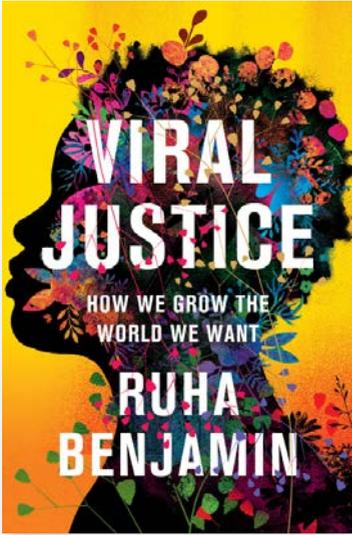




Princeton Common Reading

2023





“As Ruha Benjamin narrates her life story, we come to see in detail both how structures—carceral, racial, gender—affect individuals and communities and how, through small acts of justice, we can navigate these structures, prefiguring the world that we want and need.”

—Angela Y. Davis, Distinguished Professor Emerita, University of California, Santa Cruz

From the author of *Race After Technology*, an inspiring vision of how we can build a more just world—one small change at a time

Viral Justice

Part memoir, part manifesto, *Viral Justice* is a sweeping and deeply personal exploration of how we can transform society through the choices we make every day. Vividly recounting her personal experiences and those of her family, Ruha Benjamin shows how seemingly minor decisions and habits could spread virally and have exponentially positive effects. Inspiring readers to rethink their everyday choices, she offers a passionate and practical vision of how small changes can add up to large ones, transforming our relationships and communities and helping us build a more just and joyful world.

“A book as urgent as the moment that produced it.”
—Jelani Cobb, Columbia Journalism School

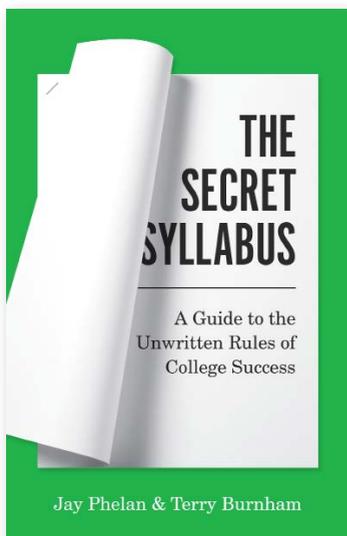
“Wide-ranging and provocative, soaring yet grounded, *Viral Justice* reveals how racism poisons our bodies, communities, and institutions, but the book also chronicles inspired movements seeking repair and justice. The work of a beautiful mind and spirit, it moves fast—mixing memoir with social analysis and community engagement—and left me challenged and hopeful and stirred.”

—Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*

Ruha Benjamin is an internationally recognized writer, speaker, and professor of African American Studies at Princeton University, where she is the founding director of the Ida B. Wells Just Data Lab. She is the award-winning author of *Race After Technology: Abolitionist Tools for the New Jim Code* and editor of *Captivating Technology*, among many other publications. Her work has been featured widely in the media, including the *New York Times*, the *Washington Post*, CNN, *The Root*, and *The Guardian*.

2022. 392 pages.
Hardback 9780691222882 \$29.95
ebook 9780691222899 Audiobook 9780691246505

Reading Guide



The unwritten rules of success that every student must follow to thrive in college

The Secret Syllabus

The Secret Syllabus equips students with the tools they need to succeed, revealing the unwritten rules and cultural norms and expectations not included in the official curriculum. Left to figure out on their own how the academic world works, students frequently stumble, underperform, and miss opportunities. Without mastery of the secret syllabus, too many miss out on the full, rich experience available to them in college.

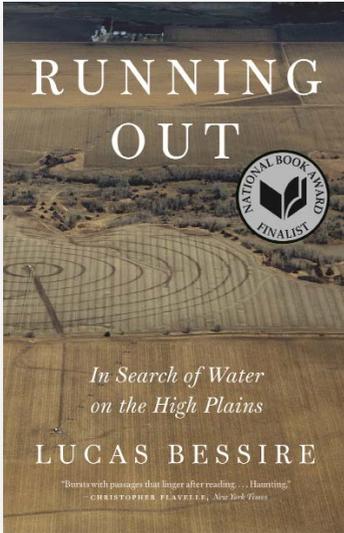
Jay Phelan and Terry Burnham share the essential lessons they have learned from struggling, unfocused students as well as award-winning college instructors and researchers. *The Secret Syllabus* draws on Phelan and Burnham's experiences with thousands of undergraduate and graduate students. Weaving engaging storytelling with practical, actionable advice, they illustrate both productive and counterproductive approaches to achieving academic excellence, and highlight the importance of setting and attaining goals, nurturing strong relationships, developing resiliency, and more.

Jay Phelan received his PhD in biology from Harvard University and is on the life sciences faculty at UCLA. He is the author of *What Is Life? A Guide to Biology* and (with Terry Burnham) the international bestseller *Mean Genes*. **Terry Burnham** received his PhD in business economics from Harvard and is a finance professor at Chapman University. His books include *Mean Markets and Lizard Brains*. Twitter @TerenceBurnham

Skills for Scholars
2022. 288 pages.
Paperback 9780691224428 \$18.95
ebook 9780691224411

“*The Secret Syllabus* should have been titled *Rules for Life*. The authors take us on a tour of student life in academia and distill the skills necessary for freshmen to thrive. At a time when students seem increasingly ridden with anxiety, this book throws them a lifeline they can grasp. I will definitely recommend this book to my freshmen.”

—Daniele Struppa, President of Chapman University



“A delight. *Running Out* is a powerful examination of the forces draining the High Plains and an intimate meditation on complicity and responsibility. This book is for anyone who is concerned about climate change, who grieves for the aquifers, or who longs to understand the problems now facing us as we brush up against the limits of the natural world.”

—Lauren Groff, *New York Times* bestselling author of *Fates and Furies*

Finalist for the National Book Award

An intimate reckoning with aquifer depletion in America's heartland

Running Out

“A profound and eloquent meditation on how and why societies behave in seemingly irrational ways in the face of dwindling resources, impoverished environments, and attenuated social relationships.”

—Paul Sutter, *Kansas History*

Running Out offers a uniquely personal account of aquifer depletion and the deeper layers through which it gains meaning and force. Anthropologist Lucas Bessire journeyed back to western Kansas, where five generations of his family lived as irrigation farmers and ranchers, to try to make sense of this vital resource and its loss. Bessire provides a series of unexpected discoveries about what it means to inherit the troubled legacies of the past and how we can take responsibility for a more inclusive, sustainable future.

Lucas Bessire is associate professor of anthropology at the University of Oklahoma and the author of *Behold the Black Caiman: A Chronicle of Ayoreo Life*.

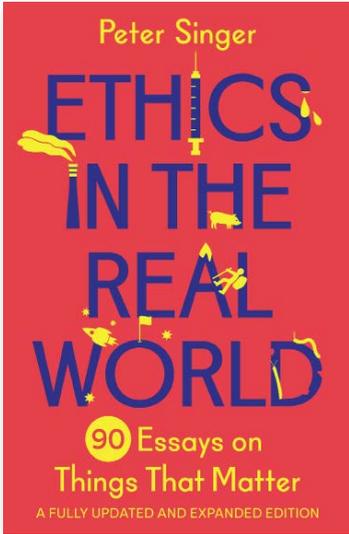
2022. 264 pages. 27 b/w illus. 2 maps.

Paperback 9780691216430 \$18.95

ebook 9780691212654

Audiobook 9780691224114

Discussion Questions available



“Peter Singer, one of the world’s best-known and most significant philosophers, addresses some profoundly important issues in this book. He presents the issues and arguments with a lucidity, accessibility, and sharpness reminiscent of Bertrand Russell, another philosopher who sought to have a serious social impact. *Ethics in the Real World* will undoubtedly be a force for the good.”

—Bart Schultz, University of Chicago

Provocative essays on real-world ethical questions from the world’s most influential philosopher

Ethics in the Real World

Peter Singer is often described as the world’s most influential philosopher. He is also one of its most controversial. The author of important books such as *Animal Liberation*, *Practical Ethics*, *Rethinking Life and Death*, and *The Life You Can Save*, he helped launch the animal rights and effective altruism movements and contributed to the development of bioethics.

This edition includes 38 new essays on free speech, the pandemic, artificial intelligence, the idea of living to 1000, and more. Provocative and original, these essays will challenge—and possibly change—your beliefs about a wide range of real-world ethical questions.

Peter Singer is the Ira W. DeCamp Professor of Bioethics in the University Center for Human Values at Princeton University and the recipient of the Berggruen Prize for ideas that shape human self-understanding.

April 2023. 488 pages.

Paperback 9780691237862 \$18.95

ebook 9780691237886

The 5 Elements of Effective Thinking

Edward B. Burger
Michael Starbird

“There is undoubtedly much here that would be of practical use to professionals from all walks of life, and indeed other educators. . . . As a practical and helpful guide, particularly for students seeking to improve the quality of their thinking and learning, *The Five Elements of Effective Thinking* is a thought-provoking and useful manual.”

—Jonathan Gravells, *Teachers College Record*

Simple but powerful strategies for increasing your success by improving your thinking

The 5 Elements of Effective Thinking

The 5 Elements of Effective Thinking presents practical, lively, and inspiring ways for you to become more successful through better thinking. Filled with engaging examples that unlock truths about thinking in every walk of life, this book is written for all who want to reach their fullest potential. To share thinking stories, go to: 5elementsoftthinking.wordpress.com

“Think . . . fail . . . question . . . understand . . . change . . . learn: in their powerful new book, Burger and Starbird show students, teachers, and everyone else how to harness the genius of learning. *The 5 Elements* argues that the door to knowledge is not opened by a magical test. Instead, the key is for each of us to boldly embrace a willingness to fail while organizing persistent approaches to thinking. Even more than helping one master content, this book can lead to a satisfying and rewarding life of the mind.”

—Dennis Van Roekel, former president of the National Education Association

Edward B. Burger is President and CEO of St. David’s Foundation, and President Emeritus of Southwestern University as well as Professor Emeritus of Mathematics and a leader on thinking, innovation, and creativity.

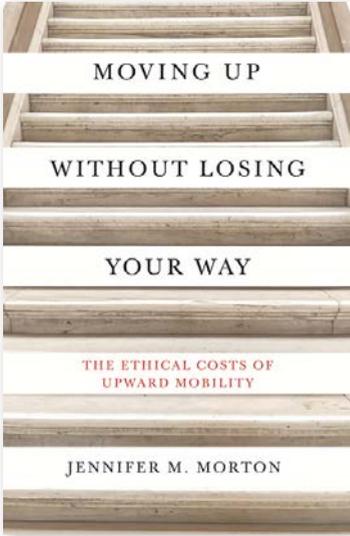
Michael Starbird is University Distinguished Teaching Professor at The University of Texas at Austin and an educational and business consultant. His numerous books, lectures, workshops, and video courses have reached large national audiences of students, teachers, businesspeople, and lifelong learners. His success at teaching people to think has been recognized by more than fifteen awards, including the highest national teaching award in his field as well as statewide and university-wide honors selected from all disciplines.

2012. 168 pages. 1 line illus.

Hardback 9780691156668

\$19.95

ebook 9781400844562



“An empathetic and clear-eyed analysis of the difficult choices [strivers] must make.”

—James M. Lang, *Chronicle of Higher Education*

The dilemmas faced by disadvantaged college students seeking upward mobility and what educators can do to help these students flourish

Moving Up without Losing Your Way

Upward mobility through higher education has been an article of faith for generations of working-class, low-income, and immigrant college students. While this path usually entails financial sacrifices and hard work, little attention has been paid to the personal compromises such students make as they enter worlds vastly different from their own. Measuring the true cost of higher education for those from disadvantaged backgrounds, *Moving Up without Losing Your Way* looks at the ethical dilemmas of upward mobility—the broken ties with family and friends, and the loss of community and identity—faced by students as they strive to earn a successful place in society. Drawing upon philosophy, social science, personal stories, and interviews, Jennifer Morton reframes the college experience, factoring in not just educational and career opportunities but also essential relationships. She urges educators to empower students with a new narrative, one that might allow them to achieve social mobility while retaining their best selves.

“Important and accessible.”

—*Choice*

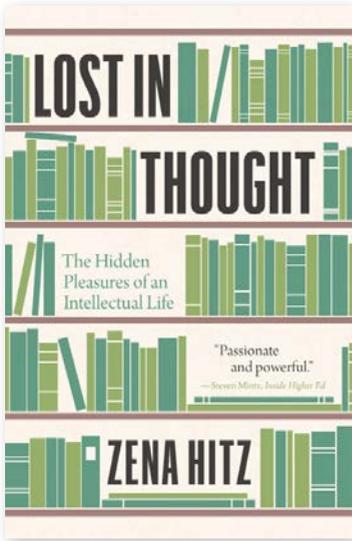
Jennifer M. Morton is associate professor of philosophy at the University of North Carolina, Chapel Hill, and senior fellow at the Center for Ethics and Education at the University of Wisconsin–Madison.

2021. 192 pages.

Paperback 9780691216935 \$17.95

ebook 9780691190655

Discussion Questions available



“*Lost in Thought* is a moving declaration of faith in the intellectual act at a time when everything we do seems to conspire against it.”

—Alberto Manguel, author of *Packing My Library*

An invitation to readers from every walk of life to rediscover the impractical splendors of a life of learning

Lost in Thought

In an overloaded, superficial, technological world, where can we turn for escape, lasting pleasure, contemplation, or connection to others? While many forms of leisure meet these needs, Zena Hitz writes, few experiences are so fulfilling as the inner life, whether that of a bookworm, an amateur astronomer, a birdwatcher, or someone who takes a deep interest in one of countless other subjects that engage the mind. Drawing on inspiring examples, from Socrates and Augustine to Malcolm X and Elena Ferrante, and from films to Hitz’s own experiences as someone who walked away from elite university life in search of greater fulfillment, *Lost in Thought* is a passionate and timely reminder that a rich life is a life rich in thought.

“[*Lost in Thought*] arrives just in time for readers recently forced to take stock of their inner resources. The question at its heart is disarmingly simple and deeply engaging: What should we do with ourselves?”

—Jonathan Marks, *Wall Street Journal*

“[An] amazing book.”

—MC Hammer

“Hitz tells an absorbing story about her quest to disentangle a native love of learning from reflexive status-seeking.”

—Jenna Silber Storey, *Real Clear Books*

“[*Lost in Thought*] proved a salutary reminder for me, and may for other readers as well, that we should try to make at least a little space . . . for the contemplative learning that drew us into the life of the mind.”

—James M. Lang, *Chronicle of Higher Education*

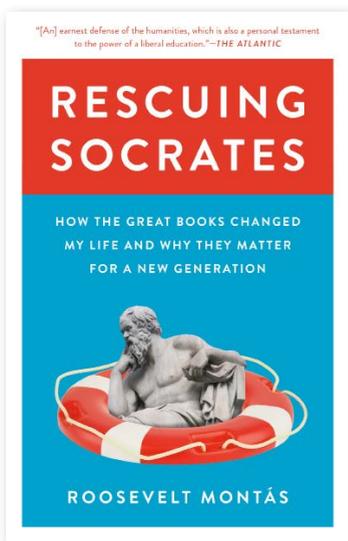
Zena Hitz is a Tutor in the great books program at St. John’s College in Annapolis, Maryland, where she also lives. She has a PhD in ancient philosophy from Princeton University and studies and teaches across the liberal arts.

2021. 240 pages.

Paperback 9780691229195 \$16.95

ebook 9780691189239

Discussion Questions available



“A heartbreakingly honest immigrant tale of displacement, loss, wrenching readjustment and self-discovery, this book also offers a gripping account of how participation in the great conversation over justice, ethics, citizenship and the nature of the good life can subvert hierarchies of privilege, redeem lost souls, open minds and transform lives.”

—Steve Mintz, *Inside Higher Ed*

A Dominican-born academic tells the story of how the Great Books transformed his life—and why they have the power to speak to people of all backgrounds

Rescuing Socrates

What is the value of a liberal education? Traditionally characterized by a rigorous engagement with the classics of Western thought and literature, this approach to education is all but extinct in American universities. In *Rescuing Socrates*, Dominican-born American academic Roosevelt Montás tells the story of how a liberal education transformed his life, and offers an intimate account of the relevance of the Great Books today, especially to members of historically marginalized communities.

Weaving together memoir and literary reflection, *Rescuing Socrates* describes how four authors—Plato, Augustine, Freud, and Gandhi—had a profound impact on Montás’s life. In doing so, the book drives home what it’s like to experience a liberal education—and why it can still remake lives.

“In this beautifully written book, Roosevelt Montás presents a compelling case for the immeasurably transformative value of a true liberal education. Through his personal story and a poetic journey of the works of four great thinkers, Montás illuminates how a liberal education is essential to engaging with the most fundamental aspects of human freedom and self-determination.”

—Amna Khalid, Carleton College

Roosevelt Montás is senior lecturer at Columbia University’s Center for American Studies and director of its Freedom and Citizenship Program, which introduces low-income high school students to the Western political tradition through the study of foundational texts. From 2008 to 2018, he was director of Columbia’s Center for the Core Curriculum. He lives in New York City.

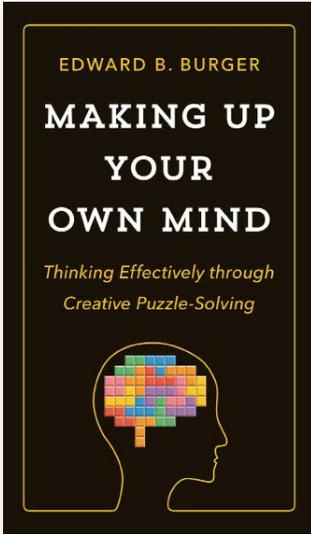
March 2023. 248 pages.

Paperback 9780691224398 \$17.95

ebook 9780691224381

Audiobook 9780691234847

Discussion Questions available



“We often claim that education should not just teach facts; it should help us learn how to think clearly. *Making Up Your Own Mind* is a book that takes that goal seriously. It is brilliantly constructed, clearly written, and fun.”
—William C. Powers Jr., former President of The University of Texas, Austin

How you can become better at solving real-world problems by learning creative puzzle-solving skills

Making Up Your Own Mind

We solve countless problems—big and small—every day. With so much practice, why do we often have trouble making simple decisions? In this enlightening and entertaining book, Edward Burger shows how we can become far better at solving real-world problems by learning creative puzzle-solving skills using simple, effective thinking techniques.

“Readers of this wonderful book will discover what generations of Edward Burger’s students have discovered: his ability to use puzzles to help them solve the most significant puzzle of all—how to build a meaningful life filled with creativity and the joy of learning.”

—Frederick M. Lawrence, Secretary and CEO of the Phi Beta Kappa Society and Distinguished Lecturer at Georgetown Law Center

Dr. Edward B. Burger is President and CEO of St. David’s Foundation, and President Emeritus of Southwestern University as well as Professor Emeritus of Mathematics and a leader on thinking, innovation, and creativity.

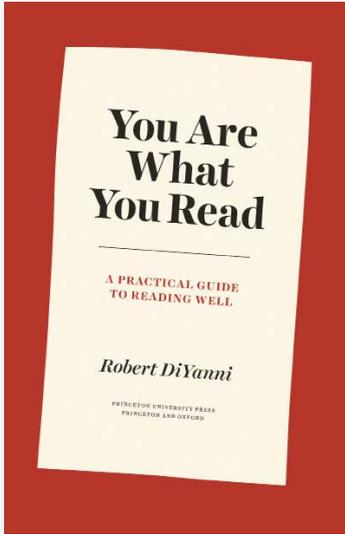
2018, 136 pages, 35 b/w illus.

Hardback 9780691182780

\$19.95

ebook 9780691188881

Audiobook 9780691193014



“*You Are What You Read* is simply a joy. The book enlarges our imaginations, yields moments of deepest pleasure, and helps us fathom the complexities of our own lives. DiYanni provides practical strategies that guide readers to a sustained, significant appreciation of literary works. The elegant applications of reading principles combined with engaging instructional approaches make this work required reading for all current and future English instructors.”

—Linda Costanzo Cahir, Kean University

How you can enrich your life by becoming a more skillful and engaged reader of literature

You Are What You Read

We are what we read, according to Robert DiYanni. Reading may delight us or move us; we may read for instruction or inspiration. But more than this, in reading we discover ourselves. We gain access to the lives of others, explore the limitless possibilities of human existence, develop our understanding of the world around us, and find respite from the hectic demands of everyday life. In *You Are What You Read*, DiYanni provides a practical guide that shows how we can increase the benefits and pleasures of reading literature by becoming more skillful and engaged readers.

DiYanni considers the various forms of literature, from the essay to the novel, the short story to the poem, demonstrating rewarding approaches to each in sample readings of classic works. DiYanni closes with eight recommended reading practices, thoughts on the different experiences of print and digital reading, and advice on what to read and why.

“As we follow DiYanni through the world’s vast labyrinth of books, we are in the company of a seasoned, talented reader and an alert mind motivated by a heartfelt passion for reading and grounded in a genuine sense of humanity.”
—William V. Costanzo, SUNY Teaching Professor of English and Film

Robert DiYanni is adjunct professor of humanities at New York University. His recent books include *The Craft of College Teaching* (Princeton) and *Critical Reading Across the Curriculum*.

Skills for Scholars
2022. 240 pages.

Paperback 9780691206776 \$19.95

ebook 9780691216607

Sample Syllabus



“*Will This Be on the Test?* demystifies the ‘hidden curriculum’ of college. This book is a perfect gift for any college-bound high school graduate.”
—Tara DaPra, University of Wisconsin–Green Bay

The essential survival guide for college students

Will This Be on the Test?

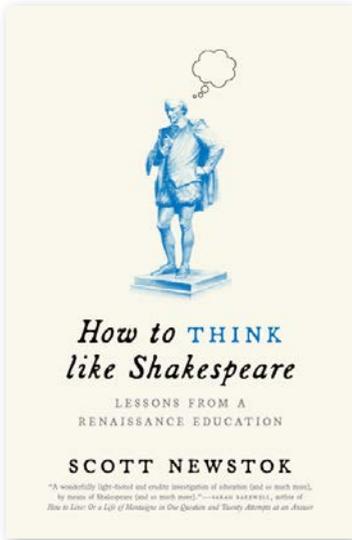
Getting into college takes plenty of hard work, but knowing what your professors expect of you once you get there can be even more challenging. *Will This Be on the Test?* is the essential survival guide for high-school students making the transition to college academics. In this entertaining and informative book, Dana Johnson shares wisdom and wit gleaned from her decades of experience as an award-winning teacher in the first year classroom— lessons that will continue to serve you long after college graduation.

Johnson offers invaluable insights into how college academics differs from high school. She reveals how to maximize what you learn and develop good relationships with your professors, while explaining how you fit into the learning environment of college. Answering the questions that many new college students don’t think to ask, Johnson provides tactical tips on getting the most out of office hours, e-mailing your professor appropriately, and optimizing your performance on assignments and exams. She gives practical advice on using the syllabus to your advantage, knowing how to address your instructors, and making sure you’re not violating the academic ethics code. The book also offers invaluable advice about online courses and guidance for parents who want to help their children succeed.

Dana T. Johnson taught for many years at the College of William and Mary, where she twice won the Simon Prize for Excellence in the Teaching of Mathematics, and has three decades of experience teaching first year college students. **Jennifer E. Price** is a biologist who has much experience teaching online as well as traditional college courses.

Skills for Scholars
2019. 200 pages. 33 b/w illus.
Paperback 9780691179537 \$19.95
ebook 9780691189451 Audiobook 9780691193526

Sample Syllabus



A lively and engaging guide to vital habits of mind that can help you think more deeply, write more effectively, and learn more joyfully

How to Think like Shakespeare

How to Think like Shakespeare is a brilliantly fun exploration of the craft of thought. In fourteen brief chapters, Scott Newstok distills enduring practices that can make learning more creative and pleasurable. Written in a friendly, conversational tone and brimming with insights, *How to Think like Shakespeare* enacts the thrill of thinking on every page, reviving timeless ways to stretch your mind and hone your words.

“A delightful book... Intelligent, perceptive, readable, useful.”
—Matthew Stewart, University Bookman

“*How to Think like Shakespeare*... will be useful for both educators seeking to break from current, quantitative, test-based pedagogical strategies and for creatives aspiring to hone their craft. It is also an insightful manual on how we can all improve our ability to think deeper and think better.”
—Melissa Johnson, Teachers College Record

“Scott Newstok’s *How to Think like Shakespeare* is something to treasure. The book lays out a case for Shakespeare’s vital connection to the lives we live today, opening the door to new ways of thinking and experiencing the world, which are essential to a life well lived.”
—Michael Witmore, director of the Folger Shakespeare Library

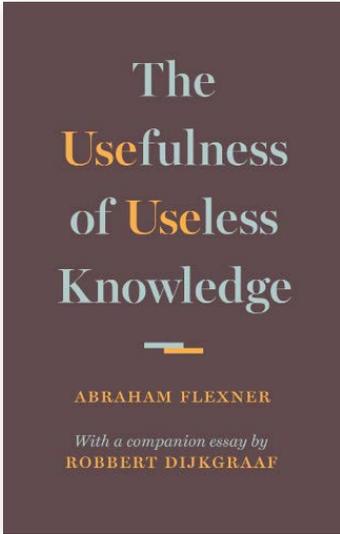
“A lucid, human, terrifically engaging call to remember our better selves and a supremely unstuffy celebration of what’s essential.”

—Pico Iyer, author of *The Art of Stillness: Adventures in Going Nowhere*

Scott Newstok is professor of English and founding director of the Pearce Shakespeare Endowment at Rhodes College. A parent and an award-winning teacher, he is the author of *Quoting Death in Early Modern England* and the editor of several other books.

Skills for Scholars
2021, 208 pages, 20 b/w illus.
Paperback 9780691227696 \$14.95 ebook 9780691201580

Sample Syllabus



“*The Usefulness of Useless Knowledge* is excellent. Dijkgraaf’s essay is a remarkable piece of writing that eloquently puts Flexner’s essay in historical context, revealing the influence of his vision on the twentieth century and reevaluating it in the light of the twenty-first.”
—Carlo Rovelli, author of *Seven Brief Lessons on Physics*

A short, provocative book about why “useless” science often leads to humanity’s greatest technological breakthroughs

The Usefulness of Useless Knowledge

A forty-year tightening of funding for scientific research has meant that resources are increasingly directed toward applied or practical outcomes, with the intent of creating products of immediate value. In such a scenario, it makes sense to focus on the most identifiable and urgent problems, right? Actually, it doesn’t. In his classic essay “The Usefulness of Useless Knowledge,” Abraham Flexner, the founding director of the Institute for Advanced Study in Princeton and the man who helped bring Albert Einstein to the United States, describes a great paradox of scientific research. The search for answers to deep questions, motivated solely by curiosity and without concern for applications, often leads not only to the greatest scientific discoveries but also to the most revolutionary technological breakthroughs. In short, no quantum mechanics, no computer chips.

“These two eloquent essays are timely and timeless treasures that remind us why and how the pursuit of knowledge for its own sake has transformed humanity and human affairs.”

—Sean B. Carroll, author of *The Serengeti Rules and Brave Genius*

“Lively, powerful, and surprisingly timely.”

—Donald L. Drakeman, *Public Discourse*

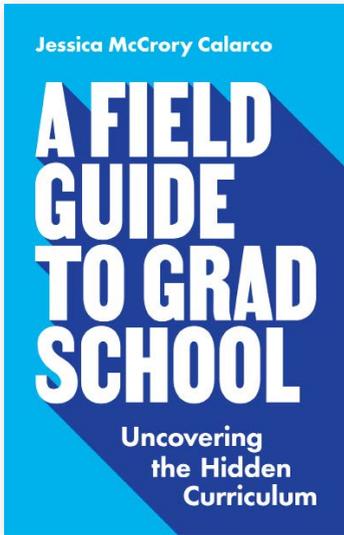
Abraham Flexner (1866–1959) was the founding director of the Institute for Advanced Study, one of the world’s leading institutions for basic research in the sciences and humanities. **Robbert Dijkgraaf**, a mathematical physicist who specializes in string theory, is director and Leon Levy Professor at the Institute for Advanced Study.

2017. 104 pages.

Hardback 9780691174761

\$9.95

ebook 9781400884629



“Eye-opening and informative, this book will help graduate students who feel like they have been dropped in the deep end of the pool without knowing how to swim.”

—Anthony Abraham Jack, author of *The Privileged Poor: How Elite Colleges Are Failing Disadvantaged Students*

An essential handbook to the unwritten and often unspoken knowledge and skills you need to succeed in grad school

A Field Guide to Grad School

Some of the most important things you need to know in order to succeed in graduate school—like how to choose a good advisor, how to get funding for your work, and whether to celebrate or cry when a journal tells you to revise and resubmit an article—won’t be covered in any class. They are part of a hidden curriculum that you are just expected to know or somehow learn on your own—or else. In this comprehensive survival guide for grad school, Jessica McCrory Calarco walks you through the secret knowledge and skills that are essential for navigating every critical stage of the postgraduate experience, from deciding whether to go to grad school in the first place to finishing your degree and landing a job. An invaluable resource for every prospective and current grad student in any discipline, *A Field Guide to Grad School* will save you grief—and help you thrive—in school and beyond.

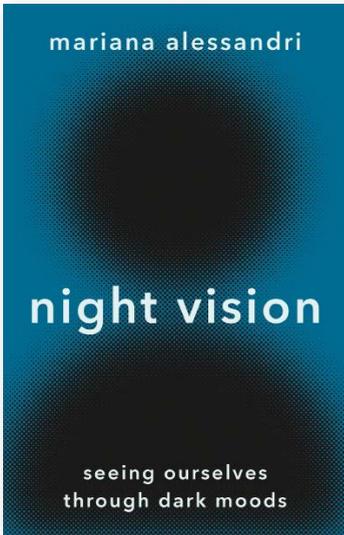
“[A] much-needed practical contribution . . . a tremendous resource . . . [*A Field Guide to Grad School*] should be required reading not just for aspiring graduate students but for the faculty and administrators who shape the culture and structure of graduate education.”

—Becca Spindel Bassett, *The Harvard Educational Review*

Jessica McCrory Calarco is associate professor of sociology at Indiana University and the author of *Negotiating Opportunities: How the Middle Class Secures Advantages in School*. She has written for the *Atlantic* and *Inside Higher Ed*, and her work has been featured in the *New York Times*, *Time*, and the *Chronicle of Higher Education*, and on BBC Radio and NPR.

Skills for Scholars
2020. 480 pages. 18 b/w illus. 2 tables.
Paperback 9780691201092 \$17.95

ebook 9780691201108



“In facing the darkness of life and its unsettling truths—with courage, compassion, and something like hope—Alessandri has written a book for our time, and for every time. *Night Vision* is brilliant and unflinchingly pitch black.”

—John Kaag, author of *Sick Souls, Healthy Minds: How William James Can Save Your Life*

A philosopher’s personal meditation on how painful emotions can reveal truths about what it means to be truly human

Night Vision

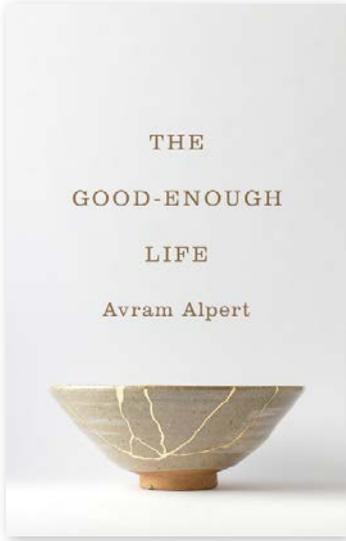
In this powerful and disarmingly intimate book, Existentialist philosopher Mariana Alessandri draws on the stories of a diverse group of nineteenth- and twentieth-century philosophers and writers to help us see that our suffering is a sign not that we are broken but that we are tender, perceptive, and intelligent. Thinkers such as Audre Lorde, María Lugones, Miguel de Unamuno, C. S. Lewis, Gloria Anzaldúa, and Søren Kierkegaard sat in their anger, sadness, and anxiety until their eyes adjusted to the dark. Alessandri explains how readers can cultivate “night vision” and discover new sides to their painful moods, such as wit and humor, closeness and warmth, and connection and clarity.

“*Night Vision* is a magnificently written and refreshing analysis of our modern obsession with lightness and positivity... Alessandri presents a persuasive case for us to transform our perception of darkness so that we’re more empathetic toward ourselves and understanding of others. It’s scholarly, energizing, and delightful.”

—Skye C. Cleary, author of *How to Be Authentic: Simone de Beauvoir and the Quest for Fulfillment*

Mariana Alessandri is associate professor of philosophy at the University of Texas Rio Grande Valley, the nation’s first bilingual university. In addition, she and her partner are the founders of RGV PUEDE, a nonprofit whose mission is to promote dual language education in South Texas public schools. They live on the border with their two *tesoros*. Find out more at marianaalessandri.com.

May 2023. 216 pages.
Hardback 9780691215457 \$27.95
ebook 9780691242682



“Read this book, breathe a sigh of relief, and then go take a nap.”
—Rana Foroohar, *Financial Times*

How an acceptance of our limitations can lead to a more fulfilling life and a more harmonious society

The Good-Enough Life

This book explains why no one truly benefits from a competitive social order, and it reveals how another way of life is possible—a good-enough life for all. Avram Alpert shows how our obsession with greatness results in stress and anxiety, damage to our relationships, widespread political and economic inequality, and destruction of the natural world. He describes how to move beyond greatness to create a society in which everyone flourishes. Visionary and provocative, *The Good-Enough Life* demonstrates how we can work together to cultivate a good-enough life for all instead of tearing ourselves apart in a race to the top of the social pyramid.

“*The Good-Enough Life* is a great book. In a style that feels like a conversation among friends, Alpert makes a convincing case that it is our deep, often unspoken commitment to ‘greatness’ that stands in the way of improving the quality of our political, social, and economic lives. Learning to seek ‘good enough’ may be the key to social transformation.”

—Barry Schwartz, author of *The Paradox of Choice*

Avram Alpert is lecturer in the Writing Program at Princeton University and coeditor of *Shifter* magazine. His books include *A Partial Enlightenment: What Modern Literature and Buddhism Can Teach Us about Living Well without Perfection*. His work has appeared in publications such as the *New York Times*, the *Washington Post*, and *Aeon*.

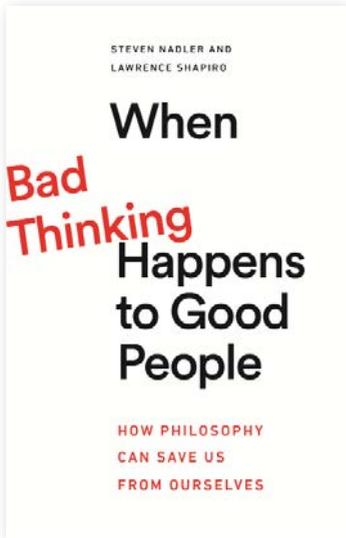
2022. 336 pages.

Hardback 9780691204352

\$24.95

ebook 9780691204345

Audiobook 9780691243658



“Nadler and Shapiro do an excellent job of showing off philosophy’s tools for better reasoning. For anyone not already skilled in using those tools, their book is a clear and readable primer. . . . [A] heartfelt and lucid advocacy of a more reasoned approach to life.”

—Julian Baggini, *Wall Street Journal*

Why the tools of philosophy offer a powerful antidote to today’s epidemic of irrationality

When Bad Thinking Happens to Good People

There is an epidemic of bad thinking in the world today. An alarming number of people are embracing crazy, even dangerous ideas. They believe that vaccinations cause autism. They reject the scientific consensus on climate change as a “hoax.” And they blame the spread of COVID-19 on the 5G network or a Chinese cabal. Worse, bad thinking drives bad acting—it even inspired a mob to storm the US Capitol. In this book, Steven Nadler and Lawrence Shapiro argue that the best antidote for bad thinking is the wisdom, insights, and practical skills of philosophy.

When Bad Thinking Happens to Good People provides an engaging tour through the basic principles of logic, argument, evidence, and probability that can make all of us more reasonable and responsible citizens. This book shows how we can more readily spot and avoid flawed arguments and unreliable information; determine whether evidence supports or contradicts an idea; distinguish between merely believing something and knowing it; and much more. In doing so, the book reveals how epistemology, which addresses the nature of belief and knowledge, and ethics, the study of moral principles that should govern our behavior, can reduce bad thinking.

Clearly written and well organized, this is a valuable examination of why bad thinking occurs and what people can do to make themselves better thinkers.”

—*Choice*

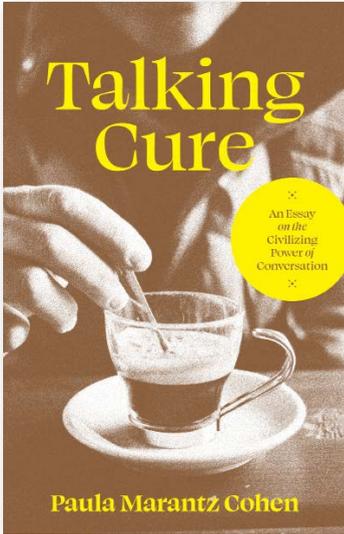
Steven Nadler is Vilas Research Professor and the William H. Hay II Professor of Philosophy at the University of Wisconsin–Madison. His books include *Think Least of Death: Spinoza on How to Live and How to Die* (Princeton).

Lawrence Shapiro is the Berent Enç Professor of Philosophy at the University of Wisconsin–Madison. His books include *The Miracle Myth: Why Belief in the Resurrection and the Supernatural Is Unjustified*

April 2023. 240 pages. 1 b/w illus.

Paperback 9780691227955 \$18.95

ebook 9780691220086



“[A] beautifully written study advocating a position that is both important and especially timely, the need for genuine conversation and respectful dialogue with those with whom we may disagree. Its own style is conversational, which fits the subject matter.”
 —Gary Saul Morson, Northwestern University

An invigorating exploration of the pleasures and social benefits of conversation

Talking Cure

Talking Cure is a timely and enticing excursion into the art of good conversation. Paula Marantz Cohen reveals how conversation connects us in ways that social media never can and explains why simply talking to each other freely and without guile may be the cure to what ails our troubled society. Cohen argues that we learn to converse in our families and then carry that knowledge into a broader world where we encounter diverse opinions and sensibilities. She discusses the role of food in encouraging conversation, the challenges of writing dialogue in fiction, the pros and cons of Zoom, the relationship of conversation to vaudeville acts, and the educational value of a good college seminar where students learn to talk about ideas. Blending the immediacy of a beautifully crafted memoir with the conviviality of an intimate gathering with friends, *Talking Cure* makes a persuasive case for the civilizing value of conversation.

“Paula Marantz Cohen’s book, *Talking Cure*, is an intelligent, delightful, and refreshing addition to the analyses of our political fragmentation.”

—Ashley Rogers Berner, Johns Hopkins University

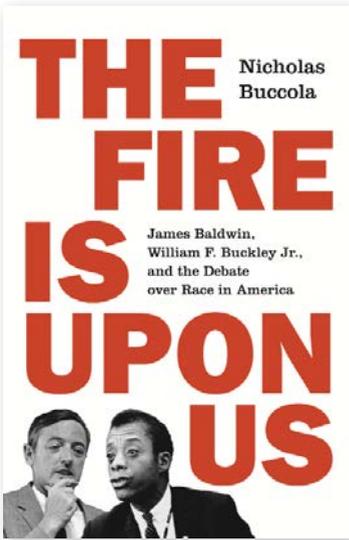
Paula Marantz Cohen is Distinguished Professor of English and Dean of the Pennoni Honors College at Drexel University. Her books include *Of Human Kindness: What Shakespeare Teaches Us about Empathy*; *Alfred Hitchcock: The Legacy of Victorianism*; *Silent Film and the Triumph of the American Myth*; and the bestselling novel *Jane Austen in Boca*.

March 2023. 232 pages.

Hardback 9780691238500

\$24.95

ebook 9780691238517



“A gripping snapshot of a country riven by injustice yet anxious about radical change.”

—*New York Times Book Review*

How the legendary debate between a civil rights firebrand and the father of modern conservatism illuminates America’s racial divide

The Fire Is upon Us

On February 18, 1965, an overflowing crowd packed the Cambridge Union in Cambridge, England, to witness a historic televised debate between James Baldwin, the leading literary voice of the civil rights movement, and William F. Buckley Jr., a fierce critic of the movement and America’s most influential conservative intellectual. The topic was “the American dream is at the expense of the American Negro,” and no one who has seen the debate can soon forget it. Nicholas Buccola’s *The Fire Is upon Us* is the first book to tell the full story of the event, the radically different paths that led Baldwin and Buckley to it, and how the debate and the decades-long clash between the men illuminates the racial divide that continues to haunt America today.

“A great read.”

—Whoopi Goldberg, *The View*

“Wonderfully accessible.”

—Gabrielle Bellot, *The Atlantic*

Nicholas Buccola is the author of *The Political Thought of Frederick Douglass*. His work has appeared in the *New York Times*, *Salon*, and many other publications. He is the Elizabeth and Morris Glicksman Chair in Political Science at Linfield College in McMinnville, Oregon.

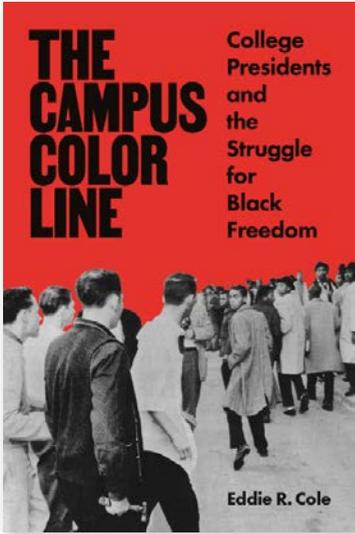
2020. 504 pages.

Paperback 9780691210773 \$18.95

ebook 9780691197395

Audiobook 9780691199115

Discussion Questions available



“*The Campus Color Line* is a stunning and ambitious origins story. Embedded with breathtaking narratives recovered from meticulous research, this book vividly connects the actions of past college presidents to the racial issues that we, as a society, struggle with today.”
—Ibram X. Kendi, National Book Award-winning and #1 New York Times–bestselling author

The remarkable history of how college presidents shaped the struggle for racial equality

The Campus Color Line

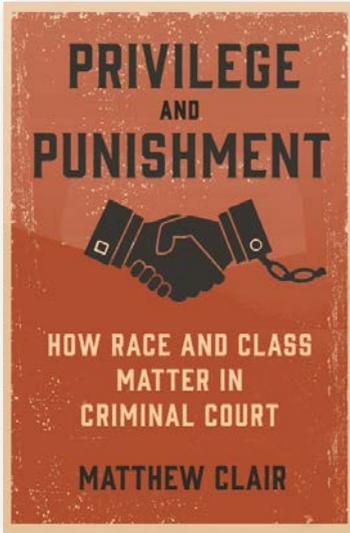
Some of America’s most pressing civil rights issues—desegregation, equal educational and employment opportunities, housing discrimination, and free speech—have been closely intertwined with higher education institutions. Although it is commonly known that college students and other activists, as well as politicians, actively participated in the fight for and against civil rights in the middle decades of the twentieth century, historical accounts have not adequately focused on the roles that the nation’s college presidents played in the debates concerning racism. Based on archival research conducted at a range of colleges and universities across the United States, *The Campus Color Line* sheds light on the important place of college presidents in the struggle for racial parity.

Focusing on the period between 1948 and 1968, Eddie Cole shows how college presidents, during a time of violence and unrest, strategically, yet often silently, initiated and shaped racial policies and practices inside and outside of the educational sphere. With courage and hope, as well as malice and cruelty, college presidents positioned themselves—sometimes precariously—amid conflicting interests and demands. Black college presidents challenged racist policies as their students demonstrated in the streets against segregation, while presidents of major universities lobbied for urban renewal programs that displaced Black communities near campus. Some presidents amended campus speech practices to accommodate white supremacist speakers, even as other academic leaders developed the nation’s first affirmative action programs in higher education.

The Campus Color Line illuminates how the legacy of academic leaders’ actions continues to influence the unfinished struggle for Black freedom and racial equity in education and beyond.

Eddie R. Cole is associate professor of higher education and organizational change at the University of California, Los Angeles. Twitter @EddieRCole

2022. 376 pages.
Paperback 9780691206769 \$19.95 ebook 9780691206752



“A careful study of what [Clair] argues is an overlooked cause of inequity in the criminal justice system: the unexpectedly combative relationship between defendants and their lawyers.”
—Harper’s Magazine

How the attorney-client relationship favors the privileged in criminal court—and denies justice to the poor and to working-class people of color

Privilege and Punishment

The number of Americans arrested, brought to court, and incarcerated has skyrocketed in recent decades. Criminal defendants come from all races and economic walks of life, but they experience punishment in vastly different ways. *Privilege and Punishment* examines how racial and class inequalities are embedded in the attorney-client relationship, providing a devastating portrait of inequality and injustice within and beyond the criminal courts.

Matthew Clair conducted extensive fieldwork in the Boston court system, attending criminal hearings and interviewing defendants, lawyers, judges, police officers, and probation officers. In this eye-opening book, he uncovers how privilege and inequality play out in criminal court interactions. When disadvantaged defendants try to learn their legal rights and advocate for themselves, lawyers and judges often silence, coerce, and punish them. Privileged defendants, who are more likely to trust their defense attorneys, delegate authority to their lawyers, defer to judges, and are rewarded for their compliance.

Superbly written and powerfully argued, *Privilege and Punishment* draws needed attention to the injustices that are perpetuated by the attorney-client relationship in today’s criminal courts, and describes the reforms needed to correct them.

“Clair combines compelling observations, robust interview data, and deft prose to illuminate an aspect of the courtroom that, until now, has not gotten the attention it deserves. *Privilege and Punishment* helps all of us better understand the current system so that we can collectively imagine a new one.”

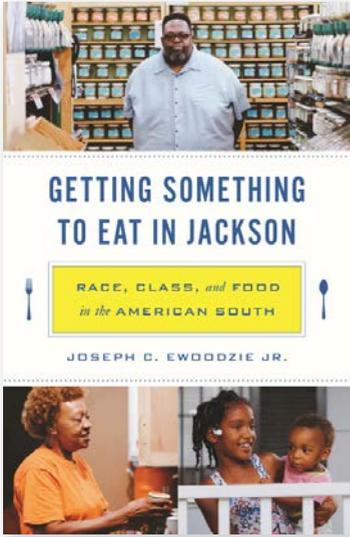
—Clint Smith, *New York Times* bestselling author of *How the Word Is Passed*

Matthew Clair is assistant professor of sociology at Stanford University, where he holds a courtesy appointment at Stanford Law School.

2022. 320 pages. 14 tables.

Paperback 9780691233871 \$19.95

ebook 9780691205878



A vivid portrait of African American life in today's urban South that uses food to explore the complex interactions of race and class

Getting Something to Eat in Jackson

Getting Something to Eat in Jackson uses food—what people eat and how—to explore the interaction of race and class in the lives of African Americans in the contemporary urban South. Joseph Ewoodzie Jr. examines how “foodways”—food availability, choice, and consumption—vary greatly between classes of African Americans in Jackson, Mississippi, and how this reflects and shapes their very different experiences of a shared racial identity.

Ewoodzie spent more than a year following a group of socioeconomically diverse African Americans—from upper-middle-class patrons of the city’s fine-dining restaurants to men experiencing homelessness who must organize their days around the schedules of soup kitchens. Ewoodzie goes food shopping, cooks, and eats with a young mother living in poverty and a grandmother working two jobs. He works in a Black-owned BBQ restaurant, and he meets a man who decides to become a vegan for health reasons but who must drive across town to get tofu and quinoa. Ewoodzie also learns about how soul food is changing and why it is no longer a staple survival food. Throughout, he shows how food choices influence, and are influenced by, the racial and class identities of Black Jacksonians.

By tracing these contemporary African American foodways, *Getting Something to Eat in Jackson* offers new insights into the lives of Black Southerners and helps challenge the persistent homogenization of blackness in American life.

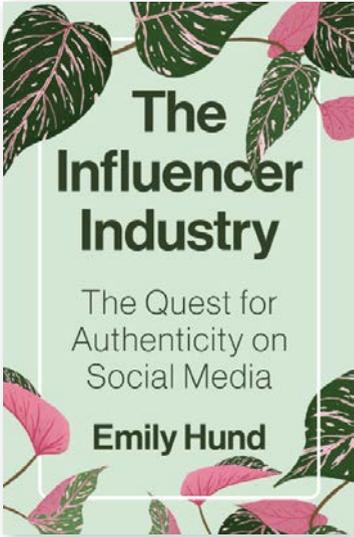
Joseph C. Ewoodzie Jr. is associate professor of sociology at Davidson College. He is the author of *Break Beats in the Bronx: Rediscovering Hip-Hop’s Early Years*.

2021. 320 pages. 32 b/w illus. 1 map.
Hardback 9780691203942 \$27.95

ebook 9780691230672

“This evocative and insightful book reveals how everyday decisions about what and how to eat unite and divide us along lines of race, class, and culture. Ewoodzie documents the foodways of Black Mississippians across the economic spectrum. . . . What emerges is a memorable and lucid account of life and struggle, food and family in the modern American South.”

—Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*



“A penetrating, well-considered look behind the polished scenes of the influencer industry.”

—*Kirkus*

A critical history of the social media influencer’s rise to global prominence

The Influencer Industry

The Influencer Industry tells the story of how early digital creators scrambling for work amid the Great Recession gave rise to the multibillion-dollar industry that has fundamentally reshaped culture, the flow of information, and the way we relate to ourselves and each other. Hund illustrates how the methods they developed for creating, monetizing, and marketing social media content have permeated our lives and untangles the unforeseen cultural and economic costs. *The Influencer Industry* reveals how, in an increasingly fractured and profit-driven communications environment, the people we think of as “real” are merely those who have learned to exploit the industry’s ever-shifting constructions of authenticity.

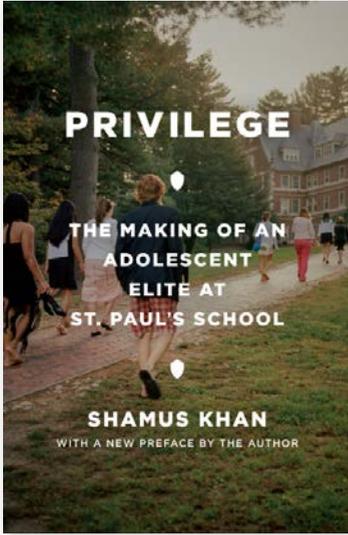
“Hund paints a compelling picture of the interventions and tensions surrounding monetization, technological innovation, and self-brand building within what she calls the ‘influencer industry.’”

—Sarah Banet-Weiser, author of *Empowered: Popular Feminism and Popular Misogyny*

Emily Hund is a research affiliate at the Center on Digital Culture and Society at the University of Pennsylvania’s Annenberg School for Communication and a consultant to industry, academic, and government groups. Her work has appeared in leading publications such as the *New York Times*, the *Atlantic*, and the *Guardian*.

February 2023. 232 pages. 6 b/w illus.
Hardback 9780691231020 \$29.95

ebook 9780691234076



“This is a terrific book. Khan’s strong authorial voice and wonderful personality shine through and it is a pleasure to follow his life and travails at St. Paul’s.”

—Michèle Lamont, Harvard University

An inside look at how one of the country’s most elite private schools prepares its students for success

Privilege

With a new preface by the author

As one of the most prestigious high schools in the nation, St. Paul’s School in Concord, New Hampshire, has long been the exclusive domain of America’s wealthiest sons. But times have changed. Today, a new elite of boys and girls is being molded at St. Paul’s, one that reflects the hope of openness but also the persistence of inequality.

In *Privilege*, Shamus Khan returns to his alma mater to provide an inside look at an institution that has been the private realm of the elite for the past 150 years. He shows that St. Paul’s students continue to learn what they always have—how to embody privilege. Yet, while students once leveraged the trappings of upper-class entitlement, family connections, and high culture, current St. Paul’s students learn to succeed in a more diverse environment. To be the future leaders of a more democratic world, they must be at ease with everything from highbrow art to everyday life—from *Beowulf* to *Jaws*—and view hierarchies as ladders to scale. Through deft portrayals of the relationships among students, faculty, and staff, Khan shows how members of the new elite face the opening of society while still preserving the advantages that allow them to rule.

“*Privilege* is superb. Khan skillfully narrates from the perspective of both teacher and researcher, and the personal portraits are very well-rounded. This important book is a masterly look at a disturbing current in the formation of elite American society.”

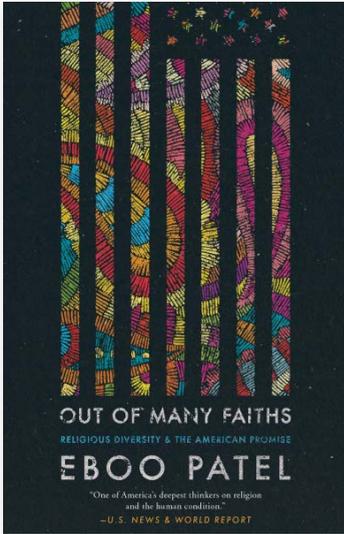
—Richard Sennett, author of *The Corrosion of Character*

Shamus Khan is professor of sociology and American studies at Princeton University. He is an alumnus and former faculty member of St. Paul’s School.

2021. 248 pages.

Paperback 9780691229201 \$18.95

ebook 9780691229218



A timely defense of religious diversity and its centrality to American identity

Out of Many Faiths

America is the most religiously diverse nation on the planet. In today’s volatile climate of religious conflict and distrust, how do we affirm that the American promise is deeply intertwined with how each of us engages with people of different beliefs? Eboo Patel, former faith adviser to Barack Obama, provides answers to this timely question. In this thought-provoking book, Patel draws on his personal experience as a Muslim in America to examine the importance of religious diversity in the nation’s cultural, political, and economic life. He explores how religious language has given the United States some of its most enduring symbols and inspired its most vital civic institutions—and demonstrates how the genius of the American experiment lies in its empowerment of all people.

“Patel is the best of what this country makes: a person of faith with a heart as big as his mind.”

—Ayad Akhtar, Pulitzer Prize-winning author of *Disgraced*

“Eboo Patel is a true hero of the interfaith movement of America and, at a critical time in our national history, he continues his active work building bridges between cultures and religions. Read him and applaud his efforts.”

—Ambassador Akbar Ahmed, American University, Washington, DC

“In this brilliant book, an ardent Muslim American documents our long American commitment to religious pluralism—from Jefferson, Franklin, and Washington to Barack Obama—and asks what it will take for this bold experiment to thrive as we become more diverse than ever. Essential reading for today’s citizens.”

—Diana Eck, professor of religion, Harvard University, and director of the Pluralism Project

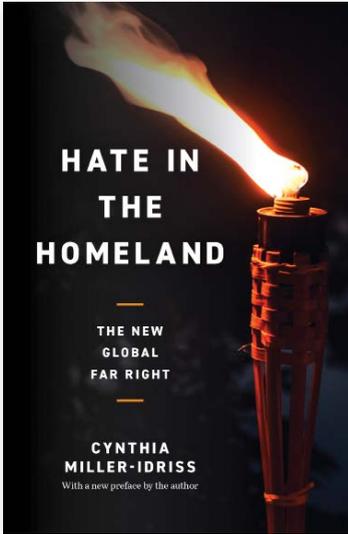
Eboo Patel is founder and president of Interfaith Youth Core, a nonprofit organization that promotes interfaith leadership on college campuses. He is the author of *Interfaith Leadership*, *Sacred Ground*, and *Acts of Faith*.

2019. 248 pages. 1 b/w illus.

Paperback 9780691196817

\$17.95

ebook 9780691196991



“Once again, Cynthia Miller-Idriss has shown her mastery of one of the most terrifying and growing social movements of our time. But this book does something much more important than just that, because Miller-Idriss also gives us solutions. *Hate in the Homeland* is a must-read for academics and also for practitioners working to stop the spread of hateful ideas among young people.”

—Heidi Beirich, cofounder, Global Project against Hate and Extremism

A startling look at the unexpected places where violent hate groups recruit young people

Hate in the Homeland

With a new preface by the author

Hate in the Homeland shows how tomorrow’s far-right nationalists are being recruited in surprising places. Cynthia Miller-Idriss reveals how far-right groups are swelling their ranks and developing their cultural, intellectual, and financial capacities in a variety of mainstream settings, from college campuses to YouTube cooking channels. Essential for understanding the tactics and underlying ideas of modern far-right extremism, this book takes readers into the mainstream spaces where today’s far right is engaging and ensnaring young people, and shares innovative strategies we can use to combat extremist radicalization.

“Miller-Idriss describes how ideas once limited to extremist circles, such as that of a ‘demographic replacement’—whereby American citizens will be overrun—are now promoted by mainstream figures such as Tucker Carlson and Laura Ingraham of Fox News.”

—*The Economist*

“Cynthia Miller-Idriss wants us to focus not only on the global movements that empower right-wing extremism but also on our daily experiences and interactions with extremists, as a way of understanding the danger we face. Most importantly, she uses this unique perspective to offer new ideas about how to counter the hate in our midst.”

—Tom Nichols, author of *The Death of Expertise*

Cynthia Miller-Idriss is a professor in the School of Public Affairs and the School of Education at American University, where she runs the Polarization and Extremism Research and Innovation Lab (PERIL). She is the author of *The Extreme Gone Mainstream: Commercialization and Far Right Youth Culture in Germany* (Princeton) and *Blood and Culture: Youth, Right-Wing Extremism, and National Belonging in Contemporary Germany*.

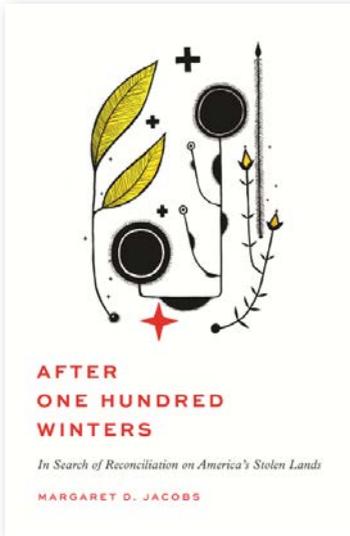
2022. 288 pages.

Paperback 9780691222943

\$18.95

ebook 9780691234298

Audiobook 9780691231761



“Prizewinning historian Margaret Jacobs offers a clear-eyed and heart-rending look at the fraught historical relationship between Indigenous people and newcomers that highlights Indigenous survivors and descendants while calling to account all of us who have benefitted from Indigenous land. *After One Hundred Winters* is a necessary book for this moment.”

—Tiya Miles, author of *All That She Carried* (2021 NonFiction National Book Award Winner)

A necessary reckoning with America's troubled history of injustice to Indigenous people

After One Hundred Winters

After One Hundred Winters confronts the harsh truth that the United States was founded on the violent dispossession of Indigenous people and asks what reconciliation might mean in light of this haunted history. In this timely and urgent book, settler historian Margaret Jacobs tells the stories of the individuals and communities who are working together to heal historical wounds—and reveals how much we have to gain by learning from our history instead of denying it.

Jacobs traces the brutal legacy of systemic racial injustice to Indigenous people that has endured since the nation's founding. Explaining how early attempts at reconciliation succeeded only in robbing tribal nations of their land and forcing their children into abusive boarding schools, she shows that true reconciliation must emerge through Indigenous leadership and sustained relationships between Indigenous and non-Indigenous people that are rooted in specific places and histories.

Drawing on dozens of interviews, *After One Hundred Winters* reveals how Indigenous people and settlers in America today, despite their troubled history, are finding unexpected gifts in reconciliation.

“*After One Hundred Winters* is at once devastating and uplifting. In a powerful narrative brimming with hope and decency, Jacobs shows the importance of reconciliation, not as a glib slogan but as a deeply personal and meaningful cross-cultural dialogue. This book deserves to be read widely and deeply.”

—Lynette Russell, Monash Indigenous Studies Centre, Monash University

Margaret D. Jacobs is professor of history and director of the Center for Great Plains Studies at the University of Nebraska–Lincoln. Her books include *White Mother to a Dark Race: Settler Colonialism, Maternalism, and the Removal of Indigenous Children in the American West and Australia, 1880–1940*. Website reconciliationrising.org

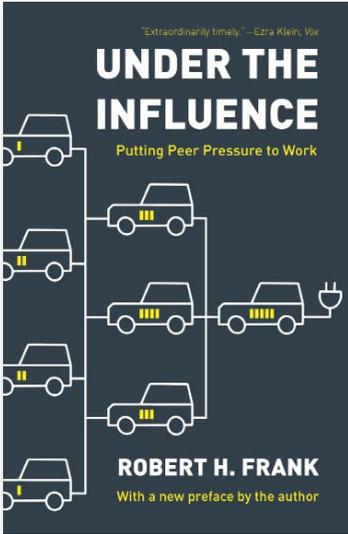
2021. 360 pages.

Hardback 9780691224336

ebook 9780691226644

\$29.95

Audiobook 9780691232836



From *New York Times* bestselling author and economics columnist Robert Frank, bold new ideas for creating environments that promise a brighter future

Under the Influence

With a new preface by the author

Psychologists have long understood that social environments profoundly shape our behavior, sometimes for the better, often for the worse. But social influence is a two-way street—our environments are themselves products of our behavior. *Under the Influence* explains how to unlock the latent power of social context. It reveals how our environments encourage smoking, bullying, tax cheating, sexual predation, problem drinking, and wasteful energy use. We are building bigger houses, driving heavier cars, and engaging in a host of other activities that threaten the planet—mainly because that’s what friends and neighbors do.

Most of us would agree that we need to take responsibility for our own choices, but with more supportive social environments, each of us is more likely to make choices that benefit everyone. *Under the Influence* shows how.

“Extraordinarily timely: It’s an effort to show that the economics of social contagion could reshape the world, solving our hardest problems—from climate change to income inequality—and offering new ways to think about the power we have as individuals. Absent the pandemic, its argument might’ve seemed abstract, optimistic. But now we’ve seen it happen. We are watching a version of Frank’s thesis play out right now, in real time. In the wake of coronavirus, social pressure has driven perhaps the single fastest behavioral transformation in human history.”

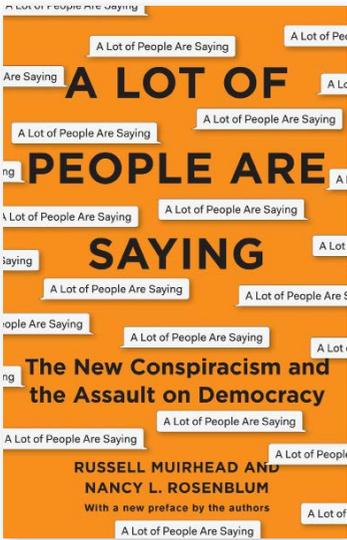
—Ezra Klein, *Vox*

“Economists are learning that human behavior is more than just a series of cost/benefit calculations. Robert Frank has been at the forefront of bringing biology and psychology into the equation, including our sensitivity to how those around us think and act. The human ‘herd instinct’ has consequences ranging from how we regulate tobacco to how we can avert a climate catastrophe.”

—Frans de Waal, author of *Mama’s Last Hug: Animal Emotions and What They Tell Us about Ourselves*

Robert H. Frank is the H. J. Louis Professor of Management and Professor of Economics at Cornell University’s Johnson Graduate School of Management. He has been an Economic View columnist for the *New York Times* for more than a decade. His many books include *The Winner-Take-All Society*, *The Economic Naturalist*, and *Success and Luck* (Princeton).

2021. 320 pages. 32 b/w illus. 2 tables.
 Paperback 9780691227108 \$18.95
 ebook 9780691232713 Audiobook 9780691199313



“Muirhead and Rosenblum have written the defining account of the stakes in the battle over misinformation and fake news in Western democracies. ‘The new conspiracism’ they identify does not simply distract and mislead us . . . this style of discourse undermines the legitimacy of democratic government, the institutions we depend on to create knowledge about the world, and ultimately our shared understanding of reality itself. We ignore their warnings at our peril.”
—Brendan Nyhan, Dartmouth College

How the new conspiracists are undermining democracy—and what can be done about it

A Lot of People Are Saying

With a new preface by the authors

Conspiracy theories are as old as politics. But conspiracists today have introduced something new—conspiracy without theory. And the new conspiracism has moved from the fringes to the heart of government with the election of Donald Trump. In *A Lot of People Are Saying*, Russell Muirhead and Nancy Rosenblum show how the new conspiracism differs from classic conspiracy theory, how it undermines democracy, and what needs to be done to resist it.

“Muirhead and Rosenblum have pointed out something genuinely new and disturbing. . . . [T]his is a book worth reading.”

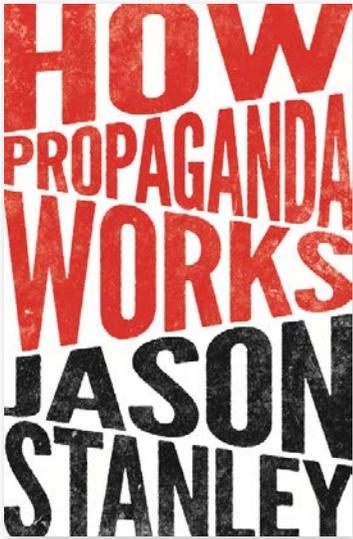
—Jesse Singal, *New York Magazine’s Intelligencer*

“Timely and insightful.”

—Lee Drutman, *Washington Monthly*

Russell Muirhead is the Robert Clements Professor of Democracy and Politics at Dartmouth College and the author of *The Promise of Party in a Polarized Age*, among other books. **Nancy L. Rosenblum** is the Senator Joseph Clark Research Professor of Ethics in Politics and Government at Harvard University. Her books include *Good Neighbors: The Democracy of Everyday Life in America* (Princeton).

2020. 232 pages.
Paperback 9780691202259 \$14.95
ebook 9780691204758 Audiobook 9780691193465



“Jason Stanley’s *How Propaganda Works* is a novel and significant contribution that should revitalize political philosophy.”

—Noam Chomsky

How propaganda undermines democracy and why we need to pay attention

How Propaganda Works

Our democracy today is fraught with political campaigns, lobbyists, liberal media, and Fox News commentators, all using language to influence the way we think and reason about public issues. Even so, many of us believe that propaganda and manipulation aren’t problems for us—not in the way they were for the totalitarian societies of the mid-twentieth century. In *How Propaganda Works*, Jason Stanley demonstrates that more attention needs to be paid. He examines how propaganda operates subtly, how it undermines democracy—particularly the ideals of democratic deliberation and equality—and how it has damaged democracies of the past.

Drawing from a range of sources, including feminist theory, critical race theory, epistemology, formal semantics, educational theory, and social and cognitive psychology, he explains how the manipulative and hypocritical declaration of flawed beliefs and ideologies arises from and perpetuates inequalities in society, such as the racial injustices that commonly occur in the United States.

How Propaganda Works shows that an understanding of propaganda and its mechanisms is essential for the preservation and protection of liberal democracies everywhere.

“Citing examples ranging from historical racism in America to Citizens United, Stanley’s critique of propaganda and ideology will only prove more influential as public and political opinion is further polarized... [A] useful examination of propaganda’s pervasiveness.”

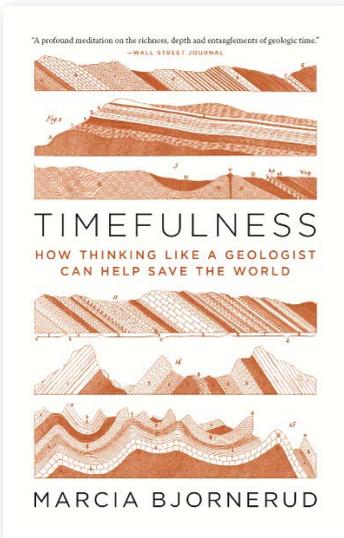
—*Kirkus Reviews*

Jason Stanley is the Jacob Urowsky Professor of Philosophy at Yale University. He is the author of *Knowledge and Practical Interests*, *Language in Context*, and *Know How*.

2016. 376 pages.

Paperback 9780691173429 \$19.95

ebook 9781400865802



“A profound meditation on the richness, depth and entanglements of geologic time.”
—*Wall Street Journal*

Why an awareness of Earth's temporal rhythms is critical to our planetary survival

Timefulness

Few of us have any conception of the enormous timescales of our planet's long history, and this narrow perspective underlies many of the environmental problems we are creating. The lifespan of Earth can seem unfathomable compared to the brevity of human existence, but this view of time denies our deep roots in Earth's history—and the magnitude of our effects on the planet. *Timefulness* reveals how knowing the rhythms of Earth's deep past and conceiving of time as a geologist does can give us the perspective we need for a more sustainable future. Featuring illustrations by Haley Hagerman, this compelling book offers a new way of thinking about our place in time, showing how our everyday lives are shaped by processes that vastly predate us, and how our actions today will in turn have consequences that will outlast us by generations.

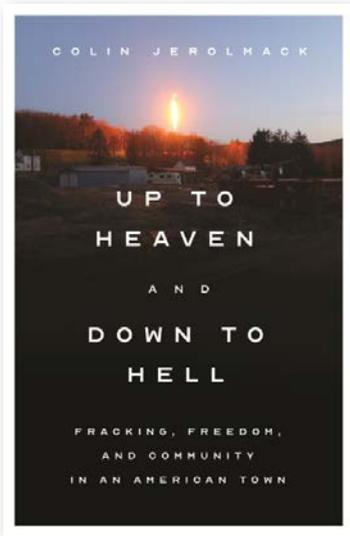
Marcia Bjornerud is professor of geology and environmental studies at Lawrence University. She is the author of *Reading the Rocks: The Autobiography of the Earth* and a contributing writer for *Elements*, the *New Yorker's* science and technology blog.

2020. 224 pages. 12 b/w illus.

Paperback 9780691202631 \$16.95

ebook 9780691184531

Discussion Questions available



“Honest, empathetic, and rich in insight, *Up to Heaven and Down to Hell* explores what happens when Americans of all political stripes are forced by circumstance to reconsider cherished beliefs about their land, their neighbors, and their government. To thrive in the global commons, we all need to do the same kind of rethinking. Colin Jerolmack’s fine book shows the way.”

—Dan Fagin, Pulitzer Prize–winning author of *Toms River: A Story of Science and Salvation*

A riveting portrait of a rural Pennsylvania town at the center of the fracking controversy

Up to Heaven and Down to Hell

Shale gas extraction—commonly known as fracking—is often portrayed as an energy revolution that will transform the American economy and geopolitics. But in greater Williamsport, Pennsylvania, fracking is personal. *Up to Heaven and Down to Hell* is a vivid and sometimes heartbreaking account of what happens when one of the most momentous decisions about the well-being of our communities and our planet—whether or not to extract shale gas and oil from the very land beneath our feet—is largely a private choice that millions of ordinary people make without the public’s consent.

The United States is the only country in the world where property rights commonly extend “up to heaven and down to hell,” which means that landowners have the exclusive right to lease their subsurface mineral estates to petroleum companies. Colin Jerolmack spent eight months living with rural communities outside of Williamsport as they confronted the tension between property rights and the commonwealth. In this deeply intimate book, he reveals how the decision to lease brings financial rewards but can also cause irreparable harm to neighbors, to communal resources like air and water, and even to oneself.

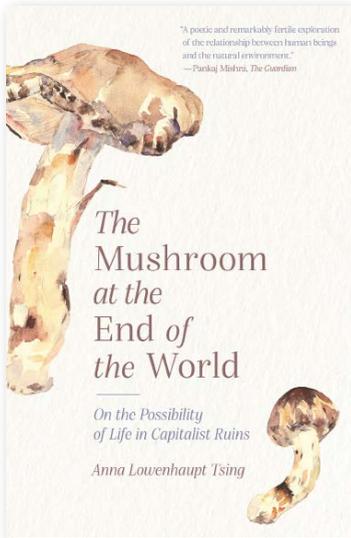
Up to Heaven and Down to Hell casts America’s ideas about freedom and property rights in a troubling new light, revealing how your personal choices can undermine your neighbors’ liberty, and how the exercise of individual rights can bring unintended environmental consequences for us all.

Colin Jerolmack is professor of sociology and environmental studies at New York University and the author of *The Global Pigeon*. He lives in New York City.

2022. 336 pages. 39 b/w illus.

Paperback 9780691241425 \$19.95

ebook 9780691220260



“Through close, indeed loving, attention to a certain fascinating mushroom, the matsutake, Anna Lowenhaupt Tsing discusses how the whole immense crisis of ecology came about and why it continues. In a situation where urgency and enormity can overwhelm the mind, she gives us a real way to think about it.”

—Ursula K. Le Guin

What a rare mushroom can teach us about sustaining life on a fragile planet

The Mushroom at the End of the World

Matsutake is the most valuable mushroom in the world—and a weed that grows in human-disturbed forests across the Northern Hemisphere. Anna Lowenhaupt Tsing’s account of these sought-after fungi offers insights into areas far beyond just mushrooms and addresses a crucial question: What manages to live in the ruins we have made? *The Mushroom at the End of the World* explores the unexpected corners of matsutake commerce, where we encounter Japanese gourmets, capitalist traders, Hmong jungle fighters, Finnish nature guides, and more. These companions lead us into fungal ecologies and forest histories to better understand the promise of cohabitation in a time of massive human devastation. *The Mushroom at the End of the World* delves into the relationship between capitalist destruction and collaborative survival within multispecies landscapes, the prerequisite for continuing life on earth.

“A fascinating account of the biology, ecology, genetics and anthropology of the world’s most valued mushroom.”

—Louise O. Fresco, *Times Higher Education*

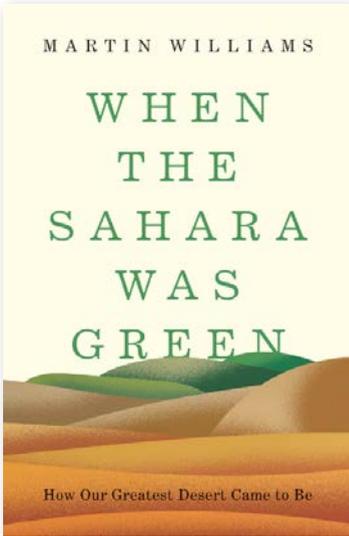
Anna Lowenhaupt Tsing is professor of anthropology at the University of California, Santa Cruz.

2021. 352 pages. 29 b/w illus.

Paperback 9780691220550 \$18.95

ebook 9781400873548

Discussion Questions available



“Martin Williams has written a magnificent and thought-provoking history of the Sahara. With infectious panache, he reconstructs the formation and geological history of the desert, and looks at the prehistoric peoples who once flourished by its long-vanished lakes and rivers. We learn of dramatic climatic episodes and of ingenious adaptations to extreme aridity that are still relevant today. . . . A brilliant achievement.”

—Brian Fagan, coauthor of *Climate Chaos*

The little-known history of how the Sahara was transformed from a green and fertile land into the largest hot desert in the world

When the Sahara Was Green

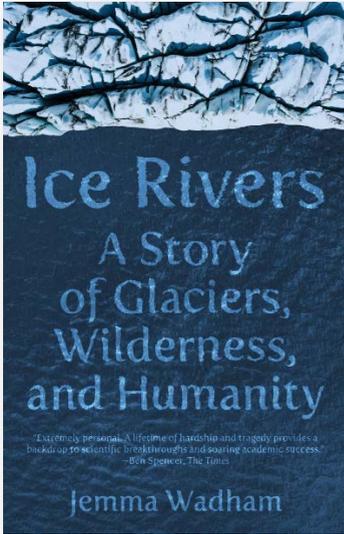
The Sahara is the largest hot desert in the world, equal in size to China or the United States. Yet, this arid expanse was once a verdant, pleasant land, fed by rivers and lakes. The Sahara sustained abundant plant and animal life, such as Nile perch, turtles, crocodiles, and hippos, and attracted prehistoric hunters and herders. What transformed this land of lakes into a sea of sands? *When the Sahara Was Green* describes the remarkable history of Earth’s greatest desert—including why its climate changed, the impact this had on human populations, and how scientists uncovered the evidence for these extraordinary events.

From the Sahara’s origins as savanna woodland and grassland to its current arid incarnation, Martin Williams takes us on a vivid journey through time. He describes how the desert’s ancient rocks were first fashioned, how dinosaurs roamed freely across the land, and how it was later covered in tall trees. Along the way, Williams addresses many questions: Why was the Sahara previously much wetter, and will it be so again? Did humans contribute to its desertification? What was the impact of extreme climatic episodes—such as prolonged droughts—upon the Sahara’s geology, ecology, and inhabitants? Williams also shows how plants, animals, and humans have adapted to the Sahara and what lessons we might learn for living in harmony with the harshest, driest conditions in an ever-changing global environment.

A valuable look at how an iconic region has changed over millions of years, *When the Sahara Was Green* reveals the desert’s surprising past to reflect on its present, as well as its possible future.

Martin Williams is professor emeritus and adjunct professor of earth sciences at the University of Adelaide. His many books include *Climate Change in Deserts*; *Nile Waters*, *Saharan Sands*; and *The Nile Basin*. He lives in Glenalta, South Australia.

2021. 272 pages, 36 color + 48 b/w illus. 3 tables, 3 maps.
 Hardback 9780691201627 \$27.95
 ebook 9780691228891 Audiobook 9780691234786



“*Ice Rivers* is a remarkable book. For those of us who have had the privilege of scrambling across glaciers around the world, this work will bring back sharp memories of their otherworldly beauty. For those who haven’t, this is the perfect introduction into a crucial and vanishing part of our planet. Jemma Wadham works to understand, to bear witness, and to protect—it’s hard to imagine a more fully human undertaking.”

—Bill McKibben, author of *The End of Nature*

A passionate eyewitness account of the mysteries and looming demise of glaciers—and what their fate means for our shared future

Ice Rivers

The ice sheets and glaciers that cover one-tenth of Earth’s land surface are in grave peril. High in the Alps, Andes, and Himalaya, once-indomitable glaciers are retreating, even dying. Meanwhile, in Antarctica, thinning glaciers may be unlocking vast quantities of methane stored for millions of years beneath the ice. In *Ice Rivers*, renowned glaciologist Jemma Wadham offers a searing personal account of glaciers and the rapidly unfolding crisis that they—and we—face.

Taking readers on a personal journey from Europe and Asia to Antarctica and South America, Wadham introduces majestic glaciers around the globe as individuals—even friends—each with their own unique character and place in their community. Their fate is inescapably entwined with our own, and unless we act to abate the greenhouse warming of our planet the potential consequences are almost unfathomable.

A riveting blend of cutting-edge research and tales of encounters with polar bears and survival under the midnight sun, *Ice Rivers* is an unforgettable portrait of—and love letter to—our vanishing icy wildernesses.

“[*Ice Rivers* is] a breezy read, with an eager party host vibe (‘let me introduce to you my friend the glacier; I think you two will get along’)... Where the book really comes alive is in its vivid snapshots of a scientist’s life in the field... These recollections are honest, funny and poignant, and reveal how the highs and lows of fieldwork are inextricably intertwined.”

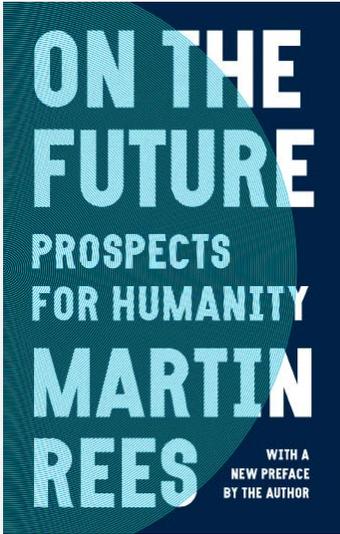
—Carolyn Gramling, *Science News*

Jemma Wadham is Professor of Glaciology at UiT the Arctic University of Norway, the Norwegian Polar Institute, and the University of Bristol. She has led more than twenty-five expeditions to glaciers around the world, from Greenland and Antarctica to the Peruvian Andes and the Himalaya.

2022. 264 pages. 28 b/w illus.

Paperback 9780691241814 \$19.95

ebook 9780691229010 Audiobook 9780691231785



“What if we got one of the smartest people alive to figure the odds on how we might be able to survive our ability to do ourselves in? We have that person in Martin Rees, and his thoughtful answers in this book.”

—Alan Alda

How to survive the century—starting now

On the Future

Humanity has reached a critical moment. Our world is unsettled and rapidly changing, and we face existential risks over the next century. Various outcomes—good and bad—are possible. Yet our approach to the future is characterized by short-term thinking, polarizing debates, alarmist rhetoric, and pessimism. In this short, exhilarating book, renowned scientist and bestselling author Martin Rees argues that humanity’s prospects depend on our taking a very different approach to planning for tomorrow.

The future of humanity is bound to the future of science and hinges on how successfully we harness technological advances to address our challenges. If we are to use science to solve our problems while avoiding its dystopian risks, we must think rationally, globally, collectively, and optimistically about the long term. But there is no “Plan B” for Earth—no viable alternative within reach if we do not care for our home planet.

Rich with fascinating insights into cutting-edge science and technology, this accessible book will captivate anyone who wants to understand the critical issues that will define the future of humanity on Earth and beyond.

“An engaging analysis of the most important issues facing the world, sprinkled with insight and suffused with wisdom and humanity.”

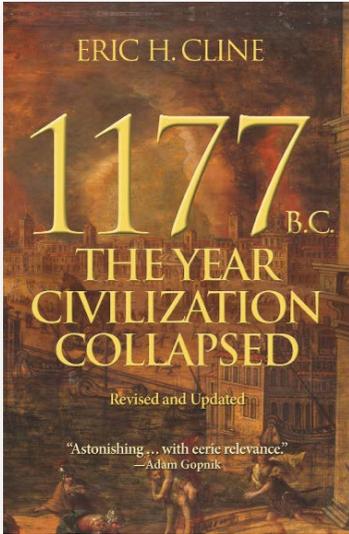
—Steven Pinker, author of *Enlightenment Now*

Martin Rees is Astronomer Royal, and has been Master of Trinity College and Director of the Institute of Astronomy at Cambridge University.

2021. 280 pages.

Paperback 9780691231068 \$12.95

ebook 9780691231051



“The memorable thing about Cline’s book is the strangely recognizable picture he paints of this very faraway time. . . . It was as globalized and cosmopolitan a time as any on record, albeit within a much smaller cosmos. The degree of interpenetration and of cultural sharing is astonishing.”
—Adam Gopnik, *New Yorker*

From acclaimed archaeologist and bestselling author Eric Cline, a breathtaking account of how the collapse of an ancient civilized world ushered in the first Dark Ages

1177 B.C.

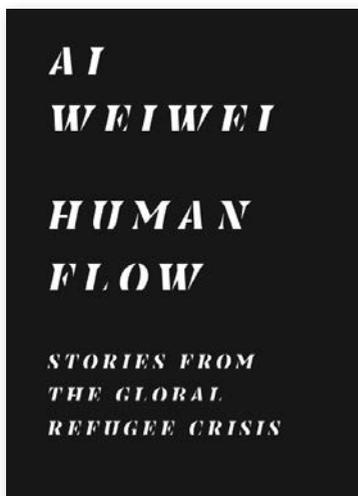
In *1177 B.C.*, marauding groups known only as the “Sea Peoples” invaded Egypt. The pharaoh’s army and navy defeated them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. Eric Cline tells the gripping story of how the end was brought about by multiple interconnected failures, ranging from invasion and revolt to earthquakes, drought, famine, and the cutting of international trade routes. Bringing to life a vibrant multicultural world, he draws a sweeping panorama of the empires of the age and shows that it may have been their very interdependence that hastened their dramatic collapse. Now revised and updated, *1177 B.C.* sheds light on the complex ties that gave rise to, and eventually destroyed, the flourishing civilizations of the Late Bronze Age—and set the stage for the emergence of classical Greece and, ultimately, our world today.

“A detailed but accessible synthesis. . . [O]ffers students and the interested lay antiquarian a sense of the rich picture that is emerging from debates among the ruins.”
—Scott McLemee, *Inside Higher Ed*

Eric H. Cline is professor of classics and anthropology and director of the Capitol Archaeological Institute at George Washington University.

2021. 304 pages. 10 b/w illus. 2 maps.
Paperback 9780691208015 \$16.95
ebook 9780691208022 Audiobook 9780691224800

Discussion Questions available



“*Human Flow* recounts intimate and often harrowing stories that are testaments, urgent and desperately needed, not only of hardship and loss but of survival and endurance, of the need to speak, to be seen and heard.”

—Dinaw Mengestu, author of *How to Read the Air*

A powerful portrait of the greatest humanitarian emergency of our time, from the director of *Human Flow*

Human Flow

In the course of making *Human Flow*, his epic feature documentary about the global refugee crisis, the artist Ai Weiwei and his collaborators interviewed more than 600 refugees, aid workers, politicians, activists, doctors, and local authorities in twenty-three countries around the world. A handful of those interviews were included in the film. This book presents one hundred of these conversations, providing compelling first-person stories of the lives of those affected by the crisis and those on the front lines of working to address its immense challenges.

Speaking in their own words, refugees give voice to their experiences of migrating across borders, living in refugee camps, and struggling to rebuild their lives in unfamiliar and uncertain surroundings. They talk about the dire circumstances that drove them to migrate, whether war, famine, or persecution; and their hopes and fears for the future. A wide range of related voices provides context for the historical evolution of this crisis, the challenges for regions and states, and the options for moving forward.

Complete with photographs taken by Ai Weiwei while filming *Human Flow*, this book provides a powerful, personal, and moving account of the most urgent humanitarian crisis of our time.

“Today there are nearly 80 million people displaced by war and persecution. They are alternately forgotten and demonized. In sharing their words, Ai Weiwei reminds us that while they are refugees, they are first and foremost men, women, and children with the same dreams and aspirations as the rest of us, equally deserving of the peace, protection, and opportunity we seek for ourselves and our own families.”

—Filippo Grandi, United Nations High Commissioner for Refugees

Ai Weiwei is one of the world’s most prominent artists and political activists. His books include *Weirwei-isms* and *Humanity* (both Princeton). His works have been exhibited at Tate Modern, the Guggenheim, and the Museum of Modern Art.

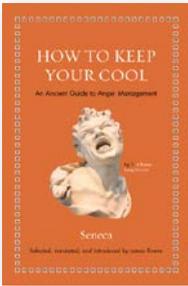
2020. 400 pages. 48 b/w illus.

Paperback 9780691207049 \$29.95

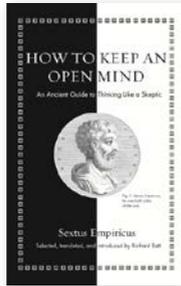
ebook 9780691208060

Ancient Wisdom for Modern Readers

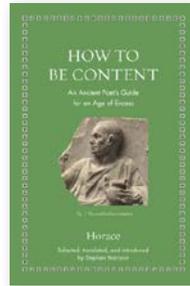
This series presents the timeless and timely ideas of classical thinkers in lively new translations. Enlightening and entertaining, these books make the practical wisdom of the ancient world accessible for modern life.



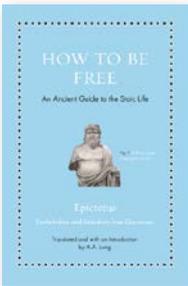
How to Keep Your Cool
Seneca
Selected, translated, and introduced by James Romm
2019. 240 pages.
Cloth 9780691181950 \$16.95
ebook 9780691186139



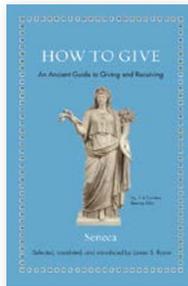
How to Keep an Open Mind
Sextus Empiricus
Selected, translated, and introduced by Richard Bett
2021. 280 pages.
Cloth 9780691206042 \$16.95
ebook 9780691215365



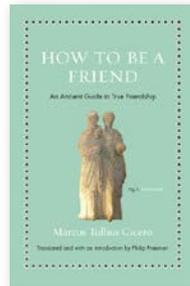
How to Be Content
Horace
Selected, translated, and introduced by Stephen Harrison
2020. 256 pages. 2 b/w illus.
Cloth 9780691182520 \$16.95
ebook 9780691208497



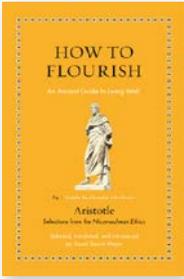
How to Be Free
Epictetus
Translated and with an introduction by A. A. Long
2018. 232 pages.
Cloth 9780691177717 \$17.95
ebook 9780691183909



How to Give
Seneca
Selected, translated, and introduced by James S. Romm
2020. 288 pages.
Cloth 9780691192093 \$16.95
ebook 9780691211367



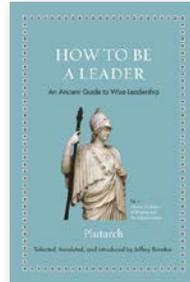
How to Be a Friend
Marcus Tullius Cicero
Translated and with an introduction by Philip Freeman
2018. 208 pages.
Cloth 9780691177199 \$16.95
ebook 9780691183893



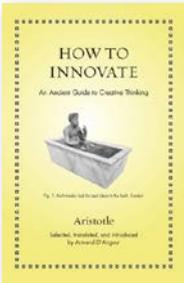
How to Flourish
Aristotle
Selected, translated, and introduced by Susan Sauvé Meyer
June 2023. 328 pages.
Cloth 9780691238623 \$17.95
ebook 9780691238630



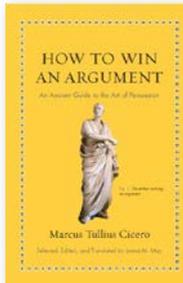
How to Do the Right Thing
Seneca
Selected, translated, and introduced by Robert A. Kaster
June 2023. 288 pages.
Cloth 9780691238647 \$17.95
ebook 9780691238654



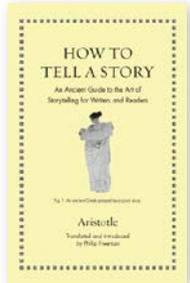
How to Be a Leader
Plutarch
Selected, translated, and introduced by Jeffrey Beneker
2019. 416 pages.
Cloth 9780691192116 \$16.95
ebook 9780691197807



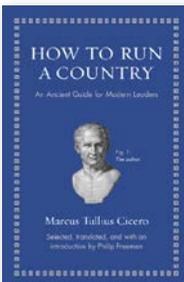
How to Innovate
Aristotle
Selected, translated, and introduced by Armand D'Angour
2021. 168 pages.
Cloth 9780691213736 \$16.95
ebook 9780691223599



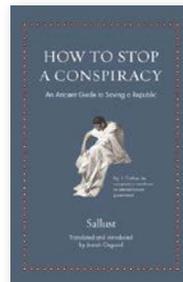
How to Win an Argument
Marcus Tullius Cicero
Selected, edited, and translated by James M. May
2016. 288 pages.
Cloth 9780691164335 \$16.95
ebook 9781400883356



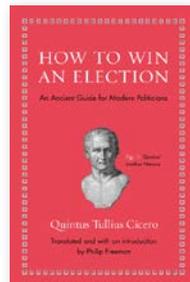
How to Tell a Story
Aristotle
Translated and introduced by Philip Freeman
2022. 264 pages.
Cloth 9780691205274 \$16.95
ebook 9780691211107



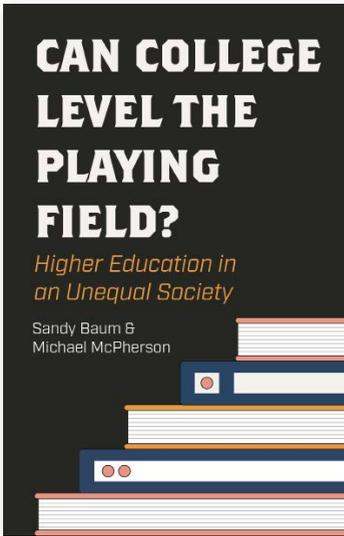
How to Run a Country
Marcus Tullius Cicero
Selected, translated, and with an introduction by Philip Freeman
2013. 152 pages.
Cloth 9780691156576 \$16.95
ebook 9781400846207



How to Stop a Conspiracy
Sallust
Translated and introduced by Josiah Osgood
2022. 240 pages.
Cloth 9780691212364 \$16.95
ebook 9780691229584



How to Win an Election
Quintus Tullius Cicero
Translated and with an introduction by Philip Freeman
2012. 128 pages.
Cloth 9780691154084 \$12.95
ebook 9781400841646



Why higher education is not a silver bullet for eradicating economic inequality and social injustice

Can College Level the Playing Field?

In this eye-opening book, two of today's leading economists argue that higher education alone cannot overcome the lasting effects of inequality that continue to plague us, and offer sensible solutions for building a more just and equitable society.

While the need for reform extends far beyond our colleges and universities, there is much that both academic and government leaders can do to mitigate the worst consequences of America's deeply seated inequalities. This book shows how we can address the root causes of social injustice and level the playing field for students and families before, during, and after college.

"This highly readable, eye-opening book affirms the essential contributions of higher education in the United States while also showing why it alone cannot ensure upward mobility and economic growth. It is also a call to action, identifying policies to broaden the impact of institutions and situate them within a more equitable and productive economy."

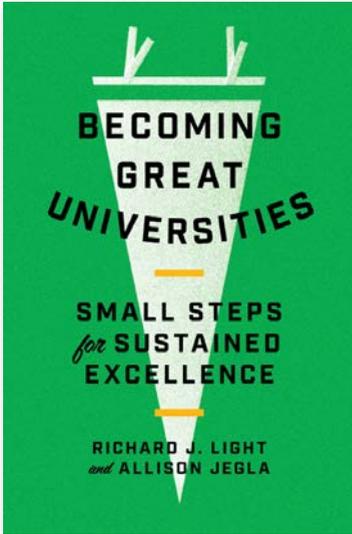
—David Baime, Senior Vice President for Government Relations, American Association of Community Colleges

Sandy Baum is a nonresident senior fellow at the Center on Education Data and Policy at the Urban Institute and professor emerita of economics at Skidmore College.

Michael McPherson is president emeritus of the Spencer Foundation and Macalester College.

2022. 264 pages. 15 b/w illus. 21 tables.
Hardback 9780691171807 \$29.95

ebook 9780691210933



“Richard Light and Allison Jegla have written a highly engaging and insightful book that deserves to be widely read.”

—Morton Schapiro, Professor and President, Northwestern University

How campus communities of every kind can transform themselves from good to great

Becoming Great Universities

Becoming Great Universities highlights ten core challenges that all colleges and universities face and offers practical steps that everyone on campus—from presidents to first-year undergraduates—can take to enhance student life and learning. This incisive book, written in a friendly and engaging style, draws on conversations with presidents, deans, and staff at hundreds of campuses across the country as well as scores of in-depth interviews with students and faculty. *Becoming Great Universities* offers actionable suggestions for everyone to have a positive impact on college life regardless of whether their campus is urban or rural, private or public, large or small, wealthy or not.

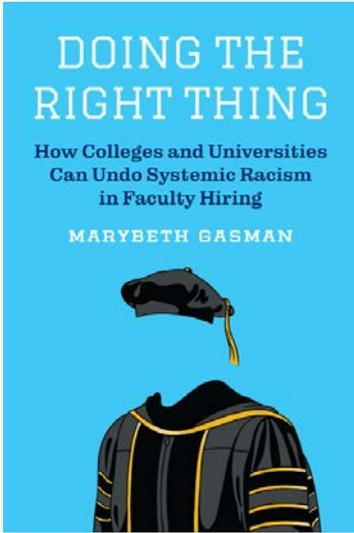
“Richard Light and Allison Jegla’s book is a breath of fresh air. Rather than lambasting universities for their real or alleged shortcomings, Light and Jegla stress how these institutions, which in their view are already important forces for good, can focus on how they can become even better, serving their students and society more richly. Moreover, all this improvement can be achieved for free or almost for free.”

—Michael McPherson, *President Emeritus, The Spencer Foundation*

Richard J. Light is the Carl H. Pforzheimer Professor of Teaching and Learning at Harvard University. His books include *Making the Most of College: Students Speak Their Minds* and *Summing Up: The Science of Reviewing Research*. He lives in Belmont, Massachusetts. **Allison Jegla** is a nonprofit leader and higher education strategist. She is from Portland, Michigan.

2022. 256 pages. 4 b/w illus. 5 tables.
Hardback 9780691212593 \$27.95

ebook 9780691212609



“*Doing the Right Thing* is incredibly relevant to this moment, as more colleges and universities are being challenged to reflect on the hard questions about the realities of faculty diversity at their institutions. Gasman demonstrates that credible and intentional practices are absolutely necessary for diversifying the professorial ranks. Without such a commitment, all the rhetoric of inclusive excellence becomes meaningless, and may in fact reproduce structures of power and exclusion.”

—Mari Castañeda, University of Massachusetts Amherst

An honest confrontation of systemic racism in faculty hiring—and what to do about it

Doing the Right Thing

While colleges and universities have been lauded for increasing student diversity, these same institutions have failed to achieve any comparable diversity among their faculty. In 2017, of the nation’s full-time, tenure-track and tenured faculty, only 3 percent each were Black men, Black women, Hispanic men, and Hispanic women. Only 6 percent were Asian/Pacific Islander men, 5 percent were Asian/Pacific Islander women, and 1 percent were American Indian/Alaska Native. Why are the numbers so abysmal? In *Doing the Right Thing*, Marybeth Gasman takes a hard, insightful look at the issues surrounding the recruitment and hiring of faculty of color. Relying on national data and interviews with provosts, deans, and department chairs from sixty major universities, Gasman documents the institutional forces stymieing faculty diversification, and she makes the case for how such deficiencies can and should be rectified.

Even as institutions publicly champion inclusive excellence and the number of doctoral students of color increases, Gasman reveals the entrenched constraints contributing to the faculty status quo. Impediments to progress include the alleged trade-off between quality and diversity, the power of pedigree, the rigidity of academic pipelines, failures of administrative leadership, lack of accountability among administration and faculty, and the opacity and arbitrariness of the recruitment and hiring process. Gasman contends that leaders must acknowledge institutional failures of inclusion, pervasive systemic racism, and biases that restrict people of color from pursuing faculty careers.

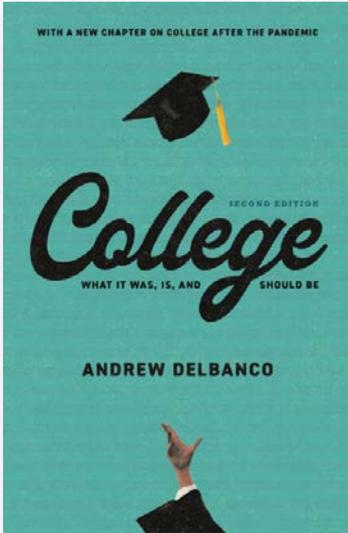
Recognizing that individuals from all backgrounds are essential to the creation and teaching of knowledge, *Doing the Right Thing* puts forth a concrete call for colleges and universities to take action and do better.

Marybeth Gasman is the Samuel DeWitt Proctor Endowed Chair in Education and a Distinguished Professor at Rutgers University.

2022. 296 pages. 17 tables.
Hardback 9780691193076

\$29.95

ebook 9780691229447



The strengths and failures of the American college, and why liberal education still matters

College

“In *College*, [Delbanco] looks to the lengthy and dynamic history of higher education in America as a lens through which to examine its current crises and unsettled future.”

—Serena Golden, *Inside Higher Ed*

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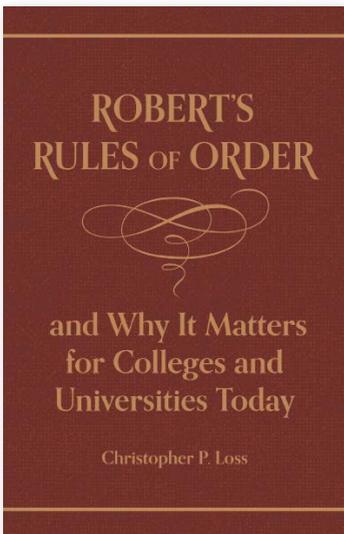
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Andrew Delbanco is the Alexander Hamilton Professor of American Studies at Columbia University and president of the Teagle Foundation.

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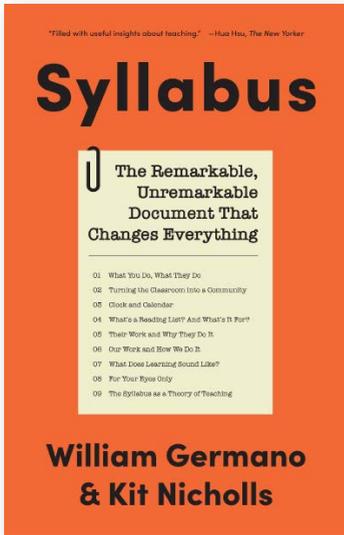
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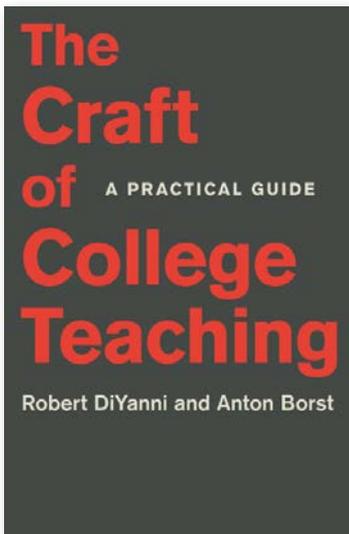
William Germano is professor of English at Cooper Union. **Kit Nicholls** is director of the Center for Writing at Cooper Union.

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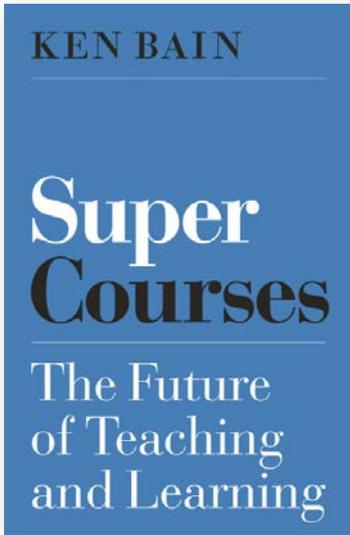
Robert DiYanni is adjunct professor of humanities and instructional consultant with the Center for Faculty Advancement at New York University. **Anton Borst** is instructional consultant with the Teaching and Learning with Technology group at New York University.

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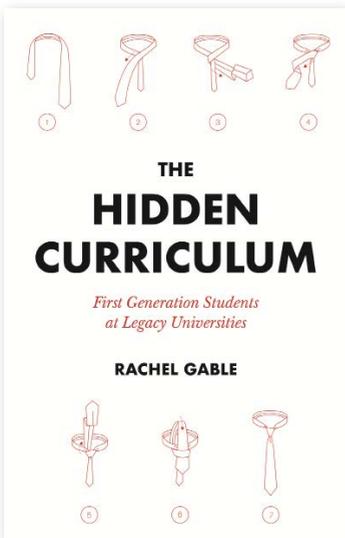
Ken Bain is the president of the Best Teachers Institute.

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A revealing look at the experiences of first generation students on elite campuses and the hidden curriculum they must master in order to succeed

The Hidden Curriculum

“I highly recommend this book for university leaders who are committed to creating more equitable and inclusive environments in which all students can thrive.”

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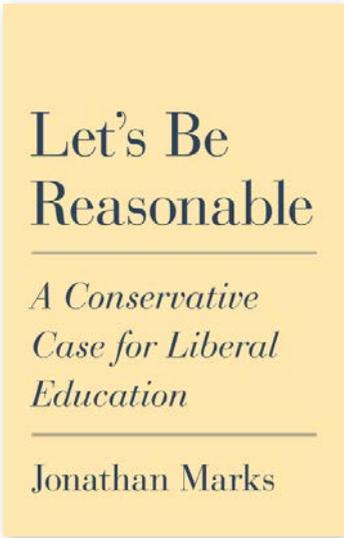
For first generation students, elite universities can often seem like bastions of privilege, with unspoken academic norms and social rules. This book draws on more than one hundred in-depth interviews with students to offer vital lessons about the challenges of being the first in the family to go to college, while also providing invaluable insights into the hurdles that all undergraduates face.

Rachel Gable is director of institutional effectiveness at Virginia Commonwealth University.

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A conservative college professor's compelling defense of liberal education

Let's Be Reasonable

“Jonathan Marks’s witty and readable challenge to contemporary practices will not be welcome in all quarters, but that is exactly why it is important.”

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“Jonathan Marks rekindles a higher education aspiration that has been too dormant: to cultivate citizens eager to found their judgments on more than passion or prejudice.”

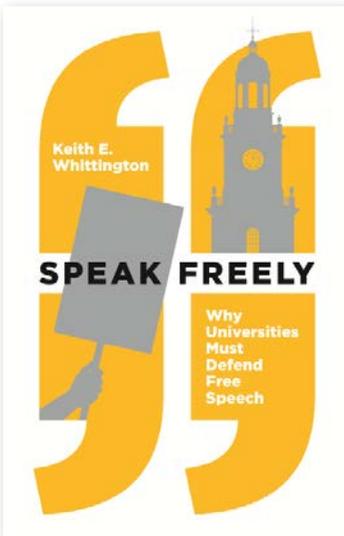
—Nadine Strossen, professor emerita, New York Law School, former president of the American Civil Liberties Union

Jonathan Marks is professor of politics at Ursinus College and a blogger for *Commentary* magazine.

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Why colleges and universities live or die by free speech

Speak Freely

“In the current divisive political climate, Whittington shows why safeguarding the civil exchange of diverse ideas is an urgent need.”

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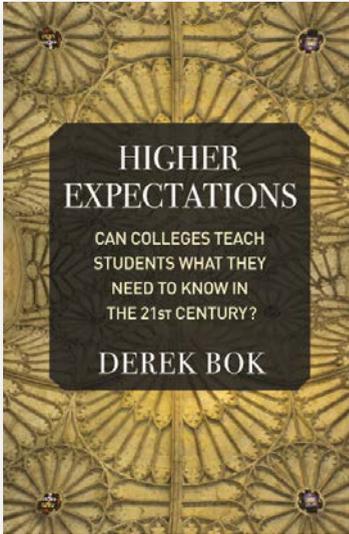
Speak Freely argues that universities must protect and encourage vigorous free speech, which is at the heart of their mission to foster freedom of thought, ideological diversity, and tolerance. This book describes the dangers of empowering campus censors to limit speech and enforce orthodoxy and shows that better understanding of why universities live or die by free speech can help guide students, faculty, administrators, and alumni when faced with unpopular, hateful, or dangerous speech.

Keith E. Whittington is the William Nelson Cromwell Professor of Politics at Princeton University.

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How our colleges and universities can respond to the changing hopes and needs of society

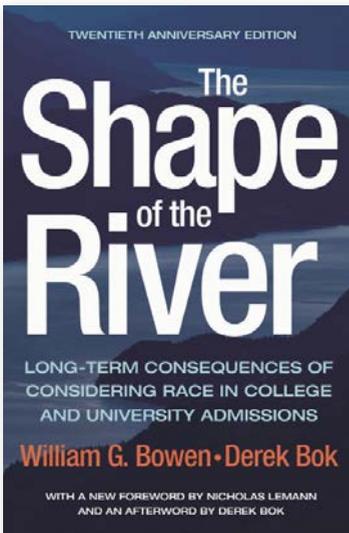
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Derek Bok is the 300th Anniversary University Research Professor at Harvard University.

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The landmark *New York Times* bestseller that demonstrates the benefits of race-conscious admissions in higher education

The Shape of the River

First published in 1998, *The Shape of the River* became an immediate landmark in the debate over affirmative action in America. It grounded a contentious subject in concrete data at a time when arguments surrounding it were characterized more by emotion than evidence—and it made a forceful case that race-conscious admissions were successfully helping to promote equal opportunity. Now with a new foreword by Nicholas Lemann and an afterword by Derek Bok, *The Shape of the River* is an essential text for anyone seeking to understand race-conscious admissions in higher education.

William G. Bowen (1933–2016) was president emeritus of the Andrew W. Mellon Foundation and Princeton University. **Derek Bok** is the 300th Anniversary University Research Professor at Harvard University.

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