrated compendium of tree lore. Featuring nearly 100 entries—on topics ranging from tree ecology and conservation to the role of trees in religion, literature, art, and movies—this enticing collection is a celebration of all things arboreal. With enchanting illustrations by Maren Westfall, *Treepedia* is a fun and informative book that is guaranteed to inspire anyone who has ever enjoyed a walk in the woods.

“I am astounded at the breadth of information covered in such a relatively short volume, and the illustrations are beautiful, with excellent attention to detail.”
—Brett A. Huggett, Bates College



Published: September 2021
216 pages. 50 b/w illus.
Nature

Why It Will Sell

Beautifully illustrated and wide-ranging encyclopaedia

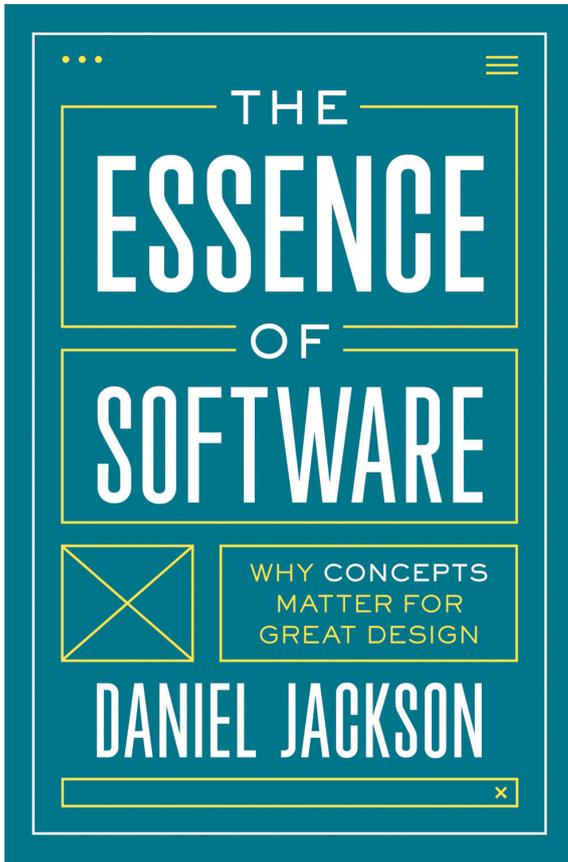
Explores everything from dinosaur social habits to the lives of those who discovered them

Accessibly and engagingly written for dinosaur lovers of all ages

An illuminating and entertaining collection of dinosaur facts, from A to Z

Dinopedia is an illustrated, pocket-friendly encyclopedia of all things dinosaurian. Featuring dozens of entries on topics ranging from hadrosaur nesting colonies to modern fossil hunters and paleontologists such as Halszka Osmólska and Paul Sereno, this amazing A–Z compendium is brimming with facts about these thrilling, complex, and sophisticated animals.

With a wealth of original illustrations by the author, *Dinopedia* is an informative and entertaining collection of lore for the dinosaur lover in all of us.



 PRINCETON UNIVERSITY PRESS

A revolutionary concept-based approach to thinking about, designing, and interacting with software

The Essence of Software introduces a theory of software design that gives new answers to old questions. Daniel Jackson explains that a software system should be viewed as a collection of interacting concepts, breaking the functionality into manageable parts and providing a new framework for thinking about design. Through this radical and original perspective, Jackson lays out a practical and coherent path, accessible to anyone—from strategist and marketer to UX designer, architect, or programmer—for making software that is empowering, dependable, and a delight to use.

“A provocative rethinking of software development as a design discipline.... Taking a truly human-centered approach, with many rich examples, Jackson offers us the tools to rethink how we design software to be more usable and useful.”

—Elizabeth Churchill, Director of User Experience, Google

Daniel Jackson is professor of computer science at the Massachusetts Institute of Technology, and an associate director of the MIT Computer Science and Artificial Intelligence Laboratory. He is the author of *Software Abstractions* and *Portraits of Resilience*.

Why It Will Sell

In a fresh approach, Jackson introduces a new foundational idea which can be immediately implemented to help produce better, more user-friendly software

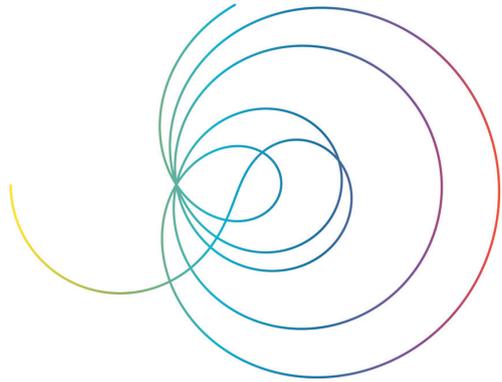
Conversational in tone and filled with an abundance of examples drawn from popular software programs, from Adobe to Zoom

Illustrates how a true understanding of the concepts behind software can produce better design

Will appeal to a broad audience

Published: November 2021
Editor: Hallie Stebbins
328 pages. 84 b/w illus.

Computer Science



In Pursuit of Zeta-3

The World's Most Mysterious
Unsolved Math Problem

Paul J. Nahin

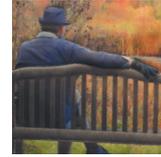
An engrossing look at the history and importance of a centuries-old but still unanswered math problem

For centuries, mathematicians the world over have tried, and failed, to solve the zeta-3 problem. Math genius Leonhard Euler attempted it in the 1700s and came up short. The straightforward puzzle considers if there exists a simple symbolic formula for the following: $1+(1/2)^3+(1/3)^3+(1/4)^3+\dots$

But why is this issue—the sum of the reciprocals of the positive integers cubed—so important? With *In Pursuit of Zeta-3*, popular math writer Paul Nahin investigates the history and significance of this mathematical conundrum.

“In this investigation of a mysterious unsolved problem in number theory, Paul Nahin expertly interweaves intriguing historical background with the mathematics, providing many well-constructed exercises for readers to puzzle over.”

—Jennifer Beineke, coeditor of *The Mathematics of Various Entertaining Subjects*



Paul J. Nahin is the author of many popular math books. He is professor emeritus of electrical engineering at the University of New Hampshire and received the 2017 Chandler Davis Prize for Excellence in Expository Writing in Mathematics.

Why It Will Sell

From a prolific author with an established skill in writing accessibly and engagingly for a pop math audience

Requires only a basic understanding of mathematics

Book gives a hands-on approach, with challenge questions included at the end of each section

Published: October 2021

Editor: Alison Kalett

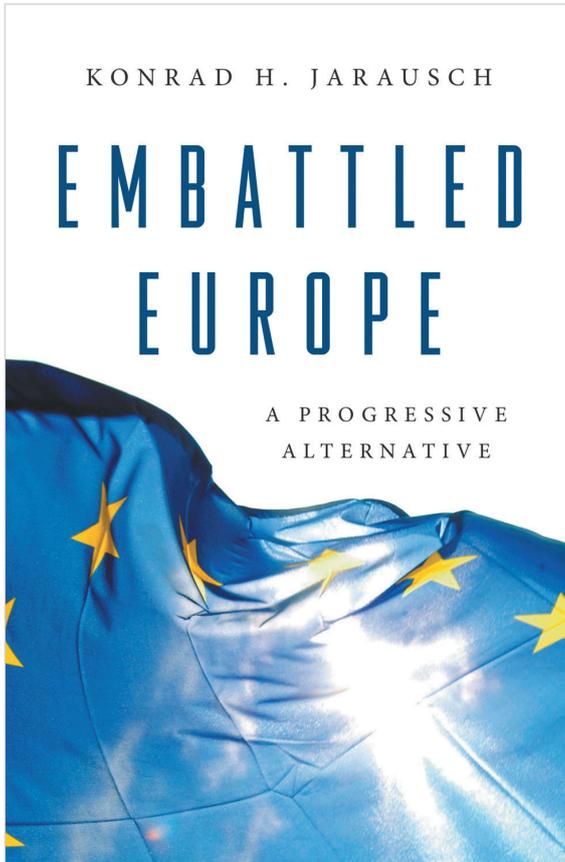
344 pages. 23 b/w illus.

Mathematics



An aerial photograph of a desert canyon, likely the Grand Canyon, showing layered rock formations and winding paths. A white rectangular box is centered over the image, containing the text "Social Science" and a small orange horizontal line below it.

Social Science



 PRINCETON UNIVERSITY PRESS

A bracing corrective to predictions of the European Union's decline, by a leading historian of modern Europe

Is the European Union in decline? Recent history has led many observers to argue that the EU's best days are behind it. But in *Embattled Europe*, renowned European historian Konrad Jarausch counters the prevailing pessimistic narrative of European obsolescence with a rousing yet realistic defense of the continent—one grounded in a fresh account of its post-1989 history and an intimate understanding of its twentieth-century horrors.

“Embattled Europe is a spirited and insightful defense of the European model that shows why it offers a progressive alternative for liberal democracies—and why America can learn from the successes and failures of the European Union and individual European countries since 1989.”

—Mary Nolan, author of *The Transatlantic Century: Europe and America, 1890–2010*



Konrad H. Jarausch is the Lurcy Professor of European Civilization at the University of North Carolina, Chapel Hill. His many books include *Out of Ashes* and *Broken Lives*.

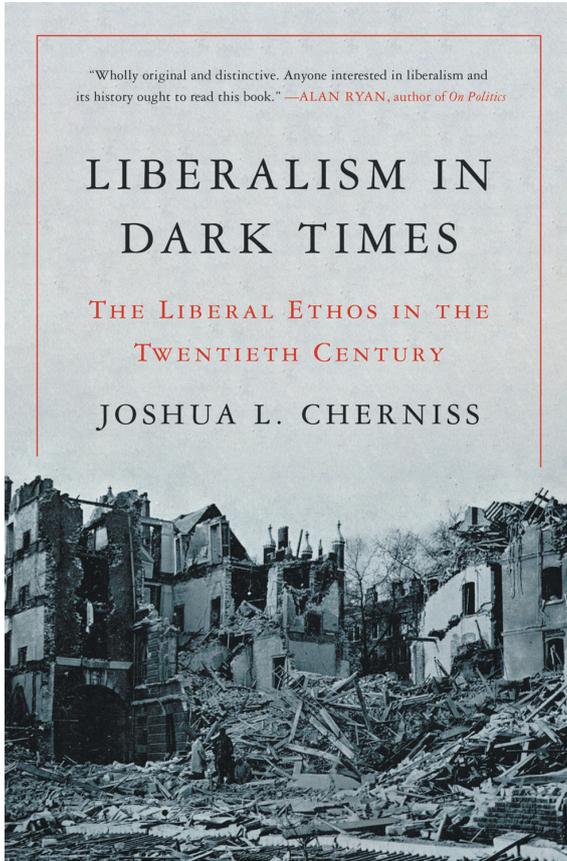
Why It Will Sell

A timely, clear-eyed and vibrant story of Europe post-1989, highlighting both the successes and challenges of the European model

Draws on Europe's recent history to argue for its continued value and strength, offering a defense to recent criticisms

Author is one of the most renowned scholars of 20th-century Europe and has been previously translated

Published: September 2021
Editor: Priya Nelson
344 pages. 14 b/w illus. 7 maps.
Politics | History



 PRINCETON UNIVERSITY PRESS

A timely defense of liberalism that draws vital lessons from its greatest midcentury proponents

Today, liberalism faces threats from across the political spectrum. While right-wing populists and leftist purists righteously violate liberal norms, theorists of liberalism seem to have little to say. In *Liberalism in Dark Times*, Joshua Cherniss issues a rousing defense of the liberal tradition, drawing on a neglected strand of liberal thought.

“In this beautifully written book, Joshua Cherniss draws on the history of liberalism to make a compelling and timely argument. Today, when liberalism faces an existential crisis, and people are being drawn to political extremes, liberals should not abandon their political ethos to embrace the tactics of their illiberal adversaries. Rather, they should learn from thinkers like Niebuhr, Camus, Aron, and Berlin, who advocated a ‘tempered liberalism’ during a crisis that was not all that different from our own.”

—Helena Rosenblatt, author of *The Lost History of Liberalism*



Joshua L. Cherniss is associate professor of government at Georgetown University and the author of *A Mind and Its Time*. Twitter @JoshuaCherniss

Why It Will Sell

Explores how liberalism can endure times of political turmoil, and can even be used in times of crisis as a defense against dangerous ideologies

Draws on the work of some of the 20th century’s most prominent liberal thinkers and philosophers such as Weber, Camus, and Berlin

Combines the intellectual history and the counter-narrative of the concept of liberalism

Published: October 2021
Editor: Rob Tempio
328 pages.

Philosophy | Politics

Michael S.
Weisbach

THE Economist's CRAFT

An Introduction to
Research, Publishing,
and Professional
Development

An incisive guide that helps up-and-coming economists become successful scholars

The Economist's Craft introduces graduate students and rising scholars to the essentials of research, writing, and other critical skills for a successful career in economics. Michael Weisbach enables you to become more effective at communicating your ideas, emphasizing the importance of choosing topics that will have a lasting impact. He explains how to write clearly and compellingly, present and publish your findings, navigate the job market, and more.

“*The Economist's Craft* breaks down privilege and closes gaps between elite schools and public institutions by lifting up the skills to get grants, publish papers, and succeed in symposiums. All economics students, professors, and most of the social sciences should cherish this book.”

—Teresa Ghilarducci, coauthor of *Rescuing Retirement: A Plan to Guarantee Retirement Security for All Americans*



Michael S. Weisbach is the Ralph W. Kurtz Chair in Finance at Ohio State University and a research associate at the National Bureau of Economic Research.

Why It Will Sell

An invaluable tool for any present or prospective student of economics anywhere in the world

Weisbach provides guidance on the important skills for which, until now, students have relied simply upon word-of-mouth and observation; selecting research topics, writing papers, presenting results, and more

Author draws on more than 30 years of experience

Published: November 2021
Editor: Peter Dougherty
320 pages. 1 b/w illus.

Economics | Reference

CAITLIN PETRE

ALL THE NEWS THAT'S FIT TO CLICK

How Metrics Are Transforming
the Work of Journalists

From the *New York Times* to *Gawker*, a behind-the-scenes look at how performance analytics are transforming journalism today—and how they might remake other professions tomorrow

Journalists today are inundated with data about which stories attract the most clicks, likes, comments, and shares. These metrics influence what stories are written, how news is promoted, and even which journalists get hired and fired. Do metrics make journalists more accountable to the public? Or are these data tools the contemporary equivalent of a stopwatch wielded by a factory boss, worsening newsroom working conditions and journalism quality? In *All the News That's Fit to Click*, Caitlin Petre takes readers behind the scenes at the *New York Times*, *Gawker*, and the prominent news analytics company Chartbeat to explore how performance metrics are transforming the work of journalism.



Caitlin Petre is assistant professor of journalism and media studies at Rutgers University. Twitter @cbpetre

Why It Will Sell

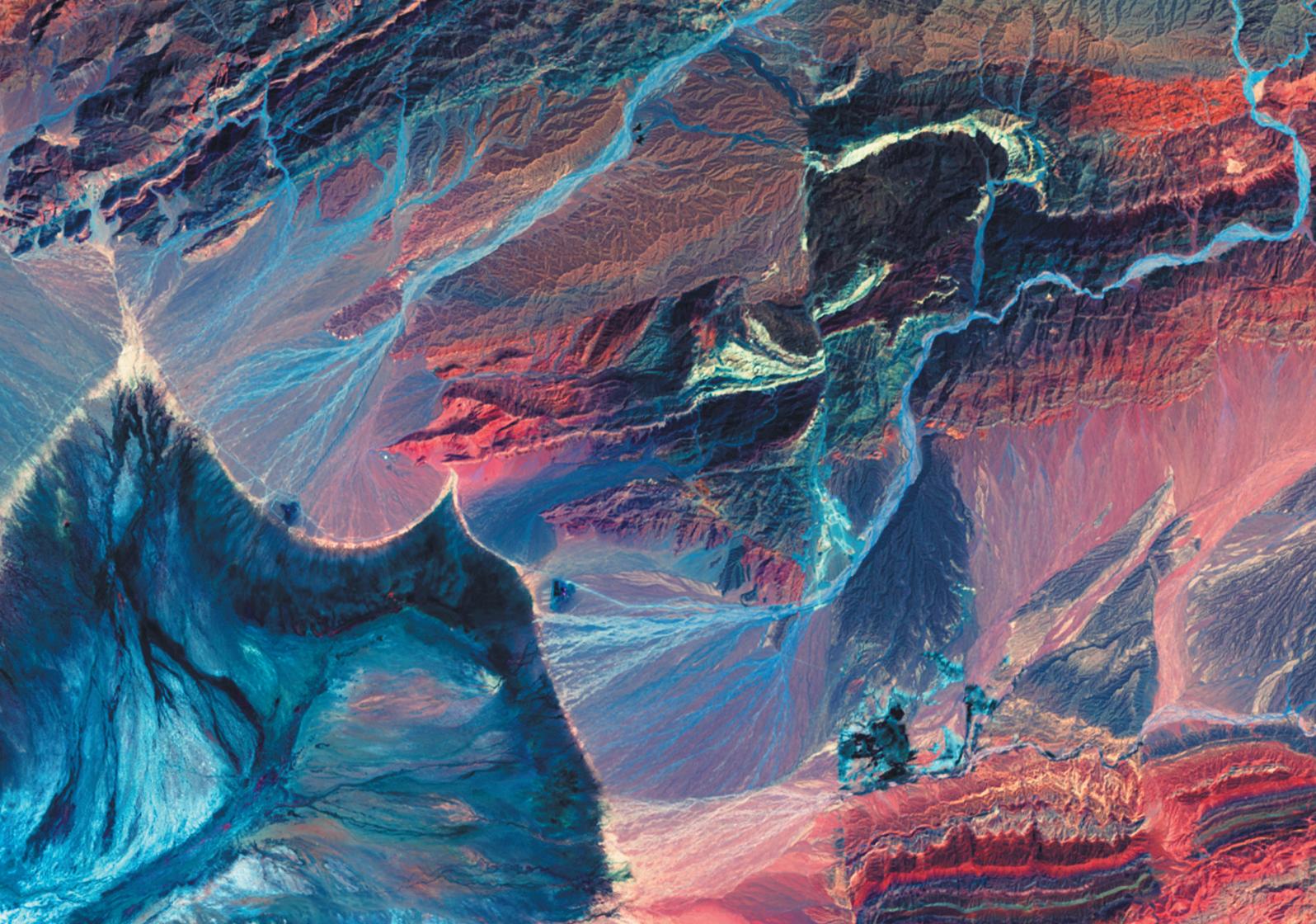
An eye-opening exploration of modern journalism, how metrics are reshaping it, and the very notion of expertise

Timely and relevant findings as performance analytics spread to virtually every professional field

Author's story takes us into the newsrooms to show us their evolution and management as metrics burst on the scene

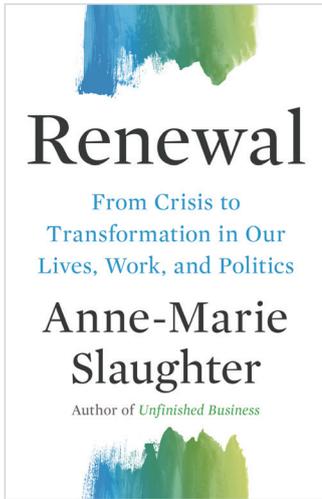
Published: September 2021
Editor: Meagan Levinson
280 pages. 7 b/w illus.

Media Studies | Sociology



An aerial photograph of a mountain range with vibrant, multi-colored terrain. The colors range from deep reds and oranges to bright blues and purples, creating a striking, almost surreal landscape. The terrain is rugged and mountainous, with various ridges and valleys visible. A white rectangular box is overlaid on the left side of the image, containing the text 'Also Available' and a small orange horizontal line below it.

Also
Available



Published: September 2021
224 pages.

Politics | Women's Studies | Business

Why It Will Sell

Latest book from the author who is a leading figure in politics, academia and business

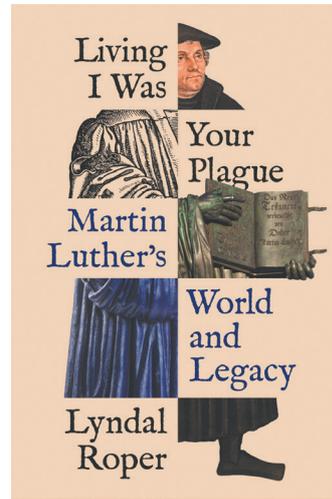
Memoir meets manifesto, this book weaves together personal narrative and the latest social science research

Forward-looking, nuanced and contemplative

From the acclaimed author of *Unfinished Business*, a story of crisis and change that can help us find renewed honesty and purpose in our personal and political lives

Like much of the world, America is deeply divided over identity, equality, and history. *Renewal* is Anne-Marie Slaughter's candid and deeply personal account of how her own odyssey opened the door to an important new understanding of how we as individuals, organizations, and nations can move backward and forward at the same time, facing the past and embracing a new future.

“At a time of painful societal division, *Renewal* offers a way forward that combines necessary historical reckoning with hope, pride, and an inspiring vision for a fairer and more productive America.”
—Reid Hoffman, cofounder of LinkedIn



Published: May 2021
296 pages. 69 b/w illus.

History | Religion

Why It Will Sell

Sheds new light on the complex and enduring legacy of Luther and his image

Author's previous books translated into Dutch, Polish, Spanish, Chinese and German. *Martin Luther: Renegade and Prophet* was a bestseller in Germany

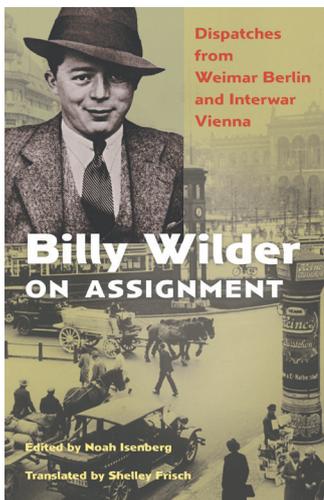
German rights sold

From the author of the acclaimed biography *Martin Luther: Renegade and Prophet*, new perspectives on how Luther and others crafted his larger-than-life image

Martin Luther was a controversial figure during his lifetime, eliciting strong emotions in friends and enemies alike, and his outsized persona has left an indelible mark on the world today. *Living I Was Your Plague* explores how Luther carefully crafted his own image and how he has been portrayed in his own times and ours, painting a unique portrait of the man who set in motion a revolution that sundered Western Christendom.

“Lively and engaging. Roper's scholarship is of the very highest caliber, and her writing is crisp and eloquent.”

—Joel F. Harrington, author of *Dangerous Mystic: Meister Eckhart's Path to the God Within*



Published: April 2021
224 pages. 14 b/w illus.

Film | Literature

Why It Will Sell

Engaging and vivid firsthand insight into daily life and culture in 1920s Vienna and Berlin

Features the first English translation of over 50 articles recounting personal experiences, film reviews, and profiles of prominent social, cultural and political figures of the time

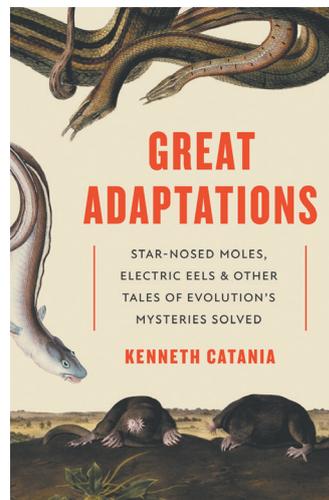
Spanish and Italian rights sold

Acclaimed film director Billy Wilder's early writings—brilliantly translated into English for the first time

Before Billy Wilder became the screenwriter and director of iconic films, he worked as a freelance reporter, first in Vienna and then in Weimar Berlin. *Billy Wilder on Assignment* brings together more than fifty articles, translated into English for the first time. The collection offers fresh insights into the creative mind of one of Hollywood's most revered writer-directors.

“In this enticing collection of Wilder's journalism, we find him on the make, insatiably curious, unhampered by snob values, and finding plenty of nourishment in prewar Berlin for his famous sardonic streak.”

—Molly Haskell, author of *Frankly, My Dear: “Gone with the Wind” Revisited*



Published: October 2021 (paperback)
216 pages. 8 pg color insert.
58 b/w illus.

Science

Why It Will Sell

Wonderful storytelling, weaving stories of discovery with the science

Personal insights from author's own research, as well as from citizen science

Japanese, Italian, and Turkish rights sold

How one scientist unlocked the secrets behind some of nature's most astounding animals

In *Great Adaptations*, Kenneth Catania presents an entertaining and engaging look at some of nature's most remarkable creatures. Telling the story of his biological detective work, Catania sheds light on the mysteries behind the behaviors of tentacled snakes, tiny shrews, zombie-making wasps, and more. He shows not only how studying these animals can provide deep insights into how life evolved, but also how scientific discovery can be filled with adventure and fun.

“With engaging prose and captivating stories, Kenneth Catania brings his brilliant research to life. Never have I learned so much from a book that's so enjoyable to read.”

—Jonathan Losos, author of *Improbable Destinies*



Published: April 2021
200 pages. 53 b/w illus.
Nature | Gardening

Why It Will Sell

Captivating prose drawing together both scientific information and cultural lore

Examples of flowers from around the world

Filled with charming drawings and beautifully presented in a small-format package

A delightful illustrated treasury of botanical facts and fancy

Florapedia is an eclectic A–Z compendium of botanical lore. With more than 100 enticing entries—on topics ranging from achlorophyllous plants that use a fungus as an intermediary to obtain nutrients from other plants to zygomorphic flowers that admit only the most select pollinators—this collection is a captivating journey into the realm of botany.

With charming drawings by Amy Jean Porter, *Florapedia* is the ideal gift book for the plant enthusiast in your life.

“A compendium that cannot fail to fascinate anyone with an interest in plants and flowers.”
—Patricia MacDuff, British Naturalists Association



Published: July 2021
272 pages. 50 b/w illus.
Nature

Why It Will Sell

International in scope with birds from different parts of the world

The latest edition to our -pedia series alongside *Fungipedia* and *Florapedia*, and with more titles to come!

A captivating A–Z treasury about birds and birding

Birdpedia is an engaging illustrated compendium of bird facts and birding lore. Featuring nearly 200 entries—on topics ranging from plumage and migration to birds in art, literature, and folklore—this enticing collection is brimming with wisdom and wit about all things avian. With charming illustrations by Abby McBride, *Birdpedia* is a marvelous mix of fact and fancy that is certain to delight seasoned birders and armchair naturalists alike.

“This book is a banquet, each entry a delightful course. And the reader is seated right next to the party’s best raconteur.”
—Edward S. Brinkley, author of the *National Wildlife Federation Field Guide to Birds of North America*

Princeton University Press International Rights Agents

Arabic Rights

Ms. Amélie Cherlin
Dar Cherlin
amelie@darcherlin.com

Brazil

Mr. João Paulo Riff
Agencia RIFF
Tel: +55 21 2287 6299
joapaulo@agenciarriff.com.br

Bulgaria, Romania & Serbia

Ms. Mira Droumeva
A.N.A. Sofia Ltd.
mira@anas-bg.com

China (Complex & Simplified)

Mr. David Tsai
Bardon Chinese Media Agency
Tel: +886 2 2364 4995 ext. 35
david@bardonchinese.com

Czech Republic, Slovakia & Slovenia

Ms. Lucie Polakova
Andrew Nurnberg Associates
Tel/Fax: +420 222 782 041
polakova@nurnberg.cz

France

Ms. Corinne Marotte
Marotte et Compagnie Agence Littéraire
Cell: +33 6 10 18 82 58
info@marotteetcompagnie.ag

Germany

Mr. Christian Dittus
Paul & Peter Fritz AG
Tel: +41 44 388 4140
cdittus@fritzagency.com

Greece

Mr. John L. Moukakos
JLM Literary Agency
Tel: +30 1 384 7187
jlm@jlm.gr

Hungary & Croatia

Ms. Judit Hermann
Andrew Nurnberg Associates
Tel: +36 1 302 6451
rights@nurnberg.hu

Israel

Ms. Geula Geurts
The Deborah Harris Agency
Tel: +972 2 563 3237
geula@dhliterary.com

Italy

Mr. Roberto Gilodi
Reiser Literary Agency
Tel: +39 011 521 5357
roberto.gilodi@reiseragency.it

Japan

Mr. Tsutomu Yawata
The English Agency
Tel: +81 3 3406 5385
tsutomu_yawata@ej.co.jp

Korea

Ms. Sue Yang
Ms. Jackie Yang
Eric Yang Agency
Tel: +82 2 592 3356
sueyang@eyagency.com
jackieyang@eyagency.com

Latvia, Lithuania & Estonia

Ms. Tatjana Zoldnere
Andrew Nurnberg Associates Baltic
Tel: +371 6750 6495
zoldnere@anab.apollo.lv

The Netherlands

Ms. Stella Nelissen
Marianne Schönbach Literary Agency
s.nelissen@schonbach.nl

Poland

Ms. Aleksandra Łapińska
Book/Lab Literary Agency
Tel: +48 22 646 5860
agencja@literatura.com.pl

Portugal

Mr. Gonçalo Gama Pinto
Ilídio Matos, Agência Literária Lda.
Tel: +351 96 841 6630
goncalo.gamapinto@ilidiomatos.com

Russia

Ms. Olga Zasetzkaya
Synopsis Literary Agency
Tel: +7 499 519 0360
oz@synopsis-agency.ru

Spain & Latin America

Ms. Anna Bofill Rahola
Agencia Literaria Carmen Balcells, S.A.
Tel: +34 93 200 89 33
a.bofill@agenciabalcells.com

Turkey

Ms. Merve Diler
Kalem Agency
Tel: +90 216 345 4247
Cell: +90 532 067 1836
rights3@kalemagency.com

Princeton University Press

International Rights Team

InternationalRights@press.princeton.edu

Index

Dog's World, 14
Place like No Other, 10
All the News That's Fit to Click, 23
Aristotle, 4
Billy Wilder on Assignment, 27
Birdpedia, 28
Catania, 27
Cherniss, 21
Cholbi, 3
Dinopedia, 15
Embattled Europe, 20
Florapedia, 28
Gracie, 28
Great Adaptations, 27
Grief, 3
How to Be a Farmer, 4
How to Innovate, 4
In Pursuit of Zeta-3, 17
Jackson, 16
Jarausch, 20

Leahy, 28
Liberalism in Dark Times, 21
Living I Was Your Plague, 26
Maloorf, 15
Montás, 7
Nadler & Shapiro, 2
Nahin, 17
Naish, 15
Parthasarathy, 13
Petre, 23
Pierce & Bekoff, 14
Renewal, 26
Rescuing Socrates, 7
Roper, 26
Sinclair, 10
Slaughter, 26
Sluga, 5
So Simple a Beginning, 13
Economist's Craft, 22
Essence of Software, 16

Invention of International Order, 5
Lives of Literature, 6
Two Greatest Ideas, 12
Treepedia, 15
Usher, 4
Weinstein, 6
Weisbach, 22
When Bad Thinking Happens to Good People, 2
When the Sahara Was Green, 11
Wilder, 27
Williams, 11
Zagzebski, 12

Cover image: Landsat imagery courtesy of NASA Goddard Space Flight Center and U.S. Geological Survey.

