

International Rights Guide

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GUADALAJARA 2024

 PRINCETON
UNIVERSITY
PRESS

A Note from the Senior International Rights Manager

Estimados amigos,

Este año Princeton University Press tendrá el gran placer de asistir y participar en la Feria Internacional del Libro de Guadalajara por quinta vez, renovando una vez más sus lazos de amistad con las editoriales españolas y latinoamericanas. También esperamos poder presentarles y promocionar nuestras más recientes publicaciones.

Nos complace compartir una variada y amplia selección de títulos que abarcan las ciencias, las ciencias sociales y las humanidades, ofreciendo nuevas perspectivas sobre temas fascinantes como la curación de los animales, el encanto como clave de la política mundial, quién escribió realmente la Biblia y mucho más. Y, por supuesto, tenemos nuestra sección «FIL Highlights», en la que destacamos algunos títulos de particular interés y especial relevancia para América Latina.

No dejen de escuchar algunos de los autores de las obras que aparecen en esta guía, quienes han preparado un breve vídeo presentando sus libros a través de los enlaces para descubrir sus respectivas obras.

Deseándoles una muy exitosa FIL,
Rebecca Bengoechea
Senior International Rights Manager



Rebecca Bengoechea
*Senior International
Rights Manager*

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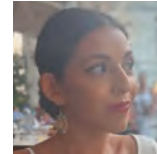
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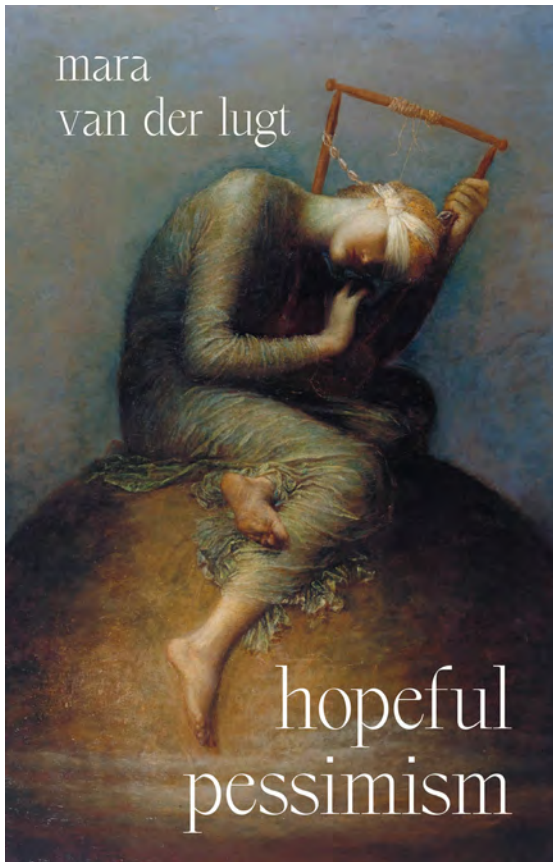
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Humanities



Why “hopeful pessimism” is not a contradiction in terms but a powerful source of moral and political commitment

The climate debate is rife with calls for optimism. While temperatures rise and disasters intensify, we are asked to maintain optimism and hope, as if the real threat is pessimism and despair. In this erudite and engaging book, Mara van der Lugt argues that this is a mistake: crude optimism can no longer be a virtue in a breaking world, and may well prove to be our besetting vice. In an age of climate change and ecological devastation, the virtue we need is hopeful pessimism.

Hopeful Pessimism asks that we strive for change without certainties, without expecting anything from our efforts other than the knowledge that we have done what we are called upon to do as moral agents in a time of change.

Mara van der Lugt is lecturer in philosophy at the University of St Andrews. She is the author of *Dark Matters: Pessimism and the Problem of Suffering and Begetting* (both Princeton).

Why It Will Sell

Offers a bold new philosophical approach to dealing with the uncertainties of the modern world

Written in a conversational and elegant tone, this book invites readers to reconsider their thinking about hope and pessimism

Draws on a range of philosophies, including the work of Hume, Kant and Schopenhauer, and thinkers such as Mary Shelley and J.R.R. Tolkien, to make the case for a more pessimistic approach to life

Published: January 2025

Editor: Ben Tate

248 pages.

2 color + 6 b/w illus.

All rights available

Philosophy

What Does It Mean
to Create a Child?

Begetting

Mara van der Lugt

An investigation of what it means to have children—morally, philosophically and emotionally

“Do you want to have children?” is a question we routinely ask each other. But what does it mean to create a child? Is this decision always justified? Does anyone really have the moral right to create another person? In *Begetting*, Mara van der Lugt attempts to fill in the moral background of procreation. Drawing on both philosophy and popular culture, van der Lugt does not provide a definitive answer on the morality of having a child; instead, she helps us find the right questions to ask.

“This is a valuable and deeply engaging book, which fills an important gap between the extensive and increasingly ingrown philosophical literature on the ethics of procreation and the equally esoteric discussion of the subject on antinatalist websites and social media.”

—David Wasserman, coauthor of *Debating Procreation*

Mara van der Lugt is lecturer in philosophy at the University of St Andrews, where she specializes in early modern intellectual history and philosophy. She is the author of *Dark Matters* (Princeton).

Why It Will Sell

A thoughtful and reflective exploration of the assumptions and beliefs that dominate our decisions to have children

Probing consideration of the value and ethics of procreation, offering balance and nuance to a debate that evokes strong emotion

Timely and relevant to the current moment, considering the impact of issues such as climate change on people's decisions to procreate

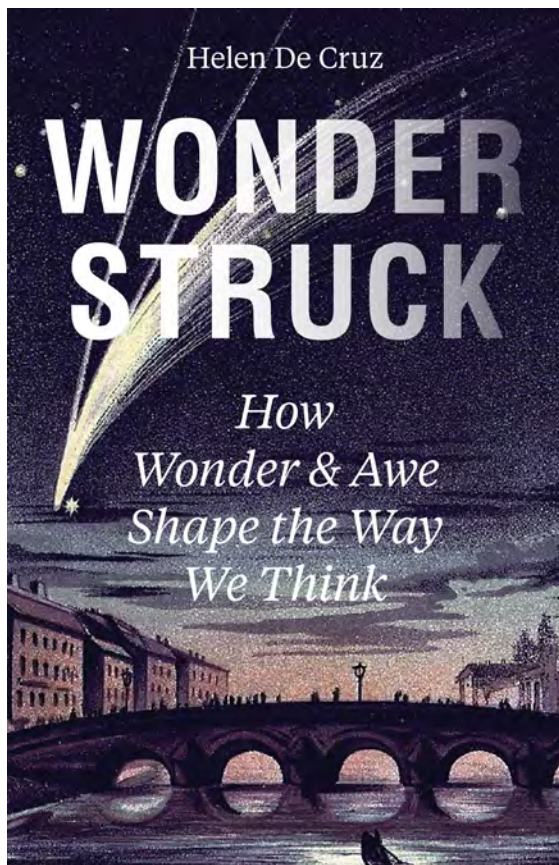
Published: April 2024

Editor: Ben Tate

272 pages. 23 color + 10 b/w illus.

Chinese Simplified, Farsi, Lithuanian and Turkish rights licensed

Philosophy



▶ Video Introduction

A philosopher explores the transformative role of wonder and awe in an uncertain world

Wonder and awe lie at the heart of life's most profound questions. *Wonderstruck* shows how these emotions respond to our fundamental need to make sense of ourselves and everything around us, and how they enable us to engage with the world as if we are experiencing it for the first time.

“In Helen De Cruz’s extraordinarily rich and deep dive into awe and wonder, you will learn of their philosophical treatments, their role in magic and religion, their place in evolution, and how we can reclaim these two states so vital to our imagination and adaptation in the twenty-first century. This elegant book is filled with wonder-inspiring insights, awe-filled observations and cultural histories, and beauty. Read this book and you will look at the world around you with more wonder and awe.”

—Dacher Keltner, author of *Awe: The New Science of Everyday Wonder and How It Can Transform Your Life*



Helen De Cruz is professor of philosophy at Saint Louis University. She is the author of *Religious Disagreement* and (with Johan De Smedt) *A Natural History of Natural Theology* and the editor and illustrator of *Philosophy Illustrated*.

Why It Will Sell

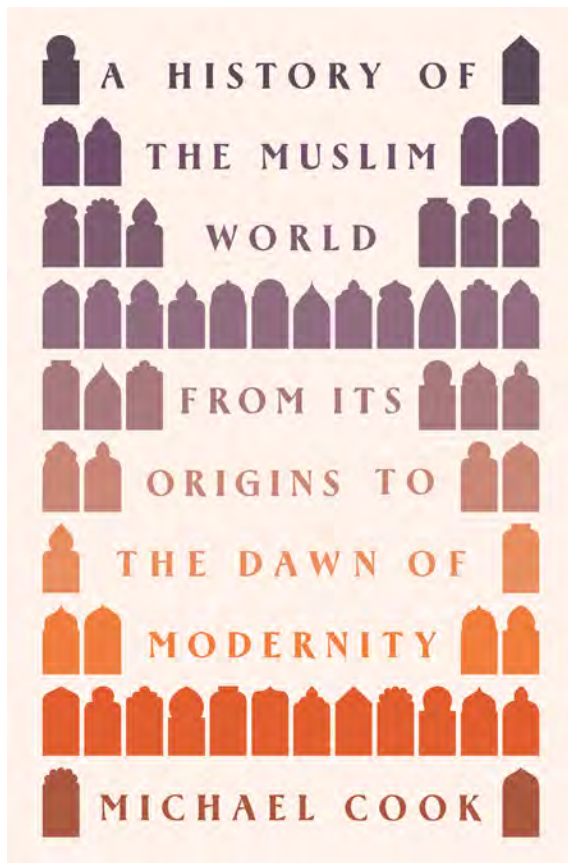
A wide-ranging approach that shows the primacy of awe and wonder in philosophy, science, magic, evolutionary biology, and religion

For readers looking for meaningful engagement with the work of philosophical figures from Plato to Sartre

Offers insight into how to cultivate joy, hope, and resilience

Published: March 2024
Editor: Rob Tempio
232 pages. 8 b/w illus. 1 table.
Chinese Simplified rights licensed

Philosophy



▶ Video Introduction

A panoramic history of the Muslim world from the age of the Prophet Muhammad to the birth of the modern era

This book describes and explains the major events, personalities, conflicts, and convergences that have shaped the history of the Muslim world. The body of the book takes readers from the origins of Islam to the eve of the nineteenth century, and an epilogue continues the story to the present day.

Michael Cook thus provides a broad history of a civilization remarkable for both its unity and diversity.

A History of the Muslim World contains numerous primary-source quotations that expose the reader to a variety of acutely insightful voices from the Muslim past.

“Michael Cook has written a masterpiece that will inform and inspire generations of readers. Seldom has the history of the Muslim world been told so well.”

—Roy P. Mottahedeh, Harvard University



Michael Cook is Professor of Near Eastern Studies at Princeton University. His books include *Ancient Religions, Modern Politics* (Princeton), *A Brief History of the Human Race*, and *The Koran: A Very Short Introduction*.

Why It Will Sell

An unparalleled comprehensive history of Islam, covering its social, cultural and political journey over 1000 years

Traces the formation and collapse of Muslim states, from the Middle East to Indonesia, alongside major cultural shifts throughout Muslim history

A sweeping once-in-a-generation chronicle from a preeminent scholar of Islamic history

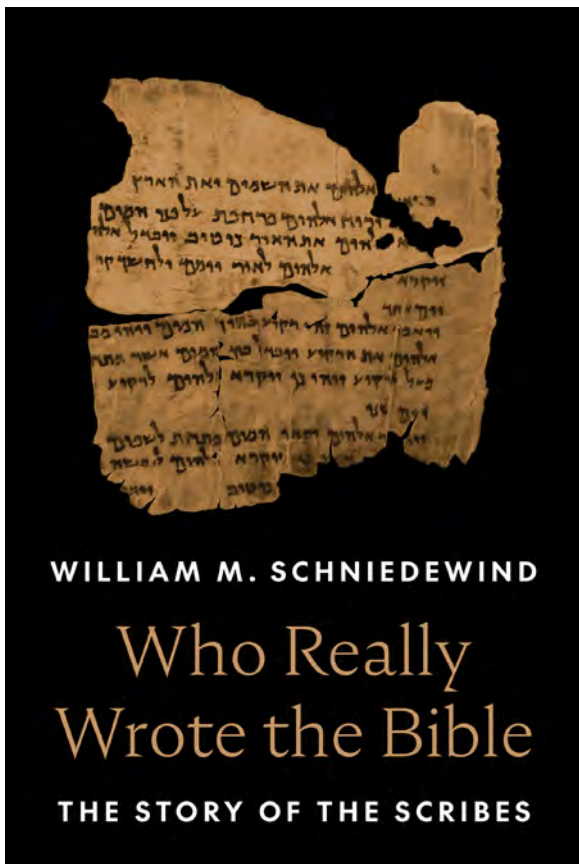
Published: May 2024

Editor: Priya Nelson

960 pages. 29 maps.

Arabic, French, and Turkish rights licensed

History | Middle East Studies



A groundbreaking new account of the writing of the Hebrew Bible

Who wrote the Bible? Its books have no bylines. Although the Hebrew Bible rarely speaks of its authors, people have been fascinated by the question of its authorship since ancient times. In *Who Really Wrote the Bible*, William Schniedewind offers a bold new answer: the Bible was not written by a single author, or by a series of single authors, but by communities of scribes.

“Scribes, not authors; communities, not individuals; apprenticeships, not schools. Schniedewind systematically dispels ideas that have long inhibited our understanding of the scribes behind the Bible. With his inimitable command over both textual evidence and material culture, Schniedewind offers fresh insight into many puzzles, including who (really) wrote the Bible.”

—Sara Milstein, author of *Making a Case: The Practical Roots of Biblical Law*



William M. Schniedewind is professor of biblical studies at the UCLA. He is the author of *How the Bible Became a Book*, *A Social History of Hebrew*, *The Finger of the Scribe* and other books.

Why It Will Sell

Introduces readers to the cutting edge of Biblical scholarship

The author brings in new archaeological evidence and research to illuminate the lives of the pre-Hellenistic scribes and their communities

Peppered with sketches and illustrations of Biblical archaeological digs

Published: June 2024

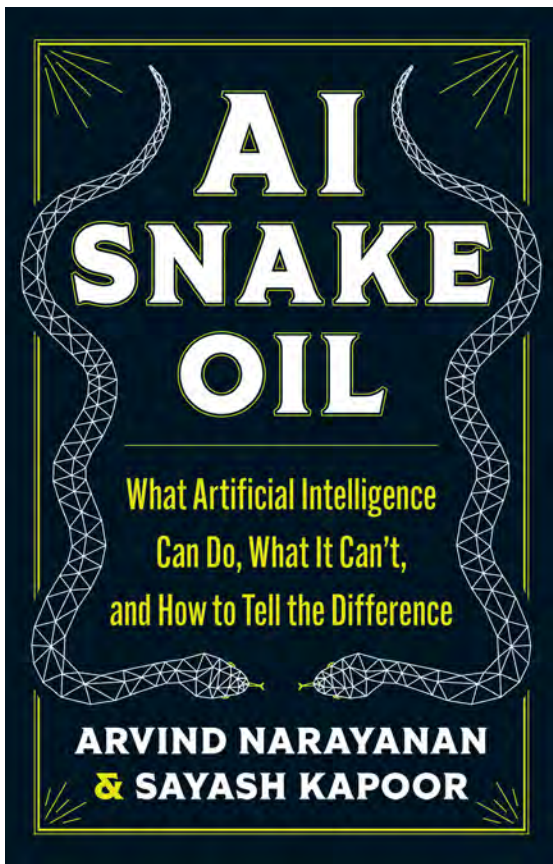
Editor: Fred Appel

360 pages. 51 b/w illus.

All rights available

Religion | Jewish Studies

Science



▶ Video Introduction

From two of *TIME*'s 100 Most Influential People in AI, what you need to know about AI—and how to defend yourself against bogus AI claims and products

Confused about AI and worried about what it means for your future and the future of the world? You're not alone. AI is everywhere—and few things are surrounded by so much hype, misinformation, and misunderstanding. In *AI Snake Oil*, computer scientists Arvind Narayanan and Sayash Kapoor cut through the confusion to give you an essential understanding of how AI works and why it often doesn't, where it might be useful or harmful, and when you should suspect that companies are using AI hype to sell AI snake oil—products that don't work, and probably never will.

"This expert and entertaining guide is a must-read for anyone who wonders about AI's potential promise and its perils."

—Melanie Mitchell, author of *Artificial Intelligence: A Guide for Thinking Humans*



Arvind Narayanan is professor of computer science at Princeton University and director of its Center for Information Technology Policy. **Sayash Kapoor** is a PhD candidate in computer science at Princeton.

Why It Will Sell

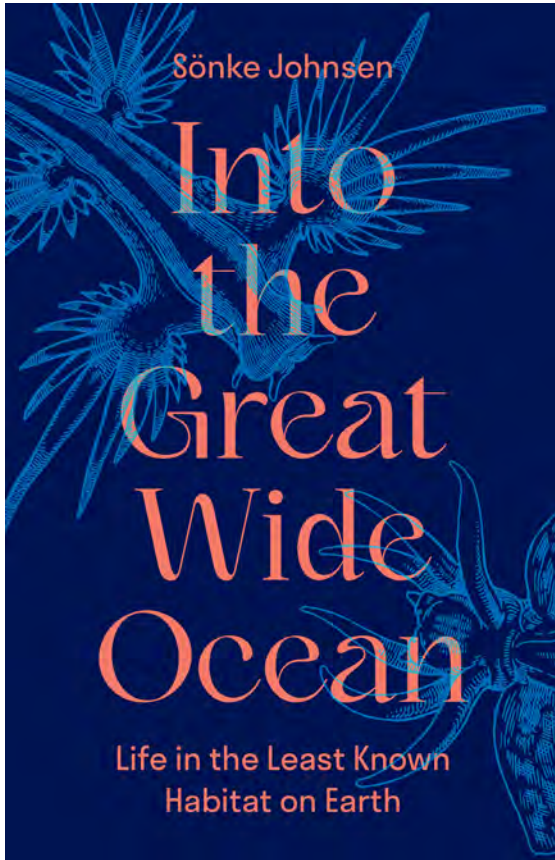
Presents a clear argument on the realistic capabilities of AI technologies, focusing on the key questions

Authors are leading experts in the field, but share their knowledge without jargon

Helps readers to develop critical thinking skills to evaluate AI claims and applications

Published: September 2024
Editor: Hallie Stebbins
360 pages.

28 b/w illus. 2 tables.
Chinese Simplified, Japanese, and Thai rights licensed
Technology | Current Affairs



▶ Video Introduction

A seagoing scientist explores how life thrives in one of the most mysterious environments on Earth

The open ocean, far from the shore and miles above the seafloor, is a vast and formidable habitat that is home to the most abundant life on our planet, from giant squid and jellyfish to anglerfish with bioluminescent lures that draw prey into their toothy mouths. *Into the Great Wide Ocean* takes readers inside the peculiar world of the seagoing scientists who are providing tantalizing new insights into how the animals of the open ocean solve the problems of their existence.

“Johnsen’s book is not just a revelation about a world that’s unfamiliar and awe-inspiring, but one that holds valuable lessons for us above the waves as well.”

—Juli Berwald, author of *Life on the Rocks* and *Spineless*



Sönke Johnsen is professor of biology at Duke University. **Marlin Peterson**, who created original illustrations for this book, is an illustrator and muralist who teaches and illustrates in many styles and media. marlinpeterson.com.

Why It Will Sell

Illuminates a little-known, but hugely important, ecosystem that’s far less widely covered than the coast or ocean floor

Beautifully written, and interwoven with compelling personal stories that capture the fun of being a scientist

Focuses on animals that will interest readers, from giant squid to transparent snails

Published: October 2024

Editor: Alison Kalett

248 pages.

15 b/w illus.

All rights available

Nature | Science

DOCTORS BY NATURE



HOW ANTS, APES & OTHER ANIMALS HEAL THEMSELVES



JAAP DE ROODE

The astonishing story of how animals use medicine and what it can teach us about healing ourselves

Ages before the dawn of modern medicine, wild animals were harnessing the power of nature's pharmacy to heal themselves. *Doctors by Nature* reveals what researchers are now learning about the medical wonders of the animal world. In this visionary book, Jaap de Roode argues that we have underestimated the healing potential of nature for too long and shows how the study of self-medicating animals could impact the practice of human medicine.

“Outstanding! Jaap de Roode’s engrossing investigation of the remarkable relationship between the animal and plant kingdoms reveals fascinating secrets of self-healing behavior by insects, birds, reptiles, and mammals. *Doctors by Nature* is replete with new and surprising biological discoveries, recounted with charm and enthusiasm.”
—Adrienne Mayor, author of *Gods and Robots: Myths, Machines, and Ancient Dreams of Technology*



Jaap de Roode is Samuel Candler Dobbs Professor of Biology at Emory University, where he is director of the Infectious Diseases across Scales Training Program, which trains graduate students in interdisciplinary science to study and control infectious disease.

Why It Will Sell

Original and quirky topic that taps into growing interest in animal behavior

Author is both a scientist and a journalist, and skillfully combines cutting-edge research with wonderful storytelling

Includes stories from around the world, including sparrows on UNAM's campus in Mexico and llamas in Peru

Broad coverage and fascinating takeaways, from insects to wild animals to your pet dog

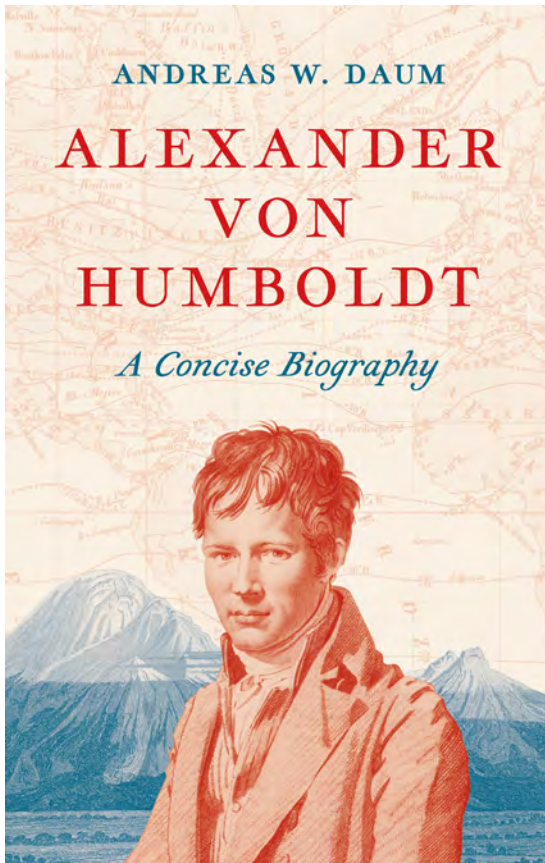
Published: March 2025

Editor: Alison Kalett

248 pages.

25 b/w illustrations

▶ Video Introduction-English



▶ Video Introduction

An engaging account of the life and work of the legendary polymath Alexander von Humboldt

In this lucid biography, Andreas Daum offers a succinct and novel interpretation of the life and oeuvre of Alexander von Humboldt (1769–1859). A Prussian nobleman born into the age of European Enlightenment, Humboldt was a contemporary of Napoleon, Simón Bolívar, and Charles Darwin. As a naturalist and scholar, he traveled the world, from the Americas to Central Asia, and recorded his observations in multiple volumes. Humboldt is still admired today for his interdisciplinary outreach and ecological awareness.

“Avoiding both hero worship and debunking, Andreas Daum succeeds in capturing the many facets of this paradoxical man. A marvel of concision and readability.”

—Jürgen Osterhammel, author of *Unfabling the East* and *The Transformation of the World*



Andreas W. Daum is professor of history at the State University of New York (SUNY) at Buffalo and a recipient of the Humboldt Research Award.

Why It Will Sell

Humboldt has a huge international reputation, and his insights are still relevant today

Marvellously succinct, offering a fresh and clear-eyed examination of Humboldt's complex personality and huge oeuvre

The combination of science and adventure will appeal to a broad range of readers

Illuminates the role of science at the dawn of the global world

Published: October 2024

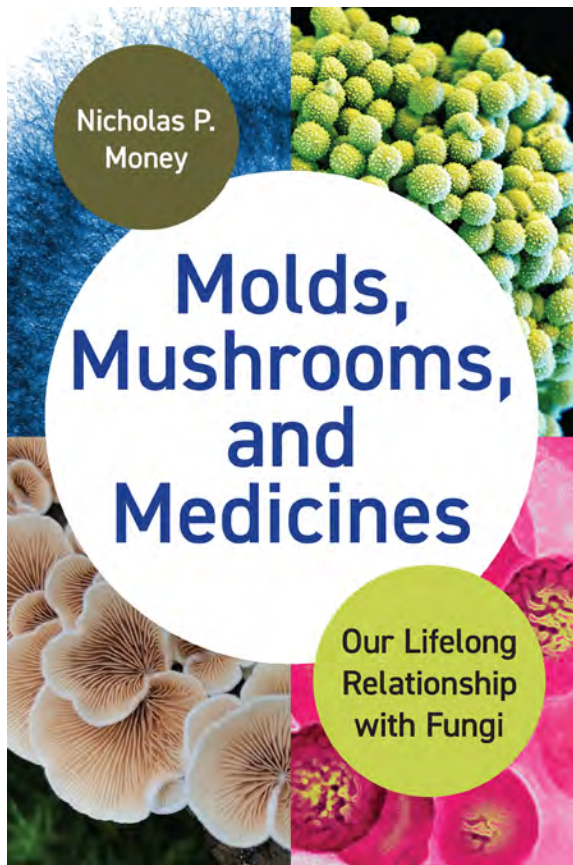
Editor: Eric Crahan

224 pages.

10 b/w illus. 4 maps.

German rights retained by the author

Science | Biography



▶ Video Introduction

The hidden role of fungi inside and all around us

From beneficial yeasts that aid digestion to toxic molds that cause disease, we are constantly navigating a world filled with fungi. *Molds, Mushrooms, and Medicines* explores the amazing ways fungi interact with our bodies, showing how our health and well-being depend on an immense ecosystem of yeasts and molds inside and all around us.

Nicholas Money takes readers on a guided tour of a marvelous unseen realm, describing how our immune systems are engaged in continuous conversation with the teeming mycobiome inside the body, and how we can fall prey to serious and even life-threatening infections when this peaceful coexistence is disturbed.

“An amazing tour of the world of fungi—a realm that is more entwined with the lives of humans than we realize.”

—Alanna Collen, author of *10% Human: How Your Body’s Microbes Hold the Key to Health and Happiness*



Nicholas P. Money is professor of biology at Miami University in Ohio and the author of many books, including *The Rise of Yeast*, *Mushrooms*, and *Microbiology*.

Why It Will Sell

Unique and novel approach to the often-mysterious role that fungi plays both within our bodies and outside

For readers of Ed Yong and Merlin Sheldrake

Offers accessible and engaging insights into the world of human-fungi interactions, such as their emerging uses in life-saving medicine

Published: March 2024

Editor: Alison Kalett
240 pages. 10 b/w illus.
Korean rights licensed
Nature | Science

The Sixth Element

HOW CARBON
SHAPES OUR WORLD



THEODORE P. SNOW
DON BROWNLEE

A cosmic perspective on carbon—its importance in the universe and our lives

When we think of carbon, we might first think of a simple element near the top of the periodic table: symbol C, atomic number 6. In *The Sixth Element*, astronomers Theodore Snow and Don Brownlee tell the story of carbon from a cosmic perspective—how it was born in the fiery furnaces of stars, what special chemical and physical properties it has, and how it forms the chemical backbone of the planets and all life as we know it. Foundational to every part of our lives, from our bodies to the food, tools, and atmosphere that sustain our existence, carbon is arguably humankind’s most important element.

“A fascinating tour through basic chemistry, the Big Bang, stellar nucleosynthesis, planetary habitability, modern global warming, and more, all bound together by the common thread of the element carbon. No matter your scientific background, you will learn things from this book.”

—Jim Kasting, author of *How to Find a Habitable Planet*

Theodore P. Snow is professor emeritus at the Center for Astrophysics and Space Astronomy at the University of Colorado Boulder. **Don Brownlee** is professor emeritus of astronomy at the University of Washington. He is the coauthor of *Rare Earth* and *Life and Death of Planet Earth*.

Why It Will Sell

An unparalleled account of carbon, exploring its broad importance to our understanding of history, astronomy and climate science

Aims to remind us of the pivotal and powerful role carbon plays in our lives, including the harmful effects of burning carbon on the environment

Published: June 2024

Editor: Ingrid Gnerlich
264 pages.

52 b/w illus. 1 table.

Chinese Simplified and Polish rights licensed

Science

Piping Hot Bees & Boisterous Buzz-Runners



— 20 Mysteries of —
Honey Bee Behavior Solved

Thomas D. Seeley

A biologist's up-close account of how he and fellow biologists cracked long-standing puzzles about honey bee behavior

Piping Hot Bees and Boisterous Buzz-Runners takes readers inside a world seldom seen even by beekeepers, shedding light on twenty of the most compelling mysteries of honey bee behavior. In this book, Thomas Seeley weaves illuminating personal stories with the latest science, explaining such mysteries as how worker bees function as scouts to choose a home site for their colony, furnish their home with beeswax combs, and stock it with brood and food while keeping tens of thousands of colony inhabitants warm and defended from intruders.

“*Piping Hot Bees and Boisterous Buzz-Runners* is Thomas Seeley at his best, an engaging blend of keen observation, rigorous science, and personal reminiscence. More than just fascinating descriptions of bee behavior, this is a love letter, written by someone enamored from a lifetime spent studying honey bees.”

—Mark L. Winston, author of *Bee Time*



Thomas D. Seeley is the Horace White Professor of Biology Emeritus at Cornell University. His books include *The Lives of Bees*, *Following the Wild Bees*, and *Honeybee Democracy* (all Princeton).

Why It Will Sell

Guides the reader through a series of the most puzzling mysteries about honeybees and their colonies, and shares the stories of how they were solved

Combines personal narrative with incisive research and insights from the author's six decade-long career

Published: April 2024

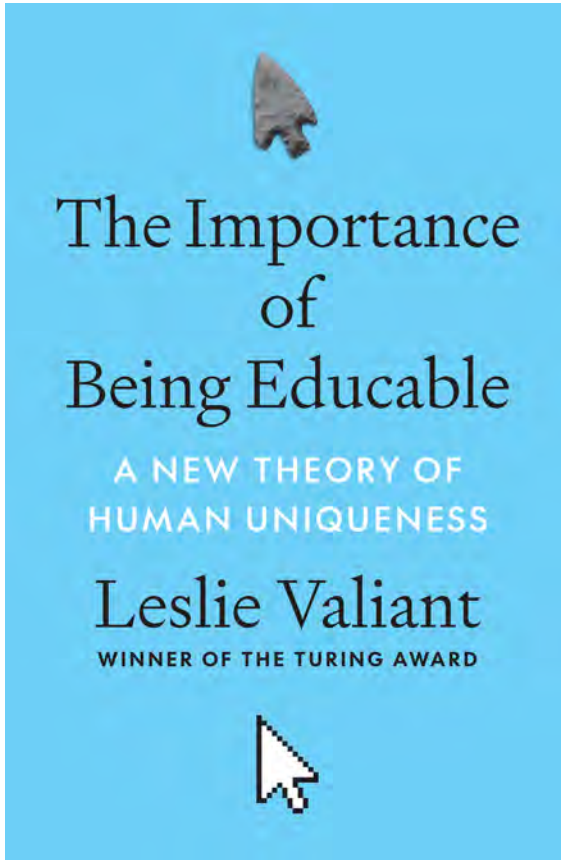
Editor: Alison Kalett

312 pages.

106 color + b/w illus.

All rights available

Nature | Science | Animal
Behavior



▶ Video Introduction

In the age of AI, why our future depends on better understanding what makes us human

The Importance of Being Educable puts forward a provocative new exploration of the extraordinary facility of humans to absorb and apply knowledge. The remarkable “educability” of the human brain can be understood as an information processing ability. It sets our species apart, enables the civilization we have, and gives us the power and potential to set our planet on a steady course. In this visionary book, Leslie Valiant argues that understanding the nature of our own educability is crucial to safeguarding our future. In this visionary book, Leslie Valiant argues that understanding the nature of our own educability is crucial to safeguarding our future. This book provides a road map.

“What Valiant manages to do in this book is to lay out a convincing argument that being educable is fundamental to our ability to function in modern society. Knowing how to learn is even more important than wanting to learn. Start on page one.”

—Vint Cerf, internet pioneer



Leslie Valiant is professor of Computer Science and Applied Mathematics at Harvard University. He is the author of *Probably Approximately Correct* and *Circuits of the Mind*.

Why It Will Sell

A novel approach to the topics of neuroscience and technology, presenting ‘educability’ as the key to humanity’s future, and the answer to fears presented by the rise of AI

Offers a new theory, from a world-renowned expert in theoretical computer science, about adaptability, learning, and human development

Aims to speak to a broad readership and to spark conversation about the nature of learning

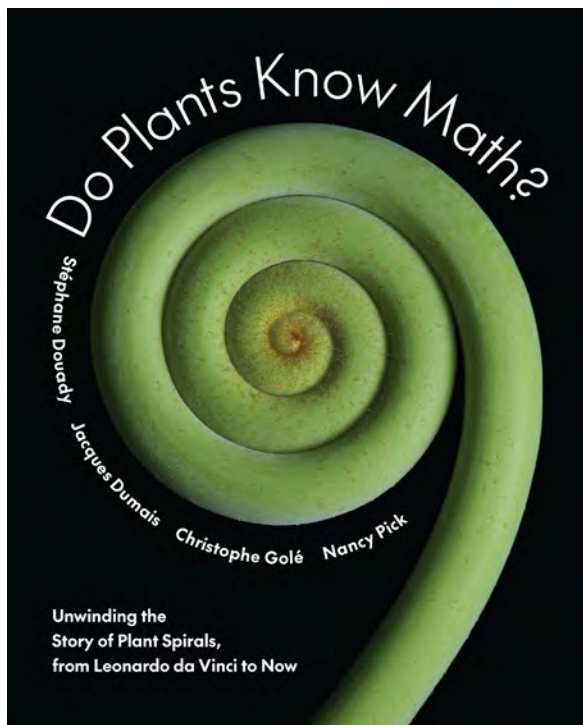
Published: April 2024

Editor: Ingrid Gnerlich

272 pages. 6 b/w illus.

Chinese Simplified rights licensed

Science | Technology



- ▶ Video Introduction—Nancy Pick
- ▶ Video Introduction—Stéphane Douady

A breathtakingly illustrated look at botanical spirals and the scientists who puzzled over them

Charles Darwin was driven to distraction by plant spirals, growing so exasperated that he once begged a friend to explain the mystery “if you wish to save me from a miserable death.” The legendary naturalist was hardly alone in feeling tormented by these patterns. Plant spirals captured the gaze of Leonardo da Vinci and became Alan Turing’s final obsession. This book tells the stories of the physicists, mathematicians, and biologists who found themselves magnetically drawn to Fibonacci spirals in plants, seeking an answer to why these beautiful and seductive patterns occur in botanical forms as diverse as pine cones, cabbages, and sunflowers.

“At once beautiful, rigorous, and wildly inventive, *Do Plants Know Math?* is a revelation. It will change the way you look at the world.”

—Elizabeth Kolbert, Pulitzer Prize–winning author of *The Sixth Extinction*

Stéphane Douady is a silver medalist CNRS director of research in the Matière et Systèmes Complexes laboratory at Paris Cité University. **Jacques Dumais** is professor in the Faculty of engineering and science at Universidad Adolfo Ibáñez in Chile. **Christophe Golé** is a professor of mathematics at the Plant Math Lab at Smith College. **Nancy Pick** is a science writer whose books include *The Rarest of the Rare*.

Why It Will Sell

Narrative style, focusing on the stories of how generations of scientists have puzzled over the mysteries of plant spirals

Accessible math content, including fun activities for readers to try themselves

Gorgeous illustrations reveal the beauty of mathematics in nature

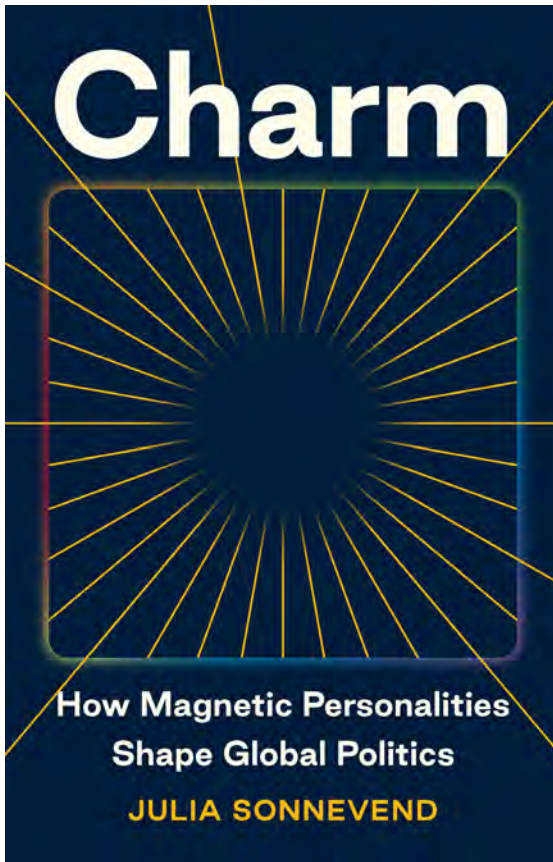
Published: September 2024

Editor: Diana Gillooly
352 pages.

208 color illus.
All rights available

Mathematics | Science

Social Science



▶ Video Introduction

The utilization—and weaponization—of charm in contemporary global politics

Politics is a site of performance, and contemporary politicians often perform the role of a regular person—perhaps someone we would like to have a beer with. They win elections not because of the elevated rhetorical performances we often associate with charisma (“ask not what your country can do for you”), but because of something more ordinary and relatable. In this engaging and enlightening book, Sonnevend explores charm (and the related “charm offensive”) as a keyword of contemporary global politics.

“This excellent book offers a very timely study of the political uses and abuses of charm in the era of social media. Julia Sonnevend provides a rigorous analysis of the tools used by democratic and nondemocratic leaders alike to seduce and manipulate their political bases.”

—Sergei Guriev, coauthor of *Spin Dictators: The Changing Face of Tyranny in the 21st Century*



Julia Sonnevend is associate professor of sociology and communications at the New School for Social Research.

Why It Will Sell

The book shows charm as a key driver of global politics across the political spectrum, from democratic to illiberal to authoritarian contexts.

Author explains charm as a distinctly modern feature politics, and juxtaposes it with charisma.

Includes in-depth international case studies, including the counterexample of Angela Merkel who resisted the pull to be charming, but used similar techniques to garner authenticity.

Published: August 2024

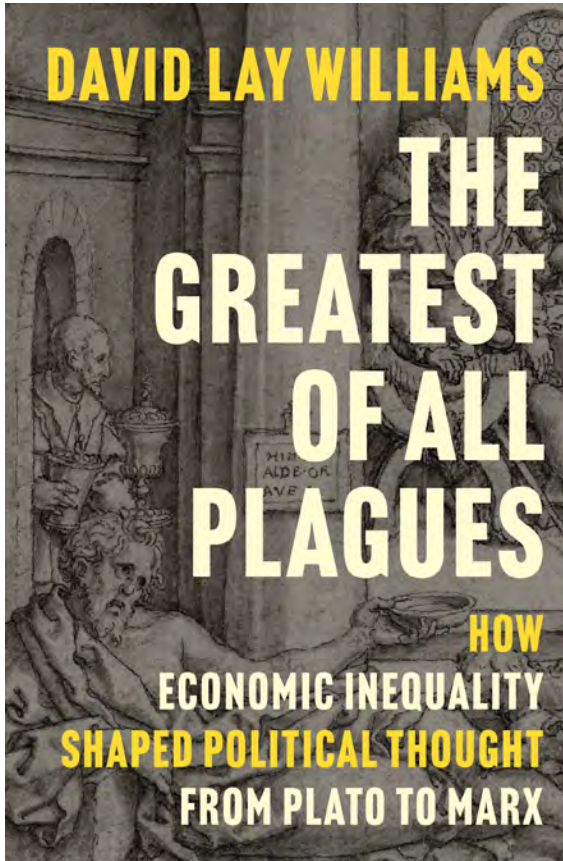
Editor: Rachael Levay

208 pages.

34 b/w illus. 1 table.

Hungarian rights licensed

Sociology | Media Studies



▶ Video Introduction

How the great political thinkers have persistently warned against the dangers of economic inequality

Economic inequality is one of the most daunting challenges of our time, with public debate often turning to questions of whether it is an inevitable outcome of economic systems and what, if anything, can be done about it. But why, exactly, should inequality worry us? *The Greatest of All Plagues* demonstrates that this underlying question has been a central preoccupation of some of the most eminent political thinkers of the Western intellectual tradition.

“Many are concerned about the yawning wealth gaps in America today. In this excellent and timely book, David Lay Williams shows that such concerns are not new but have worried philosophers of all stripes for more than two thousand years. You don’t have to be an egalitarian to worry that such inequalities can destroy our polities.”

—Angus Deaton, author of *The Great Escape*



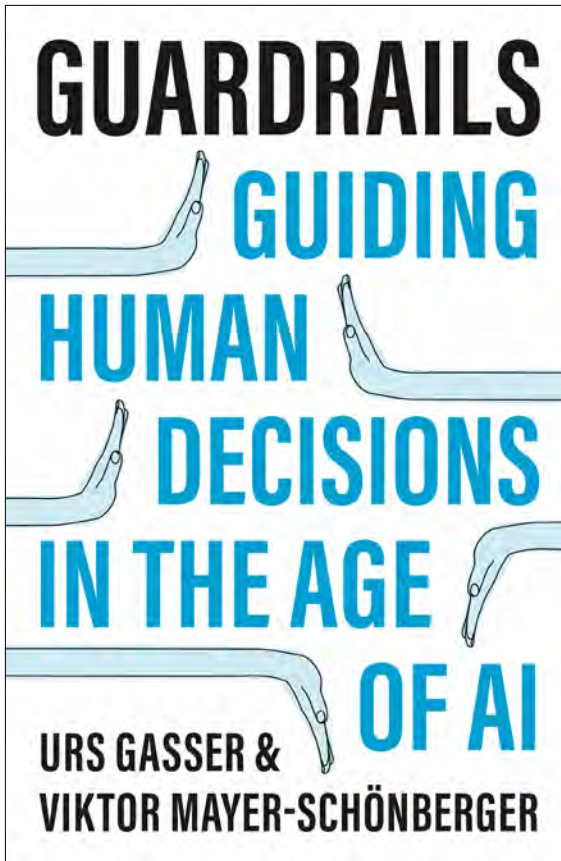
David Lay Williams is professor of political science at DePaul University. He is the author of *Rousseau’s Platonic Enlightenment* and *Rousseau’s “Social Contract”: An Introduction*.

Why It Will Sell

A sweeping new history of economic inequality, from Plato and Adam Smith, to Marx and Mill, revealing a striking pattern of alarm

Demonstrates how each of these thinkers, each in their own way, foresaw how economic inequality is a source of enmity and political instability in any polity, whether democratic or not

Published: September 2024
Editor: Rob Tempio
424 pages.
1 b/w illus.
All rights available
Politics | Philosophy



▶ Video Introduction

How society can shape individual actions in times of uncertainty

When we make decisions, our thinking is informed by societal norms, “guardrails” that guide our decisions, like the laws and rules that govern us. But what are good guardrails in today’s world of overwhelming information flows and increasingly powerful technologies, such as artificial intelligence? Based on the latest insights from the cognitive sciences, economics, and public policy, *Guardrails* offers a novel approach to shaping decisions by embracing human agency in its social context.

Whether we change jobs, buy a house, or quit smoking, thousands of decisions large and small shape our daily lives. Decisions drive our economies, seal the fate of democracies, create war or peace, and affect the well-being of our planet. *Guardrails* challenges the notion that technology should step in where our own decision making fails, laying out a surprisingly human-centered set of principles that can create new spaces for better decisions and a more equitable and prosperous society.



Urs Gasser is professor of public policy, governance, and innovative technology and dean of the School of Social Sciences and Technology at the Technical University of Munich. **Viktor Mayer-Schönberger** is professor of internet governance and regulation at the University of Oxford.

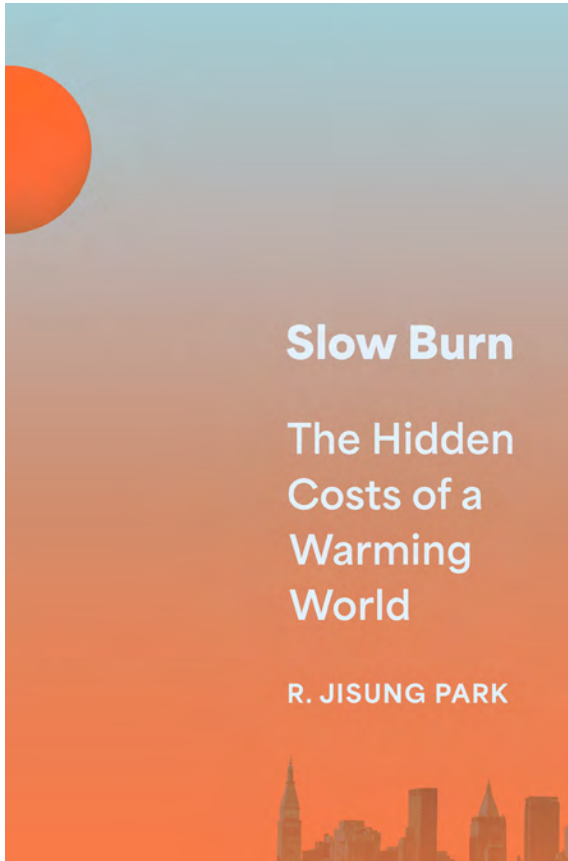
Why It Will Sell

A timely book, from globally-recognized authors, with a counterintuitive argument that recentres humans in decision-making processes

Strikes a balance between erudite and practical, with lots of engaging examples to help us make better decisions as individuals and as a society

Published: March 2024
Editor: Bridget Flannery-McCoy
240 pages. 6 b/w illus.
All rights available

Technology | Politics



▶ Video Introduction

How the subtle but significant consequences of a hotter planet have already begun—from lower test scores to higher crime rates—and how we might tackle them today

It's hard not to feel anxious about the problem of climate change, especially if we think of it as an impending planetary catastrophe. In *Slow Burn*, R. Jisung Park encourages us to view climate change through a different lens: one that focuses less on the possibility of mass climate extinction in a theoretical future, and more on the everyday implications of climate change here and now.

By investigating how the physical phenomenon of climate change interacts with social and economic institutions, Park illustrates how climate change already affects everyone, and may act as an amplifier of inequality. Wealthier households and corporations may adapt quickly, but, without targeted interventions, less advantaged communities may not.



R. Jisung Park is assistant professor at the University of Pennsylvania, where he holds appointments in the School of Social Policy and Practice and the Wharton School of Business.

Why It Will Sell

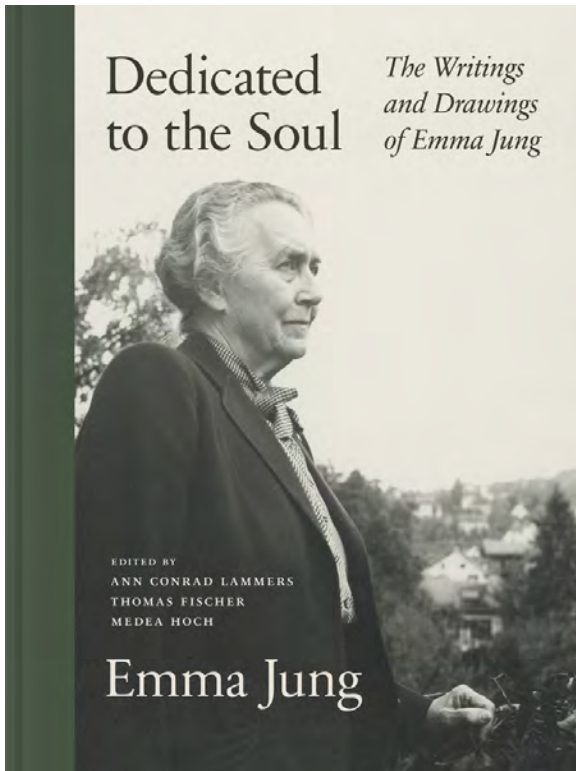
Inspires action and positive change, by arguing that local climate-resiliency interventions taken now will make a big difference

Author is a rising star in the field, and is already a go-to voice for major outlets around the world

Compelling writing with plenty of anecdotes and global examples, making the impressive data and academic research more digestible

Published: April 2024
Editor: Joe Jackson
336 pages. 17 b/w illus. 1 table.
Korean and Polish rights licensed

Environment | Economics



▶ Video Introduction

A richly illustrated collection of never-before-seen writings and drawings from the notebooks, portfolios, and personal papers of C. G. Jung's wife and collaborator

Emma Jung (1882–1955) was the life and work partner of one of the great intellectual figures of the twentieth century, yet she kept most of her creative and personal life private. *Dedicated to the Soul* brings together previously unpublished materials from Jung's private archive, introducing her voice into the literature of the early psychoanalytical movement and revealing a vibrant inner life and a glowing presence that until now was known only to her family and a handful of patients, students, and friends.

"Emma Jung has her own voice in this stunning sensitively edited and historically contextualized collection. And what a voice it is!"

—Susan Rowland, author of *Jung: A Feminist Revision*

Ann Conrad Lammers is a former Jungian psychotherapist. **Thomas Fischer** is an editor at the Foundation of the Works of C. G. Jung. **Medea Hoch** is an art scholar whose books include an edited collection of the letters of artist Sophie Taeuber-Arp

Why It Will Sell

Features new, unpublished material from Emma Jung's private archive, including journals, paintings, dream logs, and more

Helps modern readers appreciate Emma Jung's, and therefore women's, contributions to the creation of analytical psychology

Emma Jung's work is accompanied by extensive editorial apparatus, perfectly framing her important legacy

Published: January 2025

Editor: Fred Appel

432 pages.

73 color + 100 b/w illus.

All rights available

Psychology | Women's Studies

FIL Highlights



Published: May 2024
344 pages. 219 color + 17 b/w illus.
Art | Anthropology
All rights available

Why It Will Sell

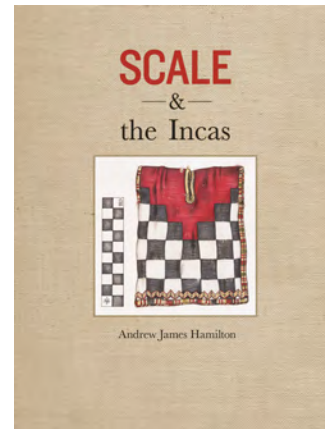
This is the first book to focus on one of the best-known works of art from the Incas, and one of the most important objects produced in the ancient Americas

Features stunning photography of the tunic and Hamilton's own beautiful illustrations

The hidden life of the greatest surviving work of Inca art

The most celebrated Andean artwork in the world is a five-hundred-year-old Inca tunic made famous through theories about the meanings of its intricate designs, including attempts to read them as a long-lost writing system. But very little is really known about it. *The Royal Inca Tunic* reconstructs the history of this enigmatic object, presenting significant new findings about its manufacture and symbolism in Inca visual culture.

The Royal Inca Tunic demonstrates why this object holds an important place in the canon of art history as a deft creation by Indigenous women artists, a reminder of the horrors of colonialism, and an emblem of contemporary Andean identity.



Published: June 2018
304 pages. 105 color + 55 b/w illus.
All rights available

Why It Will Sell

Offers an innovative and original way of understanding a fundamental facet of the Incan visual tradition

Arguments of the book deeply informed by making as author studied and mastered most of the crafts he describes

Stunningly illustrated

A groundbreaking work on how the topic of scale provides an entirely new understanding of Inca material culture

Although questions of form and style are fundamental to art history, the issue of scale has been surprisingly neglected. Yet, scale and scaled relationships are essential to the visual cultures of many societies from around the world, especially in the Andes. In *Scale and the Incas*, Andrew Hamilton presents a groundbreaking theoretical framework for analyzing scale, and then applies this approach to Inca art, architecture, and belief systems.



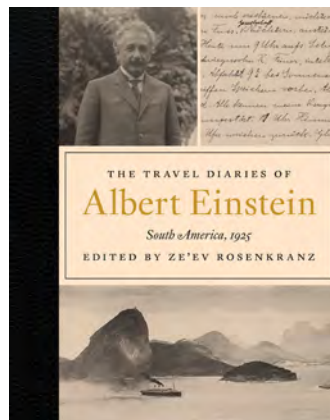
Published: June 2024
480 pages. 500+ color photos.
100+ illus. 396 maps.
Nature
All rights available

Why It Will Sell

The first comprehensive continent-wide photographic guide to South America's larger mammals
Beautifully illustrated with photos, illustrations, and maps
Carefully honed text to aid in-the-field identification

The definitive comprehensive photographic field guide to the larger mammals of continental South America

South America's wide range of habitats support a tremendous diversity of plants and animals, including more than 400 species of larger mammals—those the size of a guinea pig or bigger. Many are truly iconic: Jaguar, Puma, Ocelot and numerous other beautiful cats; the fantastic Maned Wolf; the incomparable Giant Anteater; and an incredible variety of extraordinary primates.



Published: January 2023
288 pages.
81 b/w illus.
History of Science & Knowledge
Simplified Chinese and Portuguese (Brazil) rights licensed

Why It Will Sell

This is the first publication of Einstein's 1925 travel diary to Argentina, Uruguay and Brazil
Contains facsimile pages of diary entries, photos, newspaper cuttings, speeches, and articles by Einstein
Includes a historical introduction from editor Ze'ev Rosenkranz, a leading expert on Einstein

A marvelously annotated and illustrated edition of Einstein's South America travel diary

In the spring of 1925, Albert Einstein embarked on an extensive lecture tour of Argentina and Brazil. In his travel diary, the preeminent scientist and humanitarian icon recorded his immediate impressions and broader reflections on the people he encountered and the locations he visited. Some of the most confounding passages reveal his uncensored views on his host nations. This edition makes available the complete journal Einstein kept on his three-month journey.



Published: November 2023
240 pages. 7 b/w illus.
Anthropology | Science &
Technology Studies
All rights available

Why It Will Sell

A fresh anthropological perspective on a previously-understudied group of hackers, crossing socio-economic backgrounds

Provides insight into these communities, analysing their interactions with capitalism and politics, and explores how they are changing the societies they live in

How Mexican and Latinx hackers apply concepts from coding to their lived experiences

In *Code Work*, Héctor Beltrán examines Mexican and Latinx coders' personal strategies of self-making as they navigate a transnational economy of tech work. Beltrán shows how these hackers apply concepts from the code worlds to their lived experiences, deploying batches, loose coupling, iterative processing (looping), hacking, prototyping, and full-stack development in their daily social interactions. Merging ethnographic analysis with systems thinking, he draws on his eight years of research in México and the United States to unpack the conundrums faced by workers in a tech economy that stretches from villages in rural México to Silicon Valley.



Published: June 2023
344 pages. 1 b/w illus. 12 tables.
Sociology
All rights available

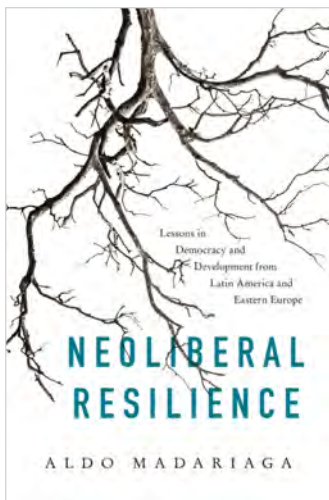
Why It Will Sell

A critically-important and skillfully-written analysis of surveillance and migration, with timely relevance

Takes the reader inside the complex and nuanced interactions that migrants, particularly Latino migrants, experience while interacting with border authorities

How everyday forms of surveillance threaten undocumented immigrants—but also offer them hope for societal inclusion

Some eleven million undocumented immigrants reside in the United States, carving out lives amid a growing web of surveillance that threatens their and their families' societal presence. *Engage and Evade* examines how undocumented immigrants navigate complex dynamics of surveillance and punishment, providing an extraordinary portrait of fear and hope on the margins. Asad L. Asad brings together a wealth of research to offer a rare perspective on the surveillance that undocumented immigrants encounter daily.



Published: September 2020
368 pages.
9 b/w illus. 34 tables.
Political Science
All rights available

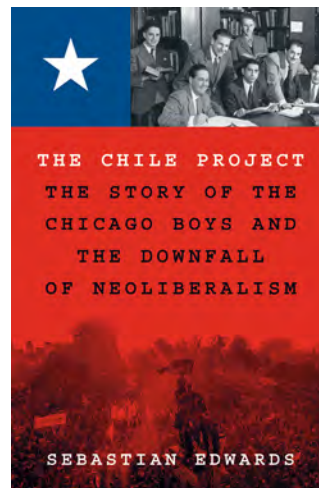
Why It Will Sell

New global perspective from Chilean author on neoliberalism and its development in the past 40 years

Analyses the development of regions previously understudied in this area: Argentina, Chile, Estonia and Poland

An exploration of the factors behind neoliberalism's resilience in developing economies and what this could mean for democracy's future

Since the 1980s, neoliberalism has withstood repeated economic shocks and financial crises to become the hegemonic economic policy worldwide. Why has neoliberalism remained so resilient? What is the relationship between this resiliency and the backsliding of Western democracy? Can democracy survive an increasingly authoritarian neoliberal capitalism? *Neoliberal Resilience* answers these questions by bringing the developing world's recent history to the forefront of our thinking about democratic capitalism's future.



Published: May 2023
376 pages. 19 b/w illus. 13 tables.
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Economics | History
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Spanish (Chile) rights licensed

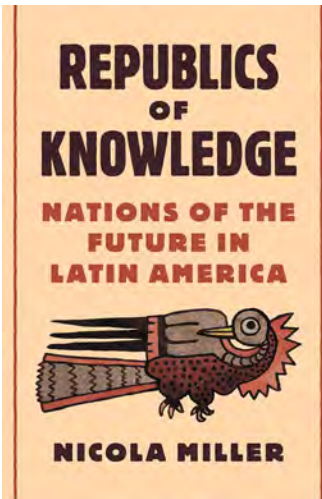
Why It Will Sell

A unique and gripping look at the Chilean economists dubbed the Chicago Boys, combining a narrative history with important lessons for the future

How Chile became home to the world's most radical free-market experiment—and what its downfall suggests about the fate of neoliberalism around the globe

More than a story about one Latin American country, *The Chile Project* is a behind-the-scenes history of the spread and consequences of the free-market thinking that dominated economic policymaking around the world in the second half of the twentieth century—but is now on the retreat.

“A fascinating account of how the ‘Chicago Boys’ came to dominate Chilean policymaking under Pinochet and beyond.”
—Dani Rodrik, author of *Straight Talk on Trade*



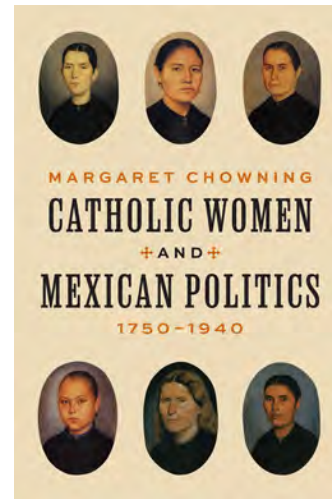
An enlightening account of the entwined histories of knowledge and nationhood in Latin America—and beyond

The rise of nation-states is a hallmark of the modern age, yet we are still untangling how the phenomenon unfolded across the globe. Here, Nicola Miller offers new insights into the process of nation-making through an account of nineteenth-century Latin America, where, she argues, the identity of nascent republics was molded through previously underappreciated means: the creation and sharing of knowledge.

Published: October 2020
320 pages.
5 tables. 2 maps.
History | Science
All rights available

Why It Will Sell

First book to bring formative period of Latin America into mainstream of the global history of knowledge
Draws from throughout Latin America, with particular case studies from Peru, Argentina and Chile



How women preserved the power of the Catholic Church in Mexican political life

What accounts for the enduring power of the Catholic Church, which withstood widespread and sustained anticlerical opposition in Mexico? Margaret Chowning locates an answer in the untold story of how the Mexican Catholic church in the nineteenth century excluded, then accepted, and then came to depend on women as leaders in church organizations.

Published: January 2023
376 pages.
7 b/w illus. 5 tables. 2 maps.
History | Women's Studies
All rights available

Why It Will Sell

Revises our understanding of the trajectory of Mexican politics
Draws on over a century of rich archival material from across Mexico
Explores how women forged their own form of citizenship through the church, even while being denied the vote

Shedding light on the importance of informal political power, this book places Catholic women at the forefront of Mexican conservatism and shows how they kept loyalty to the church strong when the church itself was weak.

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