

International Rights Guide

BEIJING 2022

A Note from the Senior International Rights Manager

As Beijing International Book Fair rolls around, we are delighted to introduce some of Princeton University Press's new titles. We hope, through this guide and fantastic collection of video introductions from the authors, to show you the wide array of what we have on offer in Autumn 2022, across the humanities, sciences and social sciences!

In the sciences, Karen Bakker's *The Sounds of Life* tells how cutting-edge technology and AI are revealing the hidden world of non-human sound, and paving the way for inter-species communication! Also illuminating the secrets of our world, *Remnants of Ancient Life* explores the emerging science of analysing biomolecules in fossils to bring ancient lost worlds to life, while *When Galaxies Were Born* charts the search for the universe's oldest, most distant stars and galaxies through major space telescopes, including the new James Webb Space Telescope (JWST).

For fans of popular philosophy, Valerie Tiberius' *What Do You Want Out of Life?* and *Life is Short* by Dean Rickles both offer clear-eyed, timely explorations of how to get the most from life. We are also pleased to be launching the new book by long-time PUP author Christopher Beckwith on *The Scythian Empire* which shaped both Chinese and Western cultures.

In the social sciences, highlights include Max Bazerman's *Complicit*, which provides insight into how wrongdoing is perpetuated through complicity, and Shiping Tang's key study on how institutions shape economic development. We also have *Study Gods*, showing how Chinese youth are adopting social codes and behaviours of status to excel on a global stage! Many of the authors featured in this guide have also prepared a short video introduction to their book. Please don't hesitate to ask us or the Bardon Agency if you would like to see them!

Rebecca Bengoechea
Senior International Rights Manager



Rebecca Bengoechea
Senior International Rights Manager
rebecca_bengoechea@press.princeton.edu



Emma Morgan
International Rights Associate
emma_morgan@press.princeton.edu



Eleanor Smith
International Rights Associate
eleanor_smith@press.princeton.edu

China (Complex & Simplified)

Mr. David Tsai
Bardon Chinese Media Agency
Tel: +886 2 2364 4995 ext. 35
david@bardonchinese.com

Japan

Mr. Tsutomu Yawata
The English Agency
Tel: +81 3 3406 5385
tsutomu_yawata@ej.co.jp

Korea

Ms. Sue Yang
Ms. Jackie Yang
Eric Yang Agency
Tel: +82 2 592 3356
sueyang@eyagency.com
jackieyang@eyagency.com

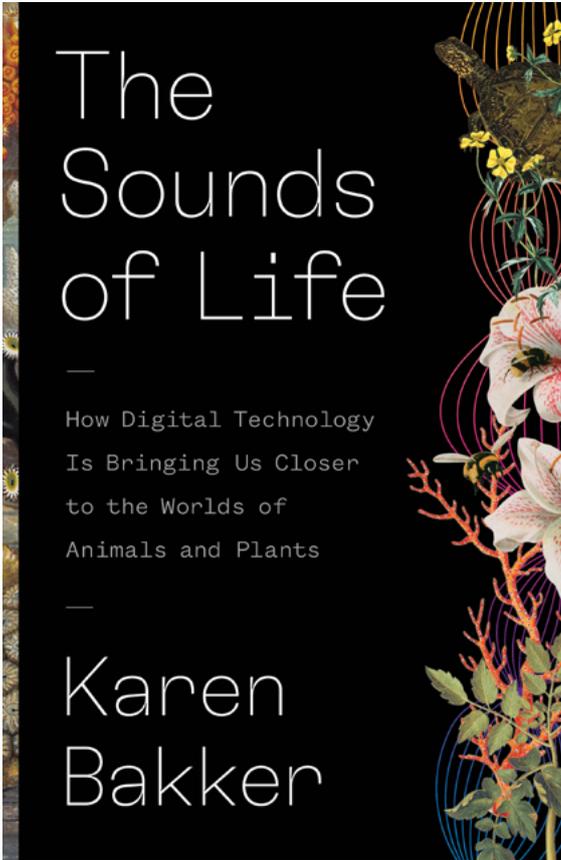


Contents

- I Science
- II Humanities
- 17 Social Sciences
- 23 Also Available



Science



An amazing journey into the hidden realm of nature's sounds

At once meditative and scientific, *The Sounds of Life* shares fascinating and surprising stories of nonhuman sound, interweaving insights from technological innovation and traditional knowledge. We meet scientists using sound to protect and regenerate endangered species from the Great Barrier Reef to the Arctic and the Amazon. We discover the shocking impacts of noise pollution on both animals and plants. We learn how artificial intelligence can decode nonhuman sounds, and meet the researchers building dictionaries in East African Elephant and Sperm Whalish. At the frontiers of innovation, we explore digitally mediated dialogues with bats and honeybees. Technology often distracts us from nature, but what if it could reconnect us instead?

“Can we mobilize digital tech to fight back against biodiversity loss? *The Sounds of Life* gives us a rare gift: hope in a time of environmental emergency.”

—Naomi Klein, author of *This Changes Everything*



Karen Bakker is a professor at the University of British Columbia, and earned her PhD from the University of Oxford as a Rhodes Scholar.

Why It Will Sell

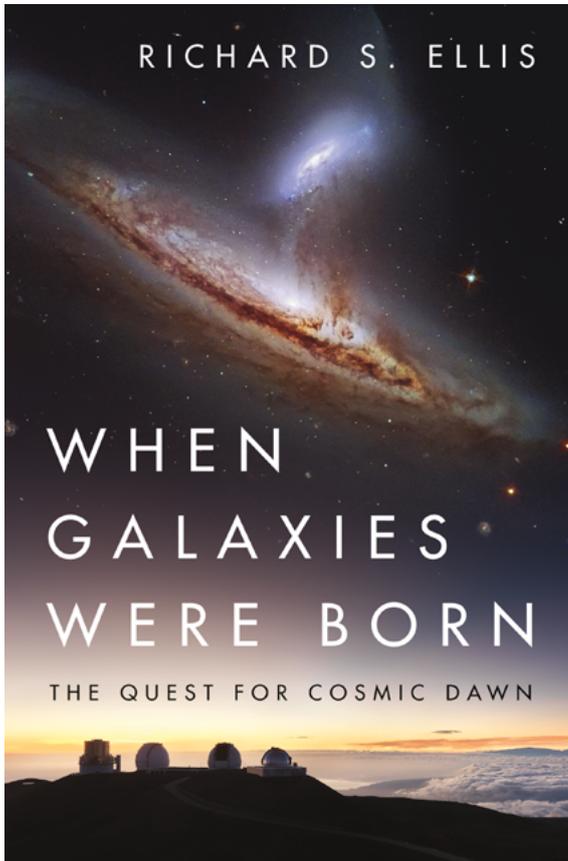
A beautifully-written account of the cutting-edge science revealing parts of our world previously thought to be silent, such as plants and coral.

Offers insight into the work of those making groundbreaking discoveries, including female and indigenous scientists.

A timely exploration of the impact of humans and how AI and tech may actually help us to protect the natural world.

Final PDF: Available
Editor: Alison Kalett
368 pages. 2 tables.
All rights available

Nature | Technology



One of today's leading astronomers takes readers inside the decades-long search for the first galaxies and the origin of starlight

Astronomers are like time travelers, scanning the night sky for the outermost galaxies that first came into being when our universe was a mere fraction of its present age. *When Galaxies Were Born* is Richard Ellis's firsthand account of how a pioneering generation of scientists harnessed the world's largest telescopes to decipher the history of the universe and witness cosmic dawn, the time when starlight first bathed the cosmos and galaxies emerged from darkness.

"As one of the leading extragalactic astronomers of his generation, Ellis is uniquely qualified to tell this gripping tale of our earliest cosmological origins while at the same time sharing his fierce love of observing on the world's greatest telescopes."

—Alice Shapley, University of California, Los Angeles



Richard S. Ellis is professor of astrophysics at University College London and a world-renowned observational astronomer.

Why It Will Sell

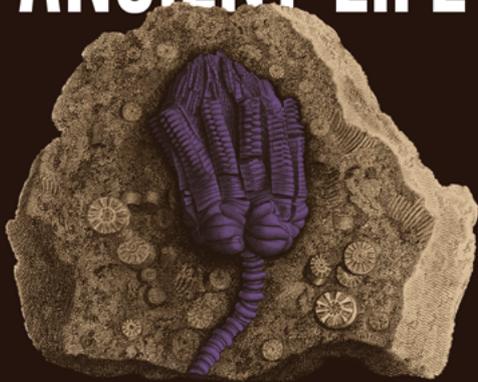
A bold scientific adventure that charts the author's work with observatories around the world, from the Canary Islands to the Chilean desert.

Draws on personal anecdotes from over 40 years in the field to take readers to the frontiers of astronomy, including insight into the new possibilities offered by the JWST.

Final PDF: Available
Editor: Ingrid Gnerlich
280 pages. 56 color +
18 b/w illus.
All rights available
Science | Astronomy

DALE E. GREENWALT

REMNANTS OF ANCIENT LIFE



THE NEW SCIENCE
OF OLD FOSSILS

The revolution in science that is transforming our understanding of extinct life

We used to think of fossils as being composed of nothing but rock and minerals, all molecular traces of life having vanished long ago. We were wrong. *Remnants of Ancient Life* reveals how the new science of ancient biomolecules—pigments, proteins, and DNA that once functioned in living organisms tens of millions of years ago—is opening a new window onto the evolution of life on Earth. A marvelous adventure of discovery, *Remnants of Ancient Life* offers an unparalleled look at an emerging science that is transforming our picture of the remote past. You will never think of fossils in the same way again.

“In this readable and engaging book, Dale Greenwalt introduces us to less heralded fossils: microscopic molecules like DNA, proteins, and pigment. . . . Greenwalt convincingly argues that some of the smallest fossils have the biggest stories to tell.”

—Steve Brusatte, *New York Times* bestselling author of *The Rise and Fall of the Dinosaurs*



Dale E. Greenwalt is Resident Research Associate at the Smithsonian Institution's National Museum of Natural History.

Why It Will Sell

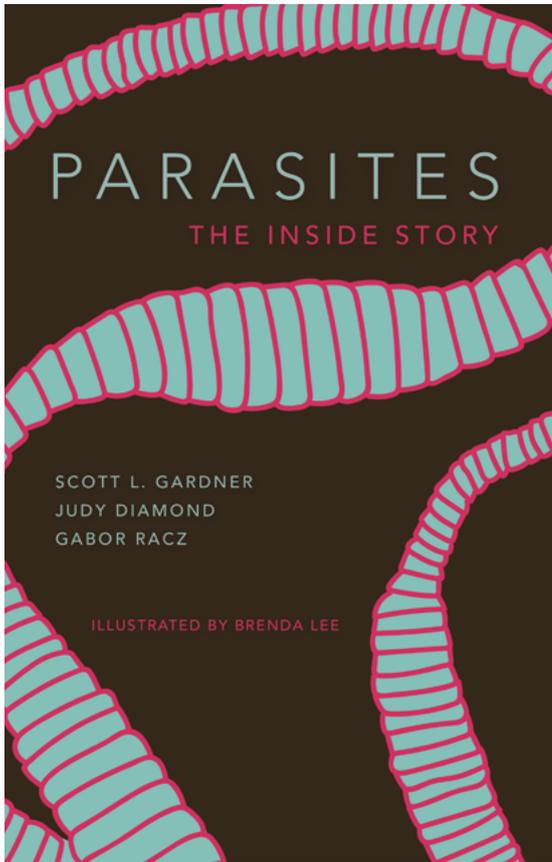
A vividly-written, guided tour through the earliest history of organisms that brings lost worlds to life.

A global story of scientific discovery, illustrating how molecules left behind in rock can solve million-year-old mysteries and offer greater insight into our natural world than ever before.

Offers a first account of the emerging science of analyzing ancient biomolecules, and an insider view on the latest methods in paleontology.

Final PDF: August 2022
Editor: Alison Kalett
288 pages. 28 b/w illus. 1 table.
All rights available

Science | Paleontology



An exciting look at the essential roles that parasites play in Earth's ecosystems

This book looks at the weird and wonderful world of parasites, the most abundant form of life on Earth. Parasites come in all forms and sizes and inhabit every free-living organism. Parasitism is now, and always has been, a way to survive under changing environmental conditions. From arctic oceans to tropical forests, Scott Gardner, Judy Diamond, and Gabor Racz investigate how parasites survive and evolve, and how they influence and provide stability to ecosystems. Revealing that parasites are so much more than creepy-crawlies, this book gives up-to-date context for these critical members of the biological diversity of our planet.

"Parasites contains excellent illustrations, sound scholarship, and fine writing."

—Dwight Douglas Bowman,
Cornell University

Scott L. Gardner is professor of biological sciences at the University of Nebraska–Lincoln.

Judy Diamond is professor at the University of Nebraska State Museum and professor of libraries at the University of Nebraska–Lincoln.

Gabor Racz is a parasitologist and collection manager in the H. W. Manter Laboratory at the University of Nebraska State Museum.

Brenda Lee is a graphic artist and illustrator.

Why It Will Sell

Brief yet comprehensive overview of the science of parasites, and the role they have played through human history.

Exploration of the diverse array of ways in which species around the world use others to survive, and what their development can tell us about their ecosystems.

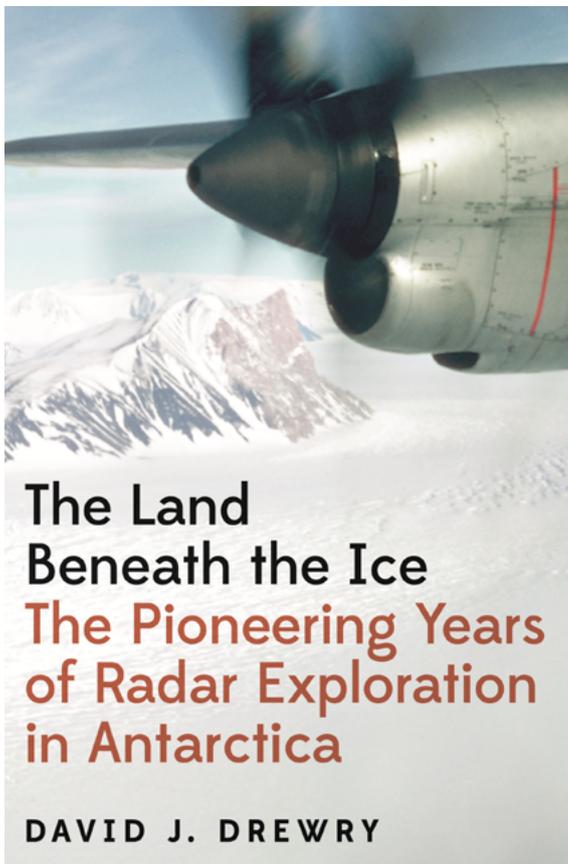
Final PDF: Available

Editor: Robert Kirk

224 pages. 29 color photos +
55 b/w illus. 4 maps.

All rights available

Nature | Ecology



A wondrous story of scientific endeavor—probing the great ice sheets of Antarctica

From the moment explorers set foot on the ice of Antarctica in the early nineteenth century, they desired to learn what lay beneath. David Drewry provides an insider's account of the ambitious and often hazardous radar mapping expeditions that he and fellow glaciologists undertook during the height of the Cold War, when concerns about global climate change were first emerging and scientists were finally able to peer into the Antarctic ice and take its measure. *The Land Beneath the Ice* captures the excitement and innovative spirit of a pioneering era in Antarctic geophysical exploration.

“Enlivened by Drewry’s personal reflections and extracts from his field diary, *The Land Beneath the Ice* shares the excitement of first discoveries and brims with the energy, enthusiasm, and passion of early Antarctic science.”
—Tavi Murray, Swansea University



David J. Drewry is honorary fellow at Emmanuel College, University of Cambridge.

Why It Will Sell

Accessible and engaging, this work charts the incredible, pioneering efforts to survey the Antarctic landscape, which transformed our understanding of this region.

A first-hand narrative account of the dangers and uncertainties of mapping this area, offering scientific insight into how the discoveries can help to tackle the significant challenges the continent faces.

Final PDF: September 2022
Editor: Ingrid Gnerlich
464 pages. 38 color + 194 b/w illus.
All rights available
Science | Earth Science

1 “
2 You
3 Are
4 Not
5 Expected
6 to
7 Understand
8 This
9 ”

10 How
11 26
12 Lines
13 of
14 Code
15 Changed
16 the
17 World

18 Edited
19 by
20 Torie
21 Bosch

22 With
23 illustrations
24 by
25 Kelly
26 Chudler

Leading technologists, historians, and journalists reveal the stories behind the computer coding that touches all aspects of life—for better or worse

Few of us give much thought to computer code or how it comes to be. The very word “code” makes it sound immutable or even inevitable. “*You Are Not Expected to Understand This*” demonstrates that computer code is the result of very human decisions, ones we all live with when we use social media, take photos, drive our cars, and engage in a host of other activities. This compelling book tells the human stories behind programming, enabling those of us who don’t think much about code to recognize its importance, and those who work with it every day to better understand the long-term effects of the decisions they make.

“These vivid, lucid, brilliant essays tell the origin stories of coding, the secret infrastructure that shapes our online life.”

—Liza Mundy, author of *Code Girls*

Torie Bosch is editor of *Future Tense*, a partnership of *Slate*, *New America*, and *Arizona State University* that explores the intersection of technology, policy, and society. She lives outside of Philadelphia.

Kelly Chudler is a multidisciplinary artist and musician and the illustrator of *Neuropedia* (Princeton), *Brain Bytes*, and *Worried?*

Why It Will Sell

A compelling account of the human stories behind programs we rely on and how to better understand the impacts of their decision-making.

Bite-sized, engaging essays, covering newsworthy topics such as computational policing, cybersecurity, social media, and more.

Offers insight into the history and culture of coding, a field that governs our lives even if we know nothing about it.

Final PDF: Available
Editor: Hallie Stebbins
216 pages. 19 b/w illus.
All rights available

Technology

THE MIRROR AND THE MIND

FO YROTSH A
SELF-RECOGNITION
IN THE
HUMAN SCIENCES

KATJA
GUENTHER

THE MIRROR AND THE MIND

A HISTORY OF
SELF-RECOGNITION
IN THE
HUMAN SCIENCES

KATJA
GUENTHER

How the classic mirror test served as a portal for scientists to explore questions of self-awareness

Since the late eighteenth century, scientists have placed subjects—humans, infants, animals, and robots—in front of mirrors in order to look for signs of self-recognition. Mirrors served as the possible means for answering the question: What makes us human? In *The Mirror and the Mind*, Katja Guenther traces the history of the mirror self-recognition test, exploring how researchers from a range of disciplines—psychoanalysis, psychiatry, developmental and animal psychology, cybernetics, anthropology, and neuroscience—came to read the peculiar behaviors elicited by mirrors.

“*The Mirror and the Mind* is a very impressive book—it is at once broadly and deeply researched, full of brilliant analyses, and a joy to read.”

—Stefanos Geroulanos, director of the Remarque Institute, New York University



Katja Guenther is professor of the history of science at Princeton University.

Why It Will Sell

Traces the use of the mirror in psychological tests from the late 18th century to explore scientific efforts to understand and verify self-awareness.

A fascinating history of the experiments scientists have developed, charting the related histories of the brain and behavioral sciences to the present day.

Filled with biographical vignettes and case studies from Darwin's studies of his son's first interactions with a mirror to Grey Walter's cybernetic tortoise.

Final PDF: Available

Editor: Eric Crahan

312 pages. 6 color + 37 b/w illus.

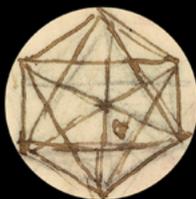
All rights available

History of Science | Psychology

The Story of Proof

Logic and the History of Mathematics

John Stillwell



How the concept of proof has enabled the creation of mathematical knowledge

The Story of Proof investigates the evolution of the concept of proof—one of the most significant and defining features of mathematical thought—through critical episodes in its history. From the Pythagorean theorem to modern times, and across all major mathematical disciplines, John Stillwell demonstrates that proof is a mathematically vital concept, inspiring innovation and playing a critical role in generating knowledge. Shedding light on the workings of mathematics at its most fundamental levels, this book offers a compelling new perspective on the field’s power and progress.

“I am a great admirer of Stillwell’s writing, and this book does not disappoint. Ranging broadly and authoritatively over the history of mathematics, he takes the reader into those places where proofs have been innovative and have played a critical role.”

—David M. Bressoud, author of *Calculus Reordered*

John Stillwell is emeritus professor of mathematics at the University of San Francisco. His many books include *Elements of Mathematics* and *Reverse Mathematics* (both Princeton).

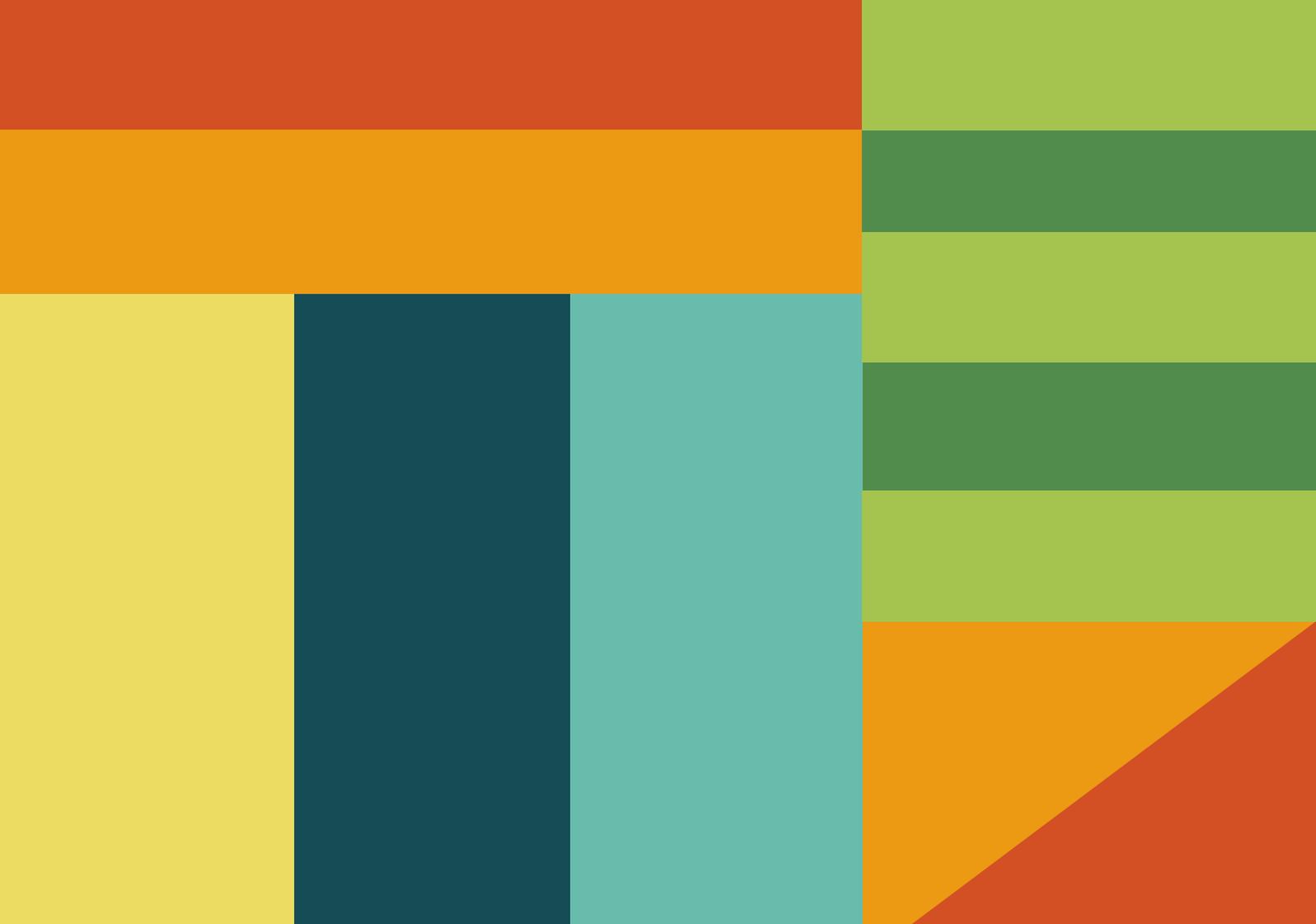
Why It Will Sell

Draws together the history, theory and practice of proof to explore and explain the integral methods by which mathematicians have worked from ancient times to the modern day.

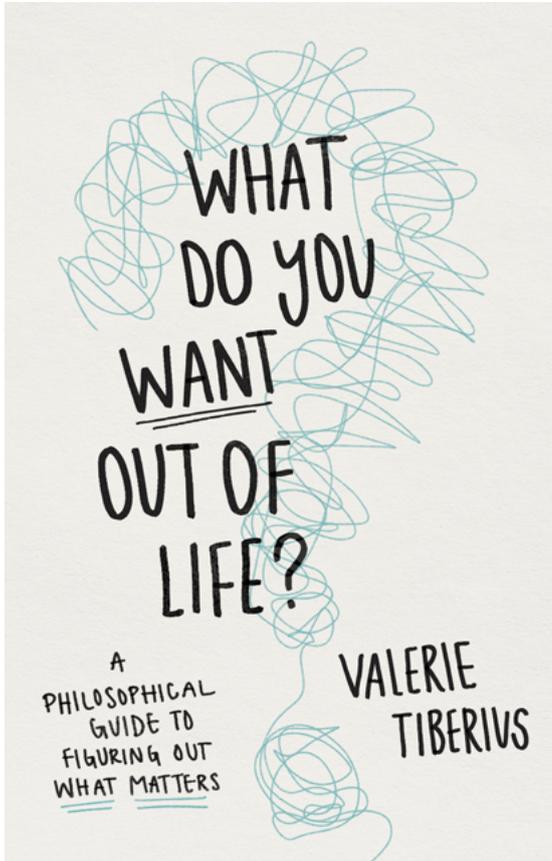
An engaging, illustrated account of an under-considered and much-used practice in the field, which unifies the study of various strands of mathematics from geometry to algebra, number theory to logic.

Author is a superb writer whose books have been previously translated.

Final PDF: Available
Editor: Eric Crahan
312 pages. 98 color + 71 b/w illus.
All rights available
Mathematics



Humanities



A short guide to living well by understanding better what you really value—and what to do when your goals conflict

What do you want out of life? To make a lot of money—or work for justice? To run marathons—or sing in a choir? To have children—or travel the world? The things we care about in life—family, friendship, leisure activities, work, our moral ideals—often conflict, preventing us from doing what matters most to us. Even worse, we don't always know what we really want, or how to define success. Blending personal stories, philosophy, and psychology, this insightful and entertaining book offers invaluable advice about living well by understanding your values and resolving the conflicts that frustrate their fulfillment.

“A rich and wonderfully written guide to finding out what really matters and a deep exploration of how we can use our values as an effective North Star for living a better life.”
—Laurie Santos, host of *The Happiness Lab* podcast



Valerie Tiberius is the Paul W. Frenzel Chair in Liberal Arts and professor of philosophy at the University of Minnesota.

Why It Will Sell

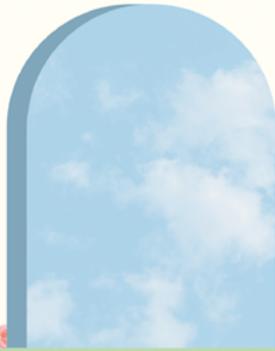
Practical and accessible, offering guidance on how to understand what really matters to you, and how to go about achieving it.

Uses engaging anecdotes to outline key strategies for overcoming obstacles to succeeding at our goals.

Author writes with a clear and endearing style, and is mindful of including diverse examples and perspectives.

Final PDF: Available
Editor: Rob Tempio
208 pages. 6 b/w illus.
All rights available
Philosophy | Psychology

"An existential slap in the face."
—OLIVER BURKEMAN, author of *Four Thousand Weeks*



LIFE IS SHORT

AN APPROPRIATELY BRIEF GUIDE
TO MAKING IT MORE MEANINGFUL

DEAN RICKLES

Why life's shortness—more than anything else—is what makes it meaningful

Death might seem to render pointless all our attempts to create a meaningful life. Doesn't meaning require transcending death through an afterlife or in some other way? On the contrary, Dean Rickles argues, life without death would be like playing tennis without a net. Only constraints—and death is the ultimate constraint—make our actions meaningful. In *Life Is Short*, Rickles explains why the finiteness and shortness of life is the essence of its meaning—and how this insight is the key to making the most of the time we do have. By reminding us how extraordinary it is that we have any time to live at all, this book challenges us to rethink what gives life meaning and how to make the most of it.

"A brilliant and brilliantly condensed dose of perspective. . . . We can't wriggle free from our human limitations—but Dean Rickles demonstrates, with clarity and wit, how to be free within them."

—Oliver Burkeman, *New York Times*
bestselling author of *Four Thousand Weeks*



Dean Rickles is professor of history and philosophy of modern physics at the University of Sydney, Australia, where he is also a director of the Sydney Centre for Time.

Why It Will Sell

A clear-eyed, compelling call to appreciate the shortness of life, its limitations and how its very ending may be what gives it meaning.

Brief and incisive, this book explores how we think about life, lightly drawing on Jung as to why some people are more inclined to long-range thinking while others are more present-focused.

A fresh perspective on a timeless philosophical argument from Seneca.

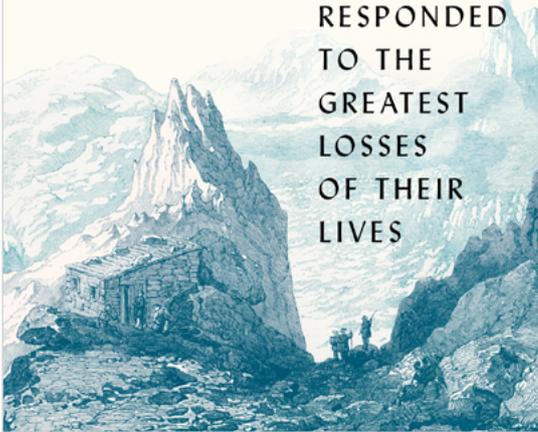
Final PDF: Available
Editor: Rob Tempo
136 pages. 2 b/w illus. 1 table.
All rights available

Philosophy | Psychology

ROBERT D. RICHARDSON
WITH A FOREWORD BY MEGAN MARSHALL

THREE ROADS BACK

HOW
EMERSON,
THOREAU,
AND
WILLIAM
JAMES
RESPONDED
TO THE
GREATEST
LOSSES
OF THEIR
LIVES



From their acclaimed biographer, a final, powerful book about how Emerson, Thoreau, and William James forged resilience from devastating loss, changing the course of American thought

In *Three Roads Back*, Robert Richardson, the author of magisterial biographies of Ralph Waldo Emerson, Henry David Thoreau, and William James, tells the connected stories of how these foundational American writers and thinkers dealt with personal tragedies early in their careers. These vivid and moving stories of loss and hard-fought resilience show how the writers' responses to tragedy helped spur them on to their greatest work, influencing the birth and course of American literature and philosophy.

“As much as any of [Richardson’s] magisterial biographies, *Three Roads Back* is a consideration of how America’s foundational thinkers arrived at their ideas.”

—from the foreword by Megan Marshall

Robert D. Richardson (1934–2020) was the author of the acclaimed biographies *William James: In the Maelstrom of American Modernism*, *Henry Thoreau: A Life of the Mind*, and *Emerson: The Mind on Fire*.

Why It Will Sell

Sympathetically explores how foundational philosophers and writers responded to major loss, and how they emerged with a new perspective in the world.

Succinct and inspiring, this book offers a timely look at the cultivation of personal resilience.

A major ‘end of career’ statement from an acclaimed biographer, filled with vivid autobiographical detail and foregrounding Emerson, Thoreau and James’ own words.

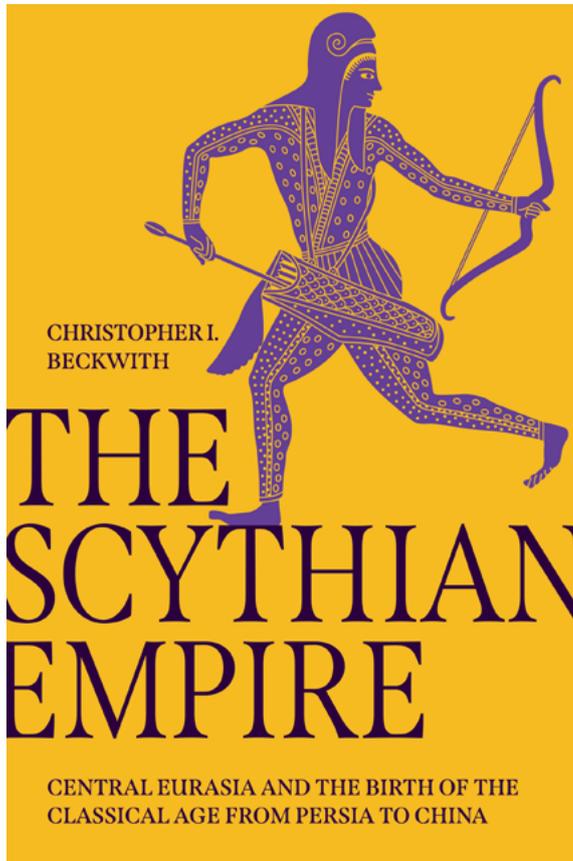
Final PDF: August 2022

Editor: Anne Savarese

128 pages. 1 illus.

All rights available

Biography | Literary Nonfiction



A rich, discovery-filled history that tells how a forgotten empire transformed the ancient world

In the late 8th and early 7th centuries BCE, Scythian warriors conquered and unified most of the vast Eurasian continent, creating an innovative empire that would give birth to the age of philosophy and the Classical age across the ancient world. The Scythians made stunning contributions to world civilization—from capital cities and strikingly elegant dress to political organization and the world-changing ideas of Buddha, Zoroaster, and Laotzu—Scythians all. In *The Scythian Empire*, Christopher I. Beckwith presents a major new history of a fascinating but often forgotten empire that changed the course of history.

“A revolutionary rewriting of the current dominant view on Ancient Central Eurasia, *The Scythian Empire* will deeply transform what we believed the Greek, Roman, Persian, and Chinese classical ages were.
—Marie Favereau, author of *The Horde*



Christopher I. Beckwith is Distinguished Professor of Central Eurasian Studies at Indiana University.

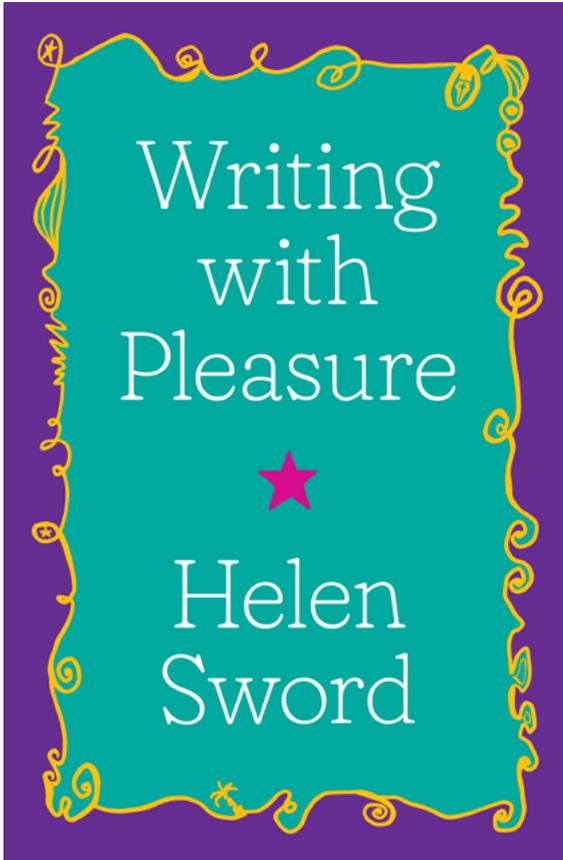
Why It Will Sell

Introduction to an understudied yet influential empire, whose philosophy, innovations and political structure shaped Chinese and Western cultures.

Draws on a wide array of sources, fully utilizing the author's unparalleled linguistic and cultural knowledge of Central Asia.

Author's previous works have been widely translated.

Final PDF: Available
Editor: Rob Tempio
416 pages. 18 b/w illus. 9 tables.
1 map.
All rights available
Ancient History | Asian Studies



An essential guide to cultivating joy in your professional and personal writing

Writing should be a pleasurable challenge, not a painful chore. *Writing with Pleasure* empowers academic, professional, and creative writers to reframe their negative emotions about writing and reclaim their positive ones. By learning how to cast light on the shadows, you will soon find yourself bringing passion and pleasure to everything you write. Exuberantly illustrated by prize-winning graphic memoirist Selina Tusitala Marsh, *Writing with Pleasure* is an indispensable resource for academics, students, professionals, and anyone for whom writing has come to feel like a burden rather than a joy.

“At last, a writing guide that doesn’t scold or ridicule, but treats the challenge of writing well as a form of pleasurable mastery.”

—Steven Pinker, Johnstone Professor of Psychology, Harvard University, author of *The Sense of Style*



Helen Sword is a professor in the School of Humanities and the Centre for Arts and Social Transformation at the University of Auckland and founder of WriteSPACE.

Selina Tusitala Marsh is a poet, academic, and illustrator

Why It Will Sell

Inspires and empowers the reader to enjoy writing in professional, academic, and personal contexts.

The principles and practices are grounded in robust original research, drawn from 600 case studies in 15 countries.

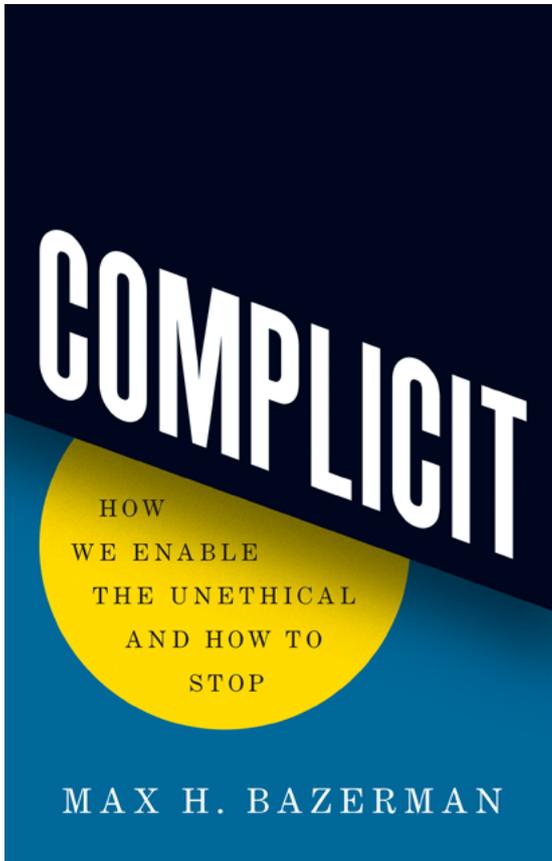
Author is a leading expert on writing, and delivers workshops around the world.

Final PDF: Available
Editor: Peter Dougherty
328 pages. 40 b/w illus.
All rights available

Writing | Reference



Social Sciences



What all of us can do to fight the pervasive human tendency to enable wrongdoing in the workplace, politics, and beyond

It is easy to condemn obvious wrongdoers such as Elizabeth Holmes, Adam Neumann, Harvey Weinstein, and the Sackler family. But we rarely think about the many people who supported their unethical or criminal behavior. In *Complicit*, Harvard Business School professor Max Bazerman confronts our complicity head-on and offers strategies for recognizing and avoiding the psychological and other traps that lead us to ignore, condone, or actively support wrongdoing in our businesses, organizations, communities, politics, and more.

“Required reading for anyone who wants to improve the world and themselves.”

—Angela Duckworth, author of *Grit*



Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration at Harvard Business School.

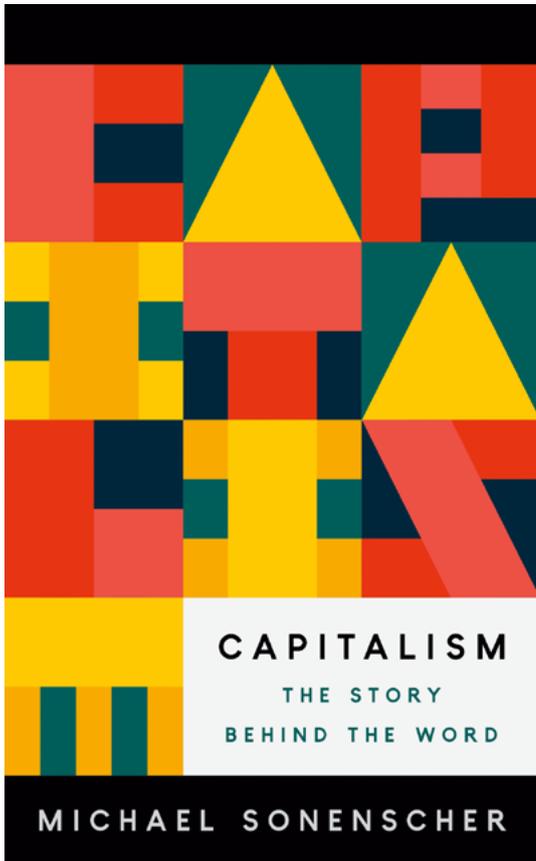
Why It Will Sell

Provides insight into how and why wrongdoing is perpetuated, with examples drawn from business, politics and academia.

Focuses on how well-meaning individuals enable wrongdoing, offering helpful takeaways for readers wanting to challenge complicity in their daily lives.

Author has an excellent international profile and has been translated into 11 languages.

Final PDF: Available
Editor: Joe Jackson
264 pages.
All rights available
Business | Ethics



How the history of a word sheds new light on capitalism and modern politics

What exactly is capitalism? How has the meaning of capitalism changed over time? And what's at stake in our understanding or misunderstanding of it? In *Capitalism*, Michael Sonenscher examines the history behind the concept and pieces together the range of subjects bound up with the word. Sonenscher shows that many of our received ideas fail to pick up the work that the idea of capitalism is doing for us, without us even realizing it.

“An incisive, erudite, compelling, and deeply original contribution to the history of political and economic thought.”

—Paul Sagar, King's College London



Michael Sonenscher is a fellow of King's College, University of Cambridge.

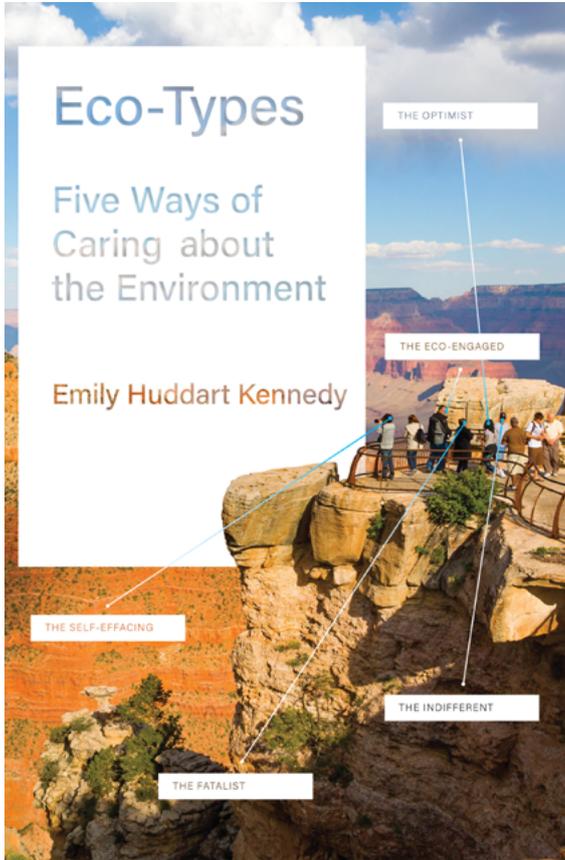
Why It Will Sell

Explores the history of the nature and concept of capitalism, including many of the key Western thinkers who have shaped our understanding.

Offers a new take on capitalism, with incisive analysis presented in a concise package.

A timely interrogation of how distortions to the original meaning of capitalism impacts contemporary politics.

Final PDF: Available
Editor: Ben Tate
248 pages. 8 b/w illus.
All rights available
History | Philosophy



Why acknowledging diverse eco-social relationships can help us overcome the political polarization that undermines our ability to protect the environment

When we picture the ideal environmentalist, we likely have in mind someone who dedicates herself to reducing her own environmental footprint through individual choices about consumption—driving a fuel-efficient car, for example, or eating less meat, or refusing plastic straws. In *Eco-Types*, Emily Huddart Kennedy shows that there is more than one way to care about the environment, outlining a spectrum of eco-social relationships that range from engagement to indifference.

“Emily Huddart Kennedy uses a perfect blend of scholarly wit and human insight to offer a sophisticated and much needed antidote to the moral laden environmentalism that so painfully polarizes our communities today.”

—Kari Marie Norgaard, author of *Salmon and Acorns Feed Our People*



Emily Huddart Kennedy is associate professor of sociology at the University of British Columbia.

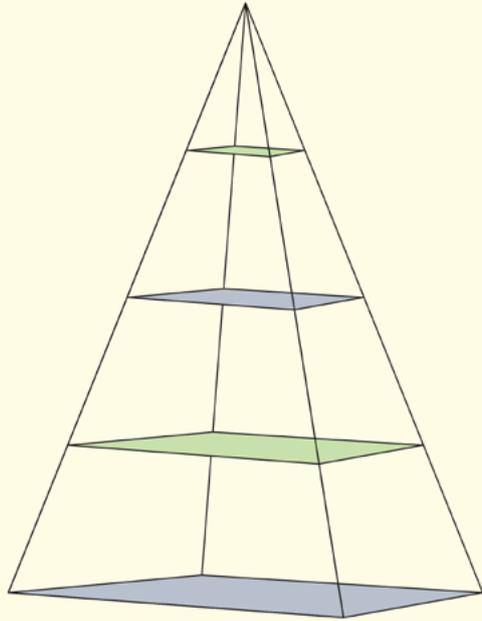
Why It Will Sell

Introduces a compelling and original framework outlining 5 ‘eco-social’ archetypal relationships with the environment.

Backed up by extensive survey data and interviews, this book makes a sophisticated argument for how liberal environmentalism drives political polarization.

Well-rounded and thorough analysis is blended with fascinating human stories.

Final PDF: Available
Editor: Meagan Levinson
280 pages. 23 b/w illus. 13 tables.
All rights available
Sociology | Environment



**The Institutional Foundation
of Economic Development**
Shiping Tang

A systemic account of how institutions shape economic development

Institutions matter for economic development. Yet despite this accepted wisdom, new institutional economics (NIE) has yet to provide a comprehensive look at what constitutes the institutional foundation of economic development (IFED). Bringing together findings from a range of fields, from development economics and development studies to political science and sociology, *The Institutional Foundation of Economic Development* explores the precise mechanisms through which institutions affect growth. Arguing for an evolutionary approach tied to a country's stage of development, this book advances an understanding of institutions and economic development through a holistic, interdisciplinary lens.

“This is a thorough and stimulating book on the institutional foundations of development, appropriately grounded in evidence and the experience of key countries.”
—Dani Rodrik, Harvard University



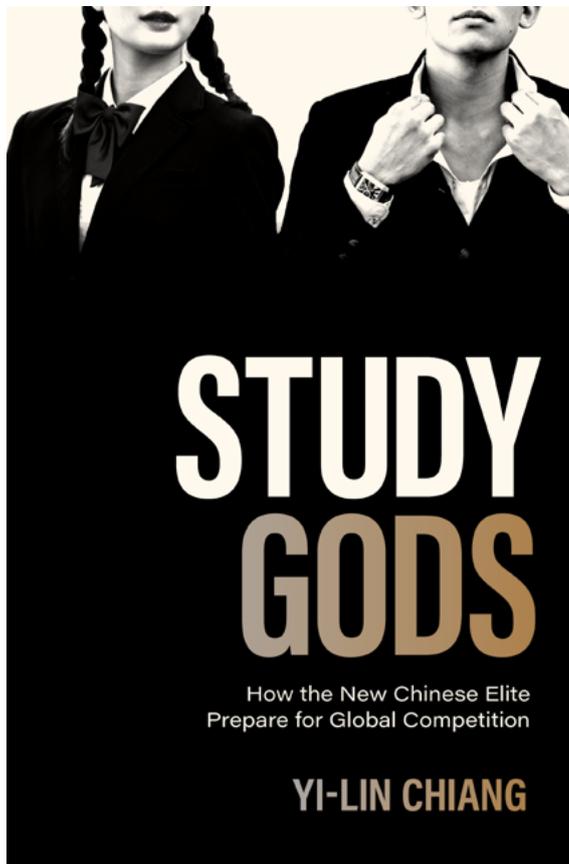
Shiping Tang is Fudan Distinguished Professor at Fudan University in Shanghai.

Why It Will Sell

A key contribution that highlights for the first time the precise mechanisms through which institutions shape economic development.

Provides a unique interdisciplinary approach, bringing together development economics, development studies, political science and sociology.

Final PDF: Available
Editor: Bridget Flannery-McCoy
328 pages. 12 b/w illus. 25 tables.
All rights available
Politics | Economics



How privileged adolescents in China acquire status and why this helps them succeed

Study Gods offers a rare look at the ways privileged youth in China prepare themselves to join the ranks of the global elite. Yi-Lin Chiang shows how these competitive Chinese high schoolers first become “study gods” (*xueshen*), a term describing academically high-performing students. Constant studying, however, is not what explains their success, for these young people appear god-like in their effortless abilities to excel. Instead, Chiang explores how elite adolescents achieve by absorbing and implementing the rules surrounding status.

“Beautifully written, vividly detailed, and hard to put down, *Study Gods* takes us on a fascinating journey into the test-centered world of selective Chinese high schools, where high-performing students have exalted status.”

—Annette Lareau, author of *Unequal Childhoods*



Yi-Lin Chiang is assistant professor of sociology at National Chengchi University in Taiwan. Twitter [@chiang_yilin](https://twitter.com/chiang_yilin) Instagram [@yilin.chiang](https://www.instagram.com/yilin.chiang)

Why It Will Sell

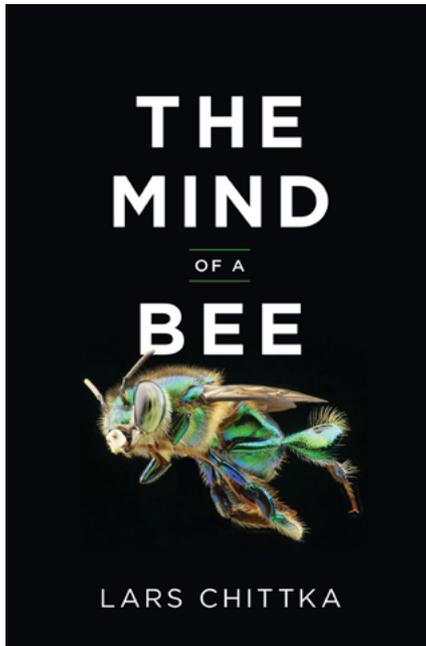
Timely exploration of how learning and performing social codes and behaviours of status helps privileged Chinese youth to excel on a global stage.

Rich analysis based on 8 years of fieldwork and interviews, providing fascinating details into the daily lives of elite youth as they navigate school, college, and the workplace.

Final PDF: Available
Editor: Meagan Levinson
288 pages. 2 b/w illus. 3 tables.
All rights available

Sociology | Asian Studies

Also Available

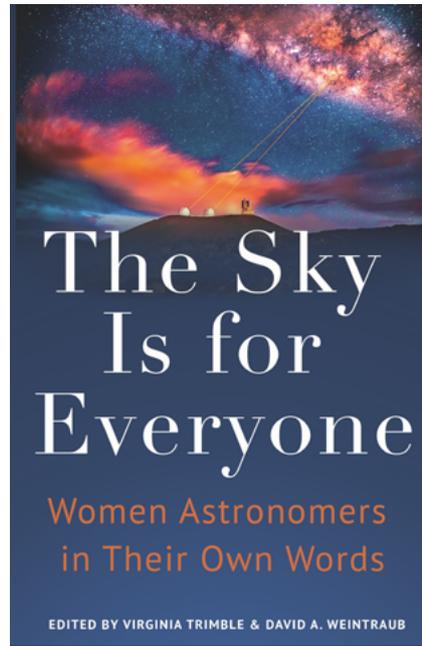


Published: July 2022 (272 pages)

Why It Will Sell

Offers a tour of the current understanding of bee cognition, exploring recent advancements our study of how bees think and act.

Arabic, Dutch, German, Italian, Japanese, Polish, and Slovak rights licensed



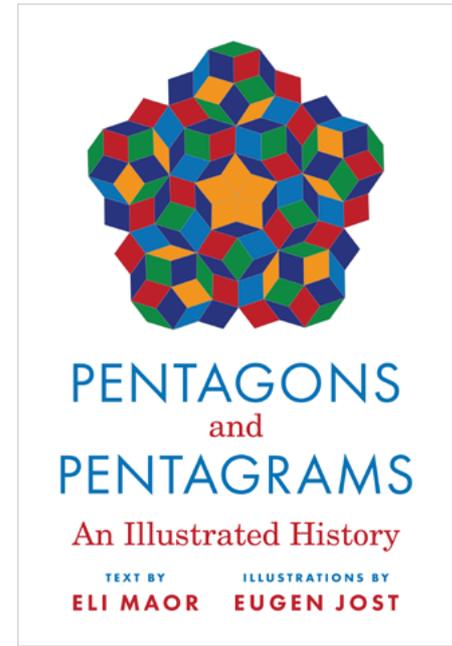
Published: June 2022 (504 pages)

Why It Will Sell

A sweeping collection of essays, charting and celebrating the advancement of women in astronomy.

International in scope, featuring essays from scientists around the world, and in a range of subdisciplines.

All rights available



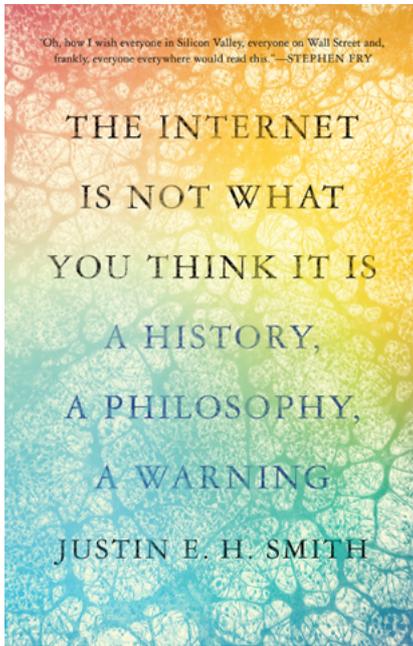
Published: September 2022 (200 pages)

Why It Will Sell

Unique and original, an exploration of the many ways in which five-sided shapes have featured in our art, culture, history and scientific discovery.

Author's previous works have been translated into thirteen languages.

Japanese rights licensed

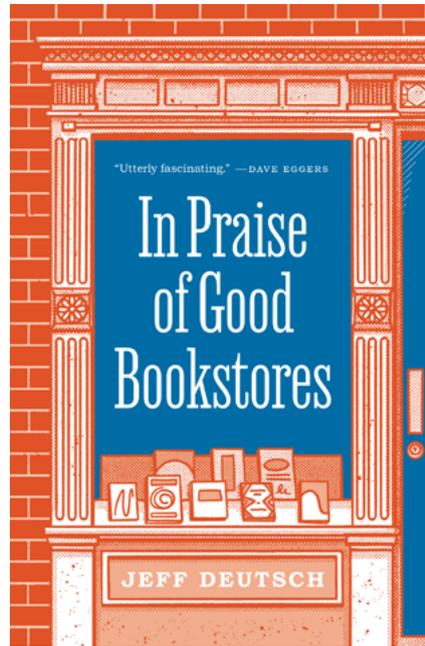


Published: March 2022 (208 pages)

Why It Will Sell

A philosophical approach to the deep intellectual origins of the internet and its natural precursors, how we got to where we are now and where we go from here.

Spanish rights licensed



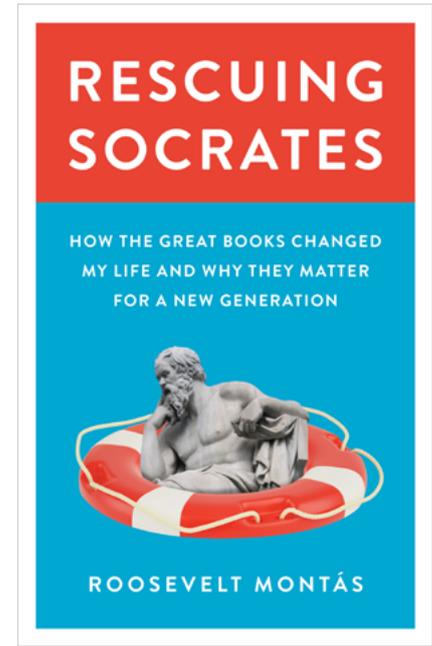
Published: April 2022 (216 pages)

Why It Will Sell

Short, uplifting and beautifully written by one of the leading figures in independent bookselling.

Takes readers on a browse through stacks, drawing on authors from around the world and quotations from the ancient world to today.

All rights available



Published: November 2021 (248 pages)

Why It Will Sell

Masterful merging of personal memoir and professional analysis.

Offers a thought-provoking argument about the importance of four classic texts students are often presented with.

Arabic and Korean rights licensed

Index

Bakker, 2
Bazerman, 18
Beckwith, 15
Bosch, 7

Capitalism, 19
Chiang, 22
Chittka, 24
Chudler, 7
Complicit, 18

Deutsch, 25
Drewry, 6

Eco-Types, 20
Ellis, 3

Gardner, Diamond & Racz, 5
Greenwalt, 4
Guenther, 8

In Praise of Good Bookstores, 25
*Institutional Foundation of Economic
Development*, 21
Internet is Not What You Think It Is, 25

Jost, 24

Kennedy, 20
Land Beneath the Ice, 6
Lee, 5
Life Is Short, 13

Marsh, 16
Mind of a Bee, 24
Mirror and the Mind, 8
Moar, 24
Montas, 25

Parasites, 5
Pentagons and Pentagrams, 24

Remnants of Ancient Life, 4
Rescuing Socrates, 25
Richardson, 14
Rickles, 13

Scythian Empire, 15
Sky is For Everyone, 24
Smith, 25
Sonenscher, 19
Sounds of Life, 2
Stillwell, 9
Story of Proof, 9
Study Gods, 22
Sword, 16

Tang, 21
Three Roads Back, 14
Tiberius, 12
Trimble & Weintraub, 24

What Do You Want Out of Life?, 12
When Galaxies Were Born, 3
Writing with Pleasure, 16

*You Are Not Expected
to Understand This*, 7

