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A sweeping new history of how climate change and disease brought down the Roman Empire

Here is the monumental retelling of one of the most consequential chapters of human history: the fall of the Roman Empire. The Fate of Rome is the first book to examine the catastrophic role that climate change and infectious diseases played in the collapse of Rome’s power—a story of nature’s triumph over human ambition.

“In this riveting history, Kyle Harper shows that disease and environmental conditions were not just instrumental in the final collapse of the Roman Empire, but were serious problems for centuries before the fall. Harper’s compelling and cautionary tale documents the deadly plagues, fevers, and other pestilences that ravaged the population time and again, resulting in far more deaths than ever caused by enemy forces. One wonders—like Edward Gibbon—how the empire managed to last as long as it did.”

—Eric H. Cline, author of 1177 B.C.: The Year Civilization Collapsed

Why it Will Sell
A major and original take on the Fall of Rome.
A compelling narrative seamlessly interweaving history and science.

Final PDF: August 2017
Editor: Rob Tempio
320 pages. 25 halftones.
6 x 9. 978-0-691-16683-4
Cloth $29.95T

ANCIENT HISTORY
How the global tea industry influenced the international economy and the rise of mass consumerism

Tea has been one of the most popular commodities in the world. Over centuries, profits from its growth and sales funded wars and fueled colonization, and its cultivation brought about massive changes—in land use, labor systems, market practices, and social hierarchies. A Thirst for Empire takes a vast and in-depth historical look at how men and women—through the tea industry—transformed global tastes and habits and in the process created our modern consumer society.

“A Thirst for Empire is an appealing and wide-ranging new history of tea in the modern world, with a particular emphasis on imperial networks and the role played by marketing and advertising. Sitting at the intersection of imperial history, consumer culture, and the processes of globalization, this book speaks to readers interested in world history as well as those who love their tea.”

—Frank Trentmann, author of Empire of Things

ERIKA RAPPAPORT is professor of history at the University of California, Santa Barbara. She is the author of Shopping for Pleasure: Women in the Making of London’s West End.

Why It Will Sell
The first study of an empire driven by the Global South.
Reveals why tea is the second most popular drink in the world.
Uncovers the imperial origins of modern advertising.
A major intellectual history of the American Revolution and its influence on later revolutions in Europe and the Americas

The Expanding Blaze is a sweeping history of how the American Revolution inspired revolutions throughout Europe and the Atlantic world in the eighteenth and nineteenth centuries. Jonathan Israel, one of the world’s leading historians of the Enlightenment, shows how the radical ideas of American founders such as Paine, Jefferson, Franklin, Madison, and Monroe set the pattern for democratic revolutions, movements, and constitutions in France, Britain, Ireland, the Netherlands, Belgium, Poland, Greece, Canada, Haiti, Brazil, and Spanish America.

The Expanding Blaze reminds us that the American Revolution was an astonishingly radical event—and that it didn’t end with the transformation and independence of America. Rather, the revolution continued to reverberate in Europe and the Americas for the next three-quarters of a century.

JONATHAN ISRAEL is professor emeritus of modern history at the Institute for Advanced Study in Princeton.

Why It Will Sell

Author’s previous books translated into 9 languages.
The first intellectual history of the global impact of the American Revolution.
Broad sweep tracing the Enlightenment from Europe to America and around the world.
How secularism has been used to justify the subordination of women, not gender equality

Joan Wallach Scott’s acclaimed and controversial writings have been foundational for the field of gender history. With Sex and Secularism, Scott challenges one of the central claims of the “clash of civilizations” polemic—the false notion that secularism is a guarantee of gender equality. Scott reveals how this idea has been used to justify claims of white, Western, and Christian racial and religious superiority, and has served to distract our attention from a persistent set of difficulties related to gender difference—ones shared by Western and non-Western cultures alike.

“This wonderful book addresses both academic and activist worlds concerned with feminism, secularism, sexuality, and politics. With her historian’s sensibility and signature analytic clarity, Scott offers a novel account of the vicissitudes of gender in Western secular thought and practice.”

—Wendy Brown, author of Undoing the Demos: Neoliberalism’s Stealth Revolution

JOAN WALLACH SCOTT is professor emerita in the School of Social Science at the Institute for Advanced Study in Princeton and adjunct professor of history at the Graduate Center of the City University of New York. Her many books include The Fantasy of Feminist History, The Politics of the Veil (Princeton), and Gender and the Politics of History.

Why It Will Sell
Author’s previous books translated into 4 languages.
Debunks the idea that secularization leads to women’s equality.
Challenges ideas of gender equality and Islamophobia.

Final PDF: August 2017
Editor: Brigitta van Rheinberg
256 pages.
5 ½ x 8 ¼. 978-0-691-16064-1
Cloth $27.95
The fascinating story of the greatest of all philosophical friendships—and how it influenced modern thought

David Hume is widely regarded as the most important philosopher ever to write in English, but during his lifetime he was attacked as “the Great Infidel” for his skeptical religious views and deemed unfit to teach the young. In contrast, Adam Smith was a revered professor of moral philosophy who is now often hailed as the founding father of capitalism. Remarkably, the two were best friends for most of their adult lives. *The Infidel and the Professor* is the first book to tell the fascinating story of the friendship of these towering Enlightenment thinkers—and how it influenced their world-changing ideas.

“The Infidel and the Professor is the first book on the fascinating subject of the friendship between David Hume and Adam Smith. Masterfully weaving together the historical evidence, Dennis Rasmussen does justice to both the ideas of these two men and their larger social and intellectual context.”

—Andrew Sabl, author of *Hume’s Politics*

**DENNIS C. RASMUSSEN**
is associate professor of political science at Tufts University. His books include *The Pragmatic Enlightenment*. He lives in Charlestown, Massachusetts.

**Why It Will Sell**

A compelling account of two central figures of the Enlightenment.

Explores their friendship and the Scottish Enlightenment.

Final PDF: June 2017

Editor: Rob Tempio

344 pages. 8 halftones.

6 x 9. 978-0-691-17701-4

Cloth $29.95T

BIOGRAPHY
A major new history of the most intensely creative years of Luther's career

The Making of Martin Luther takes a provocative look at the intellectual emergence of one of the most original and influential minds of the sixteenth century. Richard Rex traces how, in a concentrated burst of creative energy in the few years surrounding his excommunication by Pope Leo X in 1521, this lecturer at an obscure German university developed a startling new interpretation of the Christian faith that brought to an end the dominance of the Catholic Church in Europe.

“A remarkable piece of writing that will have an enduring influence. With shrewd and canny insights, powerful prose, and wit, Richard Rex offers a persuasive and provocative tour through the early years of the Reformation.”

—Bruce Gordon, author of John Calvin’s “Institutes of the Christian Religion”: A Biography

RICHARD REX is professor of Reformation history at the University of Cambridge and a fellow of Queens’ College. His books include Tudors: The Illustrated History and Henry VIII and the English Reformation. He lives in Cambridge, England.

Why It Will Sell

Author’s previous book—Tudors—translated into 10 languages.
Accessible, witty, and elegant.
Brings to life the five most crucial years of Luther’s life.

Final PDF: August 2017
Editor: Ben Tate
280 pages.
5 ½ x 8 ½. 978-0-691-15515-9
Cloth $27.95T

RELIGION | HISTORY
A brief, accessible history of the idea of purpose in Western thought, from ancient Greece to the present

In On Purpose, Michael Ruse explores the history of the idea of purpose in philosophical, religious, scientific, and historical thought, from ancient Greece to the present. Accessibly written and filled with literary and other examples, the book examines “purpose” thinking in the natural and human world. It shows how ideas about purpose have been at the heart of Western thought for more than two thousand years. Along the way, the book takes up tough questions about the purpose of life and whether it’s possible to have meaning without purpose, revealing that purpose is still a vital and pressing issue.

“There are no other books on the story of purpose in Western thinking that have such a broad, comprehensive, and historical approach. Michael Ruse probably knows this subject better than anyone else. He is always clear-eyed, and his writing is unique—conversational, personal, and irreverent.”

—Richard Richards, University of Alabama

MICHAEL RUSE is the Lucyle T. Werkmeister Professor of Philosophy and Director of the Program in the History and Philosophy of Science at Florida State University. He has written or edited more than fifty books.

Why It Will Sell

Author’s previous books translated into 8 languages.
Lays out the moral case for a life lived without purpose.
The first study of purpose across philosophical, scientific, and religious thought.
Philosophical wisdom and practical advice for overcoming the problems of middle age

How can you reconcile yourself with the lives you will never lead, with possibilities foreclosed, and with nostalgia for lost youth? How can you accept the failings of the past, the sense of futility in the tasks that consume the present, and the prospect of death that blights the future? Ranging from Aristotle, Schopenhauer, and John Stuart Mill to Virginia Woolf and Simone de Beauvoir, as well as drawing on Kieran Setiya’s own experience, *Midlife* combines imaginative ideas, surprising insights, and practical advice. Writing with wisdom and wit, Setiya makes a wry but passionate case for philosophy as a guide to life.

“As someone who has suffered from a midlife crisis since the age of seven, I found Kieran Setiya’s *Midlife* both instructive and consoling. If it fails to slim the waistline or stave off death, it nevertheless proves, like a trusted spouse or pet, a very companionable guide on the way to the void.”

—Joshua Ferris, *author of To Rise Again at a Decent Hour*

**KIERAN SETIYA** is professor of philosophy at the Massachusetts Institute of Technology. He is the author of *Reasons without Rationalism* (Princeton) and *Knowing Right from Wrong*. He lives in Brookline, Massachusetts, with his wife and son.

**Why It Will Sell**

A little book on the philosophy of the midlife crisis.

High-minded self-help for people who don’t read self-help.

How best to think about living, not just how to live.

Final PDF: July 2017

Editor: Rob Tempio

256 pages.

5 ½ x 8 ½. 978-0-691-17393-1

Cloth $24.95T

PHILOSOPHY
A history of modern European cultural pluralism, its current crisis, and its uncertain future

In 2010, the leaders of Germany, Britain, and France each declared that multiculturalism had failed in their countries. Over the past decade, a growing consensus in Europe has voiced similar decrees. But what do these ominous proclamations, from across the political spectrum, mean? From the influx of immigrants in the 1950s to contemporary worries about refugees and terrorism, *The Crisis of Multiculturalism in Europe* examines the historical development of multiculturalism on the Continent.

“Rita Chin’s indispensable and timely book brilliantly analyzes the ideological obfuscation involved in the claim by Western Europeans, on the right and left, that ‘multiculturalism’ has failed. Instead, Chin suggests, it was never really tried. Exploring the roots of past racism and its new secularist forms today, Chin casts a sobering and troubling look at the intolerance of difference in Europe.”

—*Samuel Moyn, author of* Christian Human Rights

RITA CHIN is associate professor of history at the University of Michigan. She is the author of *The Guest Worker Question in Postwar Germany* and the coauthor of *After the Nazi Racial State.*

**Why It Will Sell**

Explains why critics from the left and right agree that multiculturalism has failed.

Timely discussion of immigration and Muslims in Europe.

Provides perspective on gender relations in Muslim societies.

Final PDF: June 2017

Editor: Brigitta van Rheinberg

400 pages.

5 ½ x 8 ½. 978-0-691-16426-7
Cloth $35.00S

HISTORY | CURRENT AFFAIRS
SOCIAL SCIENCE & ECONOMICS

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The first comprehensive account of the growing dominance of the intangible economy

Early in the twenty-first century a quiet revolution occurred. For the first time, the major developed economies began to invest more in intangible assets, like design, branding, R&D, or software, than tangible assets, like machinery, buildings, and computers. For all sorts of businesses, from tech firms and pharma companies to coffee shops and gym chains, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success. Capitalism without Capital shows the growing importance of intangible assets.

“This fascinating book examines an important but overlooked subject—the intangible nature of capital and activity in the modern economy. The transformation of the intangible economy has rarely been pointed out, and its implications are not much understood or discussed. There are no other books similar to this one.”

—Diane Coyle, author of GDP: A Brief but Affectionate History
How collective intelligence can transform business, government, and our everyday lives

A new field of collective intelligence emerged in the last few years prompted by a wave of digital technologies that make it possible for organizations and societies to think at large scale. This “bigger mind”—human and machine capabilities working together—has the potential to solve the great challenges of our time. So why do smart technologies not automatically lead to smart results? Gathering insights from diverse fields, including philosophy, computer science, and biology, Big Mind reveals how collective intelligence can guide corporations, governments, universities, and societies to make the most of human brains and digital technologies.

“Big Mind brims with pragmatic, unexpected insights. Mulgan filters his awe-inspiring breadth of academic knowledge through the lens of decades of practical experience.”

—Scott Page, University of Michigan

GEOFF MULGAN is chief executive of Nesta, the UK’s National Endowment for Science, Technology and the Arts, and a senior visiting scholar at the Ash Center, Harvard University. He was the founder of the think tank Demos and director of the Prime Minister’s Strategy Unit.

Why it Will Sell

Author’s previous books translated into 4 languages.
Describes how intelligence can be harnessed to solve the major challenges of our time—climate, population, stagnation, resources.
The first comprehensive political history of the communist party

Vanguard of the Revolution is a sweeping history of one of the most significant political institutions of the modern world. The communist party was a revolutionary idea long before its supporters came to power. In this book, A. James McAdams argues that the rise and fall of communism can only be understood by taking into account the origins and evolution of this compelling idea. He shows how the leaders of parties in countries as diverse as the Soviet Union, China, Germany, Yugoslavia, Cuba, and North Korea adapted the original ideas of revolutionaries like Karl Marx and Vladimir Lenin to profoundly different social and cultural settings.

“This is a very welcome and engaging book that traces the history of the communist party from Karl Marx to the lowering of the red flag over the Kremlin in 1991. McAdams knows his stuff and is an excellent analyst.”

—Norman M. Naimark, author of Stalin’s Genocides

A. JAMES MCADAMS is the William M. Scholl Professor of International Affairs and director of the Nanovic Institute for European Studies at the University of Notre Dame. His many books include Judging the Past in Unified Germany and Germany Divided: From the Wall to Reunification.

Why it Will Sell
The first global comprehensive political history of the Communist party as an idea and an organization.
Global and comparative scope from a noted historian.

Final PDF: June 2017
Editor: Eric Crahan
528 pages. 20 halftones.
6 x 9. 978-0-691-16894-4
Cloth $35.00T

HISTORY | POLITICS
A comprehensive history of the world’s deadliest jihadist group

Boko Haram is the world’s deadliest jihadist group. It has killed more than 20,000 people and displaced more than 2 million in a campaign of terror that began in Nigeria but has since spread to Chad, Niger, and Cameroon as well. This is the first book to tell the full story of this West African affiliate of the Islamic State, from its beginnings in the early 2000s to its most infamous violence, including the 2014 kidnapping of 276 Nigerian schoolgirls.

“A work of serious scholarship, especially on Islamic matters, this book shows an impressive degree and depth of understanding.”
—Murray Last, University College London

“Alexander Thurston provides a well-argued and richly documented account of Boko Haram. It will be useful to scholars, students, policy makers, and the larger public eager to learn more about the group.”
—Ousmane Oumar Kane, Harvard Divinity School

ALEXANDER THURSTON is visiting assistant professor of African studies at Georgetown University and the author of Salafism in Nigeria: Islam, Preaching, and Politics.

Why It Will Sell
First history of Boko Haram based on rare documentary sources in Arabic and Hausa. Provides unmatched insight into the deadliest jihadist group in the world.

Final PDF: September 2017
Editor: Fred Appel
336 pages. 4 halftones.
5 ½ x 8 ½. 978-0-691-17224-8
Cloth $29.95T

CURRENT AFFAIRS | AFRICAN STUDIES | ISLAMIC STUDIES
How businesses and other organizations can increase their performance by tapping the power of differences in how people think

What if workforce diversity is more than simply the right thing to do in order to make society more integrated and just? What if diversity can also improve the bottom line of businesses and other organizations facing complex challenges in the knowledge economy? It can. And The Diversity Bonus shows how and why.

Praise for Scott Page’s The Difference:

“Rather than ponder moral questions like, ‘Why can’t we all get along?’ Dr. Page asks practical ones like, ‘How can we all be more productive together?’ The answer, he suggests, is in messy, creative organizations and environments with individuals from vastly different backgrounds and life experiences.”

—Claudia Dreifus, New York Times
An innovative and accessible guide to doing social research in the digital age

In just the past several years, we have witnessed the birth and rapid spread of Facebook, iPhones, Twitter, and numerous other digital marvels. In addition to changing how we live, these tools enable us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. *Bit by Bit* is the key to unlocking these powerful methods—a landmark book that will fundamentally change how the next generation of social scientists and data scientists explore the world around us.

“*Bit by Bit* is, by far, the best and most up-to-date book on modern social science. Salganik writes compellingly and inspiring-ly. He has done a wonderful job of collecting a diverse set of meaningful examples and describing how they are important in language anyone can understand.”

—Sean Taylor, research scientist, Facebook

MATTHEW J. SALGANIK is professor of sociology at Princeton University, where he is also affiliated with the Center for Information Technology Policy and the Center for Statistics and Machine Learning. His research has been funded by Microsoft, Facebook, and Google, and has been featured on NPR and in such publications as the *New Yorker*, the *New York Times*, and the *Wall Street Journal*.

Why It Will Sell
An essential guide for doing social research in the digital age.

How data from Wikipedia, Facebook, iPhones, wi-fi, YouTube, LinkedIn and Twitter can explain human behaviors.

Final PDF: September 2017
Editor: Meagan Levinson
272 pages. 20 line illus.
6 x 9. 978-0-691-15864-8
Cloth $35.00S

SOCIAL SCIENCE | COMPUTER SCIENCE
Why it Will Sell
How the humanities can inform economists, from an eminent literary critic and leading economist.
A provocative and inspiring case for more humanistic economics.
A powerful new understanding of global currency trends, including the rise of the Chinese yuan

At first glance, the modern history of the global economic system seems to support the long-held view that the leading world power’s currency—the British pound, the U.S. dollar, and perhaps someday the Chinese yuan—invariably dominates international trade and finance. In How Global Currencies Work, three noted economists provide a reassessment of this history and the theories behind the conventional wisdom.

“Drawing on new data, this book provides a rich contextual and historical analysis of reserve currencies in the global economy. This is very welcome, indeed.”
—Sebastian Edwards, University of California, Los Angeles

BARRY EICHENGREEN is the George C. Pardee and Helen N. Pardee Professor of Economics and Political Science at the University of California, Berkeley.

ARNAUD MEHL is principal economist at the European Central Bank.

LIVIA CHIȚU is an economist at the European Central Bank.

Why It Will Sell
Eichengreen’s books translated into 11 languages.
A new framework for understanding how global currencies work.

Final PDF: July 2017
Editor: Joe Jackson
296 pages. 1 halftone.
42 line illus. 19 tables.
6 x 9. 978-0-691-17700-7
Cloth $39.50S
26 The Little Book of Black Holes
   *Steven S. Gubser & Frans Pretorius*

27 Ten Great Ideas about Chance
   *Persi Diaconis & Brian Skyrms*

28 The Quotable Darwin
   *Edited by Janet Browne*

29 A Different Kind of Animal
   *Robert Boyd*

30 The Oceans
   *Eelco J. Rohling*
Dive into a mind-bending exploration of the physics of black holes

Black holes, predicted by Albert Einstein’s general theory of relativity more than a century ago, have long intrigued scientists and the public with their bizarre and fantastical properties. Although Einstein understood that black holes were mathematical solutions to his equations, he never accepted their physical reality—a viewpoint many shared. This all changed in the 1960s and 1970s, when a deeper conceptual understanding of black holes developed just as new observations revealed the existence of quasars and X-ray binary star systems. Black holes have since been the subject of intense research—and the physics governing how they behave and affect their surroundings is stranger and more mind-bending than any fiction.

“This timely book provides an excellent summary of what we know about black holes in the universe. Gubser and Pretorius are among the world’s most prominent experts on this exciting subject.”

—Raphael Bousso, University of California, Berkeley


FRANS PRETORIUS is professor of physics at Princeton.

Why It Will Sell

Written by two eminent and brilliant scientists.

Explores the possible unification of string theory and general relativity.

Previous book sold 30,000 copies in English and 10 languages.

Final PDF: August 2017
Editor: Ingrid Gnerlich
240 pages. 25 line illus.
5 ½ x 8 ½. 978-0-691-16372-7
Cloth $19.95T
Ten Great Ideas about CHANCE

Persi Diaconis & Brian Skyrms

Why it will sell

Presents a unified mathematical and philosophical view of chance for a broad audience.

Authors’ previous books translated into 5 languages.

In the sixteenth and seventeenth centuries, gamblers and mathematicians transformed the idea of chance from a mystery into the discipline of probability, setting the stage for a series of breakthroughs that enabled or transformed innumerable fields, from gambling, mathematics, statistics, economics, and finance to physics and computer science. This book tells the story of ten great ideas about chance and the thinkers who developed them, tracing the philosophical implications of these ideas as well as their mathematical impact.

“This compelling book is a welcome contribution to the slim body of recent works that popularize chance. It invites readers to the examples with ease, and it raises far-reaching, thought-provoking questions. I learned a huge amount of useful new information about probability theory and statistics from this book.”

—Joseph Mazur, author of Fluke: The Math and Myth of Coincidence
A treasure trove of illuminating and entertaining quotations from the legendary naturalist Charles Darwin in his own words

Here is Charles Darwin in his own words—the naturalist, traveler, scientific thinker, and controversial author of On the Origin of Species, the book that shook the Victorian world. Featuring hundreds of quotations carefully selected by world-renowned Darwin biographer Janet Browne, The Quotable Darwin draws from Darwin’s writings, letters to friends and family, autobiographical reminiscences, and private scientific notebooks.

“Nobody knows Darwin as Janet Browne does. Her intimate familiarity with the subject shows here in an abundance of well-chosen quotations. Through Darwin’s own words, we learn how the aspiring naturalist matured with experience into the scientist whose revolutionary theory on evolution has been described as the greatest intellectual contribution to the nineteenth century. The portrait is vivid and truthful.”

—Peter R. Grant, coauthor of 40 Years of Evolution: Darwin’s Finches on Daphne Major Island

JANET BROWNE is the Aramont Professor of the History of Science at Harvard University. Her books include the acclaimed two-volume biography of Darwin, Charles Darwin: Voyaging and Charles Darwin: The Power of Place (both Princeton).

Why It Will Sell
Expertly curated by the foremost authority on Darwin.
Compiles quotes from Darwin’s publications and private correspondence on his personal life, politics, and religious beliefs, as well as science.
Author’s previous books translated into Spanish and Thai.

Final PDF: August 2017
Editor: Alison Kalett
296 pages. 6 halftones.
4 ⅛ x 7 ⅜. 978-0-691-16935-4
Cloth $24.95
How our ability to learn from each other has been the essential ingredient to our remarkable success as a species

Human beings are a very different kind of animal. We have evolved to become the most dominant species on Earth. We have a larger geographical range and process more energy than any other creature alive. This astonishing transformation is usually explained in terms of cognitive ability. But in this compelling book, Robert Boyd argues that culture—our ability to learn from each other—has been the essential ingredient to our remarkable success.

“Robert Boyd is surely right that we are a ‘different kind of animal.’ We possess language, we have sophisticated trade and cooperation, but we are also frighteningly deceptive and prone to spasms of unspeakable violence. Boyd shows here in compelling style how our possession of culture—the passing on of learned information—explains the highs, lows, and contradictions in our behaviors.”

—Mark Pagel, author of Wired for Culture: Origins of the Human Social Mind
The 4.4-billion-year history of the oceans and their role in Earth’s climate system

It has often been said that we know more about the moon than we do about our own oceans. In fact, we know a great deal more about the oceans than many people realize. Scientists know that our actions today are shaping the oceans and climate of tomorrow—and that if we continue to act recklessly, the consequences will be dire. In this timely and accessible book, Eelco Rohling traces the 4.4-billion-year history of Earth’s oceans while also shedding light on the critical role the oceans play in our planet’s climate system.

“Oceans are the vehicle of climate change—on land and sea. Rohling’s presentation of the ocean’s history—and thus our climate’s history—is erudite yet accessible to a broad audience interested in the future of our planet.”

—Jim Hansen, Director, Climate Science, Awareness and Solutions, Columbia University Earth Institute

EELCO J. ROHLING is professor of ocean and climate change in the Research School of Earth Sciences at the Australian National University and at the University of Southampton’s National Oceanography Centre Southampton.

Why It Will Sell

A 4-billion year history of the Earth’s global ocean, for general readers.

What the past ocean tells us about climate change prediction, from a world-renowned paleoceanographer.
What Makes a Terrorist: Economics and the Roots of Terrorism
Alan B. Krueger

A Culture of Growth: The Origins of the Modern Economy
Joel Mokyr

The Great Leveler: Violence and the History of Inequality from the Stone Age to the Twenty-First Century
Walter Scheidel

Face Value: The Irresistible Influence of First Impressions
Alexander Todorov

Why It Will Sell
Japanese and Italian rights sold for the first edition.
Krueger advised Bush and Obama administrations and has an international profile.

Why It Will Sell
Italian, Chinese Simplified, Korean, and French rights sold.
Why the culture of the European Enlightenment sparked the Industrial Revolution.

Why It Will Sell
How violence and catastrophes have reduced inequality throughout world history.

Why It Will Sell
Chinese Simplified rights sold.
The scientific story of first impressions, and why quick judgments made about faces are irresistible and usually incorrect.
Visions of Empire: How Five Imperial Regimes Shaped the World
Krishan Kumar

**Why It Will Sell**
Portuguese and Chinese Simplified rights sold.
What the rulers of empire can teach us about navigating today’s increasingly interconnected world.

The Usefulness of Useless Knowledge
Abraham Flexner
With a companion essay by Robbert Dijkgraaf

**Why It Will Sell**
Chinese Simplified rights sold.
A short, provocative book about why “useless” science leads to humanity’s greatest technological breakthroughs.

Three Stones Make a Wall: The Story of Archaeology
Eric H. Cline

**Why It Will Sell**
Spanish, German, Italian and Chinese Simplified rights sold.
From the bestselling author of 1177 B.C., a comprehensive history of archaeology—from its amateur beginnings to the cutting edge science of today.

Welcome to the Universe: An Astrophysical Tour
Neil deGrasse Tyson, Michael A. Strauss & J. Richard Gott

**Why It Will Sell**
Spanish, Turkish, Portuguese (Brazil), Romanian, Chinese Complex and Simplified, Japanese, Russian, and Korean rights sold.
A personal tour of the cosmos in the company of three leading astrophysicists.
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