A Note from the Senior International Rights Manager

We are delighted to once again present a selection of our new titles, ready for Spring 2024. We invite you to browse Princeton University Press’s latest rights guide here and hope you enjoy!

Our London guide has something for everyone. Michael Cook brings us the monumental, once-in-a-generation chronicle, *A History of the Muslim World*, tracing Islam’s journey over 1000 years, while the charming graphic adaptation of our bestselling book *1177 B.C.* from Eric Cline and Glynnis Fawkes introduces readers of all ages to one of history’s greatest mysteries. Among our fascinating philosophy titles, Samir Chopra’s *Anxiety* helps us to no longer feel anxious about being anxious!

In science, readers of Ed Yong and Merlin Sheldrake will be interested in *Molds, Mushrooms, and Medicines* and the story of the often-mysterious roles that fungi plays both within our bodies and outside. Amongst our social science titles, globally renowned authors Urs Gasser and Viktor Mayer-Schönberger explore how essential it is not to lose human decision-making in the age of AI in *Guardrails*, while Jisung Park highlights the ‘hidden’ economic costs of climate change already affecting our world today in *Slow Burn*.

And, of course, don’t forget two of our huge lead titles, *AI Needs You* and *The Divine Economy*, which were launched at Frankfurt but are publishing this spring. Verity Harding was named as one of *TIME100’s* most influential people in AI, and her first book is already starting to generate a lot of buzz!

A special feature of our guide as always—do click the links on each page to explore the short intro videos from our authors!

Rebecca Bengoechea
Senior International Rights Manager
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Humanities
A panoramic history of the Muslim world from the age of the Prophet Muhammad to the birth of the modern era

This book describes and explains the major events, personalities, conflicts, and convergences that have shaped the history of the Muslim world. The body of the book takes readers from the origins of Islam to the eve of the nineteenth century, and an epilogue continues the story to the present day. Michael Cook thus provides a broad history of a civilization remarkable for both its unity and diversity.

A History of the Muslim World contains numerous primary-source quotations that expose the reader to a variety of acutely insightful voices from the Muslim past.

“Michael Cook has written a masterpiece that will inform and inspire generations of readers. Seldom has the history of the Muslim world been told so well.”
—Roy P. Mottahedeh, Harvard University

Michael Cook is Professor of Near Eastern Studies at Princeton University. His books include Ancient Religions, Modern Politics (Princeton), A Brief History of the Human Race, and The Koran: A Very Short Introduction.

Why It Will Sell
An unparalleled comprehensive history of Islam, covering its social, cultural and political journey over 1000 years
Traces the formation and collapse of Muslim states, from the Middle East to Indonesia, alongside major cultural shifts throughout Muslim history
A sweeping once-in-a-generation chronicle from a preeminent scholar of Islamic history

Published: May 2024
Editor: Priya Nelson
960 pages. 29 maps.
Arabic rights licensed.

History | Middle East Studies
They Called It Peace

Worlds of Imperial Violence
Lauren Benton

A sweeping account of how small wars shaped global order in the age of empires

Imperial conquest and colonization depended on pervasive raiding, slaving, and plunder. European empires amassed global power by asserting a right to use unilateral force at their discretion. *They Called It Peace* is a panoramic history of how these routines of violence remapped the contours of empire and reordered the world from the fifteenth to the twentieth centuries.

“With characteristic lucidity, subtlety, and grace, Lauren Benton highlights how the boundary between private violence and public war was perpetually blurred and renegotiated across the imperial world. *They Called It Peace* demonstrates that small wars have had outsized consequences for world order both in the past and enduringly into the present.”

—David Armitage, author of *Civil Wars: A History in Ideas*

**Lauren Benton** is Professor of History at Yale University and recipient of the Toynbee Prize for significant contributions to global history. Her books include *A Search for Sovereignty* and (with Lisa Ford) *Rage for Order*.

**Why It Will Sell**

A new history of violence and empire that explains why wars escalate

Global book, covering Asia to America, and spanning over 500 years of history

A masterful critique of how empire lives on in our contemporary world, such as the War on Terror and Ukraine

Published: February 2024
Editor: Priya Nelson
304 pages. 8 b/w illus.
4 maps.
Complex Chinese rights licensed, French and German rights retained by author

**History**
A beautiful, full-color graphic version of Eric Cline’s bestselling *1177 B.C.*, adapted by award-winning author-illustrator Glynnis Fawkes

*1177 B.C.* tells the story of one of history’s greatest mysteries: what caused the ancient civilizations of the Aegean and Eastern Mediterranean to collapse more than three thousand years ago, bringing the Late Bronze Age to an abrupt end? In this vivid and captivating full-color graphic adaptation of the landmark book, author-illustrator Glynnis Fawkes invites us to follow two young friends living in the aftermath of the cataclysm as they unravel why it happened—and reveal important lessons for today’s interconnected and vulnerable world.

“The collapse of Bronze Age civilization is one of the most crucial and complex events in human history. By guiding us through the maze of theories with intellectual clout and charming, humorous graphic art, Cline and Fawkes have pioneered a dazzling new way of bringing archaeology and ancient history to readers of all ages.”

—Edith Hall, author of *Aristotle’s Way*

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**Eric H. Cline** is professor of classics and anthropology at George Washington University. His many books include *1177 B.C.* (Princeton). **Glynnis Fawkes** is the author-illustrator of *Charlotte Brontë before Jane Eyre* and *Persephone’s Garden*, and her comics have appeared on the website of *The New Yorker*.

**Why It Will Sell**

The original *1177 B.C.*, sold over 200,000 copies and was sold in 18 languages

An accessible retelling that brings Cline’s original ‘perfect storm’ argument to life

Fawkes is an experienced archaeologist and illustrator, with a unique style

Published: April 2024
Editor: Rob Tempio
256 pages. 242 color illus.
Portuguese (Portugal) rights licensed

Graphic Narratives | History | Archaeology
For instance, the Danuna were identified with Homer's Danaans.

A layer of charcoal shows that this excavated building—or city—was burned.

Historically, evidence for destructions like these were attributed to the Sea Peoples—but most of the Sea Peoples groups are difficult to detect in the archaeological record...

though archaeologists and philologists have been attempting to discover them for the past century, first by playing linguistic games...

A layer of charcoal shows that this excavated building—or city—was burned.

And by looking at pottery and other archaeological remains...

For instance, the Danuna were identified with Homer's Danaans.

The Shekelesh are hypothesized to come from Sicily, and the Shardana from Sardinia, based on consonantal similarities.

The Shardana fought for and against Egypt long before the Sea Peoples' battles.

The Shardana in particular are "of the sea."

In each case, Ramses refers to them as "making conspiracy in their islands."

Eric, how do we know these Late Bronze Age sites were destroyed?

Hey! My hat is right where we left it!

Hey! My hat is right where we left it!

Of all the Sea Peoples groups, only one has been firmly identified—MINE.

The Shardana fought for and against Egypt long before the Sea Peoples' battles.

The Peleset.

The Peleset.

In the Bible the Peleset are known as the Philistines and are said to come from Caphtor, or Crete.

The Peleset.

The Peleset.

Jean François Champollion, the decipherer of Egyptian hieroglyphics, had already suggested the connection before 1836.

PELESET (a people) began as early as 1899 by biblical archaeologists working at Tell es-Safi, biblical Gath.

The identification of specific pottery styles, architecture, and other material remains as "Philistine"...

All of this material is Philistine!

Including ME!

I'm Philistine, too!

I'm a horned altar—very Philistine.

Philistine!

I'm Philistine, too!

Philistine!

All of this material is Philistine!

Including ME!

I'm Philistine, too!

I'm a horned altar—very Philistine.

Philistine!

I'm Philistine, too!

Philistine!

Totally Philistine!

Philistine!
A sweeping new account of ancient Greek culture and its remarkable diversity

*Out of One, Many* is an accessible and lively introduction to the Greeks and their ways of living and thinking. In this fresh and witty exploration of the thought, culture, society, and history of the Greeks, Jennifer Roberts traces not only the common values that united them across the seas and the centuries, but also the enormous diversity in their ideas and beliefs. The result is a rich, wide-ranging, and compelling history of a fascinating and profoundly influential culture in all its complexity—and the myriad ways, good and bad, it continues to shape us today.

“Jennifer Roberts, a renowned historian of ancient Greece, extends her purview to the maximum in this book. The quick and the dead, the free and the enslaved, male and female, human and superhuman—all are treated here, accessibly, with the scholarship and attention they merit. An enthralling read from start to finish.” —Paul Cartledge, author of *Thebes*

Jennifer T. Roberts is professor of classics and history at CCNY and CUNY Graduate Center. Her many books include *The Plague of War*, *Herodotus*, and *Athens on Trial* (Princeton).

Why It Will Sell

This book is a charming all-in-one guide for understanding ancient Greek culture, from its myths, to its poets, to its politicians

Shows how the Greeks, despite a common language and geography, were truly diverse

Highlights the role of women and gender, not merely as an add-on, but as an essential element to understanding Greek culture

Published: May 2024
Editor: Rob Tempio
464 pages. 24 b/w illus. 1 map.
All rights available

Ancient History | Classics
A groundbreaking new account of the writing of the Hebrew Bible

Who wrote the Bible? Its books have no bylines. Although the Hebrew Bible rarely speaks of its authors, people have been fascinated by the question of its authorship since ancient times. In *Who Really Wrote the Bible*, William Schniedewind offers a bold new answer: the Bible was not written by a single author, or by a series of single authors, but by communities of scribes.

“Scribes, not authors; communities, not individuals; apprenticeships, not schools. Schniedewind systematically dispels ideas that have long inhibited our understanding of the scribes behind the Bible. With his inimitable command over both textual evidence and material culture, Schniedewind offers fresh insight into many puzzles, including who (really) wrote the Bible.”

—Sara Milstein, author of *Making a Case: The Practical Roots of Biblical Law*

*William M. Schniedewind* is professor of biblical studies at the UCLA. He is the author of *How the Bible Became a Book, A Social History of Hebrew, The Finger of the Scribe* and other books.

**Why It Will Sell**

Introduces readers to the cutting edge of Biblical scholarship

The author brings in new archaeological evidence and research to illuminate the lives of the pre-Hellenistic scribes and their communities

Peppered with sketches and illustrations of Biblical archaeological digs

Published: June 2024
Editor: Fred Appel
360 pages. 51 b/w illus.
All rights available
Religion | Jewish Studies
How philosophy can teach us to be less anxious about being anxious by understanding that it’s an essential part of being human

Today, anxiety is usually thought of as a pathology, the most diagnosed and medicated of all psychological disorders. In Anxiety, Samir Chopra explores valuable insights about anxiety offered by ancient and modern philosophies. Blending memoir and philosophy, he also tells how serious anxiety has affected his own life—and how philosophy has helped him cope with it.

“The best book about being anxious since Søren Kierkegaard’s On the Concept of Anxiety. Chopra has given us the definitive philosophical account of anxiety—in original, enormously readable, and exhilarating prose. Who knew we could read about anxiety with such pleasure? You might actually discover, as Chopra shows, that every time you’re stressed out, you’re brushing against the possibility of real freedom.”

—Clancy Martin, author of How Not to Kill Yourself: A Portrait of the Suicidal Mind

Samir Chopra is a philosophical counselor and professor emeritus of philosophy at Brooklyn College and the Graduate Center of the CUNY. His books include Shyam Benegal, A Legal Theory for Autonomous Artificial Agents, and Eye on Cricket.

Why It Will Sell

Drawing powerfully on his personal experience, the author demonstrates how philosophical thinking can help us accept anxiety

Surveys a range of approaches to anxiety from Buddhism and Existentialism to Critical Theory and Psychoanalysis

The author writes clearly and beautifully and has written for popular audiences before

Published: March 2024
Editor: Rob Tempio
208 pages.
All rights available
Philosophy | Self-Help
An investigation of what it means to have children—morally, philosophically and emotionally

“Do you want to have children?” is a question we routinely ask each other. But what does it mean to create a child? Is this decision always justified? Does anyone really have the moral right to create another person? In Begetting, Mara van der Lugt attempts to fill in the moral background of procreation. Drawing on both philosophy and popular culture, van der Lugt does not provide a definitive answer on the morality of having a child; instead, she helps us find the right questions to ask.

“This is a valuable and deeply engaging book, which fills an important gap between the extensive and increasingly ingrown philosophical literature on the ethics of procreation and the equally esoteric discussion of the subject on antinatalist websites and social media.” —David Wasserman, coauthor of Debating Procreation

Mara van der Lugt is lecturer in philosophy at the University of St Andrews, where she specializes in early modern intellectual history and philosophy. She is the author of Dark Matters (Princeton).

Why It Will Sell
A thoughtful and reflective exploration of the assumptions and beliefs that dominate our decisions to have children

Probing consideration of the value and ethics of procreation, offering balance and nuance to a debate that evokes strong emotion

Timely and relevant to the current moment, considering the impact of issues such as climate change on people's decisions to procreate

Published: April 2024
Editor: Ben Tate
272 pages. 23 color + 10 b/w illus.
All rights available
Philosophy
Wonderstruck: How Wonder & Awe Shape the Way We Think

A philosopher explores the transformative role of wonder and awe in an uncertain world

Wonder and awe lie at the heart of life’s most profound questions. Wonderstruck shows how these emotions respond to our fundamental need to make sense of ourselves and everything around us, and how they enable us to engage with the world as if we are experiencing it for the first time.

“In Helen De Cruz’s extraordinarily rich and deep dive into awe and wonder, you will learn of their philosophical treatments, their role in magic and religion, their place in evolution, and how we can reclaim these two states so vital to our imagination and adaptation in the twenty-first century. This elegant book is filled with wonder-inspiring insights, awe-filled observations and cultural histories, and beauty. Read this book and you will look at the world around you with more wonder and awe.”

—Dacher Keltner, author of Awe: The New Science of Everyday Wonder and How It Can Transform Your Life

Helen De Cruz is professor of philosophy at Saint Louis University. She is the author of Religious Disagreement and (with Johan De Smedt) A Natural History of Natural Theology and the editor and illustrator of Philosophy Illustrated.

Why It Will Sell

A wide-ranging approach that shows the primacy of awe and wonder in philosophy, science, magic, evolutionary biology, and religion

For readers looking for meaningful engagement with the work of philosophical figures from Plato to Sartre

Offers insight into how to cultivate joy, hope, and resilience

Published: March 2024

Editor: Rob Tempio

232 pages. 8 b/w illus. 1 table.

All rights available

Philosophy
Science
The hidden role of fungi inside and all around us

From beneficial yeasts that aid digestion to toxic molds that cause disease, we are constantly navigating a world filled with fungi. *Molds, Mushrooms, and Medicines* explores the amazing ways fungi interact with our bodies, showing how our health and well-being depend on an immense ecosystem of yeasts and molds inside and all around us.

Nicholas Money takes readers on a guided tour of a marvelous unseen realm, describing how our immune systems are engaged in continuous conversation with the teeming mycobiome inside the body, and how we can fall prey to serious and even life-threatening infections when this peaceful coexistence is disturbed.

“An amazing tour of the world of fungi—a realm that is more entwined with the lives of humans than we realize.”

—Alanna Collen, author of 10% Human: How Your Body’s Microbes Hold the Key to Health and Happiness

Nicholas P. Money is professor of biology at Miami University in Ohio and the author of many books, including The Rise of Yeast, Mushrooms, and Microbiology.

Why It Will Sell

Unique and novel approach to the often-mysterious role that fungi plays both within our bodies and outside

For readers of Ed Yong and Merlin Sheldrake

Offers accessible and engaging insights into the world of human-fungi interactions, such as their emerging uses in life-saving medicine

Published: March 2024

Editor: Alison Kalett

240 pages. 10 b/w illus.

All rights available

Nature | Science
A cosmic perspective on carbon—its importance in the universe and our lives

When we think of carbon, we might first think of a simple element near the top of the periodic table: symbol C, atomic number 6. In The Sixth Element, astronomers Theodore Snow and Don Brownlee tell the story of carbon from a cosmic perspective—how it was born in the fiery furnaces of stars, what special chemical and physical properties it has, and how it forms the chemical backbone of the planets and all life as we know it. Foundational to every part of our lives, from our bodies to the food, tools, and atmosphere that sustain our existence, carbon is arguably humankind’s most important element.

“A fascinating tour through basic chemistry, the Big Bang, stellar nucleosynthesis, planetary habitability, modern global warming, and more, all bound together by the common thread of the element carbon. No matter your scientific background, you will learn things from this book.”
—Jim Kasting, author of How to Find a Habitable Planet

Theodore P. Snow is professor emeritus at the Center for Astrophysics and Space Astronomy at the University of Colorado Boulder. Don Brownlee is professor emeritus of astronomy at the University of Washington. He is the coauthor of Rare Earth and Life and Death of Planet Earth.

Why It Will Sell
An unparalleled account of carbon, exploring its broad importance to our understanding of history, astronomy and climate science
Aims to remind us of the pivotal and powerful role carbon plays in our lives, including the harmful effects of burning carbon on the environment

Published: June 2024
Editor: Ingrid Gnerlich
264 pages. 52 b/w illus. 1 table. All rights available
Science
A biologist’s up-close account of how he and fellow biologists cracked long-standing puzzles about honey bee behavior

Piping Hot Bees and Boisterous Buzz-Runners takes readers inside a world seldom seen even by beekeepers, shedding light on twenty of the most compelling mysteries of honey bee behavior. In this book, Thomas Seeley weaves illuminating personal stories with the latest science, explaining such mysteries as how worker bees function as scouts to choose a home site for their colony, furnish their home with beeswax combs, and stock it with brood and food while keeping tens of thousands of colony inhabitants warm and defended from intruders.

“Piping Hot Bees and Boisterous Buzz-Runners is Thomas Seeley at his best, an engaging blend of keen observation, rigorous science, and personal reminiscence. More than just fascinating descriptions of bee behavior, this is a love letter, written by someone enamored from a lifetime spent studying honey bees.”
—Mark L. Winston, author of Bee Time

Published: April 2024
Editor: Alison Kalett
312 pages. 106 color + b/w illus.
All rights available
Nature | Science | Animal

Thomas D. Seeley is the Horace White Professor of Biology Emeritus at Cornell University. His books include The Lives of Bees, Following the Wild Bees, and Honeybee Democracy (all Princeton). He is a member of the American Academy of Arts and Sciences.

Why It Will Sell
Guides the reader through a series of the most puzzling mysteries about honeybees and their colonies, and shares the stories of how they were solved
Combines personal narrative with incisive research and insights from the author’s six decade-long career
A fun, pocket-size A–Z treasury about sharks, featuring fascinating, little-known facts and captivating illustrations

_Sharkpedia_ is an entertaining and enlightening celebration of sharks featuring close to 100 entries, based on the latest knowledge and enriched by original illustrations. Shark authority Daniel Abel gives new bite to essential information about sharks, including their adaptations as top predators, 450-million-year evolution, behavioral complexity, ecological importance, existential threats, and often sensationalized appearances in popular culture, from _Jaws_ to Shark Week.

With charming drawings by leading shark artist Marc Dando, _Sharkpedia_ is a scientific and cultural treasure trove that will leave you with new insights about these remarkable animals. Dive in!

An illustrated mini-encyclopedia about the weird and wonderful world of lichens

_Lichenpedia_ is a delightfully entertaining and beautifully illustrated A–Z treasury about the strange, obscure, and remarkable world of lichens, from their unique and essential roles in nature and the ways they are used in dyeing, brewing, and drug-making to how they have inspired writers and artists, from Henry David Thoreau to modern painters.

With charming drawings by Susan Adele Edwards, _Lichenpedia_ promises to put you in touch with the natural world in a new way by opening your eyes to these vital organisms, which are all around us, hidden in plain sight.

Features a cloth cover with an elaborate foil-stamped design
In the age of AI, why our future depends on better understanding what makes us human

The Importance of Being Educable puts forward a provocative new exploration of the extraordinary facility of humans to absorb and apply knowledge. The remarkable “educability” of the human brain can be understood as an information processing ability. It sets our species apart, enables the civilization we have, and gives us the power and potential to set our planet on a steady course. In this visionary book, Leslie Valiant argues that understanding the nature of our own educability is crucial to safeguarding our future. In this visionary book, Leslie Valiant argues that understanding the nature of our own educability is crucial to safeguarding our future. This book provides a road map.

“What Valiant manages to do in this book is to lay out a convincing argument that being educable is fundamental to our ability to function in modern society. Knowing how to learn is even more important than wanting to learn. Start on page one.”

—Vint Cerf, internet pioneer

Leslie Valiant is professor of Computer Science and Applied Mathematics at Harvard University. He is the author of Probably Approximately Correct and Circuits of the Mind.

Why It Will Sell

A novel approach to the topics of neuroscience and technology, presenting ‘educability’ as the key to humanity’s future, and the answer to fears presented by the rise of AI

Offers a new theory, from a world-renowned expert in theoretical computer science, about adaptability, learning, and human development

Aims to speak to a broad readership and to spark conversation about the nature of learning

Published: April 2024
Editor: Ingrid Gnerlich
272 pages. 6 b/w illus.
All rights available
Science | Technology
Social Science
How society can shape individual actions in times of uncertainty

When we make decisions, our thinking is informed by societal norms, “guardrails” that guide our decisions, like the laws and rules that govern us. But what are good guardrails in today’s world of overwhelming information flows and increasingly powerful technologies, such as artificial intelligence?

Based on the latest insights from the cognitive sciences, economics, and public policy, *Guardrails* offers a novel approach to shaping decisions by embracing human agency in its social context.

Whether we change jobs, buy a house, or quit smoking, thousands of decisions large and small shape our daily lives. Decisions drive our economies, seal the fate of democracies, create war or peace, and affect the well-being of our planet. *Guardrails* challenges the notion that technology should step in where our own decision making fails, laying out a surprisingly human-centered set of principles that can create new spaces for better decisions and a more equitable and prosperous society.

Urs Gasser is professor of public policy, governance, and innovative technology and dean of the School of Social Sciences and Technology at the Technical University of Munich. Viktor Mayer-Schönberger is professor of internet governance and regulation at the University of Oxford.

Why It Will Sell

A timely book, from globally-recognised authors, with a counterintuitive argument that recentres humans in decision-making processes

Strikes a balance between erudite and practical, with lots of engaging examples to help us make better decisions as individuals and as a society

Published: March 2024
Editor: Bridget Flannery-McCoy
240 pages. 6 b/w illus.
All rights available

Technology | Politics
How the subtle but significant consequences of a hotter planet have already begun—from lower test scores to higher crime rates—and how we might tackle them today

It’s hard not to feel anxious about the problem of climate change, especially if we think of it as an impending planetary catastrophe. In *Slow Burn*, R. Jisung Park encourages us to view climate change through a different lens: one that focuses less on the possibility of mass climate extinction in a theoretical future, and more on the everyday implications of climate change here and now.

By investigating how the physical phenomenon of climate change interacts with social and economic institutions, Park illustrates how climate change already affects everyone, and may act as an amplifier of inequality. Wealthier households and corporations may adapt quickly, but, without targeted interventions, less advantaged communities may not.
Why liberalism is all you need to lead a good, fun, worthy, and rewarding life—and how you can become a better and happier person by taking your liberal beliefs more seriously

Where do you get your values and sensibilities from? If you grew up in a Western democracy, the answer is probably liberalism. Liberalism is the ideology of our times, as omnipresent as religion once was. Yet, as Alexandre Lefebvre argues in Liberalism as a Way of Life, many of us are liberal without fully realizing it—or grasping what it means. This eye-opening book shows how so many of us are liberal to the core, why liberalism provides the basis for a good life, and how we can make our lives better and happier by becoming more aware of, and more committed to, the beliefs we already hold.

“If you care about improving people’s lives, this is the book for you.”
—Gus O’Donnell, former Cabinet Secretary, United Kingdom

Alexandre Lefebvre is professor of politics and philosophy at the University of Sydney. His books include Human Rights as a Way of Life.

Why It Will Sell

A novel argument positing that liberalism is more than just a political philosophy

A unique self-help angle that suggests that the key to a fulfilling life is already around us

Practical and solutions-oriented, with spiritual exercises to help readers cultivate a positive practice of liberalism

Filled with pop culture examples and grounded in everyday experience

Published: June 2024
Editor: Rob Tempio
304 pages. 6 b/w illus. 14 tables. All rights available
Philosophy | Politics | Self-Help
The forgotten history of the liberal radicals, socialist internationalists, feminists, and Christians who envisioned free trade as the necessary prerequisite for anti-imperialism and peace.

Today, free trade is often associated with right-wing free marketeers. In Pax Economica, historian Marc-William Palen shows that free trade and globalisation in fact have roots in nineteenth-century left-wing politics. In this counterhistory of an idea, Palen explores how, beginning in the 1840s, left-wing globalists became the leaders of the peace and anti-imperialist movements of their age. Palen’s findings upend how we think about globalisation, free trade, anti-imperialism, and peace. Rediscovering the left-wing history of globalism offers timely lessons for our own era of economic nationalism and geopolitical conflict.

“Palen performs an important act of historical recovery…. This is a major contribution to intellectual and political history.”
—Duncan Bell, University of Cambridge

Marc-William Palen is a historian at the University of Exeter and the author of The “Conspiracy” of Free Trade.

Why It Will Sell

Global examples, drawing on the UK, US, France, Germany, Japan and China

Timely lessons for the future of institutions such as the UN and WTO

Big-picture narrative interspersed with stories of the intellectual groups that have been marginalised in the history of economic thought

Published: February 2024
Editor: Hannah Paul
328 pages. 10 b/w illus.
All rights available

History | Economics

Video Introduction
A novel perspective on monetary and fiscal policy that views money as the equity capital of a nation

A conventional economic theory, monetarism, holds that inflation is a monetary phenomenon driven by changes in the supply of money. Yet recent experience—including the aftermath of the financial crisis of 2008 and the economic development of China—contradict this basic prediction. In this book, leading economists Patrick Bolton and Haizhou Huang offer a novel perspective, viewing monetary economics through the lens of corporate finance. They propose a richer theory, where money can be seen as the equity capital of a nation, playing a similar role as stocks for a company. This innovative framework integrates the real and monetary sides of the economy, with a banking sector and debt at its core.

“This book is a marvelous invitation to rethink deeply what we thought we knew about monetary economics and international finance.”
—Hélène Rey, London Business School

Patrick Bolton is professor of finance at Imperial College London and senior advisor to the Lazard Climate Center. Haizhou Huang is professor of finance at both Shanghai Jiaotong University and Tsinghua University.

Why It Will Sell
Drawing on lessons learned from corporate finance, the authors offer an ambitious, new way to think about government debt and inflation.
Explores scenarios where a government might be wise to print more money
Global approach, with particular discussion of China’s economic growth as a case study

Published: May 2024
Editor: Joe Jackson
312 pages. 53 b/w illus. 8 tables. Simplified Chinese rights licensed
Economics | Finance
Also Available
A novel economic interpretation of how religions have become so powerful in the modern world

Religion in the twenty-first century is alive and well across the world, despite its apparent decline in North America and parts of Europe. Vigorous competition between and within religious movements has led to their accumulating great power and wealth. Religions in many traditions have honed their competitive strategies over thousands of years. In *The Divine Economy*, economist Paul Seabright argues that religious movements are a special kind of business: they are platforms, bringing together communities of members who seek many different things from one another—spiritual fulfilment, friendship and marriage networks, even business opportunities. Their function as platforms, he contends, is what has allowed religions to consolidate and wield power.

A humanist manifesto for the age of AI

Artificial intelligence may be the most transformative technology of our time. As AI’s power grows, so does the need to figure out what—and who—this technology is really for. *AI Needs You* argues that it is critical for society to take the lead in answering this urgent question and ensuring that AI fulfills its promise.

Verity Harding draws inspiring lessons from the histories of three twentieth-century tech revolutions to empower each of us to join the conversation about AI and its possible futures. History points the way to an achievable future in which democratically determined values guide AI to be peaceful in its intent; to embrace limitations; to serve purpose, not profit; and to be firmly rooted in societal trust.
In this gripping sequel to his bestselling *1177 B.C.*, Eric Cline tells the story of what happened after the Bronze Age collapsed—why some civilizations endured, why some gave way to new ones, and why some disappeared forever.

*After 1177 B.C.* tells how the collapse of powerful Late Bronze Age civilizations created new circumstances to which people and societies had to adapt. Those that failed to adjust disappeared from the world stage, while others transformed themselves, resulting in a new world order that included Phoenicians, Philistines, Israelites, Neo-Hittites, Neo-Assyrians, and Neo-Babylonians. Taking the story up to the resurgence of Greece marked by the first Olympic Games in 776 B.C., the book also describes how world-changing innovations such as the use of iron and the alphabet emerged amid the chaos.

How all philosophical explanations of human consciousness and the fundamental structure of the cosmos are bizarre—and why that’s a good thing.

Do we live inside a simulated reality or a pocket universe embedded in a larger structure about which we know virtually nothing? Is consciousness a purely physical matter, or might it require something extra, something nonphysical? According to the philosopher Eric Schwitzgebel, it’s hard to say. In *The Weirdness of the World*, Schwitzgebel argues that the answers to these fundamental questions lie beyond our powers of comprehension. We can be certain only that the truth—whatever it is—is weird. Philosophy, he proposes, can aim to open—to reveal possibilities we had not previously appreciated—or to close, to narrow down to the one correct theory of the phenomenon in question. Schwitzgebel argues for a philosophy that opens.
A wide-ranging and dramatic account of the Antonine plague, the mysterious disease that struck the Roman Empire at its pinnacle

In the middle of the second century AD, Rome was at its prosperous and powerful apex. The emperor Marcus Aurelius reigned over a vast territory that stretched from Britain to Egypt. The Roman-made peace, or Pox Romana, seemed to be permanent. Then, apparently out of nowhere, a sudden sickness struck the legions and laid waste to cities, including Rome itself. This fast-spreading disease, now known as the Antonine plague, may have been history’s first pandemic. Soon after its arrival, the Empire began its downward trajectory toward decline and fall.

In Pox Romana, historian Colin Elliott offers a comprehensive, wide-ranging account of this pivotal moment in Roman history.

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The rich have always fascinated, sometimes in problematic ways. Medieval thinkers feared that the super-rich would act ‘as gods among men’; much more recently Thomas Piketty made wealth central to discussions of inequality. In this book, Guido Alfani offers a history of the rich and super-rich in the West, examining who they were, how they accumulated their wealth and what role they played in society.
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An ecologist explores how life itself shapes Earth using the elemental constituents we all share.

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Blending conversational storytelling with the latest science, Stephen Porder takes us deep into the Amazon, across fresh lava flows in Hawaii, and to the cornfields of the American Midwest to illuminate a potential path to sustainability, informed by the constraints imposed by life’s essential elements and the four-billion-year history of life on Earth.

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Nature | Science
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The Illusionist Brain

HOW MAGICIANS EXPLOIT THE NATURAL FUNCTIONING OF OUR BRAINS TO ASTONISH AND AMAZE US

How do magicians make us see the impossible? The Illusionist Brain takes you on an unforgettable journey through the inner workings of the human mind, revealing how magicians achieve their spectacular and seemingly impossible effects by interfering with your cognitive processes. Along the way, this lively and informative book provides a guided tour of modern neuroscience, using magic as a lens for understanding the unconscious and automatic functioning of our brains.

The Illusionist Brain draws on the latest findings in neuroscience to explain how magic deceives us, surprises us, and amazes us, and demonstrates how illusionists skilfully “hack” our brains to alter how we perceive things and influence what we imagine.

The Neuroscience of Magic

Jordi Cami & Luis M. Martínez

How magicians exploit the natural functioning of our brains to astonish and amaze us.

Explores the ways in which magic tricks work around our brain's unconscious processes to alter how we perceive things and change our perspectives.

Written in an accessible, engaging style, and features QR codes to videos of various tricks being performed.

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