**Author Biography**

Author Bio: Please provide a brief description of yourself in two or three sentences that we can use at the end of the book and on the jacket or cover. This should include your current academic position (title and school) and any appropriate previously published books.

**Book Description**

Long Book Description: In no more than 250 words: Please describe your book to a potential buyer. Discuss what is most important about your book, what distinctive contributions it makes to your field, the method of approach, and the main conclusions you have drawn. Your statement will help our staff in writing jacket copy and all promotional material. Please do not repeat verbatim from your introduction or preface. (N.B.: Jacket/catalog copy for most of our books is between 230 and 250 words but should normally be no more than 250 words.)

Short Book Description: In some cases, we may need to describe your book in 50 words or less. What is the most succinct statement that you can make that aptly describes your book?

Hooks/Key Features: Are there any distinctive or newsworthy features of your book that should be emphasized for readers (i.e., new research, tie-ins to current events, anniversaries, etc.)?

Nature title, Reference title, or textbooks only: please add key features in bulleted form

**Cover Design**

Design: This section will help the design department create a cover that conveys the message of your book with maximum impact. The final decision for all jacket and cover designs is made by the Press.

Message: Please communicate any ideas or visual metaphors you think are appropriate to address or avoid.

Image suggestions: List any images you think would be appropriate or inappropriate on the cover.

Cover designs you like: Include the author’s name, book title, and a link.

Similar books: List 3-5 books that are written for a similar audience to your book, including the author and book title.

Colors: In rare cases, there may be colors which are inappropriate. Please list those, if applicable, and explain why. If there are none, leave blank.

Tone: Please include a few adjectives that best reflect the tone of the book: Provide additional words if necessary. These may include minimal, edgy, classic, natural, positive, somber, loud, quiet, spiritual, retro, historical, elegant, etc.