A Note from the Senior International Rights Manager

We are delighted to bring you Princeton University Press’s rights guide for the London Book Fair 2023. We are very much looking forward to meeting with many of you again at the fair and online, and to showcasing this exciting new selection of titles from PUP.

Amongst our new philosophy titles, Mariana Alessandri brings us her powerful book Night Vision, in which she invites us to stop feeling so bad about feeling bad, while in The Entanglement, Alva Noë offers us an insightful exploration of how art and philosophy intersect with our lives. From Ancient Africa to Southern Europe in the Age of Revolutions, we also have some fascinating history books on offer.

With its wonderful blend of culture, history and science, Kate Clancy’s Period is one of the titles we are particularly excited about for the Spring 2023 season—a much-needed challenge to popular myths and misconceptions about menstruation. In the sciences, we also have a beautifully complementary collection of nature titles. Lixing Sun’s new book, The Liars of Nature and the Nature of Liars, reveals the cheats and liars of the natural world, and we explore the powerful yet fragile networks of the world’s ancient forests in Nature’s Temples, as well as the unseen microscopic landscape that exists within a single tree in The Hidden Company that Trees Keep. Finally, to mention one highlight among many from our social sciences list for the season, Emily Hund’s The Influencer Industry is an original and brilliantly comprehensive story of the meteoric rise of a now multi-billion-dollar industry.

Do also take a look at some of our very popular PUP series on page 28 and take advantage of our interactive author videos! Many of the authors featured in this guide have prepared a short introduction to their books—just click the links on each page to hear more from them!

Rebecca Bengoechea
Senior International Rights Manager
Contents

1 Humanities
11 Science
17 Social Science
23 Also Available
Humanities
A panoramic narrative that places ancient Africa on the stage of world history

This book brings together archaeological and linguistic evidence to provide a sweeping global history of ancient Africa, tracing how the continent played an important role in the technological, agricultural, and economic transitions of world civilization. Christopher Ehret takes readers from the close of the last Ice Age some ten thousand years ago, when a changing climate allowed for the transition from hunting and gathering to the cultivation of crops and raising of livestock, to the rise of kingdoms and empires in the first centuries of the common era.

“Ehret illustrates how one can be a historian of deep time by using languages, artifacts, and genes as documents from the past. A culmination of this approach, this book is a masterful synthesis on the history of African societies in the past twenty thousand years and beyond.”

—François-Xavier Fauvelle, author of The Golden Rhinoceros

Christopher Ehret is Distinguished Research Professor in the History Department at the University of California, Los Angeles.

Why It Will Sell
A wide-ranging history in a small package, covering the period 70,000 BCE to 300 CE.

Brings together research from different disciplines, including archaeology, linguistics and anthropology to re-centre Africa in a global narrative.

Draws out key episodes in the early history of Africa—technological innovation; the development of languages and cultures; and Africa’s role in the earliest manifestations of globalization.
An examination of revolutions in the Iberian and Italian peninsulas, Sicily and Greece in the 1820s that reveals a popular constitutional culture in the South

In this groundbreaking study, Maurizio Isabella examines the historical moment in the 1820s when a series of simultaneous uprisings took the quest for constitutional government to Portugal, Spain, the Italian peninsula, Sicily and Greece.

“The 1820s have the reputation of being the most boring decade of the nineteenth century, especially in a Europe recovering from Napoleonic excesses. Nothing could be more wrong. Maurizio Isabella’s magisterial book reveals a world of revolutions, constitution-making and imperialist interventions encompassing the entire space from the Atlantic to the Aegean Sea.”
—Jürgen Osterhammel, author of The Transformation of the World: A Global History of the Nineteenth Century

Maurizio Isabella is professor of modern history at Queen Mary University of London.

Why It Will Sell
A sweeping and masterly study of the revolutions of Southern Europe, bringing a previously dismissed and understudied era to life.

A new synthesis that places the history of Greek, Portuguese, Spanish and Italian revolutions into the wider history of the age, and argues for their global importance.

A seminal work that draws on archival sources from a variety of languages to produce a landmark of the field.

Published: July 2023
Editor: Ben Tate
704 pages. 26 b/w illus. 1 map.
All rights available
History
An examination of coined money and its significance to rulers, aristocrats and peasants in early medieval Europe

Working from the premise that using coined money carried special significance when there was less of it around, Naismith uses detailed case studies from the Mediterranean and northern Europe to propose a new reading of early medieval money as a point of contact between economic, social, and institutional history.

“This important book explores the varied social, political and economic significances of money, coin and coinage from the late Roman world to the turn of the millennium. Its sophisticated arguments are lucidly presented and superbly illustrated: students and scholars alike will appreciate its rare combination of deep learning and easy readability.”
—Julia Smith, University of Oxford

Rory Naismith is professor of early medieval English history at the University of Cambridge and a fellow of Corpus Christi College.

Why It Will Sell
A history of money through a dramatic period of social, political, and institutional upheaval, from the end of Roman rule to the ‘commercial revolution’ of the 12th & 13th centuries.
Spans across the Mediterranean to northern Europe, against a backdrop of emerging competing kingdoms, Viking raids, and more.
Shows that monetary policy and coinage are not just modern phenomena but were hugely important in the Middle Ages.

Published: July 2023
Editor: Ben Tate
540 pages. 41 b/w illus. 1 table.
11 maps.
All rights available
History
An intimate account of the eighteenth-century Bank of England that shows how a private institution became “a great engine of state”

The eighteenth-century Bank of England was an institution that operated for the benefit of its shareholders—and yet came to be considered, as Adam Smith described it, “a great engine of state.” In Virtuous Bankers, Anne Murphy explores how this private organization became the guardian of the public credit upon which Britain’s economic and geopolitical power was based.

“Meticulously researched and elegantly structured, Virtuous Bankers not only reveals as never before the inner workings of the eighteenth-century Bank of England, but also brings that key institution evocatively to life. There have been many books written about the Bank: this is one of the very best.” —David Kynaston, author of Till Time’s Last Sand: A History of the Bank of England 1694–2013

Anne L. Murphy is professor of history and executive dean of the Faculty of Humanities and Social Sciences at the University of Portsmouth.

Why It Will Sell

A vivid portrait that provides a fascinating and intimate behind-the-scenes view of the Bank of England and wider 18th century London society.

Unique ‘day-in-the-life’ framing focuses on the human stories—the people and relationships that were key to the Bank’s success.

Lively prose that draws on extensive archival research to explore the development of the Bank’s position at the heart of British society and power.

Published: July 2023
Editor: Hannah Paul
288 pages. 12 b/w illus. 4 tables. All rights available
Economics | History
An entrancing new telling of ancient Greek myths

Gripping tales that abound with fantastic characters and astonishing twists and turns, Greek myths confront what it means to be mortal in a world of powerful forces beyond human control. Little wonder that they continue to fascinate readers thousands of years after they were first told. *Gods and Mortals* is a major new telling of ancient Greek myths by one of the world’s preeminent experts.

“This book is a triumph! All of human nature is beautifully and strikingly portrayed in this magnificent retelling of the Greek myths. Readers will find here everything they could possibly want—intrigue, love, lust, revenge, and every sort of behavior, both good and bad. It would be hard to find a better introduction to that vast body of tales or a better written one.”
—Alexander McCall Smith, author of the No. 1 Ladies’ Detective Agency series

Sarah Iles Johnston is the College of Arts and Sciences Distinguished Professor of Religion and Professor of Classics at The Ohio State University. Tristan Johnston is an illustrator and graphic designer.

**Why It Will Sell**

Features captivating original illustrations that help bring the stories to life.

Introduces the classical tales of Ancient Greece, emphasising their interconnectedness and illuminating often overlooked female perspective.

Uses fascinating historical details to ground the reader in real-life Ancient Greece.

Published: February 2023
Editor: Rob Tempio
496 pages. 16 b/w illus. 1 table.
All rights available

Mythology | Classics
A philosopher’s personal meditation on how painful emotions can reveal truths about what it means to be truly human

The self-help industry, determined to sell us the promise of a brighter future, can sometimes leave us feeling ashamed that we are not more grateful, happy, or optimistic. Alessandri explains how readers can cultivate “night vision” and discover new sides to their painful moods, such as wit and humor, closeness and warmth, and connection and clarity. Night Vision invites us to consider a different approach to life, one in which we stop feeling bad about feeling bad.

“This book is for anyone who has ever been told to chill when they’re anxious, to cheer up when they’re depressed, or to count their blessings and stay positive when they’re grieving or ill.”

—Julie K. Norem, author of The Positive Power of Negative Thinking

Mariana Alessandri is associate professor of philosophy at the University of Texas Rio Grande Valley, the nation’s first bilingual university.

Why It Will Sell

Argues against the relentless positivity of our self-help culture and how it too often dismisses the power and usefulness of our so-called negative feelings.

Draws on an array of philosophers from Aristotle and Kierkegaard to bell hooks, as well as personal insight, to make its case.

Author has an established media profile, having written for the New York Times and popular philosophy blogs.

Published: May 2023
Editor: Rob Tempio
216 pages.
All rights available
Philosophy
From the bestselling coauthor of *Wittgenstein’s Poker*, an entertaining and illuminating biography of a brilliant philosopher who tried to rescue morality from nihilism.

Derek Parfit (1942–2017) is the most famous philosopher most people have never heard of. Widely regarded as one of the greatest moral thinkers of the past hundred years, Parfit was anything but a public intellectual. In *Parfit*, David Edmonds presents the first biography of an intriguing, obsessive, and eccentric genius.

“To write an entertaining biography of the philosopher on whom, of all those I have encountered, the label ‘genius’ best fits, is quite a feat. David Edmonds does that in this beautifully written and thoroughly researched volume that also offers fascinating glimpses of academic philosophy and life in Oxford during the past sixty years.”

—Peter Singer, author of *Ethics in the Real World*

David Edmonds is a writer and philosopher whose many critically acclaimed books have been translated into more than two dozen languages.

### Why It Will Sell

Author previously been translated into 25 languages, and as a former student of Parfit, is perfectly positioned to write his biography.

Provides an accessible and contextualized introduction to Parfit’s ideas, ideal for lay readers.

Edmonds’ compelling storytelling offers insight into the life of a key figure in contemporary moral philosophy.

Published: April 2023
Editor: Rob Tempio
408 pages, 23 color + 10 b/w illus.
Japanese and Swedish rights licensed

Biography | Philosophy
An invigorating exploration of the pleasures and social benefits of conversation

Talking Cure is a timely and enticing excursion into the art of good conversation. Paula Marantz Cohen reveals how conversation connects us in ways that social media never can and explains why simply talking to each other freely and without guile may be the cure to what ails our troubled society.

Drawing on her lifelong immersion in literature and culture and her decades of experience as a teacher and critic, Cohen argues that we learn to converse in our families and then carry that knowledge into a broader world where we encounter diverse opinions and sensibilities.

“Weaving together famous conversationalists and conversations with her own intimate life experience, Paula Marantz Cohen gives Talking Cure the same vibrancy, spontaneity, and open-endedness we relish in conversation. In her hands, the art of conversation becomes a metaphor for the art of living.”

—Roosevelt Montás, author of Rescuing Socrates
Why human nature is an aesthetic phenomenon—and why we need art and philosophy to understand ourselves

In *The Entanglement*, philosopher Alva Noë explores the inseparability of life, art, and philosophy, arguing that we have greatly underestimated what this entangled reality means for understanding human nature.

“Bold, daring, and original, this book will help to move art closer to the center of philosophical attention, where it has always belonged. Alva Noë is one of the few big-picture thinkers with the expertise and imagination to synthesize a wide array of subjects into a compelling and lucid account of what makes us human. In *The Entanglement*, he draws on his many years of work on the philosophy of art and perception to give us his most comprehensive vision yet of the place of art in life and the shaping of meaning.”

—Justin Smith, author of *The Internet Is Not What You Think It Is*

---

**Alva Noë** is professor of philosophy at the University of California, Berkeley, where he is a member of the Center for New Media, the Institute for Cognitive and Brain Sciences, and the Program in Critical Theory.

**Why It Will Sell**

Explores how art and philosophy intersect with our lives, and can help us form a more complete understanding of ourselves.

Counts prevailing wisdom that science, technology, and AI alone hold the key to understanding human nature.

An insightful and original perspective on life, art, science and philosophy, from a leading philosopher.
Science
A bold and revolutionary perspective on the science and cultural history of menstruation

Menstruation is something half the world does for a week at a time, for months and years on end, yet it remains largely misunderstood. *Period* counters the false theories that have long defined the study of the uterus, exposing the eugenic history of gynecology while providing an intersectional feminist perspective on menstruation science.

“This book is a revelation. Kate Clancy demolishes the centuries of pseudoscience and misogyny that have wrongly made menstruation seem repulsive, and replaces them with a far more rigorous and fascinating view of this vital and nigh-miraculous act. *Period* is both an authoritative work of scholarship and a soaring, hopeful manifesto for a better culture and a more just science.”

—Ed Yong, Pulitzer Prize–winning author of *An Immense World*

Kate Clancy is professor of anthropology at the University of Illinois, Urbana-Champaign.

Why It Will Sell

Challenges popular myths and misconceptions, and makes an urgent case to reconsider how periods are discussed and researched.

Blends culture, history and science, all through an intersectional feminist lens.

Brings together research from anthropology, biology, medicine, history of science, and gender studies, with a thoughtful yet humorous style.

Published: April 2023
Editor: Alison Kalett
264 pages. 7 b/w illus.
Italian rights licensed
Science | Women’s Studies
The Liars of Nature and the Nature of Liars

CHEATING AND DECEPTION IN THE LIVING WORLD

A natural history of cheating from selfish genes to lying politicians

Nature is rife with cheating. Possums play possum, feigning death to cheat predators. Crows cry wolf to scare off rivals. Amphibians and reptiles are inveterate impostors. Even genes and cells cheat. *The Liars of Nature and the Nature of Liars* explores the evolution of cheating in the natural world, revealing how dishonesty has given rise to wondrous diversity. Brimming with insight and humor, *The Liars of Nature and the Nature of Liars* also looks at the prevalence of cheating in human society, identifying the kinds of cheating that spur innovation and cultural vitality and laying down a blueprint for combatting malicious cheating such as fake news and disinformation.

“While our species has no lack of dishonesty and self-deception, we are not as exceptional as we think. This eye-opening book by Lixing Sun expertly explains how the natural world is filled to the brim with misleading signals and subterfuge.”

—Frans de Waal, author of *Different: Gender through the Eyes of a Primatologist*

Lixing Sun is Distinguished Research Professor in the Department of Biological Sciences at Central Washington University.

Why It Will Sell

Accessible and engaging tour of how and why cheating exists throughout nature.

Draws on recent evolutionary research, bringing together what is known in animals to understand human behavior.

Illuminates cheating behaviors in various different organisms, from mindless viruses and slime molds to highly intelligent birds and mammals.

Published: April 2023
Editor: Alison Kalett
288 pages. 12 color + 34 b/w illus.
All rights available
Nature | Science
An impassioned case for the importance of ancient forests and their preservation

Standing in an old-growth forest, you can instinctively sense the ways it is different from forests shaped by humans. These ancient, undisturbed ecosystems are increasingly rare and largely misunderstood. *Nature’s Temples* explores the science and alchemy of old-growth forests and makes a compelling case for their protection.

With drawings by Andrew Joslin that illustrate scientific concepts and capture the remarkable beauty of ancient trees, *Nature’s Temples* invites you to discover the power of these fragile realms that are so inextricably connected to our planet, our fellow species, and our spirits.

“Maloof eloquently urges us to cherish the wildness of what little old-growth woodlands we have left…. Not only are they home to the richest diversity of creatures, but they work hard for humans too.”

—*New York Times Book Review*

**Joan Maloof**, PhD, is founder and director of the Old-Growth Forest Network, a national organization that works to save threatened forests, and professor emerita of biological sciences at Salisbury University.

**Why It Will Sell**

A poignant and urgent call to cherish and protect ancient forests, highlighting their importance to our planet, but also to our species.

Highlights both the fragility and the power of these networks, which support numerous forms of life and are found the world over.

Offers a beautifully illustrated introduction to the unknown worlds of ancient forests.

Published: April 2023
Editor: Robert Kirk
232 pages. 41 b/w illus.
All rights available
Nature
A spectacularly illustrated journey into the intimate communities that native trees share with animals, insects, fungi, and microbes

You can tell a lot about a tree from the company it keeps. James Nardi guides you through the innermost unseen world that trees share with a wondrous array of creatures. With their elaborate immune responses, trees recruit a host of allies as predators and parasites to defend against uninvited advances from organisms that chew on leaves, drain sap, and bore into wood. Microbial life thrives in the hidden spaces of leaf scales, twigs, and bark, while birds, mammals, and insects benefit from the more visible resources trees provide. In return, animals help with pollination, seed dispersal, and recycling of nutrients. The Hidden Company That Trees Keep blends marvelous storytelling with beautiful illustrations and the latest science to reveal how the lives of trees are intertwined with those of their diverse companions.

James B. Nardi is a research scientist in the School of Integrative Biology at the University of Illinois, Urbana-Champaign. His books include Life in the Soil: A Guide for Naturalists and Gardeners, Discoveries in the Garden, and Close Encounters with Insects and Spiders.

Why It Will Sell
Reveals the unseen, complex relationships between trees and animals, invertebrates and even microbes that enable their mutual survival.
Includes 200 richly detailed drawings, accompanied by breathtaking images of microscopic landscapes on leaves, bark, and roots.
An authoritative and innovative guide, filled with captivating details for natural history enthusiasts.

Published: February 2023
Editor: Robert Kirk
320 pages. 3 color + 357 b/w illus.
Simplified Chinese rights licensed
Nature
A concise and accessible introduction to exoplanets that explains the cutting-edge science behind recent discoveries

In *The Little Book of Exoplanets*, Winn provides an inside view of the sophisticated detective work astronomers perform as they find and study exoplanets and describes the surprising—sometimes downright bizarre—planets and systems they have found.

“This delightful book offers an insider’s view into the vibrant and fast-moving field of extrasolar planets.”
— Laura Kreidberg, Max Planck Institute for Astronomy

Joshua Winn is professor of astrophysical sciences at Princeton University and a coinvestigator in NASA’s ongoing Transiting Exoplanet Survey Satellite mission.

**Why It Will Sell**
A broad yet bitesize introduction to the ever-changing study of exoplanet science.
Tours through some of the weird and wonderful exoplanets, whose discovery has revolutionized the field.
Explores both what we currently know, and what the future holds, including the search for another Earth.

**ALSO IN THIS SERIES**

Published: July 2023
Editor: Abigail Johnson
304 pages. 16 page color insert.
37 b/w illus.
All rights available
Physics | Astronomy
Social Science
A critical history of the social media influencer’s rise to global prominence

Before there were Instagram likes, Twitter hashtags, or TikTok trends, there were bloggers who seemed to have the passion and authenticity that traditional media lacked. The Influencer Industry tells the story of how early digital creators scrambling for work amid the Great Recession gave rise to the multibillion-dollar industry that has fundamentally reshaped culture, the flow of information, and the way we relate to ourselves and each other.

“The Influencer Industry is a must-read for any journalist or general reader who has found themselves confounded by the ever-shifting meaning of ‘authenticity’ on the internet. Hund provides the best explanation I’ve read of how we all became personal brands.”

—Kaitlyn Tiffany, author of Everything I Need I Get from You: How Fangirls Created the Internet as We Know It

Emily Hund is a research affiliate at the Center on Digital Culture and Society at the University of Pennsylvania’s Annenberg School for Communication and a consultant to industry, academic, and government groups.

Why It Will Sell

First comprehensive history and critical analysis of the rise of the influencer industry.

Topical and timely, drawing on almost a decade of research, including crucially, dozens of in-depth interviews with influencers, brand executives, marketers, and others.

The author’s expertise is regularly featured in popular media.
Why leaders, not citizens, are the driving force in Europe’s crisis of democracy

A seeming explosion of support for right-wing populist parties has triggered widespread fears that liberal democracy is facing its worst crisis since the 1930s. *Democracy Erodes from the Top* reveals that the real crisis stems not from an increasingly populist public but from political leaders who exploit or mismanage the chronic vulnerabilities of democracy. By demonstrating the inadequacy of conventional bottom-up interpretations of Europe’s political crisis, *Democracy Erodes from the Top* turns our understanding of democratic politics upside down.

“This pathbreaking book offers compelling evidence that democratic erosion begins at the top and not with an autonomous surge in antidemocratic sentiments among the citizenry at the bottom. It should be read by anyone interested in Europe, democracy, or the interaction of elites and masses.”

—Nancy Bermeo, Nuffield Senior Research Fellow, University of Oxford, and Professor of Politics Emeritus, Princeton University

Larry M. Bartels is University Distinguished Professor of Political Science and Law and May Werthan Shayne Chair of Public Policy and Social Science at Vanderbilt University.

**Why It Will Sell**

A compelling antidote to alarmist views about the state of European, and international, democracy.

Draws on a wealth of data from across Europe, and uses case studies to explore the real attitudes of voters versus the agendas of elites.

A refreshing, level-headed perspective on our current times from a prominent political scientist.
Why hope matters as a metric of economic and social well-being

In this timely and innovative account, economist Carol Graham argues for the importance of hope—little studied in economics at present—as an independent dimension of well-being. Given America’s current mental health crisis, thrown into stark relief by COVID, hope may be the most important measure of well-being, and researchers are tracking trends in hope as a key factor in understanding the rising numbers of “deaths of despair” and premature mortality. Drawing on research in well-being and other disciplines, Graham describes strategies for restoring hope in populations where it has been lost.

“If you care about improving people’s lives, this is the book for you. Hope is crucial for starting that journey. Graham explains what all of us—and governments and businesses—must do to reach the goal of better well-being for all.”
—Gus O’Donnell, former Cabinet Secretary, United Kingdom

Carol Graham is the interim vice president and director of economic studies at the Brookings Institution and College Park Professor at the University of Maryland.

Why It Will Sell
An optimistic and timely exploration of what drives hope in a time of crisis, how to restore hope at the policy level, and why this matters for health and social outcomes.

Draws on compelling empirical data to create a persuasive case for hope to be used as an economic and well-being metric in policy discussions.

Includes case studies from Peru and the US, and the analysis has global implications.

Published: April 2023
Editor: Joe Jackson
200 pages. 6 b/w illus. 14 tables. All rights available
Economics | Finance
An incisive overview of the macroeconomics of financial crises—essential reading for students and policy experts alike

With alarming frequency, modern economies go through macro-financial crashes that arise from the financial sector and spread to the broader economy, inflicting deep and prolonged recessions. *A Crash Course on Crises* brings together the latest cutting-edge economic research to identify the seeds of these crashes, reveal their triggers and consequences, and explain what policymakers can do about them.

“A remarkably fresh take on teaching financial crises, drawing on examples from around the world to eloquently exposit even the most difficult concepts in a thoroughly engaging format.”
—Kenneth S. Rogoff, coauthor of *This Time Is Different*

Markus K. Brunnermeier is the Edwards S. Sanford Professor of Economics at Princeton University. Ricardo Reis is the A. W. Phillips Professor of Economics at the London School of Economics.

Why It Will Sell
Synthesises cutting-edge research into 10 simple ideas about financial crises, including policy debates on regulation and preventing crashes.

Uses a wealth of case studies, from 1970s Chile to the Covid-19 pandemic, as well as simple conceptual diagrams, to create an analytical framework.

Published: June 2023
Editor: Joe Jackson
136 pages. 32 b/w illus.
Simplified Chinese rights licensed
Economics | Finance
How Chile became home to the world’s most radical free-market experiment—and what its downfall suggests about the fate of neoliberalism around the globe

More than a story about one Latin American country, *The Chile Project* is a behind-the-scenes history of the spread and consequences of the free-market thinking that dominated economic policymaking around the world in the second half of the twentieth century—but is now on the retreat.

“A fascinating account of how the ‘Chicago Boys’ came to dominate Chilean policymaking under Pinochet and beyond. Edwards doesn’t hide his own sympathies for their ideas. But even critics of Chicago-style economics will benefit from this finely detailed story about how once-outlandish ideas, scorned by politicians and businesspeople alike, became the established norm.”
—Dani Rodrik, author of *Straight Talk on Trade*

**Sebastian Edwards** is the Henry Ford II Distinguished Professor of International Economics at the University of California, Los Angeles, and a former chief economist for Latin America and the Caribbean at the World Bank.

**Why It Will Sell**
A unique and gripping look at the Chilean economists dubbed the Chicago Boys, combining a narrative history with important lessons for the future.
Takes readers from the project’s Cold War origins through to the modern day, detailing neoliberalism’s pervading impact on Chile and the world.

Published: May 2023
Editor: Joe Jackson
376 pages. 19 b/w illus. 13 tables.
Simplified Chinese rights licensed
Economics | History
Also Available
A short guide to living well by understanding better what you really value—and what to do when your goals conflict

What do you want out of life? To make a lot of money—or work for justice? To run marathons—or sing in a choir? To have children—or travel the world? The things we care about in life—family, friendship, leisure activities, work, our moral ideals—often conflict, preventing us from doing what matters most to us. Even worse, we don’t always know what we really want, or how to define success. Blending personal stories, philosophy, and psychology, this insightful and entertaining book offers invaluable advice about living well by understanding your values and resolving the conflicts that frustrate their fulfillment.

Why life’s shortness—more than anything else—is what makes it meaningful

Death might seem to render pointless all our attempts to create a meaningful life. Doesn’t meaning require transcending death through an afterlife or in some other way? On the contrary, Dean Rickles argues, life without death would be like playing tennis without a net. Only constraints—and death is the ultimate constraint—make our actions meaningful. In Life Is Short, Rickles explains why the finiteness and shortness of life is the essence of its meaning—and how this insight is the key to making the most of the time we do have.
A brief guide to the real science of interstellar travel

With known exoplanets now numbering in the thousands and initiatives like 100 Year Starship and Breakthrough Starshot advancing the idea of interstellar travel, the age-old dream of venturing forth into the cosmos and perhaps even colonizing distant worlds may one day become a reality. *A Traveler’s Guide to the Stars* reveals how. Les Johnson takes you on a thrilling tour of the physics and technologies that may enable us to reach the stars. He discusses the latest exoplanet discoveries, promising interstellar missions on the not-so-distant horizon, and exciting new developments in space propulsion, power, robotics, communications, and more.

An amazing journey into the hidden realm of nature’s sounds

The natural world teems with remarkable conversations, many beyond human hearing range. Scientists are using groundbreaking digital technologies to uncover these astonishing sounds, revealing vibrant communication among our fellow creatures across the Tree of Life. *The Sounds of Life* offers hope for environmental conservation and affirms humanity’s relationship with nature in the digital age. After learning about the unsuspected wonders of nature’s sounds, we will never see walks outdoors in the same way again.
The revolution in science that is transforming our understanding of extinct life

We used to think of fossils as being composed of nothing but rock and minerals, all molecular traces of life having vanished long ago. We were wrong. *Remnants of Ancient Life* reveals how the new science of ancient biomolecules—pigments, proteins, and DNA that once functioned in living organisms tens of millions of years ago—is opening a new window onto the evolution of life on Earth. A marvelous adventure of discovery, *Remnants of Ancient Life* offers an unparalleled look at an emerging science that is transforming our picture of the remote past. You will never think of fossils in the same way again.

How the history of a word sheds new light on capitalism and modern politics

What exactly is capitalism? How has the meaning of capitalism changed over time? And what’s at stake in our understanding or misunderstanding of it? In *Capitalism*, Michael Sonenscher examines the history behind the concept and pieces together the range of subjects bound up with the word. Sonenscher shows that many of our received ideas fail to pick up the work that the idea of capitalism is doing for us, without us even realizing it.
How to sustain an international system of cooperation in the midst of geopolitical struggle

Can the international economic and legal system survive today’s fractured geopolitics? Democracies are facing a drawn-out contest with authoritarian states that is entangling much of public policy with global security issues. In *Global Discord*, Paul Tucker lays out principles for a sustainable system of international cooperation, showing how democracies can deal with China and other illiberal states without sacrificing their deepest political values. Drawing on three decades as a central banker and regulator, Tucker applies these principles to the international monetary order, including the role of the U.S. dollar, trade and investment regimes, and the financial system.

Published: November 2022
552 pages.
Economics | Politics | Law

Why It Will Sell
A thoughtful and novel theory of international relations that offers insight into present global problems and proposes a radical new approach.
Brings together history, economics, politics and legal philosophy to offer a well-rounded and powerful contribution to thinking about international relations.

Why the world’s most resilient dictatorships are products of violent revolution

*Revolution and Dictatorship* explores why dictatorships born of social revolution—such as those in China, Cuba, Iran, the Soviet Union, and Vietnam—are extraordinarily durable, even in the face of economic crisis, large-scale policy failure, mass discontent, and intense external pressure. Few other modern autocracies have survived in the face of such extreme challenges. Drawing on comparative historical analysis, Steven Levitsky and Lucan Way argue that radical efforts to transform the social and geopolitical order trigger intense counterrevolutionary conflict, which initially threatens regime survival, but ultimately fosters the unity and state-building that supports authoritarianism.

Published: September 2022
656 pages. 10 b/w illus. 14 tables.
Politics

Why It Will Sell
Clear-eyed consideration of the durability of totalitarian regimes, from two expert authors.
Proposes a comprehensive theory of the nature of these regimes; how they create a ruling elite, install systems, and counteract rival powers.
Portuguese (Brazil) rights licensed.
Popular PUP series

Ancient Wisdoms for Modern Readers

[Book images]

Pedia Books

[Book images]

To discover more titles in these, and our other series, scan the QR code.

For rights availability, check with our agents, or reach out to the rights team directly.
Princeton University Press International Rights Agents

Arabic Rights
Amélie Cherlin
Dar Cherlin
amelie@darcherlin.com

Brazil
João Paulo Riff
Agencia RIFF
Tel: +55 21 2287 6299
joaopaulo@agenciariff.com.br

Bulgaria, Romania & Serbia
Mira Droumeva
A.N.A. Sofia Ltd.
mira@anas-bg.com

China (Complex & Simplified)
David Tsai
Bardon Chinese Media Agency
Tel: +886 2 2364 4995 ext. 35
david@bardonchinese.com

Czech Republic, Slovakia & Slovenia
Lucie Polakova
Andrew Nurnberg Associates
Tel/Fax: +420 2 2364 4995 ext. 35
polakova@nurnberg.cz

France
Corinne Marotte
Marotte et Compagnie Agence Littéraire
info@marotteetcompagnie.ag
www.marotteetcompagnie.ag

Germany
Christian Dittus
Paul & Peter Fritz AG
Tel: +41 44 388 4140
cdittus@fritzagency.com

Greece
John L. Moukakos
JLM Literary Agency
Tel: +30 1 384 7187
jlm@jlm.gr

Hungary & Croatia
Judit Hermann
Andrew Nurnberg Associates
Tel: +36 1 302 6451
rights@nurnberg.hu

Israel
Geula Geurts
The Deborah Harris Agency
Tel: +972 2 563 3237
geula@dhliterary.com

Italy
Roberto Gilodi
Reiser Literary Agency
Tel: +39 011 521 5357
roberto.gilodi@reiseragency.it

Japan
TsutomuYawata
The English Agency
Tel: +81 3 3406 5385
tsutomu_yawata@eaj.co.jp

Korea
Sue Yang
Jackie Yang
Eric Yang Agency
Tel: +82 2 592 3356
sueyang@eyagency.com
jackieyang@eyagency.com

Latvia, Lithuania & Estonia
Tatjana Zoldnere
Andrew Nurnberg Associates Baltic
Tel: +371 6750 6495
zoldnere@anab.apollo.lv

The Netherlands
Stella Nelissen
Marianne Schönbach Literary Agency
s.nelissen@schonbach.nl

Poland
Diana Hasooni-Abood
Book/Lab Literary Agency
Tel: +48 22 646 5860
agencja@literatura.com.pl

Portugal
Gonçalo Gama Pinto
Ilídio Matos, Agência Literária Lda.
Tel: +351 96 841 6630
goncalo.gamapinto@ilidiomatos.com

Russia
Olga Zasetskaya
Synopsis Literary Agency
Tel: +7 916 421 9708
oz@synopsis-agency.ru

South-East Asia
Jackie Yang
Eric Yang Agency
Tel: +82 2 592 3356
jackieyang@eyagency.com

Spain & Latin America
Anna Bofill Rahola
Agencia Literaria Carmen Balcells, S.A.
Tel: +34 93 200 89 33
a.bofill@agenciabalcells.com

Turkey
Merve Diler
Kalem Agency
Tel: +90 216 345 4247
Cell: +90 532 067 1836
rights3@kalemagency.com

Princeton University Press
International Rights Team
InternationalRights@press.princeton.edu
# Index

| Alessandri, 7 | Influencer Industry, 18 |
| Bartels, 19 | Isabella, 3 |
| Brunnermeier & Reis, 21 | Johnson, 25 |
| Capitalism, 26 | Johnston, 6 |
| Chile Project, 22 | Liars of Nature and the Nature of Liars, 13 |
| Clancy, 12 | Life Is Short, 24 |
| Cohen, 9 | Little Book of Exoplanets, 16 |
| Crash Course on Crises, 21 | Maloof, 14 |
| Democracy Erodes from the Top, 19 | Murphy, 5 |
| Edmonds, 8 | Naismith, 4 |
| Edwards, 22 | Nardi, 15 |
| Ehret, 2 | Nature's Temples, 14 |
| Entanglement, 10 | Night Vision, 7 |
| Global Discord, 27 | Noë, 10 |
| Gods and Mortals, 6 | Parfit, 8 |
| Graham, 20 | Period, 12 |
| Greenwalt, 26 | Remnants of Ancient Life, 26 |
| Hidden Company That Trees Keep, 15 | Revolution and Dictatorship, 27 |
| Hund, 18 | Rickles, 27 |
| Sonenscher, 26 | Sounds of Life, 25 |
| Sun, 13 | Talking Cure, 9 |
| Tiberius, 24 | Traveler's Guide to the Stars, 25 |
| Tucker, 27 | Virtuous Bankers, 5 |
| Winn, 16 |