

# International Rights Guide

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GUADALAJARA 2021



## A Note from the Senior International Rights Manager

¡Tenemos el gusto de presentarles nuestro catálogo especialmente preparado para la Feria Internacional del Libro de Guadalajara 2021!

Aunque lamentablemente no podamos acompañarlos en persona este año, nos complace participar en la FIL Virtual para compartir con ustedes, a través de nuestro más reciente catálogo, nuestras novedades para el 2021.

Una vez más, les presentamos una selección variada en el ámbito de las ciencias, ciencias sociales y humanidades. Podrán apreciar *Rescuing Socrates* de Roosevelt Montás, resaltando la importancia de grandes obras literarias; *Spark*, de Timothy Jorgensen presentando la fascinante historia de la electricidad; y *Cogs and Monsters* de Diane Coyle y *Restarting the Future* de Jonathan Haskel and Stian Westlake, en donde ambas obras consideran el futuro de la economía.

También encontrarán en la sección 'FIL Highlights' algunos de nuestros títulos más destacados para América Latina

¡Esperamos que esta selección les resulte de interés y que podamos colaborar con ustedes!

Saludos cordiales,

Rebecca Bengoechea  
*Senior International Rights Manager*



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*International Rights Assistant*

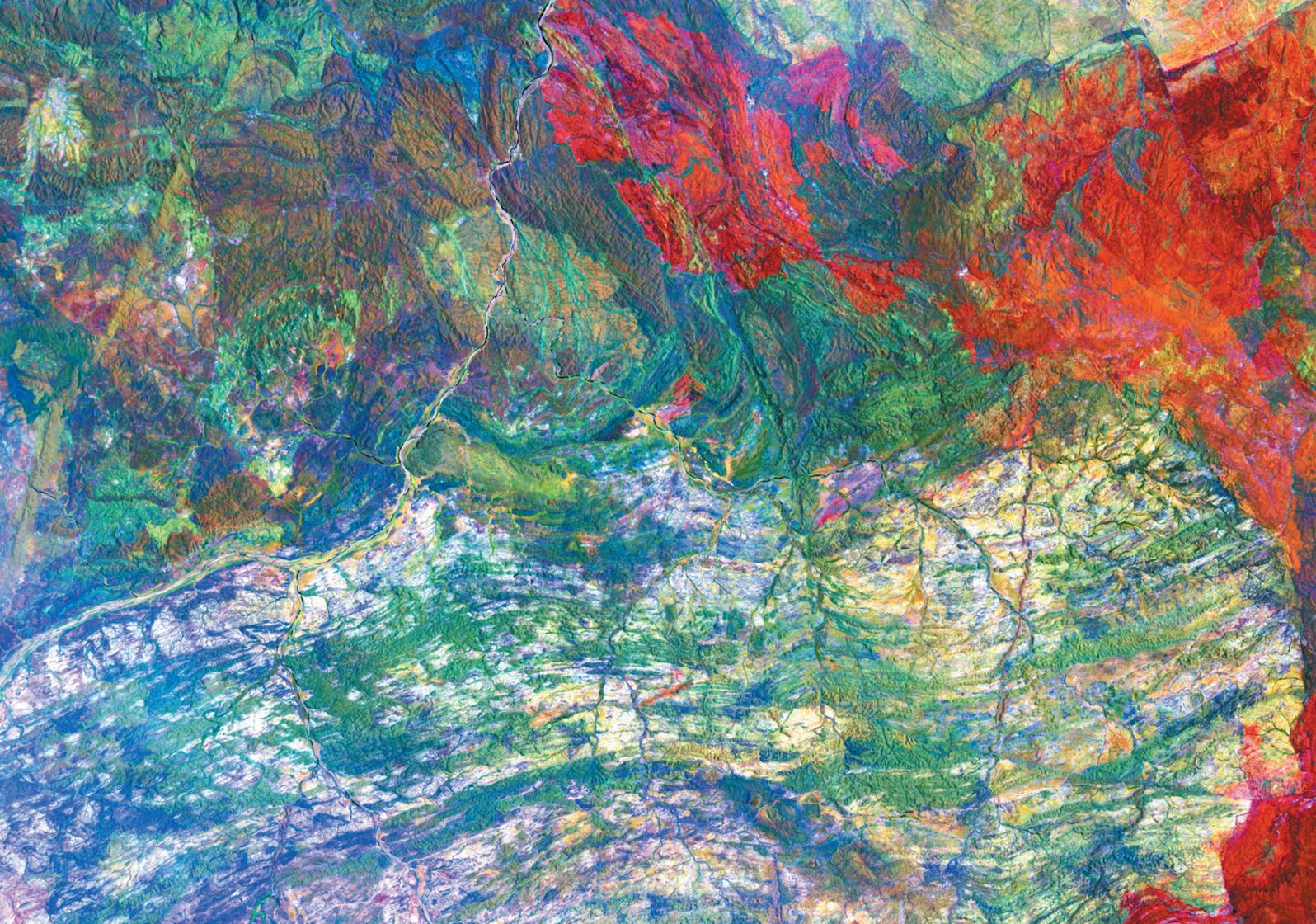
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# Social Science

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# RESTARTING THE FUTURE



How to Fix the Intangible Economy

JONATHAN HASKEL  
STIAN WESTLAKE

▶ Video Introduction

From the acclaimed authors of *Capitalism without Capital*, radical ideas for restoring prosperity in today's intangible economy

The past two decades have witnessed sluggish economic growth, mounting inequality, dysfunctional competition, and a host of other ills that have left people wondering what has happened to the future they were promised. *Restarting the Future* reveals how these problems arise from a failure to develop the institutions demanded by an economy now reliant on intangible capital such as ideas, relationships, brands, and knowledge. *Restarting the Future* sets out a host of radical but practical solutions that can lead us into the future.

“Haskel and Westlake argue that, as intangible capital has come to drive modern economies, it has generated unintended consequences that our institutions are ill-equipped to solve... This impressive book offers targeted insights that can help us meet these and other challenges.”

—Carol Corrado, The Conference Board



**Jonathan Haskel** is professor of economics at Imperial College Business School and an external member of the Monetary Policy Committee of the Bank of England. Twitter @haskelecon

**Stian Westlake** is chief executive of the Royal Statistical Society. Twitter @stianwestlake

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## Why It Will Sell

Follow-up to the hugely successful *Capitalism Without Capital*, which was translated into 12 languages

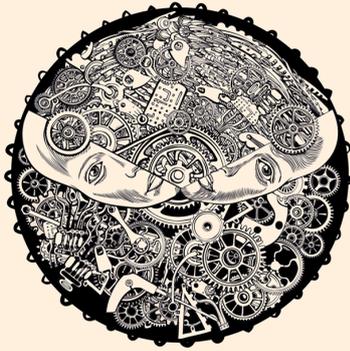
Timely and important book on how the growing pains of a new economic model, based on the intangible, explains the state we're in—and how to fix it!

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Published: March 2022  
Editor: Hannah Paul  
320 pages. 30 b/w illus. 3 tables.  
Chinese simplified, Japanese, Korean rights sold

Economics

# COGS AND MONSTERS



WHAT ECONOMICS IS,  
AND WHAT IT SHOULD BE  
DIANE COYLE

▶ Video Introduction

How economics needs to change to keep pace with the twenty-first century and the digital economy

Digital technology, big data, big tech, machine learning, and AI are revolutionizing both the tools of economics and the phenomena it seeks to measure, understand, and shape. In *Cogs and Monsters*, Diane Coyle explores the enormous problems—but also opportunities—facing economics today if it is to respond effectively to these dizzying changes and help policymakers solve the world’s crises, from pandemic recovery and inequality to slow growth and the climate emergency.

“Diane Coyle is one of the world’s most perceptive thinkers and writers on the role of economics in solving today’s problems. *Cogs and Monsters* explains, compellingly and lucidly, why economics, while far from perfect, matters more than ever, not just to our economies but to our societies.”  
—Andy Haldane, Chief Economist at the Bank of England



Diane Coyle is the Bennett Professor of Public Policy at the University of Cambridge.  
Twitter @DianeCoyle1859

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## Why It Will Sell

Drawing on her work from the past decade, Coyle encourages economists to think about the world we want and how they could and should do better in order to make a positive contribution to society

Timely and relevant as the world faces the fallout of the pandemic

Author is a well-known communicator, writing for international outlets from the *Financial Times* to *Project Syndicate*

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Published: October 2021  
Editor: Hannah Paul  
274 pages. 4 b/w illus.  
Chinese simplified, Korean rights sold  
Economics



# Renewal

From Crisis to  
Transformation in Our  
Lives, Work, and Politics

Anne-Marie  
Slaughter

Author of *Unfinished Business*



 Video Introduction

From the acclaimed author of *Unfinished Business*, a story of crisis and change that can help us find renewed honesty and purpose in our personal and political lives

Like much of the world, America is deeply divided over identity, equality, and history. *Renewal* is Anne-Marie Slaughter's candid and deeply personal account of how her own odyssey opened the door to an important new understanding of how we as individuals, organizations, and nations can move backward and forward at the same time, facing the past and embracing a new future.

“Impressive. Slaughter shares powerful personal reflections while providing a compelling vision and road map for our country's renewal. A real gift.”

—Wendy Kopp, CEO of Teach For All and founder of Teach For America



Anne-Marie Slaughter is CEO of New America and the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. Twitter @SlaughterAM

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## Why It Will Sell

Latest book from the author who is a leading figure in politics, academia, and business

Memoir meets manifesto, this book weaves together personal narrative and the latest social science research

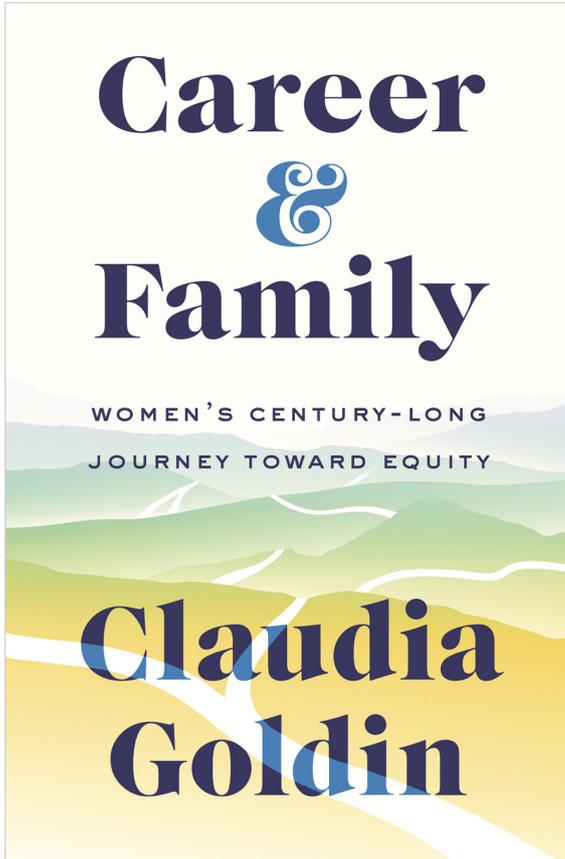
Forward-looking, nuanced and contemplative, offering prescriptions for the future

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Published: September 2021

Editor: Eric Crahan  
224 pages.

Politics | Women's Studies |  
Business



▶ Video Introduction

A renowned economic historian traces women's journey to close the gender wage gap and sheds new light on the continued struggle to achieve equity between couples at home

A century ago, it was a given that a woman with a college degree had to choose between having a career and a family. Today, there are more female college graduates than ever before, and more women want to have a career and family, yet challenges persist at work and at home. This book traces how generations of women have responded to the problem of balancing career and family as the twentieth century experienced a sea change in gender equality, revealing why true equity for dual career couples remains frustratingly out of reach.

“This book is a must-read, especially for anyone balancing parenting with a career and frustrated with the disparate challenge on women in doing so.”

—Emily Oster, author of *Expecting Better* and *Cribsheet*



**Claudia Goldin** is the Henry Lee Professor of Economics at Harvard University. Her books include *Women Working Longer*. Twitter @PikaGoldin

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### Why It Will Sell

Author a renowned and influential economist

This is a major, long-awaited book that builds on decades of research from Goldin's career

Timely examination of the gender pay-gap and unequal distribution of labor in the home

Argues work structures have not adapted as more women enter workforce, and offers new models to address this universal issue

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Published: October 2021

Editor: Joe Jackson

344 pages. 22 b/w illus. 1 table.

Chinese simplified, Japanese, Korean, rights sold

Economics | Women's Studies

# IN PURSUIT OF THE PERFECT PORTFOLIO

ANDREW W. LO and STEPHEN R. FOERSTER

The Stories,  
Voices, and Key  
Insights of the  
Pioneers Who  
Shaped the Way  
We Invest

▶ Video Introduction

How the greatest thinkers in finance changed the field and how their wisdom can help investors today

Is there an ideal portfolio of investment assets, one that perfectly balances risk and reward? *In Pursuit of the Perfect Portfolio* examines this question by profiling and interviewing ten of the most prominent figures in the finance world—Jack Bogle, Charley Ellis, Gene Fama, Marty Leibowitz, Harry Markowitz, Bob Merton, Myron Scholes, Bill Sharpe, Bob Shiller, and Jeremy Siegel. We learn about the personal and intellectual journeys of these luminaries and their most innovative contributions. In the process, we come to understand how the science of modern investing came to be. Each of these finance greats discusses their idea of a perfect portfolio.

“Masterfully illuminating the lives and wisdom of Nobel Laureates and important investment professionals, *In Pursuit of the Perfect Portfolio* offers provocative insights for academics and practitioners.”

—Burton G. Malkiel, author of *A Random Walk Down Wall Street*



**Andrew W. Lo** is the Charles E. and Susan T. Harris Professor at the MIT Sloan School of Management. Twitter @AndrewWLo

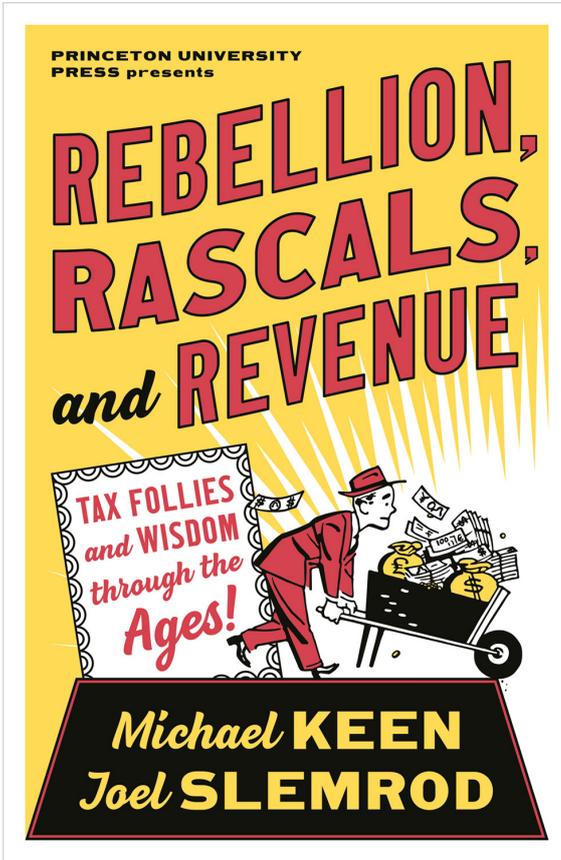
**Stephen R. Foerster** is professor of finance at Ivey Business School, Western University. Twitter @ProfSFoerster

## Why It Will Sell

Introduces readers to ten key high-profile figures who shaped the modern field of investment strategy

Offers insight into the world of investments, and answers key questions about diversification, balancing risks, timing, and more

Published: August 2021  
Editor: Joe Jackson  
416 pages. 15 b/w illus. 2 tables.  
Chinese complex, Chinese simplified, Estonian, Korean, Portuguese (Brazil), Turkish rights sold  
Economics



▶ Video Introduction

An engaging and enlightening account of taxation told through lively, dramatic, and sometimes ludicrous stories drawn from around the world and across the ages

Governments have always struggled to tax in ways that are effective and tolerably fair. In this entertaining book, two leading authorities on taxation provide a fascinating and informative tour through tax history, both preposterous and dramatic. Along the way, readers meet a colorful cast of tax rascals, and even a few tax heroes.

“The history of societies—from ancient to modern—is revealed by their tax systems. In this highly entertaining and informative account, Keen and Slemrod tell the fascinating stories behind the taxes that did and did not work.”

—Mervyn King, former Governor of the Bank of England



**Michael Keen** is Ushioda Fellow at Tokyo College, University of Tokyo.

**Joel Slemrod** is the David Bradford Distinguished University Professor and the Paul W. McCracken Professor of Business Economics and Public Policy at the University of Michigan.

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### Why It Will Sell

Fun and humorous caper through world history, bringing the subject of taxation to life while still illustrating its fundamental and perennial issues

Guides the reader through a range of strange examples from around the world, from taxes on hats and chimneys to beards and hairstyles

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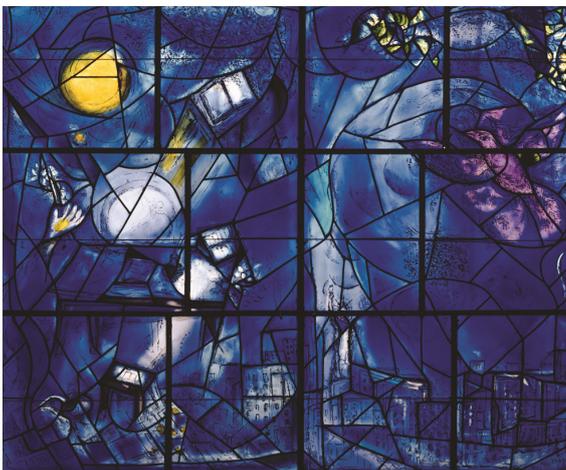
Published: April 2021

Editor: Joe Jackson

536 pages. 59 b/w illus.

Chinese simplified, Japanese, Korean rights sold

Economics | Finance



IMMIGRATION  
AND FREEDOM  
CHANDRAN  
KUKATHAS

▶ Video Introduction

## A compelling account of the threat immigration control poses to the citizens of free societies

Immigration is often seen as a danger to western liberal democracies because it threatens to undermine their fundamental values, most notably freedom and national self-determination. In this book, however, Chandran Kukathas argues that the greater threat comes not from immigration but from immigration control. Looking at past and current practices across the world, *Immigration and Freedom* presents a critique of immigration control as an institutional reality, as well as an account of what freedom means—and why it matters.

“Chandran Kukathas turns current public and academic debates over immigration on their head in this careful, original, and compelling account of how border controls infringe the liberties of the very citizens they aim to protect. *Immigration and Freedom* is little short of a revelation.”  
—Matthew J. Gibney, University of Oxford



**Chandran Kukathas** is the Lee Kong Chian Professor of Political Science and Dean of the School of Social Sciences at Singapore Management University.

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### Why It Will Sell

Makes a novel and impassioned argument for open-border policies, and against immigration control

Tackles an issue of international concern with a clear-headed approach to the economic, social and political impacts

Very original book with a counter-intuitive argument

Based on the latest data, draws from international examples

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Published: March 2021  
Editor: Ben Tate  
384 pages. 1 b/w illus. 5 tables.  
Turkish rights sold

Politics | Philosophy

"Wholly original and distinctive. Anyone interested in liberalism and its history ought to read this book." —ALAN RYAN, author of *On Politics*

# LIBERALISM IN DARK TIMES

THE LIBERAL ETHOS IN THE  
TWENTIETH CENTURY

JOSHUA L. CHERNISS



▶ Video Introduction

## A timely defense of liberalism that draws vital lessons from its greatest midcentury proponents

Today, liberalism faces threats from across the political spectrum. While right-wing populists and leftist purists righteously violate liberal norms, theorists of liberalism seem to have little to say. In *Liberalism in Dark Times*, Joshua Cherniss issues a rousing defense of the liberal tradition, drawing on a neglected strand of liberal thought.

"In this beautifully written book, Joshua Cherniss draws on the history of liberalism to make a compelling and timely argument. Today, when liberalism faces an existential crisis, and people are being drawn to political extremes, liberals should not abandon their political ethos to embrace the tactics of their illiberal adversaries. Rather, they should learn from thinkers like Niebuhr, Camus, Aron, and Berlin, who advocated a 'tempered liberalism' during a crisis that was not all that different from our own."

—Helena Rosenblatt, author of *The Lost History of Liberalism*



**Joshua L. Cherniss** is associate professor of government at Georgetown University and the author of *A Mind and Its Time*.  
Twitter @JoshuaCherniss

### Why It Will Sell

Explores how liberalism can endure times of political turmoil, and can even be used in times of crisis as a defense against dangerous ideologies

Draws on the work of some of the 20th century's most prominent liberal thinkers and philosophers such as Weber, Camus, and Berlin

Combines the intellectual history and the counter-narrative of the concept of liberalism

Published: October 2021  
Editor: Rob Tempio  
328 pages.

Philosophy | Politics

Michael S.  
Weisbach

# THE Economist's CRAFT

An Introduction to  
Research, Publishing,  
and Professional  
Development

▶ Video Introduction

An incisive guide that helps up-and-coming economists become successful scholars

*The Economist's Craft* introduces graduate students and rising scholars to the essentials of research, writing, and other critical skills for a successful career in economics. Michael Weisbach enables you to become more effective at communicating your ideas, emphasizing the importance of choosing topics that will have a lasting impact. He explains how to write clearly and compellingly, present and publish your findings, navigate the job market, and more. A how-to guide for the aspiring economist, *The Economist's Craft* provides readers with the tools and insights they need to succeed as professional scholars.

“*The Economist's Craft* breaks down privilege and closes gaps between elite schools and public institutions by lifting up the skills to get grants, publish papers, and succeed in symposiums. All economics students, professors, and most of the social sciences should cherish this book.”

—Teresa Ghilarducci, coauthor of *Rescuing Retirement*



**Michael S. Weisbach** is the Ralph W. Kurtz Chair in Finance at Ohio State University and a research associate at the National Bureau of Economic Research.

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### Why It Will Sell

An invaluable tool for any present or prospective student of economics anywhere in the world

Weisbach provides guidance on the important skills, which until now, students have relied simply upon word of mouth and observation for; selecting research topics, writing papers, presenting results, and more

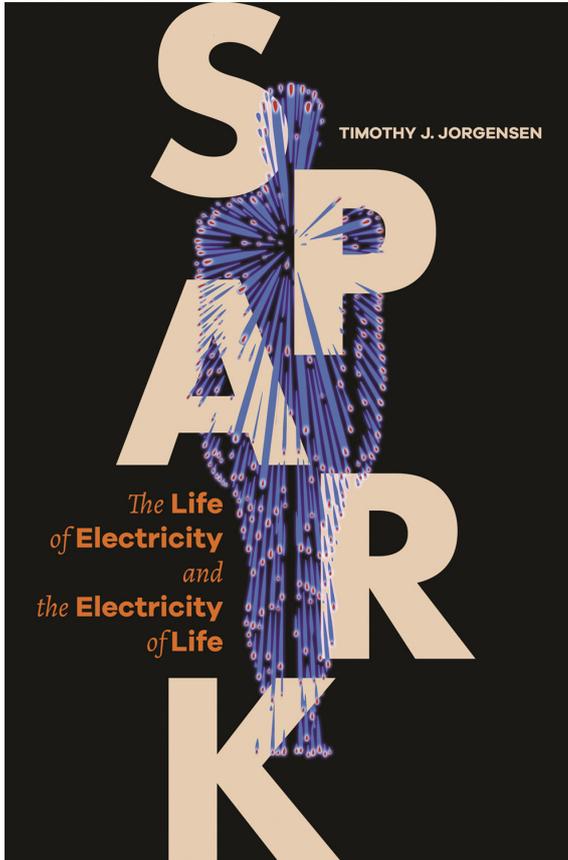
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Published: November 2021  
Editor: Peter Dougherty  
320 pages. 1 b/w illus.  
Chinese simplified rights sold  
Economics | Reference



# Science

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▶ Video Introduction

## A fresh look at electricity and its powerful role in life on Earth

When we think of electricity, we likely imagine the energy humming inside our home appliances or lighting up our electronic devices—or perhaps we envision the lightning-streaked clouds of a stormy sky. But electricity is more than an external source of power, heat, or illumination. Life at its essence is nothing if not electrical. The story of how we came to understand electricity’s essential role in all life is rooted in our observations of its influences on the body—influences governed by the body’s central nervous system. *Spark* explains the science of electricity from this fresh, biological perspective.

“Ranging from lightning to puffer fish and beyond, this engrossing and innovative book describes electricity’s connection with biology and tells the exciting stories of the people who revealed our present-day understanding of this mysterious substance.”

—Roger C. Barr, coauthor of *Bioelectricity: A Quantitative Approach*



**Timothy J. Jorgensen** is professor of radiation medicine and director of the Health Physics Graduate Program at Georgetown University. Twitter @Tim\_Jorgensen

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### Why It Will Sell

Page-turning read, filled with riveting stories of how we came to our current understanding

Introduces the science of electricity to a popular audience, cleverly blending it with the history of electricity and neurobiology

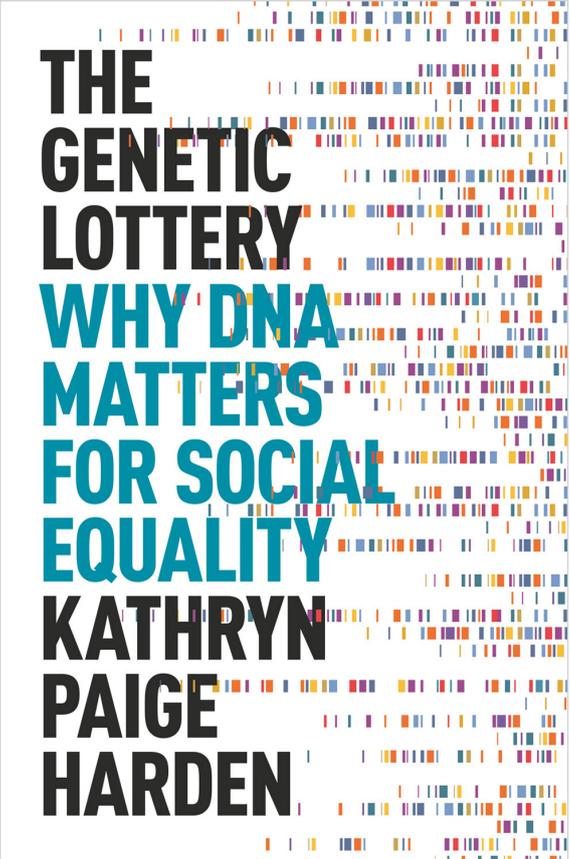
Story told from a new perspective, showing how our bodies use electricity and how discoveries about electricity were made in the pursuit of understanding our own nervous systems

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Published: November 2021

Editor: Ingrid Gnerlich  
456 pages. 26 b/w illus.

Science



**THE  
GENETIC  
LOTTERY**  
**WHY DNA  
MATTERS  
FOR SOCIAL  
EQUALITY**  
**KATHRYN  
PAIGE  
HARDEN**

▶ Video Introduction

A provocative and timely case for how the science of genetics can help create a more just and equal society

In *The Genetic Lottery*, Kathryn Paige Harden introduces readers to the latest genetic science, dismantling dangerous ideas about racial superiority and challenging us to grapple with what equality really means in a world where people are born different. Weaving together personal stories with scientific evidence, Harden shows why our refusal to recognize the power of DNA perpetuates the myth of meritocracy, and argues that we must acknowledge the role of genetic luck if we are ever to create a fair society.

“This brilliant book is without a doubt the very best exposition on our genes, how they influence quite literally everything about us, and why this means we should care more, not less, about the societal structures in which we live.”

—Angela Duckworth, author of *Grit*



**Kathryn Paige Harden** is professor of clinical psychology at the University of Texas at Austin, where she is director of the Developmental Behavior Genetics Lab and codirector of the Texas Twin Project. Twitter @kph3k

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#### Why It Will Sell

This unique book is the first to really consider how genetic data can be applied for a more egalitarian and progressive system

Author explains complicated topics with skill, using metaphors and examples from popular culture in an engaging, conversational tone

Author is a foremost expert on cutting-edge behavioral genetics

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Published: September 2021

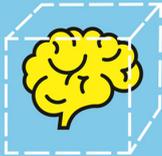
Editor: Alison Kalett  
312 pages. 22 b/w illus.

German rights sold

Science

# HARD TO BREAK

WHY OUR BRAINS  
MAKE HABITS STICK



RUSSELL A. POLDRACK

▶ Video Introduction

The neuroscience of why bad habits are so hard to break—and how evidence-based strategies can help us change our behavior more effectively

We all have habits we'd like to break, but for many of us it can be nearly impossible to do so. There is a good reason for this: the brain is a habit-building machine. In *Hard to Break*, leading neuroscientist Russell Poldrack provides an engaging and authoritative account of the science of how habits are built in the brain, why they are so hard to break, and how evidence-based strategies may help us change unwanted behaviors.

“*Hard to Break* is a brilliant and supremely readable account of the neuroscience of behavior change, combining the latest science with practical advice, and—above all—hope in the bottom of the box.”

—Daniel J. Levitin, author of *Successful Aging: A Neuroscientist Explores the Power and Potential of Our Lives*



**Russell A. Poldrack** is the Albert Ray Lang Professor of Psychology at Stanford University. Twitter @russpoldrack

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## Why It Will Sell

Gives a unique perspective, this book is the first to explore the neuroscience of habits and why behavior is so hard to change

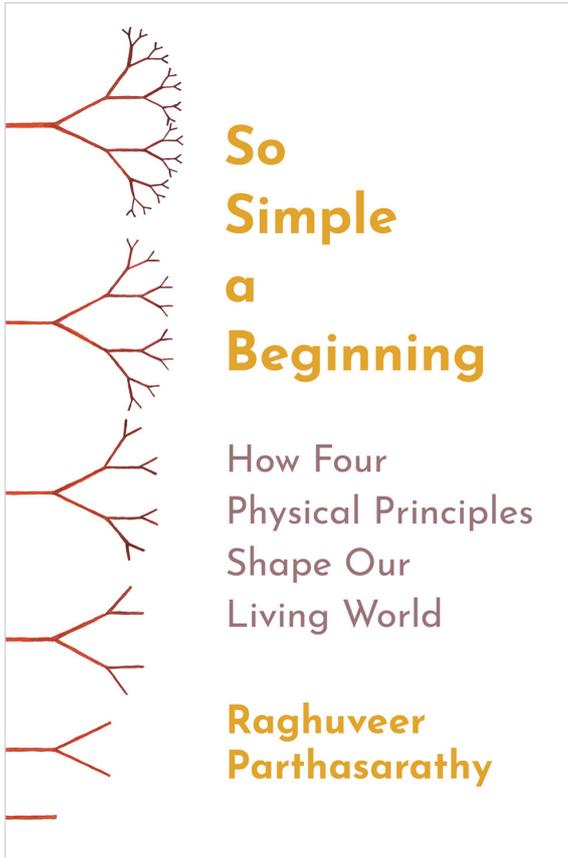
Author, a leading neuroscientist, explains what neuroscience can tell us about habit making, what it can't, and how we know

Offers some evidence-based strategies that give us the best chance to break cycles of behavior

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Published: May 2021  
Editor: Hallie Stebbins  
232 pages. 23 b/w illus.  
Chinese simplified, Japanese, Korean, Polish, Turkish rights sold

Science | Self-Help



▶ Video Introduction

## A biophysicist reveals the hidden unity behind nature’s breathtaking complexity

The form and function of a sprinting cheetah are quite unlike those of a rooted tree. A human being is very different from a bacterium or a zebra. The living world is a realm of dazzling variety, yet a shared set of physical principles shapes the forms and behaviors of every creature in it. *So Simple a Beginning* shows how the emerging new science of biophysics is transforming our understanding of life on Earth and enabling potentially lifesaving but controversial technologies such as gene editing, artificial organ growth, and ecosystem engineering.

Featuring dozens of original watercolors and drawings by the author, this sweeping tour of biophysics offers astonishing new perspectives on how the wonders of life can arise from so simple a beginning.

“Parthasarathy presents an accessible yet scientifically accurate picture of modern biology, and it’s a pleasure to read.”

—Sonia Contera, author of *Nano Comes to Life*



**Raghuv​eer Parthasarathy** is the Alec and Kay Keith Professor of Physics at the University of Oregon, where he is a member of the Institute of Molecular Biology and the Materials Science Institute. [eightenthelephant.com](http://eightenthelephant.com)  
Twitter @RParthasarathy7

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### Why It Will Sell

Breaks down the complexity, variety and wonder of life into four key principles, and shows how these principles build life and make it run at every scale

Clearly and charmingly written to explain complex and innovative ideas

Explains the new and emerging field of biophysics

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Published: February 2022  
Editor: Ingrid Gnerlich  
336 pages. 119 color illus. 1 table.  
Chinese simplified rights sold  
Science

# SCIENCE

THE ENDLESS  
FRONTIER

VANNEVAR BUSH

WITH A  
COMPANION ESSAY BY  
RUSH D. HOLT

The classic case for why government must support science—with a new essay by physicist and former congressman Rush Holt on what democracy needs from science today

*Science, the Endless Frontier* is recognized as the landmark argument for the essential role of science in society and government's responsibility to support scientific endeavors. First issued when Vannevar Bush was the director of the US Office of Scientific Research and Development during the Second World War, this classic remains vital in making the case that scientific progress is necessary to a nation's health, security, and prosperity. This new edition presents a new companion essay from scientist and former congressman Rush Holt.

“This book is a forceful declaration of the value of science for our democracy and a ringing call to action for policymakers and the American people alike.”

—Speaker Nancy Pelosi



**Vannevar Bush** (1890–1974) was director of the US Office of Scientific Research and Development during World War II.

**Rush D. Holt** is CEO emeritus of the American Association for the Advancement of Science. Twitter @RushHolt

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### Why It Will Sell

Timeless and timely argument about the importance of science and its relationship to government and society

This short volume pairs Bush's famous 1945 essay with Holt's new essay outlining a new science policy vision for our time

Provides historical context for these debates

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Published: February 2021  
Editor: Ingrid Gnerlich  
192 pages. 1 b/w illus. 1 table.  
Chinese simplified rights sold  
Science

▶ Video Introduction

# THE TWO GREATEST IDEAS

HOW OUR GRASP OF THE  
UNIVERSE AND OUR MINDS  
CHANGED EVERYTHING

LINDA TRINKAUS ZAGZEBSKI

▶ Video Introduction

Two simple yet tremendously powerful ideas that shaped virtually every aspect of civilization

This book is a breathtaking examination of the two greatest ideas in human history. The first is the idea that the human mind can grasp the universe. The second is the idea that the human mind can grasp itself. Acclaimed philosopher Linda Zagzebski shows how the first unleashed a cultural awakening that swept across the world in the first millennium BCE, giving birth to philosophy, mathematics, science, and virtually all the major world religions. It dominated until the Renaissance. This second great idea governed our perception of reality up until the dawn of the twenty-first century. Zagzebski reveals what is missing in our conception of ourselves and the world.

“This marvelously lucid book guides readers through a vast intellectual tradition, from Thales to string theory, uncovering nothing less than the history of the human mind.”

—Clare Carlisle Tresch, author of  
*Philosopher of the Heart: The Restless Life of  
Søren Kierkegaard*



**Linda Trinkaus Zagzebski** is George Lynn Cross Research Professor Emerita and the Kingfisher College Chair of the Philosophy of Religion and Ethics Emerita at the University of Oklahoma.

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## Why It Will Sell

A striking big history and one of the few overarching philosophical narratives of Western history in generations

Compelling examples from art, literature, religion, science, and politics explore how these two ideas have shaped the world and human history

Offers new analysis of issues between objectivity and subjectivity, and considers what could lead to a third great idea

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Published: November 2021

Editor: Matt Rohal  
280 pages. 11 b/w illus.

Philosophy

MARTIN WILLIAMS

WHEN  
THE  
SAHARA  
WAS  
GREEN

How Our Greatest Desert Came to Be

▶ Video Introduction

The little-known history of how the Sahara was transformed from a green and fertile land into the largest hot desert in the world

The Sahara is the largest hot desert in the world, equal in size to China or the United States. Yet, this arid expanse was once a verdant, pleasant land, fed by rivers and lakes. What transformed this land of lakes into a sea of sands? *When the Sahara Was Green* describes the remarkable history of Earth's greatest desert—including why its climate changed, the impact this had on human populations, and how scientists uncovered the evidence for these extraordinary events.

“Martin Williams has written a magnificent and thought-provoking history of the Sahara. With infectious panache, he reconstructs the formation and geological history of the desert.... This wonderful book gives us hope in our drier, warming world. A brilliant achievement.”

—Brian Fagan, coauthor of *Climate Chaos: Lessons on Survival from Our Ancestors*



**Martin Williams** is professor emeritus and adjunct professor of earth sciences at the University of Adelaide.

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#### Why It Will Sell

This original, short book guides readers through the history of the Sahara, exploring how it became a desert, what could happen to it in the future, and the role humans have played

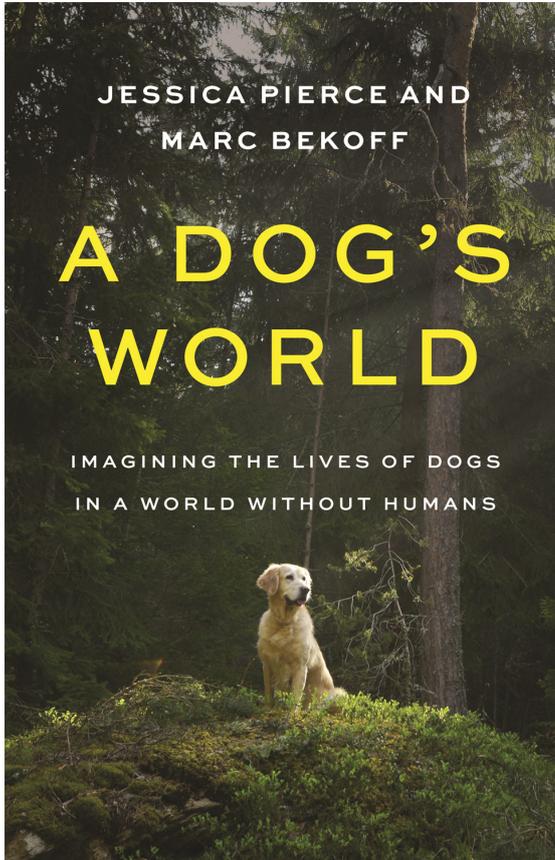
Author draws on his own extensive research, telling stories of finding evidence of hippos in the region

Combines earth science, climate science, sustainability, and a deeper history of an iconic place to offer insight into the forces of nature that change climates

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Published: October 2021  
Editor: Ingrid Gnerlich  
272 pages. 36 color + 48 b/w  
illus. 3 tables. 3 maps.

Science | Nature



▶ Video Introduction

From two of the world's leading authorities on dogs, an imaginative journey into a future of dogs without people

What would happen to dogs if humans simply disappeared? Would dogs be able to survive on their own without us? *A Dog's World* imagines a posthuman future for dogs, revealing how dogs would survive—and possibly even thrive—and explaining how this new and revolutionary perspective can guide how we interact with dogs now.

“Jessica Pierce and Marc Bekoff are in top form in *A Dog's World* as they explore the fate of dogs on a planet from which people have suddenly vanished. The genius of this book lies in the way it reveals how fact-based knowledge can lead to a richer, deeper understanding of the unique talents and abilities of our fellow creatures. This is a perfect read as we attempt to sort out the COVID-19 pandemic's legacy.”

—Mark Derr, author of *Dog's Best Friend*



**Jessica Pierce** is a faculty affiliate at the Center for Bioethics and Humanities at the University of Colorado Anschutz Medical School. [jessicapierce.net](http://jessicapierce.net)

**Marc Bekoff** is professor emeritus of ecology and evolutionary biology at the University of Colorado Boulder. [marcbekoff.com](http://marcbekoff.com) Twitter @MarcBekoff

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### Why It Will Sell

Authors' previous works have been translated into over 20 languages

A work of speculative biology that explores the relationship between humans and dogs

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Published: October 2021

Editor: Alison Kalett

240 pages. 17 b/w illus.

French, German, Italian, Japanese rights sold

Science | Nature



▶ Video Introduction

Published: April 2021  
200 pages. 53 b/w illus.  
Nature | Gardening

### Why It Will Sell

Captivating prose drawing together both scientific information and cultural lore

Examples of flowers from around the world

Filled with charming drawings



▶ Video Introduction

Published: July 2021  
272 pages. 50 b/w illus.  
Nature

### Why It Will Sell

International in scope with birds from different parts of the world

Beautiful small-format package, perfect for gift-giving!



▶ Video Introduction

Published: September 2021  
152 pages. 43 b/w illus.  
Nature

### Why It Will Sell

Engaging prose which captivates and inspires as it introduces readers to a mix of scientific information and cultural lore on trees around the world

Includes enchanting illustrations by Maren Westfall



▶ Video Introduction

Published: November 2021  
216 pages. 50 b/w illus.  
Nature

### Why It Will Sell

Beautifully illustrated and wide-ranging encyclopedia

Explores everything from dinosaur social habits to the lives of those who discovered them

Accessibly and engagingly written for dinosaur lovers of all ages



# Humanities

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Something is seriously wrong. An alarming number of citizens, in America and around the world, are embracing crazy, even dangerous ideas.

## When Bad Thinking Happens to Good People

How Philosophy Can Save Us from Ourselves

Steven Nadler and Lawrence Shapiro

▶ Video Introduction

## Why the tools of philosophy offer a powerful antidote to today's epidemic of irrationality

There is an epidemic of bad thinking in the world today. An alarming number of people are embracing crazy, even dangerous ideas. Worse, bad thinking drives bad acting. In this book, Steven Nadler and Lawrence Shapiro argue that the best antidote for bad thinking is the wisdom, insights, and practical skills of philosophy. *When Bad Thinking Happens to Good People* provides an engaging tour through the basic principles of logic, argument, evidence, and probability that can make all of us more reasonable and responsible citizens.

“People believe all sorts of weird and harmful things. Stop thinking of them as stupid or evil. Instead, follow Nadler and Shapiro in looking at the problem as a matter of responsible thinking and ethical duty. Not just on the part of others, but on yours as well.”  
—Massimo Pigliucci, author of *How to Be a Stoic: Using Ancient Philosophy to Live a Modern Life*



**Steven Nadler** is the William H. Hay II Professor of Philosophy at the University of Wisconsin.

**Lawrence Shapiro** is the Berent Enç Professor of Philosophy at the University of Wisconsin–Madison.

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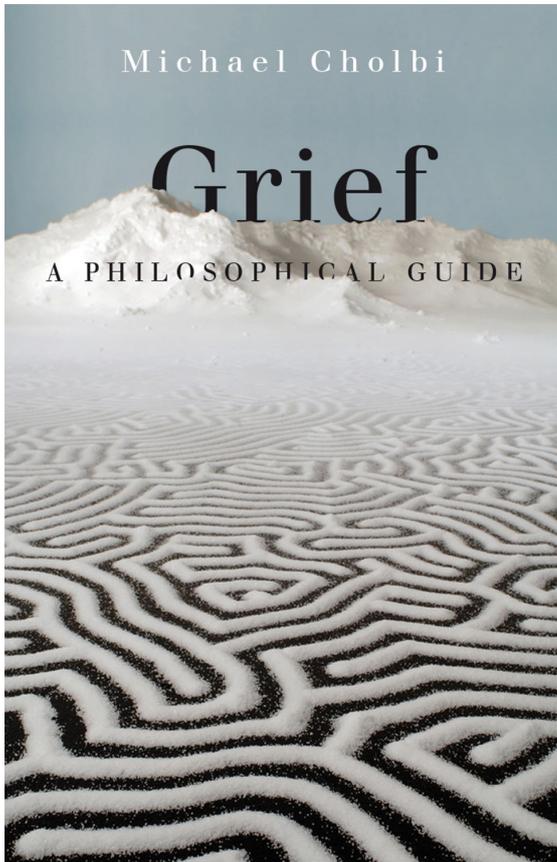
### Why It Will Sell

Short, accessible guide to basic philosophical principles and tools that can be used in everyday life

Timely, essential reading for a modern era of polarization and extreme opinions as it explores the responsibility we all have to be rational and reasonable members of society

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Published: August 2021  
Editor: Rob Tempio  
240 pages. 1 b/w illus.  
Chinese simplified and Greek rights sold  
Philosophy



▶ Video Introduction

An engaging and illuminating exploration of grief—and why, despite its intense pain, it can also help us grow

Experiencing grief at the death of a person we love or who matters to us—as universal as it is painful—is central to the human condition. Surprisingly, however, philosophers have rarely examined grief in any depth. In *Grief*, Michael Cholbi presents a groundbreaking philosophical exploration of this complex emotional event, offering valuable new insights about what grief is, whom we grieve, and how grief can ultimately lead us to a richer self-understanding and a fuller realization of our humanity.

“A clever, deeply touching book, *Grief* adds to the growing canon of important, thoughtful writing on this inevitable stage of life that we all need to understand and learn more about. Taking a new, philosophical perspective, Michael Cholbi invites us to think in a way that is accessible but serious—we are all philosophers after all.”

—Juliet Rosenfeld, author of *The State of Disbelief: A Story of Death, Love, and Forgetting*



**Michael Cholbi** is Chair in Philosophy at the University of Edinburgh. He has written and edited many books. He is the founder of the International Association for the Philosophy of Death and Dying (IAPDD). Twitter @MichaelCholbi

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### Why It Will Sell

Brief and accessibly written

A new all-encompassing philosophical theory of grief, a subject of timeless interest

The author is one of the world's foremost experts on the philosophy of death

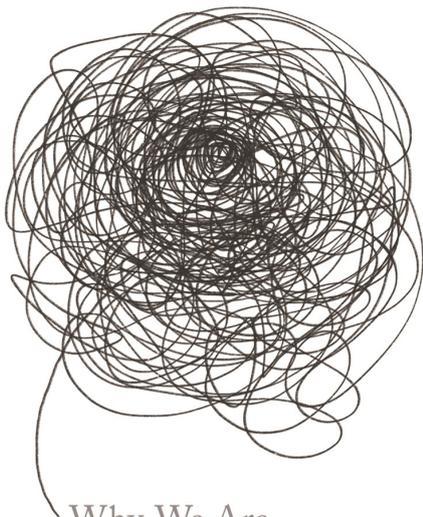
A powerful and thoughtful exploration of the experience of grief, its role in our lives, its paradox, and its importance

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Published: January 2022

Editor: Matt Rohal  
232 pages.

Philosophy



## Why We Are Restless

*On the Modern Quest for Contentment*

Benjamin Storey  
Jenna Silber Storey

▶ Video Introduction

## A compelling exploration of how our pursuit of happiness makes us unhappy

We live in an age of unprecedented prosperity, yet everywhere we see signs that our pursuit of happiness has proven fruitless. Dissatisfied, we seek change for the sake of change—even if it means undermining the foundations of our common life. In *Why We Are Restless*, Benjamin and Jenna Storey offer a profound and beautiful reflection on the roots of this malaise and examine how we might begin to cure ourselves.

“Benjamin and Jenna Storey’s delightful *Why We Are Restless* belongs on the shelf of thoughtful, accessible books on human happiness like Matthew Crawford’s *Shop Class as Soulcraft* and Sarah Bakewell’s *How to Live*. Through the lens of four French thinkers, the Storeys explore perennial questions about contentment and examine some of the most compelling responses put forward over the centuries. They are teachers in the best sense, inviting us to understand ourselves better than we do.”

—Mark Lilla, author of *The Once and Future Liberal*



**Benjamin Storey** is the Jane Gage Hipp Professor of Politics and International Affairs and Director of the Tocqueville Program at Furman University.

**Jenna Silber Storey** is Assistant Professor of Politics and International Affairs and Executive Director of the Tocqueville Program at Furman. [jbstorey.com](http://jbstorey.com)

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### Why It Will Sell

An accessible introduction to the philosophies of Montaigne, Pascal, Rousseau, and Tocqueville

Explores differing answers four French philosophers offered to help face a world of restlessness, and considers how we can learn from them

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Published: April 2021

Editor: Rob Tempio

264 pages.

Chinese simplified rights sold

Philosophy

# RESCUING SOCRATES

HOW THE GREAT BOOKS CHANGED  
MY LIFE AND WHY THEY MATTER  
FOR A NEW GENERATION



ROOSEVELT MONTÁS

▶ Video Introduction

A Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds

Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Roosevelt Montás’s life. In doing so, the book drives home what it’s like to experience a liberal education—and why it can still remake lives.

“This moving book is both a cry from the heart and a battle cry. It is the most convincing case yet made for liberal education as a gift to young people and indispensable for democracy. If every president, trustee, dean, and professor (of any subject) were to read it—really read it—hope and purpose would be restored to our colleges and universities and to all the students they serve.”  
—Andrew Delbanco, president of the Teagle Foundation and author of *College: What It Was, Is, and Should Be*



Roosevelt Montás is senior lecturer at Columbia University’s Center for American Studies and director of its Freedom and Citizenship Program.  
Twitter @rooseveltmontas

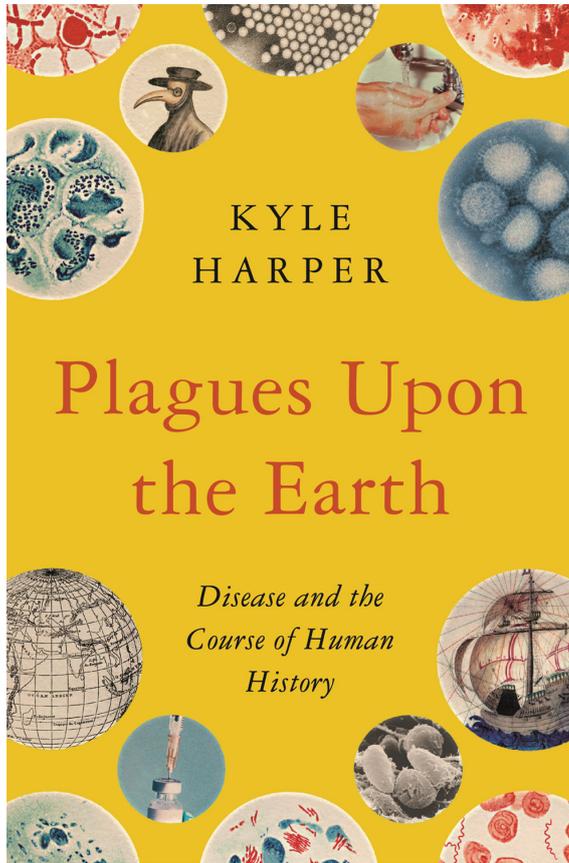
## Why It Will Sell

Masterful merging of personal memoir and professional analysis

A personal exploration of the value and impact of a liberal education from the perspective of an educator

Offers a thought-provoking argument about the importance of four classic texts often presented to students

Published: November 2021  
Editor: Peter Dougherty  
248 pages.  
Korean rights sold  
Education | Memoir



▶ Video Introduction

## A sweeping germ's-eye view of history from human origins to global pandemics

*Plagues upon the Earth* is a monumental history of humans and their germs. Weaving together a grand narrative of global history with insights from cutting-edge genetics, Kyle Harper explains why humanity's uniquely dangerous disease pool is rooted deep in our evolutionary past, and why its growth is accelerated by technological progress. He shows that the story of disease is entangled with the history of slavery, colonialism, and capitalism, and reveals the enduring effects of historical plagues in patterns of wealth, health, power, and inequality. He also tells the story of humanity's escape from infectious disease—a triumph that makes life as we know it possible, yet destabilizes the environment and fosters new diseases.

“What a magnificent accomplishment! . . . Readable, global, and provocative, this book speaks to the human condition itself.”  
—Elizabeth A. Fenn, Pulitzer Prize winner and author of *Pox Americana: The Great Smallpox Epidemic of 1775–82*



**Kyle Harper** is professor of classics and letters at the University of Oklahoma. His books include *The Fate of Rome* and *From Shame to Sin*. [kyleharper.net](http://kyleharper.net) Twitter @Oklahomaharper

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### Why It Will Sell

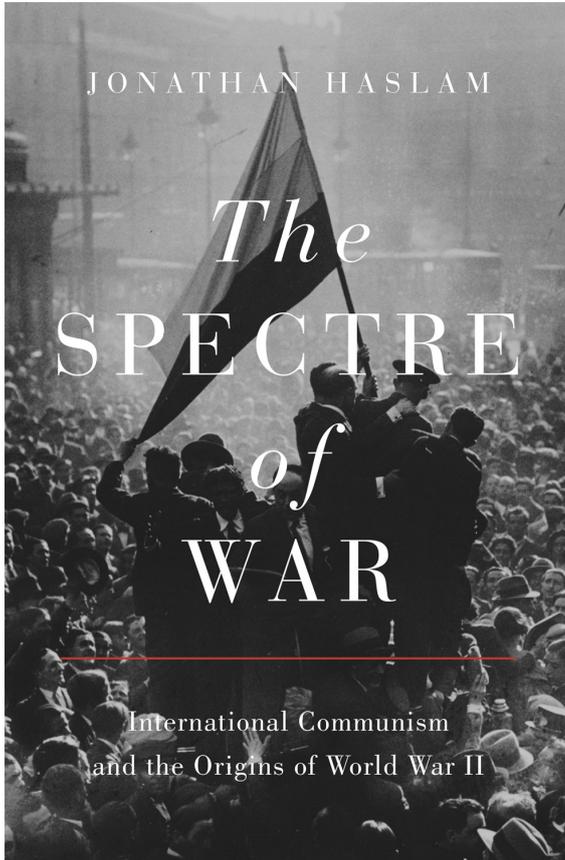
Definitive history of the role disease has played in shaping human history, drawing on latest genetic evidence

Shows how the current Covid pandemic is reflective of deeper patterns in human civilization

Harper wonderfully weaves science, economics, and history into a compelling narrative

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Published: October 2021  
Editor: Rob Tempio  
704 pages. 45 b/w illus. 20 maps.  
Chinese simplified, Chinese complex, Italian rights sold  
History | Science

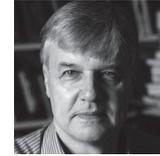


▶ Video Introduction

A bold new history showing that the fear of Communism was a major factor in the outbreak of World War II

*The Spectre of War* looks at a subject we thought we knew—the roots of the Second World War—and upends our assumptions with a masterful new interpretation. Looking beyond traditional explanations based on diplomatic failures or military might, Jonathan Haslam explores the neglected thread connecting them all: the fear of Communism prevalent across continents during the interwar period. Marshalling an array of archival sources, including records from the Communist International, Haslam transforms our understanding of the deep-seated origins of World War II, its conflicts, and its legacy.

“*The Spectre of War* is a terrific and exciting book. Jonathan Haslam does a magnificent job. . . . He brings the historic findings to life.”  
—A. James McAdams, author of *Vanguard of the Revolution*



Jonathan Haslam is the George F. Kennan Professor in the School of Historical Studies at the Institute for Advanced Study. His books include *Near and Distant Neighbors* and *Russia's Cold War*.

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#### Why It Will Sell

Breaks new ground in arguing that fear of Communism was a more important factor in the origins of World War II than previously believed

International in focus including chapters on Germany, Spain, Russia, and Japan

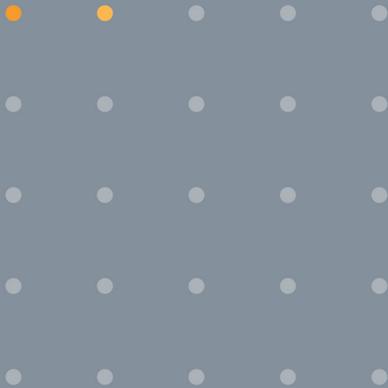
Close reading of archival sources and letters yield a new, more complex understanding

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Published: May 2021  
Editor: Bridget Flannery-McCoy  
504 pages.  
Estonian and Korean rights sold  
History

## A City Is Not a Computer: Other Urban Intelligences

Shannon Mattern



▶ Video Introduction

## A bold reassessment of “smart cities” that reveals what is lost when we conceive of our urban spaces as computers

Computational models of urbanism promise to deliver new urban efficiencies and conveniences. Yet these models limit our understanding of what we can know about a city. *A City Is Not a Computer* reveals how cities encompass myriad forms of local and indigenous intelligences and knowledge institutions, arguing that these resources are a vital supplement and corrective to increasingly prevalent algorithmic models. Incorporating insights from urban studies, data science, and media and information studies, Shannon Mattern offers a visionary new approach to urban planning and design.

“Mattern offers a radically new perspective on the city as information and our modes of engagement with it. This stunning book presents a set of ideas that will continue to have a profound effect on scholarship and practice.”

—Daniel A. Barber, author of *Modern Architecture and Climate*



**Shannon Mattern** is professor of anthropology at the New School for Social Research. Instagram @atlas.sounds Twitter @shannonmattern

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### Why It Will Sell

Timely subject, with issues of technology and urban planning never more relevant

First book to integrate the topics of architecture, media studies, urban design, information and data science and more into one interdisciplinary argument

International in scope, featuring cities from around the world from Madrid, to Mumbai, London to Rio de Janeiro

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Published: August 2021

Editor: Michelle Komie

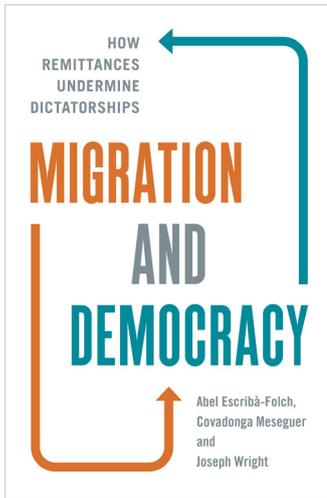
200 pages. 47 b/w illus.

Urban Studies | Anthropology



# FIL Highlights

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Published: January 2022  
320 pages. 26 b/w illus. 6 tables.  
Political Science

### Why It Will Sell

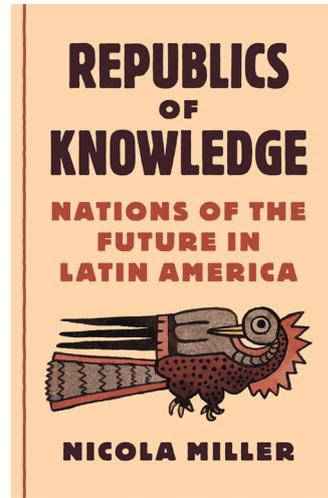
A timely consideration of global migration that focuses on its impact on the migrants' countries of origin, rather than on their destinations

Insightful and innovative, the authors utilize case studies to show how this practice encourages democracy and undermines authoritarianism

How remittances—money sent by workers back to their home countries—support democratic expansion

In the growing body of work on democracy, little attention has been paid to its links with migration. *Migration and Democracy* focuses on the effects of worker remittances and how these resources shape political action in the Global South. Remittances are not only the largest source of foreign income in most autocratic countries, but also, in contrast to foreign aid or international investment, flow directly to citizens. This book demonstrates how remittances—and the movement of people from authoritarian nations to higher-income countries—foster democracy and its expansion.

“Wonderful and compelling.”  
—Jonathan Hiskey, Vanderbilt University



Published: October 2020  
320 pages. 5 tables. 2 maps.  
History

### Why It Will Sell

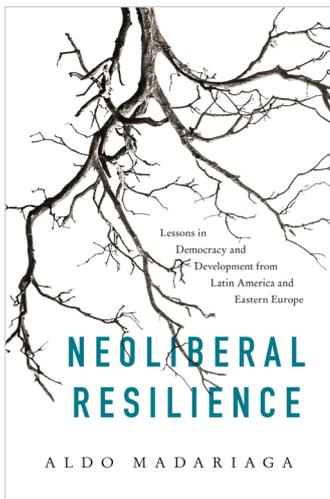
First book to bring formative period of Latin America into mainstream of the global history of knowledge

Draws from throughout Latin America, with particular case studies from Peru, Argentina, and Chile

An enlightening account of the entwined histories of knowledge and nationhood in Latin America—and beyond

The rise of nation-states is a hallmark of the modern age, yet we are still untangling how the phenomenon unfolded across the globe. Here, Nicola Miller offers new insights into the process of nation-making through an account of nineteenth-century Latin America, where, she argues, the identity of nascent republics was molded through previously underappreciated means: the creation and sharing of knowledge.

“*Republics of Knowledge* is outstanding. One of the strengths of this clear and accessible book is Miller’s interest in important issues that have dropped into the gaps between disciplines. A distinguished contribution.”  
—Peter Burke, author of *A Social History of Knowledge*



Published: September 2020  
368 pages. 9 b/w illus. 34 tables.  
Political Science

### Why It Will Sell

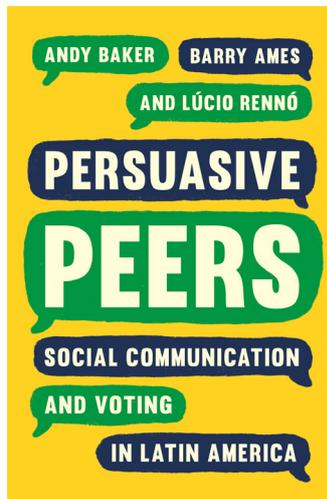
New global perspective from Chilean author on neoliberalism and its development in the past 40 years

Analyses the development of regions previously understudied in this area: Argentina, Chile, Estonia and Poland

An exploration of the factors behind neoliberalism's resilience in developing economies and what this could mean for democracy's future

Since the 1980s, neoliberalism has withstood repeated economic shocks and financial crises to become the hegemonic economic policy worldwide. Why has neoliberalism remained so resilient? What is the relationship between this resiliency and the backsliding of Western democracy? Can democracy survive an increasingly authoritarian neoliberal capitalism? *Neoliberal Resilience* answers these questions by bringing the developing world's recent history to the forefront of our thinking about democratic capitalism's future.

"This is a fascinating read."  
—Eduardo Silva, author of *Challenging Neoliberalism in Latin America*



Published: October 2020  
336 pages. 55 b/w illus. 40 tables.  
Sociology | Political Science

### Why It Will Sell

Uniquely focuses on Latin America, rather than the US

Authors draw on insightful interviews, panel surveys, and election data to offer a new theory of voting behavior

How voting behavior in Latin America is influenced by social networks and everyday communication among peers

In Latin America's new democracies, political parties and mass partisanship are not deeply entrenched, leaving many votes up for grabs during election campaigns. Advancing a new theory of Latin American voting behavior, *Persuasive Peers* argues that political discussions within informal social networks among family members, friends, neighbors, coworkers, and acquaintances explain this volatility and exert a major influence on final voting choices.

"*Persuasive Peers* is the first book I have seen that thoroughly examines the effect of peer networks on voting. This is a wonderful and innovative work."  
—Ernesto F. Calvo, University of Maryland

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Cover image: Landsat imagery courtesy of NASA Goddard Space Flight Center and U.S. Geological Survey.

